Haworth College of Business

Items of Academic Interest

A new Center for Health Information Technology Advancement (CHITA) has been created through collaboration between the Bronson School of Nursing (BSON) in the College of Health and Human Services and the Department of Business Information Systems at the Haworth College of Business. “The overall focus of the Center is to facilitate better health care,” says Dr. Bernie Han, director of CHITA. “We want to provide solutions to today’s health care information technology needs. Through joint course projects under a collaborative learning environment, both BSON and Computer Information Systems (CIS) students will gain a better understanding of health care and use of information technology to improve business practices. As a result, they can offer ways to more effectively and efficiently organize and deploy information technology for better health care.” One of the Center’s first initiatives will be to provide WMU students with real world, hands-on experiences. “This fall, selected CIS undergraduates are working with BSON graduate students to study health care business workflow at Bronson Methodist Hospital,” says Dr. Sharie Falan, associate director of CHITA. “The students will examine various business processes and after thorough analyses they will develop recommendations for improvements. This project will allow us to build partnerships with Bronson, and we anticipate that projects such as this will be sponsored in the near future.” The Center, currently operated out of designated offices in the Haworth College of Business and the College of Health and Human Services, will address state and federal priorities aimed at using technology to reform health care delivery. Faculty members will pursue external resources to support research initiatives that will support area hospitals, health care companies, and communities.

The Haworth College of Business is reaching out at the international level to partner with universities abroad. After Korean Dong-A-University representatives, including President Dr. Cho, International Affairs Dean Dr. Song and International Program Coordinator Ms. Jane Na, visited WMU; Drs. Mike Tarn and Bob Landeros, as well as International Program Manager Ms. Cathleen Fuller and CELCIS Director Ms. Diana Vreeland from the Haenicke Institute for Global Education, visited Dong-A-University to meet faculty from the College of Business Administration. While there, they met with Dean Kim, Associate Dean Dr. Hyun, MBA Director Dr. Hong and International Affairs Dean, Dr. Song and the faculty to discuss

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course articulation agreements for a dual-degree program. Several universities have been identified as possible partners including

This role.

Dr. Devrim Yaman, associate professor of finance, recently received the “Best Individual Stock Selection Award” in the Chartered Financial Analyst (CFA) West Michigan Society Annual Forecasting Contest.

Presentations:

Dr. Satish Deshpande, professor of management, presented “Antecedents of Ethical Behavior of Business and Non-Business Students,” at the 2nd International Conference on Education, Economy and Society held in Paris in July.

Dr. Mushtaq Luqmani, chair, Department of Marketing, presented a paper “International Retailing and Strategies in Economic Development,” at the International Conference on Marketing, in Kuala Lumpur, Malaysia, in June. The coauthor of the paper is Zahida Luqmani, marketing instructor.

Dr. Zahir Quraeshi, professor of marketing, provided the keynote address “Conscientious Marketing: Making a Difference in People’s Lives,” at the International Conference on Marketing: Global Issues and Challenges, in Kuala Lumpur, Malaysia, in June. The coauthor of the paper is Zahida Luqmani, marketing instructor.

Dr. Devrim Yaman, associate professor of finance, presented “Long-run Operating Performance of Preferred Stock Issuers,” at the Global Conference on Business and Finance in Costa Rica. The paper was accepted for publication in the International Journal of Business and Finance Research.

Publications:


“Refereed proceedings “ Schultz, Roberta, “Social Network Sites (SNS)” (April 2010), 2010 International Allied Academies Conference New Orleans Academy of Marketing Studies, sole authorship (At authors’ request, an abstract rather than the full paper was published), 63.
Prism: Western Michigan University’s Newsletter for Academic Affairs

Student and Alumni Accolades

Biggs|Gilmore, owned and operated by alumnus Mike Gerfen, B.B.A. ’87, has been named by Ad Age as 2010 Small Agency of the Year among agencies with 76 to 150 employees. The award was announced July 14 in New Orleans. Winners were named based on several criteria, including agency business performance, the impact of work on marketers’ businesses, and leadership and innovation. The full article is available in the July 26 print edition of Advertising Age.

The WMU student chapter of the Society for Excellence in Human Resources took on a large project last spring, hosting the Michigan HR Games 2010. Pictured are Kelsey Reber, Ashley Heckman and Megan Pierce at the jeopardy-style competition. Overall, WMU placed second in the event. The WMU Chapter of the Society for Excellence in Human Resources (SEHR) has received the Superior Merit Award designation from the Society for Human Resource Management (SHRM) in Alexandria, VA, for an exceptional job of providing opportunities for growth and development to its student chapter members. The student chapter receives a specialized plaque to display at the university, and will be recognized in SHRM’s publications and at its conferences. “This is the third year in the row that SEHR has received the Superior Merit Award and has cemented its position as one of the most active student chapters of SHRM in the United States,” says Dr. Satish P. Deshpande, professor of management and faculty advisor to SEHR. “We are all very proud of our student group.” The SHRM student chapter merit award program exists to develop more effective student chapters, and to promote outstanding activities and projects by student chapters in four areas: basic student chapter requirements, chapter programming and professional development of members, support of the human resource profession, and partnership with SHRM. Representing more than 250,000 professional and student members in over 140 countries, SHRM is the world’s largest association devoted to human resource management.

Assessment of Student Learning

Dr. Satish Deshpande, professor of management, was a member of the Item Writing Team and Review Team of the Society of Human Resource Management that developed Assurance of Learning Assessment for Graduating HR Students in the United States.

Upcoming Events

Distinguished Speaker Series Birgit M. Klohs President & CEO The Right Place, Inc. Wednesday, November 17, 5 p.m. Schneider Hall - Brown Auditorium RSVP to Shawna Cassada at Ext. 7-6059 or shawna.cassada@wmich.edu

Fri., Nov. 12: The Department of Business Information Systems will host the 9th Annual IT Forum “Advancing Healthcare with IT - Exploring the Landscape for 2011,” at the Fetzer Center. For details, visit the conference website at: www.wmich.edu/business/itforum.

Keystone Community Bank Breakfast Series Speaker: Layne Fuller, The Image Group Topic: Social Media Date: Friday, October 29 RSVP: Shawna Cassada, Ext. 7-5069; or shawna.cassada@wmich.edu.

College of Aviation

Items of Academic Interest

Soaring into Success: Celebrating our Aviation Heritage During the week of April 19-26, the college formally hosted several events to commemorate 10 years as a stand-alone college and 70 years of aviation education at Western Michigan University. Not only were faculty and staff intimately involved in the planning and execution of various events, all of the Registered Student Organizations took an active role in celebrating this momentous occasion. The Multicultural Association of Aviation Professions hosted a cookout at the Battle Creek campus. The Aviation Student Council doled out hotdogs on main campus, while Women in Aviation organized one of their famous chili cook-offs. Other events included a movie night sponsored by the Aviation Student Council, game night hosted by Alpha Eta Rho, and a “Rock Band” competition put on by Women in Aviation.

From left, Trustee Jim Hettinger, Mr. George Franklin, Dr. Richard Burke, Dean Powell

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The capstone of the week was the formal dinner held at the Battle Creek Federal Center. The evening included two keynote speakers: Dale Klapmeier of Cirrus Aircraft and Steve Buss of the EAA. Additionally, two special groups of people were honored during the reception. The Visionary Leaders were a group of people instrumental in helping to establish the College of Aviation over in Battle Creek. Without the vision of Richard T. Burke, Ph.D., Joseph H. Dunlap, Ed.D., George A. Franklin, J.D., James F. Hettinger, and Gregory A. Lyman the College of Aviation wouldn’t be where it is today. Secondly, the first annual Hall of Honor inductees were formally introduced to the public. The initial class of three included Thomas L. Deckard, WMU Faculty Member and Flight Instructor, Suzanne Upjohn DeLano Parish, Aviatrix and Kalamazoo-area Philanthropist, and Elmer Clare “Buck” Weaver, Pilot, Mechanic, Teacher and WMU Faculty Member.

FedEx Express and the Organization of Black Aerospace Professionals (OBP) jointly announced the pledge of a Boeing 727 aircraft to the WMU College of Aviation at the OBAP annual meeting in Memphis, TN in August. The gift by FedEx Express and OBAP was initiated several years ago by Captain Dave Powell, Dean of the College of Aviation, in conversation with Captain Al Glenn who is a Captain at FedEx Express, member of OBAP, and WMU College of Aviation Advisory Board Member. In recent years under Captain Powell’s leadership, the College of Aviation has reaffirmed its partnership with historically-black colleges and universities to increase diversity in aviation. Accepting the pledge of the Boeing 727 at the OBAP convention in Memphis on August 6, Captain Powell thanked FedEx Express and OBAP for their commitment to the college. Several WMU students and staff members, including Dr. Raymond Thompson, Dr. Charles Dawes, Dr. Maryann Lavender, Tony Dennis, Thomas Thinnes and Nicole Young were at the convention for the announcement. The fully-functional aircraft will be used primarily for large aircraft aviation maintenance technology education and will play a role in minority recruitment and outreach. The aircraft may also be used in the aviation flight science program to give students the experience of maneuvering a large aircraft on the tarmac. Valued at approximately $1,000,000, the aircraft is slated to arrive at the college in April 2011. In addition to the gift of the actual aircraft, FedEx Express has offered courses for faculty to upgrade their skills and knowledge regarding use of the aircraft.

Welcome Back Western! After being absent for the past couple of years, Western Michigan University's College of Aviation made a triumphant return to the Mecca of all fly-ins: EAA’s Airventure at Oshkosh to recruit potential WMU students. Partnering with Avidyne, the WMU contingent was able to show off one of the college’s newly retrofitted Cirrus SR-20s equipped with the R9. The eight day event provided the college an opportunity to reconnect with alumni and fellow Broncos, while also establishing contact with numerous prospective students. In addition, while attending the Cirrus sponsored gathering, several members of the College of Aviation team got to meet Ken Griffey Jr., who is not only a pilot, but also a Cirrus owner. Representing the college throughout the week were Alison Pierce (CFI), Jessie Holmes (CFI), Justin Godchaux (CFI), Abe Herr (Senior, Maintenance Technology and Flight Science), Nickie Young and Tom Thinnes.

Beginning this fall, the Calhoun Area Career Center (CACC) began an aviation program aimed at 11th and 12th grade pupils. The program was developed in collaboration with Kellogg Community College (KCC), CACC and the College of Aviation (CoA). All three institutions were involved in interviewing candidates for the instructor position. The successful candidate was Mr. Jonathon Freye, recent
alumni of the CoA. Elements of the program include all of the materials covered in three of the courses taught in the aviation programs at the CoA. Completion of the coursework for these three courses will result in an appearance on a KCC transcript, thus allowing direct transfer into the CoA aviation programs (7 credits in total). This initiative was aimed at improving recruitment efforts in the local areas adjacent to the CoA in Battle Creek, as well as spreading word about opportunities in aviation as an alternative to the shrinking opportunities in traditional disciplines in Michigan. Also beginning this fall, students were able to dual enroll at both WMU CoA and at KCC. The College of Engineering and Applied Sciences began the first dual enrollment program in the fall of 2009. The agreement between KCC and the CoA was based around that original agreement. Students enrolling in the program will take the majority of their courses at KCC during their freshman and sophomore years and then transition over to the CoA to complete their 4-year degree in any of our three programs. Such programs are aimed at attracting students who would otherwise choose not to pursue a four year degree thus better preparing them for the modern work environment. The CoA hopes to broker similar agreements with career centers and community colleges in other areas of the State.

The College of Aviation has established a collaborative research center at the Battle Creek facility. The center is located on the second floor of the simulator building and contains five individual work stations and configurable tables for group work. Open to all aviation researchers, the center kicks off operation this fall by housing a group of undergraduate aviation students. They will be engaged in several projects ranging from a study of fleet maintenance programs, to analyzing which of two aircraft is most effective and efficient for flight education. Contact Dr. Raymond Thompson at raymond.thompson@wmich.edu for more information.

The Broncos arrive at Sun ’n Fun with a lot of energy and excitement. The College of Aviation entered into uncharted territory: Sun ’n Fun. When most people think of spring break, they think of Ft. Lauderdale or Daytona Beach. However, during the week of April 12 -18, Lakeland, FL welcomes everyone to “Spring Break for Pilots!” Partnering with Cirrus Aircraft, Tom Thinnes and Tom McLaughlin from the College of Aviation represented the college and helped break new ground in recruiting students.

Looking forward to next year, the college hopes to continue partnering with one of its corporate sponsors and expand its presence.

**Faculty and Staff Accolades**

**College of Aviation Service Anniversaries:**
- Five Years-- Justine Foster, Anne Fry, Dhrupad Patel, Brian Schmidt.
- Ten Years-- Joseph Guilfoyle, Kevin High, Dennis McFall, Lisa Whittaker, Jacob Zoch.
- Fifteen Years-- Dominic Nicolai, Tracey Henry.

**Student and Alumni Accolades**

The College of Aviation received a record number of scholarships for aviation students for the 2010-11 academic year, announced by three Michigan organizations. Additionally, honorariums for continuing aviation education were also issued to selected Certified Flight Instructors and graduates of the college. In sum, a total of 9 out of 16 awards, issued statewide, went to WMU aviation students and flight instructors to continue their flight and/or maintenance technology education. Organizations announcing the awards included the Michigan Business Aviation Association, the Frank P. Macartney Foundation and the West Michigan Business Aircraft Association. Announced at banquets and sponsored by each organization over the summer, a total of $21,000 cash and $17,650 of in-kind courses were awarded to aviation students and flight instructors. The Michigan Business Aviation Association announced that Alex DeGelder is the recipient of a cash scholarship and Alison Pierce is to receive the prestigious Flight Safety International Citation flight training award and a travel honorarium.

The West Michigan Business Aircraft Association selected Sara Karsten to receive its 2010-11 cash award. Named in honor of the founder of Aerodynamics Inc. of Waterford, Michigan, the Frank P. Macartney Foundation selected a number of WMU students, flight instructors and a graduate to receive awards in 2010-11, including: Annika Bergmans, Meghan Burlager, Andrew Mell, Abigail Anderson, Garrett Goeky and Stephanie Kimball. The remaining 7 awards issued by MBAA, FPMF and WMBAA were split between students at Eastern Michigan University, Northwestern Michigan College and Michigan Institute of Aviation and Technology.

Scholarship Recipients at the FPM Golf Outing
Upcoming Events

Vice Admiral David Architzel is to visit the College of Aviation. Architzel currently serves as Commander of Naval Air Systems Command, at the headquartered in Patuxent River, Maryland. He assumed his duties in May 2010, after serving as the Principal Military Deputy to the Assistant Secretary of the Navy (Research, Development, and Acquisition). At sea, Architzel served as the Executive Officer on the USS Dwight D. Eisenhower (CVN 69) and Pre-Commissioning Unit John C. Stennis (CVN 74). He served as the Commanding Officer on USS Guam (LPH 9), flagship for Commander Amphibious Squadron Two, and the sixth Commanding Officer of USS Theodore Roosevelt (CVN 71). In his career, Architzel has accumulated more than 5,000 flight hours, 4,300 in the S-3, and the remainder in 30 other aircraft types in his role as a test pilot at NAS Patuxent River. He served in VS-30, deploying aboard USS Forrestal (CV 59), and as Maintenance Officer in VS-28, deploying aboard USS Independence (CV 62). He later returned to VS-30 as the Executive Officer and subsequently as Commanding Officer. His decorations include two Navy Distinguished Service Medals, the Defense Superior Service Medal, four Legions of Merit, three Meritorious Service Medals, the Navy Achievement Medal, and various service related awards and campaign ribbons. He was also awarded the Spanish Naval Cross of Merit from His Majesty, King Juan Carlos of Spain, the Navy League’s John Paul Jones Leadership Award for 1998, and the Commander’s Cross with Star of the Icelandic Order of the Falcon presented by the President of Iceland.

College of Education and Human Development

Faculty and Staff Accolades

Dr. Carla Adkison-Bradley, Professor in the Department of Counselor Education and Counseling Psychology, has been invited to be a presenter/faculty in the 2011 Johns Hopkins University Summer Seminar Program. This program selects counselor education faculty from various parts of the United States to share their expertise with graduate students, practitioners returning to accumulate the post-Masters credits to obtain a license as a counselor, and licensed counselors interested in continuing education for the purpose of license renewal.

In a forthcoming publication of the Journal of Educational Research, Drs. Jeffrey Jones, Gary Miron, and Allison Kelaher-Young of the College of Education and Human Development report on “The Kalamazoo Promise and Perceived Changes in Teacher Beliefs, Expectations, and Behaviors.” High teacher expectations are an essential component of quality education, and are known to lead to positive outcomes for students. Perceptions of change were accessed through interpretive interviews with principals, counselors, teachers, and through interviews and surveys with students in the school district. Educators and students report marked improvements in teacher attitudes and behaviors since the announcement of the Kalamazoo Promise. This paper discusses the implications of research findings and the potential of this scholarship program as a catalyst for systemic change in the district.

Jessaca Spybrook, assistant professor of Evaluation, Measurement, and Research, in Educational Leadership, Research and Technology, received a 2010-11 National Academy of Education/Spencer Postdoctoral Fellowship, which includes a $55,000 award. This year, 20 fellows were selected from a competitive pool of more than 160 applications from scholars of education across the nation. The fellowships are administered by the National Academy of Education and support early-career scholars working in critical areas of education research. Spybrook came to WMU in 2008. She is the principal investigator for a $300,000 project, funded by the U.S. Department of Education Institute of Education Sciences, that is examining the changes in the methodology that occur between the design and implementation of field trials in education.

Dr. Robert Leneway, associate professor of educational technology, gave an invited opening keynote address to about 550 attendees at the national College Computer and Electronic Show (C2ES) in Madison, Wisconsin on June 9. His presentation, sponsored by Adobe, Inc. to college book store/campus computer store managers and campus computer

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President for Research (FRACAA grant); and the Graduate College.

Congratulations to Mary Roobol, alumna, who earned her National Board Certification from the National Board for Professional Teaching Standards. Her certificate is in the area of Early Adolescence Science. Roobol, who serves as Science Department chair and Environmental Club co-sponsor at North Middle School, is now one of only four faculty members in the Portage Public School District with NBCT certification. At WMU she earned a B.S in elementary education (1991) and a M.A. in career and technical education (2003). Roobol has been on the NMS faculty since 1993 teaching math, language arts, and science.

CECP Counselor Education doctoral student Tiffany K. Lee, MA, was recently awarded a competitive research grant from the Association of Counselor Education and Supervision to support her dissertation research, titled “Implementation of the 2009 CACREP Standards Substance Abuse Competencies.” She will survey program directors of accredited programs around the country and interview leaders in the area of Substance Abuse Counseling in this mixed-method study. Dr. Gary Bischof serves as doctoral chair.

University Libraries

Items of Academic Interest

University Libraries is back in full swing! In the swell of opening-academic-year events, University Libraries orchestrates its own orientation programs and open-houses. On September 21, graduate students were invited to learn about the panoply of services in place to support and sustain their personal excursions into new areas of knowledge as master’s or doctoral students. This is often their first exposure to a major research library, these students display amazement at the extent and variety of materials. These can be physically located on campus or electronically accessible through the internet. Our library faculty and professional staff briefly discussed the ways of accessing the subject fields to mine for nuggets of information for their courses, theses, and dissertations.

Freshmen enrolled in the “First-year Experience Program” will continue to be guided through various units at Waldo Library through late October. The extended campus-wide orientation program places these new comers to Waldo

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Library in contact with Special Collections, which mounts displays of our rarest and most unique holdings, and with Reference Services. Here students discover where the first steps of a major research project can be facilitated. Student Library Employees, whose enthusiasm for WMU and the library percolates, guide these discovery tours. Some 1000 freshmen will cross our threshold in fall semester for this special exposure to the materials and services of University Libraries!

**College of Arts and Sciences**

**Items of Academic Interest**

Dr. John R. Geiser, associate professor of biological sciences, has been picked for a yearlong national scholars program to find out if popular media can help students better relate to course subjects. As a 2010 resident in the American Society for Microbiology-National Science Foundation Biology Scholars Program, he and 22 other biology educators from across the country will investigate their theories on student learning and share their results. Geiser’s research topic considers numerous studies that have shown that motivation and relevance can be a strong influence on students. His study will establish whether student outcomes can be improved by providing students with examples of popular media (YouTube videos, Scientific American articles, etc.) that present the content material in such a way as to provide relevance to student lives. The goal is to use non-science, popular literature or media in a pre-lecture environment to allow students an opportunity to see the overall picture related to a specific concept in a context that is simply more interesting for most students. A WMU team of biological sciences and chemistry faculty and science educators from WMU’s Mallinson Institute for Science Education, Office of Faculty Development and University Libraries collaborated to discuss possible options for improving student motivation and performance. Geiser’s study is an offshoot of one of those team discussions. He will conduct his research at WMU and present his findings in May at the national ASM conference. Results will be tracked for five years by the organization.

Five College of Arts and Sciences faculty and administrators have accepted new positions as chair or acting chair of their departments. New chairs include John Spitsbergen (Biological Sciences); John Clark (Political Science); and Steve Covell (Comparative Religion.) Spitsbergen is a professor of biological sciences, with research interests in physiology and hypertension. Clark is a professor of political science and his teaching interests include courses on political parties, political behavior in the U.S., and legislative politics. Covell is an associate professor, Mary Meader Professor of Comparative Religion, and Interim Graduate Advisor, with a concentration in Japanese Religions. Appointed as acting chair for the Department of Mathematics was Jay Wood. Wood is a professor of mathematics and his current research interests include Algebraic coding theory, especially mathematical structure of linear codes over finite rings. Chair Gene Freudenburg has been appointed acting dean of the Graduate College and College of Arts and Sciences. Dean Alex Enyedi, serves as acting chair for the Department of Africana Studies.

**Faculty and Staff Accolades**

Dr. Michael J. Barcelona, professor of chemistry and a veteran researcher whose work has focused on analyzing the impact of environmental pollution and designing remediation efforts to address it, has been named Western Michigan University’s 2010 Distinguished Faculty Scholar. For more than 25 years, Barcelona has been working to develop tools that can be used to monitor and remediate groundwater. He is also known internationally for his work in developing groundwater sampling methods and for advancing cleanup techniques. He is in demand as an expert witness to a number of states, federal agencies and other nations. Barcelona first joined the WMU faculty in 1989 as a full professor and director of the Institute for Water Sciences. He returned to WMU in 2001 after serving for more than seven years at the University of Michigan as operations director for the National Center for Integrated Bioremediation and Development. Shortly after returning to WMU, he accepted the position of Chair of the Department of Chemistry, and helped make the case for and oversaw the construction of a new instructional building for that discipline.

Dr. Bilinda Straight, associate professor of anthropology, and Dr. Yirong Mo, associate professor of chemistry, were presented the Emerging Faculty Scholar Award by President John M. Dunn during September's Convocation ceremony. Straight joined the WMU faculty in 2000, and her work over the past 15 years, especially since her arrival, has centered on her ethnographic field research in Kenya and attracted international professional recognition. A prolific writer, her work has appeared in the top journals in the field of anthropology. Her book, “Miracles and Extraordinary Experience in Northern Kenya,” has received high praise. Straight received her doctoral degree in anthropology and graduate certificate in women’s studies from the University of Michigan in 1997 and master’s in anthropology from the U of M in 1990. She earned a bachelor’s degree in women’s studies and English literature from Lake Erie College in 1987. Mo joined the WMU Department of Chemistry in 2002. As an adept and highly experienced computational chemist, he wasted no time launching independent research by assembling a cluster of computers and recruiting graduate students. Mo received doctoral, master’s and bachelor’s degrees in physical chemistry from Xiamen University in China in 1992, 1989 and 1986, respectively. He also has been a research associate at the University of Minnesota and State University of New

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York at Buffalo and a research fellow at Bonn University and visiting fellow at the University of Erlangen-Nuremberg in Germany. The Emerging Scholar Award program was launched late in 2006 to acknowledge the accomplishments of WMU faculty members who are among the rising stars in U.S. higher education. It is designed to celebrate the contributions of faculty who are in the first decade of their careers at WMU and who, by virtue of their contributions to scholarship or creative activity, have achieved national recognition and demonstrated outstanding promise to achieve renown in their continuing work. The award goes to scholars nominated for consideration through a campus-wide selection process and carries a $2,000 cash prize for each recipient.

Dr. Lisa DeChano-Cook, associate professor of geography, is the 2010 recipient of the Higher Education Distinguished Teacher Award, an honor given annually by the National Council for Geographic Education for those who have made extraordinary commitments to the teaching and learning of geography at the post-secondary level. DeChano-Cook is the first person from WMU to receive the award. A faculty member since 2001, she joined the WMU faculty as an assistant professor and became associate professor in 2006. For the past three years, she has coordinated Michigan's National Geographic Bee, the statewide competition that brings up to 100 middle school students to campus to vie for the opportunity to become Michigan's representative at the national bee in Washington, D.C. Prior to coming to WMU, she was an assistant professor at California State Polytechnic University, a teaching assistant and research assistant at Southwest Texas State University and a public service associate at Ohio University.

Western Michigan University has named a professor of English to its list of 2010-11 Distinguished Teaching Award recipients. Dr. Grace C. Tiffany, professor of English has been a faculty member at WMU since 1995. She earned a bachelor's degree from Duke University in 1979 and her master's and doctoral degrees from the University of Notre Dame in 1985 and 1989, respectively. Prior to joining the WMU faculty, she taught at Fordham University and the University of New Orleans. The accomplishments for which she was lauded include her field trips to Chicago each year to the Shakespeare Theatre on Navy Pier and being chosen by the Modern Language Association to co-edit a guide to teaching one of Shakespeare's comedies.

Dr. Peter W. Krawutschke, professor of foreign languages and an internationally known expert in translating and interpreting has been honored with WMU’s Distinguished Service Award. Krawutschke, a German language and translation specialist, joined the Department of Foreign Languages faculty in 1967. During his four decades at WMU, he has risen to the top ranks of the translation field and become widely known for his many contributions on and off campus. Since 1995, Krawutschke has been serving as head of the University's German Section. His past administrative posts include chairing the foreign languages department for five years and twice serving as director of an on-campus translation center that he founded in the mid-1980s.

Student and Alumni Accolades

A Department of English alumna is the recipient of one of two Flannery O’Connor Awards for Short Fiction, a prestigious annual prize given by the University of Georgia Press. Melinda Moustakis, who earned her doctoral degree in creative writing from WMU in May 2010, was honored for her collection, “Bear Down, Bear North,” which will be published by the press in September 2011. She worked on the book, a linked short story collection about a family in Alaska, for her dissertation and was advised by Dr. Jaimy Gordon, WMU professor of English. This is the second time a former WMU doctoral student has won this coveted award. In 2001, Kellie Wells won the prize for her collection “Compression Scars.” Moustakis earned her master’s degree in English and creative writing from University of California at Davis and her bachelor’s degree in English from California Polytechnic University at San Luis Obispo. A native of Fairbanks, Alaska, she grew up in Bakersfield, Calif. She received a research grant from the WMU Graduate College in March 2009 and also has received the Graduate Gwen Frostic Fiction Prize and the Graduate Gordon Prize in Fiction. Her stories have been published in Conjunctions, The Kenyon Review online, Alaska Quarterly Review, PRISM International, Cimarron Review, The Massachusetts Review and elsewhere. She also has been nominated for a Pushcart Prize.

Western Michigan University students Colleen Ames, Geena Holman and Deondra Magett were identified as future leaders in nonprofit work and philanthropy as scholarship recipients for the Next Generation Nonprofit Leaders Program. The WMU students and 48 others chosen nationwide will each receive $4,500 scholarships from American Humanics to cover expenses while completing an internship with a nonprofit organization. In addition to the scholarship, each Next Gen Leader is paired with a nonprofit professional mentor during the internship period. They also will be recognized at the 2012 American Humanics Management/Leadership Institute in January in Orlando, Fla., an annual educational symposium. A political science major from Brighton, Mich., Ames will be conducting her internship with Michigan Citizen Action and will pursue a career in youth development. She is a WMU management major from Plymouth, Mich., Holman, a human resource management major from Plymouth, Mich., will be conducting her internship with Kalamazoo Communities in School and plans to pursue a career in youth development. She is a WMU student ambassador, a job through which she often introduces the University to prospective students and represents WMU in the community. Magett, a social work major from South Haven, Mich., will be conducting her internship with Advocacy Services for Kids and will pursue a career in after-school education.

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programming. All three students are members of the American Humanities Student Association at WMU and were instrumental in granting $13,750 to five Kalamazoo nonprofit organizations this year through a nonprofit leadership class and funding from an anonymous donor, the School of Public Affairs and Administration and Campus Compact and Fidelity Charitable Gift Fund.

Upcoming Events

October 8:
- Event: Biological Sciences Seminar
- Title: “Fate and Lineage’s Troubled Marriage” presented by Dr. Don Kane, WMU.
- Location: 1710 Wood Hall
- Time: 3:30 - 4:30 p.m.

October 11
- Event: Anthropology “Race” Speaker Series
- Title: “Language And Race: “Caucasian” And Other Obsolete Archaic Racial Terminology” presented by Carol Mukhopadhyay, San Jose State University.
- Location: 1101 Moore Hall
- Time: 12 p.m.

October 20
- Event: Werner Sichel Lecture Series
- Location: 2028 Brown Hall
- Time: 3:00- 4:30 p.m.

October 28
- Event: English Scholarly Speaker Series
- Title: “Straw Leaves, Table-Bugs, and Birch-Bark Poems: Sustainability in American Literary Culture” presented by Christoph Irmscher, Indiana University.
- Location: 3025 Brown Hall
- Time: 7 p.m.

College of Engineering and Applied Sciences

Items of Academic Interest

CEAS has struck its own challenge coin for faculty, staff, alumni, and friends of the college to carry with them. The coin features the WMU seal on the obverse (heads) and the CEAS logo on the reverse (tails) as well as rings of Brown and Gold. At a college-wide meeting, Dean Tony Vizzini explained that challenge coins date back to World War I when a wealthy American Air Force pilot made coins for his British flying squadron to show their solidarity. When the American was shot down and captured by the Germans, his papers were confiscated, but not the coin he carried in a leather sack around his neck. He escaped, crossed through enemy lines, and was recaptured by the French only to be accused as a German saboteur. Prior to being executed, his French captors recognized the symbol on the coin and confirmed his story. The coin saved his life, and the French soldiers gave him a bottle of wine. Since then, air men and women carry their coin in their flight suit. Other sectors of the military followed as well as corporate America. Soldiers can be presented an officer’s coin for a job well done. You can challenge another with your coin. If the challenge is met, then the challenger provides the wine otherwise the challenger is so rewarded. Recent CEAS graduates have received their coins at commencement through a handshake as they walked off of the stage at Miller Auditorium. “You give it to them in your palm,” Vizzini said. “It’s a way of connecting.” CEAS faculty, administrators, and staff, have been charged to distribute the coins as the opportunity arises, “Carry your coin at all times. If you meet an alumnus who doesn’t have one of our coins, give him or her yours.”

For one week last July, 13 sixth-through-eighth-grade students attended the “Summer Camp 2010 Design and Manufacturing,” IME’s first outreach program for middle school students. For five days, the students spent seven hours at the Parkview Campus, using the labs and meeting the faculty and college students. Drs. Sam Ramrattan, Jorge Rodriguez, and Pavel Ikonomov, all IME faculty, directed the hands-on workshop that focused on “activities that typically take place when a new product comes out,” Rodriguez said. Among the topics explored were computer-aided design and manufacturing, industrial materials and

Continued on next page
processes, the application of physics and science in design and manufacturing, and career opportunities. “(The students), who came from as far away as New Jersey, spent their mornings designing and their afternoons manufacturing,” said Rodriguez. Mr. Bob Mercier, WMU alum, volunteered his time every day. The students took home small replicas of a cannon and personalized desk plaques that they had made in the labs. Rodriguez has received positive feedback about the camp. The grandmother of one camper said her grandson was exceptionally pleased with what he did and what he learned. “I applaud the IME department, the summer camp faculty and supporting staff,” Evie Asken said in an e-mail. “The organization of each day, the development of project designs and exceptional knowledge presented in understandable terms for young folks was terrific. This type of outreach to youth insures the future of your profession and, of course, heralds the reputation of WMU.” Rodriguez said that plans are already in the works for another camp next summer. For information on the camp, contact jorge.rodriguez@wmich.edu

Sixth-graders from the Milwood Magnet School’s “Preparing All Students for Success” (PASS) Program sampled engineering in two daylong programs this July. CEAS faculty, staff, students and a representative from the Michigan Department of Transportation (MDOT) directed hands-on workshops and presentations. Scot Conant, the CEAS student outreach and recruitment coordinator, organized the event. Abe Poot, CEAS lab coordinator and an advisor to the Sunseeker, introduced the students to solar-powered vehicles, design, and efficiency. Adam Eaton, a senior majoring in civil engineering, showcased the SHERIFF, WMU’s entry in the concrete canoe competition at the 2010 American Society of Civil Engineers (ASCE) North Central Regional Conference (NCRC). Mike Niemhuis, mechanical engineering graduate student, shared various Auto Systems Lab projects that WMU students are working on through the Society of Automotive Engineers (SAE). Lois Lemon, a master faculty specialist in printing, and Anna Graham, a senior majoring in imaging, led the students in the screen printing T-shirts. Brenda Kragt from MDOT explained Magnetic Levitation Transportation and had students create their own levitating vehicle. Conant also acknowledged three students for their assistance in organizing the event: Persefoni Lauhon, a CEAS sophomore, Danielle Larson-Jarmillo, a senior in industrial and entrepreneurial engineering, and Joe Mydosh, a senior in engineering management. According to participating in lectures, discussions, lab work, panels, and projects on metal casting history, methods, and trends. They also visited Eagle Alloy Pacific, a foundry in Muskegon, and enjoyed a college dormitory experience. Most agreed that the most fun was preparing sand castings into which they poured molten metal. WMU administrators provided information about WMU programs and requirements. A panel of those who work or worked in the metal-casting industry shared their experiences and answered questions about their careers. This year’s class came to WMU from Bronson, East Jordan, Hamtramck, Homer, Mesick, Portage, and Saginaw and from Cleveland and Defiance, Ohio. The students were selected on the basis of aptitude and sponsored by various chapters of the American Foundry Society and the North American Die Casting Association. There was no cost to the students, who stayed in WMU dorms and enjoyed campus life. WMU’s metal-casting program is over 100 years old. The most recent accreditation began in 1992. Contact Ramrattan, a technical advisor to the American Foundrymen’s Society and a Key Professor for the Foundry Educational Foundation (FEF), for more information about WMU metal casting or the summer workshop, at sam.ramrattan@wmich.edu

The winners of the Fall 2009 AutoCAD competition were honored at a ceremony before an audience of students who were eligible to compete in the Spring 2010 competition. Slobodan Urdarevik, lead lecturer for IME 1420 Engineering Graphics, presented Fall 2009 AutoCAD competition awards late last spring. The AutoCAD competition is held at the end of each semester for the 300 or more students enrolled in IME 1420. For the competition, students create a two-dimensional AutoCAD...
drawing and a 3D-solid model of a complicated part and show all dimensions and symbols needed for manufacturing. First-year mechanical engineering major **Nick Loedeman** won first-place. He graduated from Mattawan High School, where he took two years of board drafting and one year of CAD related experience. That experience included a month of AutoCAD. For the rest of the year, he studied ProE. He presently belongs to the Society of Automotive Engineers, where he has been putting his education and experience to work on the suspension team of the Formula SAE project. His future plans are open. Second-place winner **Daniel Thomas**, a first-year mechanical engineering major and Middleville native, had four years of CAD classes at Thornapple-Kellogg High School. He used those abilities at an internship with Middleville Tool and Die. His goal is to design off-road race cars. Third-place winner **Jacob Cammenga**, a first-year aeronautical engineering major and a graduate of Hudsonville High School, came to WMU with two years of classes in CAD. His future plans include finding an internship to prepare him for a future career at NASA. All three winners received Best Buy gift cards and engraved plaques, which were donated by Dr. Hooks, Inc., a Kalamazoo-based business. **Dr. Paul Engelmann**, IME department chair, congratulated the winners.

**Assessment of Student Learning**

In May the WMU Sunseeker Solar Race Car team unveiled its new version of Sunseeker, WMU’s entry in the 1,100-mile 2010 American Solar Challenge (ASC2010) race. WMU competed with about 17 teams from across the country and from Canada, Taiwan and Germany. This was the 10th time WMU students had participated in a biennial ASC solar race. The challenge officially began on June 12 with Scrutineering at the Motorsport Ranch Cresson, Texas, where cars were inspected to assure conformity to all technical and safety regulations. On June 19, the competitors travel to Tulsa, Okla., for the official race which begins the next day, traverses four states, and ends June 26 in Naperville, Ill. Although technicalities kept the team from competing, the students were able to participate in many activities. **Nicholas Killoran**, a mechanical engineering senior, led the WMU team. He and several other team members had spent many long hours working on the solar car in the Plastics’ Processing Lab at the Parkview Campus. **Abraham Poot**, Sunseeker advisor, praised the team for the vehicle, which featured an innovative new design. **Dr. Paul Engelmann**, IME chair and a major contributor to the Sunseeker project, also celebrated the team’s spending six months grinding the cells off the original vehicle for re-use as solar arrays for the new car. He said they had saved $150,000 by recycling the gallium arsenide solar cells. “This team has been working around the clock for six weeks,” he said. “This team truly understands the concept of Just-in-Time.” The ASC competition is organized to promote an understanding of the benefits and promise of solar energy technology. Students are presently organizing to prepare for the next event. To find more information about the WMU project, visit the blog at http://sunseeker2010.blogspot.com.

**College of Health and Human Services**

**Items of Academic Interest**

A new Center for Health Information Technology Advancement (CHITA) has been created through collaboration between the Bronson School of Nursing (BSON) in the College of Health and Human Services and the Department of Business Information Systems at the Haworth College of Business. The Center is currently operated out of designated offices in the Haworth College of Business and the College of Health and Human Services and will provide WMU students with real world hands-on experiences. BSON faculty member **Dr. Sharie Falan** is associate director of CHITA and Business Information Systems (BIS). Faculty member **Bernie Han** is the director. Falan and Han were awarded an $8,000 grant from the Office of Budget and Personnel for an interdisciplinary Instructional Project between BIS, BSON and Bronson Hospital. It is entitled “A Practicum Approach to the Development of Health Care Information Technology Project". For the first time, two WMU colleges will develop a project that blends two disciplines together to conduct a real-world project that will be tested by working with a local health care provider. BSON graduate
students and BIS undergrads are currently working with Bronson Hospital to analyze their personal business needs. During the project, BSON participants will focus on systems analysis, while BIS students focus on systems modeling. Ultimately the project is expected to spur development of a course that provides information on Health Information technology with real-world application.

The Carls Foundation of Detroit has given a $300,000 gift to the Western Michigan University Department of Speech Pathology and Audiology to provide expanded services and programs for infants and young children with hearing impairments, including those with cochlear implants, in the WMU Unified Clinics. The number of children with hearing deficiencies is large. It is estimated that two out of every 1,000 children in the United States are born profoundly deaf, numbers that have not changed for decades. What is changing, though, is the number of those children under a year of age who are diagnosed with a hearing loss. Cochlear implants are electronic devices that mimic the function of delicate cells in the inner ear. The implants have long been endorsed for adults, but until recently their use in young children has been limited. However, recent studies show that the devices are safe in babies and toddlers and allow most children to develop spoken language like that of their peers. The Charles Van Riper Language, Speech and Hearing Clinics within the Unified Clinics will address this problem by offering programming services for cochlear implants, early intervention services for infants and children and professional training for speech language pathologists, audiologists and early interventionists. The clinic currently offers many services to community residents, regardless of their ability to pay and, with the help of the Carls Foundation, will expand its services to improve communication outcomes for children with hearing loss.

A $15,000 grant from Blue Cross Blue Shield of Michigan resulted in a summer camp at Western Michigan University that may have put a few highly talented, but underrepresented high school students, on the fast track toward a career in health care. Juniors and seniors from Kalamazoo Central, Fennville, Eau Claire and Benton Harbor high schools attended the camp June 21-25 on WMU’s main campus. They were exposed to a multitude of health career opportunities and motivational sessions while staying in WMU residence halls and experiencing college life at a major university. The camp was held in cooperation with WMU’s Gaining Early Awareness and Readiness for Undergraduate Programs initiative and Division of Multicultural Affairs. Representatives from the local health care community and BCBSM, as well as WMU professors and students in health-related fields, exposed students to health careers and gave them a better understanding of what it’s like to work in the health care field. Activities also included touring the College of Health and Human Services building and a local hospital. “We helped them get connected,” says Melinda Lockett, academic adviser for the WMU College of Health and Human Services, who helped organize the camp, and learn what to expect in the real world beyond high school. “They took away skills that will help them academically, get them involved with their communities and empower them in their future endeavors.” “Blue Cross is committed to leading Michigan to a healthier future, and this includes making sure we do our part to improve the economic health of our state,” says Equilla Wainwright, BCBSM vice president of Diversity and Community Responsibility. “It means developing and retaining talent in Michigan and exposing young people to career opportunities in health care.”

Faculty and Staff Accolades

Dr. Ruth Zielinski, assistant professor in WMU Bronson School of Nursing, co-authored the following article in the September issue of the online magazine, Elsevier: “Feasibility of a longitudinal study of women anticipating first pregnancy and assessed by multiple pelvic exams: Recruitment and retention challenges.”

Deb Goostrey, College of Health and Human Services (CHHS) coordinator of building services, received the Spring 2010 CHHS Outstanding Customer Service Award at a potluck event hosted by CHHS Dean Dr. Earlie Washington on Friday, June 4. Deb was selected because, of all nominees, she best exemplified achievement of the following eight CHHS customer service goals: offer assistance to diverse groups with varying needs, introduce yourself (in person and on the phone) and identify your area (e.g. college dept/school) to unknown callers and people, listen to people intently, let people know that their efforts are appreciated, follow-up if you refer someone to another staff member, solve problems and respond to complaints without blaming others, respond to inquiries and requests the same day, if possible, and escort people who ask for directions to their destination. Nominators praised Deb’s customer service, writing: “Deb presents a very friendly, kind, and understanding presence to everyone that comes in contact with her in our building and our college.” During the potluck celebration, Deb was presented with a clock that will rest on her desk until the next recipient is selected. She also received a certificate and an award of $250. The CHHS Outstanding Customer
Dr. Linda Zoeller
Outstanding Customer Service Award recipients are Joyce Gard and John Stanford (2007), Deborah Rhoderick and Jeannyne Depoian (2008), and Nancy Kibler and Judy King (2009).

Dr. Yvette D. Hyter, associate professor in the department of speech pathology and audiology traveled to Athens, Greece in August 2010 to deliver two papers at the triennial congress of the International Association of Logopedics and Phoniatrics (IALP). One short paper focused on Hyter’s work in West Africa and was about the context and consequences of encounters between local and colonial languages. The second paper, a seminar, focused on Hyter’s proposal for conceptual frameworks, research questions, curriculum content, pedagogy, and clinical services designed to prepare the field to work in a global context. During this August 2010 conference, Hyter was appointed to the position of Chair for the Child Language Committee in this international organization. The purpose of this committee is to extend scientific inquiry and professional practice in child language development, disorders, assessment and intervention using international and multicultural perspectives. The committee disseminates its work through publications, conferences, and the triennial congress. Membership in this organization is by invitation of the current participants.

Dr. Linda H. Zoeller, Director of WMU Bronson School of Nursing, is one of 17 people appointed to the Michigan Nursing Education Council, a leadership group composed of nursing educators, nursing practitioners and policy makers who will act as an advisory board in the face of what is predicted to be a severe nursing shortage facing Michigan. The council was established by the Office of the Chief Nurse Executive within the Michigan Department of Community Health and will ensure that recommendations by the department’s Task Force on Nursing Education are implemented. Those recommendations include creating a system of nurse residency programs in Michigan for all newly licensed graduates, giving high priority to quality and safety in all nursing education programs and increasing the number of registered nurses educated in the state. The growing nursing shortage is widely recognized as a looming public health crisis in Michigan. There are a total of 156,161 nurses licensed in the state, but there will be a shortage of 18,000 nurses by 2015. More nursing faculty, whose average age in Michigan is 55 years old, also will be retiring, causing a shortage of instructors. In fact, many Michigan nursing schools report more than half of their faculty members are eligible to retire today. “There can be no more a critical time for the effective work of the Michigan Nursing Education Council,” said Janet Olszewski, director of the Michigan Department of Community Health. “We must have a new generation of nurses prepared for practice in a time of massive demand for care of the aging baby boomers.” While the council works to increase the number of nurses in Michigan, quality and safety will remain the top priority in patient care, says Jeannette Klemczak, chief nurse executive.

The National Center for Special Education Research, U.S. Department of Education, recently awarded a grant of nearly $2 million for a four-year research project to WMU. The project was initiated by Dr. Nickola Nelson, director of the Interdisciplinary Health Sciences Ph.D. Program (IHS-Ph.D.) and professor of speech pathology and audiology, in collaboration with Dr. Brooks Applegate, Professor in the Educational Leadership, Research and Technology Department of the WMU College of Education and Human Development. The purpose of the research is to standardize, norm and provide validation for a Test of Integrated Language and Literacy Skills (TILLS). The test is unique in that it assesses children’s skill in all language modalities. As such, it will be a valuable tool for speech therapists and other professionals to use in identifying and accommodating complex linguistic strengths and disabilities in school-age children and adolescents. Recent IHS-Ph.D. graduate Dr. Michelle Anderson will serve as the project’s coordinator. Project co-investigators and co-authors are Dr. Nancy Helm-Estabrooks of Western Carolina University, Dr. Gillian A. Hotz of the University of Miami, and Dr. Elena Plante of the University of Arizona. Barbara Howes, IHS-Ph.D. doctoral student and instructor with the WMU School of Social Work, co-authored the language and literacy questionnaire to be used in the research.

Student and Alumni Accolades

Angela Hyatt Macke, a 1997 graduate of the Health Studies program, is the founder of Light of Day Organics, an organic tea farm located in Traverse City, Mich. She was named Environmentalist of the Year for Business (2007) by

Theresa Green, who is pursuing her Ph.D. in Interdisciplinary Health Sciences at WMU, was recently awarded a scholarship for Outstanding Work in the Field of Public Health Systems Research (PHSR) from AcademyHealth and the Robert Wood Johnson Foundation. Green was selected for her research that shows potential to advance the understanding of public health systems by highlighting the diversity of research interests that broadly constitute the field. The $1,000 scholarship funded her attendance by invitation to AcademyHealth’s Annual Research Meeting and the PHSR Interest Group Annual Meeting, June 27-30 in Boston. At the event, she presented a research poster for her project, “Public health education and awareness in the face of limited resources: Can a quality improvement intervention increase awareness of services in Benton Harbor, MI?” Judges visited each poster to select which of the ten scholarship recipients had the most outstanding poster and selected Green for the top honor: the 2010 Public Health Systems Research Interest Group Meeting Outstanding Poster Award.

Occupational Therapy student, Andreana Karavias, was recently published in Advance, an online magazine for occupational therapy practitioners. The story focuses on Karavias’ experience as a participant in lobbying efforts at the state capitol on behalf of Michigan Campaign for Quality of Care, a grassroots organization advocating better care in nursing homes and increased community support for older and disabled persons. You can view the article at http://occupational-therapy.advanceweb.com/Student-and-New-Grad-Center/Student-Top-Story/Speaking-Out.aspx#AnchorComment.

The American Academy of Physician Assistants’ (AAPA) annual conference was held from May 29 - June 2, 2010 in Atlanta, Georgia. A total of 25 WMU PA Student Academy-American Academy of Physician Assistants (SAAAPA) members attended the conference and participated in two major events there: the National Medical Challenge Bowl and the Philanthropic Children’s Book Drive. In order to qualify for the National Medical Challenge Bowl, rigorous standards must be met. WMU PA students met those standards and earned an invitation to participate in the 2010 Challenge Bowl, a “Jeopardy” style event in which teams of three compete. Only 48 teams out of the 149 accredited PA programs in the United States qualified for the event, and WMU was the only Michigan PA program to qualify. For the first time in program history, WMU PA students advanced to the semifinals and placed in the top 12 teams in the nation. Team members gained valuable experience and look forward to making the final round in 2011. Also at the conference, SAAAPA administrators, in conjunction with the PA Foundation, organized a Philanthropic Children’s Book Drive. They asked SAAAPA chapters to collect new and gently used children’s books, in both English and Spanish, and issued a challenge to see which chapter could collect the most books. After finishing second in the nation the previous two years, WMU PA finished in the top spot by donating over 815 books, which were distributed to various organizations in Atlanta to foster childhood literacy. Congratulations to WMU Physician Assistant students for their contribution to this project!

On Friday, July 30, the Ph.D. Program in Interdisciplinary Health Sciences (IHS) hosted the 2010 Interdisciplinary Doctoral Research (IDR) Conference at the WMU College of Health and Human Services. At the conference, IHS graduate students presented their research practicum studies orally and made poster presentations of their dissertation progress. Two prizes are awarded by a panel of judges at the conference. The IDR Janet I. Pisaneschi Prize is awarded to the student whose presentation best represents the highest level of research presented in the oral format. The award is named for Janet I. Pisaneschi, PhD, Dean of the College of Health and Human Services from 1989-2006. Michelle Suarez, MOT, OTR received the Pisaneschi Prize. The R.C. Wardley Award for the Best Scientific Poster is awarded to the doctoral candidate or new Ph.D. with the best scientific poster presentation of a dissertation in progress or recently completed. Stephanie Combs, PT, MS, NCS, Assistant Professor with the University of Indianapolis’ Krannert School of Physical Therapy, received that award. Other presenters included Angelique G. Day, MSW, LLMSW, Karen Alkema, MA, Michael J. Shoemaker, PT, DPT, GCS, Carol Beard, BS, BSN, MA, BS, BSN, MA, Heather Koole, MA, CCC-SLP, Shannon McMorrow, MPH, Kathleen Kroll, MA, David Wingard, MSW, and Heidi L. Alexander, MSM PA-C, BS, MT(ASCP).
Upcoming Events

The 28th Annual Charles Van Riper Lectures Series, Apraxia of Speech and other Motor Speech Disorders in Children, will be held at the WMU Fetzer Center Thursday, October 21, 8:30 am to 4:30 pm and Friday, October 22, 8:15 am to 12:30 pm. The Van Riper Lectures are named in honor of the late Dr. Charles G. Van Riper, who was instrumental in establishing WMU’s Department of Speech Pathology and Audiology, which presents the annual conference along with Psi Iota Xi and the College of Health and Human Services. Guest speakers include Megan Hodge, Ph.D. R.SLP, CCC-SLP, speech language pathologist and professor of Speech Pathology and Audiology at the University of Alberta; Edythe Strand, PhD, CCC-SLP, a consultant in the Division of Speech Pathology, Department of Neurology at the Mayo Clinic, in Rochester Minnesota, and an associate professor in the Mayo College of Medicine; and Gary Weismer, PhD, a Oros-Bascom Professor of Communicative Disorders at the University of Wisconsin. For more information and to register, visit www.wmich.edu/hhs/sppa/vanriperlecture.html or you may contact Paula Armstrong at paula.armstrong@wmich.edu or call 269-387-8045.

The WMU Bronson School of Nursing (BSON) and alumni of the former Bronson Methodist Hospital (BMH) School of Nursing will hold a homecoming and reunion on October 1 and 2 as part of the WMU Homecoming 2010. The theme of the event is Linking the Past, Present and Future call to action! Activities will take place at BMH and the WMU College of Health and Human Services (CHHS) and will include a keynote address by BSON faculty member Dr. Mary Lagerwey, presentations on international volunteer nursing by BMH school alumnae Sharon Schlueuter & Micki Hopkins, tours of CHHS and BMH, and social activities on both campuses. BSON was established in 1994 in response to the need for state supported baccalaureate and masters nursing programs in southwest Michigan. The BMH School of Nursing, formally established in 1904, conferred diplomas on a total of 3,000 individuals and graduated its last class in 1998. In that same year, BSON graduated its first class of pre-licensure nursing students, and to date has granted 793 pre-licensure degrees, 139 registered nurse progression degrees and nine master’s degrees. Over the years, alumni of the BMH nursing school have remained very active and have supported BSON and its students. That support was formalized in 2008 with a Compact between the BMH alumni group and the Western Michigan University Foundation. Through the Compact and related affinity group, hospital alumni join with BSON and its alumni, addressing nursing issues through financial contributions, volunteerism, and support of projects, research, publications and events.

The 7th Annual Barbara Rider Colloquium will be held Friday, October 15, 2010, 8:30 am to 3:15 pm at the WMU Fetzer Center. The Barbara A. Rider Colloquium is an annual endowed lectureship, bringing exceptional occupational therapy practitioners, educators, and researchers to Western Michigan University to share their knowledge and expertise on current topics. This year’s keynote speaker is Winnie Dunn, Ph.D., OTR, FAOTA, professor and chair of Occupational Therapy Education, School of Allied Health at University of Kansas. For more information, call 269-387-7260 or visit the web at http://www.wmich.edu/ridercolloquium/

The Evaluation Center

Items of Academic Interest

From September 8-11, 2010, Dr. Chris L. S. Coryn and WMU Emeritus Professors Dr. Daniel L. Stufflebeam and Dr. James R. Sanders, as well as former IDPE Director Dr. Michael Scriven, provided training and professional development on evaluation for 13 delegates from India’s Department of Educational Research and Training (NCERT). This is the third time that the Interdisciplinary Ph.D. in Evaluation has hosted a delegation of scholars from India in the past year.

Faculty and Staff Accolades

On September 3, 2010, Director of the Interdisciplinary Ph.D. in Evaluation Program (IDPE) and Assistant Professor of Evaluation, Measurement, and Research in the Department of Educational Research and Technology (ELRT), Dr. Chris L. S. Coryn, gave a keynote speech about graduate training and education in evaluation at the French Evaluation Society-sponsored International Summer School on Public Policy Evaluation Research in Lille, France.

Dr. Daniela C. Schroeter, Director of Research in The Evaluation Center, was invited to the first conference of the Norwegian Evaluation Association held in Bod, Norway to present a plenary session on Evaluation Checklists and to provide two iterations of a workshop on her 2008 “Sustainability Evaluation Checklist” and Dr. Wes Martz’ (IDPE alumna) “Organizational Effectiveness Checklist” on September 9, 2010. The conference was hosted by the Norwegian Association of Evaluation and EVA-forum as a confirmation of the increased Norwegian national interest in evaluation questions. The intention was to bring together professionals from government, academia, research, and consulting firms to exchange experiences and views about what constitutes good evaluation.

Dr. Stephen Magura, Director of The Evaluation Center, presented a paper titled “Factors associated with medication adherence among psychiatric outpatients with substance abuse risk” (co-authored by Andrew Rosenblum and Chunki Fong) at the European Symposium on PAatient COMpliance and Persistence (ESPACOMP) in Lodz, Poland, on September 18, 2010.

Student and Alumni Accolades

IDPE student P. Cristian Gugiu, Dr. Chris L. S. Coryn, and EMR Director Dr. E. Brooks Applegate recently had their paper titled “Structure and Measurement Properties of the Patient Assessment of Chronic Illness Care Instrument” published in the Journal of Evaluation in Clinical Practice. IDPE student P. Cristian Gugiu and his co-author and recent WMU graduate, Dr. Mihaiela Ristei Gugiu, had their paper titled “A Critical Appraisal of Standard Guidelines for Grading Levels of Evidence,” published in Evaluation & The Health Professions.

Upcoming Events

Evaluation Center staff, affiliated project directors, IDPE interdisciplinary faculty, students, and alumni are presenting at the upcoming conference of the American Evaluation Association (AEA) in San Antonio, Texas, showing over 75 appearances on the program schedule. Presenters include Mohammed Alyami (IDPE student), Dr. Brooks Applegate (Interdisciplinary Faculty/EMR), Ezechukwu Awgu (IDPE student), Lee Balcom (IDPE student), Jason Burkhardt (IDPE student), Dr. Thomaz Chianca (IDPE alumna), Dr. Paul Clements (Interdisciplinary Faculty/International Development Administration), Dr. Chris Coryn (IDPE director and alumna), Dr. Anne Cullen (EC staff and IDPE alumna), Tala Davidson (IDPE student), Stephanie Evergreen (IDPE student and EC staff), Amy Gullickson (IDPE student), Dr. Arlen Gullickson (EC project director, IDPE interdisciplinary faculty), Dr. James Henry (Interdisciplinary Faculty/Social Work), Kristin Richardson (IDPE student), Dr. Stephen Magura (EC director and Interdisciplinary faculty/TEC), Dr. Gary Miron (Interdisciplinary Faculty/EMR), Brandy Pratt (IDPE student), Margaret Richardson (IDPE student), Kelly Robertson (IDPE student and EC staff), Diane Rogers (IDPE student), Dr. Daniela Schroeter (EC staff, Interdisciplinary faculty/TEC, and IDPE alumna), Fayezy Shafloot (IDPE student), Jessaca Spybrook (Interdisciplinary faculty/EMR), Michele Tarsilla (IDPE student), Dr. Tererai Trent (IDPE alumna), Peggie Weeks (EC staff), Carl Westine (IDPE student), Dr. Lori Wingate (EC staff and IDPE alumna), and Dr. Steven Ziebarth (EC project director and Interdisciplinary faculty/Education). Dr. Daniela Schroeter, Dr. Anne Cullen, Kelly Robertson, and Dr. Lori Wingate will present in the presidential strand of the conference. IDPE Director, Dr. Chris L. S. Coryn, will be giving a full-day workshop titled “Experimental and Quasi-Experimental Designs for Evaluation” at the 2010 AEA conference.

Dr. Daniela Schroeter will be giving a full-day workshop on Cost Analysis for Evaluation at the University of Bern, Switzerland in October, 2010. She will also present a paper on Evaluation Terms of References for the Geneva Evaluators Network. This paper has been prepared in collaboration with Dr. Anne Cullen (EC staff), Kelly Robertson (IDPE student and EC staff), and Michele Tarsilla (IDPE student).

The fall 2010 Evaluation Cafe schedule is now available at http://www.wmich.edu/evalctr/evaluation-cafe/upcoming- eval-cafe/. The Evaluation Cafe is a weekly series presented throughout the academic year, which features guest speakers on a wide range of evaluation topics. The Evaluation Cafe takes place in 4410 Ellsworth Hall, at noon, on nearly every Tuesday throughout the academic year. All interested parties are invited to attend the Cafe. Please bring your lunch or enjoy a slice of pizza provided by The Evaluation Center.

Assessment of Student Learning

Together with Dr. Don Yarbrough, Professor and Director of the Center for Evaluation and Assessment at the University of Iowa and Chair of the Joint Committee on Standards for Educational Evaluation, Dr. Daniela C. Schroeter, Director of Research in The Evaluation Center, has been invited to serve as a peer reviewer of the University of Bern’s Diploma of Advanced Studies in Evaluation. The goal of this peer review is to assess the quality of the diploma in relation to student learning.

Lee Honors College

Items of Academic Interest

Fall Welcome Week at Lee Honors College was fun-filled and productive. LHC Advisors Jessica Bigley and Sue Oole planned a number of events around the Common Read, “The Spirit Catches You and You Fall Down.” The book was assigned to incoming freshmen students during Orientation this past spring and they got together during Fall Welcome to discuss it in World Caf style discussion groups. Several lucky students also got to have lunch with the author, Anne Fadiman, before her presentation at Fetzer Center on Wednesday, September 1. She spoke about her experiences writing the book, which is subtitled “A Hmong Child, Her American Doctors, and the Collision of Two Cultures.” It won the National Book Critics Circle Award and has become featured reading on many campuses because it deals with people from two very different cultures who both believe without a doubt that their way is the right way, and the survival of a little girl is at stake. Fadiman chronicles the true story of the trials of an epileptic Hmong child whose parents believe she has been “caught” by a spirit while her American doctors prescribe anti-convulsion drugs that the parents refuse. After her presentation and the ensuing discussion, Fadiman signed copies of her book. Along with the
talk by Fadiman, the honors college sponsored discussions with two WMU professors, Dr. Brian Wilson, of Comparative Religion, who spoke on “Spiritual Healing in America,” and Dr. Ann Miles, Anthropology, whose talk was titled “The Exotic and the Familiar: Cultural Influences in American Medicine.” The entire series of events around the Common Read was very well attended by freshmen honors students, faculty and staff.

The honors college welcomed some 325 new freshmen this fall, pushing our total to roughly 1269 students. This is the largest enrollment in the 49 years of Lee Honors College’s existence. These outstanding students represent every college and almost every major offered at WMU. 37% of our students come from the College of Arts and Sciences, 12% from the College of Education and Human Development, 12% from the College of Engineering and Applied Sciences, 10% from Haworth College of Business, 8% from the College of Health and Human Services and 3% from the College of Aviation. Students generally are invited to join the Lee Honors College if they come in with a minimum high school GPA of 3.6 and an ACT score of 36 or more. The median cumulative GPA for honors students here at WMU after Spring semester was 3.71. There were 71 students who attained a GPA of 4.0.

Student and Alumni Accolades

Lee Honors College alumna Caroline Lampinen is participating in Teach for America, which is a program that funds education students and then requires a minimum of two years teaching in an underserved urban or rural area of the United States. Acute need exists in the Mississippi Delta, and Ms. Lampinen now teaches 130 sixth graders there. Under the auspices of the Lee Honors College, Ms. Lampinen and her students participate in the Bronco Buddies Program. Bronco Buddies consists of honors students who are members of the Honors Student Association and Alpha Lambda Delta who get involved by acting as pen pals and mentors to the sixth graders. As they develop relationships with the young students, who may not think of themselves as college material. They inspire the sixth graders to strive harder for an education and eventually enter college, possibly at Western Michigan University. Bronco Buddies also participates with a school in Illinois, where our students acted as pen pals to 4th and 5th graders and were able to visit the school, bringing Bronco gear which was big hit with the younger students.

Honors students Shannon Hill and Eric Braman, co-winners of the Seibert Western Michigan University Undergraduate Research and Creative Activities Award, used their award to travel to Chicago and attend the Second City. The Second City is a sketch comedy venue, an improvisational comedy spot, and a comedy school. It is commonly known as a training ground for Saturday Night Live, the popular late night comedy show.

Hill, a Theatre Performance and English Literature major, and Braman, a Theatre Performance major, used their time at Second City to get trained in “improv” comedy by taking classes and attending comedy shows at Second City and other comedy venues around Chicago. The experience was so inspiring and informational that Hill and Braman have founded an improv troupe here at Western Michigan University. Be on the lookout for WIT (Worklight Improv Team) performances here at WMU.

Upcoming Events

On Wednesday, September 15 Lee Honors College was honored to host WMU president John Dunn as the inaugural speaker for our Lyceum Lecture Series. In ancient Greece the lyceum was a place where scholars and citizens came to listen to speakers and teachers such as Aristotle and Plato. Lyceum also denotes a concept of shared dialogue and learned discourse. The honors college is bringing back this ancient tradition with our lecture series, held every Wednesday from noon to 1 p.m. The Honors Student Association will be serving their famous $3.00 lunch, consisting of a hot dog, chips, dessert and a drink. You may also bring a brown bag lunch. There is no charge for any of the Lyceum Lecture events. On Wednesday, September 22 we will feature Dr. Nicholas Andreadis, dean of the honors college, who will speak on “Leadership in the 21st Century.” On Wednesday, September 29, Dr. Allen Webb, Department of English, will speak about his new book on terrorism. The Lyceum Lecture series will continue through the semester every Wednesday at noon in the Audrey R. Riebel Lounge at the Lee Honors College. The public is welcome.
Faculty and Staff Accolades

Cat Crotchett, professor of art, will present “Where I Live, “Where I’m From: A Semester-long Research Project Based on Place” as part of the panel From the Inside Out: Meaningful Approaches to Critical Thinking in Studio Art Curricula at the 2010 SECAC/MACAA Joint Conference in Richmond, Virginia. Her presentation discusses a semester-long series of drawing assignments. These out-of-class drawing assignments established the development of students’ self-awareness and identity in the world through technical and conceptual exercises and research that built on the immediate environment of their dorm, school and college, culminating in their city and state.

Ed Roth, associate professor of music therapy and director of the Laboratory for Research in Neuromusicology, traveled to Salzburg, Austria in late August to present three papers at the inaugural World Congress for Clinical Neuromusicology. His work was featured in the clinical and basic science portions of the congress, which brought together for the first time physicians, neuroscientists, and neurologic music therapists, under the auspices of the International Society of Clinical Neuromusicology. Conference presentations were given by teams from Germany, Austria, Japan, and China. Professor Roth’s presentation was one of only two given by American research groups.

Assistant professor of dance, Kirsten Harvey’s dance “Slit Red” was accepted for performance in the Legros Cultural Arts Women in Dance Performance in NYC. The performance takes place on December 9, 2010. “Slit Red” premiered in the Department of Dance’s 2010 Winter Gala Dance Concert and featured twelve WMU dance majors. Professor Harvey’s paper titled “Dancing Faces: Why is Emotion Not a Part of the Curriculum” will be published this fall in the International Journal of the Arts in Society 2010.

Lin Foulk, professor of horn in the School of Music completed a summer residency on “Women in Orchestras in the 21st Century” at the University of Wisconsin-Stevens Point. Foulk and tuba Professor Deanna Swoboda premiered a piece written for them called “Color Code,” by Elizabeth Raum at the International Women’s Brass Conference in Toronto.

Nichole Maury, assistant professor of art was the featured artist in two exhibitions this summer: “The Encoded Landscape: Works by Guy Benson and Nichole Maury” (Indianapolis Art Center, April 23-June 6), and “Tallahassee International” (FSU Museum of Fine Arts, August 23-September 26). Maury is also featured in the June 2010 issue of Printmakers Today.

Student and Alumni Accolades

Senior dance major Kathryn (Katie) Reese was selected through audition to dance in the upcoming Harold and Kumar movie. Taping took place in Detroit this summer. Katie worked with one of Michael Jackson’s choreographers and performed with dancers from all over the country.


Alumnae Alissa Lamare (BFA, 2009) and Liz Liczbinski (BFA, 2009) had their work chosen for the cover images on the International Blog for Art Jewelry Forum http://www.artjewelryforum.org/blog.

Upcoming Events

The Frostic School of Art presents “Yellow Terror, The Collections and Paintings of Roger Shimomura” in the Monroe-Brown Gallery, October 21 “ November 24. Additional exhibitions information can be found at www.wmich.edu/art

The Department of Dance and Partners in Dance will host the third Dancing with the WMU/Kazoo Stars scholarship fundraising event on Friday, October 22, on the Miller Auditorium stage. WMU and Kalamazoo community members are paired with WMU dance students to dance in a ballroom competition. This year’s contestants include Linda Barnes, Financial Advisor with Oppenheimer; Janice Brown, Executive Director of the Kalamazoo Promise; Saad Mandwee, Owner of Tiffany’s, Rustica and Zooroona; Sean McCann, Former Kalamazoo City Commissioner; Lia Gaggino, Pediatrician; Judy Sarkozy, Owner of Sarkozy’s Bakery; Jim Thomas, WMU Vice President for Development and Alumni Relations; and Larry Tolbert, Chairman, WMU Board of Trustees. The event costs $75 per person ($50 tax deductible). For more information or to buy tickets for the event, call the Department of Dance at 269-387-5875.
The Frostic School of Art will hold its annual Open House on October 22, from 5 to 9 p.m. The school will showcase its students, faculty programs, and facilities with activities and demonstrations, as well as displays of student artwork throughout the Richmond Center for Visual Arts and South Kohrman Hall. “Can’t miss” events include a bronze pour, the firing of a wood kiln, and printmaking demonstrations.

Fall is a great time to experience one of the outstanding School of Music ensembles. Concert information is available at www.wmich.edu/music/calendar. Among the highlights is TubaWeen, a low brass Halloween spectacular on Sunday, October 31.

The University Theatre presents “Take Me Out” by Richard Greenberg (directed by Jay Berkow, WMU assistant professor of theatre). Richard Greenberg’s Tony Award-winning locker room drama about the struggle a gay baseball star faces as he comes out of the closet, exploring homophobia, class, racism, and masculinity with unflinching honesty and comedic compassion. **“Take Me Out” contains nudity and may not be suitable for all audiences. You must be 18 years or older to attend this show. For show times and upcoming productions visit www.wmich.edu/theatre.