Academic Leadership Academy

Office of Faculty Development

Spring 3-25-2010

Haworth College of Business: Student Leadership Advisory Board

Jan Gabel-Goes
Western Michigan University, jan.gabelgoes@wmich.edu

Follow this and additional works at: https://scholarworks.wmich.edu/acad_leadership

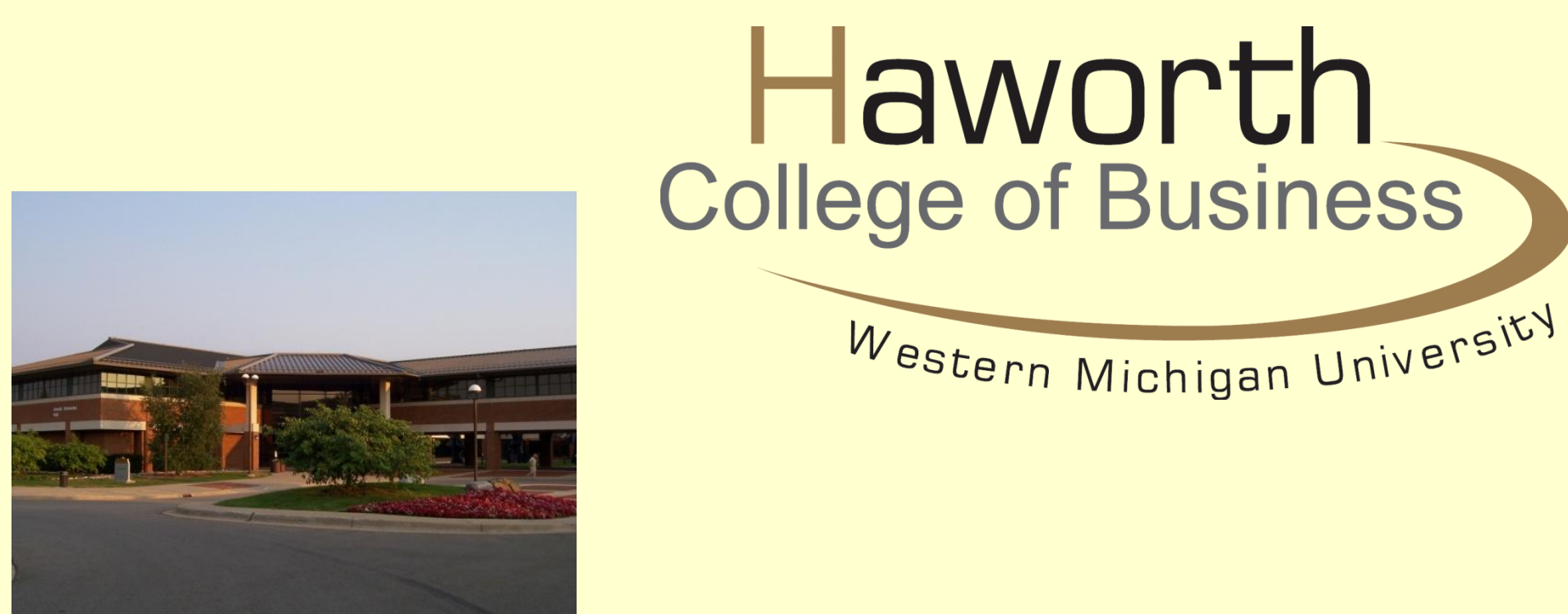Part of the Business Commons, and the Higher Education Administration Commons

STUDENT LEADERSHIP ADVISORY BOARD

Haworth College of Business

Jan Gabel-Goes, Faculty Advisor
Academic Leadership Academy Project 2009-2010

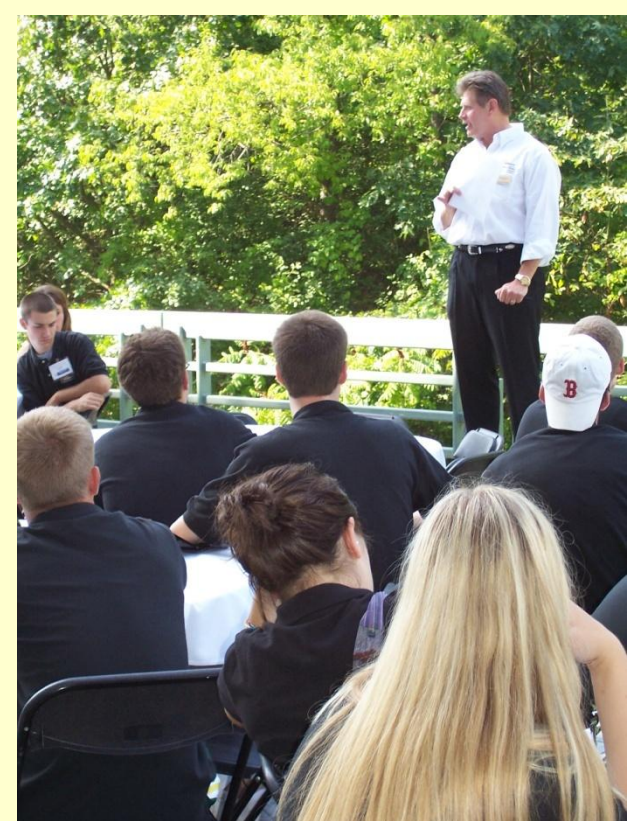Haworth College of Business
Western Michigan University

What SLAB Does

SLAB offers ideas to the Dean on topics of mutual interest.

One key concept to help incorporate freshmen into the business college was the "cohort" block schedule idea. The first cohort group was in fall 2007 and continues each fall.

Photos from the Cohort
Welcome Barbeque
Fall 2007

Cohort Class in Action in the Classroom

Working on a team project in the BCM 1420
Informational Writing Class   2007

SLAB members help in a variety of ways

SLAB members are ambassadors for the college who provide input and feedback on many college projects and activities.

• Hosting events such as Distinguished Speakers Series, Career Day, Practice Interview Day, Career Olympics, Ford Field Football game, etc.
• Giving feedback on GOWMU New Student Tab
• Meeting with Senior Leadership Cabinet members and acting as tour guides at 2008 Career Center Grand Opening
• Acting as tour guides of Schneider Hall for students in Business Learning Community
• Offering input on redesign of the Café, student offices & lobby area, and Advising Office.

Who SLAB IS

Who are the registered student organizations in the Haworth College Of Business? Below is the list for Spring 2010 semester.

• Ad Club
• Alpha Kappa Psi
• American Marketing Association
• APICS
• Beta Alpha Psi
• Business Technology Network
• Delta Sigma Pi
• Financial Management Association
• Food Marketing Association
• Global Business Student Association
• Management Student Organization
• Phi Chi Theta
• Sales & Business Marketing Association
• Sigma Phi Omega
• Society for Excellence in Human Resources

SLAB meets monthly with the Dean of HCoB

SLAB was originally DSAC (Dean's Student Advisory Council)

Once a month the Dean of the college meets with student representatives from each registered student organization to discuss college happenings. Students can discuss their relevant issues such as advertising events, recruitment, etc. Each meeting has an agenda and students offer ideas and input on the various projects being developed. Students volunteer for action teams and report back on the progress of their groups.

2008 Picture of SLAB members with Dean David Shields and Jan Gabel-Goes, Faculty Advisor, (center back row) at Grand Opening of the HCoB Career Center in Schneider all.

Additional Ways SLAB Helps HCoB

SLAB members have participated in a large variety of projects, including:
• Dean for a Day
• Pizza with the Dean
• Helped draft the Cohort block schedule concept
• Attended Advisory Council luncheon meetings
• Developed RSO Information Sheets for advertising HCoB rso's
• Wrote grant applications for funds for Business Bash T-shirt giveaways

2005 SLAB members
at bowling event with
Advisors Barb Sagara
and Jan Gabel-Goes

Today's SLAB members are tomorrow's business leaders!

Mission: SLAB is an organization of student leaders assembled to enhance and further develop the value of a business degree from WMU 's HCoB.

Vision: To be recognized as the ideal leadership organization that exemplifies the values and qualities that lead both the individual and the college toward success.
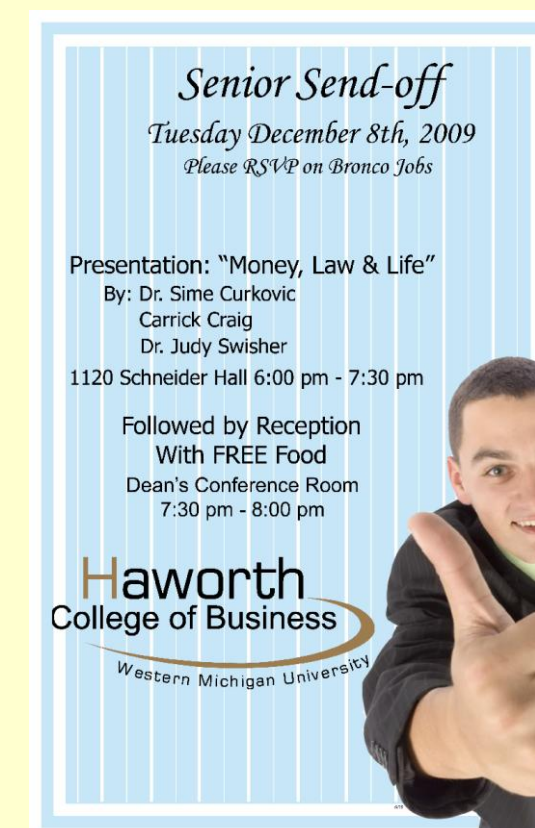
SLAB members and
advisors March 2010

Future goals are to work with student leadership groups at other universities on mutually beneficial projects.

Newest Project is Senior Send Off & SLC

SLAB members are interested in helping to enrich the experience of all business students and now want to send seniors off in style. The event called Senior Send Off hosts a program called "Money, Law & Life" and is presented each semester .

Senior Send-off
Tuesday December 8th, 2009
Please RSVP on Bronco Jobs

Presentation: "Money, Law & Life"
By: Dr. Sime Curkovic
Carrick Craig
Dr. Jody Swisher
1120 Schneider Hall 6:00 pm - 7:30 pm
Followed by Reception
With FREE Food
Dean's Conference Room
7:30 pm - 8:00 pm

Another new initiative is to introduce the idea of students giving back to WMU and HCoB through a Senior Gift. This helps to both increase exposure for WMU on the national scene and monies for the individual departments and college.

SLAB members have developed a set of guidelines for business student behavior

As business students we will strive to follow these guidelines for PROFESSIONALISM in Haworth College of Business

• Work together to maintain a culture of individual INTEGRITY
• Treat each other and everyone with RESPECT and DIGNITY
• Contribute actively to our own EDUCATION and the group effort to learn
• Have a PROFESSIONAL ATTITUDE inside and outside the classroom
• MAINTAIN the POSITIVE REPUTATION of the Haworth College of Business

Each Fall and Spring Semester SLAB Hosts Business Bash

Business Bash is an opportunity for all new and younger business students to find out about both the majors in the college as well as the student organizations.

In the fall Business Bash is held outdoors in the courtyard of Schneider Hall

In the spring semester Business Bash is held in the Quiet Study Lounge in Schneider Hall

Contact information

Jan Gabel-Goes
BIS Department
Haworth College of Business
Western Michigan University
(269) 387-0407
Jan.gabelgoes@wmich.edu

Linda Ickes, Director,
Career Center, Haworth
College of Business, WMU
(269) 387-2711
Linda.ickes@wmich.edu

Jan Gabel-Goes, Faculty Advisor
Interim Dean Ajay Samant,
Linda Ickes, Advisor, SLAB Spring 2010