Assessment Matters #11, Nov 2010

Assessment in Action Committee

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Welcome! Please forward this to anyone that may have an interest in assessment. For suggestions or comments, contact: Karen Stokes Chapo at karen.stokes@wmich.edu

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A Note from the Associate Provost for Assessment and Undergraduate Studies:
I want to begin by thanking everyone who has worked on assessment during the past. The Higher Learning Commission was here last month and was impressed with the progress we have made in assessment of student learning within academic programs, particularly at the undergraduate level. This praise could not have been achieved without the efforts of countless individuals throughout the university. Although we have come a long way, we still have work to do. The Higher Learning Commission also indicated the need for WMU to pay close attention to assessment of general education and graduate programs. We are currently addressing these areas and I look forward to significant progress as we continue to work together as a university community.

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WMU Fall 2010 Portfolio Contest
The due date of 12/13/10 for the WMU Fall 2010 Portfolio Contest submissions is fast approaching. Students who have an iWebfolio account that they are using for a class, a program or for a college level portfolio are invited to participate in the contest. There will be five prizes of $100 awarded to the winning portfolios. Please pass this information along to your students who are using iWebfolio for these purposes. For further information about the contest go to the following website:
http://www.wmich.edu/cepa/contest/
And if you have any questions, contact Karen Stokes Chapo at: karen.stokes@wmich.edu

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Assessment Conferences
There are many assessment conferences being offered in the upcoming months. Below is information about just a few of them. If you know of other assessment conferences, please let us know so that we can share with others who might have an interest in attending. Contact Karen Stokes Chapo at: karen.stokes@wmich.edu and we can add the information to the assessment website at:
http://www.wmich.edu/poapa/assessment/index.html

• The annual meeting of the Higher Learning Commission is being held on April 8-12, 2011 in Chicago. To learn more, go to: http://annualconference.ncahlc.org/
Texas A & M is holding their 11th annual assessment conference on February 20-22, 2011. For more information go to: http://assessment.tamu.edu/conference/workshops.htm
To view a list of some other conferences go to: http://www.assessmentconferences.com/

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**Call for Assessment Plans for Non-degree awarding units**
The University Assessment Steering Committee has contacted several departments and units to request that they submit an assessment plan to the UASC during this academic year. The UASC is going to provide assistance and feedback with this process. The intent is to help those units who are ready to move forward with an assessment plan to prepare a plan and by using the results that they collect after implementing the plans, to start to make improvements in programs, processes and services. Several RACT (review and consultation teams) are being formed consisting of members of the UASC to provide the support and assistance to those units/departments that are being asked to submit an assessment plan. Here is a list of those units/departments being asked to submit plans for this academic year:

- Lee Honors College Adv.
- Univ. Libraries
- Residence Life
- First Year Experience
- Interdisciplinary Hlth Srvs.
- HCOB Advising
- Inter. Athletics Advising
- H & HS Advising
- Haenicke Institute for Global Education
- College of Fine Arts Advising
- Health, Promotion and Education
- Student Activities and Leadership Programs
- Center for Academic Success Programs
- College of Aviation Advising
- CoEHD Advising
- Extended Univ. Programs
- CEAS Advising

If you have any question, please send an email to Dave Reinhold at: david.reinhold@wmich.edu or Pat Benton at: patrick.benton@wmich.edu

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**UASC Individual Assessment Excellence Award**
The University Assessment Steering Committee (UASC) has established an Assessment Excellence Award for the purpose of recognizing and showcasing outstanding efforts in the area of assessment at WMU. An outstanding assessment process is characterized by the use of the results of assessment to improve the activities being assessed. Therefore, criteria for selection will emphasize the demonstration of program changes/improvements as a result of the assessment program. The due date for applications is January 31, 2011. For more information and to learn how to submit an application, go to: UASC Individual Assessment Excellence Award
For questions regarding this award, please contact Dave Reinhold at: david.reinhold@wmich.edu

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**TAC Teams**
In order to provide support to the University community on assessment and assessment related topics, TAC (Traveling Assessment Consultation) Teams are now available. These teams can be invited to come to speak to small groups or departments and the topics of the presentations they will provide are guided by the needs that you express. To learn more about TAC Teams or to request a presentation, go to: http://www.wmich.edu/poapa/assessment/TAC-teams.html
If you have other questions, contact Karen Stokes Chapo at: karen.stokes@wmich.edu

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**WMU Assessment in Action Day: March 25, 2011**

SAVE THE DATE!

WMU Assessment in Action Day 2011 will take place on Friday, March 25, 2011. Please save the date on your calendar for this second annual assessment event.

Look for more details to come!

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**Assessment in Action Advisory Committee**

Interested in assessment? Want to help your campus to become more involved with assessment and advocate for this very important issue? Contact Karen Stokes Chapo at: karen.stokes@wmich.edu for more information.

For a description of AIA, go to: http://www.wmich.edu/poapa/assessment/aia-subcommittee.html

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**NSSE and FSSE**

NSSE 6-year and FSSE 5-year longitudinal comparison data are now available on the “Institutional Assessment” web page at http://www.wmich.edu/poapa/assessment/inst_assess.html. These documents also contain comparison graphs for each item at each student level (first-year and senior).

Also, the Office of Institutional Effectiveness has been given permission to link to the University of Alabama’s “NSSE Research.” This site (http:www.assessment.ua.edu/nsse-bibliography) contains a comprehensive annotated bibliography for each question on the NSSE survey.

Please take a look at these sites to learn more about WMU’s NSSE and FSSE data.

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**Assessment Tip**

Rubric development takes time—but it’s time well spent. Rubrics should be shared with students before they complete the assignment and used when we grade the assignments. In addition to providing a roadmap for students, rubrics reduce the time needed to grade the work and return it to students.
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University Assessment Website: www.wmich.edu/assessment