Panels on Assessment, Training, Help and Support: "Implementing Sustainable and Useful Assessment-So What's the Problem?"

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Why is the successful implementation of sustainable and institutionally useful outcomes assessment so difficult and seldom achieved in higher education? — Michael Choban, Ph.D.

“Implementing Sustainable and Useful Assessment—So What’s the Problem?”

Presented by Dr. Michael Choban, Director of Assessment, Chair of the Assessment Council, and Associate Professor of Psychology, West Virginia Wesleyan College

Tuesday, Oct. 17 (1:30 - 3 p.m.)
Brown and Gold Room—Bernhard

Immediately following this presentation there will be a TracDat overview. Stay and see what TracDat can do for you, your departmental assessment plan, your student outcomes, and your program accreditation.

Informal reception for Dr. Choban — 4 to 5 p.m.