The Business Learning Community: A New Option for Freshman Business Students Starting in Fall 2009

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**Program Overview**

In Fall 2009, entering freshmen will have the option of living in a community with other students who are interested in business. The business community residence will emphasize peer support and foster a positive environment for academic and social success among those with similar career interests. Those living on the two floors of LeFevre Hall reserved for pre-BBA students will be invited to special programs organized just for them. Students who choose to live in LeFevre may room with a non-business student and still enjoy programs and benefits of the Business Community.

**Opportunities for Involvement**

- Attend programs about business sponsored by college
- Choose to volunteer for residence hall government
- Represent LeFevre Hall on the Haworth College of Business
- Dean’s Student Leadership Advisory Board

**Benefits for Students**

- Live with students with similar interests
- Have academic support in Valley II: Writing Center in Garneau-Harvey
- Math tutors in Eicher Hall
- Have support from RA’s enrolled in the BBA program
- Participate in campus-wide events & activities with students from many majors
- Have access to fitness center & weight room in Eicher/LeFevre

**Program Offerings**

Opportunities to learn about business-related student organizations

- Programs with faculty, staff and upper level business students
- First Year Seminar section just for Business Community students (optional)
- Speakers on business topics and career choices

**Admission to Business Community**

Students may choose LeFevre Business Community on their Residence Hall form

- Rooms are arranged in groups of four students; all need not be in business

**Faculty & Staff Volunteers**

JoAnn Atkin, Ph.D. Assistant Prof., Marketing
Jan Gabel-Goes, Faculty Specialist, Business Communication
Geralyn Heystek, Academic & Career Advisor, HCoB
Paul Hildenbrand, Director, HCoB Advising and Admissions
Timothy Palmer, Ph.D., Professor, Management
Barbara Sagara, Faculty Specialist, Business Communication
John Weitzel, Faculty Specialist, Marketing
Bret Wagner, Ph.D., Director, ISM Program and Associate Professor, Management

**Student Volunteers**

Josh Breshgold
Sorina Dodu
Lindsey Ganfi
Ashley Heckman
Pamela McIntosh

Bryan Morin
Grant Savoy
Austin Suchoval
Ashnee Young
Athban Yusuf

**Cost to Haworth Business College**

**Publicity**

Included in Residence Life handbook - $0
Postcard in April to admitted students - $0

**Programs**

Welcome on Move-in Day: Admin. & Faculty - $0
Coffee and refreshments
BBQ during first week of classes
  - Food for 108 students, faculty volunteers, staff & SLAB - $150
  - T-shirts w/HCoB logo for students attending @ $10 - $1200
Alumni speakers (volunteers) honorarium - $200
Business Bash of business-related student organization - $200
Total: Approximately $1850

**Potential Funding Sources**

Residence Life
HCoB Career Center Premier Partners is also a possibility