Items of Academic Interest

**College of Arts and Sciences**

In fall 2006, Professor Robert Vann will be offering SPAN 4100, Hispanics in the U.S.: Language and Culture, as an e-learning offering. Seventy-five percent of the course will be taught via the web, while twenty-five percent will be done on campus. The success of this e-learning class may very well open new academic venues for the department of Spanish.

In an effort to intensify the use of technology in learning and teaching, Professor Pablo Pastrana-Pérez has created comprehensive course web pages for several of his classes. The pages, which include supplemental readings, course aid materials, and a variety of resources, may be consulted at [http://homepages.wmich.edu/~ppastran/index.html](http://homepages.wmich.edu/~ppastran/index.html).

In December 2005, Jorge Febles evaluated twenty-one grant proposals for the American Council of Learned Societies. Each year, the American Council of Learned Societies awards over two million dollars in grants to U.S. scholars in different disciplines. Assistant professors whose proposals are selected receive $30,000, while associate professors are eligible for $40,000 and full professors for $50,000.

**Haworth College of Business**

The Sales and Business Marketing (SBM) Association at WMU presented the Women in Sales Discussion Forum and Networking Event on Monday, February 20, 5 - 8 p.m. This event was sponsored by the SBM Association, supported by the Kalamazoo Regional Chamber of Commerce and generously underwritten by Quicken Loans. Over 100 people gathered at the Fetzer Center to celebrate Women in Sales. The program kicked off with networking time and light food. After an introduction to the SBM Program by Dr. Jim Eckert, a panel of representatives from Pfizer, Nestle, Pepsi, Quicken Loans, Enterprise Rent-A-Car, Signature Associates, and the SBM Association discussed, explored and celebrated the topic of Women in Sales. The evening concluded with time where SBM students, alumni, and employer representatives networked, shared experiences and continued to build the community of selling professionals that is so important to the success of the Sales and Business Marketing Program. The event was designed to open the world of sales to more WMU students who might thus enroll in WMU’s innovative SBM Program. It was also designed to build additional bridges between students, SBM alumni, employers and local sales professionals. In addition to employers represented on the panel, representatives from Philip Morris, Hormel, Phoenix International, Toll Brothers, Wells Fargo and Aflac were in attendance. Ed Edwards, the dean of the Haworth College of Business, Bob Miller, vice president for Community Relations, and Martin Dodge from the Kalamazoo Regional Chamber of Commerce also attended.

**Emeriti Council**

Thanks to a generous response by 150 donors to a summer appeal and to a second mailing in October, the Emeriti Council Textbook Scholarships was able to fund fourteen $500 Textbook Scholarships for Fall and Spring semesters ($250 per semester). The October mailing provided funding for fifteen more $250 awards for Spring semester. Michelle Saigh, assistant director of Financial Aid, followed the Council’s wishes that recipients be: sophomores, juniors, or seniors, that every College at WMU be represented, and that each recipient have an excellent academic record and meet financial needs standards. The Emeriti Council hopes emeriti and their spouses will lend a hand later this year as a similar group of deserving students enters WMU.

**College of Education**

On February 3, Kalamazoo Public School teachers attended a history workshop entitled “Share Waters” presented by professors from WMU. The workshop was based on the research of Fort St. Joseph by Dr. Michael S. Nassaney, department of Anthropology, and Dr. José António Brandão, department of History. The ongoing archeological study of Fort St. Joseph in what is now Niles, Michigan, begun in 1998, provides a unique opportunity for the teachers to learn about the history of the fur trade in southwest Michigan. Fort St. Joseph, as the mission-garrison-trading post complex came to be called, was one of the most important French outposts in the Great Lakes region. The study of the fur trade provides the context through which students can study broader patterns of cultural, political, and economic change and continuity over time through studying local history. The workshop was a collaborative effort among professors from WMU and Robert Woodford and Kathy Edlefson, Curriculum Specialists, from KPS. Ms. Jodie Palmer, director of Diversity Initiatives in the College of Education, presented teachers with ways to teach about native peoples that are culturally appropriate and

*Continued on page 2*
authentic. Dr. Josephine Barry-Davis, assistant professor, department of Teaching, Learning, and Leadership, translated and recorded excerpts of the Jesuit Relations for teachers’ use in their classrooms. Dr. Lynn Brice, associate professor, department of Teaching, Learning, and Leadership, coordinated the workshop and prepared an extensive set of materials for the teachers to assist teachers in using appropriate tradebooks, websites, and primary materials in the classroom. Dr. Nassaney presented an engaging discussion of the history and contributions of the Fort St. Joseph archeological project which he directs. Dr. José António Brandão engaged the teachers in the history of the French-Native relations in the region during the 17th and 18th centuries. Teachers had opportunities to examine websites and instructional materials. The workshop ended with a tour of the Shared Waters exhibit in Waldo Library.

Lee Honors College

Within the past few weeks the Lee Honors College has signed articulation agreements with Kalamazoo Valley Community College, Kellogg Community College, and Lake Michigan College. These agreements make it easy for students from the honors programs in these institutions to transfer into the Honors College, should they decide to attend WMU. Similar agreements with Wayne County Community College, Schoolcraft College, Grand Rapids Community College, and Lansing Community College are currently being worked on.

College of Fine Arts

The NASM Commission on Accreditation voted to continue Western Michigan University’s School of Music in good standing.

College of Health and Human Services

Rosalie Murphy ’74, a graduate of the first Physician Assistant class at WMU, has been named Physician Assistant of the Year by the Wisconsin Academy of Physician Assistants (WAPA). The organization annually recognizes a Wisconsin Physician Assistant (PA) who demonstrates exemplary commitment to the PA profession, to his or her patients, and to the community. Ms. Murphy practices at the Lena Medical Clinic in Lena, Wisconsin. She has served as the first secretary-treasurer of the Wisconsin Academy of Physician Assistants as well as president of that organization; she served as the American Academy of Physician Assistants (AAPA) Ambassador of Medical Understanding to Russia; and was awarded the honor of Rural PA of America by the AAPA; she served on the Wisconsin Medical Examining Board; and is currently serving on the Funeral Director Examining Board, an appointment made by Wisconsin’s Governor James Doyle.

The Bronson School of Nursing will be involved in planning services provided at the health clinic, which will be operated by the Family Health Center.

Dr. Craig Kaml, director of Academic Technology and Instructional Services (ATIS), spoke on the subject of "eLearning Support @ WMU" on Tuesday, February 21, at the College of Health and Human Services.

Extended University Programs

A partnership between the WMU-Southwest Campus, Lakeland Regional Health System, Lake Michigan College, and the Berrien County Intermediate School District, has been honored with the State of Michigan’s Office of Career and Technical Preparations 2006 Excellence in Practice Award. The Southwest Campus joined with the aforementioned organizations four years ago to produce the “Professional Health Careers Academy,” which provides high school juniors and seniors who demonstrate a career interest in Health Services an opportunity to gain knowledge and hands-on experience in the field through working side by side with health care professionals. Dr. Leonard Seawood, director of the Southwest Campus, represented WMU at the January 31 ceremony honoring the PHCA, which will now be used as a national pilot model for similar programs across the nation. The Excellence in Practice Award is bestowed annually to programs that exhibit high standards of excellence in preparing Michigan students for higher education and careers. Students enrolled in the PHCA program take a course at the Southwest Campus. If successfully completed, the students’ participation in the program will earn them up to 13.5 college credits that will be honored at either WMU or Lake Michigan College. The PHCA was previously honored in May 2005 with an Education Excellence Award by the Michigan Association of School Boards.

Faculty accolades

College of Fine Arts

Project director Kevin Abbott, Information Technology, and a team of collaborators from the College of Fine Arts (David Curwen, Dance; Joan Herrington and Greg Roehrick, Theatre) will work to establish WMU as a national presence in the production, research and application of innovative performing arts technology. The team was awarded an Innovation Grant by President Bailey. Using the same cutting-edge technologies employed in films, computer games, IMAX theatre and theme parks, the team will work with performing arts students and faculty to apply technology to College of Fine Arts performances scheduled over the next 18 months. Such tools as motion capture, stereoscopic 3D projection, computer-generated imagery, musical instrument digital interface (MIDI) and telematics video will be added to the WMU and Kalamazoo arts communities and then shared with the national performing arts community. Three public performances and shows are planned to showcase the technology, beginning late fall 2006.

Cat Crotchett, School of Art, has been awarded a fellowship by the Virginia Center for the Creative Arts (VCCA). The VCCA is located near Sweet Briar College in the foothills of the Blue Ridge Mountains. She will be among 20 Fellows focusing on their own creative projects at this working retreat for visual artists, writers, and composers.

Micha Espinosa, Department of Theatre, began 2006 with a series of bilingual theatre training workshops for Latino actors.
Associate professor of Dance Sharon Garber has been invited to teach at the two-week Summer Intensive at Texas Christian University in Fort Worth, Texas in June, and also for a program in Arlington, VA in July. In addition, she has been asked to give a presentation at the International Conference on the Arts in Society at the Edinburgh International Festival in Edinburgh, Scotland titled: “The Pedagogy of Dance Performance in the University: Internal and External Projects.”

In January, Caroline Gore, School of Art, presented a paper entitled “The Blurring of Sculpture and Adornment-Spaces: Bodies” at the Jewellers and Metalsmiths Group of Australia’s Biennial Conference in Sydney, Australia. The main subjects of the paper addressed concepts relating to post medium work in relation to the metals and jewelry field. Professor Gore also presented a two-day workshop entitled “Where Does Sculpture End and Adornment Begin?” surrounding issues of making regarding spaces. Site-specificity of the body, and environment were addressed and questioned by workshop participants. The workshop was held at Sydney College of Art, University of Sydney, and sponsored by the Jewellers and Metalsmiths Group of Australia.


Carolyn Pavlik, department of Dance, served as guest choreographer for the Wellspring/Cori Terry & Dancers concert, The Dance Forum, at the Epic Center, February 17-19, 2006. She was also one of the performers in her dance, Endless Buttonings.

Professor Christine Smith, School of Music, performed as Assistant Principal Flute with the Detroit Symphony Orchestra in December 2005. The orchestra presented four concerts of Beethoven’s epic Ninth Symphony in Symphony Hall, and all four were witnessed by capacity audiences.

Dr. Robert Spradling, director of bands, spent eight days in residence at local schools in Portland, Maine. During his visit, Spradling presented a professional development clinic for band directors/conductors, rehearsed with bands in the local district, and gave a conducting workshop. The residency culminated with a concert featuring Spradling as conductor.

Dr. Karen Wicklund, School of Music, and Heidi D. Vogley, department of Speech Pathology and Audiology, will be presenting their poster paper “Therapeutic Protocols for the Vocally Injured University Singer” at the National NATS Convention in Minneapolis in July. Dr. Wicklund will also present two other papers at the convention—“Current Pedagogical Methods in Singing Voice Rehabilitation” and “Vocal ‘Switch-Hitting’: Healthy Cross-over Singing.” Also in July, Dr. Wicklund will be the coordinating instructor for the week-long MECA seminar “Healthy Belting Techniques in American Singing Styles” for Vandercook School of Music in Chicago.

Dr. Helen Sharp, assistant professor of Speech Pathology and Audiology, was awarded a $5,000 grant through the American Speech-Language Hearing Foundation (ASHF). The proposal was titled: “Practice Patterns of Speech-Language Pathologists and Physicians Related to Treatment of Dysphagia among Patients with Advanced Dementia.” Dr. Sharp was also awarded a grant supplement of $1,500 through the American Speech-Language-Hearing Association’s Special Interest Division 13—Swallowing and Swallowing Disorders. The supplement will help to fund a graduate student to assist with the project.


Articles by Professors Carolyn Harris and Mariola Pérez de la Cruz were chosen for inclusion in the important collection Mujeres y cambio desde la letra, edited by Asunción Horno-Delgado (University of Colorado) and Janet N. Gold (University of New Hampshire). Professor Harris’s article is entitled “Lies, Illusions and Lost Opportunities in Itziar Pascual’s Una noche de lluvia.” Professor Pérez de la Cruz’s essay, “Prostitución y personajes femeninos en la guerra civil española,” focuses on female characters in plays related to the Spanish Civil War.

Professor Irma López’s article, “La última noche que pasé contigo: El crucero del placer y los excesos dionisiacos” appeared in the July-December 2005 issue of Latin American...
Literary Review, one of the most prestigious U.S. journals focusing on the narrative of Spanish America, La última noche que pasé contigo is an award-winning novel by Puerto Rican novelist Mayra Montero, who lectured at WMU in Fall 2004 under the auspices of the Visiting Scholars Program.

Professor Pablo Pastrana-Pérez’s article “El Clémoadès/Clamades: tradición, traducción y transmisión de un texto franco-espainol” appeared in Relaciones Literarias Franco-Peninsulares, edited by Ana Clara Santos. Published in Lisbon, the book includes essays by international scholars interested in literary liaisons between France and the Iberian Peninsula.

Professor Mariola Pérez de la Cruz prepared the bibliography for Carlos Muñiz. Teatro escogido, a collection of selected works by a Spanish dramatist of the Franco era who encountered difficulties with the regime’s censorship mechanism. Professor Pérez de la Cruz, who wrote her Ph.D. dissertation on Muñiz, also advised the editors regarding details pertaining to the author’s life and works.

Victor Cunrui Xiong, professor of History, published Emperor Yang of the Sui Dynasty: His Life, Times, and Legacy (State University of New York Press) in February 2006. Xiong, a specialist in pre-modern Chinese urban and cultural history, presents a long overdue reassessment of the often controversial career of Emperor Yang. According to Professor Emeritus Albert E. Dien of Stanford University, a widely published scholar of early Chinese history and culture, “this book marks a new phase in the study of this pivotal period in Chinese history.”

Droz Press of Geneva, Switzerland has recently published the 13th-century manuscript text La Vie seint Marcel de Lymoges, an edition by Dr. Molly Lynde-Recchia, associate professor of French. It tells the legend of Saint Martial, missionary of Aquitaine and founder of the bishopric of Limoges. Baptized in the 13th century, Martial is the first convert pagans and save them from the Devil. Thus begins the story of the miraculous healings, exorcisms, and spectacular resurrections attributed to the saint. The vie ends with the holy man’s apotheosis as his spirit ascends to heaven. Wauchier de Denain, one of the earliest writers of French prose, translated this text from Latin into Old French in the early 13th century. This first edition of La Vie seint Marcel de Lymoges is accompanied by a critical apparatus, including Dr. Recchia’s introduction, which presents the origins and the controversy surrounding the cult of Saint Martial of Limoges. Dr. Recchia received her doctorate from Indiana University in 1993. Previous publications include Prose, Verse, and Truth-Telling in the Thirteenth Century: An Essay on Form and Function in Selected Texts, Accompanied by an Edition of the Prose Thèbes as Found in the Histoire ancienne jusqu’a César, The Edward C. Armstrong Monographs on Medieval Literature, 10 (Lexington: French Forum, 2000).

Dr. Sherine O. Obare, Assistant Professor of Chemistry, received the prestigious National Science Foundation (NSF) CAREER Award for her project entitled “CAREER: Rationally Assembled Nanoparticles for Multi-Electron Transfer Processes.” The $509,972 award will fund the research for a five-year period. The Faculty Early Career Development Program is a foundation-wide activity that offers the NSF’s most prestigious awards for new faculty members. The program recognizes and supports the early career-development activities of those teacher-scholars who are most likely to become the academic leaders of the 21st century.

HAWORTH COLLEGE OF BUSINESS

Dr. Muhammad Razi and Dr. Bernard Han have been invited by Microsoft to present “Classroom Use of Microsoft Dynamics–Great Plains” at the 10th annual Microsoft Convergence, to be held from March 24 through March 28 at the Dallas Convention Center and at the Hyatt Regency in Dallas, TX. Convergence is the premier event for Microsoft and William (Bill) H. Gates is the keynote speaker. The selection process was highly competitive and Dr. Razi and Dr. Han’s topic was selected after a blind review of 18 high-quality proposals.

An article co-authored by Professor William McCarty (Finance and Commercial Law department) and Dr. Toda (President, Nissay Credit Guarantee Company of Japan) on “Corporate Governance in Japan: Can you see the changes?” was published in the Josai Journal of Business Administration (2005), Vol. 2, No. 1.

Professor McCarty also presented a paper at the Annual Meetings of the Association for Global Business, November 2005, Florida.

Professors Pairin Katerattanakul, Muhammad Razi, and Bernard Han of the Business Information Systems department and Hwee-Joo Kam (Northern Maine Community College) have their article “Consistency and Concern on IS Journal Rankings” published in the Journal of Information Technology Theory and Application (JITTA), 7:2, 2005, p.1-20.

Jinyoul Lee (State University of New York at Binghamton), Mike Eom (State University of New York at Binghamton), Bonn-Oh Kim (Seattle University), and Pairin Katerattanakul (Business Information Systems) have their article “Virtual Organization: Resource-Based View” accepted for publication in the International Journal of Electronic Business Research.
The thesis project of Amy Gyorkos, term instructor, Health, Physical Education and Recreation, was accepted for presentation at the national American College of Sports Medicine conference, which will be held in Denver, Colorado May 31 - June 3. Her presentation is titled: “The Effect of Glycemic Index and Timing of Meal on Exercise to Fatigue.”

Dr. Paul Wilson, associate professor in the department of Teaching, Learning, and Leadership, became WMU AAUP President in January 2006.

The MuBeta Chapter of Chi Sigma Iota inducted 37 new members. An official induction ceremony was held on Thursday, January 19 in room 157 of the Berhard Center. Chi Sigma Iota is an international honor society for professional counselors. The mission of Chi Sigma Iota is to promote scholarship, research, professionalism, leadership and excellence in counseling. The primary criterion for membership of Chi Sigma Iota is academic excellence in counselor education. Currently, there are 80 members. The faculty advisor for Chi Sigma Iota is Dr. Carla Adkison-Bradley. The officers are as follows: Past President Jennifer Mills (2004-2006), President Glinda Rawls, Secretary/Treasurer Darryl Plunkett, and Past Secretary/Treasurer Christina Crans-Stuive (2004-2005).

Six interior design students in FCS 4590 Studio V in the Department of Family and Consumer Sciences designed an exhibit featuring their projects. The exhibit, “Make a Difference,” was held in the Design Gallery, 2202 Kohrman Hall and included an open house on Saturday, February 18. Students Valarie Harmon, Tara Mooney, Alice Kropewnicki, Heather Ealy, and Vickie Kalinowski will be graduating in April 2006. Their work can be viewed at: http://www.wmich.edu/fcs/itd/sr_project.htm.

Chris Gregory, recent graduate of the HPER graduate program, will present his thesis at the annual conference of the American College of Sports Medicine on Friday, June 2. He will be presenting “The Effects of Acute Exercise on Plasma Volume Expansion—Variations of the Intensity/Duration Relationship.”

Tristan Brown, a 2005 graduate in Environmental Studies and a student in the Lee Honors College, has been awarded the prestigious Gates-Cambridge Scholarship for next year. He is one of forty students in the United States to have been so honored. Next fall, Tristan will begin his graduate studies at Cambridge, where he plans to pursue a Master of Philosophy degree in environmental policy with a concentration in law and economics.

The cast of the University Theatre’s production of Dead Man Walking performed part of the play at the Cotton Correctional Facility in Jackson, MI on February 3 for 200 inmates. The performance was followed by a 45-minute talk-back period during which the audience shared their ideas about capital punishment and the death penalty. Partners for the York Arena Theatre production included: WMU’s Department of Sociology and Criminal Justice Program, Kalamazoo Trial Lawyers Association, Sisters of St. Joseph, and the Committee of Survivors of Violence. Representatives from these groups participated in post-show discussions following each of the performances.

Exciting things are happening in the trombone studio in the School of Music. Senior trombone performance major Andy Mitchell has been selected to participate in the semi-final round of the 2006 National Solo Competition, sponsored by the U.S. Army Band and the Eastern Trombone Workshop. One of several selected, Andy will be performing the Hindemith Sonata at the competition in March in Washington, D.C. Senior jazz performance major Shawn Bell was chosen as a 2nd Alternate in the International Trombone Association’s ITA/Rath Jazz Trombone Competition. High school junior and member of the WMU School of Music Trombone Choir, Hana Beloglavec, was selected as one of three finalists in the International Trombone Association’s Gilberto Gagliardi Trombone Competition. She will now compete for the award at the 2006 International Trombone Festival this July in Birmingham, England.

Congratulations to the 2006 WMU School of Music Concerto Competition winners! Ellen Nettleton, cello, performing the Shostakovich Cello Concerto; Henning Schroeder, saxophone, performing the Glazunov Saxophone Concerto; and Naoko Imafuku, piano, performing the Brahms Piano Concerto # 1. All three will perform with the University Symphony Orchestra on Sunday, April 9, at 3 p.m. in Miller Auditorium.

Department of Theatre seniors Kristen Carrier, Steve Duch, Beth Fausell, Carl Hamilton, Jeanine Nicholas, and Joe Shoup of the Design and Technical Production program participated in the University/Resident Theatre Association (URTA) National Interviews in Chicago on February 4. The students presented their portfolios to representatives of the...
nation’s top graduate schools and received dozens of admission and fellowship offers.

School of Music singers received awards in nine separate categories at the National Association of Teachers of Singing (NATS) State Competition held at Eastern Michigan University last November. Two hundred and forty seven students from seven colleges, universities, and private voice studios across the state of Michigan competed. WMU sent a record 51 students and placed 31 in the finals. These 31 will go on to compete at the NATS Regional Competition at Grand Valley State University in March. First place awards at the state competition went to: Eric Cadena, Julie Kersaan, Mimi Lanseur, Mark Miller, and Anna Nadasky. Recipients of second place awards went to Justine Aronson, Ashley Bowen, Adam DeVries, David Gailey, Christopher Hathaway, Katrin Murdock, Breanna Newton, Robert Potsie, Adrian Rosas, and Carrie-Anne Winter. Third place awards were presented to Stephanie Beinlich, Galen Bostian-Kentes, Daniel Hanson II, Kathleen O’Donnell, Katie Rohwer, Kelley Schreiber, Kirk Wood, and Ashley Zentmeyer. Fourth place awards went to Brendan Closz and Erin Smith, and Honorable Mention honors went to Joe Curry, Marcus Jordan, Chloé Kind, Manna Nichols, Jason Raetz, and Luke Rosenberg.

Students of the Western Dance Project (Matt Baker, Adam Crain, Angelina Grima, Alexis Hartman, Maegan Karas, Jackie Nowicki, Brittanie Rayfield, Ryan Schmidt, Marissa Staniec and Alex Taylor) performed in the February 17-19 Wellspring/Cori Terry & Dancers concert, The Dance Forum, at the Epic Center in downtown Kalamazoo. Their dance, In My Mind, was choreographed by Chicago guest choreographer, Mark Gomez, and directed by David Curwen, Department of Dance.

**COLLEGE OF HEALTH AND HUMAN SERVICES**

Bronson School of Nursing student Alex Heinrich was featured in a February 20, Kalamazoo Gazette article about the preparations for a health clinic at the Edison Environmental Science Academy. Alex and other WMU Nursing students currently offer health teaching services to the school.

On February 7, 2006 the College of Health and Human Services Student Leadership Council worked with the American Red Cross to hold a blood drive in the CHHS building.

On February 10, 2006 the School of Social Work hosted an Annual Agency and Career Fair Student Conference at the College of Health and Human Services. The conference included a field instructor appreciation luncheon, student poster presentations, and student presentations as follows:

- **Jan Miller:** Safety Planning for Domestic Violence Victims and How to Use the Information in Other Settings.
- **Linnea Miles:** International Social Work: What It Is and Why It’s Important.

- **Mary Mulliet** (with Dr. Ineke Way): Children’s Alexithymia Measure: The Research Process.
- **Jan Miller, Tanya Torres, Linnea Miles, Amber Dpuydt, Christopher Hindbaugh, Andrea Meewes:** Race and Culture: Its Impact on Field Education.
- **Casey Myers:** Interactive Grid Activity for Community Problem Solving and Conflict Resolution.
- **Rebecca Longcore:** Intervention Strategies for Students with Asperger’s Syndrome.

**COLLEGE OF ARTS AND SCIENCES**

Spanish Ph.D. student Hedy Habra published three articles in 2005. They were: “Angel Rama: legados y aportes a la crítica literaria hispanoamericana” (Hispanic Journal), “Re-escribir y subversión de la iconografía dariana de ‘El Reino Interior’ en ‘Tú me quieres blanca’ de Alfonso Storni” (Alba de América), and “Transferencia de la imagen paterna en Arrancame la vida: del juego infantil al juego erótico y agónico” (La Mujer en la Literatura del Mundo Hispano).

Under the supervision of Community Outreach Coordinator Professor Mariola Pérez de la Cruz, in November and December 2005 Spanish M.A. candidates Pilar López Castilla and Berta Carrasco de Miguel taught flamenco and Spanish Christmas carols to Parchment Elementary School students.

**HAWORTH COLLEGE OF BUSINESS**

The International Telecommunications Education & Research Association (ITERA) academic conference is scheduled for March 19-20, 2006 at the Mandalay Bay Hotel, Las Vegas, Nevada. The ITERA conference is co-hosted with the USTelecom Association’s annual trade conference. USTelecom Association is the main trade industry group for the telephone industry. Four undergraduate students from the Haworth College of Business and the Telecommunications & Information Management (TIM) program successfully had papers accepted for presentation. They include:

- **Tim Fuller:** INTELSAT: Corporate Case Study Analysis
- **Michael Alwine:** Verizon: Corporate Case Study Analysis
- **Melissa Rose:** NBC/Universal: Corporate Case Study Analysis
- **Collin Decourcy:** Nokia: Corporate Case Study Analysis

The student intern from the TIM program and the College of Business, Gabe Fisher, will also be attending. Each of the five students received $250 from the Haworth College of Business to cover the costs of their presentation. In addition, the four student paper presenters received $500 each from the College of Arts & Sciences. Gabie Fisher, student intern from the TIM program and the Haworth College of Business, will have his hotel and registration costs covered by USTelecom.

ITERA is a nonprofit academic organization committed to the advancement of telecommunications science through

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Student Accolades Continued...

excellence in research and education. Telecommunications science draws from multiple disciplines, including the management, technology and policy aspects of communication and information technology. The combination of computers and telecommunications has collapsed the time and distance factors that once separated nations, people and business organizations. ITERA is committed to the study of telecommunications networking which provides the technology and electronic pathways that makes global communication possible. ITERA endeavors to advance telecommunications science through the creation of multiple forums for telecommunications and networking professionals, educators, and researchers. Such forums include industry and academic conferences, professional journals and publications, special meetings and presentations and student internship activities. ITERA welcomes membership and participation of individuals and organizations, including institutions of higher learning, industry, and government. The ITERA consortium of schools sponsors a select number of student papers at both the graduate and undergraduate level. In addition, ITERA in partnership with USTA sponsors one student intern from each of the member schools. The interdisciplinary major in TIM is offered through the Computer Information Systems (CIS) program, department of Business Information Systems, Haworth College of Business and the School of Communication, College of Arts and Sciences. The TIM major is designed to train students in a variety of telecommunications and data communication sub disciplines, including cable television, telephony, database management, network operations, satellite and wireless and Internet communication. The program’s mission is to give students a well balanced education in a variety of business and technical management issues.

Upcoming Events

HAWORTH COLLEGE OF BUSINESS

The WMU-IT Forum is a one-day annual event which will be held April 10, 2006 at Western Michigan University. Dr. Athappilly is the WMU-IT Forum 2006 chair. The event brings in professionals and community leaders from different cross sections of the community, businesses and industry, academia, government and non-profit organizations situated in around the greater Kalamazoo area. The overall objective of the forum is to provide an opportunity for the participants to meet with other participants, learn about state-of-the-art technologies presented in the forum, and share ideas about ways of enhancing operations in their respective organizations through efficient use of such technologies. The specific emphasis of WMU-IT Forum 2006 is the transformation of the healthcare arena through intelligent utilization of information technology. Rapidly rising healthcare costs have had a negative impact on the quality of services and products and the profitability and competitiveness of American businesses. To remain profitable and competitive and to provide quality healthcare in today’s global markets, all the stakeholders of the health spectrum – research center institutions, educational institutions, service providers, insurance agencies, IT industries providing healthcare solutions systems, technologies and tools, the government at federal, state and local levels, businesses and private citizens of all ages – must become more involved in pushing for improvements and efficiencies in the way in which healthcare is provided. Therefore, the theme of WMU-IT Forum 2006 is:

1. Improve critical business and clinical processes
2. Reduce cost
3. Improve quality of care and treatment outcomes
4. Maintain a healthy workforce

Participants include corporate executives, small business owners, university students and faculty, healthcare professionals, social service organization administrators, federal, state and local governmental officials, IT product and service vendors, and IT and business recruiters. Contact information: Dr. Kuriakose Athappilly, WMU-IT Forum Chair (269) 387-5405, kuriakose.athappilly@wmich.edu.

The “Third Annual Midwest Supply Chain Management Conference and Exposition” is scheduled for March 22, 2006 at the Steelcase Learning Center in Grand Rapids, and should be bigger and better than ever. The first and second Conferences attracted over 250 people to each event, as well as over 20 exhibitors. The Haworth College of Business and the Right Place Inc. of Greater Grand Rapids established a partnership in 2001 to develop a “supply chain management committee” that would identify and share supply chain best practices with companies throughout West Michigan. The committee consisted of representatives from companies throughout the region (e.g. Steelcase, Alticor, Cascade Engineering, Smiths Aerospace, Benteler, Johnson Controls, etc.) and Dr. Thomas Scannell from HCoB. The committee began offering integrated supply chain management learning opportunities such as peer-to-peer Sunrise Series workshops for executives, Tours of Best Practice, and certification programs. Since then, the effort has grown and the “Supply Chain Management Council of West Michigan” was established. The Council is dedicated to supporting the competitiveness of West Michigan manufacturers by promoting best practices in integrated supply chain management. Membership on the Council has increased dramatically and is now represented by organizations such as the Haworth College of Business, Michigan State University, APICS, NAPM/ISM, Council of Supply Chain Management Professionals, and representatives from approximately fifteen companies throughout the region. The Council continues to expand its reach and programs, and in 2004 provided its “First Annual Midwest Supply Chain Management Conference and Exposition” in Grand Rapids. The conference provides a comprehensive supply chain management education and networking opportunity featuring workshops and discussions by leaders from industry, consulting and academia. Practical experiences in the areas of global business, people management, lean implementation, and emerging issues will be discussed. Three supply chain professionals from HCoB’s ISMM Executive Council will speak at this year’s conference. Also, eight HCoB ISMM students can volunteer to help at the conference and receive volunteer points from a professional organization. For more information, please see http://www.rightplace.org/supplychain/events.php.

The Food Marketing Program will be hosting the 41st Annual Food Marketing Conference at the Kalamazoo Radisson Plaza Hotel March 27-28, 2006. For information visit the website at www.hcob.wmich.edu/fmk.
Guest artist Robert Ebendorf, from East Carolina University, is a leader in the studio jewelry movement, combining traditional goldsmithing techniques, collage, and unconventional materials in his studio practice. He was a featured artist and presenter at the national SOFA ’05 exhibition in Chicago this past fall. During his campus visit, he will give a public lecture at 7 p.m. on March 8 in room 2302 Sangren. He will also judge the Annual Art Student Exhibition. His work will be on exhibit in Gallery II, Sangren Hall, Monday-Friday, March 6-23, from 10 a.m.-5 p.m.

The Robert Ebendorf events are being sponsored by the WMU Visiting Scholars and Artists Program.

The Merling Trio, a resident faculty ensemble in the School of Music, will celebrate the release of its newest CD, Music of Astor Piazzolla and Frank Proto (Centaur Records), with a concert on Friday, March 31, in the Dalton Center Recital Hall. Beginning at 8:15 p.m., general admission tickets are $10 each with student and senior citizen tickets at $5; all are available at the Miller Auditorium ticket office. The concert is part of the Bullock Performance Institute’s Faculty Artist Series, which annually features School of Music faculty soloists and ensembles. Members of The Merling Trio are Renata Artman Knific (violin), Bruce Uchimura (cello), and Susan Wiersma Uchimura (piano).

By Design, the upcoming show in the Paint Creek Center for the Arts, Rochester, MI, will feature the work of five graphic designers. Pravin Sevak, School of Art, will have his work on exhibit from March 10 - April 15. He will participate in a “Gallery Talk with the Artists” on Saturday, March 11, at 3 p.m.

Zoop! Twenty years ago, critics dismissed hip-hop as a fad, but time has proven them wrong. Artists like Will Power have moved the rhymed storytelling of black men from radio into the mainstream of theatre in America. Known for his rhetorical flair in Seven Against Thebes, Flow, and The Gathering, guest artist Will Power will be in residence at the University Theatre to build an exciting new show from the ground up. Zoop! Hip Hop Creation will be performed in the Gilmore Theatre Complex Multi-form Theatre March 23-25, March 30-31 and April 1-2. Tickets are on sale through the Gilmore Theatre box office (269) 387-6222.

The 2006 Annual Art Student Exhibition will be on display Monday through Saturday, March 15-April 5, from 10 a.m.-5 p.m. in the Dalton Center Multi Media Room. There will be an awards ceremony in the Dalton Center Recital Hall on Monday, March 20, at 4 p.m. followed by a reception. The exhibition is free and open to the public.

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The School of Music will collaborate with Fontana Chamber Arts to present two concerts by world-renowned musicians. Jazz marimba player Stefon Harris will perform with the Western Jazz Quartet, a resident faculty ensemble, on Friday, March 10. The Los Angeles Guitar Quartet will bring its eclectic sound to campus on Wednesday, March 29. Both events begin at 8 p.m. in the Dalton Center Recital Hall. Tickets are available from Fontana Chamber Arts at (269) 382-7774.

**COLLEGE OF ARTS AND SCIENCES**

The Francophone Film Festival is a competitive event that showcases recent French-language feature films and short films from Africa, Europe, and Quebec. The Francophone Film Festival of Kalamazoo intends to provide the communities of Western Michigan University and Kalamazoo, as well as educators across Michigan and the surrounding Midwestern states, an opportunity to experience a broader and more diverse view of the many world cultures which express themselves in French. It is organized by Dr. Vincent Desroches, associate professor of French. It will be held in the Little Theatre, March 15-19. For more information visit: [http://www.wmich.edu/fffkazoo/](http://www.wmich.edu/fffkazoo/)

The Twentieth Annual Symposium on Arabic Linguistics will take place March 3-5. Organized by Dr. Mustafa Mughazy, assistant professor of Arabic, it is a forum for scholars interested in the application of current linguistic theories and analysis to Arabic, and has been held previously at universities including Alexandria University, Egypt, and Oxford University, UK.

**What We’re Reading**

**HAWORTH COLLEGE OF BUSINESS**

Sage Publications provides a current list of the top 50 articles read in each of the journals it publishes. The numbers are based on how many reads an article has at the Sage site for each journal. As of February 10, 2006, the 2003 article in the journal *Time and Society* by Carol Kaufman-Scarborough of Rutgers and Jay D. Lindquist, WMU professor emeritus of Marketing, titled, “Understanding the Experience of Time Scarcity: Linking Consumer Time-Personality and Marketplace Behavior,” was the third most read on the top 50 list. This journal is one of the leading international, cross-disciplinary scholarly publications on time-related topics.