



Spring 2017

# Western Michigan University 2017 Assessment Conference

Office of Assessment and Undergraduate Studies

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<b>Friday, 03/17/17</b>	<b>8<sup>th</sup> Annual WMU Assessment Conference Schedule</b>
8-8:30 a.m.	Registration and Check-in
8:30-9:15 a.m.	Plenary Session, Dr. Gloria Rogers, "Assessment as Ally: Focusing on What Matters"
9:15-9:30 a.m.	2016-17 Assessment Fellows Brief Presentations
9:30-10:15 a.m.	Plenary Session, Dr. Kristen McKinney, "Reconnecting with 'Why' to Move Beyond Assessment Sticking Points"
10:15-10:30 a.m.	Break/2016-17 Assessment Fellows Posters
10:30 a.m.-Noon	Workshop Option 1: "Using Data to Tell Your Story", Dr. Kristen McKinney  Workshop Option 2: "Defining Outcomes", Dr. Gloria Rogers
Noon-1p.m.	Lunch, including UASC Assessment Excellence Awards, book raffle, & 2016-17 Assessment Fellow Posters
1-1:15 p.m.	Break
1:15-2:45 p.m.	Workshop Option 3: "Honing in on What to Measure", Dr. Kristen McKinney  Workshop Option 4: "Transforming Data into Information", Dr. Gloria Rogers