

## University Libraries

### Upcoming Events

As a part of the annual safety training for University Libraries personnel--faculty, staff, and student employees--ESCAPE Fire & Safety Services annually brings its Smoke Trailer to campus. The lecture-demonstration offered by Firefighter and Certified National Fire Instructor Michael McLeieer allows participants to experience the ominous effects of a "smoke-filled room." Before the trailer space becomes engulfed in "smoke" Mr. McLeieer discusses the phenomenon of "black fire," that is, a person's encountering pitch-black surroundings where one's sense of orientation to space disappears. Flames disappear from the viewer in a dark cloud that descends from the ceiling. Participants in the exercise learn to "Stop, Drop, and Roll (Crawl)." Clean(er) air and visibility can be found in the early stages of a conflagration in the 2-ft of space above the floor. At this point an escape route must be employed in haste. Fire-Dog Jake, a canine assistant in the demonstration, demonstrates for participants, the proper techniques to slide out of the smoking environment on his belly. Yes, participants are coached to follow Jake's maneuvers. University Libraries has large public spaces



Firefighter Michael and Canine Fire Assistant Jake with young students engage in safety training.

for which it is responsible in good times and bad. Waldo Library may have over 800 persons within its walls. When emergencies occur, library personnel are prepared and ready to assist patrons to vacate the premises in an orderly fashion. Response teams in University Libraries are also training in AED usage, CPR, and First Aid. Dealing with disasters from fire, tornadoes, and unruly individuals is also a major part of safety and security planning and disaster prevention.

### Table of Contents

<b>University Libraries . . . . .</b>	<b>1</b>	<b>College of Health and Human Services. . . . .</b>	<b>11</b>
<b>College of Arts and Sciences . . . . .</b>	<b>4</b>	<b>Evaluation Center. . . . .</b>	<b>18</b>
<b>College of Aviation. . . . .</b>	<b>14</b>	<b>Graduate College. . . . .</b>	<b>19</b>
<b>College of Education and Human Development. . . . .</b>	<b>16</b>	<b>Haworth College of Business . . . . .</b>	<b>20</b>
<b>College of Engineering and Applied Sciences. . . . .</b>	<b>8</b>	<b>Lee Honors College . . . . .</b>	<b>23</b>
<b>College of Fine Arts . . . . .</b>	<b>10</b>	<b>Office of Institutional Effectiveness. . . . .</b>	<b>25</b>

## Items of Academic Interest



*El Día de los Muertos en Kalamazoo, Michigan  
(Day of the Dead Celebrated at Waldo Library)*

Diversity and Inclusion at University Libraries: El primero y el dos de noviembre celebramos El Día de Los Muertos en la biblioteca central de Western Michigan University. Es una fiesta religiosa celebrada en México y otros países de la América de Sur. La gente general fue invitada subir al tercer piso ver un Altar construido por estudiantes y personas de la comunidad cultural y lingüística española. El Decano Don José indicó que el altar sería disponible al

público de las 9 de la mañana hasta las 5 de la tarde. Unos elementos típicos representados en el altar son "pan de muerto," fotos y artículos del difunto, comida y fruta preferidos por él, papel picado, flores de cempasúchil, calaveras de azúcar, y objetos del catolicismo como una imagen de Nuestra Señora de Guadalupe. El altar o la ofrenda es un ejemplo del sincretismo de la fe católica y tradiciones indígenas aztecas y mayas. Más de 25 personas vinieron ver el monumento construido para recordarse de la familia fallecida.

University Libraries, once again participated in the OVPR Research & Dessert event to highlight services and resources that are available to researchers at WMU. Representatives of the WMU ScholarWorks scholarly repository, the digitization center and mapping services were on hand to provide information and answer questions as were liaison librarians to specific departments. Faculty librarians both facilitate and collaborate in research activities and advise on literature research strategies and identifying key researchers and high impact journals for publication. Several faculty librarians also attended info sessions and workshops as researchers in their own right.



*University Libraries Research Team participates in "Research and Dessert" event.*



*"Führer, We Thank You!" (1938)*

In October of 2010 University Libraries introduced to the world (literally through digitization) in the e-newsletter "Prism," Ms. Issa Braman's research with the Edwin W. Polk and Howard Mowen N.S.D.A.P. Collection. This collection includes military books, pamphlets, magazines, 50

newspaper titles, photographs, and contemporary currency for the period of 1933-1945 in Germany. Braman had completed an exceptional honors thesis under Dr. **Kenneth Steuer**, History Department. University Libraries has now greatly expanded the collection to include many more digital images and images and full text of books, pamphlets, and articles. A description of this collection has already been written by Dr. **Susan Steuer**, Head, Special Collections and Rare Books: <http://www.wmich.edu/library/digi/collections/mowen/about.php>. The link in the upper right-hand corner (Complete Access via LUNA) will take the reader into texts and images of the life and times of Nazi Germany.

## Faculty and Staff Accolades

Mr. **Mark Naesset**, Technical Services, has been credited for assisting former library student employee

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Ms. **Sabina Balos** with the English translations of journal abstracts from Polish: <http://www.kapelaniausd.republika.pl/bzped.htm>. "Annals of Bioethical Papers Pediatrics" are issued by the Polish-American Institute of Pediatrics, the Jagiellonian University Faculty of Medicine, and the Department of Environmental Catholic Action, University Children's Hospital (Krakow).



*The Web of Intellectual Curiosity at Waldo Library's Skylight*

**Neil Chase**, Special Collections Coordinator, presented a paper at the annual Michigan Library Association Conference. The title of his presentation was "Conservation Triage - Workflow for Print Collections in the Absence of a Professional Conservator." The goal of the talk was to introduce strategies to those who manage conservation work with large and varied print collections without the support of a conservator or a dedicated conservation lab/ preservation department. Chase explained how he had developed methods for prioritizing tasks, developing lines of inter-departmental communication about conservation needs, tracking materials, and training student staff. He discussed a system developed at University Libraries that might serve as an example for other library conservation programs at academic, public, and special libraries. Receiving an enthusiastic response to his paper, Chase then led a Q & A period. The interchange provided him with a network of librarians and staff people from other state institutions, including the conservator of the Library of Michigan in Lansing.



*Curator Chase enjoys the Meader Rare Book Room.*

The Michigan Library Association held its annual conference at the Radisson in Kalamazoo, October 25-27. University Libraries played a major role in the planning, support, and participation in events and sessions. On behalf of WMU and University Libraries Dean **Joe Reish** welcomed participants at the 2011 Awards Banquet which recognizes outstanding academic and public librarians, trustees, and library advocates within Michigan. Reish stepped down in June after 3-years of service on the Executive Board of the MLA. Mr. **Paul Howell**, Manager, Digitization Center, assisted throughout the 3-day conference with Audio Visual (A/V) support. He and other members of the tech team were available to assist presenters with the A/V equipment setup, troubleshooting problems, and providing replacement equipment when necessary. The support staff also disassembled all the equipment and packed it up for return to the organizations that had loaned it for use at the conference. Associate Dean **Scott Garrison** and Professors **Sheila Bair** and **George Boston** presented a panel discussion titled "Double Your Disruption? Discover Happier Users: Implementing Local vs. Cloud-based Discovery Systems." The focus was University Libraries' implementation of VuFind and Summon, as well as "Discoverability" in general for facilitating finding sources for library users. The trio compared the implementation of a locally developed and hosted discovery layer (VuFind) and a cloud-based Web Scale Discovery System (Summon). Considerations were: user expectations; what was involved; various actions taken; and user response.



Presenters Garrison, Bair and Boston at the meeting of the Michigan Library Association

## Student and Alumni Accolades

**Ben Wright**, M.A. candidate in Medieval Studies and G.A. in Special Collections, Waldo Library, presented a paper at the National University of Ireland (NUI) in Galway this November: How long did the Cistercians “live by the work of their hands”: Negotiating the Cistercian Ideal of Manual Labour at Cambron Abbey 1148-1133. The international conference, Imbas 2011, which brought together scholars from Ireland, England, Germany and the United States, centered on Representations: word, image, and artifact. Mr. Wright comments on his research and the role that the Obrecht Collection of Cistercian Manuscripts at WMU played in giving his paper at his very first international conference. “I cannot emphasize too emphatically that University Libraries has provided me with the best resources for research and study since I began at WMU. Recently, my research took me to a conference at the National University of Ireland in Galway. The paper I presented focused on a 14th-century manuscript of the Cistercian Order on permanent loan to University Libraries and Special Collections. The Irish organizers of Imbas 2011 were so interested in my research of a legal document (legal roll) of the Irish Abbey of Cambron that my participation was totally underwritten by the National University. And yes, the paper was well received. Passing out materials in advance of my presentation--one, a brochure of our digitizing efforts of medieval manuscripts at University Libraries’ Digitization Center--I saw the faces in the audience light up with curiosity. An American professor whispered knowingly to an English colleague: “This is a part of Western Michigan’s big manuscript collection.” Upon my return, the conference organizer emailed me saying she was “very impressed” with the work that could be done on manuscripts right here in Kalamazoo. I am still impressed at having been able to examine the 700 year-old manuscript in WMU’s Special Collections that served as the foundation for my paper. Furthermore

with its electronic clone I was then able to manipulate its image on my computer. It’s no wonder that researchers at Trinity College, Dublin and Oxford University were duly impressed with the resources available at Waldo Library. I am delighted to have contributed to spreading Western Michigan University’s reputation at this conference in Ireland.”



Graduate student scholar Ben Wright handles medieval manuscripts in Special Collections.

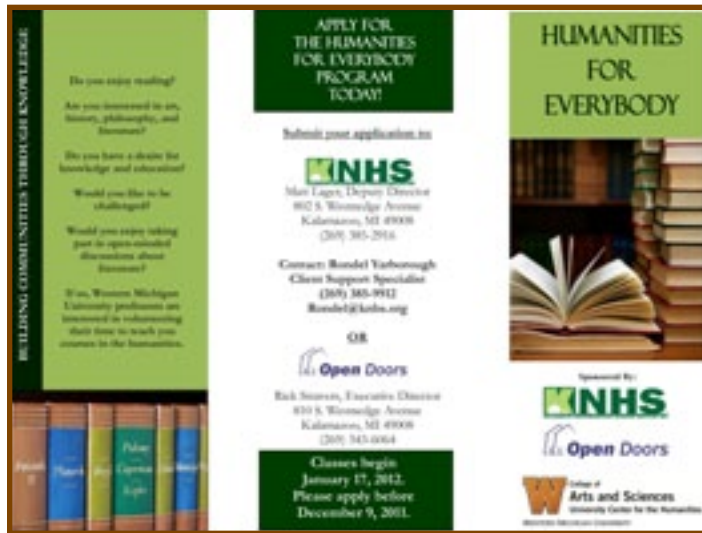
## College of Arts and Sciences

### Items of Academic Interest

Three Western Michigan University professors are gearing up to help underprivileged adults in the Kalamazoo community attain a higher quality of life through experiencing free courses in the humanities. Drs. **Mariam Konate Deme**, assistant professor of Africana studies; **Thomas Bailey**, professor of English and environmental studies; and **Dini Metro-Roland**, assistant professor, Socio-Cultural Studies, all have committed to volunteering next semester in the Humanities for Everybody project, an initiative seeking to help the poor gain critical thinking skills, increased confidence, and self-autonomy by providing free courses on, respectively, history, literature and philosophy. The new experience is a cooperative venture between WMU and the Eastside Neighborhood Association, the Kalamazoo Neighborhood Housing Services (KNHS), and the local housing agency Open Doors. This program, which will be offered to low-income Kalamazoo residents

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who are without college experience, will begin its pilot courses in January. After speaking with deputy director of KNHS Matt Lager, one of the key forces behind the Kalamazoo program, WMU professor of political science and KNHS board member Dr. **Susan Hoffman** contacted her colleagues at WMU about volunteering with the program. The response was "very generous," she said--some 15 faculty members volunteered. Faculty for next year are needed, according to Hoffmann. "We appreciate those who have volunteered, and will be grateful to have other volunteers in the areas of philosophy, writing and logistics, art history, and literature and American history." Hoffmann and Bailey are working together to forge strong ties between Humanities for Everybody and WMU. The University Center for the Humanities has shown its support for the program and it is partially supported by the College of Arts and Sciences. For more information: <http://www.wmich.edu/wmu/news/2011/09/092.html>



Brochure cover



Stephen Cartwright

Medieval historian Dr. **Steve Cartwright** has published a new translation through Catholic University of America Press. Peter Abelard, Commentary on the Epistle to the Romans, trans. Steven R. Cartwright. Fathers of the Church, Mediaeval Continuation, vol. 12. Washington DC: Catholic University of America Press, 2011.

## Faculty and Staff Accolades



Robert Anemone

**Robert Anemone**, Professor of anthropology, wanted a better way to identify just where mammal fossils have been found in the Great Divide Basin in Wyoming, so he and research fellows **Jay Emerson** of WMU and Glenn Conroy of Washington University have been working on the idea for the past year or so. Anemone just got back from the Society of Vertebrate Paleontology

conference in Las Vegas where he presented the results of the research-training a computer to recognize fossil sites in satellite images. Artificial intelligence and fossils? No bones about it, a computer neural network has identified several places from which paleontologists had unearthed mammal fossils, and Anemone is set to use its predictions to explore further sites in the Great Divide Basin in Wyoming. The team's abstract about the research was one of 10 "featured abstracts" at the SVP conference, and as a result, they spent an afternoon talking with media representatives. Anemone is happy to say that two reporters (from "Nature" and from "New Scientist") wrote pieces on the team's work! Anemone and his team have seen three manuscripts published on this work in the last month or two. "Nature" article: <http://www.nature.com/news/2011/111108/full/news.2011.633.html> "New Scientist" article: <http://www.wmich.edu/anthropology/docs/new-scientist.pdf>



Jeffrey Angles

**Jeffrey Angles**, WMU Department of Foreign Languages professor, is the winner of the 2011 Harold Morton Landon Translation Award. His book "Forest of Eyes: Selected Poems of Tada Chimako" was published in 2011 by University of California Press. It is the first time a translation from Japanese was recognized with the annual award. The award was announced during the Academy of American Poets'

annual Poets Forum in New York City in October. The most prestigious national award in the United States for the translation of poetry, it includes a prize of \$1,000. Angles' book is the first full-length retrospective of the work of Tada Chimako (1930-2003), a major Japanese poet known for her use of mythological images and

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beautiful writing. In "Forest of Eyes," Angles has provided translations of more than 100 of her most famous poems, plus commentary and an introduction. This is the second major prize Angles has won for "Forest of Eyes." In April 2010, Columbia University's Donald Keene Center for Japanese Studies awarded Angles the 2009 Japan-U.S. Friendship Commission Prize for the Translation of Japanese Literature for this book. Angles is the co-director and advisor for WMU's Japanese language program, as well as the new director of its Michitoshi Soga Japan Center. His book, "Writing the Love of Boys: Origins of Bishonen Culture in Modern Japanese Literature," was published in 2011 from University of Minnesota Press, and his next translation, the memoirs of the author Mutsuo Takahashi, will be published by the University of Minnesota Press in fall 2012.



Lisa Minnick

**Lisa Minnick**, professor of English at WMU, gave an invited plenary lecture at the International Conference on Dialect and Literature at the University of Sheffield, UK, titled "Founding Fatherhood: Literary Dialect, American English, and National Identity." Her lecture of the same name was based on a chapter in the book she currently is working on, "Writing a National Linguistic

Identity: Language Consciousness and Masculinity in American Literature." The book explores the development of American English and analyzes nineteenth-century literary representations of American vernaculars in the context of cultural discourses about gender and national identity "Language variation and change are natural and inevitable, and not only okay but even kind of fantastically cool. English has been around for about 1500 years, and it has been highly variable from the beginning," she says. Minnick's book focuses on these changes in American English and different perceptions of the American dialect--and how sometimes these ideas "get mixed up with a lot of other beliefs and attitudes that aren't really about language at all." A chapter of her book, "Dialect Literature and English in the USA: Standardization and National Linguistic Identity" appeared last November in "Varieties of English in Writing: The Written Word as Linguistic Evidence," edited by Raymond Hickey (Amsterdam: John Benjamins, 2010). The chapter focuses on the use of dialects in nineteenth-century American literature and how they influenced the acceptance of a strong, unique American vernacular. Since her arrival on Western's campus in 2004,

Minnick has provided a challenging and intensive set of classes for her students. From Language in the African American Community to Language, Gender and Culture and Development of Modern English, her courses help students better understand how American English is changing, its diverse forms, and its history. The courses Minnick teaches mirror her intense interest in linguistics. They focus "primarily on variation in American English and on the history of the English language," she says. "Like all living languages, American English is in a constant state of flux, although language change may be happening more quickly today than in the past." Minnick earned her master's and doctoral degrees in English linguistics and American literature from the University of Georgia. During her time at UGA, she was named both a University-Wide Graduate Research Fellow and a Robert E. Park Fellow; upon graduation, she was named a Marion L. Brittain Postdoctoral Fellow. Minnick has received many awards for her academic research and merit as an instructor, including the award for the Choice Outstanding Academic Title and the Presidential Honorary Membership to the American Dialect Society. She is the recipient of the 2010 College of Arts and Sciences Faculty Achievement Award for Professional Service and has been nominated twice for the WMU Distinguished Teaching Award and once for the Emerging Scholar Award. Faculty advisor for the English honor society Sigma Tau Delta, Minnick is involved in numerous committees and recently completed a term on the editorial advisory board for American Speech, the journal of the American Dialect Society. Her blog, Functional Shift, provides the public with further explorations of the English language, and discusses the importance of these studies.

**Dr. Rajib Paul** (Statistics) will give an invited talk titled "Reduced Rank Spatial Model with Temporal Confounding Effects" in a session organized by Prof. Noel Cressie at the annual meeting of The International Environmetrics Society. The meeting will take place in Hyderabad, India from Jan. 3-6, 2012.

## Student and Alumni Accolades

Former U.S. Representative and member of the faculty at Western Michigan University **Howard Wolpe** died at age 71. A member of WMU's political science faculty from 1967 to 1972, Wolpe was named the University's first distinguished visiting professor in 1993. Wolpe served three years on the Kalamazoo City Commission, 1969-72; four years in the Michigan House of Representatives, 1973-77; and 14 years, 1978-92, in

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the U.S. House, representing a district that included most of Kalamazoo, Battle Creek and Lansing. While serving in Congress, Wolpe built a reputation in African affairs, which he taught at WMU, and was credited with helping pass the federal anti-apartheid act in 1986. Wolpe lectured at WMU in September Wolpe retained close ties to WMU throughout his distinguished career in public service. "Hundreds of our students have been recipients of Wolpe Scholarships, and dozens of undergraduates, graduate students and faculty members have received grants for study abroad and field work in Africa from the Wolpe Endowment," said Dr. **John Clark**, WMU chair of political science.

**Elizabeth Warburton** (Biological Sciences), graduate student in **Maarten Vonhof's** laboratory, received a poster award for her presentation "Relative roles of exposure and establishment in creating aggregated intestinal helminth burdens in *Eptesicus fuscus* (Chiroptera: Vespertilionidae)" at the 63rd Annual Midwestern Conference on Parasitology held in Notre Dame, Ind.

Chemistry student **Brad Thayer** was selected by the Lee Honors College to receive a \$2500 scholarship for his research.

Geosciences student **Lamees Mohamed** has been awarded the Graduate Student Research and Travel Grant. **Michelle Barger** and **Travis Hayden** (Geosciences) have received the highly competitive Gwen Frostic Doctoral Fellow of the Graduate College award. Geosciences student **John E. Thornton** was recognized for the Best Student Poster by the Eastern Section of the American Association for Petroleum Geologists. The poster, "Prediction of Petrophysical Properties of the Trenton-Black River (Ordovician) Reservoirs by Comparing Pore Architecture and Permeability to Sonic Velocity, Michigan Basin, U.S.A.," was part of Thornton's work with Professor **Michael Grammer**. At the same conference, **Anthony Clark** won Best Student Paper for his "Numerical Simulation of Carbon Sequestration in the Sylvania Sandstone."

Mallinson Institute for Science Education students and faculty made a great showing at the recent 2011 Geological Society of America national conference, Oct. 9-12 in Minneapolis, Minn. Graduate students **Jeff Barney, Caitlin Callahan, Matthew Ludwig, Kate Rowbotham, and Amy Bentz**, undergraduate Geography student **Andrew Johnson**, plus GEOS/MISE faculty member **Heather Petcovic** all made presentations.

## Upcoming Events

Thursday, Dec. 1 Anthropology Gender and Sexuality Speaker Series, "How does a child 'know' it is male or female: From presymbolic to symbolic embodiment," Dr. Anne Fausto-Sterling, professor, Brown University. Fetzter Auditorium, 7-8:30 p.m. Frostic Reading Series, WMU alumni reading with **Elizabeth Knapp, Melinda Moustakis** and **Jason Skipper**, 157 Bernhard Center, 8 p.m. Free. Faculty Achievement Awards deadline, submit applications to the Dean's office, 2304 Friedmann Hall. Friday, Dec. 2 Math Lecture Series, "An Unexpected Decimal Expansion," **Allen Schwenk**, professor. Alavi Commons, 6th floor Everett Tower, 4 p.m. Ethics Lecture Series, "Neuroscience and Law," Walter Sinnott-Armstrong, professor, Duke University. 2016 and 2018 Fetzter Center, 5:15 p.m. Monday, Dec. 5 Physics Department Colloquium, "Modes of the Nonlinear Kelvin-Gordon Equation and Their Applications in Nano-Science," Dr. **Arthur R. McGum**, professor. Refreshments provided. Bradley Commons, 2202 Everett Tower, 3:30 p.m. Wednesday, Dec. 7 Casual Luncheon With Students, Dine with the Dean, Bistro 3, 12-1 p.m.



*Dine with the Dean was a regular event on Wednesdays throughout fall semester.*

# College of Engineering and Applied Sciences

## Items of Academic Interest

The Society of Women Engineers (SWE) presented its Annual Engineer for a Day workshop at the Parkview Campus. Middle school Girl Scouts from the local area completed hands-on, problem-solving and learning activities to simulate what engineers do. Along with the day's activities the scouts toured the Parkview Campus and learned why a concrete canoe floats, how a race car is designed and built, and what type of careers are open to those who major in engineering. One of the Girl Scout leaders who attended said that Troop 237 had a BLAST at the Engineer for a Day event. There were so many hands on activities and descriptions that the girls were sparked with enthusiasm. She said that she was sure that at least 1-2 girls have decided on a new career path.



*Girl Scouts participation in the structure challenge to see how many cans their projects could hold before collapsing, 6 cans was the best overall winner.*

The First Annual Michigan Industry Road Trip that is being coordinated for spring break 2012 (March 5th - 9th) has been finalized and is now available to those interested in applying. For your convenience, the packet can be downloaded by visiting: <http://www.wmich.edu/engineer/pdf/roadtripStudentApplicationPacket.pdf>. The Michigan Industry Road Trip is a brand new 5-day trip meant to give the College of Engineering and Applied Sciences students the opportunity to visit world-renowned companies within Michigan during WMU's spring break. While traveling across the state in a chartered bus and staying at hotels in the Grand Rapids, Lansing, and Detroit communities, the participants will be touring companies, networking with professionals, connecting with WMU Alumni in industry, and learning

about all of the incredible engineering opportunities available to college students/graduates in Michigan. Career and Student Employment Services reported that freshmen and sophomore students are strongly encouraged to apply for this dynamic program, although the selection committee will also likely consider students with junior status for this year's trip. Students selected for the program will pay a registration fee of \$250; the fee covers lodging, transportation, and most of the meals incurred during the trip. There are also two \$250 STEP scholarships for selected students who are part of the STEP program (the scholarship covers the registration fee). The application deadline is Friday, December 9th. Starting next week, application packets can be picked up at the CEAS Advising Complex (E-102), 1401 Ellsworth Hall (Career Services), and online.



*Students and Industry*



## Faculty and Staff Accolades



Lois Lemon

Congratulations to **Lois Lemon** on receiving the Ben Franklin Award for the 2012 Educator of the Year from the Michigan Printing Week Association. Lois is a master faculty specialist in the Paper Engineering, Chemical Engineering and Imaging department. The original purpose of the Detroit Area Printing Week committee was to hold an annual event for members of sponsoring graphic arts groups. Since their

beginning in 1982 the organization's membership has grown to include graphic arts clubs and professionals throughout Michigan and so the Michigan Printing Week Association was established. During this year's annual Ben Franklin Award Dinner which is named after the father of American printing, the association will be honoring the 2012 recipients for three categories including individual, company, and educator of the year. The event is January 17, 2012 and will be held at Laurel Manor in Livonia, MI.

## Student and Alumni Accolades

Speaking from experience I am confident most would agree that backing up to align your vehicle with a trailer by yourself can be a frustrating challenge. Three students from WMU's College of Engineering and Applied Sciences came up with an idea to remedy this problem and it really paid off. Winning 3rd place out of 298 student entries **Dan Panozzo, Evan Maltas, and Joe Fodo** were awarded \$10,000 at the Accelerate Michigan Innovation Competition for their "Quick Hitch" idea. The improved trailer hitch design is specifically made to help an individual connect their vehicle to a trailer without numerous attempts or the aid of someone waving back and forth in an effort to try and guide you somewhere close to the spot you need to be. The hitch telescopes and rotates 180 degrees making it a much less challenging task to connect to a vehicle. The innovative hitch does this without losing any of the strength of a regular hitch. Dan, Evan, and Joe are all students in the Industrial and Entrepreneurial Engineering Program. Their product Quick Hitch, was developed in the product design course, IME 3010: Entrepreneurial Engineering II taught by Drs. **Steven Butt, Tycho Fredericks, Azim Houshyar, Bob White** and Mr **David Middleton** who are all very proud of the team's accomplishment, additionally the Quick Hitch group collaborated with Dr. **KC O'Shaughnessy**, Haworth College of Business, and his

business students to gain valuable market insight. The Accelerate Michigan Innovation Competition was held at Eastern Michigan University's Eagle Crest Resort and the winners were announced Nov. 17th. The competition targets student concepts with longer-term business viability with potential to generate an immediate impact on Michigan's economy. With more than \$1 million in cash winnings, the Accelerate Michigan Innovation Competition is the world's largest business plan competition.



L-R: Dr. Steven Butt, Dr. Tycho Fredericks with student team members Joe Fodo, Dan Panozzo, Evan Maltas, and CEAS Dean Dr. Anthony Vizzini.

The College of Engineering and Applied Sciences Industrial Manufacturing Engineering student team received the first place award at the MedModel in the ProModel's Student Academic Competition held in conjunction with the 2011 ProModel Solutions Conference. And they did so without having to go through the final round of judging because the judges stated the team's report was of such high quality. The team members include IME Masters students **Kimberly Harms, Anna Kamphaus, and Kyle Naumann**. The competition is for currently enrolled graduate and undergraduate university students. The students are invited to participate in one of three simulation contests using ProModel technology to design or improve a process or product/project portfolio in a company or organization. The winning team was awarded a \$2000 cash prize and the opportunity to communicate with simulation professionals from the Department of Defense, manufacturing, and service industries. They also had the chance to interview for simulation internships and employment.

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L-R: Sandra Petty (ProModel Academic Coordinator), Kyle Naumann, Anna Kamphaus, and Kimberly Harms.

A student team from the WMU College of Engineering and Applied Sciences finished first place in the second Stryker Engineering Challenge on November 11, 2011. Stryker sponsors this competition as part of their efforts to strengthen ties with schools from which they recruit engineering talent. Engineering students from WMU, the University of Michigan, Michigan State, Notre Dame, and Purdue built “contraptions” to deliver different sized balls to scoring positions in a timed competition. The competition rules were explained at a Thursday evening meeting. Student teams then worked non-stop to complete their designs for the competition held the next Friday afternoon. Teams were provided with identical raw materials to build their machines. Each team completed the same five courses to test the ingenuity of their creations. The WMU design featured an arm that could be lowered, raised, and extended via electric motors. A bucket at the end of the arm, also under motor control, could be tipped to deliver the balls to a target location. The design was cited by Stryker employees as being a particularly elegant solution. They also noted the excellent teamwork of the WMU students. A different student team from WMU won the inaugural competition against the same schools earlier this year. Thus WMU is 2-0 in this event. WMU faculty **Damon Miller** (Electrical and Computer Engineering) and **Fred Sitkins** (Industrial and Manufacturing Engineering) were the team coordinators for both competitions. The winning WMU team members are: **Jolica Dias** (Electrical Engineering), **Ria Pereira** (Electrical Engineering), **Avin Castelino** (Mechanical Engineering), and **Benjamin VanDyken** (Mechanical Engineering) Each student on the winning team received an Apple iPad2 and an internship interview with Stryker. Contributors: Shaelie Lambarth (Stryker Corporation), Damon Miller (WMU), and Fred Sitkins (WMU).



The winning WMU Stryker Challenge Team: Jolica Dias, Ben VanDyken, Ria Pereira, and Avin Castelino



The winning WMU Stryker Challenge Team in action. Mr. VanDyken is off camera to the right running the contraption motors (image courtesy of Stryker)

## College of Fine Arts

### Items of Academic Interest

Ten Frostic School of Art students visited NYC for four days of gallery and artist studio visits. The group visited artist studios in Chelsea and Brooklyn and met with commercial gallery directors and curators at the University of Massachusetts at Amherst. NYPOP brings university students to the work places of contemporary professionals in New York City. On-site sessions examine contemporary aesthetics in concert with an insider's perspective on the current professional scene. The many practical questions that stem from a student's desire

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to become an artist, curator, art writer, and museum or gallery worker are answered.



Frostic School of Art students Rebecca Brand, Vanessa Clifton, Ricardo De Sousa Costa, Jeremy Emmendorfer, Joel Fisher, Alexa Kus, Shawn Lefevre, Veronica Ptaszynski, Elizabeth Sauer, and Leonardo Siciliano.

### Student and Alumni Accolades

WMU's Western Dance Project (WDP), the Department of Dance's touring ensemble led by faculty member **David Curwen**, was invited to perform at this year's Dance Chicago 2011. WDP performed the dance piDgeon that was commissioned from Chicago-based choreographer Eddy Ocampo. WMU dancers performed in the same concert as professional dance companies such as Inaside Chicago Dance. This is the third year WMU dancers have been invited to perform in this selective event. Visit [wmich.edu/dance/western-dance-project](http://wmich.edu/dance/western-dance-project) for more information about WDP.

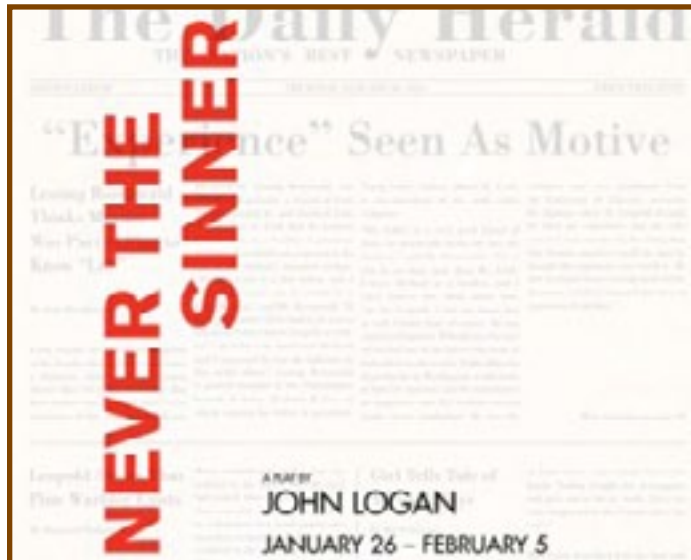
### Upcoming Events

#### Live and Interactive!

Dalton Wed@7:30pm: Live and Interactive! events will be held on Wednesdays in the Dalton Center Recital Hall on the campus of Western Michigan University. The series will showcase guest artists, WMU faculty artists and ensembles, and WMU student ensembles. Each event starts with a pre-concert talk hosted by Dr. **Dan Jacobson** at 7 p.m. Information about concerts can be obtained online at [www.wmich.edu/mus\\_bpi](http://www.wmich.edu/mus_bpi).

Never The Sinner, by John Logan and Directed by **Terry Williams**, York Arena Theatre A case of epic proportions is being investigated in this courtroom drama that tells the true story of Leopold and Leob. Never the Sinner digs deep into the minds of two rich young men who decide to plot the perfect crime. In the

Chicago murder trial of the 1920's that coined the phrase "crime of the century", their attorney Clarence Darrow stated, "I can see sin in all the entire world. And I may well hate that sin, but never the sinner." PERFORMANCE SCHEDULE January 26, 27, 28 at 8 p.m. February 2, 3, 4 at 8 p.m. February 5 at 2 p.m.



Never the Sinner

## College of Health and Human Services

### Items of Academic Interest

The WMU SW Children's Trauma Assessment Center (CTAC) is partnering with the National Institute for Trauma and Loss in Children to develop and implement a Trauma Assessment Certification to be offered to therapists across the U.S. Two levels of certification will be available. A level one training is scheduled for February 2012 in San Antonio, Texas. Level two certification training will follow, with a more advanced, intensive series of requirements. For more information on the certification, link to <http://www.starrtraining.org/trauma-training-san-antonio>.



WMU undergraduates can now pursue a Minor in Gerontology that will fit well with many WMU majors and

*Continued on next page*

encourage WMU students to learn more about our aging population. Improved knowledge of health, social, policy and psychological aspects of aging can be applied in work settings and family life. The minor requires 18 hours of coursework credits, including four required 3-credit core courses and six credits of approved electives. The prerequisite for all of the core courses is GRN 1000, Introduction to Aging Studies, which is currently offered. All other courses will be available in the 2012-2013 academic year. For more information visit <http://www.wmich.edu/hhs/centers>.



(left to right) OT Chair Joseph M. Pellerito, Frederick (Fred) W. Sammons, President John M. Dunn, Dr. Barbara A. Rider, Dean Earlie M. Washington and Provost Timothy J. Greene celebrate.

A \$2 million gift--the largest ever to a U.S. occupational therapy program--was announced Nov. 9 by Western Michigan University President **John M. Dunn**. The gift from Kalamazoo residents Frederic W. Sammons and Dr. Barbara A. Rider to WMU's Department of Occupational Therapy in the College of Health and Human Services will help shape the future of the nearly 90-year-old program--which is the oldest and the most highly ranked such degree program in Michigan. The gift is the largest cash gift ever to the College of Health and Human Services from individual donors and will provide:

- \$1.5 Million for the Frederic W. Sammons Endowed Chair in Occupational Therapy, the seventh endowed chair at WMU and the third such chair in the College of Health and Human Services;
- \$250,000 for innovative projects in the Department of Occupational Therapy such as development of the Open Journal of Occupational Therapy, which will be first open-access, online journal in the profession to publish peer-reviewed articles that focus on applied research, practice and education; and
- \$250,000 for the Barbara A. Rider Endowed Distinguished Professorship in Occupational Therapy. Sammons and Rider serve as members of the Dean's Advisory Council for College of Health and Human Services. Both are long-time supporters of the University. Their past philanthropy to WMU has been

used to enhance research activities and outreach in the Department of Occupational Therapy. In 2004, Sammons established the Fred Sammons AMBUCS Research Award to provide awards in the Department of Occupational Therapy. Also in 2004, the annual Barbara A. Rider Colloquium was established. This endowed event brings exceptional occupational therapy practitioners, educators, and researchers to Western Michigan University to share their knowledge and expertise in the field.

## Faculty and Staff Accolades

On October 27, 2011, Occupational Therapy Professor **Debra Lindstrom-Hazel** was the keynote speaker for World OT Day in Savar, Dhaka Bangladesh. Over 80 occupational therapists and OT students attended the day-long celebration, which included a four-hour workshop highlighting the importance of occupation in occupational therapy and specific strategies for working with children with autism. Other events included a welcome address by special guests; the inaugural unveiling of the Bangladesh Occupational Therapy Association's new website; and a 2k rally featuring the World OT Banner. During her stay in Bangladesh, Dr. Lindstrom-Hazel also presented a workshop on autism at the Center for the Rehabilitation of the Paralysed and conducted research and ergonomics trainings.



Professor Debra Lindstrom-Hazel

**Nickola Nelson**, Ph.D., director of the Interdisciplinary Health Sciences Ph.D. Program and professor of Speech Pathology and Audiology, was recommended by the Committee on Honors and elected by the Board of Directors as a recipient of the Honors of the Association Award by the American Speech-Language-Hearing Association (ASHA). The Honors of the Association is the highest award given by ASHA and is a public recognition of distinguished and clearly outstanding contributions to the field of speech, language and hearing over the course of an individual's career. Dr. Nelson's nominators noted her outstanding performance in the key areas of innovative clinical practice; rigorous, insightful research; legislative activity; and teaching. One nominator wrote that Dr. Nelson "exemplifies the very highest standards of this profession and has made sustained, outstanding contributions in numerous areas over 35 years." Another wrote: "Were I forced to choose a single way in which she has contributed most, I believe it would have to be her teaching. Not just the abilities that resulted in her ascendancy to a Chaired Professorship at WMU, but in the cumulative teaching she has furnished to the rest of us through her scholarly body of work--her solid research and her ability to translate that work and the work of others into impressive clinical applications, within easy reach of clinicians who work in the schools and clinics across America...Nicki Nelson is a role model for new members of this profession in terms of her multifaceted, productive and highly successful career." Dr. Nelson was recognized formally during the ASHA Convention's awards ceremony in San Diego, CA on Friday November 18, 2011.

*Caption 1: Dr. Nickola Nelson*

In October, 2011, Lippincott, Williams, and Wilkins published the 4th edition of the textbook *Conditions in Occupational Therapy*, edited by **Ben Atchison**, Ph.D. and **Diane Durette**, Ph.D., professors in the WMU Occupational Therapy Department (OT). This text book is ranked in the top ten of textbooks in use in curricula across the U.S. and internationally. It features chapters by the editors as well as WMU OT faculty members **Ann Chapleau**, **Carla Chase**, **Brandon Morkut**, **David Orchanian** and **Michelle Suarez**.



*Assistant Professor  
Tiffany Lee*

Specialty Program in Alcohol and Drug Abuse Assistant Professor **Tiffany Lee** gave two presentations at the national conference of the Association for Counselor Education and Supervision in Nashville in October 2011. She presented *Chemical Misuse: How to Identify, Intervene, Engage, and Manage Students who are Impaired* and *Drug and Alcohol Misuse: Policies and Procedures for the Impairment of Counselor Education Faculty*.

## Student and Alumni Accolades

Camp Quality is a support network for children with cancer and their families. Each year, children with cancer are able to spend a week at one of two Camp Quality summer camps located in northern Michigan. One of these camps, Lake Ann, is celebrating its 25th or Silver Anniversary during the summer of 2011. Members of the WMU Student Academy of the American Academy of Physician Assistants Chapter showed their winning ways in a service project related to the anniversary. At this year's Michigan Academy of Physician Assistants annual conference, they competed with four other PA programs from across the state to see which program could design the most original, creative theme and decorations--in black and silver--for an anniversary party for up to 400 people. WMU PA students collected hundreds of napkins, plates, cups, silverware, balloons, streamers and more to express their theme: *Every Cloud has a Silver Lining*. When the results of the competition were announced, WMU received first place, a great way to combine service and celebration.



*WMU Physician Assistant students and faculty advisor Phil Walcott (second from right) with their donations for Camp Quality.*

On Tuesday, November 15, students in Dr. **Barbara Barton's** Social Work 2100 and 3000 rolled out sleeping bags and set up tents to spend "A Night Without a Home" near the flag poles on WMU's campus. The purpose of the activity was to raise awareness about homelessness and to collect donations of cash and clothing to benefit those living at Kalamazoo's Ministry with Community homeless shelter. About 30 students and friends slept outdoors and collected 65 large bags of clothing. During the event, a young homeless man spent time conversing with the group. Meeting him enhanced the experience for participants, and they were able to provide him with a warm winter jacket from the donated items.

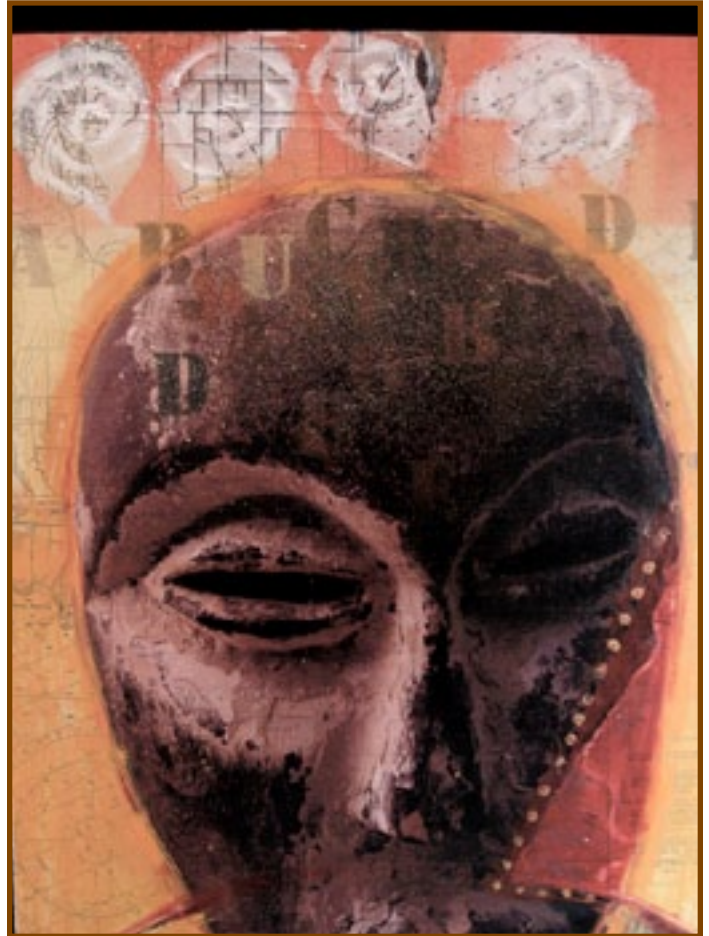


Social Work students participate in a "Night Without a Home"

## Upcoming Events

Michael Dunn is an artist, an architect, a teacher and a life-long-learner, who is committed to creative exploration and community service. His latest artistic creations, an exhibit of faces entitled Heads Up!, are currently on display in the second floor gallery of the WMU College of Health and Human Services (CHHS). The public is invited to meet the artist and encounter the works at a reception from 4-6 p.m. on Wednesday, December 7. From their very inception, the works in Heads Up! are a study in continuous interplay between process and product, experienced by the artist and the viewer. Dunn begins by making marks with his eyes closed or blurred. He adds more lines and looks for shapes that stand out, fragments of faces that begin to reveal the person within. "They are always accidental and chance encounters," he writes. "Things are hidden behind the faces and the longer you look, the more you see. The story of the encounter is yours to create." Dunn has exhibited in numerous group and one person shows. He is represented by Midtown Gallery in Kalamazoo and also appears in many private and corporate collections throughout the area. He and his partner Marsha Meyer are active in community life through volunteer groups

and arts organizations. Together, they are still learning, and that is what makes their life so enjoyable. Heads Up! can be viewed from 8 a.m. to 9 p.m. Monday through Thursday and 8 a.m. to 5 p.m. Fridays and Saturdays. For more information, contact **Gay Walker** at 269/387-3839 or [gay.walker@wmich.edu](mailto:gay.walker@wmich.edu).



Dunn Artwork

## College of Aviation

### Items of Academic Interest

The College of Aviation continues its focus on developing the aviation professionals of tomorrow through its participation with various groups, organizations, and events. Taking part in the 12th Annual Education Day, hosted by WMU's Athletic Department, students from the College of Aviation introduced hundreds of children to the science and technology of aviation. Not only did these young aviators have the opportunity to build their own WMU paper airplane, they also got to fly it down a portable runway. However,

*Continued on next page*

the highlight of the afternoon was the opportunity to sit in the cock-pit of a real airplane! "Events like these are very important to the growth of the College of Aviation and the aviation industry," said **Tom Thinner**, Recruitment and Outreach Manager for the College of Aviation. "Coupled with the decline in the number of people considering aviation as a career path and the unparalleled demand forecast for aviation opportunities, it is imperative we help to cultivate the next generation of aviation enthusiasts. Programs like this are a perfect opportunity to introduce the exciting and fascinating world of aviation to a younger audience." In addition to the event at the Seelye Center, the College of Aviation has hosted outreach events with the Battle Creek Urban League's Sojourner Truth Girls Academy and the 21st Century after school program of Battle Creek.



Alex Sohn and Karen Kropornicki

## Student and Alumni Accolades

It has been a long, hard road for **Jared Himes**, who graduated from Quincy High School in 2004. But things are looking up, literally, as they have been since leaving high school. Make that 1st Lt. Jared Himes, who on Oct. 21 received his Wings at a ceremony at NAS (Naval Air Station) Whiting Field in Florida. "It's surreal, absolutely surreal," he said. "It's been such a long journey to get here." Himes graduated and left the same day for boot camp, and then served in the Marine Reserves while attending Western Michigan University, where he majored in Aviation Flight Science and Administration. Helping with that was a scholarship from the Branch County Flying Club. Having his requisite degree at graduation in 2008, numerous officer training programs were ahead in Quantico, Va., as well as flying time in Corpus Christi, Texas. He has been learning helicopters at Whiting Field, and he will soon be headed to Camp Pendleton in California, to continue to work with the AH-1W and the transitional AH-1T SuperCobra. Himes

noted it is tough times in the military, facing budget cuts like everything else in the country, but while he does not have to worry about wage cuts and being laid off, a lot of family members are feeling the pain in the poor economy like everyone else. He feels "kind of shielded" from that, but as a Marine and a helicopter pilot, he will not be shielded from any trouble that comes up in a very unstable world, particularly in the Middle East, where the Marines could be called on to "kick the door down" in a conflict. As for himself and his journey, he said, "It's the American dream. I'm just another common guy. People just need to believe in themselves."

Western Michigan University's precision flight team, the Sky Broncos, won top honors in the National Intercollegiate Flying Association Region III event last week and has qualified for next spring's national competition, which will be held May 14-19 at Kansas State University. The 13-member WMU team competed in NIFA's Safety and Evaluation Conference at Ohio University Oct. 24-28. The Sky Broncos took second place in both the flight and ground events, finishing first overall with a total of 211 points. Ohio State University was second with 186 points and host school Ohio University came in third with 180 points. Five collegiate teams competed in the Region III event. NIFA regional competitions pit schools against each other in five ground events and four flying events. Team points are earned by competitors who place in the top 10 in each of the events. Two-person Sky Bronco teams, for instance, placed second, third and ninth in the navigation event, accruing 38 points for their team. A first- or second-place finish at regional competition means the team qualifies for the national competition. The Sky Broncos are led this year by Head Coach **Kyle Johnson**, a June 2009 graduate from Arnold, Mo.; Assistant Coach **Thomas Grossman**, the college's chief flight instructor; and **Seiler**, who is Air Traffic Collegiate Training Initiative program coordinator. Team captain is **Benjamin Hastings**, a senior from Hillsdale, Mich., studying aviation science and administration. Individual honors won by Sky Broncos at the regional event included second and third place in the Top Pilot standings, which were captured by **John Robbins Jr.** of Auburn, Mich., and **Kyle Mallory** of Rochester, N.Y., respectively. **Kaitlin Klingler**, also of Hillsdale, was the top scoring female contestant at the event.

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Sky Broncos show off their trophies from the competition.

## College of Education

### Items of Academic Interest

Dr. **Jianping Shen** and his colleagues recently have the following articles published or in press. One of them appears in American Educational Research Journal, a flagship journal by American Educational Research Association. (a) Shen, J., & Xia, J. (available on-line on October 21, 2011). The relationship between teachers' and principals' power: Is it a win-win situation or zero-sum game? International Journal of Leadership in Education. DOI:10.1080/13603124.2011.624643; (b) Shen, J., Leslie, J.M., Spybrook, J.K., & Ma, X. (available on-line on October 25, 2011). Are principal background and school processes related to teacher job satisfaction? A multilevel study using Schools and Staffing Survey 2003-04. American Educational Research Journal. DOI: 10.3102/0002831211419949; (c) Shen, J., Cooley, V., Ma, X., Reeves, P., Burt, W., Rainey, J.M., & Yuan, W. (2012). Data-informed decision-making on high-impact strategies: Developing and validating an instrument for principals. Journal of Experimental Education, 80 (1), 1-25. DOI: 10.1080/00220973.2010.550338; (d) Ma, X., Shen, J., Kavanaugh, A., Lu, X., Brandi, K., Goodman, J., Till, L., & Watson, G. (2011). Effects of quality improvement system on child care centers. Journal of Research in Childhood Education, 25, (4) 399-414; and (e) Shen, J., Ma, X., Tackett, W., Lu, X., Brandi, K., Goodman, J., Till, L., Watson, G. (2011). Effects of quality improvement system on early childhood education practitioners. Research and Practice Advances in Early Education and Day Care, 15, 129-154.

### Faculty and Staff Accolades



Allison Downey

**Allison Downey**, Associate Professor in the Department of Teaching, Learning, and Educational Studies, presented her paper, "New York Stories: Perspectives from the New York City Storytelling Scene" at The American Folklore Society's Annual Conference at The University of Indiana at Bloomington. This paper is based on findings from her sabbatical research in New York

City 2010-2011 where she conducted a comparative analysis of contemporary American storytelling formats, and primarily focuses on The Moth storytelling organization, which boasts more than one million downloads of stories weekly. Downey performed for The Moth's Mainstage tour of Michigan this summer for sold out shows in Grand Rapids (Royce Auditorium) and Ann Arbor (The Power Center).



Laura Ciccantell

**Laura Ciccantell**, Director of Admissions and Advising for the College of Education and Human Development, has been selected to receive the Lee Honors College Distinguished Service Award given to those individuals who have served the Lee Honors College students tirelessly and with distinction.

Three College of Education and Human Development staff members, **Anthony Helms**, Academic Advisor; **Roxann Swank**, Office Coordinator, TRiO FESP; and **M'Myia Hughes**, Program Services Coordinator, TRiO FESP, all received the semi-annual WMU Make a Difference award. They will be honored at a reception on Dec 5 at 2 p.m.





Dr. Marianne Frauenknecht

The W. E. Schaller Presidential Citation was presented to Dr. **Marianne Frauenknecht**, Department of Human Performance and Health Education. This award is given by Eta Sigma Gamma, the national health education honorary association at the American School Health Association National Convention in Louisville, KY in October. The award was given in

recognition of Dr. Frauenknecht's exemplary leadership, prolific scholarly, educational, and service contributions to the profession.



Dr. Susan Piazza

Dr. **Susan Piazza**, Associate Professor of Literacy Studies, was invited to co-author an editorial piece for NBC News Education Nation: The Learning Curve. Piazza and Patricia A. Edwards, Distinguished Professor of Teacher Education at MSU titled their piece /Beyond the NAEP Reading Scores, an Education Debt/ (<http://bit.ly/w0lZrZ>). Their commentary on 2011 National Assessment of

Education Progress scores highlights stagnant 4th and 8th grade reading scores since 2009, and little change since 1992. The authors raise issues about inequitable access to schools, health care, libraries, housing, and other sociological factors that are too often overlooked when educators are criticized for not closing achievement gaps. Piazza and Edwards are partnering on several projects and will present two research presentations related to culturally relevant pedagogies at this year's Literacy Research Association in Jacksonville, FL.

## Student and Alumni Accolades

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Two students from the Department of Educational Leadership, Research and Technology received awards from the Graduate College. Ms. **Aoi Yamanaka** who is a Higher Education Student Affairs master's student received \$700 for travel and presenting. This was awarded from the Graduate Student Travel Fund. **Kelsey Woodard** who is an Educational Leadership doctoral student was awarded \$1,000 to use towards doctoral research for her dissertation. Her award was granted from the Graduate Student Research Fund.

The ExSci student group traveled to Indianapolis, IN to attend the Midwest Regional Chapter Meeting for the American College of Sports Medicine (ACSM). There were fifteen members in attendance, breaking all records for the club and giving the best representation for any University at the meeting.



The ExSci Student Group

Two Western Michigan University graduates and two students were honored at the Michigan association for Health, Physical Education, Recreation and Dance (MAHPERD) at the annual conference of the organization held in Dearborn in November. **Amy Niewenhuis** was named Teacher of the Year (TOY) - Elementary Physical Education. Amy is a teacher for Otsego Public Schools. She completed her undergraduate and graduate degrees in Physical Education. **Heather Sawyer** was named TOY- High School Physical Education. Heather teaches for Lakeview Public School System in Battle Creek. Heather completed her undergraduate degree in Physical Education and her master's degree in Coaching Education. Undergraduate students who received MAHPERD Student Honor Awards were **Trey Conner and Jennie Carson**. Trey and Jennie are both Physical Education majors. Trey serves as the Vice President of the Epsilon Alpha Chapter of Phi Epsilon Kappa (PEK) and the Vice President of the Future Professionals Division on the MAHPERD Board of Directors. Jennie is the secretary of PEK

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*Pictured are the following graduates and students of the physical education program(s) at WMU: Tracy Daniel- Physical Educator at Comstock HS/TOY-HS-2010 Chris Juscsyzk- Physical Educator at Lawton Elementary/TOY-EI-2010 Lori Bronkema- Elementary Physical Education/Health teacher- Otsego Amy Niewenhuis- Physical Educator at Lawton Elementary/TOY-EI-2011 Dr. Deb Berkey- MAHPERD University Educator of the Year-2009 Trey Conner- MAHPERD Student Honor Award-2011 Jennie Carson- MAHPERD Student Honor Award-2011*

## Evaluation Center

### Faculty and Staff Accolades

The 2011 American Evaluation Association conference took place the first week of November in Anaheim, California. Forty-seven WMU staff, faculty, emeriti, and students from various departments were in the conference program, in addition to several alumni, demonstrating WMU's status as an evaluation powerhouse. Evaluation Center staff and emeriti giving presentations included **Jason Burkhardt, Stephanie Evergreen, Arlen Gullickson, Stephen Magura, Kelly Robertson, Daniel Stuffelbeam, and Lori Wingate.** Nineteen students in the Interdisciplinary Ph.D. in Evaluation (IDPE) program had presentations, along with numerous IDPE graduates.



*WMU was well represented at the 2011 American Evaluation Association conference.*

Evaluation Center staff members **Jason Burkhardt, Stephanie Evergreen, Arlen Gullickson, Stephen Magura, and Lori Wingate;** and Interdisciplinary Evaluation doctoral student **Carl Westine** attended the National Science Foundation (NSF) Advanced Technological Education (ATE) Principal Investigators Conference October 26-28 in Washington, DC. Dr. Magura presented the findings from his NSF-funded ATE

targeted research study, which he coauthored with EC project manager and evaluation doctoral student **Kelly Robertson.** Burkhardt, Gullickson, Evergreen, Westine, and Wingate led two preconference workshops on evaluation. Wingate and Gullickson lead EvaluATE, which is the NSF-funded ATE evaluation resource center located at the WMU's Evaluation Center (see [evalu-ate.org](http://evalu-ate.org)--the final report by Magura and Roberston is also available on this site).



*Evaluation workshop at NSF ATE PI conference*



*Dr. Stephen Magura*

Evaluation Center Director Dr. **Stephen Magura,** along with coauthors Andrew Rosenblum and Chunki Fong, published "Factors Associated with Medication Adherence among Psychiatric Outpatients at Substance Abuse Risk," in *The Open Addiction Journal* (Vol. 4, pp. 58-64).

### Upcoming Events

Dr. **Chris Coryn,** Director of the Interdisciplinary Ph.D. in Evaluation, will present "A Preview of Evaluation Theory, Models, & Applications" at the December 13 Evaluation Cafe. The session will take place at The Evaluation Center, 4405 Ellsworth Hall, from noon to 1 pm. Bring your lunch or enjoy the free pizza. For more information see [www.wmich.edu/evalctr/evaluation-cafe](http://www.wmich.edu/evalctr/evaluation-cafe).

# Graduate College

## Student and Alumni Accolades



Cheryl Endres and Carl Westine

**Julien Kouame**, doctoral student in the Evaluation, Measurement and Research Department, and graduate assistant in the Graduate Center for Research and Retention, traveled to Anaheim, California to attend the 25th annual American Evaluation Association Conference from November 2 through 5, 2011. Western Michigan University is a major player in the conference and has sponsored a reception for the past three years at the conference. This year's reception was held on Thursday, November 3. It was sponsored by Western Michigan University, the Office of the Vice President for Research, The Evaluation Center, and the Department of Educational Leadership, Research and Technology. Western brings one of the biggest groups to this prestigious conference each year and this year there were over 50 students from WMU attending. As part of that group, Julien gave two papers. The first was a roundtable discussion titled "Evaluation After the Fact: Tips and Alternative Designs," providing ways to evaluate in situations where there is no baseline data, the only data available come after the program has been completely implemented, or there is no defined criteria. Julien was first author of this paper with Fatma Ayyad, Ph.D. He served as second author with Dr. Ayyad on the second paper, titled "How Can Social Theory Influence an Evaluation Design: Discussion of Marxism, Postpositivism and Constructivism." In this paper, three different paradigms (Postpositivism, Marxism and constructivism) were used separately to construct three frameworks for the same evaluand. Their experience suggests that,

though all evaluators are guided by a common logic, the depth and the outcome of their evaluation could be influenced by the paradigm that guides their thoughts.

The highly competitive Gwen Frostic Doctoral Fellowship has been awarded to the following students for Fall 2011: **Amanda Austin**, Psychology; **John Bollweg**, History; **Mary Sajini Devadas**, Chemistry; **Natalie Giarratano**, English; and **Monica McCullough**, Biological Sciences. Funding for the Frostic originates in an endowment generously made by the late poet, artist, and naturalist Gwen Frostic, Western Michigan University Class of 1929. Ms. Frostic was a Michigan native who spent the greater part of her life producing artwork and poetry in her studio and shop in the woods of Northern Michigan. Those who receive the Frostic awards must be nominated by the dissertation advisor or the department graduate advisor with letters that indicate the significance of the dissertation research, the accomplishments of the students, and the scholarly or scientific promise of the student. All of the recipients of the 2011 Gwen Frostic Doctoral Fellowship, ranging from \$2000 to \$4000, have proven track records in teaching, scholarly production, and perseverance toward their doctoral degree. They have much to contribute to their fields of study presently as well as in the future.

The Graduate College is pleased to announce the winners of the September/October Research Grants. The Graduate Student Research Fund was established to support graduate students engaged in independent scholarly research, scientific inquiry, inventive technology, and original artistic activity. The awardees for the September/October grant cycle are **Laura Froeschke**, Interdisciplinary Health Sciences; **Lucas Kanclerz**, Geography; \***Jamie McCandless**, History; **Monica McCullough**, Biological Sciences; \***Lamees Mohamed**, Geosciences; \***Adam Polk**, Geography; **Ryan Redner**, Psychology; **Michael Reynolds**, Psychology; **Mary Thwaites**, Biological Sciences; and **Kelsey Woodard**, Education Leadership, Research, and Technology. The asterisk denotes a supplemental international travel grant funded by the Graduate Student Advisory Council (GSAC).

The Graduate College is pleased to announce the winners of the September/October Travel Grants. The Graduate Student Travel Fund was established to support graduate student travel to meetings or events sponsored by professional organizations for the purpose of reporting the results of research, exhibiting or

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performing creative works, or otherwise disseminating results of their scholarly activity. The September/October grant cycle winners were **Mohammad Al-Amar**, Physics; **Nicole Fonger**, Mathematics; **Derrick Hilton**, Biological Sciences; **Kristin Hobson**, Interdisciplinary Evaluation; **Jennifer Kuhn**, Psychology; **William Mamudi**, Physics/ Science Education; **Pedro Mateu**, Interdisciplinary Evaluation; **Bryan Phinezy**, Mathematics; **Amanda Quisenberry**, Psychology; **Amy Tuley**, Interdisciplinary Health Sciences, and **Aoi Yamanaka**, Educational Leadership, Research and Technology.

### Upcoming Events

Paper and panel proposals are being accepted through December 16 for the spring Graduate Humanities Conference, which will take place on February 24, 2012. The day-long conference will feature a keynote address, continental breakfast, paper sessions moderated by WMU faculty, and cash awards for the top three papers/panels. There is no cost for the event, and box lunches will be available for purchase. More information, including submission guidelines, can be found at [www.wmich.edu/humanities/students](http://www.wmich.edu/humanities/students).

## Haworth College of Business

### Items of Academic Interest

Dr. **Tim Palmer**, professor of management, and Dr. **Dave Flanagan**, professor of management, and 26 students from the Business 4750 (Strategic Business Solutions) class, made a difference in a south Chicago community by participating in the "Urban Plunge" service learning project in early November. Four student groups visited different destinations in the community, where they made a positive difference assisting low income, elderly and homeless groups. Two of the groups collaborated with an organization called HOME, an organization that provides housing assistance to low income citizens. The students assisted by helping the elderly winterize their homes. A third group served at Pacific Garden Mission, the largest mission in Chicago, where they prepared the beds in one of the men's dorms. The previous night, some 850 people had spent the night at the facility. The fourth group served a breakfast at Inspiration Café, a non-profit organization that works with homeless adults, offering an array of supportive services, including daily meal service. The

meals are served in a restaurant-like setting and food is prepared and served by volunteers. "Our students have limited exposure and interaction with this social fabric," says Palmer. "Soon they will be starting careers in companies and it's important that they understand that communities are very complicated and it's not just about customers and stockholders." In the evening, two student groups served at REST, an organization which includes separate homeless shelters for men and women. The remaining two student groups served at the Interfaith House, an organization that serves the homeless who have just been released from the hospital. There the students organized grocery trip in preparation for a chicken chili meal for the 80 residents of the home. They also orchestrated a BINGO game. As part of the weekend experience, students also had the opportunity to tour Coyote Logistic facilities to learn how the company contributes to the community. The "Urban Plunge" is designed to provide students with an understanding of the importance of community involvement.



From left are students **Patricia Holbel**, **Corey Grimm**, **Levi Andler**, **Vincent Kwok** and **Todd Toton** grocery shopping to feed 80 people a white chicken chili dinner at the Interfaith House in Chicago. A second group of students prepared the food at Inspiration Café, headed by student "Chef" **Andrew Bain** (not pictured).



Students change the linens at the Pacific Garden Mission, an 850-bed homeless shelter, the largest mission in Chicago. From left are **James Meilinger**, **Maggie Koperski**, **Kyle Sutton**, **Paige Stuart**, and **Jim Marcelletti**.



Dr. Kuanchin Chen

A Western Michigan University professor will be traveling to a university in Chia-yi, Taiwan for three weeks in January, 2012 as part of a recent Fulbright Specialist grant to assess curriculum opportunities for the host institution to stay ahead of the competition in higher education. Dr. **Kuanchin Chen**, associate professor of business information systems in the Haworth College of

Business, has been awarded the Fulbright Specialist status and a Fulbright grant to guide the business administration faculty at National Chung Cheng University in developing a specialty in business analysis through lectures, research and instruction. "The university currently offers a powerful Information Management (IM) Program and their IM faculty research is ranked third among more than 180 universities and colleges in Taiwan," says Chen. "The business analysis focus is expected to add a great value to the university that already offers bachelor's, master's and doctorate degree programs in information management." "There are three key components to the award," says Chen. "After reviewing and assessing the regional/national competition, strategic directions, infrastructure and resources to ensure the concept is a good fit, I will work with faculty at the university to develop faculty expertise in business analysis through training and sharing of research experience. This lays some basic ground work for developing the specialty in their faculty and curriculum based on the most recent international standard developed by the International Institute of Business Analysis (IIBA). The third component will center on collaboration as we develop opportunities to connect faculty and students at both universities." Chen hopes to build relationships with the faculty at CCU so that they may partner on research projects or instructional collaborations on joint projects (such as forming a virtual team through the use of technology). I

Dr. **Zahir A. Quraeshi**, G.W. Haworth, chair of global business and faculty leader, Dr. **Bob Balik**, professor of finance, and Dr. **Roger Tang**, professor of accountancy and Upjohn Chair in Business Administration, accompanied 11 MBA students on a trip to Malaysia and Singapore over the summer. "The principal idea behind the Singapore visit was to provide the participants an understanding of how business is conducted in various sectors," says Quraeshi. "They learn about the differences in business environments and how Singapore attracts

businesses. In the evenings and on the weekend, the students were able to get more acquainted with the Singaporean culture and the unique attractions. One of the highlights of the program was the group visit to the Air Products facility in Jurong Island, Singapore on the Fourth of July. Hosted by Aziz Abu Bakar, Air Products plant manager, they toured the plant operations control room and Operation Service Center (OSC). The students gained an overview on the growth of the facility as well as the development of the Jurong Industrial Park and Air Products' role in it. The participants said they learned a great deal about Air Products and have a better feel for Singapore's strengths in attracting business.



*Air Products Singapore recently hosted a group from the Haworth College of Business. Arranged by Shrikanth Krishnan, Global Support Services Black Belt, Air Products Asia (who is also a WMU MBA alumnus, 2008-2009), this visit was part of a two-week study abroad program on "Doing Business in Singapore and Malaysia."*

## Faculty and Staff Accolades

ACTIVITIES Dr. **Tom Scannell**, associate professor of management, and Dr. **David Flanagan**, professor of management, received a University Support for Faculty Scholars Award to examine how entrepreneurial and small companies develop and manage supply chain resources as firms grow to a medium sized enterprises. Interviews with small and medium sized firms will be conducted to identify critical success factors and challenges for developing supply chain competencies supporting company expansion. Dr. **Andrew Targowski**, professor of business information systems, inducted **Paul Baran** (Polish born), inventor of the Internet (1962) to the Pantheon of Polish Inventors and Discoverers in the Polish Royal Summer Palace in Warsaw in October. Targowski is remembered in Poland as the inventor of the INFOSTRADA (1972-Polish civil network-prototype) whose name has been translated into the Information Superhighway in the United States.

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Dr. **Sharie Falan**, assistant professor, Bronson School of Nursing, (College of Health and Human Services) and Dr. **Bernard Han**, professor of business information systems, gave a keynote presentation entitled "Revisit Patient Case Mix Management: Its Modeling and Emerging Issues" in the Fifth International Conference on Management Science and Engineering Management (5th ICMSEM) in November at Macau, China. Their joint research paper (with L. Sun) received one of the top three nominated prizes in the 5th ICMSEM.



Dr. Bernard Han and Dr. Sharie Falan

PRESENTATIONS Dr. **Sime Curkovic**, professor of management, was the guest speaker at the Grand Rapids, Mich. APICS/ISM joint chapter meeting in November. "Curkovic talked on "Supply Chain Management Risk" and was guest speaker along with Mike Vitek, vice president of Mercedes Benz Technology NA LLC. Dr. **Stacey Fitzsimmons**, assistant professor of management, presented a paper at IMD, a business school in Switzerland in November. The paper titled Demystifying the Myth about Marginals: Implications for Global Leadership was co-authored by Dr. Yih-teen Lee (IESE, Spain) and Dr. Mary Yoko Brannen (INSEAD, France). Marginals are bicultural employees who don't identify with either of their cultures. The paper explains why some marginals might excel in global leadership

positions, despite the "myth" that marginalization results in poor performance.

PUBLICATIONS **Quraeshi, Z.A.** and **Luqmani, Mushtaq**, "A Framework for Building Competitive Sectoral Capabilities in Developing Countries" *Competitiveness Review*, Volume 21 Number 1, 2011. (Refereed). Luqmani, Mushtaq and Quraeshi, Z. A, "Privatizing State-Owned Enterprises: A Model for Developing Countries" *International Journal of Commerce and Management* Vol. 21, No. 3, 2011 (Refereed).

## Student and Alumni Accolades

Two students in the Haworth College of Business placed in the top five individually in a national sales competition in November, with the team placing fifth out of 28 teams. **Casie Vella** placed second overall out of 56 students in the competition, by finishing fourth in "Speed Selling" and eighth in the role-play portion of the Russ Berrie Institute National Collegiate Sales Challenge, held at William Paterson University in Wayne, N.J. Fellow WMU student **Nik Werre**, placed fifth in the "Speed Selling" part of the competition. The team score, calculated with both Vella and Werre's combined scores, was enough to place WMU fifth in the overall competition. The students competed in two categories. In the "Sales-Call Role-Play," individual students interacted with a business executive in a 15-minute, sales-call role-play scenario. The "Speed Selling" event required students to create and prepare a two-minute sales pitch to executives as to why a company should hire the student. "All those "Speed sell now!" moments we put Casie and Nik through really paid off," says Dr. **James Eckert**, assistant professor of the marketing department. "They worked many hours to prepare for the competition and represented the Sales & Business Marketing Program and WMU with skill and class. We can all be proud of Casie and Nik!" The victory marks the second time in the five year history of the competition in which WMU has placed first or second on an individual level.



Casie Vella, Dr. James Eckert and Nik Werre

## Upcoming Events

The Gun Lake Casino will be the topic of the January Keystone Community Bank Breakfast Series at Western Michigan University. **John Shagonaby**, BBA '97, CEO, Gun Lake Tribal Gaming Authority, will discuss the business of gaming in Michigan. His presentation will be held on Friday, Jan. 27, and is free and open to the public. The event begins with breakfast at 7:30 a.m. and will be held in the Dean's Conference Room of Schneider Hall. Reservations can be made by calling the college dean's office at (269) 387-6059. Parking is available in the nearby Fetzer Center parking lot. Shagonaby played an integral role in establishing the casino, an enterprise of the Match-E-Be-Nash-She-Wish Band of Pottawatomi. Gun Lake Casino has made its mark as both an entertainment destination and an engine of community economic development. With over 12 years of experience serving as a tribal council member and over 15 years serving Indian Country, Shagonaby knows what it takes to be a successful leader. He has served tribal council in the Midwest Region as representative to the National Indian Gaming Association Board of Directors, as well serving as Minneapolis Area Vice President to the National Congress of American Indians. He also has extensive trainings and certifications with the Native Nations Institute at the University of Arizona, the Harvard Project on American Indian Economic Development and the National Indian Gaming Association. The Keystone Community Bank Breakfast Speaker Series is underwritten by Keystone Community Bank. The series provides an opportunity for the local community to hear top business leaders and WMU faculty, alumni and friends of the Haworth College of Business discuss current topics of interest.

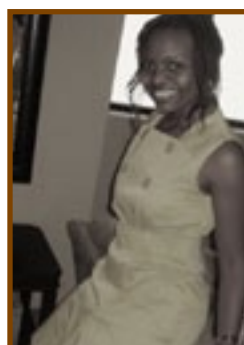
## Assessment of Student Learning

Dr. **Timothy Palmer**, professor of management, and Dr. **Christina Stamper**, associate dean for undergraduate programs, will present a session titled "Driving Culture Change through a College-Wide Assessment Retreat" during the AACSB 2012 Assessment Conference, March 19-21, 2012 at the Intercontinental Galleria in Houston, Texas. .

Faculty in the Haworth College of Business have finished up the fourth assessment workshop to revise the learning goals and objectives for both the BBA and MBA programs.

## Lee Honors College

### Items of Academic Interest



Bertilde Kamana

For Lee Honors College senior **Bertilde Kamana**, global literacy and intercultural competence - one of seven LHC Student Success Dimensions, was achieved long before entering the United States in 2005 at the age of 15. Rwandan-born Kamana escaped the Rwandan Genocide in 1994 by moving to the Congo with her family. Three years later her family felt the Congo was no longer safe

and moved to Zambia. "There, I started first grade, dropped the French and Swahili and learned some English and Nyanja instead to get through school," recalls Kamana. In 2005, with the help of the United Nations Refugee Resettlement program Kamana and her family moved once again - this time to live near her mother's younger brother in Grand Rapids, MI. Kamana graduated from East Kentwood High School and attended Calvin College for two years before transferring to WMU in the fall of 2010. "I transferred to WMU because I wanted to pursue a psychology degree; knowing that I would need a lot of research and practical experience to go on to graduate school," explains Kamana. "I wanted to pursue my degree at WMU because of its research-oriented faculty and availability of opportunities for undergraduate students." Kamana notes one of the most exciting experiences as a student of the LHC was meeting with LHC Dean **Nicholas Andreadis** and WMU President **John Dunn**. "Meeting with them is simply one

*Continued on next page*

of the most treasured moments I have had here at WMU, and I owe it all to LHC for giving me such an opportunity," says Kamana who plans to graduate in April 2012. Currently, Kamana is finalizing plans for a summer 2012 internship with the Lakeview Neurorehabilitation Center in Effingham, NH with the help of WMU Psychology professor Dr. **Alyce Dickinson**.

## Student and Alumni Accolades

In early November, 23 fourth graders at Lake Louise Elementary School in Palatine, IL, received their first letters from 23 Lee Honors College "Bronco Buddies" pen pal mentors. The Bronco Buddies concept formed in 2007, when WMU's **Stacey Shemanski** (Fink) '05 contacted **Sue Oole**, director of academic advising for LHC to adopt her little Broncos when she was teaching fourth grade at Lake Louise. In 2010, Shemanski passed the Bronco Buddies reins to fourth grade teacher Shelley Angelaccio. "The letters arrived this afternoon - I am surprised you didn't hear the kids all the way in Michigan!" says Angelaccio. Lake Louise has adopted the No Excuses University program, part of the California-based Turnaround Schools initiative that provides training for educators to encourage especially at-risk learners that there are no excuses to neither believe in nor work toward attending college. Each Lake Louise classroom from kindergarten through sixth grade is connected to more than 30 colleges and universities for the No Excuses program. This year, LHC graduate assistants Jason Atherton and Kira Dow coordinate the LHC Bronco Buddies project and plan to visit the classroom in next spring.



Lake Louise Elementary School fourth graders receive their first pen pal letters from their LHC "Bronco Buddies"

## Upcoming Events



President Lincoln visiting the battlefield at Antietam, Md., October 3, 1862. (National Archive)

During the spring 2012 semester, the Lee Honors College will present a series of nine films on various Wednesday nights from 6:30 to 9:00 p.m. that will examine the Civil War. All screenings are open to University community, free of charge in Room 2028 of Brown Hall. The Battlefield Films: 1/18 The Horse Soldiers (1959) 115mins: Based on the true story of the Battle Newton's Station (part of the Battle of Vicksburg). 2/1 Glory (1989) 118mins: A film that examines the complex relations African-American in the North had with the U.S. 2/15 The Red Badge of Courage (1951) 69mins: A sentimental "coming of age" story that paints war as a rite of passage. An Occurrence at Owl Creek Bridge (1962) 26mins: Based on the short story by Ambrose Bierce. The Home and Other Fronts: 2/29 Little Women (1994) 115mins: This film examines the costs of war beyond the battlefield. 3/14 Shenandoah (1965) 105mins: The film features strong Anti-war themes related to growing anti-Vietnam sentiments of the 60's. 3/28 The General (1926) 75mins: We will discuss other 1920's films and their contribution to the changing story of the Civil War that portrayed the South in a more sympathetic light. The Aftermath: 4/4 The Conspirator (2010) 123mins: Asks the question: Can society be fair after it has been traumatized? 4/18 C.S.A.: The Confederate States of America (2004) 89mins: It discusses important events in our history (Such as World War 2, the 60's, changes in technology), examines how things might be different, and how other things might still be the same.



# Office of Institutional Effectiveness

## Items of Academic Interest

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According to the 2010 NSSE survey, how often did seniors put together ideas or concepts from different courses when completing assignments or during class discussions? The answer is located at the end of this article. Results of the NSSE and FSSE 2011 administrations will become available on the "Institutional Assessment" web page at [http://www.wmich.edu/poapa/assessment/inst\\_assess.html](http://www.wmich.edu/poapa/assessment/inst_assess.html) on November 17, 2011. Access to previous administrations, including multiyear trend data is also available. Instructors are reminded that they have until midnight on November 27 to customize their evaluations through the Course/Instructor Evaluation System (ICES Online). The system is accessed through GoWMU ("My Work" channel), using your Bronco NetID and password. Faculty may visit the ICES Online Resources webpage at <http://www.wmich.edu/poapa/ices/resources.html> for information on setting up their ICES Online evaluation forms. Students will gain access to the system at 12:01 a.m. on November 28, and will have 24/7 access to complete evaluations until 11:59 p.m. December 11. Look for the draft report for the HLC Focused Visit to be available for public comment from November 30 to December 9. Visit the 2011-12 HLC Focused Visit webpage at <http://www.wmich.edu/poapa/accreditation/focused-2012.html> for more information. Institutional Effectiveness staff would like to thank Dr. Eileen B. Evans, vice provost for institutional effectiveness and accreditation liaison officer, for her leadership and contributions in building and promoting institutional effectiveness throughout Western Michigan University. We will miss you greatly. Answer to NSSE 2010 question 1i: 72% of seniors responded that they often or very often put together ideas or concepts from different courses when completing assignments or during class discussions. Additional items of interest may be found at <http://www.wmich.edu/poapa/assessment/inst-assess.html>.



## Prism Newsletter

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