

## College of Education and Human Development

### Student and Alumni Accolades

**Khalid el-Hakim**, socio-cultural studies in education master's student, founded the Black History 101 Mobile Museum. The Black History 101 Mobile Museum is a collection of over 5,000 original artifacts of Black memorabilia that date from slavery to hip hop culture. This innovative museum has received national and international attention for its hip way of teaching history. This unique mobile museum travels to colleges, universities, K-12 schools, libraries and cultural events across the country. The Black History 101 Mobile Museum recently completed an eight state tour that traveled to Massachusetts, New York, Tennessee, Michigan, Ohio, Indiana, Illinois, Kentucky, and Hawaii.



*Khalid el-Hakim*

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Dr. Andrea Beach

**Dr. Andrea Beach**, associate professor and director of faculty development, received the AAUA Emerging Leader Award. Dr. Beach will be awarded at the AAUA Leadership Seminar to be held at Delaware Valley College, Doylestown PA, November 2 - 3, 2012. This award is made on the basis of Dr. Beach's CV and the excellent letter of nomination by Academic Vice President and Provost, **Timothy Greene**.



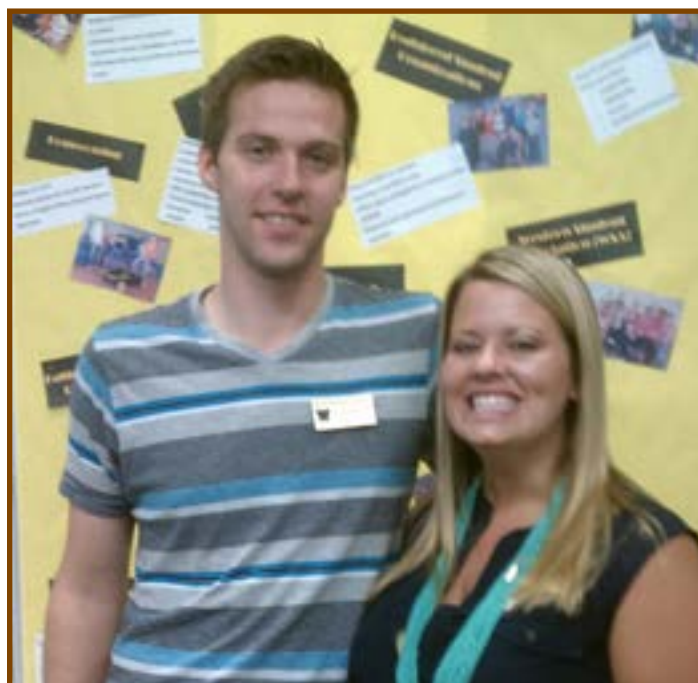
WMU Dietetics Interns

Nine dietetic interns at Western Michigan University (WMU) explored the meaning of "good food" this past year by examining the definition laid out by the Michigan Good Food Charter and considering its application. Health practitioners and the public are recognizing that good nutrition starts well before sitting down for a meal. Decisions made by consumers regarding where and how to shop for food influence nutrition outcomes. The interns wondered if a simple rating system based on "healthy, green, fair, and affordable" from the Michigan Good Food Charter could be devised to help consumers in this process. First, interns investigated multiple meanings of each of the four terms used by the Michigan Good Food Charter to define "good food." To do this, they used accepted peer-reviewed food and health literature and followed content analysis methods. Based on these extended definitions, interns developed questions that consumers might ask when acquiring food in order to assess if a food item met that aspect of the "good food" definition. Finally, they applied the questionnaire to a WMU cafeteria test menu to validate the questions, confirming the difficulty of obtaining accurate answers about individual food items, even by dietetic interns. The interns recognized that most consumers could not answer several questions, particularly those connected

with fairness, unless buying directly from the producer. The importance of transparency among all segments of the food system was determined to be an area needing more work and advocacy for this to happen.

Counselor education and counseling psychology graduate **Dr. Kara Wolff** and counselor education and counseling psychology department chair **Dr. Patrick Munley** have published an article on "Exploring the Relationships Between White Racial Consciousness, Feminist Identity Development, and Family Environment for White Undergraduate Women" in the College Student Journal. Kara is a graduate of the counseling psychology doctoral program, and the research is based on her dissertation under the direction of Dr. Munley.

Two College of Education and Human Development graduate students in the educational leadership-higher education and student affairs leadership program received a \$4,878 grant from the WMU Student Sustainability Grant Program. **Meredith Atchison** from Grand Rapids, Mich., and **Izaak Blankenstijn** from the Netherlands received the grant for Carbon-Neutral USB-Drives.



Izaak Blankenstijn and Meredith Atchison

## Items of Academic Interest

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*Dr. Carla Adkinson-Bradley*

**Dr. Carla Adkinson-Bradley** was selected to be a theme session presenter for Chi Sigma Iota (international honors society for professional counselors and counselor educators) at the American Counseling Association (ACA) 2013 Conference. The presentation, titled "The Disciplinary Practices of African American Mothers and Fathers: Engaging in Culturally Responsive

Research" will discuss the results of a mixed-method research study of child disciplinary strategies used by African American parents. CSI Day 2013 events will be held in Cincinnati, Ohio during the ACA Convention held March 20-24, 2013.

Students enrolled in FCS 5340 Consumer Behavior in the Fashion Environment will be working with senior executives from Target Corporation on a case study project. The case study was developed as a way to collect creative ideas that will enable the firm to better serve their customers. Students enrolled in the course will work in teams to conduct research and apply course concepts to suggest solutions that will assist Target in improving their customer service in an increasingly multi-cultural environment. Target executives will be working with the class during the semester to provide context and guidance for the project. Target is generously offering \$2500 in scholarship awards to teams presenting the best case study.

## Faculty and Staff Accolades

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*Dr. Deb Berkey*

**Dr. Deb Berkey**, professor of physical education, (Interim Michigan Department of Education Physical Education Consultant) coordinated the Michigan Physical Education Summit on June 20, at the Easton Intermediate School District. Fifty professionals from across the state attended the event, which focused on the delivery of quality physical education in the schools in

Michigan. Teachers and representatives from Wayne State University, Eastern Michigan University, Grand Valley State University, Adrian College, Concordia and

Olivet Colleges worked throughout the day to develop a common curriculum structure including student and teacher assessment strategies.



*Dr. Katharine Cummings*

Corwin Press has released a new book by a group of authors including **Dr. Katharine Cummings**, associate dean in the College of Education and Human Development, WMU professor emeritus **Arlen Gullickson**, and **Lindsay Noakes**, current doctoral student and alumna of WMU's secondary education program. California's Corwin Press released the text, "Improving Formative

Assessment Practice to Empower Student Learning" in February. It is designed for individual teachers or collaboratively as a study guide for a learning community. The authors describe an effective four-step process for improving teachers' formative assessment practices that provides opportunities to reflect, consider alternative instructional approaches, and apply what they have learned. Case studies provide examples of formative assessment in practice, along with examples of teacher-implemented changes. A companion website includes an array of tools and templates for organizing, gathering, and systematically using information to strengthen formative assessment skills.



*Dr. Barbara Frazier*

**Dr. Barbara Frazier**, family and consumer sciences, received a \$20,000 grant from the North Central Regional Center for Rural Development to examine the use of social media in small rural businesses. Dr. Frazier and colleagues Dr. Leslie Stoel, Ohio State University, and Dr. Linda Niehm, Iowa State University, will conduct interviews with rural business owners who are seen as

leaders in social media use to promote their businesses. The goal of the project is to develop a model of diffusion/adoption processes to identify factors that favor social media adoption by rural businesses. Case studies concerning best practices in social media by rural entrepreneurs will also be developed and disseminated through the national Extension website.



Dr. Adam Manley

**Dr. Adam Manley**, assistant professor in career and technical education, was awarded a \$14,000 grant in June from the Michigan Department of Education. Dr. Manley will be developing a professional development and teacher video series.

## Upcoming Events

The 2012 College of Education and Human Development Alumni Society Golden Apple Awards Dinner will be held Thursday, October 25, 2012, at 6:00 p.m. at the Fetzer Center. Please contact Amy Burns at (269) 387-2966 to order tickets and make a reservation.

# College of Engineering and Applied Sciences

## Items of Academic Interest

The Center for Advanced Vehicle Design and Simulation (CAViDS) consortium conference was attended by about 60 people from 10 automotive companies: US Army Tank-Automotive Research, Development and Engineering Center (TARDEC), and WMU faculty and administrators. The advisory board meeting of current consortium members (Eaton, Caterpillar, Borg Warner, and L-3 Communications) reviewed the status of all the current core projects and individual company projects in the first session. Later, there were four presentations by students and post-doctoral researchers, **Dr. Phuriwatanusonti-inthra**, **Dr. Yang Yang**, **Mr. Patrick Kruen**, and **Mr. Sazzad Hossain Ahmed**, working on different company sponsored projects. This session was chaired by **Professor William Liou**. The guest companies, Morgan Olsan, Tenneco Automotive, Spartan Motors, Henniges Automotive, and Lubrizol, were given a tour of seven laboratories within the College of Engineering and Applied Sciences, which showcased their research achievements. Midday, **Dr. Dan Lytnski** welcomed consortium members and guests, and after lunch there were three technical presentations by **Drs. Liou**,

**Shreshta**, and **Ghantasala** on topics of their expertise related to automotive research. This session was chaired by **Mr. John Bair**, Executive Director, CAViDS. Afterward, there was a consortium panel discussion about CAViDS research, benefits of participation, and other industry-university interaction aspects moderated by **Dr. Ghantasala**, Director, CAViDS. The meeting was concluded with closing remarks from **Dr. Timothy J. Greene**, Provost and Vice President for Academic Affairs. Two guests from the Lubrizol Corporation, Dr. Michael Huston and Mr. Dave McCaughey, both walked away very impressed with the focus of the program. They mentioned that they have been to a number of other consortium project reviews that have been theoretical in nature and not real application specific. They congratulated CAViDS for applying the resources to true applications in which the members get benefits. The other companies also expressed their appreciation of CAViDS and CEAS for organizing a great event.



Consortium lead panelists were Dr. Bob Feller- Caterpillar Inc, Mr. Tom Chimner- Eaton Corporation, Mr. Andreas Baumann- L-3 Communications, and Mr. Jim Bailey- BorgWarner\Thermal Systems

The Michigan GEAR UP program brings middle school students to college campuses for a one week summer program to learn about topics of interest to the middle school students. At WMU, MI GEAR UP is organized by the Division of Multicultural Affairs. As a part of MI GEAR UP, the middle school students work with faculty and students on a variety of small projects, as well as visiting local industrial companies, working on teamwork skills, attending presentations, and participating in social events such as bowling, movies, using the Student Recreation Center, and a field day competition. During the week of June 18, both the MI GEAR UP Engineering Academy and the MI GEAR UP Aviation Academy visited the College of Engineering and Applied Sciences (CEAS) at the Parkview Campus. Events for the Engineering Academy were organized by the CEAS GEAR UP coordinator, **Dr. Andrew Kline**, and were spread over four days. These

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CEAS activities included paper making with **Matthew Stoops**, lemon cell batteries with **Dr. Damon Miller**, a lecture on aeronautical engineering with **Dr. Javier Montefort-Sanchez**, ergonomics explorations with **Drs. Steve Butt** and **Tycho Fredericks**, engineering and technology careers with **Dr. Said AbuBakr**, screen and offset printing with **Larry Ahleman**, and a building tour with **Scot Conant** of the CEAS Advising Office. The Engineering Academy also involved students to help carry out events, including **Tyree Grasty**, **Natasha Wadhwa**, **Hannah Brown**, **Kaylin Nicholas**, **Anna Damelio**, and **Courtney Curry**. The middle school students were engaged with a variety of hands-on activities to illustrate how things they are learning in school can connect them to the world outside their classroom and what they will need to do to get ready for pursuing a STEM related degree in college. For more information on WMU GEAR UP visit: [www.wmich.edu/gearup](http://www.wmich.edu/gearup)



Middle school students participating in one of the activities

### Faculty and Staff Accolades



Dr. Said Abubakr, professor and chair of PCI

Congratulations to **Dr. Said Abubakr** on receiving the 2013 Michigan Printing Week Association Ben Franklin Educator of the Year Award. Dr. Abubakr is the chair of the Department of Paper Engineering, Chemical Engineering, and Imaging at Western Michigan University. He received his doctorate in Chemical Engineering from Michigan State University in 1982. Dr. Abubakr was assistant professor at Yarmouk University--Jordan, where he developed a new chemical engineering department from 1982-1985. He moved to Stevens Point, WI in 1985, where he accepted a position as an assistant professor.

There he was promoted to associate professor and then full professor. Then in 1993, he joined the USDA Forest Service, Forest Products Laboratory where he was the research project leader/supervisor chemical engineer until accepting the position of department chair of Paper Engineering, Chemical Engineering, and Imaging at WMU. The original purpose of the Detroit Area Printing Week committee was to hold an annual event for members of sponsoring graphic arts groups. Since their beginning in 1982, the organization's membership has grown to include graphic arts clubs and professionals throughout Michigan and so the Michigan Printing Week Association was established. Now at this annual event the Ben Franklin Award Dinner, named after the father of American printing, the association will be honoring 2013 recipients for three categories including individual, company, and educator of the year. The event will be held on Tuesday, January 15, 2013, at the Laurel Manor Banquet & Conference Center in Livonia, MI.

### Student and Alumni Accolades



Erik Boettcher

CEAS graduate, **Erik Boettcher**, received his Bachelor of Science in Electrical Engineering from WMU in December 2011, and is now working as a software visualization engineer at the Visualization Technology Applications and Development Group at NASA's Jet Propulsion Laboratory. Recently, Erik returned to the College of Engineering and Applied Sciences to give a presentation about the

visualization techniques used to depict the entry, descent, and landing of Mars Science Laboratory named "Curiosity." Erik also demonstrated a new augmented reality iPad application, called "Spacecraft 3D," which can be used to project a 3D model of Curiosity right into your own office space or home environment. For a closer look at the MSL Landing, it can be viewed at <http://eyes.nasa.gov/>, Eyes on the Solar System. Erik's presentation took place during **Professor Dean Johnson's** ECE 5950 "Deep Space Telecommunications, Remote Sensing and Visualization" lecture, which was held in August.



Nina Marie Fiore

Graphic and printing science student, **Nina Marie Fiore**, was selected to receive the Impact Label Corporation \$5000 scholarship. The Scholarship is called "Leave a Lasting Impact-W.G. Fogleson Sr. Memorial scholarship." When asked what it meant to be awarded this scholarship Nina stated, "Honestly, I cannot thank Impact Label Corporation enough. They have truly allowed me to be

financially stress-free for my final year of college. Some people may take that for granted, but I do not because it changes everything. Finally, I can focus on the important aspects: coursework and finding a career." For more information on the WMU Impact Label Scholarship visit: [impactlabel.com/impact-offers-wmu-scholarship/](http://impactlabel.com/impact-offers-wmu-scholarship/)

It is no surprise that the Sunseeker team won the 2012 Solar Race Sportsmanship Award. After helping out fellow competitors, the Sunseeker team received the 2012 Solar Race Sportsmanship Award. Surprised? Not at all. The team has the reputation for sharing their own race related issues and how they address them to benefit other teams that may run into the same problems. For more on the award, visit [MyWMU.com](http://MyWMU.com) for the full story. The Sunseeker team finished the race earning the 8th place spot. Originally, there were 16 cars that qualified from around the world, and of those only 11 were able to finish the more than 1,600-mile course and make checkpoint stops and mandatory overnight stays along the route. To follow the race from start to finish and all related articles visit: <http://www.wmich.edu/news/2012/07/1070>



2012 Sunseeker Team

## College of Fine Arts

### Faculty and Staff Accolades



Jane Baas, Chair,  
Department of Dance

**Jane Baas**, BS '78, MA '80, was recently inducted in the Department of Dance Outstanding Alumni Academy. Baas was recognized for her teaching excellence, student mentoring, dance science research, keen administrative work, and service to the community and dance profession. Jane is well-known as a researcher in dancer wellness and has been invited to present her

work at several conferences of the International Association of Dance Science and Medicine (IADMS). In addition, she has mentored students interested in the dance science area. Jane has also served as the chair of the media committee of IADMS. Baas currently serves as Chair of the Department of Dance.

Two professors in the College of Fine Arts have been awarded the 2011-12 Dean's Teaching Award. **Nichole Maury**, assistant professor of art, is area coordinator of printmaking and serves as curator of the University Print Collection. Maury received her M.F.A. in Printmaking from the University of Iowa in 2004. Her current work explores the fine line between printmaking and drawing. **David Montgomery**, master faculty specialist, is assistant director of bands and director of the Bronco Marching Band. Montgomery coordinates all sports band operations, teaches courses in music education methods and conducting, and conducts the University Concert Band. Montgomery earned the Bachelor of Music in Instrumental Music Education from the University of North Carolina-Greensboro in 1998, and the Master of Music in Music Education and Wind Conducting from Kansas State University in 2004. He received the Doctor of Musical Arts in Wind Conducting from the University of South Carolina in 2011.



Dr. Lofton L. Durham,  
Assistant Professor of  
Theatre

**Dr. Lofton L. Durham**, WMU assistant professor of theatre, received the 2011 Martin Stevens Award for Best New Essay in Early Drama Studies. Durham's essay, "Reconnecting Text to Context: The Ontology of French Medieval Drama and the Case of the 'Istoire de la Destruction de Troie'" was published in the 2011 spring issue of the *Journal of Dramatic Theory and Criticism*.

**Whitney Moncrief**, assistant professor of dance, was one of a select number of dancers from around the world to participate this past summer in an intensive workshop in Tel Aviv in Ohad Naharin's "Gaga Movement Language," a revolutionary form of dance technique. Moncrief's experiences will help prepare WMU dance students to be on the cutting edge in the field of dance performance.

### Student and Alumni Accolades

Senior dance major, **Joseph Hernandez**, worked as an apprentice with River North Dance Chicago this past summer. Hernandez was asked to replace an injured member of the company for a performance at the famed Ravinia Festival in Chicago. Hernandez' performance received outstanding reviews from artistic director Frank Chaves.



Joseph Hernandez (back row, third from left) performs with River North Dance Chicago

**Katrina Snyder**, BFA '12, is currently serving an apprenticeship with the Tucson Ballet. **Lonnie Poupard, Jr.**, BFA '09, is performing in "Einstein on the Beach," the iconic opera by Philip Glass, Robert Wilson, and Lucinda Childs, at the prestigious Brooklyn Academy of Music ([bam.org/Einstein](http://bam.org/Einstein)). Poupard will tour with the ensemble through 2013, performing in England, France, Canada, Italy, Australia, Mexico, China, and the Netherlands.

**Stephen Brotebeck**, MTP, BFA '00, is months away from receiving his MFA in directing from Penn State University. He is currently the directing intern for *Ghost: The Musical*, which opens on Broadway in April. **Ellizar Abalos**, MM '12, received the 2011-12 All-University Graduate Teaching Effectiveness Award. Abalos also received the School of Music Graduate Award for Excellence in Teaching. **Brenna Halpin**, MA '12, received the 2011-12 All-University Graduate Research and Creative Scholar Award. Halpin also received the School of Music Graduate Award for Excellence in Academics/Scholarship.

### Upcoming Events

The School of Music offers the Distinguished Alumni Series as well as Dalton Wed@7:30 p.m.: Live and Interactive! every Wednesday in the Dalton Center Recital Hall. Visit the School of Music website for more information ([wmich.edu/music](http://wmich.edu/music)). The Department of Theatre ([wmich.edu/theatre](http://wmich.edu/theatre)) presents "The Three Musketeers" and "Spring Awakenings." Students in the Department of Dance present student-choreographed and student-performed works in the Orchestral Concert October 31 through November 4 ([wmich.edu/dance](http://wmich.edu/dance)). The Department of Dance also presents Dancing with the Kazoo/WMU Stars on Saturday, November 10. And don't miss Deborah Jack: Shore in the Monroe-Brown Gallery of the Richmond Center for Visual Arts ([wmich.edu/art](http://wmich.edu/art)).

## College of Health and Human Services

### Items of Academic Interest

This fall semester, a graduate social work class will be collaborating with The Arc: Community Advocates to do a comprehensive agency and community-wide assessment of services for people with intellectual and cognitive disabilities. **Dr. Barb Barton** is the instructor of the program planning class, which is required for the policy, planning, and administration concentration in the School of Social Work.

Since 1972, the F.W. and Elise Heyl Science Scholarship Fund has awarded over 400 scholarships worth close to thirty million dollars. **Kelsey Lankford**,

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a student from Kalamazoo Central High School, will be attending the WMU School of Nursing as a Heyl Scholarship recipient. She is one of nine high school students who have been awarded Heyl Scholarships this fall. The scholarship provides full tuition, residence, and a book allowance to recipients for up to four years.



Anthony Dugal Photography: Front row, from left, Kelsey Lankford, Kalamazoo Central; Yu-Chyn Chiang, Kalamazoo Central; Ayaka Abe, Loy Norrix. Middle row, from left, Riley Lundquist, Portage Northern; Sarah Manski, Vicksburg; Kyle Sunden, Gull Lake; Back row, from left, Paige Maguire, Kalamazoo Central; Robert Hudson, Loy Norrix; Reid Blanchett, Vicksburg. (Lankford will attend the WMU School of Nursing; all others will attend Kalamazoo College)

According to the 2010 U.S. Census, approximately 20 percent of the population in Kalamazoo County lives below the poverty level. Project Connect is a bi-annual event, sponsored by the Kalamazoo Poverty Reduction Initiative that connects people in need of services with over 50 providers of professional services. Transportation is provided to and from the event where individuals and families are connected with services related to employment, education, financial and legal assistance, health and medical screenings, and more. Under the supervision of Faculty Specialist II **Mary Peterson**, Au.D., audiology doctoral students have been providing free hearing screenings through Project Connect since 2009. Dr. Peterson found that there was a substantial need for additional diagnostic testing and hearing aids, and she began searching for funding for these activities. She found the Hear the World Foundation, a charitable arm of a large hearing aid manufacturer, and was awarded \$10,000 to help Kalamazoo residents hear the world. "Already this semester," says Peterson, "we helped two people, and there are more who are likely to need our help. An important component of higher education

is helping students learn how to be stewards in their community. This grant allows my students to help others while completing their professional preparation."

### Faculty and Staff Accolades



School of Social Work  
Assistant Professor Barb  
Barton

**Dr. Barb Barton**, assistant professor with the School of Social Work, has been certified as a brain injury specialist by The Board of Governors of the Brain Injury Association of America. The certification included review of credentials and the passing of a comprehensive examination on traumatic and acquired brain injuries. Dr. Barton has most recently presented at the international North America Brain Injury Society conference and will be presenting at the national Veteran's Summit on Brain Injury at the end of September.



Interdisciplinary Health  
Sciences Associate Professor  
Amy Curtis

Congratulations to Interdisciplinary Health Sciences Associate Professor **Amy Curtis**, who received a \$15,463 award from Allen Foundation Inc. for the project "Healthy Habits Among the Elderly."



Coordinator of the Center  
for Gerontology and  
assistant professor with the  
School of Interdisciplinary  
Health Programs Janet  
Hahn

**Dr. Janet Hahn**, coordinator of the Center for Gerontology and assistant professor with the School of Interdisciplinary Health Programs, presented "Perceived vs. Actual Trends in Aging" at the Professionals Focused on Aging meeting in late June. Dr. Hahn will also present at the WMU Medical Humanities Conference and at the Gerontological Society of America Annual Meeting in San Diego this fall.





Department of Blindness and Low Vision Studies  
Assistant Professor Dae Kim

**Dr. Dae Kim**, assistant professor of the Department of Blindness and Low Vision Studies, has been awarded a research grant from the Nissan Technical Center North America in the amount of \$124,000 for the project Effect of Vehicle Sound Levels. Dr. Kim also received a \$78,000 research grant award from General Motors for the two-phase, six-month study.



Specialty Program in Alcohol and Drug Abuse  
Assistant Professor Tiffany Lee

**Dr. Tiffany Lee**, assistant professor of the Specialty Program in Alcohol and Drug Abuse, presented at the American Mental Health Counselors Association in Orlando in July. Dr. Lee's lecture presentation covered Sexual Addiction: Screening, Assessment, Treatment, and the Controversy of Its Existence.

**Drs. Debra Lindstrom** (occupational therapy), **Barbara Barton** (social work), **Mary Ann Stark** (nursing)-along with Lee Honors College nursing student **Tena Hoekstra**--recently published "Healthy Behaviors in Health Care Profession Students" in the journal *WORK: A Journal of Prevention, Assessment, & Rehabilitation*. The article was a report of this interdisciplinary team's study, which tested an intervention that encouraged health profession students to improve their own healthy behaviors.

## Student and Alumni Accolades



School of Social Work  
alumna Tanya Blackmer

In April 2012, WMU School of Social Work alumna **Tanya Blackmer** was named 2012 Social Worker of the Year by the National Association of Social Workers, Michigan Chapter. Ms. Blackmer earned her Master of Social Work and a Gerontology Certificate in 1994 and began private practice in 1998. She has provided in-home counseling for older adults and persons with disabilities and their families through HOUSECALLS: A Family & Senior Support Service.

**Kate MacPhedran**, interdisciplinary health sciences doctoral student and physical therapy instructor with Gannon University, was selected to deliver a platform presentation: Change in Functional Status from Preoperative to One Year Postoperative in Patients Who Have Undergone Elective Open Heart Surgery: A Repeated-Measures Study at the PPTA Annual Conference in Lancaster, PA.

In June 2012, WMU Bronson School of Nursing (BSON) alumna **Susan Mott**, MSN, was appointed as the director of the nursing program at Kalamazoo Valley Community College (KVCC). KVCC offers a certificate in practical nursing with eligibility to write the National Council Licensure Examination for Practical Nurses, and an Associate of Applied Science degree with qualification to write the National Council Licensure Exam for Registered Nursing. The KVCC and BSON nursing programs have a collaborative relationship, and many KVCC RN graduates transfer their credits toward a degree at BSON.

Eight social work graduate students have authored a \$50,000 grant that will benefit infants in foster care. The grant proposal was written last spring as part of a program evaluation course taught by **Dr. Rick Grinnell**, professor of social work. The students who wrote the grant proposal are: **Holly Barra, Jody Ickes, Kerrie Jackson, Bridget Jancarz, Brandan Mitchell, Korrine Wojcik, Dawn Wood, and Genanne Zeller**. Provided by the Kalamazoo Community Foundation, the grant will be used to implement the first year of the three-year plan to establish an evidence-based program called The Incredible Years. The project is a collaboration

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involving WMU, the Michigan Department of Human Services (DHS), Bethany Christian Services, Lutheran Social Services of Michigan, and Family and Children Services. The agencies have identified 15 social workers, three supervisors, and 12 case workers to undergo training from an Incredible Years representative in October. Salaries will be paid by the agencies, and the grant money will pay for training and materials. The four immediate objectives of the project are to increase parenting skills, social supports and community supports of the participants, in addition to decreasing their parenting stress levels. Western's acclaimed Foster Youth and Higher Education Initiative will serve as the umbrella organization for the new program, which will involve more than 300 infants and toddlers in foster care, their respective biological parents and their foster parents. Upon successful completion of the first year, the Kalamazoo Community Foundation will invite an application for funding in the second year, with funding for a third year also available.



Three of the grant authors, from left, Korrine Wojcik, Jenanne Zeller and Bridget Jancarz.

First year physician assistant (PA) students attended the American Academy of Physician Assistants (AAPA) annual conference in Toronto in May, 2012. The students attended sessions that focused on a wide variety of primary care topics such as diabetes, renal failure, diagnosis of orthopedic injuries, and assessment/treatment of traumatic brain injuries. **Lauren Asmer** served as WMU's Student Academy Representative, attending two days of meetings aimed at shaping policy within the Student Academy of the AAPA. PA students have also been active with M-SEARCH, a governmental community service project designed to establish and facilitate a link between health professionals and underserved populations in the state of Michigan. In the 2011-12 academic year, the following second year PA

students completed community service projects during their clinical rotations: **Chloe Bossenbroek, Tamara Gaishin, Andrew Kurkiewicz, Michael Mastous, Sarah Noffsinger, Katrina Reboloso, Jennifer Richardson, Katrina Salvador, Jennifer Schaefer, Steven Squires, Kimberly Traczyk, Erin Walker, Tara Way, and Kristin Worgess.**



First year Physician Assistant students and faculty who attended the annual AAPA Conference in Toronto, Ontario

## Upcoming Events

The Department of Speech Pathology and Audiology will host the Van Riper Lecture series, "Working Together: Best Practice for Serving Young Children and Families through Early Intervention," on October 18 and 19, at the WMU Fetzer Center. Speakers will be Deborah Hwa-Froelich, Ph.D., Professor and Founder of the International Adoption Clinic at Saint Louis University and Ryan McCreery, Ph.D., Associate Director of Audiology and Staff Scientist with Boys Town National Research Hospital in Omaha, Nebraska. For information and registration, visit [www.wmich.edu/hhs/sppa/vanriper\\_lecture.htm](http://www.wmich.edu/hhs/sppa/vanriper_lecture.htm) or call (269) 387-8045.

On Saturday, October 20, the WMU Integrative Holistic Health and Wellness program, formerly the Holistic Health Care program, will hold a celebration of its 30th Anniversary from 5 to 7:30 p.m. at the Health and Human Services building. The celebration agenda includes the following: 5 p.m. - Dedication of the Outdoor Labyrinth Installation; 5:30 p.m. - Program and

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Presentation by Guest Speaker, Wayne Muller (Room 4010); and 6:30 p.m. - Reception and Book Signing (First Floor Atrium). The events are free and open to the public, with reservations appreciated by visiting [mywmu.com/holistic30](http://mywmu.com/holistic30), calling (269) 387-2650, or emailing [holistic-info@wmich.edu](mailto:holistic-info@wmich.edu). Speaker, Wayne Muller, is a therapist, minister, community advocate, consultant, public speaker, and bestselling author of several books, the latest among them, *A Life of Being, Having and Doing Enough*. A graduate of Harvard Divinity School, he has spent the last 35 years working with people suffering abuse, alcoholism, poverty, illness and loss. His presentation at the 30th Anniversary of the holistic health program at Western is co-sponsored by the WMU College of Health and Human Services as part of its endowed Bill Burian University-Community Lecture Series.



*Holistic Health Care program 30th Anniversary event October 20, 5 to 7:30 p.m. at the Health and Human Services building*

The third annual "Night Without a Home" camp out and clothing drive benefiting Ministry with Community will be held on November 15, at the WMU flagpoles. Stop by, camp out, or drop off your unused clothing from 3 p.m. on November 15 through 9 a.m. on November 16. Organizers of the event include undergraduate social work students and Assistant Professor **Dr. Barb Barton**.

## College of Aviation

### Items of Academic Interest



*Great day for a chapter meet up with Eastern Michigan University at the pancake Fly-in!*

On September 15, 2012, WMU students, faculty and staff, along with the community, enjoyed flying pancakes in the hangar at the College of Aviation. Over 250 guests were enthusiastically served by Chris Cakes. Guests also enjoyed the opportunity to visit with the 15 pilots who flew their aircraft into the college specifically for the event. One college Registered Student Organization, Alpha Eta Rho, also used the breakfast as an opportunity to meet the Eastern Michigan University chapter by inviting them to come to WMU to participate in the event. The timing of the event coincided conveniently with Governor Snyder's declaration that September 2012 is Michigan Aviation Month.



*One of 15 aircraft who participated in the breakfast.*

With advancements in mobile computing technology, the days of pilots carrying a flight bag brimming with maps and other navigational materials aboard an aircraft are quickly coming to an end, and

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Western Michigan University's College of Aviation is on the leading edge of that change. As part of its iPad initiative, the college has entered into an educational licensing agreement with ForeFlight LLC, a leader in the development of mobile apps for pilots, which gives the college's faculty, staff, flight instructors, and students access to ForeFlight Mobile for iPad. With Foreflight's app, pilots have access to weather maps, instrument procedures, and a host of other vital navigational and flight-planning information on an iPad that weighs less than two pounds versus a 40-pound flight bag that takes up space and can lead to back strain for pilots. The Federal Aviation Administration is in the process of approving the use of tablet computers as flight bags in an increasingly large number of air carriers, and they are quickly gaining acceptance in the industry. "We are thrilled to have Western Michigan University's College of Aviation as a member of ForeFlight's Educational Licensing Program," said Tyson Weihs, CEO of ForeFlight. "The college pioneers new methods of instruction that are designed to improve the pilot's ability to fly and work efficiently, and this vision is aligned with ForeFlight's goal of making pilots more productive before and during flight." ForeFlight builds Intelligent Apps for Pilots™. ForeFlight's critically acclaimed, highly-rated, and best-selling apps are used by individual pilots and professional flight operations to efficiently gather preflight weather information, plan flights, conduct preflight research, file flight plans, keep charts and terminal procedures up to date, and manage iPad deployments.



Ravi "The Raviator"

Ravi, "The Raviator" made a return visit to the WMU College of Aviation September 13 through 15 to promote aviation. Ravi combines his two passions, aviation and music, as he motivates students to reach their goals. He spoke to an enthusiastic crowd of aviation students, faculty, and staff about his perspective on the world of aviation. In addition, he visited with staff in the College of Fine

Arts and made plans for future visits to engage their students as well. Ravi is a pilot and motivational speaker who is bringing renewed passion to the aviation industry. Concerned that the perception of aviation is in decline, he inspires aviation professionals to reconnect with their dream through educational and motivational events. A professional speaker since the turn of the millennium, Ravi is regularly a featured and/or keynote

speaker at AirVenture in Oshkosh (the world's largest air show), Sun 'n Fun Air Show, Aircraft Owners and Pilots Association (AOPA) Summit, Air Transport Association of Canada (ATAC), Embry-Riddle Aeronautical University, University of North Dakota, Seneca College, University of Western Ontario, and others. He has written for AOPA's Flight Training magazine and also represents Cessna Aircraft Corporation and Sennheiser Aviation Headsets through lectures. Ravi is an accomplished musician who shot to worldwide fame as the guitarist for the 90's band Hanson, playing guitar in front of millions of screaming teenage fans in scenes reminiscent of "Beatlemania." Their triple Grammy nominated chart-topping song "MmmBop" catapulted the band into the music stratosphere, taking Ravi to stages at the White House, Jay Leno, David Letterman, Saturday Night Live, Rosie O'Donnell, and Madison Square Garden, as well as the Louisiana Superdome as a solo artist. His book *Dancin' with Hanson*, written on tour as guitarist of that year's top-selling band in the world, was published by Simon & Schuster.



Great day for a float plane flight!

# Evaluation Center

## Items of Academic Interest



*Ghislain Arbour*

The Evaluation Center welcomes visiting scholar, **Ghislain Arbour**, for one year to conduct research in program evaluation as part of his postdoctoral studies. Mr. Arbour is doctoral student in public administration at the École Nationale d'Administration Publique in Quebec. After the defense of his dissertation in October, he will be involved in some externally funded evaluation

projects at The Evaluation Center, under the mentorship of **Dr. Daniela Schroeter**.

## Faculty and Staff Accolades



*Dr. Stephen Magura*

**Dr. Stephen Magura**, director of The Evaluation Center, coauthored the article "Mental Health Clinicians' Referrals to 12 Step Groups," which appeared in the May 2012 issue of the Journal of Addictive Diseases. He also coauthored two posters for the annual meeting of the College on Problems of Drug Dependence (June 2012): "Impact of Participation in Dual Focus 12-Step

Groups for People with Co-Occurring Disorders" and "Structural Equation Modeling with Cross-lagged Paths to Evaluate Alcoholics Anonymous' Effects on Drinking."

**Daniela Schroeter**, director of research at The Evaluation Center, and **Lori Wingate**, assistant director at The Evaluation Center, have been awarded two National Science Foundation grants. Dr. Wingate received funding (\$2.2 million) to continue the Advanced Technological Education Evaluation Resource Center for another four years (with co-Principal Investigator **Arlen Gullickson**, WMU researcher emeritus). Dr. Schroeter's award is through NSF's Promoting Research and Innovation in Methodologies for Evaluation (PRIME) program (\$250,000 for two years). With WMU-based co-PIs Lori Wingate and **Chris Coryn**, she is investigating evaluation practices for professional development initiatives for elementary science teachers. Drs. Wingate and Schroeter were also selected to provide three workshops on

evaluation for CDC University, the staff development program of the Centers for Disease Control and Prevention. Through a separate award from the CDC, Dr. Wingate is leading a project to document and publish the results of a metaevaluation previously conducted for the CDC. In addition, Dr. Schroeter was recently awarded a contract from Axiom Sales Force Development, LLC, to assess the impacts of its sales training program for Verizon employees. Dr. Wingate is leading the evaluation of Indiana State University's Unbounded Possibilities initiative, which involves eight innovative projects internally funded by ISU to advance the university's institutional distinction.



*Dr. Daniela Schroeter*



*Dr. Lori Wingate*

# Graduate College

## Items of Academic Interest

**Dr. Barbara Liggett**, associate professor and director of the School of Public Affairs and Administration at Western Michigan University, will be presenting a workshop for graduate students on Monday, October 29, from 6:30 to 8:30 p.m. in Walwood Commons of Walwood Hall on East Campus. The title of the presentation is "Committee Construction - What Will Work for You?" First, this informative event will provide students with a number of strategies for selecting an appropriate dissertation or thesis advisor and establishing relationships with other professors who may be able to help configure the committee. Second, the workshop will inform students about measures that enhance their opportunities for productive and successful outcomes in their working relationships with advisors and committee members. Third, the workshop will give recommendations that will help graduate students engage more fully in the dissertation or thesis process and be proactive members of their team. Students can register online at [www.wmich.edu/grad](http://www.wmich.edu/grad).

The Graduate Center for Research and Retention at WMU invites all graduate students to attend a presentation on "Writing Ethically and Well: Plagiarism, Patchwriting, and the Thesis/Dissertation." This important subject will be explored in the workshop led by **Dr. Edward J. Eckel**, WMU associate professor. Dr. Eckel is also the engineering and applied sciences librarian with University Libraries. After attending this workshop, participants will be able to articulate how institutional academic definitions of plagiarism may differ from their own personal understanding of plagiarism. They will also understand the consequences of engaging in plagiarism at the graduate level. By comparing and contrasting different levels of skill in paraphrasing, students will comprehend the different levels from synthesis to patchwriting to plagiarism and apply a range of strategies for using sources ethically in their own writing. It is suggested that students bring their writing handbook of choice. For more information please contact **Dr. Marianne Di Pierro** of the Graduate Center for Research and Retention at (269) 387-8249 or [marianne.dipierro@wmich.edu](mailto:marianne.dipierro@wmich.edu)

### Faculty and Staff Accolades



*Dr. Susan Stapleton,  
Graduate Dean*

The Graduate College has a new dean! **Dr. Susan Stapleton** has been in the position since May 2012 and has brought many changes to the Graduate College landscape already. She has initiated an e-newsletter, which features articles about high achieving graduate students, staff members, and events. In addition, Dr. Stapleton has committed to increasing the online presence of the Graduate College by using social media such as Facebook and Twitter. Students, faculty and staff, and alumni are encouraged to "like" us on Facebook to learn about up-to-date information on events, meetings, and happenings sponsored by the Graduate College, as well as the history of graduate education at WMU. Dr. Stapleton is a nationally recognized scientist who holds a joint appointment as professor of chemistry and of biological sciences. She has been on the faculty of WMU since 1990 and has served as associate dean of the College of Arts and Sciences for the past five years. Her work as a mentor to students from the high school to the doctoral level has led to her longstanding role as program director for the National Science Foundation funded Research Experience for Undergraduates (REU) program, as well as other projects

that have been funded by major research awards from NSF and National Institutes of Health and the Diabetes Research and Education Foundation, among others. As a WMU faculty member, she has served as the research advisor for many graduate students, including five who have completed their doctoral degree and 16 who have completed the master's degree. Her dedication to graduate education and the Graduate College is exemplary, and she brings a great deal of energy to the job. Please join the staff of the Graduate College, graduate faculty, and graduate students in welcoming Susan Stapleton to her new position.

### Student and Alumni Accolades

The Graduate College is pleased to announce that six WMU doctoral students have been named recipients of Dissertation Completion Fellowships for the 2012-13 academic year. The annual competition for the fellowships drew 16 applications. Three full-year fellowships worth \$21,180 each and three half-year fellowships worth \$10,590 were awarded. Each recipient also receives paid tuition during the fellowship period and \$500 for reimbursement of dissertation expenses. The 2012-13 Dissertation Completion Fellowship recipients follow. **Mohamed Ahmed**, Department of Geosciences, will receive a half-year fellowship. His dissertation advisor is **Dr. Mohamed Sultan**, and his dissertation title is "Integrated Approach for Hydrogeologic Investigations in Africa: Inferences From Space-borne and Land-based Gravity, Geochemistry, Modeling, GIS, and Remote Sensing Data." **Katherine E. Ellison**, Department of History, will receive a half-year fellowship for her dissertation, "Building a House of Peace: The Origins of the Imperial Presidency and the Framework for Executive Power, 1933-1960." Her dissertation advisor is **Dr. Edwin Martini. Isurika Fernando**, Department of Chemistry, will receive a full-year fellowship. Her dissertation advisor is **Dr. Gellert Mezei**, and her dissertation title is "Metal-organic and Supramolecular Architectures Based on Mechanically Interlocked Units." **Renee Lee Gardner**, Department of English, will receive a half-year fellowship for her dissertation "Reconceiving Self-Abnegation: Female Vulnerability as Embodied (Un)Sovereignty." Her dissertation advisor is **Dr. Todd Kuchta. Travis Hayden**, Department of Geosciences, will receive a full-year fellowship. His dissertation advisor is **Dr. Michelle Kominz**, and his dissertation title is "Tectonics, Ice and Backstripping in the Ross Sea, Antarctica." **Stephen Staggs**, Department of History, will receive a full-year

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fellowship for his dissertation, "'Gentiles by Nature': Indian-Dutch Relations in New Netherland/New York, 1562-1749." His dissertation is jointly supervised by **Dr. José António Brandão** and **Dr. James Palmitessa**.

## Upcoming Events

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Paul Knudstrup, president of Midwest Consulting Group, has presented several well-received workshops on time management for graduate students and faculty at Western over the last few years. On Thursday, October 18, the Graduate College is sponsoring "Getting to 'Done!' - Dissertation and Thesis Workload Management for Faculty and Graduate Students." From 1 to 4 p.m. in Walwood Commons in Walwood Hall, he will address a number of issues that will be of help to anyone who struggles with time management. These include understanding the key components of effectively managing time and tasks and how commonly used project and task management techniques can help maintain a successful academic focus and lead to timely completion of tasks. Participants will learn a set of skills to track, manage, and complete commitments and assignments and practice these skills within the time constraints of the session. Participants will plan a major academic project during the session, such as a peer reviewed article or dissertation, or add details to an existing plan. For additional information, please contact **Marianne Di Pierro**, director, Graduate Center for Research and Retention, at (269) 387-8249 or at [marianne.dipierro@wmich.edu](mailto:marianne.dipierro@wmich.edu).

For graduate students who are challenged by statistics, or for those who have not had a statistics class in years and need help in moving forward on analytics for their thesis or dissertation, the Graduate College is sponsoring a working session on "An Overview of Statistical Concepts" presented by **Lincoln Jiang** of WMU's Department of Statistics. Lincoln is also a doctoral associate in the Graduate Center for Research and Retention. Please note this workshop does not qualify as a substitution for any required or non-required statistics classes. It is purely for brushing up on statistical concepts that have been encountered before. Students will have a renewed understanding of diagnostics of regression models, how to check methods assumptions, and non-parametric methods. Before coming to the workshop, attendees are encouraged to visit the Graduate College website at [www.wmich.edu/grad](http://www.wmich.edu/grad) to view an online tutorial in which Lincoln carefully delineates concepts and provides students with important information they need to successfully complete the workshop. These short video segments can be accessed at any time with

or without attending the workshop. If you are a WMU graduate student in need of one-on-one statistical support to complete your thesis or dissertation, contact **Dr. Marianne Di Pierro**, director of the Graduate Center for Research and Retention, to schedule an appointment with Lincoln. Her phone is (269) 387-8249, and her e-mail is [marianne.dipierro@wmich.edu](mailto:marianne.dipierro@wmich.edu). The live workshop will be held Monday, October 22 from 9 to 12 p.m. in the Computer Laboratory, Room 1416 in the College of Health and Human Services. Prior registration is required; please register online at the Graduate College website.

## Haworth College of Business

### Items of Academic Interest

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**Dr. Karen M. Lancendorfer**, associate professor of marketing, has received funding from a FRACAA grant to collect presidential campaign data this fall. Dr. Lancendorfer's research will focus on how voters respond to negative political advertising messages during the U.S. presidential election.

### Faculty and Staff Accolades

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**David A. Burne**, professor of finance, **Adri De Ridder**, and **Jonas Rasbrant** had their article, "Institutional Investors' Holding Surrounding Equity Rights Offerings," accepted for publication in *Global Finance Journal*, 23, (2012) pp. 125-140, and in *Decision Sciences Institute Midwest Region, Online Proceedings*, (text numbered) pp. 35-37, Grand Rapids, MI, April 2012.

**David A. Burnie**, professor of finance, and **Erdal Gunay** had their article, "Corporate Earnings, Stock Market Valuation, and the Volatility Risk," published in *Decision Sciences Institute Midwest Region, Online Proceedings*, (text numbered) pp. 19 -24, Grand Rapids MI., April 2012.

**Akon Ekpo**, assistant professor of marketing, had her article, "Towards Marketplace Diversity: A Multi-measure, Multi-dimensional Study of the Journal of Public Policy and Marketing," accepted for publication in the *Journal of Public Policy and Marketing*, which is a premier academic and professional journal that chronicles and analyzes the

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joint impact of marketing and governmental policies and actions on economic performance, consumer welfare, and business decisions.

**Razi, M.**, professor of business information systems, and **Madani, H.** had their paper, "An Analysis of Attributes that Impact Adoption of Audit Software: An Empirical Study in Saudi Arabia," accepted for publication in the International Journal of Accounting and Information Management (IJAIM).

**Quraeshi, Z. A.**, professor of marketing, **Luqmani, M.**, chair of marketing, and **Veeck, A.**, professor of marketing, had their article, "Advancing the Participation of Business Students in Study Abroad Programs," published in the Global Journal of Management and Business Research Vol. 12, No. 11 (refereed). July 2012.

**Dr. Karen M. Lancendorfer**, associate professor of advertising and marketing, has been elected vice-president of the American Academy of Advertising for 2013. The AAA is a national organization of advertising scholars and professionals with an interest in advertising and advertising education.



Bret Wagner

**Dr. Bret Wagner**, associate professor of management, was the invited guest professor for an Executive MBA course in the Carlson School of Management at the University of Minnesota in September and at the University of Paderborn, Germany, in June. Wagner facilitated a class on ERP systems using the ERPsim software package. ERPsim was developed at the business school HEC Montreal, and Wagner was part of the development team for this simulation software. Wagner is also known as the co-author of "Concepts in Enterprise Resource Planning," the premier introductory textbook on ERP systems, now in its 4th edition.

## Student and Alumni Accolades



Drew Everett

An advertising and promotion student is among just three students statewide to win 2012-13 scholarships from the Adcraft Club of Detroit's Adcraft Foundation. **Drew Everett**, of Portage, Mich., received a \$2,500 scholarship. He is a senior majoring in advertising and promotion with minors in communication, economics, and general business studies. He is also a member of the Lee Honors

College, as well as the WMU AdClub, Alpha Lambda Delta Honor Society, and the Economics Student Association. He has completed internships with Stryker and Treystar and has been active with Habitat for Humanity and Fall Welcome at WMU. Everett says his academic experiences at WMU have given him the skills and confidence to not only win the Adcraft scholarship, but also excel in his coursework and high-profile internships. "My internships at Stryker and Treystar have provided me with amazing workplace experience and fostered my interest for marketing," says Everett. "Being successful in both internships has bolstered my confidence in myself and in my decision to enter this field and apply to the Adcraft scholarship." Students are nominated by faculty members and must submit an application and transcript, along with an essay demonstrating their knowledge and understanding of the advertising business. Everett was nominated by **Dr. Karen Lancendorfer**, associate professor of marketing. The Adcraft Club of Detroit is the nation's largest advertising club. The foundation annually awards cash grants to advertising and marketing students from Michigan universities. Winners were presented their scholarships and honored at a luncheon reception, along with their faculty advisors, in Troy, Mich.



Paul Fitzpatrick

Army ROTC Cadet **Paul Fitzpatrick**, a senior in Industrial and Entrepreneurial Engineering with a minor in Integrated Supply Chain Management, was awarded the Major Elbert A. Welsh Education Award by the Detroit Post of the Society of American Military Engineers. Annually, the Detroit Post of the Society of American Military Engineers (SAME) takes great pride in recognizing a

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distinguished ROTC Cadet or Midshipman by awarding the Major Elbert A. Welsh Memorial Education Award. This year's award will be in the amount of \$2000.00. Cadet Fitzpatrick was selected from among the applicants of the state's 11 different ROTC programs for all military services, including those at Michigan Tech and the University of Michigan. He was recognized at a luncheon at the Grosse Pointe War Memorial, April 25, in Grosse Pointe, Mich. The award was presented by the United States Army Corps of Engineers, Detroit District Commander, Lieutenant Colonel Michael C. Derosier.

## Upcoming Events

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### October 5

Some of the most creative and innovative business leaders in the country were honored at the Haworth College of Business Awards Ceremony held on October 5th at 4 p.m., during Homecoming week. These alumni and friends represent the very best of the Haworth College of Business and were recognized for their visionary leadership. Recipients: **Gregory T. Durant**, BBA '80 **Paul A. Bertoldi**, BBA '84, MBA '92 **Richard M. Fosmoen**, BBA '91 **Keith C. Valentine**, BBA '90 **Greg T. Gerfen**, BBA '83 **Michael J. Gerfen**, BBA '87 **Stephen Holdiman** **Colonel Lewis E. Burchard**, BBA '65, MA '70 (Retired) **Joel A. Mueller**, BBA '02 **Benjamin M. Levy**, BBA '04 **Aaron J. Vronko**, BBA '06 **Willard A. Brown, Jr.**, BS '53 **Kim G. Dadlani**, BBA '77, MBA '90 **Birgit M. Klohs**, BBA '83

### October 26

The Keystone Breakfast Speaker Series on Friday, October 26, will include Robert Jorth and Janice Brown, executive directors of The Kalamazoo Promise Inc., at the Dean's Conference Room in Schneider Hall, breakfast at 7:30 a.m., speaker at 8 a.m. The event is free.

### November 2

The 10th Western Michigan IT Forum for 2012 will be held on November 2. Join us for a quality academic conference that will explore the importance of information technology and communication in business, industry, government, and education. The Western Michigan University IT Forum invites papers in research, research-in-progress, innovative teaching, applications of cutting-edge technology, student projects, posters, and real-world cases. Keynote Speakers: John Hill, Higher Education Evangelist, and LinkedIn, Tim Dechant, director of technology, W. K. Kellogg Foundation.

## Assessment of Student Learning

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The Western Michigan University ROTC program was ranked the top school in the state at the Leader Development and Assessment Course at Joint Base Lewis-McChord in Tacoma, Wash. The 5-week-long course is designed for ROTC cadets to train in military skills and to develop leadership skills. The WMU ROTC ranked first in the nation for the special training, RECONDO, as well as fourth for Peer Rating, and in the top 5 percent for Platoon. In three of four categories, WMU finished in the top 10 percent of 273 programs nationally.

## Office of Faculty Development

### Upcoming Events

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Each year the Office of Faculty Development hosts the Leadership Colloquium, a panel discussion and poster presentation about leadership. Students, faculty, and staff are invited to join in a conversation with local leaders on seminal moments in the development of their leadership skills, how they foster leadership in others, and key leadership practices that can be applied at any point in a career or in any position at this institution. This year the office is proud to host four outstanding local leaders: **Mary Asmonga-Knapp**, trustee of Western Michigan University; Nancy K. Owens, former vice president of human resources - General Motors International Operations, Shanghai, China; Eric C. Tiller, vice president - Investments at Raymond James Kalamazoo, Mich.; and John J. Wheeler, director of business development for Orion Construction. This year's discussion will be led by **Kay Palan**, dean of Haworth College of Business on Thursday, October 11, from 3 to 5:00 p.m. at the Fetzer Center. Following the discussion, members of the 2011-2012 Academic Leadership Academy will present posters illustrating their achievements from the year. This is an excellent opportunity to interact with faculty and staff regarding their recent accomplishments. Please visit and register through <http://www.wmich.edu/facdev/Programs/WMULeadershipColloquium.html> to learn more about this event.

# University Libraries

## Items of Academic Interest



Leaders of WMU break ground for the new Legacy Collections Center July 19

More than 100 persons turned out for a groundbreaking event on July 19, for the 16,000-square-foot, \$8.3 million WMU Legacy Collections Center. The Center will be built on WMU's Oakland Drive Campus with private funding and will house the more than 28,000 cubic feet of what is now known as the WMU Archives and Regional History Collections (RHC). The new building will include a large reading room with seating for 24 and the capacity to be transformed into a 72-seat event center for activities such as public lectures. It will also house overflow materials from University Libraries. The center will have a storage area with 30-foot tall compact, mobile shelving for materials. The building was designed by the SHW Group and is scheduled for completion in summer 2013. At the time of the groundbreaking, three generous gifts were announced to support the construction of the new facility. These gifts came from the Irving S. Gilmore Foundation, the Kalamazoo Community Foundation, and the late **Frederick** and **Katharine Rogers**, faculty members of the English department. University Archives cycles through its care records for the University, and the Regional History Collections includes regional records that attract a wide array of researchers. Some of the more notable holdings include a number of US Civil War diaries and letters, the papers of the Kalamazoo Ladies' Library Association, Upjohn Company documents, and a series of items chronicling the history of the paper industry in the region. Over 40 books have been published in the last two decades that were researched at RHC. They cover topics spanning the history of early baseball in Michigan to the United States Civil War to progressive reform to architectural history.



New Education Library in Sangren Hall

One major feature of the new Sangren Hall is the new Education Library, which is the first new WMU library facility in 21 Years. A branch of University Libraries, the Education Library, is located on the second floor off the main center stairway in 2800 Sangren Hall. Encompassing 8,510-square-feet, the Education Library collections support the College of Education & Human Development programs in teacher education, special education and education administration, counseling psychology, and physical education/recreation. Changes in how libraries support users have had a dramatic impact on the design of this new unit. The changes influence not only the resources researchers require, but also how the library meets the demand of educating library users in the 21st century. As the resources have become digitized and more varied in their formats, the infrastructure required to provide service has evolved. The need for electrical power and data networking in nearly every aspect of student research has resulted in a wired facility only imagined 20 years ago. To provide access to over 500 databases, thousands of electronic books and journals, and hundreds of web-based videos, electrical power and wireless internet access is available throughout. In order to meet the ongoing needs of library instruction in this technology-driven age, a long sought 36 seat computer lab is an integral part of the library. In addition, students increasingly require group study spaces where members can interact without disturbing those who seek a quiet study space, therefore several well equipped group meeting rooms of various sizes are available. The percentage of total space set aside for reserved group study spaces and direct library instruction is much higher than in the past. For the researchers who desire a quiet study environment,

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there are 14 private study carrels in a closed, quiet study room. There is something for every library user: students, professors, researchers, and the intellectually curious.



Lynn and Charles Zhang with President Dunn on the Oakland Drive campus September 21.

There are new developments for the WMU Legacy Collections Center. Additional new funding has been received for the Oakland Drive Campus facility. At the writing of this article, University Libraries is proud to announce a naming gift from **Charles and Lynn Zhang** that was made public on Friday, September 21, with the unveiling of a sign at the building site indicating the generous and kind gesture of the Zhangs. The facility will bear the names of two of the University's most noted alumni. Following formal action by the WMU Board of Trustees at the September meeting, the 16,000-square-foot building will be known as the Charles C. and Lynn L. Zhang Legacy Collections Center. Both Charles and Lynn Zhang are well known in the international financial arena. Charles Zhang is regularly ranked among the top 100 financial advisors in the nation by Barron's magazine, while Lynn Zhang has been quoted in national media including CNBC and Barron's. Both have master's degrees from WMU, with Charles Zhang earning a master's degree in economics and Lynn Zhang earning her master's in accountancy. The Zhangs have long been active within the WMU community. They have supported many University programs, including the Haworth College of Business, Department of Economics, and the Academically Talented Youth Program in the Lee Honors College. The Zhangs' two sons, Mitchell and Alex, have both participated in that program. Lynn Zhang also serves as a member of the WMU Foundation Board of Directors. The building design of the Center will benefit from a geothermal heating and cooling system, one of many strides taken to make the building very efficient and "green." One of the goals of the building

design is the LEED certification of gold, or above, for high performance, environmentally-friendly buildings.

## Faculty and Staff Accolades



Maira Bundza presenting at Baltic Heritage Network Conference

While on sabbatical, **Maira Bundza**, ScholarWorks librarian at University Libraries, presented at two conferences in Estonia and a session in Germany. On June 28, she filled in for a missing speaker at the Baltic Heritage Network Conference, "Hidden Treasures" in Tartu, Estonia, by presenting on "Baltic Libraries, Archives, & Museums in North America." This same presentation was requested by the director of the Herder Institute in Marburg, Germany, where on July 4, Bundza presented along with Dr. Janis Kreslins of the Swedish National Library on the theme of "History and Current Situation of Baltic Collections in the West." On August 18, Bundza presented at the International Federation of Library Associations (IFLA) Satellite Post-Conference, "Beyond Libraries - Subject Metadata in the Digital Environment and Semantic Web" in Tallinn, Estonia. Her paper was based on her work with ScholarWorks, the WMU scholarly repository. Her thesis was, "The Choice is Yours! Researchers Assign Subject Metadata to Their Own Materials in Institutional Repositories."



Sharon Carlson

**Dr. Sharon Carlson**, director of University Archives and Regional History Collections, was appointed to the Southwest Michigan Black Heritage Society Board of Directors in May, 2012. Its mission is to nurture the respect, appreciation, and study of African American

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heritage and contributions to southwest Michigan history. The organization serves to empower residents of southwest Michigan to appreciate the heritage and history of African Americans in our region as a meaningful part of their contemporary lives.

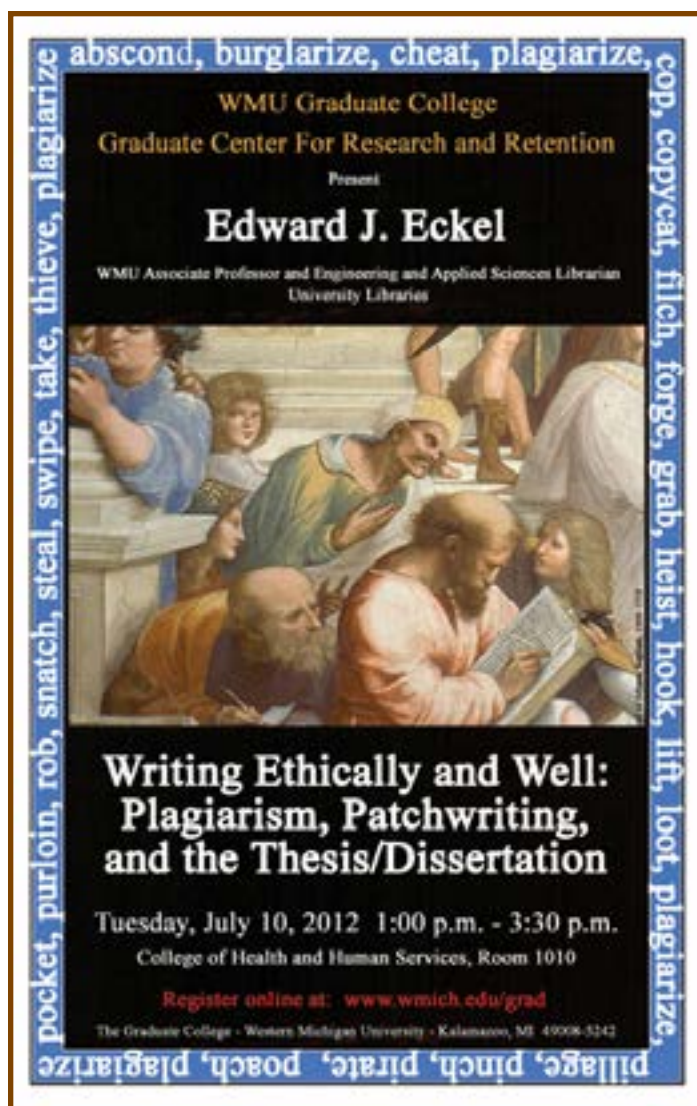


Barbara Cockrell

Associate Dean of Libraries, **Barbara Cockrell**, co-presented a webinar on June 4, 2012, titled, "Shared Collection Management: Collaborative Decision-making" together with Doug Way from Grand Valley State University and Sustainable Collections Services consultant. The webinar described a new initiative pioneered by seven Michigan academic libraries, including WMU. It was part of a

virtual conference, "Local Collections, Collective Context: Managing Print Collections in the Age of Collaboration," which was hosted by the Association for Library Collections and Technical Services section of the American Library Association.

A graduate seminar was given by **Edward Eckel** on the afternoon of July 10th, the subject being: "Writing Ethically and Well: Plagiarism, Patchwriting, and the Thesis/Dissertation." This seminar was given in conjunction with the Graduate College and was developed with **Dr. Marianne DiPierro**, the director of the Graduate Center for Research and Retention. It was well attended by about 30 students and staff members. The Eckel seminar will be proposed as a regular Graduate College event, to be held once a semester. His work will most likely join others of a similar topic such as the possibility of having other "hands-on" seminars relating to the ethical use of source material in graduate writing. Eckel is an associate professor and engineering and applied sciences librarian.



Poster promoting the graduate seminar

This August, **Kate Langan**, humanities librarian, presented a "cool tools for teaching" seminar through the Office of Faculty Development. The theory of concept mapping and how to use this mode in the classroom as an assessment tool was central to the discussion. Examples from different disciplines, including business, math, science, and the humanities were employed.

## Student and Alumni Accolades



Student Employee Engagement (SEE) Program; l to r back, Corinne Diane Eswar, Victoria Evans, Joseph Overmyer, Jake Hess, Jamel Tejada Shepherd. Julian Meade; front, Fanny Nsawila, Fallon Phillips, Amanda Jeppesen

Western Michigan University inaugurated its first Student Employee Engagement (SEE) Program as a part of the University's Strategic Plan in the spring of 2012. The University-wide committee was chaired by Lynn Kelly-Albertson, the executive director of Career and Student Employment Services. Committee members were assembled from a campus-wide group, including **Corinne Eswar** and **Regina Buckner** from the University Libraries. Nineteen student employees were chosen for the initial SEE Program, with participants selected on the basis of their success in management of other student employees, or via direct nomination by their supervisors. The Committee's initial research found that companies hiring graduates often discovered these individuals did not demonstrate the desired level of communication skills. In keeping with WMU's aspirations toward learner-centered education, and the University's intention to offer opportunities for the application of knowledge, the Committee resolved to create a program to address this issue. The primary focus of the program would be to increase verbal and non-verbal communication skills in WMU's student employees. The first step in the SEE program was the creation of a rubric and a bibliography. Next, participants were offered a two-hour training session utilizing these materials. Finally, they were given a month to apply these enhanced skills in the workplace. Success in the SEE program was determined via a pre-program evaluation by the students' supervisors combined with a post-program assessment based on criteria developed by the Committee. A "graduation" ceremony was held for the participants in May 2012. Participating students recommended that these skills be incorporated into all student employee training manuals, and that emphasis and assessment of these skills become a standard part of their employment tenure in order to provide students with career-ready expertise in

this area. The University Libraries will be implementing these recommendations in our continued "striving for wisdom."



Erin Gignac



Susie Drust

University Libraries would like to honor student employees **Erin Gignac**, **Susie Drust**, and **Tara Bell** for being chosen as 2012 WMU Presidential Scholars. They were awarded this distinction by faculty selection in their respective departments as outstanding seniors in academic excellence, and academic and/or artistic promise. Three individuals out of 20 awardees from the College of Arts and Sciences are a first for University Libraries. Heartiest congratulations to these amazing students! Gignac is a communication major, a Library Stacks Department employee, and editor-in-chief of the Western Herald. She shared thoughts on the award, "This recognition means that I'm held to a higher standard. I want to honor the trust and faith that so many people put into me and really make big things happen at Western and later when I graduate." Erin was also selected for The Tim Hurttgam Memorial Prize through the Political Science Department, and as a Michigan Press Association Milliman Community Journalism Scholar. Drust is both an environmental studies and fine arts major while being an office assistant in Waldo administration. She recently graduated and is working in her field of environmental studies in Kalamazoo. **Regina Buckner**, director of Library Operational Services and Susie's supervisor, said that she is a quick learner and most graciously accepted and expertly completed various assignments. Bell, a public history major, worked for the University Archives and Regional History Collections branch library (not pictured). As a highly rated researcher, she assisted Director **Sharon Carlson** on many projects. For three years, she was a valuable office assistant in library administration. University Libraries is one of the largest employers of students on campus with over 140 students in its 17 departments. Student employees gain work experience in customer

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service and library procedures while learning from library professionals, which include faculty, staff, and administrators.

The University Libraries' booth at Bronco Bash has served as a valuable marketing tool and is well appreciated by students. Participation has helped foster bonds with returning and new students by making them aware of the various academic resources available at the Libraries. The 2012 booth organized by the Science Reference Department hosted multiple science-based quizzes, an abundance of promotional items, and informational brochures pertaining to the Libraries, WMU Common Read (*The Immortal Life of Henrietta Lacks*), and Friends of the University Libraries. The science quizzes were designed to appeal to students, and "Mr. Dude," our poster-board skeleton, once again proved to be a crowd favorite. The students were eager to win the numerous prizes (WMU-logoed promotional items). The 'Ask-A-Librarian' Mug was the most sought after item, along with the triple-colored hi-liters, post-it notes, letter openers, magnets, and pens. During the 4-hour event approximately 1500+ promotional items and brochures were handed out to almost a 1,000 students! More than one person loudly proclaimed, "This is the coolest booth in all of Bronco Bash!" Whenever possible, students were asked for their majors, and information about specific subject-liaison librarians was provided. Students in the health and medicine, engineering and applied sciences, and natural sciences curricula were able to see their subject-liaison librarians in person and interact with them in a fun and informal setting. Colleagues from the library, **Michael McDonnell** and **Jean Douglas** provided wonderful support and demonstrated impeccable camaraderie during the peak times. Overall the University Libraries' booth was a tremendous success, and the Science Reference team is committed to continuing this exciting tradition that allows us to champion the mission and vision of the "Intellectual Heart" of WMU.



Lively quizzes by Science Reference Faculty, Ed Eckel and Linda Rolls, were popular at Bronco Bash especially with the skelton, Mr. Dude.

## Upcoming Events

Open House in October: University Libraries (Waldo Library location) will participate in Buster's Family Weekend Adventures by offering family activities for students, parents, and siblings on Friday, October 26, 2012. We shall host an Open House, "Excursions in An Academic Library," from 1 to 5:00 p.m. Participants will travel to "destinations" within Waldo Library staffed by library professionals. These "adventures" will include: A Display of Rare and Unusual Books (the oldest, smallest, and heaviest) in Special Collections; The WMU Authors' Corner: Publications of WMU Faculty; and University Legacies: Examples of Yearbooks, Photos, and Artifacts from WMU's Past. While these bibliophilic excursions are open to everyone, University Libraries extends a special invitation to the families of Library Student Employees to tour "the library workplace." Refreshments and library mementos will be offered to all participants.



University Libraries summer picnic recognizes University colleagues who support its mission. Here featured are members of Facilities Management team.

Research Visibility: WMU Libraries has been working to increase the visibility of academic and creative work by faculty and staff. In addition to our new WMU Authors Collection on the first floor near Central Reference, we are hosting exhibit cases on the first floor in the Upjohn Rotunda, which highlight individual researchers with a particular focus on the ways scholars share their information outside of writing full books such as displays, posters, and journal articles. If you are interested in disseminating your work through a display in the library, please contact Professor **Sue Steuer** at [susan.steuer@wmich.edu](mailto:susan.steuer@wmich.edu).

## Assessment of Student Learning

Library faculty, **Brad Dennis** and **Kate Langan**, were awarded a technology teaching grant from the Office of Faculty Development to use iClickers in the information literacy classroom. During the AY 2012-2013, they will use the clickers to collect baseline information on fluency in the lower level writing classes. "Our goal is to measure the actual level of information fluency so we can make any necessary programmatic changes." This approach will better target the needs of students. The iClicker is a popular classroom response system for higher education. It is recognized for ease of use, affordability, reliability, and focus on pedagogy.

## Extended University Programs

### Faculty and Staff Accolades

After receiving the 2011-2012 Annual Make a Difference Award, **Jessica Parker**, academic advisor in Extended University Programs, was asked to participate in United Way's "Live United" billboard campaign. Congratulations, Jessica! In early October, look for Jessica and **R. Wayne Fuqua**, recipient of the 2012 Distinguished Service Award, on the "Live United" billboard behind Dairy Queen on Stadium Drive.



R. Wayne Fuqua and Jessica Parker

The 2011-2012 Annual Make a Difference Award was bestowed to four WMU employees: **Myra L. Currie**, parking clerk in public safety; **Christin Fawley-Zehner**, first cook in the Valley I Dining Service; **Rainer B. Liebert**, physical therapist in the Sindecuse Health Center; as well as Extended University Programs' very own, **Jessica Parker**, academic advisor. Remember, you can nominate your co-workers for the Make a Difference

Award by visiting this link and following the instructions: [www.wmich.edu/makeadifference/](http://www.wmich.edu/makeadifference/)

The 2012 Distinguished Service Award was presented to **R. Wayne Fuqua**, chair of the Department of Psychology, and **Charlotte Giscombe**, director of the TRIO Student Success Program.

The 2012 Distinguished Teaching Award was granted to **Jon Adams**, associate professor of English, and **Richard Malott**, professor of psychology.

The 2012 Emerging Scholar Award was bestowed to **Jeffrey Angles**, associate professor of world languages and literature, **Charles Henderson**, associate professor of physics, and **Sherine Obare**, associate professor of chemistry.

**Andrew J. Holmes**, Executive Director of Technology for WMU-Extended University Programs, has been elected as President for the Presidents Council-State Universities of Michigan. According to their website, the primary mission of the Presidents Council is to advocate higher education as a public good and to promote its collective value in serving the public interest and the State of Michigan.

Through the leadership of the presidents and chancellors of Michigan's 15 public universities and the support of the association's staff, the Presidents Council fulfills its primary mission by:

- articulating how the state universities serve the public good through educational, social, and economic development;
- providing research and information services to advance the policy and resource needs of the state universities;
- enhancing the ability of the state universities to achieve effective institutional performance, autonomous governance and public accountability; and
- convening forums of diverse stakeholders to develop a shared perspective on the value of public investment in higher education and the contributions of the state universities.

The Presidents Council, State Universities of Michigan provides information on a wide variety of public policy and legislative issues pertaining to higher education. Additionally, the Council takes official positions on matters of concern to Michigan's public universities in

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order to help our members, and the public, stay up-to-date on important issues impacting higher education.

For more information about the Council and to keep abreast of current issues, please visit [www.pcsun.org](http://www.pcsun.org). Member Universities include: Central Michigan University, Eastern Michigan University, Ferris State University, Grand Valley State University, Lake Superior State University, Michigan State University, Michigan Technological University, Northern Michigan University, Oakland University, Saginaw Valley State University, University of Michigan-Ann Arbor, University of Michigan-Dearborn, University of Michigan-Flint, Wayne State University, and Western Michigan University.



# Prism Newsletter

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