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College of
Arts and Sciences
Department of Economics

WESTERN MICHIGAN UNIVERSITY

**Haenicke Institute for
Global Education**



Presents



Improving Higher Education in Africa



Lessons from Universities in Ethiopia and Egypt *A public Lecture by Professor Dr. Frank H. Witt*



Professor Dr. Frank H. Witt
Dean, School of Business
Adama University, Ethiopia

Dr. Frank H. Witt is the Founder Dean of the School of Business, Adama University Ethiopia. Previously, he was:

- MBA Director and Chair Professor for Strategic Management and Marketing at the German University in Cairo (GUC) (2007-2009)
- Founder Dean of Karlsruhe International University (2004 - 2007)
- Managing Director of iMICS Ltd Management and Technology Consulting Bonn and Tokyo (1998 - 2007)
- Incumbent of the Deutsche Telekom Endowment Chair for Internet Economy and Electronic Markets at the University of Wuppertal (1999-2003).

Earlier, he was a visiting Professor of the Research Center of Advanced Sciences and Technologies of the University of Tokyo, Grant MacEwan College of Business in Edmonton and of the California International Business University and Researcher at the Research Institute for Telecommunication, (FTK) Dortmund and the Asian Technology Information Program (ATIP).

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***Free and Open
to the Public
Friday, October 22
1028 Brown Hall
3-4:30 p.m.***

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Haenicke Institute for Global Education
Haworth College of Business
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Department of Economics