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2015

## 3rd ICHITA Program

Western Michigan University

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TRANSFORMING HEALTHCARE THROUGH INFORMATION TECHNOLOGY



ICHITA 2015

A ROADMAP  
TO SUCCEED  
BEYOND  
2015

OCT. 30-31, 2015



International Conference on Health  
Information Technology



WESTERN MICHIGAN UNIVERSITY

CHITA

Center for Health Information  
Technology Advancement

CME Credit provided by WMU Homer Stryker M.D. School of Medicine



# TRANSFORMING HEALTHCARE THROUGH INFORMATION TECHNOLOGY

## KEYNOTE SPEAKERS



**JASON BURKE, SR. ADVISOR  
UNC SCHOOL OF MEDICINE**

With a career spanning clinical research, organizational development and enterprise IT, Jason Burke's work focuses on health industry transformation through strategy design, data sciences and emerging technologies.

He is senior advisor for innovation and advanced analytics at University of North Carolina's School of Medicine and the UNC Healthcare System's Center for Innovation, as well as a principal at Burke Advisory Group.



**PAUL PEABODY,  
VICE PRESIDENT AND CIO  
BRONSON HEALTHCARE**

Paul Peabody recently joined Bronson Healthcare as vice president, information technology and chief information officer. He came to Bronson as an experienced healthcare CIO and

has installed and worked extensively with the EPIC electronic health records platform. He specializes in all aspects of healthcare operations, project management, information systems and software development.



**SUE SCHADE, CIO UNIVERSITY  
OF MICHIGAN HOSPITALS &  
HEALTH CENTERS**

Sue Schade serves as the chief information officer for the University of Michigan Hospitals & Health Centers, assuming this position in November 2012. In her role, Schade provides

direction and oversight to information technology initiatives at UMHC. She holds an MBA from Illinois Benedictine College and has achieved fellow status with both HIMSS and CHIME.



**MICHAEL WEINER, DIRECTOR OF  
HEALTHCARE STRATEGIC SERVICES  
IBM HEALTHCARE**

Dr. Michael Weiner is the director of healthcare strategic services for IBM, responsible for developing and implementing key healthcare strategic initiatives within the IBM commercial global healthcare team.

He is also an adjunct professor of health information technology at George Washington University.



**DOUG DIETZMAN,  
EXECUTIVE DIRECTOR  
GREAT LAKES HEALTH CONNECT**

Doug Dietzman, executive director for Great Lakes Health Connect, has more than 25 years of experience in information technology leadership focused primarily in the healthcare and health insurance markets. He has a Bachelor of Science in business management from Biola University and in 2011 was named a Thought Leader in Healthcare by Business Review West Michigan.



**ROBIN SARKAR, CIO  
LAKELAND HEALTH**

Robin Sarkar is chief information officer for Lakeland Health, a non-profit, community-owned health system, which includes three hospitals, an outpatient surgery center, a cancer center, rehabilitation centers, long-term care, hospice, home care services and physician practices. Prior to Lakeland Health, Sarkar served as director of Global Information Systems and the program leader at Whirlpool Corporation USA.



**JOSEPH TAN, EDITOR-IN-CHIEF,  
PROFESSOR**

**IJHISI, MCMASTER UNIV.**

As professor of eHealth at McMaster University, Dr. Joseph Tan has contributed to advancing research, teaching and services across multiple disciplines. An expert in cross-disciplinary studies, Tan's academic appointments included professorships at the University of British Columbia, Wayne State University and Ceyts Universidad.

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Early bird \$199  
through Sept. 30**

# A ROADMAP TO SUCCEED BEYOND 2015

## CONCURRENT SEMINARS

### HIT/HIM EDUCATION



**GEORGE DIEHR**  
EMERITUS PROFESSOR  
CAL STATE UNIVERSITY



**JACK LEU**  
PROFESSOR  
CAL STATE UNIVERSITY

**Seminar:** Tales of Developing and Operating a Post-Grad Certificate Program in HIT and HIM

### HEALTHCARE INFORMATICS



**JULIA SCHNEIDER**  
ASSOCIATE PROFESSOR  
UNIVERSITY OF DETROIT MERCY



**CINDA COWEN**  
LEAD TRAINER  
BORGESS HEALTH

**Seminar:** Realities and Future Directions in Health Informatics

### PHYSICIANS' ADVICE



**GLENN DREGANSKY**  
OSTEOPATHIC PRGM DIRECTOR  
WMU HOMER STRYKER M.D.  
SCHOOL OF MEDICINE



**JOE D'AMBROSIO**  
ASSOC DEAN, CLINICAL AFFAIRS  
WMU HOMER STRYKER M.D.  
SCHOOL OF MEDICINE

**Seminar:** "The Good, the Bad and the Ugly"  
Clinicians Experiences Transitioning to the World of EHRs

### LEGAL PROTECTION



**BRIAN BALOW**  
ATTORNEY  
DICKINSON WRIGHT, PLLC

**Seminar:** Beyond EMR - Patient Privacy and Safety Implications in an Increasingly Mobile Health World



**BILLEE LIGHTVOET**  
ATTORNEY  
DICKINSON WRIGHT, PLLC

### CONSUMERS' EXPERIENCES



**MONICA KING**  
OWNER, MONICA KING CONSULTING  
CHAIR, BRONSON FAMILY-CENTERED CARE  
ADVISORY COUNCIL

**Seminar:** A Consumer's Story - How Health Information Technology Impacted Family Health Outcomes?

### HIT ARCHITECT'S UPDATE



**GUY HEMBROFF**  
DIRECTOR, CHAIR, MEDICAL INFORMATICS  
GRADUATE PROGRAM, COMPUTER NETWORK  
SYSTEMS ADMIN UNDERGRADUATE PROGRAM  
MICHIGAN TECH UNIVERSITY

**Seminar:** Bridging the Technology Gap in Healthcare: The MICARE Center

#### CME Credit provided by WMU Homer Stryker M.D. School of Medicine

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Western Michigan University Homer Stryker M.D. School of Medicine and WMU. Western Michigan University Homer Stryker M.D. School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Western Michigan University Homer Stryker M.D. School of Medicine designates this live activity for a maximum of 11.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity

# ICHITA 2015 Program Schedule

Friday, October 30, 2015	
Emerging Challenges, Issues and Direction for Healthcare Transformation	
7:30 – 8:00 am	Continental Breakfast
8:00 – 8:15 am	Welcome from Dan Litynski, VP for Research, Western Michigan University
8:15 – 8:30 am	Message from Prabhaskar Tatineni, CMIO, Borgess Health
8:30 – 10:00 am	CMIO's Panel – CMIOs from Beaumont Health, Borgess Health, Bronson Healthcare, Lakeland Health and University of Michigan Health Systems (Facilitator: Ashutosh Goel, CMIO, Bronson Healthcare) <i>EHR 2.0 – From Data to Information</i>
10:00 – 10:20 am	Coffee Break & Networking
10:20 – 11:10 am	Keynote – Sue Schade, CIO, University of Michigan Hospitals and Health Centers <i>High Impact IT: Making a Difference at UMHS</i>
11:10 – Noon	Keynote – Doug Dietzman, Executive Director, Great Lakes Health Connect <i>Connected Health - Connected Communities</i>
Noon – 1:10 pm	Welcome from Kay Palan, Dean of Haworth College of Business, WMU Lunch & Networking
1:10 – 2:00 pm	Keynote – Robin Sarkar, CIO, Lakeland Health <i>Lakeland Health: Our IT Transformation Journey</i>
2:00 – 2:50 pm	Keynote – Jason Burke, Sr. Advisor, UNC School of Medicine and UNC Health Care System <i>Transforming the Health &amp; Life Sciences Ecosystem through Advanced Analytics</i>
2:50 – 3:10 pm	Coffee Break & Networking
3:10 – 4:00 pm	Breakout Sessions (Seminars) ♦ HIT/HIM Graduate Education ♦ Consumers' Experiences ♦ Mobile Health & Legal Issues ♦
4:00 – 5:15 pm	Multi-Track Research Papers/Best Practice Presentations (6 - 8 sessions)
5:15 – 5:30 pm	Break & Networking
5:30 – 6:00 pm	Welcome from Earlie Washington, Dean of College of Health and Human Services, WMU Message from Tim Pletcher, Executive Director, MiHIN Shared Services
6:00 – 7:00 pm	ICHITA Banquet
7:00 – 7:30 pm	A Preamble of Future HIT – Michael Weiner, CMIO, IBM Healthcare
Saturday, October 31, 2015	
Future Healthcare Practice: A Roadmap to Succeed Beyond 2015	
7:30 – 8:00 am	Continental Breakfast
8:00 – 8:10 am	Welcome from Timothy Greene, Provost of Western Michigan University
8:10 – 8:30 am	Message from Hal Jenson, Dean of WMU Homer Stryker M.D. School of Medicine, WMU <i>Future Medical Education</i>
8:30 – 9:20 am	Keynote – Paul Peabody, CIO, Bronson Healthcare <i>TBD</i>
9:20 – 10:10 am	Keynote – Michael Weiner, CMIO, IBM Healthcare <i>IBM Watson Project – Impacts on Future Healthcare</i>
10:10 – 10:30 am	Coffee Break & Networking
10:30 – 11:20 am	Keynote – Joseph Tan, Professor, McMaster University <i>A Continuance Model for Knowledge-Based Clinical Decision Support Systems (KB-CDSS): Theories, Methods &amp; Practices</i>
11:20 – 12:30 pm	Breakout Sessions (Seminars) ♦ Physicians' Advice ♦ HIT Architect's Update ♦ Healthcare Informatics ♦
12:30 – 1:30 pm	Lunch & Networking (See you in 2016!)