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Homecoming to be celebrated October 4

Western Michigan University alumni, students, faculty and staff will join together Saturday, October 4, to celebrate Homecoming 1980—Brown and Gold Onward.

The day is filled with a variety of activities for all including:
- Homecoming parade, 9:30 a.m. Bronson Park to University Student Center
- *"Under the Big Top"* Luncheon* 11:15 a.m.-12:30 p.m.* Softball Diamond
- WMU Broncos vs. BGSU Falcons* 1:00 p.m. Waldo Stadium
- Reception for Former Residence Hall Directors, 4:00 p.m. Davis Hall Lounge
- Mel Torme and Buddy Rich* 8:00 p.m. Miller Auditorium
- Homecoming AFTERGLOW* 9:00 p.m. University Student Center
- USC Alumni Reception, 9:30 p.m. USC Cafeteria
(*) Admission Charged)

Already this summer a number of student organizations have started planning their parade entries. They will be joined by the WMU marching band, Zoopy and Tapa Long, the Clowns. High Wheeler bicycles, area high school bands and the SASB clowns. Throughout this issue there is detailed information regarding all the Homecoming activities, including a reservations form so that you guarantee your place for each of these activities.

Many of the University’s colleges and departments are also planning special events for their alumni. University faculty and staff always look forward to visiting with former students at Homecoming.

Make your plans now to join your friends to celebrate Brown and Gold Onward, Saturday, October 4.

Orientation ends for freshmen

Summer orientation for approximately 2,800 students who will be freshmen at Western this fall has been completed, according to Norman K. Russell, assistant to the vice president for student services and director of orientation.

The new students spent three days on campus, lived in residence halls and ate in student dining rooms. While here, they met with academic advisors, took placement tests and registered for classes.

In addition to the freshmen, about 1,800 transfer students took part in one-day orientation sessions.

Western’s fall semester gets under way with final advising day Tuesday, Sept. 2; final registration Wednesday, Sept. 3; and the first day of classes Thursday, Sept. 4.

'IT'S still fun'—a conversation with President John T. Bernhard

In this conversation, John T. Bernhard, the University’s fifth president, discusses issues facing higher education and the University, his view of the presidency, and why, after all, it is still worth all the headaches.

Westerner: What do you see, nationally, as some of the critical issues facing higher education right now?

Bernhard: There are several. First, financial support for higher education is a critical concern.

It affects both public and private institutions. There is increased competition for funds, particularly on the state level. States now are spending much more money on social services than ever before, and, in the competition for funds, higher education has had a more difficult time holding its relative position.

The financial burden is heavy and I think it’s going to get heavier. That doesn’t mean the problem can’t be whipped, but it’s going to be a fight and a very difficult one. That’s the chief reason I’m interested in fund raising, and have been since I arrived here six years ago. We have redoubled our development efforts at Western—by establishing the WMU Foundation and launching our first capital campaign—because we must get into that fiscal ballgame, or else fall far behind.

(Continued on page 18)
Luscombe named Fine Arts dean

The appointment of Robert H. Luscombe as dean of the College of Fine Arts has been approved by the Board of Trustees. The appointment was effective July 21.

"I am very pleased with the appointment of Robert Luscombe," said Dr. Elwood B. Ehrele, vice president for academic affairs. "He is creative, experienced, respected and personable. Prof. Luscombe brings to the job an impressive background in arts administration, many years of first-hand experience in the dean's office and valuable preparation as chairman of the Department of Theatre."

Luscombe, who has been chairman of the Department of Theatre since July 1978, came to Western in 1973 as administrative assistant to the dean of fine arts, and he was promoted to assistant dean in 1974. In 1977, Luscombe was named associate dean and from March to August 1978 he served as acting dean. He succeeds Dr. Robert W. Holmes, who resigned to become executive director of the Idyllwild campus of the University of Southern California after serving as dean here since 1972. Holmes came to Western in 1966 to head the former Department of Music.

Before joining the WMU staff, Luscombe had been the dean of the School of Music at the University of Michigan, 1968-73.

A 1960 Wayne State University theater graduate, Luscombe earned an M.A. in theater there in 1967. He was appointed by President John T. Bernhard to chair the Diamond Jubilee committee for the 75th anniversary of the University, conducted in 1977-78.

Sports Medicine Clinic: More than just taped ankles

To some, the term “sports medicine” has simplistic connotations: The taping of an ankle or the placing of ice on a sore muscle because of a sports injury. But there’s more than that to sports medicine at Western, which has taken its place among national leaders in the field with the establishment of a Sports Medicine Clinic in the University Health Center.

The concept of specialized treatment for athletes—related injuries is well beyond the pipedream stage. Western’s is the first full-time collegiate clinic in Michigan and one of only a handful in the country. Its services will be available to the university and the general public upon referral by a physician.

Ler Kermode, head trainer in athletics and an associate director of the clinic, brought the idea to Western. Four elements—prevention, diagnosis, treatment and rehabilitation—are what the clinic is all about.

Obviously, those tangibles are similar to what the ordinary doctor works with—but something else is involved.

"One of the things that helped us identify a need for the clinic is that the typical busy practitioner generally won’t have the time or expertise to intensively treat a sports-related injury," explained Dr. James Scholl, director of sports medicine. "It’s easy to diagnose a sprained ankle, prescribe crutches and tell the person to come back in three weeks. Under the most appropriate treatment, a mild sprain of the ankle can be rehabilitated in a week."

The clinic’s doors will be open to everyone—from the star college or high school football player to the occasional jogger. Scholl points out that the clinic is more than a glorified training room; it is located in and uses the facilities of the University Health Center.

"The problem in many high schools that have collision sports is that there is no training. The local physician is pretty busy and we feel he’ll welcome the clinic," Scholl said. He added that the clinic will not serve as an emergency room for athletic treatment; patients are admitted only on a doctor’s referral.

Sports Medicine Clinic—Dave Bogart, a junior at Hatchett High School in Kalamazoo who plays fullback for the school’s football team, visits the new Sports Medicine Clinic at Western. Helping him strengthen a problem shoulder is Jeff Willison, associate director of sports medicine. The facility, located at the University Health Center at Western, is the only such clinic at a university in the state.

Board approves mission statement

"Western Michigan University has evolved over three-quarters of a century into a major, multi-purpose public university. Today it offers a wide array of distinguished undergraduate and graduate programs and serves some 20,000 students—freshmen to doctoral candidates—from every county in Michigan, every state in the nation and 66 foreign countries."

Those are the opening sentences of the statement of the Mission of Western Michigan University—creating the University’s role, mission and guiding principles—that has been approved by the Board of Trustees.

The statement, which emphasizes Western’s faculty strength, public service and community role, the significance of research and the vitality of its teaching and learning, was approved by the board for one year.

In a year, the board will be asked to determine whether the statement should be continued and, if so, with what revisions, if any. After that, the board will review the statement every two years.

The mission statement was prepared by the board based on drafts provided by a student-faculty-administration Advisory Committee on Long-Range Planning that was chaired by President John T. Bernhard. Work on the plan was coordinated by Dr. Nick L. Poulton, director of university planning.

"This represents the work of many people," Bernhard said. "I’m pleased with the result and that the statement will be reviewed periodically. The statement provides all of us at the University with a sense of who we are, where we have been and where we are going. The statement is by no means comprehensive, it is intended merely to point the way.

Chinese educators to be in residence

Two Chinese educators from Nankai University at Tsinghua in the People’s Republic of China will be in residence to study at the University during the 1980-81 academic year. They were expected to arrive in Kalamazoo in August.

They are Ms. Zhuo-Ying Gu, who will be associated with the Department of Chemistry, and Yosi Chen, who will do research in the Department of Mathematics.

They will be the first participants here in a new exchange program between Nankai University and Western being developed by the Honors College and the WMU faculty or students will travel to Nankai to study the Chinese during the 1980-81 year.

WMU

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Does your car get 273 miles per gallon?

They're at it again. Students in the Department of Transportation Technology once more have entered a vehicle in an international fuel-efficiency contest.

In June, students finished sixth in the International Super Mileage Competition, an event sponsored by the WMU chapter of the West Michigan Society of Automotive Engineers. Their vehicle got 273.6 miles per gallon.

Now they've entered a 3,500-mile "Sea to Sea" mileage test from Bellingham, Wash., to Washington, D.C., using a modified Toyota that was donated after it was damaged in unloading. The car will be piggybacked to Bellingham, home of sponsoring Western Washington University, on a special truck. Students will drive the car in a caravan to Washington, D.C., by about Aug. 18.

Researcher examines marriage communication

What's the difference between a happily married couple and an unhappily married couple? It's not a riddle, but the topic of concern for Dr. Paul Yelsma, a family communications researcher and assistant professor of communication arts and sciences at Western.

To understand communication patterns in marriages, Yelsma questioned nearly 50 couples-half considered happily married and half who sought counseling.

Many significant factors distinguish happily married couples from those who are unhappy, Yelsma found. A chief characteristic is a couple's community involvement or lack of involvement. "Happy couples work on things beyond their own self-gratification—they involve themselves in projects that reach beyond their relationship," Yelsma said. "Unhappy couples are still examining their relationship and, with negative feelings, are trying to change it or each other," he explained.

Yelsma says happy couples are better at managing conflict; they have more energy for carrying out tasks and they feel more positive about their lives. They use verbal and nonverbal communication skills to understand each other rather than to control each other. Yelsma cites the common belief that "conflict is inevitable in most, if not all, meaningful relationships." But he points out that marital conflicts can be "productive when managed with a win-win arrangement—that's when neither person feels that he or she has lost."

Distributive Education receives gift

The Midwest Petroleum Marketing Association has given $2,200 to the petroleum distribution program. Lawrence A. Williams, assistant professor of distributive education, said the money will be used for student scholarships and program development in the Department of Distributive Education.

Grants total $654,000 for water studies

Information never before compiled about Michigan's geology and its underground water supplies, with an eye to controlling pollution by state and federal agencies, is being gathered by the Department of Geology at Western under a series of grants that total $654,000.

The awards, from the U.S. Environmental Protection Agency, including a new one for $270,000, are being implemented under the direction of four faculty members. Special project staff members and 24 graduate and undergraduate students, mostly geology majors, have been compiling information and statistics on underground water supplies from a variety of state sources.

Directing the project are Drs. Lloyd J. Schmalz, chairman of the geology department, W. Thomas Straw and Richard Passero, professors of geology, and Dr. Thomas W. Hodler, assistant professor of geography.

Work activities are being coordinated by Donald M. Leske and Dennis Curran, project assistant directors, and Linda Miller, cartographer.

Final maps and a report after the conclusion of the two-year project will provide a basis for the EPA to evaluate the relationship between waste disposal wells and underground water sources.

Gifts and grants exceed $10 million

For the first time, the total of gifts and grants to the University in a single fiscal year has passed the $10-million mark. The total for the 1979-80 fiscal year just ended was $10,821,875. The comparable figure for 1978-79 was $8,853,061.

"A key in reaching the $10-million mark was a significant increase in the amount of financial aid to students made possible in large measure by the Middle Income Assistance Act," said Robert B. Wetnight, vice president for finance.

"Still," he said, "the figure represents a major achievement for the institution in external support."

Scholarship begun by Malmstroms

A new award for students majoring in English with an English language emphasis—the Jean and Vincent Malmstrom Scholarship—has been created. The annual $500 scholarship will be funded by a grant begun by Mr. and Mrs. Vincent Malmstrom of Kalamazoo. Dr. Jean Malmstrom, the wife of Vincent Malmstrom, is a professor emerita of English who served on the Department of English faculty here for 30 years until her retirement in 1978.

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Here's how three 'nontraditional' students are making it at Western

by Jane Vander Weyden

"I was terrified at first. But now I'm enjoying my life more than ever before."

A nontraditional student.

The label itself—nontraditional student—is misleading. But it refers to students who are usually older than the traditional college-going population aged about 18 to 24. Their numbers are increasing, here at Western and across the country, and so is the commitment to respond to their unique combination of goals and needs.

At Western, one in every four students is "nontraditional." Nationally, seven million nontraditional students were enrolled either full- or part-time at America's colleges and universities in 1978. And about 60 percent of them were women. By this fall, it is predicted, 11 million older students will be attending college. And the number is expected to continue to increase throughout the next two decades.

"In the past, the number of nontraditional students has not been great enough to have had a major impact on most universities," said Dr. John T. Bernhard, president of Western Michigan University. "All that is changing now."

The steady growth in the number of nontraditional students already has made them a significant factor in American higher education and here at Western, Bernhard said. "It is time," he said, "for American colleges and universities to become more sensitive to the needs of older students."

For their part, older students can bring much of value to both the classroom and the campus. They usually are highly motivated and are serious about their studies.

According to Dr. Michael Pritchard, chairperson of the Department of Philosophy at Western, older students in his classes "bring a realism to discussion of such topics as ethics, male/female relationships, marriage, parenting and ageism."

Pritchard is joined by faculty members across the campus in his views of the nontraditional students. Dr. Gerald Markle, associate professor of sociology, for example, attributes the serious and successful academic efforts of nontraditional students to the fact that they have made a conscious effort to return to school—an effort, he notes, that frequently involves active personal sacrifice.

To help focus attention on such efforts, I talked with a number of so-called "nontraditional" students here at Western. Here are three of them.

Experiences as returning students

Ruth Neal is 42, married, the mother of four children and a full-time undergraduate at WMU. When asked how she felt about starting her college education at the age of 41, Ruth replied, "It was scary. I thought everyone else would be young, and I was afraid of the competition with young minds." However, Ruth discovered that her life experiences were helpful. "When we discussed the turbulent 60s, it wasn't just history to me—I had lived it."

The most serious problems Ruth encountered were not academic but occurred before and during her first semester at Western. Ruth attempted to return to school seven times before last year, but the responsibilities and the time and energy required to raise and help support four children left no room for her personal need for an education.

"Now," she says, "it's time for Ruth! I'm doing this because it's what I want to do. I want to learn and I'm enjoying it so much it's almost shameful." Her grown children and her husband are very supportive, she added.

When the time to start college was finally right, Ruth discovered that the process of getting admitted, registered and enrolled could be more difficult than taking tests and writing papers.

"I would like to see a special office or person here at WMU to deal with older students. I registered for a physical education course, took SAT tests, confused a sociology course with a social work course and did other unnecessary things because I had no particular place to get information."

Ruth is enjoying her new role of student and relates well to younger students and her professors. She says, though, that she would like to see even more of her own age group in classes.

Even with all the problems and sacrifices required, Ruth Neal is glad she's here. "I'm back in school because I'm tired of enduring—this is for me!"

Like Ruth, Mary Weaver is a nontraditional student at Western. At 30 she is the divorced mother of two daughters, ages four and six, and is a full-time graduate student. Still reeling from the break-up of her marriage and a serious illness, Mary commuted to Western four days a week—a lonely, four-hour a day trip—for seven months.

The thought of returning to school terrified her at first. "I knew I'd be older, and my mind had not been fully utilized. I worried about being a good—not just adequate—mother and a good student. And I worried about feeling alienated, since I didn't know anyone here."

Despite her fears, Mary plunged into her new lifestyle with enthusiasm and has found academic success—she has earned mostly As since she started courses in the spring of 1978. However, she says it took a lot of discipline to learn to study again.

Using and understanding the University system was at first difficult for Mary, as it was for Ruth. She says, "I would like to see more effective ways of communicating information to returning students. I made several mistakes at the beginning. For example, I missed scholarship/fellowship deadlines the first semester I was here, and I didn't know I wouldn't be eligible for assistantships and scholarships after completing six credit hours."

The move to campus housing eliminated the problem of commuting, but it created a bigger problem: child care. Even though there are some persons in Family Housing who will babysit during the day, few are willing to do so in the evening, when many of Mary's classes meet.

Being a single parent is a major source of many of Mary's problems of alienation, financial difficulty and loneliness. She would like to have some way to contact other single parents in Family Housing.

Mary takes her studies seriously and says that most returning students are here for their careers: "We need to be financially independent for our families and for ourselves. I really resent it when someone implies that I'm here for fun and games."

Floyd Pienzka, a 3-year-old part-time graduate student in the School of Music, came back to school last year because the time was right in both his personal and professional life. After a 10-year break in the serious study of music, he wanted to study again—not for...
"I worried about being a good—not just adequate—mother and student."

Mary Weaver

speciﬁc career goals but for personal goals. "I wanted to learn," he says.

Once admitted, he found that his age and experience were helpful to him and his career goals quickly became more focused.

Although he is aware of campus activities because he works at WMUK, the university's public radio station, Floyd is not interested in most student activities. He enjoys his relationship with people on campus, however, and hopes to remain at WMUK after graduation.

For Floyd, the return to school was made easier by friends on campus who helped him through the admissions and registration processes and gave him information and support.

Special programs ease confusion

Many colleges and universities, including WMU, have developed special programs and projects to help make the process of returning to school easier and less confusing for nontraditional students.

Although there is not yet a consolidated effort at Western to assess the needs of or offer services to nontraditional students, many of the programs offered are co-sponsored with other University departments and offices, including Financial Aid, the Health Center, Mathematics, the Counseling Center, Minority Student Services and others.

The free CWS pamphlet, "Take Off," a guide for returning and nontraditional students, recently was updated and revised. This fall CWS will sponsor a special event to give older students an opportunity to meet former nontraditional students who have graduated recently and representatives from many University offices in a relaxed, informal setting.

For WMU students with children, the University's Sara Swickard Preschool is located on campus. Evening hours will begin this fall for students with evening classes. And the Office of Undergraduate Admissions provides a special counselor to assist with the admission of nontraditional students.

President Bernhard supports the idea of a comprehensive program to provide services to nontraditional students. He said that not only does the University have an obligation to attempt to meet the needs of all its students, but it also can benefit greatly by increasing the numbers of older students here.

"We need to get away from the idea of the University as a 'youth ghetto,'" he said. Older students frequently are more aware of the legislative process and can become important advocates for higher education, he continued.

Western already has made a commitment to its nontraditional students. As Bernhard said, "We haven't moved as far or as fast as we'd like, but WMU is definitely moving in the right direction.

After a 10-year break in serious study, Floyd Pientka wanted to study again for personal goals.

Jane Vander Weyden, recently a nontraditional student herself, is a coordinator in the Center for Women's Services at Western. She holds a master's degree in communication arts and sciences from Western, which she earned in 1979. Vander Weyden is active in community and professional groups and remains concerned with communication issues. She is married and is the parent of two children. When not at work, she spends as much time as possible fishing.

Jane Vander Weyden
To many of our readers, this is in their introduction to The Westerner. Advancing printing costs were responsible for Western's decision to discontinue the University Magazine in favor of a tabloid newspaper. We like magazines, but they have become almost prohibitively expensive, and coupled with a slow "closing time," which means the span from final copy until mailing, we think this is a better solution. Additionally, there are six copies annually of The Westerner, as opposed to the four of the University Magazine.

Editorially, this newspaper is being handled by three persons: Mike Mathews, director of information services, Beverly Hills Savings and Loan, Torrance, CA. President and Mrs. Bernhard and Strong will attend. Further details by mail. Contact Tom Tallman, Tustin, CA.

Please make check payable to W.M. University Alumni Association.

Elderhostel class—Picturing standing is Shirley Van Hooren of the WMU communication arts and sciences faculty, who was teaching a class, "The Art of Communication," to some of the nearly 80 senior citizens in the two Elderhostel programs completed here earlier this summer. Their schedule included three different classes, aerobic dancing, seeing a musical stage show, viewing a slide presentation on China, heating an outdoor pop's concert, and living and dining in conference halls among other activities. The Elderhostelers came from 25 Michigan cities and 13 other states, including California, Florida and New York. Five persons apparently remained so much that they stayed for the second week.

Alumni directory to be issued

The first comprehensive biographical reference volume of Western Michigan University alumni will be available in 1981. The directory will list alumni alphabetically, geographically and by class year. It will include full name, class year, occupation, business and home addresses, and business and home telephone numbers.

In the coming months, all alumni will receive questionnaires to be completed and returned to the alumni directory publisher. Before going to press, the publisher has agreed to contact our alumni by telephone to confirm the accuracy of the information.

The directory will be available to all Western Michigan alumni. Copies, yet complete sketches will tell you where your fellow alumni are and what they are doing. The directory will enable you to reach your friends by mail or by phone. The geographical index will tell you which Western Michigan alumni live in your own area. When traveling or relocating, you will be able to renew contacts with former classmates. Recalling the names of forgotten classmates will be made easy by simply thumbing through the class year index.

Copies of the new directory may be ordered by Western Michigan University alumni ONLY. Orders will be taken by College & University Press, P.O. Box 17940, Montgomery, AL 36141, during the telephone verification process or you may call 205/727-9530 and place your order over the phone.

All alumni are urged to return the alumni biographical questionnaire promptly. A late fall mailing of questionnaires is planned. This will avoid our having to mail a second request.

1955 to celebrate silver anniversary

Members of the class of 1955 will reunite in Kalamazoo Friday, Oct. 3, to commemorate the silver anniversary of their graduation.

The reunion will be held at the Kalamazoo Hilton Inn starting at 6:30 p.m. with a social hour, followed by dinner and a short program.

A committee of 1955 class members, headed by class vice president Ed Kahn of Oak Brook, Ill., is working on this year's event. Western's alumni relations office on reunion plans. Other committee members are Ken Dolores (Los Angeles), Dick Bryck, Joan (Fox) Demink, Merlyn (Mott) Duisterhof, Leonard Holmes, Audrey (Poll) Kahn, and Jack Vredevelt. Reservations forms have been mailed to class members. If you have not received reservation information, contact the WMU alumni office.
Oriental treat experienced by President's Club

"A Taste of China," a special dinner with Dr. and Mrs. Phil Shen, was presented on campus June 28 to members of The President's Club who wished an unusual dining experience. About 65 persons gathered in the University Student Center for the occasion, which opened with introductions by Dr. Maurice Seay, emeritus faculty member and President's Club Executive Committee member.

Dr. Shen, BA '66, MS '68, PhD '72, was lauded by Dr. Lillian Meyer, culinary assistance from his Chicago department, and by Dr. Jochanan Stenesh, his major professor. They formally welcomed Dr. and Mrs. Shen, along with two assistants, to serve the nine-course authentic Chinese dinner.

Head chef, George Wang (in foreground), and Dr. Shen, along with two assistants, served the nine-course authentic Chinese dinner.

Dr. Shen's Mongolian Beef with Crispy Bean Threads

Serves 4-6

1 lb. flank steak
1 tsp. light soy sauce
1 tbsp. corn starch
1 tbsp. water
1 tsp. sugar
3 slices ginger
1 tsp. salt
1 tsp. sugar
1 tsp. rice wine
1 tsp. dark soy sauce
dash ground white pepper

Slice flank steak—with the grain—into ¼ inch wide slices. Cut slices into ⅛ inch pieces, across the grain. Marinate with baking soda, sugar, light soy sauce, corn starch, water, and sesame oil 15–45 minutes.

Cut green onion into 1 inch wide strips. Cut ginger slices into shreds.

Heat wok to almost red hot. Pour in ¼ cup oil and heat to about 350 degrees. Toss in shredded ginger about one-half minute. Add beef and stir quickly about ½ minute. Stir together soy sauce, sugar, rice wine, dark soy sauce, white pepper and salt. Add to beef and cook for 10 seconds. Top with crispy bean threads.

Serve at once.

The welcome mat is out at the University Student Center for WMU alumni Homecoming weekend.

Rodger Pruis, USC director, and his staff will host an alumni reception from 9:30 p.m.-12:30 a.m., Saturday evening in the cafeteria on the main floor. Alumni will have an opportunity to visit with one another and enjoy champagne punch and snacks provided by the USC.

Plan to meet your friends Saturday evening at the WMU University Student Center.

15 alumni among college faculty

Dr. Richard L. Norris, BS '63, MA '65, could call a Western Michigan alumni meeting among his faculty at St. Clair County Community College in Port Huron and have a fairly large group attending.

Those listed in the college's most recent catalog, and with one or more Western degrees, are:

Frederick P. Adolph, MA '59, political science; John F. Flessner, Jr., BS '67, industrial technology; Leonard A. Burns, BS '53, chemistry; Wayne D. Claffin BA '53, business administration; Steven G. Forsythe, BS '71, data processing; Dr. Thomas F. Mooney, BS '64, MA '67, EdD '74, psychology.

Kenneth A. Morgan, MA '64, political science; James W. Norris, BS '70, applied power; Judy L. Logan, MA '67, psychology; Ellen Shakespeare Peron, BA '67, English; Leroy M. Shefine, BS '61, applied power; Hollis H. Wenzling, BS '54, applied power; Phyllis B. Wright, BA '48, office education, and F. Phil Zochowski, BS '66, MA '71, industrial technology.

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Ordeal of hostage John Graves, '50, told by son

The ordeal of the American hostages in Iran continues and for Allen Graves, a 23-year-old tennis pro in Reston, Va., the waiting is the toughest part.

Allan's father is John E. Graves, a State Department foreign-service senior inspector who is one of the captives being held somewhere in Iran. The senior Graves is a 1950 secondary education graduate of the University. His minors were in French and physical education.

He graduated from Western just a few months after his wife, the former Bonnie Schroon of Niles, Mich., did. Married in 1947, they have six children, including Allan, ranging in age from 20 to 30.

In an interview with Tony Griffin, news director of WMUK-FM, the University's public radio station, young Graves described how difficult these past months have been on his family.

He told Griffin before the hostage escape attempt that he shares the opinion that the State Department, for which his father has worked since 1962, hasn't told relatives everything there is to know about the situation in Iran. He said, though, that he knows there are good reasons behind that "close-lipped" attitude.

The most difficult part of all of this is the waiting, he said, and trying to occupy one's mind. Letters from his father help, but they have been few and far between.

The very day the former Shah was allowed into the U.S. for medical treatment, John Graves left Washington for Tehran. He arrived at the embassy just in time to be taken hostage.

(AP photo courtesy of the Kalamazoo Gazette)
Dear alumni:

We extend to each of you a personal invitation to celebrate with us WMU's 1980 Homecoming—BROWN AND GOLD ONWARD.

In carrying this year's activities, the alumni staff has added some new dimensions to the traditional Homecoming activities—lunch outdoors, a reception for former residence hall directors, and an AFTERGLOW.

It is our hope to attract more people while providing more opportunities for friends to meet!

We are looking forward to having you on campus Saturday, October 4

because Homecoming is for you, our alumni.

Signed by Russ, Wayne, Joyce, Candy and Jamie

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Richard A. Lenon, new Foundation board member: 'A very good experience'

Richard A. Lenon (B.A., '41), President and Chief Executive Officer of International Minerals and Chemical Corporation (IMC), is the newest member of the Board of Directors of Western Michigan's Foundation. He is a member of the University's prestigious President's Club and, in 1976, received Western's Distinguished Alumni Award.

IMC ranks 20th in Fortune Magazine's listing of the 500 largest American corporations. Its headquarters in Northbrook, IL, displays a large collection of museum-quality modern art, acquired under Mr. Lenon's personal auspices.

Question: Mr. Lenon, how did you happen to come to Western?

Lenon: I was raised in the small Michigan town of Sunfield, which has a population of about 300. In 1937, when I was about to graduate from high school, I couldn't go on to college without help. The high school superintendent suggested I might be able to get a scholarship to Western. I knew it was a good school, and the scholarship came through.

Question: What was your major at Western?

Lenon: At that time I was thinking of becoming a teacher. So I took the liberal arts as my major, and added the courses I needed to teach.

Question: What stands out in your memory of your years at Western?

Lenon: I had a very good experience at Western. Some of the professors there were among the best I have ever had. George Sprau, for example, who taught us Shakespeare, made a tremendous impression on me. Then there was Dr. Russel, who taught history, and Dr. Henry, who taught English; both had profound influences on me.

I was active in my fraternity, Theta Chi Delta, and eventually became president of our chapter. I worked very hard on the debate squad, and had a lot of fun doing publicity for various student activities. Of course, I put in a lot of time working odd jobs in Kalamaazo to pay the rent! I just did a great variety of things.

Question: Did you go into teaching after graduation?

Lenon: No. In 1941, I got a scholarship to Northwestern University's Business School. But I didn't quite finish, World War II interfered. I went into the service lacking just two credit hours to complete my graduate degree. Later on I did additional graduate work at Harvard Business School while still in the service.

Question: What did you do in the service?

Lenon: In the fall of '42 I entered a program to train officers for the business management of the regular Navy. I served from 1942 to 1947, became supply corps officer, and then in 1951 I returned to the Navy in the same capacity during the Korean conflict.

Question: What were some of the turning points in your business career?

Lenon: It was through Montgomery Ward's that my scholarship to Nor-}

western was made possible. So when I came back from World War II, I went to Ward's. One of the top executives there was very supportive to me, and began to give me some important responsibilities. While I was in Korea, he went to IMC, and when I returned he suggested that I come to IMC also. I was made vice president and treasurer in 1956.

I'll have to tell you a story about that. When I came in, this executive officer, who was a very fine person and always very helpful to me gave me a beautiful, spacious office. I was much impressed. At the same time, quite a few people who would be working for me were making more than I was. Of course, I assumed that I would be brought up to their level, and possibly a bit beyond! So, I bought a house that seemed to be appropriate, and settled my family in. But when the raise came through, it was quite modest. I asked him about it, and he told me: too much money, too fast, spoils young people! Which taught me something.

Question: Was your progress with the company rather steady?

Lenon: Yes, except for four years with another company, I have been at IMC ever since. I became group Vice President for Finance and Administration in 1967, then Executive Vice President, and became President in 1970.

Question: I understand that you are the guiding force behind the extensive collection of paintings and sculptures displayed in IMC's building here.

Lenon: In 1961 IMC had built a new building that was one of the first modern, suburban buildings with walls primarily of glass. It was very austere. We wondered how people would feel when they saw all this glass. We felt it lacked warmth.

The architect suggested that we might get away from the austere feel-}

ing by acquiring fine art. So we began by renting various pieces. Some we lik-}

ed, some we didn't; we kept only what we liked. And it was obvious that the art changed the building.

As a result, we set up a group to ac-
quire fine art for the firm on an organized basis. I am personally active in a committee of five, and we have the help of a professional consultant who assists us in scouting galleries and auctions. When we become interested in a piece, all five view it and must reach a consensus in order for the company to make an investment.

Question: Do you have any difficulty justifying the art collection to your stockholders?

Lenon: Not at all; it's a very profitable investment!

You know, everybody participates in this collection and enjoys it. We don't exactly take a poll, but if your employees take a strong dislike to a certain piece, we hear about it and we don't keep it.

A great many of our customers are from foreign countries where great art is highly visible. These customers recognize and appreciate the quality of the art we have here, and what it adds to the building.

Question: Tell me something about your family, Mr. Lenon.

Lenon: My wife was a Western student, too; we met there. She is the former Helen F. Johnson, and completed three years before we were married and moved to the Chicago area; then she finished her degree at Nor-}

western. Both her sister and mine went to Western. We all think highly of the University.

Our son is a physician, one of our daughters is a lawyer, and the other is teaching and working for her doctoral degree in physiology.

Question: With the heavy demands business makes on your time and your serious interest in art, can you find time for recreation or community activities?

Lenon: I certainly try! I play tennis and golf often, and enjoy all outdoor activities.

Of course, my work requires a great deal of travel. In fact, I spend about 50 percent of my working time traveling in Europe, in Asia, South America, and other places.

I spend a great deal of my own time on my personal collection of art. And when I am home, I try to take part in civic activities, such as serving on the board of the Art Institute of Technology in Chicago, and the Advisory Council of Northwestern's Business School. Now I look forward to doing my best to assist Western Michigan's Foundation.

'77 graduate gets Fulbright Grant

A former music student has been named the recipient of a Fulbright grant for study in Austria. Teresa Turner-Jones, a 1977 summa cum laude graduate, will study vocal coaching at the Vienna Institute of Music and the Fine Arts during the 1980-81 academic year. While at Western, Turner-Jones studied piano with Phyllis Rappeport and Steven Hesla. She played French horn in several student ensembles.

Education emeritus active in retirement

Professor Manley Ellis is nearly 90, but one would be hard put to come up with the fact, even if one remembered that he first joined the WMU faculty in teacher education in 1922.

He can often be seen prowling around Kalamaazo with his 35mm camera, waiting for the propitious moment when the sun casts just the perfect shadow for an impressive picture of a local architectural gem.

Two years ago Ellis spent two weeks in the Peoples' Republic of Mongolia, and that's where you will find him again this October.

His classroom career at Western spanned 38 years, and he called it quits in 1960. But since then he has visited more than 35 countries, and before his first Mongolian venture had logged more than 1 million miles of travel.

Those former students of his who claim they are too tired for a round of golf, painting the house, or keeping up with the children or grandchildren have some new goals to shoot at.

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An Open Letter to All Alumni from Robert Handel (BBA '79), an Accountancy and Computer Science Alumnus currently at Brooks Air Force Base, Texas.

To all alumni who did not contribute because they can't afford to donate a large sum of money: every dollar that you can afford to give helps the academic and athletic programs of your alma mater, and helps Western Michigan University to be better. You are not in competition with other alumni. You don't have to be ashamed because you can't make a large contribution, or because you live out of state or Texas. Don't compare your giving to that of a high-income person. If you are the lowest income person and you give, your contribution is double your money. It is a tax-deductible contribution.

Robert Handel (BBA '79)
Golden Anniversary ... A glorious day for returning 1930 class members

The Western Michigan University Class of 1930 reunited on campus Friday, May 30, to observe the 50th anniversary of their graduation. And what a glorious day!

Attention Class of 1931
Golden Anniversary Reunion
Friday, June 5, 1981
Class members: Put this date on your calendar now.

The Western Michigan University Class of 1930 reunited on campus Friday, May 30, to observe the 50th anniversary of their graduation. And what a glorious day!

At the reunion luncheon, class members were joined by University administrators, the emeriti and most of the WMU Alumni Association, sponsor of the day's activities. There were more fun?'' and extended a personal invitation. . . .

Class members began arriving at the Banquet on behalf of the WMU Board of Trustees and Honolulu for some of the changes which have occurred since their graduation.

You may have happened since you left the Hilltop. Western has granted just over 100,000 degrees since you got your sheepskins. In your student days here, the campus consisted of nine buildings, including the Barracks and the temporary buildings. Today, we have 90 buildings and approximately 1,200 acres with a replacement value of $300 million. The Carnegie Commission of Higher Education cited Western in 1969 as the example of an institution with a single-purpose origin (teacher education) that had moved successfully into large banks of multiple-purpose universities.

"We have eight colleges, plus separate programs in business, education, economics, music and social work, and a division of continuing education with its regional centers in Grand Rapids and Muskegon Heights. Sixty-two programs lead to 10 master's degrees, we have nine specialist degree programs, and we have doctoral programs in nine areas. In the Fall of 1950, Western had an enrollment of 1,991, with representation from 42 states. Last fall, we had an enrollment of 20,689, including 8,895 international students from 66 countries."

A number of confessing smiles were seen among the class members. When Caine wondered "how many of you sold "trolley tickets" to unsuspecting freshmen?"

Caine closed his remarks by quoting the rules published in the 1930 Brown and Gold. "No cute little cars, no gum, no smokes, more exams, more steps, more fun!" and extended a personal invitation for class members to return to campus often.

Jamie Jeremy, assistant director of alumni relations, said, "ела." and Gold, and promised to send some greetings from classmates who were unable to attend the reunion. She also read a testimonial letter from Lloyd Jesson, President Waldo's secretary, who was one of its occupants. After the war it was empty and was a sort of an eyesore, because of an architectural triumph, as the temper of the rules published in the Golden Anniversary Reunion.

A bus tour of campus followed lunch. Although the skies were dark and gray, the excitement of seeing the greatly expanded campus was not dampened. Two student tour guides conducted the tour, updating classmates on all the buildings and programs housed inside. As the buses passed two buildings the guides said "That is Everett Tower and Rood Hall." But to the members of the class of 1930 it was John Everett, walking stiffly around campus, and young Paul Rood who taught, but WMU longer than any other person-48 years.

Then came the highlight of the tour, the Heton Campus—THE Campus—to the class of 1930. As the bus travelled up the hill, the eyes of the class members lit up like kids at Christmas. Each class member walked around the hilltop and through the corridors of the East and North halls remembering their days as students.

"We remembered the many times they ran down the hill, St. to catch the train. We only find to it that it had already started its journey up the hill leaving them to climb the 117 steps to the top. Following a tour of Miller Auditorium where a multitude of theatrical and musical performances take place each year, class members chatted together at the Oaklands, the former home of President Sangren and Miller.

On to the banquet at the Kalamazoo Sheraton Inn. The room was filled with music of the 20's and 30's, compliments of Chuck and Eva Hampton. Vern Mahle gave the invocation and during dinner the reminiscing continued.

Russell Strong, alumni director, introduced 1930 Class President Chuck Hampton, master of ceremonies for the evening program. And what a terrific M.C. he was!

"Warmest greetings Classmates for giving this golden occasion. So it was decided, mostly by the veteran occupants, to rename it. It was during WWII, when the Navy came to our campus, that we named it Spraul Hall. That was an event of the first water. The building itself stood in water—drainage and plumbing were not taken seriously. So it was decided, the Navy, under Captain Tuthill, would be in charge. First the area was drained, and we had water. We have made it. We are certainly living proof that America still produces durable goods. What are a few lines! It is reported that Rock Hudson takes pride now in his wrinkles, and Rock was born in 1926! Sincere congratulations to each of you for avoiding what I call the 'rocking chair syndrome.' A distressing number of our peers over seventy have the disease. Those of us who have visited southern California, the southwest in southern Arizona, where we (the Hampton's) have spent the last few winters, and in Florida have found thousands existing in a state of suspended animation.

'A National Home Life leaflet in an article. The 'Golden Years' provides a refreshing approach for us: You are as young as your faith, as young as you can feel, as old as your despair.

In the central place of your heart there is silence.

So long as it receives messages of beauty, hope, cheer, courage and love—you are not old!" We are not only survivors, but members of a highly select group. Consider her for a moment from the Statistical Abstract of the U.S. and the Department of Higher Education, Michigan Department of Education, Lansing.

In relation to population, in 1930, who received Bachelor degrees represented approximately 1% of the population (139,752 out of us out of the United States population of 123,188,000). The estimated number to graduate this spring of 1980 with college degrees is 980,000 out of a total population of 220,000,000. This represents 4.5%. As you can see, my friends, this is an increase of 4506%.

We are an elite group.

"To express the worries is inflation—these runaway prices. Let me remind you that weeks before the stock market crashed, at the first thought of the right evening between the Aragon Methodist Church.

In the central place of your heart there is silence.

So long as it receives messages of beauty, hope, cheer, courage and love—you are not old!"
As you can well guess, in spite of the limited facilities, Walker, Norman Dutt, Jim and Idah White IIlf, Catherine Knodle Green, S. Margaret Ansley Busey, Mildred Roth Green, and Hu Nois Curtis Eaton.

Standing from left: Ruth Ellisworth, Jane Kean toss, Ethel Petry Eaton, Charles Hampton, James IIlf, Norman C. Duff, Aiden Bierman, John Bauman, Bernynce Cleveland, Otto Grein. Standing from left: Pearl Hanman Plummer, Janie Millyrew Reynolds, Leo Sanderson, Janita Fitzhfield Schmiedle, Mildred Hindlele, Trumark, E. Alene Spencer, Morgan, Grace Walker Strong, Vern Mabie. "The faculty had one inveterate and even celebrated smoker. Theodore Henry of the psychology department. But to enjoy his cigar, Dr. Henry had to walk up and down Oakland Drive just off the campus, where he was a familiar sight. But it's said he had to be careful of a change in the wind direction.

"But as years passed 'there's been a considerable mellowing' where authority is concerned." Fred concluded his remarks by saying: "Western is not the same place it was in our day. It was a good place then, and it's a good place now. But it is quite a different good place." Fred has witnessed a change in our attitude toward authority. "It may be a simplification of the reality, but it's my impression that in our college days President Waldo dictated the rules and John Hockie enforced them. Mr. Hockie was titular registrar, but actually he was dean or provost, he was the enforcer. You may remember that Mr. Hockie's desk was furnished with a tree of rubber stamps which he developed great facility in twirling to make a selection. The stamps carried various messages: 'Approved, John C. Hockie', 'Request, denied, John C. Hockie', and the really scary one, 'See Mr. John C. Hockie.'"

Seated from left: Dorothea Verburg Kreamer, Estelle Bannen Cooper, June DeMay, Idaho White IIlf, Catherine Knodle Green, S. Margaret Ansley Busey, Mildred Roth Green, and Hu Nois Curtis Eaton.
1913 Otto Rowan, TC '13, BS '26, was honored by the Dearborn Rotary Club for 50 years of continuous service.

1923 Don B. Pearl, LC '23, retired eight years ago and now exercises at the Niles YMCA on a weekly basis and shoots baskets frequently. Pearl was a veteran of both WWI and WWII, was a member of Michigan House of Representatives for 18 years, including four years as Speaker of the House.

1924 Clarence Leonard, TC '24, BS '28, of Oshtemo Township, was elected state commander of the Veterans of World War I during the organization's annual convention in Traverse City. The group has about 3,000 members.

1925 Lois Swartz, TC '26, BS '36, has been a member of the Traverse City Woman's Club since 1924. She was a teacher in the district for 33 years.

1926 Les Swarts, TC '26, BS '36, was honored by the Dearborn Rotary Club for 50 years of continuous service.

1927 Arthur Burkland, LC '27, BS '36, and his wife celebrated their golden wedding anniversary last March. Burkland taught at Lakeview until 1945 when he moved to the W. K. Kellogg consolidated schools, Hickory Corners, serving as superintendent from 1946 to 1952, when he joined the Milford schools.

1932 Virginia Willitts Baird, BA '32, retired in April at 17 years as an associate of Information Services at Michigan State University. Former women's editor with the Lansing State Journal and former editor of Michigan's Health, she was awarded the更大Lansing YWCA Diana Pendelton for her outstanding contributions to the economic, civic and cultural life of the capital area.

1933 John Van Eck, BA '33, MA '48, BS '58, retired after 43 years with the postal service, and was postmaster at Kalamazoo.

1937 Woodie Eber, BA '37, professor emeritus of accounting at Central Michigan University, was invited to throw the first pitch at the opening of CMU's baseball season. He is now a jogger in the university's noontime physical fitness program.

1938 Dr. Leonard Vander, BA '38, retired as a veterinary pathologist with the Michigan Department of Agriculture after 30 years of service.

1939 Reed Laughlin, BS '39, retired as athletic director at Port Huron high school, where he coached for 33 years.

1940 Ruth Balcom, BA '40, retired as librarian at the Ravenna high school, serving more than 30 years.

1941 Lawrence Stork, BS '41, retired as principal of Territorial elementary school when it closed at the end of the school year. He had been principal since 1958.

1942 Fyna Gilchrest Strong, BA '42, is the first lay person ever appointed as the West Michigan Conference Missionary Secretary for the United Methodist Church. She is now serving as a four-year term as president of the Division of Health and Welfare Ministries of the national General Board of Global Ministries, and has served eight years as chairperson of its legislative committee. This summer she taught Latin American studies at the Western Michigan Conference School of Christian Missions and will teach at the fall School of the North. Hope Daly Dahl, BS '42, retired after teaching for nearly 30 years with the Iron River schools.

1943 John Van Eck, BA '33, MA '48, BS '58, retired after 43 years with the postal service, and was postmaster at Kalamazoo.

1946 Ruth Value, BS '46, retired after teaching for many years with the Allegan schools.

1947 Dr. Lorn Pennington, BS '47, was named a distinguished professor at Emporia State University, Kansas, where he has been teaching history since 1960. Since 1975 he has been involved with Cablevision Channel 8 and since 1977 has produced 67 television and radio programs for the university. One production won the 1977 National Cable Television Association Award for the best instructional series produced for television in the United States.

1948 John Dewey, BS '48, MBA '66, president and chief executive officer of American Seating Company, Grand Rapids, was elected to the board of directors of Michigan Mutual Insurance Company and its affiliated companies. He joined American Seating as a controller in 1961 and prior to that was associated with the Oliver Corporation and a number of other companies.

1949 Joseph Noothook, BS '49, MA '53, assistant superintendent in charge of special education for the Kent Intermediate School District, was named Citizen of the Year by the West Michigan Chapter of the National Association for Social Workers. Noothook was part of the small group responsible for getting mandatory special education laws passed for handicapped adults aged 18 to 26.

1950 The Rev. David L. Crawford, BA '50, district superintendent and cabinet chairperson of the Albion district of the United Methodist Church, was awarded an honorary doctor of divinity degree by Albion College. Before assuming his present position in 1977, Crawford was minister in charge at Christ United Methodist Church, Lansing, for eight years, and prior to that spent four years as executive director of the West Michigan Conference Board of Christian Education.

1951 Hoy Dole Dah, BS '42, retired after teaching for nearly 30 years with the Iron River schools.

1952 Farrell Elliott, TC '52, has been the Chipewa County prosecuting attorney for almost 20 years.

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1954 Jacqueline Davis, BS '55, was appointed director of the Communication services department at Motorola, Inc., integrated circuit division, in Austin, TX. She was previously a librarian at Tracor, Inc., an electronics firm in Austin. She continues to serve as the regional coordinator for Associated Information Managers, president of the Austin chapter of AFIP, and president of the KLRLU Citizens Advisory Committee.

1955 Lloyd Van Raalte, MA '55, recently retired as superintendent and treasurer of the Michigan Department of Education. He was the West Ottawa Public School's superintendent from the time the district was formed in 1951 and he was elected to this position. He lives in Newaygo.

1956 Richard Prestage, BBA '56, a certified public accountant, is a partner of the firm of Roslund, Prestage and Company, of St. Louis, was recently appointed to the St. Louis office advisory board of the Chemical Bank and Trust Company, Midland. Prestage also assists the Schippe Nursing Home in St. Louis.

1957 George Coon, BS '56, MA '59, is acting dean of human and educational services at Oakland University. Jean Lowry, MA '56, has been named to the international relations planning group of the National Commission on Libraries and Information Services.

1958 Lester Slagh, BS '58, is the business manager at Top Line Equipment, a grain drying and storage equipment firm in Zion, IL. He also was at Western for three years and in Portage schools for nine years.

1959 Judge Richard Ensminger, LB '59, was named a Distinguished Law Alumnus at Wayne State University Law Alumni Association. He is a former dean of the Western district of Michigan.

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1961 Howard Ball, BS '51, is a New Jersey lawyer and educator. He was a radio announcer in Kalamazoo in the 1950s under the name of Jeff Lane.

1962 Farrel Elliott, TC '52, has been the Chipewa County prosecuting attorney for almost 20 years.

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1971 John R. Schroeder, MA '58, an associate professor of political science at the University of Michigan-Flint, was given the 1980 UM-F Faculty Award for excellence in teaching. He joined UM-F in 1965.

1972 Warren Brooks, BS '58, is a field superintendent with H & L DePreister Construction Company where he has worked for the last 17 years. With his son he also operates Tri-Pine Farms, Orsage.

1973 Frances Stamp, MA '58, retired after 35 years of teaching, 24 of which was spent in Dowagiac. She most recently taught first grade at Lincoln school.

1974 Richard Foote, BS '58, was promoted to vice president, corporate planning, at the Wix Corporation, Gastonia, NC. He continues his responsibilities for day-to-day marketing activities. Before joining Wix in 1968, Foote worked ten years for the Clark Equipment Company.

1975 Georgia Boyer, BS '58, is the manager of the Christie's Storaeh in Buchanan. She has been a member of the Brandywine School Board for six years.

1976 Bethel Schmidt, MA '59, St. Joseph Extension home economist, was given the Michigan State University Distinguished Faculty Award for her work in organizing and supervising volunteers and aides involved in the Extension Family Living Programs. She has taught adult extension programs in Lakeview schools for 14 years before joining the Extension staff.

1977 Betty Smith, BA '59, MA '63, a teacher and high school principal for Littlefield public schools, was named Woman Educator of the Year by the local chapter of Delta Kappa Gamma.

Loren Pennington, '47
Robert DeHaan, '55
Richard Foote, '58
Stephen Garrett, BA '59, MA '65, was hired as the superintendent of the DeWitt

Don Neal, BA '59, MA '65, owns Don Neal Real Estate, is a member of the Rotary Club of Kalamazoo and also leads his own band.

1960

Henry Swift, BBA '60, was promoted to vice president and area general manager of the president of the Detroit Osteopathic Packaging Corporation of America. His responsibilities include the operations of plants in Youngstown, Ashland, Mid-
detroit and Cuyahoga Falls, OH, and in Lockport, NY. He joined the company as a sales trainee in 1962.

John Zeltzmair, BA '60, opened a new health center in Aloma. He is currently assistant clinical professor for Michigan State University and a senior teaching staff member of Borgess Hospital.

Fran Guilliaux, BS '59, was named Ohio Chemical Company's auditor for the Midwest by the Associated Press. He was honored for teaching the St. Henry Redkivs to a two-year 42-2.

Robert Ryd, BS '60, associate professor of aviation at the University of Dubuque, IA, was re-elected president of the Iowa Association for University Women. He is the chairperson of the department of aviation administration, and one of the leading figures in the field of aviation.

Richard Chaplin, BS '62, was appointed advanced personnel manager at Henry Ford Hospital and Medical Center, Muskegon. He was previously benefited superintendent and assistant director of personnel at Pine Rest Christian Hospital, Grand Rapids.

Alan Aden, BS '60, a member of the Benton Harbor-St. Joseph Symphony. David Lightfoot, MA '63, principal of Holland high school, has been elected president of the Holland-Zeeland Junior Achievement Board of Directors.

1963

Thomas Rensberry, BBA '63, a trial practice attorney, has opened a branch office in Cadillac. He specializes in personal injury and business law.

David Cogswell, BS '63, is a teacher of vocal music at the Wyoming public schools, and is the choir-master for Olivet United Methodist Church, Grand Rapids.

Robert Ullrey, BS '64, was named the assistant secretary in the casualty-property commercial lines department at Travelers Insurance Companies in Hartford, CT. He joined the company in 1963 as a field assistant at South Bend.

1964

Dave Kaufman, BS '64, is an instructor in Glen Oaks Community College's machine tool program, which is designed to prepare the student to work as an engineer's assistant or in mid-supervisory positions.

Robert Johnson, MA '64, SES '70, school administrator at Fruitport for the past decade, was recently appointed superintendent of the Martin school district.

Lee Sale, BBA '64, is now director of personnel at Mercy Hospital, Port Huron.

Leslie Whitver, BBA '64, was promoted to assistant general superintendent at US Tubing Specialties, Garv, IN. He joined U.S. Steel as an operating trainer right after graduation.

Mary Haverkamp, BS '64, is an assistant professor of business education at Ferris State College and has received a grant to survey high school teachers and students in the state who are enrolled in art classes.

Dr. Lynn Lindeman, BS '64, MA '64, was named academic vice president at Dyke College, Cleveland, OH. The Rev. Haldon D. Ferris, BS '64, pastor of Diatra United Methodist Church, was awarded a doctor of ministry degree from Drew University, Madison, NJ.

1965

Douglas Billings, BBA '65, was promoted to sales manager at the Houston, TX division of the Lipton Tea Company.

Lewis Burchard, MA '65, BS '65, was named associate professor of art and architecture at Wayne State University.

Dr. Lynn Lindeman, MA '64, BS '64, was named academic vice president at Dyke College, Cleveland, OH.

The Rev. Haldon D. Ferris, BS '64, pastor of Diatra United Methodist Church, was awarded a doctor of ministry degree from Drew University, Madison, NJ.

1966

Sister Bernita Holahan, MSL '65, is the director of the Health Sciences Library at Bon Secours Hospital, Detroit.

Lee Clark, BBA '66, was appointed labor relations director for the Detroit Free Press. He is a former labor relations director at Rockwell International's Automotive Operations and has also been a labor relations manager for McCord Corporation and Flint Ink Corporation.

Jim Smith, BS '66, is giving up as the director of athletics at Clinton Hills high school, transferring to the Clinton Hills middle school as assistant principal.

Marsha Case, BS '66, was appointed to the board of directors at Paul Oliver Memorial Hospital in Benton City.

Donald Shelton, MA '66, has been an at-
torney for 11 years and is currently mayor of St. Louis.

Paul Oliver, BS '65, MA '66, has ac-
cquired a superintendency in Danville, NY. Schools.

1967

Jonathan Lewton, BS '67, was named assis-
tant paper mill superintendent for number 4 and 5 machines at the St. Regis Paper Company in Sartell, MN.

Debbie Wilson, BS '67, and her husband are the owners of "Wilson's Whims" in Manistee. Her varied career has covered teaching in Kalamazoo, working with convicts in the Job Corps, four years in management of ladies retail, and serving on the board of directors of a mall association.

Dale Stinessa, BS '67, was appointed a professional sales representative for Barnes-Hind Pharmaceuticals, Inc., Sunnyvale, CA.

1968

Roger Studley, MBA '68, and his wife are the owners of two successful party stores in Holly, one of which offers wines from all over the world and a wide variety of gourmet snacks.

Mike Sobol, BBA '68, MBA '71, was ap-
nointed the senior vice president of sales at the First of Michigan Corporation, Grand Blanc. He has been with the company for nine years.

Roy Wells, MBA '68, was appointed executive director of corporate planning at Midland Nuclear Power Plant of Consumers Power Company. He was previously executive director of environmental project services.

Sister Mary Ann, BS '68, has been registrar of deeds with Cass County since 1969 and at the beginning of summer was seeking re-
election for a fourth term.

Grant Rollin, BBA '68, has been admitted to the partnership of Deloitte, Haskins & Sells, international public accounting firm, and heads the firm's San Francisco Small Business Services Department.

Richard Haskins, BBA '68, was or-
dained in the ministry of the United Methodist Church and has been ap-
pointed associate minister of the Mount Pleasant First Church.

Helen Baklayan, MA '68, is now retired. She taught in the Marshall school system then worked at a local in-

Leauge of the United States.

Leslie Sabbath, BS '68, MA '69, was ap-

Robert Utley, BS '63, Leslie Whitver, '64

Luke Miller, BA '60, Leslie Cochran, '61

M. Luke Miller, '60

Robert Utley, '63

Leslie Whitver, '64

William Ford, BBA '68, MBA '71, is ap-

Robert D Angelo, BS '68, has been named the director of production at Parade Publica-
tions, Inc., publishers of Parade magazine. He is responsible for the production control, distribution and quality assurance of the na-
tionwide Sunday supplement. He joined the staff in 1971 as assistant to the production manager, was named manager of distribu-
tion in 1975 and director of distribution and quality assurance in 1979.

Georgio Baker, BS '68, is a registered medical technologist, employed at the Ramona Medical Center, Sparta.

Kძe Wircena, '68, has become a partner in Alexander Grant & Company, a public accounting firm with offices in Kalamazoo.

Mirtam Vanderwaal, BA '68, MA '74, visited Jangtse on an- a-Cultural and exchange learning tour. She is a resource person for the Global Solutions Project of the Grand Rapids Public Schools. She studied for a year in Korea as part of her master's program and has traveled in India and the Philippines.

Dean Nicoll, BBA '68, joined the Emporium National Bank as an assistant vice president and auditor. He has nine years of previous bank auditing experience with the Security National Bank, Battle Creek.
Tom May, BS ’68, was promoted to trade manager and assistant to the corporate safety and health manager and chairman of the safety and health management committee at Associated Motor Lines, Inc. in Bridgeport, CT. He was formerly a safety engineer at the U.S. Department of Transportation.

Earl Jenkins, BBA ’71, Patrick Nedry, BS ’73, has been appointed director of planning, projects, and support services for the Kalamazoo Community College. He was formerly the assistant director of planning and support services for the college.

Lee Gerard, MA ’72, is the director of curriculum and personnel for Okemos schools. He was formerly the assistant principal and director of communications with the Traverse City School District.

Lauree Tupper, BS ’72, was appointed the executive director of the Kalamazoo County Agricultural Stabilization and Conservation Service.

The Rev. John Fisher, BA ’72, is ordained and serves as the United Methodist Church in June and has been appointed to the Casco Church.

Lawrence Plouchn, BS ’72, graduated from the University of Miami with the degree of LL.M. in Taxation and was admitted to the Florida Bar. He is now an associate attorney with the law firm of Shepp, Rosen, Shapiro & Heilbrunner.

Patrick Nedry, BS ’73, MA ’77, has been named director of training for Aeroprop Corporation’s industrial division training center at the Kalamazoo International Airport. He is also an associate professor at Jackson Community College where he taught business courses.

Karen Delaney, BBA ’72, has held an exhibit of paintings at the Bresnahan Museum in Muskegon, MI.

William Church, BS ’72, is the director of Indian education for the Sault Ste. Marie Public Schools.

Arthur Crump, MA ’73, is acting dean of community services at Lake Michigan College, Benton Harbor.

Caroline Houston VanAntwerp, BA ’74, MA ’76, has started work on a Ph.D. in linguistics at Georgetown University.

Jonna Mace, BS ’73, MA ’74, was named to the seven-member state parole board by the Michigan Corrections Commission. Mite is the first black woman to be appointed to the board and in 1969 she was the first black woman to serve as a police officer in Kalamazoo.

Pat Ferda, BS ’73, MA ’76, is now teaching at Meyer school in Owosso. Before joining Croswell she taught for several years in Battle Creek.

Dr. Silva Goncalves, BS ’73, MA ’74, received a $15,000 grant from the Department of Social Services to develop a program that deals with aggressive behavior of residents of the Plymouth Center for Human Development. Goncalves puts patients to work and organized more activities to avoid residents little time to cause disturbances. For those who worked well there were parties and trips away from the center.

Michael Brown, BS ’72, is a youth and family counselor for the REACH program of the Flint Board of Education.

Glenn Crump, MA ’73, was named assistant director of the Broomfield County Community College. He is also an assistant professor at the University of Miami with the degree of Ph.D.

Dr. David Kilbride, BA ’73, is vice president of Champion Home Estates in Avon. Shaun Laub, BS ’73, has been appointed a counselor with the Minniesville Counseling Center. Previously he was a counselor with a family center in Ontario and also has taught classes at the Sault College of Engineering.

Michael Cowe, BBA ’73, MA ’74, was elected second vice president in corporate development for Continental Bank of Chicago.

Gustavo Damaske, BS ’73, joined the People’s State Bank of St. Joseph as an assistant vice president in the commercial loan department. He was with Interstate Bank for five years before joining PSB.

Stephen Chalos, BS ’73, MA ’77, was appointed as the human resources development officer for the American National Bank of Kalamazoo. He served as the assistant director of business data processing at Western.
Jean Harrington, BBA '73, is a district sales manager for Michigan Bell Telephone Company and is based in Southfield where she directs the operations and equipment sales to the package goods and food distribution industries. She is an MBA candidate at the University of Michigan, a member of Westerner's President's Club and a member of the board of directors of Mid-Michigan League, a non-profit corporation.

Keith Pretty, BS '73, joined the public and government affairs staff of the Standard Oil Company (Indiana). He is headquartered at the School for five years and an adult education school. He is also Berrien County Commissioner for District 4, and at the sales manager for Michigan Bell Telephone.

Charles Hensemon, BS '73, MA '73, is the coordinator for human development for the city of Battle Creek and the Urban Homesteading Program. He was a former history teacher at Huron High school. He is also Berrien County Commissioner for District 4, and at the beginning of summer was running for election to a second two-year term.

Warren Dow, BBA '73, personnel manager for the Heath Company, was elected president of the Personnel Roundtable of Southwestern Michigan Human Relations.

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1977
Susan Naic Rousos, BS '75, MS '77, was promoted to senior tax accountant at the Battle Creek office of Price Waterhouse & Company. Also promoted to senior tax accountant is Edward Andrysiak, BBA '77.

Robert Muir, BS '77, was named a national aviator and promoted to flight instructor after 18 months of flight training.

Bruce Larter, BBA '77, had a new appointment with Proctor and Gamble in Hamilton, PA.

John Hamilton, BA '77, graduated from the Methodist Theological School and will be appointed in the Detroit Conference of the United Methodist Church.

Glenn Harper, MPA '77, was elected vice president, finance, of the American Seating Company, Grand Rapids. He joined the company in 1971 and most recently held the position of corporate controller.

William L. Bird, BBA '77, is a senior accountant in the Detroit office of Price Waterhouse & Company. He joined the firm in 1974.

1978
Thomas Baetsen, BBA '77, was assigned to the Grand Haven branch of Edward D. Jones & Company, one of the two oldest New York Stock Exchange, member firms. He was formerly the office manager for Schau-Powell, Inc.

Kenneth Fred, MA '77, recently held an internship at the Battle Creek Art Center.

Karen Hill, BS '77, joined Lapeer County Community Mental Health Center and is working with the staff of the group agency.

Nancy Crews, MA '77, was appointed the director of the Development and Resource Center, which is the Midland branch of the Michigan Association for Retarded Citizens. Before joining the center in 1977 she was an intern teacher at the Michigan Rehabilitation Center for the Blind, Kalamazoo.

Marlana S. Minis, BBA '77, is an administrative assistant in the law and laboratory program at Eastern Michigan University; was promoted to program coordinator in the Department of Economics. She is working on a specialist's degree in gerontology and a doctorate in sociology at Wayne State University.

Niles Collman, BBA '77, was appointed assistant vice president at the Citizens Trust and Savings Bank, South Haven.

John Jones, BS '77, was appointed a personnel analyst for the Michigan Department of Education. His most recent job was shipping foreman for Owens-Corning.

1979
Margaret Strong, MA '78, is an instructor at the Kalamazoo Valley Community College and recently gave a talk on Chinese art at a meeting of Holland Friends of Art. She has been featured in a number of lecture series and has served as a lecturer/guide at the Philosopher's Museum of Art. For over ten years she has planned annual art study tours and has taken groups all over the world.

Blackbird Ford, BM '78, is a music therapist at the Carleton Regional Facility. Work with the mentally retarded and support operation groups at the Howmet Turbine Components Corporation. Before joining Howmet in 1977 he was an assistant professor at the New York University and his most recent job was shipping foreman for Owens-Corning.

1980
Thomas R. Woods, BM '68, married Sharon Colegrove in Kalamazoo.

1986
Thomas R. Crandall, BA '69, MA '76, married Beth Green Flonta in May. He is an industrial supervisor at Clark Equipment, Battle Creek.

1970
Susan Allgaier, BA '70, MA '78, became the bride of Donald Adanis at Rochester, NY. She is an orientation and mobility instructor at the Association for the Blind, Rochester.

1971
Lawrence Nolan, BA '71, and Laurel Lee Blaisdell, BS, were married in Lansing, and now live in the Southfield section. He is an attorney with Nolan and Dallas.

1972
Vicki Sletarsky, BS '72, and Mark Niswander were married and are living in Detroit, OH.

John B. Brown, BA '72, was married to Kathryn Reze in Kalamazoo. He is employed by Comstock Township.

Steven M. Raymond, BS '72, married Susan Toorey in Kalamazoo. They live in Grose Pointe and he is an attorney with Warner and Lang.

Edward Ort, BS '72, and Barbara Mahieu, were married at Schoolcraft. Both are employed by the Grand Rapids Packaging Corp.

David Bates, BM '72, married Cynthia Beel at Kanley Memorial Chapel. The couple live in Ann Arbor where he is a auditor with Citizens Insurance Company.

1973
Steven Sands, BS '73, and Sandra Weaver, BA '74, were married in Hamtramck. The groom is a nuclear radiologist for Standard Clinical Laboratories and the bride is a substitute teacher in Warren and Troy.

William J. Shaw, BS '73, married iodre Reel at Paw Paw. He is a graduate student at Western Michigan University.

Edward Emanuel, BS '73, and Gayle Orem were married and are living in Portage. Both are employed by International Research and Development Corp., Kalamazoo.

1974
Phillip Cruik, BA '74, married Debra Robinson in Kalamazoo. He is a civil engineer for the Kalamazoo County Road Commission.

Gregory Moody, BS '74, and Mary Knippel were married at Wausau, WI, and are living in Milwaukee. He is a television and radio columnist for the Milwaukee Sentinel.

Gary Slater, BS '74, and Janice Kidd were married in Traverse City and are now living in Rapid City. He teaches at Kalkaska.

Sara Jo Yankowski, BA '74, MA '77, and Robert Schoolmaster were married at St. Thomas More Parish and are living in Portage. She is a teacher in Catholic schools.

1975
Piotr Skalski, BA '75, exchanged vows with Candace Havock. They live in Schoolcraft. He is a guidance counselor and assistant basketball coach with Three Rivers schools.

Jan Boegner, BS '75, and Dennis Burns were married at Marshalltown, IO where they now live.

Beth Merrill, BS '75, and John Foster, BS '75, were married at Vatican. She teaches in Vicksburg and he in Kalamazoo.
Gene Lewis, M5 '75, married Cindy Harshman in Greenville, MI, who is the assistant principal of the Greenville Christian Academy.

Charis Ann Illand, BA '75, and Kyle David Austin, BS '75, were married in Kalamazoo. They both live in Grand Rapids where she is a secretary at the Association for the Blind. He is a service representative for the Social Security Administration.

Jane Jordan, BBA '75, and Daniel McNeil were married in Schoolcraft last May. The couple now live in Portland, OR, and both are lawyers.

Linda Fenner, BS '75, and Robert Shaler, BS '78, were married in their home state of California in September, in September 1979. She is the manager of the Ganten Store, Kalamazoo, and he is a graduate student at Western.

1976

Robin Kukulka, MA '76, married John Farrell at Davenport, IO. The bride has been a speech-language pathologist in Moline, IL. The couple are living in Three Rivers, in September 1979. She teaches in the Three Rivers Public Schools.

Gladys Beadle, BBA '76, married Joseph Vargo at St. Joseph. She is a certified public accountant in Benton Harbor.

1977

Susan Kooy, BA '77, and Rick Williams, BS '77, were married in Canton, MI. She teaches at Reading and he at Delton.

Ann Morrison, BA '77, married Stephen Peggi at Ocosingo, Mexico, where they are living. She is in the merchandising office of K-Mart.

Janet Edwards, BS '77, and James Keeler were married in Phoenix, AZ, where they now live. She is the head nurse at St. Joseph's Hospital.

Cheryl Patenaue, BS '77, and Gary Mapes, BS '78, were married recently and live in Kalamazoo. She is an office manager and he works as a Hodgdon Lighthouse and Log.

Allan Moore, BS '77, married Karen Schencick and the couple live in Kalamazoo. He is the head football coach at Otsego high school.

Bruce Bendix, BS '77, married Susan Widdison and they live in Kalamazoo. He is a police officer in the city of Battle Creek.

Douglas Arthur Henn, BS '77, married Sharon Bain, BBA '79 at Battle Creek. He is a CPA employed by Seidman and Seidman, Grand Rapids.

Carl Barber, BS '77, married Valerie Deters in Grand Rapids. He is employed by Biltrite Farms, Zeeland.

Lois Jean Baker, BS '77, BBA '78, and George Citter, BS '80, were married in Battle Creek for Upjohn and he is for LSI Kalacraft, Inc.

1978

Donald Zandarski, BBA '78, and Michele Vorath, were married in Berrien Springs. He is the textile products manager, Benton Harbor.

Thomas Schieter, BBA '78, exchanged vows with Sharon Neumann, BBA '78, in Traverse City, in September 1979. He is with First National Bank.

Kreg Greer, BA '78, and Christine Glah were married in Lancaster, PA, and he is assistant principal of St. Mary's Cathedral High School.

Brian Copeland, BBA '78, and Carol Glechski have married and are living in Lake Village, where they are the owners of a CPA firm for the Ross & Company of Grand Rapids.

Leigh Davis, BSE '78, and Phillip Hult, BMU '79, were married in Stevensville and are now living in Dowagiac. She is a band director at Kings Lardner Junior High, and he is the assistant band director at Night High.

Marty Lighthouse, BSW '78, and Nancy Mosca were married in Kalamazoo. He is a social worker for Big Brothers Big Sisters.

Pastor Dean, BBA '78, exchanged vows with Charlotte Houser at Constantine. They live in Kalamazoo where he is employed at Michigan National Bank.

Carrie Helms, BHS '78, and Scott Lytle, BBE '79, were married in Allendale and they live in Freeland. She is a teacher at St. Casimir school, Saginaw, and he is an electrical engineer at Michigan Bell.

Frank Kovach, BBA '78, and Mary Wallace were married in Kenley Chapel. He is with the Michigan National Bank.

Kathleen Kramar, BBA '78, married Alex Heath. She works for the Kalamazoo County Board of Commissioners.

Mary DeGroot, BS '78, became the bride of Janieke Janke in Kenley Chapel. She works for International Travel Consultants.

David Booko, BS '78, and Cathy Green were wed at Three Rivers. He teaches in Kalamazoo.

1979

Melissa Sherman, BS '79, married Charles Sole at Kalkaska. They live in Grand Rapids.

John Sondergaard, BBA '79, was married to Rhonda Byers at Portage. He sells for Kalamazoo real estate.

David Stutt, BBA '79, and Maryette Zecona were married in Kalamazoo and he is with Durametallc.

Christopher Urbach, BBA '79, exchanged vows with Janet Boyl at Bozal in Kalamazoo, and then for two years was an elementary principal in Plainwell.

Todd Wertz, BBA '79, married Lisa Ray in Kalamazoo, and are making their home in Charlotte, NC.

Douglas Reenders, BBA '79, married Kathleen TenCate in Kalamazoo. They live in Adrian and he is employed in the marketing department by General Tire.

Cindy Lu Underwood, BBA '79, married Alan Karlon in Kalamazoo. The bride is in management with McDonald Corporation, Oshkosh.

Gretchen Skinner, BBA '79, became the bride of Thomas Allman in Kalamazoo. The bride is employed by the General Electric Corp.

Janis Sue Deland, BBA '79, was married to Douglas Huliber in Battle Creek. They are living in Cupertino, CA.

Krista Kresko, BS '79, and Ronald Durham, BS '79, were married in Chico. She is an occupational therapist in psychology at the Hurley Medical Center, Flint. He is a medical technologist at St. Joseph Hospital.

Mark Rader, BSE '79, married Teresa Kitchen and the couple live in Allegan. They have two children, Kathleen and Mark.

Sandra Lee Roberts, BS '79, became the bride of Charles Stovall in Kalamazoo and she teaches at Comstock high school.

Richard Gross, BBA '79, married Paula Howard in Buchanan. They live in Richland and he is a sales representative for Doublebay Brothers & Co.
A conversation with President John T. Bernhard
(Continued from page 1)

Another concern is enrollment, which is related to the nagging question, "What does the declining birthrate mean in terms of future student population?" Early on, I became suspicious of the simple demographic expectation that enrollments necessarily would decrease because of a smaller college-aged pool of 18-to-22 year olds. There are a lot of variables that make that apparently easy prediction a much more difficult one, such as the amount of financial aid available, the number of jobs available for college students and the increasing number of so-called 'non-traditional' students attending colleges and universities.

Overall, I would say we're probably in an era of stable or slightly declining enrollment. More significant, though, is the fact that the mix of students will continue to change, and at an accelerated rate.

Another problem facing higher education today deals with governance. The whole approach to governance on the university campus has changed. Collective bargaining has come upon the scene in many colleges and universities in the country, replacing the old patterns of collegiality in shared governance. No one is quite sure of its long-range impact on higher education.

An integral part of the governance problem is the role of the state. In some states, there is a strong drive for more centralized control over higher education. We, in Michigan, are blessed with a high degree of autonomy. Institutions are able to develop at their own pace, within their own fiscal and programmatic limits. I believe our universities enjoy a high degree of quality and diversity precisely because of our constitutional autonomy.

Westerner: You indicated that there was a growing adjustment to the new environment of collective bargaining. How is it going here?

Bernhard: We have reached a new stage where we are trying to hammer out ways and means of cooperation. The acrimony of the past, I believe, is pretty much behind us.

Another area where we've achieved success is in adjusting our offerings to the new world of rapid technological and scientific change, and in our adjustment to new clientele—older adult students, more women students, more minority students. We don't want to chase every fad, but we must sense the deeper currents of change and adapt the curriculum to meet them.

We must recognize that Western Michigan University is no longer a teacher's college. Teacher training was an honorable tradition in our history and it still is an important element of our curriculum, but it no longer is our primary mission. Today we are a broad-gaunted university that seeks professional and humanistic responses to an increasingly technological and scientific society.

Western must learn how to carry water on both shoulders. That is, we cannot lose our liberal arts core because—in my best judgment and as a matter of personal conviction—it is essential in order to produce an educated people. Beyond that, we have to be involved in the delivery of professional education that will bring our students into the future prepared to face whatever challenges will be theirs.

Westerner: How do you respond to all these changes and still maintain quality?

Bernhard: It's not easy. The challenge is great. And one of the reasons why I'm trying to enrich the financial base of the University is to provide Western more leverage for experimentation. It grieves and frustrates me at times when I cannot offer even minimal support for a creative thrust by an individual or a group on our campus.

But we don't have as much of that flexibility as I would like to see at Western. But I think we can get it through our expanding development program. That's why I insist so much upon fund-raising.

Westerner: In the scheme of things, how much can a president really do?

Bernhard: Years ago, I recognized that if a president wants to be effective over the long haul, he or she cannot be a solitary, authoritarian leader. The president must develop a closely-coordinated team of administrative assistants that provide responsibility to each individual on that team, and expect performance of a high quality. A president who tries to be his or her own academic vice president, financial vice president, student services vice president, government relations vice president, athletics director, or whatever, is surely doomed to failure.

In the old autocratic tradition, particularly on small campuses, you would often see a benevolent despot-president sticking his fingers into every pie and serving as the willing magistrate for all problems coming to his attention. But today that would be self-defeating behavior. Colleges and universities are larger; there are many more human beings being affected—students, faculty and staff—and a president who thinks he can get embroiled in the day-to-day details of every segment of the university is kidding himself.

He is working himself into either a nervous breakdown or his grave, or maybe both. The greatest challenge facing a president today is to be in the world of higher education, not of it. . . . to be in the university, but not of it. By that I mean he must develop an appropriate sense of detachment so that he can view the entire scene. He can see the broad spectrum, from A to Z, as no one else can. The academic vice president will see a large portion of that spectrum because he or she is in charge of the major function of the institution, which is the academic program. But even that officer cannot see the total spectrum and thus cannot be involved in all the areas for which the president must be responsible.

The president who doesn't have that vision of the broad spectrum, and all parts of it, is not going to be a very effective president. What the president has to do—and I consider this to be his foremost duty—is to weld together an effective team to which can be delegated responsibility for the major segments of the university.

You get capable people and encourage them to share the same vision of the institution that you have; you make mistakes together, but you also enjoy successes together. It's not that I've done this, but that we've done it—together. Success over the long pull is measured in terms of how successful the president has been in welding such a team together, and in the quality of
the individuals, men and women alike, who are part of that operational team.

**Westerner:** What are the sources of feedback and contact that you depend on as president?

**Bernhard:** I get both formal and informal feedback. This may come as a surprise to many, but sooner or later I learn about almost everything that happens on campus. The only variable in discovery is the timing. Sometimes I'm late in learning. Sometimes I'm early in learning. Sometimes I'm in the middle of the process of revelation. A lot of people don't realize that. They think that the president is either in Washington, up in Lansing trying to raise money, or somewhere else, or he's isolated in his office, and that, therefore, it's impossible for him to know what's going on. That's simply not true.

In reality, I receive a tremendous amount of information. One of my biggest problems is trying to filter it out. The regular processes, of course, apply where you get formal recommendations from the Faculty Senate, or a formal letter from the AAUP, or other information from a wide variety of University offices and departments.

The informal feedback, however, is simply people calling me, talking to me at a reception or some other function, or memos, letters and visits from various persons—not all of whom are associated with the University. They may be from the community, the state, the nation. In addition, my 'open office hours' provide valuable input, and primarily from students.

I receive a mass of information from all levels—faculty, staff, student groups, Trustees, state officials, and the like. How you put all of it together in a coherent form is, of course, the most difficult task of all. How do you determine priorities, based on the information you receive? Very often, what you hear from individual A is a lot more significant than what you hear from individual B. The information you receive from individual A is a lot more significant than what you hear from individual B, but more significant than what you hear from individual C is a lot more significant than what you hear from individual D. And that's a plus.

I don't attribute such progress to myself at all. But I do take satisfaction that somehow I was involved in it, involved in the change. If a president doesn't feel that joy at all, then he is going to be unhappy in his job.

**Westerner:** He's robbing himself!

**Bernhard:** Yes, right, exactly. Because, goodness knows, you get enough brickbats. You get 10 times more critical mail than you do laudatory letters, and you get more visitors with complaints than with compliments.

**Westerner:** If a president doesn't feel that he's doing something that is worthwhile and beneficial, not only to the institution he serves but also to higher education itself, then he's in the wrong activity.

**Bernhard:** And that's enough, you're saying, isn't it?

**Westerner:** Yes, and I don't think I would have it any other way. I couldn't be a showboat if I tried. It's not my nature. I have always resisted grandstanding and I guess I always will. Many persons may be surprised to hear this, but I'm basically a very shy person.

**Westerner:** I gather, finally, that it has been fun!

**Bernhard:** Oh, yes. Maybe my political experience has helped me. I've developed a bit of a calloused hide, and the many barbs, criticisms and unfair accusations common to politics have prepared me for a life in administration. The joy is in seeing the larger vision, and realizing that perhaps you have helped the University to draw closer to it.

There are some bad days, of course. Everybody's human. But there are more good than bad days, and it's exciting to realize that no two days are alike. I don't have a set routine that I follow exactly every day. A new problem, opportunity or challenge, or new information will make any one day completely different from the previous day.

Despite all the headaches and the heartaches connected with a leadership role in a university, I'm going to miss the challenge very much when my turn comes to leave.
The Board of Trustees has approved the appointment of a chairperson of the Department of Art and the appointment of the first full-time female physician in the University Health Center.

L. John Link, who was art department chairperson here from July 1977 to July 1979, was appointed chairperson and professor of art. For the past year he has chaired the Department of Art at Virginia Polytechnic Institute and State University in Blacksburg.

Dr. Anna Novak, a member of the emergency medical staff at Borgess Hospital Center since 1969, was appointed a staff physician in the Health Center, the first woman to be a full-time physician in the center.

She earned her medical degree from Karl's University in Prague, Czechoslovakia in 1965. She received her license to practice medicine in Michigan in 1969.

Link, who received a B.A. degree and a master of fine arts degree in painting from the University of Oklahoma, was on the School of Art faculty at Southern Illinois University at Carbondale from 1968 to 1977.

Link succeeds John M. Carney, associate professor of art, who has been chairperson for the past year. Carney will return to full-time teaching.

Dr. Howard J. Dooley, associate professor of humanities, recently was elected vice chairman of the Michigan Council for the Humanities. He will serve a two-year term, until June 1982.

Wayne Falan, who was a critic and supervisor of physical education student teachers for the Laboratory School at Paw Paw from 1948 to 1963, has been granted the title of assistant professor emeritus of education and professional development. Falan retired as a physical education teacher and coach at Paw Paw in June, ending a 36-year career as teacher and coach, including 32 years at Paw Paw.

Dr. Barry L. Sherman, assistant professor of communication arts and sciences, has been selected by the National Association of Television Program Executives (NAPTE) to serve an eight-week internship this summer with the American Broadcasting Company (ABC) in Chicago.

A. Celeste Shelton, a specialist in broadcast news and public affairs with a background in commercial television and higher education, has been named coordinator of broadcast news in the Office of Information Services.

Shelton, a native of Lexington, Ky., earned a bachelor's degree in speech and theatre at Western Kentucky University in Bowling Green in 1974. She has done graduate study and was a graduate teaching assistant at the University of Kentucky.

In 1978-79, she was a broadcast specialist in the news bureau of the University of Arkansas at Little Rock and was a lecturer in the Department of Radio, Television and Film there at the same time.

Trustee Robert D. Caine of Kalamazoo has been elected to a one-year term as vice chairman of the Michigan Association of Governing Boards.

A native of Ionia, Caine was first appointed to the Board of Trustees in 1968 and served as chairman in 1974-75.

Alan R. Thomas, senior lecturer in the School of Librarianship at Raling College of Higher Education in London, England, joined the School of Librarianship faculty for the summer session as a visiting instructor. He taught classes in cataloging and classification of library materials.

Sharon M. Morrow, an admissions counselor and admissions publications coordinator at Kansas Wesleyan University in Salina, has been appointed publications editor in the Office of Information Services.

Morrow, who has completed coursework for a master's degree in English at Ball State University in Muncie, Ind., began work here this spring.

A former member of the faculty, Raymond C. Deur, assistant professor emeritus of biology, has received the 1980 Julian W. Smith Award presented by the Michigan Outdoor Education Association.

Deur, only the fourth person to receive the MOEA award, retired from Western in 1976 after 33 years. He is a 1939 WMU graduate and earned his master's degree at the University of Michigan in 1941.

Dr. Ruth Kaarlela, a noted educator of the blind for many years, has been named chairperson of the Department of Blind Rehabilitation and Mobility.

She succeeds Donald Blasch, who resigned as chairperson to return to full-time teaching. (See related story.) Kaarlela, who holds the rank of full professor, has been a member of the faculty here since 1963. She has a bachelor's degree and a master of Social Work degree from Wayne State University and earned a Ph.D. degree in 1978 at the University of Michigan.

At Western, Kaarlela has had major responsibility for developing and maintaining the rehabilitation teaching curricululum, including admissions, instruction and supervision of internships. She has served in a number of leadership roles within the University, including two terms on the Faculty Senate and as president of the Faculty Women's Club, 1972-73.

Kaarlela has published extensively in journals and professional conference proceedings and is often called to conduct and present workshops in the field throughout North America. She is a member of a number of state and national committees, commissions and boards. In 1977, she was designated as a Mary Switzer Fellow.

Griselda Gordon, a 1973 magna cum laude graduate of the University, has been appointed acting assistant to the vice president for academic affairs and director of special programs here.

She will serve in the position until July 13, 1981, when Dr. Gilbert L. Montez will return to the position. He was granted a lease of absence without pay to participate in a training and development program with the U.S. Department of Justice in Washington, D.C.

Gordon received her master's degree in educational leadership from Western earlier this year. She previously was assistant director of the Martin Luther King, Jr., Program here, had worked in the General Studies Program and served as a part-time counselor while an undergraduate.

Stephen R. Nisbet, assistant professor of education and director of the Carol Harbor Regional Center of the Division of Continuing Education, has announced plans to retire from that post on Jan. 31, 1981. He has been awarded emeritus status by the Board of Trustees.

Blasch steps down as Blind Rehabilitation head

The first and only chairman of the Department of Blind Rehabilitation and Mobility, Donald Blasch, has stepped down from that position.

Blasch, who will continue to teach, came to Western in 1961 to serve as director of what was then called the Center for Orientation and Mobility. From 1950 to 1951, he was a counselor and acting director of the Central Rehabilitation Center for Visually Impaired and Blind Veterans at the V.A. Hospital in Hines, Ill.

Blasch is a 1937 graduate of Northern Illinois University, he received his master's degree from the University of Chicago in 1948. He has done advanced study in psychology at Northwestern University.

In recent years, numerous honors and awards have been presented to Blasch for his work, both in the training of the blind and in instructing teachers of the blind. In 1979, the American Association of Workers for the Blind presented him with the Alfred Allen Memorial Award "to recognize outstanding service to blind persons."

The American Foundation for the Blind awarded him the Migel Medal for "outstanding contributions in education, rehabilitation and social welfare for blind persons."

He also has received the Larry Blaha Award for excellence in orientation and mobility and the Excellence Award of the Association of Rehabilitation Teachers.
The Mike Gary Athletic Fund News

A 75th birthday to be celebrated with ‘Las Vegas Weekend’ and pig roast

1980 marks the 75th anniversary of football at Western Michigan University. A total weekend is planned in relation to the opening football game with Eastern Michigan University on Sept. 6. At noon Friday, Sept. 5, a Downtown Coaches luncheon will honor Elliott Uzelac and his staff prior to the kickoff with Eastern. This is a super opportunity to meet the coaches and let them tell it like it is.

On Friday evening at the Kalamazoo Hilton in the Grand Ballroom at Las Vegas Night is planned. This will be a “Cowboy Weekend” dedicated for WMU. We hope that there will be over 1,000 people attending Las Vegas Night. Many grand prizes will be available and a lot of fun will be in store. At right is a reservation form forBronco Weekend.

Saturday morning at 11:00 a pig roast is planned at the “Corral.” Gary Fund members possessing the white, blue, brown and gold membership cards will be invited to take part in the “Pig Roast.” Guest passes are available for your guests again. Then to have hosts and hostesses at the “Corral.” This gives everyone an opportunity to meet our contributors and take part in a very successful program.

This year the “Corral” will have a new look. The Migala Carpet Company will carpet the inside of our “Corral” and make it a brown and gold spectacle.

We anticipate taking the “Corral” as a rallying point, to the Michigan State football game on Sept. 27, and we hope that our entire alumni and friends will gather around for refreshments. We think that this again will give you an opportunity to meet many of your friends. Please look for the brown and gold “Corral” at the State game. The “Corral” will be located at the bus parking lot on the west side of Stadium Road between Shaw Lane and Wilson Road, south of the MSU stadium.

Pledges and goals

Over one hundred volunteers were honored at our Gary Fund ‘3 Meatball’ Victory Dinner held June 11 at the University Student Center. Over a $170,000 in pledges and gifts were reported at that time. This puts us within $30,000 of our $200,000 goal.

Leaders in the campaign, who won the trip to Las Vegas as guests of the football team, Sept. 27, were: John Lenderink, Bud Brotebeck, Bill Steers and Don Jackson.

Aaron Middleton organized the Phonathon group of Kalamazoo and his team were credited with nearly $15,000. Three other Phonathons were important to the Campaign. The Flint Chapter, the Detroit Chapter and the Grand Rapids Chapter accounted for nearly $11,000. Our total Phonathon efforts were over $25,000 during the Campaign.

We set a goal of 400 new members. At the present time, we have 463 people who have committed to the Gary Fund. We are not members in 1979. “I can’t say enough about the efforts of our people and the outstanding job they did,” says Bill Doolittle, Gary Fund director. “Without their untiring efforts and determination, our success would not have been achieved.”

I.D. cards for Gary Fund Members

For the 1980-81 athletic year, the Gary Fund will issue I.D. cards. These cards will entitle members to special events, such as “The Corral” and our “basketball parties,” which are sponsored by the Gary Fund, in conjunction with the Division of Intercollegiate Athletics. Your card will be used for admission. There will be cards for both members of the family.

- White cards, Century Club members
- Blue cards, “200” Club members
- Brown cards, Sideliners
- Gold cards, Honorary Coaches

Any Gary Fund member who possesses an I.D. card can obtain guest passes for friends whom you would like to have involved in our special event. Two guest cards will be presented at no cost. Thereafter, each guest pass will cost $1.00. No children will be admitted without parents.

Parking procedures for the 1980-81 seasons will be as follows:

1. Century Club Members receive priority in season ticket purchase and parking for football and hockey.
2. “200” Club Members receive priority in season ticket purchase and parking for football, basketball, and hockey.
3. Sideliners and Honorary Coaches receive top priority in season ticket purchase with VIP parking for football and basketball and the Gary Fund lot in hockey.

So, that there is no misunderstanding, the change in parking this year is in basketball. Due to the limited space that is created by our student body, and the winter conditions, we are not able to offer Gary Fund parking to our Century Club Members.

The above article by Gazette Sports Editor, Jack Moss, tells it like it is. Please pitch in and help pull us through a rough year!

At the present time, nearly 1,000 alumni of Western Michigan University are already contributing to the Mike Gary Athletic Fund. This is super! However, the next two years will be TOUGH budget-wise for the Division of Intercollegiate Athletics. We are determined to maintain a quality program with broad-based opportunities for competition to as many students as possible. We need your help!!! If each of you would send one dollar—or five or ten—WE WILL MAKE IT. And in making it, make you proud to be a Western Alumnus. Please complete and return the form that follows:

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Thanks, alumni. We are grateful for your support—

Carl Ullrich, Athletic Director
This year marks the 75th anniversary of Bronco football and Coach Elliot Utezac hopes the momentum generated by wins in the last five games of 1979 will continue as 29 of 65 lettermen return along with three other letterwinners from former years. All the action starts at 1 p.m. Saturday, Sept. 6, with a home contest with Eastern Michigan University.

The first Bronco home football game of the 1980 campaign will have as its theme, "Western Day," with a major effort being initiated to bring back some of the old Bronco spirit.

A combination concert-pep rally is planned for students Friday evening, while alumni will be able to enjoy a "Western Casino Night" at the Kalamazoo Center that evening.

A Region Eight Cloud Circus atmosphere is planned for Saturday, with all fans being encouraged to wear "Western" garb of some description—cowboy hats, blue jeans, western boots—whatever the fans take a fancy to. The Bronco Marching Band and cheerleaders are also preparing some surprises for the fans.

The 1979 finish enabled Western to compile a 6-5 record and rank third in the Mid-American Conference (5-4). The MAC standing was a school high since 1973 and WMU was the only one of 18 NCAA Division I-A members to enjoy a winning season after a 1-5 start.

Offensively, there are several quality running backs on the team. Tailback Larry Caper, Battle Creek, led the conference in rushing as a freshman by picking up 844 yards in nine games and averaging 5.0 per try. Sophomore Craig Morrow of Dowagiac, Mich., gained 201 yards on 20 carries and was listed No. 1 at the end of spring ball. Senior fullback Bobby Howard of Detroit owned All-MAC acclaim after gaining 670 yards (4.4 average). Detroit junior Ed Farhag (195 yards, 4.9) was his back-up and then proceeded to have an outstanding spring as Howard was bothered by nagging injuries.

All-MAC tackle candidates Fred Burkhardt (6-5, 250), a junior from Lapeer, Mich., and Bud Sirko (6-5, 255), a senior from Dearborn, are the keys to what could be an all-conference defense line. The main losses are All-MAC guard Mark Lootens and second-team All-league tight end Tom Uzelac.

Western returns six regulars from a defense that ranked No. 3 nationally vs. the rush (99.2 yards per game). No. 6 in total yield (216.0) and No. 13 in scoring (11.5 points). The losses were important ones.

Tackle Matt Murphy, a first-team All-MAC pick in 1979 after winning second-team honors in 1978. Cornerback Pat Humes was a first teamer in 1978 and a second unit selection the next year. Linebacker Eric Manns dropped out of school after winning All-MAC laurels in both 1978 and 1979.

Honorable mention All-MAC end Jim Hinkle returns while comeback wingback Reggie Hinton, Detroit; sophomore center Matt Meares, Royal Oak, Mich.; and defensive tackle Jon Nigro of Royal Oak, Mich., were the only ones to make the All-MAC team; and a member of one of the activities.

Their future in athletics. The offense is a "Power I" which combines play action and sprint-out passing. It can feature 1) two closed ends, 2) a closed wingback, 3) wide receivers, 4) wide slots and 5) three running backs.

The defense is a 5-2 slant angle setup emphasizing penetration by the tackles and middle guard and control play from the ends and linebackers. The secondary plays a zone for the most part.

NCAA/AIAW: Their future in athletics

The future roles of the National Collegiate Athletic Association (NCAA) and the Association for Intercollegiate Athletics for Women (AIAW) in intercollegiate athletics will be the topic of a symposium at 7:30 p.m. Tuesday, September 30 in rooms 157-159 University Student Center, WMU campus. This program is free and open to the public.

Dr. Charles D. Henry II, assistant commissioner of the Big Ten conference, will represent the NCAA. Representing the AIAW will be Dr. N. Peggy Burke, chairperson of the physical education and dance department at University of Iowa. Burke served as AIAW's fifth president in 1976-77. Each will present facts and figures to the audience related to the proposed merger of the NCAA and AIAW.

John T. Bernhard, WMU president, will serve as the third presenter. He will speak to the role of academic in intercollegiate athletics. Bernhard currently serves as board of directors chairman of the American Association of State Colleges and Universities.

Reacting to the presentations, from WMU, will be Carl Ulrich, director of intercollegiate athletics; Christine Hoyles, associate director; Bonnie Kunne, sophomore from Grand Ledge and pitcher on the women's softball team; and a member of one of the men's teams.

Dr. Shirley VanHoeven, assistant professor of communication arts and sciences at Western, will moderate the session.

The symposium is sponsored by the Title IX advisory committee of WMU's Commission on the Status of Women as part of the Homecoming week activities.
Grand Rapids Day at Waldo Stadium
The Bronco football home opener vs. Eastern Michigan University, Sept. 6, 1980, has been designated as GR Day. All GR alums are invited to be special guests of the Broncos.
Special ticket prices and free parking are available. For details call Steve Prawdzik (616) 383-1932 or Mike Vavrek (616) 459-7123.
Go for the GOLD in ‘80!

Fall sports preview

Women's cross country
Two-time “most valuable” Darcy Tomlinson heads a group that could make for a banner season for the 1980 women’s cross country team. Tomlinson, a junior from Bryan, Ohio, overcame mononucleosis early last season to become WMU's top runner in its last four meets, headed with a second-place finish at the Mid-American Invitational.

Men's cross country
The early choice for top honors in the Mid-American Conference in 1980 would likely be Coach Jack Shaw’s team, which returns six of its top runners from last year's championship squad.
Curt Walker, a junior from Wyoming, Mich., and Al Stefanski, a junior from Grand Blanc, placed fifth and ninth, respectively, at last year's MAC meet. The team title was third in the past four seasons.

Volleyball
The return of several key operatives from last year’s winning contingent gives a bright outlook for the 1980 volleyball team. Coach Rob Buck enters his third season, having turned things around to end the 1979 campaign with a 20-13-6 record after a 9-19-1 record his first season.
The return of all-state selection Dawn Lands, a junior from Newburgh, Ind., will improve Western’s attack. Lands helped the team to an 11-3-4 start last year before being sidelined in mid-season with a knee injury.

Field Hockey
At first glance, the prospects for the field hockey team this fall read like a good news-bad news story.
The good news is that Coach Jean Friedel has her top two scorers of last year’s 13-7 team—Mary Cavanaugh, a sophomore from East Islip, N.Y., and Margaret Hindle, a senior from Grosse Pointe Woods—returning. Each accounted for 10 goals and one assist.
On the other hand, eight letterwinners need to be replaced, a group led by forward Patty Salenbien and standout goalie Mary Martin. The likely heir to Martin’s spot in the cage will be Julie Gustafson, a sophomore from Medina, Ohio.

Looking back—75 years of football reflected in faces from the past
The 1980 season will mark the 75th anniversary of varsity football at Western Michigan University.
The original team of 1906 played three games and was captained and coached by halfback Melvin “Tubby” Myers, who was regarded as the top player for the sport’s first decade on campus. Bill Spaulding became the first full-time coach in 1907 and held that post until 1921.
Spaulding’s top two players were backs Sam Dunlap and Walt Olsen (both 1915-17, 1919). Dunlap set a school single-season record by scoring 19 touchdowns in 1916. Olsen led the nation’s cockroaches in scoring that year with 138 points and still is No. 1 on Western career charts for TDs (32) and total points (253).
Under new coach Milton Olander in 1922, Western compiled a 6-0 record and outscored its opponents 160-0. The captain of that team and the leading player of the 1920s was center Leo “Tiny” Redmond (1918-19, 1921-22).
The most prominent performer of the 1930s was guard Ray Bray (1936-38), who went on to earn All-Pro honors with the Chicago Bears and membership in the Helms Major League Football Hall of Fame.

In 1941, “Mike” Gary ended a 13-year coaching tenure by directing the Broncos to a 6-0 record. Horace “Hap” Coleman (1940-42) scored 12 TDs that year and was recognized by most observers as Western’s top player of that decade.
Another Coleman, Lovell, was on the scene from 1957-59 and became the school’s first 1,000-yard rusher, picking up 1,068 in 1958. His 279 yards against Central Michigan that year still stands as a game record.
The 1960s were highlighted by a Mid-American Conference co-championship in 1966. Defensive tackle Bob Rowe sparked Coach Bill Doolittle’s club and went on to play for ten years with the St. Louis Cardinals after capturing second-team All-American honors.
The 1970s belonged to some fine defensive units and tailback Jerome Persell. The latter became the third collegian ever to rush for over 4,000 yards in a three-year career (1976-78). Persell finished with 4,190 markers, picked up second and third-team All-American awards and was cited as the MAC “Offensive Player of the Year” three times.
Defensively, Western led the nation in pass defense in 1976 and ranked among the top five in other defensive categories five times.

Soccer
Improved offensive firepower is what Coach Scott Ferris will seek from his soccer team this fall, a squad that will face perhaps its roughest schedule ever.
Of its formidable opponents, nationally fifth-ranked Indiana tops the list. Other top- notch foes include Evansville, Notre Dame and Wisconsin-Milwaukee.
A defense anchored by all-Mideast honorable mention goalie Tom Boehm, a senior from Northbrook, Ill., and sweeperback Greg Brendsen, a senior from LaGrange, Ill., will be the strong point. Boehm sported a .883 saves percentage in 15 games last year.

Sutton named coordinator
Bobby Sutton, a member of Coach Elliot Uzelac’s original football staff here, has rejoined the Bronco program in the capacity of offensive coordinator.
Sutton, 29, who also directs the quarterbacks and receivers, was defensive coordinator at WMU during the 1975 and 1976 seasons before moving on to similar duties for three years at the University of Illinois.
Sutton is a native of Ypsilanti and a 1972 graduate of Eastern Michigan University.

1980 media guides available
Copies of Western Michigan University’s 1980 media guide are available to the general public for a cost of $3. Send a check or money order in this amount payable to WMU to the Sports Information Department, B-206 Ellsworth Hall, WMU, Kalamazoo, Mich. 49008
Homecoming Miller show

Mel Torme and Buddy Rich will appear together on Western's Miller Auditorium stage Saturday, Oct. 4, for an 8 p.m. Homecoming performance. Vocalist Torme and "the drummer's drummer," Rich, who individually have delighted audiences throughout the U.S., will perform together for alumni and friends of WMU. They will be joined by Rich's 15-piece big band. Tickets are $8.00, $7.00 and $5.00. "Sales for this Homecoming show are going well," according to Gordon Smith, auditorium manager, "with only a few $8.00 seats remaining."

Past Residence Hall directors to gather

Western's Alumni Association has added a new dimension to the 1980 Homecoming activities—a reception for former WMU residence hall directors. The reception will be held at 4 p.m. Homecoming Saturday, Oct. 4, in the Davis Hall lounge. Alumni and friends are invited to walk over after the football game to chat with their former directors.

"This year's reception is a first of its kind, " said Russell A. Strong, WMU alumni director. "I believe dorm directors played an important role in the lives of our alumni as students and that the reception for them is an important part of Homecoming."

The directors attending are looking forward to chatting with "their kids." Be sure to stop in and visit while on campus for Homecoming.

Luncheon 'Under the Big Top'

The 1980 Homecoming luncheon will be held outdoors, Saturday, Oct. 4. A complete box chicken luncheon, including beverage, will be served under a large tent on the softball diamond just west of Hyames Field (corner of Stadium Dr. and Oliver St., entrance off Oliver).

The luncheon will begin at 11:15 a.m. rain or shine, and service will continue until 12:30 p.m. Then onto the football game with kickoff at 1:00 p.m.

The luncheon site is conveniently located close to Waldo Stadium, Read Fieldhouse, as well as other parking facilities.

Cost for this year's luncheon is $3.00 for WMU alumni association members and $3.50 for non-members. [Attention inflation fighters: This is the same as the 1979 price.]

Afterglow planned by Alumni Association

The University Student Center will be filled with afterglow activity Saturday evening, Oct. 4. As Homecoming draws to a close the WMU Alumni Association would like to provide an opportunity for all returning alumni and friends to come together to dance and visit with each other.

Bobby Davidson and his band will entertain in the East Ballroom. Bobby's group has delighted WMU students and alumni for years, and they are most pleased to be involved in this year's Homecoming activities.

The cost for the entire evening is $3.00 per person or $5.00 per couple for Association members and $4.00 per person or $7.00 per couple for non-members.

Reserve your spot on the dance floor using the reservation form below.

1980 Homecoming reservation form

NAME _______________________________ Class of ____________
ADDRESS ___________________________ ZIP __________
PHONE: HOME _______ BUSINESS ______

□ 1/We will be attending the Alumni Luncheon/Football game, Oct. 4 $8.50 per person—Alumni Association members $0.00 per person—non-members
□ 1/We wish to purchase Alumni Luncheon tickets only $3.00 per person—Alumni Association members $3.50 per person—non-members

□ 1/We plan to attend the Homecoming AFTERGLOW in the USC WMU Alumni Association Members $3.00 per person OR $5.00 per couple Non-Assocation members $4.00 per person OR $7.00 per couple

□ 1/We are WMU Alumni Association members enrolled in the following plan:
□ supporting □ individual life □ family life

TOTAL ENCLOSED $________

NOTE: For football tickets only contact Athletic Ticket Office at (616) 383-1780 For Mel Torme and Buddy Rich tickets contact Miller Auditorium (616) 383-0933 MasterCard and VISA accepted by both.

NOTE: Please make all checks payable to: WMU ALUMNI ASSOCIATION
Mail to: Homecoming 1980 Alumni Relations Western Michigan University Kalamazoo, MI 49008

Homecoming constituency activities

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<thead>
<tr>
<th>Honors College</th>
<th>Musical/Reception; Hillside Bldg.; 8:30-6:00 p.m. Friday, 10/3/80, Contact number (616) 383-1787</th>
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<tbody>
<tr>
<td>College of Applied Sciences</td>
<td>Continental Breakfast; IET Bldg.; 8:30-9:30 a.m. Saturday, 10/4/80, Contact number (616) 383-6040</td>
</tr>
<tr>
<td>Paper Science and Engineering</td>
<td>Receptions; McCracken Hall Auditorium Lobby, Following the football game Saturday, 10/4/80, Contact number (616) 383-1804</td>
</tr>
<tr>
<td>Agriculture Department</td>
<td>Open House; 3403 Parkview; 5-7 p.m. Saturday, 10/4/80, Contact number (616) 383-1806</td>
</tr>
<tr>
<td>College of Arts and Sciences</td>
<td>Physics Department; Open House (view new accelerator); Rood Hall—lower level; 9:00 a.m.-noon Saturday, 10/4/80, Contact number (616) 383-1870</td>
</tr>
<tr>
<td>Geology Department</td>
<td>Open House—Continental Breakfast, Geology Lounge, Rood Hall, 9:00-11:00 a.m. Saturday, 10/4/80, Contact number (616) 383-1776</td>
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<tr>
<td>Psychology Department</td>
<td>Alumni Poster Session, University Student Center Rm. 105; 9:00-11:30 a.m. Saturday, 10/4/80, Contact number (616) 383-1830</td>
</tr>
<tr>
<td>College of Business</td>
<td>Reunion; Holiday Inn West (Stadium Drive and 131 Highway); 4:00-6:30 p.m. Saturday, 10/4/80, Contact number (616) 383-0902</td>
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<tr>
<td>College of Education</td>
<td>Continental Breakfast, Flotron Sandgren Room—Sandgren Hall, 8:30-10:00 a.m. Saturday, 10/4/80, Contact number (616) 383-1690</td>
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