Homecoming to be celebrated October 4

Western Michigan University alumni, students, faculty and staff will join together Saturday, October 4, to celebrate Homecoming 1980—Brown and Gold Onward.

The day is filled with a variety of activities for all including:

- Homecoming parade, 9:30 a.m.
- Bronson Park to University Student Center
- "Under the Big Top!"
- Lunches* 11:15 a.m.-12:30 p.m.
- Softball Diamond
- WMU Broncos vs. BGSU Falcons* 1:00 p.m.
- Waldo Stadium
- Reception for Former Residence Hall Directors, 4:00 p.m.
- Davis Hall Lounge
- Mel Torme and Buddy Rich* 8:00 p.m.
- Miller Auditorium
- Homecoming AFTERGLOW* 9:00 p.m.
- University Student Center
- USC Alumni Reception, 9:30 p.m.
- USC Cafeteria

* (Admission Charged)

Already this summer a number of student organizations have started planning their parade entries. They will be joined by the WMU marching band, Zoopy and Toga Long, the Clowns, High Wheeler bicycles, area high school bands and the SABS clowns.

Throughout this issue there is detailed information regarding all the Homecoming activities, including a reservations form so that you guarantee your place for each of these activities.

Many of the University's colleges and departments are also planning special events for their alumni. University faculty and staff always look forward to visiting with former students at Homecoming. Make your plans now to join your friends to celebrate Brown and Gold Onward, Saturday, October 4.

Orientation ends for freshmen

Summer orientation for approximately 2,800 students who will be freshmen at Western this fall has been completed, according to Norman K. Russell, assistant to the vice president for student services and director of orientation.

The new students spent three days on campus, lived in residence halls and ate in student dining rooms. While here, they met with academic advisors, took placement tests and registered for classes.

In addition to the freshmen, about 1,800 transfer students took part in one-day orientation sessions.

Western's fall semester gets under way with final advising day Tuesday, Sept. 2; final registration Wednesday, Sept. 3; and the first day of classes Thursday, Sept. 4.

'it's still fun'—a conversation with President John T. Bernhard

In this conversation, John T. Bernhard, the University's fifth president, discusses issues facing higher education and the University, his view of the presidency, and why, after all, it is still worth all the headaches.

Westerner: What do you see, nationally, as some of the critical issues facing higher education right now?

Bernhard: There are several. First, financial support for higher education is a critical concern. It affects both public and private institutions. There is increased competition for funds, particularly on the state level. States now are spending much more money on social services than ever before, and, in the competition for funds, higher education has had a more difficult time holding its relative position.

The financial burden is heavy and I think it's going to get heavier. That doesn't mean the problem can't be whipped, but it's going to be a fight and a very difficult one. That's the chief reason I'm interested in fund raising, and have been since I arrived here six years ago. We have redoubled our development efforts at Western—by establishing the WMU Foundation and launching our first capital campaign—because we must get into that fiscal ballgame, or else fall far behind.

(Continued on page 18)
Sports Medicine Clinic: More than just taped ankles

To some, the term “sports medicine” has simplistic connotations: The taping of an ankle or the placing of ice on a sore muscle because of a sports injury. But there’s more than that to sports medicine at Western, which has taken its place among national leaders in the field with the establishment of a Sports Medicine Clinic in the University Health Center.

The concept of specialized treatment for athletics-related injuries is well beyond the pipedream stage. Western’s is the first full-time collegiate clinic in Michigan and one of only a handful in the country. Its services will be available to the university and the general public upon referral by a physician.

Lee Kermode, head trainer in athletics and an associate director of the clinic, brought the idea to Western. Four elements—prevention, diagnosis, treatment and rehabilitation—are what the clinic is all about.

Obviously, those tangibles are similar to what the ordinary doctor works with—but something else is involved.

“One of the things that helped us identify a need for the clinic is that the typical busy practitioner generally won’t have the time or expertise to intensively treat a sports-related injury,” explained Dr. James Scholl, director of sports medicine. “It’s easy to diagnose a sprained ankle, prescribe crutches and tell the person to come back in three weeks. Under the most appropriate treatment, a mild sprain of the ankle can be rehabilitated in a week.”

The clinic’s doors will be open to everyone—from the star college or high school football player to the occasional jogger. Scholl points out that the clinic is more than a glorified training room; it is located in and uses the facilities of the University Health Center.

“The problem in many high schools that have collision sports is that there is no treatment. The local physician is pretty busy and we feel he’ll welcome the clinic,” Scholl said. He added that the clinic will not serve as an emergency room for athletic treatment; patients are admitted only on a doctor’s referral.

Sports Medicine Clinic—Dave Bogart, a junior at Haskell High School in Kalamazoo who plays fullback for the school’s football team, visits the new Sports Medicine Clinic at Western. Helping him strengthen a problem shoulder is Jeff Willson, associate director of sports medicine. The facility, located at the University Health Center at Western, is the only such clinic at a university in the state.

Board approves mission statement

“Western Michigan University has evolved over three-quarters of a century into a major, multi-purpose public university. Today it offers a wide array of distinguished undergraduate and graduate programs and serves some 20,000 students—freshmen to doctoral candidates—from every country in Michigan, every state in the nation and 66 foreign countries.”

Those are the opening sentences of the statement of the Mission of Western Michigan University—crating the University’s role, mission and guiding principles—that has been approved by the Board of Trustees.

The statement, which emphasizes Western’s faculty strength, public service, community role, the significance of research and the vitality of its teaching and learning, was approved by the board for one year.

In a year, the board will be asked to determine whether the statement should be continued for another year, with what revisions, if any. After that, the board will review the statement every two years.

The mission statement was prepared by the board based on drafts provided by a student-faculty-administration Advisory Committee on Long-Range Planning that was chaired by President John T. Bernhard. Work on the plan was coordinated by Dr. Nick L. Poulton, director of university planning.

“This represents the work of many people,” Bernhard said. “I’m pleased with the result and that the statement will be reviewed periodically. The statement provides all of us at the University with a sense of who we are, where we have been and where we are going. The statement is by no means comprehensive, it is intended merely to point the way.”

Chinese educators to be in residence

Two Chinese educators from Nankai University at Tianjin in the People’s Republic of China will be in residence to study at the University during the 1980-81 academic year. They were expected to arrive in Kalamazoo in August.

They are Ms. Zhuo Ying Gu, who will be associated with the Department of Computer Science and to some extent in the Department of Mathematics. They will be the first participants here in a new exchange program between Nankai University and Western being developed by the Honors College. Two Nankai faculty or students will travel to Nankai to study the Chinese during the 1980-81 year.
**Grants**

Does your car get 273 miles per gallon?

They're at it again. Students in the Department of Transportation Technology once more have entered a vehicle in an international fuel-efficiency contest.

In June, students finished sixth in the International Super Mileage Competition, an event sponsored by the WMU chapter of the West Michigan section of the Society of Automotive Engineers. Their vehicle got 273.6 miles per gallon.

Now they've entered a 3,500-mile "Sea to Sea" mileage test from Bellingham, Wash., to Washington, D.C., using a modified Toyota that was donated after it was damaged in unloading.

The car will be piggybacked to Bellingham, home of sponsoring Western Washington University, on a special truck. Students will drive the car in a caravan to Washington, D.C., by about Aug. 18.

Above: Checking over their June Super Mileage entry are Larry P. Bennett (left), a senior from Clarkson, and Richard B. Hertaway, instructor of transportation technology. The car placed sixth.

Above left: Neal E. Hoixie (right) of Clarkson and Mark A. Houston of Dayton Plains, both seniors, check progress on their entry in the "Sea to Sea" mileage competition between Bellingham, Wash., and Washington, D.C., scheduled for this month.

**Researcher examines marriage communication**

What's the difference between a happily married couple and an unhappily married couple? It's not a riddle, but the topic of concern for Dr. Paul Yelsma, a family communications researcher and assistant professor of communication arts and sciences.

To understand communication patterns in marriages, Yelsma questioned nearly 50 couples-half considered happily married and half who sought counseling.

Many significant factors distinguish happily married couples from those who are unhappy, Yelsma found. A chief characteristic is a couple's community involvement or lack of involvement. "Happy couples work on things beyond their own self-gratification-they involve themselves in projects that reach beyond their relationship-while unhappy couples are still examining their relationship and, with negative feelings, are trying to change it or each other," he explained.

Yelsma says happy couples are better at managing conflict; they have more energy for carrying out tasks and they feel more positive about their lives. They use verbal and nonverbal communication skills to understand each other rather than to control each other.

Yelsma cites the common belief that "conflict is inevitable in most, if not all, meaningful relationships." But he points out that marital conflicts can be "productive when managed with a win-win arrangement-that's when neither person feels that he or she has lost."

**Distributive Education receives gift**

The Midwest Petroleum Marketing Association has given $2,200 to the petroleum distribution program.

Lawrence A. Williams, assistant professor of distributive education, said the money will be used for student scholarships and program development in the Department of Distributive Education.

**Gifts and grants exceed $10 million**

For the first time, the total of gifts and grants to the University in a single fiscal year has passed the $10-million mark. The total for the 1979-80 fiscal year just ended was $10,821,875.

The comparable figure for 1978-79 was $8,853,061.

"A key in reaching the $10-million mark was a significant increase in the amount of financial aid to students made possible in large measure by the Middle Income Assistance Act," said Robert B. Wetnie, vice president for finance.

"Still," he said, "the figure represents a major achievement for the institution in external support."

**Scholarship begun by Malstroms**

A new award for students majoring in English with an English language emphasis—the Jean and Vincent Malstrom Scholarship—has been created. The annual $500 scholarship will be funded by a grant begun by Mr. and Mrs. Vincent F. Malmstrom, home of sponsoring Western Kalamazoo. Dr. Jean Malstrom, the wife of Vincent Malstrom, is a professor emerita of English who served on the Department of English faculty here for 30 years until her retirement in 1978.

Tuition and fees increased by Board

Blaming inflation and the rocky Michigan economy, the Board of Trustees instituted in July an undergraduate tuition differential and approved increases of about 12 percent in tuition and 10 percent in the Student Health Service fee.

The changes, along with increases in special fees, will become effective with the start of the fall semester Sept. 4.

The facilities fee—at $2.75 per credit hour for all students.

"The increases in tuition are in line with the increases we are seeing at other colleges and universities in Michigan and around the nation," said J. Michael Kemp, vice chairman of the board and chairman of its Budget and Finance Committee, which recommended the increases.

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**Grants total $654,000 for water studies**

Information never before compiled about Michigan's geology and its underground water supplies, with an eye to controlling pollution by state and federal agencies, is being gathered by the Department of Geology at Western under a series of grants that total $654,000.

The awards, from the U.S. Environmental Protection Agency, including a new one for $270,000, are being implemented under the direction of four faculty members. Special project staff members and 24 graduate and undergraduate students, mostly geology majors, have been compiling information and statistics on underground water supplies from a variety of state sources.

Directing the project are Drs. Lloyd J. Schmalz, chairman of the geology department, W. Thomas Straw and Richard Passero, professors of geology, and Dr. Thomas W. Hodler, assistant professor of geography.

Work activities are being coordinated by Donald M. Leske and Dennis Curran, project assistant directors, and Linda Miller, cartographer.

Final maps and a report after the conclusion of the two-year project will provide a basis for the EPA to evaluate the relationship between water disposal wells and underground water sources.

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**Gifts to WMU—President John T. Bernhard, left, accepts a $14,500 gift from the Packaging Corporation of America (PCA) as presented by John T. Tracey, senior vice president of PCA at Evanston, Ill., to establish a PCA scholarship for paper science and engineering students. The funds will be invested and the interest will finance the scholarship.**

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**Tuition and fees increase by Board**

Here's your chance to order your copy of this fascinating look at the university's first 75 years through the eyes of someone who has lived much of it.

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By Leo C. Stine

Professor Emeritus of Political Science

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Here's how three 'nontraditional' students are making it at Western

by Jane Vander Weyden

"I was terrified at first. But now I'm enjoying my life more than ever before." — Ruth Neal

A nontraditional student.

The label nontraditional student is usually older than the traditional college-going population aged about 18 to 24. By this fall, it is predicted, 11 million older students will be attending college. And the number is expected to continue to increase throughout the next two decades.

"In the past, the number of nontraditional students has not been great enough to have had a major impact on most universities," said Dr. John T. Bernhard, president of Western Michigan University. "All that is changing now."

The steady growth in the number of nontraditional students already has made them a significant factor in American higher education and here at Western, Bernhard said. "It is time," he said, "for American colleges and universities to become more sensitive to the needs of older students."

For their part, older students can bring much of value to both the classroom and the campus. They usually are highly motivated and are serious about their studies.

According to Dr. Michael Pritchard, chairperson of the Department of Philosophy at Western, older students in his classes "bring a realism to discussion of such topics as ethics, male/female relationships, marriage, parenting and ageism."

Pritchard is joined by faculty members across the campus in his views of the nontraditional students. Dr. Gerald Markle, associate professor of sociology, for example, attributes the serious and successful academic efforts of nontraditional students to the fact that they have made a conscious effort to return to school—an effort, he notes, that frequently involves active personal sacrifice.

To help focus attention on such efforts, I talked with a number of so-called 'nontraditional' students here at Western. Here are three of them.

Experiences as returning students

Ruth Neal is 42, married, the mother of four children and a full-time undergraduate at WMU. When asked how she felt about starting her college education at the age of 41, Ruth replied, "It was scary. I thought everyone else would be young, and I was afraid of the competition with young minds." However, Ruth discovered that her life experiences were helpful. "When we discussed the turbulent 60s, it wasn't just history to me—I had lived it."

The most serious problems Ruth encountered were not academic but occurred before and during her first semester at Western. Ruth attempted to return to school seven times before last year, but the responsibilities and the time and energy required to raise and help support four children left no room for her personal need for an education.

"Now," she says, "it's time for Ruth! I'm doing this because it's what I want to do. I want to learn and I'm enjoying it so much it's almost shameful." Her grown children and her husband are very supportive, she added.

When the time to start college was finally right, Ruth discovered that the process of getting admitted, registered and enrolled could be more difficult than taking tests and writing papers.

"I would like to see a special office or person here at WMU to deal with older students. I registered for a physical education course, took SAT tests, confused a sociology course with a social work course and did other unnecessary things because I had no particular place to get information."

Ruth is enjoying her new role of student and relates well to younger students and her professors. She says, though, that she would like to see even more of her own age group in classes.

Even with all the problems and sacrifices required, Ruth Neal is glad she's here. "I'm back in school because I'm tired of enduring—this is for me!"

Like Ruth, Mary Weaver is a nontraditional student at Western. At 30 she is the divorced mother of two daughters, ages four and six, and a full-time graduate student. Still reeling from the break-up of her marriage and a serious illness, Mary commuted to Western four days a week—a lonely, four-hour a day trip—for seven months.

Despite her fears, Mary plunged into her new lifestyle with enthusiasm and has found academic success—she has earned mostly As since she started courses in the spring of 1978. However, she says it took a lot of discipline to learn to study again.

Using and understanding the University system was at first difficult for Mary, as it was for Ruth. She says, "I would like to see more effective ways of communicating information to returning students. I made several mistakes at the beginning. For example, I missed scholarship/fellowship deadlines the first semester I was here, and I didn't know I wouldn't be eligible for assistantships and scholarships after completing 6 credit hours."

The move to campus housing eliminated the problem of commuting, but it created a bigger problem: child care. Even though there are some persons in Family Housing who will babysit during the day, few are willing to do so in the evening, when many of Mary's classes meet.

Being a single parent is a major source of many of Mary's problems of alienation, financial difficulty and loneliness. She would like to have some way to contact other single parents in Family Housing.

Mary takes her studies seriously and says that most returning students are here for their careers: "We need to be financially independent for our families and for ourselves. I really resent it when someone implies that I'm here for fun and games."

Floyd Pientka, a 31-year-old part-time graduate student in the School of Music, came back to school last year because the time was right in both his personal and professional life. After a 10-year break in the serious study of music, he wanted to study again—not for
"I worried about being a good—not just adequate—mother and student."  Mary Weaver

specific career goals but for personal goals. "I wanted to learn," he says.

Once admitted, he found that his age and experience were helpful to him and his career goals quickly became more focused.

Although he is aware of campus activities because he works at WMUK, the university's public radio station, Floyd is not interested in most student activities. He enjoys his relationship with people on campus, however, and hopes to remain at WMUK after graduation.

For Floyd, the return to school was made easier by friends on campus who helped him through the admissions and registration processes and gave him information and support.

Special programs ease confusion

Many colleges and universities, including WMU, have developed special programs and projects to help make the process of returning to school easier and less confusing for nontraditional students.

Although there is not yet a consolidated effort at Western to assess the needs of or offer services to nontraditional students, many offices and departments provide special services to meet those needs. The Center for Women's Services (CWS) provides counseling, support, workshops and information to women and men returning to school. Many of the programs offered are co-sponsored with other University departments and offices, including Financial Aid, the Health Center, Mathematics, the Counseling Center, Minority Student Services and others.

The free CWS pamphlet, "Take Off," a guide for returning and nontraditional students, recently was updated and revised. This fall CWS will sponsor a special event to give older students an opportunity to meet former nontraditional students who have graduated recently and representatives from many University offices in a relaxed, informal setting.

For WMU students with children, the University's Sara Swickard Preschool is located on campus. Evening hours will begin this fall for students with evening classes. And the Office of Undergraduate Admissions provides a special counselor to assist with the admission of nontraditional students.

President Bernhard supports the idea of a comprehensive program to provide services to nontraditional students. He said that not only does the University have an obligation to attempt to meet the needs of all its students, but it also can benefit greatly by increasing the numbers of older students here.

"We need to get away from the idea of the University as a 'youth ghetto,' " he said. Older students frequently are more aware of the legislative process and can become important advocates for higher education, he continued. Western already has made a commitment to its nontraditional students. As Bernhard said, "We haven't moved as far or as fast as we'd like, but WMU is definitely moving in the right direction."

After a 10-year break in serious study, Floyd Pientka wanted to study again for personal goals.

Jane Vander Weyden, recently a nontraditional student herself, is a coordinator in the Center for Women's Services at Western. She holds a master's degree in communication arts and sciences from Western, which she earned in 1979. Vander Weyden is active in community and professional groups and remains concerned with communication issues. She is married and is the parent of two children. When not at work, she spends as much time as possible fishing.
Among 6 Alumni

From
Fraser & Trang

To many of our readers, this is in their introduction to The Westerner.

Advancing printing costs were responsible for Western's decision to discontinue the University Magazine in favor of a tabloid newspaper. We like magazines, but they have become almost prohibitively expensive, and coupled with a slow "closing time," which means the span from final copy until mailing, we think this is a better solution. Additionally, there are six copies annually of The Westerner, as opposed to the four of the University Magazine.

Editorially, this newspaper is being handled by three persons: Mike Mathews, director of information services, Dave Smith, director of publications, and myself. There are also a number of other persons regularly involved in supplying data, as shown elsewhere in this issue.

We will appreciate your comments on matters of concern to you and to others in the University family. In future issues we will hope to introduce letters from readers.

This is a part of the evolving alumni program picture, an important communication with you. We would like to point out that if you are really interested in your alma mater, then you will want to become a member of the WMU Alumni Association and be on the receiving end of The Westerner six times a year.

At the bottom of this page is a Membership Application. We urge you to complete it, and then turn to the back page of this issue for the Homecoming reservation form, and send both to the Alumni Office at your earliest convenience.

WMU alumni are important to the future of the university, and the alumni office will be reaching out to you in the year ahead. We have new programs, refurbished old programs—a continuation of the good, old things, and an infusion of new ideas. All of these should come within your experience, and your activity in the Alumni Association can be important both to you and the university.

Your membership money goes for program development, not more people. Working together, we can help forge the ever changing University.

Western's chemists called extremely inventive

A new drug which controls and relieves ulcers is now being produced by the pharmaceutical firm of Smith, Kline & French, thanks to the research efforts of a Western alumnus.

George Wellman received his master's and doctoral degrees in chemistry from Western in 1969 and 1972, respectively. According to Dr. Robert C. Nagler, chairman of the Department of Chemistry, Wellman has advanced rapidly at Smith, Kline & French, and is now assistant research director for the company. He has made a lasting contribution to his field in the development of Cimetidine, the new FDA-approved ulcer drug.

At Yale University, Dr. Nagler reports, Western alumnus Tai Shun Lin, Ph.D. '70, is now associate professor of pharmacology. Lin's outstanding contributions, Nagler said, are evident in the eight to 12 professional papers he publishes each year.

"Lin blossomed during his education at Western," Nagler says, "because of the unique relationships we have here between students and faculty. We require that all professors in chemistry must be willing to provide tutorial help on an individual basis to their students, although students must demonstrate the initiative to seek such help if it is needed."

James Dabrowiak, MA '67, Ph.D. '70, is an associate professor at Syracuse University, conducting outstanding research on anti-tumor compounds, and the metal ions in their structures, Nagler reports.

In order to educate chemists of the quality and potential of Wellman, Lin, and Dabrowiak, Western's Department of Chemistry offers a conservative program, and the facility refuses to inflate grades, thus guarding the program's quality.

"As a result, we don't turn out large numbers of graduates, but those who complete the program obtain remarkable success in the job market," says Nagler. "Many stand out as extremely inventive, able to see relationships between different aspects of a problem under study.""More than anything else, our graduates are dedicated to their science. And when you talk about achievement," Nagler emphasizes, "dedication is ninety percent of it."

Alumni directory to be issued

The first comprehensive biographical reference volume of Western Michigan University alumni will be available in 1981. The directory will list alumni alphabetically, geographically and by class year. It will include full name, class year, occupation, business and home addresses, and business and home telephone numbers.

In the coming months, all alumni will receive questionnaires to be completed and returned to the alumni directory publisher. Before going to press, the publisher has agreed to contact our alumni by telephone to confirm the accuracy of the information.

The directory will be available to all Western Michigan alumni. Copies, yet complete sketches will tell you where your fellow alumni are and what they are doing. The directory will enable you to reach your friends by mail or by phone. The geographical index will tell you which Western Michigan alumnus live in your own area. When traveling or relocating, you will be able to renew contacts with former classmates. Recalling the names of forgotten classmates will be made easy by simply thumbing through the class year index.

Copies of the new directory may be ordered by Western Michigan University alumni ONLY. Orders will be taken by College & University Press, P.O. Box 17940, Montgomery, AL 36141, during the telephone verification process or you may call 205/272-9530 and place your order today.

All alumni are urged to return the alumni biographical questionnaire promptly. A late fall mailing of questionnaires is planned. This will avoid our having to mail a second request.

1955 to celebrate silver anniversary

Members of the class of 1955 will reunite in Kalamazoo Friday, Oct. 3, to commemorate the silver anniversary of their graduation.

The reunion will be held at the Kalamazoo Hilton Inn starting at 6:30 p.m. with a social hour, followed by dinner and a short program.

A committee of 1955 class members, headed by class vice president Ed Kahn of Oak Brook, Ill., is working on the event. Western's alumni relations office on reunion plans. Other committee members are Ann Dobler (Lansing), Dick Breyck, Joan (Fox) Demink, Merlyn (Mott) Duisterhof, Leonard Holmes, Andell (Poll) Kahn, and Jack Vredevelt. Reservations forms have been mailed to class members. If you have not received reservation information, contact the WMU alumni office.

MEMBERSHIP APPLICATION

Name ________________________
Address ______________________
City ________________________ State __________ ZIP ________

__D__ Annual Membership $10 per year
__D__ Individual Life Membership $150 or $16 per year for 10 years or $32 per year for 5 years
__D__ Family Life Membership (husband & wife) $180 or $19 per year for 10 years or $38 per year for 5 years
__D__ Life Membership

__D__ Payment of $_________ enclosed, or

Acct. # ______________________
Interbank # __________
Expiration Date __________

Mail to: Western Michigan University Alumni Association

The Westerner, P.O. Box 17940
Kalamazoo, MI 49001

Please make check payable to W.M.U. Alumni Association
Oriental treat experienced by President's Club

"A Taste of China," a special dinner with Dr. and Mrs. Phil Shen, was presented on campus June 28 to members of The President's Club who wished an unusual dining experience. About 65 persons gathered in the Student Center for the occasion, which opened with introductions by Dr. Maurice Seay, emeritus faculty member and President's Club Executive Committee member.

Dr. Shen, BA '56, MS '68, PhD '72, was lauded by Dr. Lillian Meyer, former chairman of the chemistry department, and by Dr. Jochnan Stenesh, his major professor. They formally welcomed Dr. Shen, and added a few anecdotes about their experiences with him while he was a student.

Rather than formally pursuing a career in chemistry after completing his doctoral studies, Dr. Shen has become professionally interested in food and owns two restaurants in Chicago, The Abacus, on North Clark Street, and Dr. Shen's, on North State Street. Both have achieved international reputations for their cuisine.

Dr. Shen came to Kalamazoo, not only with his supplies but with culinary assistance from his Chicago restaurants, and turned the Student Center kitchen for a day into a Chinese kitchen.

The hors d'oeuvres which opened the meal included a spicy cabbage, marinated mushrooms, beef and thousand year old eggs, along with shrimp chips. None of the items remained on the plates for long.

This was followed by an Abacus egg roll, and then Dragon and Phoenix soup with crabmeat. A preview of the sweet and sour whole walleayed pike was given the diners by a waiter, before each was served with this delicious morsel.

Then came a plate which included Mongolian beef with scallions and crispy bean threads, Mandarin Chan powder chicken with cashews, Hunan spicy shrimp with water chestnuts and Yangchow fried rice.

The praise from the dinner guests was universal, everyone finding it a superb meal, even though many labored through it with chopsticks in hand.

Afterwards President John T. Bernhard expressed the appreciation of everyone to Dr. and Mrs. Shen for their part in the evening, and Mrs. Shen (Robin Myers) was presented with a vase crafted by the late Marc Hansen, her undergraduate mentor in pottery.

Where does one eat in Chicago? Obviously, those who sampled Dr. Shen's cuisine in Kalamazoo are going to find their way to The Abacus or Dr. Shen's in the Windy City.

15 alumni among college faculty

Dr. Richard L. Norris, BS '63, MA '65, could call a Western Michigan alumni meeting among his faculty at St. Clair County Community College in Port Huron and have a fairly large group attending.

Those listed in the college's most recent catalog, and with one or more Western degrees, are:

Frederick P. Adolph, MA '59, political science; John F. Norris, Jr., BS 67, industrial technology; Leonard A. Burns, BS '53, chemistry; Wayne D. Claffin BA '53, business administration; Steven G. Forsythe, BS '71, data processing; Thomas F. Mooney, BS '64, MA '67, EdD '74, psychology.

Kenneth A. Morgan, MA '64, political science; James W. Norris, BS '70, applied politics; Judy L. Logan, MA '67, psychology; Ellen Shakespeare Peron, BA '67, English; Leroy M. Sheline, BS '61, applied physics; Hollis H. Wenzling, BS '54, applied physics, Phyllis B. Wright, BA '48, office educa-

Life members join Alumni Association

Daniel J. Abraham, MBA '79, Grand Rapids; Jack Baker, MBA '76, Wyoming; Niki Bateman Burchill, '80, Port Huron; Peter Folger, BBA '79, Dover, OH; Stephen Frost, BS '77, Gtueru; Mortis Frost, BS '79, Jackson; Joseph H. Guy, Jr., BBA '78, Homer; Marvin G. Johansen, MPA '79, East Lansing; Mark F. Ochune, BS '79, Cheektowaga, NY; Steven Terranella, MBA '79, Kalamazoo; Bruce W. Flessner, MPA '79, Melvina Vlasch Flessner, MPA '78, Brooklyn Park, MN; Paul Wise, BBA '79, Clarkson, and John Zettelmayer, BA '60, Gobles.

What really happened to your graduating class?

Now you can find out—we offer our new Alumni Directories available to alumni only.

This directory contains the names, occupations, business and home addresses and phone numbers of living alumni. Our directories are published annually. Limited Edition—only those directories ordered in advance will be printed. Reservations for the available reference book are being accepted NOW.

Call our publisher TODAY.

205/272-9530 College & University Press P.O. Box 17900 Montgomery, Alabama 36111

1962, has told relatives everything there is to know about the situation in Iran. He said, though, that he knows there are good reasons behind that "close-lipped" attitude.

The most difficult part of all of this is the waiting, he said, and trying to occupy one's mind. Letters from his father help, but they have been few and far between.

The very day the former Shah was allowed into the U.S. for medical treatment, John Graves left Washington for Tehran. He arrived at the embassy just in time to be taken hostage.
Dear alumni:

We extend to each of you a personal invitation to celebrate with us WMU's 1980 Homecoming—BROWN AND GOLD ONWARD.

In planning this year's activities, the alumni staff has added some new dimensions to the traditional Homecoming activities—lunch outdoors, a reception for former residence hall directors, and an AFTERGLOW.

It is our hope to attract more people while providing more opportunities for friends to meet!

We are looking forward to having you on campus Saturday, October 4 because Homecoming is for you, our alumni.

Signed by Russ, Wayne, Joyce, Candy and Jamie

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Richard A. Lenon, new Foundation board member: 'A very good experience'

Richard A. Lenon (B.A., '41), President and Chief Executive Officer of International Minerals and Chemical Corporation (IMC), is the newest member of the Board of Directors of Western Michigan's Foundation.

He is a member of the University's prestigious President's Club and, in 1976, received Western's Distinguished Alumnus Award.

IMC ranks 20th in Fortune Magazine's listing of the 500 largest American corporations. Its headquarters in Northbrook, IL, displays a large collection of museum-quality modern art, acquired under Mr. Lenon's personal auspices.

Question: Mr. Lenon, how did you happen to come to Western?

Lenon: I was raised in the small Michigan town of Sunfield, which has a population of about 300. In 1937, when I was about to graduate from high school, I couldn't go on to college without help. The high school superintendent suggested I might be able to get a scholarship to Western. I knew it was a good school, and the scholarship came through.

Question: What was your major at Western?

Lenon: At that time, I was thinking of becoming a teacher. So I took the liberal arts as my major, and added the courses I needed to teach.

Question: What stands out in your memory of your years at Western?

Lenon: I had a very good experience at Western. Some of the professors there were among the best I have ever had. George Sprau, for example, who taught us Shakespeare, made a tremendous impression on me. Then there was Dr. Russel, who taught history, and Dr. Henningson, who taught German. Both had profound influences on me.

I was active in my fraternity, Theta Chi Delta, and eventually became president of our chapter. I worked very hard on the debate squad, and had a lot of fun doing publicity for various student activities. Of course, I put in a lot of time working odd jobs in Kalamazoo to pay the rent! I just did a great variety of things.

Question: Did you go into teaching after graduation?

Lenon: No. In 1941, I got a scholarship to Northwestern University's Business School. But I didn't quite finish, World War II interfered. I went into the service lacking just two credit hours to complete my graduate degree. Later on I did additional graduate work at Harvard Business School while still in the service.

Question: What did you do in the service?

Lenon: In the fall of '42 I entered a program to train officers for the business management of the regular Navy. I served from 1942 to 1947, became a supply corps officer, and then in 1951 I returned to the Navy in the same capacity during the Korean conflict.

Question: What were some of the turning points in your business career?

Lenon: It was through Montgomery Ward's that my scholarship to Northwest was made possible. So when I came back from World War II, I went to Ward's. One of the top executives there was very supportive to me, and began to give me some important responsibilities. While I was in Korea, he went to IMC, and when I returned he suggested that I come to IMC also. I was made vice president and treasurer in 1956.

I'll have to tell you a story about that. When I came in, this executive officer, who was a very fine person and very helpful to me, was making more than I was. Of course, I assumed that I would be brought up to their level, and possibly a bit beyond! So, I bought a house that seemed to be appropriate, and settled my family in. But when the raise came through, it was quite modest. I asked him about it, and he told me: too much money, too fast, spoils young people! Which taught me something.

Question: Was your progress with the company rather steady?

Lenon: Yes, except for four years with another company, I have been at IMC ever since. I became group Vice President for Finance and Administration in 1967, then Executive Vice President, and became President in 1970.

Question: I understand that you are the guiding force behind the extensive collection of paintings and sculptures displayed in IMC's building here.

Lenon: In 1961 IMC had built a new building that was one of the first modern, suburban buildings with walls primarily of glass. It was very austere. We wondered how people would feel when they saw all this glass. We felt it lacked warmth.

The architect suggested that we might get away from the austere feeling by acquiring fine art. So we began by renting various pieces. Some we liked, some we didn't, we kept only what we liked. And it was obvious that the art changed the building.

As a result, we set up a group to acquire fine art for the firm on an organized basis. I am personally very active in a committee of five, and we have the help of a professional consultant who assists us in scouting galleries and auctions. When we become interested in a piece, all five view it and must reach a consensus in order for the company to make an investment.

Question: Do you have any difficulty justifying the art collection to your stockholders?

Lenon: Not at all, it's a very profitable investment!

You know, everybody participates in this collection and enjoys it. We don't exactly take a poll, but if your employees take a strong dislike to a certain piece, we hear about it and we don't keep it.

Alas, a great many of our customers are from foreign countries where great art is highly visible. These customers recognize and appreciate the quality of the art we have here, and what it adds to the building.

Question: Tell me something about your family, Mr. Lenon.

Lenon: My wife was a Western student, too, we met there. She is the former Helen F. Johnson and completed three years before we were married and moved to the Chicago area; then she finished her degree at Northwestern. Both her sister and mine went to Western. We all think highly of the University.

Our son is a physician, one of our daughters is a lawyer, and the other is teaching and working for her doctoral degree in physiology.

Question: With the heavy demands business makes on your time and your serious interest in art, can you find time for recreation or community activities?

Lenon: I certainly try! I play tennis and golf often, and enjoy all outdoor activities.

Of course, my work requires a great deal of travel. In fact, I spend about 50 percent of my working time traveling in Europe, in this country, South America, and other places.

I spend a great deal of my own time on my personal collection of art. And when I am home, I try to take part in civic activities, such as serving on the board of the Illinois Institute of Technology in Chicago, and the Advisory Council of Northwestern's Business School.

Now I look forward to doing my best to assist Western Michigan's Foundation.

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'77 graduate gets Fulbright Grant

A former music student has been named the recipient of a Fulbright grant for study in Austria. Teresa Turner-Jones, a 1977 summa cum laude graduate, will study vocal coaching at the Vienna Institute of Technology in Chicago, and the Advisory Council of Northwestern's Business School.

While at Western, Turner-Jones studied piano with Phyllis Rapport and Steven Hesla. She played French horn in several student ensembles.

Education emeritus active in retirement

Professor Manley Ellis is nearly 90, but one would be hard put to come up with the fact, even if one remembered that he first joined the WMU faculty in teacher education in 1922.

He can often be seen prowling around Kalamazoo with his 35mm camera, waiting for the propitious moment when the sun casts just the perfect shadow for an impressive picture of a local architectural gem.

Two years ago Ellis spent two weeks in the Peoples' Republic of Mongolia, and that's where you will find him again this summer.

His classroom career at Western spanned 38 years, and he called it quits in 1960. But since then he has visited more than 35 countries, and before his first Mongolian venture had logged more than a million miles of travel.

Those former students of his who claim they are too tired for a round of golf, painting the house, or keeping up with the children or grandchildren have some new goals to shoot at.
An Open Letter to All Alumni from Robert Handel (BBA '79), an Accountancy and Computer Science Alumnus currently at Brooks Air Force Base, Texas.

To all alumni who did not contribute because they can't afford to donate a large sum of money, every dollar that you contribute is important. If you can only give $5, $10, or $20, by the time it is multiplied with thousands of alumni contributions, it becomes an important amount. Avoid the temptation to say, "I only gave $5, but it is not important." Your contribution can make a difference. All contributions, large or small, will be counted to assist Western Michigan University.

Sincerely yours,
Robert Handel (BBA '79)
Attention Class of 1931
Golden Anniversary Reunion
Friday, June 5, 1981
Class members: Put this date on your calendar now.

The Western Michigan University Class of 1930 reunited on campus Friday, May 30, to observe the 50th anniversary of their graduation. And what a glorious day.

The gathering began at 10 a.m. and were presented with name badges bearing their pictures from the 1930 edition of the Brown and Gold.

At the reunion luncheon, class members were joined by University administrators, including President Curtis Cranz Mankell, Manley Ellis, Margaret Feather, John Gill, Herbert Hannon, Doris Hussey, and Ernest Weber who were delighted to meet with their former students.

Russell Strong, alumni director, greeted the guests on behalf of the WMU Alumni Association, sponsor of the day's activities.

Class members welcomed the Class of 1930 back to campus on behalf of the WMU Board of Trustees and hope that it is an indication of some of the changes which have occurred since their graduation.

"You have not yet had the opportunity to visit the Hilltop. Western has granted just over 100,000 degrees since you got your sheepskins. In your student days here, the campus consisted of nine buildings, including the Barracks and the temporary buildings. Today, we have 90 buildings and approximately 1,200 acres with a replacement value of $300 million. The Carnegie Commission of Higher Education cited Western in 1969 as the example of an institution with a single-purpose origin. In 1929, Western had an enrollment of approximately 100,000 degrees because she had had a previous education with its regional centers housing a population of 1,991, from representation with 12 states. Last fall, we had an enrollment of 20,689, including 889 international students from 66 countries."

A number of confessions smiles were seen among the class members when Caine wondered "how many of you sold 'trolley tickets' to unsuspecting freshmen."

Caine closed his remarks by quoting the rules published in the 1930 Brown and Gold: "No cute cars, no gum, no smokes, more exams, more steps, more fun!" and extended a personal invitation for class members to return to campus often.

Jamie Jerry, assistant director of alumni relations, listed the following achievements by class members who were unable to attend the reunion. She also read a telegram from Old Manley Ellis of Siedschlag.

"Foremost among our worries is inflation—these runaway prices. Let us not be pessimists, but optimists. We are an elite group."

In conclusion, the class remembered that there are some survivors. Rogers, St. John, and Epperly are not only survivors, but they are still active in their careers. Terri Maki, who reported that the class romantic, 'Gentleman Jim' was the most popular of the class.

Attention Class of 1931
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Class members: Put this date on your calendar now.

Hudson takes pride now in his wrinkles, and Rock was born in 1926! Sincere congratulations to each of you for avoiding what I call the 'rocking chair syndrome.' A distressing number of our peers over seventy have the disease. Those of us who have visited southern California, the southwest in southern Arizona, where we (the Hampton's) have spent the last few winters, and in Florida have found thousands of serenly aged people in a state of suspended animation.

'A National Home Life leaflet in an article entitled, 'The Camper's Years,' provides a refreshing approach for us:

You are as young as your faith, as young as your self-confidence, as old as your fear, as old as your courage and love—you are not old! We are not only survivors, but members of a highly select group. Consider their contributions to history. Look at the Statistical Abstract of the U.S. and the Department of Higher Education, Michigan Department of Education, Lansing.

In relation to population, in 1930, we received Bachelor degrees represented only approximately 1% of the U.S. population (139,752 of us out of the United States population of 123,188,000). The estimated number to graduate this spring of 1980 with college degrees is 980,000 out of a total population of 220,000,000. This represents a growth of 450%.

We are an elite group.

In conclusion, let me remind you that we. The class, to graduate this spring of 1980, we were kept aware of that fact and kept aware of that fact.

Number one, you remember the Class that Class President Chuck promised to graduate this spring of 1980 with college degrees and be a hard-money man' Class Treasurer. And all year long in a series of stringent measures, we were kept aware of that fact.

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Number one, you remember the Class elected 'A hard-money man' Class Treasurer. And all year long in a series of stringent measures, we were kept aware of that fact. Having attended a meeting of the Senior Council in September of 1929, we discovered that our Class had elected 'A hard-money man' Class Treasurer. And all year long in a series of stringent measures, we were kept aware of that fact.
die that glorious evening to Wayne King and his golden saxophone! Don’t be surprised to see me crooning by with a pick-up band, all ten pieces for $150.00: Dwane Yates and his Dream Merchants.

"There are two gals here tonight who were on that Prom Committee, and I shall mention their names, on the same dates in 1980 that they had in 1930. Idaho White Iffl and Catherine Knude Green." As you can well guess, in spite of the bricks and mortar, you will note that all three spoke as if we had laudable careers in public service.

"Some time ago I received a compounding folder from the Development Office of another state University. Superimposed above a color photo of the Carillon Tower were these words: 'We have placed in our files we did not dig and been warmed by fires we did not build.' What an eloquent statement of any student's debt to any state school.

"Monies are growing tighter each year for educational institutions. A careful priority must be exercised for each appropriated dollar, and the key to keeping the wells flowing and the fires bright lies in having a person in charge who is adroit in both the academic and political spheres.

"Since 1974, Western has been most fortunate in having just such a man, able to meet each year’s more trying demands. He came here having served six years as president of Western Illinois University."

President Bernhard recounted some highlights of his years in 1930, and how he would like to get back up and down the hill.

"The President highlighted advertisements appearing in the 1929-30 Herald such as 30c and 40c meals at the Western Inn and silk summer frocks at Gilmore’s for $10.75. WMU debate teams in 1930 were strong. Seniors Charles Hampton, Therman Harris and Robert Starring were elected to Tau Kappa Alpha, a select honorary debate society. Idaho White was TKA president and Wendell Walker served as business manager.

"A more serious note, President Bernhard commented on the soundness of higher education. Although institutions of higher education are and will be facing serious problems in the next few years their strength and heritage would persevere, he stated. Hampton continued with the introduction of three class speakers.

"Your committee felt that you would enjoy hearing from several of your classmates, certainly in addition to me. These three have been given carte blanche to respond—candidly, nostalgically, philosophically, or whatever. You will note that all three have had laudable careers in public service."

"Claire Valentine recalled some of his experiences both as a student and a Western faculty member. He said he believed strongly in the importance of communicating with college friends, urging all to write those who had not attended and keep in touch with those who had been in the reunion. In closing he reminded his classmates of the fine institution from which they graduated and their efforts should have nothing but good things to say about it because ‘each of you is a part of WMU.’"

"Idaho White Iffl reflected on the past 50 years. Her memory has served her incorrectly on one point however. Upon arriving at the reunion, she was surprised to find that Otto Greim was not as tall as Kareem Abdul Jabbar as this was how tall she had pictured him these past 50 years.

"Fred Rogers, in his remarks, took exception to the French saying: ‘The more things change the more they stay the same.’ Instead he said, ‘The more things change the more they’re different.’ Not only have quantitative changes occurred, ‘adding years to us, and adding acreage and buildings and people to Western’ but a qualitative change has occurred as well, ‘our institutions, our customs, and our thinking are fundamentally different.’ He cited present day course titles which tell us we’re living in a world not only transformed by technology but revolutionized in attitudes toward race, ethnicity, language and nature.

"Fred has witnessed a change in our attitude toward authority. ‘It may be a simplification of the reality, but it’s my impression that in our college days President Waldo dictated the rules and John Hokej enforced them. Mr. Hokej was titular registrar, but actually he was dean or provost, he was the enforcer. You may remember that Mr. Hokej’s desk was furnished with a tree of rubber stamps which he developed great facility in twirling to make a selection. The stamps carried various messages: ‘Approved, John C. Hokej,’ ‘Request denied, John C. Hokej,’ and the really scary one, ‘See Me. John C. Hokej.’"

"One of Dr. Waldo’s rules was ‘No Smoking on Campus. I once observed a fellow student getting off the cable car at the foot of the hill. On his way to Dole’s Drug Store on the Cedar Street corner, he took a cigarette out of his pocket, put it in his mouth, and while he was still on state property, before having reached the public sidewalk on Davis Street, he lit it. Mr. Hokej, seeing the fellow student getting off the cable car, called to him, clapped him on the shoulder and told him not to smoke on campus.'"

"The faculty had one inveterate and even celebrated smoker. Theodore Bernhard of the psychology department. But to enjoy his cigar, Dr. Henry had to walk up and down Oakland Drive just off the campus, where he was a familiar sight. But it’s said he had to be careful of a change in the wind direction."

"But as years passed ‘there’s been a considerable mellowing’ where authority is concerned.”

Fred concluded his remarks by saying: ‘Western is not the same place it was in our day. It was a good place then, and it’s a good place now. But it is quite a different good place.’

As the program neared its end, Charles Hampton asked members of the reunion organizing committee to stand and he recognized: Bernice Cleveland, Dorthia Verburg Kremet, Mr. and Mrs. Guy Nash and Mr. and Mrs. Forrest Terry. He then shared a toast for the occasion written by Robert Starring, a Committee member. He said, ‘I tell you we’re living in a world not only transformed by technology but revolutionized in attitudes toward race, ethnicity, language and nature.’

Fred has witnessed a change in our attitude toward authority. ‘It may be a simplification of the reality, but it’s my impression that in our college days President Waldo dictated the rules and John Hokej enforced them. Mr. Hokej was titular registrar, but actually he was dean or provost, he was the enforcer. You may remember that Mr. Hokej’s desk was furnished with a tree of rubber stamps which he developed great facility in twirling to make a selection. The stamps carried various messages: ‘Approved, John C. Hokej,’ ‘Request denied, John C. Hokej,’ and the really scary one, ‘See Me. John C. Hokej.’”
1913 Otto Rowan, TC '13, BS '26, was honored by the Dearborn Rotary Club for 50 years of continuous service.

1923 Don R. Pears, LC '23, retired eight years ago and now exercises at the Niles YMCA on a weekly basis and shoots baskets frequently. Pears was a veteran of both WWII and WWI, and was a member of Michigan House of Representatives for 18 years, including four years as Speaker of the House.

1924 Clarence Leonard, TC '24, BS '28, of Oshkosh Township, was elected state com- mander of the Veterans of World War I dur- ing the organization's annual convention in Traverse City. The group has about 3,200 members.

1925 Lois V. Peepen, TC '25, BS '28, was named Alumnus of the Year by the class of 1920 of Hastings high school during its recent 60th anniversary reunion. Now retired, she was a teacher in St. Joseph County for many years.

1926 Les Swarts, TC '26, BS '36, was honored by the Athens high school when the new baseball diamond was dedicated in his name. Swarts retired in 1960 after teaching for 36 years in Athens.

1927 Arthur Burkland, LC '27, BS '36, and his wife celebrated their golden wedding an- niversary last March. Burkland taught at Lakeview until 1945 when he moved to the W. R. Kellogg consolidated schools, Hickory Corners, serving as superintendent from 1946 to 1952, when he joined the Milford schools.

1932 Virginia Willits Baird, BA '32, retired in April after 17 years as an associate editor with Information Services at Michigan State University. A former women's editor with the Lansing State Journal and former editor of Michigan's Health, she was awarded the Greater Lansing YWCA Diana Pendant for her outstanding contributions to the economic, civic and cultural life of the capital area.

1933 John Van Eck, BA '33, MA '38, retired after 43 years with the postal service, and was postmaster at Kalamazoo.

1937 Woodie Eber, BA '37, professor emeritus of accounting at Central Michigan University, was invited to throw the first pitch at the opening of CMU's baseball season. He is now a jigger in the university's noontime physical fitness pro- gram.

1938 Dr. Leonard Vade, BA '38, retired as a veterinary pathologist with the Michigan Department of Agriculture after 30 years of service.

Kathleen McCormick Couke, BS '38, retired recently from Charlotte public schools.

1939 Reed Laughlin, BS '39, retired as athletic director at Port Huron high school, where he coached for 33 years.

Bob Feather, BS '39, retired as supervisor of Oronoko Township, a position he held for 33 years.

Norman Pettengill, BS '39, is running for re-election as the treasurer of St. Clare County. He has been a shop teacher and coach at schools in Ovid and Lakeview, a Navy Lieutenant during World War II, and a public accountant. He was first elected as treasurer in 1976.

1940 Ruth Balcom, BA '40, retired as librarian at the Ravenna high school, serving more than 30 years.

The Rev. Theodore H. Bemink, BS '40, has been appointed to the Adamsville United Methodist Church, moving there from Colon.

The Rev. Keith Hayes, BS '40, retired as pastor of Union United Methodist Church after 40 years in the ministry. He has also served three years, Three Rivers, and St. Joseph.

David A. Kriz, BS '40, retired from The Brown University after 40 years. He was inducted into WMU Sports Hall of Fame in 1975 and is the upcoming presi- dent of WMU's "W" Club.

1941 Lawrence Stockford, BS '41, was named principal of Teritorial elementary school when it closed at the end of the school year. He had been principal since 1958.

Wayne Fapan, BS '41, who was supervisor of physical education student teachers, got a Paw Paw from 1948 to 1963, was granted the title of assistant professor emeritus of education and professional development by Western's board of trustees.

1942 Fyna Gilchrist Strong, BA '42, is the first lay person ever appointed as the West Michigan Conference Missionary Secretary for the United Methodist Church. She is now serving as a four-year term as presi- dent of the Division of Health and Welfare Ministries of the national General Board of Global Ministries, and has served eight years as chairperson of its legislative commit- tee. This summer she taught Latin America studies at the West Michigan Con- ference School of Christian Missions and will teach at the fall School of the North. Hope Daly Dahl, BS '42, retired after teaching for nearly 30 years with the Iron River schools.

1946 Ruth Value, BS '46, retired after teaching for many years with the Allegan schools.

1947 Dr. Loren Pennington, BS '47, was named a District 2 Methodist professor at Emporia State University, Kansas, where he has been teaching history since 1960. Since 1975 he has been involved with Cablevision Channel 8 and since 1977 has produced 67 television and radio programs for the university. One production won the 1977 National Cable Television Association Award for the best instructional series produced for cable television in the United States.

Norma Fowers, BS '47, and her wife, Vi- rian Brooks Flower, BS '47, recently retired from teaching at Charlotte. He taught in- dustrial arts, while she taught third grade.

1948 John Dwyer, BS '48, MBA '66, president and chief executive officer of American Seating Company, Grand Rapids, was elected to the board of directors of Michigan Mutual In- surance Company and its affiliated com- panies. He joined American Seating as con- troller in 1961 and prior to that was associated with the Oliver Corporation and a number of other companies.

Harold Barr, TC '48, retired as the prin- cipal of Fulton high school, a position he held for 19 years. He also taught at Co- munity High, St. Joseph and Bandila.

William Haynes, TC '48, BS '58, '60, was named the director of the family of district educational services at Western that recently had an article published in the "Gleaner" Spotlight.

1949 Joseph Nootheck, BS '49, MA '53, assistant superintendent in charge of special education for the Kent Intermediate School District, was named Citizen of the Year by the West Michigan Chapter of the National Association for Social Workers. Nootheck was part of the small group responsible for getting mandatory special education laws passed for handicapped adults aged 18 to 26.

1950 The Rev. David L. Crawford, BA '50, district superintendent and cabinet chair- person of the Albion district of the United Methodist Church, was awarded an honorary degree of divinity doctorate by Albion College. Before assuming his present posi- tion in 1977, Crawford was minister in charge at Christ United Methodist Church, Lansing, for eight years, and prior to that spent four years as executive director of the West Michigan Conference Board of Chris- tian Education.

Dick Deline, BS '50, manufacturing manager of the Michigan Division of Dow Chemical Company, was given the 60th anniversary Silver Knight of Management award by the Na- tional Management Association.

1951 Howard Ball, BS '51, a New Jersey attorney, was a radio announcer in Kalamazoo in the 1950s under the name of Jeff Lane.

1952 Farrell Elliott, TC '52, has been the Chip- pewa County prosecuting attorney for almost 20 years.

1953 Dr. Leslie White, BA '53, was appointed chairperson of the department of medicine at Grandview Hospital, Dayton, OH. In ad- dition he is director of non-invasive car- diology at Grandview Hospital and the Ambu- latory Care Center. He is also a clinical professor of medicine at Ohio University College of Osteopathic Medicine, Athens. His wife is the former Beverly Renbarger, TC '49.

1955 Jacqueline Davis, BS '55, was appointed the director of the information services department at Motorola, Inc., integrated circuit division, in Austin, TX. She was previously a librarian at Tracor, Inc., an electronics firm in Austin. She continues to serve as the regional coordinator for Associated Informa- tion Managers, president of the Austin chapter of AIM, and president of the KLNRU Citizens Advisory Committee.

Lloyd Van Raalte, BS '55, recently retired as supervisor of transportation and safety for the West Michigan Department of Education.

Loren Pennington, '47 Robert DeHaan, '55 Richard Forde, '58

1956 John Ryker, BS '56, was promoted as chief engineer, heating and cooling products at Amana Refrigeration, Inc.

Richard Prestage, BBA '56, a certified public accountant, was a partner of the firm of Roslund, Prestage and Company, of St. Louis, was recently appointed to the St. Louis office advisory board of the Chemical Bank and Trust Company, Midland. Prestage also operates the Schnupp Nursing Home in St. Louis.

George Coon, BS '56, MA '59, is acting dean of human and educational services at Oakland University.

Jean Lowell, MA '56, has been named to the international relations planning group of the National Commission on Libraries and Information Services.

1957 Lenn Schoonhoven, BA '57, is president of Foliation Company of America, executive vice president and general manager of Custom Foam in Ladung, executive vice president of Castle Industries of Philadelphia and executive vice president of KES Art Works in Philadelphia. He also serves on the board of Great Lakes Castings and Cadillac Metal Casters.

1958 Lester Slag, BS '58, is a co- business manager at Top Line Equipment, a grain drying and storage equipment firm in Zeeland. He also served at Western for three years and in Portage schools for nine years.

Judge Richard Ensmen, LB '58, was named a Distinguished Law Alumnus at Wayne State University Law Alumni Association. He is a former prosecuting attorney for the 2nd district of Michigan.

John R. Schoo, BS '58, an associate professor of political science at the Universi- ty of Michigan-Flint, was given the 1980 UM-F Faculty Ex- cellence in teaching. He joined UM-F in 1965.

Warren Brooks, BS '58, is a field superintendent with H & L DePreister Con- struction Company where he works for the last 17 years. With his son he also operates Tri-Pine Farms, Orgeo.

Frances Stamps, MA '58, retired after 35 years of teaching, 24 of which was spent in Dowagiac. She most recently taught first grade at Lincoln school.

Richard Foote, BS '58, was promoted to vice president, corporate planning, at the Wix Corporation, Gastronia, NC. He con- tinues his responsibilities for day-to-day marketing activities. Before joining Wix in 1968, Foote worked ten years for the Clark Equipment Company.

Georgia Boyer, BS '58, is the manager of the Christ's St Outhew School in Buchanan. She has been a member of the Brandywine School Board for six years.

1959 Bethel Schmidt, MA '59, St. Joseph County Extension home economist, was given the Michigan State University Distinguished Faculty Award for her work in organizing and supervising volunteers and aides invol- ved in the Extension Family Living Programs. She taught agriculture and homemaking in Michigan schools for 14 years before joining the Exten- sion office.

Bert Smith, BA '59, MA '66, a teacher and high school principal for Littlefield public schools, was named Woman Educator of the Year by the local chapter of Delta Kappa Gamma.
Stephen Garrett, BA '59, MA '65, was hired as the superintendent of the DeWitt cafeteria organization. He was previously an administrator with the National Park Service.

Don Neal, BA '59, MA '65, owns Don Neal's Banquet and Entertainment Center in Almena and Cuyahoga Falls, Lockport, NY. He joined the company as a member of Borgess Hospital.

New health center in Almena. He is a 1960 State institution program now defunct at Parsons College.

Coaching the chairperson of the department of aviation at Gull Lake high school who has also taught in the department of aviation at Central Michigan University since 1969.

Ronald Greaves, BA '62, is an artist who creates wood carvings, paintings, and sculptures with wildlife as the subject. He is a member of the Detroit Osteopathic College. He was previously academic vice president at Dyke College, Cleveland, OH.

Robert Utley, PhD '68, has been named one of the 50 most outstanding young men of America by the Washington based National groom the head of the University of Michigan -Flint music organization, headquartered in Chicago.

Dr. Charles Tucker, PhD '66, has been named the director of the Detroit Osteopathic College. He was previously academic vice president at Dyke College, Cleveland, OH.

Dr. Charles Warfield, MA '62, is a professor at the University of Michigan -Flint music organization, headquartered in Chicago.
Tom May, BS '68, was promoted to trade manager in merchandise and safety at the automotive and truck parts division of a major Midwestern company. He has been with the company for eight years and served as a professional sales representative.

Marie Castner, BA '68, is an assistant regional sales manager for Arrow Electronics, Inc., Fort Lee, N.J. She has been with the company for seven years and has worked in sales and marketing.

David May, BS '68, is a sales representative for a major pharmaceutical company. He has been with the company for five years and has worked in sales and marketing.

Michael Lubeck, BBA '68, Monroe County director for the Community Action Agency. He is a former member of the board of directors of the Michigan Community Action Agency and has been with the agency for six years.

Michelle Armstrong, BS '68, is an account executive for a major advertising agency. She has been with the agency for three years and has worked in sales and marketing.

1969

Michael Labbeau, BBA '69, Monroe County manager for the Community Development Corporation. He is a former member of the board of directors of the Michigan Community Development Corporation and has been with the agency for four years.

Shirley Childers, BBA '69, is a sales representative for a major insurance company. She has been with the company for five years and has worked in sales and marketing.

Charles B. McKee, BBA '69, is a sales representative for a major manufacturing company. He has been with the company for three years and has worked in sales and marketing.

John Donchak, BBA '69, is an assistant manager for a major retail chain. He has been with the company for two years and has worked in sales and marketing.

Gladys Kincad, BS '69, MSL '74, is a business associate for a major investment firm. She has been with the firm for four years and has worked in sales and marketing.

_type__

Charles Korth, BS '69, is a sales representative for a major manufacturing company. He has been with the company for two years and has worked in sales and marketing.

Susan Sluyter, BBA '69, is a sales representative for a major retail chain. She has been with the company for two years and has worked in sales and marketing.

Ronald Neidlinger, BS '69, is a sales representative for a major manufacturing company. He has been with the company for two years and has worked in sales and marketing.

Edward Kisscomi, BA '70, is a sales representative for a major retail chain. He has been with the company for two years and has worked in sales and marketing.

Thomas Fryer, BA '70, is a sales representative for a major retail chain. He has been with the company for two years and has worked in sales and marketing.

John Foreman, BBA '70, is a sales representative for a major retail chain. He has been with the company for two years and has worked in sales and marketing.

James Martin, BBA '70, is a sales representative for a major retail chain. He has been with the company for two years and has worked in sales and marketing.

1970

Dennis Linternush, BBA '70, is a realtor at a major real estate firm. He has been with the firm for two years and has worked in sales and marketing.

Jim Belknap, BS '70, is a sales representative for a major retail chain. He has been with the company for two years and has worked in sales and marketing.

Robert Dolan, BS '70, is a sales representative for a major retail chain. He has been with the company for two years and has worked in sales and marketing.

Glady Peeples Bank, BA '70, MA '72, is a sales representative for a major retail chain. She has been with the company for two years and has worked in sales and marketing.

Dale Chadderyon, BBA '70, is a sales representative for a major retail chain. He has been with the company for two years and has worked in sales and marketing.

1971

Edward Kiscorcski, BA '71, is a sales representative for a major retail chain. He has been with the company for one year and has worked in sales and marketing.

Jane Cwayna, BS '71, MA '74, is a sales representative for a major retail chain. He has been with the company for one year and has worked in sales and marketing.

1972

Pat Fonyhul, BBA '72, is a sales representative for a major retail chain. He has been with the company for one year and has worked in sales and marketing.

Ronald Hauxwell, MA '72, is a sales representative for a major retail chain. He has been with the company for one year and has worked in sales and marketing.

David libone, BBA '72, is a sales representative for a major retail chain. He has been with the company for one year and has worked in sales and marketing.

Charles Tomabee, BBA '72, is a sales representative for a major retail chain. He has been with the company for one year and has worked in sales and marketing.

Thomas A. Smith, BBA '72, is a sales representative for a major retail chain. He has been with the company for one year and has worked in sales and marketing.

J. C. Rawlins, BS '72, MA '74, is a sales representative for a major retail chain. He has been with the company for one year and has worked in sales and marketing.

1973

Malcolm Russ, BM '72, is a sales representative for a major retail chain. He has been with the company for one year and has worked in sales and marketing.

Edward Kiscorcski, BA '73, MA '76, is a sales representative for a major retail chain. He has been with the company for one year and has worked in sales and marketing.

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Dale Chadderyon, BBA '73, is a sales representative for a major retail chain. He has been with the company for one year and has worked in sales and marketing.
Jean Harrington, BBA ’73, is a district sales manager for Michigan Bell Telephone Company and is based in Southfield where she directs a team of 50 employees and manages the telephone equipment sales to the package goods and food distribution industries. She is an MBA candidate at the University of Michigan, a member of Western’s President’s Club and a distribution industries member of Western’s President’s Club and a

Charles Henderson, BBA ’73, MBA ’73, is the coordinator for human development for the city of Benton Harbor and he runs the Benton Harbor Homesteading Program. He was a former historic preservation student at Hillsdale High School.

Warren Stansberry, BBA ’75, was appointed the coordinator of the community education program for Benton Harbor schools. He is also Berrien County commissioner for District 4, and at the Belding schools.

Jon T. Strong, BA ’74, is the manager of the Clark Component Distribution Center in Kalamazoo since 1973. He has reported for duty on the staff of Commander Training Command, U.S. Pacific Fleet, located in San Diego.

John Gesser, BA ’74, of Harper Creek, is a district sales manager with AMC Reitels, and was named Realtor of the Year last January by the Battle Creek Board of Realtors and Associates.

Sara Peestok BBA ’74, was insti- tutional marketing responsible for all government affairs activities for Standard Oil subsidiaries in Michigan, Indiana and Ohio.

David Knickbocker, BA ’75, received a law degree from Valparaiso University and plans to enter public service representation firm for professionals, athletes and entertainers. He is also vice president of marketing and sales, as well as a partial owner of Ad Mail Systems of Valparaiso.

Kenneth Reynolds, BBA ’74, MBA ’76, was named a consumer banking officer at the Manufacturers National Bank of Detroit. He has been with the bank since 1976 and has specialized in consumer lending since 1977. Kenneth Marin, BM ’74, is a regular substitute teacher at Three Rivers high school. She has also taught in Maple Valley, White Pine and Union City.

Gary Gibson, BBA ’74, was appointed a market research analyst at the Clark Indus- trial Truck Division, Battle Creek. He has been a product representative with the Clark Component Distribution Center in Kalamazoo since 1973.

Tom Chmielewski, BA ’75, was appointed the public services librarian at the Clark College of Law and is now a part-time teacher in the Muskegon area.

Jean Harrington, BBA ’73, BA ’75, is a district sales manager for Michigan Bell Telephone Company and is based in Southfield where she directs a team of 50 employees and manages the telephone equipment sales to the package goods and food distribution industries. She is an MBA candidate at the University of Michigan, a member of Western’s President’s Club and a distribution industries member of Western’s President’s Club and a

Hayley L. Smoot, BS ’78, was appointed the Alpena County’s head of the community based social service project, which serves Calhoun and Barry counties. She is also substitute in White Pigeon schools.

Jean Harrington, BBA ’73, was elected president of the Western Michigan Chapter of Delta Upsilon. Mike O’Connor, BBA ’69, MA ’76, is a director of the organization and Robert (Tom) Powell, BBA ’66, is treasurer. The group held their banquet and plan a homecoming dance in October.

Marvin S. Ray, MPA ’76, was elected chair of the board of Water and Loo of Lansing, the largest publicly owned utility in the state.

Thomas Bridges, BBA ’76, has opened a law office in Owosso.

Hotly Folk, BBA ’76, left Miami, where she was with Pearl-Marwick and Mitchell, and is now a financial analyst for the Upjohn Company, where she is based in Michigan. She is married to her husband, David.

Nicolas Bazan, BA ’74, MBA ’76, received a law degree from Valparaiso University and plans to enter public service representation firm for professionals, athletes and entertainers. He is also vice president of marketing and sales, as well as a partial owner of Ad Mail Systems of Valparaiso.

Sue A. Kingsbury, BBA ’76, is a substitute in White Pigeon schools.

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1977
Susan Nace Rousso, BS '75, MS '77, was promoted to senior tax accountant at the Battle Creek office of Waterhouse & Company. Also promoted to senior tax accountant is Edward Andryszak, BBA '77. Timothy Simon, BS '77, was designated a naval aviator and proceeded to flight training after 18 months of flight training.

Robert Muir, BBA '77, was named a senior accountant in the Detroit office of Price Waterhouse & Company. He joined the firm in 1975.

Bruce Botter, BBA '77, had a new appointment with Proctor and Gamble in Honolulu, HI.

John Hamilton, BA '77, graduated from the Methodist Theological School and will be appointed in the Detroit Conference of the United Methodist Church.

Glenn Harper, MPA '77, was elected vice president, finance, of the American Seating Company, Grand Rapids. He joined the company in 1971 and most recently held the position of corporate controller.

Bill Binkley, BBA '77, is a senior accountant in the Detroit office of Price Waterhouse & Company.

Pam Grudzien, BA '76, MLS '77, was appointed a reference librarian at the Wyoming library. She was formerly a children's librarian at Grand Haven's Loutit Library.

Thomas Baetsen, BBA '77, received a Fulbright grant to study music in Austria.

Nancy Crews, MA '78, was appointed director of the Development Resources Center, which is the Midland branch of the Michigan Association for Retarded Citizens. Before joining the center in 1977 she was an intern teacher at the Michigan Rehabilitation Center for the Blind, Kalamazoo.

Marion Boyd, MA '77, an administrative associate in the labor studies program at Eastern Michigan University, was promoted to program coordinator in the Department of Economics. She is working on a specialist's degree in sociology and a doctorate in sociology at Wayne State University.

Niles Coffman, BBA '77, was promoted to assistant vice president at the Citizens Trust and Savings Bank, South Haven. Jon Grout, BS '77, was named an area assistant for Sturgis. He is a former assistant circuit judge and has served the area since his most recent job was shipping foreman for Owens-Corning Inc.

1978
Margaret Strong, MA '78, is an instructor at the Kalamazoo Valley Community College and recently gave a talk on Chinese art at a meeting of Holland Friends of Art. She has been featured in a number of lecture series and has served as a lecturer/guide at the Philadelphia Museum of Art. She received her doctorate in 1978 and her bachelor's degree in 1979 at the University of Rochester.

Robert Blackford, BM '78, is a music therapist at the Caro Regional Facility, working with the mentally retarded. He is a consultant with the Department of Education and has served as a lecture/guide at the Kalamazoo College.

Cheryl Pierce, BS '77, a research assistant for Calhoun County Office of Aging, presented a fund raising idea to a panel of judges for the transportation program of Services to Seniors.

Kay Eschbach, BS '77, MA '78, has been accepted at the Dental School of the University of Kentucky at Lexington. She is currently finishing her second year assignment with the United Methodist Church, serving as a dental hygienist at Red Bird Mission in Kentucky.

Sara Giacomone, BA '77, is a facility inspector for General Telephone of Paw Paw, and is a member of the county's management responsibility and behavior committee.

William Muller, BBA '77, was licensed as a broker and is now associated with William C. Roney and Company, Battle Creek.

Larry Reisender, MS '77, who is associated with Chuck Jaqua Realtors, was named the 1980 Realtor-Associate of the Year by the Kalamazoo Board of Realtors. He is active in the Kalamazoo Exchange Club, Boy Scouts and the Kalamazoo Civic Players.

John Pehler, BBA '77, was appointed partner in the Detroit office of Deloitte, Haskins and Sells.

1979
Thomas Baetsen, BBA '77, was assigned to the Grand Haven branch of Edward D. Jones & Company, one of the ten oldest New York Stock Exchange, Inc., member firms. He was formerly the office manager for Schau-Powell, Inc., in Kalamazoo.

Kenneth Freed, MA '77, recently held an office as the Battle Creek Art Center.

Karen Hill, BS '77, joined Lapeer County Community Mental Health Center and is working with the mentally retarded.

Nancy Crews, MA '78, was appointed director of the Development Resources Center, which is the Midland branch of the Michigan Association for Retarded Citizens. Before joining the center in 1977 she was an intern teacher at the Michigan Rehabilitation Center for the Blind, Kalamazoo.

Marion Boyd, MA '77, an administrative associate in the labor studies program at Eastern Michigan University, was promoted to program coordinator in the Department of Economics. She is working on a specialist's degree in sociology and a doctorate in sociology at Wayne State University.

1980
Heidi Gulden, BBA '79, and Deborah Jankowski, BA '79, were recently hired by the State Farm Insurance Companies, where Gulden works in the fire division and Jankowski in auto accounting.

Richard West, BA '79, recently graduated from basic school and is assigned as a platoon leader in the Fleet Marine Force. He joined the Marines in 1976.

Janene Warner, MA '79, directs and manages the new auditorium at Forest Hills Northern high school where she is also an English and speech teacher.

William Tebbe, BA '79, assumes the post of superintendent of Union City schools on a permanent basis next year. He had been serving as interim superintendent since January 1979. He joined the Union City schools as a teacher in 1969.

John MacKenzie, BA '79, opened a bakery in Kalamazoo that specializes in European breads as well as the customary baked goods.

John Dodge, BS '79, was commissioned as a lieutenant in the Marine Corps and is currently attending tactical base school at Quantico, VA.

Deborah Frost, BS '79, is a sales representative for Nasco, Inc., based in Southeastern Michigan. Her husband, Stephen D. Frost, BS '79, is a pilot in the flight department at Aerospace Corporation, Jackson.

Rhonda Weisberg, MA '79, was appointed consultant with the Ramler Moving and Storage Company.

Don Soden, BS '79, is employed by Type of Southwest Michigan, Kalamazoo.

Jennifer Brown, BS '79, works at Jacobson's store for the home in Lansing and is an associate in Hines Interior in East Lansing.

1981
Richard McRobert, MPA '79, is the new mayor of Britton Village.

Dorothy Mitchell, BS '79, public works director of Seaside, CA, was elected a director of Monterey Bay Chapter of the American Public Works Association. Mitchell formerly served eight years as public works director for Benton Harbor.

Carolyn Clements, MA '79, joined the probation staff at Berrien County Courthouse. She worked for two years with the federal VISTA program, has taught art, and was a counselor in correctional institutions in North and South Carolina.

Bill Ratz, BS '79, is a physician's assistant to Dr. Masood Ali, at the Belleville Medical Center, Belleville.

James Davy, BBA '79, was appointed the manager of the new Red Roof Inn in Benton Harbor.

Debbie Simon, BSM '79, and Marcia Ellis, BSM '79, are both physician's assistants in Stanton.

Dorothy Spurlock, BS '80, is a compensation analyst with Western Michigan Personnel Department. She was formerly a researcher/writer for the Kalamazoo County Dieppe/Elson Homemaker's program and is currently working through the Center for Women's Services, WMCS.

Patricia Bonkowski, BSM '79, is a recreation supervisor for Branch Intermediate School District and is the area director for the special Olympics in Branch County.

Weddings
1966
Dean A. Rozyczki, BS '66, wed Susan Ann Herr in Portage in May. He is a supervisor at Fisher Body Division, Kalamazoo.

1968
Thomas R. Woods, BM '68, married Sharon Colegrove in Kalamazoo.

1969
Thomas R. Crandall, BA '69, MA '76, married with Veronica Planta in May. He is an industrial supervisor at Clark Equipment, Battle Creek.

1970
Susan Allgayer, BA '70, MA '78, became the bride of Donald Adams at Rochester, NY. She is an orientation and mobility instructor at the Association for the Blind, Rochester.

1971
Lawrence Nolan, BA '71, and Laurel Lee Blatt, BA '71, were married in Lansing, and now live in the Saginaw Foothills. Her attorney is with Nolan and Dallas.

1972
Vicki Sielsky, BS '72, and Mark Wisniewski, BBA '72, were married in Kalamazoo. He is employed by Proctor and Gamble in Hamilton, MI. The groom is a nuclear radiologist for Standard Clinical Laboratories and the bride is a substitute teacher in Warren and Troy.

1973
Steven Sands, BS '73, and Sandra Weaver, BA '74, were married in Hamtramck. The bride is a radiology technician for St. Joseph Hospital.

1974
John B. Brown, BA '72, was married to Kathryn Beier in Kalamazoo. He is employed by Comstock Township.

1975
Sandra Sudds, BS '75, and Sandra Weaver, BA '74, were married in Hamtramck. The groom is a nuclear radiologist for Standard Clinical Laboratories and the bride is a substitute teacher in Warren and Troy.

1976
William J. Shaw, BS '73, married iodie Reid at Paw Paw. He is a graduate student at Western Michigan University.

1977
Heather D. Newman, BS '77, and Gayle Dremel were married and are living in Portage. Both are employed by International Research and Development Corporation, Marquette.

1978
Phillip Cruik, BA '74, married Debra Robinson in Kalamazoo. He is a civil engineer for the Kalamazoo County Road Commission.

Gregory Moody, BS '74, and Mary Knipple were married at Wausau, WI, and are living in Milwaukee. He is a television and radio columnist for the Milwaukee Sentinel.

1979
Gary Satter, BS '74, and Janice Kidd were married in Traverse City and are now living in Rapid City. He teaches at Kalkaska.

Sara Jo Yankoviak, BA '74, MA '77, and Robert Schoolmaster were married at St. Thomas More Parish in Portage. She is a teacher consultant in Kalamazoo.

1980
Felix Skalski, BA '75, exchanged vows with Candace Havock. They live in Southfield. He is a guidance counselor and assistant coach with Three Rivers schools.

1981
Debbie M. Washburn, BS '75, and Dennis Burns, BS '75, were married at Marshalltown, IA where they now live. Their attorney is with Vicksburg and he in Kalamazoo.
Gene Lewis, M5 '75, married Cindy Hanson in Greenville, Mich. He is assistant principal of the Greenville Christian Academy.

Charis Ann Illand, BA '75, and Kyle David Austin, BS '75, were married in Kalamazoo. They reside in Grand Rapids where she is a secretary at the Association for the Blind. He is a service representative for the Social Security Admin-
istration.

Janet Shegare, BBA '75, and Daniel McNeil were married in Schoolcraft last May. The couple now live in Portland, OR, and both are lawyers.

Linda Fennet, BS '75, and Robert Shaler, BS '75, were married and teach at Three Rivards, in September 1979. She is manager of the Gantos Store, Kalamazoo, and he is a graduate student at Western.

1976

Robin Kaukola, MA '76, married John Farrell at Davenport, IO. The bride has been a speech-language pathologist in Moline, IL.

Batavia, BBA '76, married Joseph Vargo at St. Joseph. She is a certified public accountant in Benton Harbor.

1977

Susan Kooy, BA '77, and Rick Williams, BS '77, were married and teach at Three Oaks. She teaches at Reading and he at Delton.

Ann Morrison, BA '77, married Stephen Pegg at Oviedo and they live in Oviedo. She teaches at Reading and he at Delton.

Janet Edwards, BS '77, and James Keeler were married in Phoenix, AZ, where they now live. She works at St. Joseph's Hospital.

Cheryl Patenage, BS '77, and Gary Mapes, BS '78, were married recently and live in Kalamazoo. She is office manager and he is warehouse manager for Hodgson Light and Log.

Allan Moore, BS '77, married Karen Schencck and the couple live in Kalamazoo. She is an assistant professor of marketing.

Bruce Bendix, BS '77, married Susan Wiens and they live in Kalamazoo. He is head football coach at Otsego high school.

Douglas Saunders, BS '77, became the bride of Douglas Gould at St. Clair Shores. They live in Flint.

Barbara Gildgen, BS '77, married Richard Haase at Blissfield. They live in Ogden UT, where she is an occupational therapist at McKay Dee Hospital.

Thomas Skora, BBA '77, and Patty Zoehl were married at Buchanan. They live in Saginaw where he is a marketing representative for the Burroughs Corporation.

Laureen Sullivain, BS '77, and Kenneth Janaczy exchanged vows and now live in Portland, OR.

Douglas Arthur Hunn, BBA '77, married Sharon Bain, BBA '79 at Battle Creek. He is a CPA employed by Seidman and Seidman, Grand Rapids.

Carl Barber, BS '77, married Valerie Deters in Grand Rapids. He is employed by Bilmar Farms, Zeeland.

Lois Jean Baker, BBA '77, HBA '78, and George Czirr, BS '80, were married in Kalamazoo and are now living in Portage.

Kreg Greer, BA '78, and Christine Glah were married in Lancaster, PA, and he is assistant principal of St. Mary's Cathedral High School in Kansas City, MO.

Brian Copeland, BBA '78, and Carol Glovcheski have married and are living in Kalamazoo. They reside in the Fox Mill Manor at Coopersville.

Cardinal Joseph McCarron, BMU '78, and Philip Hull, BMU '79, were married at Stevensville and are now living in Dowagiac. She is band director at St. Larder Junior High, Niles, and he is assistant band director at Niles High.

Mr. Highтов, BS '78, and Nancy Mosca were married in Kalamazoo. He is a social worker for Big Brothers Big Sisters.

Jack Burk, BS '78, exchanged vows with Charlotte Houser at Constantine. They live in Kalamazoo where he is employed as a general contractor.

Catherine Herbin, BS '78, and Scott Lytle, BS '79, were married and now live in Freeland. She is a teacher at St. Casimir school, Saginaw, and he is an electrical engineer for Midwest Electric.

Kathleen Krause, BBA '78, and Alex Heath, BS '79, were married in Muncie, IN. She works for the Christian Commission.

Frank Kovach, BBA '78, and Mary Wallace were married in Kanley Chapel. He is with the Michigan National Bank.

Kathleen Trench-Cast, in Kalamazoo.

David Bocco, BS '78, and Cathy Green were wed at Three Rivers. He teaches in Kalamazoo.

1979

Melissa Sherman, BS '79, married Charles Sole at Kalkaska. They live in Grand Rapids.

John Sondergard, BBA '79, was married to Rhonda Byers at Portage. He sells for Kalamazoo Ford.

David Stutt, BBA '79, and Maryette Zeeck were married in Kalamazoo, and she is with Durametall.

Christopher Urbah, BS '79, exchanged vows with Carolyn Rice at Battle Creek. He is now living in West Bloomfield, and he is with Qwest in the telecommunications division.

Todd Wertz, BS '79, married Lisa Ray in Kingsport, TN. She is a teaching assistant in Kalamazoo, and he is employed there in his division.

Douglas Reenders, BBA '79, married Kathleen TenCate in Kalamazoo. She lives in Adrian and he is employed in the marketing department by General Telesis.

Cindy Lu Underwood, BBA '79, married Alan Kazik in Kalamazoo. The bride is in management with McDonald Corporation, Oshtemo.

Gretchen Skinner, BS '79, became the bride of Thomas Allison in Kalamazoo. The couple live in the Geomark Print Corp.

Janis Sue Deland, BBA '79, and Douglas Bubel in Battle Creek. They are living in Cuyperica, CA.

Krista Kresco, BS '79, and Ronald Durham, BS '79, were married in Clarkston. She is an assistant principal in the Special Education/Behavior Disruption program at St. Joseph Hospital.

Mark Rader, BSE '79, married Teresa Kitchen in Allegan. They live in Indianapolis where he is with International Harvester.

Lesseya Brown, BS '79, exchanged vows with Marilyn Halliday in Kalamazoo. He is with Kregel Books and attends Grand Rapids Baptist Church.

Sarah Lee Roberts, BS '79, became the bride of Edward Dickey in Kalamazoo and she teaches at Comstock high school.

Richard Gross, BBA '79, married Paula Howard in Buchanan. They live in Richland and he is a sales representative for Doublet- day Brothers & Co.

17 years at Western-Maurice E. Portier (left), chairman of the Board of Trustees, accepts a copy of "Western-A Twentieth Century University," the newly published history of the university by Dr. Leo C. Plambeck, professor of political science. Looking on are Lawrence J. Britik (right), emeritus associate professor of industrial education and former director of Planning, Services, who penned the book. The $5000.00 endowment for the Ross & Company of Grand Rapids.

Pauline Wise, BMU '79, became the bride of Craig Reist in Kalamazoo. She is a substitute teacher and is customer service manager at Zayre.

Pamela Hansen, BS '79, married Robert VanDam at Portage. She is a substitute teacher and a cashier at Meijer Thrifty Acres.

Christine Cole, BBA '79, and Mark Finchem were married in Kalamazoo. She works for the J. Hudson Company.

Karen Kandler, BBA '79, and Alex Kandler, BS '78, were married in Kalamazoo. She teaches at Reading and he at Delton.

Janet Ash, BS '79, married Sam Tobian at Benton Harbor. She attends the Medical College of Virginia, Richmond.

Sally Uebrig, BBA '79, married Kirk Kolander in Holland. She is an assistant for Gannons in East Lansing.

Brian Hill, BBA '79, and Karen Johnson, BS '78, were married in Grand Rapids. He is with Automatic Data Processing, Inc., of Ann Arbor.

Barbara Bischoff, BA '79, and Kenneth Cortese were wed in St. Joseph. She is a perf- ter at the International Research and Development, Mattawan.

Dawn Miller, BBA '79, and Terry Schweitzer, BS '78, were married in Ludington. She is a lab technician for Hospiscopal, Grand Rapids. He is an assistant city planner for Kentwood.

Eileen Aldrich, MA '79, was married to Stephen Kazdnoon in Kalamazoo. They live in Bay City.

Edna Plambeck, BMU '78, and Calvin Bell at Davenport, IA.

Marianne Wise, BMU '79, became the bride of Craig Reist in Kalamazoo. She is a substitute teacher and is customer service manager at Zayre.

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Deaths

Dale G. Ackerson, BS '61, MA '65, associate director of placement services for WMU, died July 6 after a brief illness. In 1979 he received a second national commander of the Disabled Officers Association, having been previously wounded in World War II. After spending nine years in industry, Ackerson entered Western, and upon graduation began teaching at a school in Kalamazoo, and then for two years was an elementary principal at Western. In 1968 he had served as national commander of the Disabled Officers Association. After teaching at Eastern Michigan University, he died July 6 after a brief illness. In 1979 he received a second national commander of the Disabled Officers Association, having been previously wounded in World War II. After spending nine years in industry, Ackerson entered Western, and upon graduation began teaching at a school in Kalamazoo, and then for two years was an elementary principal at Western. In 1968 he had served as national commander of the Disabled Officers Association.

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A conversation with President John T. Bernhard

(Continued from page 1)

Another concern is enrollment, which is related to the nagging question, "What does the declining birthrate mean in terms of future student population?" Early on, I became convinced that there was no simple demographic expectation that enrollments necessarily would decrease because of a smaller college-aged pool of 18-to-22 year olds. There are a lot of variables that make that apparently easy prediction a much more difficult one, such as the amount of financial aid available, the number of jobs available for college students and the increasing number of so-called 'non-traditional' students attending colleges and universities.

Overall, I would say we're probably in an era of stable or slightly declining enrollment. More significant, though, is the fact that the mix of students will continue to change, and at an accelerated rate.

Another problem facing higher education today deals with governance. The whole approach to governance on the university campus has changed. Collective bargaining has come upon the scene in many colleges and universities in the country, replacing the old patterns of collegiality in shared governance. No one is quite sure of its long-range impact on higher education.

An integral part of the governance problem is the role of the state. In some states, there is a strong drive for more centralized control over higher education. We, in Michigan, are blessed with a high degree of autonomy. Institutions are able to develop at their own pace, within their own fiscal and programmatic limits. I believe our universities enjoy a high degree of quality and diversity largely because of our constitutional autonomy.

Westerner: You indicated that there was a growing adjustment to the new environment of collective bargaining. How is it going here?

Bernhard: We have reached a new stage where we are trying to hammer out ways and means of cooperation. The acrimony of the past, I believe, is pretty much behind us. We're looking at things from the viewpoint of what's best for Western and not just what's best for any one segment of Western, whether it be faculty, administration or student body. That, to me, is a healthy sign. It doesn't mean that we have achieved complete consensus, but it does mean that we have at least agreed as members of the University community to try to resolve our differences without resorting to extreme actions. I don't suggest that we are going to be successful all of the time, but I have a feeling that we are beginning to develop a foundation and a pretty solid one, at that—for better cooperation and understanding.

Westerner: What are the top priorities that you see for Western?

Bernhard: Western must adjust to a new fiscal environment. We can no longer be, as we were once in the past, a strictly public institution in the sense of depending almost entirely upon appropriations from the legislature and on tuition revenue. The University must enter the big leagues on private fund raising—obtaining support from alumni and friends who feel not only loyalty to Western, but also to higher education in general.

We cannot constantly jack up tuition without running the risk of shutting the gates on potential students. That approach goes against the grain of a public university anywhere, and Western is no exception. That's the chief reason I've been so anxious to get us going on our first capital campaign.

We're on our way now, and we feel good about the momentum we've built up. When we succeed with this effort, it will be reinforced, experienced and confident about other campaigns to come. And there are many unmet needs—library, laboratory equipment and program development—which can justify future campaigns. We need that extra support. We need it very much, and we're making progress in achieving that goal.

Another area where we've achieved success is in adjusting our offerings to the new world of rapid technological and scientific change, and in our adjustment to new clientele—older adult students, more women students, more minority students. We don't want to chase every fad, but we must sense the deeper currents of change and adapt the curriculum to meet them.

We must recognize that Western Michigan University is no longer a teacher's college. Teacher training was an honorable tradition in our history and it still is an important element of our curriculum, but it no longer is our primary mission. Today we are a broad-gauged university that seeks professional and humanistic responses to an increasingly technological and scientific society.

Western must learn how to carry water on both shoulders. That is, we cannot lose our liberal arts core because—in my best judgment and as a matter of personal conviction—it is essential in order to produce an educated people. Beyond that, we have to be involved in this huge mass of professional education that will bring our students into the future prepared to face whatever challenges will be theirs.

Westerner: How do you respond to all these changes and still maintain quality?

Bernhard: It's not easy. The challenge is great. And one of the reasons why I'm trying to enrich the financial base of the University is to provide Western more leverage for experimentation. It grieves and frustrates me at times when I cannot offer even minimal support for a creative thrust by an individual or a group on our campus. We don't have as much of that flexibility as I would like to see at Western. But I think we can get it through our expanding development program. That's why I insist so much upon fund-raising.

Westerner: In the scheme of things, how much can a president really do?

Bernhard: Years ago, I recognized that if a president wants to be effective over the long haul, he or she cannot be a solitary, authoritarian leader. The president must develop a closely-knit group of people who have a sense of common responsibility to each individual on that team, and expect performance of a high quality. A president who tries to be his or her own academic vice president, financial vice president, student services vice president, governmental relations vice president, athletics director, or whatever, is surely doomed to failure.

In the old autocratic tradition, particularly on small campuses, you would often see a benevolent despot-president sticking his fingers into every pie and serving as the willing magistrate for all problems coming to his attention. But today that would be self-defeating behavior. Colleges and universities are larger; there are many more human beings being affected—students, faculty and staff—and a president who thinks he can get embroiled in the day-to-day details of every segment of the university is kidding himself. He is working himself into either a nervous breakdown or his grave, or maybe both.

The greatest challenge facing a president today is to be in the world of higher education, but not of it...to be in the university, but not of it. By that I mean he must develop an appropriate sense of detachment so that he can view the entire scene. He can see the broad spectrum, from A to Z, as no one else can. The academic vice president will see a large portion of that spectrum because he or she is in charge of the major function of the institution, which is the academic program. But even that officer cannot see the total spectrum and thus cannot be involved in all the areas for which the president must be responsible.

The president who doesn't have that vision of the broad spectrum, and all parts of it, is not going to be a very effective president. What the president has to do—and I consider this to be his foremost duty—is to weld together an effective team to which can be delegated responsibility for the major segments of the university.

You get capable people and encourage them to share the same vision of the institution that you have; you make mistakes together, but you also enjoy successes together. It's not that I've done this, but that we've done it together. Success over the long pull is measured in terms of how successful the president has been in welding such a team together, and in the quality of...
the individuals, men and women alike, who are part of that operational team.

**Westerner:** What are the sources of feedback and contact that you depend on as president?

**Bernhard:** I get both formal and informal feedback. This may come as a surprise to many, but sooner or later I learn about almost everything that happens on campus. The only variable in discovery is the timing. Sometimes I'm late in learning. Sometimes I'm early in learning. Sometimes I'm in the middle of the process of revelation. A lot of people don't realize that. They think that the president is either in Washington, up in Lansing trying to raise money, or somewhere else, or he's isolated in his office, and that, therefore, it's impossible for him to know what's going on. That's simply not true.

In reality, I receive a tremendous amount of information. One of my biggest problems is trying to filter it out. The regular processes, of course, apply where you get formal recommendations from the Faculty Senate, or a formal letter from the AAUP, or other information from a wide variety of University offices and departments. The informal feedback, however, is simply people calling me, talking to me at a reception or some other function, or memos, letters and visits from various persons—not all of whom are associated with the University. They may be from the community, the state, the nation. In addition, my 'open office hours' provide valuable input, and primarily from students.

I receive a mass of information from all levels—faculty, staff, student groups, Trustees, state officials, and the like. How you put all of it together in a coherent form is, of course, the most difficult task of all. How do you determine priorities, based on the information you receive? Very often, what you hear from individual A is a lot more significant than what you hear from individual Z. Your evaluation of the information is colored by the merit of the individual you hear it from.

**Westerner:** What are the rewards of a university president?

**Bernhard:** If the president doesn't feel that he's doing something that is worthwhile and beneficial, not only to the institution he serves but also to higher education itself, then he's in the wrong activity. The presidency is where I get my kicks. I feel like I'm making progress in certain ways which are important, for Western and for higher education. In every year that goes by I can see some mark being made on the wall that indicates we're doing things that have never been done before. And that's a plus.

I don't attribute such progress to myself at all. But I do take satisfaction that somehow I was involved in it, involved in the change. If a president doesn't feel that joy at all, then he is going to be unhappy in his job.

**Westerner:** He's robbing himself!

**Bernhard:** Yes, right, exactly. Because, goodness knows, you get enough brickbats. You get 10 times more critical mail than you do laudatory letters, and you get more visitors with complaints than with compliments.

**Westerner:** It seems that positions of significant leadership seek you. What accounts for those opportunities and your willingness to respond?

**Bernhard:** I honestly don't know. I can remember a friend telling me that one of the reasons I became chairman of the American Association of State Colleges and Universitits was because I didn't have an ego complex. Explaining further, he said, 'Well, your colleagues, your peers, have confidence in you. They know you will share. They know that you're interested in cooperation and teamwork and that you're not the least bit interested in hogging the center of the stage—or trying to direct the limelight in your direction.' That may be true. I don't know.

In the past, some friends have said that I have been modest to a fault. When others were out in front, taking the bows, I was behind the scenes doing a great deal of the work and the planning. But it's a funny thing. That pattern has never bothered me. I guess I've just been satisfied to see the goal achieved.

Now if Mr. Jones or Ms. Smith is out front and gets all the applause and the roses for a particular achievement, well, that's fine—just so the job gets done. People who are actually involved in the dynamics of developing policies, plans and programs usually know the true situation. And, really, who cares anyway? It's the progress that counts.

**Westerner:** And that's enough, you're saying, isn't you?

**Bernhard:** Yes, and I don't think I would have it any other way. I couldn't be a showboat if I tried. It's not my nature. I have always resisted grandstanding and I guess I always will. Many persons may be surprised to hear this, but I'm basically a very shy person.

**Westerner:** I gather, finally, that it has been fun!

**Bernhard:** Oh, yes. Maybe my political experience has helped me. I've developed a bit of a calloused hide, and the many barbs, criticisms and unfair accusations common to politics have prepared me for a life in administration. The joy is in seeing the larger vision, and realizing that perhaps you have helped the University to draw closer to it. There are some bad days, of course. Everybody's human. But there are more good than bad days, and it's exciting to realize that no two days are alike. I don't have a set routine that I follow exactly every day. A new problem, opportunity or challenge, or new information will make any one day completely different from the previous day.

Despite all the headaches and the heartaches connected with a leadership role in a university, I'm going to miss the challenge very much when my turn comes to leave.

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*John T. Bernhard came to WMU in 1974 after six years as president of Western Illinois University in Macomb. He holds a bachelor's degree in forestry from Utah State University and master's and Ph.D. degrees in political science from UCLA.*

*Bernhard is a national leader in higher education. He is chairman this year of the American Association of State Colleges and Universities and is a previous member of the board of the American Council on Education. He recently returned from a trip to Bulgaria, where he accompanied U.S. Secretary of Education Shirley M. Hufstedler as a delegate to UNESCO's Third Conference of European Ministers of Education.*

*Bernhard has been a member of the personal staff of the late Howard Hughes and a Utah state senator in addition to being assistant to the president, professor and chairman of political science and a dean of two colleges at Brigham Young University.*

*A native of New York City, he and his wife, Ramona, have a daughter and three married sons. The conversation, with Mike Matthews, director of information services, took place July 10 in Bernhard's office in the Seibert Administration Building.*
The Board of Trustees has approved the appointment of a chairperson of the Department of Art and the appointment of the first full-time female physician in the University Health Center.

L. John Link, who was art department chairperson here from July 1977 to 1979, was appointed chairperson and professor of art. For the past year he has chaired the Department of Art at Virginia Polytechnic Institute and State University in Blacksburg.

Dr. Anna Novak, a member of the emergency medical staff at Borgess Hospital Center since 1969, was appointed a staff physician in the Health Center, the first woman to be a full-time physician in the center. She earned her medical degree from Karl's University in Prague, Czechoslovakia in 1969. She received her license to practice medicine in Michigan in 1969.

Link, who received a B.A. degree and a master of fine arts degree in painting from the University of Oklahoma, was on the School of Art faculty at Southern Illinois University at Carbondale from 1968 to 1977.

Link succeeds John M. Carney, associate professor of art, who has been chairperson for the past year. Carney will return to full-time teaching.

Dr. Howard J. Dooley, associate professor of humanities, recently was elected vice chairman of the Michigan Association for the Humanities. He will serve a two-year term, until June 1982.

Wayne Falan, who was a critic and supervisor of physical education student teachers for the Laboratory School at Paw Paw from 1948 to 1963, has been granted the title of assistant professor emeritus of education and professional development. Falan retired as a physical education teacher and coach at Paw Paw in June, ending a 36-year career as teacher and coach, including 32 years at Paw Paw.

Dr. Barry L. Sherman, assistant professor of communications arts and sciences, has been selected by the National Association of Television Program Executives (NAPTE) to serve an eight-week internship this summer with the American Broadcasting Company (ABC) in Chicago.

A. Celeste Shelton, a specialist in broadcast news and public affairs with a background in commercial television and higher education, has been named coordinator of broadcast news in the Office of Information Services.

She has been a critic and theatre at Western Kentucky University in Bowling Green in 1974. She has done graduate study and was a graduate teaching assistant at the University of Kentucky.

In 1978-79, she was a broadcast specialist in the news bureau of the University of Arkansas at Little Rock and was a lecturer in the Department of Radio, Television and Film there at the same time.

Retiree honored—Josephine Nicolette, associate professor emeritus, and Charles V. Spano, director of the Counseling Center, discuss the Career Exploration Media Center, which has been named in honor of Nicolette. She retired Jan. 3 after 30 years. She designed and developed and was responsible for the center housed in the Counseling Office. Nicolette has B.A. and specialist in education degrees from Western and M.A. from the University of Michigan.

Trustee Robert D. Caine of Kalamazoo was elected to a one-year term as vice chairman of the Michigan Association of Governing Boards.

A native of Ionia, Caine was first appointed to the Board of Trustees in 1968 and served as chairman from 1974-75.

Alan R. Thomas, senior lecturer in the School of Librarianship at Eastern Michigan University, has been designated as chairperson for the past year. Thomas succeeds Donald Blasch, who will continue to teach, came to Western in 1961 to serve as director of the Division of Continuing Education. He was named in honor of Nicolette.

The first and only chairman of the Department of Blind Rehabilitation and Mobility, Blasch, has stepped down from that position.

Blasch, who will continue to teach, came to Western in 1961 to serve as director of what was then called the Center for Orientation and Mobility. From 1980 to 1981, he was a counselor and acting director of the Central Rehabilitation Center for Visually Impaired and Blind Veterans at the Chicago office of the Department of Veterans Affairs.

Blasch will return to the position in July 1981, when Dr. Gilbert L. Montez will return to the position. He was granted a leave of absence without pay to participate in a training and development program with the U.S. Department of Justice in Washington, D.C.

Gordon received her master's degree in educational leadership from Western earlier this year. She previously was assistant director of the Martin Luther King, Jr. Program, here, worked in the General Studies area and served as a part-time counselor while an undergraduate.

Stephen R. Nibert, assistant professor of education and director of the National Harbor Regional Center of the Division of Continuing Education, has announced plans to retire from that post on Jan. 31, 1981. He has been awarded emeritus status by the Board of Trustees.
The Mike Gary Athletic Fund News

A 75th birthday to be celebrated with 'Las Vegas Weekend' and pig roast

1980 marks the 75th anniversary of football at Western Michigan University. A total weekend is planned in relation to the opening football game with Eastern Michigan University on Sept. 6. At noon Friday, Sept. 5, a Downtown Coaches luncheon will honor Elliot Uzelac and his staff prior to the kick off with Eastern. This is a super opportunity to meet the coaches and let them tell it like it is.

On Friday evening at the Kalamazoo Hilton in the Grand Ballroom a Las Vegas Night is planned. This will be sponsored by the Mike Gary Athletic Fund. We hope to carry through the "Cowboy" effect for the weekend. This will be a "Cowboy Weekend" dedicated for WMU. We hope that there will be over 1,000 people attending as Vegas Night. Many grand prizes will be available and a lot of fun will be in store. At right is a picture for Bronco Weekend.

Saturday morning at 11:00 a pig roast is planned at the "Corral." Gary Fund members possessing the white, blue, brown and gold membership card will be invited to take part in the "Pig Roast." Guest passes are available for your guest. To gain admission, you will have to host and hostesses at the "Corral." This gives everyone an opportunity to meet our contributors and take part in a very successful program. This year the "Corral" will have a new look. The Migala Carpey Company will carpet the inside of our "Corral" and make it a brown and gold spectacle.

We anticipate taking the "Corral" as a rallying point, to the Michigan State football game on Sept. 27, and we hope that our entire alumni and friends will gather around for refreshments. We think that this again will give you an opportunity to meet many of your friends. Please look for the brown and gold "Corral" at the State game. The "Corral" will be located at the bus parking lot on the west side of Stadium Road between Shaw Lane and Wilson Road, south of the MSU stadium.

Pledges and goals

I. Over one hundred volunteers were honored at our Gary Fund "3 Meat-ball" Victory Dinner held June 11 at the University Student Center. Over a $77,000 in pledges and gifts were reported at that time. This puts us within $30,000 of our $200,000 goal.

Leaders in the campaign, the who won the trip to Las Vegas as guests of Western Michigan, are: Don Meitz, Wendy Uzelac, Barb Lenderink, Bud Brotebeck, Bill Steers and Don Jackson.

Aaron Middleton organized the Phonathon group of Kalamazoo and his team was credited with nearly $13,000. Three other Phonathons were important to the Campaign. The Flint Chapter, the Detroit Chapter and the Grand Rapids Chapter accounted for nearly $11,000. Our total Phonathon efforts were over $25,000 during the Campaign.

II. We set a goal of 400 new members. At the present time, we have 463 people who have committed to the Gary Fund. We are not members in 1979.

"I can't say enough about the efforts of our people and the outstanding job that they did," says Bill Doolittle, Gary Fund director. "Without their untiring efforts and determination, our success would not have been achieved."

I.D. cards for Gary Fund Members

For the 1980-81 athletic year, the Gary Fund will issue I.D. cards. These cards will entitle members to special events, such as "The Corral" and our 'basketball parties," which are sponsored by the Gary Fund, in conjunction with the Division of Intercollegiate Athletics. Your card will be used for admission. There will be cards for both members of the family.

• White cards, Century Club members
• Blue cards, "200" Club members
• Brown cards, Sideliners
• Gold cards, Honorary Coaches Any Gary Fund member who possesses an I.D. card can obtain guest passes for friends whom you would like to have involved in our special event. Two guest cards will be presented at no cost. Thereafter, each guest pass will cost $1.00. No children will be admitted without parents.

Parking procedures for the 1980-81 seasons will be as follows:

1. Century Club Members receive priority in season ticket purchase and parking for football and hockey.
2. "200" Club Members receive priority in season ticket purchase and parking for football, basketball, and hockey.
3. Sideliners and Honorary Coaches receive top priority in season ticket purchase with VIP parking for football and basketball and the Gary Fund lot in hockey.

So that there is no misunderstanding, the change in parking this year is in basketball. Due to the limited space that is created by our student body, and the winter conditions, we are not able to offer Gary Fund parking to our Century Club Members.

The above article by Gazette Sports Editor, Jack Moss, tells it like it is. Please pitch in and help pull us through a rough year!

At the present time, nearly 1,000 alumni of Western Michigan University are already contributing to the Mike Gary Athletic Fund. This is super! However, the next two years will be TOUGH budget-wise for the Division of Intercollegiate Athletics. We are determined to maintain a quality program with broad-based opportunities for competition to as many students as possible. We need your help!!! If each of you would send one dollar—or five or ten—WE WILL MAKE IT. And in making it, make you proud to be a Western Alumnus. Please complete and return the form that follows:

FROM:

ADDRESS

Enclosed, please find my Tax-Deductible gift of... To give a helping hand to Western's Athletic Program in the upcoming tough-budget years.

Thanks, alumni. We are grateful for your support—Carl Ullrich, Athletic Director
This year marks the 75th anniversary of Bronco football and Coach Eliot Utrezac hopes the momentum generated by wins in the last five games of 1979 will continue as 29 of 65 lettermen return along with three other letterwinners from former years. All the action starts at 1 p.m. Saturday, Sept. 6, at home contest with Eastern Michigan University.

The first Bronco home football game of the 1980 campaign will have as its theme, "Western Day," with a major effort being initialed to bring back some of the old Bronco spirit. A combination concert-pep rally is planned for students Friday evening, while alumni will be able to enjoy a "Western Casino Night" at the Kalamazoo Center that evening.

A Baccalaureate Circus atmosphere is planned for Saturday, with all fans being encouraged to wear "Western" gear of some description—cowboy hats, blue jeans, western boots—whatever the fans take a fancy to. The Bronco Marching Band and cheerleaders are also preparing some surprises for the fans.

The 1979 finish enabled Western to compile a 6-5 record and rank third in the Mid-American Conference (5-4). The MAC standing was a school high since 1973 and WMU was the only one of 18 NCAA Division I-A members to enjoy a winning season after a 1-5 start.

Defensively, there are several quality running backs on the team. Tailback Larry Laper, Mich., and Bud Sirocco (6-5, 255), a senior from Dearborn, are the keys to what could be an outstanding rushing line. The main losses are All-MAC guard Mark Looitens and second-team all-league tight end Tom Humes.

Western returns six regulars from a defense that ranked No. 3 nationally vs. the rush (99.2 yards per game). No. 6 in total yield (216.0) and No. 13 in scoring (11.5 points). The losses were important ones. Tackle Matt Murphy, a first-team All-MAC pick in 1979 after winning second-team honors in 1978. Cornerback Pat Humes was a first-teamer in 1978 and a second unit selection the next year. Linebacker Eric Manns dropped out of school after winning All-MAC laurels in both 1978 and 1979.

Honorable mention All-MAC end Jim Hinkle returns while cornerback Butch Bullock and free safety Karl Burgess are the mainstays in a relatively inexperienced secondary. Senior Mark Wolfe of Oak Park, Ill., is back at one tackle. Junior John Nigro of Royal Oak, Mich., was the starter at the other end until he underwent knee surgery. Joe Hart, a junior from Birmingham, and Ann Arbor junior Pete Woodruff played in his absence. Junior John Schuster, Saginaw, will again call defensive signals at linebacker.

Kicker Alton Laupp, a senior from Marshall, Mich., matched his school season goal field record of nine last fall and already owns varsity career marks for PATs (70) and field goals (22).

Junior Tom George of Mishawaka, Ind., claimed the starting quarterback job in the spring after the graduation of Albert Little and Kevin Kahl, who saw most of the playing time a year ago.

Several players are the ones the coaches are counting on as their initial full-time regulars. Others are junior wingback Reggie Hinton, Detroit; fullback Bobby Howard of Sterling Heights; junior middle guard Glen Sterl and sophomore center Matt Meares, Sterling Heights; junior middle guard Glen Jenkins, Muskegon, and Detroit junior Allen Hughes at defensive tackle.

The offense is a "Power I" which combines play action and sprint-out passing. It can feature 1) two closed ends, 2) a closed wing back, 3) two wide receivers, 4) wide slots and 5) three running backs.

The defense is a 5-2 slant angle setup emphasizing penetration by the tackles and middle guard and control play from the ends and linebackers. The secondary plays a zone for the most part.

John T. Bernhard, WMU president, will serve as the third presenter. He will speak to the role of academic in intercollegiate athletics. Bernhard currently serves as board of directors chairman of the American Association of State Colleges and Universities.

Reacting to the presentations, from WMU, will be Carl Ulrich, director of intercollegiate athletics; Christine Hoyles, associate director; Bonnie Kime, sophomore from Grand Ledge and pitcher on the women's softball team, and a member of one of the men's teams.

Dr. Shirley VanHoye, assistant professor of communication arts and sciences at Western, will moderate the session.

The symposium is sponsored by the Title IX advisory committee of WMU's Commission on the Status of Women as part of the Homecoming week activities.
Fall sports preview

Women’s cross country

Two-time “most valuable” Darcy Tomlinson heads a group that could make for a banner season for the 1980 women’s cross country team. Tomlinson, a junior from Bryan, Ohio, overcame mononucleosis early last season to become WMU’s top runner in its last four meets, headed with a second-place finish at the Mid-American Invitationals.

Men’s cross country

The early choice for top honors in the Mid-American Conference in 1980 would likely be Coach Jack Shaw’s team, which returns six of its top runners from last year’s championship squad.

Curt Walker, a junior from Wyoming, Mich., and Al Stefanski, a junior from Grand Blanc, placed fifth and ninth, respectively, at last year’s MAC meet. The team title was the third in the past four seasons.

Volleyball

The return of several key operatives from last year’s winning contingent gives a bright outlook for the 1980 volleyball team. Coach Bob Buck enters his third season, having turned things around to end the 1979 campaign with a 20-13-6 record after a 9-19-1 record his first season.

The return of all-state selection Dawn Lands, a junior from Newburgh, Ind., will improve Western’s attack. Lands helped the team to an 11-3-4 start last year before being sidelined in mid-season with a knee injury.

Field Hockey

At first glance, the prospects for the field hockey team this fall read like a good news-bad news story.

The good news is that Coach Jean Friedel has her top two scorers of last year’s 13-7 team—Mary Cavanaugh, a sophomore from East Islip, N.Y., and Margaret Hinde, a senior from Grove Pointe Woods—returning. Each accounted for 10 goals and one assist.

On the other hand, eight letterwinners need to be replaced, a group led by forward Patty Salembier and standout goalie Mary Martin. The likely heir to Martin’s spot in the cage will be Julie Gustafson, a sophomore from Medina, Ohio.

Soccer

Improved offensive firepower is what Coach Scott Ferris will seek from his soccer team this fall, a squad that will face perhaps its roughest schedule ever.

Of its formidable opponents, nationally fifth-ranked Indiana tops the list. Other top-notch foes include Evansville, Notre Dame and Wisconsin-Milwaukee.

A defense anchored by all-Mid-Ohio honorable mention goallie Tom Boehm, a senior from Northbrook, Ill., and sweeperback Greg Brendsen, a senior from Lake Forest, Ill., will be the strong point. Boehm sported a .883 saves percentage in 15 games last year.

Sutton named coordinator

Bobby Sutton, a member of Coach Elliot Uzelac’s original football staff here, has rejoined the Bronco program in the capacity of offensive coordinator.

Sutton, 29, who also directs the quarterbacks and receivers, was defensive coordinator at WMU during the 1975 and 1976 seasons before moving on to similar duties for three years at the University of Illinois.

Sutton is a native of Ipsilantii and a 1972 graduate of Eastern Michigan University.

1980 media guides available

Copies of Western Michigan University’s 1980 media guide are available to the general public for a cost of $3.

Send a check or money order in this amount payable to WMU to the Sports Information Department, B-206 Ellsworth Hall, WMU, Kalamazoo, Mich. 49008.

Looking back—75 years of football reflected in faces from the past

The 1980 season will mark the 75th anniversary of varsity football at Western Michigan University. The original team of 1906 played three games and was captained and coached by halfback Melvin “Tubby” Myers, who was regarded as the top player for the sport’s first decade on campus. Bill Spaulding became the first full-time coach in 1907 and held that post until 1921.

Spaulding’s top two players were backs Sam Dunlap and Walt Olsen (both 1915-17, 1919). Dunlap set a school single-season record by scoring 19 touchdowns in 1916. Olsen led the nation’s collegians in scoring that year with 138 points and still is No. 1 on Western career charts for TDs (32) and total points (253).

Under new coach Milton Olander in 1922, Western compiled a 6-0 record and outscored its opponents 160-0. The captain of that team and the leading player of the 1920s was center Leo “Tiny” Redmond (1918-19, 1921-22). The most prominent performer of the 1930s was guard Ray Bray (1936-38), who went on to earn All-Pro honors with the Chicago Bears and membership in the Helms Major League Football Hall of Fame.

In 1941, “Mike” Gary ended a 13-year coaching tenure by directing the Broncos to a 6-0 record. Horace “Hap” Coleman (1940-42) scored 12 TDs that year and was recognized by most observers as Western’s top player of that decade.

Another Coleman, Lovell, was on the scene from 1957-59 and became the school’s first 1,000-yard rusher, picking up 1,068 in 1958. His 279 yards against Central Michigan that year still stands as a game record.

The 1960s were highlighted by a Mid-American Conference championship in 1966. Defensive tackle Bob Rowe sparked Coach Bill Doolittle’s club and went on to play for ten years with the St. Louis Cardinals after capturing second-team All-American honors.

The 1970s belonged to some fine defensive units and tailback Jerome Persell. The latter became the third collegian ever to rush for over 4,000 yards in a three-year career (1976-78). Persell finished with 4,190 markers, picked up second and third-team All-American awards and was cited as the MAC “Offensive Player of the Year” three times.

Defensively, Western led the nation in pass defense in 1976 and ranked among the top five in other defensive categories five times.
Homecoming Miller show

Mel Torme and Buddy Rich will appear together on Western's Miller Auditorium stage Saturday, Oct. 4, at an 8 p.m. Homecoming performance. Vocalist Torme and "the drummer's drummer," Rich, who individually have delighted audiences throughout the U.S., will perform together for alumni and friends of WMU. They will be joined by Rich's 15-piece big band. Tickets are $8.00, $7.00 and $5.00. "Sales for this Homecoming show are going well," according to Gordon Smith, auditorium manager, "with only a few $8.00 seats remaining."

Past Residence Hall directors to gather

Western's Alumni Association has added a new dimension to the 1980 Homecoming activities—a reception for former WMU residence hall directors. The reception will be held at 4 p.m. Homecoming Saturday, Oct. 4, in the Davis Hall lounge. Alumni and friends are invited to walk over after the football game to chat with their former director.

"This year's reception is a first of what we hope will become a Homecoming tradition at Western," said Russell A. Strong, WMU alumni director. "We believe dorm directors played an important role in the lives of our alumni as students and that the reception for them is an important part of Homecoming."

The directors attending are looking forward to chatting with "their kids." Be sure to stop in and visit while on campus for Homecoming.

1980 Homecoming reservation form

NAME ________________________ Class of ____________

ADDRESS ________________________ ZIP ______

PHONE: HOME [ ] BUSINESS [ ]

☐ 1/We will be attending the Alumni Luncheon/Football game, Oct. 4 $8.50 per person—Alumni Association members
☐ 1/We will be attending the Alumni Luncheon/Football game, Oct. 4 $8.00 per person—non-members

☐ 1/We wish to purchase Alumni Luncheon tickets only
☐ 1/We wish to purchase Alumni Luncheon tickets only

☐ 1/We plan to attend the Homecoming Afterglow in the USC

☐ WMU Alumni Association Members $3.00 per person OR $5.00 per couple

☐ Non-Assocation members $4.00 per person OR $7.00 per couple

☐ We are WMU Alumni Association members enrolled in the following plan:
☐ supporting ☐ individual life ☐ family life

 Quantities Total

 TOTAL ENCLOSED $________

NOTE: For football tickets only contact Athletic Ticket Office at (616) 383-1760 For Mel Torme and Buddy Rich tickets contact Miller Auditorium (616) 383-0933 MasterCard and VISA accepted by both.

NOTE: Please make all checks payable to: WMU ALUMNI ASSOCIATION

Mail to: Homecoming 1980

Alumni Relations

Western Michigan University
Kalazoo, MI 49008

Luncheon 'Under the Big Top'

The 1980 Homecoming luncheon will be held outdoors, Saturday, Oct. 4. A complete box chicken luncheon, including beverage, will be served under a large tent on the softball diamond just west of Hyames Field (corner of Stadium Dr. and Oliver St., entrance off Oliver). The luncheon will begin at 11:15 a.m. rain or shine, and service will continue until 12:30 p.m. Then onto the football game with kickoff at 1:00 p.m.

The luncheon site is conveniently located close to Waldo Stadium, Read Fieldhouse, as well as other parking facilities. Cost for this year's luncheon is $3.00 for WMU alumni association members and $3.50 for non-members. (Attention inflation fighters: This is the same as the 1979 price.)

Afterglow planned by Alumni Association

The University Student Center will be filled with afterglow activity Saturday evening, Oct. 4. As Homecoming draws to a close the WMU Alumni Association would like to provide an opportunity for all returning alumni and friends to come together to dance and visit with each other. Bobby Davidson and his band will entertain in the East Ballroom. Bobby's group has delighted WMU students and alumni for years, and they are most pleased to be involved in this year's Homecoming activities. The cost for the entire evening is $3.00 per person or $5.00 per couple for Association members and $4.00 per person or $7.00 per couple for non-members. Reserve your spot on the dance floor using the reservation form below.

Homecoming constituency activities

Honors College
Musical/Reception; Hillside Bldg. B Lawn; 5:00-6:00 p.m. Friday, Oct. 3/80; Contact number (616) 383-1787

College of Applied Sciences
Continental Breakfast; IET Bldg.; 8:30-9:30 a.m. Saturday, Oct. 4/80; Contact number (616) 383-6040

Paper Science and Engineering
Reception; McCracken Hall Auditorium Lobby; Following the football game Saturday, Oct. 4/80; Contact number (616) 383-1804

Agriculture Department
Open House; 3403 Parkview, 5-7 p.m. Saturday, Oct. 4/80; Contact number (616) 383-1596

College of Arts and Sciences
Physics Department
Open House (view new accelerator); Rood Hall—lower level;
9:00-11:00 a.m. Saturday, Oct. 4/80; Contact number (616) 383-1870

Geology Department
Open House—Continental Breakfast; Geology Lounge, Rood Hall;
9:00-11:00 a.m. Saturday, Oct. 4/80; Contact number (616) 383-1776

Psychology Department
Alumni Poster Session, University Student Center Rm. 105;
9:00-11:30 a.m. Saturday, Oct. 4/80; Contact number (616) 383-1830

College of Business
Reunion; Holiday Inn West (Stadium Drive and 131 Highway);
4:00-6:30 p.m. Saturday, Oct. 4/80; Contact number (616) 383-0902

College of Education
Continental Breakfast; Flostie Sangren Room—Sangren Hall;
8:30-10:00 a.m. Saturday, Oct. 4/80; Contact number (616) 383-1690