



# Western News

APRIL 10, 2014  
Volume 40, Number 14

## Commencement ceremonies slated

WMU will stage four commencement ceremonies Saturday, April 26, in Miller Auditorium. The scheduled ceremonies are: 9 a.m., graduates of the College of Education and Human Development and Extended University Programs; noon, graduates of the colleges of Aviation, Engineering and Applied Sciences, and Health and Human Services; 3 p.m., graduates of the College of Fine Arts and Haworth College of Business; and 6 p.m., graduates of the College of Arts and Sciences.

## Event to fete exceptional grad students

Dozens of graduate students will be recognized for their teaching effectiveness or research and creative work during an awards celebration from 5 to 7 p.m. Thursday, April 24, in 208-09 Bernhard Center. Visit [surveys.questionpro.com/a/t/AJbMIZQ4Fm](http://surveys.questionpro.com/a/t/AJbMIZQ4Fm) to register for the celebration.

The event is for recipients of the 2013-14 all-University and departmental Graduate Teaching Effectiveness Awards and Graduate Research and Creative Scholar Awards. The names of these exceptional teachers and scholars are listed online at [wmich.edu/grad/awards](http://wmich.edu/grad/awards).

## APA announces 2014 award winners

The winners of the Administrative Professional Association's annual awards are Jennifer C. Hsu, diversity and inclusion; Suzanne V. Beals, development and alumni relations; and Chris Voss, Student Recreation Center. They will be recognized during an awards reception Thursday, April 17, in the Fetzer Center. Registration for the event at [wmich.edu/apa](http://wmich.edu/apa) has been extended to Monday, April 14.

## Free T-shirts offered to runners, walkers

WMU is giving away custom T-shirts to its employees, students and alumni who are registered to participate in one of the 2014 Borgess Run for the Health of It events.

The WMU tech-wear shirts are being offered on a first come, first served basis to show support for Broncos registered for the Motivational Mile, Priority Health 5K Walk, Borgess 5K Run, Borgess 10K Run, Borgess Half Marathon and Kalamazoo Marathon.

Shirt pickup is from 10 a.m. to 6 p.m. Saturday, May 3, at the WMU booth during the Borgess Run for the Health of It Race Expo in Wings Stadium. Employees and students will need to show their Bronco ID and event registration form. Prior to pickup, alumni should call Donna Marks at (269) 387-2072. Those wishing to pick up a shirt before May 3 should also call Marks.

## Next Western News will be in May

This is the final issue of the *Western News* for spring semester. The paper will resume its regular publication schedule Thursday, May 8.

## WMU named finalist for national award

WMU is a finalist to win a 2014 Climate Leadership Award as part of an annual competition among the U.S. colleges and universities that are signatories of the American College and University Presidents' Climate Commitment.

WMU is one of four schools in its category for national honors in the awards program. The program is sponsored by Second Nature, a national nonprofit that seeks to create a sustainable society by transforming higher education, and Planet Forward, a Web-to-TV initiative that documents and shares energy, climate and sustainability advances that can be used to tackle some of society's



Bikes and EcoMugs are two reasons WMU was named a climate award finalist. (Photo courtesy of the Office of Sustainability)

biggest challenges.

"This is enormously gratifying," says WMU President John M. Dunn. "We've been committed to sustainability for a very long time, and we have a record of significant accomplishments. This honor is an acknowledgement of our past work, our current ini-

tiatives and our commitment to the future. It's about the culture of sustainability we're building on campus and in our community."

This year, the award program's fifth, drew the largest and most competitive pool of nominations to date. The other three schools in the running for top honors

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## Gala premiere set for screening of new-employee video

All employees are invited to a campus premiere of WMU's updated orientation video for new employees.

Take a walk down the red carpet, pose for paparazzi, meet campus celebrities and enjoy refreshments. Then sit back and watch the show, as well as a one-time screening of the video project's celebrity bloopers reel.

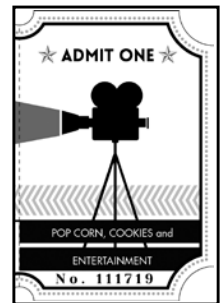
To attend the premiere, go to [wmich.edu/hr/premiere](http://wmich.edu/hr/premiere) and RSVP. Then stop by the Fetzer Center at 3 p.m. Wednesday, April 16.

Nearly a year in the making, Human Resources' new-employee orientation video features faculty, staff and students sharing information that every new employee should know. It begins with a welcome from President John M. Dunn, who sets the stage for what it means to be a WMU employee.

Six other segments follow, bringing into focus the University's history, structure, strategic plan, Brand Ambassadors Program and key points of pride, as well as the local area's quality of life.

The premiere festivities take place in the Fetzer Center lobby. Attendees will move to the Kirsch Auditorium at 4 p.m. for a brief presentation followed by the video screening.

For more information, contact Felicia Crawford in Human Resources at [felicia.crawford@wmich.edu](mailto:felicia.crawford@wmich.edu) or (269) 387-3635.



## University pledges to increase study abroad enrollment

The University has committed to increasing study abroad participation by 50 percent over the next five years as part of a national initiative that aims to double the number of U.S. college students studying abroad by 2019.



WMU is one of more than 160 higher education institutions that have pledged to support the goals of the Institute of International Education's Generation Study Abroad Commitment. The initiative also is supported by study abroad provider organizations, the U.S. Department of State's Bureau of Educational and Cultural Affairs, and several foreign institutions and government agencies.

IIE, a private nonprofit organization, administers the Fulbright Program and Gilman Scholarships for the state department as well as conducts policy research that includes annually publishing the Open Doors Report on International and Educational Exchange.

Through its initiative, IIE hopes to increase the national annual total from the 295,000 students who studied abroad in 2011-12 to 600,000 by the end of the decade.

## WMU beats national average

IIE establishes an undergraduate study abroad participation rate for colleges and universities by dividing the number of degree-seeking undergraduates who went abroad by the total number of undergraduate degrees awarded in the reporting year.

A total of 482 degree-seeking WMU undergraduate students were studying abroad during

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# Around campus and beyond

## Time to start registering for camps

Registration is underway for many summer camps at WMU. The website at [wmich.edu/admissions/camps](http://wmich.edu/admissions/camps) lists all offerings and adds new ones as information becomes available. Deadlines are near for two popular camps.

The Children's Place Learning Center will again offer a summer program for children who have completed kindergarten through age 9. Priority registration for WMU employees and students runs through Friday, April 11. The camp will run from June 9 through Aug. 29. Parents may sign up children by the week or for the entire summer.

The annual Keith Hall Summer Drum Intensive will run from June 16-21 and June 23-28. The camp is for youths of various ages and levels. Parents will need to finalize payment by Wednesday, April 30. Camp participants will have a chance to perform for the public.

## Reception planned for art therapist

Gay Walker, coordinator of WMU's Integrative Holistic Health and Wellness Program and an art therapist, is exhibiting her work in the second floor art gallery of the College of Health and Human Services building. The exhibit, "My Mother's Nature," will run through Wednesday, May 21. An artist's reception has been planned for 4 to 6 p.m. Wednesday, April 16.

## Entrepreneur to give forum talk

Kevin Brozovich, owner and chief people officer of HRM Innovations LLC, will speak at 8 a.m. Friday, April 11, in 2150 Schneider Hall. HRM Innovations is a local human resource and management company. The free event begins with breakfast at 7:30 a.m. Reservations are required and can be made at [wmich.edu/business/e-rsvp](http://wmich.edu/business/e-rsvp) or by calling (269) 387-6059.

## Engineers to showcase their projects

Senior engineering students will showcase and demonstrate imaginative and often highly technical projects during the 54th Conference on Senior Engineering Design. They will present their projects from 8 a.m. to 4 p.m. Tuesday, April 15, in the College of Engineering and Applied Sciences building. The seniors complete projects to solve real business problems.

## Conflict in Balkans is lecture topic

Maria Koinova from the University of Warwick will address "Ethnic Conflicts and Governance in the Balkan States" when she speaks at 7 p.m. Thursday, April 17, in the Fetzer Center as part of the George Klein Lecture Series. Koinova is interested in why ethnonationalist conflicts vary in the level of violence they generate and why violence at whatever level persists and when and why things change for the better or worse.

## National group honors engineer

Kailash Bafna, industrial and manufacturing engineering, is the inaugural winner of the Annual Award in Teaching Engineering Economy. The award will be presented by the Engineering Economy Division of the Institute of Industrial Engineers at its annual conference in Montreal May 31-June 3.



Bafna

It recognizes Bafna's leadership nationwide in engineeringeconomyeducation. "The award selection committee received many high-quality nominations," IIE said in its award notification, "and was greatly impressed by your teaching passion and innovations."

An international, nonprofit association, IIE is the world's largest professional society dedicated solely to the support of the industrial engineering profession. It provides leadership for the application, education, training, research and development of industrial engineering.

## Administrator receives regional award

Mark Delorey, director of student financial aid and scholarships, has received the 2014 Tri-Community Award from the Southwest Michigan César E. Chávez Committee.



Delorey

The award, named in honor of Chávez, Martin Luther King Jr. and Robert Kennedy, recognizes individuals in southwest Michigan who make an outstanding contribution to bringing together all segments of the regional community.

Delorey received the award during the Chávez committee's annual scholarship fundraising dinner March 29 at WMU.

He co-founded WMU's Seita Scholars program, which with more than 160 enrolled students, is believed to be the world's largest higher education initiative for foster youth. In addition, Delorey is the only higher education professional to be given the Distinguished Service and Leadership Award by the National Association for the Education of Homeless Children and Youth.

## Associate provost co-founds journal

Christopher Tremblay, associate provost for enrollment management, has co-founded the *Journal of College Access* with Patrick O'Connor, associate dean for college



Tremblay

counseling at Kingswood Cranbrook School in Bloomfield Hills, Mich. JCA focuses on the current trends, research, practices and development of all types of programs, policies and activities related to the access of and success in postsecondary education. Issues of college aspiration, qualification, application, enrollment and persistence are the primary emphases.

The journal will be housed at [scholarworks.wmich.edu/jca](http://scholarworks.wmich.edu/jca) through WMU's ScholarWorks website and also is affiliated with the Michigan College Access Network. JCA is planning to publish two issues annually, the first in September. Submissions are currently being accepted for that issue.

## 'Life of Pi' chosen for Universitywide Common Read 2014-15

WMU's Universitywide Common Read 2014-15 will be turning the spotlight on Yann Martel's "Life of Pi," winner of the 2002 Man Booker Prize.

The common read officially begins the first week in June, when new students arrive on campus for orientation.

First-Year Experience will be staging activities related to "Life of Pi" during Fall Welcome Week and will continue staging

activities until April 2015. In addition, students registered for the First-Year Seminar will be reading the book for class.

Related events planned for fall include a presentation by Martel titled "Healing Journeys: Crossing the Pacific, Dealing With Trauma" Oct. 23 in Miller Auditorium.

University departments, groups and programs wishing to sponsor additional events should contact Miranda Howard at [Miranda.howard@wmich.edu](mailto:Miranda.howard@wmich.edu) for more information.

Reading group kits will be available at the Waldo Library Access Services desk Monday, June 2. Each kit contains six copies of "Life of Pi" and a discussion guide.

## Western News

Volume 40 Number 14

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WESTERN NEWS (USPS 362-210) is published by the Office of University Relations, Walwood Hall, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433, every other week during the fall and spring semesters and Summer I session. Periodicals postage paid at Kalamazoo, MI 49008-5165.

POSTMASTER: Send address changes to *Western News*, Office of University Relations, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433.

**DEADLINE:** Items to be considered for publication should be submitted to the Office of University Relations by 5 p.m. Friday the week preceding publication. Publication dates for the summer I session are **May 8 and 22**, and **June 5 and 19**. Items may be submitted to Jeanne Baron via: email, [jeanne.baron@wmich.edu](mailto:jeanne.baron@wmich.edu); mail, Campus Mail Stop 5433; phone, (269) 387-8433; or fax, (269) 387-8422.

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**W** WESTERN MICHIGAN UNIVERSITY

## Retirement receptions

The following retirement receptions have been announced: Gary D. Lawson, speech pathology and audiology, 4:30 to 6 p.m. Wednesday, April 16, the Oaklands; Ellen Miller, Dining Services, 1 to 3:30 p.m. Thursday, April 17, President's Dining Room, Bernhard Center; Gerald Sievers, statistics, 4 to 6 p.m. Friday, April 18, the Oaklands.

## Jobs

Current job opportunities at WMU are announced daily on the Human Resources website at [wmich.edu/hr/jobs](http://wmich.edu/hr/jobs). Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

## Faculty Senate plans survey

The Faculty Senate's Ad Hoc Committee on General Education will soon ask employees, part-time instructors and teaching assistants to complete a short survey on general education at WMU.

Responses to the five-minute to 10-minute survey will be taken from Monday, April 14, through Friday, May 2. Participation is encouraged.

The survey represents the first effort of the committee to gather baseline data for what will be a process of engaging the full campus community in a ground-up conversation around general education.

The full results of the survey will be made available publicly and will inform the committee's efforts to facilitate a broad, University-wide conversation on general education.

## Lt. governor signs new legislation into law at WMU

Lt. Gov. Brian Calley was at WMU April 1 to sign legislation encouraging the recovery of oil that is difficult to extract from existing wells across the state, making full use of these producing sites in an environmentally sound manner.

House Bill 4885 reduces taxes paid by companies that use an enhanced method of extracting the oil—one that does not involve hydraulic fracturing, or fracking as it's commonly called.

The method uses carbon dioxide gas, which is injected into previously capped oil and natural gas wells to push the once unattainable oil to the surface. It has the added environmental benefit of permanently trapping the carbon dioxide in the underground wells

## Relay for Life fundraiser starts April 11

Colleges Against Cancer at Western Michigan University will host the American Cancer Society's annual Relay for Life Friday and Saturday, April 11 and 12.

The fundraiser begins at noon Friday and continues until noon Saturday at Kanley Track and the Student Recreation Center.

This year's participants are competing with Central Michigan University to see which school's teams can raise more money. The contest starts Wednesday, April 9, and runs through noon April 12.

"The overall highest fundraiser from either school between those days gets a brand new Fossil watch valued at \$100," says Caitlyn Hella, Colleges Against Cancer at WMU president. "We have a fun and exciting 24 hours planned. Everyone is invited,

and you do not need to be in a team to come and enjoy the festivities."

The event celebrates cancer survivors,

remembers those who have been lost to the disease, and gives the campus and local community an opportunity to unite and fight back against cancer. Funds raised support the American Cancer Society's efforts to make this century the last one for cancer.

Because that disease never sleeps, teams of friends, neighbors, families and co-workers commit to keeping at least one team member walking at all times during the relay. The teams set up campsites around Kanley Track and also plan a variety of activities and entertainment at their sites.

To participate, visit Relay for Life of WMU at [relayforlife.org/wmumi](http://relayforlife.org/wmumi) and register a team or make a donation.



rather than releasing it into the atmosphere. Calley signed the bill in WMU's Michigan



Dunn and state Rep. Margaret O'Brien joined Calley, foreground, for the signing. (Photo by Cheryl P. Roland)

Geological Repository for Research and Education.

The repository is a primary source for geological research in the state and was instrumental in the development of the carbon dioxide gas-based enhanced oil recovery technology.

HB 4885 sets a flat 4 percent severance tax rate for companies using the enhanced oil recovery method, recognizing that this technology revitalizes previously marginal wells. Calley also signed three additional bills that promote the use of enhanced oil recovery. Visit [legislature.michigan.gov](http://legislature.michigan.gov) for more information.

## Professional instructors name first two Outstanding Administrators

Jonathan Bush, chair of the Department of English, and Alex Enyedi, dean of the College of Arts and Sciences, have each been named an Outstanding Administrator by the Professional Instructors Organization.

They are the first recipients of the recently launched award.

It goes to administrators who demonstrate commitment to part-time faculty by promoting teaching effectiveness; including part-time faculty in departmental decisions; providing sufficient support, resources and encouragement for part-time faculty;

and recognizing and rewarding excellent performance.

Other nominees were Tricia Hennessy, art school director; department chairs Marc Alspector-Kelly, philosophy, Ben Atchison, occupational therapy, Irma Lopez, Spanish, and Donna Talbot, educational leadership, research and technology; Lauren Freedman, unit coordinator for literacy studies; Doris Ravotas, program coordinator for interdisciplinary health studies; and Gay Walker, program coordinator for integrative holistic health and wellness.

### Service

The following faculty and staff members are recognized for 35, 30, 25, 20, 15, and five years of service during April.

**35 Years**—Lori S. Groh, logistical services, and Sharon Stoken, building custodial and support services.

**30 Years**—Peter Thannhauser, mechanical and aerospace engineering.

**25 Years**—Richard T. Boyd, power plant; David R. Miller, maintenance services; Ieva M. Sverns, Sincdecuse Health Center; and Kevin L. Villadsen, maintenance services.

**20 Years**—Joseph W. Petro Jr., industrial and manufacturing engineering.

**15 Years**—Carol E. Bukant, Sincdecuse Health Center; Nancy Lou Cardoza, Sin-

decuse Health Center; Linda M. Comrie, Graduate College; Sharon L. Conolly, building custodial and support services; Alicia A. Eby, Sincdecuse Health Center; C.J. Glascock, Human Resources; James F. Haun, landscape services; Carolyn L. Lynn, transportation services; Tammy L. Miller, institutional equity; Angela R. Phelps, Graduate College; Yeqing Wang, information technology; and Linda A. Ware, Center for Disability Services.

**Five Years**—Henricus M. Alkemade, information technology; Dawn R. Decker, Unified Clinics; Amy S. Klunder, University Libraries; Thomas Koopsen, West Hills Athletic Club; and Stacey L. Markin, Haworth College of Business.

## Local residents may attend Medieval Congress for free

Kalamazoo residents and members of the WMU community may attend the 49th International Congress on Medieval Studies for free if they register online or in person by Wednesday, April 23.

WMU's congress is the world's largest annual gathering of people interested in the Middle Ages. The 2014 event will take place Thursday through Sunday, May 8-11.

Kalamazoo-area residents and WMU community members may register online or in person at the Miller Auditorium ticket office through April 23 at no charge. They also may register through that date by mail or fax for a nominal handling fee. After April 23, they will be assessed a \$50 late fee.

Register online at [wmich.edu/medieval/congress](http://wmich.edu/medieval/congress). For information about registering by mail or fax, call (269) 387-8745.

### Obituary



Ho

**Alfred K. Ho**, professor emeritus in economics, died Jan 26. He retired in 1989 after 22 years of service to the University. A memorial service will take place at 2 p.m., Sunday, June 15, in Kanley Chapel. RSVP

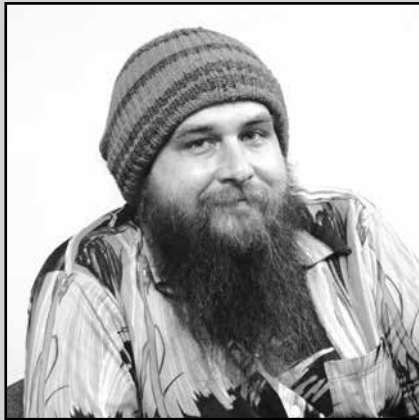
to [alfretk@aol.com](mailto:alfretk@aol.com) to attend the reception that will follow. Visit [avinkcremation.com](http://avinkcremation.com) to make a memorial guestbook entry. Memorial gifts may be made to WMU or Rose Arbor Hospice in Kalamazoo.



Roehrick

**Greg D. Roehrick**, a professor of theatre who served the Department of Theatre as director of design and technical production, died Feb. 25 at age 60. A memorial service will take place at noon Saturday, April 12, in the Williams Theatre of the Gilmore Theatre Complex.

# On Campus with Bradley Horstman



CONTENT WITH CONTENT MANAGEMENT  
(Photo by Deanne Puca)

Maintaining a consistent Web presence and training every department on campus to manage its own website content has been the job of Bradley Horstman, Web manager in the Office of University Relations.

"People are the best asset," says Horstman, who joined WMU 14 years ago. "Give them responsibility and authority, hold them accountable, participate together and things get better."

His initial responsibilities at WMU included computer systems maintenance and designing and maintaining Web pages. His efforts in recent years resulted in the implementation of a new content management system for websites that allows individuals trained in each department to make changes and updates to Web pages on their own.

"With the right training, it's as easy as updating your Facebook status," he says. "People have responded pretty well to it."

Horstman has been holding face-to-face training sessions as the new system has been rolling out. His next step, beginning this month, will be to set up Elearning for the new system, making it available and convenient to even more faculty and staff. There also will be question-and-answer sessions on best practices.

Along the same lines as having a consistent look to University Web content, Horstman also is involved with developing responsive design with websites—a Web design approach aimed at crafting sites to provide an optimal viewing experience across all devices.

Horstman started in print and multimedia working for marketing and branding firms in Indiana, which also is where he grew up. He holds an associate degree in visual communications from Ivy Tech State College and a bachelor's degree in fine arts from the University of Southern Indiana.

He and his fiancé, Caitilin Soderstrom, live in Kalamazoo with their four cats: Sweet One, James "Fresh" Townsend, Chum and Tinkadumb. Horstman also has a son, Otto, 8, who lives in Texas.

Outside of work, he likes to unplug and enjoys playing poker and chess, camping, gardening and traveling.

## Class project results in book of World War II remembrances

A gerontology class project that gathered people's memories of the World War II era has grown into the book, "There is No Substitute for Victory—Remembrances of World War II."

It is the result of a spring 2013 class project by students in Janet Hahn's class, Issues in Aging: Service Learning. The handsomely arranged and illustrated spiral booklet is packed with the reminiscences of nearly 200 area residents who lived through the war.

Twenty-two students conducted the interviews, and Hahn served as editor. Sections include Rationing, Our Troops, Family Life, Our Brave Men and Women, After the War, Patriotism, Rest in Peace, Stories Told From Men and Women Around the World, and Recipes.

The idea for the project came from Barbara Rider, emerita in and former chair of occupational therapy, and Ellen Page-Robin, founding director of the Gerontology Program.

The book can be bought for \$20 by going to [wmich.edu/disabilitycenter](http://wmich.edu/disabilitycenter) and clicking on Online Store and then Center for Gerontology Book.

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## University pledges to increase study abroad enrollment

2011-12, according to IIE's most recent Open Doors Report. That resulted in a study abroad participation rate for undergraduates of 12 percent, more than two percentage points higher than the average national rate.

Wolfgang Schlör, associate provost for the Haenicke Institute for Global Education, says participating in the IIE initiative will strengthen the global engagement pillar of the University's vision statement by providing increased opportunities for study abroad.

### Steps planned to achieve goal

WMU's efforts will be focused on raising study abroad enrollment from about 600 students per year to 900 students by 2019.

"WMU's student body includes a high percentage of first-generation college students, and 19 percent of students represent minorities," Schlör says. "Consequently, many of our students do not come to the University with plans to study abroad or have family or

friends who encourage them to do so. We need to actively encourage study abroad in all stages of the student experience."

The steps that WMU plans to take to achieve its participation goal include:

- Launching a new pre-freshman study abroad program;
- Training college-specific peer advisors;
- Expanding teacher education internships abroad;
- Developing study abroad programs targeted at students of migrant parents;
- Working with academic units to increase college-based study abroad scholarships and to identify programs that fit well into major and minor degree requirements; and
- Working with WMU's longstanding transnational education partners to establish study abroad programs for WMU students that meet major, minor and general education requirements.

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## WMU named finalist

among doctorate-granting institutions are the University of Massachusetts-Amherst, University of North Texas and Ohio State University, according to Second Nature. The four other collegiate categories also are based on higher education Carnegie classifications. Winners will be announced in late spring.

The Climate Leadership Award program features a public, online voting component. Each of the 20 finalists was invited to produce a video that promotes its specific sustainability efforts. The videos may be viewed at [planetforward.org/content/climate-leadership-awards-2014](http://planetforward.org/content/climate-leadership-awards-2014). People can vote through that website once daily until Tuesday, April 15.

The WMU video highlights both the University's long-time strengths in energy savings as well as its commitment to building a culture of sustainability by weaving the institution's commitment to green and sustainable practices into every part of University life.

Featured in the video are a number of scenes highlighting campus initiatives as well as interviews with Dunn; Harold Glasser, executive director for campus sustainability; graduate student Kate Binder; and undergraduate student Carlos Daniels.

For more information about WMU's sustainability initiatives, visit [wmich/sustainability](http://wmich/sustainability) or contact the Office for Sustainability at [wmu-sustainability@wmich.edu](mailto:wmu-sustainability@wmich.edu) or (269) 387-0947.