More than 1,800 students were eligible to receive diplomas at the University's summer commencement Aug. 15 in Waldo Stadium. Among them were 36 doctoral-degree recipients, the largest number of persons to be granted doctoral degrees at a single commencement in the University's history.

And eight of those graduates were the first candidates to earn doctorates in the University's program in educational leadership at Seldridge Air National Guard Base in Mt. Clemens, Mich. The Department of Educational Leadership began the program at Seldridge in 1977 as the only doctoral program offered at a military base in the continental United States by an accredited university.

One of the doctoral graduates, Victor J. Gonzalez, was the first member of his family of four girls and two boys to leave his native Central American country of Belize, formerly British Honduras, to continue his education. Gonzalez, whose mother, Lucia, and a sister flew to Kalamazoo to watch him graduate, received a letter of congratulations from Michigan Gov. William G. Milliken.

Milliken is honorary chairman of the Belize/Michigan Partners Program, which sponsored Gonzalez' education with the University. This was the first trip to America for Gonzalez' mother and sister.

In addition, the University recognized three graduates with Distinguished Alumni Awards. They are Dr. Katharine G. Butler of Syracuse, University; Dr. William Pickard, a Detroit restaurateur and political leader; and Dr. Joan Huber of the University of Illinois, who could not be present.

Among other graduates, 10 received specialist's degrees, 720 were awarded master's degrees and 1,007 were granted bachelor's degrees by President John T. Bernhard. The invocation and convocation were given by Dr. Bernhard, president of the University and chairman this year of the American Association of State Colleges and Universities, one of the three groups that released the report.

"The report should bolster the confidence of Americans in their public colleges and universities," said Dr. John T. Bernhard, president of the University and chairman, at the American Association of State Colleges and Universities, one of the three groups that released the report.

However, it should be noted that these positive aspects rest, as the authors say, on a 'fragile stability.' "Bernhard pointed out that public colleges and universities have increased tuition at rates below inflation, but that they have not filled that "revenue gap."

Since 1976, Bernhard noted, state colleges and universities--identified as "comprehensive colleges" in the study--have absorbed this loss in their budgets, primarily in salaries.

"This is a trend that must be reversed," Bernhard said.

The other two groups releasing the study are the National Association of State Colleges and Land-Grant Universities and the American Association of Community and Junior Colleges.

Bernhard is a higher-education consultant in Boulder, Colo. Bowen, a former college and university president, is professor of economics and education at the Claremont Graduate School in California. The study was sponsored by the two organizations.

"The economy is the most important condition of the Exxon Corp. and the Ford Motor Co. thinly spread, the report reads, "the report suggests that the public colleges of the state of Michigan are in serious danger of catastrophic impact."
Dickason awarded Fulbright grant

Dr. David G. Dickason, associate professor of geography, has been awarded a Fulbright-Hays Faculty Research Fellowship for 1981. Dickason will work with Calcutta. Dickason will collect data on the comparative social ecologies of India's education.

Good news: Enrollment up slightly

Enrollment for the fall semester is 20,698, up slightly—by nine students—from last year's fall enrollment of 20,689. "That's good news," said Registrar Dennis Boyle, who said that projections made last year called for a slight decrease in the University's fall enrollment. "That decrease simply didn't happen," Boyle said.

Besides the quality of programs and of faculty here, Boyle pointed to other factors that helped account for the slight enrollment increase. "For one thing, we believe many students decided to stay in school to get their degrees because they know a degree could help them significantly in getting a job," Boyle said.

What is significant, Boyle said, is that Western was able to counteract the affects of 4,000 fewer high school graduates in Michigan this year than last year. The total number of high school graduates in the state was about 146,000 this year. The fall semester began Sept. 4.

Financial crisis 'imminent, of indefinite duration'—Bernhard

President John T. Bernhard, in his annual "State of the University" address, said the University faces a "financial crisis that is both imminent and indefinite in duration.

At the same time, Bernhard set an agenda for the University for the 1980s, setting out "where creative action should take place" to "ensure the vitality and quality of the University. Those areas are enrollment, planning, fund-raising, public service and cost awareness.

"We can no longer accept a 'business-as-usual' attitude and still survive as a university of quality," Bernhard said. "By all indications, the next few years—at least—will be unlike any period that any of us have faced at Western in the demands that will be imposed upon us. And how we plan for and confront those demands will shape the future of our University for many years to come."

One response, Bernhard said, will be increased emphasis on the public service role of the University. "I submit that in the future public service will become much more important to the survival of higher education," he said.

Bernhard noted that the Faculty Senate has proposed the development of a major public-service arm for the University and said the proposal soon will be implemented.

Bernhard reported that a comprehensive proposal for the expansion of continuing education is being prepared by the Division of Continuing Education. Bernhard cited figures showing that "over the next decade there should be a 26 percent increase in the 25-to-44 age group."

Cost awareness by the University's faculty and staff, as a money conservation effort, will be an important segment of Western's budget controls to maintain the "financial integrity of our University," Bernhard said. "We have practiced practical, prudent management and thus Western is in far better financial shape than several of our sister institutions in the state."

Services and service personnel, supplies, maintenance and non-academic expenditures have been "disproportionately reduced," he said, while "in the academic areas we have nibbled at the edges, rather than the heart, of faculty positions," which represent the bulk of WMU's academic base budget.

On fund-raising, Bernhard said the line between public and private institutions increasingly is being "blurred" in their sources of support. "All colleges and universities are going to be more active in all areas of fund-raising," he said. "Western is no exception to this modern trend."

On planning, the president pointed to the recently adopted University Mission Statement as "the touchstone for all other planning activities at the University." To be effective, Bernhard said, "long-range planning must be more securely based on the analysis of long-range trends, both those occurring in society and those occurring within our University."

Concerning enrollment, Bernhard said, "We know that the number of 18-year-olds peaked at 4.3 million last year and will decline by about 20 percent by the end of this decade."

He observed that "any considerable increase in college-going will have to come from the ranks of academically low-achieving and also financially not able to pay for college education."

He noted that higher education can anticipate a continuing increase in the number of part-time students, particularly those over 25 years of age, and predicted that there will be a growing number of women and minority persons on future student populations.

A student support system affects attrition or retention of students, he said. "Much more needs to be done for minority students, particularly blacks and Hispanics," Bernhard observed. "It is simply wrong to assume that the traditional student services will suffice for the student population of the future," he said, adding that this group will include many so-called older adult or non-traditional students.

Costs avoided by energy management

Since implemented in 1973-74, the University's Energy Management Program has enabled the institution to avoid $4.5 million in energy costs, including an estimated $1,013,000 during 1979-80. This cost-reduction program has included "quick-fix," minimal-investment, energy-saving procedures and modifications to equipment and buildings and a recent energy-use audit of about 60 campus buildings, according to George H. Jarvis, Physical Plant engineer.

As for future projects, the Board of Trustees has authorized a $133,780 contract with Compugard Corp., Pittsburgh, Pa., to install a computerized central control system. "Using 1972-73 as a base, the program has resulted in a reduction of 25.5 percent in steam and 26.8 percent in electricity used in campus buildings," Jarvis said.

Steam usage was down 5.6 percent and electrical usage down 9.3 percent in 1979-80 from the 1978-79 figures, he said.

"Obviously, the Energy Management Program has been successful, but we expect even more energy savings with planned future projects," said William J. Kowalski, assistant vice president for facilities engineering.

Once the central control system computer will be installed in this fall in the physical plant building. The system will enable quick response in campus buildings to changed heating or cooling needs. Presently, slower manual changes are required.

Construction—Fine Arts Building construction has moved along despite the heavy rains the past three months, and the three-story, $1,013,000-square-foot structure will be completed by mid-1982. It will house the School of Music and the Department of Dance, the office of the dean of fine arts, a 600-seat recital hall, multi-media room with seating for 228, music and dance studios, classical music library, three rehearsal halls, 89 practice rooms, and faculty offices. It is located just north of Miller Auditorium. Western's College of Fine Arts is the only one in Michigan.

Movin' in—Among the more than 6,500 students who moved into campus residence halls this month were (from the left) Kris Wilson and (far right) Carolyn Schick, both Mount Clemens freshmen. Shown helping in clothing and baggage were (on the left) James and Mary Wilson of Mount Clemens, parents of Kris and (second from right) Nancy Ginter of Mount Clemens, president of Carolyn Schick. The two students will be roommates in Harvey Hall.

President John T. Bernhard
Distinguished Alumni Awards presented at summer commencement

Two persons who hold degrees from the University and have made their marks in the academic and business worlds were honored with Distinguished Alumni Awards during summer commencement exercises Aug. 15.

They are Dr. Katherine Correll Butler, director of the Division of Special Education and Rehabilitation in the School of Education at Syracuse University, and Dr. William Pickard, Detroit restauranteur.

Dr. Joan Huber, chairperson of the Department of Sociology at the University of Illinois at Urbana, who also was to receive a Distinguished Alumni Award, could not be present. Her award is to be presented later.

Butler received a bachelor's degree in speech pathology and audiology in 1950, a master's degree in 1953 and an educational specialist degree in 1961 from Western. Her doctorate was earned at Michigan State University in 1967 in hearing and speech science.

She began her career as a speech pathologist in the Portage and Vicksburg, Mich., schools. From 1954 to 1958 she was supervising speech pathologist for the Kalamazoo Public Schools.

In 1961 Butler returned to WMU as a member of the psychology faculty but after three years left to become coordinator of clinical services at San Jose State University. By 1969 she became chairman of the Department of Special Education there. From 1977 to 1979 she was acting dean of graduate studies and research.

Butler was president of the American Speech and Hearing Association in 1978, only the fourth woman so honored. The year before she was president of the Division of Children with Communication Disorders of the Council of Exceptional Children. She is a member of the National Committee on Learning Disabilities.

Pickard began his studies at Mott Community College in Flint and received a bachelor's degree from Western in 1968. After completing studies at Western, he earned a master of social work degree at the University of Michigan and a Ph.D. degree at Ohio State University.

He was, successively, director of education and consumer protection for the Urban League of Cleveland; executive director of the Cleveland branch of the National Association for the Advancement of Colored People; a faculty member in the School of Education at Ohio State; associate director of the Department of Urban Studies at Cleveland State University; and associate professor at Wayne State University from 1972 to 1974.

At that point, he entered the business world and now owns six McDonald's restaurants in Detroit.

Pickard is chairman of the Governor's Advisory Committee on Minority Business, appointed by Gov. William Milliken in 1976. He also is a director of the National Minority Purchasing Council, vice chairman and director of the Detroit Urban League and a director of Kirwood General Hospital and Oakwood Hospital in Detroit.

He is a member of the Board of Control of Grand Valley State Colleges, a member of the Detroit Economic Development Corporation, a member of the executive board of Awareness Inc., vice chairman of the Michigan State Republican Party Committee and has been on the executive committee of the National Black Republican Council.

Huber enrolled at WMU after graduating from Pennsylvania State University. After receiving her master's degree here in 1963 she studied as a graduate fellow of the National Institute of Mental Health from 1964 to 1966 and earned her doctorate in sociology at Michigan State University in 1967.

She taught for four years at the University of Notre Dame before joining the faculty at the University of Illinois in 1971. In 1979 she became head of the sociology department at Illinois.

She is associate editor of the "Sociology of Education" journal, is editor-advisor of Plenum Press and is on the editorial board of "Social Science Quarterly." She has been an editor and writer for the "American Journal of Sociology," "Social Forces," "Sex Roles," "Sociological Quarterly" and "Pacific Sociological Review."

Huber has been president of the Midwest Sociology Society, is vice president-elect of the American Sociological Association and is vice president of the Society for the Study of Social Problems. She is currently conducting research under a $109,000 grant from the National Science Foundation.

For Victor Gonzalez, another of many firsts

When Victor J. Gonzalez received a Ph.D. degree in science education during summer commencement Aug. 15, it was another "first" in a family where "firsts" are almost commonplace.

He was the first in a family of four girls and two boys to leave his Central American country of Belize, formerly British Honduras, to continue his education. He received his BS degree in biology in 1970 from Rockhurst College in Kansas City, Mo., where his tuition and fees were provided by the Jesuit order.

Victor was the first in his family to get a master's degree (in biochemistry) in 1975 from the State University of New York at Fredonia. He attended there, thanks to the Latin American Scholarship Program for American Universities.

The doctorate he earned at Western was made possible through a WMU graduate fellowship and the Belize/Michigan Partners Program, which promotes educational opportunities for outstanding students from Belize.

Upon his return home, Gonzalez began a new job as assistant registrar at the Belize College of Arts, Sciences and Technology in the city of Belize. One of his first duties will be to develop a science department.

His mother, Lucia, achieved several "firsts" when she came for commencement and a two-week visit in this country. It was her first airplane flight and will be the first time she has been outside her country. Accompanying her to Kalamazoo was Zola Robins, the oldest of the Gonzalez children, who is the chief postal officer in Belize City, the first female ever to hold the job.

His father, who also is named Victor, is a fruit farmer and, like his wife, never had more than an elementary education. They have, however, made many sacrifices for their six children.

The older brothers and sisters are: Salesia, a nun in the Pallotine Order; Carminta, a homemaker; Caspar, an instructor at St. Johns College, a two-year institution in Belize City, and an architect and private contractor; and Amelia, a microscopist in the malaria department of the Belize government medical laboratory.

Victor's decision to come to Western to study for his doctorate was influenced by his friendship with Dr. Edward M. Block [MA '73, Ph.D. '79], a biologist in the Department of Pathology and Toxicology at the Upjohn Co., Kalamazoo. They met when Block went to Belize several years ago to begin work on his own doctorate.

Happy Occasion—Victor J. Gonzalez (center) of the Central American country of Belize, formerly British Honduras, is congratulated by Dr. Edward M. Block [MA '73, Ph.D. '79] of Kalamazoo, as his mother, Lucia, adjusts his doctoral hood prior to summer commencement Aug. 15 in Waldo Stadium.

Energy Audit—Four students under the direction of George Jarvis (left, with clipboard), an engineer in the Physical Plant, conducted energy audits on most of the University's 60 major buildings this summer. The audits, to determine the levels of energy use in each building, are required for the University to qualify for state funds to help conduct energy-saving projects on the campus. The students are (from left) Cecil Meyers, a recent industrial education graduate from Dowagiac who will teach at WMU in the fall; Jeff Stout, a senior in mechanical engineering from Niles; Chris Vogel, a recent mechanical engineering graduate from Three Rivers, who will also teach here in the fall; and Yvonne Treloar, a junior in mechanical engineering from Kalamazoo.
The faces of commencement . . .

Commencement—a time of beginning, of expectation and of reward—is perhaps best expressed in the faces of some who experienced it during the University's 1980 Summer Commencement Aug. 15 in Waldo Stadium. Here, then, are some of the faces of commencement . . .

Westerner photos by Neil Rankin and Rob Krieg
A new book on the 75-year history of the University, from the time when its enrollment was 107 students to the peak of 21,713 in 1975, has been written by Dr. Leo C. Stine, distinguished professor emeritus of political science. Its title, "Western—A Twentieth Century University," was taken from an address given by the late Dr. Willis F. Dunbar, professor of history, during the ceremony in February 1957 when an act by the Michigan legislature changed the institution's name from Western Michigan College to Western Michigan University.

The book was published by the University’s New Issues Press and edited by Dr. Jack C. Pleo, professor and chairman of the Department of Political Science and editor of the press. The 262-page book was printed by Printing Services under the guidance of Lawrence J. Brink, associate professor emeritus of industrial education, who retired this year as director of Printing Services, and Randy Lung, ’74, Brink’s successor.

Dr. Russell H. Seibert, emeritus vice president for academic affairs and professor of history, who was at Western from 1936 to 1975, has written the foreword. In it he says, “I find it interesting, however coincidental, that Dr. Stine joined Western’s faculty in the 50th year of the institution’s history. He has, therefore, served on the faculty during the very years he describes.”

In the first four chapters, Stine reviews some of the University’s history previously covered in “The First Fifty Years,” written by Dr. James O. Knauss, emeritus professor of history, and published in 1953. In the last five chapters Stine identifies the University’s role in this century. He praises “the dedication of WMU faculty, the quality of its students, the wisdom and patience of its administrators and the interest and objectivity of the Board of Trustees.” He observes, “Western has some unique characteristics which have contributed much to its sources—the development of new ideas, such as the Non-Western World experience, the Educational Resources Center, the General Studies program and an exciting College of Arts.”

In his closing paragraph Stine concurred with Dunbar’s speech in which Dunbar said, “All of us who are associated with Western want our University to be a great university. Whether it achieves that distinction in due time will depend on the thought and effort which we give to it. I believe that in all that thought and effort we will be wise to think of Western not just as a university, but as distinctly twentieth century university.”

Nearly $2.5 million in gifts, grants

Nearly $2.5 million in gifts and grants for the months of July and August were reported to the Board of Trustees Sept. 19. The total for July was $1,794,874, of which $1,714,704 was in grants and the remainder in gifts. Among the largest grants were two from the state Department of Transportation.

Topped by a public-service grant from the U.S. Department of Justice, the August gifts and grants total reported to the Board was $698,834. The new $268,315 grant provides federal funding to support the prevention of delinquency through alternative education in a program at a Kalamaoo junior high school. It is directed by Dr. Paul C. Friday, professor of sociology.

New volumes from Cistercian Studies

Three new volumes, including “Simplicity and Ordinariness,” edited by Dr. John R. Sommerfeldt, former director of the Institute of Cistercian Studies at Western, have been published by Cistercian Publications here.

Sommerfeldt, who is president of the University of Dallas, was a WMU faculty member from 1959-78. He left the university as a professor of history after having served also as the director of the Center for Contemplative Studies and Medieval Institute at WMU.


Authoritative seal for “Science for the Handicapped”

Homer L.J. Carter Reading Council. It provides educators and other professionals with information on trends in reading.

Kendall Vandermeulen, director of the college’s Skills Center, edits the journal. Subscriptions for individuals are $6 a year. Persons may write to Reading Horizons, College of Education, Western Michigan University, Kalamazoo, Mich. 49008.

NSF funds dissemination project

A two-year science dissemination project for 40 middle school teachers in Southern Michigan and Northern Indiana will be conducted by the Science and Mathematics Education [SAME] Center at Western with a $29,307 grant from the National Science Foundation [NSF]. Western is the only Michigan institution to receive an NSF grant this year to conduct such a project. Dr. Philip T. Larsen, professor of education and professional development and director of the center, will head the project. The themes of workshops will be “Science for the Handicapped,” and “Outdoor Education and Science.”

100 students join in band clinic

More than 100 students from 25 Michigan high school marching bands participated in the “SEMINAR ’80” clinic sponsored this summer by the School of Music and Bronco Marching Band. Coordinator is Gregory Talford, marching band director.
Mission Statement:
'Touchstone for all other planning activities at University'

A statement of the Mission of Western Michigan University—setting out the University's role, mission and guiding principles—was approved by the Board of Trustees June 13. The statement, published here, emphasizes the strength of the faculty, the University's public service, its community involvement, the significance of research and the vitality of teaching and learning at the University. 

"This statement represents the work of many people," said Dr. John T. Bernhard, president of the University. "It helps provide all of us at the University with a sense of who we are, where we have been and where we are going." In his annual "State of the University" address Sept. 11, President Bernhard described the Mission Statement as "the touchstone for all other planning activities at the University."

Development of the Mission Statement was begun in January 1979 by the Ad Hoc Committee on Long-Range Planning, which was chaired by President Bernhard. Richard Hughey, BA '52, a Kalamazoo attorney and president of the board of the Alumni Association in 1976, is a member of the committee. The process eventually involved more than 200 persons associated with the University.

The advisory committee published a draft of the statement in early 1979. About a dozen groups reviewed the document, including the campus chapter of the American Association of University Professors and the Faculty Senate. Early this year the committee pooled the advice it received, developed a significantly different draft and submitted that to the Board of Trustees in March.

Several trustees, the president and members of the administrative staff reviewed the draft, made further revisions, but retained all the major provisions proposed by the advisory committee.

"The Mission Statement now needs to be used and tested," said Dr. Nick L. Poulton, director of University Planning. "It's a dynamic document that requires periodic adjustment."

The Board approved the document for one year, when it will be reviewed by the Board. After that the statement will be reviewed every two years.

"The advisory committee has the task this year of monitoring the use of the statement and recommending future revisions," Poulton continued. "The committee would appreciate receiving observations from anyone on how it relates to University activities and how changes would make it more functional.

Suggestions may be sent to Dr. Nick L. Poulton, Director of University Planning, Western Michigan University, Kalamazoo, MI 49008. His telephone number is (616) 383-6157."

Introduction

Western Michigan University has evolved over three-quarters of a century into a major, multi-purpose public University. Today it offers a wide array of distinguished undergraduate and graduate programs and serves some 30,000 students, freshmen to doctoral candidates, from every county in Michigan, every state in the nation, and sixty-six foreign countries.

Western has enlarged its services and programs to an even-more-diverse audience. The expertise of its faculty, staff, and students is applied through consultation and research to societal problems and needs. Its professional resources and facilities are assets employed for public use. And its rich, varied schedule of educational, performing arts, cultural, and athletic events is shared with the citizens of the region. Increasingly its course offerings—formal and informal, credit and non-credit—are utilized by the public: full-time and part-time students, recent high school graduates, transfers from community colleges and other four-year schools, and senior citizens. In addition, the University offers special programs and assistance for young children, practicing professionals, full-time workers, the handicapped, the educationally disadvantaged, the gifted student, and residents attending its numerous off-campus regional centers. The tradition of service and education for all who can benefit has been maintained throughout Western's history, and its application has never been broader. Western serves with pride individuals, business, industry, the professions, and local, state, federal, and foreign governments. It is, and intends to remain, a multi-purpose public University.

As its audience has grown and widened, so has the range of its undergraduate, graduate, and professional programs. While retaining its original commitment to good teaching, quality education, and a personal, cooperative environment in which to study, Western has continually diversified its academic programs, demonstrating a crucial ability to meet both new and traditional academic, human, and societal needs. Today Western Michigan University has distinctive strengths in its graduate and professional programs and a strong foundation in liberal and general education. It has attracted and retained an outstanding faculty to staff and develop those programs, and several of its departments have achieved national and international recognition. All of these elements are linked, interdependent, and mutually supportive parts of a single university. They form a sound basis for responding positively to whatever challenges and opportunities await Western in the 1980's.

Throughout its evolution, Western has drawn strength from its roots in and close ties to Kalamazoo and Southwestern Michigan. As the major university in the region, and the only advanced graduate institution, Western has recognized a special obligation to serve the region with a variety of programs and services. Kalamazoo is an exceptional community. It is economically prosperous, culturally rich beyond its size, and benefits from a high level of civic awareness and participation. This environment provides valuable opportunities for Western students to work, grow, and participate and for the University's faculty and staff to extend their professional expertise.

Western has a history of academic growth and leadership. From its pioneering contribution to the establishment of standards for teacher certification and programs for continuing education, it evolved, through the addition of business and technical programs, into a multi-purpose institution. Then, following its reorganization into Schools and the fuller development of advanced graduate programs, it achieved univer-
sity status. In that new role, prominence in the arts and sciences, doctoral education, and a significant research component emerged to complement its reputation in Education. This new identity was achieved so successfully that Western was cited as a national model for institutions undergoing similar change. Still later Western formed one of the first Colleges of General Studies in the nation, and then created the only College of Fine Arts in Michigan and a unique College of Health and Human Services. This continuing evolution into new programs, services, and directions is an essential characteristic of Western, which, throughout its history, has demonstrated a willingness and an ability to change, to grow, to serve, and to lead.

Role and Mission
Western Michigan University is a public-assisted institution of higher education committed to a stimulating environment where people with ability and desire can benefit from its educational services and where people can work to enhance those services. The major components of Western's role and mission are:

1. To provide learning experiences, whether on- or off-campus, which will enable all learners to synthesize knowledge, think critically, communicate effectively, and act creatively. Western provides learning experiences through degree programs at the baccalaureate, master’s, and doctoral levels in both the liberal arts and sciences and the professions, and through non-credit activities.
2. To encourage, facilitate, and reward research, scholarship, and creative activity of students, faculty, and staff.

3. To meet the needs of people through the preservation of knowledge and development of intellectual resources, through professional consultation in the application of knowledge, and through leadership, sponsorship, and participation in cultural events and civic activities.

Guiding Principles
To preserve its distinguished role and mission in the State, Western Michigan University must continue to plan and to establish essential programmatic and fiscal priorities. The following principles will guide Western as it strives to meet future challenges.

1. Western Michigan University will serve essentially the people of Michigan, but will also serve the people of the nation and the world as its resources and expertise permit and as is consistent with its educational principles and goals.
2. Western will increase its efforts to attract high quality students well matched to the educational programs and social objectives of the University. Western will maintain a diverse mix of students and clients without regard to age, sex, race, and ethnic or social background, continue its commitment to affirmative action, and offer appropriate services to groups with special needs.
3. To provide learning experiences, whether on- or off-campus, which will enable all learners to synthesize knowledge, think critically, communicate effectively, and act creatively. Western provides learning experiences through degree programs at the baccalaureate, master’s, and doctoral levels in both the liberal arts and sciences and the professions, and through non-credit activities.
4. Liberal arts education programs will be maintained for both their own value and as essential foundations for other educational programs.
5. As a major university, program directions at Western will be sufficiently diverse to assure flexibility and responsiveness, but not necessarily comprehensive of all possible programming by a university.
6. Academic disciplines or programs having the greatest present or potential capacity to deliver adequate and quality educational services will be maintained and/or developed.
7. Consistent with all the principles stated above, new program development will emphasize undergraduate and graduate education for the professions.
8. Provisions for public service through continuing and in-service education and for research and technical assistance will be developed concomitantly with other programs of the University.
9. To maximize the use of resources, coordination of programming across departmental and college lines will be continued to avoid duplication and overlapping of activities.
10. Decisions on program development, realignment, or reduction will take into consideration both the contributions of a program to the mission and image of the University and the economic impact on the University.
Dear Alums,

An Alumni Office is a many faceted place, and one of those things that most Alumni offices become involved in is group travel. In years past we have sponsored some outstandingly successful trips, and it is our hope that we will offer other such trips in the future.

Knowing that many people are interested in long range planning of such major events, the Alumni Office is preparing to announce a group of tours extending over the next 18 months to two years.

The formal announcement of the tours will be made Monday, October 20, at 7:30 p.m. when a travel seminar will be held on campus, open to any persons interested in travel to exotic and interesting places—and the opportunity to travel with an interesting group of people.

Cancun, Mexico, will be the first destination, and we will leave by non-stop airplane from Grand Rapids March 28, 1981, returning there April 4. This

Grand Rapids Alumni

The first home football game is designated as "Grand Rapids Day" at Western, with alumni and friends from GR getting special rates on parking and football tickets. A bus was sponsored by the GR alumni group to provide transportation for Bronco supporters to the MSU-WMU football game. Contact Doug Hindley (243-9414) or Mike Vavrek (459-7123)

Grand Rapids Black Alumni

The GR alumni will be sponsoring a trip to Kalamazoo for the musical "Ain't Misbehavin,'" in November, along with actively seeking out alumni in their area. For more details on the musical or the group, contact either Melvin Atkins (616) 456-4788 or Wayne Baskerville (616) 383-6160.

Flint Area Alumni

Flint alumni sponsored a family picnic at Mott Farm in August, and they hosted a bus trip to MSU for the Broncos football game. For details on future activities contact Mike Soloh (313) 767-7460.

Benton Harbor Black Alumni

There have been a number of planning meetings, preparing for forthcoming events. Contact Wayne Baskerville (383-6160) for more information.

Note to seniors

The WMU Alumni Association Executive Board is happy to welcome you as members in the Association. A complimentary membership is given to all WMU students during their senior year.

As a member you will receive "The Westerner," the alumni publication issued six times each year. The Alumnotes section is of special interest to our alumni as it keeps them informed about classmates and friends. We hope as you approach graduation and accept a job, you will let us know so that we might place that information in Alumnotes.

The Alumni Association extends best wishes to all WMU seniors. We look forward to our continuing relationship with you as alumni.
All four Gernant children earn doctoral degrees

If someone should ask, "Is there a doctor in the house?" at a reunion for members of the Leonard Gernant family of Kalamazoo, the "yes" answers would come from four different directions.

When Karen Gernant received her Ph.D. in Chinese history at the University of Oregon recently, she was the last of four Gernant children to receive a doctorate.

In addition to Karen, the others are Paul, who has a Ph.D. in international economics from the University of Michigan; David, who has a Doctor of Jurisprudence degree from Harvard Law School; and Mary-Kathleen Gernant, who received her Ph.D. in Romance Languages in 1997.

Karen, Paul, and Frances Gernant-all are graduates of Western Michigan University. The mother and father are both 1934 graduates. He retired in 1975 as dean emeritus of academic services after 32 years at the University.

Karen, the oldest of the children, is a 1959 graduate of WMU. She has a master's degree in political science from Michigan State University and a second master's degree from the University of Oregon, where she has accepted a teaching position.

She taught previously at Flint Community College and WMU. Since graduating from Western, Karen served two years in the Peace Corps in Sabah (Borneo), traveled in the Orient, was with a Stanford University project for a year in Taiwan, and last fall visited China's chief cities and the Great Wall while a lecturer on a tourist liner.

Paul, who graduated from WMU in 1962, also earned his master's degree in economics here. After getting his doctorate in 1977 at Michigan, specializing in automobile trade agreements between Canada and the United States, he has done marketing research in Grand Rapids, was an assistant professor of economics at Grand Valley State Colleges and taught for a year at Central Michigan University. Currently he is associate professor of economics at Ferris State College.

David is a 1965 graduate of Western where he was a member of an Honors College group that studied in India and traveled around the world. He was president of the student government as an undergraduate.

After he received his law degree, David served with VISTA in Alaska, working in an Indian community, and later worked in the Department of the Interior in Washington, D.C., where he specialized in Indian affairs, governments and treaties. At present he is legal counsel to the Oregon Supreme Court in Salem.

Mary-Kathleen, the youngest of the quartet, is a 1970 WMU graduate who took part in the University's study program in Grenoble, France. She attended Middlebury College and the Sorbonne in Paris to earn her master's degree in 1971.

In May 1979 she was awarded her Ph.D. She married and now is assistant professor of French at Augusta College in Georgia.

Therapist wades knee-deep in 'Bonsai'

Jerald P. Stowell, '54, is an occupational therapist by training and profession, and when he isn't at work in rehabilitative surroundings, he is most likely knee-deep in Bonsai.

Presently Stowell is director of rehabilitation in the Skilled Nursing Hospital at Medford Leas, a retirement community in Medford, N.J., and is also a consultant at Pinehill Rehabilitation Center for Retarded Children and Adults in Philadelphia.

He was an organizer and first president of the American Bonsai Society and is the author of "The Beginner's Guide to American Bonsai."

This year he displayed two of his Bonsai at "Osaka '80" in Japan. His horticultural interest, which has really become far more than a hobby, has taken him to Japan numerous times for instruction, and he is also a member of the Nippon Bonsai Association.


Stowell also teaches in the Department of Horticulture at Temple University and is a part-time faculty member for Planned Parenthood in Philadelphia. In his spare time he is on the lecture circuit for garden clubs and Bonsai groups.

Upon graduation Stowell went to New York as a practicing occupational therapist, but changed his focus by 1963 when he began a five-year stint as assistant executive director of United Cerebral Palsy of New York City. In 1968-69 Stowell was executive director of United Cerebral Palsy in Westchester County, and from 1969 to 1974 he was executive director of United Cerebral Palsy Association of Philadelphia and vicinity.

Artistic talents well developed at Western have continued to provide both vocational and avocational outlets for the many talents of Jerald Stowell. He has also found time to earn his Master in Public Health degree from Yale University, with a major in hospital administration.

Yankee to retire as NMC president

Dr. William J. Yankee, alumni and former faculty member and residence hall director, has announced plans to retire as president of Northwestern Michigan College in Traverse City at the end of the 1980-81 school year.

Yankee received his master's and master's degrees in psychology from Western and a doctorate in education from Michigan State University.

He was an assistant professor of psychology at Western from 1957-1966. During that time Yankee also served as residence hall director of Hokeje and Ellsworth Halls.

Subsequently, he went on to serve as executive vice president of Delta College in Midland. Yankee became the third president of Northwestern in 1973.

Post-theatre reception for Kalamazoo area alumni

The WMU Alumni Association will host a wine and cheese reception Saturday, October 11, for Kalamazoo area alumni attending Miller Auditorium's "Sophisticated Ladies" show. The reception will be held in the President's Dining Room of the University Student Center immediately following the performance.

Kalamazoo area alumni wishing to attend the post-theatre reception are asked to call the WMU Alumni Office at 383-6160.

Alumni honored in special ed

An alumnus and former faculty member—Dr. Everett W. Hill, Jr., now in the Department of Special Education at Vanderbilt University—was one of four winners of this year's Military Order of the Purple Heart Award for Research in Service to the Handicapped.

Hill received M.A. and Ed.D. degrees from Western, the latter in August 1979. Part of the honor was the presentation of $2,000 to the Department of Special Education at Western for research with the handicapped, where Hill's research was done.

The chairman of Hill's doctoral committee was Dr. Alonzo E. Hannaford, associate professor of special education, who sponsored Hill's nomination for the award. Hill was an assistant professor of blind rehabilitation and mobility here from 1974 to 1977.

Battle Creek area alumni to see 'A Chorus Line'

WMU alumni from the Battle Creek area will gather at Western's Miller Auditorium Saturday, November 1 for the 9:00 performance of "A Chorus Line."

The evening will begin at 7:15 p.m. with a pre-theatre wine and cheese reception in the President's Dining Room, University Student Center. Buses will transport alumni to the auditorium for the show and back to the USC afterwards.

The WMU Alumni Association has reserved 60 grand tier tickets, 30 at $12.50 and 30 at $10.00, and only a few remain. Alumni interested in attending this outing should call Dan Kuntziger's office in Battle Creek, 962-4524.

Tickets must be paid for October 15. Call and order your tickets today as they are selling quickly. Then send a check along to Dan to guarantee your seat at this WMU Battle Creek area alumni outing.

ABE corner

The Fall Inter-Chapter Council meeting of Kalamazoo Delta Chapter, WMU alumnae sorority, was held Saturday, September 27, in Kalamazoo's First Presbyterian Church. The meeting was hosted by the Delta Chapter.

ABE chapter meeting dates

Beta [Niles]—First Wednesday
Gamma [Grand Rapids]—Second Wednesday
Delta [Kalamazoo]—Second Wednesday
Zeta [Lansing]—Second Thursday
Iota [Battle Creek]—Third Tuesday
Nu [Muskegon]—Third Monday
Nu-Pi [Grand Rapids]—Fourth Wednesday
Estate planning for your future

Many of us overlook the considerable benefits of establishing a solid estate plan, but in today's uncertain economic climate, it is increasingly important to give careful thought to planning our financial future. Established in 1973, the Office of Planned Giving Services seeks to provide estate planning assistance to Western's alumni, emeriti, and friends. This confidential, no cost service helps individuals to plan their financial future, utilizing a wide range of estate planning techniques.

Even in this age of changing estate laws, more than half of all Americans die without having a Will. If no Will exists, the estate is distributed by the courts, according to formulas set by state law. These formulas result in an arbitrary distribution, which could be inconsistent with the deceased's true wishes.

A spouse may receive less than intended, the court may appoint someone not to your liking to be guardian of minor children; a relative or friend you wanted to remember may be left with nothing.

Many people make a gift to Western Michigan University by including us in their Will. These gifts, called "bequests," can be made revocably, thereby assuring the donor that he or she retains the use of assets during their lifetime. If you have already drawn your Will and wish to add a clause to provide for Western, a simple "codicil" or amendment may be attached to the Will by your attorney.

Since estate laws have materially changed within the past few years, it is a good idea to review your Will periodically. The Tax Reform Act of 1976 and Michigan's new Probate Code contain substantial revisions in the estate planning field, so a Will drafted prior to 1977 could now be out of date. In addition, the carryover basis rule was recently repealed, yielding benefits for those who inherit property.

Estate taxes are indeed a bitter pill for many people who are usually quite surprised to learn how much they have to pay. In some cases, estate tax rates can be as much as 70 percent! Revisions in the law have somewhat reduced the impact of these taxes but the amount your own estate will pay can be alarming.

Two effective ways to reduce your estate taxes—the marital deduction and the charitable deduction—may have some benefits for you.

For married couples, the law allows the tax-free distribution to your spouse of one-half of your estate, or $250,000, whichever is greater. In addition to the marital deduction, a multi-phase Estate and Gift Tax Credit was established in 1977 thereby reducing potential estate taxes. For 1980 this credit is $42,500, and will increase to $47,500 in 1981.

An unlimited Charitable Deduction for federal estate tax purposes is allowed for contributions to income-producing charitable organizations. When combined with other estate planning techniques, the result can mean more of the estate being passed to beneficiaries.

A well designed estate plan includes more than writing a Will and reviewing estate tax laws. The process often involves a team including your attorney, accountant, trust officer, financial advisor and life insurance underwriter. The most important member of the team is you, the individual whose estate is being planned, because it is you who will ultimately benefit from the plan.

Private philanthropy plays a vital and special role in American society. As a matter of long-standing public policy, the Federal Government encourages the expansion of this role by allowing a significant tax advantage for gifts to higher education, a donor can often make a meaningful gift to Western without greatly affecting plans for their spouse or heirs.

As part of our ongoing estate planning service, Western offers a variety of helpful booklets, dealing with some of the latest techniques in the field. Further information is available by contacting the Office of Planned Giving Services, Western Michigan University, Kalamazoo, Michigan 49008. Our phone number is (616) 383-4972. We will be pleased to assist you in any way and look forward to hearing from you.

For further information, complete this blank, clip and return to:

Paul M. C. Knudstrup, Director
Planned Giving Services
Western Michigan University
Kalamazoo, Michigan 49008
or phone: (616) 383-4972.

1997
Fielding Nevis, TC '27, was honored June 19 on her 80th birthday by friends in Spring Lake, and she was featured in a lengthy article in the Grand Haven Tribune about her career in education.

1930
Katharine Barneche Mowry, TC '30, BA '34, Marygrove College president from 1906 to 1972 and had held his bachelor of science degree from the University of Connecticut.

1942
Arland F. Martin, BS '42, has retired as assistant principal of Portage Central High School. He was a Portage principal from 1946 to 1952, director of secondary schools from 1968 to 1972 and had held his bachelor of science degree from the University of Connecticut.

1944
Imogene Crane, BS '44, director of vocal music at Leslie, retired in June after teaching there for 21 years. She also enjoyed an outstanding career as a vocalist and was honored in August at a testimonial dinner.

1950
Dr. Ray Benbargen, BA '50, has become principal of the Rochester High School. He was a Portage principal from 1946 to 1952, director of secondary schools from 1968 to 1972 and had held his bachelor of science degree from the University of Connecticut.

1957
Donald M. Carlson, BS '59, has been appointed corporate director of executive development for General Dynamics Corp. and has been transferred to St. Louis, Mo. He had formerly been director of industrial relations at Pomerona, Calif. He has been with General Dynamics since 1959 and earned his MBA degree from the University of Connecticut.

1961
Frederick L. Schmidt, MA '61, superintendent of schools at Lakeshore, received a doctor of education degree from Andrews University June 1.

1962
Myrtle Yonker, BS '62, retired last spring as principal of the Dover delinquent home at Zeeland. She had been principal for 12 years and taught in the school for 26 years.

1963
Dr. Calvin Williams, BA '63, has been cited as an "Outstanding Young Man in America" by the U.S. Jaycees. He is coordinating counselor at Washenaw Community College and is a president of a management consulting firm.

1964
Jack O. Winkle, BM '64, is the new band director at the Wakefield high school, moving there from Baraga.

1965
Dr. Richard Allen, BS '65, MA '68, is the new director of special education for the Ionia County intermediate school district, moving there from Berrien County.

Dudley D. Cahn, Jr., BA '65, received his doctorate in speech from Wayne State University in June. He is an associate professor at Ferris State College.

1966
Joanne Wiesman, BS '66, has received her doctorate in business administration from the University of North Carolina at Chapel Hill and is a consulting member of the faculty at Michigan State University.

Robert J. Lievense, BA '68, has been named general manager of the Salida Foods Division and vice president of the U.S. Food Products division of the Kellogg Company, with offices in Battle Creek.

1969
Thomas E. Evans, BS '69, is the new controller of Oaklawn Hospital at Marshall. He had previously been with State Farm Insurance for eight years and had also been president of a residential construction company.

1970
Patrick L. Cogley, BA '70, has earned his master's degree in administration from the University of Detroit and is a probation officer for St. Clair County.

Sally J. Vaillancourt, BA '70, MA '75, is the new assistant director of financial aid at Adrian College.

Daniel Kelly, BS '70, is the new president of the Michigan Management Association and a Management club for Clark Equipment Corp. He is a senior development engineer at the Pipestone Road plant at St. Joseph.

Gay Bradley Cash, BS '70, has been elected a trustee of the Trust CoBank, Atlanta, Ga. She is an assistant bond trader.

For the Business Owner

Name:
Address:
City, State, Zip:

I am interested in learning more about estate planning. Please send information about the following:

☐ Trusts
☐ Wills and Bequests
☐ Tax Planning Ideas For Executives and Professionals
☐ Personal Affairs Record
☐ Estate Planning
☐ Life Insurance Planning
☐ Planning For The Business Owner

For further information, complete this blank, clip and return to:

Paul M. C. Knudstrup, Director
Planned Giving Services
Western Michigan University
Kalamazoo, Michigan 49008
or phone: (616) 383-4972.
1973

Hal Blanche, BS '73, has been named assistant general manager of west coast operations for United Steel and Wire Co. and now resides in Arcata, Calif.

Michael S. Bern, BA '73, a probational parole agent in St. Clair County, has recently received a master of arts degree from the University of Detroit.

Robert D. Fein, MA '73, has been named assistant general manager of western operations for the Barnes Printing Co. and now resides in Azusa, Calif.

Iris Breen, BS '71, MA '76, was named elementary “Teacher of the Year” by the Covet Education Association.

1974

The Rev. Frank Lyman, BA '74, has been ordained by the Detroit annual conference of the United Methodist Church and is now associate minister of the First United Methodist Church of Plymouth.

John E. Hill, Jr., BA '74, has been cited by the Upjohn Company for outstanding achievement in agricultural sales for 1973. He represents the TUCO division in Indiana and southwestern Michigan, selling animal health products. He lives in Danville, Ind.

Lawrence C. Proctor, BS '74, received his degree from the Michigan State University College of Osteopathic Medicine.

Karen M. Goudon, BA '74, is now a public relations analyst for the Amway Corp., Ada. She had formerly been in marketing for Old Kent Bank.

Ensign Cathy Rogers, MLS '74, following her commissioning by the U.S. Navy, is attending computer school at Keesler AFB, Miss.

Kenneth Nyquist, BS '74, is a recent graduate of the Thomas Cooley Law School in Lansing and has also passed his Michigan Bar examination.

William P. Kennedy, BS '74, has earned his doctorate in biochemistry and biophysics from the British School of Medicine, Loyola University, Chicago. He is now doing postgraduate work at Washington University, St. Louis.

Dennis L. Nordine, BS '74, is doing missionary work in the Philippines for the Baptist General Conference. He completed a master's degree in Christian education cum laude at Trinity Evangelical Divinity School, Deerfield, Ill.

Robert Housing, BA '74, an employee of Howard Miller Clock Co., Zeeland, is among the candidates for register of deeds in Ottawa County.

Paul Morgan, BA '74, is president of the Mid-American Conference News Media Association. He has been a sports writer for the Kalamazoo Gazette for the past year, after four years in Benton Harbor. He was sports editor of the Western Herald and of WIDR.

1975

Jeffery Stamm, BM '75, this past spring won the New Jersey State Opera Competitions at Princeton, receiving a $2,000 first prize and a special award of $300 as the most promising singer. He is studying with Mrs. Spiro Malas in New York, while living in Princeton.

Gayle F. Petrick, BM '75, received an assistantship at the University of Akron, where she is a candidate for the master of music degree, majoring in oboe performance.

Robert D. Fein, MA '73, served his doctoral internship at Lake Michigan College. He is principal of the Berrien Springs middle school.

1976

Gerald M. Homminga, MFA '76, is now administrator of the Sanilac and Huron County Health departments. He is a former city manager and a public health officer. Homminga now lives in Bad Axe.

Kathleen Joyner, BS '76, is deputy director of probate and juvenile court services in Berrien County and has completed her MA degree at WMU.

Dr. John B. Raff, BS '76, graduated from the University of Michigan Medical School, Dr. Raff is now working in surgery at the University of Chicago.

Howard Miller Clock Co., Zeeland, is now the new village manager at Milford, moving from his assistant manager's post in Fenton.

Daniel R. Talmage, BS '77, is now a second lieutenant in the Air Force and is undergoing pilot training at Williams AFB, Ariz.

Sue Chambers, MA '77, is the new director of instruction and personnel services for the Albion schools.

1978

Floyd T. Kihlholz, BS '78, has been commissioned a second lieutenant in the Air Force and is now stationed at Langley AFB, Va.

David L. Perry, EDD '78, is now manager of corporate management development for the Kellogg Co.

Dean Wilson, BS '78, is in film work, a pastime that began to occupy him in high school. Since his graduation and teaching art, he has become more ambitious, working on a hour-long feature film this past summer at Okemos, with a company he calls Summerprod. At the Ann Arbor Film Fest he won a prize for an entry short film, "Butt Fun."

Ruth Marcus, BS '79, and her husband, Ben, were honored by residents of Fruitland Township, near Montague, with the naming of a Duck Lake park for them. Their long dedication to civic betterment was the reason for the honor, which came in a July dedication ceremony. Ruth is active now in the Council on Aging and is secretary of the board of trustees of Muskegon Community College. He was a co-founder and first president of the Association of Trial Lawyers of America.

1979

Candy Black, MA '79, is the new director of publications of the Glowing Embers Girl Scout Council, serving Calhoun and Barry Counties.

Jim Thayer, BBA '79, is with the Ernst & Whinney CPA firm in Kalamazoo.

Joseph Murphy, BBA '80, has joined Moore Business Forms, Inc., in Traverse City.

Jayne Broderick, BA '80, is with Management Services in Jackson.

1984

Robert C. VanHorn, BA '64, and Nancy Loy Hemeleing, Aug. 2 in St. Joseph.

Raymond L. Morrow, BBA '67, and Lorraine P. Werdon, Aug. 9 in Kalamazoo.

1975

Christopher A. Meier, BS '73, and Laurie A. Stevens, June 7 in Kalamazoo.

Lucinda Marie Huhn, BA '74, and Dennis L. Hunnicutt, BS '74, May 24 in Grand Ledge.

Liga Mierandas, MLS '74, and Dr. John C. Greenfield, Aug. 2 in Kalamazoo.

Kim Butterfield, BS '74, and Jerry Cole, BS '78, Aug. 2 in Battle Creek.

Karlsson Ann Field, BA '75, and Stuart J. Furrow, BS '75, in Kalamazoo.

Scott C. Truitt, BS '75, and Debbie King, BS '75, in Three Rivers.

Janice G. Weiss, BS '77, and James A. Engels, Aug. 2 in Kalamazoo.

Barbara Ann Limpus Pease Strong, BA '61, died July 13 in Silver Spring, Md., after a long illness. She leaves two children.

Barbara was the daughter of the late Prof. Robert Limpus, who died last month.

Wednesday

Harold E. Barnes, TC '17, for many years president of the Barnes Printing Co., Kalamazoo, died August 17 in Kalamazoo.

During his long business career he had headed a number of local organizations: Kalamazoo Lions Club, American Legion, Graphic Arts Association of Southwest Michigan, Kalamazoo Chamber of Commerce and the Gulf Lake Yacht Club. He leaves his wife of 57 years and two children.

Barbara Ann Limpus Pease Strong, BA '61, died July 13 in Silver Spring, Md., after a long illness. She leaves two children. Barbara was the daughter of the late Prof. Robert Limpus, who died last March.

Mildred Tutus Packard, BS '69, died August 14. She had taught school in Kalamazoo and was active in a number of local organizations, including Alpha Beta Epsilon. She leaves her husband, two children and six grandchildren.

James D. Hyde, BS '77, died August 11. He had taught the past year in the Gulf Lake schools. He leaves his wife, parents and three brothers.

Weddings

1980

Paul L. Soderberg, Jr., BS '80, and Beverly Head, April 19 in Coloma.

Eric R. Schaefer, BS '80, and Diane Blackport, in Kalamazoo.

Richard W. Blunt, BS '80, and Natalie Brook, May 17 in East Lansing.

Karen L. Wullf, BM '80, and Derek L. Conklin, BS '80, May 17 in Marion, Ohio.

Cynthia D. Miller, BS '80, and Jeffrey Green, May 9 in Kalamazoo.

Melanie Colley, BS '80, and David P. Wulff, BM '80, May 28 in Wayland.

Sandra K. Nordstrom, BA '76, MA '80, and Martin E. Binder, BS '80, in Troy.

Jean L. Cosgrove, BS '80, and Robert P. Shields, July 5 in Battle Creek.

Philip Dodd, BS '80, and Kimberly Konzio, May 24 in Portage.

Kenneth J. Meinke, BBA '80, and Diana Jo Gilchrist, in Kalamazoo.

Annette G. LaForce, BS '80, and Rick A. Berndt, BS '80, July 5 in Battle Creek.

Stephen J. Wrench, BBA '80, and Carolyn Jones, in Battle Creek.
Dr. Robert L. Stallman, 50, professor of English, died in Kalamazoo Aug. 6 after an extended illness. He was a 1957 graduate of the University of New Mexico, where he also received his M.A. degree in 1961. Stallman later received his Ph.D. degree from the University of Oregon in 1966, where he served as part-time instructor in the English department while working on his doctorate.

Stallman came to Western in 1966. He was the author of a short story that appeared in the "South Dakota Review" and an article that appeared in "Victorian Poetry."

Two members of the faculty have been elected to national offices in the American Association of University Professors.

Dr. Don R. Luck, professor of mathematics, was installed as a member of the national council for a three-year term. Luck, who is president of the campus chapter, is completing a second year as treasurer of the Michigan AAUP Conference.

James D. Semelroth, assistant professor of Spanish and now in his second year as president of the Michigan Conference, was elected a member-at-large of the Collective Bargaining Congress Executive Committee. On campus, he has served as grievance officer and chief negotiator.

Dr. Daniel J. Fleischhacker, associate professor of theatre, has been named acting chairperson of the Department of Theatre.

He succeeds Robert H. Luscombe, who recently was appointed dean of the College of Fine Arts.

Fleischhacker brings to his new position many years of experience as a teacher, playwright and director in educational theatre. He has three degrees from the University of Minnesota— a B.A., a B.S. in education, and an M.A.

Fleischhacker has taught at the State University of New York, the University of Georgia and East Tennessee State University. After completion of his Ph.D. degree at Michigan State University in 1965, he joined the theatre staff at Western where he has taught script analysis and the history of the theatre and had three of his plays produced.

Two prominent administrators in education and the government of Somalia, the East African nation bordering on Ethiopia and Kenya, are spending most of September at the University to gain insights and experience into American higher education.

Seven faculty members to retire

Seven faculty members will retire with emeritus status, it was announced Sept. 19 at the meeting of the Board of Trustees. They are Dr. Harold O. Bahlke, professor of humanities; Dr. William E. Buys, professor of communication arts and sciences; Ers. Clayton A. Holaday and Arnold G. Nelson, professors of English; Daniel A. Kyser, professor of music; Alice E. Lewis, associate professor of occupational therapy; and Dr. Nathan L. Nichols, professor of physics.

Bahlke joined the faculty in 1962 after teaching at Michigan State University for four years. He had served on the faculties of Pennsylvania State University, the University of Minnesota and Wayne State University. He graduated from Wisconsin State College and received both of his advanced degrees at Minnesota.

From 1965 to 1972 Bahlke was chairman of the humanities area in the College of General Studies. His retirement is effective Jan. 1, 1981.

Buys, a native of Michigan, is a graduate of Albion College. He received master's and doctoral degrees from the University of Wisconsin, where he served as a speech instructor while completing work on his doctorate.

Before coming to Western, Buys was on the speech department faculty at Wayne State University and head of the Department of Speech and University Laboratory School at Southern Illinois University. In 1971 he won the Alumni Association's Award for Teaching Excellence. He is planning to retire on Jan. 4, 1981.

Holaday, who became a member of the English Department faculty in 1964, came here after teaching for seven years each at Louisiana State University and at Indiana University, where he received his Ph.D. degree. He is a graduate of Miami University (Ohio) and received an M.A. degree from Case Western Reserve University.

For nearly five years Holaday divided his time between teaching English and serving as director of scholarships and loans. His retirement begins Jan. 2, 1981.

Kyser has been at Western for 33 years, starting in September 1947 as an instructor in woodwind instruments, mainly the clarinet. He graduated from Oberlin in 1940 and taught briefly in the Liberty Township (Ohio) public schools before joining the U.S. Army for five years. While in service, he was army bandleader for three years.

In 1947 Kyser completed his master's degree at the University of Michigan. He was secretary of the National Association of College Wind and Percussion Instruments from 1958 to 1961. The date of his retirement is Jan. 2, 1981.

Lewis received a bachelor's degree from Mount Holyoke College and a master's degree from the University of Southern California. She joined the Department of Occupational Therapy here in 1956 after having been the rehabilitation coordinator at the Kane County Springbrook Sanatorium at Aurora, Ill., after several years of experience in business and industry.

The past treasurer of the district Occupational Therapy Association, Lewis has written several articles that have been published in the American Journal of Occupational Therapy. Her retirement will start Jan. 2, 1981.

Nelson is a graduate of Hamline University. He earned master's and doctoral degrees from the University of Minnesota, where he was an English instructor for seven years. He taught at Stout State University for a year before joining the English faculty in 1954. During 1964-65 Nelson held a Fulbright lectureship in American literature in Turku, Finland. During 1977 he was on leave of absence to do research in Seattle, Wash., the Yukon Territory and Alaska on two participants in the "Klondike Stampede." He is the author or co-author of many radio programs on communication that were broadcast over university-operated radio stations. He will retire on Jan. 2, 1981.

Nichols came to Western as an associate professor of physics in 1955, but he was no stranger to the campus, having graduated here in 1939. His first teaching experience was in the Barnard, S.D., and Milford, Mich., public schools before moving to Illinois College in Jacksonville, the University of Michigan, Michigan State University and, finally, Alma College, where he was head of the physics department.

Nichols has an M.S. degree from Michigan and a Ph.D. degree from Michigan State. He was secretary-treasurer of the American Association of Physics Teachers (Michigan section) from 1972 to 1975.

A specialist in the field of optics, Nichols had a year's leave of absence in 1969-70 to study modern developments in optics at the University of Arizona. He is a member of the Optical Society of America and the honorary scientific Society of Sigma Xi. His retirement begins Jan. 2, 1981.
They are Hashi Abdi Shill, director of administration in the Ministry of Culture and Higher Education, and Abdurahman Ali, director of personnel at Somali National University.

Their stay at Western is being coordinated by Dr. John W. Kotel, director of the Center for International Programs.

Both are at Western under the auspices of an American Association of Colleges of Teacher Education internship program.

A computer expert, once termed "ship program.

A 1961 graduate of the Warsaw Polytechnic University with an M.S. degree, he earned a Ph.D. degree in 1969 in computer science. He later had intensive training in computer technology in Paris, London, Vienna and Brussels and at the IBM Institute in New York City and was a Polish delegate to the United Nations Working Group on Automation in Geneva, Switzerland and to UNESCO meetings on information technology.

Robert J. Buwalda, a financial aid officer at Western, has been appointed manager of staff training in the Office of Personnel and Employee Relations. The appointment was made effective Sept. 1.

Buwalda, who received bachelor's and master of public administration degrees from Western in 1976 and 1979, has been a staff member in the Office of Student Financial Aid and Scholarships since 1978. Previously, he served two years as a residence hall complex director at Western.

The appointment of Dr. Paul L. Griffeth as interim chairman of the Department of Counseling and Personnel was approved by the Board of Trustees Sept. 19.

Griffeth, a professor of counseling and personnel, came to Western in 1958 as dean of students and then served as vice president for student services here from 1966 to 1970 when he stepped down to devote fulltime to teaching.

A 1941 graduate of Michigan State University, he was an outstanding football player and captained the 1940 Spartan team.

He earned M.A. and Ph.D. degrees from Iowa in 1955 and 1958 in counseling and student personnel.

Griffeth succeeds Dr. Edward L. Trembley, who has been in that position since January 1977, when he first came to Western. Trembley holds the faculty rank of professor of counseling and personnel. He will devote full time to teaching. Griffeth's appointment is effective Sept. 1.

J. Patrick Clysdale has been appointed acting director of the Division of Intercollegiate Athletics, replacing Carl Ullrich who resigned to assume a similar position at the U.S. Military Academy at West Point, N.Y.

Clysdale, 51, has been associate or assistant athletics director here since 1968 and previously was an administrative assistant (1966-68) and assistant basketball coach (1958-66). A native of Detroit, he also had high school coaching stints at South Haven and Allen Park.

As an undergraduate at Western, Clysdale was an All Mid-American Conference football end in 1949, was team co-captain the following year and also lettered in basketball. He graduated in 1951. He had nine career touchdown receptions, matching the second highest career total on the books here.

Bringing a successful college and high school coaching record to an established program, Deborah Hunt has been named women's track and cross country coach.

Hunt, 30, coached Ferris State College's first women's team last year. In 10 meets, her team won the Great Lakes Conference Invitational track championship, among others. She also was an assistant women's basketball coach at Ferris.

Here's your prescription for helping the University-and yourself

Tax laws encourage contributions to higher education.

The following table is provided to assist you to intelligently plan your gift to Western Michigan University while at the same time applying tax laws to your advantage. All advantages are outlined with the assumption that you itemize your deductions for federal income tax purposes and that itemized deductions equal the standard deduction before the contribution deduction. Confer with your tax advisor for details applicable to your personal situation.

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As defined by the Tax Simplification Act of 1977.

A contribution qualifies as a deduction under federal laws and, due to favorable tax laws in Michigan pertaining to gifts to higher education, as a credit under Michigan income tax laws. The credit allowed is 50% of your gift, 20% of your tax liability, or $100 ($200 if a joint return is filed) whichever is less. The tax savings derived from the state credit may affect the federal taxable income of the donor for the year following the year of the contribution.
14 Sports

Western loses to Michigan State

Western's eight-game win streak was halted Sept. 27, 33-7, at Michigan State before 75,123 spectators, the largest crowd to ever witness a WMU game. The Spartans held a narrow offensive advantage of 37-311 yards and capitalized on seven Bronco turnovers. Bobby Howard had 107 yards rushing for Western and Craig Morrow added 100.

The team opened its 75th season in impressive fashion with wins over Eastern Michigan, 37-0; Illinois State, 31-17, and Northern Illinois, 35-6. Its eight victories over the last two years gave Coach Elliott Uzezic's Broncos a third-place share with Oklahoma for the nation's third longest unbeaten and untied string and the school's longest streak since 1941.

Offensively, tailback Larry Caper picked up 359 yards on 55 carries, and Bobby Howard rushed for 252 on 43 trips, before the Michigan State game. Defensive leaders were linebackers John Schuster and Les Garrett with 28 and 25 tackles respectively.

Wingback Reggie Hinton was the Mid-American Conference "offensive player of the week" for the MU game, and end Jim Hinkle capped "defensive" honors for the Northern Illinois contest.

Season updates

Soccer

Coach Scott Ferris' soccer squad began its fall season with a 2-2-1 record. The top scorer, with two goals and two assists, was Rob Land. Jackie Backus of Berrien Springs have shutout against Wooster College to his semi-finals. Junior setter Dawn Lands dual competition while winning the Invitational.

Volleyball

State before 75,123 spectators, the university and losing to Northern Illinois in dual competition while winning the Bobcat Invitational and placing third at the University of Illinois Invitational.

The top three runners have been Dearborn junior Jack McNichol, sophomore Kurt Liechty of Hobart, Ind., and Grand Blanc junior Al Stefanaski, all of whom have been bothered by injuries. WMU is the defending Mid-American Conference champion.

Experienced hockey team to be big factor in CCHA race

There's no substitute for experience, and Western's hockey team has 22 let-terwinners returning that should make the Broncos a real factor in the Central Collegiate Hockey Association race this year.

Coach Glen Weller's team showed offensive muscle in finishing the 1979-80 slate with a 18-16-2 record. It will need that kind of performance again, along with improved defensive play, if it wants to return to the CCHA playoffs after a three-year hiatus.

The "British Columbia Connection" of center Bob Scarpace and Billy Heimack.

The announcement was made by Dr. Leo VanderBeek, professor of biology and chairman of the organization's board of directors. The Hall of Fame was inaugurated in 1973 and will now include 56 members. Induction ceremonies will be conducted Oct. 17-18.

Alums vs. varsity in baseball contest

Alumni baseballers, led by the Chicago White Sox' Mike Squires, will gather for a contest with the varsity Friday, Oct. 17, at 3 p.m. at Hyames Field, announces Coach Fred Decker.

Also scheduled to appear are former stars Jerry Miklosi, Randy Ford, Ken Scarpace and Billy Heimack.

This contest is the first planned 1980-81 activity of the reorganized Bronco Dugout Club. Its officers are Ed Rossi, president, Tom Monroe, first vice-president; Brian Sullivan, second vice-president; and Candy Skalski, secretary-treasurer.

Four named to Hall of Fame

Former basketball coach Hubert "Buck" Bead, 1940s football player Jack Streidl, three-sport athlete Fred Stevens and 1960s swimmer Ron Pohloski are the 1980 inductors for the University's Athletics Hall of Fame.

The announcement was made by Dr. Leo VanderBeek, professor of biology and chairman of the organization's board of directors. The Hall of Fame was inaugurated in 1973 and will now include 56 members. Induction ceremonies will be conducted Oct. 17-18.

At Michigan State—Craig Morrow gained 100 yards on 12 rushing tries in his 1980 debut against Michigan State. The Dowagiac sophomore missed the first three games with a knee injury.
15 named to all-time football team in celebration of 75th grid season

A 15-man all-time Western football team has been announced as part of the celebration of the University's 75th anniversary of varsity competition in the sport. The all-time squad will be honored on campus Oct. 17-18 in WMU Men's Day ceremonies.

Five backs, a like number of linemen, two ends, two defensive backs or linebackers and a kicker comprise the squad, which was selected by a panel of media representatives and past or present WMU coaches, players and athletics administrators.

Named to the backfield spots were brothers Horace "Hap" Coleman and Lovell Coleman, Sam Dunlap, Walt Olsen and Jerome Persell. Ray Bray, Leo "Tiny" Redmond, Bob Rowe, Bernie Thomas and Larry Ulmer were picked as the linemen. Other team members were ends Greg Flaska and Rudy Miller, defensive back Vern Davis, linebacker Dominic Riggio and kicker Dale Livingston.

"Hap" Coleman, who lettered in 1940-42, was Western's "most valuable" player in 1940 and 1941 and led the latter 8-0 club with 12 touchdows.

Lovell Coleman (1957-59) ended his career with then school records for rushing (1,918) and kickoff return (694) yards and was an All-Mid-American Conference selection in 1958, a year in which he became the first Bronco to gain 1,000 (1,058) rushing yards. He was selected to the 1959 Williamson All-American squad and went on to play a decade in the Canadian Football League.

Olsen and Dunlap were teammates in 1915-17 and 1919. The former set a single-season record with 19 touchdowns in 1916, a figure that wasn't matched until Persell scored the same number 60 years later, and had career figures of 25 TD's and 158 points.

Olsen led the nation's collegians in scoring with 138 points in 1916 and still ranks as the all-time Western leader for points (253) and held the extra point (60) standard until 1979.

Persell, the Mid-American "offensive player of the year" in 1976-78, became the third NCAA Division IA rusher to ever pick up more than 4,000 yards in three years, finishing with 4,190, which also represents a Western mark for total offense. Persell was second among national rushers with 1,505 markers in 1976 and was a third-team Associated Press All-American that year and a second team selection in 1977.

Bray was a second-team Little All-American guard as a senior in 1938, then played 10 years with the powerful Chicago Bears club and was later enshrined in the Helms Major League Football Hall of Fame.

Redmond was a standout center in 1918-19 and 1921-22 and captained the undefeated 1922 eleven that outscored its opposition 160-0.

Rowe played defensive tackle in 1964-66 and was the MAC's "lineman of the year" as a junior and senior. He then had a 10-year stint with the St. Louis Cardinals.

Thomas, another defensive tackle, and guard Ulmer were teammates in 1970-72. They were All-MAC performers as juniors and seniors, and Ulmer was an Associated Press third-team All-American in 1972.

Flaska was an All-MAC tight end as a senior in 1970. He caught a WMU record 69 passes in three years and also ranks No. 2 for all-time receiving yards (982).

Miller won a WMU record 15 letters in four sports as an undergraduate, including one in football in 1920-23. He was listed on the All-American squad compiled by the legendary Walter Eckersall and later played professional baseball with the Philadelphia Athletics.

Davis was a defensive end in 1968 before moving to safety for the next two years. He captained the 1970 team with Flaska and earned All-MAC laurels. The following year he made the Philadelphia Eagles as a free agent.

Riggio, a letterwinner from 1971-73, was an All-Conference pick in 1972 and 1973 and still ranks No. 2 among career Broncos for tackles (310) and tackles for loss (31). He was runner-up to current Pittsburgh Steeler standout Jack Lambert as the MAC "defensive player of the year" in 1972.

Livingston lettered in 1965-67 and played professionally with the Cincinnatii Bengals and Green Bay Packers. He is Western's career punting leader with a 40.9-yard average and stands second for field goals (21) and kick scoring points (98). Livingston won All-MAC acclaim in 1968 and 1967 as WMU shared a league title the former year.

"Bronco Hilites"—The Division of Instructional Communications (DIC) and WKZO-TV, Ch. 3 in Kalamazoo, have joined forces to produce "Bronco Hilites" at noon each Sunday during the football season. The program features head coach Elliot Uzelac and is hosted by Tom Taube, WKZO sports director. Part of the University's contribution to the program is videotaped highlights of each game, which often must be flown back to the campus for all-night editing to be ready for live broadcast Sunday. Here, Television Services producer Mike Betz (left) and Mark Spink, associate director of Production Services in DIC, prepare to interview running back Craig Morrow, a sophomore from Dowagiac.
Awards to be presented at convocation

Three Distinguished Faculty Scholar Award winners will be honored during an academic convocation at 4 p.m. Thursday, Oct. 16, in Shaw Theatre. At the same ceremony, this year’s five Teaching Excellence Award recipients will be present.

With Dr. John E. Sandberg, dean of the College of Education, presiding, the program will include remarks by Dr. Elwood B. Ehrle, vice president for academic affairs, and President John T. Bernhard, who will present the Distinguished Faculty Awards.

Sterling L. Breed, a professor in the Counseling Center, will make the Teaching Excellence Award presentations.

$380,000 awarded for evaluation

A grant of $380,000 over the next two years has been awarded to the Evaluation Training Consortium at Western by the U.S. Department of Education. The money will be used to continue a project that began in 1972 with workshops conducted throughout the United States for persons who work in special education.

The consortium will refine, redevelop and field-test its evaluation workshops to convert such sessions into three self-contained, self-instructional packages.

Proposal D (Continued from page 1)

$117 per credit hour or approximately $3,600 per year. Similar increases would occur in all of Michigan’s public colleges and universities. These estimates are based on current enrollment and student credit hour figures. It would be grossly unrealistic of course, not to recognize in light of such drastic tuition hikes, that we would surely suffer a tremendous decline in student enrollment, which would still further intensify impossible budget pressures.

All of this becomes even more ominous when we include the following facts: [A] Mr. Tisch considers tuition to be a “user fee,” and Proposal D would roll back all taxes and user fees to 1978 levels, and [B] any proposed increase in tuition would have to be approved by a statewide vote in the next general election. Thus, we could suffer at least a 60 percent decrease in our General Fund support and be denied the possibility of any tuition increase to offset that loss.

Without question, Western Michigan University could not survive as we know it today, if at all, if Proposal D passes, and equal access to higher education in Michigan would cease to exist. Therefore, I urge you to consider most seriously the implications of Proposal D before you vote on November 4. And I strongly encourage you to discuss Proposal D with your friends and neighbors to make certain that they are fully aware of its potentially catastrophic impact on them, on Western and on their colleges and universities.

Your help in this crucial matter could be of great significance to the State of Michigan, to WMU, and to you personally.