Goal is $6.8 million

First capital campaign announced; $3.1 million already secured

James H. Duncan, general chairman of the "Partners in Progress" capital campaign at the University, has announced a goal of $6.8 million for the campaign, and that $3.1 million, or 45 percent, already has been secured toward the goal.

Campaign funds will be used for a variety of projects in each of the University's colleges, with emphasis on scholarships and graduate fellowships, endowed academic chairs, new equipment and program development and enrichment.

Duncan, who is chairman and chief executive officer of the First American Bank Corp. of Kalamazoo, made the announcement at a meeting for community leaders this month. "Partners in Progress" is the first University-wide capital campaign ever undertaken in Western's 77-year history.

"As you can see, we have already made significant progress toward the goal of this campaign," Duncan said.

"Now it will be our challenge to meet or surpass that goal as, together, we demonstrate that the private sector and a public university can indeed be partners in progress."

Honorary co-chairmen of the campaign are Wm. John Upjohn, owner and president of the W. J. Upjohn Management Co., Kalamazoo, and James S. Gilmore Jr., president of Jim Gilmore Enterprises, Kalamazoo.

"We all can be proud of what volunteers like Jim Duncan, John Upjohn and Jim Gilmore have achieved already on behalf of our 'Partners in Progress' campaign at Western," said President John T. Bernhard. "Without their special leadership, there could be no such thing as a capital campaign at Western, nor the benefits it will ultimately bring us all."

Of the $6.8 million, $3.2 million will be used to build the University Center for Business Development, a modern structure of more than 35,000 square feet (Continued on page 16)

Major gifts received from Upjohn, Ford and campus

The "Partners in Progress" capital campaign at the University has announced three major gifts toward its goal of $6.8 million.

The gifts are $750,000 from The Upjohn Company, $150,000 from the Ford Motor Company Fund and $275,146 from the All-University Campaign among faculty, staff members and emeriti.

"The generosity expressed by the faculty, staff and emeriti at Western, The Upjohn Company, the Ford Motor Company Fund and other major donors provides a tremendous foundation upon which we can continue to build excellence in our various instructional and service programs at the University," said WMU President John T. Bernhard. "Their demonstrated recognition of the importance of our first-ever capital campaign is exemplary. We sincerely appreciate their support."

The Upjohn gift, the largest corporate gift ever received by the University, will establish the Upjohn Chair in Business Administration in the College of Business at Western. It is the first endowed chair in the history of the University. An endowed chair is one funded by a private gift which is intended to attract a well-known teacher and scholar to the campus.

"The establishment of this chair confirms our Company's continuing interest in the quality of higher education and supports the ongoing development of the College of Business at Western," said Preston S. (Pet) Parish, vice chairman of the board of The Upjohn Company, in making the announcement.

The Ford Motor Company Fund gift of $150,000 will be applied to the University Center for Business Development, which will be built in the northwest corner of the West Campus overlooking Goldsworth Valley.

The gift was announced by Raymond Kooi, retired executive director of the Ford Motor Company Fund. It was the first major gift to be received by the campaign.

"It is a special privilege for us to participate in the 'Partners in Progress' campaign," Kooi said. "It gives us the chance to contribute to the University in a way that benefits students, faculty members and leaders in business, industry and government."

The gift will be applied to the Center for construction and equipment.
Proposal D defeated in Nov. 4 election

Proposal D, the Tisch amendment that would have slashed property taxes and state services in Michigan, was among the seven ballot proposals to be defeated in the Nov. 4 general election. President John T. Bernhard, who was among higher-education leaders in the state and in the nation to warn voters of the devastating impact of Proposal D, expressed pleasure at the plan’s failure.

"I am very pleased, relieved and grateful that the voters of Michigan have decided that Proposal D’s meat-ax approach was far too high a price to pay for a tax cut," Bernhard said.

They have recognized the legitimate need for state services, while also sounding an alarm for some rational tax reform.

Ehrle speaks at convocation

While observing that "the years ahead are expected to be difficult," Dr. Elwood B. Ehrle, vice president for academic affairs, in his first Academic Convocation address Oct. 16, said he has "set improvement of the academic life of the University as the overriding mission of his office and the deans.

To this end, he said, "Our mechanisms are attention to outcomes, particularly intellectual skills development for all of our students and for one another; more attention to the quantity and quality of our research and public service efforts; leadership development activities for all who are called upon to lead, and priorities, priorities, priorities."

He noted that Western must shift the emphasis of faculty and students from "input variables" and "process variables" such as determining how many professors the University needs and what are the best ways to teach and learn, as examples, to "diverse outcomes" such as what do our students know upon graduation.

Ehrle said the University must pay more attention "at all levels to the quality, quantity and diversity of research and creative efforts and products." He observed that this applies to student term papers, theses and dissertations and faculty research and creativity by department chairpersons, deans, directors and others, reporting to him.

On Schedule—The Fine Arts Building, slated for completion by July 1982, is right on its construction schedule. In 30 days, the roof is expected to be in place on a three-story section, one of the three major areas of the structure, according to William F. Hamill, Jr., university architect. He noted that work will continue through the winter on two of the three major areas of the $16.2-million structure, which will have 157,340 square feet of space, housing the School of Music, and the Department of Dance plus the offices of Robert E. Lascombe, dean of fine arts. The building will have a large recital hall, music practice rooms, dance studios, classrooms and rehearsal halls.

Dr. Elwood B. Ehrle

He said significant "expansion of activities must be achieved" in the public service component of the academic life of the University. He noted that "a system must be designed to insure that public service activities serve an actual public" as the University seeks to become more important to more people.

He said an increase in off-campus classes and on-campus classes at non-traditional times will be required to make WMU’s presence "more effectively felt" in our region.

Faculty Scholar Award recipients named

Three members of the faculty were honored as Faculty Scholar Award recipients at the University’s fall Academic Convocation Oct. 16 in Shaw Theatre.

The program featured an address by Dr. Elwood B. [Woody] Ehrle, vice president for academic affairs, whose office is sponsoring the event. Ehrle has said the mission of the Office of Academic Affairs and of the deans is to improve the academic life of the University.

The award recipients are Dr. Robert E. Harmon, professor of chemistry and a specialist in cancer research; Dr. Edward T. Callan, professor of English and internationally known for his research on Shakespeare; and Dr. Oscar H. Horst, professor of geography, whose research for the past two decades has been on Latin America.

Each award, presented by President John T. Bernhard, carries a $1,500 honorarium and a plaque. In addition, each recipient presents a public lecture in November or December. Full-time faculty members were recognized as recipients of Alumni Association Teaching Excellence Awards at the convocation (See related story).

Harmon, who spoke on "Fighting Old Nerve Cells," graduated with honors in chemistry from Washington State University in 1954. He received his Ph.D. degree in organic chemistry from Wayne State University in 1959. He joined the faculty here in 1961. He has edited the executive editors of the Journal of Carbohydrate-Nucleosides-Nucleotides and is the author of more than 140 articles on carbohydrates, hetrocyclic and medicinal chemistry.

Harmon’s main research to date has produced more than 2,000 new compounds synthesized in University laboratories as potential anti-cancer and anti-parasitic agents. A large number of the compounds have been tested by the Upjohn Co. and Merck and Co. pharmaceutical firms in several of their testing programs.

During the period he has been at WMU, Harmon has been the director of more than 50 grants and research contracts totaling more than $600,000. The National Cancer Institute has negotiated with him to re synthesize large quantities of several compounds from his laboratory work which have shown excellent anti-cancer activity.

Callan, whose presentation was titled "Quanta in Arts and Sciences: In Memory of David Steinman," was chosen as a Faculty Scholar because of his achievement as a lecturer and writer with an international reputation. Callan has had more than 140 articles, books, monographs and essays published around the world.

He was the first scholar to do systematic research into the background and political aspirations of Chief Albert Luthuli in South Africa. Callan also is the author of the first definitive study of the life of South African author Alan Paton.

Born in Ireland but now a U.S. citizen, he graduated from the University of Witwatersrand, Johannesburg, South Africa. He has a master of arts degree from Fordham University and received a doctor of literature and philosophy degree from the University of South Africa.

Callan’s recent research and writings have made him a widely recognized scholar of the work of Auden and Irish poet William T. Yeats. He has been teaching, researching and teaching in area studies at Western since 1957.

Horst, whose presentation was titled "View a Peasant Community: Perceptions and Realities," is considered by his colleagues as one of the best known and most respected professional geographers doing research in Latin America, especially Guatemala. He is a 1949 graduate of Ohio State University, where he also received his master’s degree in 1951 and his doctorate in 1956, at which time he joined the Western Faculty. He served as department chairperson from 1972 to 1975 and again from 1977 to 1978.

Among the 10 grants and sabbaticals Horst has received to do research, six have been in Guatemala, including his latest from the National Science Foundation dealing with "Analysis of Commercial Vegetable Production on Guatemalan Small Farms." Horst has served as an advisor to the U.S. Department of State, to the Organization of American States and to various Latin American organizations.

In 1964-65 he was chairman of the geography section of the Michigan Academy of Science, Arts and Letters, and from 1965 to 1966 he was president of the Midwest Council of the Association of Latin American Studies.

Honorary PA certificate—State Rep. William A. Ryan of Detroit (right) is shown being presented with the first honorary Physicians Assistants (PA) certificate by Norman J. Johnson, director of the PA program at Western. The certificate recognizes Ryan for spearheading legislation that established model guidelines for PA education and certification programs in Michigan. Ryan, in accepting the honor, said he believes the physicians assistant is the most effective means to provide mid-level health care to the public.
Dr. Leo C. Stine, distinguished professor emeritus of political science, and Wm. John Upjohn, president and owner of the W. J. Upjohn Management Co. of Kalamazoo, have been named to be recipients of University Distinguished Service Awards by the Board of Trustees. They will receive their honors during commencement exercises May 20.

The award, created in 1976 by the Board, is based on distinguished accomplishment in business or professional life, distinguished service in community affairs at the local, state or national levels or for specific and meritorious service contributing to the quality and advancement of the University.

It is made upon recommendation by the president or a trustee of the University and approved by the Board of Trustees. A bronze medallion or plaque is part of the presentation.

Stine, a former dean of continuing education and a former assistant and associate graduate dean, is the author of the book "Western—A Twentieth Century University," published this year. Upjohn, who has been an adjunct faculty member at Western for the past nine years, and served as the first president of the WMU Foundation, is a charter member of the President's Club at Western.

Stine served as dean of continuing education from 1970 to 1977, when he was named distinguished professor of political science, a position he held until his retirement in 1979.

An honor graduate of Illinois State University, he earned master's and doctoral degrees from the University of Illinois in 1943 and 1948. He joined the Department of Political Science faculty at Western in 1952 and in 1962 was named administrative assistant to the dean of the then School of Graduate Studies, becoming associate dean in 1964 and associate dean in 1966.

He was on the political science faculty at Millikin University in Decatur, Ill., from 1943 to 1952, was on the faculty at the University of Illinois from 1946 to 1948, taught in Illinois public schools from 1941 to 1943, and was an educational advisor in the Civilian Conservation Corps in 1940-41.

Stine has been a member of the American Society for Public Administration and the Coordinating Council for Continuing Higher Education as well as several honorary scholastic organizations, among others. He served as acting director of the Center for Public Administration at WMU for six months in 1973.

Upjohn formed the W. J. Upjohn Management Co. in 1969. He also is chairman of Scope Inc., also of Kalamazoo. The management company and Scope are involved in a variety of activities as an innovative model for management.

From 1960 to 1973 Upjohn was with Upjohn Associates Marketing and Advertising in Kalamazoo, and before that he was employed by the Upjohn Co., joining the Kalamazoo pharmaceutical firm in 1949 as a standards specialist after his graduation from Hobart College that year. For a time he was editor of the Upjohn Co. internal information publication and left the company in 1960 as veterans' affairs advertising manager to form Upjohn Associates.

Upjohn is greatly involved in a large number of community service activities, including board membership for agencies such as the Confederation of Crippled Children and Adults, the Croft Retreat Center, Bronson Methodist Hospital at Kalamazoo, the Kalamazoo Symphony Orchestra, the Harold and Grace Upjohn Foundation and the Kalamazoo YMCA, among others.

The last time a University Distinguished Service Award was given was in 1977.
Teaching Excellence Award winners named

Five faculty members have been announced as recipients of Teaching Excellence Awards presented by the Alumni Association.

Honored were Dr. Lowell E. Crow, associate professor of marketing; Dr. Jack T. Humbert, associate professor of distributive education; Dr. Louis J. Junker, professor of economics; and Phyllis Rappeport, professor of music; and Archie E. Watson, assistant professor of education and professional development.

The award is presented by the Alumni Association in recognition of "superior classroom teaching skills and professional expertise" and includes a $1,000 stipend to each recipient. The awards were announced by Sterling L. Breed, professor in the Counseling Center and president of the Alumni Association, who presented the awards.

People

John B. Penniman, compensation manager in the personnel office since 1979, has joined Placement Services as assistant director for business/industry placement. He succeeds the late Dale Ackerson who served in the position for 12 years until his death on July 6.

Before coming to Western, Penniman spent 29 years with the General Motors Corp. in engineering, manufacturing, personnel administration, training and college recruiting in its Detroit and Flint plants. He has a bachelor's degree in electrical engineering from Northwestern University and has attended the GM Institute and Case-Western Reserve University.

Paul Viglianti, former sports information director at Wayne State University and a publicity director in the International Hockey League, has assumed the position of counsel for the university's Alumni Association. He succeeded the late Dan Ackerson who served in the position for 12 years until his death on July 6.

Jennings earned three degrees at Western, including a bachelor's degree in guidance and counseling in 1956, a master's in guidance and counseling in 1959 and a specialist in education and counseling and personnel services in 1966.

From 1948 to 1957 she was an elementary teacher at Gobles, Climax and Scotts and an elementary school principal at Gobles from 1957 to 1960. She then joined the education faculty at the Paw Paw Center as an elementary student teacher coordinator, among other duties, remaining there until 1965.

That year Jennings moved to the WMU campus where she has served as a student teacher coordinator, taught education courses and instructed in the program, "Preparing Teachers for the Educationally Disadvantaged." Since 1976 she has been involved in WMU Teacher Corps projects in Grand Rapids and in Battle Creek as a consultant and coordinator, along with teaching education courses at Western.

Jennings was president and a director of the Southwestern Michigan Guidance Association in 1968-69 and a volunteer probation officer and home investigator for protective services for the Kalamazoo Juvenile Court from 1970 to 1977. Her retirement is effective January 2, 1981.

To Class by Helicopter—Jay Van Andel (left) chairman of the Amway Corp. of Ada, Mich., is shown shortly after arriving by helicopter Oct. 13 at Hyames Field to be a guest lecturer in a College of Business class taught by William John Upson, Kalamazoo businessman and adjunct faculty member (center). Donald B. Jones (right) dean of the College of Business, also was there to greet Van Andel. Upjohn teachers two evening graduate courses. Van Andel spoke in the course, "Policy Formulation and Administration." Upson, owner and president of the W. J. Upjohn Management Co. of Kalamazoo, has been an adjunct faculty member for six years. Van Andel received an honorary doctorate from the University last spring.

He is a member of the American Economic Association, American Anthropological Association, the Union of Radikal Political Economics and the Economic History Association. Junker has written several articles for economics journals.

Rappeport is a graduate of Queens College and received a master of music degree from the University of Illinois. She is active as a piano soloist, ensemble performer and accompanist for nationally known singers and instrumentalists in addition to her teaching schedule.

In 1979 she was a guest harpsichord soloist at the Oberlin Conservatory of Music for a performance of Elliot Carter's "Petite Suite" for Harpsichord, Piano and Two Chamber Orchestras." Rappeport's performance was warmly received by the audience and the composer, who was present for the concert.

In 1975, while on sabbatical leave from Western, she was a visiting professor of piano at Cornell University. She also served as assistant director of the Turnau Opera Players in New York City.

Western Michigan University was at WMU since 1970 after previously teaching and serving as department head of the Instructional Media Center at Michigan State University and teaching at the Flint and Flushing public schools. He received two degrees from Michigan State University— a B.A. in 1956 and an M.A. in 1960.

In 1979-80 he was vice president of the Michigan Association for Media in Education and has been co-chairman of the Certification Committee since 1978. Watson is a member of the Michigan Audiovisual Association, National Education Association Professors and National Education Association.
Silver Anniversary Reunion
Members of the 1955 graduating class gathered for their Silver Anniversary Reunion Friday evening. Above right: Dan Smith, Chuck Briggs, Andy Sikorski, Ed Kahn and Dave Powell talked of their days in the TKE house. Right and below: Dick Brock welcomed Charlie and Nancy Ake, who traveled from Rhode Island, and Ardell Kahn, Joan Powell and Judy Smith reminisce.

Pep Rally
Student enthusiasm builds for the upcoming weekend activities at Thursday evening’s pep rally.

Fritter Fest
Seven 4-member teams consumed 15 dozen jelly-filled donuts in the SASB sponsored Fritter Fest. Top honors were taken by the 2 x 4 Studs, who ate 26 donuts in the two-minute time limit. Gary Campbell, a Waterford junior, won the Glutton Award, eating eight donuts.

Soap Box Derby
Thousands of students were on hand to cheer their favorite derby car to victory. The Society of Automotive Engineers won both their division and the overall derby with Fred Bartholomew behind the wheel.

Homecoming 1980 was terrific! Don’t miss the 1981 Homecoming activities. Circle October 24, 1981 on your calendar and plan a trip back to the WMU campus.

Parade
This year’s parade was bigger than ever. President and Mrs. Bernhard greeted people along the route. SASB clown Jeannie Szczepanik gave candy to Tammie Drummond, just one of many children who enjoyed the parade. Burnham Halls won the Gold Pride Award, and Valley II won the Theme Award. Max Doolittle chauffeured the Homecoming court. (left to right) Kathy Hamacher, Paul Pietrzak, Gary Rockensuess, Connie Amt, King George DeVries, III, Queen Angeline Merkel, Tracy Rasmussen and David Jennings.

Alumni Band
One of the ongoing Homecoming traditions, the Alumni Band, reunited to perform during the halftime activities.

The game
The WMU Broncos provided alumni with a Homecoming thriller. Everyone was on the edge of their seats until the final seconds when Bowling Green edged the Broncos 17-14 with a 37-yard field goal.
Profile

Alumni

When University's Counseling Center, was elected to rise to the top of the organizations to which he belongs. For example, before he became president, Breed had served on the association's board of directors from 1969 to 1974. From there, it was only natural that he should move up to vice president, a position he held during 1979 until being elected to the top office this year. Wielding the gavel as head of an organization seems to be something he manages readily. Because he developed WMU's general Health Studies curriculum and serves as its advisor, he belongs to the Michigan League for Nursing.

Thanks to Breed's involvement on the board of the Midland Region (13 states) League of Nursing, he was elected president of the Michigan League for 1979-81.

While an undergraduate at Western, he was a member of Sigma Tau Gamma, the first social fraternity at the University. Breed maintained his interest in the fraternity after his graduation in 1966... you guessed it ... he was elected national president.

Breed belonged to the Michigan College Personnel Association for many years, and his record in that organization is much the same—board member for six years, Awards Committee chairperson for three years, a member of the nominating committee and executive board, and... what else? he was state president in 1971-72. In 1978 he won the association's award "For Outstanding Service to the Student Personnel Profession."

His track record since joining the faculty in 1956 is equally impressive. Breed was assistant dean of men in 1956-60 before moving over to the Counseling Center where he was counselor and coordinator of academic advising for five years. In 1973, he again was named to a leadership position, this time as director of the Counseling Center, a position he held until he returned to counseling in 1976.

Currently, his department activities include serving on the promotion committee, the personnel committee and the executive committee. Previously, Breed was chairperson of the Counseling Center's tenure committee and a member of the planning committee. From 1966-70, he organized and directed Western's Community College Orientation and Counseling Program, during which time more than 200 two-year college students per year were counseled before enrolling here in the fall semester.

After graduating with a bachelor of science degree in elementary education in 1955, he immediately went to work on his master of arts degree in psychology, which he received in 1958. Since then, Breed has done post-master's graduate work at both WMU and Michigan State University in counseling and guidance. At present he is working on his dissertation to complete a doctor of education degree, which he will not receive from the University of Michigan. It will be in educational administration.

Multiple activities and high offices are not limited exclusively to Sterling in the Breed family. His wife, Betty ('52), has served as president of University Dames, an organization for the wives of faculty/staff members and held the top elected position in the Kalamazoo Panhellenic organization. She was president of the P.E.O. chapter, a women's service group. She graduated from Western in medical technology and is employed at Kalamazoo's Bronson Methodist Hospital.

In their spare time the Breeds like to swim (they have a pool), sail (they have their own boat), play tennis and take in many of Western's athletic events. In fact, for the past seven years he has especially enjoyed watching Western's football games because for 18 years he traveled with the football team to every game at home and away taking motion pictures of the games. As he puts it, "For 18 years I watched Western's football teams with one eye closed."

Another recent activity for Breed is his involvement with Western's degree program with the American Hospital Radiology Administration. He is supervisor and coordinator of the program in which WMU faculty members teach courses to administrators away from the campus. Then the administrators come to the campus for two summers. He seems to have an innate skill for communicating with people, regardless of their age. A good example is the fact that Breed is the sponsor of the Geronto Broncos (older students) and at the same time serves as advisor for Mortar Board, the student honorary organization. He has either been a participant or speaker in the freshman orientation programs each summer since 1966.

He is frequently called upon to serve as a guest lecturer or public speaker both on and off campus. This past February, Breed was a featured speaker at the Michigan Society of Hospital Nursing Administrators conference in Lansing. Last year he was workshop leader at the Michigan Association of Foster Grandparent/Senior Companion Program in Kalamazoo.

His list of accomplishments, activities and honors in his personal resume fills seven pages! Yet, to hear some of them mentioned in an interview with him, they come out rather matter-of-factly. Perhaps Dr. Charles V. Spaniolo, director of Western's Counseling Center, summed up the qualities that make Sterling Breed the leader that he is. He said, "I think that Sterling cares so deeply about helping people, and that's what makes him such an outstanding counselor."

Spaniolo went on to say, "His energy level is just unreal. Probably the highest compliment I can think of is that wherever he has been involved, he has made friends for himself, the Counseling Center and the University."

With a man like that as their president, Alumni Association members can't have any doubts about an outstanding year ahead.
Dear Alumni

"Oh, alumni are so apathetic" goes one familiar refrain, often heard around college and university campuses throughout the nation. This is not true for some, but it certainly is not true of all alumni by any means.

In traveling to far distant places, I have been pleased, surprised and even overwhelmed by the enthusiasm that Western alumni express for their alma mater. I believe a key answer is that these alumni have found upon entering the world of work that they did indeed get an excellent education at Western, that their background is equal to almost anyone's and superior to many people with whom they regularly work.

Indeed, I am frequently told that the preparation that individuals received at Western has given them the background to succeed in graduate school, or to conquer the challenges and frustrations of a job, or to meet other challenges in life. They have an appreciation for the faculty who guided them. They also know that the facilities were excellent. And they speak fondly of many people who touched their lives at Western—secretaries, residence hall personnel, administrators, faculty, bus drivers.

The pluses by far outweigh the minuses, and these make me even prouder to be associated with Western.

In a widening circle, a Western degree is an "open sesame" to many doors, and that brings us to another point—young alumni should be aware of the opportunities they may promote by developing acquaintanceships with older alumni. Young alumni attending alumni meetings have an excellent chance to meet people who are employers, who know about jobs and other opportunities. And most executives and personnel people will open an otherwise closed door to talk to fellow alumni.

If you have read this, it is likely that you are already a member of the WMU Alumni Association. But if you are not, please consider using the form below. If you are already a member, how about turning it over to another who is not, or making a son, or daughter, or friend a member? We need you, and we need your help to enable the Alumni Association to increase its ability to serve Western alumni wherever they may be. Your new Alumni Board is moving rapidly forward, and with the help of all of us we will make Western an even stronger university in the years ahead.

Russ Strong
Alumni President

Association board of directors elected

Sterling Breed, '55, is the new president of the WMU Alumni Association, elected at the annual meeting the day before Homecoming. He has been vice president for the past year.

Breed succeeds Miss Connie Bartlett, '61, who has served for the last six years. Breed is a professor and director of the Student Alumni Service Board.

Thomas Tallman, '64, Tustin, Calif., a retiring board member, was reappointed to a one-year term by President Breed.

Holdover members of the board include James E. McCormick, '74, Reston, Va.; Patricia J. Muth, '43, Okemos; Kristine C. O'Rourke, '74, Rockford, Ill.; Dr. Cornelius Patterson, '68, Willow Grove, Pa., and Joyce E. Williams, '75, Grand Rapids.

President Breed also appointed committee chairmen for the year, including Harding, Distinguished Alumni Award; Coe, Teaching Excellence Award; Goss, finance; Badger, membership; Sobol, nominating; Martin, planning; Arman, program; Dolezal, publications; Tallman, club council; and O'Rourke, alumni travel.

Breed succeeded Miss Connie Bartlett, '61, who has served for the last six years. Breed is a professor and director of the Student Alumni Service Board.

Travel programs planned

North, south, east and west are destinations being planned now in the new alumni travel program at Western Michigan, according to Russell A. Strong, director of alumni relations. Cancun, Mexico, at the tip of the Yucatan peninsula, is the first destination planned for those seeking to shake off a fearsome winter just past; jet departure is set from Grand Rapids March 28, 1981, flying nonstop to Cancun, and the return date is April 4.

Arrangements are being handled by Tripmasters, Inc., of Ada, headed by Rod Obermiller, '66.

In an unusual departure from established procedures, travelers to Cancun have their choice of four hotels: the first class Playa Blanca for $180 for all expenses, including breakfasts, the deluxe Cancun Caribe, $876, including breakfasts; the deluxe Sheraton, $915; and the deluxe Camino Real, $915.

Further details can be obtained from the Alumni office at Western, 383-6160.

Other destinations being planned:

• A Scandinavian Experience in June 1981, wherein the group will fly to Amsterdam, then go by boat to Bergen, Norway, and back to Amsterdam by motor coach.

• Scotland in September 1981.

• Iceland in March 1982.

• An Alpine Holiday in the fall of 1982.

Two of the three Grand Rapids chapters, Nu and Pi, have merged into one chapter. Jamie Jeremy will join Epsilon chapter for their Christmas potluck on Dec. 4.

Reminder: The Spring IICC meeting will be held Saturday, May 2 on the WMU campus with Xi chapter hosting.
Alumni Gatherings

Kalamazoo Alumni
On Friday, Jan. 30, alumni hockey fans are invited to a reception between the first and second period of our hockey game against Ferris State. Plan to join other alumni and friends for refreshments in the classroom on the main level of the arena.

The WMU Alumni Association will again host an open house in the Alumni Center immediately following the Saturday, Feb. 7, basketball game against Bowling Green. Plan to stop by the game for refreshments.

Florida and Baseball
The Western alumni in Florida will be invited to attend the Bronco baseball game vs. the University of Arkansas Saturday, March 7, at Tigertown.

Lakefield. The first pitch is due at 1 p.m. Other Florida meetings will be held around that date, with places, dates and times yet to be determined.

Battle Creek Alumni
Battle Creek and Kalamazoo alumni will join for the third annual cross country ski outing on Sunday, Feb. 1 from 1-5 p.m. at the Gull Lake Motel adjacent golf course. Refreshments will be served. This outing is great for the whole family. For reservations and more information call the Alumni Office.

On Saturday, March 21, the WMU Alumni Association has reserved Minges Creek Racquet Club in Battle Creek from 8-midnight. Six tennis courts will be available from 8-11 and four double tennis courts from 8:30-11:30. Court times will be assigned as reservations are received. Details will appear in the February issue of the Westerner.

The annual WMU Alumni night at the Battle Creek Civic Theatre will be held Saturday, May 16. Following that evening’s performance, the Alumni Association will host a reception in the theatre lobby. Details will appear in the February issue of the Westerner.

East Lansing Alumni
On Friday, Nov. 28, the WMU basketball Broncos will play the MSU Spartans in East Lansing. Prior to the 8:30 p.m. game, all Western alumni and friends are invited to a pre-game gathering at the Mother Lode restaurant in the Silver Dollar Saloon, owned by Linda Becker, WMU alumna. It is conveniently located north-west of Jenison Fieldhouse, just west of the Harrison/E. Michigan intersection on E. Michigan Ave.

Plan to join other WMU alumni and friends in the warm, old fashioned place for dinner, or just stop by for a drink any time after 5 p.m. For more information and game tickets, contact the WMU Alumni Office.

Ohio Alumni
The WMU basketball Broncos will travel to Ohio Jan. 10 to play Bowling Green and Jan. 17 to play Toledo. Watch your mailbox for details on a WMU alumni gathering prior to one of these games.

Alumni Association new life members
Margaret McGregor Bartscht, BA, 59, Ann Arbor.
Robert Becker, BBA ’70, Bay City.
Ronald Brabant, BS ’64, and Dorothy Whytes Brabant, BA ’62, Grand Ledge.
Robert Capp, BS ’68, MBA ’79, and Sandra Smith Capp, BA ’71, Kalamazoo.
Anne Davis Caudill, MA ’79, Foster City, Calif.
Dennis B. Connor, BBA ’73, Dearborn Heights.
Howard Courtney, BS ’48, and Veronica Christi Courtney, TC ’43, Plymouth.
Joan Trolz Dobben, BS ’59, Jackson.
Sarah M. Farmer, BS ’79, Scottsdale, Ariz.
Russell T. Habel, BS ’73, Elmhurst, Ill.
John Milroy, BA ’49, and Joyce Pestersen Milroy, ’50, Alpena.
James P. Montgomery, BBA ’56, and Patricia Kelly Montgomery, BS ’56, Dearborn.
Robert M. Mullen, BA ’68, Drayton Plains.
Peggy Ann Pawelek, BS ’73, Haslett.
Raymond A. Percival, BA ’47, and L. Jeanette Floyd Percival, BA ’42, Flint.

Kathryn Peterson, BS ’75, Houston, Texas.
Allen S. Rose, BA ’79, St. Joseph.
Harold Roy, Jr., BBA ’74, Stevensville.
Carol Sheldon, BS ’77, Royal Oak.
Robert Stiles, BM ’75, Niles.
George P. Stamas, BS ’67, and Marjorie Stekete Stamas, BS ’68, Grand Rapids.
Wendell Stone, MA ’75, Kalamazoo, Mo.
Geoffrey Stubbs, NG, and Carol Mokycki Stubbs, BS ’69, Camarillo, Calif.
Forrest B. Terry, BS ’51, and Louise Green Terry, BS ’79, Kalamazoo.
Duane L. Thatcher, BM ’65, and Patricia Bunce Thatcher, BS ’65, Middleville.
Ronald Voelker, BBA ’60, Battle Creek.
David Witt, BA ’71, MA ’80, and Wendy Rick Witt, MA ’77, Kalamazoo.
Candy Yonker, BS ’76, BBA ’79, Kalamazoo.

A Reminder
The Class of 1931 Reunion
June 5, 1981
WMU Campus

Western goes West
Alumni are eager to find out about Western today, says Russell A. Strong, director of alumni relations, after an annual westward swing that included meetings in Denver, San Francisco, Los Angeles, San Diego, Dallas and Houston.

The greatest activity was noted in Los Angeles and Dallas. Good groups met in Denver and San Diego, and planning is underway to develop large meetings in the future in San Francisco and Houston.

In addition, President John T. Bernhard will meet with Phoenix alumni when he is there for another meeting in February.

President and Mrs. Bernhard were on hand for the meetings in San Francisco and Los Angeles, after he had presided for several days over executive meetings of the American Association of State Colleges and Universities.

Planning the various events were Tim Ambrose, ’72, Denver; Robert Pallas, ’69, San Francisco; Tom Tallman, ’64, Los Angeles; Gene Hartzler, ’48, San Diego; Robert Neill, ’61, Dallas; and Nancy Cook, ’67, Houston. Several spouses were also key figures in the events.

The oldest alumna to appear at any meeting was Mrs. Ona Boyd Seitz, ’11, of Long Beach, Calif., who met President and Mrs. Bernhard and Strong outside the Los Angeles meeting site in Torrance, Calif., but was unable to take part because of a recently broken ankle.
Irene Carr, TC '34, was cited recently in the Hamtramck Citizen for her work as special writes grant proposals for fund present the 1943 hearing impaired in the Kalamazoo community School. of the WMU "Teacher Year" BS '54, MA '57, received "Teacher Year" BS '42, MA '64, has been elected president of the DWU Community College Association for a term continuing through June 1981. Richard is professor of communication and business at Catonsville Community College in east central Michigan. Thomas Ledwell, BS '65, is manager of the Tyler Refrigeration Corp. in Niles, where he is responsible for operation of the manufacturing facility. John T. Kearns, BBA '66, has been appointed vice president of trust investment for the Detroit Trust Bank. He joined the bank in 1966, achieving officer status as assistant trust officer in 1972 and trust officer in 1975. Donald Jansiewicz, BA '66, formerly of Fruitport, has been promoted to full professor at Catonsville Community College in Baltimore. Jack Estep, BS '65, is general plant manager of the Stateville, N.C., axle plant of the Clark Equipment Co. Kenneth Milczynski, BBA '66, is second vice president and systems officer of the Manufacturers National Bank of Detroit. He began the bank in 1970.
**William Sturtevant, BBA '69,** was named trustee emeritus of the University of Illinois Foundation at Urbana-Champaign. He was formerly vice president for development at Lake Erie College in Painesville, Ohio. 

**Michael Opalowski, BBA '69,** is divisional vice president of the Roosevelt Park Unit of First Savings and Loan Association in Muskegon. 

**David McClennen, BA '69,** was selected president of the Owosso Rotary Club where he has served for six years. He has been a partner in the law firm, McClaren, McClennen and McClaren. Active in community af- fairs, he is chairman of the Shawnee Chapter of the American Red Cross and co-founder of the Shawnee Estates Planning Council.

**Susan Dobkins, BS '69,** former high school teacher, joined Farmers Mutual Insur- ance Co. as a resident agent. 

**Suzette Rice, BS '69,** opened a new art gallery in Jackson called "Something Special," displaying paintings, sculpture and other works of midwestern artists.

**William Means, BA '69, MA '71,** is direc- tor of the Northeast Michigan Economic Development Association, Inc. (NEMEDA) in Gaylord after serving four years in Hillsdale County's Industrial Development Commission.

**Robert Critchfield, BBA '70,** has been elected president and director of the Peoples National Bank in Kalamazoo, following a 15-year banking career in Detroit. 

**Ronald Weisach, MA '70,** received the 1980 Teacher of the Year award at Swartz Creek High School. He has been at Vicksburg since 1971.

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Shari Scanlan, BBA '70, is assistant professor in the School of Library Administration at the University of Illinois. She is in her fourth year in higher education. She is married to Steven, '72, and has three sons.

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1978
Joseph McWilliams, BBA ’78, was graduated from the Calvary Bible College and is a deputy sheriff in the L.A. department.

Dennis Bole, BBA ’78, is the new district administrative manager for National Cash Registers Corporation’s Kalamazoo district.

Eric Strahl, MPA ’78, steps in as the new village manager for Vicksburg. He was previously assistant city manager in Marshall and assistant city administrator for Porter.

David Perry, PhD ’78, is director of corporate management development for Kellogg’s of Battle Creek. He was professor of business for five years at WMU.

Michael Denzel, BBA ’78, passed the Illinois CPA exam. He is employed by the Chicago accounting firm of Touche Ross & Co.

1979
Lt. John Dave, BS ’79, was graduated from the Basic School of the Marine Corps Development and Education Command in Quantico, Va. The 26-year leadership and teamwork course prepares newly commissioned officers.

Cindy Wedel, BS ’79, was commissioned a Marine second lieutenant upon graduation from Officer Candidate School in Quantico, Va.

Mary Lynn McKeer, BS ’80, is the ICU head nurse at Poole Hospital East in Jackson.

Richard Otto, BFA ’80, of South Haven, was featured in various city newspapers for his work in developing old cars into therapy from his head-down paralysis. He plans to enter graduate school this year.

Bruce Pierce, BBA ’80, of Hastings, was appointed assistant regional manager of the Pizza Hut chain in Kalamazoo.

Carol Ludlow, BS ’80, is working as a home interior designer with Sharon Diller, BS ’79, at Renaissance Designs in Kalamazoo.

Nancy Huizenga, BS ’80, was arts and crafts director in her first summer at Indiana Trails Camp near Grand Rapids.

Mark Reehl, BS ’80, is teaching science and math at Allegan High School.

Marlyn Ann Smith, BA ’80, of Battle Creek, presented a vocal music recital in WMU’s Oaklawn Recital Hall. The program included works by Mozart, Hayden and de Falla.

David Helless, MSW ’80, is consultant and community education specialist for a four-county mental health center in Kendallville, Ind.

George Goucher, BS ’80, state trooper of Battle Creek Post 46, received the Gerstacker Award for outstanding community service. George has been a trooper for eight years and is community relations and juvenile officer. In January he also was awarded the Director’s Commendation from the VA Hospital for a program on sexual assault.

1964
Karen Lee Capron, BBA ’64, married Richard Zimmer. The couple resides in Grand Rapids.

1965
Francis Dragoo, BA ’65, MA ’71, and Christine Morehead were married in Kalamazoo in August. Francis teaches chemistry at Gull Lake High School.

1971
Thomas Chalilou, BBA ’71, MBA ’77, and Martha Pickenshly, BBA ’80, were married in June at Battle Creek. Thomas is the internal auditor for the Bristol Corp of Elkhart, Ind.

James Orns, BS ’71, and Michelle Miller were married August 22 in Battle Creek. George Orns, BSE ’71, and Karen Hinds were married in August in Charlevoix and are teachers in the public schools.

1972
William Davis, BS ’72, MA ’74, married Kenneth Yates in August in Benton Harbor. Wilma is an elementary teacher at Johnson School.

Virginia Rosser, BA ’72, MA ’77, married James Krider at Stott Chapel, Kalamazoo College. Virginia is an audiovisual librarian at the Kalamazoo Public Library.

Deborah Fiebg, BS ’72, and Jeffrey Snelling, were married atop Hidden Peak at St. George, Utah. They make their home in Salt Lake City.

Raymond Hansen, BS ’72, exchanged vows with Beverly Crumle in Kanakee Chapel. Raymond is with Bronson Hospital.

1973
David Baed, BS ’73, and Nancy J. Beckman, BS ’73, were married. They live in Schoolcraft.

David Pique, BA ’73, married Randee Stachowski in June in Flint.

1974
Mariam Zick, BS ’74, married Richard Grant in July in New Knoxville, Ohio. They live in Kalamazoo.

John Bailey, BS ’75, and Sue Thomas, MA ’75, married in December. John will graduate this spring with a degree inoras.

1975
Margo Streiff, BS ’75, married Lawrence Stroot in July in Indianapolis. Margo is a consultant for the visually impaired in the Greenfield school district.

Nancy Austen, BS ’75, and Randall Ellis, BA ’77, were wed in August in Lansing. Randall is a toolmaker at General Motors.

Bruce Leach, BA ’74, married Lyn Cuningham in Kanakee Chapel. Bruce is vice president of Penn-Hurst, Inc., and maintenance supervisor at Bradford West.

Ann Prediger, SED ’74, and Crystal Denzel, BBA ’78, exchanged wedding vows in Bad Abbach, West Germany. June 38. Both teachers, the Predigers live in Lawrence.

1976
Joseph Wilson, BBA ’76, married Sandra Fireplace in July in Portland. The couple resides in Kalamazoo.

1977
Patricia Wold, BA ’77, and John O’Toole, BBA ’78, married in December. Patricia, a speech pathologist, and John, an elementary school teacher, live in Coldwater.

David Lich, BS ’77, and Cynthia Mizer were married in Midland in July. David is a teacher.

Jesus Lara, BA ’77, married Apolinar Tovias in Hartford. Jesus is employed by the Bangor public schools. They live in Kalamazoo.

Sally Waite, BS ’77, MA ’79, married Michael Howland in Kalamazoo in July. Sally is employed by Bill Knapp’s. They reside in Kalamazoo.

David Sell, BS ’77, married Lisa Ann Verberkmans in Calumet in June. David is employed by the Lake Linden-Hubbard schools.

Bruce Quenence, BBA ’77, married Carolann Howard in March. Bruce is a directory assistance operator for Mountain Bell Telephone Co. and hopes to enter the firm’s management training program.

The couple reside in Chandler, Ariz.

Terence Lauer, BS ’77, of Traverse City, married Jane VerMeulen of Kalamazoo September 19. Thomas is employed by the American Production Co. The Laos lives in Traverse City.

Frank Byrum, BS ’77, and Deborah Deans were married Aug. 2, in Bronson, where they reside. Frank is an elementary teacher.

Garry Pasman, BS ’77, and Rebecca Jo Davidson, BS ’78, were married in Kalamazoo. Garry is with Upjohn’s and Rebecca works for the Paw Paw public schools. The couple lives in Paw Paw.

1978
Judith Vanderwaag, BM ’78, and Thomas Sanders, BS ’79, were married in Kentwood and live in Portage. Judith is with Continental Linen Services. Thomas is a pilot for Home Services of Kalamazoo.

Joann Scharbub, BS ’78, and Terence Dorgan, BBA ’79, were married in Muskegon. The couple live in Kalamazoo. Joanne is employed by Gilmore’s, and Terence is employed by the Comptroller of the Currency.

Brad Evans, BBA ’78, and Susan Schaarkeig are teaching. Brad works for General Telephone.

Charlotte Thomas, BM ’78, and Rick Lemons in Fortage on July 12. Charlotte is teaching at St. Margaret’s School in Osseo.

Daniel Watson, BBA ’78, and Stephanie Kozar were married in Kalamazoo. Dan is an operations supervisor of 1 C Penny Regional Catalog Center in Reno, Nev. They make their home in Sparks.

Barbara Meagher, BS ’78, and Steven Bennet, BSE ’79, both of Cumberand, Md., were married Sept. 14 in Kalamazoo. Barbara is in research and development at Allied Paper, Inc., and Steven is project engineer for the Fine Papers Division of Westvaco Corp.

David Lewens, BBA ’78, and Sandra Rose, BBA ’80, were married in August. Sandra is a sales administrator for CBS Corp., and David is marketing coordinator for Anheuser-Busch. They live in Hoffman Estates, Ill.


Glendon Dahlman, BBA ’78, and Dawn Pantaleso, B.A. ’79, married Aug. 16 in Berrien Springs. Glen is in management with Consumers Power Co.

Judy Bynum, BA ’78, and Steven Biglow, MA ’79, were married Dec. 11 in Southeast in 1977 Connecticut. She is an orientation...
and mobility specialist with Carroll Center for the Blind in Newton, Mass. Steven, a newly commissioned officer in U.S. A.F., is a program manager at Mitre Corp. in Bedford, Mass. The Bigelows live in Cambridge.

1979

David Lutz, BS '79, married Linda May Renauld in Kalamazoo. David is a graduate student in WMU and is employed by Allied Paper Co.

Ann Sommerfeldt, BA '79, MSL '80, married. She is a sales representative at Dow Chemical. They live in Philadelphia.


Sara Githens, BS '79, and Timothy Matthews were married in Kalamazoo in August. She is enrolled in U of M this fall as an instructor.

George Andonian, BBA '79, married Laurel Elizabeth Springer in Grand Rapids. He is a sales representative at Dow Chemical. They live in Philadelphia.

Mary Ellen Henschel, BS '79, married Matthew Early in Harbor Beach in September. They live in Lansing.

1980

Gregory Patchett, BSA '80, married Mary Weirick in the Kanley Chapel. Both are employed by Stryker Corp.

Rita Louise Vermylen, BS '80, and Dennis Michael Dyer, BBA '80, were married at St. Thomas More Student Parish. Rita works at Borgess Medical Center, and Dennis is employed by Stryker Corp.

Carola Stephens, BS '80, and Gregory Joseph Lipowitz, BA '80, were married in Wyoming, Mich. Carola works at Butterworth Hospital in Grand Rapids.

Mary A. Strickland, BS '80, married Pamela Wistrom in Tecumseh in August.

William Brown, BS '80, married Keith Szwacki in Flint in August.

Patrick Malaty, BS '80, married Deborah Thrulow in Freeland in July. Patrick is employed by Amoco (Standard Oil) of Indiana. They reside in Utica.

Betty Jans, MA '80, and Robert Middendorf, MA '80, were married in Norton Heights. Lake Michigan drives June 28. They live in Lansing.

Patricia Drake, BSA '80, and Michael Champion were married July 12. She is a jewelry coordinator at Century Housewares, Inc. They live in Galesburg.

Charles Folio, BA '32, of Escanaba, died in July 1979 at 74. While at WMU he was a member of the German Club and the Women's Resource Center, and was a member of the Huron Valley Board of Education. He was a member of the Kalamazoo Missionary Church. Both are members of the Huron Valley Board of Education.

1981

Dorothy Baker, wife of former professor, Grover C. Baker, died in her Lansing home in July at the age of 91.

Boise Schoolcraft Curtis, TC '72, of Kalamazoo died in September. He was a grade school teacher in Van Buren County, a member of the Kalamazoo Masonic Church, and of the Women's Missionary Society, and was a Sunday school teacher. He was born in Kalamazoo July 13, of Flint Suburban Lakeside schools.

Robert E. Gibson, TC '17, of Hopkins died in August. He taught at the Granger, Ind. schools for 45 years.

Nancy Perich, BS '80, and Edmund Perich were married in Dearborn in September. Nancy teaches physical education at Grand Rapids Memorial High School.

Carole Fishner, BS '80, married Steven Weirick in the Kanley Chapel. Both are members of Tau Kappa Epsilon and the Women's Resource Center. She is employed by Stryker Corp. of Kalamazoo. She was a member of the Kalamazoo Missionary Church. Both are members of the Huron Valley Board of Education. She established in 1959.

Milton Lewis Rice, TC '43, died unexpectedly in July. She had taught school a number of years. She was a member of the Michigan Education Association and the National Education Association. She was a member of the Kalamazoo Missionary Church.

Maude [Mitn] Hammond Henssner, BA '43, of Spring Lake, died in July. She retired in 1970 after teaching for 45 years in Battle Creek and Spring Lake.

Mabel Han Adams, BS '48, of Kalamazoo, died in August. She was a member of the Kalamazoo Missionary Church. She was a member of the Kalamazoo Missionary Church.

William C. Slack, BS '50, of Comstock Park, formerly of Kalamazoo, died in August. He was a CPA with R. G. Huggerford Co. in Grand Rapids. While at WMU he was a member of the Kalamazoo Missionary Church. Both were members of the Huron Valley Board of Education.

Irene Anne Yank, TC '73, BS '52, of West Robertstown, died in July.

Paul Olsmstead, BS '52, of Freeport, died in July. He was a pastor for 33 years in the United Brethren Church before retiring in 1969.

Mabel Miller Stifter, TC '19, BA '54, of Lansing, died in July. She taught in Lansing for 22 years.

Kathleen Schultz Miske, BS '58, of Elkhart, Ind., died in August after an extended illness. She was a member of the American Cancer Society and also served as church organist.

Rose Kailing Pratt, BS '59, of Paw Paw, died in September. She taught in Reed City and St. Mary's in Paw Paw and, after 20 years in Gobles, retired in June 1972. She was a member of the St. Mary's Board of Education.

Dale [Jean] Casey Schaub, BS '60, MA '68, of St. Joseph, died in July. She had been a kindergarten teacher at Lykebrook Elementary School for 34 years. She was active in the Mother's Club of Eau Claire Community Church and served on several Berrien County School committees.

Elizabeth Goble Povisait, BA '63, of Muskegon, died in July after a long illness. She taught for 19 years, primarily in the Churchill-Potter schools. She was also active with curriculum development in the Mona Shores schools.

Rose Kailing Stifter, BS '59, of Battle Creek, died in August after being a lifelong resident. She taught in the Kalamazoo schools for four years and was a member of the First Presbyterian Church, Alpha Beta Epsilon and Kalamazoo Weavers guild.

Charlene Crook Greenman, BS '68, of Climax, died in July. She taught in the Climax and Climax-Scotts schools and was a member of the CharマンExactly Group and the Retired Teachers Association.

Dale [Jean] Casey Schaub, BS '60, MA '68, of St. Joseph, died in July. She had been a kindergarten teacher at Lykebrook Elementary School for 34 years. She was active in the Mother's Club of Eau Claire Community Church and served on several Berrien County School committees.

Mildred Titus Packard, BS '69, passed away in August in Galesburg, where she had been a lifelong resident. She taught in the Kalamazoo schools for four years and was a member of the First Presbyterian Church, Alpha Beta Epsilon and Kalamazoo Weavers guild.

Winifred Lewis Rice, TC '43, died unexpectedly in July. She had taught school a number of years.

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The Michigan Tax Credit...
An Added Incentive To You
Tax laws encourage contributions to higher education.

A contribution qualifies as a deduction under federal laws and due to favorable tax laws in Michigan pertaining to gifts to higher education, as a credit under Michigan income tax laws. The credit allowed is 50% of your gift, 20% of your tax liability, or $100 ($200 is a joint return is filed), whichever is less. The tax savings derived from the state credit may affect the federal taxable income of the donor for the tax year following the year of the contribution.

Send your special gift by December 31st and you’ll receive our special gift to you—the third annual WMU Activity Calendar.
Four named to Hall of Fame

Former basketball coach Herbert "Buck" Read, 1940s football player Jack Streidl, three-sport athlete Fred Stevens and 1960s swimmer Ron Poblonski were inducted into the University's Athletics Hall of Fame in ceremonies here Oct. 18. The Hall of Fame was inaugurated in 1973 and now includes 36 members.

Read, who died in 1970 at the age of 90, is survived by his daughter, Joan [Mrs. Leland Christensen] of Balboa, Calif. He and former athletic director M. J. "Mike" Gary are the only non-Western athletes to attain Hall membership.

As Western's basketball coach in 1922-49, Read posted a 351-171 mark and came away with four wins in five trips to New York's Madison Square Garden in the 1940s. An early exponent of the fast break, Read used this attack to compile a 17-10 record in 1930. He was president of the National Association of Basketball Coaches and chaired the NCAA basketball rules committee on three occasions.

Born in England, Read was a football halfback at the University of Michigan in 1903-04 before coming a football coach at Kalamazoo Central High School. He had duty as an infantry lieutenant in France during World War I.

Streidl lettered in football in 1940 and 1941 and was a starting lineman on the latter team, which was undefeated in eight games. The native of Menominee saw Naval service in World War II and then became a coach and athletic director at neighboring Plainwell High School.

Entering 1980, Streidl had a football record of 184-84-8 with numerous league titles and directed five clubs to top 10 rankings on state Class B polls. He was the state's "coach of the year" after an unbeaten season and a No. 2 ranking in 1972 and in 1979 was chosen as "coach of the year" for a district.

In track, Streidl's squad had won 79 of its last 80 dual meets, eight straight Wolverine Conference titles and five of the last eight regionals. Before giving up the basketball reins, Streidl directed the 1957-58 team to a 22-2 mark and into the state semi-finals.

Stevens, a native of Hart, Mich., earned eight undergraduate letters in football (1941-43), basketball (1942-43) and baseball (1942-43, 1946) in between service as a Navy lieutenant in World War II. In 1946 he batted .320 and was an All-American first baseman. In 1980 Stevens marked his fifth decade of service to the University as either a coach or physical education staff member.

In the 1940s and 50s, he had a ten-year stint as coach and athletic director at University High School. Upon joining the Bronco staff, he assisted in track and football, working 19 years in the latter sport. In 1976 he was appointed assistant baseball coach and had coached the freshman diamond squad from 1958-69.

Poblonski, the first swimmer selected for Hall of Fame membership, won six Mid-American Conference freestyle championships from 1964-66. He tied a league record in 1965 by capturing the 200, 500 and 1,650-yard races and held MAC marks in these events.

A native of Dearborn, Poblonski coached at Lansing Everett High School from 1967-80 and had a dual mark of 84-67. He has continued his active swimming in the master's program and holds five Michigan age-group records. He was selected to All-American teams in 1977 and 1978, is a five-time winner of the national two-mile swim and presently serves as state AAU long distance chairman.

Poblonski also had an extensive involvement in water polo, coaching East Lansing High to runner-up honors in 1971 state final and playing with four state championship teams.

'Bronco Highlights' a big job

Getting the weekly "Bronco Highlights" football television program on the air at noon each Sunday on WKZO-TV, Ch. 3, Kalamazoo, is a big job. But between the University's Division of Instructional Communications (DIC) and WKZO, co-producers of the program, the job gets done with flying colors.

It starts with the videotaping of each play of each game—home and away—from the press box, assisted here [1] by WMU television engineer Frank Jamison, they alternate shooting the videotape at the games and editing the results into about 15 minutes of highlights.

Those highlights are hand carried to WKZO where program host Tom Taube, WKZO sports director, previews them with Bronco head football coach Elliot Uzelac just before the program is broadcast live on Ch. 3.

[2] Mark Spink, associate director of production services, previewed a play with television producer Mike Betz. Along with television manager Tom Cooper (left) and John Harrison, a recent graduate from Birmingham, Mich. Cooper rotates duties with TV engineer Leo Farpart. The tape is rushed sometimes by University aircraft, to DIC's Master Control in Dunbar Hall for an all-night editing session.

[3] Taube (right) reviews plans for one of the programs with John Johnson, sports information assistant in the Office of Information Services, and sports information student aide Tim Kiepka, a junior from Niles, Mich. They serve as liaison between the football staff, DIC and WKZO.

By the time the program gets on the air, the WMU participants—except for Coach Uzelac, of course—are home and asleep. It's all in a day's—and a night's—work.
Season Update

Several proven performers will be available to enhance the women's and men's basketball teams and wrestling teams for the University's winter sports season.

Women's Basketball
Coach Fran Ebert's women's squad boasts nine returning letterwinners from a 19-10 squad that is building its hopes around senior standout Charley and Patty Rendine.

All-time football team—Members of Western's all-time football team were selected in conjunction with the school's 75th anniversary football game. In front (left to right) are Leo "Tiny" Redmond, tight end, 1918-19 and 1921-22; Dale Livingston, kicker, 1965-67; Dominic Riggo, linebacker, 1971-73; Chris Babbe, great nephew of Bob and Joe Flanary, 1968-70; Rudy Miller, end, 1920-23; Larry Ulmer, line, 1970-72; Vem David, safety, 1968-70; and Bernie Thomas, line, 1970-72. Other team members were Walt Olsen, back, 1915-17 and 1919, and Lowell Coleman, back, 1957-59. Recognition ceremonies were held in conjunction with the school's 75th anniversary of football.

MAC Champs—The cross country team captured the 1980 Mid-American Conference championship, the fourth straight championship in the last five years. In front, from left, are Al Stalanski, Kerry Barnett, Rich Friday, and Bob Johnson. In the back, from left, are Jack Shaw, head coach, Halbert Bates, assistant coach, Kurt Riehle, Curt Walker, Paul Welch, and Mike Redford, Barnett, Walker, and Liechty were All-MAC selections.

Broadcast—Bronco hockey is back on the air this season on WMUK-FM, the University's public radio station, which carries the entire 36-game schedule. This year's broadcast team is headed by play-by-play man Ken Dickie, president of the Institute's board of trustees; Jack Streidl, coach of the McNally Cup winning hockey team; and color man Mike Gutowsky, a junior from Troy majoring in business administration.

Laurie Lunewick, Kim Worden and Sherry Wegner and freshmen Judith Moon and Carol Lantagne.

Wrestling
Coach George Hobbs' 1979-80 wrestlers set a school record (11-4) and finished fifth in the MAC. Lost to graduation were three-time league 134-pound champ Ron Voss and MAC third-place winners Brian Baughman (150) and Steve Smith (177).

Returning at 118 is MAC titlist Doug Smith (27-0), who set a school record (9-3) moves up from 126 to 134 with Michigan Open champ Pat Williams moving into the former class.

Hockey
The Bronco hockey team began its season slowly, losing to nationally ranked Wisconsin and Michigan squads before bouncing back to sweep a series from Illinois-Chicago Oct. 31-Nov. 1 with scores of 6-2 and 11-2. Heading into its Central Collegiate Hockey Association opener with Miami on Nov. 7-8, Coach Glen Keller's team was 2-4.

Wrestling
Junior Ross Fitzpatrick and Bob Scufield are again off to hot scoring starts. Fitzpatrick, a left winger from Penticton, B.C., currently has eight goals and seven assists for 15 points. Scufield, a center from North Vancouver, B.C., has five goals and eight assists for 13 markers. Fitzpatrick already has moved into the top ten career scorers at WMU with 111 points. Teammate Ken Basich started the season ninth on that list, and currently the senior center from Ajax, Ont., has 117 career markers.

Men's Gymnastics
Coach Fred Orlofsky must replace all-arounders Scott Striggow, Tim Smith and Jim Laatsch from the squad that won the 1980 Great Lakes League championship. Laatsch also qualified in vaulting for the NCAA meet.

Returning standouts are Tom Panta and Tom Haines, who were second and third respectively behind Smith in league all-around standings.

Women's Gymnastics
Coach Kathy Button returns eight top-quality performers, including sophomore Carmina Gill and junior Kathy Campbell. Gill accounted for six school vaulting and uneven bars records while Campbell set a new meet record on the balance beam.

Men's Swimming
Coach Pete Lindsay's team finished second in the Mid-American Conference last year, its best showing in a decade.

Tom Slocum was the "most valuable" swimmer at the league meet, winning the 400-yard individual medley and 500 and 1,650 freestyles, plus swimming on two victorious relays.

Women's Swimming
Everyone returns from Lindsay's 1980 team which broke virtually every school record. Senior Carol Kolon owns three freestyle standards and one for the individual medley and another in the backstroke.
Bernard Weisberg, Homer elected officers of Foundation

Bernard Weisberg of Franklin, Mich., president and chief executive officer of Chatham Super Markets Inc., is the new chairman of the University Foundation, and Arthur F. Homer, a retired banker from Kalamazoo, was re-elected vice president.

Both were named to one-year terms at the annual meeting of the foundation board. Weisberg succeeds Raymond A. Rathka of Detroit, treasurer of the Michigan Bell Telephone Co., as president of the foundation. Homer is a retired trust vice president and senior trust officer of the American National Bank and Trust Co. in Michigan.

In addition, Robert B. Wettig, vice president for finance, and Russell Gabier, assistant vice president for alumni affairs and development, were re-elected treasurer and executive secretary of the foundation, respectively.

Weisberg, early in his career, took courses in business administration and accounting at Wayne State University while working full-time as advertising manager and "chief innovator" for his father, Peter Weisberg, at the family store.

Bernard Weisberg says his education has never stopped and his co-workers state that he constantly seeks new ideas and methods for supermarket management abroad and at American educational institutions, conferences and meetings.

He is a member of the Advisory Committee on Food Distribution for the distributive education program at WMU. Homer, a graduate of the University of Illinois, is a director of the American National Bank and Trust Co. of Michigan, of the Miller Davis Co., a Kalamazoo general contracting firm, and is a trustee of the Walton Foundation of Kalamazoo and the Episcopal Diocese of Western Michigan.

The University Foundation was initiated in 1976 to secure and distribute private gifts to the University to improve and create services and programs that would not otherwise thrive. It currently has 109 members, 30 of whom are directors.

Four named WMU Foundation Directors

Four persons, including the presidents of two Grand Rapids firms, a poet-businesswoman from Benzie County, and the chief executive officer of a holding company and a bank based in Kalamazoo have been elected to three-year terms on the University Foundation board of directors.

They are John W. Dwyer, president of the American Seating So., and R. E. Riebel, president and chief executive officer of the Foremost Corp. of America, both of Grand Rapids; Gwen Frostic, owner of Presscraft Papers Inc. of Benzie County, and Harold H. Holland, president, chairman and chief executive officer of the American National Bank and Trust Co. of Michigan at Kalamazoo and also of the American National Holding Co.

Dwyer, who has been president and chief executive officer of American Seating since 1969, joined the firm in 1961 as controller, later serving as secretary-treasurer, financial vice president and then executive vice president. He received a B.S. degree in business administration with distinction from the University of Connecticut, an M.B.A. from WMU and a Certified Public Accountant award in Illinois. He holds the Elijah Watt Sells Award, the second highest honor nationally, from the American Institute of CPAs.

Frostic, a 1929 graduate of Western, is a Michigan poet, author, artist, engraver, creative printer and entrepreneur who is known internationally for her sensitive illustrations and verse. She received a Distinguished Alumni Award in 1965 and the honorary degree of Doctor of Humanities in 1971, both from Western. She has a great interest in nature and ecology and has given her time and talent to Western on numerous occasions.

For the past two years Frostic has chaired the Annual Fund Committee. She also is a member of the President's Club.

Holland, who has been in his present position with the holding company since 1975, is a resident of Portage. He attended the College of William and Mary and George Washington University, receiving B.A. and M.B.A. degrees.

His professional experience includes service from 1960 to 1962 as assistant vice president and from 1962 to 1967 as vice president, both at the Falls Church Bank in Virginia, 1967 to 1970 as executive vice president and director of five affiliates and the finance company of First Virginia Banksshares, and 1970 to 1975 as president and chief executive officer of Farmers National Bank of Salem, Va.

In 1965 he received a Distinguished Service Award from the U.S. Junior Chamber of Commerce and was listed in the 1965 edition of Outstanding Young Men of America. Since 1975 he has been involved in numerous community activities including chairmanship of the American National Bank and Trust Co. of Michigan, of the Miller Davis Co., a Kalamazoo general contracting firm, and is a trustee of the Walton Foundation of Kalamazoo and the Episcopal Diocese of Western Michigan.

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Capital campaign announced (Continued from page 1)

square feet. To be a part of the College of Business at Western, the Center will provide a unique forum for the discussion of issues, policies and events that impact on business and industry now and in the future.

Among other projects that will be made possible with funds from the "Partners in Progress" campaign (with the estimated amounts in parentheses) are advanced technology printing and equipment ($180,000) in the College of Applied Sciences; a scanning electron microscope ($125,000) and an endowed professorship in the sciences ($750,000) in the College of Arts and Sciences.

A graduate Studies and Research Center ($140,000) in the College of Education; a multi-media room ($100,000) in the College of Fine Arts, Kurzweil reading machines for the blind ($50,000) and a visiting scholars program in speech pathology and audiology ($100,000) in the College of Health and Human Services.

In addition, scholarships and graduate fellowships valued at $500,000 and a Fund for Academic Enrichment valued at $375,000 will be distributed throughout the University's academic programs in a pattern still to be determined.

Other projects are planned for the College of Business, including a computer-simulation laboratory ($156,075), an endowed chair in business ($750,000); graduate research fellowships ($250,000); a critical contemporary business issues series ($150,000); and a student professional field experience program ($130,000).