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1991

## The Economics of Education 1991-92

Department of Economics

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## 1991-1992 Lecture-Seminar Series

Western Michigan University  
College of Arts and Sciences  
Department of Economics  
Kalamazoo, Michigan 49008-5023

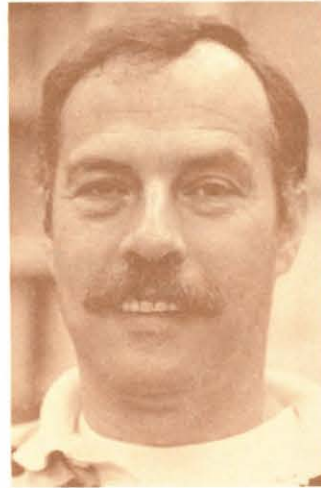
"The Economics of Education" is the twenty-eighth Annual Public Lecture Series organized by the Department of Economics at Western Michigan University. This year's series is directed by Dr. Emily P. Hoffman of the WMU Economics Department, and is co-sponsored by the W. E. Upjohn Institute for Employment Research. All lectures are open to the public and no admission is charged. A question and answer session will follow each lecture. For further information, please contact Dr. Hoffman at (616) 387-5546, or the WMU Economics Department at (616) 387-5535.

The guest scholars also participate in a seminar for graduate students and advanced undergraduates. The seminar, which is under the supervision of Professor Hoffman, is offered for academic credit to students enrolled at Western Michigan University. Interested guests are also welcome.

Directions: From I-94, take U.S. 131 (North) to Exit 36A (about 2 miles) at Stadium Drive. Travel east on Stadium Drive to the 4th traffic light, at Howard Street (about 2 miles). Turn left onto Howard Street, and take the second right onto the WMU campus. Follow the signs to the Wood Hall parking lot. Knauss Hall is the tan brick building beyond the concrete steps at the East (far) end of the parking lot, opposite the Waldo Library clock tower.



### "Economics of Education for At-Risk Students"



**Dr. Henry M. Levin**  
Director and Professor  
Center for Educational Research  
Stanford University

Dr. Levin earned his Ph.D. in Economics at Rutgers University in 1966. He is Professor of Education and Affiliated Professor of Economics at Stanford University. As Director of the Center for Educational Research at Stanford, he is the Founder and Director of the Accelerated Schools Project.

Dr. Levin's research has focused on cost-effectiveness of education, educational finance, educational requirements of high technologies, and investment strategies for educationally at-risk students. His recent work has involved the development of "Accelerated Schools" that address the educational needs of at-risk students.

Dr. Levin has published a large number of articles in scholarly journals, many on the economics and efficiency of education. His most recent books focus on Accelerated Schools.

**Professor Levin will also present a seminar  
at 3:00 p.m. in 3760 Knauss Hall.**

Wednesday  
January 22, 1992  
8:00 p.m.  
3750 Knauss Hall  
WMU

### "The Economics of Education in a World of Change"



**Dr. Mary Jean Bowman**  
Emeritus Professor of Economics  
and of Education  
University of Chicago

Dr. Bowman is Emeritus Professor of Economics and of Education at the University of Chicago. She earned her Ph.D. at Harvard University in 1938.

Dr. Bowman has a distinguished record of over 50 years as an economist. Although "officially" retired from the University of Chicago in 1974, she continued to serve on dissertation committees for the next 15 years. During this period, she also served as a visiting scholar at Uppsala University and the London School of Economics. She is a consultant for the World Bank and the National Institute of Education.

Dr. Bowman's many publications include an influential textbook, *Economic Analysis and Public Policy* (with George L. Bach), *Resources and People in East Kentucky* (with W. W. Haynes), *Educational Choices and Labor Markets in Japan*, and *Where Colleges Are and Who Attends; Effects of Accessibility on College Attendance* (with C. Arnold Anderson and Vincent Tinto).

**Professor Bowman will also present a seminar  
at 3:00 p.m. in 3760 Knauss Hall.**

Wednesday  
February 19, 1992  
8:00 p.m.  
3750 Knauss Hall  
WMU

### "School Report Cards: Can Schools Be Held Accountable for Good Performance?"



**Dr. Robert H. Meyer**  
Assistant Professor of Economics  
University of Wisconsin - Madison

Dr. Meyer is an Assistant Professor in the Department of Economics and the Robert M. La Follette Institute of Public Affairs at the University of Wisconsin - Madison. After a decade as an economic researcher, including service as a staff economist to the President's Council of Economic Advisors in 1982-83, he earned his Ph.D. in Public Policy at the Kennedy School of Government, Harvard University in 1991.

Dr. Meyer's dissertation investigated the role of vocational education in American secondary education. He has published several papers on the transition from high school to the world of work. He has published in professional journals including *Econometrica*, the *Journal of Labor Economics*, and *Economics of Education Review*. His current research focusses on educational performance indicators.

**Professor Meyer will also present a seminar  
at 3:00 p.m. in 3760 Knauss Hall.**

Wednesday  
March 11, 1992  
8:00 p.m.  
3750 Knauss Hall  
WMU

College of Arts and Sciences  
Department of Economics

1991-92 Lecture-Seminar Series

## The Economics of Education

The public is cordially  
invited to attend

Wednesday evenings  
8:00 p.m.

3750 Knauss Hall

(Please see directions on back)

### Fall Semester

W. Lee Hansen

University of Wisconsin - September 25

Estelle James

SUNY Stony Brook - November 6

Eric A. Hanushek

University of Rochester - December 4

### Winter Semester

Henry M. Levin

Stanford University - January 22

Mary Jean Bowman

University of Chicago - February 19

Robert H. Meyer

University of Wisconsin - March 11

The Department of Economics, College of Arts and Sciences, Western Michigan University gratefully acknowledges the co-sponsorship of this lecture-seminar series by the W. E. Upjohn Institute for Employment Research, Kalamazoo, Michigan.

This series is directed by Dr. Emily P. Hoffman, Associate Professor, Department of Economics, Western Michigan University.

## "Achievement and Access in Higher Education"



**Dr. W. Lee Hansen**  
Professor of Economics and  
Educational Policy Studies  
University of Wisconsin - Madison

Dr. W. Lee Hansen is Professor of Economics and of Educational Policy Studies at the University of Wisconsin - Madison. He earned his Ph.D. in Political Economy at the Johns Hopkins University in 1958.

Professor Hansen has published many papers in professional economics journals, and has served as editor of the *Journal of Human Resources*. He is the author or editor of numerous books, including *The End of Mandatory Retirement: Effects on Higher Education*.

Professor Hansen was a Senior Staff Economist for the President's Council of Economic Advisors in 1964-65.

Currently, Professor Hansen's research is on the improvement of higher education. He is writing a book on the tension between expanding access and improving academic achievement in higher education, with a focus on the financing implications of this tension.

**Professor Hansen will also present a seminar  
at 3:00 p.m. in 3760 Knauss Hall.**

Wednesday  
September 25, 1991  
8:00 p.m.  
3750 Knauss Hall  
WMU

## "College and Curriculum Choice of U.S. High School Students: Impact on Future Earnings"



**Dr. Estelle James**  
Professor of Economics  
State University of New York, Stony Brook

Dr. James is Professor of Economics at SUNY, Stony Brook. She earned her Ph.D. at the Massachusetts Institute of Technology in 1961.

Professor James has written numerous professional journal articles, many dealing with the economics of public versus private school systems. She is the co-author of an intriguing paper, "College Quality and Future Earnings: Where Should You Send Your Child to College?", which appeared in the May, 1989, *Papers and Proceedings* issue of *The American Economic Review*.

Dr. James has research in progress on the public/private division of responsibility for providing education and on efficiency and quality in higher education. She is concerned with the identification of individual and college characteristics that lead to higher earnings.

**Professor James will also present a seminar  
at 3:00 p.m. in 3760 Knauss Hall.**

Wednesday  
November 6, 1991  
8:00 p.m.  
3750 Knauss Hall  
WMU

## "Can Equity in School Finance Be Separated from Efficiency?"



**Dr. Eric A. Hanushek**  
Professor of Economics and Political Science  
University of Rochester

Dr. Hanushek is Professor of Economics and Political Science at the University of Rochester, a position he has held since 1978. He earned his Ph.D. in Economics at the Massachusetts Institute of Technology in 1968. He was a Senior Staff Economist for the President's Council of Economic Advisors in 1971-72, and served as Deputy Director of the Congressional Budget Office from 1983-85.

In addition to numerous articles in professional journals, many concerning the economics of education, Dr. Hanushek is the author of two books: *Statistical Methods for Social Scientists* and *Education and Race*.

Professor Hanushek has done extensive research on the economics of public schooling, the determination of individual incomes and wages, housing policy, social experimentation, and the economics of discrimination.

**Professor Hanushek will also present a seminar  
at 3:00 p.m. in 3760 Knauss Hall.**

Wednesday  
December 4, 1991  
8:00 p.m.  
3750 Knauss Hall  
WMU