College of Business alumni challenged to match donor

College of Business alumni, 13,000 strong, are being challenged to equal the enthusiasm of a donor who has agreed to match their gifts dollar for dollar toward the proposed University Business Development Center. The unique arrangement was announced by President John T. Bernhard and James H. Duncan, campaign chairman for the Partners in Progress drive for $6,800,000.

"It is very important that this kind of support has come from an interested individual," said Darrell Jones, dean of the College of Business. "I think it speaks directly to the quality that has been a part of the College of Business at Western since its beginning."

More than half of the money needed to complete the drive, $3,720,000, has been given or pledged at this point, and the total has been growing weekly since the first of the year. Long in planning, the University's first capital campaign began to move into high gear in early winter when a series of meetings for alumni of the College of Business was held in Detroit, Dearborn, Kalamazoo and Grand Rapids. At this time they were able to hear various leaders speak and to see a slide/sound show that outlined the history of the College of Business and highlighted the need for and uses of the University Business Development Center.

Three major gifts were announced in the November issue of the Westerner: $750,000 from The Upjohn Company, $150,000 from the Ford Motor Company Fund and $275,146 from the all-American Bank Corp. marketing for the First National Bank and Trust Co. of Kalamazoo, aids caller Al Bellware, Kalamazoo, director of marketing for the First American Bank Corp., as volunteers manned more than 50 telephones in the Student Center recently. They were part of the 250 volunteers who made a concentrated effort to call more than 13,000 alumni from the College of Business seeking pledges for the "Partners in Progress" capital campaign.

Phonathon Volunteers in Action—Daniel Smith (standing), president of the First National Bank and Trust Co. of Kalamazoo, aids caller Al Bellware, Kalamazoo, director of marketing for the First American Bank Corp., as volunteers manned more than 50 telephones in the Student Center recently. They were part of the 250 volunteers who made a concentrated effort to call more than 13,000 alumni from the College of Business seeking pledges for the "Partners in Progress" capital campaign.

State cutbacks effect University

Despite a $1.3 million reduction in state appropriations, the Board of Trustees in January approved a $66.7 million General Fund operating budget for the current 1980-81 fiscal year which is $2.9 million more than a year ago.

In recommending its passage, Robert B. Wetnight, vice president for finance, noted that detailed budget planning began with Gov. Milliken's recommendation for a 9 percent increase in state appropriations last January and then was lowered to the appropriation estimate went from a 6 percent to 5 percent to 3.2 percent to zero increase to the final figure of 5.1 percent less than in 1979-80.

Based on the University's 1980-81 fiscal year, Western's state appropriation is $44,454,000, compared to $45,756,000 for 1979-80. The state's fiscal year starts three months after the University's fiscal year begins.

"This is the first year in our recollection that state support did not increase," observed Wetnight. "It is primarily for this reason that we had to reduce our spending plans and forego many things that are essential to the health of the University and its academic mission." He cautioned that certain revenue sources used to balance this year will not be automatically available next year.

Welcome home!

Students at Draper Hall (right), one of the University's residence halls, provided this welcome home celebration in honor of the Jan. 20 freeing of the 52 Americans held hostage by Iran for 444 days. Among the freed hostages, of course, was John Graves, a 1950 secondary education graduate of the University. He was graduated just a few months after his wife, the former Bonnie Schnoor of Niles. They were married in 1947 and have six children.

Graves had written a book during his captivity, but the manuscript was confiscated by his captors upon his release; he is now rewriting it. Graves, a diplomatic public affairs officer, and his family live in Reston, Va. (Photos courtesy of the Kalamazoo Gazette)
Governor names Edwards to replace Dykema; Parfet reappointed to Board

Recent changes in the Board of Trustees include Gov. William G. Milliken's appointment of Dr. Alfred L. Edwards, professor of business administration and director of the Division of Research in the Graduate School of Business Administration at the University of Michigan, to an eight-year term, and the reappointment of Maury E. Parfet, chairman of the Board of Trustees, to a second eight-year term.

Edwards, 60, replaces John R. Dykema, a member of the Board who retired from the Board last month after 17 years.


Parfet, who was vice president of the Board in 1978-79, was first appointed to the Board by Gov. Milliken in 1972 to complete the unexpired term of Dorothy Upjohn Dalton. She was appointed to her own term that year. She was elected to a two-year term as chairman last year.

Edwards, a native of Key West, Fla., holds a bachelor's degree from Livingstone College in North Carolina, a master's degree from the University of Michigan and a Ph.D. degree from the University of Iowa.

Edwards has taught at Southern Illinois University of Carbondale for 20 years and was department head and assistant secretary in the U.S. Department of Agriculture for 10 years, beginning in 1963. In 1973-74 he was a special assistant to a commissioner of the U.S. Consumer Product Safety Commission.

Industrial Education changes name

The name of the Department of Industrial Education was changed to the Department of Industrial Technology and Education by action of the Board of Trustees recently.

The department, with a faculty of 16, has more than 400 students majoring in five curricula: printing management/marketing, industrial technology, construction supervision and management, industrial education, and vocational education, according to Dr. John L. Feirer, department chair.

He said, "the emphasis of the department now is on industry and technology courses, which comprise 65 percent of our enrollment. Only a few years ago enrollment in these courses represented 20 percent of our students."

Dr. W. C. Fitch, dean of the College of Applied Sciences, said, "Education is continually accused of lagging years behind in its response to the changing needs of society. It is gratifying to see the major thrust of this department modified to provide society with educated technologists. This name change appropriately reflects the department's new goals and responsibilities. We look forward to its continued achievement and success."

Athletic director search begun

A 13-member ad hoc search committee to recommend qualified candidates for the position of director of intercollegiate athletics has been appointed.

Patrick Clysdale, who has served as acting athletic director since Sept. 1, has announced, "The University administration has been active and very supportive, but strictly for personal reasons I have decided not to be a candidate for the permanent position."

At the request of WMU President John T. Bernhard, Dr. Robert W. Han-hah, vice president for governmental relations, will chair the search committee. Hannah indicated that the committee will be responsible for recommending to the President three final candidates on or before March 16.

Other members of the search committee are: Kathy Burton, women's gymnastics coach; Fred Decker, baseball coach; Griselda Gordon, acting assistant to the vice president for academic affairs; Art Jevert, athletic business manager; University Trustee John Dykema; John R. Dykema, a charter member of the Board, retired from the Board in January.

"You have helped your colleagues to understand and remember what a university is and should strive to be," said Parfet. "In your continuing commitment to and affection for academic values and pursuits, you have been, in the best sense, a trustee of the academic life."

Dykema, visibly moved and speaking spontaneously, said, "I'm particularly grateful for the opportunity to be associated with the educational process. It's the noblest enterprise we have—-the training of minds, the opening of horizons, the inculcation, if possible, of perspective and judgment. To be associated with the Board, with teachers and with students who are engaged in that process has been tremendously exciting."

Dykema continued, "I've always thought of this University as an institution that is more than 1,000 years old, which goes back to Bologna and, in our language, to Oxford and Cambridge and, on this continent, to the University of Mexico and to Harvard and all the rest. You're part of a great tradition, and it will never die."

Dykema, a member of the law firm of Dykema Gossett, Spencer, Goodnow and Trigg in Detroit, was appointed to two eight-year terms, one in 1964 and the other in 1972. He has served as both vice chairman and chairman of the Board. He lives in Grosse Pointe Farms.

Kemp re-elected vice chairman

J. Michael Kemp, 37, of Kalamazoo, has been re-elected vice chairman of the Board of Trustees.

A native of Battle Creek, Kemp is a partner with the Kalamazoo law firm of Howard and Howard. He was graduated with honors in history from Michigan State University in 1965. He received his J.D. degree with honors in 1968 from George Washington University School of Law, Washington, D.C.

He spent four years with the U.S. Army, Judge Advocate General Corps, during the Vietnam war. He was appointed to the Board in 1975.

Two Cited—Honored at the December commencement here were Wm. John Upjohn, Kalamazoo businessman, and Leo C. Stim, emeritus distinguished professor of political science (second from the left and from the right, respectively). They received University Distinguished Service Awards from Maury E. Parfet (left), chairman of the Board of Trustees, during the ceremonies. On the right is President John T. Bernhard. The award is given for distinguished accomplishment in business or professional life, for service in community affairs and for specific and meritorious service to the quality and advancement of the University.
Tribute to Dr. Jean E. Lowrie—Friends and associates of Dr. Jean E. Lowrie (left), director of the School of Librarianship honored her at a mid-year Symposium on Dec. 9 in the Student Center. Among those who spoke in her honor were Peggy Sullivan, American Library Association president, and Eldowd B. Ehle, vice president for academic affairs. Lowrie has served as director of the School of Librarianship since 1970. Previously, she was head of the librarianship department, professor of librarianship, campus school librarian and librarian at Oak Ridge Public Library.

A Keshua College graduate, she has a Ph.D. from Case Western Reserve University and a master's degree in library science from WMU.

**Boima comments on failure of criminal rehabilitation**

By Amy Larsen, '82

Américans no longer believe that the No. 1 aim of prisons should be the rehabilitation of convicted offenders, according to a University sociologist. "The demise of rehabilitation as a primary goal of the corrections process is one of the most dramatic developments in contemporary American criminology," says Dr. Donald H. Bovema, professor of sociology.

In an article titled "The Pendulum Swings: From Rehabilitation to Punishment," appearing in a recent issue of USA Today magazine, he points out that "the pendulum is in a steady swing away from beliefs that rehabilitation works."

A study by the New World Foundation concluded that a convicted offender should be punished "primarily because he deserves it, not because of any hope for rehabilitation."

"Efforts at rehabilitating criminals—through occupational training or psychological counseling—have failed to curb crime and show no signs of working," according to Bovema.

Bovema cites Harvard sociologist James Q. Wilson as saying, "We now know that prisoners cannot rehabilitate offenders. Society must be able to protect itself from dangerous offenders and impose some costs on criminals."

The American public has also shifted toward seeking stronger punishment and for criminals. "Close to 90 percent of the American public felt that courts were 'too soft on criminals,' the National Opinion Research Center found in a 1977 study," he said.

Many policy-makers on state and national levels are seriously considering a tougher approach toward criminals, resulting in such ideas as parole, longer or mandatory minimum sentences and the elimination of time off for good behavior.

U.S. Senator Edward Kennedy (D-Mass.), a member of the Senate Subcommittee on Criminal Laws and Procedures, said, "The philosophical basis and practical value of the current sentencing system have been shown to be neither efficient, logical nor workable."

Bovema cites six factors which seem to explain the "dramatic abandonment of the rehabilition orientation, both in ideology and in policy implementation."

"First, there are those who attribute the shift... to a general trend toward conservatism in the U.S.," he reported. Other factors are "the greatly enhanced concern for the victims of crime, nationally, the controversy over some that society has no right to reconstruct the personality and values of an inmate."

Simply stated, the apparent failure of rehabilitation is another factor which has contributed to the swing, Bovema notes. "The crescendo of demand for justice—for criminals to get their 'just deserts'—is another explanation for the abandonment of rehabilitation," he said. "The final factor may be due to a renewed conviction that punishment does have, at times, a deterring effect."

One of the moves underway to "toughen" punishment is the "career criminal program." According to Bovema, "special grants are made to participating communities to aid them in putting together a team of probation officers who work on career criminals only. The primary goal is not rehabilitation, but imprisonment and the protection of the community."

Kalamazoo County is experimenting with the program. "The prosecuting attorney... is high in his praise of the program, now three years old. The 15 percent decline in serious crime in 1977 (four times the national rate of decline) is cited as evidence of the program's success," according to Bovema.

**In a few words...**

- **CWS book wins award**
  "Guide to Job Hunting in Kalamazoo," a publication of the Center for Workforce Studies (CWS), was honored recently by the National Association of Counties (NACo).
  
  The booklet outlines ways to get job information and describes interview techniques, shows examples of effective resumes and lists the names and addresses of local resources for job hunters. Printed in 1979, it sells for $1 at the CWS office and local bookstores.

- **State energy management award received**
  The University has received an honorable mention from the Michigan Department of Commerce in competition for the Governor's Energy Management Award.
  
  The plaque is in recognition of energy conservation efforts by Western and is one of only six awards in the state presented by the Department of Commerce.

- **ROTC unit largest in state**
  This past fall semester Western had the largest U.S. Army ROTC (Reserve Officer Training Corps) unit among the eight universities in Michigan with such units. The 214 cadets here represented 21 percent of the state ROTC total, according to Lt. Col. Ronald L. Kirshman, head of the Department of Military Science.

- **Gifts and grants assist University projects**
  In recent reports to the Board of Trustees, sizeable gifts and grants have been received for the start or renewal of several University-sponsored projects.
  
  One of the projects, school bus safety, secured a total of more than $10,000 from school districts of southern lower Michigan, and another is $86,000 to renew funding for a program in post-secondary vocational business and office education from the Michigan State Board of Education.

  Among the non-cash items received was an 1875 pipe organ, valued at $8,000, given to the School of Music by Mr. and Mrs. Lester Start, of Kalamazoo, and $21,100 worth of prize drawings of contemporary Scandinavian artists for the Art Department's permanent collection, given by Dr. and Mrs. Stanford Kornwise, Detroit.

  The National Science Foundation presented a supplemental grant of $50,000 to the University for its research Center of Science for Citizens Center of Southwestern Michigan to help citizens and governments of the 15 counties in this area solve problems dealing with science and technology.

  **Scholarship program allows students to take free class**
  In January some undergraduate students were able to take an extra class free under the new University Tuition Scholarship Waiver Program.

  Qualified participants selected one course per semester in underenrolled courses as determined by academic departments during the drop/add week only, explained Registrar Dennis Boyle.

  To be eligible, students must have earned 30 hours of credit, be currently enrolled and have paid for 15 hours of credit for the semester they seek the tuition waiver; have an overall grade point average of 3.25 here; and be an undergraduate student in a degree program.

  The University already provides free admission for persons over 62 on a 'seats available' basis. A few students from Kalamazoo College and Nazareth College may cross enroll in some courses at Western that are not available at their own institutions.
Kellogg awards libraries grant

The role of the University libraries as a regional resource center will be greatly enhanced by a $177,500 grant from the W.K. Kellogg Foundation of Battle Creek, the largest award ever received by the library facilities.

The one-year grant will allow an increase in computer capacity, making the 320,000 titles in its data base more widely available, and the purchase of a larger computer, processor and storage discs to increase record-keeping capacity and improve response time for those using the system. Additional terminals will be added at the circulation desk and connected to the computer.

The grant will also be used to upgrade the Automated Circulation System (ACS), the encoded labels on books and I.D. cards of students and faculty members. Waldo Library and each of the University's branch libraries (business, music, physical science and Educational Resources Center) will now use terminals to speed up the process of checking out books.

According to Carl H. Sachtleben, director of the libraries, Western has been the resource center for more than 100 smaller colleges and public special libraries (those in industrial plants, hospitals, associations and the like) for the past 12 years, under the Southwestern Education Library Project (SWEFLP).

"The Kellogg Foundation commitment comes at a most opportune time," stated President John T. Bernard. "Our state universities are under stringent budget limitations, a situation not likely to improve greatly in the foreseeable future. Under these conditions, it is very difficult to allot funds for costly but worthwhile projects within the University."

Dr. Hans Engelke, associate library director, has been designated project director for the grant. He will be assisted by Mary L. Taylor, associate professor of library, who is directly responsible for the operation of the computer and the purchase of the new equipment.

Alumni challenged

Bernard Weisberg, president and chief executive officer of Chatham Supermarkets and currently president of the WMU Foundation, lay Fishman, BBA '66, MBA '67, of Equity Management & Research, Inc.; and Ray Rathka, BBA '53, director of bank relations, American Telephone & Telegraph.

A corporate campaign section is headed by W. Bruce Thomas, BA '50, executive vice president, U.S. Steel Corp.

Leaders in the faculty/staff/emeriti drive included Harold Bate, Linda M. Delene, Carl W. Dubladoy, Arthid Embus, Pat Halpin, William J. Kowalski, Cameron Lambe, John R. Lindbeck, Peter Malanchuk, Ralph N. Miller, Harvey Overom, Sally V. Pippen, Headi Rawson-Ketchum, Russell H. Seibert, Carol P. Smith, Joseph P. Stoltman and Lanny H. Wilde. There were another 300 staff members and emerits involved in the solicitation.

At its January meeting, the University's Board of Trustees designated Ellis/Nayeaert/Genheime Associates, Inc., of Troy, as architects for the facility and gave approval for the preparation of preliminary plans. Linn Smith is in charge of the Western project for the Troy firm.

$10,000 Gift—John E. Maryanski (right), national manager for sales and marketing for Corn Products, a unit of CPC International, presents a $10,000 check to President John T. Bernhard on behalf of the Paper Technology Foundation. The funds will be used for a corn products scholarship for paper science and engineering students.

Watching are Carl H. Sachtleben (second from left), chairman of the foundation's Special Gifts Committee, and Richard B. Valley, chairman of the Department of Paper Science and Engineering. Interest from the invested funds will provide the scholarship money.

See Scandinavia June 22—July 6

Travel with WMU friends and visit The Netherlands, Norway, Sweden, Denmark, Germany.

$1,634 from Chicago.

For more details and folder, call or write The Alumni Office, 616/383-6160, or Rod Obermiller '68, Tripmasters, Inc., Grand Rapids 616/384-6231
Season preview...

BASEBALL

Western Michigan's 1979 squad set an all-time school victory record with a 32-23 record, and Coach Fred Decker should field another fine team. In 1979, the Bronco nine was paced by Mid-American Conference All-American centerfielder Ken Scarpace, a .358 hitter who bypassed his senior year for pro ball, and second baseman Billy Himech (.312). Three freshmen had fine years in 1979. Shortstop Thea Hession hit .349 and drove in 31 runs, first baseman Mark Gerard hit .290 and had 34 RBIs in an injury-shortened campaign and third baseman Joe Gherma batted .325.

Rob Taraskavage (.296) saw extensive action as a designated hitter and catcher, while leftfielder Joe Rosenhagen contributed a .500 batting mark.

On the mound, Decker returns All Mid-American Conference pick and Academic All-American Jeff Kaiser, who has a 10-1 record and a 3.54 earned runs average and set a school single-season victory mark. Other key hurlers are Buster Sunde (3-3, 3.17 ERA) and Dave Woodworth (4-5, 3.77). New help is expected to arrive from hurlers Walt Faber, Kentwood and Grand Rapids Junior College, and Greg Brake of Detroit Bishop Borgess, catchers Jim Markert, Carol Stream, Ill., and Roger Marquardt, West Bloomfield; and infielders Tom Ackerman of Benton Harbor and Steve Chumas, Portage Northern.

SOFTBALL

Now established as a legitimate national power by virtue of a strong fourth place finish at last spring's AIAW Women's College World Series, the Bronco softball team should again be top-notch, as starters return to several positions. WMU's offense set a school record for wins at 33-13-1. The trip to the national finals came seven positions from a team and four to the World Series, and also qualified for the National Invitationals. Coach Becky Rueckert's top individual honors, having three players named to the All-World Series team and four to the All-State team. Even better than that, all return for 1980.

Senior third base performer Patti Rendine and sophomore pitcher Benni Kinne won national and state honors. Rendine, WMU's all-time batting leader, hit .419 in 1979. Kinne posted a 17-4 pitching record with a 0.28 earned run average, including three no-hitters, and batted a solid .294 in leading the team in hits with 45.

Junior Kim Worden is back to give WMU a solid one-two pitching combination. Worden earned All-State acclaim with a 10-9 record, but more important, a 0.76 earned run average. The other returning standouts are All-World Series second sacker Linda "Louie" Berndt, the 1980 team batting leader at .327, and All-State catcher Roxanne "Rocky" Rubleski.

Other returning regulars are outfielders Teri Gilger and Allison Cole and designated hitter Beth Belleville. Jasper McElroy ranks among the top Mid-American Conference basketball scorers (16.4) and field goal shooters (.569). A transfer from Jackson Community College, McElroy has scored at least 10 points in all but one start.

Most Valuable—Bronco sophomore goalie Steve Abbott (right) receives his trophy as the "most valuable" player in the College Hockey Classic here from Patrick Claydale, acting athletic director, at the conclusion of the holiday tournament won by Western.

Football Award Winners—Seated, from left: Alton Lauppg, Mike Gary, Sportsmanship award; George Bullock, most valuable player, and Allen Hughes, top defensive player. Rear, from left: Coach Elliot Uzeloe, football award winners; Parris Boyer, demonstration team player of the year; John Fodler, most improved; and Bud Stikis, top offensive player and recipient of the President's Kevin Bragon Award for leadership.

According to Shaw, this year's unit should be "extremely well-balanced in the sprint and distance areas." Returning to defend his MAC title in the 100-meter dash is Mike Lockhart. Al Stefanski, the other Bronco Conference champion, is also back to try for a second straight 3,000-meter steeplechase crown. Curt Walker and Rich Friday ran two-three in that race, and Mike Smith picked up two high jump places.

Western will also be strong in the middle distance events with Kurt Lichtry returning.

David Elliott, who high-jumped 7'-14 as a freshman to set a varsity record, and Chuck Green, who had a best performance of 230-5 in the javelin last year, will bolster the field event corps. Both were MAC place winners in 1980.

Shaw made his biggest recruiting gain in the hurdles department, picking up junior college transfer Carl Hamilton, a national placer, and state champion Ricardo Hawkins. Another plus for the Broncos this season is the return of Mike Bishop, one of the top decathletes in the MAC two years ago. Bishop missed the entire 1980 campaign with injuries.

WOMEN'S TRACK

The Bronco women will be under new guidance as Debbie Hunt takes over an experienced group of trackletters.

Distance runners Darcy Tomlinson and Sue MacDonald return to lead this squad. Tomlinson qualified for AIAW national meets during the indoor and outdoor seasons in 1980.

Lori Strigrum returns as a top shot putter, and Sarah Peterson returns to run the hurdles for WMU.

"We lost some good people from last year," said Hunt, "but we've got some quality people back. I'm very optimistic."
Dear Alumni

As I look out my window across the snow-covered campus, thoughts of other winters at Western come to mind—students struggling up the hill from Davis Street or huddled in the trolley cars, ice-glazed Oakland Drive where street cars once toiled, then the long trek westward to the ‘new’ campus, and finally, Eddie and the shuttle bus making their way back and forth between campuses. Today there is no shuttle. Large city buses travel throughout the campus carrying those who decline the opportunity to walk. And many would be surprised to find Oliver Street extended beyond Spindler Hall and down past Hyman Fieldhous public light at Stadium Drive and into the Read Fieldhouse parking lot.

Whatever your memories may be, those of more recent vintage who have lived in Goldsworth Valley dorms will easily recall the winds that blew Sangren Hall or up past the Wesley Foundation to Wood, Rood or Everett Halls.

And the wind doesn’t sweep with quite the restless abandon of another day across Gateway Golf Course, because that area now is dotted with buildings.

But what all of this is leading to is the ever-changing campus. One of the uncommon sights on a wintry day at Western was the large numbers of students armed with shovels who cleaned the walks and steps in an age of students armed with shovels who were not quite in the profusion they way back and forth.

buses travel throughout the campus.

The birth rate is now as responsive to conditions as other consumer goods purchasing decisions. Some demographers assume that somehow current downward trends will be reversed at least to the point of a stable population level. Dr. Huber is less optimistic.

“I question seriously whether we are a prochildbearing society at all,” says Dr. Huber, who is the mother of two children. She further points out that data on child abuse, our very deficient child care services, widespread rules against children in apartment buildings, and many other social indicators suggest that in practical terms many Americans dislike children—possibly the only one anyone else’s.

"Unless we go to great lengths to change public policy on funds for childbearing and employment schedules for women and men," says Dr. Huber, "we have no reason to expect Americans to continue bearing enough children to counter our eventual decline."

She is quick to point out that at the moment our birth rate is relatively high and our population still growing, primarily because of the baby boom set of young adults.

But, she adds: "Per couple rates of childbearing are too low for stability once the currently declining numbers of people will fill up the childbearing years."

Occu-Rap opens door on careers

Occu-Rap is an important addition to the Western student scene, an opportunity for students to explore with professionals, who are most often alumni, the backgrounds needed to gain employment and the expectations they may have for the future.

The Occu-Rap program is a joint effort of Alumni Relations and the Counseling Center, represented by Wayne Baskerville and Beverlee White, respectively.

Three seminars are held each semester in which students are given a description of the work involved in a certain job, present and projected in comes, relevant educational background and personal qualifications needed and future opportunities in the field.

MEMBERSHIP APPLICATION

WESRTERNMICHIGAN UNIVERSITY

ALUMNI ASSOCIATION

NAME

(last) (first) (middle)

GRAD YEAR

ADDRESS

CITY

STATE

ZIP

□ Annual Membership $10 per year

□ Individual Life Membership $150 or $16 per year for 10 years or $32 per year for 5 years

□ Family Life Membership (husband &wife) $180 or $19 per year for 10 years or $38 per year for 5 years

□ Pay membership to W. M. U. Alumni Association

□ Check enclosed

□ Payment of $__ is enclosed, or

Acct. # 0

Inter Bank # 0 0 0 0

(Full Name)

Expiration Date

Please make check payable to W. M. U. Alumni Association

□ The Occu-Rap program is a joint effort of Alumni Relations and the Counseling Center, represented by Wayne Baskerville and Beverlee White, respectively.

□ Three seminars are held each semester in which students are given a description of the work involved in a certain job, present and projected income ranges, relevant educational background and personal qualifications needed and future opportunities in the field.

□ Occu-Rap opens door on careers

□ Students often use information gathered from the program to facilitate the choice of major and/or minor courses of study or to narrow the options of a chosen career area. Students also benefit from the opportunity to develop a resource network to draw upon in the future.

□ During the winter semester of the 1980-81 academic year the following seminars will be offered:

□ February 26, 1981 Agriculture, Dietetics, Food Service Administration

□ March 26, 1981 Communications, Journalism, Theatre

Students interested in knowing more about or participating in this or future programs should contact Wayne Baskerville, Alumni Relations Office, 383-6160.

□ Something new for the Class of 1941

The WMU Alumni Association is pleased to host, for the first time, a forty-year reunion for the Class of 1941. The reunion will be held June 12 and 13 in Kalamazoo. A reunion banquet will kick off the activities Friday evening at the Kalamazoo Center. A committee is currently being formed and a banquet program developed.

□ On Saturday class members will reunite for brunch in the University Student Center, followed by a tour of the campus.

□ Class members will receive more detailed information in early March.

□ $100,000 Endowment—Mrs. Margaret Foxgrover presents a $100,000 endowment by the Louis Calder Foundation of New York City, created by James A. Foxgrover, to President John T. Bemhard. On the right is Carlton H. Cameron of Marshall, Mich., chairman of the Paper Technology Foundation Special Gifts Committee. Mrs. Foxgrover’s late husband, for whom the scholarship is named, was a trustee of the Calder Foundation for 21 years until his death last February and had served more than 40 years in the pulp and paper industry. He was a staunch supporter of the Paper Technology Foundation and the paper science and engineering department at WMU, being instrumental in the Calder Foundation providing grants of more than $500,000 over the years to the paper science and engineering program.

□ Conditions are so unfavorable to child bearing in the United States that we have no reason to be optimistic about our declining birth rate, says Dr. Joan Huber, MA ’63, chairman of the sociology department at the University of Illinois and a 1980 recipient of a Distinguished Alumni Award from Western, in a recent address to Western’s Sociology faculty.

□ Dr. Huber pointed out that the future of the U.S. birth rate is a very controversial issue today among demographers, who are now very reluctant to make predictions at long range. The birth rate is now as responsive to business cycles and life style changes as other ‘semi-durable’ consumer goods purchasing decisions.

□ Some demographers assume that somehow current downward trends will be reversed at least to the point of a stable population level. Dr. Huber is less optimistic.

□ ‘I question seriously whether we are a prochildbearing society at all,’ says Dr. Huber, who is the mother of two children. She further points out that data on child abuse, our very deficient child care services, widespread rules against children in apartment buildings, and many other social indicators suggest that in practical terms many Americans dislike children per their own or anyone else’s.

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□ But, she adds: ‘Per couple rates of childbearing are too low for stability once the currently declining numbers of people will fill up the childbearing years.’
Enthusiasm, success are still trademarks of Bill Brown

While one well-known former football player is always running through plane, "it seems as though I spend a good bit of my life running to catch the next plane," says Willard H. Brown, Jr., BA '53, now the president and chief executive officer of Arthur Rubloff and Co., Chicago, the nation's third largest commercial and business real estate firm.

Bill Brown was an avid football player, although not the star of the team. But his appearance in Waldo Hall-where the Western alumni offices are located-was a lesson in how to do things in the right way, says Doretha E. Doolittle, president of the Alumni Association. Bill left Western intent on a career as a pilot, spending two years in the Air Force. But he found he didn't like that job, either, and he decided there were other things in life he wanted to do. This took him out of pilot training and to commercial real estate.

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Bill Brown will gather at Valle's Restaurant, 101 E. Hollandale Beach Blvd., Hollandale, for dinner. Arrangements are being handled in the area by Dr. Joseph T. Howard and Jerome Anderson. The next afternoon alumni will gather at 1:00 at Tigertown in Kalamazoo to see the Bronco football team play the University of Arkansas. After the game an event is being planned for alumni, baseball players, the parents of players and other visitors in the area. Local arrangements are being made by Trustee emeritus Phillip Watterson.

Alumni Gatherings

MAC Basketball Tournament

An exciting weekend will be enjoyed by alumni and friends when the MAC Basketball tournament is held March 6 and 7 at Crisler Arena in Ann Arbor.

Two buses have been reserved to transport fans to the tournament games. Per trip round trip cost from Kalamazoo to Ann Arbor will be $14.00. Also after the Friday evening games, there will be an "All MAC Cocktail Party" at the Holiday Inn West Bank. So alumni, get behind the Broncos now and plan to join other fans on the bus to Ann Arbor.

In the event the Broncos must play an "on the road" playoff game Tuesday, March 3, buses are reserved for that trip also, with a per person price range of $14-$19, depending on the location.

Of Special Interest

Counseling and Personal Alumni-The 45th annual C&P conference will be held in Kalamazoo on April 4. Families and Relationships: Emerging Trends in the 80's will be the focus of a keynote speech by Dr. Robert Burgess of Penn State. The topics will be discussed further in a variety of small groups. For more information call the Alumni Office, 437-1937.

College of Applied Sciences Alumni-The College's annual open house will be held Friday, March 27, at 6 p.m. at 920 E. Hollandale Beach Blvd. Alumni, friends, former classmates and faculty are invited to attend.

Student Alumni Service Board Members Prepare for Phonathon-left to right: Jeanne Szczepanski, SASB president and a Clark Lake native; Terri Alderman, Manhattan senior; and Mike Magdhonin, Grand Blanc freshman, check lists of alumni telephone numbers in preparation for the sixth annual Phonathon. SASB members have issued a challenge to erenmis members of the faculty to raise more money than do they do in pledges during the first two evenings of this February event. Both erenmis and 14 other student organizations are trying to beat last year's record of $22,634, which in turn is a challenge to all of those alumni contacted, far and wide.

"1980 was a fond-setting year for Western's phonathon program," says Dorothy E. Mortimore, assistant annual fund director. "Our four-night fall phonathon brought $12,335 in pledges, for a grand total of $34,769 in 1979. This was a 14 percent increase over 1979. "Our Western volunteers-absolute students, erenmis and faculty-deserve our sincere appreciation for their dedication and hard work."
1917
Charles V. Discher, TC '23, speaker emeritus for the Charles V. Discher, TC '17, AB

1922
Don Pears, TC '23, speaker emeritus for the Charles V. Discher, TC '17, AB
distinguished Alumni Award in 1965 and 1923.

1927
Gwen Fosse, BS '29, poet, author, artist, engraver, creative printer, and entrepreneur of Benzie, was elected to a three-year term on the WMU Foundation Board of Directors. She received a WMU Distinguished Alumnus Award in 1965 and Honorary Doctor of Humanities in 1971. Gwen is a member of the WMU President's Club.

1932
F. Elizabeth Forman Laurendon, TC '24, BS '29, is the first former Oakland teacher to be elected a director of the Oakland Unified School District in Oakland, Calif.

1937
Lois Johnson Carpp, BS '33, was elected to a three-year term in the Kalamazoo County Department of Social Services.

1942
Richard Love, BS '42, observed their 50th wedding anniversary last summer. They live in Lawrence.

1946
Donna Pears, BBA '46, was named director of pupil personnel for the past three years. Donna has practiced law since 1965, serving as judge in the 51st District Court by Gov. Milliken to fill a vacancy.

1947
Robert Wright, BS '47, is project manager for a Children's Communication Disorders Department at Worcester State College (Mass.)! published a chapter in "Growth and Development by Zaichkowski, Zaichkowski and Martinek. Margaret also serves as president-elect of the Massachusetts Speech and Hearing Association and as legislative councilor to the American Speech and Hearing Association.

1948
Dr. Margaret Read, BS '58, assistant professor of American Speech and Hearing Association.

1951
John Glines, Jr., MA '58, principal of the Chicago local 666 of the International Union.

1955
Marcus Freeman, BS '55, an actor on stage and screen, most recently became a speaker at the American Film Festival. Last year he appeared in two episodes of "Dallas."

1958
D. Dick Deline, BS '50, former managing editor of Dow Chemical Company's Michigania Division, is now a part-time instructor in the WMU Computer Science Department. With GM since 1956, he specializes in modern American literature and American literature.

1963
Dr. Robert Smith, BM '53, is a faculty member of student personnel and guidance at East Texas State U., where he has been since 1973.

1967
Brenda Freeman, BS '42, retired after 28 years of teaching in the Bloomingdale, Belding, and Kalamazoo schools. He also wrote the book, "Tips for Tykes.""Maxine Haver Deaton, BS '41, MA '66, returned from Kellogg Community College in Battle Creek after 18 years of service as a counselor.

1971
Ivor F. McConnell, BS '34, is president of the Special Gifts Division of the Kalamazoo Unified Way Campaign Drive last fall.

1975
Jeffrey Hutzler, BA '63, MA '66, is head ofstage and screen, most recently became a speaker at the American Film Festival. Last year he appeared in two episodes of "Dallas."

1980
John Freeman, BS '41, of Kalamazoo, was elected to a three-year term on the WMU Foundation Board of Directors. Freeman attended Tuskegee Institute and is chairman of the board of the Special Gifts Division of the Kalamazoo Unified Way Campaign Drive last fall.
Class of 1931 Golden Anniversary reunion set

The Class of 1931 will reunite on Wednesday, June 15, for the celebration of the Golden Anniversary of their graduation.

Clarence Roth has unequivocally accepted the chairmanship of the reunion committee. He is currently working with the Alumni Office to form a reunion committee and to develop a program for the reunion banquet.

Members of the class of 1931 will receive detailed information and a RSVP form in early April.

Robert Holt, BS '69, of Kalamazoo, is chief engineer of Engineering Services of the Eaton Corp. Transmission Division.

1970

Russell Doane, BBA '70, former Grand Haven High School coach, is principal of Douglas Elementary School and varsity basketball coach for Saugatuck High School.

Dennis Anthony, BS '70, MA '76, is elementary principal for the Galien school district. He taught in Battle Creek for six years.

Ronald Trexel, MA '70, is program officer for the Downtown Redevelopment Department in New York where he is responsible for securing technical assistance to foreign governments and private agencies in improving services for the blind. Last fall he spent a week in the Philippines. He is working on his doctorate in special education/training personnel at San Francisco State and the University of California at Berkeley.

Bill Lapidus, BS '70, is adult education coordinator for Lakewood Community Education in Lake Odessa.

Barbara Farnan, BA '70, is president of the Xi Gamma Theta chapter of Beta Sigma Phi in St. Joseph, which offers worthwhile opportunities for friendship, development of cultural appreciation and community service.

Barbara is a speech and language teacher for the impaired in Berrien County. She received her BS '70, MSA '71, in education from WMU and is president of the Monroe County Branch of Helen Keller International's Chapter for the Blind.

Dr. Howard Bixby, MA '70, EDD '72, is vice president of the Mental Health Services of the Battle Creek Sanitarium Hospital.

Ken, BA '70, MA '78, and Patricia Lin- dahl, BS '72, are producers/directors of the Lakeshore Community Theatre in Stevensville. Ken is also director of theatre for Lakeshore High School, and Patricia is the elementary performing arts coordinator for Lakeshore Public Schools.

Dr. John DeGregorio, MD '70, is living in Westchester, Pa., with her husband, Chandler, and two-year-old daughter, Shannon.

Dr. Kahlid Aboul Rassouli, MD '71, received his doctorate in education at WMU specializing in educational leadership.

1971

Linda Crenall, BS '71, MA '80, received her bachelor's degree in education at WMU. She teaches first grade in Bangor.

Richard Richardson, BBA '71, joined the CPA partnership of Touche Ross and Company in Chicago.

Dr. Frederick Michels, MLS '71, EDD '76, director of Lake Superior State College Library and audio-visual services, was promoted to associate professor.
Alumni to be surveyed

You may be among some 3,500 recent graduates of the University who have been selected at random to participate in a survey of alumni aimed at helping the University evaluate the effectiveness of its academic programs.

"We seek and will very much appreciate the cooperation of every alumnus and alumna who receives this questionnaire," said Dr. Jack Asher, director of institutional research, whose office is conducting the survey. "Results of the survey will help us strengthen the academic program of the University." Asher said that all doctoral graduates, about 20 percent of master's graduates and 15 to 10 percent of bachelor's graduates between 1975 and 1978 are to be included in the sample.

A list of respondents will be chosen to represent each program that has had 20 or more graduates during that period," Asher said. Results of the survey are expected to be reported in the Westerner.
1979
Linda Stewart, BA '78, and Randall Skipps were wed last October in Muskegon. Linda is a delinquency worker for Social Services in Alpena, where they live. Claudia Shander, BS '78, and John Watson were married last September in Grand Junction. Claudia is a customer service clerk for L. and T.theless, where they live. Marcia Elliston, BS '78, and Patrick Smith, BA '80, were wed in Detroit in August. They live in Kalamazoo.

1980
R. Keith Rife, BS '80, married Rebecca Doswell in August in Fort Wayne, Ind. Robert is a WMU graduate student in biology. The Rifes live in Paw Paw.

James Cline, MSW '80, married Thomas Sikora in August in San Antonio, Texas. Thomas is in the administrative services of the High School of Commerce.

James Henning, BS '68, died in a car accident last October in Centerline. Living with his wife and four children, he was an industrial engineering manager at Chrysler's Detroit Operations Plant. Carol Cipri Rock, BA '69, of Paw Paw, died in June. She was 32. Carol was a computer specialist at the Upper Company.

Don't Forget
WMU Homecoming
Saturday, October 24

Patricia Gordon-Russell, BA '77, is married and lives in Sylvania, Ohio. She is a medical assistant and teaches at Bob Jones University in Greenville, S.C.

Moo Black WMU-Celia D. Sprinkle, a Flint sophomore, was selected as the 1980 Miss Black WMU of Michigan, a contest sponsored by the Black Brothers and Sisters of Bigelow Hall. The 19-year-old is a business administration major who won the crown for her poise and talent.
Sandelin: ‘If we all do a little bit it amounts to quite a lot’

Karl R. Sandelin, BA ’50, MA ’53, and his wife, the former Joyce Ayres of Jackson, BA ’52, live in Kalamazoo and are members of the University’s prestigious President’s Club. The following interview, by Joe B. Freeman, was conducted at their home.

Westerner: I believe that you’ve lived in Kalamazoo for about 32 years now, but I understand that you originally came to Western as an international student.

Sandelin: That’s right. I came here from Finland after attending the University of Helsinki for a year. I attended here for two years, went back to Finland to spend a year in the Finnish army and then returned.

Westerner: Are you a U.S. citizen now?

Sandelin: Yes, I completed my citizenship papers and also served in the U.S. Army for three years.

Westerner: How did you happen to come to Western?

Sandelin: It wasn’t a choice on my part. I applied for a scholarship through the Institute for International Education in New York. They apparently had a contact at Western, and through them I was awarded a scholarship here. That scholarship was funded jointly by the University and the Kalamazoo Board of Education, of which I am now a member. My tuition and a dormitory room were paid for by Western, while Rotary provided me with $25 a month.

Westerner: Twenty-five dollars a month!

Sandelin: Those were the good old days! In addition, I had several part-time jobs—at a lumber company, at Schensul’s Cafeteria downtown, as a janitor at the Kalamazoo Police Department and in one of the University dormitories. I also drove cars for the Division of Continuing Education, worked in a funeral home and taught as a graduate assistant in the English department.

Westerner: In addition to your degrees, in what other ways has your life been effected by your coming to Western?

Sandelin: Well, I feel that it has been tremendously affected. Number one, I moved from one country to another; number two, I met my wife. Neither would have taken place without Western. Number three, I have been able to pursue a career in which I was able to get a job, and I really have no right to expect a decent future for myself or for my wife, but I also have to give credit to the University, the faculty, and the community in which we live.

Westerner: When and where do you get your practice in?

Sandelin: I have been able to combine my business with my running when I take trips abroad.

Westerner: You should have put number one first.

Sandelin: I was going strictly in chronological order. And number three, I came to a point in 1964 that I could later identify as a mid-life crisis. I taught for a year at Western. It was a very good year in that I had a chance to try something else, but I went back into business, and I’m very happy in it.

Westerner: I’ve heard that you’re an avid long distance runner and you’ve done very well in several races abroad as well as in this country.

Sandelin: Yes, but around here I always turn second to Tom Coyne [WMU vice president for student services]. That was the case in the Borgens run held last spring in Kalamazoo.

Westerner: What about any recent races in other countries?

Sandelin: That’s right. I qualified for the Boston Marathon by placing ninth in the 50-plus age group.

Westerner: What specifically is your title?

Sandelin: I’m vice president of Kalsec Inc. That stands for Kalamazoo Spice Extraction Co. I used to hold the title of vice president for international operations. Now it’s external affairs, which means everything that takes place away from our Kalamazoo facility. We have operations in Ethiopia, and we have developments elsewhere in the United States, which are under me, both in terms of planning and production.

Westerner: Of your years at Western, which people or events stand out in your memory?

Sandelin: One is the late Guillermo “Bill” Hernandez, BA ’52, of La Ceiba, Honduras, who became a successful banker there. He died a few years ago in an airplane accident. There’s Charlie Smith [professor of English, who retired this past June], who always stands out. And the foreign student adviser, Roxanna Steele, a marvelous person, and Dr. William Brown [head of the English department from 1946 to 1956, who died in 1975].

In those days, Western seemed like a very small and friendly place, remarkably so. I feel fortunate that I’ve been able to combine my business with my running when I take trips abroad.

Westerner: What were some of the things about Western that made a lasting impression on you!

Sandelin: For me, of course, there were so many entirely new impressions. There was new culture, a new country and new things I knew nothing about—Homecoming . .. campus activities . .. the Foreign Student Club. Also, the things I was impressed with was what I felt was the interest and involvement of the community in foreign students and international affairs. It may well be that it exists now, but we’re not as much aware of it. I think the institution has grown, the number of people in it has increased and people are tending to become more and more involved in quite so many things. It’s reflected in the difficulty of organizations to maintain memberships. We now have all kinds of entertainment at our fingertips—TV, Home Box Office, you name it. Back then it was different. I was employed by my present company through the efforts of Bill Weber [Dr. William V. Weber, emeritus professor of political science, now living in Bradenton, Fla.]. He was at Western from 1946 to 1954 until being elected to the Michigan House of Representatives. He retired in 1966. First, I had a part-time job, which later turned into a full-time one, so my whole life was changed, thanks to WMU.

Westerner: I know that both you and your wife are members of the President’s Club, with the first three years of your 10-year pledge to go to the ‘Partner’s in Progress’ capital campaign. What are your reasons for helping the University in this way?

Sandelin: Well, to me it’s very simple. I have been— I have been very happy and blessed in our lives, and I think it is only appropriate that we return some of those things to the institution to which we owe so much. And I really mean this very sincerely. Western accepted me as a completely unknown individual, on trust as it were. It supported me, helped me out in many ways, such as Bill Weber, who got me a job, or Leonard Garnett [emeritus dean of academic services and an administrator from 1943 to 1975, when he retired], who saw that I got appropriate credits. I think it’s only right and fair that we should do what we can. I happen to believe that the world in which we live, the community in which we live, is only as good as what we are prepared to give to it. If we are not ready to do this, then we really have no right to expect a decent future for ourselves, our children and other generations to come. It isn’t much that my wife and I are doing, but it’s a little bit, and, as I look at it, if we all do a little bit it amounts to quite a lot.

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President’s Club now numbers 200

The past calendar year was one of significant growth for the WMU President’s Club, the University’s most prestigious donor organization. Thirty individuals became major benefactors and accepted President John T. Bernard’s invitation to join the President’s Club, bringing membership to 200.

New members include the first current faculty member, Prof. Roger A. Bennett, MA ’68, and his wife, Trilbia. Bennett is an associate professor of natural science and also currently serves as president of the Faculty Senate. William J. Maze, BBA ’59, and his wife, Judith Kirsch, BA ’77, are also new members. Maze is president of the Bronson Woods Development Co., vice president of Don Cain, Inc., realtors, a Kalamazoo city commissioner and a director of the Western Michigan University Foundation.

Others joining the President’s Club in 1980 were:

Dr. C. Bessett Brown, BA ’48, Benton Harbor
Rexford M. Clark, BA ’27, and Norma M. Clark, TC ’24, BS ’56, Dowagiac
Donald H. Cramer, BBA ’71, and Carol L. Cramer
Michael D. Crandall, BBA ’63, and Linda D. Crandall, BS ’63
Dr. Ruth Ellsworth, Detroit
James S. Gilmore, Jr., M. Jean Hartman, BA ’59, Milford
Glen Henry, BA ’61, and Judith Henry, Troy
James Wilfred Kerr, Albuquerque, N.M.
Harold Haynes, Detroit
Frederick D. and Jocobe Robertson, Riverview
State Farm Insurance/Berger’s Glass, Edward V. Rossi, RS ’50
Karl R. Sandelin, BA ’50, MA ’53, Benton Harbor
William R. Steers, and Maribeth Steers
William R. Warren, BA ’68, MA ’70, and Susan W. Warren

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Frederick D. and Jocobe Robertson, Riverview
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