



3-9-2015

## Using Streaming Video in E-Learning or in the Classroom

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### WMU ScholarWorks Citation

Behr, Michele D., "Using Streaming Video in E-Learning or in the Classroom" (2015). *University Libraries Faculty & Staff Presentations*. 6.

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# USING STREAMING VIDEO IN E-LEARNING OR IN THE CLASSROOM

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Office of Faculty Development Cool Tools  
Workshop

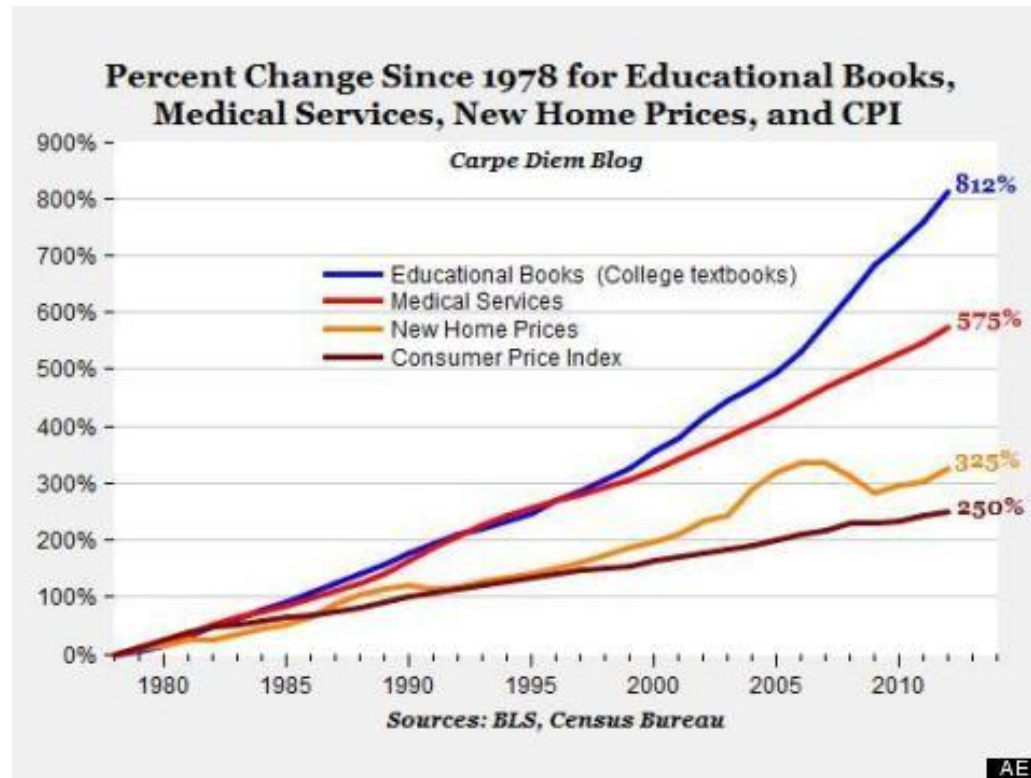
Michele Behr, Research & Instruction Librarian

March 9, 2015

# Outline

- Identifying videos
  - Licensed collections through WMU Libraries
  - Recommended open access sites
- Linking to videos
  - Creating playlists
- DVDs
  - Copyright issues

# Textbook Prices in Context



# Higher Education Opportunity Act of 2008

In July 2010 Textbook Provisions of the HEOA went into effect in order to “ensure that students have access to affordable course materials by decreasing costs to students and enhancing transparency and disclosure with respect to the selection, purchase, sale, and use of course materials. It is the intent of this section to encourage all of the involved parties .... to work together to identify ways to decrease the cost of college textbooks ... while supporting the academic freedom of faculty members to select high quality course materials for students.”

# How Students are Coping

- The average student in the U.S. spends \$1137 annually on textbooks. (College Board, 2013)
- In a study of over 2000 students from 150 institutions 65% said that they had decided against buying a textbook because it was too expensive
  - This survey also found that 94% of students who had chosen not to purchase a textbook were concerned that this decision would hurt their grade for the course.
  - Approximately half of the students surveyed reported that the cost of the textbooks impacted how many or which classes they took each semester.
  - 82% of students felt they would do significantly better in a course if the textbook was available free online and buying a hard copy was optional. (Senak, 2014)

# Libraries Perspective

- Due to limited budgets collection development policies generally do not include purchase of textbooks
- Students frequently request these materials for purchase, or try to borrow them on interlibrary loan
  - Labor intensive processes
  - Loan periods are a challenge
  - Copyright issues

# Bookstores and Publishers

- “Bundles” with online access usually increase costs
- Publishers moving toward e-textbooks which can be used on mobile devices
- Used books
  - New editions are frequently released
  - Custom editions can't be resold
- Book rentals
  - Usually about 50% cost of new
  - Amazon has textbook rental service
  - Still a cost burden for students



# Alternative Options: Library Services and Collections

- Textbook pilot project
  - Selected 1000 and 2000 level classes
  - See the list of materials on reserve this semester here:  
<http://www.wmich.edu/library/reserves>
- Class guides
  - See examples of guides here:  
<http://libguides.wmich.edu/classguides>

# Libraries Course Reserves

- Information at: <http://www.wmich.edu/library/reserves/>
- Links to full text materials, e-books, scanned articles, videos, images, etc.
- WMU copyright policies:
  - <http://www.wmich.edu/library/reserves/copyright>
- Materials available in full text do **not** require copyright clearance
- Library clears copyright when necessary

# WMU Libraries e-books

- WMU Libraries have a variety of ebook collections in all subject areas.
  - Complete list of e-book collections is here:  
<http://libguides.wmich.edu/ebooks>
- Use complete books or just relevant sections
- Some (not all) e-books can be located in the Books+ search
  - Use the format “ebooks” to narrow
- Some publishers allow downloads to a mobile device, as well as other features such as highlighting and note taking.

# Open Textbooks

- Receptive marketplace
- Current offerings are fairly small compared to subjects and courses offered
- Potential return on investment is huge
- Interest from states and other large groups
- Incentives for faculty

# Open Educational Resources

The Open Educational Resources (OER) movement has arisen as a way to provide high quality resources for low or no cost. Open textbooks are distributed, normally for free, under an open license. These are electronic publications that may be authored by an individual, or a group of individuals working collaboratively. Typically these works are issued under a Creative Commons License which allows the authors to hold the copyright while still making it possible for others to use their works.

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