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We conducted a survey to collect feedback data from our user community.

Question 6 asked respondents to share comments about poetry month planning. We read each of the responses, and then assigned them to one of nine categories. These are, in alphabetical order, critique of advertising, critique of content, critique of performances, critique of programming, critique of venue, generally positive, illegal, neutral, and suggestion.

A majority of the answers (60%, N=54) were generally positive. SurveyMonkey’s text analysis tool identified the following 27 terms as key terms in the answers to Question 6, in order of frequency: poetry, fun, performance, library, nice, interesting, enjoyed, experience, question 4, next year, students, audience, amazing, going, known, happy, beautiful, idea, wish, illegible, opportunity, email address, needs, remember, choir, and share. The terms “question 5,” “question 4,” “illegible,” and “email address” were added in the process of transcribing answers, so they must be disregarded as our respondents didn’t use these terms. This figure shows these remaining 23 terms.

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The Poetry Month Planning Group included

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