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WMU United Way Campaign

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WMU United Way Campaign

Oct. 29, 2012

Dear Friends:

With only a few weeks left in Western Michigan University’s 2012 United Way campaign, we are making excellent progress, but still are about 25 percent shy of our $300,000 goal.

By now, every faculty member, staff employee and retiree of WMU should have received a donation packet. For those of you who’ve already given, I would like to extend my sincere gratitude to you for recognizing the importance of the health and human services supported by the United Way of the Battle Creek and Kalamazoo Region. For those who might not have received a packet, but are interested in contributing to this year’s campaign, please email wmu-united-way@wmich.edu and materials will be sent to you.

Your annual gift is critical to our community’s ability to address the most important social issues of our day. From affordable housing, education and health care access, to youth development, crisis support and sustaining independence for seniors, the Greater Kalamazoo United Way provides the resources and opportunities people need to improve their lives. It’s all about helping people stand on their own; because when you improve the quality of life for one, you make the community healthier and stronger for all.

I know the people of this University care deeply about the welfare of their community. Again this year, that compassion has been demonstrated by the more than 1,200 faculty, staff and retirees who have already reached out to help those facing hardship. I encourage everyone to join the cause. If you cannot contribute a monetary gift this year, consider serving as a volunteer or advocate for United Way. Let’s demonstrate our commitment to building a strong and sustainable society by doing all we can to ensure everyone has access to education, income and health.

Best regards,

John M. Dunn, President