Food Marketing Conference and Yearbook

2017

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Good people, working with good people for our common good.

If you're enthusiastic about good living, good food and good service, we'd love to talk. There's never been a more exciting time to join the KeHE team. Our goal is to be the trusted partner in the U.S. and we're always looking for top talent to help reach our goals. KeHE is a faith-friendly working environment with a people-first culture.

KeHE attracts highly effective individuals with a passion for helping our business partners succeed. We operate in that critically important space between manufacturers and retailers, and our people are focused on both groups achieving their goals. Whether we're involved in demand planning, inbound freight consolidation, delivery route optimization, retailer category reviews, or speed-to-shelf for new items, the KeHE team has the best and brightest personnel supporting your objectives.

KeHE is more than a company. We're a force for good. KeHE people put their hearts where their hands are. And we serve.
Join the Team!

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“I use my degree every day at SpartanNash. After graduation, I knew I wanted to be a category manager, and the opportunities at SpartanNash have allowed me to reach my initial goals and set new ones for myself. What began as an internship in the fresh department has become a full-time career with advancement, thanks to the hands-on, real-time learning that I was exposed to at Western.”

Cortney Hilton, General Merchandise Category Manager, SpartanNash

WMU 2008, B.A. Food and Consumer Package Goods Marketing
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Western Michigan University Food and Consumer Package Goods Marketing graduates, from left:

Todd Buzzell, Regional Sales Director - Great Lakes, 1980; Dan Moss, Grocery Category Manager, 2008;
Cortney Hilton, General Merchandise Category Manager, 2008; Corey Fairbanks, Shelf Technician Specialist, 2009;
and Carl Jones, Jr., Center Store Manager, Family Fare, Kentwood, Michigan, 1982
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- 36% of consumers choose food and beverages because they are high in protein²
- belVita Protein can help unlock category growth with 77% of sales from outside the cookie category³

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Sources: ¹NPD SnackTrack 2016, ²Health Focus 2015, ³Nielsen Snapshot Report, 9/2/16.
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The Coca-Cola Scholars Foundation helps more than 1,400 students a year by awarding millions of dollars in scholarships. And we think you deserve a lot of the credit. That’s because if you’ve enjoyed one of our products in the last 24 years, you’ve made it possible for us to support some of our nation’s most promising students and future leaders. It’s just another thing we’re all doing to help make the communities we live in a little bit better. To learn more about what we’re doing and why we’re doing it, join us at livepositively.com

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Oral Care, Personal Care, Home Care, Pet Nutrition products sold in > 200 countries and territories
Over $16 billion worldwide sales

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Giving the World Reasons to Smile
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We’re committed to doing business with integrity and respect for all people and for the world around us. Our long-term sustainability strategy is focused on three areas:

People

Performance

Planet

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Why do the top consumer packaged goods brands choose Acosta? Because we deliver integrated sales and marketing solutions that drive superior results. As the industry leader, we offer strategic insight, essential expertise, unparalleled coverage, and the most innovative technology. Our ultimate goal? To act as an extension of our clients’ teams, deploying our resources to help them achieve superior results for their brands.

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resources to support NGA retailer members.

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Tom Dozier, CMP
Director, Member & Data Services
703.516.8832
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where's your Free-From section?

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$102 Free-From basket vs. $46 avg. basket

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Martin’s Super Markets originated in South Bend, Indiana, and has remained a locally owned and operated grocery business since it started in 1947. Now with 22 stores in Indiana and Michigan, we have a strong belief in friendly service, a commitment to great selection and prices, and a clean store – all of which makes Martin’s a great place to work and shop.

“Count On Us.” These words are more than just a slogan to us. We only hire the best... and in return, our employees can “count on us” to provide the best, most competitive benefits package, with the opportunity for advancement.

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