Holiday reception for employees is today
WMU employees are invited to attend a holiday reception from 4:30 to 6:30 p.m. today in the Bernhard Center Ballroom. The event is being hosted by the Board of Trustees and President and Mrs. John Dunn.

Fall commencement ceremonies set
Three commencement ceremonies will be held Saturday, Dec. 14, in Miller Auditorium. The 9 a.m. ceremony is for graduates of the colleges of Education and Human Development and Health and Human Services. The noon ceremony is for graduates of the College of Engineering and Applied Sciences, Extended University Programs, and the Haworth College of Business. The 3 p.m. ceremony is for graduates of the colleges of Arts and Sciences, Aviation, and Fine Arts.

Alumni center input session slated
The next public session has been set to gather input regarding plans for transforming East Hall into an alumni center. The session will take place from 4 to 5:30 p.m. Tuesday, Jan. 7, in the Little Theatre.

Sindecuse announces hours changes
This year, the Sindecuse Health Center will be open from 8 a.m. to 5 p.m. Tuesday, Dec. 24, but shut down during the holiday closure, Thursday through Tuesday, Dec. 26-31. In addition, the Sindecuse pharmacy will change its operating hours beginning Friday, Jan. 10. Visit wmich.edu/healthcenter/hours for a listing of the health center’s hours.

Proposals sought for symposium
A Teaching With Technology Symposium will be held Wednesday, Feb. 19, in the Fetzer Center. Proposals will be accepted through Friday, Dec. 20. The event will feature poster presentations, technology demonstrations, mini-workshops, a technology petting zoo and a keynote presentation from Kevin Abbott, information technology and project director for the Broncoland game. Visit wmich.edu/facdev to learn more or submit a proposal.

Easy way to update work numbers
Employees may now update their published campus phone number and review their desk phone number via Employee Self Service in GoWMU. The campus number is listed as an employee’s contact number in the University directory; the desk number is each employee’s direct phone line.

For details, visit wmich.edu/hr and click Resources for Employees, then Employee Self Service Guides and Personal Data Updates.

Next Western News will be in January
This is the final issue of Western News for the fall semester. Western News will resume its regular publication schedule with the Thursday, Jan. 9, issue. The deadline to submit items for that issue is 5 p.m. Friday, Jan. 3.
All art pieces were created by adults with disabilities during on-campus skill-building programs, and proceeds will go to the artists and to purchase supplies.

**Santa again visiting Fetzer Center**

In response to a popular request for a Saturday event, the Fetzer Center will host meals with Santa Saturday, Dec. 7, as well as Sunday, Dec. 8. Saturday will feature a limited-menu breakfast from 8:30 to 10:30 a.m. while Sunday will feature a festive buffet lunch from 11 a.m. to 1:30 p.m. Visit wmich.edu/fetzer/santa for costs and to register.

**December is season for music**

Several special holiday-oriented concerts are being offered this month. They are posted at wmich.edu/news/events with links to websites with additional details, including the type of music to be performed and ticket information.

First up is the music school’s annual holiday favorite, “A Choral Christmas,” at 4 and 7:30 p.m. Saturday, Dec. 7, in the First Presbyterian Church, 321 W. South St., in Kalamazoo.

Concerts set for Miller Auditorium include the Western Brass Quintet’s Christmas concert at 3 p.m. Sunday, Dec. 8; the “Dave Koz and Friends Christmas Tour 2013” at 7:30 p.m. Thursday, Dec. 12; and the Kalamazoo Symphony Orchestras 5 Sounds of the Season: A Holiday Spectacular,” at 8 p.m. Saturday, Dec. 21.

**Deadline set for instructional development grants applications**

Applications for Instructional Development Travel Grants are being accepted Jan. 15 for spring 2014 and March 15 for summer 2014. Applications for Instructional Development Project Grants are due March 15.

IDT Grants support the efforts of any board-appointed, bargaining-unit faculty member to improve student learning through instructional and curricular development and innovation. They support attendance at teaching-, assessment- and diversity-focused conferences, workshops and meeti8ngs. IDP Grants support instructional and curricular development projects at WMU. Group, department and interdisciplinary projects will be given priority.

Visit the faculty development office at wmich.edu/facdev for more information and a link to the applications and their proposed goals, and send an email to faculty-development@wmich.edu to request a representative from the office to attend a faculty meeting to provide more information about the grants.

**Staffer assisting Fort St. Joseph project**

Stephen L. Kittner, media services, has been helping the Fort St. Joseph Archaeological Project win awards as well as recognition as an educational asset in the state. Among Kittner’s major contributions to the project is “A Militia Muster on the Eve of Revolution,” a 30-minute documentary in the social sciences area of the instructional/educational/training programs category of the 2013 Aurora Awards program. It may be viewed via a link at wmich.edu/fosjoep.


**Around campus and beyond**

**Editor’s note:** Visit wmich.edu/news/events for details and more event news.

**Art exhibits running through Dec. 20**

The annual Frostic School of Art Faculty Exhibition is on display through Friday, Dec. 20, in the Richmond Center’s Monroe-Brown Gallery. “Al LaVergne: Sequences” also is on display through Dec. 20, but in the center’s Kerr Gallery. It features new sculptures by Al’s Verge, art that speak of the impact his 10-month Fulbright Experience in Nigeria had on his confidence as an artist and a person.

**Series to feature local winemaker**

Matthew Moerch, winemaker and distiller for Entente Spirits, LLC since 2002, will speak at 8 a.m. Friday, Dec. 6, in 2150 Schneider Hall. The event is free and open to the public and begins with breakfast at 7:30 a.m. Reservations are required and can be made at winich.edu/business/e-rsvp or (269) 387-6059.

**Center’s clients to sell their artwork**

The Center for Disability Services Creative Abilities Art Studio will display and sell artwork at the Kalamazoo Art Hop from 5 to 9 p.m. Friday, Dec. 6, at the Station, 169 Portage St.

The studio also will be selling artwork at a holiday bazaar from 1 to 3 p.m. Saturday, Dec. 7, at the Wine Loft, 161 E. Michigan Ave. in Kalamazoo. There is a $20 admission fee for this event.

**Deadlines for WMU’s 2014 Garth Paton Distinguished Service Award**

Nominations are being accepted for the 2014 Garth Paton Distinguished Service Award, sponsored by the Western Michigan University Alumni Association and the WMU Board of Trustees. The award goes to an individual who has contributed to the university through a body of meritorious work.

 deadline is Dec. 15 for receipt of nominations. The winner will be announced at the Alumni Association’s Spring Luncheon in May 2014.

**Dean earns international service award**

Ming Li, dean of the College of Education and Human Development, will receive the North American Society for Sport Management’s 2014 Garth Paton Distinguished Service Award. NASSM is the largest international professional association in the field of sport management.

The honor recognizes a member’s outstanding and ongoing service contributions to NASSM. It will be presented during the organization’s annual meeting and conference May 27-31 in Pittsburgh.

A former NASSM president, Li is active with a number of national and international professional organizations. He was interim executive director of the Center for International Studies at Ohio University before assuming his position of dean at WMU in September.

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**Prof elected national group’s president**

Karen M. Lancendorfer, marketing, has been elected president of the American Academy of Advertising. Lancendorfer will serve a three-year term, moving from president-elect in 2013 to president in 2014 and past president for 2015.

Lancendorfer sits on the editorial board of the Journal of Interactive Advertising and received WMU’s 2011-12 Distinguished Teaching Award as well as the 2012 Haworth College of Business Service Award.

A faculty member since 2005, she directs WMU’s advertising and promotion program and focuses her research on political advertising and corporate image. She also is faculty advisor for the WMU AdClub and advisor to WMU’s chapter of the Alpha Kappa Psi professional fraternity.

Lancendorfer

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Sustainability definitions, measures being expanded

WMU is embracing a new nationwide program aimed at expanding how higher education views sustainability and transforming the way campuses collect data to document sustainability achievements.

The University is a new participant in the Sustainability, Tracking, Assessment and Rating System administered by the Association for the Advancement of Sustainability in Higher Education. Known as STARS, the program offers its own sustainability assessment and rating system and has been adopted by more than 230 colleges and universities in the United States and Canada.

It involves publicly reporting comprehensive information related to a college or university's sustainability performance. At WMU, the STARS initiative falls under the aegis of the University's strategic planning initiative. According to Jody Brylinsky, vice provost for institutional effectiveness, the University is now registered with STARS and has a year to submit its first round of data and receive its first overall STARS rating. Thereafter, WMU will register and submit data on a yearly basis.

Wolfinbarger is state's professor of year

Stephen M. Wolfinbarger, music, was named the 2013 Michigan Professor of the Year Nov. 14 in Washington, D.C.

The announcement was made by the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education as part of the annual U.S. Professor of the Year Program. It is the only national initiative specifically designed to recognize excellence in undergraduate teaching and mentoring.

Wolfinbarger, who teaches trombone and has led the University's brass and percussion programs, has been a WMU faculty member since 1986. Students he has mentored have won a variety of major national and international trombone competitions, and graduates of his studio have been admitted to some of the most competitive music programs in the United States.

Wolfinbarger and his wife traveled to Washington for the recognition of this year’s 36 state winners and the announcement of four national winners. He was recognized Nov. 14 at a luncheon as well as at an evening congressional reception. The same day, Colorado's Sen. Mark Udall congratulated and recognized this year’s award winners from the U.S. Senate floor, and their names were entered into the Congressional Record. In addition, the Wolfinbargers were invited to meet with U.S. Rep. Fred Upton and his staff the following day.

SAMI receives grants to boost teaching of science

The Science and Mathematics Program Improvement unit has received two grants totaling $529,000 from the National Science Foundation to enhance teaching and help retain students in science, technology, engineering and mathematics—the STEM fields.

The grants will fund two portions of a common project called Automated Analysis of Constructed Responses III. Prior work under the common project also was funded by the NSF.

WMU’s SAMPI will be part of a team consisting of faculty from six universities across the country carrying out research intended to assist STEM faculty in understanding and responding to student thinking and misconceptions regarding major concepts covered in their undergraduate coursework.

SAMI will serve as external evaluator for the project while Michigan State University serves as the lead institution.

The other partners are the University of Southern Florida, University of Colorado Boulder, University of Maine and State University of New York at Stony Brook.

WMU’s Science and Mathematics Program Improvement is entirely grant funded, and the two grants will give a big boost to SAMPI’s bottom line.

“A huge percentage of students drop out of science majors after their first year,” says Mary Anne Sydlvik, SAMPI director and head of WMU’s evaluation team.

“STEM undergrads struggle, for a number of reasons, which in turn can lead to low grades and the impulse to transfer into non-STEM majors.”

Employee program available—A summer study abroad program for employees will be explained during an information session at 5:10 p.m. Wednesday, Jan. 22, in 2033 Brown Hall.

The two-week intensive language and cultural program is open to all faculty and benefits-eligible employees. It will take place at the Universidad de Cantabria in Santander, Spain, July 11-27.

The deadline to apply is Thursday, Jan. 30. To be eligible, applicants must complete Spanish 1010 or the equivalent language skills test by the end of the 2013 summer I session. Evening and lunch-hour sections of the class are offered during the spring semester and summer I session.

The Haenicke Institute will pay the $1,000 program fee for all eligible faculty and staff; benefits-eligible staff will also receive $1,000 toward airfare or expenses. For more information, visit international.wmich.edu/content/view/1334/453.

Eleven faculty and staff members participated in the July 2013 program. They included, from left (front) Bruce Naifeh, now retired from art, and Ciss Obester, military science and leadership; and (back) Nancy Hock, occupational therapy; Peggy Miller, human resources; Joann Meck, University Libraries; Pacinta Burgwald, University Libraries; Mary Anne Sydlvik, SAMPI director and head of WMU’s evaluation team.

The following faculty and staff members are recognized for 45, 40, 35, 30, 25, 20, 15, 10 and five years of service during December.

45 Years—Erflinda S. Rolls, University Libraries.

40 Years—Barbara V. Carras-Tomczak, Haworth College of Business, and Kenneth J. Fielckl, construction.

35 Years—Raymond G. Hallock, maintenance services; Deborah L. Hughson, Bernhard Center Dining Services; and Alan D. Poling, psychology.

30 Years—Damodar Y. Golhar, management; C.R. Krishna-Swamy, finance and commercial law; and Matthew C. Steel, music.

25 Years—Louann Green, West Hills Athletic Club.

20 Years—Diane K. Anderson, vice president for student affairs; Carol B. Case, landscape services; Denise N. Dooley, landscape services; Janos L. Granter, electrical and computer engineering; Todd K. Havener, public safety; and Daren T. Webb, Sindecuse Health Center.

15 Years—Robert E. Bundy, College of Aviation; Martha Haug, Center for Disability Services; Christine E. Hummel, public administration; Douglas D. Johns, information technology; Tamara M. Klinger, teaching, learning and educational studies; and Rene L. Riggins, building custodial and support services.

10 Years—Bryce Dickey, family and consumer sciences; Thomas N. Edmonds, finance and commercial law; Kay G. Miller, WMU-Southwest; and Ji-Piekoh Ooh, civil and construction engineering.

Five Years—David R. Areaux, physician assistant; Theresa M. Fletcher, WMU-Battle Creek and WMU-Lansing; Malinda M. Lisok, Center for Disability Services; Margaret Richardson, social work; Dana Schraeter, Evaluation Center; Jeffrey Terpstra, statistics; Mariann Vorva, Center for Academic Success Programs; James Weber, maintenance services; Yang Yang, mechanical and aerospace engineering; and Zee-Sun Yun, family and consumer sciences.

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Obituaries

Editor’s Note: Visit wmich.edu/news/obituaries for complete obituaries.

John E. Martell Jr., retired assistant dean of the Lee Honors College, died Nov. 12. He was 71. He is credited with bringing unprecedented success to students vying for America’s most prestigious national honors.

The Lee Honors College will announce an on-campus memorial service at a later date.

Beverly R. David, emerita in theatre, died Nov. 19. She was 85. David joined the faculty in 1967 and retired in 1990. After more than 26 years of service to the University.

WESTERN NEWS DECEMBER 5, 2013
On Campus with Al Shifflett

"The best part of my job is being in the forefront of something this amazing," says Al Shifflett III, engagement manager for the WMU School of Medicine. “I've always been a proud alumnus, and now I’m on the ground level of this marvelous project.”

That project, the creation of a private medical school, is a collaboration among WMU and the city’s two teaching hospitals, Borgess Health and Bronson Healthcare. The school, or WMed as it’s now commonly known, is set to have its grand opening in September 2014.

Shifflett serves as a liaison between WMed and its partners, and represents as well as advocates for WMed and for WMU alumni. He also coordinates WMed’s fundaising and events, along with their associated communication and marketing endeavors. A WMed employee, he was hired through WMed and WMU’s Office of Development and Alumni Relations under a special service agreement that makes him an affiliate of the University. This unprecedented status allows him to use development and alumni office resources, given that as yet, WMed has no official alumni or formal development unit.

“My main focus is to engage stakeholders and donors, whoever wants to connect with WMed and share their time, talent or gifts. We have a very generous community that helped to get us started. We're a blank canvas with many opportunities. I align our needs with those who can help and feel proud of their engagement,” Shifflett says.

“WMed is here to collaborate with WMU’s colleges and schools and to expand on what they're already doing. Medicine is a science, so we’ve got a lot of opportunities for collaboration in research, training and dual degrees—for the community and Western. I encourage people to learn more about us by visiting our website at med.wmich.edu.”

Shifflett earned a bachelor’s degree in advertising and promotion from WMU in 1999. Among other jobs, he served as marketing director for the Crossroads mall in Portage and as a regional corporate events director for the American Heart Association.

“But my true job is my three children,” he says, “and my hobbies are what they want to do.” Shifflett and his wife, a nurse, live in Battle Creek, Mich. He volunteers for Big Brothers Big Sisters and sits on Downtown Kalamazoo’s Marketing and Communications Committee. He enjoys listening to and collecting music as well as family camping trips and mixing family vacations with his interest in history.

Institute proposals due Jan. 6

Program proposals are being accepted until 5 p.m. Monday, Jan. 6, for the undergraduate student Diversity and Leadership Institute, set for 1 to 8 p.m. Friday, Jan. 31, in the Bernhard Center.

Members of the campus and local communities are especially invited to submit proposals for 50-minute workshops and sessions that fit the themes of affirming identity, inclusion or acceptance, and individual as leader.

Make submissions at http://docs.google.com/forms/d/1QVYjd-SGIhBBW5u8-58H-Rytt1io4bR0QJgtu2NZ7hcaY/viewform.

Continued from page 1

WMU attracting international students at high rate

WMU’s Haenicke Institute for Global Education, says that the University’s growing number of international students reflects those national trends as well as some areas of special focus.

This fall, for instance, trends from the previous year and several new student populations and new programs meant WMU welcomed 74 new students from Saudi Arabia (407 total), 41 from India (170 total), 35 from Brazil (66 total) and 37 from Iraq (60 total). These increases are bolstered by growth in the University’s Fulbright student population. WMU has attracted 39 Fulbright Fellows to campus representing more than 30 countries in 12 academic programs.

Schlör anticipates enrollment of students from Brazil will continue to increase through WMU’s participation in the Institute of International Education’s 2013 Brazil International Academic Partnership Program. WMU was one of only 14 U.S. higher-education institutions selected to participate in this program.

Already, WMU has attracted the fourth largest number of students—89—to enroll in a U.S. university through the Brazil Scientific Mobility Program, which provides scholarships for overseas study, primarily in science, technology, engineering and mathematics fields. International student growth is likely to continue for other reasons as well. WMU’s Center for English Language and Culture for International Students—CELCIS—grew nearly 30 percent to 324 full-time students this fall. Historically more than 90 percent of CELCIS graduates become degree-seeking students at WMU after completing their CELCIS studies.

The new Open Doors report data on study abroad participation covers a different academic year than the international enrollment numbers. It covers the 2011-12 academic year, when WMU saw its largest study abroad enrollment in a decade—585 students—a 13.6 percent increase over the previous academic year. The University sent 585 students overseas in 2011-12.

The University awarded nearly $500,000 in student scholarships for study abroad during that year, with $400,000 coming from WMU sources.