



Western News

DECEMBER 5, 2013
Volume 40, Number 7

Holiday reception for employees is today

WMU employees are invited to attend a holiday reception from 2:30 to 4:30 p.m. today in the Bernhard Center Ballroom. The event is being hosted by the Board of Trustees and President and Mrs. John Dunn.

Fall commencement ceremonies set

Three commencement ceremonies will be held Saturday, Dec. 14, in Miller Auditorium. The 9 a.m. ceremony is for graduates of the colleges of Education and Human Development and Health and Human Services.

The noon ceremony is for graduates of the College of Engineering and Applied Sciences, Extended University Programs, and the Haworth College of Business. The 3 p.m. ceremony is for graduates of the colleges of Arts and Sciences, Aviation, and Fine Arts.

Alumni center input session slated

The next public session has been set to gather input regarding plans for transforming East Hall into an alumni center. The session will take place from 4 to 5:30 p.m. Tuesday, Jan. 7, in the Little Theatre.

Sindecuse announces hours changes

This year, the Sindecuse Health Center will be open from 8 a.m. to 5 p.m. Tuesday, Dec. 24, but shut down during the holiday closure, Thursday through Tuesday, Dec. 26-31. In addition, the Sindecuse pharmacy will change its operating hours beginning Friday, Jan. 10. Visit wmich.edu/healthcenter/hours for a listing of the health center's hours.

Proposals sought for symposium

A Teaching With Technology Symposium will be held Wednesday, Feb. 19, in the Fetzer Center. Proposals will be accepted through Friday, Dec. 20.

The event will feature poster presentations, technology demonstrations, mini-workshops, a technology petting zoo and a keynote presentation from Kevin Abbott, information technology and project director for the Broncoland game. Visit wmich.edu/facdev to learn more or submit a proposal.

Easy way to update work numbers

Employees may now update their published campus phone number and review their desk phone number via Employee Self Service in GoWMU. The campus number is listed as an employee's contact number in the University directory; the desk number is each employee's direct phone line.

For details, visit wmich.edu/hr and click Resources for Employees, then Employee Self Service Guides and Personal Data Updates.

Next Western News will be in January

This is the final issue of *Western News* for the fall semester. *Western News* will resume its regular publication schedule with the Thursday, Jan. 9, issue. The deadline to submit items for that issue is 5 p.m. Friday, Jan. 3.

WMU attracting international students at high rate

The University is exceeding the national average in attracting international students, according to the 2013 Open Doors Report on International Educational Exchange released Nov. 12, which found that the number of international students at U.S. colleges and universities increased by 7 percent last year.

The new report covers the 2012-13 academic year, and percentages of change are based on comparisons to the 2011-12 academic year. During that period, WMU's international student enrollment grew by 12.9 percent, raising the total to 1,575 international students representing 95 countries on campus last fall.

The growth has continued, with international students bringing enormous economic benefits to the Kalamazoo area.

This fall, WMU saw an additional 7.2 percent increase. The University now has 1,688 international students on campus representing 105 countries.

The increases are a reflection of national trends, as reported in Open Doors, a census published annually by the Institute of International Education with support from the U.S. Department of State's Bureau of Educational and Cultural Affairs. It found that the number of international students at U.S. colleges and universities increased to a record high of 819,644 in 2012-13 and the number of U.S. students engaging in study abroad increased by 3 percent to a record total of 283,000 in 2011-12.

Wolfgang Schlör, associate provost of

Continued on page 4



Research universities partner to increase faculty diversity

WMU is a partner with the state's other four research universities in a 3.5-year, \$1.32 million project sponsored by the National Science Foundation that ultimately would boost the number of minority faculty members.

WMU is joining with Michigan Technological University, the University of Michigan, Michigan State University and Wayne State University to test strategies designed to increase the number of domestic underrepresented minority graduate students pursuing careers in academia. The project will involve an extensive research component that will test the effectiveness of mentoring and community-building events on graduate students' persistence toward a degree and interest in continuing on to a career in academia.

Called the Michigan Alliance for Graduate Education and the Professoriate, it recognizes that the demographics of the U.S. population are changing dramatically.

"A goal is to not only help us better meet the needs of our own students who are considering a career in academia, but also possibly serve as a national model for graduate schools across the country," says Susan Stapleton, Graduate College dean and the initiative's leader at WMU.

Also taking part in the project will be Tony Dennis, director of recruitment in the Graduate College, who will serve as a project coordinator. Faculty members from a number of areas will help design and implement the mentoring communities.



May the warm
glow of family
and friends
brighten your
holiday season.

—John and Linda Dunn

Around campus and beyond

Editor's note: Visit wmich.edu/news/events for details and more event news.

Art exhibits running through Dec. 20

The annual Frostic School of Art Faculty Exhibition is on display through Friday, Dec. 20, in the Richmond Center's Monroe-Brown Gallery. "Al LaVergne: Sequences" also is on display through Dec. 20, but in the center's Kerr Gallery. It features new sculptures by Al LaVergne, art, that speak of the impact his 10-month Fulbright Experience in Nigeria had on his confidence as an artist and a person.

Series to feature local winemaker

Matthew Moersch, winemaker and distiller for Entente Spirits, LLC since 2002, will speak at 8 a.m. Friday, Dec. 6, in 2150 Schneider Hall. The event is free and open to the public and begins with breakfast at 7:30 a.m. Reservations are required and can be made at wmich.edu/business/e-rsvp or (269) 387-6059.

Center's clients to sell their artwork

The Center for Disability Services Creative Abilities Art Studio will display and sell artwork at the Kalamazoo Art Hop from 5 to 9 p.m. Friday, Dec. 6, at the Station, 169 Portage St.

The studio also will be selling artwork at a holiday bazaar from 1 to 3 p.m. Saturday, Dec. 7, at the Wine Loft, 161 E. Michigan Ave. in Kalamazoo. There is a \$20 admission fee for this event.

All art pieces were created by adults with disabilities during on-campus skill-building programs, and proceeds will go to the artists and to purchase supplies.

Santa again visiting Fetzer Center

In response to a popular request for a Saturday event, the Fetzer Center will host meals with Santa Saturday, Dec. 7, as well as Sunday, Dec. 8. Saturday will feature a limited-menu breakfast from 8:30 to 10:30 a.m. while Sunday will feature a festive buffet lunch from 11 a.m. to 1:30 p.m. Visit wmich.edu/fetzer/santa for costs and to register.

December is season for music

Several special holiday-oriented concerts are being offered this month. They are posted at wmich.edu/news/events with links to websites with additional details, including the type of music to be performed and ticket information.

First up is the music school's annual holiday favorite, "A Choral Christmas," at 4 and 7:30 p.m. Saturday, Dec. 7, in the First Presbyterian Church, 321 W. South St., in Kalamazoo.

Concerts set for Miller Auditorium include the Western Brass Quintet's Christmas concert at 3 p.m. Sunday, Dec. 8; the "Dave Koz and Friends Christmas Tour 2013" at 7:30 p.m. Thursday, Dec. 12; and the Kalamazoo Symphony Orchestra's "Sounds of the Season: A Holiday Spectacular," at 8 p.m. Saturday, Dec. 21.

Staffer assisting Fort St. Joseph project

Stephen L. Kettner, media services, has been helping the Fort St. Joseph Archaeological Project win awards as well as recognition as an educational asset in the state. Among



Kettner

Kettner's major contributions to the project is "A Militia Muster on the Eve of Revolution," a 30-minute documentary on 18th-century colonial and frontier life.

Kettner co-produced the documentary with

Michael S. Nassaney, anthropology and the archaeological project's principal investigator. "A Militia Muster" earned a gold award in the social sciences area of the instructional/educational/training programs category of the 2013 Aurora Awards program. It may be viewed via a link at wmich.edu/fortstjoseph.

In addition, Kettner shot and edited "The Search for Fort St. Joseph: Lessons in History, Culture and Scientific Methodology" (2004); "The Fort St. Joseph Project: Service and Learning in the Community" (2006); and "Making the Past Come Alive: Public Archaeology at Fort St. Joseph" (2008). The first two documentaries are available for purchase through Films for the Humanities.

Prof elected national group's president

Karen M. Lancendorfer, marketing, has been elected president of the American Academy of Advertising. Lancendorfer will serve a three-year term, moving from



Lancendorfer

president-elect in 2014 to president in 2015 and past president for 2016.

Lancendorfer sits on the editorial board of the *Journal of Interactive Advertising* and received WMU's 2011-12 Distinguished Teaching Award as well as the 2012 Haworth College of Business Service Award.

A faculty member since 2005, she directs WMU's advertising and promotion program and focuses her research on political advertising and corporate image. She also is faculty advisor for the WMU AdClub and advisor to WMU's chapter of the Alpha Kappa Psi professional business fraternity.

Dean earns international service award

Ming Li, dean of the College of Education and Human Development, will receive the North American Society for Sport Management's 2014 Garth Paton Distinguished Service Award. NASSM is



Li

the largest international professional association in the field of sport management.

The honor recognizes a member's outstanding and ongoing service contributions to NASSM. It

will be presented during the organization's annual meeting and conference May 27-31 in Pittsburgh.

A former NASSM president, Li is active with a number of national and international professional organizations. He was interim executive director of the Center for International Studies at Ohio University before assuming his position of dean at WMU in September.

Deadlines set for instructional development grants applications

Applications for Instructional Development Travel Grants are being accepted Jan. 15 for spring 2014 and March 15 for summer 2014. Applications for Instructional Development Project Grants are due March 15.

IDT Grants support the efforts of any board-appointed, bargaining-unit faculty member to improve student learning through instructional and curricular redesign and innovation. They support attendance at

teaching-, assessment- and diversity-focused conferences, workshops and meetings. IDP Grants support instructional and curricular development projects at WMU. Group, department and interdisciplinary projects will be given priority.

Visit the faculty development office at wmich.edu/facdev for more information and a list of past awardees and their projects. Send an email to faculty-development@wmich.edu to request a representative from the office to attend a faculty meeting to provide more information about the grants.

Western News

Volume 40 Number 7

EDITOR: Jeanne Baron. CONTRIBUTORS: Cara Barnes, Paula M. Davis, Deanne Puga, Cheryl P. Roland and Mark E. Schwerin. GRAPHIC DESIGN: Tammy M. Boneberg. DISTRIBUTION AND MAILING: Teresa Ventimiglia.

WESTERN NEWS (USPS 362-210) is published by the Office of University Relations, Walwood Hall, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433, every other week during the fall and spring semesters and Summer I session. Periodicals postage paid at Kalamazoo, MI 49008-5165.

POSTMASTER: Send address changes to *Western News*, Office of University Relations, Western Michigan University, 1903 W. Michigan Ave., Kalamazoo, MI 49008-5433.

DEADLINE: Items to be considered for publication should be submitted to the Office of University Relations by 5 p.m. Friday the week preceding publication. Spring publication dates are **Jan. 9 and 23; Feb. 6 and 20; March 13 and 27; and April 10.** Items may be submitted to Jeanne Baron via: email, jeanne.baron@wmich.edu; mail, Campus Mail Stop 5433; phone, (269) 387-8433; or fax, (269) 387-8422.

WMU is an equal opportunity/affirmative action employer consistent with applicable state and federal laws.



WESTERN MICHIGAN UNIVERSITY

Exchange

For sale—Faculty-owned wooded lot in growing subdivision along Lake Michigan just north of South Haven and south of Saugatuck. Friendly neighbors with mixture of homes. Optional association membership. Short walk to subdivision stairs that lead to one of the most beautiful beaches in the area. City water and sewer. \$49,900. Contact: (269) 365-4227.

Jobs

Current job opportunities at WMU are announced daily on the Human Resources website at wmich.edu/hr/careers-at-wmu.html. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

Sustainability definitions, measures being expanded

WMU is embracing a new nationwide program aimed at expanding how higher education views sustainability and transforming the way campuses collect data to document sustainability achievements.

The University is a new participant in the Sustainability, Tracking, Assessment and Rating System administered by the Association for the Advancement of Sustainability in Higher Education. Known as STARS, the program offers its own sustainability assessment and rating system and has been adopted by more than 230 colleges and universities in the United States and Canada.

It involves publicly reporting comprehensive information related to a college or university's sustainability performance. At WMU, the STARS initiative falls under the aegis of the University's strategic planning initiative. According to Jody Brylinsky, vice provost for institutional effectiveness, the University is now registered with STARS and has a year to submit its first round of data and receive its first overall STARS rating. Thereafter, WMU will register and submit data on a yearly basis.

Wolfinbarger is state's professor of year

Stephen M. Wolfinbarger, music, was named the 2013 Michigan Professor of the Year Nov. 14 in Washington, D.C.

The announcement was made by the Carnegie Foundation for the Advancement of Teaching and the Council for the Advancement and Support of Education as part of the annual U.S. Professor of the Year Program. It is the only national initiative specifically designed to recognize excellence in undergraduate teaching and mentoring.

Wolfinbarger, who teaches trombone and has led the University's brass and percussion programs, has been a WMU faculty member since 1986. Students he has mentored have won a variety of major national and international trombone competitions, and graduates of his studio have been admitted to some of the most competitive music programs in the United States.

Wolfinbarger and his wife traveled to Washington for the recognition of this year's 36 state winners and the announcement of four national winners. He was recognized Nov. 14 at a luncheon as well as at an evening congressional reception. The same day, Colorado's Sen. Mark Udall congratulated and recognized this year's award winners from the U.S. Senate floor, and their names were entered into the Congressional Record. In addition, the Wolfinbargers were invited to meet with U.S. Rep. Fred Upton and his staff the following day.



Wolfinbarger

SAMPI receives grants to boost teaching of science

The Science and Mathematics Program Improvement unit has received two grants totaling \$529,000 from the National Science Foundation to enhance teaching and help retain students in science, technology, engineering and mathematics—the STEM fields.

The grants will fund two portions of a common project called Automated Analysis of Constructed Responses III. Prior work under the common project also was funded by the NSF.

WMU's SAMPI will be part of a team consisting of faculty from six universities across the country carrying out research intended to assist STEM faculty in understanding and responding to student thinking and misconceptions regarding major concepts covered in their undergraduate coursework.

SAMPI will serve as external evaluators for the project while Michigan State University serves as the lead institution.

The other partners are the University of Southern Florida, University of Colorado Boulder, University of Maine and State University of New York at Stony Brook.

WMU's Science and Mathematics Program Improvement is entirely grant funded, and the two grants will give a big boost to SAMPI's bottom line.

"A huge percentage of students drop out of science majors after their first year," says Mary Anne Sydlik, SAMPI director and head of WMU's evaluation team.

"STEM undergrads struggle, for a number of reasons, which in turn can lead to low grades and the impulse to transfer into non-STEM majors."

Employee program available—A summer study abroad program for employees will be explained during an information session at 5:10 p.m. Wednesday, Jan. 22, in 2033 Brown Hall. The two-week intensive language and cultural program is open to all faculty and benefits-eligible employees. It will take place at the Universidad de Cantabria in Santander, Spain, July 11-27. The deadline to apply is Thursday, Jan. 30. To be eligible, applicants must complete Spanish 1010 or the equivalent language skills test by the end of the 2013 summer I session. Evening and lunch-hour sections of the class are offered during the spring semester and summer I session.

The Haenicke Institute will pay the \$1,000 program fee for all eligible faculty and staff; benefits-eligible staff will also receive \$1,000 toward airfare or expenses. For more information, visit international.wmich.edu/content/view/1334/453. Eleven faculty and staff members participated in the July 2013 program.

They included, from left: (front) Bruce Nafel, now retired from art, and Cris Obreiter, military science and leadership, and (back) Nancy Hock, occupational therapy; Peggy Miller, Human Resources; Joan Morin, University Libraries; Patricia Burgwald, University Libraries; Myla Edmond, College of Arts and Sciences; and Lauren Carney, College of Arts and Sciences. (Photo courtesy of the Haenicke Institute)



Service

The following faculty and staff members are recognized for 45, 40, 35, 30, 25, 20, 15, 10 and five years of service during December.

45 Years—Erlinda S. Rolls, University Libraries.

40 Years—Barbara V. Caras-Tomczak, Haworth College of Business, and Kenneth J. Fifelski, construction.

35 Years—Raymond G. Hallock, maintenance services; Deborah L. Hughson, Bernhard Center Dining Services; and Alan D. Poling, psychology.

30 Years—Damodar Y. Golhar, management; C.R. Krishna-Swamy, finance and commercial law; and Matthew C. Steel, music.

25 Years—Louann Green, West Hills Athletic Club.

20 Years—Diane K. Anderson, vice president for student affairs; Carol B. Case, landscape services; Denise N. Dooley, landscape services; Janos L. Grantner, electrical and computer engineering; Todd K. Havener, public safety; and Daren T. Webb, Sincdecuse Health Center.

15 Years—Robert E. Bunday, College of Aviation; Martha Haug, Center for Disability Services; Christine E. Hummel, public administration; Douglas D. Johns, information technology; Tamara M. Klinger, teaching, learning and educational studies; and Rene L. Riggins, building custodial and support services.

10 Years—Bryce Dickey, family and consumer sciences; Thomas N. Edmonds, finance and commercial law; Kay G. Miller, WMU-Southwest; and Jun-Seok Oh, civil and construction engineering.

Five Years—David R. Areaux, physician assistant; Theresa M. Fletcher, WMU-Battle Creek and WMU-Lansing; Malinda M. Lisak, Center for Disability Services; Margaret Richardson, social work; Daniela Schroeter, Evaluation Center; Jeffrey Terpstra, statistics; Mariann Vorva, Center for Academic Success Programs; James Waber, maintenance services; Yang Yang, mechanical and aerospace engineering; and Zee-Sun Yun, family and consumer sciences.

Obituaries

Editor's Note: Visit wmich.edu/news/obituaries for complete obituaries.

John E. Martell Jr., retired assistant dean of the Lee Honors College, died Nov. 12. He was 71. He is credited with bringing unprecedented success to students vying for America's most prestigious national honors.

The Lee Honors College will announce an on-campus memorial service at a later date.

Beverly R. David, emerita in theatre, died Nov. 19. She was 85. David joined the faculty in 1967 and retired in 1994 after more than 26 years of service to the University.



Martell



David

On Campus with Al Shifflett



ENGAGING WORK
(Photo by Jeanne Baron)

"The best part of my job is being in the forefront of something this amazing," says Al Shifflett III, engagement manager for the WMU School of Medicine. "I've always been a proud alumnus, and now I'm on the ground level of this marvelous project."

That project, the creation of a private medical school, is a collaboration among WMU and the city's two teaching hospitals, Borgess Health and Bronson Healthcare. The school, or WMed as it's now commonly known, is set to have its grand opening in September 2014.

Shifflett serves as a liaison between WMed and its partners, and represents as well as advocates for WMed and for WMU alumni. He also coordinates WMed's fundraising and events, along with their associated communication and marketing endeavors.

A WMed employee, he was hired through WMed and WMU's Office of Development and Alumni Relations under a special service agreement that makes him an affiliate of the University. This unprecedented status allows him to use development and alumni office resources, given that as yet, WMed has no official alumni or formal development unit.

"My main focus is to engage stakeholders and donors, whoever wants to connect with WMed and share their time, talent or gifts. We have a very generous community that helped to get us started. But we're a blank canvas with many opportunities. I align our needs with those who can help and feel proud of their engagement," Shifflett says.

"WMed is here to collaborate with WMU's colleges and schools and to expand on what they're already doing. Medicine is a science, so we've got a lot of opportunities for collaboration in research, training and dual degrees—for the community and Western. I encourage people to learn more about us by visiting our website at med.wmich.edu."

Shifflett earned a bachelor's degree in advertising and promotion from WMU in 1999. Among other jobs, he served as marketing director for the Crossroads mall in Portage and as a regional corporate events director for the American Heart Association.

"But my true job is my three children," he says, "and my hobbies are what they want to do." Shifflett and his wife, a nurse, live in Battle Creek, Mich. He volunteers for Big Brothers Big Sisters and sits on Downtown Kalamazoo's Marketing and Communications Committee. He enjoys listening to and collecting music as well as family camping trips and mixing family vacations with his interest in history.

Remembering MLK's 1963 visit—"We all have the extraordinary ability to make change—and there's change to be made," Emmy-winning newsman Ed Gordon said Dec. 2 during the 50th anniversary celebration of Martin Luther King Jr.'s 1963 visit to WMU. Gordon, keynote speaker for the event and a 1982 WMU alumnus, addressed a crowd of more than 150 who gathered at the Bernhard Center to hear audio clips of the MLK speech, Gordon's keynote talk and comments by a panel of campus community members. He urged those attending to continually ask themselves if they've "done enough" to make the world better, and he recounted some of his own early conversations and experiences about race when he was a student. (Photo by Cheryl Roland)



Institute proposals due Jan. 6

Program proposals are being accepted until 5 p.m. Monday, Jan. 6, for the undergraduate student Diversity and Leadership Institute, set for 1 to 8 p.m. Friday, Jan. 31, in the Bernhard Center.

Members of the campus and local communities are especially invited to submit proposals for 50-minute workshops and sessions that fit the themes of affirming identity, inclusion or acceptance, and individual as leader.

Make submissions at <http://docs.google.com/forms/d/1QVJdvSGIhfBW5CBoHhRwyt1io4bR0QJgtu2NZtHcaY/viewform>.

Continued from page 1

WMU attracting international students at high rate

WMU's Haenicke Institute for Global Education, says that the University's growing number of international students reflects those national trends as well as some areas of special focus.

This fall, for instance, trends from the previous year and several new student populations and new programs meant WMU welcomed 74 new students from Saudi Arabia (407 total), 41 from India (170 total), 35 from Brazil (66 total) and 37 from Iraq (60 total). These increases are bolstered by growth in the University's Fulbright student population. WMU has attracted 39 Fulbright Fellows to campus representing more than 30 countries in 12 academic programs.

Schlör anticipates enrollment of students from Brazil will continue to increase through WMU's participation in the Institute of International Education's 2013 Brazil International Academic Partnership Program. WMU was one of only 14 U.S. higher-education institutions selected to participate in this program.

Already, WMU has attracted the fourth largest number of students—89—to enroll in a U.S. university through the Brazil Scientific

Mobility Program, which provides scholarships for overseas study, primarily in science, technology, engineering and mathematics fields.

International student growth is likely to continue for other reasons as well. WMU's Center for English Language and Culture for International Students—CELCIS—grew nearly 30 percent to 324 full-time students this fall. Historically more than 90 percent of CELCIS graduates become degree-seeking students at WMU after completing their CELCIS studies.

The new Open Doors report data on study abroad participation covers a different academic year than the international enrollment numbers. It covers the 2011-12 academic year, when WMU saw its largest study abroad enrollment in a decade—585 students—a 13.6 percent increase over the previous academic year. The University sent 585 students overseas in 2011-12.

The University awarded nearly \$500,000 in student scholarships for study abroad during that year, with \$400,000 coming from WMU sources.