Western informed it gets full NCA accreditation

The University has received formal notification from the North Central Association of Colleges and Schools (NCA) that accreditation for all of its instructional programs at both the undergraduate and graduate levels is to be continued for 10 years, without any stipulations.

"We're delighted," said President John T. Bernhard. "That's the best that any institution can expect and an outstanding tribute to our faculty, staff and students."

The NCA's final action was taken by the executive board of the organization's Commission on Institutions of Higher Education at its annual meeting this fall. NCA indicated that Western's next comprehensive evaluation is to be continued for 10 years.

Business center named for John E. Fetzer

John E. Fetzer, Kalamazoo's broadcasting industry pioneer and owner of the Detroit Tigers baseball club, has given $1 million to the University's "Partners in Progress" capital campaign.

The announcement was made by President John T. Bernhard at groundbreaking ceremonies in October for the $4.2-million Fetzer Business Development Center, named for Fetzer by the Board of Trustees in November. The gift includes moments of both his careers.

In naming the building, the Board declared, "John E. Fetzer has made numerous civic contributions and has been a special friend to higher education, in general, and to Western Michigan University, in particular." The Trustees recognized Fetzer for "his exemplary high standards and commitment to business, community and country."

In 1944 Fetzer left the growing radio station he had founded in 1930 in Kalamazoo, Michigan, to serve as national radio censor during World War II. He was asked by Gen. Dwight D. Eisenhower to assist in the recovery of the German broadcasting system after the war. Later he served as the first chairman of the Television Code Review Board of the National Association of Radio and Television Broadcasters.

"John E. Fetzer's record of achievement has earned him the respect of his peers and many honors," the resolution continued, including the Wolverine Frontiersman Award presented in 1969 by Gov. William G. Milliken on behalf of the people of Michigan.

"I can't tell you how happy I am to be here," Fetzer said at the groundbreaking. "It seems to me that this step is a prime signal to a new beginning of relationship between university and the campus."

The gift brings to $6.2 million the total raised in the campaign to date, Bernhard said. He cautioned that the campaign goal of $6.8 million had not yet been reached, and urged continued effort and support to reach it.

Inside

Dr. Merze Tate, a 1937 graduate of the University and one of its benefactors, has received the 1981 Distinguished Alumnus Award of the American Association of State Colleges and Universities. She shares her response to that honor on page 8.

Dybek, Woods get national arts grants

Novelist Stuart J. Dybek and poet John W. Woods, both members of the faculty in the Department of English, have been named by the National Endowment for the Arts as recipients of 1981-82 fellowships for creative writers.

"One such award within the University would be remarkable," said Dr. Clare G. Goldfarb, chairperson of the English department. "But having two recipients from the University, and in the same department, is simply fantastic, especially when support for such programs is diminishing."

The fellowships, each for $12,500, will enable each recipient to set aside time for writing, research and travel. Dybek and Woods are among nine recipients in Michigan to receive the honor.

The fellowships are awarded to published writers "of exceptional talent." The selection is made by a 20-member panel of writers of fiction, poetry, scripts and other creative prose. The 204 winners were chosen from more than 2,600 applicants.

John E. Fetzer Business Development Center was named by the Board of Trustees, is shown at the Oct. 23 groundbreaking for the building.

Protest federal cuts for students

An urgent plea for a letter-writing campaign to members of Congress, as well as the White House, was issued January 20 at a campus rally to protest proposed cuts in federal student financial aid programs.

The rally was sponsored by the Western Student Association (formerly ASG) and the campus chapter of the American Association of University Professors. Speakers included Congressmen Howard Wolpe, State Reps. Mary Brown (D-Kalamazoo) and Donald Gilmer (R-Augusta) and a representative for U.S. Sen. Carl Levin (D-Michigan).

Dr. Edward W. Harkenrider, director of student financial aid and scholarships, reported that if cuts proposed by the Reagan administration for federal
Trustees approve '81-82 budget of $72 million

The Board of Trustees this fall approved an "extremely tight" General Fund operating budget of $72,020,700 for the current 1981-82 fiscal year. That's $5.3 million more than last year's budget, said Robert B. Wetnight, vice president for finance.

The budget approved by the Trustees did not reflect two executive-order budget cuts from Gov. Milliken totaling $2.8 million or about 6 percent for Western.

"Although we anticipated reductions with the lengthy state budget, we did not expect the cuts to reach nearly $2.8 million," Wetnight said. "We will have to examine all budgeted expenses as well as revenue sources before we know how we can adjust the budget."

One of the sources would be a mid-year increase in tuition, averaging 7.6 percent for in-state students and 8.1 percent for out-of-state students. This was the first mid-year tuition increase since 1976.

Cameron receives major award at Commencement

Carlton H. (Scotty) Cameron of Marshall, former three-term president of the Paper Technology Foundation at Western, who now chairs the Foundation's Special Gifts Committee, received the University Distinguished Service Award from the Board of Trustees at the Dec. 19 commencement exercises.

Cameron was president of the foundation from 1970 to 1973 after serving in various executive capacities with the foundation since 1966.

The award, created in 1976 by the Board, is based on accomplishments in business or professional life, distinguished service in community affairs at local, state or national levels and of specific and meritorious service contributing to the quality and advancement of the University.

Cameron's recent major role with the foundation has been as chairman, since 1976, of its Special Gifts Committee. The committee raised cash and equipment gifts enabling the Paper Recycling Pilot Plant in McCracken Hall to be constructed in the late 1970s without the use of University or state funds.

The Special Gifts Committee, under Cameron's direction, now concentrates on acquiring funding for the foundation's scholarship program for paper science and engineering students here. Cameron's community service has been varied and lengthy. He has been president of the Marshall Board of Education and of the Nottawas Trails Council of the Boy Scouts of America, secretary of the Marshall Township Zoning Board, president and director of the Calhoun County Conservation Club and board member of the YMCA at Battle Creek for three years.

The Special Gifts Committee includes chairing its Recruitment and Scholarship Committee and the Executive Committee and election as a foundation trustee and as vice president several times. In 1978 he received the foundation's Hall of Fame Award, the highest honor.

Federal cuts

(Continued from page 1)

student aid programs are approved, it is estimated that at least 30 percent of eligible students receiving aid in 1981-82 would not receive assistance next year and 45 percent would not get aid in 1983-84.

Those estimates represent about 39,000 students throughout Michigan who would be affected in 1982-83, amounting to almost $35 million in lost aid. For 1983-84 it is estimated that some 69,000 students in Michigan will lose about $85 million in federal aid.

Dr. Robert W. Hannah, vice president for governmental relations, is chairing an ad hoc task force of faculty, staff and students to mount an information campaign on the severity of the proposed federal cuts and their impact on Western.

Nationally, the following organizations have registered their concern jointly: American Association of Community and Junior Colleges, American Association of State Colleges and Universities; AAUP, Association of American Colleges, Association of American Universities; Association of Catholic Colleges and Universities, Association of Governing Boards of Universities and Colleges; Association of Jesuit Colleges and Universities, Council for Advancement and Support of Education; American Council on Education, Council for Graduate Schools in the United States; Council of Independent Colleges, National Association for Equal Opportunity in Higher Education; National Association of College and University Business Officers, National Association of Independent Colleges and Universities, National Association of Schools and Colleges of the United Methodist Church, National Association of State Universities and Land-Grant Colleges, and National Association of Student Financial Aid Administrators.
Arvco gives $40,000 to 'Partners' campaign

Arvco Container Corp. of Kalamazoo has contributed $40,000 to the University's "Partners in Progress" capital campaign.

"We are delighted to join one of the many significant partnerships that make the Kalamazoo area such a great community," said George B. Arvanigian, president and chairman of the board of Arvco, a corrugated-container company.

President John T. Bernhard said, "Western is very fortunate to have special friends like Arvco. We are deeply grateful for this important community support."

In recognition of the gift, a conference room in WKBW will be named for the Arvco Container Corp. Arvanigian founded Arvco in Kalamazoo in 1971. It now employs 170 persons in facilities in Kalamazoo, Warsaw, Ind., and Toledo, Ohio.

He has served as president of the Association of Independent Corrugated Converters, an international trade association. A native of Worcester, Mass... he and his wife, Joan, have three children.

George B. Arvanigian, left, president and chairman of the Arvco Container Corp. of Kalamazoo, presents a check to President John T. Bernhard.

In a few words...

- Freshman ACT scores climb
- WFMU-Ball State faculty exchange
- Foundry program receives gift
- WMU wins Energy Management Award

Anti-speeding device—Richard E. Schulman (right), a doctoral student in psychology, listens as Richard B. Hathaway, assistant professor of transportation technology, makes an adjustment to a patented Deaccelerator. The device is mounted on a vehicle to create increasing accelerator pedal resistance when a driver speeds past the 55 miles-per-hour limit. "It allows for necessary or emergency speeding but it does away with frivolous speeding," Schulman, who invented the device, said. He was aided by faculty and staff members at WMU in fabricating and testing the Deaccelerator. The project received support from the WMU Foundation, the Graduate College, the Department of Psychology and offices in the Alumni Center.

Scholarship named for George Klein

Contributions are currently being accepted for the George Klein Memorial Scholarship Fund in honor of the professor of political science who died Dec. 5 in Kalamazoo at the age of 53. Klein joined Western's faculty in September 1958 after serving as graduate assistant at the University of Illinois for two years where he received B.A., M.A., and Ph.D. degrees. Born in Prague, Czechoslovakia, he was the author of more than 100 articles and reviews dealing with East Central Europe and the Cold War between the U.S. and Communist countries.

In addition to his teaching assignment, he was academic chairman of the European Studies Program for the University and had led a travel seminar to the Soviet Union and Eastern Europe during the spring session.

In 1965 to 1967 he created and administered an extensive U.S. State Department exchange program between Yugoslavia and American students and college/university faculty members. He was an advisor for the George F. Kennan Institute in Washington, D.C., the International Communications Agency and the U.S. Department of State.
Five faculty members recognized with Alumni Teaching awards

For their "superior classroom teaching skills and professional expertise," five faculty members received Alumni Teaching Excellence Awards at the 1981 Academic Convocation Oct. 13. Dr. Ronald C. Kramer, assistant professor of sociology, Andrew F. Powell, associate professor of marketing; Dr. George Robeck, associate professor of communication arts and sciences; Dr. Nancy Steinhaus, assistant professor of home economics; and Dr. Roger L. Wallace, professor of management, were honored.

Included with the award was a stipend of $1,000 presented by Sterling L. Breed, a professor in the Counseling Center and president of the Alumni Association.

Kramer is a 1973 graduate of the University of Trieste and received M.A. and Ph.D. degrees in sociology from Ohio State University in 1974 and 1978. While at Ohio State he was a teaching associate and an instructor in sociology before coming to WMU. Powell, who has been on the faculty since 1974, graduated in 1958 from the College of William and Mary and earned an M.B.A. in 1961 and a Ph.D. in 1968 from Michigan State University. From 1974 to 1977, he was director of Western's Business Research and Service Training Institute.

Robeck received a B.A. in English from Pennsylvania State University where he completed coursework toward an M.S. in journalism. He has a Ph.D. in communication from Michigan State University. A member of the Department of Communication Arts and Sciences since 1968, Robeck teaches courses in public relations, and in non-verbal, mass, and interpersonal communications.

Steinhaus is a graduate of Ohio University, received a master's degree from Purdue and a Ph.D. from Ohio State, the latter two in textiles and clothing. Before coming here she was assistant to the dean and resident counselor for dormitories at Wisconsin State University and fashion coordinator for the Joseph Horne Co. of Pittsburgh, Pa., for two years each.

Wallace began his career as a moulder-coremaker and machinist in 1939 and moved up the corporate ladder as metallurgist, production manager, operations manager and manager of manufacturing for the Hydroco Division of New York Air Brake Co. in Galesburg. In that period, he graduated magna cum laude from WMU in 1964 and earned an M.B.A. in 1967. He received a Ph.D. in management from Michigan State University in 1971. He joined Western's faculty in 1968.

Bernstein, Earhart and Maier get Faculty Scholar awards

During the 1981 Academic Convocation Oct. 13, three faculty members received prestigious Distinguished Faculty Scholar Awards from President John T. Bernhard.

Honored were Dr. Eugene M. Bernstein, professor and chairperson of the Department of Physics; Dr. H. Byron Earhart, professor of religion; and Dr. Paul L. Maier, professor of history.

In addition, Dr. George G. Mallinson, distinguished professor of education and science education, was recognized as the recipient of the 1981 Distinguished Service Award by Maury E. Parfet, chairman of the Board of Trustees. Mallinson received that award at the Aug. 21 commencement.

Dr. Elwood B. Ehrlie, vice president for academic affairs, spoke on "Recognition of Academic Quality" and Bernhard made closing remarks.

Bernstein, who has been department chairperson since 1980, joined Western's faculty in 1968 after teaching at the University of Texas, at the University of Wisconsin and at Duke University. He received B.S., M.A., and Ph.D. degrees from Duke in 1953, 1954, and 1956.

Robeck received a BA in English from Pennsylvania State University while he completed coursework toward an M.S. in journalism. He has a Ph.D. in communication from Michigan State University. A member of the Department of Communication Arts and Sciences since 1968, Robeck teaches courses in public relations, and in non-verbal, mass, and interpersonal communications.

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Three faculty members received Alumni Teaching Excellence Awards at the Academic Convocation in October. From the left are Sterling L. Breed, president of the Alumni Association, who presented the awards; and recipients Dr. George Robeck, Dr. Roger L. Wallace, Dr. Ronald C. Kramer, Dr. Andrew F. Powell and Dr. Nancy Steinhaus.

Recipients of the 1981 Distinguished Faculty Scholar Awards shown, from the left with Maury E. Parfet, chairman of the Board of Trustees, are Dr. Paul L. Maier, Dr. H. Byron Earhart, and Dr. Eugene M. Bernstein. President John T. Bernhard presented the awards.

Five recipients of Teaching Excellence Awards at the Academic Convocation in October are shown at Shank Theatre. From the left are Sterling L. Breed, president of the Alumni Association, who presented the awards; and recipients Dr. George Robeck, Dr. Roger L. Wallace, Dr. Ronald C. Kramer, Dr. Andrew F. Powell and Dr. Nancy Steinhaus. Dr. Elwood B. Ehrlie, vice president for academic affairs, is at right.

About the Japanese, priority their religions. His most recent research trip to Japan last January and February was as the only American invited to attend a conference on Shamanism, a religion of Northern Asia and Europe.

Maier, who has written seven books, several of them high on the best-seller lists, has been a WMU faculty member since 1959. He holds bachelor of divinity and B.A. degrees from Concordia Seminary, an M.A. from Harvard University and a Ph.D. from the University of Basel in Switzerland. He first came to Western in 1958 as campus chaplain to Lutheran students.

His honors include a 1974 Teaching Excellence Award from the WMU Alumni Association and a Fulbright Scholarship at Heidelberg, Germany, in 1955-56, among others.

While many of his books have been historical novels of biblical times, his biography of his late father, Dr. Walter A. Maier, founding speaker of the long-running radio program, "The Lutheran Hour," was his first. That book, "A Man Spoke, A World Listened," placed Paul Maier in the national spotlight in 1963. In research for his series of historic books, he has traveled extensively in Europe and the Middle East.

Western Michigan University
is proud to announce
"The Cross Connection"
The world's finest writing instruments are now available with the WMU seal in brown and gold enamel. Order a set for yourself and another as the perfect gift for friends who attended or are attending WMU.

Make Checks Payable ToWMU Foundation and Mail to: The Development Fund, WMU, Kalamazoo, MI 49006

Allow 4 weeks for delivery

Chrome Pen $10.00
Chrome Pen/Pencil $20.00
10K Gold Pen $12.50
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Address

City State Zip

TOTAL

Shipped To

Allow 4 weeks for delivery

Chrom Pen $10.00
Chrom Pen/Pencil $20.00
10K Gold Pen $12.50
10K Gold Pen/Pencil $45.00

Michigan residents add 4% sales tax

Shipping & Handling 150

Name

Address

City State Zip

TOTAL

Shipped To
Paper Technology Foundation elects officers

Six vice presidents and nine trustees were elected by the Paper Technology Foundation, Inc., at Western at the foundation's annual campus meeting in October.

The vice presidents, elected to one year terms, were: David Bossen, president of Measurex Corp., Cupertino, Calif.; Ernest J. Klimczak, president of Allied Paper Inc., Kalamazoo, Michigan; and Robert D. Rohwer, senior vice president for research and planning, Container Corporation of America, Chicago, III.; Richard L. Post, research director, Penntech Papers, Inc., Johnsonburg, Pa.; Robert G. Rohwer, senior vice president and director of marketing, Grain Processing Corp., Muscatine, Iowa, and Robert J. Smith of Cargill, Inc., Kalamazoo.


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In a few words

(Continued from page 3)

its energy efficient light conversion from incandescent to fluorescent in Goldworth Valley residence halls.

Gifts and Grants

Thanks to a grant of $1,728,910 in July from the U.S. Department of Education, the total in gifts and grants that the University has received since July is more than $4,300,000. The large federal grant is for student financial aid.

The major grant received in August was $538,212 from the Michigan Department of Transportation to allow Dr. Elizabeth E. Garland, professor of anthropology, and a team of students to search for archaeological findings in a stretch of Berrien County land that will eventually be covered by U.S. 131 Freeway.

Mentor/Mentee program started

More than 60 faculty and staff members and emeriti have agreed to participate in the University's Mentor/Mentee Program, said Griselda Gordon, assistant to the vice president for academic affairs and director of special programs.

"Through this program, every freshman student who requested a mentor has been assigned one," Gordon said. Participants in the program, aimed at the retention of minority students, is voluntary.

Multiclinic videotape wins second prize

A videotape entry titled "Multiclinic" won second prize in November in the professional audience category at the Fifth International Film Festival in New York. Multiclinic is an interdisciplinary, television-based means of diagnosing and evaluating handicapped clients. The series is produced by the College of Health and Human Services and the Division of Instructional Communications. A series of two public service announcements for television called "Handi Hints for the Disabled" was a finalist.

Sky Broncos win regional meet again

A group of Western student pilots, the Sky Broncos, were first-place winners in a regional air meet of the National Intercollegiate Flight Association this fall in Bakersfield, Calif.

This marks the seventh year in which the team has topped participants from the University of Michigan, Ohio State, Bowling Green and Kent State universities, and Kenton College. Western will compete in the national meet next May in Bakersfield, Calif.

Handicapped fashions—Among the 12 handicapped persons who modeled clothing in the "Fashion Special" in Kalamazoo in October were Western students, from the left, freshmen Barbara and Randy Zarza, husband and wife, and leader guide-dog, George, in the foreground. Barbara is visually impaired and Randy is legally blind. Sponsors of the event were the Center for Human Services, Handicapper Student Services and the Departments of Home Economics, Occupational Therapy and Special Education. Barbara A. Rider, chairperson of occupational therapy, said the unusual fashion show featuring only handicapped persons as models may have been the first of its kind anywhere.
Foundation officers elected

The president and vice president of the University Foundation, Bernard Weisberg of Franklin, and Arthur F. Homer of Kalamazoo, were re-elected to their second one-year terms at the October meeting of the Dalton Foundation's board for a three-year term was Guido A. Binda of Battle Creek, president and founder of an architectural firm. He has been an architect for nearly 50 years and for the last 35 years has devoted his work to designing public schools. More than 75 school districts in Michigan have at least one building designed by Binda. He is a member of the board of the Bantaggox Investment Trust Children's Guidance and the Adult Clinic, and a member of the Chamber of Commerce.

Other foundation officers are Robert B. Wetnight, Western's vice president for finance, who is foundation treasurer, and Russell L. Gehrke, assistant vice president for alumni affairs and development, who is foundation executive secretary.

Those who were named emeriti directors at the meeting were Dr. Homer; Tate, BA '27, Washington, D.C., professor emeritus of history at Howard University, Dr. Arnold E. Schneider, Kalamazoo, Distinguished Professor Emeritus of Business and former dean of the College of Business, and Jefferson Hicks, BBA '67, president of Jefferson Hicks Associates, Detroit.

The 1982 tax act: substantial changes and how they affect you

The biggest tax turn-around in history is now a reality, opening up scores of new tax-saving opportunities in every major tax area. However, the far reaching new law knocks out tax strategies you've been using for years and forces a complete reevaluation of personal and business affairs.

The Economic Recovery Tax Act of 1981 introduces a number of new concepts to our taxation system. Although the media has focused attention on the three-year rate cuts, most taxpayers will find more significant advantages in other provisions of the new law. Briefly, let's take a look at some of the most important tax changes:

- **Capital Gains Taxes:** Starting in 1982 the top rate for income (earned or unearned) drops from 70 percent to 50 percent. Since only 40 percent of a capital gain is taxable, the new rates mean the actual tax payable on capital gains is only 20 percent (40 percent x 50 percent = 20 percent). All transactions made after June 9, 1981, are subject to this provision.

- **IRAs, or Individual Retirement Accounts,** carry an increased deduction starting in 1982. You will be able to set aside up to $2,000 in an IRA ($4,000 for a joint return). Active plan participants in an employers qualified retirement plan will now be allowed to contribute to an IRA or the employer's plan.

- **Contribution limits to a Keogh Plan have been raised from $5,000 to $15,000. Also, the annual benefit limit for 'Defined Benefit Keogh's' has been raised from $50,000 to $100,000.**

- **Starting in 1985, income tax brackets and personal exemptions will be inflation-adjusted annually, hooked to the Consumer Price Index.**

- **As of 1983, the "Marriage Penalty" situation will improve. Many two-wage married couples pay more taxes than they would if they stayed single. Working couples will be entitled to a phasing-in deduction equal to a percentage of the first $30,000 of the lower-paid spouse. For 1982 the deduction is 5 percent, and in 1983 it becomes 10 percent (up to $3,000).**

- **Savers seeking tax advantages have a new option: All Saver Certificates. Offered for a 15-month period, these certificates will pay interest equal to 70 percent of one-year treasury bill rates. Interest earned is exempt up to $1,000 for single and $2,000 for joint returns. This limit is not annual, but is for the entire 15-month period. For someone in the 20 percent tax bracket and above, the All Savers Certificate may be a more advantageous investment than T-Bills.** Your higher tax bracket, the more your savings would be.

- **If you are over 55 and sell your home after July 20, 1982, you avoid taxes on up to $125,000 (the former limit was $100,000). The deadline for buying a replacement has been increased from 18 to 24 months.**

- **If your office is in a building at least 30 years old, you can obtain a credit of at least 15 percent of the cost of rehabilitation. The credit goes as high as 25 percent in the case of a certified historic building, but in all cases you must elect the straight-line method of cost recovery.**

- **Corporate tax rates have been reduced. On the first $27,000 the rate is 15 percent in 1982 and thereafter. On the second $25,000 it is 19 percent in 1982 and 18 percent thereafter.**

- **Estate and Gift Tax Provisions:** The 1981 Tax Act contains major changes in estate and gift taxes—probably the most sweeping changes of any portion of the act. Since 1976 Gift and Estate Taxes have been unified, with a credit of $47,000. This credit will increase over the next six years, to $192,000, allowing tax-free transfers up to $600,000.

- **Estate tax rates used to be as high as 70 percent. By 1985 the maximum will be 50 percent.**

- **The greatest impact will come in the extension of an Unlimited Marital Deduction.** For instance, at your death, your entire estate will pass to your spouse completely free of estate and gift taxes. This does not, however, mean you don't need to be concerned about your estate tax, since the estate will be taxed on the death of the surviving spouse. You will want to review your estate plan and consider the use of a trust arrangement in addition to the marital deduction, to preserve more of your estate for your heirs. You may also make annual personal gifts of up to $10,000 ($20,000 as a couple) to anyone else without incurring gift taxes. This is an ideal way to transfer assets free of gift or estate taxes.

- **The important thing to remember is that your estate plan and your will, if you have one, are probably outdated. It's time to review your objectives and plans in light of these sweeping changes in estate tax laws.**

Charitable Giving

The tax advantages of making charitable gifts of cash or securities can be considerable and can substantially reduce the after-tax cost of your gift. For instance, if you have a taxable income of $50,000, a $1,000 charitable gift to Western costs you only $316 after taxes. At the same income level, a $400 gift costs as little as $7.

Although the estate tax advantages of gifts by will have been reduced, most people will have more disposable assets with which to make gifts. In addition, transferring assets to a charitable trust can provide you with a secure lifetime income for you and your spouse, as well as saving estate taxes and income taxes. In fact, in some cases your income may even be higher than before through the use of a charitable trust.

For more information on the 1981 Tax Act and the benefits of charitable gifts to WMU, please clip and mail the coupon below.

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### Contribution Card

- **Here is my gift of $ for Other:**
- **Please give joint credit to my spouse for the enclosed gift:**

<table>
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<th>First name, middle initial, last name—please indicate preferred title</th>
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<td>Name:</td>
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Check should be made payable to WESTERN MICHIGAN UNIVERSITY FOUNDATION.

**Mail to:** Paul C. Knudstrup, Director of Planned Giving Services

**Western Michigan University Foundation**

Kalamazoo, Michigan 49008

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**A "Special Reminder" To Western Supporters!**

This message has special importance for you as a supporter of WMU. We hope you will take a moment to consider our request now. Each year in our efforts to reach you as a contributor, we cannot avoid "spending money to make money." We can, however, try increasingly to bring more economy to our efforts. This is extremely important this year, as Western faces further cuts in state legislated funding.

**Our message is simple:**

1. **Send in your 1982 gift NOW and you will receive NO FURTHER Annual Fund appeals this year.** Also indicate when you'd like to receive your "reminder contribution card" in future years, and we'll contact you at that time.

2. **Send in the form below indicating when you'd like to be sent your "reminder contribution card" in 1983 and 1984.** These measures will save hundreds of dollars in postage, printing and clerical costs we'd normally spend asking for your support this year. By responding now to our message, you achieve two very worthwhile goals: generously supporting a fine University and increasing the value of your gift by decreasing its cost.

P.S. Remember that beginning in 1982, your gift is deductible even if you do not itemize your deductions!
Center named (continued from page 1)

Fetzer, whose dual careers in broadcast- ing and in baseball span 58 years, expressed commitments to Kalamazoo from the beginning. After establishing a radio station in Berrien Springs in 1923, he purchased another station and moved it to Kalamazoo in 1930 as WKZO. Other acquisitions followed, in Michigan and in Nebraska, and his broadcasting organization grew. In 1956 Fetzer organized an 11-man syndicate to purchase the Detroit Baseball Co. and in 1962 he became its sole owner. Since then he has held several key leadership positions in baseball, finally receiving the first John E. Fetzer Award for meritorious service to the sport in 1981. In 1969 he received broadcasting's highest honor, the Distinguished Service Award of the National Association of Broadcasters, and he was named sole owner.

The Fetzer Broadcasting Co., which includes WKZO-AM and TV, Fetzer Cablevision and the outstate Michigan Musak franchise, celebrated its 50th anniversary Sept. 20 with salutes from throughout the broadcasting industry.

"Nothing like this has ever before been accomplished in the history of our University," Bernhard told 150 persons gathered for the groundbreaking ceremony at the future site of the building, at the north end of Marion Street on the University's West Campus.

"Thanks go to members of the WMU Foundation, to the members of our Board of Trustees who gave so much of their time and energy to the establishment of the Foundation, and to all our loyal supporters, friends and alumni," Bernhard continued.

"This magnificent gift by Mr. Fetzer has enabled us to break ground today for this center, and we are very confident that our 'Partners in Progress' capital campaign goal of $6.8 million will be achieved in the very near future," he said.

"Very seldom does a university president have the opportunity and the special blessing to announce a $1-million gift," Bernhard concluded.

"But this is a very special occasion for us, and Western Michigan University is indeed privileged and highly honored by Mr. Fetzer's forward-looking philanthropy. We know that this will be a memorable time in the history of this University."

Here is what Fetzer said at the groundbreaking: "I can't tell you how happy I am to be here, because this is a very important step in the history of this great University. For the last decade, we have been going through the vicissitudes of many misunderstandings between the business community and the educational community, throughout our country. It seems to me that this step, here today, is the first step in a new beginning of relationship between business and the campus."

"I'm very pleased that we have had a little part in helping to bring this about. I can't think of anything today in our society that is more compelling than to bring about a mutual understanding in which we must learn how to get things done on a cooperative basis rather than an adversarial basis. It seems to me that this is a pioneer effort in the educational community that will have significant promise for the future.

"The Fetzer Broadcasting Co. has always had a deep involvement in the community interest and in the educational programs of our city. It is our hope and our prayer that we may continue to make a significant contribution that will be only affirmative as time goes on. If history hasn't done anything else to say about us, we hope it will say that we were positive and constructive."

Bernard Weisberg, president and chief executive officer of Chatham Markets Inc. who has been reelected president of the WMU Foundation, said: "This facility will provide for the direct interaction between business, industry and higher education. We believe that this interaction is necessary for our growth and development of a healthy society.

"On behalf of the WMU Foundation Board of Directors, the Foundation membership and all others who have helped make this dream a reality, I am pleased to report that the 'Partners in Progress' capital campaign is over 90 percent completed at this time. With you, we look forward to the day of dedication of the center—not as a job completed, but as a commencement day—a day of opportunity and new challenge."

President Bernhard introduced State Rep. Robert A. Welborn of Kalamazoo as a 'great friend of this University, an alumnus, a member of the Alumni Association Board of Directors and of the WMU Foundation Board of Directors who once again provided that vital link between the state and the University' with his introduction of a resolution to the Joint Capital Outlay Committee of the State Legislature, authorizing construction of the center. "I am proud of this University and of its 'Partners in Progress' capital campaign," Welborn said. "Let me emphasize that there are no state funds involved in the construction or operation of this center. This building is going to be a fantastic resource for business and industry, not only in the community but throughout the state and the nation. I wish to salute you, John Fetzer, for this great gift."

James H. Duncan, president and chairman of the First American Bank Corp. of Kalamazoo and general chairman of the "Partners in Progress" capital campaign, said this: "I'd like to emphasize the cooperation of the faculty and staff at Western in the campaign. We set a goal of $200,000 for faculty and staff, and I'm very proud to tell you that it's now at more than $370,000. That kind of support, from the people who are closest to Western and perhaps who care most about Western, has made it possible for us in clear conscience to go to many others and say, 'Will you give? They certainly showed their caring to us.

"I'd like you to know of the personal contribution and the commitment of time, effort and leadership of John Upjohn and James Gilmore, honorary chairman of the campaign. And I want to take special note, too, of the participation and contribution of Harold H. Holland, my friend and favorite competitor, who has been most supportive and helpful to us."

Upjohn is president of the W. J. Upjohn Management Co. of Kalamazoo and Gilmore is president of Jim Gilmore Enterprises of Kalamazoo. Upjohn, who is the founding president of the WMU Foundation, is also an adjunct faculty member in the College of Business.

Holland is chairman of the American National Bank of Kalamazoo and head of the major-gifts division of the capital campaign.

"The significance of Mr. Fetzer's gift reflects to me, more than anything else, is that Kalamazoo cares about Western." Duncan concluded. "I'm deeply grateful to you, sir." Darrell G. Jones, dean of the College of Business, said this: "The center is our long-awaited dream that will provide the much-needed educational meeting ground for business and industry, large and small, and the many talents of the University community. It is wondrous that this center will be the home of a man who started from scratch and succeeded and succeeded and succeeded.

"That is what this building will be all about—the teaching of entrepreneurship, private enterprise, risk-taking, management and leadership. John E. Fetzer, thank you for leading the life that is the model of what we teach. And thank you for letting us use you forever as our model. We sincerely appreciate all of your gifts."

Construction of the center is expected to begin in March and to be completed in September, 1983.

Fred W. Adams

Trustees were early Fetzer broadcasters

Fred W. Adams, a charter member of the Board of Trustees, who is a 1932 graduate of Western, was one of two announcers for the campus studio of WKZO Radio during his senior year. The studio was located in what is now Oakland Gymnasium on the University's East Campus.

Adams, a retiring advertising executive with the American Motor Corp. who lives in Grosse Pointe, also was business manager of the "Brown and Gold" yearbook that year and was president of Omega Delta Phi, a forensics fraternity.

The year before he won first prize in an extemporaneous-speaking contest sponsored by the Student Council and first prize in an oratory contest sponsored by the campus YMCA chapter, and he placed third in the state in oratory in 1932.

Another trustee, Robert D. Caine of Kalamazoo, played in the Charlie Fisher Orchestra, "The Globetrotters," which performed during WKZO's inaugural broadcast in 1930. "I played the banjo or the guitar that night, although I played the violin in concerts," Caine said.

Groundbreaking—Participants in groundbreaking ceremonies for the University Business Development Center included from left, President John T. Bernhard, Lt. Gov. James H. Brickley, John E. Fetzer, for whom the center is named; State Rep. Robert A. Welborn, of Kalamazoo, Bernard Weisberg, president of the WMU Foundation Board of Directors, James H. Duncan, general chairman of the 'Partners in Progress' capital campaign, and Darrell G. Jones, dean of the College of Business. Construction is expected to begin in March and to be completed in September, 1983.
Dr. Merze Tate, a 1927 graduate and benefactor of the University, received the AASCU Distinguished Alumnus Award of the American Association of State Colleges and Universities at the association's annual meeting in Colorado Springs. She is a recipient of an honorary degree from Western, in 1952, and Western's own Distinguished Alumnus Award, in 1970.

Dr. Tate was presented with the AASCU award by Dr. Roland Dille, president of Moorhead State University in Minnesota and chairman of the AASCU board. She was introduced by WMU President John T. Bernhard, immediate past chairman of the AASCU board.

In this address, with which she accepted the AASCU award, Dr. Tate traces her own life from rural Michigan to study at Oxford University and research in Europe, Africa and the Pacific and a distinguished career as an educator, author and philanthropist—achieved in a "color and sex discriminating society."

As Dr. Tate told her audience of more than 200 college and university presidents, her roots in the Midwest—where public schools and a state university made education accessible—significantly influenced her career, which has spanned more than 30 years.

She is the first black woman to receive an advanced degree from Oxford and the second black to earn a doctoral degree from Radcliffe College and Harvard University, the latter in 1941. Ralph Bunche was the first. She retired in 1977 after 35 years as a professor of history at Howard University in Washington, D.C. She is the author of several books and currently has four manuscripts in press.

Dr. Tate, who was a Fulbright lecturer in 1950-51, is a charter member emeritus of the WMU Foundation Board of Directors. Last fall she gave the University $150,000 for the establishment of the Merze Tate Center for Research Information Processing in the College of Education.
The largest share has been or will be allocated to Western Michigan University for having provided the foundation for her higher education and for assistance through scholarships and loans in launching her on her career. Two trusts have endowed a Merze Tate Scholarship and provided for the establishment of the Merze Tate Center for Research Information Processing in the College of Education. Radcliffe College is and will be the recipient of the second largest share in appreciation of subventions from the Bureau of International Research of Harvard University and Radcliffe College leading to the publication of her first three major books, which in turn paved the way for several other publications, as well as for two achievement awards. A substantial contribution has endowed a Merze Tate Graduate Fellowship in the Mary Ingraham Bunting Graduate Institute.

In providing for the above first mentioned scholarship, fellowships, research facilities and seminar, your guest is attempting to discharge her obligation to state-supported education, federally assisted professional education and a private college that has been liberal in bestowing its awards and blessings on a member of a minority in American society.
Amon Alumni

Officers elected for association

Sterling L. Breed, professor of counseling at WMU and a member of the faculty since 1956, was re-elected president of the WMU Alumni Association at the annual business meeting Oct. 23 on campus. He was also elected to another three-year term as a director.

Daniel Kunitzer, ’65, Battle Creek accountant, was re-elected to a second year as vice president, and James W. Goss, ’66, Birmingham attorney, was renamed treasurer by the board members.

Besides Breed, others elected to three-year terms on the board were Suzanne Ghea Merpig, ’73, Kentwood; Dr. Bill Pickard, ’64, Detroit, and Dr. Thomas Randolph, ’69, Detroit. Members of the board re-elected to other organizations were: Karen L. Magidson, ’80, Grand Blanc; Student Alumni Service Board alumni, David S. Poholnski, ’70, Kalamazoo, W Club first vice president; Peter VanDyken, ’56, La Mirada, Calif.; representing the Los Angeles Club, and Robert A. Welborn, ’65, Kalamazoo, a presidential appointee.

Alumni gatherings

Battle Creek
- A cross country ski outing will be held Sunday, January 31, from 1-5 p.m. at the Gull Lake Golf Course. This family event is designed for first time skiers as well as ‘pros.’ A place to warm up with refreshments will be provided. Donations will be accepted. Call the WMU Alumni Office for reservations, 383-6160.
- A ten-ten or aacquetball party for Battle Creek area alumni will be held Saturday, March 20, at Minges Creek. The entire club is ours. Cost for WMU Alumni Association members is $8.00 per person/$15.00 per couple and $9.00 per person/$16.00 per couple for non-members. Racquets will be available free of charge, as will towels for the whirlpool. Refreshments will be served. Reserve your spot on the courts by calling the WMU Alumni Office today, 383-6160.

Grand Rapids
- On April 24 a tennis/aacquetball outing takes place at the East Hills Tennis Club on East Beltline Rd.
- A theatre outing will be held June 10 at the Grand Rapids Civic Theatre for the play ‘Romantic Comedy.’
- In July, a Grand Rapids area golf outing is scheduled. Details will be announced later.

Kalamazoo
- Immediately following the 2:00 p.m. Bronco basketball game on Feb. 6, an open house will be held in the Alumni Center. Stop by for refreshments.

Leaving the board were Judith T. Dolezal, ’70, Battle Creek; Mildred L. Johnson, Muskegon, and a WMU trustee; Corinellis Patterson, ’68, Willow Grove, Pa.; Robert Quiring, ’33, Kalamazoo; Robert J. Sasaia, ’80, Novi; Thomas C. Tallman, ’65, Kalamazoo, and Joyce E. Williams, ’75, Grand Rapids.


Kalamazoo/Battle Creek
- Sunday, February 7, from 12:00-2:00 p.m., the WMU Alumni Office will host a skating party at Lawson Ice Arena. Refreshments will be served. The cost is $2.00 per person and $4.00 per family for Alumni Association members, $3.50 per person and $5.00 per family for non-members. In addition, skate rental will be available for $1 per skate of all sizes including children’s. The ice will be all ours so plan to join us. Call the WMU Alumni Office for reservations, 383-6160.

Muskegon
- On Feb. 27 a tennis party will be held at the West Shore Tennis Club in Muskegon.

Tri-County
- The basketball Broncos are headed your way Sat., Feb. 27 to take on the CMU Chippewas. Watch for a detailed mailing regarding a gathering for tri-county WMU alumni sponsored by the WMU Alumni Association.

Tours
- Caribbean as next tour
- After successful Alumni tours in recent months to the Scandinavian countries and Scotland, the next Alumni tour is scheduled as a Caribbean cruise, leaving by air from Detroit Feb. 27 and returning March 6.
- The cost will be $1,125 per person, with double occupancy of rooms, and an opportunity for better accommodations priced as high as $1,235.
- TSS Tropicale, a new cruise ship beginning service January 1, 1982, will be the ship on which the group sails into the Western Caribbean, with stops scheduled at Ocho Rios, Jamaica; George Town, Grand Cayman; and Cozumel, Mexico.
- More detailed information can be obtained from the Alumni Office, or from TM Travel Associates, Grand Rapids.
- Once that trip is out of the way, the Alumni Office will be working on two ventures for the summer of 1982. The first departure will be June 23 for Europe, with emphasis on Italy, a 17-day exploration priced at $1,599 per person. In August, a trip through the Canadian Rockies is planned.

- Oxford seminar and European tour scheduled
- Studying in one of the world’s most prestigious universities, enjoying its most cosmopolitan city and touring the European Continent are all in store for participants in Western Michigan University’s 1982 Oxford Seminar to be held next summer. Sponsored by the College of Arts & Sciences, the seminar includes four weeks of lectures and research activities at Oxford University’s Lady Margaret Hall, five days touring London and the option of taking a two-week trip to the Continent with stops at Paris, Munich, Lucerne, Venice, Florence and Rome.
- Seminar participants can get graduate or undergraduate academic credit. Lectures will be given by prominent British scholars in politics, history, law and literature. In addition to research opportunities there will be guided field trips to such places as Stratfield-on-Avon, Blenheim, Bath and Coventry as well as a weekend trip to Scotland.
- The seminar is being directed by Dr. Dale P. Patterson of the history faculty who says, “England is a living source book, rich in memories of civilizaton’s historical past and deeply involvement with its present problems. The seminar is an excellent opportunity to gain insights into this fascinating land.”
- Western’s Oxford Seminar has a long history of its own. It was started in 1951 by Drs. Russell Seibert and Leonard Kercher, continued in the 60’s by Dr. Howard Mowen, and has been directed by Dr. Patterson since the early 1970’s.
- The 1982 seminar will be held from July 5 to Aug. 21 and will cost about $2,000. The optional tour of the Continent will cost $600 additional. Costs for academic credit will also be additional depending on the number of hours taken. There are places reserved for alumni and friends of the University who wish to participate.

- British tour begins Feb. 26
- The British Studies program of the University’s history department will offer its sixth annual tour to London from Feb. 26-March 6, according to Dr. H. Nicholas Hammer, professor of history.
- Seven nights in London are planned, arriving there by British Airways from Detroit. A continental breakfast daily and three theatre tickets are included, along with a seven-day unlimited use pass for subways and buses in the British capital.
- The price is now quoted at $850 person, double occupancy. Further information may be obtained from Hammer—call (616) 383-0029 or (616) 383-1728.

Alumni Association new life members

William J. Billings, ’70, San Mateo, Calif.
Richard D. Brennan, RN, ’74, St. Louis, Mo.
Gerald E. Smith, RA, ’74, Buffalo Grove, Ill.
Michael F. Evans, RA ’77, and Mary Ellen Pattison Evans, RA ’77, Grand Rapids
E. Charles Fibiger, RA ’78, was adopted to Alumni Association membership.

The virtues of Distinguished University Professor emeritus Dr. Charles VanRiper and other members of the speech pathology faculty at Western were extolled during the summer Scandinavian tour, as two Norwegian alumni came to a hotel in Drammen, Norway, to visit with Russell A. Strong, director of alumni relations. Leif Bache (center) is now headmaster of Reid Barn’s Daghjemog Skole at Tonsberg, and his wife stands at the left. They visited in Kalamazoo about two years ago. Signe Vistesvo (right) teaches in Oslo at a center for speech correction and handicapped students. Both Vistesvo and Bache were Western students in the mid-1960s.
Series honors geographer

Lucia Harrison was a remarkable woman, teacher, writer and vehement exponent of women's rights long before anyone really put that term to work.

She came to the faculty of the geography department in 1909 and continued to teach at Western until her retirement in 1947.

During that 38-year tenure she probably developed as many opponents as she did proponents. It was hard to be neutral when around Miss Harrison.

An excellent essay on Miss Harrison and her role at Western and the University of Chicago has been prepared by Dr. Oscar H. Horst of the WMU geography faculty. It appears in a new series of publications entitled "Papers in Latin American Geography in Honor of Lucia C. Harrison." This is volume one of a new series of publications of the Conference of Latin Americanist Geographers, of which Horst is the editor.

During her teaching career, Miss Harrison authored a widely accepted book, Daylight, Twilight, Darkness and Time, published by Silver Burdett & Co. When she retired in 1947 she remained intellectually active for a number of years. And in 1960 her second book came from Rand McNally, Sun, Earth, Time and Man. It too was to gain considerable acclaim.

Horst concludes about Miss Harrison:

"Had Miss Harrison been the recipient of greater financial support and had her interests evolved in an academic environment more conducive to the development of her talents, one can only wonder what the measure of her achievements as a scholar, as a teacher, or as a Latin Americanist might have been. On the bases of academic experiences she felt that women had been discriminated against. She voiced this point of view with fervor. In order to redress this perceived injustice she originally established a scholarship fund with the intent that women in particular be provided assistance in their pursuit of advanced studies.

Miss Harrison left to Western nearly half a million dollars, which is now used by the Department of Geography in many ways to aid scholarship and to help students who wish to develop their professional skills in geography. This new publication was funded from the earnings of Miss Harrison's endowment fund.

It can truly be said of Miss Harrison that she was one of a number of outstanding women who came to the young campus and who stayed for many years to give firm guidance to young minds and to encourage the best in education.
Attention Class of 1942

Class members will reunite on Western campus June 4-5, 1982 to celebrate the fortieth anniversary of their graduation. Watch for details to be mailed in March.

Warren Bowles, BS '66, MST '74, on Oct., 1 became plant purchasing manager for Kellogg Co., in Battle Creek.

1926
Albera Ouding, TC '26, has been working with the Teaching, Learning Community at the University of Arizona. She enjoys second graders greatly.

1928
Jean McClave Shepley, TC '28, BS '35, and her husband are spending much of their retirement in travel, most recently to Ecuador, and frequently speak and show their pictures to various groups. They live in Benton Harbor.

1929
Maxine Brule, TC '29, BS '59, MA '64, is honored by the Watervliet Community Hospital each year as the latest recipient of the Maxine Brule Community Leadership Award, and her name is inscribed on a handsome plaque. Maxine was the first recipient of a community leadership award in 1979; the award for future years was named in her honor. The selection committee invites residents from Coloma, Hart, and Watervliet.

1938
Enid Smith, BS '38, MA '39, has been commissioned as a full-time lay minister to the Southwestern Community College at Sturgis. This is only a temporary appointment to replace a man on an educational leave.

1946
Francis Hiscock, BS '46, of Pentwater in September became acting dean of occupa
tional curricula at West Shore Community College, Manistee. He had retired in 1978 from Southwestern Community College at Dowagiac. This is only a temporary appointment to replace a man on a medical leave.

1948
Raymond M. Sbracho, BS '48, SEd '71, is president of the Michigan Association of Intermediate School Administrators, elected last June. He is now superintendent of the Berrien County Intermediate School District.

1951
Willis S. Boo, BA '51, retired in May as 4-H youth agent in Kent, Ottawa and Allegan counties, and quickly hit the travel trail, visiting both east and west coasts of the U.S. He received several honors at retirement, but says that now he's not doing too much of anything.

1952
Arnold Palanca, BS '52, has been elected to the board of directors of the American Na
tional Fielding Co., in Muskegon, and part owner of dealerships in Lansing, Bay City and Fort Wayne. He is a director of the American International Automobile Dealers Association, as well as county and state associations.

1958
Keh N. Cogrove, BA '58, is the new registrar at Hillsdale College where she had been an associate professor and co-director of the enrollments office. She has taught since 1967 and holds a master's degree from the University of Washington.

Diane D'Asero, BA '58, taught an adult education class at Sparta this fall on single
data management and personal presentation skills. She lives in Lawrence with her husband and two children.

1962
Margaret Hills, BA '62, MA '80, has been named a sixth grade teacher at St. Mary school in Twin Lakes, Wis. She lives in Wisconsin. She was a student of Charles P. Klass, BA '62, the new director of international sales for the Asten Group, Inc. He holds an MBA from Pace University and joined Asten in 1978 as corporate marketing director.

1963
Dr. Thomas E. Elson, BA '64, MA '66, has been promoted to professor of mathematics at General Motors Institute, Flint, where he has taught since 1961, except for four years in graduate school. He has just completed a one-year term as chairman of the professional development disabilities' round table.

1966
Gary Begg, BS '66, is the new sales manager for Flexfab, Inc., Hastings. He had been with Viking Corp., for 10 years, lastly as sales services manager. Begg has an MBA from Aquinas College.

1968
Ronald J. Davis, BBA '68, MA '73, is a new vice president of William R. Biggs Associates, Kalamazoo PR firm.

Jerry L. Moeller, BBA '66, resides in June as superintendent of the Port Huron Area School District after one year in that post. He had been secondary education director for three years and hopes to return to that position.

Jerry L. Moeller, BBA '66, resides in June as superintendent of the Port Huron Area School District after one year in that post. He had been secondary education director for three years and hopes to return to that position.

1970
Connie Bartlett, BA '61, MA '70, has joined Don Cain, BA '57, Realtau in Kalamazoo, after a career in banking. She is a past presi
dent of the WMU Alumni Association and a member of its board of directors.

1977
Connie Bartlett, BA '61, MA '70, is the new educational director of the Specific Language Dysfunction Center, Inc., in Kalamazoo. She began her career there.

Jerry Leeth, BBA '66, MBA '70, has recently been appointed as vice president management consulting services for GTE. He joined GTE in 1979 as vice president-organization development, planning, and later became vice president-organization systems analysis. He lives in Fairfield, Conn.
1969
William Flynn, BBA '69, is now general manager and operating manager of Heating of Okemos. For the last 12 years he has also been on the staff of Campus Crusade for Christ.
James Gallagher, MA '60, MA '73, after serving eight years as a middle school principal at Marceus.
James W. Karling, MBA '69, has been ap- pointed to the board of trustees of the Lutheran Economic Development Corporation. He has moved to Lapeer after being director of the North- east Michigan Economic Development Association at Gaylord.
Stephen Smaka, BBA '69, has been ap- pointed a trustee of the board of education at Linder. He is controller of Fluid and Elec- tric Control Co., Benton. The board also elected him treasurer.
Raymond J. Janisse, BA '71, has been pro- moted to vice president, metropolitan loan division manager, Minneapolis Bank & Trust Co., in Chicago.
David G. Meickle, BBA '77, has been pro- moted to senior vice president of lending at Merchants and Miners Bank of Calumet. He has been with the bank since 1973.
B. John Cook, BBA '75, in November became president of Mutual Savings & Loan Association, Bay City, which he had joined in 1972.
Dawn Flynn, BA '70, MSL '75, is the new public information officer for the city of East Lansing. She has formerly been library director for Dowagiac. Mrs. Flynn has three children.

1971
Raymond J. Janisse, BA '71, has been pro- moted to vice president, metropolitan loan division manager, Minneapolis Bank & Trust Co., in Chicago. He lives in Birmingham.
The Owosso Rotary Club has chosen Robert E. McRae, as its pres- ident. He is an optometrist there.
Joel Wyatt Littlejohn, BS '73, '74, during 1981 received an Ed.S. degree from the University of Michigan, and also a Ph.D. degree in occupational education ad- ministration. She lives in New Castle, Del., with her family, and is an educational con- sultant.

McCullough: watch for the name
Terry McCullough, MSW '75, is making a name for himself as a recording artist and popular musical vocalist, both in the country music and folk fields. He has spent nearly a year on the continent. When he returns to the U.S., he is scheduled to appear for several dates in Europe. In late November, he appeared on the Norwegian Television Network.

Gey Heisland, BBA '70, MBA '71, has been named vice president-finance of Smith Fish & Sons, Grand Rapids. He presented a concert of music by 20th cen- tury composers at the Carnegie Hall, New York City this fall. She also has a master of fine arts degree from the Mason Gross School of the Arts, Rutgers Universi- ty. The Carnegie Hall program was her first New York recital.

1973
Colleen Murphy DeSanto, BS '73, is one of 16 artists invited to exhibit and also to display her artistic skills at the Artists' Studio School. She is student at Frankemuth. A jeweler and metal sculptor, she lives in Evesville.

1975
Jerry L. Tubergen, BBA '75, has been nam- ed a manager in the tax department of Touche Ross & Co., Chicago.
Judith Halseth, MSW '75, has joined the faculty of the School of Social Work. She had formerly been with the Van Buren County Mental Health depart- ment. James H. Gill, BS '75, has been appointed a public relations staff assistant for the Elec- tric Motive Division of General Motors at LaGrange, Ill. He lives in Bolingbrook, Ill., and has a master's in communication from Boston University.

1976
Larry Ullery, BS '76, has joined Southwestern Michigan Health Association at Benton Harbor as an educator-coordinator.
Michael J. Linville, MSW '76, has been pro- moted to executive coordinator for the process computer group of Westwaco Corp., at Cob- bing, Va.
Marvin L. Mihan, BS '76, has been ap- pointed area manager of chain sales for Philip Morris USA, at Lexington, Ky. He had previously been with PepsiCo.
Paul R. Elemen, BS '76, has been the new managing officer of the Dunwoody division of Fulton Federal Savings, Atlanta. He lives in northwest Atlanta.
Judith Halseth, MSW '75, has joined the faculty of the School of Social Work. She had formerly been with the Van Buren County Mental Health depart- ment. James H. Gill, BS '75, has been appointed a public relations staff assistant for the Elec- tric Motive Division of General Motors at LaGrange, Ill. He lives in Bolingbrook, Ill., and has a master's in communication from Boston University.

1977
Greg Mark, BBA '77, blind for the past 15 months, is now working as a computer analyst and hopes to return to graduate school for an MBA and then seek employment as a con- sultant.
Lee A. Mauzerock, BS '78 now a super- visor in the WMU department for Touche Ross & Co., in Chicago.
Mary Jo Mort, B.S. '79, has a one semester appointment teaching in the Washington school district.

Cheryl Owen, M.A. '79, won a Freedoms Foundation award for a program she co-

ordinated as manager of the Employee Development program for the Michigan State Chamber of Commerce.

Dirk A. Schuiteboer, B.S. '79, joined the Lake high school faculty in districtive education. He had been in Woodstock, Ill., for two years.

Mark Plowa, B.S. '80, is a new technical sales representative in Illinois, Minnesota, Wisconsin and Iowa for Wito Chemical Co. He lives with his wife in Glendale Heights, Ill.

1980

Fred W. Couthie, Jr., B.A. '80, is with Courthie Realtors in Muskegon.

Gary Koch, B.A. '80, and Gorden Koch, B.S. '80, decedent from a long line of food purveyors, have opened Koch's Korner Deli in the Clinton Valley Shopping Center at Dearborn.

Dawn S. Fairley, M.S.L. '80, has been named media coordinator for the Benton Harbor City schools. She had been at Hastings.

Dan O'Brien, B.S.M. '80, has joined the Belleville Medical Clinic as a patient's assistant. He has also passed his national certification examinations.

Diane Stack, B.S. '80, has completed her year's internship at Borgess Hospital's School of Medical Technology, Kalamazoo.

Debra L. Buehler, B.A. '80, has been named an assistant with William R. Biggs Associates, Kalamazoo.

Cindy Weibel, B.S. '80, has been appointed radiologic technology coordinator-instructor at Lake Michigan College, Benton Harbor. For the past seven years she has been a diagnostic radiographer at Mercy Hospital, Benton Harbor.

Darlene McCracken, B.S. '80, is now assis-
tant manager of the K-Mart at Albion.

Sue Christine Parks, M.A. '80, has made her final vows to the Sisters of St. Joseph, Nazareth. She is coordinator of employee education at Borgess Medical Center, Kalamazoo.

Joyce Schaffer, B.A. '80, has joined Cooper and Lybrand, accountants in Grand Rapids.

Heathe Burke, B.S. '80, spent parts of September and October in China investigating current dental practice. She is a dental assisting instructor at Lake Michigan College, Benton Harbor, and was one of 30 dental hygienists to make the trip.

1978

Michael Linville, '76

D. Charnley, '78

Mark Plewa, '79

Michael Linville, '76

D. Charnley, '78

Mark Plewa, '79

Dee Zehnder, B.S. '77, has left her Clio classroom to open a weavon and yarn shop in Ferndale with friend Karen Raper.

Thomas Noven, B.A. '77, has been pro-
moted to audit manager by Bristol, Meisen-
ich & Co.

Jeffrey Van Treese, B.B.A. '77, has opened a law practice in partnership with Robert Hof-

man. He is a graduate of the Wayne State University Law School.

Chiechimaba, B.A. '77, has suc-

cessfully completed his certified public account examination. He is with Yeo and Yeo in Saginaw.

Betty Jane Haire, B.A. '77, has been pro-
moted to county supervisor for the Farmers Home Administration in Livingston County, an office in Howell. She maintained FFA in Paw Paw, and has also been in Hillsdale.

Pam Harwood, B.S. '78, and Holly Keasey, B.S. '78, have completed their one-year intern-

ships as medical technologists at Bronson Methodist Hospital, Kalamazoo, a require-

ment for registration.

Donald Marx, B.S. '78, senior art director for Doerr, Phillips & Laing, Inc., in Battle Creek, created the poster commemorating the 1981 World Hot-Air Balloon Champions-

hip held in Battle Creek. The original art work has been presented to the Museum of Bronson and Aviation, Kalamazoo, and is entitled "A Ballooning Celebra-
tion."

Dave Holtslander, B.F.A. '78, is practicing blacksmithing in Ypsilanti. Horseshoeing is now his full-time occupation, and work and repair of equipment is more down his line.

Sandra Peterson, M.S.L. '78, has been nam-
ed an elementary media specialist in the Holland public schools.

Mark Chipman, B.S. '78, has completed in-

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Richard Ackerman, B.B.A. '77, and Lisabeth Cooper and Lybrand, accountants in Grand Rapids.

Kevin E. Cahill, B.B.A. '77, and Lisa.

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Joanne S. Chase, B.A. '78, and Steven Groul, Sept. 12 in San Antonio, Texas. Both are with the Corpus Christi Callitemes newspaper.

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Donald Marx, B.S. '78, senior art director for Doerr, Phillips & Laing, Inc., in Battle Creek, created the poster commemorating the 1981 World Hot-Air Balloon Champions-

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Nancy Davey, BS ’78, and Gary P. Dion, BBA ’79, June 20 in Birmingham. She was a dental hygienist, and he in sales with Kellogg. They live in Grand Blanc.

1979


Bruce E. Jennings, BS ’79, and Kit Dee Carrer, Sept. 19 in Kalamazoo. He is employed at the Kalamazoo Corrections Facility and she live in Richland.

Julie M. Hudson, BS ’79, and Joseph P. Grigaitis, ’81, Aug. 29 in Mount Clemens. She is a registered nurse with Henry Ford Hospital, and they live in Benton Rouge, La.

Gary W. Crane, BBA ’80, and Kimberly Erington, June 13 in Battle Creek. He is a software developer for Decision Chemical Systems and they live in Benton Rouge, La.

John S. Nolton, BS ’80, and Tammi Sue Hill, BS ’81, June 6 in Kalamazoo. She are in graduate school at the University of Notre Dame.

Emily Anne Burrell, BA ’80, and Kenneth N. Vandeventer, ’79, June 27. Both are graduate students at the University of Minnesota and live in St. Paul.

Nancy A. Oldhizinski, BS ’80, and Eric Lunn, BBA ’80, in Kalamazoo. She teaches at St. John High School and he is with Price Waterhouse.

Gail DeWitt, MS ’81, and Dr. Philip Ades, May 24 in Portage, N. Y. They now live in Denver, Colo.

Robert J. Campbell, BBA ’80, and Carla Carroll, June 13 in Chicago. They are with the Upjohn Co.

Marcie A. Heuser, BBA ’80, and Mary L. Wishman, in Kalamazoo. He teaches in San-dusky, where they live.

Michael J. Criswell, BBA ’81, and Anne Berkey, June 27 in Kalamazoo. He is employed by Michigan Mutual Insurance and they live in Grand Rapids.

Sheila Ann Halloran, BBA ’81, and Joseph Salisz, Aug. 1 in Norton Shores.

Michael J. Criswell, BBA ’81, and Anna Ludwa, Aug. 29 in Battle Creek. He manages a McDonald’s Restaurant in Kalamazoo.

Jean M. Piggott, BS ’81, and Michael R. Linker, Aug. 29 in St. Joseph. She is a nurse’s aide, and they live in Waterlives.

Michelle A. Meyer, BS ’80, and Donald R. Funk, Jr., July 11 in Norton Shores. They are employed by Kellogg, and they live in Vail, Colo.

Richard B. Lowry, BBA ’80, and Kimberly Erington, June 13 in Battle Creek. He is a sales representative for Decision Chemical Systems and they live in Benton Rouge, La.

Lucille Hutchinson Mantey, TC ’18, BA ’37, died Aug. 26 in Kalamazoo. In his early life he spent 15 years at Portage and 26 years at Fremont. In Fremont, he was a life long farmer and businessman and served in the WAC in World War II and had previously lived in Auburn, Ind.

Lucille Hutchinson Mantey, TC ’18, BA ’37, died Aug. 26 in Kalamazoo. In his early life he spent 15 years at Portage and 26 years at Fremont. In Fremont, he was a life long farmer and businessman and served in the WAC in World War II and had previously lived in Auburn, Ind.

Max V. Hill, TC ’29, BS ’31, MA ’41, died Sept. 29 at Hickory Corners. He had been a minister of the Church of God, served as a missionary for a year in Grand Cayman, and retired as a school principal. He leaves his wife, Nina, two daughters, Kathleen and Mary, and four grandchildren.

Homer D. McCallum, TC ’29, MS ’30, died Oct. 4 in Albion, after a career in teaching at Allegan and Ohio railroad, and owning a store in Harri-

Mildred Hinderliter Tanner, BA ’30, died Feb. 3 in Saginaw.

Clifford T. Feld, TC ’31, died Sept. 3 in Frankfort. She taught for 29 years and also was a Marticile businessman, where he had lived the past 30 years. He leaves his wife, six children and 15 grandchildren.

Benjamin F. Yach, BA ’33, died July 2 in Wyandotte.

John S. Nolton, BS ’35, died Aug. 18 in Grand Rapids.

Charles G. Schmitz, BS ’38, died June 1 in Midland. He had been with Dow Chemical Co.

Huston L. Judd, BS ’38, died May 30 in Mt. Clemens.

Thelma Burns Cash, BA ’39, died about two years ago in Kalamazoo, where she had lived in Hillsdale.

Donald T. Strong, ’41, was killed Oct. 14 when his car hit a horse before dawn north of Kalamazoo. His wife, Pnla Glick, sister of Robert Strong, was in- jured. Strong retired in 1979 as executive vice president of the Great Lakes Co., in Kalamazoo, and was an expert on Michigan election law. He had recently directed the Ministers’ Pension Fund Crusade of the West Michigan Conference of the United Methodist Church. Besides his wife, Strong leaves four children, including Carilyn Strong Stickney, BS ’69; two grandchildren; his mother, Dana Sleeman Strong, TC ’11, and three brothers, including Russell A. Strong, MA ’58.

Garrett R. Walworth, BA ’41, died May 16 in Sun City West, Ariz. He had formerly been with Swift Computer Service, Harvey, Ill.

Pauline Sawyer Rayner, BS ’57, died Sept. 5 in Hastings. She had been a school teacher, retiring in 1968.

Herbert Grimmuquet Wair, BS ’58, died Sept. 6 at Raymond.

Dale R. Renton, BS ’58, was killed in an automobile accident Sept. 28 near his home in Takoma Park, Md. He was a research physicist with the Harry Diamond Laboratories in Washington, and was research manager of the laboratories at the time of his death. He leaves his wife and four children.

Anne Rogers Johnston, MA ’63, died Sept. 11 in Battle Creek. She had been a teacher for 40 years, retiring in 1970. She and her husband had observed their golden anniver-

Samuel S. Bly, Jr., BA ’64, died earlier this year.

Thomas D. Kidder, MA ’65, died Aug. 19 at Fremont.

Cherie Ross Drewyore, BS ’66, a Port Huron teacher for 15 years, died Aug. 12 in Detroit.

Clayton G. King, BS ’71, died July 23 after a three-year illness. He taught at Elk Rapids and lived in Old Mission. He leaves his wife and two sons.

James R. Platte, BS ’80, was killed in California in late summer. No other details are available. Wiley’s home had been in Auburn.

Charles E. Stranton, BBA ’81, died Sept. 19 in Kalamazoo. He was killed in a car-truck collision Aug. 22 in I-94 in Van Buren County. Stranton’s mother was also killed, and his wife and father were injured. He had made his home in Union City.
Stanford coach named to grid post

Jack Harbaugh, defensive coordinator at Stanford University, has been named as the 11th head football coach in the school's history. The appointment was made December 10 by Tom Wonderling, director of intercollegiate athletics. Harbaugh, 42, had earlier served as defensive backfield coach at the University of Michigan for seven years. During that time the Wolverines won five Big Ten titles. He also coached secondaries at Bowling Green for three years, Iowa for two and Morehead State for one.

Three of his former collegians, David Brown and Don Dutek of Michigan, and Iowa's Craig Clemons earned All-American honors. Clemons later formed with the Chicago Bears and the Green Bay Packers. Harbaugh played quarterback for all four years, set a school single-game record with three interceptions and defensive back and set a school record with seven interceptions. He also was a baseball outfielder prior to graduation in 1961 and was drafted in football by the Buffalo Bills. "Jack has a broad coaching background from the Midwest, South and the West Coast," commented Wonderling. "He has an excellent knowledge of the passing game." "As I told our players, he's a very goal-oriented guy," said Harbaugh.

"For the past 28 years one of my goals has been to be a head coach, and today that is reality," Harbaugh expressed his offensive philosophy as "emphasizing ball control but there are many ways to do it, including passing. The key statistic in passing is completion percentage, and we will be shooting for 60-70 percent. You pass when you want to do it, like first down against a defense stacked for the run. We'll give the quarterback a lot of latitude on the field."

Harbaugh added that he planned few changes with WMU's defensive philosophy, saying "Western usually ranks among the nation's top defensive teams and has built a strong defensive tradition." He does hope to strengthen the kicking game.

A native of Crestline, Ohio, Harbaugh was an All-State quarterback and shortstop in high school. After graduation from college, he coached five years in Ohio high school ranks including an 8-1 season at Xenia in 1966. Harbaugh replaces Elliot Uszel whose contract was not renewed following the completion of the 1981 season.

WOMEN'S GYMNASTICS

Coach Kathy Button has her strongest squad ever as seven members of last year's 8-4 team return.

Carmina Gill set meet and season records for both all-around scoring and uneven bars. Kathy Campbell shared "MVP" honors with graduated Bev Braman. Others include Cheryl Gill, a sophomore all-arounder, and Coco Klamt, who holds the meet record on the beam.

MEN'S GYMNASTICS

Replacing all-rounders Tom Haines and Tom Fanta will be a tough assignment for Coach Fred Orolsky, who will have the second all-around scoring while Jim LaHaie will help in the floor exercise.

MEN'S SWIMMING

Coach Pete Lindsay returns nine letter-winners from a team that swam to fourth in the Mid-American Conference meet.

Go is two-time MAC 'most valuable swimmer' Tom Slomuc. Top returnees are breaststrokers John Sullivan and Dave Phillips, and flyerbutterfly Jim Hall and divers Bob Cloutier and Greg Huls.

WOMEN'S SWIMMING

With the influx of new talent and five returning squad record holders, Coach Pete Lindsay's 1981-82 women's swimming team has the potential to be the finest in WMU history. Record holders Miriam Lamp, Kathy Shane, Rose Smyth, Laura Conti and Pam Whitehead return from last year's squad which finished eighth in the Mid-American Conference. Freestyler Gretchen Bouman and transfer Sharon Forester should also help.

WRESTLING

A youth-oriented group will make up Western's wrestling team following a 2-5 dual record and eighth place league showing in 1981.

Coach George Hobbs' mainstay is 167-pounder Brad Sharp, who had a 26-6 record and pinned a school record 14 opponents during last winter. Hobbs sees his strength in the middleweights where red-shirts Joey Lever [134] and Randy Folts move into the lineup. Freshman 118-pounder Dave Deniyor should also be back after he was a third place state high school finisher.

The main graduation loss is 126-pounder Mike Hobbs, who placed third in the MAC.

Fall Update

MEN'S BASKETBALL

Western's men's basketball team opened the year with a 5-0 start, before completing its non-conference slate with a 6-4 record.

Coach Les Wothke's club won the Spartan/Cutlass Classic at East Lansing for WMU's first tournament win since the early 1950's, and also posted a win over Michigan in pre-Mid-American Conference play.

Walker D. Russell was averaging 19.6 points a game while Jasper McElroy was 19.3, Mike Seberger, 10.3, and Dedrick Elder, 7.9.

WOMEN'S BASKETBALL

Coach Fran Ebert's women's basketball team took a 1-8 record into a Jan. 8 game against Mid-American Conference foe Kent State.

Senior forward Kim Worden leads the team in all-around scoring and was also named to the All-Central Collegiate Conference team. Captain Sue MacDonald took team honors at the Central Michigan Invitational to open the season.

SOCCER

Coach Scott Ferris' squad had a 6-9-3 record as it lost four times by a single goal.

Goalkeepers Brett Nagy and Tom Seberger shared fifth place in the Mid-American Conference (5-4).

Field HOCKEY

Western had a 7-13 record. Mary Cavanaugh paced Coach Jean Friedel's attack with 19 goals including nine in Mid-American Conference play to tie for league scoring leadership.

Cavanaugh was a first-team All-MAC selection.

FOOTBALL

The 1981 Western Michigan football team finished with a 6-5 record and finished second in the Mid-American Conference.

Coach Larry Smith has a broad coaching philosophy as "emphasizing ball control but there are many ways to do it, including passing. The key statistic in passing is completion percentage, and we will be shooting for 60-70 percent. You pass when you want to do it, like first down against a defense stacked for the run. We'll give the quarterback a lot of latitude on the field."

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Fiedler and middle guard Glen Jenkins. Meares and linebacker Les Garrett were also named to the Region IV All-Academic team. Nationally, Garrett was a second team Academic All-American selection and Meares won honorable mention.

In team balloting, Phillips was the 'most valuable' and 'top offensive player,' linebacker John Schuster the 'top defensive player' and recipient of the President's/Kevin Brogan Award for leadership, tackle Duane Wilson was 'most improved.' Fiedler won the 'Mike Gary Sportsmanship Award' and defensive tackle Kirk Richmond was "scout team player of the year."