Haworth College of Business: Student Leadership Advisory Board

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WMU ScholarWorks Citation
Gabel-Goes, Jan, "Haworth College of Business: Student Leadership Advisory Board" (2010). Academic Leadership Academy. 11.
https://scholarworks.wmich.edu/acad_leadership/11

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**What SLAB Does**

SLAB offers ideas to the Dean on topics of mutual interest.

One key concept to help incorporate freshmen into the business college was the “cohort” block schedule idea. The first cohort group was in fall 2007 and continues each fall.

**Who SLAB IS**

Who are the registered student organizations in the Haworth College Of Business? Below is the list for Spring 2010 semester.

- Ad Club
- Alpha Kappa Psi
- American Marketing Association
- APICS
- Beta Alpha Psi
- Business Technology Network
- Delta Sigma Pi
- Financial Management Association
- Food Marketing Association
- Global Business Student Association
- Management Student Organization
- Phi Chi Theta
- Sales & Business Marketing Association
- Sigma Phi Omega
- Society for Excellence in Human Resources

**SLAB meets monthly with the Dean of HCoB**

SLAB was originally DSAC (Dean’s Student Advisory Council)

Once a month the Dean of the college meets with student representatives from each registered student organization to discuss college happenings. Students can discuss their relevant issues such as advertising events, recruitment, etc. Each meeting has an agenda and students offer ideas and input on the various projects being developed. Students volunteer for action teams and report back on the progress of their groups.

**Cohort Class in Action in the Classroom**

Working on a team project in the BCM 1420 Informational Writing Class 2007

**Additional Ways SLAB Helps HCoB**

SLAB members have participated in a large variety of projects, including:

- Dean for a Day
- Pizza with the Dean
- Helped draft the cohort block schedule concept
- Attended Advisory Council lunch meetings
- Developed RSO Information Sheets for advertising HCoB rso’s
- Wrote grant applications for funds for Business Bash T-shirt giveaways
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**Today’s SLAB members are tomorrow’s business leaders!**

Mission: SLAB is an organization of student leaders assembled to enhance and further develop the value of a business degree from WMU’s HCoB

Vision: To be recognized as the ideal leadership organization that exemplifies the values and qualities that lead both the individual and the college toward success.

**Future goals are to work with student leadership groups at other universities on mutually beneficial projects.**

**Newest Project is Senior Send Off & SLC**

SLAB members and advisors March 2010

SLAB members are interested in helping to enrich the experience of all business students and now want to send seniors off in style. The event called Senior Send Off hosts a program called “Money, Law & Life” and is presented each semester.

Another new initiative is to introduce the idea of students giving back to WMU and HCoB through a Senior Gift. This helps to both increase exposure for WMU on the national scene and monies for the individual departments and college.

**SLAB members have developed a set of guidelines for business student behavior**

As business students we will strive to follow these guidelines for PROFESSIONALISM in Haworth College of Business

- Work together to maintain a culture of individual INTEGRITY
- Treat each other and everyone with RESPECT and DISHONESTY
- Contribute meaningfully to our own EDUCATION and the group effort to learn
- Maintain a PROFESSIONAL ATTITUDE inside and outside the classroom
- Maintain the POSITIVE REPUTATION of the Haworth College of Business

**Each Fall and Spring Semester SLAB Hosts Business Bash**

Business Bash is an opportunity for all new and younger business students to find out about both the majors in the college as well as the student organizations.

**In the fall Business Bash is held outdoors in the courtyard of Schneider Hall**

**In the spring semester Business Bash is held in the Quiet Study Lounge in Schneider Hall**

**Contact information**

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