



Fall 10-17-2006

**Panels on Assessment, Training, Help and Support:
"Implementing Sustainable and Useful Assessment-So What's the
Problem? "**

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Panels on Assessment: Training, Help, & Support

UNIVERSITY ASSESSMENT STEERING COMMITTEE: KEYNOTE SPEAKER

“Implementing Sustainable and Useful Assessment—So What’s the Problem?”

PRESENTED BY DR. MICHAEL CHOBAN, DIRECTOR OF ASSESSMENT, CHAIR OF THE ASSESSMENT COUNCIL, AND ASSOCIATE PROFESSOR OF PSYCHOLOGY, WEST VIRGINIA WESLEYAN COLLEGE

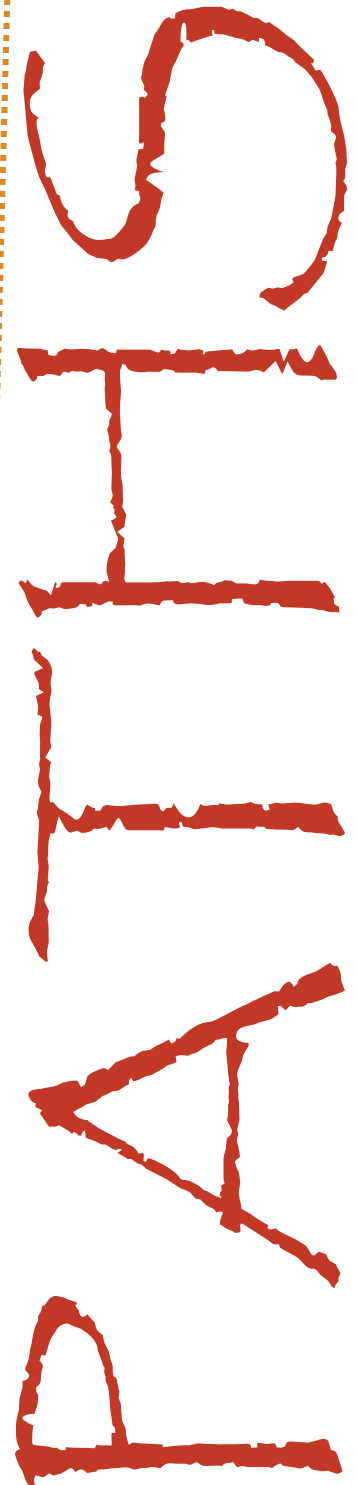
Tuesday, Oct. 17 (1:30 - 3 p.m.)

Brown and Gold Room—Bernhard

“Why is the successful implementation of sustainable and institutionally useful outcomes assessment so difficult and seldom achieved in higher education?” —

Michael Choban, Ph.D.

IMMEDIATELY FOLLOWING THIS PRESENTATION THERE WILL BE A TRACDAT OVERVIEW. STAY AND SEE WHAT TRACDAT CAN DO FOR YOU, YOUR DEPARTMENTAL ASSESSMENT PLAN, YOUR STUDENT OUTCOMES, AND YOUR PROGRAM ACCREDITATION.



Informal reception for Dr. Choban — 4 to 5 p.m.

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