The Long and Brief of It: Brief Levels and Normalization Rules to Streamline Shelf-Ready Workflows

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The Long and Brief of It

Brief Levels and Normalization Rules to Streamline Shelf-Ready Workflows

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Special Thanks to:

- ExLibris Expert Services
- John Larson
- Colleagues at WMU Libraries
Who can benefit?

Libraries that wish to automate shelf-ready without sacrificing record quality checks.

Too many prepublication records?

Are you a NACO library? Creating authority records?

Did they send you an e-book record for a print title?

Is there even a call number?

Do you add local note fields?

Just not ‘good enough’?

This really happened. Twice.
What did we watch out for?

- Labels (missing or incorrectly formatted)
- Library of Congress call number
- Numbered series and authority records
- Correctly formatted 490/830 fields
- Owned previous editions
- ‘Monograph’ vs. ‘serial’ records
- Record type for a print book and not e-book
- Prepublication records
- Empty 300 information
- RDA (336, 337, 338)
- Local notes (particularly special funds)
- Multi-volume sets
- Accompanying materials
- ...And more!
So What’s the Problem?

- Too much staff time spent checking every book and every record for every potential issue.
- Too much staff time spent ‘perfecting’ records that were, theoretically, ‘shelf-ready’.
- Every change or update in the Cataloging world was yet another new thing to add to the list of checks.
- Books held up for days for minor issues and additional checks.

...but the reality is that incoming records are sometimes sub-par and need some TLC.

So what can we do to catch them without holding up the others?
Steps Taken

- Reviewed list of checks and simplified to only include issues which we felt were important enough or would have impact on the users.
- Customized Brief Levels to assign a certain level of required work based on the simplified list of checks.
- Customized Normalization Rules and grouped into a Process to run against import profile loads.

Not sure which direction those steps are going, though.
Brief Levels

“Varying levels of brief records can be defined using brief rules that utilize a syntax similar to normalization rules. Ten levels of brief records can be defined from 01 through 10 where 01 represents the most brief record and 10 represents a full record.” ExLibris Knowledge Center

Completed implementation in Alma with the August 2016 release

Intended to describe a record’s ‘briefness’ or ‘completeness’ by assigning categorized numbers as ‘levels’, which can be customized.

Normalization Rules

“Normalization rules allow you to change bibliographic records according to your exact definitions.” ExLibris Knowledge Center

Scripts that can be run against individual bibliographic records or sets of bibliographic records to add, change, or delete fields, subfields, and content contained in them.

Can be customized and grouped into ‘processes’ which can be run against import profiles.
WMU’s Brief Levels

- **Level 01: Cataloging** - Record is not for print.
- **Level 02: Cataloging** - Call number is missing or incomplete.
- **Level 03: Cataloging** - Record contains multiple call number fields.
- **Level 04: Cataloging** - Record may pertain to a multi-volume set or be accompanied by other material.
- **Level 05: Cataloging** - Record is not for a monograph.
- **Level 06: Processing** - Incomplete or prepublication-level record.
- **Level 07: Processing** - 490 or 830 numbered series.
- **Level 08: Not utilized at this time.**
- **Level 09: Not utilized at this time.**
- **Level 10: Shelf-Ready.**

- Staff who ‘receive’ the titles into Alma sort books by Brief Level.

- **Levels 1-7** represent items with significant issues that will require further work by a cataloger.

- **Level 10** represents items that need no further work and can go directly to the shelf.
Writing Brief Levels

- Found in the Metadata Editor under Rules: Brief level rules
- Syntax is like that for Normalization Rules
- ExLibris Knowledge Center - Configuring Brief Level Code Descriptions
Writing Brief Levels

All brief levels are entered together on one screen.
rule "Brief 01"
  when
    (existsControl "008.{23,1}.o") OR
    (existsControl "008.{23,1}.s") OR
    (existsControl "008.{23,1}.a") OR
    (existsControl "008.{23,1}.b") OR
    (existsControl "008.{23,1}.c") OR
    (existsControl "008.{23,1}.q")
  then
    set brief_level."01"
end

- Record is not for a print book.
- Checks the 008 for incorrect codes.
Writing Brief Levels

```plaintext
rule "Brief 02"
  when
    not exists "050.a.*" OR not exists "050.b.*"
  then
    set brief_level."02"
end

- Call number is missing or incomplete.
- WMU uses LC call numbers and has preference for the use of the 050.
```
rule "Brief 03"
    when
        (exists "050.a.*" AND exists "090.a.*") OR
        existsMoreThanOnce "050.a.*"
    then
        set brief_level."03"
end

- Record contains multiple call number fields.
- Looks for multiple instances of call numbers in a record so the correct one can be chosen.
Writing Brief Levels

rule "Brief 04"
  when
    exists "300.a.volume*" OR exists "300.a.volumes*" OR exists "300.a.* volumes*" OR exists "300.a.* volume*" OR exists "300.e.*"
  then
    set brief_level."04"
end

- Record may pertain to a multi-volume set or be accompanied by other material.
- Looks for indications in the 300.
Writing Brief Levels

rule "Brief 05"

when

((existsControl "LDR.{07,1}.a") OR (existsControl "LDR.{07,1}.b") OR (existsControl "LDR.{07,1}.c") OR (existsControl "LDR.{07,1}.d") OR (existsControl "LDR.{07,1}.i") OR (existsControl "LDR.{07,1}.s") OR (existsControl "LDR.{07,1}. ") OR (existsControl "LDR.{17,1}.3")

then

set brief_level."05"

end

- Record is not for a monograph.
- Checks for serials and other record types.
Writing Brief Levels

rule "Brief 06"
  when
    ((existsControl "LDR.{17,1}.8")
     AND ((not exists "300.c.*")
          OR (exists "300.a.pages")
          OR (exists "300.c.cm*")))
     OR (not exists "300")
     OR (not exists "300.a.*")
     OR (exists "300.a.pages*")
     OR (exists "300.c.cm*")
     OR (not exists "300.c.*")
  then
    set brief_level."06"
end

- Incomplete and/or prepublication-level record.
- Checks for encoding level 8 and subsequently whether the record is missing 300 information as prepublication records often are.
Writing Brief Levels

rule "Brief 07"
    when
        exists "490.v." OR exists "830.v." OR exists "800.v."
    then
        set brief_level."08"
end

- Numbered series.
- Checks for the existence of a |v in the 490, 830, or 800 fields.
Writing Brief Levels

rule "set default"
priority 1
  when
    TRUE
  then
    set brief_level."10"
end

If none of the aforementioned rules apply, brief level 10 is assigned, meaning the record is shelf-ready.
Other Configurations

- After you have customized your rules, make sure Alma knows you want to use them!
- Resource Management Configuration -> Cataloging -> Metadata Configuration

**Active Profiles**

<table>
<thead>
<tr>
<th>Profile</th>
<th>Family</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARC21 Authority</td>
<td>MARC21</td>
<td>Authority</td>
</tr>
<tr>
<td>MARC21 Bibliographic</td>
<td>MARC21</td>
<td>Bibliographic</td>
</tr>
<tr>
<td>MARC21 Holding</td>
<td>MARC21</td>
<td>Holding</td>
</tr>
<tr>
<td>Qualified Dublin Core</td>
<td>DCMI</td>
<td>Bibliographic</td>
</tr>
</tbody>
</table>

**MARC21 Bibliographic -> Other**

**Settings tab**

<table>
<thead>
<tr>
<th>Field</th>
<th>Normalization Processes</th>
<th>Validation Processes</th>
<th>Validation Exception Profile List</th>
<th>Other Settings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brief Level Rule</td>
<td>* WMU Custom Brief Levels</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Other Configurations

- If desired, you can assign official descriptions to brief levels: Resource Management Configuration -> General -> Brief Levels

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>01 Incomplete or electronic record</td>
</tr>
<tr>
<td>2</td>
<td>02 Call number is missing or incomplete</td>
</tr>
<tr>
<td>3</td>
<td>03 Record contains multiple call number fields</td>
</tr>
<tr>
<td>4</td>
<td>04 Multi-volume or accompanying material</td>
</tr>
<tr>
<td>5</td>
<td>05 Record is not for a monograph</td>
</tr>
<tr>
<td>6</td>
<td>06 Incomplete 300 or prepublication record</td>
</tr>
<tr>
<td>7</td>
<td>07 490 or 830 numbered series</td>
</tr>
<tr>
<td>8</td>
<td>08</td>
</tr>
<tr>
<td>9</td>
<td>09</td>
</tr>
<tr>
<td>0</td>
<td>10 Shelf-ready</td>
</tr>
</tbody>
</table>
Keep in Mind...

- Alma runs through the Brief levels by checking from the top down, so the first rule that it finds to apply is the Brief Level number that will be assigned.

- A book with level 6 may also have the problems of levels 7 and 8, so keep that in mind when setting up the order of your rules and who, if anyone, will be reviewing particular issues.

- Brief Levels will be assigned to all records existing in the catalog and those brought into Alma, not just those coming via import profile, but it has no functional effects.

- Brief Levels are not included in Alma Analytics, but can be searched using a Repository Search.
WMU’s Normalization Rules

- Delete extraneous 029 fields
- Delete extraneous 938 fields
- Add 590 field for WMU author titles
- Add 590 field for Dorotha Kercher title
- Add 590 field for the Holocaust collection
- Delete 049 |e

- Because books will go out to the shelf without any intervention, any fields or subfields we want to add or remove are taken care of by Normalization Rules.
- Rules are grouped as a ‘Process’ and run upon import.
Writing Normalization Rules

- Found in the Metadata Editor under Rules -> Normalization rules.
- How to write rules, syntax, where to find Normalization Rules, and how to edit them are all described in ExLibris’ Knowledge Center.
Writing Normalization Rules

Delete 938 field
rule "Remove all 938"
  when
    (TRUE)
  then
    removeField "938"
end

Delete 029 field
rule "remove data field 029"
  when
    (TRUE)
  then
    removeField "029"
end
Delete 049 |e

rule “remove 049 |e”
when
  (TRUE)
then
  removeSubField "049.e"
end

This rule differs from those before in that it is specifically looking for the subfield |e, not the entire 049, and only removes that subfield if it exists.
Writing Normalization Rules

Add 590 note fields

rule "HOLOCAUST 590"
  when
    exists "981.a.HOLOCAUST"
  then
    addField "590.a.Gift of Haym & Molly Kruglak in memory of: Nathaniel Kruglak"
end

- WMU has several gift funds that, when utilized to make a purchase, get 590 gift notes in the bibliographic record.
- All the rules are similar; a particular text is looked for in a particular field/subfield and, if found, a 590 note is generated.
Writing Normalization Rules

Add 590 note fields cont’d

rule "WMU author 590"
    when
        exists "981.a.WMUa" OR exists "981.a.WMUAAa" OR exists "981.a.WMUAF" OR exists "981.a.WMUAp" OR exists "981.a.WMUAr"
    then
        addField "590.a.WMU author."
end

rule "DKERCHER 590"
    when
        exists "981.a.DKERCHER"
    then
        addField "590.a.Gift of Dorotha Kercher Endowment"
end
Configuring a Process

Creating a Process

- Resource Configuration Menu -> General
- Processes allow you to apply multiple normalization rules to import profiles.
Configuring a Process

Add a Process

- Clicking “Add Process” takes you to a wizard. Select that you are dealing with Bibliographic Titles, and the type should be Marc 21 Bib normalization.

- Processes can also be edited from the home screen (where you saw the “Add Process” button) to add new normalization rules to your process after creation by selecting Actions -> Edit.
Configuring a Process

- Name your process so you can find it later.
- Make sure the status is set to active so that it will be usable.
Configuring a Process

- You will need to add, one-by-one, the number of rules you intend to add to your process. Check the box at the bottom of the screen for the type of rule you have and select “Add to Selection” at the bottom of the screen.

- In WMU’s case, there are 7 rules being applied, 6 for Normalization Rules, and one that applies Brief Levels.
## Configuring a Process

- The next screen presents a drop-down list for you to select the rules in particular you want to apply.
- Save upon completion!

<table>
<thead>
<tr>
<th>General Information</th>
<th>Task List</th>
<th>Task Parameters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Entity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name</td>
<td>Bibliographic title</td>
<td>Type</td>
</tr>
<tr>
<td>Normalization for Shelf-Ready</td>
<td></td>
<td>Marc 21 Bib normalization</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marc Drool Normalization</td>
<td>Druols File Key</td>
<td>Delete 938</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marc Drool Normalization</td>
<td>Druols File Key</td>
<td>delete 229 field</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marc Drool Normalization</td>
<td>Druols File Key</td>
<td>DKERKER 500</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marc Drool Normalization</td>
<td>Druols File Key</td>
<td>VWU author 980</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marc Drool Normalization</td>
<td>Druols File Key</td>
<td>HOLOCALIST 500</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marc Drool Normalization</td>
<td>Druols File Key</td>
<td>Delete 049 file</td>
</tr>
</tbody>
</table>
Configuring a Process

- Now that your Process is created, it needs to be applied to import profiles that import shelf-ready bibliographic records!

- Open the appropriate import profile(s) and edit the profile.

<table>
<thead>
<tr>
<th>Profile</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shelf-Ready APPROVALS FULL (EMERY-PRATT)</td>
<td>Full Emery-Pratt approval records.</td>
</tr>
<tr>
<td>Shelf-Ready APPROVALS FULL (GOBI)</td>
<td>Full Approval Records with Pending POs attached.</td>
</tr>
<tr>
<td>Shelf-Ready AWARD WINNERS FULL (GOBI)</td>
<td>Full Award Records with Pending POs attached.</td>
</tr>
<tr>
<td>Shelf-Ready FORMS BRIEF (EMERY-PRATT)</td>
<td>Emery-Pratt Brief Order Records</td>
</tr>
<tr>
<td>Shelf-Ready FORMS BRIEF (GOBI) - INACTIVE</td>
<td>GOBI Form Orders Brief Records Keeping Inactive</td>
</tr>
<tr>
<td>Shelf-Ready FORMS FULL (EMERY-PRATT)</td>
<td>EMERY-PRATT - FULL RECORDS. Overlays brief order</td>
</tr>
<tr>
<td>Shelf-Ready FORMS FULL (GOBI)</td>
<td>Update Inventory Profile for GOBI Firm order</td>
</tr>
<tr>
<td>TEST Shelf-Ready FORMS FULL (EMERY-PRATT)</td>
<td>EMERY-PRATT - FULL RECORDS. Overlays brief order</td>
</tr>
</tbody>
</table>
Configuring a Process

- Click the Normalization & Validation tab.
- There is a drop-down list under Normalization that will now present your newly created Process as an option!
Congratulations!

- You’ve done it!
- Now every time your import profile runs, all normalization rules in your process will make any required changes to records.
- Brief Levels will now automatically be applied to these records as well.
- Sooo...now what?
Sorting Shelf-Ready

- Your normalization rules should have taken care of any changes to records, so now all you need to worry about is the Brief Level.

- Staff who receive titles in Alma can glance at the bibliographic records to find the Brief Level.

<table>
<thead>
<tr>
<th>Title</th>
<th>WorldCat</th>
<th>Brief level</th>
<th>Originating System Version</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure and Human Development</td>
<td>Publish holdings only</td>
<td>02 Cataloging</td>
<td></td>
</tr>
<tr>
<td>Imagine no religion: how modern abstractions hide ancient realities</td>
<td>Publish holdings only</td>
<td>06 Processing</td>
<td></td>
</tr>
<tr>
<td>Jan Brueghel and the senses of scale</td>
<td>Publish holdings only</td>
<td>10 Shelf-ready</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title</th>
<th>WorldCat</th>
<th>Brief level</th>
<th>Originating System Version</th>
</tr>
</thead>
<tbody>
<tr>
<td>system ID ocn95674266</td>
<td></td>
<td></td>
<td>201609202093817</td>
</tr>
<tr>
<td>system ID ocn933274031</td>
<td></td>
<td></td>
<td>20160930044338.1</td>
</tr>
<tr>
<td>system ID ocn929544319</td>
<td></td>
<td></td>
<td>20161004050628.4</td>
</tr>
</tbody>
</table>
Sorting Shelf-Ready

- After having determined the Brief Level of the title being received, decide whether to “Keep in Department” or not.
- In WMU’s case, Brief Level 10 titles do not get kept in department. Check “Shelf-Ready” and scan in barcodes to receive.
- After being received, level 10 titles are pushed directly to the Stacks department for shelving.
Sorting Shelf-Ready

- Brief Levels 1-7 are checked “Keep in Department” and Next Step “Cataloging” though this will depend on how your work orders are set up or not and how you named them.

- After receiving, Levels 1-7 are handed directly to the Cataloging Department where they enter the normal Cataloging workflows.
Considerations

- If you bypass work orders completely, this should still work. Just ignore the information about “Keep in Department” and “Shelf-Ready” checkboxes during receiving.

- In the event of occasional mistakes in physical processing (missing labels, etc.), it will be up to you whether to treat these books like one of the other Brief Level categories or have receiving staff fix the mistakes and then sort like normal. WMU does the former simply because of the staff setup.

- Consider a testing period to verify that Brief Levels are catching what you want and that Normalization Rules are properly making their changes. Even after-the-fact these can be tweaked.

- Because Alma Analytics does not currently include brief levels statistics can be troublesome.

- Unclear how BIBFRAME will affect this setup in the future.

- WMU is constantly tweaking brief levels and normalization rules so what is presented here may not be a perfect reflection of the current setup.
Changes began in late August, 2016.
Will not send more or fewer books to the shelf than before unless you tweak your rules and levels that way; the biggest change is automating the triage process to get books to their destinations faster.

How is this change an improvement? Time! Shipments that took 4 hours of triage time are now handled instantly and automatically upon import.
Can be customized to each library’s needs because you write the rules to check for whatever you want.
Allows libraries who want to maintain a higher standard of records the ability to automate significant portions of shelf-ready, customized to their needs.
Thank you!

- Questions?

- I can be contacted at emily.n.gross@wmich.edu and would be more than happy to answer questions or help you troubleshoot some of your issues.