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the Westerner

Western Michigan University • Kalamazoo, Michigan

February 1982 • Volume 2, Number 4

If you receive more than one copy of the Westerner, please give one to a friend. We use several mailing lists, and duplication is possible.

Governor proposes payments delay

Gov. William G. Milliken has proposed that some \$224 million in state payments to public colleges and universities for July, August and September be deferred until after Oct. 1.

The action, being proposed in lieu of further executive-order budget cuts, would defer \$10.7 million in state funds for Western, forcing the University to forego interest income and to pay interest for borrowing essential funds during the summer.

It is expected that tuition and housing payments coming in late August and early September would ease the cash problems to a certain extent, said Dr. Robert W. Hannah, vice president for governmental relations.

The deferment would be part of the Milliken administration's effort to balance its 1981-82 budget by the end of the state fiscal year Sept. 30. The deferment would come in the first quarter of Western's fiscal year.

"While we cannot determine exactly what the cost to Western will be, we know that the cost will be significant," said President John T. Bernhard. "We are very concerned about this latest round of bad news from Lansing, but we sincerely hope that the state will indeed return our deferred funds to us."

At the same time, it was announced that Gov. Milliken would recommend increases averaging 11 percent for higher education in 1982-83. The increase for Western and three other state universities would be 8 percent, but the Governor has proposed a 14-percent increase for the University of Michigan.

Homemade seismograph records January earthquake

A homemade seismograph, newly operational in the basement of Rood Hall, proved its usefulness for WMU geophysics students during laboratory sessions. Less than 24 hours after it was installed it clearly recorded an earthquake that struck Eastern Canada and Northern Maine on Jan. 9.

Dr. William A. Sauck, assistant professor of geology, said the Canadian quake was about 1,500 miles away and registered 5.9 on the Richter scale. "If we had a timing device," he commented, "we could contribute to the data base of the U.S. Department of the Interior, Geological Survey network."

Since that first quake recording on Jan. 9, the unit also has recorded lesser quakes on Jan. 18 and Jan. 20.

Sauck designed the detection unit from a standard commercial model, with some modifications.

He observed that the seismograph is so sensitive that a person standing within two feet will cause a needle on a recording unit on a nearby table to swing back and forth in sweeps of at least a half inch from normal patterns on recording paper. One drawback is that the spring-driven recorder drum must be handwound every six hours.

Sauck noted that Stanley F. Steele of Kalamazoo, who was supervisor of the Rood Hall laboratory machine shop until his 1981 retirement, fabricated the parts for the seismograph from scrap aluminum. The total cost of the unit was \$60 for materials and \$300 for labor, compared to a similar-sized commercial model at \$3,000, without expensive electronic gear.

The department hopes to secure donated funds to purchase an electric-



William Sauck checks a reading on the homemade seismograph.

driven drum on which to mount the recording paper, and a timing device, to record the exact time the tremor occurs, all at a cost of about \$3,000. This equipment would be installed for public viewing in a glass case in the first floor geology museum.

Sauck said, "The unit can measure vibrations in millionths of a meter. It is most sensitive to low frequency waves with a duration of 10 to 15

seconds." He observed that the unit is lined up so it will best record waves from the east or west.

Sauck admits that the greatest difficulty he encountered in setting up the unit was in getting it precisely leveled on its three, short threaded legs that support a thick aluminum base, noting that "the leveling and calibration took me almost an entire day to finish."

Bernhard comments on student aid

Dear Friends of Higher Education,

The impact of the proposed federal cuts in student financial aid will be severe, affecting the ability of thousands of students to attend the college or university of their choice. By 1983-84, as many as 50 percent of eligible students at Western could be denied participation in federal student financial aid programs.

The situation is very serious! I implore you to write your U.S. Representative and your U.S. Senator, expressing your opinions on this issue as you see fit. Without your help, many students will lose access to the vital resource that is higher education in Michigan. Let your voice be heard in Washington!

To write your U.S. Representative or Senator, you may use these addresses:

Representative's Name
House Office Building
Washington, D.C. 20515

Senator's Name
Senate Office Building
Washington, D.C. 20510

Thank you very much.

Sincerely,

John T. Bernhard
President

78 activities may be modified

Two doctoral programs, seven specialist degree programs, 17 master's degree programs, 13 undergraduate degree programs, at least two non-revenue sports to be identified, air conditioning, the Student Center barber shop and late-night urgent care service at the Health Center are included in a list of 78 activities recommended to be terminated or merged at Western.

The number of degree programs affected, both undergraduate and graduate, is 39 from among 252 degree programs currently being offered by the University, for a reduction of about 15 percent. Of the 252 programs currently offered, 158 are undergraduate and 94 are graduate degree programs.

The complete list has been submitted to President John T. Bernhard by the University's four vice presidents as part of the University Priorities Project. Bernhard will study the reports before making his recommendations to the Board of Trustees. Any affected

unit could appeal the recommended priority.

The process, said Dr. Elwood B. Ehrle, vice president for academic affairs, "will yield a better University, a stronger University, a more effective University."

He continued, "Because of the financial press on this University, as on others, we must be far more deliberate and far more careful in our choices of those areas to build up and those areas to permit to decline, or indeed to close. That's why we have the University Priorities Project. I see it as strengthening the University, not weakening it."

Ehrle said the savings in academic affairs from the reduction of 39 degree programs would range between \$500,000 and \$1 million. He said it could not be determined now whether any layoffs would result from the recommendations finally approved.

(Continued on page 3)



Dwight Waldo visits Western—Dr. Clifford Dwight Waldo (left), a fifth cousin of the late Dwight Bryant Waldo, the University's first president, visited the campus in October to speak to students in the Public Administration Program. With Waldo is Dr. Peter Kobrak, director of the Center for Public Administration. C. Dwight Waldo, Albert Sweitzer professor emeritus in the Maxwell School of Citizenship and Public Affairs at Syracuse University, traced family history in a visit with Mrs. Barbara Brown of Kalamazoo, daughter of Dwight B. Waldo.

Kemp, Edwards elected Board chairman, vice chair

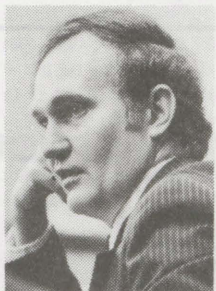
J. Michael Kemp, 38, of Kalamazoo, and Alfred L. Edwards, 61, of Ann Arbor, have been elected chairman and vice chairman respectively, of the Board of Trustees.

Kemp has served as the Board's vice chairman the past two years; his election as chairman is for a two-year term. Edwards, who was first appointed to the Board last January, was elected to a one-year term.

Kemp, a native of Battle Creek, is managing partner of the Kalamazoo law firm of Howard and Howard. He is a director of the City National Bank of Detroit, a trustee of Kalamazoo's First Presbyterian Church and a member of the Kalamazoo Rotary Club. He is a past chairman of the Kalamazoo County Republican Party.

First appointed to the Board in 1975, he has served as its vice chairman for the past two years; he also has chaired its collective bargaining and budget and finance committees.

Kemp was graduated with honors in history from Michigan State University



J. Michael Kemp



Alfred L. Edwards

in 1965 and he received his J.D. degree with honors in 1968 from George Washington University School of Law, Washington, D.C. He spent four years with the U.S. Army, Judge Advocate General Corps, including active duty in Vietnam.

Edwards is a professor of business administration and director of the Division of Research in the Graduate School of Business Administration at the University of Michigan.

Edwards holds a bachelor's degree from Livingstone College in North Carolina, a master's degree from the University of Michigan and a Ph.D. from the University of Iowa. He has

taught at Southern University in Baton Rouge, La., at Iowa and at Michigan State University.

He served as an economic adviser to the University of Nigeria for two years and was a deputy assistant secretary in the U.S. Department of Agriculture for 10 years, beginning in 1963. In 1973-74 he was a special assistant to a commissioner of the U.S. Consumer Products Safety Commission.

Edwards, who assumed his present position in 1974, has held fellowships from the Danforth Foundation, the Ford Foundation and the University of Michigan. He is a consultant to the social science division of the Rockefeller Foundation in New York. He also serves on the board of directors of the Security Bank Corporation, Southgate.

Also elected officers of the Board were Chauncey J. Brinn, secretary of the Board of Trustees, secretary; Robert B. Wetnight, vice president for finance, treasurer and assistant secretary; and Robert M. Beam, director of budgets and financial planning, assistant treasurer.

Annual fund tops \$2 million in 1981

For the first time since its establishment, Western's Annual Fund crested the \$2 million mark in total private gifts to the University in 1981. According to Helen J. Flaspohler, annual fund director, \$2,016,136 was received from 11,867 donors. Private gift sources are as follows:

	Donations	Donors
Alumni	\$ 292,361	6,929
Friends	166,764	3,410
Fac./Staff/Emeriti	55,009	593
Businesses	1,027,832	737
Foundations	334,652	126
Organizations	139,518	72
	<u>\$2,016,136</u>	<u>11,867</u>

"We're very proud and pleased at this demonstration of generosity and support," stated Flaspohler. "The achievement of our goal to surpass the \$2 million mark is not only a mark of confidence in Western and its students, but a growing realization on the part of our alumni and friends of the necessity of increased private support to help compensate for increasing loss of state legislated funding."

Notable areas of growth include:

- Alumni support increased 8 percent over 1980.
- The number of gifts from friends of Western increased 17 percent.
- Support dollars from faculty/staff and emeriti increased 25 percent and their total participation increased over 26 percent.
- Businesses increased their support to WMU by over 29 percent with new gifts bringing participation up 15 percent over 1980.
- Matching gifts rose 32 percent to total a record \$61,526.
- Unrestricted gifts increased 6 percent over 1980, reflecting growing awareness of and concern for important University needs that must be met during a prolonged period of rising fixed costs.

"We want to take this opportunity to extend a very special thank you to each of Western's supporters for their gifts in 1981," Flaspohler said. "Regrettably, due to recent budget cuts, we will forego publishing a special report to donors as we have in the past. We hope that our alumni and friends will understand our needs for economy. To each of you our sincere thanks and abiding appreciation for your loyal support."

history topics to organizations throughout the western part of the state.

Schmitt has been deeply involved in community history since joining the faculty in 1965. He served as a consultant to the City Historical Commission from 1971 to 1978 and is the author of "Kalamazoo: Nineteenth-Century Homes in a Midwestern Village" published as a bicentennial project by the City of Kalamazoo.

Priced at \$19.95, the book is on sale at 25 locations in the Kalamazoo area. Its publisher is Windsor Publications, Inc., Woodland Hills, Calif.

Kalamazoo book's first printing sold out

Anytime the first printing of a book is sold out within four weeks of publication, it's sure to put smiles on the faces of the author, or in the case of "Kalamazoo—The Place Behind the Products," the authors, Larry N. Massie, assistant director of the University Archives, and Dr. Peter J. Schmitt, history professor and faculty associate for Regional History Collections.

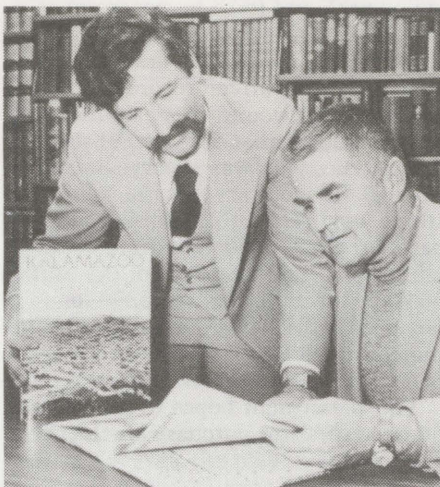
Massie said, "We are very excited about that, and although we feel that it's a good book, a large amount of credit should go to the Kalamazoo area citizens themselves who have such pride in their heritage."

"I think another important point is that we've gotten people to look at a history book . . . people who might not have . . . because it touches a part of their lives as opposed to traditional history dealing with political or military events," he added.

Sponsored by the Kalamazoo County Chamber of Commerce, the book represents the combined efforts of hundreds of people in the county over a two-year period of cooperation with the authors.

Chamber of Commerce president Harold H. Holland, said, "Nothing pulls a community together and inspires its citizens with a proud sense of history as a book such as this one does. When the people of the community can see themselves as participants in its progress and how they contribute to its pattern, they develop a sense of roots. It is a history that provides guidelines for the future . . . gives us direction for progress in the years ahead. This helps us to draw upon our strengths, to overcome today's problems and find the wisdom to build a better tomorrow."

He noted that the carefully



Larry B. Massie (left) and Peter J. Schmitt look over the book they co-authored.

documented history will serve as a source of enjoyment and research for people of all ages. The book's uniqueness is that it is an historical document presented in an easy-to-read but out-of-the-ordinary narrative style.

The hard-bound, 304-page publication is illustrated with more than 200 black and white and color photographs showing the area's rich industrial and agricultural past.

In addition to the Chamber of Commerce, 52 representatives of Kalamazoo's heritage industries and organizations served as the book's sponsors, and are highlighted with individual histories in "Kalamazoo—The Place Behind the Products."

Massie teaches a variety of classes at the University, including *Documenting Historic Sites* and *Interpreting Historic Photographs*. He has conducted numerous seminars on Kalamazoo's "forgotten industries" and made many presentations on local



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Kalamazoo, Michigan

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Ebony Fashion Fair model—When Tonya Compton Ware of Detroit returns to classes as a junior here next summer it should be easy compared to her busy schedule now. One of 12 models touring 77 localities nationally in the Ebony Fashion Fair from Sept. 9 to Dec. 6, she visited Western in November. She is a fashion merchandising major. Her photo appears on the cover of Ebony Fashion Fair Magazine, distributed at each of the shows.

Dwindling supply of students poses recruitment challenge

The recruitment of new students from a steadily dwindling pool of graduating high school seniors poses increasing problems for colleges and universities, but Western's Office of Undergraduate Admissions is counteracting that trend with certain modifications to already successful programs.

The retention of students enrolled or attending classes here also is of primary importance to combat a potential decreasing supply.

An integral part of recruiting is the traditional college day/night circuit that has seen WMU admissions office professional staff members attend 89 programs at high schools in Michigan this fall.

Duncan Clarkson, director of undergraduate admissions, said a new division of faculty and department student recruitment coordination within his office is being created. "The idea is not new here, but its organization and a fuller implementation are new."

Clarkson observed, "The dip in the nation's and especially in Michigan's school-age population is our greatest concern, plus the decline in the traditional college-going group."

He noted, "Southeastern Michigan shows a great loss in the number of graduating high school seniors. The drop in financial aid to college students from federal and state sources makes it essential that we enhance our recruiting and retention procedures. Another important factor now is the state's poor economy, a major cause in a migration out of Michigan."

He said a publication called "Contact," is sent to students admitted to Western but not yet registered. "We plan to make their names available to department chairpersons who will assign them to faculty members for personal contacts." A publication, "WMU Now," has been mailed to ad-

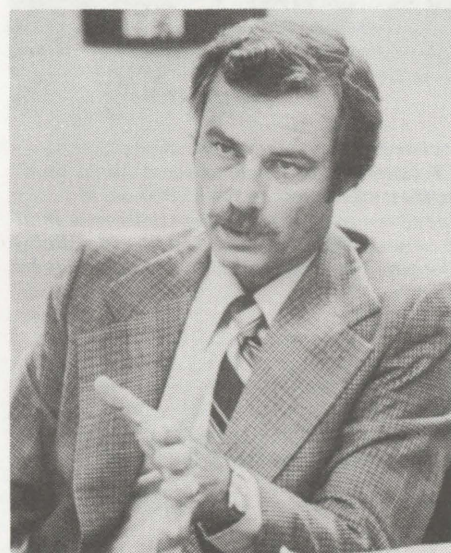
mitted students for the past two years.

He said Western continually looks at new recruiting techniques. One innovation is a program by alumni who talk to high school counselors and students and to students already enrolled here to urge them to register and attend the University.

Another tool, he added, has been to invite groups of 50 high school counselors to home football games preceded by a reception-brunch.

"One of our biggest attractions this fall was the annual Brown and Gold Day on Nov. 7, when some 1,300 high school and transfer students and their parents attended activities here. Western advisers answered questions about all aspects of the University."

Clarkson observed that WMU is looking at other markets, especially nontraditional students—persons aged



Duncan Clarkson

25 or more. He said an important philosophy is that "we are just not recruiting new students, we are recruiting eventual graduates. Once students are here, the University community must not alienate them. We must demonstrate a philosophy of caring."

Clarkson noted that during the past academic year, professional admissions staff members spoke with 710 counselors, 10,924 high school and community college students and 2,511 parents while traveling 40,848 miles to make 627 visits to various schools.

While about 53 percent of the new students entering Western are freshmen, admissions staff members visited 33 community and junior colleges in Michigan, meeting with 1,555 students and counselors in another 16,458 miles of travel.

In a few words . . .

■ Fall retirements

Faculty and staff members granted retirement by the Board during the fall semester include (effective date in parentheses): **Frederick Brail**, director of the Educational Resources center and associate professor of educational and professional development (Jan. 4); **Leon E. Burgoyne**, associate director of placement services (Jan. 4); **W. Chester Fitch**, dean of the College of Applied Sciences and director of the Center for Depreciation Studies (June 30); **Laura G. Manis**, associate professor of counseling (Jan. 29); **Howard A. Mowen**, professor of history (Jan. 2); **John B. Orr**, associate professor of English (Jan. 3); **Norman Russell**, assistant to the vice president for student services and professor of counseling (Jan. 29); and **Donald J. Vermeulen**, manager of accounts receivable (Jan. 15).

■ Bronco Buddy program wins honors

Western's "Bronco Buddy" program to help freshman students get adjusted during their first days on campus has been named "Best Program of the Year" by the National Association of College and University Residence Halls (NACURH) and the Association of University and College Housing Officers (AUCHO).

Under the "Bronco Buddy" program, when freshmen students arrived on campus last fall, they were assisted in unloading and unpacking clothing and equipment for their residence hall rooms and in getting acquainted with the campus, by sophomore through graduate students.

■ New campus lighting to save money

After economic conditions of recent years caused a cutback in the number of outside lights for parking lots, cam-

pus streets and buildings at Western, that lighting will now be restored in a program calling for the installation of new high-pressure sodium vapor lights that give off an amber glow, with lower operating costs.

A total of 289 fixtures on the east and west campuses will be converted. At the same time the new lights will bring about an annual savings of \$13,600.

Funding for the changeover is in a special \$50,000 grant from the state and not from the University budget. The funds are restricted for this energy conservation purpose.

■ School of Music sets new records

More than 125,000 people attended concerts on and off campus presented by the School of Music during the 1980-81 school year, according to a report compiled by Carl W. Doubleday, the school's assistant director.

78 activities modified (continued from page 1)

Meanwhile, the Executive Board of the Faculty Senate has appointed an ad hoc committee to evaluate the list of recommended cuts in academic affairs. The committee will make an independent evaluation of the recommendations and report the results to the Executive Board.

The Executive Board is to give its recommendations to Ehrle.

Bernhard noted that the list of 78 recommended mergers or terminations is a "very small percentage of the University activities under review, and that they are a primary source for the reallocation of resources essential to Western's future." He pointed out that "the vast majority of our hundreds of activities (more than 1,600) have been recommended to me as Priority 1s (expanded), 2s (maintain at current level) and 3s (reduce from current level of activity and support), and the preponderance of those are 2s."

Arrangements will be made for students who are enrolled in programs recommended for termination or

merger to complete those programs, Bernhard said.

It should be noted, officials added, that in many departments, only one of several of their undergraduate or graduate programs is affected by those recommendations, and not all of them.

Included among the recommended terminations are: the University Planning Office, Office of Instructional Development, School of Librarianship, all graduate programs in foreign languages, doctoral programs in chemistry and in science education, and specialist degree programs in history, librarianship, counseling and personnel, mathematics, business education, science education and special education.

Master's degree programs recommended for termination include: engineering, industrial studies, paper science and engineering, religion, physical education, dance, audio-visual media, distributive education, teaching of home economics, teaching of social science, teaching of speech com-

munication, industrial education, business education, librarianship, library administration and information sciences.

Undergraduate majors recommended for termination include: Russian, classical humanities, religion, business education, secretarial administration, dance education (but not performance), health care administration, distributive teacher education, home economics education, medieval studies, art teaching, medical technology, and the physicians' assistants program.

Department administrative reorganizations recommended include distributive education, agriculture, philosophy, religion and the departments of humanities, natural science and social science in the College of General Studies.

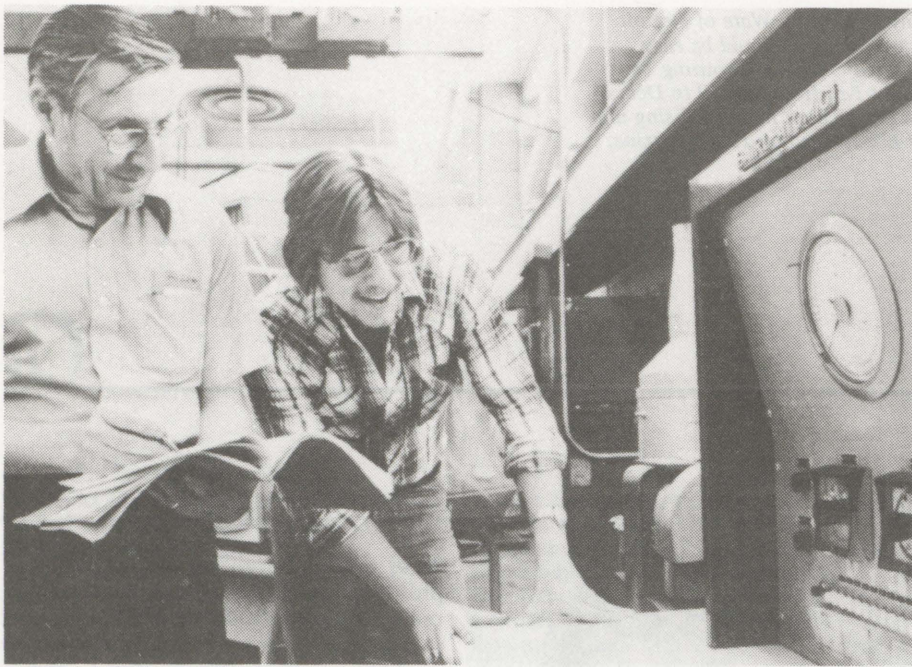
Under Public Safety, it is recommended that one-third of its cost be transferred to residence hall (non-General Fund) budgets and a special-assignment crime prevention officer would be eliminated.

The elimination of all air conditioning, except where required to maintain equipment, materials and/or for the general public (e.g., Auditorium, Theatre, Student Center), is recommended.

One professional, one technical and two clerical positions in Student Financial Aids and Scholarships are recommended to be eliminated. At least two non-revenue sports and perhaps three or four are recommended for termination; the sports are not identified in the list.

Staff reduction in the Counseling Center, Health Center, Placement Services, and Student Activities Office also is recommended.

"These are very difficult times for Western, as they are for many universities," said Bernhard. "Consequently, our judgments and decisions will be unusually trying and significant and will require all the wisdom that we can muster."



Foundry award—Dr. Arden D. Pridgeon (left), associate professor of mechanical engineering, and Jeffrey P. Lemke, BS '81, formerly of North Tonawanda, N.Y., check the readings on a spectrometer in the Department of Mechanical Engineering. Lemke won a \$1,000 award from the Foundry Educational Foundation as "one of the most outstanding students in foundry programs in the United States." He was also named "The Most Outstanding Metallurgy Student in 1981" by department faculty members. He is now employed as a metallurgist by the Pryor Foundry, Inc., Pryor, Okla.

PUZZLED?

... how a multifaceted university such as Western can sustain its standard of excellence when educational costs far exceed state legislated funding and tuition income? Your support through the Annual Fund is the major answer! Through your annual gifts, WMU receives an increasing flow of unrestricted gifts that reflect a spirit of genuine concern and interest for academic excellence. In 1981, 11,867 alumni and friends gave to the Annual Fund. Won't you join with these concerned individuals to help make 1982 an even better year for your alma mater! *Your support is needed!*

Annual Fund Crossword Puzzle

Rules: Using the clues provided, test your knowledge of Western Michigan University—past and present—by completing this Annual Fund crossword puzzle. To guarantee solving the puzzle, send your check in support of WMU today and we'll send you the answers with your tax receipt.

ACROSS

2. Name of football stadium
6. Abbreviation for Department of Biology
7. The greatest team in MAC Conference
9. Miss Siedschlag's and Miss Paden's stained glass windows housed here
11. Gifts for the Area of Greatest Need
12. WMU graduate, Jim Bouton, author of "Four"
16. Founder of Department of Sociology
18. The on-campus home of two former Presidents
20. Longtime WKZO newscaster and former head of Department of History
21. What you did as a WMU student

DOWN

1. Our first capital campaign, "_____ in Progress"
3. College to be housed in West Campus building now under construction (two words)
4. Site of Western's first building (two words)
5. Our original name, Western State _____ School.
8. Your 1981 Tax Credit.
9. Where many have quaffed a few on Friday night.
10. Home state of most Western students (abbr.)
12. Fifth and current President
13. Western's best product
14. WMU Colors—_____ and Gold
15. _____ Lane, the shortest street on campus, named for longtime campus bus driver.
17. Department of Psychology pets
19. City where most continuing education classes are held (abbr.)

Remember—

Your Gift is Tax Deductible!

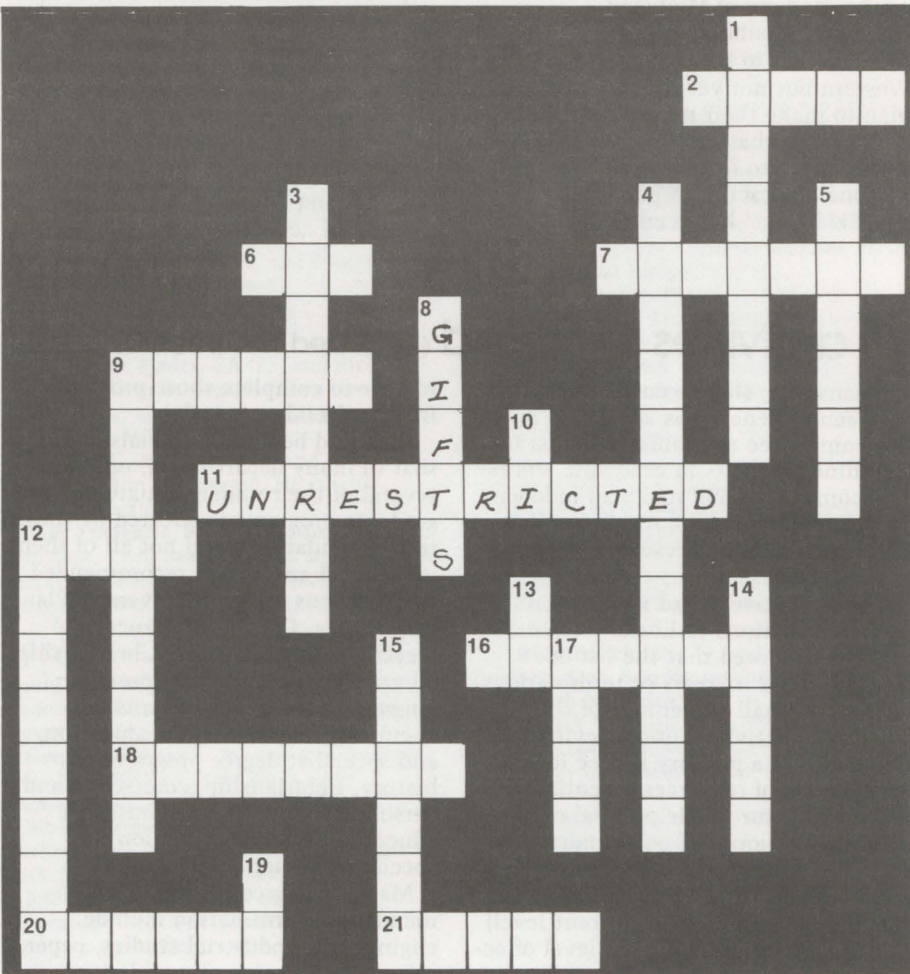
A contribution qualifies as a deduction under federal laws and, due to favorable tax laws in Michigan pertaining to gifts to higher education, as a credit under Michigan income tax laws. The credit allowed is 50 percent of your gift, 20 percent of your tax liability, or \$100 (\$200 if a joint return is filed), whichever is less.



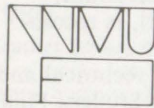
T-Shirt presentation—Erin Ferres (center), who attends the Sara Swickard Pre-School, presents a T-shirt to Maury E. Parfet (left), former chairman of the Board of Trustees in honor of the school's 10th anniversary. At right is Joyce Nichols, who has been a teacher at the school for all 10 years.



Finance scholarship—Dr. Ahmad Issa and his wife Dulce receive their President's Club plaque from President John T. Bernhard. Dr. Issa is an associate professor of finance in the College of Business and is the second faculty member to join the President's Club. Mrs. Issa is an actuarial supervisor with Pension and Group Services, Inc. The Issas qualified for President's Club membership through a plan of annual cash giving, as well as a bequest in their wills. Their gifts will establish and continue the Issa Finance Scholarship Fund, with annual awards to qualified students in finance. Dr. and Mrs. Issa are also members of the WMU Foundation.



**WMU'S ENERGY IS MINDPOWER
PRESERVE IT—SUPPORT IT**



Western Michigan University Foundation
Kalamazoo, Michigan 49008
Annual Fund

Contribution Card

- ☐ Here is my/our gift of \$_____
- ☐ Please give joint credit to my spouse for the enclosed gift:

(first name, middle initial, last name—please indicate preferred title)

☐ I'd/we'd like to give annually until further notice. Please send me a reminder in _____ month

Name _____

(Maiden)

Address _____

City _____

State _____

Zip _____

Checks should be made payable to WESTERN MICHIGAN UNIVERSITY FOUNDATION.

Your company may double your gift if it has a MATCHING GIFT PROGRAM. Please ask your personnel director for the appropriate form. The WMU Foundation will serve as a channel for ANY GIFT to the University.

Mallinsons honored as science editors

Dr. George G. Mallinson, distinguished professor of education and science education, and his wife, Jacqueline V. Mallinson, adjunct professor of science education, are well known and highly regarded, both as individuals and as a team, by hundreds of former Western students, as well as science educators throughout the country.

Their latest recognition was the George and Jackie Mallinson Luncheon on Nov. 5 at the School Science and Mathematics Association's (SSMA) national convention in Columbus, Ohio. They were honored for serving as editor and assistant editor, respectively, of the association journal, "School Science and Mathematics," for the past 25 years, a position they will relinquish next June 30. Both also have served as SSMA officers.

George Mallinson was named a Distinguished Professor by the University in 1977 and received the 1981 Distinguished Service Award at Western's commencement program last April. He earned both his bachelor's and master's degrees from the State University of New York at Albany and his Ph.D. from the University of Michigan.

Mallinson, perhaps more than any one other person, is considered responsible for the development of graduate education, research, and the application of the computer to academic work at Western.

From 1960 to 1975 Jacqueline Mallinson served as associate director and instructor for summer and in-service institutes and cooperative school science programs at Western, supported by the National Science Foundation. Since 1977 she has taught graduate classes in science for elementary school teachers. She is a graduate of Kalamazoo College and received her M.A. from the University of Michigan.

The following interview for the Westerner was conducted at the Mallinson's home in Kalamazoo by Joe B. Freeman, associate director of News Services.

Westerner: You first came to the University in 1948 as an associate professor of psychology and science education, but since then you've moved over to the administrative area, particularly in The Graduate College. When did you make that move?

Mallinson: Almost immediately. At that time Dr. Elmer H. Wilds was director of what was then called the Graduate Division, a program being run under the auspices of the University of Michigan. Having received my doctorate there, I was more or less validated to act as counselor to graduate students. Actually, psychology was outside my field. Western needed someone to come in and do two things: develop the science program and maintain a liaison with the U of M.

Westerner: Is science something you've always been interested in?

Mallinson: Oh yes. I graduated with a major in chemistry, another in biology, and more than a minor in physics and mathematics from the State University of New York at Albany, and proceeded to get my master's degree in science education there. After World War II, I went to the University of Michigan for my doctor's degree in science education.

Westerner: One of the reasons you were nominated for the University's Distinguished Service Award was that you almost singlehandedly pushed for the establishment of the Office of Research Services. Why was that such an important goal?

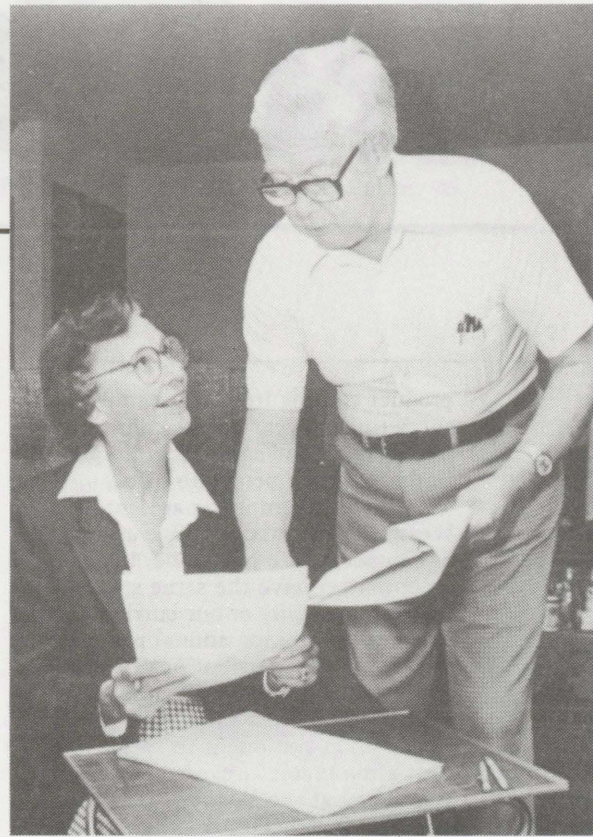
Mallinson: Well, to begin with, as graduate dean, I had a lot of tasks to perform in terms of program development. And we didn't have an office of research services, to help faculty write proposals and to take them to Washington. I met with Dr. Russell Seibert (then the vice president for academic affairs) and said, "We've got to have someone who does the real technical leg work." He pushed for it, and we got Foster Buchtel in here to head Research Services. He did an admirable job. And out of that came the Division of Research Services, which is now the Division of Research and Sponsored Programs.

Westerner: One of your other accomplishments was to establish a doctoral program. How did that come about?

Mallinson: When I first started here we had one master's degree program in education. In 1951 we broke away from the University of Michigan and became our own independent graduate unit. Then, we proliferated our master's degrees in the subject matter areas, rather than education.

With the growing student population, it was obvious we had to get into other areas. We went ahead and got the doctoral degree program going in 1965.

Westerner: One of the reasons that your biographical file is so fat and bulging is because of some 27 pages of books, articles and reviews you've written. That's a prolific output. How



Dr. George and Jacqueline Mallinson

many books are included in that listing?

Mallinson: Let's see, 60, and with revisions, we had about 65.

Westerner: And when you say "we" it's because you aren't doing these all by yourself.

Mallinson: No. Actually, since 1961 on, although Jackie contributed to earlier books, because of the contract with the publisher, her name didn't appear on them until then.

Westerner: One of them has become something of a "bestseller" in the science field, hasn't it?

Mallinson: Yes, the Elementary Science Series, which began in 1965, focuses on basic science for children from kindergarten through sixth grades. We had about four years when it was a top seller.

Jackie: That's a six-book series, but there is also an edition for teachers so that they can work along with the youngsters.

Mallinson: And presently, we're doing one for publication in 1983 which is fairly much a rewrite, not just a revision.

Westerner: When do you find time to do your writing and editing?

Jackie: We work driving in the car a great deal.

Mallinson: We have facilities so that Jackie can plug her electric typewriter into the cigarette lighter and use it while we're traveling.

Westerner: Right on her lap!

Mallinson: Well, we edited one unit on the way to St. Louis and one on the way to Little Rock. Jackie reads the copy, we talk about it, and then she can go ahead and make any changes that are needed.

Jackie: I think that back there when you were talking about writing and editing books, you forgot something.

Mallinson: Oh yes, the Journal. I became assistant editor of the School Science and Mathematics Journal in 1954 and in 1957, the editor. As of next June we'll have been running that for 25 years, and that will be it. Jackie has been the assistant editor ever since I took over the editorship, and frankly, she does 90 percent of the work.

Westerner: I understand that you had a great deal to do with our establishing a blind rehabilitation program here. How did that come about?

Mallinson: Well, one of the things that makes me very happy is the work I did in blind rehabilitation. I brought

the program here to Western from Hines V.A. Hospital in Illinois, and it became one of the first two University-based programs in the country in 1961.

I was acting director for the first three months and worked very closely with Don Blasch (Donald Blasch was chairperson from 1961 until 1980, when he returned to teaching). But I maintained my interest in the department.

I think it was in 1967 that I became a member of the American Association of Workers for the Blind, and since that time I've been president of the Midwest Region and chairman of the publications board and editor of their publication.

Westerner: One of the other things you've been involved in is getting a PDP 10 computer here.

Mallinson: Oh yes. I think it was in 1965 that I went to Washington, D.C., to see if we could get some money under Title 10 of the Higher Education Act for a physical science complex. It represented the renovation of McCracken Hall, plus the construction of Rood Hall and Everett Tower, yet it was considered as one unit.

We had to go ahead and get that computer as part of the buildings by calling it permanent equipment. And the guys in Washington agreed to go along with it. Meanwhile, I'd been busy down at Argonne National Laboratory where they had this Van de Graaf accelerator that had never been used and that they wanted to get rid of. Thirty-five universities went after it, but we got it. With the federal grant and one from the state, Western wound up with \$4.5 million in only graduate facilities!

Westerner: It sounds too easy when you say it like that because I know there was a lot of work involved before the grants came through.

Mallinson: That's right. We had a call from Washington on these buildings saying that we'd better move fast. In fact, we had to have seven copies of the blueprints of the buildings, and there were 12 blueprints. Jackie is the one who did it. She spent the best part of our vacation in Minnesota copying those blueprints. Then I wrote up the proposal so I could hand deliver the papers to Washington to beat the deadline. It was a heck of a way to spend a vacation, but we got the buildings and the equipment, so it was worth it.

Among Alumni



Phonathon helpers—Rosemary Takacs, (left), Mary Urban Wright, Karl R. Sandelin, and Marion L. Ludlow (seated) were among the 54 Kalamazoo area alumni and friends who took part for the first time in the Annual Giving Phonathon conducted in December in the Alumni Relations Office. During the campaign some 3,500 persons across the country were contacted. Takacs, a 1974 graduate, is a CPA with Siegfried, Crandall, Voss & Cramer; Wright is with Wright & Wolfe Counseling & Training Services; Sandelin, a 1950 graduate, is vice president of KAL-SEC, Inc.; and Ludlow is a 1947 graduate. These are just a few of the many dedicated alumni across the country who generously give of their time to help raise needed private support.

Dear Alumni

Do you sometimes have negative feelings about your alma mater? Do you find yourself asking: "Are its graduates really doing anything?" "Are Western's academic programs good?" "Is a WMU degree meaningful?"

May I suggest a proper antidote to such concerns: a good dose of the Alumnotes in this and future editions. Western alumni are highly successful in their chosen fields of

endeavor. This is not just a current phenomenon but is a fact that has been noted for many, many years.

At one time most achievement was to be found in the field of education, an area in which Western enjoyed a preeminent position for many years.

This fact can be best illustrated by relating an anecdote of recent vintage: a young woman who had earned two degrees from Western visited the school personnel office in a city where she was planning to move. This city is in a completely different region of the country, a thousand miles away from Kalamazoo. In the course of the interview she was asked where she had obtained her undergraduate degree, and the answer was Western Michigan University. She was then asked about her master's, and gave the same answer. The interviewer told her, "You need no other credentials. You have the very best."

We continue to be extremely proud of the job that Western has done in preparing young people for lives of useful contribution to society. It is no less so today, and is perhaps even much greater now because of the broad sweep of the educational program across a number of areas.

There is a dedication among the faculty at Western just as there is many other places; but there is also a

product coming from this campus three times a year that is continuing to prove, again and again, that employers find them good people to hire.

If you as an employer are not using Western's Placement Office as a point of contact, you ought to be. If you as an employer have the same specialized interests as many of our curricula, you ought to be making annual personal and corporate contributions to insure the continued quality of these programs. If you are a success in your career, then you ought to speak well of your alma mater at every opportunity and you ought to send your own children and encourage others to attend WMU.

These are ways you can repay the investments made by earlier generations that afforded you the opportunity to get the education you needed to go well-equipped into the world.

Alumni Association new life members

David S. Ansel, BS '74, Adrian.
John W. Borchardt, BS '65, Saugerties, N.Y.
Gary K. Bracken, BS '72, Madison, Wis.
Michael M. Doxey, BBA '74, LaPorte, Ind.
John M. Doyle, Jr., BBA '81, Flossmoor, Ill.
Arthur Everhart, BBA '79, Hartford.
Curtis Fonger, BA '72, and Corrine Fonger, BA '70, MA '72, Mobile, Ala.
Michael R. Henne, BS '75, Flint.
Elva Blackshear Jones, BA '72, MA '74, San Jose, Calif.
Richard R. Lebsack, BS '66, MA '70, and Nyla Ayres Lebsack, BS '68, MA '72, Midland.
June Kleinow Leek, BS '79, Mishawaka, Ind.
Marc Maynard, BBA '75, Oak Forest, Ill.
Carolyn M. Owen, BS '51, MA '56, Seal Beach, Calif.
Steven Quay, BA '71, and Judy Newitt Quay, BA '71, Menlo Park, Calif.
Virginia M. Totzke Radewald, BS '49, Niles.
Gary W. Sears, BA '70, Hollywood, Calif.
Franklin Sims, BBA '70, and Christine MacArthur Sims, BBA '75, Thousand Oaks, Calif.
Ralph R. Stocker, BA '55, Santa Ana, Calif.
Cliff Strong, BS '61, MA '68, Hanford, Calif.
Richard Todd, BS '66, MA '71, Kalamazoo.
Michael J. Ujevich, BBA '78, and Patricia A. Ujevich, BM '79, Kalamazoo.

Life memberships are available to individuals at \$150, or \$16 per year for 10 years, or \$32 per year for five years. Family memberships are \$180, or \$19 per year for 10 years, or \$38 per year for five years.

Alumni Gatherings

Battle Creek

■ Alumni in Battle Creek will take over Minges Creek Racquet Club Saturday, March 20 from 8-11:30 p.m. Six tennis and four racquetball courts will be available as well as the whirlpool for the non-court players.

Cost for the outing is \$8 per person or \$15 per couple for Alumni Association members and \$9 per person or \$17 per couple for nonmembers. Racquets will be available free of charge. Snacks will be served. Reserve your spot on the courts now by calling the Alumni Office at 383-6160.

Branch County

■ A reminder to Branch County area alumni of the dinner program planned for Friday, April 16. Details will be mailed in early March.

Detroit

■ A dinner program for alumni and friends in the greater metropolitan Detroit area has been rescheduled for Monday, May 10, at the Recess Club in the Fisher Building.

The program, originally scheduled for Nov. 18, was postponed due to a conflicting business commitment with one of the speakers.

W. Bruce Thomas, executive vice president for accounting and finance for U.S. Steel and a '49 graduate, and John R. Edman, vice president of the financial staff of General Motors, will address the topic, "How Can Industry Function in a Depressed Economy and Turn a Profit?"

Thomas will specifically speak on the decision making function in an atmosphere of corporate diversity in this economy. Edman will discuss the decision making process in this economy as it is exacerbated by the expense of model changeovers and needed capital investments. A question and answer session will follow the presentators' remarks.

The dinner program will begin at 5:30 p.m. with a social hour (cash bar). A prime rib dinner will be served at 6:30 p.m. followed by the program.

Program cost is \$24.00 per person. Reservations can be made by calling the WMU Alumni Office.

European tour announced

When the KLM 747 from Chicago lands in Amsterdam in June carrying a group of Western alumni travelers, it will again be met by Gordon J. N. Schaaake, who will become the tour guide for 17 days.

Schaaake was also the tour guide for a WMU alumni tour to Scandinavia last summer.

Multilingual, Schaaake proved to be highly knowledgeable about all of Europe, has traveled in the areas the 1982 group will visit, and handles all of the many travel details of 50 people with aplomb and dispatch.

This year's tour group will travel by bus through bits of The Netherlands, France, Germany, and Switzerland on its way to Italy where nine days will be spent in Milan, Piacenza, Bologna, Florence, Siena, Rome, Terni, Spoleto and Venice.

The return from Italy northward will take the group through Innsbruck, Austria, and then into Germany en route back to Amsterdam and the flight home. The group will leave Chicago's O'Hare Airport June 23 and will return there Friday, July 9. Again bus transportation will be available from the WMU campus to Chicago and return.

The tour price of \$1,599 includes two meals a day, accommodations in first class hotels and a number of other amenities that enable the tourist to spend a maximum of time enjoying the sights.

Further information can be obtained from the Alumni Office, including a detailed folder. Applications must be accompanied by a \$200 deposit.

ABE Corner

■ The spring ICC meeting will be held Saturday, May 1 on Western's campus. Beta Chapter will host this meeting.

MEMBERSHIP APPLICATION

WESTERN MICHIGAN UNIVERSITY ALUMNI ASSOCIATION

NAME _____ GRAD YEAR _____ SPOUSE _____ GRAD YEAR _____
(last) (first) (maiden) (first) (maiden)

ADDRESS _____ PHONE _____

CITY _____ STATE _____ ZIP _____

☐ **Annual Membership**
\$10 per year

☐ **Individual Life Membership**
\$150 or
\$16 per year for 10 years or
\$32 per year for 5 years

☐ **Family Life Membership** (husband & wife)
\$180 or
\$19 per year for 10 years or
\$38 per year for 5 years

Payment of \$_____ is enclosed, or



Acct. # _____
Inter Bank # ☐ ☐ ☐ ☐ Exp. Date. _____

Acct. # _____
Expiration Date _____

(Signature) _____

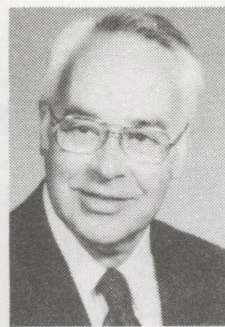
Please indicate title preference: ☐ Mr. ☐ Mrs. ☐ Miss ☐ Ms. ☐ Other _____

Please make check payable to W.M.U. Alumni Association

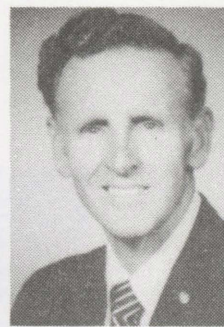
Alumnotes



Harry Treace, '39



C. Grey Austin, '45



Richard Lane, '63

7

1931

Gladys Maxwell, TC '31, BS '57, has been named "Auxilian of the Year" by the Auxiliary of the Traverse City Osteopathic Hospital. She was cited for her "zest for living life to the fullest" and for the baked goods she produces and shares. A retired music teacher, Gladys has been honored by a number of other organizations over the years for her significant contributions.

1932

Philip Watterson, BS '32, a former member of the WMU Board of Trustees, took part in a November phonathon in Grand Rapids for the WMU Annual Fund.

1939

Lloyd "Bob" Livermore, BS '39, has been honored as the outstanding principal of Region IV of the Michigan Elementary and Middle Schools Principals Assoc. He is currently principal of the Lakeland Elementary School, Coldwater.

Harry T. Treace, BS '39, retired Dec. 31 as chairman of the board of Richards Manufacturing Co., Inc., Memphis, Tenn. He joined Richards in 1953 as a vice president and became president in 1964 and chairman in 1979. During his tenure the company grew from a small soft goods/splint operation to an international supplier of surgical products. Following WWII Air Corps service he joined Orthopedic Frame Co., in Kalamazoo and remained there until moving to Richards. Two of his three sons are with Richards, and a daughter is married to a Richards sales executive.

John Kovtan, BA '39, a practicing CPA in St. Joseph since 1946 and head of his own firm since 1948, has sold a part of his business. He retains his own separate book-keeping service, Main Frame Accounting, and serves as a consultant to Gerbel, Maki & Butzbach, purchasers of the auditing and accounting business of Kovtan & Co.

1943

Jean Blahnik, BS '43, has retired as a Coloma high school teacher. She and her husband have three children and live in Coloma.

Donald G. Buchan, BS '43, has received a permanent appointment as executive director of the Association of School Business Officials, headquartered in the Chicago area. He had been in the post on a temporary basis since last May. Buchan had retired in 1979 from the Mona Shores schools, Muskegon, as assistant superintendent and spent the interim as a consultant until last May. He and his wife are now living in Park Ridge.

Burton Aldrich, BS '43, has left his St. Joseph school superintendency to become personnel director for Berrien County government.

1945

C. Grey Austin, BS '45, was installed in October as president of the National Collegiate Honors Council, a forum for sharing ideas on providing academic challenge for outstanding and highly motivated students. Dr. Austin is university honors director and assistant dean of the College of the Arts and Sciences at Ohio State University. He is a past president of the Ohio State chapter of Phi Beta Kappa and from 1966 to 1970 was editor of the national Journal of Higher Education.

1946

Margean Gladysz, BA '46, '67, has been appointed documents librarian, reference division, Kalamazoo Public Library.

1947

Howard A. Crum, BS '47, is a co-recipient of the New York Botanical Garden's Henry Allen Gleason Award for outstanding publication in botany. Dr. Crum is the co-author of "Mosses of Eastern North America," a two-volume, fully illustrated work published last summer by the Columbia University Press. Besides his teaching at the University of Michigan, Dr. Crum is also curator of bryophytes and lichens at the University Herbarium, and for the last five years he has taught a course on mosses at the biological station near Pellston. His co-author was Lewis E. Anderson of Duke University.

1948

Thomas Cummings, BA '48, is the new manager for Herp's Store in the Michigan Mall in Battle Creek. A retailing veteran, he had spent the last year running his Pine Row Farm and Stables, where 36 hunter and jumper horses are raised and trained.

1949

Ralph L. Wells, BM '49, was a caller in the Grand Rapids phonathon for the WMU Annual Fund last November.

William Rennie, BA '49, retired in October after serving 25 years at Midland Family and Childrens' Services. He was executive director at retirement.

1950

Dr. Raymond A. Dannenberg, BS '50, chairperson of WMU's Department of Distributive Education, was elected to a three-year term as chairman of the small business administration/marketing and distributive education committee of the American Vocational Association.

1953

Milton Zoschke, BS '53, MA '56, is a social worker with the Benton Harbor schools.

1954

Richard Larson, BS '54, '65, has won a regional leadership award from the Michigan Elementary and Middle School Principals Association. He has headed Charlotte elementary schools for more than 20 years. In both 1978 and 1981 he won Outstanding Citizen awards during National Volunteer Week.

1955

Richard D. Bryck, BS '55, MA '57, was August leader-of-the-month for Monarch Life Insurance Co., out of his Kalamazoo office. He has been a "Monarch Millionaire" four times.

1957

Richard Reed, BA '57, has been elected clerk of the State Bar of Michigan Representative Assembly. He has a law degree from the Detroit College of Law and practices in Kalamazoo. He is on the board of the Legal Aid Bureau at the present.

Dr. Ronald H. Denison, BA '57, is the new manager of training for the Correon coal project, operated by the Morrison-Knudsen Co., in Columbia, South America. He earned advanced degrees in speech at Purdue University and of late has been director of the post-secondary program at the National Center for Research in Vocational Education at Ohio State University. His brother is Robert Denison, BA '55, and his sister is Jerilee Denison Gregory, BA '51, MA '76.

Carol Webb, BS '57, MA '63, is now with the Cooperative Extension Office in Genesee County serving as youth director for the mainstreaming project.

1958

Marilyn Case, BA '58, MA '76, MA '78, chaired the school division of Marshall's 1981 United Way campaign. She is the first grade teacher at Hughes Elementary School.

Mieko Nagakura, MSL '58, research librarian for the National Institute, Tokyo, had a research grant during 1981 to carry out a study on the nationalization of school library administration by networking in Japan.

1959

Dr. James Jennings, BS '59, MA '62, has been elected president of the Michigan Elementary and Middle School Principals Association. He has been an elementary principal with the Wayne-Westland schools since 1974.

Ronald W. Corstange, BBA '59, was promoted in October to manager, financial reporting, U.S. Food Products division, Kellogg Co., Battle Creek. He lives in Kalamazoo.

Thomas H. Smith, BA '59, MA '63, has recently published his second book of poetry, "Mute Whispers." His first appeared three years ago, and there have also been five chapbooks. Smith teaches political science at Kellogg Community College, Battle Creek.

1961

Albert Koning, BS '61, retired as a captain after 20 years of active duty with the U.S. Air Force. He has accepted a post as manager of the Aero Club at the Dayton, Ohio, Municipal Airport. He lives in Fairborn.

Donald Kaminski, BS '61, has authored an article in the October issue of "Instructor" magazine, "In Search of the Great Pumpkin." He is an elementary teacher in Midland.

Janet Moore Paasche, BA '61, MA '69, a teacher at Davenport College in Grand Rapids, participated in a November phonathon for the WMU Annual Fund in Grand Rapids.

1962

Linda Wolf, BA '62, has been named art director of Beardsley and Company, Richland.

Carl Moser, BS '62, was offered the superintendency of the Boyne Falls schools twice in 12 months and took it in July on the second tender. He had been high school principal.

Catherine Campbell, BA '63, MA '66, SED '77, has been honored by the Albion Business and Professional Women's club for her six years' work as director of community education for the Albion Public Schools.

Muriel Barkmier Holben, BS '62, is the new chairman of the Christian Women's Club brunch board at St. Joseph. She lives in Stevensville with her husband and two children.

Chuck, BS '62, MA '69, and **Cathy Briggs Yared**, BA '62, both participated in the November phonathon for WMU's Annual Fund, held in Grand Rapids. Chuck is a Wyoming teacher.

Judith Rohm, BA '62, forensics teacher at Albion High School, is the 1981 recipient of the Hall of Fame award of the Michigan Speech Coaches' Association. She has produced state finalists in forensics each year since 1973.

Marilyn Wiltshire Stanard, BA '64, has received a scholarship from the College of Education, Michigan State University, granted annually to an outstanding doctoral candidate. She and her family live at Bridgman.

1963

Richard Lane, BBA '63, has advanced to fellowship status in the American College of Hospital Administrators. He is administrator of the McPherson Community Health Center, Howell.

Janice Gibbs, BS '63, in September became principal of Booker High School, Sarasota, Fla. She had formerly taught in Troy, Chicago, and Glenbrook, Ill.

Dale H. Porter, BA '63, is the author of a new book, *The Emergence of the Past: A Theory of Historical Explanation*, published in September by the University of Chicago Press. He is associate professor and chairman of the WMU humanities area.

Ronald MA '71, and **Printha Heib Ostan**, BA '63; and **William Waring**, BBA '63, participated in the November WMU Annual Fund phonathon in Grand Rapids.

1964

Judith Patten Newcombe, BS '64, has become chairperson of physical education and the first athletic director at Colby-Sawyer College in New London, N.H. She had formerly been at Virginia Commonwealth University and holds a doctorate from the College of William and Mary.

Roger Steininger, BS '64, is now Exxon manager-Western U.S.A. for American Selco, Inc., Reno, Nev. He is also finishing his doctorate at Colorado State University.

David Kinnesten, BBA '64, is the new manager of general accounting for the U.S. Food Products division, The Kellogg Co., Battle Creek.

Maj. William J. Cance, BBA '64, has been named executive officer of the Defense Contract Administration Services Region in Chicago for the Defense Logistics Agency. He has been an Air Force officer since 1967, most recently with the Alaskan Air Command.

Marjorie Sponsel Harter, BS '64, is the president of the newly formed Southwest Michigan Speech, Language and Hearing Association, serving Berrien and Cass Counties.

1965

Patricia Sykes, BS '65, has developed a series of mini-courses for her elementary art students in the Garner and Clio schools. The program enables more than 250 students annually to become more deeply involved in a series of art techniques.

Dale A. Overbeck, BBA '65, has received the W. E. Upjohn Award from the Upjohn Company, Kalamazoo, where he is manager of income and franchise taxes. The monetary award recognizes outstanding achievement by an employee.

Dr. Alan C. Coe, BBA '65, MBA '66, on Jan. 4 became dean for academic affairs for the regional campus system of Kent State University. For the last nine years he had been dean of KSU's Trumbull campus at Warren. Coe is a director and member of the executive council of the WMU Alumni Association.

Valerie Noble, MA '65, is head, business library, The Upjohn Company, and has been elected division cabinet chairman-elect of the Special Libraries Association for 1981-82.

James Melvin, BS '65, is now with Bankers Life Insurance Co., San Diego.

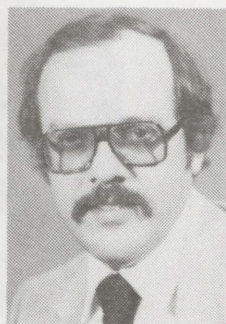
1966

David R. Wolf, BS '66, is manager of contracts for Teledyne Systems Co., Northridge, Calif. His wife, **Diane Davies**, BS '62, MA '65, and he live in Simi Valley.

A. Wayne Klump, BBA '66, has been elected treasurer of CB Financial Corp. He continues as vice president and controller of City Bank & Trust Co., Parma.



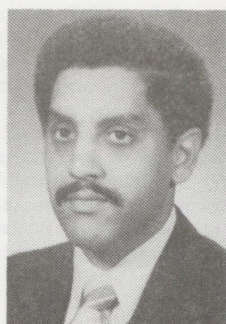
Marilyn Peterson, '66



John Lute, '67



David White, '70



Michael McClenic, '70



Heidi Wild, '71

Marilyn Peterson, BS '66, MA '73, has been appointed tourism consultant for the Southwestern Michigan Tourist Council. Her office is in St. Joseph.

Joseph A. Borrello, BA '66, participated in the November phonathon in Grand Rapids for the WMU Annual Fund. He is a salesman for WOOD-FM.

George D. Pring, BBA '66, MBA '67, has been admitted as a partner in Seidman & Seidman, for whom he works in Grand Haven. He lives at Spring Lake and is a director of the Lake Michigan Estate Planning Council.

Jane Robbins Carter, MSL '66, has become an associate editor of the Libraries and Librarianship series published by Ablex. She is director of the Library school at the University of Wisconsin-Madison.

Lena Sylvester, MA '66, in October received the Outstanding Alumni award of Siena Heights College at Adrian. She was the first blind student to attend Siena and, although, retired as a teacher, continues as editor of the Michigan Association of the Blind News.

William Smits, MBA '66, has been promoted to administrative assistant at Ermanco, Inc., in Spring Lake.

1967

Sara Brandt, BS '67, is the new manager of the Michigan Transportation Department's travel information center on I-94 at New Buffalo. She has worked there for 17 years, and she and her husband also own Precision Plastic, Inc., at Three Oaks, where they live with their two children.

George, BBA '67, MBA '68, and **Sue King Rabick**, BS '67, took part in the November Grand Rapids phonathon for the WMU Annual Fund.

Myron J. Smith, MSL '67, was only the fifth recipient in 40 years of the Richard Franck golden medal from the Bibliothek fur Zeitgeschichte, Stuttgart, W. Germany. The award was made last September.

John W. Lute, BS '67, has been named assistant division superintendent-hot rolling at U.S. Steel's Gary Works in Indiana. He lives with his wife and two children in Valparaiso.

Dr. James M. Reid, BS '67, has opened a podiatric practice in Saginaw, moving there from Flint.

Dr. Susan Dwyer-Shick, BA '67, has engaged in anthropology research and study at the University of Washington this year, including two trips to Turkey. On both overseas ventures her eight-year-old daughter was able to accompany her. Normally Dr. Dwyer-Shick is an assistant professor of anthropology at the Pennsylvania State University, Ogontz campus.

1968

Michael Walraven, MA '68, is a psychologist in the faculty of Jackson Community Colleges. He earned his Ph.D. at Michigan State University in 1974. He lives in Horton.

Wesley Morris, BSE '68, has been named manager of manufacturing engineering for Hitachi Magnetics Corp., Edmore. He lives in Riverdale.

Maurice Eggen, MA '68, Ph.D. '72, has been appointed an associate professor of computing and information sciences at Trinity University, San Antonio, Texas. He had formerly taught at Central Michigan University.

1969

Terry Lason, BA '69, MA '72, a junior high media specialist, has joined the Kalamazoo Public Library as young adult librarian.

Richard Ricca, BBA '69, formerly with Johnson & Johnson, is the new director of sales development, consumer products division, Ortho Pharmaceutical Co.

Barbara Pfiffner McCrea, MA '69, is now assistant director of WMU's Center for Environmental Affairs.

Gretchen Tangeman, MA '69, is an editorial consultant for "Language, Speech and Hearing Services in Schools," a national publication.

1970

Gladys Peeples Burks, BA '70, MA '72, coordinator of compensatory programs for the Benton Harbor area schools is one of four women to be recognized this fall by the Twin Cities Business and Professional Women's clubs in its "Portraits of Success" program. Mrs. Burks is deeply involved in a number of state and local organizations, in all of which she has assumed leadership roles.

Dr. Michael D. McClenic, BA '70, MA '72, Ed. D. '75, has joined Business Advisors, Inc., of Toledo as an account manager. He had been with Xerox Corp., before joining this subsidiary of Control Data Corp.

Dr. Martha Jennings, BA '70, MA '71, is a new staff psychologist at Wittenberg University, Springfield, Ohio. Her doctorate is from Indiana University.

Michael P. Doleski, BA '70, resigned as Otsego's city manager to become community development director in Kalamazoo.

Dr. Michael F. Tobin, Ed. D., '70, was the recipient of the 1981 outstanding service award of the Elementary School Principals' Association of Connecticut. He is professor of educational administration and supervision at Southern Connecticut State College in New Haven.

Matthew McLogan, BA '70, MA '74, has been named to the Michigan Public Service Commission by the governor. He is projects director for WOTV in Grand Rapids.

Dr. Gary Roberts, BS '70, MS '72, has earned his doctorate in civil engineering at the University of Virginia. The degree was granted Oct. 1, and Roberts is now living in Charlottesville.

Dale Chadderdon, BBA '70, has graduated with high honors from the School of Bank Administration, University of Wisconsin. He is a vice president of the United Savings Bank of Tecumseh.

Patricia Chaney Vanlterson, BS '70, MA '79, participated in a Grand Rapids phonathon for the WMU Annual Fund in November.

Daniel C. O'Neill, MA '70, has been appointed supervisor of the Traverse City office for the State Vocational Rehabilitation program. He is also on the board of directors of the Michigan Rehabilitation Association.

Richard Craffey, BBA '70, is the new regional manager for Detroit, KitchenAid Division, Hobart Corp. He lives in Plymouth.

Gary L. Lennard, BS '70, a Monroe attorney since 1978, has been named to the board of directors of Monroe Bank & Trust.

Randy Bonzheim, BBA '70, MBA '73, has been elected a tax partner of Bristol, Leisenring, and Herkner, CPA firm in Battle Creek.

David C. White, BBA '70, MBA '71, is now president and senior international banking officer at Manufacturers National Bank, Detroit. He is responsible for banking activities in Europe and Africa. White is also chairman of the Michigan chapter, Robert Morris Associates, and lives in Grosse Pointe Farms.

1971

Charles Jetter, BBA '71, and a partner have been licensed to manufacture and market a "Solar Hat" for the 1982 World's Fair at Knoxville, Tenn. A solar cell inside the hat, which looks like a construction hat, will use energy from the sun to turn a propeller on top. Solar IT Co., is located at Rockford, Tenn.

Heidi K. Wild, BS '71, has been promoted to manager, product supply, marketing division, Hawaiian Independent Refinery, a subsidiary of Pacific Resources, Inc. She has been with the Honolulu based company since 1976.

Caterina Lauri, BA '71, has been appointed supervising underwriter in the bond department of Aetna Life & Casualty in Grand Rapids. She had been in Saginaw.

Michael Hartigan, BS '71, MA '80, is now assistant principal-athletic director at the Fennville high school.

Rosemarie Bavin Hoffman, BS '71, MA '78, a Flint resident and Genesee County extension home economist, has been awarded the Florence Hall award and a \$300 grant from the National Association of Extension Home Economists, one of six in the nation so honored. Her award came for her founding work in a program known as "Employability Plus," a six-week pre-employment training program.

The Rev. Ronald Reese, BBA '71, has accepted a call to the Assembly of God Church in Reading, after serving in Napoleon.

Mike Duggan, BS '71, is the new marketing manager for internal combustion lift trucks and attachments made in Battle Creek for Clark Equipment Co.

Joseph Forner, BS '71, MA '74, has moved to Port Huron as manager of the S. S. Kresge store there.

Ruth Cooper, BA '71, was the fall director of "Twentieth Century," produced by the Manistee Civic Players.

Roger J. Volkema, BA '71, has received his Ph.D. from the University of Wisconsin.

Robert E. Condit, BBA '71, is a new director of American Bank of Grand Ledge.

Linda Krumrie Wise, BA '71, MA '76, is teaching at Lakeshore Preschool & Co-op at Stevensville.

Raymond J. Janisse, BA '71, has been promoted to vice president of the metropolitan loan division of Manufacturers National Bank of Detroit.

James Peterson, BS '71, MA '74, recently had his picture published in the Wall State Journal as a geologist for Anadarko Co., but we need a current address for him.

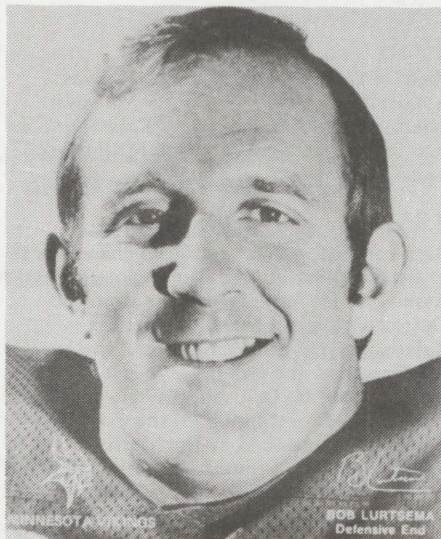
Ron Yonker, BS '71, has completed training to join the staff of Campus Crusade for Christ International. He is assigned to the International Resources office.

Former Bronco is commercial celebrity

It isn't everyday that a Western alum is the subject of a Wall Street Journal article. January 12 however an article entitled "Tired of Those Star Athlete Ads, Then Listen to Bench Warmer Bob," appeared on the front page of the Journal's second section.

Benchwarmer Bob is Bob Lurtsema, a '66 WMU graduate and former offensive end for the Broncos under then head coach Bill Doolittle. According to the WSJ article, in 1973 Twin City Federal Savings and Loan was looking for an antihero, a bench warmer who wasn't real good looking and had a funny name. Lurtsema, then a second string defensive end on the Minnesota team, was one of three Viking substitutes to try out for the first commercial. His easy going manner not only won him the job but also celebrity status.

Six-foot, six-inch, 255-pound Lurtsema, who describes himself as tall and ugly with a receding hairline and square jaw, portrays a slow talking, somewhat dull-witted character who is the butt of the joke in the commercials. In that first commercial he told viewers, "You probably don't recognize me with my helmet off . . .



come to think of it, you probably don't recognize me with my helmet on either."

Lurtsema's popularity proved so strong that Twin City S & L continued to use him even after he was traded to Seattle in 1976, where he lost his benchwarmer status and was in fact a starter.

A "Bob Lurtsema Day" commercial, honoring his retirement, is one of

Bob's favorites. The camera pans an empty stadium as Bob reflects, "You'd think at least my wife and kids would show up."

The Twin City S & L campaign featuring Lurtsema has run nine years, quite a tribute to its success considering a majority of ad campaigns run only two or three years. Lurtsema's contract with Twin City was recently extended for another two years.

Explaining the benchwarmer approach success, Lurtsema says, "So few people truly make it that the majority of people in life are second stringers." In addition to the commercials, Lurtsema publishes the Viking Report, which contains all the news from the Minnesota team camp, owns a graphics company, and is a frequent speaker at banquets. This spring, "Bob Lurtsema Beaver (water) Slides" will be introduced in the Minneapolis area. He is also being considered by Miller Brewing Co. for Lite beer commercials.

In talking with Bob, it is quite evident that he truly enjoys what he is doing and is having a good time. With all his professional commitments, Lurtsema continues to follow the Broncos and supports his alma mater.



Balloon museum poster—Donald Marx, BS '78 (left), designed a poster to commemorate the 1981 World Hot Air Balloon Championships held in Battle Creek last summer. Entitled "A Ballooning Celebration," the poster was framed by Donald R. DeVine (middle) and taken to the museum at Indianola, Iowa, by Robert Kinsinger, vice president of the W. K. Kellogg Foundation and an avid balloonist. All three are from Battle Creek. Marx is senior art editor of the design firm of Doty, Phillips & Laing, Inc., and was formerly senior artist for the Hallmark Card Co., Kansas City. (Photo courtesy of Battle Creek Enquirer and News)

John Clarey, MA '71, was elected superintendent of schools in Portland in October.

Keith Shroyer, BA '71, has been appointed an assistant secretary of the American Re-Insurance Co., New York. He is a property treaty underwriter and has been with American since 1977.

1972

Dr. John Kofel, MA '72, Ed.D. '73, is the new vice chancellor of the University of Hawaii at Hilo, taking this position in November. He had been director of the center for International Programs at WMU since 1977.

Dr. Charles Caldwell, BS '72, has extended his practice of orthodontics from Grand Rapids into Hastings where he has recently opened an additional office. Dr. and Mrs. Caldwell live in Grand Rapids with their three children.

Gary Foote, BBA '72, is the manager of a new K-Mart store that opened in Bad Axe in mid-November.

Patricia VanNuil, BA '72, recently completed her national medical technology registry examination and was first among 1,800 persons nationally who were tested. She was in the 1981 class at Bronson Methodist Hospital's School of Medical Technology in Kalamazoo.

Richard Crisenbery, BS '72, has been driving sports car road races since 1972, and this year he won a national championship, driving his MG Midget to the F-Production national championship at Road Atlanta. He had earlier won seven of nine Central Division races to qualify for the nationals. Crisenbery is a product engineer for Eaton Corp.

Linda Owen, BA '72, has become an active member of Ayre/Rhinehart Realtors, Midland.

Lynn C. Walters, BBA '72, has been promoted to assistant cashier with the Genesee Bank, Flint.

Dale Schreuder, BA '72, MA '77, is a new elementary principal at the Decatur schools.

William R. McKinstry, M.Ed. '72, has been selected as superintendent of the Alma schools.

Pat R. Coady, MSL '72, became an assistant professor, School of Library Science, University of Iowa, in the fall.

Richard Easton, BS '72, is the first manager of a new plant at Camden opened by LubeCon Mfg., Inc.

Lana L. Shafer, MA '72, has received her juris doctor degree cum laude from the Thomas M. Cooley Law School.

Richard Tubesing, MSL '72, is the new assistant director of the University of Toledo Library.

Bruce McLeod, MA '72, is a science teacher in Green Bay, Wis.

Thomas Kolassa, MA '72, is a new Chartered Life Underwriter. He is with Equitable Life Assurance Society in Battle Creek.

Gary R. Minnis, BS '72, is the recipient of a Charles F. Kettering Award from General Motors Corp., for an invention that has made a substantial contribution to GM in 1980. He was the co-developer of a window "reveal" molding that presents "flush glass" appearance for window moldings. It is said to allow much greater flexibility in styling and aerodynamics. Minnis is a senior experimental engineer.

David Van Camp, BA '72, is now a graduate of the National Graduate Trust School, a three-year program of the American Bankers Assoc. He is assistant vice president and trust officer of Michigan National Bank, Port Huron.

Lynn Walters, BBA '72, is now assistant cashier of Genesee Bank, and lives in Davison.

1973

Allen Miller, BSE '73, MS '75, was named management engineering director this fall at Christ Hospital, Cincinnati. He has been employed there for five years.

Michael J. McCullough, BBA '73, is controller of Whall Security in Southfield, where he lives.

Marilyn McMullen, MSL '73, is now children's librarian at Vail, Colo., having left Gaylord.

Arie Koelewyn, BS '73, MSL '75, and his wife, **Kate Corby**, MSL '74, were winners in a contest sponsored by "American Libraries" journal for innovative library programs. Their entry describes "Citation," a library instruction computer game. Arie is student services librarian at Newberry College, S.C.

Sherryl Bailey, BA '73, MSL '78, has joined the staff of the Muskegon Art Museum.

1974

Nancy Drake, BS '74, MA '80, is the new community education director for the Union City schools, after spending six years as a physical education teacher and head coach.

Donald Rewa, MA '74, is the new employment and volunteer services supervisor for the Barry County Department of Social Services.

Carolyn Harnley, MSL '74, has had a bibliography published, "Mt. St. Helens, the 1980 Eruptions," by Vance Bibliographies. She is assistant science librarian at Miami University.

Fahad Al-Askar, BA '74, MSL '80, is now the deputy director of the Documents Center, Riyadh, Saudi Arabia.

Dr. Wayne A. Wiegand, MSL '74, has been awarded the Harold Lancour scholarship for foreign study, permitting him to research American public library activity during WWI. He is an assistant professor, University of Kentucky College of Library Science.

Betty Neuendorf, BS '74, is the new executive director of a child care center for Community Parents, Inc., in Benton Harbor. She lives in Coloma.

Charles E. Bell, MBA '74, is the recipient of a W. E. Upjohn Award from the Upjohn Company for "his many contributions including outstanding performance as a project manager." He is director, client engineering and project management.

William E. Morden, BBA '74, has been elected a senior vice president of Campbell-Ewald Co., a Detroit advertising agency. He is manager for the Burroughs account.

Robert M. Taylor, BBA '74, has joined a Kalamazoo law firm, having graduated from the Detroit College of Law.

Julie Stein, BS '74, is now an assistant professor of archaeology at the University of Washington, Seattle.

Jimmie Westbrook, BS '74, MA '75, is the project coordinator for Saginaw County Rate Control Program. He is also a part-time member of the Delta College faculty in speech communication.

Karen Vandoorne Anderson, MA '74, is a clinical audiologist with the Dunewood Medical Center, Grand Haven.

Mark A. Kleist, BA '74, has opened a law office in Grand Haven, his hometown. He had been with Quality Pattern Co., prior to this development.

Robert Weis, BA '74, MA '76, is the new director of the Twin Cities YMCA Y-Uncles program in St. Joseph.

1975

Robin Alanen, BA '75, MSL '76, has been appointed curator of the Finnish-American Historical Archives at Suomi College in Hancock. She had previously taught for two years in Joensuu, Finland, and has studied both Finnish and Swedish.

John Campbell, BS '75, MA '77, has a Rotary Foundation fellowship and is now studying the teaching of the handicapped at James Cook University of North Queensland in Townsville, Australia. The grant covers all expenses for Campbell who has been a consultant-teacher for emotionally impaired children of the Berrien Intermediate School District.

Jeffrey Stamm, BM '75, made his Metropolitan Opera debut as a tenor Oct. 30 singing the role of the song seller in "Il Tabarro." He is a participant in the Met's young artist development program. Last summer he made his debut in England at the Buxton Festival.

Mary Jo Anderson Curtis, BS '75, was a caller during the November phonathon for the WMU Annual Fund in Grand Rapids.

Mari Koga, MSL '75, is now working for the Japan Uni Agency Inc., Tokyo, as an editor of children's books.

Craig A. Hawbaker, MSL '75, has joined the reference staff of the University of Arizona Library.

Beverly Martell Renford, MSL '75, in 1980 co-authored a book, "Bibliographic Instruction: A Handbook." She lives in Lancaster, Penn.

Michael Toman, MSL '75, is now librarian for the Kilimanjaro Corp., in California. He has had two stories printed in 1981 in England, and another will appear shortly in the anthology, "The Last Dangerous Vision."

Michael Dueweke, BS '75, is in Kenai, Alaska, where he is a field engineer for the Dresser Corp.

Steven Kremers, BS '75, is teaching junior high school in Virginia Beach, Va.

Siri Running Sholten, BS '75, has completed her apprenticeship in mortuary science and expects to enroll in that subject area at Wayne State University.

Jacque Jennings Sill, BS '75, was recently awarded a Maxi by the International Council of Shopping Centers for marketing excellence. She is promotion and community relations director of The Kalamazoo Center.

1976

Jesse Jimenez, BA '76, has been selected as a fellow for the 1981-82 education policy fellowship program at George Washington University, in the nation's capitol. He is a WMU assistant director of admissions.

Tonda Rae Bian, BS '76, has joined the Detroit office of Robert E. Moreillon, Inc., as a public relations counselor. She is a resident of Troy, and formerly headed Midwest Communications.

Janet Hubbard, BA '76, has been named director of information and publications for the American Advertising Federation in Washington, D.C.

Albert Tweedy, MSL '76, has joined the staff of the Monroe County Public Libraries in Fairmont, W. Va.

Janet M. Wilson, BA '76, MSL '77, is now with Sigma Data Computing Co., in Alexandria, Va., as a senior information analyst and project manager for the Journalink Project.

Don Stern, BS '76, operates a waste treatment facility in Wyoming, Mich.

Steven Vealey, BS '76, is a consulting geologist in the Powder Basin area, headquartered in Gillette, Wyo.

Michael Branigan, BA '76, has moved to Detroit with Salvation Army as quality assurance coordinator for its Harbor Light program in substance abuse. He had formerly been in Monroe.

Deborah Ross, MA '76, has been promoted to director of the speech, language and hearing department at Resurrection Hospital in Chicago.

Lawrence Leverett, BS '76, is the new administrative manager of the Chicago regional office of Aetna Insurance Co. He had previously been in Minneapolis and is now living in Bolingbrook, Ill., with his wife and three children.

1977

William L. Carey, BBA '77, has joined the law firm of Bensinger and Combs at Gaylord as an attorney. Bill earned his law degree at Wayne State.

Michael Schulze, BA '77, has received a Fulbright scholarship for a year's sojourn in Paris to work on his writing.

Randy Podeszwick, BS '77, is the new director of housekeeping at Saginaw Osteopathic Hospital, moving there from Royal Oak.

Dawn Adams, BS '77, is associate editor of Rocks and Minerals Magazine in Washington, D.C., and has started a master's program in oceanography.

Thomas Laux, BS '77, is a drilling technologist with Amoco Production Co. in Traverse City.

Ron Parker, BS '77, has kept in touch with campus geologists by furnishing them with an ash sample from Mt. St. Helen. He is engaged in engineering geology, working out of Bellevue, Wash.

Robert Zalewski, BBA '77, has been promoted to director of purchasing for Marshall Brass Co.

1978

Donna Beridon, BA '78, has completed training to join the staff of Campus Crusade for Christ International. She is working in the staff development department of mass media at the San Bernardino, Calif., headquarters.

Roy Cowdery, MBA '78, has been promoted to general manager of Holland Pacific Hitch Co., Milpitas, Calif. He is responsible for administration, sales and manufacturing functions in 12 western states. He is now living in San Jose, Calif.

Carolyn Fitzpatrick, MPA '78, is the executive director of the newly formed Good Samaritan Hospice Care organization in Battle Creek.

Robert V. Yeo, Jr., BBA '78, has opened his own practice as a certified public accountant in Suite 500, 400 Renaissance Center, Detroit.

Gary DeLong, MBA '78, has been promoted to vice president/manager of the Keene Corp.'s metal products operation in Vienna, W. Va. He and his family live in Parkersburg.

Douglas Charnley, BBA '78, has been awarded the Chartered Life Underwriter Diploma, and he is now employed by Mutual of New York.

Judy Van Den Berge, BBA '78, has received her certified public account certificate and is with Jankowski & Wagar of Kalamazoo.

Holly Keasey, BS '78, has successfully completed her national medical technology registration examination after studying at Bronson Methodist Hospital in Kalamazoo.

Pam Harwood, BS '78, has also completed her registry examination in medical technology, also studying at Bronson's School of Medical Technology.

Bryan Klinester, BS '78, MA '80, is now an orientation and mobility instructor at the Foundation for the Junior Blind in Los Angeles, Calif.

Thomas Hillbrand, BBA '78, has become assistant controller at the main office of Monroe Bank & Trust.

Thomas A. Mitchell, BBA '78; **Denise Dempsey**, BBA '78; and **Marcia Meloche Ginka**, BBA '78, all participated in a

November telethon. Tom is with Old Kent Bank, Denise with Touche Ross & Co., and Marcia is a teacher.

Jean Baier, BS '78, is a new business entrepreneur, opening her own drafting business in Sheridan, Wyo., where she has special interests in engineering, surveying, geology and hydrology.

Gary Miller, BS '78, is working for U and TH Resources in Golden, Colo.

Chris Van Hoven, BS '78, has joined Aeroquip Corp. in its corporate advertising video production service as a video specialist.

Mark Stevenson, BBA '78, was recently commissioned an ensign in the U.S. Navy.

1979

Robert F. Sholes, BBA '79, has completed his MBA at the University of Toledo and accepted a position as financial analyst/risk management trainee, Abbott Laboratories, North Chicago.

Ens. Emmanuel L. Bashakes, BS '79, has completed the non-lawyer course at the Naval Justice School, Newport, R.I. He can provide paralegal advice and basic legal assistance services for a Navy Unit.

Delores Knox Eagleson, BBA '79, has been named an audit senior at the South Haven office of Bristol, Leisenring & Herkner, CPAs.

Karen Gentner Galloway, BS '79, is an occupational therapist at the Communication and Sensori-Motor Skills Unlimited, a private clinic recently opened in St. Joseph. She and her husband live in Niles.

Anita Hahn, MSL '79, is the new junior high librarian at Grandville.

Michael O. Engle, MSL '79, has become readers' service librarian at Linfield College in Oregon.

Sharon East, BS '79, is employed by Drew Cornell, Inc., in Lafayette, La.

Jenny Hoffman, BS '79, works for Analox Corp., mud logging in Wyoming.

James, BBA '79, and **Lori Fine Ryan**, BBA '79, are now living in Los Angeles. He is an industrial engineer for Armco-National Supply, and she is personnel manager for a law firm, Paul, Hastings, Janofsky & Walker.

Joan Kidd Young, MSW '79, is a child therapist for the Samaritan Center of South Central Michigan at Leila Hospital, Battle Creek. She had been a school social worker.

Sharon Emerson, BS '79, MA '80, is a speech-language therapist for the Association for the Disabled in Bristol, Ind.

David Hancin, BBA '79, is a new operations manager for American Hospital Supply Corp., McGaw Park, Ill.

MaryJo Swanson, BA '79, has been promoted to district field representative for Proctor & Gamble Toilet Goods, headquartered in Charlotte, N.C. She had formerly been in Blacksburg, Va.

1980

Heather Burke, BS '80, was in China for three weeks last fall demonstrating current dental hygiene practices. She was one of 30 experts from five states participating in the project. Burke is a part-time classroom and clinical instructor at Lake Michigan College, Benton Harbor.

Carol Craven, BS '80, and **Karen Hart**, BS '80, have both successfully completed their national medical technology registry examinations after finishing their internships at Bronson Methodist Hospital, Kalamazoo.

Carol Wells Palms, BM '80, has been named conductor of the beginning string group for the Monroe Youth Orchestra. She is a second violinist with the University of Michigan Symphony where she is working on her master's degree and is also working with the Michigan Youth Symphony.

Sharon Manshaem Allen, BBA '80, took part in the November phonathon for the WMU Annual Fund in Grand Rapids. She is with Touche Ross & Co.

Janet Holton, BA '80, has received her M.A. in librarianship and information management from the University of Denver. She is a librarian at Cobe Scientific Laboratories, Lakewood, Colo.

Steven M. Schreier, BS '80, is now a student at the California College of Podiatric Medicine, San Francisco.

Christine Black, MSL '80, has become librarian for the law firm of Cholette, Perkins, and Buchanan in Grand Rapids.

Jill Stephens, MSL '80, has moved to Newport, R.I., as cataloger and assistant librarian at Newport College.

Beth Nicely, BS '80, is a new mathematics teacher this year at Sparta high school.

Robbie Robinson, BBA '80, has been named to audit staff A by Coopers & Lybrand, public accountants in Chicago.

Susan Finch Lee, BBA '80, has joined the Keith H. Fischer agency in Bellaire and will be working in real estate, health insurance and public relations. She and her husband live in Mancelona.

Carol Zerler, BBA '80, is the new president of the board of directors of the Link Crisis Intervention Center, St. Joseph.

1981

Brenda Broham, BA '81, has been appointed "job coach" for the Jenkins Vocational Rehabilitation Center of Goodwill Industries, Kalamazoo.

Daniel Cox, BS '81, with the Bendix Co., New York, has been selected as one of the Outstanding Young Men of America for 1981.

Ensign John C. Seymour, BS '81, has been commissioned in the Naval Reserve, following ground school training at the Naval Aviation School, Pensacola, Fla. His present course of training will lead to designation as a Naval Aviation Officer.

Connie Doherty, BA '81, is a stockbroker with Kidder, Peabody, in Detroit.

Regina Haag, BS '81, has joined the editorial staff of the Commerical-Express at Vicksburg.

Susan Buscetta, BS '81, has become a research assistant with the Michigan Cancer Foundation in Detroit and is working on breast cancer. She is living in Dearborn.

Jerome Kisscorni, MPA '81, became executive director of the Manistee County Chamber of Commerce in late September, after being director of the Council of Neighborhood Business Associations in Grand Rapids for two years.

James G. Bolger, MPA '81, has received the 1981 Donald S. Leonard Award of the criminal law section of the State Bar of Michigan. He is a Michigan State Police officer, currently assigned to the legislative analysis division in Lansing.

Christopher S. Hoyt, BS '81, has been commissioned an ensign in the U.S. Naval Reserve following completion of training at Pensacola, Fla. He will eventually be designated a Naval aviation officer.

Steven W. Smith, BS '81, has been commissioned a second lieutenant in the U.S. Marine Corps and next attends a 21-week officer's basic school at Quantico, Va.

Dennis S. Moore, BS '81, placed third in the first research paper competition of the Retail Merchants Association and Wayne of Michigan. He is now scanning support coordinator for the division of management services of Spartan Stores, Grand Rapids. His paper was entitled "National Food Brokers Associations' Attitudes About Women Working in Food Brokerage Positions."

Bruce A. Johnson, MBA '81, is a new vice president, personnel/public relations, for the Peoples Bank of Holland. He joined the bank in 1979 after prior banking experience.

Debra Hillman, MA '81, is a speech therapist for the Meriden, Conn., Easter Seal Rehabilitation Center.

Joan Ackley, MA '81, has joined the Franklin, Ind., schools as a speech therapist.

Ellen Barber, MA '81, is employed as a speech therapist by the Kankakee, Ill., area special education cooperative.

David Knight, BSM '81, has joined the practice of Dr. Rolando Fajardo at Coloma as a physicians' assistant.

Donald Hamm, BS '81, has been named director of safety and security by Tyler Refrigeration Corp. in Niles.

Weddings

1961

Barbara Lyons Lenderink, '61, and **Thomas Tallman**, BS '64, MA '65, Nov. 22 in Kanley Chapel.

1970

Gary R. Mannesto, BS '70, and Geneva Halliday, Sept. 19 in Flushing. They live in Grosse Pointe, and he is chief of the regulatory branch of the U.S. Army Corps of Engineers.

1971

Cheryl Ann Roscher, MA '71, and Peter S. Mikinka, Oct. 31 in Detroit. She is an RN with the VA hospital.

Rebecca Michaels, MSL '71, and Michael Roling, Oct. 17 in South Bend, Ind. They are living in Petersburg, Va.

1972

Mary Elizabeth Adamczak, BA '72, MA '75, to Mr. Westhouse, in Zeeland.

1974

Capt. Michael Boyd, USMC, BS '74, and Loretta Neill, in September in Hillsdale. They are living in Kaneche, Hawaii.

Lawrence L. Jenkins, Jr., BEM '74, and Martha Webster, Nov. 14 in Kalamazoo. He is with the Defense Logistics Services Center, Battle Creek.

Ronald L. Karlis, BS '74, and Nancy Manion, Nov. 28 in Kalamazoo.

1975

Debra Louise Pauler, BA '75, and Rick Fantini, Sept. 19 in St. Joseph. They live in Appleton, Wis., and she is a reading specialist at Freedom, Wis.

William C. Mehl, BA '75, and Jodi Klepper, Oct. 23 in Kalamazoo. He is with Cadillac Plastics.

Kent Lindquist, BA '75, and Lauri Peterson, Sept. 19 in Sawyer. He is computer operations manager, Weldun Industries, Bridgman, and they live in St. Joseph.

1976

David M. Bradford, BA '76, and Kathleen Anderson, Sept. 26 in Marlette. He is with Dow Chemical Co., in Dallas, Texas.

Gregg Agens, BBA '76, and Ann Swanson, Oct. 17 in Battle Creek. He is audit manager for Price Waterhouse, Battle Creek.

Marite Grintals, BFA '76, and James Burkett, Oct. 17 in Kalamazoo. Both are with The Black Swan Restaurant.

John H. Travis, BS '76, and Ginnie Osterhout, Oct. 3 in Tecumseh. He is with Zantop International Airlines.

1977

Shirley S. Gary, BA '77, and Jerry Welker, Aug. 16 in Burr Oak. They are partners in Black River Glads at Salters, S.C.

Britton W. Mistele, Jr., BS '77, and Cathy Heater, Aug. 22 in Traverse City. He is in sales with Traverse City Datsun-Volvo.

Allen R. Zelmer, BBA '77, and Jennifer Hatfield, Sept. 12 in South Bend, Ind. He is with National Standard Co. at Carbondale, Pa., and they live in Jermyn, Pa.

Mary E. Temple, BA '77, and Lance A. Fertig, in October in Flint. She is a coordinator for the Shiawassee County Employment and Training Program. They live in Owosso.

Beth Marie Rasmussen, BS '77, and Kent Walton, Aug. 15 in Mapleton. She is manager for Merle Norman Cosmetics. They live in Traverse City.

Janet Collins, BA '77, and **Tom Cutter**, BBA '77. She is an attorney, and they live in West Lafayette, Ind.

1978

Gloria Jean Kurncz, BS '78, and Gary Barker, Aug. 8 in St. Johns. They live in Mt. Clemens.

Joseph V. Kelly, BBA '78, and Bonnie Scheer, Sept. 26 in Bridgman. He is manager of Century Housewares, Muskegon, where they now live.

Karen M. Clark, BS '78, and **William J. Hayter**, BBA '78, Oct. 31 in Grosse Pointe. They are living in Kalamazoo.

Allen E. Vosburg, Jr., MA '78, and Cheryl Mawhinney, Dec. 1. They live in Bangor.

William Battersby, BS '78, and Debra Ann Guevara, Dec. 18 in Kalamazoo.

The Rev. Michael T. Dudley, BS '78, and **Andrea L. Beard**, BS '81, Oct. 3 in Ecorse. He is a Kalamazoo probation officer, and she is a WMU graduate assistant.

Holy Kavelman, BS '78, and Paul L. Barnhart III, Dec. 28 in Kalamazoo.

1979

Lawrence J. Boyle, BS '79, and Karen Kwasinewski, Nov. 7 in Northlake, Ill. They live in Lisle, Ill., where he is a computer analyst for The Keebler Co.

Mary Ellen Bultema, BA '79, and **Michael Spiwak**, BBA '80, June 20 in Muskegon. They now live in Houston, Texas.

Ingrid Zuidema, BBA '81, and **Clark Had-dock**, BBA '79, Oct. 24 in Kalamazoo. He is with Industrial Packaging Corp.

Lynette Timlin, BS '79, and Martin Fisher, July 17 in Birmingham. She is an art teacher in Marian.

Sarah DeWitt, BS '79, and Maurice Follwn, Aug. 8 in Spring Lake. They live in Jenison.

Christopher Warner, BSE '79, and **Susanne Guske**, BA '80, Aug. 11 in Grand Haven. They live in Utica.

Gayla Funnell, BBA '79, and **Lee Fisher**, BS '81, Oct. 2 in Mt. Pleasant. They live in Kalamazoo.

Susan E. Norr, BS '79, and Craig Link, Sept. 26 in Grand Rapids. She is a buyer for Steketee's.

Donald Pasick, BS '79, and Gayle Baldwin, Dec. 5 in Kalamazoo.

Kenneth Nietering, BA '79, and **Emily Burrell**, BA '80, June 27 in Elkhart, Ind. They are both graduate students at the University of Minnesota and live in St. Paul.

Karen Sue Geertman, BS '79, and Gary Slizgi, Oct. 17 in Holland. She is director of The Children's Center, Kalamazoo, where they reside.

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1980

Roger W. Dahlman, BS '80, and Cynthia Piche, Sept. 12 in Sault Ste. Marie. He is manager of Cookie Corner, Inc., St. Paul, Minn., and they live in Columbia Heights.

Linda Shumaker, BBA '80, and **Darwin K. Brown**, BBA '81, Sept. 19 in Flint. They are living in Buena Park, Calif.

Theresa Calderone, BS '80, and David Lockwood, July 6 in Jacksonville, Texas. They live in Lake Palestine, Texas.

Craig Miller, BS '80, and Cheryl Jones, Oct. 30 in Kalamazoo. They live in Roosevelt, Utah.

Daniel J. Coats, BS '80, and Lorry Ellison, Oct. 10 at Elk Rapids. He is a computer programmer for Systems Management Associates, Charlevoix, and they live near Petoskey.

Robert C. Golm, BBA '80, and Denise Holmes, Sept. 5 in Wayland. He is with the Reno Agency, Wayland, and they live in Martin.

Michael G. Harvey, BS '80, and Jennifer Howard, Oct. 17 in Kalamazoo. They live in Woodstock, Ill., where he coaches at Marion Central Catholic high school.

Catherine M. Carlson, BA '80, and Wayne Olson, Sept. 11 in Escanaba.

Kirk L. Miller, BBA '80, and Linda Fowler, Aug. 22 in Coldwater.

Mary Jane Achterhoff, MA '80, and Louis Lint, Aug. 14 in Muskegon.

Stephen P. Lash, BS '80, and Kathleen Bale, Aug. 1 in Kanley Chapel. They live in Sterling Heights.

Joni Sass, BS '80, and Dr. Jeffrey M. Jones, Oct. 17 in Battle Creek. She is an RN at Leila Hospital, Battle Creek.

Jo Ann Vroski, BS '80, and Kenneth Smit, Sept. 19 in Holland. She is with research for BSAF-Wyandotte Corp., and they live in Hudsonville.

Teresa Greenway, BS '80, and **Kevin Crawford**, BS '80, Aug. 1 in Howell. She is with Ann Arbor Bank & Trust Co., and they live in Ann Arbor while he is a graduate student in chemical engineering.

Regina Haag, BS '81, and **Richard D. Hoffman**, BS '80, Dec. 5 in Kalamazoo. She is a journalist, and he is with International Research and Development Corp.

Karen Greiner, BSW '80, and **Larry M. Larder**, BS '81, Aug. 22 in Weare. They are living in Kalamazoo.

Glen Merkel, BBA '80, and Shawn Stehlik, Nov. 7 in Owosso. He is with David Cartage Co., Corunna.

Jeffrey W. Yost, BBA '80, and Suzanne Zblewski, July 18 in Marshall. He is a corporate auditor for Litton Industries, Des Plaines, Ill.

1981

Richard L. Saddler, Jr., BS '81, and Christine M. Dent, Oct. 24 in Richland. They live in Kalamazoo.

Christine Coscarelly, BS '81, and **Donald Lemons**, BS '80, July 18 in Coldwater. They are living in Kalamazoo. He is with Spartan Stores and she teaches at St. Monica School.

Michael Tomczak, BBA '81, and Beth Ruggles, in September in Three Rivers. They live in Portage and he is with K-Mart.

Cathy Shaver, BS '81, and Robert Krieg, Sept. 5 in Plymouth. They live in Marietta, Ga.

Darcy Davis, BS '81, and Craig Cushman, Aug. 16 in Kalamazoo.

Mary Jo Johnson, BS '81, and Patrick Robach, Aug. 29 in Coldwater. She is employed by St. Benedict's School, Cleveland, Ohio, and they live in Bedford Heights.

Shirley A. Marshall, BS '81, and Patrick Muirhead, Oct. 17 in Chesaning.

Marcella Elaine Trudeau, BS '81, and **Rocert Dobrowolski**, BBA '81, Nov. 6 in Three Rivers. He is with Accurate Data Systems, and they live in Northville.

Victoria Barrios, BS '81, and Michael Nakkula, Aug. 29 in Hancock. She is teaching in Duluth, Minn.

Karie Keith, BA '81, and Daniel Schoenfeld, Sept. 5 in Kalamazoo. She is manager of The Hang-up in Benton Harbor, where they live.

Deaths

Dr. Theodore L. Carlson, a member of the economics faculty from 1947 until retirement in 1974, died Nov. 5 in Kalamazoo at the age of 76. He was a graduate of Augustana College and earned advanced degrees from the University of Illinois. For three years, 1959 to 1962, Dr. Carlson was a special consultant to the U.S. Department of Justice on Indian land claims. Dr. Carlson leaves his wife, Dr. Bernadine Carlson, BA '52, MA '57, and a member of the English faculty, two children and two grandchildren.

Prof. Marion J. Sherwood, TC '07, may have been the oldest living alumnus of the University at the time of his death Dec. 7. In 1906 he scored the first touchdown ever for a Bronco football team and was quarterback and captain of the aggregation. He earned bachelor's and master's degrees elsewhere and joined the faculty in industrial arts in 1911. He became chairman the following year and continued until his retirement in 1948.

Mrs. Sherwood, a well-known violinist, died in 1979 after they celebrated their 68th wedding anniversary. Their children are Ruth Sherwood Burrell, BA '34; Martha Sherwood Burrell, BA '44; and the late Lt. (jg) Karl E. Sherwood, BA '44, who was killed in action March 31, 1944, as a U.S. Navy pilot in the Pacific. There are also three grandchildren, including Alfred J. Burrell, BS '69, and two great-grandchildren.

Verna Donahoe, TC '14, has passed away the Alumni Office has learned. She lived in Redwood City, Calif.

Melba Brewster Lobdell, TC '14, is now deceased. She had lived in Goshen, Ind.

Laura M. Garrod, TC '16, BS '30, died Jan. 7 in Kalamazoo. She had taught for 46 years in Van Buren County, South Haven and Kalamazoo. For many years she lived in Lawrence.

Madolin F. Hutchins, TC '18, died Dec. 1 in Marshall after an illness. She had retired from teaching in 1953 and had earlier earned her bachelor's degree at the University of Michigan. She had been a member of Alpha Beta Epsilon, alumna sorority.

Lloyd F. Hutt, TC '18, BA '32, died Oct. 4 in Grand Rapids.

Dr. Beatrice Maher Kesten, TC '18, died Oct. 28 in Inverness, Calif., where she had lived since 1962. Two weeks later death also claimed her husband. Both were medical doctors, first meeting at the University of Wisconsin, and then finishing their medical studies together at Columbia University College of Physicians and Surgeons. She was a dermatologist and he a pathologist, living and practicing in New Jersey for many years. They leave two daughters and four grandchildren.

Lela Marie McDowell, TC '20, died December 4 in Kalamazoo.

Lucille Moran Hummel, TC '21, BS '39, died Oct. 10 in Hastings. She had taught for 32 years in the Saginaw schools, and had called Hastings her home since 1951.

Cecil Elizabeth Wolf, TC '21, BA '32, a retired school teacher and registered nurse, died Oct. 13 in Kalkaska. She had been a teacher and public health nurse and for 20 years was school nurse in Alma.

W. Romaine Barnard, TC '22, BA '26, died Dec. 11 in Wyandotte where he had lived and taught for many years. He had retired in 1971.

Francis C. Cargo, TC '22, BA '25, died Oct. 12 in Jackson. A native of Bangor, he had taught 20 years in Dowagiac before

Three alumni die in D.C. accidents

The airplane and subway tragedies in Washington, D.C., Jan. 13 hit the Western Michigan University alumni office rather hard.

Two alumni were victims of the plane crash, and one of the three people who died in the subway was an alumna.

David W. Boer, BBA '69, MBA '73, and Thomas L. Fisher, BA '70, MA '72, were aboard the Florida-bound Boeing 737 plane that struck the 14th Street bridge and then plummeted into the Potomac River.

Mildred McCay Morgan, BA '32, was one of the subway passengers fatally injured.

Boer had worked for some years for General Telephone & Electronics in Durham, N.C., and was transferred a

moving to Jackson and then retired in 1966. He leaves three sons.

Laura Stedman Dixon, TC '24, died Sept. 23 in Kalamazoo. She leaves her husband, Lloyd, a former student, and three children.

Emma Falconer McFarland, TC '24, BA '57, died Oct. 30 in Mesa, Ariz., where she lived. She taught for many years in Mason County, retiring in 1973. She leaves a daughter and a son.

Timothy J. Barry, TC '25, BS '31, died March 5 in Vulcan.

Mary Harton Cargo, TC '25, passed away in December 1979.

Orville P. Flory, TC '25, died Nov. 1 in Lansing where he had been an industrial arts teacher for 42 years. His late wife, Marjorie, also an alumna, died two years ago.

Ervin R. Kienbaum, TC '25, died Nov. 20 in Ferndale.

Ruth Penty, TC '25, died Nov. 26 in Battle Creek.

J. Paul Dunworth, TC '25, BA '27, died Feb. 26, 1981, in Muskegon, his home for many years.

Irene B. Crofoot, TC '26, a teacher for 49 years until retiring in 1966, died Jan. 15 in Paw Paw. She last taught in the Birmingham area.

Donald P. Sumrill, TC '27, BA '29, an educational consultant and school administrator, died Jan. 10 in Tempe, Ariz. His wife, **Winifred Wetherbee**, TC '25, BA '27, had died in September 1980.

Dorothy H. Charles, TC '29, BA '34, died Oct. 28 in Kalamazoo. She was a teacher and principal in six Kalamazoo schools during her career, until retirement in 1974.

Grace Brink Teusink, TC '29, died Jan. 4 in Allegan. She had been a teacher for 24 years and leaves her husband, two children and five grandchildren.

Martha Short Mosher, TC '31, BA '60, died Aug. 12, 1978, in Glen Allen, Va., the alumni office learned recently. She had been a teacher at the Virginia State Community College.

Harold W. Green, BS '32, died Jan. 13 in South Bend, Ind. He was a senior sales engineer of energy control for Bendix Corp. at the time of his retirement in 1974. He leaves his wife, the former **Catherine Knode**, TC '29, BA '30; three daughters; nine grandchildren; and a sister, **Louise Green Terry**, TC '28, BS '29.

Ruth L. Greene, TC '33, died Dec. 14 in Kalamazoo. She worked in the WMU business office until retirement.

Walter E. Rench, BS '33, died Nov. 22 in Alma.

Victor D. Vanderberg, BS '38, died Oct. 18 in Kalamazoo. He had retired in 1977 after more than 31 years with The Upjohn Co. As an athlete at Western Vic had earned eight letters in football, basketball and

year ago to Peabody, Mass., as regional director of auditing for its eastern region. He and his wife lived in Topsfield, Mass.

Fisher was a consultant on housing for the handicapped and worked in Washington, D.C. He and his wife lived in Clarksburg, Md. He was the son of Prof. and Mrs. John M. Fisher. His father is on the paper science and engineering faculty, and his mother is a secretary in the WMU archives office.

Mrs. Morgan had been a librarian living in Honolulu at the time of Pearl Harbor, and recently made her home in Temple Hills, Md., just outside Washington. She leaves her husband and two children.

baseball. His interest in athletics had remained undiminished throughout his life, and he served as secretary of the Alumni W Club, the Dugout Club (baseball backers) and the Blue Line club (hockey boosters). His family received Vic's 1982 "Man of the Year" award of the Alumni W Club, which had been voted on before his death and was announced in February. He leaves his wife, Maxine Ward, BS '37; seven children, including Carol DeVries, '56, Ward, '69, Thomas, BBA '73, and Terry, BS '74; nine grandchildren; his mother; one brother, Olin, BS '40, MA '51; and a sister.

Lucile Brown Mc Kercher, BS '44, a teacher for 43 years, has died. She formerly lived in Plainwell.

Gaylord Woodard, Jr., BA '49, MA '56, died Nov. 30 in Ironton, Ohio. He directed a substance abuse program at the Huntington, W. Va., State Hospital and formerly had been social service director for the Kalamazoo Regional Psychiatric Hospital. He was also the first probation officer for the Kalamazoo Municipal Court and had at one time been juvenile agent in Calhoun County. Woodard was a USMC veteran of WW II. He leaves his wife, five children and two grandsons.

Richard M. Hanlon, BS '50, died Nov. 3 in Battle Creek after an extended illness. He had been a teacher there since 1955. His wife, the former **Marjorie Babbett**, BS '49, a daughter and two grandchildren survive.

Sister Mary M. Wacha, LC '52, has died in Grand Rapids, where she had been a teacher.

Charles W. Bland, a student in the early fifties, died Jan. 16 in Richland. He was chief body engineer at Checker Motors in Kalamazoo. He leaves his wife, **Carla Kay Goretzka**, BS '59, two daughters and his mother.

Joann Russell Peacock, BA '53, died Oct. 16 in Blissfield. Her husband, Norman, was a former student. She also leaves a son and daughter.

Leola Bell Kime, BS '54, MA '61, a native of Cedar Springs, died June 27 in Sun City, Ariz. Her husband survives.

Mary M. Wilcox, MA '59, died Dec. 18 in Kalamazoo. She was a member of the School of Librarianship faculty from 1959 to 1976. Her husband is **Grant S. Wilcox, Jr.**, MA '61.

Jacqueline Karelse, BS '63, died Oct. 9 in Ionia where she had lived since 1970. She had taught there and in Belding. She leaves her husband and two children.

Mary Jo Raikovitz, BA '66, died April 9 in Detroit. She made her home in Mt. Clemens.

Terry Lee Gill, BS '78, died May 7, 1980, in Lynnwood, Wash., the Alumni Office has recently learned.

Sports

WMU joins NCAA Volunteers for Youth

Western is one of 50 national institutions selected to participate in the NCAA Volunteers for Youth program, and 60 Bronco athletes are serving as companions for youngsters from Hillside and South Junior High Schools.

Athletes and youths are matched on a one-to-one basis according to mutual interests.

"We feel fortunate to be one of 10 new schools added to this program during 1981," remarked Tom Wonderling, director of intercollegiate athletics.

"This is an attempt to bring the University, the NCAA and youth of the community closer together. It creates a good environment for the youngsters as the athletes serve as role models."

Volunteers for Youth began in 1969 at Stanford University. Western and Wayne State are the only two schools in Michigan participating in the program, with both beginning last fall.

Steve Wenger, senior director of the NCAA undertaking, states "the athletic department at Western has been extremely cooperative."

Wenger, a wrestler in college, was a VFY student director at Alabama for three years and is now in his third year with the NCAA. "The experience I had

as an undergraduate was very rewarding. Some of the youngsters I worked with in Tuscaloosa are now 18, and we still keep in touch."

Audrey West, a member of the NCAA staff for two years, said "the reception we had at Western was fantastic, especially in the number of athletes who signed up to participate in the initial stages."

As an undergraduate swimmer at California-Davis, West worked as a student adviser for two years. "What I'll always remember is that one of our volunteer athletes there had been a youngster in Stanford's program, and he felt that straightened his life out."

The seven athletes who serve as directors for the program at Western are baseball players Ray Thoma and Steve Hendrix; Bonnie Kinne, softball; Sue MacDonald, women's track and cross country; Maggie Adams, field hockey; and trackmen Tim Sheppard and Darron James.

Serving as advisers are Dan Fitzpatrick of Burger King Restaurants; Jim Bellinger, Baskin Robbins; Paul Vigilanti, athletic promotions director; Dr. Shirley Van Hoven, assistant professor of communications; and Dr. Milt Cudney, professor of counseling.

A team highlight has been the team's first-ever victory over defending state champion Detroit, an 82-70 decision. Worden had 25 points in that January 19 game, which helped her capture MAC "player of the week" and Michigan "player of the month" acclaim.

Men's Gymnastics

Western Michigan's men's gymnastics team, finishing a rough early schedule, is 1-6 in dual competition following the Broncos' Feb. 3 upset win over Michigan State, 250.25-246.4.

Sophomore Alan Scharns broke WMU's all-around meet record in that contest, scoring 53.0 points to move ahead of Mark O'Malley's 1975 mark of 52.35. Steve Znachko, senior co-captain, bettered Jim Laatsch's record of 9.35 in rings with a 9.4 in a home quadrangular meet.

Women's Gymnastics

Key injuries have slowed Western's women's gymnasts, 3-6 in dual meets, but depth among the freshmen on Coach Kathy Button's squad has made the outlook brighter.

Lisa Luallen, a freshman all-arounder, tied teammate Coco Klamt's 8.35 record on the balance beam and finished first in overall standings against Bowling Green.

The squad has been hurt with the loss of Carmina Gill, WMU's all-around record holder, who has been out two weeks. Klamt has Western's high in the all-around with a 32.35 this season.

Winter Update

Men's Basketball

Jasper McElroy, Walker D. Russell and Mike Seberger were the only Broncos to start and play in the first 19 games. All ranked high in various Mid-American categories.

Coach Les Wothke's club had a 10-9 record at that stage, was 4-5 in the MAC and had won the Spartan/Cutlass Classic to open the season.

Among the triumphs were ones over Michigan (71-60) and Michigan State (83-79), the first time since 1944 Western had beaten two Big Ten clubs the same year.

McElroy owned a 20.1 scoring and 7.3 rebounding norm and was shooting .560 from the field. He'd already captured MAC "player of the week" honors.

Russell was averaging 19.2 points and 4.3 assists a game and hitting .846 from the foul line.

Seberger, meanwhile, had a team leading 7.6 rebounding average to go with a 10.3 scoring production.

Women's Basketball

After a slow start, Western's women's basketball team has been playing .500 basketball in the past six weeks, bringing its record to 6-13 following a 77-64 loss to Michigan on Feb. 2.

Balance has been the key for this young squad, with its only senior, Kim Worden, the top performer. A forward, Worden is averaging 14.4 points and 9.8 rebounds through 19 games to lead the team in both categories. Also averaging in double figures have been sophomore guards Terri Walker (12.2) and Leslie Bade (10.4).

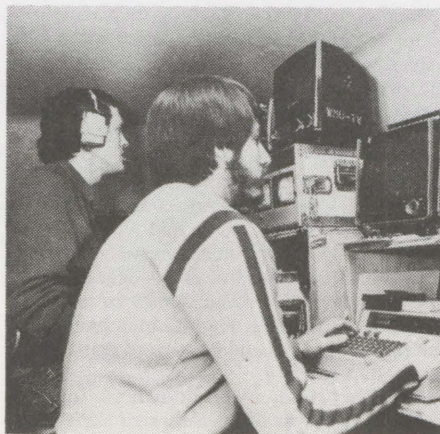


"From Read Fieldhouse, WMU-TV Presents..."

When Western's men's basketball team defeated Central Michigan, 54-50, at Read Fieldhouse on Jan. 30, the crowd of 4,467 was joined in the west Michigan and Detroit areas by a television audience, as Western's Division of Instructional Communications produced the game for on-air and cable telecast on a tape-delayed basis.



Top: Art Brown, a senior communication arts major from Franklin, stands by at court-side at the outset of the telecast.



Above: Waiting for Brown's cue are play-by-play man Jim Gaver (center) and color commentator John Johnson (left). Gaver is program director at WFUM-TV, Flint, while Johnson is WMU's sports information assistant. Working with Gaver and Johnson is floor manager Robin McLonis (right), a senior communication arts major from Romeo.

Left: Handling the director's duties for the telecast from Instructional Communication's remote van was television producer Bill Collins (left), while Mike Betz, also a television producer, operated

the character generator. The game was shown that same day on WUHQ-TV in Battle Creek and on cable television outlets in seven cities.

Hockey

With eight games remaining, the Bronco hockey team was battling for a berth to make the Central Collegiate Hockey Association post-season playoffs, with a 7-14-1 conference record and a 10-15-1 overall mark.

Coach Glen Weller's team kept itself in the playoff picture with a 6-2, 7-2 sweep of two-time defending league champion Northern Michigan in late January.

The individual highlight of the season has been the play of senior left winger Ross Fitzpatrick. Fitzpatrick, through the Northern Michigan series, had become the school's all-time scoring leader with 208 points, breaking Tim Dunlop's (1975-78) old standard of 198; passed Neil Smith's (1975-78) career assist standard of 116 with 117 aides; and was one goal short of Dunlop's all-time scoring record of 92.

Men's Swimming

Coach Pete Lindsay's men's swimming team is currently in a rebuilding season. But despite an 0-6 overall record and 0-4 Mid-American Conference mark, Lindsay has been encouraged by some of the swims thus far.

Breaststrokes Dave Phillips and John Sullivan and divers Bob Cloutier and Greg Huls have been among the league's best. Phillips has the second fastest 200-yard breaststroke time in the MAC at 2:14.38, while Sullivan's 2:15.13 places him fourth. Cloutier's 309.85 puts him at the top of the list in three-meter diving, and Huls' 283.25 is good enough for third place.

Both Cloutier (291.45) and Huls (261.45) are in the top five in the league for one-meter diving.

Women's Swimming

Western's women's swimming team has suffered many injuries this season, which could be part of the reason for their 1-8 overall and 0-6 Mid-American Conference record.

Coach Pete Lindsay was fortunate to get varsity record-holder Rose Smyth back from a leg injury but then lost co-captain Gretchen Bouman with a broken wrist. Sprinter Pam Whitehead and diver Kathy Shane have been the standouts thus far. Whitehead has broken records in the 200-yard freestyle (2:00.42) and the 50 (1:28.57) and 100 (1:02.90) butterflies, while Shane has bettered both of her diving marks with a 274.70 in one-meter diving and 253.25 off of the three-meter board.

Wrestling

Coach George Hobbs' wrestling team, off to a 1-4 overall and 0-2 Mid-American Conference start, was dealt two injuries to top returnees early this season.

Brad Sharp, WMU's season pin record holder, and Doug Smith, the 1979 MAC 118-pound champion, have both been redshirted with knee injuries.

Heavyweight Doug Henderson, 11-8-1, accumulated five pins including a 13-second fall at the Ohio Open that tied WMU's fastest pin mark. Freshman Dave Denny (118-pounder) and Dennis Leedy (142 pounds) have helped the Bronco cause.