Researchers leading $1.4 million project

A multidisciplinary WMU team has received a $1.4 million grant from the U.S. Department of Transportation to create one of 33 transportation research centers at colleges across the country. The grant, which is through the transportation department’s Research and Innovative Technology Administration, or RITA, is for year one with the possibility of renewal for three additional years.

The WMU grant is part of about $63 million in awards to advance research and education programs that address the nation’s critical transportation challenges. “University transportation centers are key to helping us address today’s transportation needs, from environmental sustainability to safety,” says U.S. Transportation Secretary Anthony Foxx. “The participating universities are a critical part of our national transportation strategy and to developing a professional work force with the expertise and knowledge to tackle the challenges of the future.”

WMU is the lead institution for the Transportation Research Center for Livable Communities. Partner institutions include the University of Texas, Arlington and Tennessee State, Utah State and Wayne State universities.

The center will focus on improving public transit systems and alternative transportation modes, providing better and safer pedestrian and bicycle networks, and enhancing transportation accessibility for children, people with disabilities, older adults and low-income populations.

Continued on page 4

Donations sought to conserve East Hall's two wings

A website has been created at mywmu.com that updates members of the WMU community and friends of the University about plans to transform East Hall into an alumni center and provides a mechanism for them to donate to the project.

The website also features links so visitors can make comments, read a project Q and A, view a presentation from the public design input sessions held Oct. 1, and review news stories about the project. WMU President John M. Dunn announced in December 2012 that the University would commit $15 million in borrowed funds to create the alumni center, with the extent of the core building’s renovation and the fate of the building’s two additions to be determined by how much private support could also be garnered.

Recently, the WMU Alumni Association Board of Directors committed $1 million in Association funds to the core renovation after all 22 board members made a personal financial commitment to the effort earlier in the year. Others interested in making a donation can do so online at mywmu.com or by calling the WMU Foundation at (269) 387-8700.

Continued on page 4

WMU wins 2013 diversity award from national publication

WMU has received the 2013 Higher Education Excellence in Diversity—HEED—award from INSIGHT Into Diversity, the nation’s oldest and largest publication that focuses on diversity in higher education. Recipients were announced Oct. 17.

The award recognizes U.S. colleges and universities “that demonstrate an outstanding commitment to diversity and inclusion.” WMU is featured along with 55 other recipients in the magazine’s November issue. Saginaw Valley State University is the only other public university in the state to be honored. INSIGHT Into Diversity selected WMU based on its exemplary diversity and inclusion initiatives and its ability to “embrace a broad definition of diversity on campus” that includes gender, race and ethnicity as well as people with disabilities, veterans, and members of the lesbian, gay, bisexual and transgender community.

Martha Warfield, vice president for diversity and inclusion, notes that WMU has had a Diversity and Multicultural Action Plan in place since 2006 and just conducted a campus climate survey. That survey’s data will be used to expand efforts to build and maintain a framework enabling equitable treatment of all members of the WMU community and beyond.

This is the second major award WMU has received this fall for its focus on diversity. In late September, Warfield traveled to Washington, D.C., to accept a Minority Access Award from Minority Access Inc., at that organization’s annual conference.

Continued on page 4
United Way contributors eligible for several prize drawings

Faculty and staff members who give any amount to the 2013 campus United Way campaign are eligible for weekly drawings each Friday afternoon through Nov. 15 (limit of one weekly prize per person).

Each week, several prizes are awarded, including two tickets to home football, women’s basketball and men’s basketball games; a $25-off certificate for Miller Auditorium tickets during the 2013-14 season; and a $25-off certificate for construction services, took home four significant awards: remodel un-

Correction

The age of George O. Egland, emeritus professor of law and policy, and he notes that new technologies tend to get into play before the ethics of cyberwarfare is needed as a means of guid-

Jobs

Current job opportunities at WMU are announced daily on the Human Resources website at wmich.edu/hr/careers-at-wmu.html. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

Philosopher wins $500,000 NSF grant

Fritz Allhoff, philosophy, has been awarded a $500,000 grant from the National Science Foundation to study ethical issues associated with cyberwarfare. The grant is part of “Safeguarding Cyberspace with Ethical Rules for Cyberwarfare,” a collaborative project with California Poly-

Standards in Public Policy, Affairs and Administration.

Liggett was among five active public affairs faculty members who were elected to the council during the organization’s annual conference earlier this month. She came to WMU in 1980, serving in staff positions that included associate vice president of Human Resources and executive advisor to the president, and joined the faculty in 1992.

The network, a global standard in public service education, is the recognized accredi-

Editor’s note: Visit wmich.edu/news/events for details and more event news.

November events honor veterans

The University is recognizing contributions of area veterans with a series of events related to Veterans Day, which is nationally celebrated Monday, Nov. 11.

The major events start with some 300 first-year business students cleaning headstones at Fort Custer National Cemetery Saturday, Nov. 2. Next will be an ROTC Army cookout featuring free food and drinks for veterans and their families from 2 to 4 p.m. Thursday, Nov. 7, at the Activity Therapy building (ROTC building).

Friday, Nov. 8, features the third annual Veterans 5K Run at 9 a.m., with a celebration and complimentary breakfast at the Wesley Foundation following the run, and a Haworth College of Business forum on “Diversity and Inclusion in the Workplace” at 3 p.m. in the Deans Conference Room of Schneider Hall.

Well-known activist to discuss racism

Anti-racism activist and author Tim Wise will present “Beyond Diversity: Challenging Racism in an Age of Back-

Retirement receptions

Bassam Harik, economics and interim vice provost for the Haenicke Institute, will be honored for his 34 years of service to the University during a tree-planting and dedication ceremony at 11 a.m. Friday, Nov. 1, near the southwest corner of Sangren Hall.

Albert LaVerge, art, will be honored for his 23 years of service to the University during a reception from 5 to 7:30 p.m. Wednesday, Nov. 20, in the Richmond Center’s Netzorg and Kerr Gallery. The event also is the opening reception for an exhibit of work LaVerge did last year in Nigeria through the NSF that will be made widely available.

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A WMU doctoral student has received funding from Honeywell to study how behavioral change can impact energy conservation—a field she says is known as “the last frontier in sustainable building.”

Kate Binder, already a two-time WMU alumna, is pursuing a doctoral degree in behavior analysis. She has received funding that will cover her work as a graduate assistant as well as provide hardware and software support to activate dashboards in 22 campus buildings, along with touchscreen technology in nine of those buildings. Sites included in the research will be classroom buildings, residence halls and apartments.

The two-year project’s goal is to determine how continual feedback on energy usage and savings can be leveraged to accomplish a cultural shift that will lead to even more energy savings. Binder will explore whether dashboards and other tools that share information about energy use will lead to lasting and quantifiable change among occupants.

“You can’t measure everything, and that’s the hardest thing for people to understand,” Binder notes. “But the dashboard makes electricity consumption conspicuous.”

The research effort was announced during Campus Sustainability Day events Oct. 23. Executives from Honeywell Building Solutions joined campus officials in the Chemistry Building to note their support for Binder’s work and the successful conclusion of 50 contracted energy conservation efforts in buildings across campus.

“You were 10 years ahead of your peers in taking sustainability seriously,” said David Morgan, Honeywell regional vice president.

“We were pleased to be asked to partner with the University, and we’re intrigued by the potential and implications of this research,” said Christine Todd Whitman, a former New Jersey governor and U.S. Environmental Protection Agency administrator, who was on campus for the Sustainability Day events.

Now co-chair of CASEnergy Coalition, Whitman praised Binder’s research.

“You are going to make people think twice about using energy, and it’s all the little things that add up to the big things,” she noted.

“Getting individuals to understand the cumulative impact of individual behavior is an enormous challenge but something that is truly, truly important if we are going to continue to have the kind of society and way of life we want. I like to remind people that we don’t inherit the earth from our ancestors. We borrow it from our children.”

The WMU President John M. Dunn said campus energy use has decreased by 15 percent over the past 17 years, despite building square footage increasing by 19 percent. That’s the equivalent of planting 3.2 million trees on the planet or removing 26,000 vehicles from the road. The new Honeywell work is leading to an annual reduction of carbon emissions by 4.4 million pounds—equivalent to removing almost 390 vehicles from the road.

A total of 52 people who began their service to WMU in 1988 will be inducted into the 25 Year Club during a gala honoring longtime employees set for Tuesday, Dec. 3.

The annual gala, held in the University’s Bernhard Center, honors employees who have built their careers at WMU. With the 2013 employees set for Tuesday, Dec. 3.

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On Campus with Shawn Tenney

WMU professors and more than 100 community partners rely on the Office of Service-Learning to set up projects for courses. As director of that office, Shawn Tenney has learned about the challenges faced by different groups in the area as well as worked with professors to help prepare students for the workplace.

“It’s really important to understand that this is academic and related to courses. This is not a charity model. We are all working together to find solutions, empowering both students and the community to learn from each other,” Tenney says.

“It is incumbent upon us to prepare our students for service and not our community partners, who already have so much on their plate. Most placements take students out of their comfort zones, and we need to prepare them for it so that we don’t do unintentional harm to either our students or members of the community.”

Professors have individually worked with groups in the past, but the Office of Service-Learning started four years ago to better coordinate these partnerships.

“We needed an entry point for the community, and many instructors utilize our connections in the community when planning for their classes,” says Tenney, who has worked in the office for WMU the past three years. “We’re still working to let instructors know that there is help available.”

A native of the Kalamazoo area, Tenney took a year off from Michigan and moved to Alaska, where she worked such diverse jobs as DJ, school bus driver and writer for a local newspaper. After returning to Kalamazoo, she earned a bachelor’s degree from Kalamazoo College and a master’s degree from WMU. Her undergraduate days at college and the diversity the Kalamazoo area offers sparked her interest in being involved in the community.

Tenney enjoys gardening and landscaping, is an avid reader, and was very active with cat rescue efforts in the area, placing 267 cats in forever homes. She also enjoys spending time with her miniature donkeys, seven cats and two dogs.

The WMU contingent is headed by two civil and construction engineering faculty members: Osama Abudayyeh, department chair, and Jun-Seok Oh, the grant’s principal investigator. Members include Valerian Kwigizile, civil and construction engineering; Richard Long, blindness and low vision studies; Ron Van Housten, psychology; and Christopher Smith, geography. Other departments involved in the project include computer science and special education.

“We have been seeking this opportunity for many years. Developing a Tier 1 University Transportation Center at WMU seemed almost impossible, as we have a limited number of individuals in this important research area,” Oh says. “However, we were successful in securing this funding with the expertise that we built over the years at WMU and with our partner institutions.”

The center’s focus will be to shift the paradigm of transportation systems from public services to quality of lives, provide benefits of technological advances to individuals’ daily travel, promote active transportation for healthier and safer communities, enhance transportation infrastructure and systems for individuals with disabilities, minimize negative impacts of transportation, and improve public perceptions of livability.

The Department of Transportation grants included five national University Transportation Centers, eight regional centers and 20 additional centers. WMU’s Transportation Research Center for Livable Communities was one of the 20 additional centers, with each receiving $1.4 million grants.