Food Marketing Conference, 2017- Student Yearbook

Haworth College of Business

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2016-2017 Food Marketing

Bayer ISM/FMK ($3,000) .......................................................... Joel Eyrich
Bayer ISM/FMK ($2,000) .......................................................... James Roznowski
Craig Sturken ($1,500) ............................................................. Allyson Johnson
Craig Sturken ($1,500) ............................................................. Joseph Goss
Daymon Worldwide Platinum Sponsor Scholarship ($2,000) .... Cody Anderson
Distinguished Order of Zerocrats Scholarship ($1,000) ............. Jack Addy
Distinguished Order of Zerocrats Scholarship ($1,000) ............. Kirsten Loch
Distinguished Order of Zerocrats Scholarship ($1,000) ............. Lauren Long
Distinguished Order of Zerocrats Scholarship ($1,000) ............. Kristin Smith
Distinguished Order of Zerocrats Scholarship ($1,000) ............. Stephanie Vernier
Dorothy J. and Clinton J. Christoff ($3,000) .............................. Jacob Crowell
Dorothy J. and Clinton J. Christoff ($3,000) .............................. Alec Pearson
Dorothy J. and Clinton J. Christoff ($3,000) .............................. Nathan Pingel
Felpausch Scholarship ($500) .................................................. Matthew Bowman
Food Marketing Program Scholarship ($2,000) ......................... Natalie Bryniczka
Food Marketing Program Scholarship ($2,000) ......................... Sam Elias
Food Marketing Program Scholarship ($500) ........................... Daniel Foster
Food Marketing Program Scholarship ($500) ........................... Lauren Hillsburg
Food Marketing Program Scholarship ($500) ........................... Paige Koning
Food Marketing Program Scholarship ($500) ........................... Adam Peterson
Food Marketing Program Scholarship ($500) ........................... Bryce Russell
Food Marketing Program Scholarship ($500) ........................... Chelsea Wagner
Gambino Leadership Scholarship ($2,000) .............................. Phillip Kary
Grocery Manufacturers Representatives ($2,000) ..................... Mariel Dehn
Hormel Platinum Sponsor Scholarship ($2,000) ......................... Mariel Dehn
Hormel Food Marketing Scholarship ($1,000) .......................... Sam Downs
International Foodservice Manufacturers Association ($5,000) Madison Bonofiglio
International Foodservice Manufacturers Association ($5,000) ...... Lauren Carroll
International Gold & Silver Plate Society Stipend ($1,000) ........ Jackie O'Connor
J.M. Smucker Platinum Sponsor Scholarship ($2,000) ................ Bryce Russell
Jules Englander Scholarship ($1,000) ...................................... Zachary Flint
Scholarship Recipients

Julie Kravitz Memorial Scholarship ($1,500) ........................................... Keegan Ratcliff
Julie Kravitz Memorial Scholarship ($1,500) ........................................... Darby Truhn
Kellogg’s Food Marketing Fellow ($4,000) ........................................ Savanna Everett
Kellogg’s Food Marketing Fellow ($4,000) ........................................... Jacqueline Gavin
Kellogg’s Food Marketing Fellow ($4,000) ........................................... Rustin Rice
Kellogg Platinum Sponsor Scholarship ($2,000) ............................... Adam Peterson
Kroger Platinum Sponsor Scholarship ($2,000) ................................. Natalie Bryniczka
Learning Evolution Platinum Sponsor ($2,000) .............................. Keith Luoma
Meijer Platinum Sponsor Scholarship ($2,000) ................................ Weston Frye
Mondelez International Platinum Sponsor Scholarship ($2,000)... Eric Koslosky
Network of Executive Women Scholarship ($2,000) ................................ Mariel Dehn
Patrick M. Quinn Scholarship ($1,500) ................................................. Michael Adelizzi
Patrick M. Quinn Scholarship ($1,500) .............................................. Daniel Besser
Patrick M. Quinn Scholarship ($1,000) ................................. Amanda VanGiesen
Paul Felice Scholarship ($1,000) ................................. Lexi Bailey
Pepsico Platinum Sponsor Scholarship ($2,000) .......................... Lauren Hillsburg
Pepsi Scholarship ($750) ......................................................... Candi Adkins
Pepsi Scholarship ($750) ......................................................... Sawyer Clark
Pepsi Scholarship ($750) ......................................................... Seher Dey
Pepsi Scholarship ($750) ......................................................... Joshua Gardner
Pepsi Scholarship ($750) ......................................................... Sarah Hamilton
Pepsi Scholarship ($750) ......................................................... Brittany Jones
Pepsi Scholarship ($750) ......................................................... Benjamin Kotz
Pepsi Scholarship ($750) ......................................................... Cole Pearson
Pepsi Scholarship ($750) ......................................................... Alec Petitpren
Pepsi Scholarship ($750) ......................................................... Jeremy Purcell
Pepsi Scholarship ($750) ......................................................... Christopher Rodrigues
Pepsi Scholarship ($750) ......................................................... Addison Weiss
Pepsico Food Marketing Fellowship ($5,000) .......................... Robert Stevens
Procter & Gamble Platinum Sponsorship ($2,000) .......................... Amanda VanGiesen
Richard Neschich Food Marketing Scholarship ($1,000) ........... Jordyn Morales
Sid Brooks Scholarship ($1,500) ................................................. Kara Hagg
SpartanNash Platinum Sponsor Scholarship ($2,000) ................. Haakon Skrodal
William O. Haynes Scholarship ($1,000) ..................................... John Landou
2016-2017
Food Marketing Scholarship Recipients

Ann Veeck, WMU with Darby Truhn
Brian Haaraaja, SpartanNash with Lexi Bailey
Joy Nichols, JN Retail Connections with Mariel Dehn
Tom Zatina, McLane Food Service with Kirsten Loch
Sandy Kinney, Retired Pepsico with Seher Dey
Bob Samples, WMU with Cody Anderson
Jack Addy

Jack is a junior majoring in Food and Consumer Package Goods Marketing. He has made the Dean’s list and is a part of the Food Marketing Association. Jack completed his first internship this past summer with Safies Specialty Foods. Jack is currently spending his spring semester in Italy with the CIMBA Program. Jack received the Zerocrats Scholarship this year, and plans on graduating in spring of 2018.

Michael Adelizzi

Michael is a senior in the Food and Consumer Package Goods Marketing Program with a minor in General Business. Michael is an active member in the Food Marketing Association. This past summer, he completed a sales internship with Sherwin Williams. He was the recipient of the Patrick M. Quinn Scholarship for this school year. He regularly volunteers at the Department of Human Services in Kalamazoo. Michael will be graduating spring 2017.

Candi Adkins

Candi is a senior majoring in Food and Consumer Package Goods Marketing with a minor in Economics. Candi has attended the Food Marketing Conference and participated in three externships with SC Johnson, Target, and Total Quality Logistics. This past summer, she completed an internship with Save-A-Lot Food Stores. She received the Pepsi Scholarship for this school year and will be graduating in spring of 2017.

Lauren Almeranti

Lauren is a senior in the Food and Consumer Package Goods Marketing Program with minors in General Business and Integrative Holistic Health. She is an active member of the Food Marketing Association, holding the executive board position of Creative Director. She is a Lee Honors College member and has been on the Dean’s List since 2013. This past summer, Lauren interned with Monarch Beverage in Indianapolis. She will be graduating this spring and is looking forward to starting her career with Constellation Brands.

Cody Anderson

Cody is a senior majoring in Food and Consumer Package Goods Marketing. He is an active member of the Food Marketing Association and has been on the Dean’s List every semester at WMU. Over the summer, he completed an internship with SpartanNash. Throughout the summer he also did volunteer work with Helping Hands and a local food pantry. Cody is graduating this spring.
Baylee Avery

Baylee is a junior in the Food and Consumer Package Goods program at Western Michigan University. She has an anticipated graduation of December 2018. This past summer Baylee had an internship at the Jackson YMCA working underneath the programs director. Baylee is new to the Food Marketing Program and looks forward to the opportunities it has to offer.

Lexi Bailey

Lexi is a senior majoring in Food and Consumer Package Goods Marketing with a minor in General Business. She is a member of the Food Marketing Association as well as Alpha Phi Fraternity. Throughout her college career, Lexi has been very active in her sorority. Lexi has had the opportunity this past summer to intern for the Kroger Company. Lexi is a recipient of the Paul Felice Scholarship as well as the Presidential Silver Scholarship.

Kimberly Baker

Kimberly Baker is a junior in the Food and Consumer Packaging Goods Marketing Program at Western Michigan University. She is a member of the Food Marketing Association and is expected to graduate in spring of 2018. This past summer she completed a sales and marketing internship with Coca-Cola, and spent this year working for KIND as a University Ambassador. She has accepted an internship position with Kroger for this upcoming summer after completing her studying abroad program in Thailand for the month of May.

Sterling Bennett

Sterling is a senior in the Food Marketing/CPG program at WMU with a general business minor. He is an active member of the Food Marketing Association and also the American Marketing Association and is expected to graduate in the fall of 2017. This summer Sterling will be completing a sales internship with Thomson Reuters. Sterling is very active on campus and currently works multiple jobs for the school and athletics.

Daniel Besser

Danny is a senior majoring in Food and Consumer Package Goods Marketing minoring in General Business. He has been on the Dean's List each semester. Danny is a member of the Lambda Chi Alpha Fraternity where he serves on the executive board. He also serves as the President of the Interfraternity Council at WMU. Daniel is also a member of the Food Marketing Association. This past summer, he interned in Meijer in their merchandising department. He received the Patrick M. Quinn Scholarship for this school year and will be graduating in the spring of 2017. Upon graduation, he will be beginning his career with E & J Gallo Winery.
Food & CPG Marketing Students

Spencer Birch
Spencer is a senior in the Food and Consumer Package Goods Marketing Program and plans on graduating in the fall of 2017. Last spring, he was a part of the National Grocers Case Competition team. During the school year, Spencer is marketing intern on campus with WMU Business Connection and is an active member of the program as well as the Food Marketing Association. In the summer of 2015, Spencer studied abroad in Thailand and interned with Tyson. He will be interning with E & J Gallo Winery this summer.

Zachary Bird
Zach is a senior in the Food/CPG program at Western Michigan University with a General Business minor. He is a member of the Food Marketing Association and is expected to graduate in December of 2017. He is still currently looking for an internship possibility for summer of 2017 and has been working at Gordon Foods Service the last 4 years.

Madison Bonofiglio
Madison is currently a senior studying Food and Consumer Package Goods Marketing with a minor in General Business. She was a member of the Western Michigan Gymnastics team her freshman and sophomore year and is a member of the Food Marketing Association. She is currently interning at Kellogg’s for sales planning and volunteers her time at the SPCA of Southwest Michigan. Madison will be graduating this spring.

Hunter Born
Hunter is a sophomore majoring in Food and Consumer Package Goods Marketing and Integrated Supply Chain Management anticipating graduation in spring 2019. Hunter has received Dean’s List honors each semester and is an active member in the Food Marketing Association. He is also a member of the Sigma Phi Epsilon fraternity. Hunter currently works at Adria Credit Union. This summer Hunter will be traveling to Germany to study global business and negotiation.

Shannon Breault
Shannon is currently a junior at Western Michigan University. This is her second semester in the Haworth College of Business and she recently changed her major to Food and Consumer Package Marketing. She is currently working at Wally’s Subs where she has been promoted to assistant manager after 4 months. Shannon has also joined the Food Marketing Association this semester. Her future dream job after graduation is to market for a beer distributor.
Food & CPG Marketing Students

Natalie Bryniczka
Natalie is a senior. She is an active member of the Food Marketing Association, as well as the Alpha Lambda Delta Honor's Society. She is also an active member of the National Delta Zeta sorority, where she has served on the executive board as chapter Vice President, and held countless other positions. Natalie completed an internship at Meijer's headquarters in Grand Rapids during the summer of 2016. Natalie has accepted a full-time position at Hormel Foods and will be working in Cincinnati, Ohio. She will be graduating this spring of 2017.

Brandon Bye
Brandon is a junior at WMU, obtaining a double major in Food and Consumer Package Goods Marketing and Integrated Supply Chain Management, and will be graduating in the fall of 2018. For five consecutive semesters at WMU, he has received Dean's List Honors along with receiving three varsity letters participating on the men's soccer team. He is part of a select group of All Mid-American Conference Distinguished Athletes for the 2015 & 2016 seasons. Additionally, he has been named All-Great Lakes Region Scholar and All-Great Lakes Region Player for the 2016 season. Brandon is a member of the Food Marketing Association and Business Externship Program. Brandon completed an internship at The Kellogg Company for the summer of 2016 and is excited to return this summer for his second internship.

Matthew Cain
Matthew is a junior majoring in Food and Consumer Package Goods Marketing. He is an active member in the Food Marketing Association. Matthew is a member of the Phi Kappa Phi Fraternity where he has held several positions and been on multiple committees. He was a Fall Welcome Ambassador, an associate member of Best Buddies, and volunteers frequently.

Lindsey Carney
Lindsey is a senior studying Food and Consumer Packaged Goods Marketing with a general business minor. She is an active member of the Food Marketing Association. Lindsey currently works at Campus Court Knollwood Apartments, designing marketing tools and planning resident food events. Lindsey is actively seeking an internship in sales or retail merchandising for this summer. She will be graduating in December of 2017.

Sarah Carpenter
Sarah is a senior majoring in Marketing and double minor in Business Analytics and General Business. She is a member of the Food Marketing Association and the American Marketing Association. She plans to graduate in the fall of 2017. She is in the Lee Honors College and has been on the Dean's list repeatedly. Currently, Sarah is interning at Acosta Sales & Marketing. Sarah is the recipient of the Grocery Manufacturers Representatives of Grand Rapids Scholarship and Grand Rapids Community Foundation Scholarship.
Lauren Carroll
Lauren is a senior double majoring in the Food and Consumer Package Goods Marketing Program with minors in Business Analytics and Music. She is very active the Food Marketing Association and other organizations outside of the College of Business. Last summer, Lauren interned with SC Johnson and will be interning with Abbott Nutrition this summer.

Derek Chandler
Derek is a junior in the Food and Consumer Package Goods Marketing program at WMU with a general business minor. He is a member of the Food Marketing Association and expects to graduate in spring 2018. He has an upcoming internship this summer with PepsiCo where he will acquire new experiences with sales, and learning a new side of a fast-paced industry. He will continue his work with PepsiCo where he has been working as a merchandiser since the summer of 2015.

Stephen Cleland
Stephen Cleland is a junior double majoring in Food and Consumer Package Goods Marketing and Business Law with a minor in Economics. He is very active with Drive Safe Kalamazoo and the Best Buddies Association of Kalamazoo. Stephen has been member of the Pi Kappa Phi fraternity since his freshmen year and currently serves as the warden on the Executive board. He will graduate fall of 2017.

Devon Comps
Devon is currently a junior in the Food and Consumer Packaged Goods major with a minor in Business Analytics. She is involved with the Food Marketing Association and is currently shadowing the role of Creative Director in hopes of moving into that position on the Executive Board next semester. Devon has been on the Dean’s list every semester she has been at Western and has received the Dean’s scholarship and the Haworth College of Business scholarship. Devon has interned with Oakland County government in the Equalization Department during the summer of 2016. Devon is currently interning with Kellogg’s in their Category Management Department and will graduate December of 2018.

Jessica Copp
Jessica is a junior in Food and Consumer Package Goods Marketing program with a General Business Minor. She is a member of the Food Marketing Association, and professional business fraternity, Delta Sigma Pi. Last year, she received her Associates of Arts degree in Business Administration. She plans to graduate in spring 2018.
Food & CPG Marketing Students

Jacob Crowell

Jacob Crowell will be graduating this April from Western Michigan University with a Food and Consumer Package Goods Marketing Major and a General Business minor. He has been on the Dean’s List for each of his semesters at Western, is an active member of the Food Marketing Association, and studied abroad in Thailand last May. Jacob is completing his fourth internship, three of which are in the food industry including an internship at Kellogg’s in Brand Protection, at Meijer in Retail Merchandising, and at Mondelēz International as a Sales Service Representative Intern. He received a scholarship from the Grocery Manufactures’ Representatives of Grand Rapids and the Dorothy J. and Clinton J. Christoff Scholarship.

Emma Csatari

Emma is a junior in the Food and Consumer Packaged Goods Marketing program at WMU. She recently transferred from Washtenaw Community College, where she was on the dean’s list for the two years she attended. Emma is an active member in the Food Marketing Association. She was chosen by faculty to participate in the winter retreat with FMA, and is working toward becoming a part of FMA’s Executive board for next fall. Emma is expecting to graduate spring 2018, and is seeking for an internship this upcoming summer.

Emily Davis

Emily is a junior in the Food Marketing and CPG program and expecting to graduate in the winter of 2018. She is an active member of the Food Marketing Association and runs for WMU’s Cross Country and Track and Field teams. This past fall, she earned a spot on the Academic All-Mid-American Conference Cross Country team. She is also a Dean’s List student and in the Haworth College of Business Dean’s Scholar Program.

Austin Dedakis

Austin is a senior at Western Michigan University. He will be graduating in December of 2017. He is Food and Consumer Package Goods Marketing Major with a minor in Management. Austin was on the Dean’s List in the fall of 2016. He is an active member of the Food Marketing Association and is currently looking for an internship in the summer of 2017.

Mariel Dehn

Mariel is a senior in the Food and Consumer Package Goods Marketing Program with a minor in Business Analytics. She is very active within the Food Marketing Association where she currently serves as the President. She also a student of the Lee Honors College. Mariel has been on the National Grocers Association Case Competition for the past three years. This past summer, Mariel studied abroad in Thailand and interned with Hormel. Mariel received the Network of Executive Women Scholarship along with several other scholarships. Mariel will be graduating this spring and starting her career with Hormel Foods.
Food & CPG Marketing Students

Jake DeJulio
Jake is a sophomore majoring in Food and Consumer Package Goods Marketing. He has made the Dean’s List every semester he has been at Western. Jake is a member of the Western Michigan Men’s Soccer Team. Last fall, he was a part of the Mid-American Conference All-Academic Team. Additionally, Jake serves on the Student Athlete Advisory Committee. Jake is an active member of the Food Marketing Association and will be graduating in spring of 2019.

Jennifer Delaney
Jennifer is a senior studying Food and Consumer Package Goods Marketing. Jennifer was a member of the Delat Zeta sorority where she volunteered for multiple charities, including Delta Zeta’s philanthropy the Painted Turtle Foundation. She volunteers at Will House where she helps families who are going through grieving the loss of a loved one. She is an active member of the Food Marketing Association. She will graduate in spring of 2017.

Charlie Delaney
Charlie is a sophomore majoring in Food and Consumer Packaged Goods Marketing. She will be graduating from the Honors College and the Haworth College of Business in the spring of 2019. Charlie is actively involved in the Food Marketing Association, Alpha Lambda Delta Honors society, and is the current Financial Vice President of the Theta Eta chapter of Alpha Xi Delta.

Elizabeth Desmarais
Elizabeth is a junior double majoring in Food and Consumer Packaged Goods Marketing as well Human Resource Management with a minor in general business. Elizabeth is a member of the Food Marketing Association along with Society of Excellence in Human Resources. She participated in the Business Externship Program in 2016. Elizabeth will be graduating in fall of 2018.

Samantha Downs
Sam is a senior majoring in Food and Consumer Package Goods marketing with a minor in General Business. Sam is an active member of the Food Marketing Association. She has made the Dean’s List through her career at Western. This past summer, Sam interned at Nabisco as a merchandiser. Sam received the Hormel Food Marketing Scholarship for this school year. In December, Sam studied abroad in Ghana. She will be graduating in spring 2017.
Tom is a senior studying Food and Consumer Packaged Goods Marketing at WMU with a minor in General Business. He is active on and off campus as a member in the Food Marketing Association and has served on the executive board of the Iota Upsilon chapter of the Alpha Tau Omega National Leadership Fraternity here at Western. Tom is expected to graduate in December of 2017 and is in search of an internship for this summer.

Samantha is a Senior in the Food and CPG Marketing Program at WMU with a minor in General Business. She will be graduating this spring. She is an active member of the Food Marketing Association. Samantha studied abroad in Thailand and was a part of the first WMU group to study in Ghana, Africa. Samantha also completed an internship with The Kroger Company as a management intern and volunteers with the SPCA of southwest Michigan and the American Red Cross. Samantha is a proud recipient of The Kroger Company Scholarship and The Food Marketing Program Scholarship.

Jackie is a junior majoring in Food and Consumer Package Goods Marketing with a minor in General Business. She has achieved the Dean’s List every semester she has been at Western, along with being awarded with the Presidential Gold Scholarship for academic achievement. She is a part of the Food Marketing Association Executive Board. Jackie has participated in Alternative Bronco Breaks, and regularly volunteers for Drive Safe Kalamazoo. She is currently interning at Kellogg’s in Category Management. She will be graduating in April of 2019.

Savanna is a senior majoring in Food and Consumer Package Goods Marketing with a minor in Economics. She has received multiple awards such as the Multi-cultural scholarship, HIGE, and Kellogg Fellowship Award. She has volunteered with the St. Jude Children’s Hospital, homeless prevention in Washington DC, and Relay for Life. This past summer, she interned with Abbott Nutrition, and has accepted a full time position there upon graduation this spring.

Joel is a senior studying Food and Consumer Package Goods Marketing and Integrated Supply Management. He will be graduating through the Lee Honors College and has been on the Dean’s List since 2013. He is currently a member of the registered student organizations affiliated with his majors - Food Marketing Association and APICS. Every spring he is an active fundraiser for the St. Baldrick’s Foundation. He has completed two internships with Abbott. Last summer he was Supply Chain Intern out of Columbus, Ohio and last fall he was a Material Control Intern based in Sturgis, Michigan. He has accepted a full time position with Target as a Distribution Operations Manager.
Food & CPG Marketing Students

**Weston Frye**
Weston is a senior double-majoring in Food and Consumer Package Goods Marketing and Integrated Supply Chain Management. Weston is expected to graduate in the spring of 2018. He has made the Dean’s List every semester at Western. This past summer, Weston studied abroad in Thailand. For this summer, Weston will be internship as a Category Analyst at Constellation Brands.

**Joshua Gardner**
Joshua is a senior in the Food and Consumer Package Goods Marketing Program at the Haworth College of Business. His studies have given him an interest in category management and retail marketing. He has been on the Dean’s List every semester he has been enrolled at Western Michigan University and is a member of the Food Marketing Association and the Tau Sigma National Honor Society. He prioritizes his studies but also shows an interest in his community by volunteering with organizations like Michigan Blood and the Grand Rapids Symphony Chorus. He plans to graduate in December 2017.

**Jacqueline Gavin**
Jackie is a senior majoring in Food and Consumer Package Goods marketing with a minor in General Business. Jackie has been a member of the Food Marketing Association since freshman year. She has held an executive board position in FMA since 2014. She has participated in the National Grocer Association University Case Coalition competition in Las Vegas. Last summer, Jackie studied abroad in Thailand and interned with Abbott Nutrition. Jackie will be graduating this spring and is looking forward to beginning her career with E. & J. Gallo Winery.

**Anthony Hall**
Anthony is majoring in Food and Consumer Packaged Goods Marketing with a minor in general business. He plans to graduate in spring 2018. He is an active member in FMA and hopes to accept an internship in the Food/CPG Marketing field.

**Sarah Hamilton**
Sarah is a senior majoring in Food and Consumer Package Goods Marketing with an Economics minor. She has been on the Dean’s List various times throughout her time at Western. She is a part of the Food Marketing Association and was a part of the National Grocers Association University Case Coalition Competition this past February. Last summer, Sarah interned with PepsiCo in Beverage Sales Management. Sarah has accepted a full-time position upon graduation with PepsiCo and will be graduating this spring.
Karlee Hancock

Karlee is a junior majoring in Food and Consumer Package Goods Marketing and a minor in General Business anticipating graduation spring of 2018. She is a member of the Food Marketing Association. Karlee is the Director of Communications for the American Marketing Association as well as a member of the Alpha of Michigan Honors Alumni Association. She has been awarded with the Dean’s List and Heart and Soul Award as well as the Phi Theta Kappa Alumni Scholarship and the Roy and Beulah Kendall Academic Endowment. She is interning with Allegra Marketing and Print part-time during the spring semester.

Amber Hardy

Amber Hardy is a junior in the Food and Consumer Packaged Goods Marketing Program at WMU. Amber participated in a WMU Study Abroad program located in Ghana, Africa in December 2016 where she was studying business and culture over a period of two weeks. She is also involved in many different organizations throughout campus including the Food Marketing Association, Circle K International, WIDR Promotions Team, WMU Outdoors Club and WMU Alpine Team. Most recently she has joined the Circle K International organization which offers volunteering opportunities throughout the Kalamazoo area. Amber will be graduating in December 2018.

Evan Hatchard

Evan is a senior majoring in Food and Consumer Package Goods Marketing with a minor in Management. He will be graduating in spring of 2017. He is an active member of the Phi Chi Theta Fraternity where he was elected Professional Development Chair for two semesters, planning multiple professional events. He has volunteered numerous times for Habitat for Humanity, Alamo Nursing Home, and two church mission trips.

Rachel Haynes

Rachel Haynes is a junior at Western Michigan University. She is majoring in Food and Consumer Packaged Goods with a minor in General Business Rachel is a member of the Food Marketing Association. While attending college she has worked two jobs, and been able to do well in her academics. Rachel’s expected graduation date is Spring 2018 and is in search for an internship.

Erika Hejl

Erika is a sophomore majoring in Food and CPG Marketing planning to graduate in the spring of 2019. She is a Dean’s List student who has remained active in the Lee Honors College, Alpha Lambda Delta Honors Society, and the Food Marketing Association. She currently holds the Professional Development Director position on the Food Marketing Association Executive Board which includes planning professional growth activities for Food Marketing students. Erika has received the Haworth College of Business Scholarship both of her years at Western.
Food & CPG Marketing Students

Lauren Hillsburg
Lauren is a junior double majoring in Food and Consumer Package Goods Marketing and Human Resources Management. She has received multiple awards during her time at Western that include Monroe-Brow, Dean’s List, FMK, PepsiCo and Haworth College of Business Scholarship. Lauren is a member of the Executive Board of the Food Marketing Association, as well as a brand ambassador for Awake Chocolate. She is a member of the Lee Honor’s College and Drive Safe Kalamazoo. Lauren has interned at Landscape Forms in Kalamazoo and will be interning with Hormel this summer. Lauren will be graduating in spring 2018.

Jack Isaacson
Jack is a junior majoring in Food and CPG marketing with a minor in accounting, anticipating graduating in spring of 2018. He is a member of the Food Marketing association and the Delta Sigma Pi business fraternity. In Delta Sigma Pi, Jack has held the role of Chancellor and senior guide. He has interned with J.B. Hunt Transport in a management role, working hands on with customers and daily operations.

Andrew Jacobson
Andrew is a junior studying Food and Consumer Package Goods Marketing with a General Business minor. He is a member of the Food Marketing Association as well as the co-captain for two intramural flag football teams. He has worked the past three summers at Precision Motor Transport Group as a Document Imaging Specialist. Andrew will be graduating this May.

Evan Jex
Evan is a senior in Food and Consumer Package Foods Marketing Program with a general business minor. Evan is an active member of the Food Marketing Association. This past summer, Evan completed an internship as a merchandiser for West Side Beer Distributing where he continues to work. Evan received the Michigan Food and Beverage Association Scholarship this school year. He will be graduating in spring 2017.

Brittany Jones
Brittany is a Senior in the Food/CPG Marketing program at WMU with a General Business Minor. She will be graduating fall 2017. She is also a member of the Food Marketing Association. Brittany interned with Imperial Beverage this past summer and has accepted a sales internship for summer 2017 with Kellogg Company. Brittany also has received the PepsiCo Scholarship for the 2016-2017 academic year.
Food & CPG Marketing Students

Julia Kain

Julia is currently a sophomore at Western Michigan University. She plans to declare Food and Consumer Goods Packaging as her major and is considering a minor in management. She is a member of the Food Marketing Association and is an active volunteer at her local food bank and her church’s MCREST program.

Phillip Kary

Phillip majored in Food and Consumer Package Goods Marketing. He had four industry related internships while at Western. He worked for Jewel-Osco, SpartanNash, and SC Johnson. He was an active member of the Food Marketing Association. Phillip graduated in December of 2016 and is currently working in New York City for L’Oreal for in their Sales Leadership Development Program.

Michael Kesteloot

Michael is a junior in the Food/CPG Marketing program with a minor in general business. He is a member of the Food Marketing Association and anticipates graduating in April of 2018. Michael has committed to a summer internship with Sysco Food Service as an Operations Intern.

Taryn Knop

Taryn is a junior majoring in Food and Consumer Package Goods Marketing considering a minor in Management. She has been on the Dean’s List during her time at Western. She is an active member of the Food Marketing Association. She volunteers at Loaves and Fishes and will be graduating spring of 2018.

Bradley Kochheiser

Brad is a junior set to graduate in spring 2018 with a minor in Business Analytics. He completed an internship with Heeren Companies this past summer and is planning to complete an internship with the J.M. Smucker Company this upcoming summer. In addition to serving as the Director of Sponsorship & Scholarship for the Food Marketing Association, he also serves as President of Pi Kappa Phi Fraternity at Western Michigan University.
Food & CPG Marketing Students

Eric Koslosky
Eric Koslosky is a senior majoring in Food and Consumer Package Goods Marketing with a minor in Economics. He was on the Dean’s list fall 2014 and spring 2015. He is currently in the Food Marketing Association and the American Marketing Association. Eric plans to graduate May 2017. Over the past summer, he interned with Nabisco foods.

Benjamin Kotz
Ben is a senior majoring in Food and Consumer Package Goods Marketing with a minor in General Business. He has been on the Dean’s List during his time at Western. He is an active member of the Food Marketing Association. Last summer, he interned with Kroger. His volunteer experience includes helping organize and participating in a volunteer event at Gleaners Foodbank in Detroit that helped feed over 40,000 people. Ben will be graduating in spring of 2017.

Clayton Lang
Clayton is a junior majoring in Food and Consumer Package Goods Marketing with a minor in General Business. He has been on the Dean’s List and is involved in the Lambda Chi Alpha Fraternity. He has held several positions within his fraternity including Risk Manager as well as Educational Chairman. He is currently serving on the executive board for the WMU Interfraternity council as the Director of Scholarship. Clayton will be interning with Kroger this summer and will graduate spring of 2018.

John Landou
John is a senior majoring in Food and Consumer Packaged Goods Marketing, with a minor in General Business. While at Western Michigan University, John has been on the Dean’s List and received the William O. Hayne’s Food Marketing scholarship as well as the Presidential Silver scholarship. He will be graduating this April. He has been an executive board member of the Food Marketing Association for the past year, and has been a member of the association for two years. John completed an externship with Total Quality Logistics, as well as an internship with Presence Marketing this past summer.

Ariel Lanqua
Ariel is a senior in the Food and Consumer Package Goods Marketing Program. She has been working as a Detailer for Frito Lay for three years in the West Michigan region. This summer she will be interning with PepsiCo interning as a Frito Lay Sales Intern. Ariel is a part of FMA and TRiO SSP. She will graduate in December 2017.
Sierra Livingston

Sierra Livingston is junior majoring in Food and Consumer Packaged Goods Marketing with a General Business minor. She is a member of the Food Marketing Association and her expected graduation is spring 2018. This summer she will be interning with Kellogg as a Sales Intern at the headquarters in Battle Creek, MI. Sierra’s volunteer experiences include mission work in Haiti creating a soccer program, raising funds and delivering school supplies.

Steven Lobo

Steven is a sophomore studying Food and Consumer Package Goods Marketing. He is a part of the Phi Chi Theta Fraternity. He has held the positions of Marketing and Professional Development. He is also an active member of the Food Marketing Association. Steven has been looking forward to the Conference in order to network with Top Executives that will pave the way for internships in the future.

Kirsten Loch

Kirsten is a senior majoring in Food and Consumer Package Goods Marketing and minoring in Management. She has been on the Dean’s List and is a member of the Alpha Lambda Delta Honors Fraternity, Alpha Phi Sorority, and the Food Marketing Association. Kirsten’s volunteer experience includes working at the Judson Center where she works with kids with disabilities, helping to raise money for women’s cardiac care, and volunteering with Habitat for Humanity. Kirsten will be graduating in spring of 2017.

Jennifer Loveland

Jennifer is a senior majoring in Food and Consumer Package Goods Marketing. She is a member of the Food Marketing Association, and has been on the Dean’s List. Jennifer’s volunteer experience includes volunteering twice a month at Twelve Baskets Food Pantry in Portage where she is a personal shopper for multiple families. Jennifer will be graduating this spring.

Keith Luoma

Keith is a senior majoring in Food and Consumer Package Goods marketing and minoring in Business Analytics. While at Western, he has been on the Dean’s List and is committed member to the Food Marketing Association. He is a member of the Alpha Lambda Delta Honor Society. He also volunteers with Drive Safe Kalamazoo. This past summer, Keith interned with Meijer and he will graduate in April 2017.
Food & CPG Marketing Students

Austin Malothe

Austin is a sophomore majoring in Food and Consumer Packaged Goods Marketing with a minor in Sociology. He is an active member in the Food Marketing Association, Pi Kappa Phi, Intercultural Business Student Association, and American Marketing Association. Austin completed an internship with Pratt & Whitney Component Solutions in the summer of 2016 and has been a Brand Ambassador for the clothing company Kennedy. He is currently seeking an internship in the Food Industry and plans to graduate in spring of 2019.

Maris Marazita

Maris is a junior majoring in Food and Consumer Package Goods Marketing with a minor in General Business. He is the Treasurer of the Ultimate Frisbee team at Western as well as being involved in the Food Marketing Association. He has interned at Smart Growth Group working on the marketing team. This summer, he will be interning with Kroger. Maris will graduate in spring of 2018.

Lucija Matkovic

Lucija is a sophomore studying Food and Consumer Package Goods Marketing with a General Business minor. She has been involved in many organizations since attending college, holding a current executive board position on the Campus Activities Board as an event coordinator. She is an active member of the Alpha Chi Omega Women’s Fraternity, the Food Marketing Association, and is a Student Ambassador. She is also a part of the Lee Honors College and has been on the Dean’s List every semester she has attended. She anticipates on graduating in the spring of 2019.

Anthony Mattar

Tony is a senior from Flint, MI. His major is Food and Consumer Package Goods Marketing with a minor in Music. He will graduate in the spring of 2017. He is a member of the Food Marketing Association, and is excited for all of the opportunities the group provides. After starting out as a music major, he was in the vocal jazz group Gold Company for two years, and still pursues music as a hobby. Tony is currently looking for an internship and is excited to utilize the skills he has learned thus far at Western Michigan University.

Anastasia Metros

Anastasia is a junior studying Food and CPG Marketing with a minor in general business and business analytics. Her anticipated graduation date is December 2018. During the summer of 2016 she studied abroad in Germany, where she studied negotiation. While at WMU Anastasia has been involved in the Food Marketing Association as a committee member and shadowing the community service director. She is a member of the professional business fraternity Delta Sigma Pi, where she has also been involved in the executive board.
Food & CPG Marketing Students

Troy Miller
Troy is a senior studying Food and Consumer Packaged Goods Marketing at the Haworth College of Business. He has been named to the Dean’s List and is a member of the Sigma Phi Epsilon Fraternity. He has volunteered with MiCops 5k in Kalamazoo along with a blood drive conducted by his fraternity. Troy completed an internship with Mondelez International last summer as a Sales Service Representative and will be graduating this spring.

Maxwell Miller
Maxwell Miller is a senior in the Food and CPG Marketing program and is graduating in December of 2017. Throughout his time at WMU he has been a part of multiple organizations and has had the opportunity to volunteer and give back the community as well. Early on he joined Pi Kappa Phi fraternity and take on an executive board position in the form of the organizations Chaplin, organizing running ritual events. Maxwell is currently serving as the Director of Community Service for the Food Marketing Association, setting up volunteering and fundraising events for local non-profit organizations.

Kathryn Moore
Kate is a junior in the Food and Consumer Packaged Goods Marketing Program with a General Business minor. She will be graduating in the spring of 2018. She is a Dean’s List student, an active member of the Food Marketing Association, Alpha Omicron Pi, and the Alpha Lambda Delta Honors Fraternity. Kate is currently seeking an internship for the summer of 2017.

Jordyn Morales
Jordyn is a senior pursuing a majoring in Food and Consumer Package Goods Marketing with a General Business minor. She will be graduating this spring. She is an active member of the Food Marketing Association. She recently completed an internship with the Kroger Company where the interns successfully organized a volunteer event with Gleaners Community Food Bank. Jordyn is the recipient of the Richard Neschich Food Marketing Scholarship for this school year.

Eric Mounce
Eric is a junior at Western Michigan University majoring in Foods and Consumer Package Goods Marketing and double minoring in Sales and General Business. He is an active member for his social fraternity Sigma Phi Epsilon, is a member of Food Marketing Association, and has served as an event volunteer for both Big Brother Big Sisters as well as the Animal Rescue Project of Kalamazoo. Eric has currently accepted an internship with Jewel-Osco for the summer of 2017, and plans on graduating December of 2018.
Amber Murdock
Amber is a junior majoring in Food and Consumer Package Goods marketing with a minor in Chinese. She is the head choreographer of the Unmatched dance team along with being a member of the Women in Business, Alpha Kappa Psi and Project Uplift. She currently works for PRE Brance LLC as a field agent. Amber will graduate in April 2018.

Dorian Nguyen
Dorian is a junior in the Food and Consumer Package Goods Marketing program with a minor in General Business. She is currently involved with the Food Marketing Association and is seeking an internship for this upcoming summer. In her spare time, she likes to engage in social and professional events on campus. She is pursuing to be an active member of Phi Chi Theta, a National Co-Ed Business Fraternity to further her business career. She will be graduating in summer of 2018.

Ronald Nicholson
Ronald is a junior majoring in Food and Consumer Page Goods Marketing with a minor in General Business. Throughout his time at a Western, Ronald has been a Dean's List student. He is active in the Food Marketing Association and holds the position of Chapter President of Omega Psi Phi Fraternity, Inc. Upsilon Gamma chapter. Ronald has gained an excessive amount of leadership and critical thinking skills from previous internships. He will be graduating spring of 2018.

Madelyn Oleson
Madelyn is a senior double majoring in Food and Consumer Package Goods Marketing and Accountancy. She is currently a Dean’s Leadership Scholar and a member of the Lee Honor’s College. Madelyn is very involved in the Food Marketing Association. Madelyn is the President of Finance for FOCUS Kalamazoo. This summer, Madelyn will be the first intern from Western Michigan to work for Lindt Chocolate on the East Coast. She will be graduating in spring 2017.

Jalen Onorati
Jalen is a senior majoring in Food and Consumer Package Goods Marketing with a minor in Management. He is a part of the Pi Kappa Phi Fraternity. He has held several positions within his fraternity including Historian and Philanthropy Chair. He is currently the Vice President of a volunteer based organization called Alternative Bronco Breaks.
Simone Ozier-Smith

Simone is a senior majoring in Food and Consumer Package Goods Marketing with a minor in General Business. She will be graduating in summer 2017. She has interned in merchandising at Meijer, completed an externship with Eden Foods, and is currently a research assistant for Western Michigan University Alumni research department. She is an active volunteer/mentor at Kalamazoo public schools peer mentor program.

Cole Pearson

Cole is a junior majoring in Food and Consumer Package Goods Marketing with a General Business minor. He is an active member of the Food Marketing Association. Cole was the recipient of the PepsiCo scholarship for this school year. He is currently seeking an internship for this summer. Cole will be graduating in spring of 2018.

Alec Petitpren

Alec is a senior majoring in Food and Consumer Package Goods Marketing with minors in General Business and Management. He has been on the Dean’s List for the past 4 semesters and is currently the Director of Marketing and Public Affairs for the WMU Red Cross Club. This past summer, Alec interned with PepsiCo as a Sales Management Intern, and has accepted a full time position upon graduation.

Sydney Piotrowski

Sydney is a senior majoring in Food and Consumer Package Goods Marketing. She has been on the Dean’s List since spring of 2014. She is also a part of the Food Marketing Association. She has participated in the Business Externship at SC Johnson and Bayer Health Care. She was on the team for the National Grocers Association Case last year. This past summer, Sydney interned with SC Johnson. She will graduate this spring.

Tyler Plum

Tyler is a senior majoring in Food and Consumer Package Goods Marketing with minors in General Business and Economics. He has been a part of the Food Marketing Association for three years. This past summer, he attended the Summer Food Marketing Industry Tour. He is currently seeking an internship for this summer. Tyler graduates in spring 2017.
Food & CPG Marketing Students

William Pomorski

William is a senior in the Food and Consumer Package Goods Marketing Program at Western Michigan University and will be graduating in April of 2017. While at WMU, William has been a member of the Food Marketing Association. Last summer, William attended the Industry Tour. He has interned at Constellation Brands as a Category Analyst and on his free time he helps coach his little brothers summer basketball team.

Lauren Pratt

Lauren is a senior majoring in Food and Consumer Package Goods Marketing. She has been the Dean’s list multiple times while at Western. Lauren has studied abroad in Germany. She is a very active member in the Food Marketing Association where she holds the executive board position of Social Events Director. This summer, Lauren will be interning with Abbott Nutrition.

Cody Priess

Cody is a junior studying Food and Consumer Package Goods Marketing with a minor in Analytics and is anticipating graduation spring of 2018. He is a Dean’s List student who is an active member in the Food Marketing Association and Tau Sigma National Honor Society. Cody started his internship with Kellogg’s this past summer working with the Remarketing team and continues to do so throughout the academic year.

Rachal Pugh

Rachal is a junior majoring in Food and Consumer Packaged Goods Marketing with a minor in Business Analytics, graduating in April 2018. She has been on the Dean’s List for all of her semesters at Western. Rachal is an active member of the Food Marketing Association, Sigma Kappa Sorority, and WMU Love your Melon crew where she has held many leadership positions. Rachal is actively pursuing an internship within the food marketing and retailing industry.

Connor Putrich

Connor is currently a junior majoring in Food and Consumer Package Goods Marketing with a minor in General Business. He has made the Dean’s List within his time at Western. He is a member of the Food Marketing Association. Connor will graduate in spring of 2018.
Food & CPG Marketing Students

Keegan Ratcliff

Keegan is a senior studying Food and Consumer Packaged Goods Marketing with minors in Business Analytics and General Business. While also a student of Lee Honors College, he is an active member in the Food Marketing Association and Phi Theta Kappa Honor Society. Keegan was also on this year’s National Grocers Association Case Competition team. In 2016, Keegan was a Marketing intern at Tubelite Inc. and this summer he has accepted a Category Management Internship with the J.M. Smucker Company. Keegan plans to study abroad this summer in Thailand; he will be graduating this December.

Margaret Reid

Margaret is a junior pursuing a major in Food and Consumer Package Goods marketing and a minor in Business Analytics. She is a member of the Food Marketing Association and the Bronco Marching Band Color Guard. Margaret is expecting to graduate in the summer of 2018.

Rustin Rice

Rustin is a senior double majoring in Finance and Food and Consumer Package Goods Marketing and minor in General Business. Throughout his time at Western, Rustin has been awarded the Gold Business Scholarship which a four-year reoccurring scholarship of $7,500. Rustin also holds the position of Vice President of Finance for the Food Marketing Association. He has completed an internship at Meijer where he was the Merchandise Planning Intern for Fresh Produce. Rustin will be graduating this spring. Upon graduation, Rustin will be starting his career with L’Oreal in their Sales Management Development Program in New York City.

Christopher Rodrigues

Christopher is majoring in Food and Consumer Package Goods Marketing with minors in Business Analytics and General Business. He is a part of the Food Marketing Association. He has attended the Food Marketing Conference, where he made connections in order to broaden his networking skills.

Fernando Rodriguez

Fernando is a senior from the Dominican Republic pursuing a major in Food and Consumer Package Goods Marketing with a bachelor’s degree in Business Administration. While at Western Michigan University, Fernando has been on the Dean’s List and was selected to receive the Diether H. Haenicke Scholarship. He is also a former brand ambassador of the Aspiras Foundation RSO.
Food & CPG Marketing Students

James Roznowski

Jimmy is a junior at Western Michigan University double majoring in Food and Consumer Packaged Goods Marketing and Integrated Supply Management. While at Western Michigan, Jimmy participated in the Business Externship Program and has been on the Dean’s list. He is a current recipient of the Bayer ISM/FMK scholarship for the 2016/2017 academic year. He is a member of the Business Connection Club and the Food Marketing Association where he has held a leadership role. Last summer, Jimmy completed an internship with the Kroger Company and will be interning with Hormel as a Production Management intern in summer 2017. Jimmy will be graduating in the spring of 2018.

Bryce Russell

Bryce is a senior majoring in Food and Consumer Package Goods Marketing with a minor in Data Analytics. He is a member of the Food Marketing Association as well the the Phi Chi Theta Fraternity. He has interned with Martin’s Supermarkets, and Meijer. Upon graduation, Bryce will be working for Hormel. He will be graduating in spring 2017.

Megan Schneider

Megan is a senior double majoring in Food and Consumer Package Goods Marketing and Management. While attending WMU, she has received Dean’s List recognition every semester and has been an active member in the Food Marketing Association and the Management Student Organization. She is also a member of the WMU club volleyball team and a co-rec flag football intramural team. Megan is currently an intern at The Kellogg Company. Megan is anticipating graduation in December of 2017.

Dannette Schroeder

Dannette is a senior majoring in Food and Consumer Package Goods Marketing with a minor in General Business. She has been on the Dean’s List during her time at Western Michigan. Dannette has studied abroad in the Dominican Republic as well as Ghana. She is a member of the Food Marketing Association as well as Phi Sign Pi National Honor Society. This past summer, Dannette interned with Kroger. She will be graduating this spring, and has accepted a full time position with Kroger.

Haakon Skroodal

Haakon is a senior at Western Michigan University studying Food and Consumer Package Goods Marketing with Business Analytics and General Business minors. He has been on the Dean’s List four consecutive semesters and is a member of Alpha Tau Omega Fraternity, where he has served as Chapter President. Recently, Haakon accepted an internship with Constellation Brands as an Associate Analyst Intern on their Kroger team. He is also a part of the Food Marketing Association and was the recipient of the SpartanNash Platinum Sponsor Scholarship. He is graduating in December 2017.
Food & CPG Marketing Students

Jasmine Small

Jasmine is a junior studying Food and Consumer Packaged Goods Marketing at Western Michigan University. As a transfer student, she looks forward to becoming an active member of the Food Marketing Association. Jasmine is very interested in shopper marketing and worked in customer relations for almost 4 years now. She is seeking internships for the summer with an expected graduation of spring 2018.

Kristin Smith

Kristin is a senior majoring in Food and Consumer Package Goods Marketing. Kristin interned with McClary Brothers in Farmington, Michigan. She helps organize the annual 5k race in Detroit with Head for the Cure to raise money for Brain Cancer Research. Kristin plans to graduate in spring 2018. She received the Distinguished Order of Zerocrats Scholarship for this school year.

Robert Stevens

Rob is a senior in the Food and Consumer Package Goods Marketing program with a minor in Business Analytics. He has been actively involved in the Food Marketing Association since his Freshman year and has held multiple executive board positions. He has interned with Kroger and Bayer, where he currently works as Inventory Specialist during the school year. He has participated in both the Thailand Study Abroad trip and the Food Marketing Industry Tour. Rob is the recipient of the PepsiCo Food Marketing Fellowship Scholarship.

Emily Stock

Emily is a junior majoring in Food and Consumer Packaged Goods Marketing with a minor in General Business. She will be graduating in December 2018. She is part of the Food Marketing Association and serves as the Marketing Assistant for Leadership Council. Emily has an internship with Jewel-Osco over the summer. She also is currently working as a Residence Assistant.

Chase Stottler

Chase is currently a junior at Western Michigan University with a double major in Food & Consumer Packaged Goods Marketing and Integrated Supply Management with a minor in Business Law. He was a part of the Haworth College of Business Dean’s List for the fall and spring semesters of last year. Chase is currently serving as Vice President and Treasurer for his fraternity and is planning to graduate in the spring of 2019. He is actively searching for an internship and is looking to find a great educational experience with an employer.
Food & CPG Marketing Students

John Sutherland

John senior majoring in Food and Consumer Packaged Goods Marketing. While maintaining a substantial GPA in the Haworth College of Business he has completed two internships at World Kitchen in Rosemont, IL and for Home Chef in Chicago, IL. John is looking for an internship this summer to expand his knowledge of the industry prior to his graduation in the fall of 2017.

Max Turkowski

Max is a senior majoring in Food and Consumer Package Goods Marketing. He is a member of the Food Marketing Association. And is also a member of the Sigma Chi Fraternity where he is currently the Vice President. He has also held other positions within the fraternity such as Scholarship Chairman and worked with Philanthropy Events. Max will graduate this spring.

Abigail Vaerten

Abigail is a junior in the Food and Consumer Package Goods Marketing program with a minor in psychology and general business. She is a Deans List student and is a part of Lee Honors College. She has been involved on campus through the Food Marketing Association, Campus Activities Board, and Alpha Omicron Pi where she held the position of chapter president in 2016. Her expected graduation date is April 2018.

Amanda Van Giesen

Amanda is a senior majoring in Food and Consumer Package Goods Marketing with a minor in Statistics. She has been on the Dean’s List and is a member of the Lee Honors College. She also was a Category Management Intern for Kelloggs. She received the Procter and Gamble Platinum Scholarship as well as the Patrick M. Quinn Scholarship for this school year. She will be graduating this spring.

Ashley Weigold

Ashley is a junior majoring in Food and Consumer Package Goods Marketing. While at WMU, Ashley participated in the Western Michigan Bronco Marching Band and has been on the Dean’s list. She is an active member of Phi Beta Kappa Alpha of Michigan Chapter and Food Marketing Association. Ashley plans to graduate in the spring of 2018 and will have an internship this summer with Meijer.
Addison Weiss

Addison is a senior in the Food and Consumer Package Goods Marketing program with a minor in Management and General Business. He plans to graduate in spring 2017. Addison is a member in the Food Marketing Association and last summer completed the Food Marketing Industry Tour. Addison is also a full-time restaurant manager along with being a full-time student. Addison received the Pepsi Scholarship for this school year.

Austin Whitford

Austin is currently a senior is majoring in Food and Consumer Package Goods Marketing. Austin has had the opportunity to be a yearlong intern with Kellogg’s in their marketing department. He is involved on campus being a Brother of Lambda Chi Alpha, a National Social Fraternity, and is a member of the Food Marketing Association. Austin is looking forward to learning about future careers and networking with future employers.

Kayla Wells

Kayla is currently a senior double majoring in Food and Consumer Package Goods Marketing as well as Business Management. She has been on the Dean’s List during her time at Western Michigan. She is an active member of the Food Marketing Association as well as the Public Relations Organization. She will be interning with Kroger this summer. Kayla plans on graduating in December 2017.

Hannah Workman

Hannah is a junior double majoring in Food and Consumer Packaged Goods Marketing and Integrated Supply Management with a minor in International Business. She is a Dean’s List student and a member of the Food Marketing Association. She spent her 2016 spring semester studying International Marketing Management at Hogeschool Utrecht of Applied Science located in Utrecht, The Netherlands. Hannah has had internships with Webasto Edscha-Cabrio and The Extended Universities Program at Western Michigan University.
Alumni Tailgate Party Homecoming 2016
Western Michigan University’s Food Marketing Association exists to facilitate interaction between food industry representatives and students and to provide opportunities for networking among its members. By focusing on the long-term goals of business students and the needs of employers, the Food Marketing Association will leverage its influence to create community amongst its members and opportunities for their success.

FMA sponsors several guest speakers, seminars, and industry tours throughout the academic year. The topics covered are as follows: industry trends, technology, career opportunities, and possible career paths within the industry.
WMU Student Life
"There’s A Future In Food!"

- William O. Haynes
WMU Founding Food Marketing Professor
Congratulations Broncos!

The Western Michigan University Football team had a Cinderella season, hosting ESPN Game Day on campus and taking an undefeated team into the Mid-American Conference Championship and the New Year’s Day Cotton Bowl.

The No. 12 (AP) ranked Western Michigan University football Broncos beat Ohio University 29-23 in the 2016 Marathon Mid-American Conference Championship game to claim the MAC title for the first time in 28 years. A record-breaking crowd of 45,615 gathered for the championship game at Ford Field in Detroit, with WMU fans filling an overwhelming majority of the stadium.

Western Michigan took an undefeated 13-0 record into the Cotton Bowl. It marked just the second time in history a MAC team had been selected for a New Year’s Six-bowl game. The Broncos faced No. 8 ranked Wisconsin. Wisconsin won the Cotton Bowl 24-16 to deny Western Michigan an undefeated season.
Congratulations to our
Food Marketing Graduates