'Partners in Progress' surpasses goal with $7.3 million

"Partners in Progress,' Western's first capital campaign, has surpassed its original $6.8-million goal by $500,000, bringing the total to date to $7.3 million.

The announcement was made Oct. 15 by James H. Duncan of Kalamazoo, general chairman of the campaign, who projected the successful completion of the campaign by the end of the year. Duncan, who is chairman and chief executive officer of the First American Bank Corp., spoke during the annual meeting of the WMU Foundation.

"It gives me great pleasure to say that the 'Partners in Progress' capital campaign is eminently successful," Duncan stated. "During the next two and a half months, we will strive hard to locate funding for parts of the campaign that remain as yet unfunded."

The campuswide campaign, with a focus on the College of Business, includes the $4.6-million John E. Fetzer Business Development Center now under construction and the $750,000 Upjohn Chair in Business Administration. It is the University's first endowed professorship, intended to bring a preeminent scholar to the campus each fall, beginning in 1983.

In addition, Duncan announced that $755,000 in deferred gifts, including bequests, unitrusts and pooled-income funds, have been made and will be reported as part of the campaign total at a later date.

Duncan reported that the "Partners in Progress" campaign to date has received 17 gifts of more than $100,000 each. Individuals have given more than $3.3 million, with alumni giving $1.5 million of that amount. Corporations and businesses have given $2.2 million and foundations have given $1.8 million.

"In any effort of this nature someone is needed whose generosity is so courageous as to inspire all others connected with the project to greater accomplishments," Duncan said. "John E. Fetzer has done that for us. And there are others who have in their own marvelous generosity joined with Mr. Fetzer to make this day possible."

Fetzer, the Kalamazoo broadcasting pioneer and owner of the Detroit Tigers baseball club, has given $1 million to the University for the Fetzer Business Development Center, named for him almost a year ago by the Board of Trustees in recognition of his "commitment to business, community and country."

This has been a broad-based effort," Duncan said in praising the support of faculty-staff members, who have given or pledged more than $3,300,000 to the University during the campaign.

"All alumni have been asked to participate, and College of Business alumni alone have pledged more than $732,000, which is outstanding for a relatively young alumni group."

Wm. John Upjohn, president of the W. J. Upjohn Management Co. and honorary chairman of the "Partners in Progress" campaign, said, "I strongly believe that the 'fringe benefits' that Western will derive from this campaign will be extremely valuable in the years ahead, and perhaps even more important than the money that has been raised."

"Partners in Progress" was launched in 1980 with the announcement that 45 percent of its goal already had been reached. Western began its effort to supplement declining state support in 1976 with the creation of the WMU Foundation, with Wm. John Upjohn as its first president.

The "Partners in Progress" capital campaign has brought to the University significant support from the private sector, despite difficult economic circumstances. That support includes gifts for the Merze Tate Graduate Research Center in the College of... (Continued on page 2)
Kemp to step down from Board

J. Michael Kemp, chairman of the Board of Trustees, has announced that he will retire. Gov. William G. Milliken that "because of other responsibilities" he will not seek or accept reappointment to the Board when his current term expires on Dec. 31. Kemp wrote the Governor: "Thank you for providing me with this outstanding opportunity for public service. Over the last eight years I have developed a deep affection for Western Michigan University and a great respect for its faculty, staff, students and administration. I have also enjoyed my association with my colleagues on the Board of Trustees."

A native of Battle Creek, Kemp was first appointed to the WMU governing board in 1975. He served as vice chairman of the Board for two years and was elected chairman this past January; he also has chaired the Board's collective bargaining and its budget and finance committees.

He is managing partner of the Kalamazoo law firm of Howard & Howard, a director of the City National Bank of Detroit, a trustee of Kalamazoo's First Presbyterian Church, a member of the Kalamazoo Rotary Club, and past chairman of the Kalamazoo County Republican Party.

Kemp was graduated with honors in history from Michigan State University in 1965 and received his J.D. degree with honors in 1968 from George Washington University School of Law, Washington, D.C. He spent four years with the U.S. Army, Judge Advocate General Corps, including active duty in Vietnam. He and his wife, Connie, have three children.

Administration asked to 'consider' program cuts.

Citing declining enrollment and other academic factors, the Board of Trustees has directed the administration "to consider curtailing, modifying or eliminating some programs, services, offerings or courses of instruction and, accordingly, to reduce the number of faculty and other positions."

WMU's 1982 fall enrollment of 18,965 is 1,307 students or 6.4 percent less than the 20,269 enrolled a year ago. The 1981 fall enrollment was down 429 students or two percent under the previous year.

In presenting the resolution, Trustee Robert D. Caine of Kalamazoo, who is chairman of the Board's Academic Affairs Committee, said, "I want to emphasize the strong academic tradition of this University. Excellence must be preserved."

He characterized the resolution as asking the administration to take "a hard look" as they plan for a future in which Western will be smaller.

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'Partners' surpasses goal (Continued from page 1)

Education and the Harold and Beulah McKee Graduate Research Fellowships among other significant gifts.

The campaign has attracted gifts from two of the country's leading private foundations, the W. K. Kellogg Foundation of Battle Creek and the Kresge Foundation of Troy, as well as support from community foundations, corporations and business, faculty and staff members, emeriti faculty and staff members, alumni and many other friends.

The annual Development Fund has shown steady growth during the campaign, exceeding $2 million for the first time in 1981. Support for intercollegiate athletics has continued to grow as well, increasing contributions to the Gary Fund by 70 percent since 1979.


Air Force coop program proves success

In these days of rising college expenses and tighter job markets, the Cooperative Education Program between the U.S. Air Force and the University has proved valuable for several WMU student veteran alumni.

Three seniors, Sue Ramos of Battle Creek, Elaine C. Grover of Goodrich, and Mary A. VanderVeen of Mason now work for the Air Force as civilian supply clerks at the Federal Center in Battle Creek.

Under the program, they spend 26 weeks at the center, for which they receive Civil Service wages, then attend school for two semesters while receiving a stipend from the Air Force for tuition, books and supplies. Then they return to work for another 26 weeks.

In addition to the advantage of financial assistance while attending Western, two of the alumni have become full-time Air Force employees. David R. Hahn of Kalamazoo, a business administration graduate in December 1981, is now employed as a supply cataloguer. John C. Haines, an April 1981 graduate in business administration, works at the Federal Center as a management analyst trainee.
Feier and Ziring are Distinguished Faculty Scholars

Two faculty members, Dr. John L. Feier and Dr. Lawrence Ziring, received 1982 Distinguished Faculty Scholar Awards from President John T. Bernhard at the 1982 Academic Convocation Oct. 12.

The award, the highest honor granted by the University to a member of its faculty, includes a $1,500 honorarium. Each recipient is invited to give a formal scholarly address, which is broadcast live over WMUK-FM, the University's public radio station.

In addition, this year's recipient of the Distinguished Service Award, Donald Blasch, professor of blind rehabilitation and mobility, was recognized at the convocation. He received it at commencement last April.

Feier, who has been at Western since 1940, has been head of the Department of Industrial Technology and Education, the largest one in the state, since 1951. He is the author of 20 books that have been used in schools in all the states, including some that have been translated into the Spanish, Portuguese, Slavic and Turkish languages, and one that has been published in braille for use by the blind.

Ziring is professor of political science and director of the Institute of Government and Politics at WMU. He is regarded as an expert on Pakistan and South Asia, and has written seven books and had more than 50 articles about that area.

A frequent official visitor of Pakistan, Ziring taught at Dacca University in 1959-60 and at the Pakistani Administrative Staff College at Lahore in 1964-66. He has received several fellowships, including one from the American Council of Learned Societies to do research in Pakistan in 1974-75, and spent a week in the Soviet Union at the invitation of the Department of Middle East Studies of the Institute for Oriental Studies, a part of the Soviet Academy of Sciences, last November and also in 1974.

Five honored with alumni teaching excellence awards

Alumni Teaching Excellence Awards were presented to five faculty members at the 1982 Academic Convocation Oct. 12 for their "superior classroom teaching skills and professional expertise." Dr. Elwood B. Ehrle, vice president for academic affairs, presided. They are Dr. Ralph C. Chandler, associate professor of political science; M. Joanne Mohr, professor of art; Dr. Richard W. Pippen, professor and chairperson of biology; Dr. Visho B. L. Sharma, professor of social science; and Dr. Kathleen E. Sinning, associate professor of accountancy.

Each award includes a $1,000 stipend presented by Sterling L. Breed, professor in the Counseling Center and president of the Alumni Association. Recipients are selected by a committee of the Alumni Association from among nominations secured by a ballot of current juniors and seniors, academic department chairpersons, association members and others.

Chandler holds degrees from Stetson University, Union Theological Seminary in New York, Rutgers University, Princeton Theological Seminary and Columbia University. He joined the WMU faculty in 1976.

Mohr, who has been on the faculty since 1966, earned a bachelor's degree in 1965 and a master's in 1966 here. In 1980 she developed a graduate course on illustrations and courses on color research and advertising. Her design work has won a number of awards and has been published in many journals and magazines.

Pippen, who has chaired the Department of Biology since 1977, received degrees from Eastern Illinois University and the University of Michigan. Before coming to Western in 1973 he was an instructor at Eastern Michigan University in the summer of 1963. This is the second time he has received this award, the first was in 1970.

Sharma, who has been on the faculty since 1967, earned degrees from the London School of Economics at the University of London and a barrister-at-law degree at Inns of Court in England. Since 1970 he has been coordinator of Non-Western World studies in the College of General Studies. His first position at Western, in 1967-68, was as a visiting professor.

Sinning, a faculty member here since 1979, earned a master's degree in 1976 and a doctorate in accountancy in 1978, both at Michigan State University. Before coming to Western, she had been on the faculty of Virginia Commonwealth University in Richmond, where she taught taxation courses.

Distinguished Alumni Awards presented to four

Four Western alumni received Distinguished Alumni Awards at a dinner Oct. 16.

They are Dennis W. Archer, a Detroit attorney, John W. Dwyer, president of the American Seating Corp., Corp., Grand Rapids; Richard A. Enslen, a faculty member here since 1940, has been head of the Department of Industrial Technology and Education, the largest one in the state, since 1951. He is the author of 20 books that have been used in schools in all the states, including some that have been translated into the Spanish, Portuguese, Slavic and Turkish languages, and one that has been published in braille for use by the blind.

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Three receive McKee Graduate Research Fellowships

The recipients of the first three Harold and Beulah McKee Graduate Research Fellowships, worth $6,000 each, have been announced as part of Western's capital campaign "Partners in Progress." They are William A. Hollerman of Kalamazoo, Todd M. Kienzle of Watervliet and Tracy R. Berglund of Kalamazoo.

The awards are to be made annually to outstanding graduate students and each year will total $18,000. Three of the University's six degree-granting colleges will each receive one of the $6,000 awards annually to award.

Both of the McKees are Western graduates and have taught in Kalamazoo area schools for 39 years.

Alumni Awards

(Continued from page 3)

The association has some 280,000 members.

Mr. and Mrs. Harold McKee are shown with the three recipients of the first Harold and Beulah McKee Graduate Research Fellowships, William A. Hollerman, Tracy R. Berglund and Todd M. Kienzle and Dr. Lauren A. Grotzinger, dean of the Graduate College and chief research officer.

WMU Foundation elects new officers and directors

James H. Duncan, chairman and chief executive officer of the First American Bank Corp., and Richard E. Riebel, president and chief executive officer of the Foremost Insurance Corp. of America, have been elected president and vice president of the WMU Foundation.

The election took place Oct. 15 at a meeting of the Foundation's Board of Directors. Elected with them were four new directors; six other directors were re-elected.

Duncan, who lives in Kalamazoo, is the general chairman of the University's "Partners in Progress" capital campaign. He succeeds Bernard Weisberg, president and chief executive officer of Chatham Super Markets, Inc. of Franklin, Mich., who served two terms as Foundation president. Riebel succeeds Arthur F. Homer of Kalamazoo as vice president of the Foundation. Both his term and Dun- can's are for one year. Elected to three year terms on the Foundation Board of Directors were Dr. C. Bassett Brown, an oral surgeon from Benton Harbor; Derek Dawson, general manager of the Transmission Division of the Eaton Corp. in Galesburg; and Mary U. Meader and Mary B. Thorne, both of Kalamazoo.

Computers and writing skills are inextricably tied

The arrival of the computer age does not necessarily mean saying goodbye to writing skills, according to Nancy Y. Stone, assistant professor of English at WMU.

"Now that computers with word-processing capacities "apparently are going to be in almost every home fairly soon," Stone said, people will be writing even more than in the past. "If they are writing, they need to know how to use words," Stone observed, "not only to tell people what they want, what they need and what they mean—but how they feel about it and exactly what it is they're getting at. ... If we want people to understand what it is we mean and exactly what it is they're getting at, they have to understand how to use the language correct- l y."

Computers will make more demands than ever before on writing skills. Stone said, "If we're communicating by computer, rather than by telephone, we don't have a second chance. We have to say it right the first time." Even though our lives may be made easier by computers, communication with people will remain important, and that means a continued use of writing skills. And to properly program a computer, someone has to be capable of communicating, Stone noted.

Organization established for EXCITE

President John T. Bernhard has established an organization to implement the University's new Project EXCITE (Expanding with Computers and Information Technology), which represents a commitment to an institution-wide computer emphasis. Dr. James H. Powell, professor and chairperson of the Department of Mathematics, is general coordinator of the project. Several task forces are being formed. Dr. Thomas J. Silf, associate professor of communication arts and sciences, and Martin R. [Joe] Gagie, executive assistant to the president, have been named information coordinators for the program.

During the meeting six directors were re-elected to three year terms. They are Jay Fishman of Detroit, a partner in Equity Management and Research, Inc.; Wm. John Upjohn of Kalamazoo, president of W. J. Upjohn Management Co.; W. Bruce Thomas of Pittsburgh, Pa., vice chairman-administration and chief financial officer, U.S. Steel Corp.; Maurice Sumney of Schoolcraft and the Sumney Agency Inc.; William Maze of Kalamazoo, president of the Bronson Woods Development Co.; and Richard Lenon of Northbrook, Ill., chairman and chief executive officer, Interna- tional Minerals and Chemicals Corp. in Northbrook.

WMU Foundation directors whose terms expired with the annual meeting are Talbert Abrams of Lansing, Ruth H. Seay of Battle Creek; and Thomas F. Briscoe of Detroit.

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Bernhard announced the proposal during his annual "State of the Univer- sity" address. The project is aimed at "ensuring that all WMU students graduate with some computer literacy and facility." Five task forces, all reporting to Powell, are being organized to help im- plement Project EXCITE. The task forces and those designated to call first meetings are Computer Literacy, Dr. A. Bruce Clarke, dean of the College of Arts and Sciences; Resource Group, Jack R. Meagher, director of the Computer Center; Faculty Participation, Powell; Budget, Robert Beam, director of budgets and financial planning; and Publicity and Recruitment, Gagie.
The theme of "Fanfares and Celebrations" prevailed for the dedication of the new Dorothy Upjohn Dalton Center as hundreds of spectators joined a platform party of 12 in festive outdoor ceremonies at the main entrance of the building Oct. 1.

An estimated 2,500 persons shared in the various dedication events that spanned a three-day period heralding a year-long emphasis on the arts at Western.

J. Michael Kemp, chairman of the Board of Trustees, who presided, said, "This building is symbolic of the commitment that the State of Michigan has not only to education in the fine arts but also to an appreciation of the fine arts. That commitment is shared by the University and, most important of all, that commitment was shared by a grand lady, Dorothy Dalton."

The building, housing the Department of Dance, the School of Music, and the offices of the College of Fine Arts, is named for the late Dorothy Upjohn Dalton, a long-time Kalamazoo patron of the arts.

President John T. Bernhard said, "So many were involved with loving attention, with sincere interest and care that our College of Fine Arts and its faculty and students are now inspired to go forth and not only make this building a crown jewel of our campus, completing the Arts Plaza, but, indeed, to make it a treasure house for the entire State of Michigan."

Dr. James W. Miller, president emeritus of the University, said, "As students, faculty members and those of us who will be spectators and listeners utilize this great facility, I trust we shall know that Dorothy Dalton's main focus in supporting the arts was her desire to have the arts serving to enrich the cultural and esthetic life of all the citizens of the community.

"She realized better than most of us how important it is, for the young in particular, but also for the not so young, to have an opportunity to create something personal, something special. For her, the arts uplift the human spirit in all of us."

"Mom was an active and modern lady in every sense, and one deeply interested in her hometown's well being," said Suzanne Parish, a daughter of Mrs. Dalton who spoke on behalf of the family. "Her main interests were her family, the theatre, the arts, education, and mental health. Often, individuals called Dorothy, relating their problems and need for help. Often, she helped them."

Mrs. Parish, weaving an inspirational tapestry of her mother's life as she spoke, recalled that when President Bernhard asked Mrs. Dalton in 1980 if the building could be named for her, Mrs. Dalton replied, "Certainly not, while I'm alive. But after I'm dead..."

Dorothy Upjohn Dalton was considered one of Kalamazoo's premier civic leaders and benefactors of the arts, said the Kalamazoo Gazette, and she was "a great friend and benefactor of Western Michigan University," said WMU President John T. Bernhard.

The daughter of the founder of The Upjohn Company, she was described as "a major force in Kalamazoo business, theater, education, mental health and various philanthropic endeavors" by the Gazette in its accounts of her death at the age of 90 on July 16, 1981.

Born on Oct. 26, 1890, in Kalamazoo to Dr. W. E. and Rachel Upjohn, she served as a member of the Board of Directors of the Upjohn Company from 1916 to 1925 and again from 1928 to 1964, the same year she was appointed as a charter member of the WMU Board of Trustees.

Her association with Western began in 1914 when she was hired, shortly after her graduation from Smith College, to be the assistant to Western's only professor of theater and as director of the WMU Drama Club. She attended classes at Western and at Kalamazoo College.

She also served as a member of the Chicago Repertory Company until America's entry into World War I and later studied drama and performed on the stage in New York, Los Angeles, Cincinnati and in Europe. In 1929 Mrs. Dalton returned to Kalamazoo and helped found the Kalamazoo Civic Players, appearing in its productions until 1973.

She established the W. E. Upjohn Institute for Employment Research, which was named for her father after his death in 1932, and she served for 29 years on the institute's Board of Directors.

On Dec. 18, 1971, Mrs. Dalton received the honorary degree of Doctor of Humanities degree from Western. The citation that conferred the degree read, in part, "...patron of the arts, benefactor and friend of Western Michigan University, your experienced counsel leavened with an understanding of today's youth and thought has been of valued assistance to your colleagues on the Western Board of Trustees. Your enthusiastic interest in the arts is much in evidence in the Kalamazoo community and particularly is it to be seen on Western's campus."

She resigned from the University's Board in 1972 with the title of Trustee Emerita after serving eight years. At that time Michigan Gov. William G. Milliken remarked, "She has more empathy with the young than a host of those chronologically closer in age."

Mrs. Dalton helped in the planning of Western's Miller Auditorium and of Carver Center in Kalamazoo, the latter with her sister and brother-in-law, Mr. and Mrs. Donald Gilmore.

Upon her death, President Bernhard said, "Her passing marks the end of a significant era in the history of Kalamazoo and of Western." He termed her a "truly remarkable humanitarian... a great friend of and benefactor of the University and a wonderful community leader."

Dorothy U. Dalton: A premier civic leader and a great friend...
Refurbished Oaklands becomes a landmark on the Western campus

From the time it was built in 1869, the Italian Renaissance villa known as The Oaklands has generated superlatives from those who have looked at its impressive brick exterior or inspected its 23 rooms.

Its colorful history is known to most alumni and friends of Western. Originally the home of Robert Babcock, it dominated a 600-acre estate outside the village of Kalamazoo, and later became famous as the home of Peter the Great, nationally noted trotting horse and sire of many world champions in the years following the turn of the century. In 1944 the building and estate were bought by Western as the school began expanding from the East Campus. The Oaklands became the home of University presidents Dr. Paul V. Sangren and Dr. James W. Miller until 1974; since then it has been used chiefly as a special reception center for visiting alumni and friends.

About two years ago a group of ambitious and enthusiastic women, representing the Kalamazoo Symphony Women's Association and the Friends of the Art Center, began mapping plans for the first Designers' Showhouse in the Kalamazoo area. The idea was to give 20 interior designers a free hand in redecorating The Oaklands, and when it was completed, to charge the public admission to see it. Literally hundreds of volunteers worked out the details and prepared for the month-long showing. Before the designers could begin transforming the stately home, however, it was necessary for the University to replace very old electrical wiring, insulate the building, replace plaster that had fallen from the ceilings, add flooring where it had rotted out and repair broken windows.

After that maintenance work was completed, the trucks and vans of the designers usually lined the circle drive in front of the home each working day prior to the time it was opened to the public. In the four weeks of the Designers' Showhouse nearly 4,000 people walked through the building "oohing" and "aahing" at one beautiful room after another. Funds raised through the Showhouse were divided equally between the Kalamazoo Symphony and Art Center support groups.

After that came the big question: how much would it cost to keep The Oaklands looking as beautiful as it was? The answer was as breathtaking as the home itself: $150,000, and none of it could come from the University's general fund; it would have to be raised from private sources.

Led by Ramona Bernhard, the University president's wife, and assisted by the University's Development Office, a campaign was begun immediately to find contributors, large and small, who wanted to see The Oaklands retain its newly acquired interior beauty. As of this writing, that fund has exceeded the $150,00 mark and the campaign goes on. "The house represents a real chance for Western to have an historic landmark that can represent the entire University community," said Mrs. Bernhard. "We're raising the money because it's the only way to maintain such a beautiful old building. The public response has been wonderful; it demonstrates a real commitment to community pride, the preservation of our regional history and a special interest in WMU."

Among many alumni and others who helped with the fund were members of the Emeriti Council who conducted a very successful public auction of antiques, art works, costume jewelry, furniture, glassware, china and workable appliances on June 5. The items were donated by retired and current faculty and staff members. The sale was arranged by D. B. (Dick) Leonardi, Harry S. Hefner, Zack L. York, Ethel G. Adams, Thelma H. Anton, Fred A. Beeler, Margaret Jane Brennan, Lawrence J. Brink, Frances S. Harden, Dellee M. Herman, Albert H. Jackman, Arthur J. Manske, Clayton Maus, Dorothy McCuskey, Howard A. Mowen, Herman and Thomas C. Slaughter of the council.

The re-opening of The Oaklands on Aug. 20 coincided with the Anniversary festivities for the Class of '32, one of many reunion classes that contributed to the renovation of the house. Funds raised for the renovation will be used by Western and donated to the public for receptions, meetings, teas and other social functions.

In a few words . . .

- Mildred Johnson granted emerita status
- WMU enrollment by Michigan counties
- CMU College of Education gets full accreditation

(Continued on page 7)
In a few words... (Continued from page 6)

of classical programming and the severe cutbacks in federal and state grants for the support of the arts. Unquestionably the arts have been turned to the private sector for support of the performing and visual arts.

**Project SCOPE has record enrollment**

A record 49 persons are enrolled this fall semester in Project SCOPE (Senior Citizens Opportunity Program in Education) for persons aged 63 or more, according to figures from the Registrar's Office. Project SCOPE enables those persons to enroll free in regular classes during the last hour of final registration on a seats-available basis. The program was begun in 1974. The report noted that women outnumbered men by more than two to one, with 33 females enrolled in the program.

Persons in SCOPE are taking classes in departments throughout the University, including anthropology, art, business, chemistry, education, history, languages and linguistics, mathematics, psychology, sociology and social work.

**Board approves tuition increase**

A tuition increase of approximately 5.3 percent was effective with the start of the 1982 fall semester classes. Tuition increases range from a low of $2.00 per credit hour, from $38 to $40 for resident lower division (freshmen/sophomores) undergraduate students, up to $4.75 per credit hour, from $101.25 to $110, for nonresident upper division (junior/seniors) undergraduate students. Western's facility fee of $2.75 per credit hour for all student classifications remains unchanged.

Western's per credit hour tuition increases are: resident undergraduate lower division, up $2.00 to $40; resident undergraduate upper division, up $3.50 to $44; resident graduate, up $2.75 to $54; nonresident undergraduate lower division, up $5.00 to $100; nonresident upper division, up $4.75 to $100; and nonresident graduate, up $6.75 to $134.75.

Robert B. Wetnight, vice president for finance, noted that this is the third year of a three-year phase-in program to have upper division costs be greater than lower division charges. Board policy also has fixed nonresident costs at 2.5 times resident fees and graduate costs are 135 percent of undergraduate rates.

**Holistic Health Care**

The Specialty Program in Holistic Health Care, a new graduate program through the College of Health and Human Services, is accepting Health Care, a new graduate program.

**Speech pathology, audiology programs reaccredited**

Both graduate programs in the Department of Speech Pathology and Audiology have been reaccredited for a five-year period by the Education and Training Board of the American Speech-Language-Hearing Association (ASHA).

**Grotzinger named interim director**

Dr. Laurel A. Grotzinger, dean of the Graduate College and chief research officer, has been appointed interim director of the School of Librarianship, in addition to her other duties. The appointment was approved Sept. 17 by the Board of Trustees.

**Mission statement revised**

A revised statement of the mission of Western citing the four major components of its role and mission was approved in June by the Board of Trustees.

The statement is reviewed periodically by the Board.

Affirming that "Western is, and intends to remain, a multipurpose public university," the statement cites the four major components of the University's role and mission: (1) To provide challenging learning experiences that will facilitate the synthesis of knowledge, critical thinking, effective communication and creative ability; (2) To encourage, facilitate, and reward research, scholarship, and creative activity; (3) To apply knowledge through professional consultation and public service activities; (4) And to provide leadership, sponsorship and participation in cultural events and civic activities.

**Honorary PA Awards**

President John T. Bernhard and State Rep. Robert Welborn (47th Dist.) of Kalamazoo received awards as "honorary physicians' assistants" presented to them by Norman (Pete) Johnson, director of the PA program. Welborn received his award "for dedicated service to the PA program and the PA profession in Michigan and in the nation by standing forth on behalf of the program in time of greatest need." Bernhard's was "for dedicated service to the program and profession, for providing leadership, courage and conviction in time of stress."

**First 'Education Forum' held**

A host of noted educators, including the head of the state teacher preparation and certification office and the head of the Michigan Education Association, participated in an "Education Forum" in October.

The Forum is sponsored by the College of Education "to help chart its programmatic future." Dr. John E. Sandberg, dean of the College of Education, presided at what is the first of six such programs this academic year that could serve as a national model, drawing on Western's roots as a teacher education institution.

**Milwood School project receives third-year grant**

A reduction in absenteeism and suspensions, plus an increase in parent participation, are some of the school climate improvements resulting from a federally funded project between the University and Kalamazoo Public Schools.

A federal grant of $99,938 for the third year of the project at Milwood Junior High School was announced jointly by the University and the school district. The grant is from the Office of Juvenile Justice and Delinquency Prevention in the U.S. Department of Justice.

This grant brings the total for the project to $347,991 since it began at the school in 1980. The project is under the direction of Dr. Paul C. Friday, professor of sociology and director of the Criminal Justice Program at Western. Friday announced that the project at Milwood had been designated as one of five national models in the United States.
Profile

Pushing the pedal down

Effort and education lead to success for Richard Riebel, his corporation, and his employees

By Martin R. (Joe) Gagie

Richard Riebel’s outstanding record of achievement as president and chief executive officer of the Foremost Corporation of America is in direct correlation with his unflappable optimism, dogged dedication to hard work, and a strong belief in the value of higher education and a deep personal commitment to it, both as a student and as a volunteer leader.

A Western Michigan University alumnus and a director of the University’s Foundation and its new vice president, he commuted from his Grand Rapids office to WMU’s Kalamazoo campus for several years of night classes to earn his "131 MBA," long after he had made an enviable mark in the business world. Earlier, it had taken him eight years to complete his bachelor's degree because he had held a full-time job throughout his undergraduate days.

Today he encourages everyone, especially his employees, to become more educated "because the problems facing our country, our state and our communities are best solved by knowledgeable, educated people."

Foremost Corporation of America is a holding company; it includes Foremost Insurance Company, the major subsidiary, Foremost Life Insurance Company, Foremost Home Brokers and Foremost Financial Services, all based in Grand Rapids. There also is Foremost Guaranty Corporation in Madison, Wis., and Minnehoma Insurance Company in Tulsa, Okla.

Foremost Insurance Company has divided the country into three zones: Western, based in Dallas, Texas, where Riebel was the morning on the day he was interviewed in Grand Rapids for this story, Southwestern, based in Clearwater, Fla., and East Central, based in Indianapolis, Ind.

His 1982 plans called for him to travel at least two weeks out of every month for at least the first eight months, calling on major accounts and major prospects. "We are interested in expanding our business," Riebel says.

"This is our 30th year and it’s my 25th year as president of Foremost Insurance Company, so we have a special program called 'Presidential Plus,'" he continues. "We think the 80s will be great for us."

"The problems facing our country, our state and our communities are best solved by knowledgeable, educated people."

Foremost insures more mobile homes than any other company. "We have about 15 percent of the market, and we are interested, of course, in moving that up to about 25 percent in the next five years," Riebel reports. "So our programs, strategies and plans are to achieve that goal."

He notes that the energy crisis impacted the use and sale of recreational vehicles, but points out that sales have actually come back slowly since the gasoline shortage. "People are still interested in them [RVs]," he observes. "It's the availability of fuel more than the cost that determines what they do with recreational vehicles because all other costs have gone up correspondingly."

Riebel is optimistic about the sale of recreational vehicles and mobile homes in the 80s. He believes that new products in his specialty field, such as mobile home warranty, private credit insurance and a collateral protection program, will generate $150 million to $160 million of new business in the 80s.

Riebel's optimism and dedication are greatly influenced by the noted philosopher, William James, who said that people could change their lives by changing their attitudes. Riebel interprets it this way: "One must push the pedal down, and that is directly related to effort. When things get slow we push harder, while most people slow their pace because they think things are going to be slow. So they take it easy, they start at 10 in the morning and quit at 3 in the afternoon, which is just the reverse of what they should do. They should start at 7 in the morning and work until 10 in the evening!"

"If you accelerate while everyone else is slowing down, then you'll pick up speed and increase your share of the market," he explains. "It's like being in a race. You're running and everyone else slows down, so you quicken your pace, and just like a shot out of a cannon you move forward. Things will be good if you make them so!"

He has experienced some difficult times with his business. Foremost was not immune to the tremendous inflation, high interest rates, unemployment and the recession and depression of 1974 and 1975 that hit the insurance industry's property and casualty underwriters. His company lost $25 million in 1974 and $29 million in 1975.

"We earned just $1 million in 1976," Riebel recalls. "I never thought I'd be happy to earn just one million dollars, but after those losses I was really happy. In 1977 we earned $14 million before taxes, and in 1980, when everyone else in the insurance industry was losing their shirts, we earned $32 million.

"In 1981 we earned almost $40 million, which was our goal for that year. And this year our goal is $50 million. So we've had record years in 1978, '79, '80 and '81."

"Some people say we were lucky," Riebel says.

"I believe the whole concept is that the better we perform and the more effort we make, then when things get tough we get tougher. Yes, we get luckier, too, the harder we work. I know that 1982 will be a good year for us, and that's real difference—attitude!

"We're not interested in the number of staff, we are interested in the quality. There's plenty of room at the top," he says. "There are plenty of opportunities within the organization for all employees to contribute."

"The only way . . . that any corporation can actually grow is to have people grow within the corporation. The individual performances of our people determine the performance of the company. Therefore, whatever we can do to help our people grow is really helping our company grow."

Foremost has a human resources director to locate talented people in the organization. "He will develop a program to identify the talents of the people that we already have: We may have someone working in the life insurance company who is a talented artist, and if we need an artist in our market communications or art departments we'd never know it unless we identify these options," he observes.

"We will be taking an inventory of the talents of our people. Our job is to make it exciting and challenging for those people, not only so they can grow and contribute, but so they stimulate others within the organization to do the same. We want to project an image outside that ours is a great place to work because there are plenty of opportunities for talented men and women to advance within the organization," he states.

"Ours is a competition of people, if we are head and shoulders above with every person in our organization as compared to any of our competitors, we're going to be ahead in the marketplace. If we can stimulate our people to grow and reward them with opportunities when they do achieve that kind of growth and that kind of performance, then we are always going to be ahead of the curve."

"I believe the only way was that any corporation can actually grow is to have the people grow within the corporation. The individual performances of our people determine the performance of the company."

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To encourage that development, Riebel's company has had an educational reimbursement program for more than 10 years. The program reimburses employees for work-related college courses under the following provisions: 100 percent of tuition costs for an "A"; 75 percent for a "B"; 50 percent for a "C"; and zero reimbursement for any grade less than a "C".

Foremost also has internal training programs going continuously for its staff-in the field and in the home office for supervisors, administrative staff and sales personnel. "We're constantly improving the quality of our people," says Riebel.

"Problems are best solved by knowledgeable, educated people," he explains. "We believe in the importance of higher education. The better people are educated, the more they are going to be able to handle the situation and the better job they are going to do. We are interested in better identifying people with potential, people who are willing to make the effort and grow with our corporation." In evaluating staff for promotions, Riebel looks at their performance and the individual effort to qualify for the next step. "We're not only interested in what employees have done in our internal training program, but in what they have done on their own to qualify for the next step. If they are really interested in growing, I believe that 95 percent of the initiative has to be with the individuals.

"It's our job as a company to provide the career path and to say, 'Well, you know if you want to move up, then here are the things you are going to have to expand on. Here are the things you'll have to know.' There's always room for talented people in the organization. We never have too many capable people," says Riebel.

Because he was never a full-time undergraduate student, Riebel's personal commitment to higher education has always required special effort.

"Although I went to classes five days a week, and it seemed like full-time to me, it was always in the evening after I had worked all day," he explains. That was in Cincinnati, where he started work on his bachelor's degree in 1940 after he had graduated from high school. But his studies were quickly interrupted by World War II. He returned in 1945 and started school again the following year, completing his degree in the spring of 1952. It had taken him eight years, but during that time he had gone from the newest employee in the corporation to general manager of Manufacturers and Merchants Indemnity Company.

He left Cincinnati in 1952 and moved to Grand Rapids to help start an insurance management company and to start Foremost Insurance.

It was about 1965 when Riebel decided to begin work on what he calls his "131 MBA" at WMU. He dubbed it that because, at that time, many of his classes had to be taken on the Kalamazoo campus. That requirement had him driving U.S. 131 from Grand Rapids for night classes for about three or four years. Today Grand Rapids students can complete all of their course work for the MBA in Grand Rapids.

When asked why he decided to go back to school, Riebel responds, "Well, of course, I was interested in expanding my education. I was interested in hiring people who had advanced degrees, but I thought I'd be in a better position to relate to them, and I needed to grow myself."

Riebel spends about 10 to 12 hours at the office in his "typical day" and still finds time for community service activities, such as Junior Achievement, Salvation Army, Aquinas College and the Michigan Colleges Foundation, and he is an active director of the WMU Foundation.

Riebel is physically trim and looks much younger than most of his 60-year-old peers. He notes that he has only missed one day of work due to illness in 37 years; however, he admits that there may have been a few other times when he went to work while others would probably have stayed home if they had felt as he did.

He loves to play tennis at least once a week, but that's usually at 6 a.m. so that he can be in his office by 7:30 a.m. Riebel also likes golf, but he doesn't like the amount of time it takes to play the game. Foremost built a 9-hole golf course, par 32, around its office and condominium complex, Centennial Park, and he points out that he can play 9 holes in 60 minutes and that in the summertime he can go out as late as 8:15 in the evening and be finished before dark.

Most of his leisure time is spent with his family: his wife, Pam; their eight children (six sons and two daughters); and 13 grandchildren. One son owns an individual franchise of Foremost Home Brokers, but none of Riebel's children are employees of his company. When asked if that was by choice and by his own policy, he replies, "Yes and probably by the children's choice as well, they figure if I work that hard, they're going to have to work harder."

Riebel's personal drive perhaps can best be illustrated by his response to a question about the impact of weather on his insurance business. "If a mobile home park in California is flooded and we do not have any losses there, you have to wonder what's the matter with your market share."

Martin R. (Joe) Gagie is executive assistant to the president.
Development

Development Fund Advisory Committee Explores New Programs, Goals

Members of the 1982 Development Fund Advisory Committee held its organizational meeting Saturday, September 25, on campus in the University Student Center. Committee Chairman Phil Gajewski, '74, stated that he welcomed the challenges facing the committee in the coming year.

"I'm pleased to be part of this dedicated group and am excited at the more active role our committee will be playing in the future. Given the fiscal problems facing the University, the years immediately ahead will be important ones for our Development Fund Advisory Committee. We are committed to helping Western succeed in meeting these challenges, and I look forward to our working together."

Topics of Committee discussion included increased need for unrestricted gifts, goal setting, donor recognition, and the need for more alumni volunteer involvement.

The Development Fund Advisory Committee is composed of alumni and friends of the University and provides positive support and active assistance to the Development Fund and its staff. Current committee membership includes:

- Dr. Yousef Alavi, Professor of Mathematics, Western Michigan University, Kalamazoo, Mich.
- Mrs. Marionie Armstrong, '70, Systems Analyst, Control Data Corporation, Rockville, Md.
- Dr. Michael Fleck, '68, Veterinarian, Kalamazoo Animal Clinic, Kalamazoo, Mich.
- Mr. Philip Gajewski, '74, Manager, Small Business Programs, Michigan State Chamber of Commerce, Lansing, Mich.
- Dr. Dict Leonardelli, Professor Emeritus, College of Education, Western Michigan University, Kalamazoo, Mich.
- Dr. James W. Miller, President Emeritus, Western Michigan University, Kalamazoo, Mich.
- Dr. Keith Pretty, '73, Attorney at Law, Haslett, Mich., and
- Mr. L. David Stader, '52, Staff Manager, Michigan Bell Telephone, Detroit, Mich.

The first OT curriculum at Western, three months long, consisted of four lectures on theory and training in 18 crafts. By 1930, 14 months of study were required, and in 1936 that number was raised to 27.

Occupational therapy first appeared in Western's catalog in 1936 under the Department of Education, and it was restricted to women only. By 1944 the program had evolved into a department.

Rider said, "The occupational therapy program has maintained its position of leadership throughout its 60 year history." In 1939 the program at Western was one of the first four to be accredited by the American Medical Association and the American Occupational Therapy Association. In 1956 a new graduate program was the first to be offered in the country.

Innovations were the department's teaching clinic and a re-entry program for occupational therapists who have been inactive in the profession for a period of time.

The Department of Occupational Therapy at Western has always been highly regarded within the profession. It began as the fifth such program in the United States and is now one of 55 nationwide.

Miss Spear was an occupational therapist at the nearby Kalamazoo State Hospital (now the Kalamazoo Regional Psychiatric Hospital) in 1922 when she received two inquiries about the "Kalamazoo School of Occupational Therapy."

Since no such program existed, Spear contacted the hospital director and a training course was soon begun. The program at the old Kalamazoo State Hospital required students to take supplementary courses at Western State Normal School.

Enclosed is my (our) contribution of $ to assist Western Michigan University.

(Checks should be made payable to WESTERN MICHIGAN UNIVERSITY FOUNDATION)

☐ You may use this gift where the need is greatest.
☐ This is a designated gift for:
☐ Please give joint credit for the enclosed gift to spouse:

Employer ___________________ Title ___________

Wife's Employer ___________________ Title ___________

Matching Gift Company: Yes ☐ No ☐

Name ___________________ Alumnus Year of Degree ___________

Maiden Name ___________________ Alumnus Year of Degree ___________

Street Address

City ___________________ State ___________ Zip ___________

All contributions are deductible for State of Michigan & Federal Income Tax purposes.

OT clinic is named for founder of department

The teaching clinic in the Department of Occupational Therapy is to be named for Marion R. Spear, who founded the department in 1922 and has made a significant gift commitment to the University for the department—with one of her former students.

Miss Spear and Eugenie G. Metcalfe, a 1945 OT graduate, were honored at a banquet in October that began this year's celebration of the 60th anniversary of the department, one of the oldest and largest in the United States. Miss Spear headed the department from 1922 until her retirement in 1958.

Dr. Barbara A. Rider, chairperson of the department, said the clinic will be named for Spear when it and the department are moved next year to quarters in Wood Hall, providing space more than twice the size of that now in use in West Hall.

"We're delighted to have this opportunity," Rider said. "Marion Spear has made indelible contributions to the field and to Western." She lives in Cherry Valley, N.Y.

Miss Spear, 89, is combining a sizeable current gift with a major bequest in her will for support of the OT program. These funds will provide immediate assistance to the department. Future funds will help OT students through the establishment of the Marion R. Spear Occupational Therapy Loan Fund.

Miss Metcalfe joined the staff of Sioux Valley Hospital after service in the U.S. Navy. She currently heads the occupational therapy clinic there and has remained active in the profession.

Her sizeable bequest will support future needs of the department as well as providing for unrestricted University support.

A former student of Miss Spear, Miss Metcalfe said, "The work under Miss Spear was difficult but very rewarding. It gives me a good feeling to know I will be able to assist future generations of Western students."
Dear Alumni

Times of financial stress can also be
times for institutional growth, as is ap-
parent now at Western Michigan
University.

Monies from the depleted state cof-
fers have been reduced substantially,
and all movement of cash to the
University is restricted or halted, the
University is forced to re-
examine its position in many
such areas even if not
pleasant and are often at least
temporarily destructive of the in-
stitutions of living and learning shared by
the University, administrators, faculty and
students.

It is in these testing times that alumni can offer much to the University
to help it cope with the exigencies of
day-to-day living. Principal among
these is the support which alumni can
easily dispense in their daily conversa-
tions, in their writing, in every ex-
pression they may make about educa-
tion in general.

While these are the some who take some
pervasive pleasure in downplaying the
role of alma mater, all who have
entered Western have been touched in
some way by the educational process:
the alumni who wanted to teach the
physically handicapped, but finds
herself allied to a computer, the aspir-
ing pilot who becomes an insurance
agent, the free-throwing officer of
promise who instead becomes a
government bureaucrat. All have taken
more from the campus than they have
given. Their perspectives are broad-
ened, their abilities to cope with the
diverse challenges of life are enhanced, and
their preparation to participate in this
to meet new opportunities make
for a new richness in their lives.

The University has given much to
its students, and its alumni should do
no less.

For some the monetary gift will
never be possible, but the continuing
vocal support is extremely important
in the years ahead. Others will find it
within their province to support the
University richly and wisely.

All of this should come through

- Membership in the Alumni
Association,
- Gifts to the Development (Annual)
Fund,
- Participation in capital campaigns,
- Continued support of the Library
- Gifts in the name of loved ones,
- and the special academic endeavors
that may have opened career doors
never dreamed of before.

The challenge is great, the need is
infinite, and the opportunity for alumni to
participate in the ongoing life of
Western Michigan University is limitless.

One becomes immensely richer by
what one earns but by what one
presents to others through the classroom and to the
people with whom we work under,
whatever guise that may be. This is
the essence of humanity.

In its nearly 80 years of service to
the educational needs of generations of students, Western
Michigan University has weathered threats of closing,
budgetary stringencies and payless
paydays.

Your charge is to see that Western
Michigan University continues to give
the very best, aided by your continuing
support.

Coe is new president of association

Dr. Alan C. Coe, a 1965 graduate of
WMU, has been elected president of the
WMU Alumni Association, suc-
ceding Sterling Breed, Kalamazoo,
who served for two years at the helm.

Coe is currently dean of academic af-
fairs for the regional campuses of Kent
State University. He also holds an
MBA from Western and earned his doc-
torate at Michigan State University.
He lives in Warren, Ohio.

Serving as new officers of the
association with Coe are Dr. Thomas
Randolph, Detroit, vice president, and
Allen Emmons, Grand Rapids,
treasurer.

Members of the executive council for
the next year include Coe, Randolph,
Emmons, Breed, and James W. Martin.

Coe, director of alumni relations.

Northern reaches of Wales and to
Chester. From there they will go
southeast to Stratford-on-Avon, Ox-
ford, east and north to Bedford and
then Cambridge.

The trip will wind up three
days in London, with the
opportunity to take side trips, perhaps to
the south coast or to Canterbury, to
Hampston Court Palace, Windsor and other sights of
the fabled country.

The return flight will be from
London to Detroit.

The trip is priced at $1,799, with
food costs in the British Isles pushing
up the ante. As in the two previous
years, many of the meals while travel-
ing will be included in the price.

Trips to Hawaii scheduled for 1983
After sending off successful trips in
1982 to the Caribbean, Europe and the

Alumni travel

England, Ireland and Wales are

sites for mid-summer 1983 travel

In the past two years the Alumni office
has selected travel adventures to Scan-
dinavia and to Italy, both trips meeting
with accolades from those who par-
ticipated in them.

Using a different departure and a dif-
ferent destination, the Alumni office
presents travel to England, Ireland and
Wales.

Departure has been set for June 29,
and the travelers will return July 14,
flying from Detroit to London. From
there the travelers will head west
to Winchester, Salisbury, and Stone-
ham. They will travel as far as
Land's End before turning back to
Bristol and then into Wales.

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(Continued on page 12)
Reunions

Golden Anniversary Reunion set for the Class of 1933
Western's class of 1933 will reunite on campus Friday, August 19, 1983, for its Golden Anniversary Reunion. Richard "Abe" Sheldon and Jim Denherder are presently working with the WMU Alumni Office to select a reunion committee and begin planning for the celebration. Golden Anniversary Reunions are once in a lifetime occasions. '33 class members will not want to miss theirs on August 19.

The Class of 1943 to celebrate 40th
On June 10 and 11, 1983, Western's class of 1943 will return to campus to celebrate the 40th anniversary of its graduation. A reunion committee is now being formed. Class members will receive an initial mailing in January regarding reunion plans.

ABE Corner

ABE lends support to alma mater
Alpha Beta Epsilon, through its chapters, has donated $500 to the Oaklands renovation project. In addition, the group recently voted to contribute $100 to the short term loan fund established for Western students through the Office of Student Financial Aid and Scholarships.

ABE Launches Operation Search
At the Fall interchapter council meeting of Alpha Beta Epsilon, Western's alumna sorority, delegates representing the 14 chapters within Michigan agreed to launch Operation Search. Under Operation Search, ABE chapters, working with the Alumni Office, will review and update the records of Western graduates in their geographical area. Their efforts will be concentrated on those alumni whom the University has lost track of over the years. ABE members will provide valuable updated information on "lost" alumni to improve the alumni record system and, more important, enhance communications between the University and its graduates.

A 1982 Homecoming replay

Did you miss the Homecoming celebration, "Under the Bronco Big Top," this year? If so, you missed an opportunity to visit with former classmates and professors, an opportunity to see the changes on campus and a chance to reminisce with your family about your days in college. Circle Oct. 15, 1983, on your calendar today. Don't miss Homecoming '83.

Alumni travel (Continued from page 11)

Canadian Rockies, Western's alumni travel program is planning a two-option package to Hawaii. One-week and two-week ventures in the Pacific paradise are ready, both departing from Chicago Saturday, Feb. 26.

One week will be concentrated in the Honolulu/Waikiki area, with participants staying seven nights in the Pacific Beach Hotel. In addition to a city sightseeing tour, plenty of time is allowed for those who want to soak up the warm, tropical sun and return to their winter-bound friends with a good tan.

Those planning for two weeks will spend time in Honolulu and Waikiki as well, but will also enjoy three nights on Maui, three nights in Kona and one night in Hilo. The latter two stops are on opposite sides of the largest island of the Hawaiian group.

The eight-day plan, February 26-March 5, is priced at $774 double occupancy from Chicago. The cost of the 15-day trip, Feb. 26-March 12, is set at $1,172.

For more information
More detailed information can be obtained from the Alumni Office (616) 383-6160.
1923
Margaret Nicholson Maynard, LC '23, BA '26, was co-chairman of the 87th Lincoln Day banquet in Kalamazoo last April and was joined on the podium by the Delta chapter of ABE, named in her name, honoring her 41 years of active membership in the alumnae society. On June 29 she and her husband celebrated their 53rd wedding anniversary.

1926
Hazel Nevins Wildermuth, TC '26, BA '30, celebrated her 90th birthday last May. She began teaching in 1910 and retired in 1971. Later the elementary school at Yorkville, on the south end of Covert Lake, was named for her. She also holds a national record of 45 years as a 4-H leader.

1938
Josephine Smith Scholl, BA '38, last June was named "Citizen of the Year" in Williamson, where she continues to live after retirement. She taught there from 1956 to 1979. She says she is now busier than when she was actively teaching.

1939
Mildred Johnson Royal, TC '39, BA '42, has retired in May from the Lakeview schools, where she had taught for 31 years. She is also chairman of the 4-H and 4-Year-Old classes in September. Donnelly's three daughters also won titles. She has been a 4-H leader for 23 years. The Kellys have three children, the oldest a student at Western.

1951
Ruth Pershing, '53, had received a WMU alumni Distinguished Alumnus Award. She has been a significant figure in the community since her graduation.

1959
Ted F. McCarty, BBA '59, has been appointed to the Nazareth College board of trustees. He is president of American National Bank, Kalamazoo.

1961
Craig Bishop, BS '61, MA '69, and Sandra Lummen, BA '61, had their art work shown in the Kalamazoo Institute of Arts and the Grand Rapids Art Museum as part of the juried Michigan Artists 80/81.

1969
Larry Taylor, BS '60, MA '70, is the new cross country coach at Greenville high school, where he has taught for 15 years.

1971
Marcia Bierer, BS '61, MA '75, was a management seminar faculty member in July for the National Association of College Stores at Oberlin, Ohio.

1979
Sandra Strong, BS '60, MBA '79, has been promoted to executive vice president and treasurer of the Michigan Alumni Foundation.

2001
Larry Taylor, BS '60, MA '70, is the new cross country coach at Greenville high school, where he has taught for 15 years.

2007
Craig Bishop, BS '61, MA '69, and Sandra Lummen, BA '61, had their art work shown in the Kalamazoo Institute of Arts and the Grand Rapids Art Museum as part of the juried Michigan Artists 80/81.

2011
John F. Gentleman, BBA '61, has been elected executive vice president of the Martin E. Segal Co., New York. He joined the company in 1970 at Phoenix, moved to Washington and had been senior vice president for the Middle Atlantic region of the insurance consulting firm.

2013
Elda L. Dorn, BS '61, was named "Mrs. Federation" by the Michigan State Federation of Women's Clubs in July. She is president of the Kalamazoo Women's club.

2015
Jeanette Schroetter, BS '61, became the administrator of the Fairview Medical Care Facility in Centreville early this year. She lives in Three Rivers.

2017
Beth A. O'Brien, BS '61, MA '73, was featured in the Charlevoix Courier for her approach to teaching home economics in the middle school.

2019
The Rev. Cecil A. Klagas, MA '61, was honored by the congregation of St. John's Lutheran Church, Grand Haven, where he has been the pastor for 25 years.

2021
Richard R. Love, BBA '61, has joined the Ralph C. Wilson Agency in Detroit as vice president for sales.

2023
Dr. Nicholas T. Wilcox, BA '61, MA '64, has retired from management of the Arts in the Classroom program.

2025
Ms. Robertson, BBA '61, received her master of science degree in human relations last May from Sippenship State College in Pennsylvania. She lives in East Berlin, Penn.

2027
Lorraine Hansen Russell, BS '62, represented WMU in late Fall 1967 at the inaugural ceremonies for a new president of Temple University in Philadelphia, where she is a faculty member.

2029
Edna Bogard Leavens, BA '62, MA '71, a teacher most of the time since she was 18 years of age, has retired from the Pine Trails elementary school in Allegan.

2033
Dr. David Lightfoot, MA '62, is the new superintendent of schools at Ravenna, mov-
Sandra Kubitz Tomlinson, ’63

David Ridgway, ’65

Marilyn Schlack, ’74

Stamm clicks at Met opener

The opening night of the Metropolitan Opera Company’s 1982-83 season was one that Jeffrey Stamm, BM ’75, will not soon forget. With just four hours notice, he was invited to fill in for the famed Italian tenor, Luciano Pavarotti. As an understudy to Pavarotti, Stamm was familiar with the role of the Italian singer in Richard Strauss’ Der Rosenkavalier. According to William M. Appel, producer of music at Western, “It’s a cameo role in which he walks in, opens his music and sings one of the most beautiful, but difficult, arias in the repertoire and then exits.”

The opening crowd, which included Beverly Sills, Estee Lauder, William R. Rockefeller and Kitty Carlisle, obviously liked what they heard. Stamm’s photo was inset into a picture of the crowd on the next day’s edition of the New York Daily News. In an interview with the Kalamazoo Gazette, Stamm said, “I didn’t get nervous about five minutes before the show. Then, I just swallowed and said a prayer.”

But the future seems especially promising, Appel noted. “He is studying Pavarotti’s repertoire, and they’ll probably work him into ‘La Bohème’.”

said. “In fact, he’s singing that opera soon in Denver where there is an international cast for two nights and an American cast for two nights. As an undergraduate, Stamm had played leading the role in the University’s production of the opera, ‘I Pagliacci.’”

Stamm, currently performing in the New Jersey State Opera and at the Buxton Festival in England a year ago this past summer.

Sandra Kubitz Tomlinson, ’63, is researching a book, Weddings to Include Supplement to the New England Society. She wrote these observations you might have. Address her: P.O. Box 1000, Birmingham, Michigan 48012.

Reymundo Cardenas, MA ’61, has qualified for membership in the insurance industry’s million dollar round table. He is with American Mutual Life Insurance Co., Milford, Conn.

David Coggwell, BM ’63, is frequently heard on an organ recitalist in Western Michigan. He teaches in the Wyoming schools.

Eldon B. Russell, Jr., MA ’63, MA ’67, became superintendent at Greenville in September. Russell had been superintendent at Allegan the past six years.

1963

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1964

David L. Klausmeyer, BBA ’64, is the new general manager of the Specialty Paper Division, Mead Corp., at South Lee, Mass. He had previously been vice president of marketing and printing, having joined Mead in 1962.

Thomas Tallman, BS ’64, MA ’65, is now director of the Business College in Grand Rapids.

Thomas A. Thiery, BA ’64, was judge for a watercolor show in Cicero Village, Ill., last spring.

Dorothy Jones Grabemeyer, BS ’65, has been named to a variety of activities in the University of Oregon’s graduate division, center at Traverse City.

Wendy L. Waterhouse, BS ’70, MA ’72, received her doctor of education degree in educational leadership and management for Arthur Andersen & Co. Prior to this appointment, she had been a specialist in education, also in educational administration.

Gary Jackson, BBA ’71, MBA ’74, has been named consultant to the University in the Department of Education. Recently, Dr. Nusbaum completed a book, Ohio’s Career Guidance Program, “Kindergarten-Adult.”

Michael M. Lee, MA ’65, has moved from Saginaw Valley State College to Warrenburg, Mo., where he is now director of the Ward Edwards Library at Central Missouri State University. Dr. Lee earned his undergraduate degree at Union College in Schenectady, N.Y. and is currently treasurer of the American Library Association.

David M. Ridgway, BA ’65, became president and chief executive officer of Milwaukee Hotel, Plainfield, Ill., in July. He had been executive vice president since January 1981, having joined the hospital staff in 1970. He has a M.A. degree from George Washington University.

James E. Thelen, BS ’63, has become dean of academic services at Edison State College, Piqua, Ohio, July 1. For the past year he had been chairman of a retired teacher programs at Shepherd College in West Virginia.

Lawrence E. Jose, BA ’63, became dean of the month in June as band director at Jonesville high school.

William A. Ross, MS ’65, has joined the machine shop faculty at Muskegon Community College, after teaching for 17 years at Mona Shores high school.

Dr. Charles M. Redenius, BA ’65, is the author of a book, The American Ideal of Equality, From Jefferson’s Declaration to the Court Ruling. Redenius is a professor of political science at The Brehm College of Pennsylvania State University, Erie.

1966

Elaine B. Morris, BS ’66, received her doctor of education degree in educational leadership for Met. Seminar, in August.

Mary Sheehan Avery, BA ’66, is now director of the office of volunteer services for the American Red Cross in Kalamazoo. She is also a Junior League board member.

Jane K. Ross, MA ’67, last June was selected as teacher of the year at the Eastside School, Coldwater, Mich.

Virginia Nielsen Flynn, BS ’67, MA ’71, is a teaching fellow at the Beach elementary school, Cedar Springs.

John Parka, BS ’67, has been given an Excellence in Teaching Award by the Muskegon public schools. He teaches mathematics in the Skill Training Center.

Robert W. Wolf, BS ’67, MA ’69, is now manager of manufacturing services for the Marshall district, Eaton Corp. He had been a manager of manufacturing engineering at John C. Spears, BS ’67, MA ’69, in auto division manager for Michigan Insurance Companies, Marshall.

Faith Hinton, MA ’67, MA ’68, is now with East Michigan Investments, Bay City, but recently gained considerable attention from a newspaper feature story worldwide showing her house boat moored in the Saginaw River. She bought the sunken craft at Sault Ste. Marie and had it towed to its present location.

Susanna Voss Aba, BS ’67, was manager of Project Business, a summer program for junior high students in Muskegon to acquaint them with the world of business.

Paul Surratt, BA ’67, MA ’68, is an administrator of the Engstrom Children’s Center at Traverse City.

1968

David E. Llewellyn, BBA ’68, has been promoted to vice president at First National Bank, Kalamazoo, and is in charge of data entry.

Stephen Yarian, BA ’68, received in June the University of Oregon’s graduate teaching fellow award for outstanding teaching in 1982. A cash prize of $500 accompanied the award. He is a doctoral candidate in theater, after having spent seven years on the New York stage. He earned his MFA degree at the University of Connecticut.

Max E. Cherny, BBA ’68, has been named director of international audit for the Nordson Corp., Amherst, Ohio. He had formerly been with Price Waterhouse & Co.

Pamela Bayes, BS ’68, in addition to her duties as a teacher specialist at Manistee High School, is also director of the Holland Recycling Center.

William D. Frey, BS ’68, has been admitted to the practice of law in Michigan. He earned his law degree at the University of Virginia. He is now serving as special counsel to Erie Township in Monroe County, a post he has held since 1976.

1969

Jack R. Barber, BA ’69, has been promoted to sergeant in the Grand Rapids police department.

Sidney G. Kenyon, BS ’69, became quality assurance manager for the Handling Systems Division of Clark Equipment this summer. Kenyon lives in Battle Creek.

James E. Thrall, MA ’69, has become superintendent of schools at Marceline, moving there from Grand Rapids Godfrey-Lee schools.

Thomas A. Baird, MA ’69, MS ’78, has completed the field artillery advanced course at Fort Sill, OKla.

Thomas Lambert, MBA ’69, has been re-elected treasurer of the Kalamazoo Institute of Arts, and Kenneth Ketch, BBA ’69, continues as a board member.

Robert J. Kent, BBA ’69, a CPA with Arthur Grant & Co., has been appointed to fill a vacancy on the board of trustees of the Kalamazoo Valley Community College, and will serve until June 1983, when an election will be held. Kent lives in Richland. His father was the late Federal Judge W. Wallace Kent, BA ’37.

1970

David G. Meekle, BBA ’70, became president and chief executive officer of the First National Bank of Ludington in May, moving there from Alpena.

Bradley H. Fonger, BBA ’70, has been appointed president of Source One Distribution Management in Kalamazoo. He lives in Schoolcraft.

Robert W. Nixon, MBA ’70, has been promoted to director of capital asset planning and management for Arthur Andersen & Co. Prior to this appointment, he had been a financial consulting firm in Oklahoma. His new responsibilities are worldwide for the Chicago-based firm.

Lawrence Bohn, MA ’70, is the new North Elementary principal for the Comstock schools.

Mary L. Hatch, BS ’70, MA ’72, had her work selected for the Michigan Artists 80/81 show, and it appeared in both Kalamazoo and Grand Rapids.

Lt. Neil A. Rowe, BS ’70, retired last May from the Michigan State Police, commanding the Sandusky post as his last duty.

Linda Bowles Nusbaum, BS ’70, last spring received her Ph.D. from Ohio State University in guidance, counseling and educational administration. She is state guidance supervisor for Ohio’s department of education. Recently, Dr. Nusbaum completed a book, Ohio’s Career Guidance Program, Kindergarten-Adult.

Warren E. Kenyon, BS ’70, has been named assistant to village superintendence at Green Pointe.

1971

Frank Stuckey, MA ’71, is the new principal of the Comstock high school, moving there from the Northeast Middle School.

Gary L. Swanson, BS ’71, earned his JD degree from the University of Kansas Law School last May and is now practicing in Grand Junction, Colo.

Robert M. Supnick, BS ’71, MA ’78, and Constance M. Spencers, BA ’71, MA ’74, graduated again last August from WMU, Supnick receiving her doctor of education degree in educational leadership and Spencers a specialist in education, also in educational leadership.

Donald L. Hoyt, BBA ’71, MBA ’74, has been promoted to associate professor of accounting at Siena Heights College, Adrian. He makes his home in Brooklyn.

Robert W. Robinson, BS ’71, MA ’73, EdD ’75, is the new superintendent of schools for the Huron Schools at New Boston. He had been at Fowler since 1977.

Curtis W. Holter, BBA ’71, puts his business training to good use as president of Jungen & Holter, Men’s and Boys’ stores in Grand Rapids.
Barbara Seimers Vegter, BS '71, has been re-elected president of the Lakeshore Junior Women's club at St. Joseph for a one-year term, following her retirement from teaching at Coloma in 1979.

1972

Jay C. Crouch, BM '72, was guest conductor for a Lake Michigan College music festival. He is director of bands at Brandywine high school, Niles.

Dr. H. C. Bitschenbeder, BS '72, is a new assistant professor of international horticulture at Michigan State University. He has worked for the Michigan Blueberry Growers Assoc. and has traveled and studied agriculture problems in Nepal, Indonesia and Nigeria.

Martha Duinse, MA '72, has been appointed assistant vice president for business and finance at Mercy College of Detroit.

The Rev. Michael Ott, BA '72, became pastor of the Newaygo United Church of Christ June 1.

Shirley Dominick is vice president of the Newaygo books on Hegelian philosophy and theology study, Ott

Lewie Phales was the mother of seven and the grandmother of seven.

The Rouge April 21.

Mildred T. Wagner, BS '73, is the new field examiner at the University of Michigan. She has been with the University for 16 years. She teaches in Vicksburg.

Deaths

Jacob P. DeWitt, associate professor emeritus of physics, died Aug. 14 in Kalamazoo. He had lived in the area since 1971 retirement. He joined the physics faculty in 1957 after having taught at the Sturgis high school. He leaves his wife, Nettie, and a daughter, Judy Huber Halseth, '75, in Kalamazoo.

Margaret Gill, wife of John W. Gill, BA '72, of the WMU, died Sept. 8 in Kalamazoo. She had taught biology at the Western. Besides her husband, she leaves three daughters, Donald, BBA '73, and two sons, Peter and Edward, students.

Foster I. Huber, '23, died July 12 in Punta Gorda, Fla. He leaves two sons and a daughter-in-law, J. Towner Smith, BS '23, of San Antonio.

Evelyn Elizabeth Usher, '22, died July 22 in Sicklerville, N.J., and was buried in Illinois for seven years, retiring in 1979.

Elaine Louise Stevenson, LC '13, an assist-ant professor of art from 1947 to 1950, died Aug. 10 in Kalamazoo. A native of Port Huron, she also studied at the Chicago Art Institute and earned an MFA from Ohio State University. A sister survives.

Helen R. Whitney, '14, BA '25, died July 27 in Lansing while on a visit there. She had been a high school teacher in River Rouge from 1910 to 1930. She leaves one sister, Mrs. Mary R. Black, and two brothers.

Pamela Bush, '30, died July 31 in Kalamazoo. She was a Kalamazoo resident.

Charlotte Ollemy Silley, '17, died July 1 in Loves Park, Ill. She leaves two sons and a brother-in-law, J. Towner Smith, BS '23, of San Antonio.

Lester Verkamp, BA '73, died July 12 in Loves Park, Ill. He leaves two sons and a daughter.

Ruth A. Hart, '24, died July 16 in Kalamazoo. She had taught for 36 years and retired in 1960. She leaves a daughter, Mrs. Keith H. Hart, and two grandchildren.

Billie H. Hisey, '25, died July 7 in Kalamazoo. He was a first-year student in Kalamazoo.

Sonia Plag Meyer, BS '59, died July 30 in Grand Rapids. She had been an elementary intern consultant with the Grand Rapids schools, and leaves her husband and one child.

Martha Siller Shellenbarger, BS '59, died Sept. 19 at her home in Leonidah. She had taught in the Vicksburg and Colton schools. She leaves her husband, three children and nine grandchildren.

Marianne B. Hall, BS '60, died Sept. 4 in Paw Paw, where she had lived since 1971 retirement. She leaves her husband, two sons, and three grandchildren.

Judith R. Wells, BS '55, a teacher for 31 years in Battle Creek, died July 28 in St. Joseph. She leaves her husband, one daughter, and two grandchildren.

Lawrence J. Deemeister, BS '62, is now director of the Kalamazoo Beach Boys and Girls Club. He lives in Battle Creek and works for Mipack.

John Smith Philpot, BS '63, died May 8 at Vicksburg. She leaves her husband.

Cleve Edmunds, Jr., BS '67, is now deceased. The Alumni Office has been informed. He lived in Battle Creek and worked for Eaton Manufacturing at Marshall.

Thomas W. Mosley, MA '67, a Baptist clergyman and Three Rivers elementary teacher, died June 20 at his Portage home.

Archie J. Adams, MS '67, is now deceased. He had been studied in the area for 12 years.

Diether Granny, '53, died June 27 in Lansing. She was a lifelong resi-dent of the area.

Burton T. Bensley, BS '37, died Feb. 8 in Dearborn.

Clara Maxine Alden, BS '38, '64, died July 21 in Kalamazoo. She had taught for 37 years and retired in 1974. She leaves two sons and a daughter.

The Rev. Keith L. Hayes, BS '40, a retired Methodist minister, died May 20 in Cedar City, Utah. He had been a member of the American universities, and leaves Rachel in Juneau, Alaska. His wife, Mrs. Alvin L. Smith, '25, died March 10 in Kalamazoo, where she had lived for 71 years. She was a secretary in the Department of Physical Education.

Mildred Tangs' As, BA '38, died May 20 in Hollywood, Calif., and leaves 14 children.

F. K. S. Bush, BA '49, died Aug. 26 in Suffield, Conn. She had taught for 43 years in Battle Creek, retiring in 1970. She leaves her husband, Dr. Huntington S. Bush, '28, two daughters, and a grandson.

Edna M. Willison, '28, BS '37, a Kalamazoo teacher for 32 years until she retired, died Sept. 18.

Nellie DeLange, '24, BS '31, died June 25 in Grand Rapids.

Tina C. Noord, '25, BS '38, died July 21 in Kalamazoo. She had lived for 71 years. She retired as a teacher in 1974.

Leopolda Vran Olson, '25, died July 30 in Traverse City.

Ronald Case, '26, BA '31, died Sept. 20 in Mt. Pleasant. He had taught at the University of Illinois and leaves a cartographer for Denoyer-Geppert Co.

Patricia Clare Crum, '26, died recently.

Kathryn Cagney, BA '49, died July 10 in Grove City, Ohio. She leaves her wife, three sons and a brother.

Karin M. Okster, BFA '73, exhibited her art work selected in the juried Michigan Ar-tists 80/81 exhibition, in Kalamazoo and Grand Rapids.

Richard A. Griffin, BA '73, a Traverse City attorney, was co-chairman of Richard Headliner's gubernatorial campaign.

Christy K. Rhoads, BA '73, is now de-rector of administrative services at the Battle Creek Center at Battle Creek Community College. She is branch chair for item identification of the new defense integrated data remote terminal system.

Anthony O. Riina, BA '73, became ad-ministrator of the Alpena Chapter of the General Motors League on April 21.

Richard G. Zetler, BS '73, is the new field service manager for the Xerox Corp.'s Lansing branch.

Mark MacDonald Fagan, BS '73, is well equipped for her job as a part-time story teller at Childs Natural Science Center, as she is the mother of seven and the grandmother of seven. She works for the Munkegon Community Library system, conducting story hours in eight branch libraries.

David B. Amsden, BS '73, recently earned his MS in industrial technology at Eastern Michigan University and is now an industrial engineer for Ford Motor Co., at Dearborn.

Lucy Lewis Stimson, '13, an assist-ant professor of art from 1947 to 1950, died Aug. 10 in Kalamazoo. A native of Port Huron, she also studied at the Chicago Art Institute and earned an MFA from Ohio State University. A sister survives.

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Ray Swartz and Jerry Ashmore, nationally prominent trackmen from the 1930s and 1960s respectively, 1955 baseball All-American Bill Lajoie, and Rolla Anderson, a football-basketball standout in 1943-44, are the 1982 inductees in Western's Athletic Hall of Fame.

The WMU Athletic Hall of Fame was inaugurated in 1973 and now includes 44 members. Induction ceremonies were held on campus Oct. 15-16.

Anderson and Lajoie are still actively involved in athletics, the former as athletic director at Kalamazoo College and the latter as coach at Marshall and Battle Creek Lakeview high schools, with the latter team winning a state title. He went to K College in 1955 and was recognized as the state collegiate football "coach of the year" in 1962.

Lajoie was raised in Detroit and was a native of Mt. Vernon, Ill. Anderson is a native of Mt. Vernon, Ill. Anderson taught and coached at Marshall and Battle Creek Lakeview high schools, with the latter team winning a state title. He went to K College in 1955 and was recognized as the state collegiate football "coach of the year" in 1962.

Following World War II duty as a Marine Corps officer, Anderson taught and coached at Marshall and Battle Creek Lakeview high schools, with the latter team winning a state title. He went to K College in 1955 and was recognized as the state collegiate football "coach of the year" in 1962.

Swartz was a collegiate standout who led Kalamazoo College basketball with a 15-4 mark, which included just one collegiate setback, and capped the Bronco season with a prolific output. As a senior the nation's top milers, had a 4:05.9 personal best performance and won state collegiate mile titles. In cross country, Swartz won CCC crowns from 1930-32. He was among the nation's top milers, had a 4:05.9 personal best performance and won state collegiate mile titles. In cross country, Swartz won CCC crowns from 1930-32.

In 1932 Swartz was an Olympic trials semi-finalist. He had two indoor and one outdoor wins in the Central Collegiate Conference and won three collegiate mile titles. In cross country, Swartz won CCC crowns from 1930-32 and state championships in 1931-32.

After graduation he worked 26 years for Consumers Power Company and was line clearseeing coach for the Western Michigan University basketball team.

The first-year coach Vernon "Coach" Shaw's squad went through their last 11 straight. Buck's playing better than his 4.44 goals against average would indicate. Abbott is a proven three-year performer. Returning on defense are five letterwinners.

In the pivot, three juniors, Judy Moon, Carol Lantagne and Amy Sutton, return. Moon averaged 6.4 points and 6.4 rebounds per game. Two letterwinners return at guard: junior Terri Walker (10.5 ppg) and senior Linda Berndt. Both were primarily wing guards last season.

Prior to his new WMU post, Hess directed powerhouse women's basketball at Ann Arbor's Gabriel Richard High School, where he had an amazing 50-5 record.

Men's Gymnastics
Coach Fred Orlofsky says his squad will be a Mid-American Conference power.

Women's Gymnastics
Carmina Gill should once again be the team's top all-arounder after setting three season marks. "Most valuable" Cheryl Gill, Coco Klamt, and Lisa Luallem, whose 34.25 all-around score set a record in 1981, will also be mainstays.

Hockey
Bill Wilkinson will be behind the Bronco hockey bench this season, coming to WMU after successful assistant's stints at St. Lawrence, North Dakota and Bowling Green.

Wilkinson's task may at first seem monumental. He has to replace seven all-Americans with seven goals and 22 assists.

That defense returns solid performers in goalies Glenn Healy and Steve Abbott. Healy was one of the top newcomers in the Central Collegiate Hockey Association (CCHA) last year, playing better than his 4.44 goals against average would indicate. Abbott is a proven three-year performer.

Returning on defense as last year's letterwinners, headed by senior Ken Calder, who is among the incumbent scoring leaders with seven goals and 22 assists as a junior.