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'Partners in Progress' surpasses goal with $7.3 million

"Partners in Progress," Western's first capital campaign, has surpassed its original $6.8-million goal by $500,000, bringing the total to date to $7.3 million.

The announcement was made Oct. 15 by James H. Duncan of Kalamazoo. Duncan, general chairman of the campaign, who projected the successful completion of the campaign by the end of the year.

Duncan, who is chairman and chief executive officer of the First American Bank Corp., spoke during the annual meeting of the WMU Foundation.

It gives me great pleasure to say that the 'Partners in Progress' capital campaign is eminently successful," Duncan stated. "During the next two and a half months, we will strive hard to locate funding for parts of the campaign that remain as yet unfunded.

The campuswide campaign, with a focus on the College of Business, includes the $4.6-million John E. Fetzer Business Development Center now under construction and the $750,000 Upjohn Chair in Business Administration. It is the University's first endowed professorship, intended to bring a preeminent scholar to the campus each fall, beginning in 1983.

In addition, Duncan announced that $755,000 in deferred gifts, including bequests, unitrusts and pooled-income funds, have been made and will be reported as part of the campaign total at a later date.

Duncan reported that the "Partners in Progress" campaign to date has received 17 gifts of more than $100,000 each. Individuals have given more than $3.3 million, with alumni giving $1.5 million of that amount. Corporations and businesses have given $2.2 million and foundations have given $1.8 million.

"In any effort of this nature someone is needed whose generosity is so courageous as to inspire all others connected with the project to greater accomplishments," Duncan said. "John E. Fetzer has done that for us. And there are others who have in their own marvelous generosity joined with Mr. Fetzer to make this day possible."

Fetzer, the Kalamazoo broadcasting pioneer and owner of the Detroit Tigers baseball club, has given $1 million to the University for the Fetzer Business Development Center, named for him almost a year ago by the Board of Trustees in recognition of his "commitment to business, community and country."

This has been a broad-based effort," Duncan said. "In support of faculty-staff members who have given or pledged more than $400,000 to the University during the campaign.

"All alumni have been asked to participate, and College of Business alumni alone have pledged more than $732,000, which is outstanding for a relatively young alumni group."

Wm. John Upjohn, president of the W. J. Upjohn Management Co. and honorary chairman of the "Partners in Progress" campaign, said, "I strongly believe that the 'fringe benefits' that Western will derive from this campaign will be extremely valuable in the years ahead, and perhaps even more important than the money that has been raised."

"Partners in Progress" was launched in 1980 with the announcement that 45 percent of its goal already had been reached. Western began its effort to supplement declining state support in 1976 with the creation of the WMU Foundation, with Wm. John Upjohn as its first president.

The "Partners in Progress" capital campaign has brought to the University significant support from the private sector, despite difficult economic circumstances. That support includes gifts for the Merze Tate Graduate Research Center in the College of... (Continued on page 2)

'We shall prevail,' says Bernhard

Despite 'severe financial constraint,' Western Michigan University "is, and will remain, a strong, active and intellectually oriented institution."

That's the message presented Sept. 21 by President John T. Bernhard in his annual "State of the University" address.

"My major theme... is to reaffirm Western's strength of survival, despite the many vicissitudes we have faced— and will continue to face. We are sound. We are alert. We shall prevail," he stated.

Bernhard, commenting on the next most recent executive order budget cut of $2,350,000 for Western, said, "Though we have averted fiscal catastrophe, the University is still under severe financial constraint." He said it is hoped that both the latest budget reduction and the cut of $6,308,000 last May are only decretions. They will cost WMU about $500,000 in interest income.

Among those who attended the WMU Foundation meeting when it was announced that "Partners in Progress" had exceeded its goal were (seated left) James H. Duncan, campaign general chairman; President John T. Bernhard; Bernard Weisberg, retiring Foundation president; (standing left) Wm. John Upjohn, honorary chairman of the campaign; J. Michael Kemp, chairman of the University's Board of Trustees; Harold H. Holland, a Foundation director and chair of the major gifts division; Richard E. Riebel, new Foundation vice president; and Russell L. Gabier, assistant vice president for alumni affairs and development and Foundation executive secretary.

Using individual and institutional achievements to stress the positive environment at WMU, he provided "a brief sampling of the long list of accomplishments of Western faculty, students and staff."

He cited capital improvements, such as the dedication of the Dalton Center, heralding a "Fine Arts Year of Celebration," and the Fetzer Business Development Center, "as testimony to what, cooperatively, we can accomplish with volunteers and contributions from the WMU Foundation, and from Western's faculty, staff and friends."

"Chief among "new thrusts" is EXCITE, an acronym for EXPanding with Computers and Information Technology, a new proposal aimed at ensuring that all WMU students graduate with some computer literacy and facility. Bernhard said it was part of the effort "to keep Western on the cutting edge of intellectual and technological development."

High step—While more than 200 other members of the Bronco Marching Band fell into prone positions on the Waldo Stadium carpet during the Oct. 30 football game following an extra-long, sustained note to end a song, the bass drum section instead went topsy-turvy. Two of the three bass drummers are shown balancing on their finger tips, supported by their bass drums. After about 15 seconds the band recovered and sprang to their collective feet. The crowd of some 17,300 applauded loudly. Western beat Northern Illinois, 27-3.
Kemp to step down from Board

J. Michael Kemp, chairman of the Board of Trustees, has announced that he will inform Gov. William G. Milliken that "because of other responsibilities" he will not seek or accept reappointment to the Board when his current term expires on Dec. 31.

Kemp wrote the Governor: "Thank you for providing me with this outstanding opportunity for public service. Over the last eight years I have developed a deep affection for Western University and a great respect for its faculty, staff, students and administration. I have also enjoyed my association with my colleagues on the Board of Trustees."

A native of Battle Creek, Kemp was first appointed to the WMU governing board in 1975. He served as vice chairman of the Board for two years and was elected chairman this past January; he also has chaired the Board's collective bargaining and its budget and finance committees.

He is managing partner of the Kalamazoo law firm of Howard & Howard, a director of the City National Bank of Detroit, a trustee of Kalamazoo's First Presbyterian Church, a member of the Kalamazoo Rotary Club, and past chairman of the Kalamazoo County Republican Party. Kemp was graduated with honors in history from Michigan State University in 1965 and he received his J.D. degree with honors in 1968 from George Washington University School of Law, Washington, D.C. He spent four years under the U.S. Army, Judge Advocate General Corps, including active duty in Vietnam. He and his wife, Connie, have three children.

Administration asked to 'consider' program cuts.

Citing declining enrollment and other academic factors, the Board of Trustees has directed the administration to "consider curtailing, modifying or eliminating some programs, services, offerings or courses of instruction and, accordingly, to reduce the number of faculty and other positions.

WMU's 1982 fall enrollment of 18,965 is 1,350 students or 6.4 percent less than the 20,369 enrolled a year ago. The 1981 fall enrollment was down 429 students or two percent under the previous year.

In presenting the resolution, Trustee Robert D. Caine of Kalamazoo, who is chairman of the Board of Academic Affairs Committee, said, "I want to emphasize the strong academic tradition of this University. Excellence must be preserved." He characterized the resolution as asking the administration to take "a hard look" as they plan for a future in which Western will be smaller.

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Air Force co-op program proves success.

In these days of rising college expenses and tighter job markets, the Cooperative Education Program between the U.S. Air Force and the University has proved valuable for several WMU student-fund alumni.

Three seniors, Sue Ramos of Battle Creek, Elaine C. Grover of Goodrich and Mary A. VanderVeen of Mason now work for the Air Force as civilian supply clerks at the Federal Center in Battle Creek.

Under the program, they spend 26 weeks at the center, for which they receive Civil Service wages, then attend school for two semesters while receiving a stipend from the Air Force for tuition, books and supplies. Then they return to work for another 26 weeks.

In addition to the advantage of financial assistance while attending Western, two of the alumni have become full-time Air Force employees. David R. Hahn of Kalamazoo, a business administration graduate in December 1981, is now employed as a supply cataloger. John C. Haines, an April 1981 graduate in business administration, works at the Federal Center as a management analyst trainee.

Partners' surpasses goal (Continued from page 1)

Education and the Harold and Beulah McKee Graduate Research Fellowships among other significant gifts.

The campaign has attracted gifts from two of the country's leading private foundations, the W. K. Kellogg Foundation of Battle Creek and the Kresge Foundation of Troy, as well as support from community foundations, corporations and business, faculty and student members, emeritus faculty and staff members, alumni and many other friends.

The annual Development Fund has shown steady growth during the campaign, exceeding $2 million for the first time in 1981. Support for intercollegiate athletics has continued to grow as well, increasing contributions to the Gary Fund by 70 percent since 1979.

University and Foundation officials continue to seek support for campaign needs that so far have not been met. Those include an endowed professorship in a scientific field, printing and computer systems in the College of Engineering and Applied Sciences and some equipment needs in the College of Health and Human Services.

The Fetzer Center, expected to be completed next September, will house the Business Research and Service Institute of the College of Business as well as provide for a variety of conferences and seminars for business and industry throughout West Michigan, the state and the Midwest.

A part of the College of Business at Western, the Fetzer Center "will serve as an ever-expanding resource to supervisors, managers and executives from small business to the corporate world," said Dr. Darrell G. Jones, dean of the College of Business. "The Fetzer Center will make a difference in the way Michigan does business."

The Fetzer Center will bring together leaders in education, government, industry and business to exchange ideas and find solutions to problems, Jones said. The center will be a major focal point of the University's public service activities, involving programs and participants from many other academic disciplines at the University.

Local business phase surpasses its goal.

The Kalamazoo area local business phase of the 'Partners in Progress' capital campaign has also successfully surpassed its goal.

The local business phase of the campaign was kicked-off a year ago, with a $150,000 goal. To date, funds in excess of $160,000 have been pledged by local firms taking part.

Campaign volunteers, under the leadership of Jerry L. Schwallier of American National Bank and Trust Co. of Michigan, made personal calls on more than 400 local businesses. 'Difficult economic times for many businesses made this effort a tough one,' Schwallier said. "Our volunteers really had to put forth extra effort in order to bring about this success, and they deserve the credit. The Kalamazoo business community has shown its commitment to being a 'partner' with WMU, and we are very thankful for the positive response.'

The majority of the funds raised during this phase of the campaign will help build the John E. Fetzer Business Development Center.

Feirer and Ziring are Distinguished Faculty Scholars

Two faculty members, Dr. John L. Feirer and Dr. Lawrence Ziring, received 1982 Distinguished Faculty Scholar Awards from President John T. Bernhard at the 1982 Academic Convocation Oct. 12.

The award, the highest honor granted by the University to a member of its faculty, includes a $1,500 honorarium. Each recipient is invited to give a formal scholarly address, which is broadcast live over WUMK-FM, the University's public radio station.

In addition, this year's recipient of the Distinguished Service Award, Donald Blasch, professor of blind vocation of its faculty, includes a $1,500 honorarium. Each recipient is invited to give a formal scholarly address, which is broadcast live over WUMK-FM, the University's public radio station.

Feirer, who has been at Western since 1940, has been head of the

Department of Industrial Technology and Education, the largest one in the state, since 1951. He is the author of 20 books that have been used in schools in all the states, including some that have been translated into the Spanish, Portuguese, Slavic and Turkish languages, and one that has been published in braille for use by the blind.

Ziring is professor of political science and director of the Institute of Government and Politics at WMU. He is regarded as an expert on Pakistan and South Asia, and has written seven books and had more than 50 articles about that area.

A frequent official visitor of Pakistan, Ziring taught at Dacca University in 1959-60 and at the Pakistani Administrative Staff College at Lahore in 1964-66. He has received several fellowships, including one from the American Council of Learned Societies to do research in Pakistan in 1974-75, and spent a week in the Soviet Union at the invitation of the Department of Middle East Studies of the Institute for Oriental Studies, a part of the Soviet Academy of Sciences, last November and also in 1974.

Five honored with alumni teaching excellence awards

Alumni Teaching Excellence Awards were presented to five faculty members at the 1982 Academic Convocation Oct. 12 for their "superior classroom teaching skills and professional expertise." Dr. Elwood B. Ehrle, vice president for academic affairs, presented.

They are Dr. Ralph C. Chandler, associate professor of political science, M. Joanne Mohr, professor of art; Dr. Richard W. Pippen, professor and chairperson of biology, Dr. Visho B. L. Sharma, professor of social science; and Dr. Kathleen E. Sinning, associate professor of accountancy.

Each award includes a $1,000 stipend presented by Sterling L. Breed, president of the University. Assistant professor in the Center and president of the Alumni Association.

Recipient are selected by a committee of the Alumni Association from among nominations secured by a ballot of current juniors and seniors, academic department chairpersons, association members and others.

Chandler holds degrees from Stetson University, Union Theological Seminary in New York, Rutgers University, Princeton Theological Seminary and Columbia University. He joined the WMU faculty in 1976.

Mohr, who has been on the faculty since 1966, earned a bachelor's degree in 1965 and a master's in 1966 here.

In 1980 she developed a graduate course on illustrations and courses on color in the summer of 1980.

Pippen, who has chaired the Department of Biology since 1977, received degrees from Eastern Illinois University and the University of Michigan. Before coming to Western in 1973 he was an instructor at Eastern Michigan University in the summer of 1963. This is the second time he has received this award; the first was in 1970.

Sharma, who has been on the faculty since 1967, earned degrees from the London School of Economics at the University of London and a barrister-at-law degree at Inns of Court in England. Since 1970 he has been coor- dinator of Non-Western World studies in the College of General Studies. His first position at Western, in 1967-68, was as a visiting professor.

Ziring said the world is witnessing "an advanced stage of decay" in that geopolitical arc. The rituals, institutions and conditions that have given the area a semblance of balance and stability have vanished.

"Unlike in Southeast Asia, where American-Soviet defense interests were marginal, South and Southwest Asia are crucial to the national security of both superpowers."

He commented that the U.S. "sought influence in one segment of Indochina (Vietnam), not control over a whole region. . . . It did not seek ter- ritorial acquisition. The Soviet Union already enjoyed a monopoly of in- fluence when it decided to invade Afghanistan. It wanted more."

Ziring said, "The Kremlin is prepared to expend a measure of its human and material resources in the taming of Afghanistan, which is "viewed with apprehension by Washington policy-makers. . . . It also positions Soviet forces within striking distance of the Strait of Hormuz, the regular vein of the industrial world's oil supply."

Distinguished Alumni Awards presented to four

Four Western alumni received Distinguished Alumni Awards at a dinner Oct. 16.

They are Dennis W. Archer, a Detroit attorney, John W. Dwyer, president of the American Seating Corp., Grand Rapids; Richard A. Enslen of Kalamazoo, judge of the U.S. Western District of Michigan; and Kay Roper Shortway, executive vice president and managing director of Charles Jourdan, New York City.

Archer received a bachelor's degree from WMU in 1965 and a law degree from the Detroit College of Law. This past summer he was appointed to his second one-year term as chairman of the American Bar Association's Special Committee on Prepaid Legal Services.

Sinning, a faculty member here since 1979, earned a master's degree in 1976 and a doctorate in accountancy in 1978, both at Michigan State University. Before coming to Western, she has been on the faculty of Virginia Commonwealth University in Richmond, where she taught taxation courses.

The recipients of 1982 Distinguished Alumni Awards are: Dennis W. Archer (left), Kay Roper Shortway, Richard A. Enslen and John W. Dwyer.

(Continued on page 4)
Three receive McKee Graduate Research Fellowships

The recipients of the first three Harold and Beulah McKee Graduate Research Fellowships, worth $6,000 each, have been announced as part of Western's capital campaign "Partners in Progress."

They are William A. Hollerman of Kalamazoo, Todd M. Kienzle of Watervliet and Tracy R. Berglund of Benton Harbor.

The awards are to be made annually to outstanding graduate students and each year will total $18,000. Three of the University's six degree-granting colleges will each receive one of the $6,000 awards annually to award.

Both of the McKees are Western graduates and have taught in Kalamazoo area schools for 39 years.

Since their retirements in 1972 they have helped students here through undergraduate scholarships in athletics, elementary education, music and theatre.

Hollerman's project under the McKee fellowship will include work in accelerator-based atomic physics using the tandem Van de Graaff accelerator in Rood Hall. He will study how atoms interact with each other.

Kienzle's project involves the use of computers to control the manufacturing process.

Berglund's project is "The Management and Executive Development Needs of Business and Industry in Southwestern Michigan."

WMU Foundation elects new officers and directors


WMU Foundation directors whose terms expired with the annual meeting are: Talbrett Abrams of Lansing, Ruth H. Seay of Battle Creek; and Thomas F. Briscoe of Detroit.

Computers and writing skills are inextricably tied

The arrival of the computer age does not necessarily mean saying goodbye to writing skills, according to Nancy Y. Stone, assistant professor of English at WMU.

Now that computers with word-processing capabilities are going to be in almost every home fairly soon," Stone said, people will be writing even more than in the past. "If they are writing, they need to know how to use words," Stone observed, "not only to tell people what they want, what they need and what they mean—but how they feel about it and exactly what it is they're getting at. . . If we want people to understand what it is we mean and what we want to say, then we have to learn how to use the language correctly."

Computers will make more demands than ever before on writing skills. Stone said, "If we're communicating by computer, rather than by telephone, we don't have a second chance. We have to say it right the first time."

Even though our lives may be made easier by computers, communication with people will remain important, and that means a continued use of writing skills. And to properly program a computer, someone has to be capable of communicating, Stone noted.

Organization established for EXCITE

President John T. Bernhard has established an organization to implement the University's new Project EXCITE (EXpanding with Computers and Information Technology), which represents a commitment to an institution-wide computer emphasis.

Dr. James H. Powell, professor and chairperson of the Department of Mathematics, is general coordinator of the project. Several task forces are being formed. Dr. Thomas J. Sill, associate professor of communication arts and sciences, and Martin R. [Joe] Gagie, executive assistant to the president, have been named information coordinators for the program.

Bernhard announced the proposal during his annual "State of the University" address. The project is aimed at "ensuring that all WMU students graduate with some computer literacy and facility."

Five task forces, all reporting to Powell, are being organized to help implement Project EXCITE. The task forces and those designated to call first meetings are Computer Literacy, Dr. Bruce Clarke, dean of the College of Arts and Sciences; Resource Group, Jack R. Meagher, director of the Computer Center; Faculty Participation, Powell; Budget, Robert Beam, director of budgets and financial planning; and Publicity and Recruitment, Gagie.
The theme of "Fanfares and Celebration" prevailed for the dedication of the new WMU Center for the Arts, as hundreds of spectators joined a platform party of 12 in festive outdoor ceremonies at the main entrance of the Western Michigan University Center dedication. An estimated 2,500 persons shared in the various dedication events that spanned a three-day period heralding a year-long emphasis on the arts at Western.

J. Michael Kemp, chairman of the Board of Trustees, who presided, said, "This building is symbolic of the commitment that the State of Michigan has not only to education in the fine arts but also to an appreciation of the fine arts. That commitment is shared by the University and, most important of all, that commitment was shared by a great lady, Dorothy Dalton."

The building, housing the Department of Dance, the School of Music, and the offices of the College of Fine Arts, is named for the late Dorothy Upjohn Dalton, a long-time Kalamazoo resident.

President John T. Bernhard said, "So many were involved with loving attention, with sincere interest and care that our College of Fine Arts and its faculty and students are now inspired to go forth and not only make this building a crown jewel of our campus, completing the Arts Plaza, but, indeed, to make it a treasure house for the entire State of Michigan."

Dr. James W. Miller, president emeritus of the University, said, "as students, faculty members and those of us who will be spectators and listeners utilize this great facility, I trust we shall know that Dorothy Dalton's main focus in supporting the arts was her desire to have the arts serving to enrich the cultural and esthetic life of all the citizens of the community."

"She realized better than most of us how important it is, for the young in particular, but also for the not so young, to have an opportunity to create something personal, something special. For her, the arts uplift the human spirit in all of us."

"Mom was an active and modern lady in every sense, and one deeply interested in her hometown's well being," said Suzanne D. Parish, a daughter of Mrs. Dalton who spoke on behalf of the family. "Her main interests were her family, the theatre, the arts, education, and mental health. Often, individuals called Dorothy, relating their problems and need for help. Often, she helped them."

MRS. Parish, weaving an inspirational tapestry of her mother's life as she spoke, recalled that President Bernhard asked Mrs. Dalton in 1980 if the building could be named for her, Mrs. Dalton replied, "Certainly not, while I'm alive. But after I'm dead, I don't care what you call it."

Robert H. Luscombe, chairman of Michigan's only College of Fine Arts, accepted the responsibility that accompanies the Dalton Center on behalf of faculty and staff.

"The importance of the Dalton Center extends beyond the campus," said the College of Fine Arts, "for we are a regional university with a regional constituency. This center will stand as a vital arts resource for Southwest Michigan and, wherever our programs permit, will be shared with artists and audiences, throughout our part of the state."

Other participants in the dedication included Dr. Elwood B. Ehrle, vice president for academic affairs; William J. Kowalski, assistant vice president for facilities engineering; Dr. Cornelius Loew, university professor of religion; James S. Farnsworth, a member of the State Building Authority; State Rep. A. W. Welborn of Kalamazoo, a member of the Joint Capital Outlay Subcommittee of the Michigan Legislature, presenting greetings from the state; Henry Hordrup, project director with DeYoung and Bagin Construction Co. of Grand Rapids, general contractor, and Paul Brown of Harley Ellington Pierce Yee Associates of Southfield, architcts.

In all, more than 400 students and faculty members in the Department of Dance and the School of Music participated in the "open house" portion of the dedication that began Sept. 30 with a first sharing of the building with construction workers and their guests and college faculty and staff members.

"This is your night, when we wish to honor the craftsmen, the artisans, the builders of the Dalton Center," President Bernhard said in a welcome Sept. 30. "This building contains a little bit of each of you who have helped construct this lovely edifice."

Dorothy U. Dalton: A premier civic leader and a great friend

Dorothy Upjohn Dalton was considered "one of Kalamazoo's premiere civic leaders and benefactors of the arts," said the Kalamazoo Gazette, and she was "a great friend and benefactor of Western Michigan University," said WMU President John T. Bernhard.

The daughter of the founder of The Upjohn Company, she was described as "a major force in Kalamazoo business, theater, education, mental health and various philanthropic endeavors" by the Gazette in its accounts of her death at the age of 90 on July 16, 1981. Born on Oct. 26, 1890, in Kalamazoo to Dr. W. E. and Rachel Upjohn, she served as a member of the Board of Directors of the Upjohn Company from 1916 to 1925 and again from 1929 to 1964, the same year she was appointed as a charter member of the WMU Board of Trustees.

Her association with Western began in 1914 when she was hired, shortly after her graduation from Smith College, to be the assistant to Western's only professor of theater and as director of the WMU Drama Club. She attended classes at Western and at Kalamazoo College.

Dorothy Upjohn Dalton was a charter member of the Chicago Repertory Company until America's entry into World War I and later studied drama and performed on the stage in New York, Los Angeles, Cincinnati and in Europe. In 1929 Mrs. Dalton returned to Kalamazoo and helped found the Kalamazoo Civic Players, appearing in its productions until 1973.

She established the W. E. Upjohn Institute for Employment Research, which was named for her father after his death in 1932, and she served for 29 years on the institute's Board of Directors. On Dec. 18, 1971, Mrs. Dalton received the honorary degree of Doctor of Humanities degree from Western. The citation that conferred the degree read, in part, "...patron of the arts, benefactor and friend of Western Michigan University, your experienced counsel leaned with an understanding of today's youth and thought has been of valued assistance to your colleagues on the Western Board of Trustees. Your enthusiastic interest in the arts is much in evidence in the Kalamazoo community and particularly is it to be seen on Western's campus."

She resigned from the University's Board in 1973 with the title of Trustee Emerita after serving eight years. At that time Michigan Gov. William G. Milliken remarked, "She has more empathy with the young than a host of those chronologically closer in age."

Mrs. Dalton helped in the planning of Western's Miller Auditorium and of Carver Center in Kalamazoo, the latter with her sister and brother-in-law, Mr. and Mrs. Donald Gilmore.

"Mrs. Dalton helped in the planning of Western's Miller Auditorium and of Carver Center in Kalamazoo, the latter with her sister and brother-in-law, Mr. and Mrs. Donald Gilmore. Upon her death, President Bernhard said, "Her passing marks the end of a significant era in the history of Kalamazoo and of Western." He termed her a "truly remarkable humanitarian . . . a great friend of and benefactor of the University and a wonderful community leader."

Carole Harrison of New York gives a final inspection to her newest bronze sculpture, "Motty," erected in the lobby of the Dalton Center. The sculpture was the result of a year's work by Harrison, who taught sculpture and drawing here in the Department of Art from 1960 to 1974. The work represents four people, "repeated forms of rhythm and movement." The sculpture was funded by 20 Western alumni, who donated it to the College of Fine Arts.
Refurbished Oaklands becomes a landmark on the Western campus.

From the time it was built in 1869, the Italian Renaissance villa known as The Oaklands has generated superlatives from those who have looked at its impressive brick exterior or inspected its 23 rooms.

Its colorful history is known to most alumni and friends of Western. Originally the home of Robert Babcock, it dominated a 600-acre estate outside the village of Kalamazoo, and later became famous as the home of Peter the Great, nationally noted讲究 horse and sire of many world champions in the years following the turn of the century. In 1944 the building and estate were bought by Western as the school began expanding from the East Campus. The Oaklands became the home of University presidents Dr. Paul V. Sangren and Dr. James W. Miller until 1974, since then it has been used chiefly as a special reception center for visiting alumni and friends.

About two years ago a group of ambitious and enthusiastic women representing the Kalamazoo Symphony Women’s Association and the Friends of the Art Center, began mapping plans for the first Designers’ Showhouse in the Kalamazoo area. The idea was to give 20 interior designers a free hand in redecorating The Oaklands, and when it was completed, to charge the public admission to see it.

Literally hundreds of volunteers worked out the details and prepared for the month-long showing. Before the designers could begin transforming the stately home, however, it was necessary for the University to replace very old electrical wiring, insulate the building, replace plaster that had fallen from the ceilings, add flooring where it had rotted out and repair broken windows.

After that maintenance work was completed, the trucks and vans of the designers usually lined the circle drive in front of the home each working day prior to the time it was opened to the public. In the four weeks of the Designers’ Showhouse nearly 4,000 people walked through the building “oohing” and “ahing” at one beautiful room after another. Funds raised through the Showhouse were divided equally between the Kalamazoo Symphony and Art Center support groups.

After that came the big question: how much would it cost to keep The Oaklands looking as beautiful as it was? The answer was as breathtaking as the home itself: $150,000, and none of it could come from the University’s general fund, it would have to be raised from private sources.

Led by Ramona Bernhard, the University president’s wife, and assisted by the University’s Development Office, a campaign was begun immediately to find contributors, large and small, who wanted to see The Oaklands retain its newly acquired interior beauty. As of this writing, that fund has exceeded the $150,000 mark and the campaign goes on.

“The house represents a real chance for Western to have an historic landmark that can represent the entire University community,” said Mrs. Bernhard. “We’re raising the money because it is our interest and necessity to maintain such a beautiful old building. The public response has been wonderful, it demonstrates a real commitment to community pride, the preservation of our regional history and a special interest in WMU.”

Among many alumni and others who helped with the fund were members of the Emeriti Council who conducted a very successful public auction of antiques, art works, costume jewelry, furniture, glassware, china and workable appliances on June 5. The items were donated by retired and current faculty and staff members. The sale was arranged by D. B. (Dici) Leonardi, Harry S. Heffner, Zack L. York, Ethel G. Adams, Thelma E. Antun, Fred A. Beeler, Margaret Jane Brennan, Lawrence J. Brink, Frances S. Harden, Deedee M. Herzen, Albert M. Jackman, Arthur J. Manske, Clayton Maus, Dorothy McCluskey, Howard A. Mowen, Herman Whiteman and Thomas C. Slaughter of the council.

The re-opening of The Oaklands on Aug. 20 coincided with the 20th Anniversary festivities for the Class of ’32, one of many reunion classes that contributed to the renovation of the home, and to the public gift funds raised.

Mrs. Bernhard said, “We are deeply grateful to all the individuals who are joining in this campaign to help make this historic landmark a true alumni reception and guest home. Upon the successful completion of our efforts, a plaque in appreciation will be placed in the foyer of The Oaklands—a tribute to those who responded to this exciting project.”

Those interested in making a contribution to The Oaklands should contact either Helen Flaspohler or Dottie Mortimore in the University’s Development Office.

From now on, the former home of two University presidents and one of the stately mansions in the Kalamazoo area will be used by Western and rented to the public for receptions, meetings, teas and other social functions.

(Continued on page 7)
In a few words... (Continued from page 6)

of classical programming and the severe cutbacks in federal and state grants for the support of the arts. Universities and colleges have been turned to the private sector for support of the performing and visual arts.

- Project SCOPE has record enrollment

A record 49 persons are enrolled this fall semester in Project SCOPE (Senior Citizens Opportunity Program in Education) for persons aged 63 or more, according to figures from the Registrar’s Office. Project SCOPE enables those persons to enroll free in regular classes during the last hour of final registration on a seats-available basis. The program was begun in 1974. The report noted that women outnumber men by more than two to one, with 33 females enrolled in the program. Persons in SCOPE are taking classes in departments throughout the University, including anthropology, art, business, chemistry, education, history, languages and linguistics, mathematics, psychology, sociology and social work.

- Board approves tuition increase

A tuition increase of approximately 5.3 percent was effective with the start of the 1982 fall semester classes. Tuition increases range from a low of $2.20 per credit hour, from $38 to $40 for resident lower division (freshmen/sophomores) undergraduate students, to a high of $8.75 per credit hour, from $101.25 to $110, for nonresident upper division (juniors/seniors) undergraduate students. Western’s faculty fee of $2.75 per credit hour for all student classifications remains unchanged.

Western’s per credit hour tuition increases are: resident undergraduate lower division, up $2.00 to $40; resident undergraduate upper division, up $3.50 to $44; resident graduate, up $2.75 to $54; nonresident undergraduate lower division, up $5.00 to $100; nonresident upper division, up $8.75 to $100, and nonresident graduate, up $6.75 to $134.75.

Robert B. Wetnight, vice president for finance, noted that this is the third year of a three-year phase-in program to have upper division costs be 10 percent greater than lower division charges. Board policy also has fixed nonresident costs at 2.5 times resident fees and graduate costs are 135 percent of undergraduate rates.

- Holistic Health Care

The Specialty Program in Holistic Health Care, a new graduate program through the College of Health and Human Services, is accepting applications for admission and enrollment. According to its director, Dr. Richard R. Williams, “the program represents one of the most significant attempts in this part of the country to introduce concepts of holistic into the mainstream of health care. The cornerstone of holistic health care are prevention and health promotion."

- Speech pathology, audiology programs reaccredited

Both graduate programs in the Department of Speech Pathology and Audiology have been reaccredited for a five-year period by the Education and Training Board of the American Speech-Language-Hearing Association (ASHA).

- Grotzinger named interim director

Dr. Laurel A. Grotzinger, director of the Graduate College and chief research officer, has been appointed interim director of the School of Librarianship, in addition to her other duties. The appointment was approved Sept. 17 by the Board of Trustees.

- Mission statement revised

A revised statement of the mission of Western citing the four major components of its role and mission was approved in June by the Board of Trustees.

The statement is a revision of the statement first adopted by the Board in June 1980, based on recommendations from an Advisory Committee on Long Range Planning headed by Dr. Elwood B. Ehle, vice president for academic affairs and composed of student, faculty and administration.

The statement is reviewed periodically by the Board. Affirming that “Western is, and intends to remain, a multipurpose public university,” the statement cites the four major components of the University’s role and mission: (1) To provide challenging learning experiences that will facilitate the synthesis of knowledge, critical thinking, effective communication and creative ability; (2) To encourage, facilitate, and reward research, scholarship, and creative activity; (3) To apply knowledge through professional consultation and public service activities; (4) And to provide leadership, sponsorship and participation in cultural events and civic activities.

- Honorary PA Awards

President John T. Bernhard and State Rep. Robert Welborn (47th Dist.) of Kalamazoo received awards as “honorary physicians’ assistants” presented to them by Norman (Pete) Johnson, director of the PA program. Welborn received his award “for dedicated service to the PA program and the PA profession in Michigan and in the nation by standing forth on behalf of the program in time of greatest need.” Bernhard’s was “for dedicated service to the program and profession, for providing leadership, courage and conviction in time of stress.”

- First ‘Education Forum’ held

A host of noted educators, including the head of the state teacher preparation and certification office and the head of the Michigan Education Association, participated in an “Education Forum” in October.

The Forum is sponsored by the College of Education “to help chart its programmatic future.” Dr. John E. Sandberg, dean of the College of Education, presided at what is the first of six such programs this academic year that could serve as a national model, drawing on Western’s roots as a teacher education institution.

- Milwood School project receives third-year grant

A reduction in absenteeism and suspensions, plus an increase in parent participation, are some of the school climate improvements resulting from a federally funded project between the University and Kalamazoo Public Schools.

A federal grant of $99,938 for the third year of the project at Milwood Junior High School was announced jointly by the University and the school district. The grant is from the Office of Juvenile Justice and Delinquency Prevention in the U.S. Department of Justice. This grant brings the total for the project to $347,991 since it began at the school in 1980. The project is under the direction of Dr. Paul C. Friday, professor of sociology and director of the Criminal Justice Program at Western. Friday announced that the project at Milwood had been designated as one of five national models in the United States.
Profile

Pushing the pedal down
Effort and education lead to success for
Richard Riebel, his corporation, and his employees

By Martin R. (Joe) Gagie

Richard Riebel’s outstanding record of achievement as president and chief executive officer of the Foremost Corporation of America is in direct correlation with his unflappable optimism, dogged dedication to hard work, and a strong belief in the value of higher education and a deep personal commitment to it, both as a student and as a volunteer leader.

A Western Michigan University alumnus and a director of the University’s Foundation and its new vice president, he commuted from his Grand Rapids office to WMU’s Kalamazoo campus for several years of night classes to earn his "131 MBA," long after he had made an enviable mark in the business world. Earlier, it had taken him eight years to complete his bachelor's degree because he had held a full-time job throughout his undergraduate days.

Today he encourages everyone, especially his employees, to become more educated "because the problems facing our country, our state and our communities are best solved by knowledgeable, educated people."

Foremost Corporation of America is a holding company; it includes Foremost Insurance Company, the major subsidiary, Foremost Life Insurance Company, Foremost Home Brokers and Foremost Financial Services, all based in Grand Rapids. There also is Foremost Guaranty Corporation in Madison, Wis., and Minnehoma Insurance Company in Tulsa, Okla. Foremost Insurance Company has divided the country into three zones: Western, based in Dallas, Texas, where Riebel was the morning on the day he was interviewed in Grand Rapids for this story, Southwestern, based in Clearwater, Fla., and East Central, based in Indianapolis, Ind.

His 1982 plans called for him to travel at least two weeks out of every month for at least the first eight months, calling on major accounts and major prospects. "We are interested in expanding our business," Riebel says.

"This is our 30th year and it’s my 25th year as president of Foremost Insurance Company, so we have a special program called ‘Presidential Plus,’ " he continues. "We think the 80s will be great for us."

"The problems facing our country, our state and our communities are best solved by knowledgeable, educated people."

Foremost insures more mobile homes than any other company. "We have about 15 percent of the market, and we are interested, of course, in moving that up to about 25 percent in the next five years," Riebel reports. "So our programs, strategies and plans are to achieve that goal."

He notes that the energy crisis impacted the use and sale of recreational vehicles, but points out that sales have actually come back slowly since the gasoline shortage. "People are still interested in them [RVs]," he observes. "It’s the availability of fuel more than the cost that determines what they do with recreational vehicles because all other costs have gone up correspondingly."

Riebel is optimistic about the sale of recreational vehicles and mobile homes in the 80s. He believes that new products in his specialty field, such as mobile home warranty, private credit insurance and a collateral protection program, will generate $150 million to $160 million of new business in the 80s. Riebel’s optimism and dedication are greatly influenced by the noted philosopher, William James, who said that people could change their lives by changing their attitudes. Riebel interprets it this way: "One must push the pedal down, and that is directly related to effort. When things get slow we push harder, while most people slow their pace because they think things are going to be slow. So they take it easy, they start at 10 in the morning and quit at 3 in the afternoon, which is just the reverse of what they should do. They should start at 7 in the morning and work until 10 in the evening!"

"If you accelerate while everyone else is slowing down, then you’ll pick up speed and increase your share of the market," he explains. "It’s like being in a race. You’re running and everyone else slows down, so you quicken your pace, and just like a shot out of a cannon you move forward. Things will be good if you make them so!"

Foremost has a human resources director to locate talented people in the organization. "He will develop a program to identify the talents of the people that we already have. We may have someone working in the life insurance company who is a talented artist, and if we need an artist in our market communications or art departments we’d never know it unless we identify these options," he observes.

"We will be taking an inventory of the talents of our people. Our job is to make it exciting and challenging for those people, not only so they can grow and contribute, but so they stimulate others within the organization to do the same. We want to project an image outside that ours is a great place to work because there are plenty of opportunities for talented men and women to advance within the organization," he states.

"Ours is a competition of people; if we are head and shoulders above with every person in our organization as compared to any of our competitors, we’re going to be ahead in the marketplace. If we can stimulate our people to grow and reward them with opportunities when they do achieve that kind of growth and that kind of performance, then we are always going to be ahead of the curve."

"I believe the only way was that any corporation can actually grow is to have people grow within the corporation. The individual performances of our people determine the performance of the company. Therefore, whatever we can do to help our people grow is really helping our company grow."

He has experienced some difficult times with his business. Foremost was not immune to the tremendous inflation, high interest rates, unemployment and the recession and depression of 1974 and 1975 that hit the insurance industry’s property and casualty underwriters. His company lost $25 million in 1974 and $29 million in 1975. He earned just $1 million in 1976; Riebel recalls. "I never thought I’d be happy to earn just a million dollars, but after those losses I was really happy. In 1977 we earned $14 million before taxes, and in 1980, when everyone else in the insurance industry was losing their shirts, we earned $32 million. In 1981 we earned almost $40 million, which was our goal for that year. And this year our goal is $50 million. So we’ve had record years in 1978, ’79, ’80 and ’81."

"Some people say we were lucky," Riebel says. "I believe the whole concept is that the better you perform, the more effort you make, then when things get tough we get tougher. Yes, we get luckier, too, the harder we work. I know that 1982 will be a good year for us, and that’s no difference—attitude!"

"We’re not interested in the number of staff, we are interested in the quality. There’s plenty of room at the top," he says. "There are plenty of opportunities within the organization for all employees to contribute."

"The only way . . . that any corporation can actually grow is to have people grow within the corporation. The individual performances of our people determine the performance of the company. Therefore, whatever we can do to help our people grow is really helping our company grow."

Therefore, whatever we can do to help our people grow is really helping our company grow." To encourage that development, Riebel's company has had an educational reimbursement program for more than 10 years. The program reimburses employees for work-related college courses under the following provisions: 100 percent of tuition costs for an "A"; 75 percent for a "B"; 50 percent for a "C"; and zero reimbursement for any grade less than a "C".

Foremost also has internal training programs going continuously for its staff-in the field and in the home office for supervisors, administrative staff and sales personnel. "We're constantly improving the quality of our people," says Riebel.

"Problems are best solved by knowledgeable, educated people," he explains. "We believe in the importance of higher education. The better people are educated, the more they are going to be able to handle the situation and the better job they are going to do. We are interested in better identifying people with potential, people who are willing to make the effort and grow with our corporation."

In evaluating staff for promotions, Riebel looks at their performance and the individual effort to qualify for the next step. "We're not only interested in what employees have done in our internal training program, but in what they have done on their own to qualify for the next step. If they are really interested in growing, I believe that 95 percent of the initiative has to be with the individuals."

"It's our job as a company to provide the career path and to say, 'Well, you know if you want to move up, then here are the things you are going to have to expand on. Here are the things you'll have to know.' There's always room for talented people in the organization. We never have too many capable people," says Riebel.

Because he was never a full-time undergraduate student, Riebel's personal commitment to higher education has always required special effort. "Although I went to classes five days a week, and it seemed like full-time to me, it was always in the evening after I had worked all day," he explains.

That was in Cincinnati, where he started work on his bachelor's degree in 1940 after he had graduated from high school. But his studies were quickly interrupted by World War II. He returned in 1945 and started school again the following year, completing his degree in the spring of 1952. It had taken him eight years, but during that time he had gone from the newest employee in the corporation to general manager of Manufacturers and Merchants Indemnity Company.

He left Cincinnati in 1952 and moved to Grand Rapids to help start an insurance management company and to start Foremost Insurance. When asked why he decided to go back to school, Riebel responds, "Well, of course, I was interested in expanding my education. I was interested in hiring people who had advanced degrees, but I thought I'd be in a better position to relate to them, and I needed to grow myself."

Riebel spent about 10 to 12 hours at the office in his "typical day" and still finds time for community service activities, such as Junior Achievement, Salvation Army, Aquinas College and the Michigan Colleges Foundation, and he is an active director of the WMU Foundation.

Riebel is physically trim and looks much younger than most of his 60-year-old peers. He notes that he has only missed one day of work due to illness in 37 years; however, he admits that there may have been a few other times when he went to work while others would probably have stayed home if they had felt as he did.

He loves to play tennis at least once a week, but that's usually at 6 a.m. so that he can be in his office by 7:30 a.m. Riebel also likes golf, but he doesn't like the amount of time it takes to play the game. Foremost built a 9-hole golf course, par 32, around its office and condominium complex, Centennial Park, and he points out that he can play 9 holes in 60 minutes and that in the summertime he can go out as late as 8:15 in the evening and be finished before dark.

Most of his leisure time is spent with his family: his wife, Pam; their eight children (six sons and two daughters); and 13 grandchildren. One son owns an individual franchise of Foremost Home Brokers, but none of Riebel's children are employees of his company. When asked if that was by choice and by his own policy, he replies, "Yes and probably by the children's choice as well; they figure if I work that hard, they're going to have to work harder."

Riebel's personal drive perhaps can best be illustrated by his response to a question about the impact of weather on his insurance business. "If a mobile home park in California is flooded and we do not have any losses there, you have to wonder what's the matter with your market share."

Martin R. (Joe) Gagie is executive assistant to the president.
Development

Members of the 1982 Development Fund Advisory Committee held its organizational meeting Saturday, September 25, on campus in the University Student Center. Committee Chairman Phil Gajewski, '74, stated that he welcomed the challenges facing the committee in the coming year. "I'm pleased to be part of this dedicated group and am excited at the more active role our committee will be enjoying in the future. Given the fiscal problems facing the University, the years immediately ahead will be important ones for our Development Fund Advisory Committee. We are committed to helping Western successfully meet these challenges, and I look forward to our working together."

Topics of Committee discussion included increased need for unrestricted gifts, goal setting, donor recognition, and the need for more alumni volunteer involvement.

The Development Fund Advisory Committee is composed of alumni and friends of the University and provides positive support and active assistance to the Development Fund and its staff. Current committee membership includes:

- Dr. Yousef Alavi, Professor of Mathematics, Western Michigan University, Kalamazoo, Mich.
- Mrs. Marjorie Armstrong, '70, Systems Analyst, Control Data Corporation, Rockville, Md.
- Dr. Michael Fleck, '68, Veterinarian, Westfield Animal Clinic, Kalamazoo, Mich.
- Mr. Mary Jackson, '32, Actress, Hollywood, Calif.

- Mr. Philip Gajewski, '74, Manager, Small Business Programs, Michigan State Chamber of Commerce, Lansing, Mich.

- Dr. Dic Leonardelli, Professor Emeritus, College of Education, Western Michigan University, Kalamazoo, Mich.
- Dr. James W. Miller, President Emeritus, Western Michigan University, Kalamazoo, Mich.
- Dr. Keith Pretty, '73, Attorney at Law, Haslett, Mich., and
- Mr. L. David Stader, '52, Staff Manager, Michigan Bell Telephone, Detroit, Mich.

The teaching clinic in the Department of Occupational Therapy is to be named for Marion R. Spear, who founded the department in 1922 and has made a significant gift commitment to the University for the department—with one of her former students.

Miss Spear and Eugenie G. Metcalfe, a 1945 OT graduate, were honored at a banquet in October that began this year's celebration of the 60th anniversary of the department, one of the oldest and largest in the United States. Miss Spear headed the department from 1922 until her retirement in 1958.

Dr. Barbara A. Rider, chairperson of the department, said the clinic will be named for Spear when it and the department are moved next year to quarters in Wood Hall, providing space more than twice the size of that now in use in West Hall. "We're delighted to have this opportunity," Rider said. "Marion Spears' has made inestimable contributions to the field and to Western." She lives in Cherry Valley, N.Y.

Miss Spear, 89, is combining a sizeable current gift with a major bequest in her will for support of the OT program. These funds will provide immediate assistance to the department. Future funds will help OT students through the establishment of the Marion R. Spear Occupational Therapy Loan Fund.

Miss Metcalfe joined the staff of Sioux Valley Hospital after service in the U.S. Navy. She currently heads the occupational therapy clinic there and has remained active in the profession. Her sizeable bequest will support future needs of the department as well as providing for unrestricted University support.

A former student of Miss Spear, Miss Metcalfe said, "The work under Miss Spear was difficult but very rewarding. It gives me a good feeling to know I will be able to assist future generations of Western students."


gif the University.

Department founded as result of inquiries

The Department of Occupational Therapy at Western has always been highly regarded within the profession. It began as the fifth such program in the United States and is now one of 55 nationwide.

Miss Spear was an occupational therapist at the nearby Kalamazoo State Hospital (now the Kalamazoo Regional Psychiatric Hospital) in 1922 when she received two inquiries about the "Kalamazoo School of Occupational Therapy."

Since no such program existed, Spear contacted the hospital director and a training course was soon begun. The program at the old Kalamazoo State Hospital required students to take supplementary courses at Western State Normal School.

The first OT curriculum at Western, three months long, consisted of four lectures on theory and training in 18 crafts. By 1930, 14 months of study were required, and in 1936 that number was raised to 27.

Occupational therapy first appeared in Western's catalog in 1936 under the Department of Education, and it was restricted to women only. By 1944 the program had evolved into a department.

Rider said, "The occupational therapy program has maintained its position of leadership throughout its 60 year history." In 1939 the OT program at Western was one of the first four to be accredited by the American Medical Association and the American Occupational Therapy Association. In 1956 a new graduate program was the first to be offered in the country.

Innovations were the department's teaching clinic and a re-entry program for occupational therapists who have been inactive in the profession for a period of time.
Dear Alumni

Times of financial stress can also be times for institutional growth, as is apparent now at Western Michigan University.

Monies from the depleted state coffers have been reduced substantially, and forced to re-examine its position in many areas. Such events are never pleasant and are often at least temporarily destructive of the institutional philosophy shared by the University, administrators, faculty and students.

It is in these testing times that alumni can offer much to the University to help it cope with the exigencies of day-to-day living. Principal among these is the support which alumni can easily dispense in their daily conversations, in their writing, in the every expression they may make about education in general.

Whether these are those who take some perverse pleasure in downplaying the role of alma mater, all who have entered Western have been touched in some way by the educational process: the alumni who wanted to teach the next generation to help it cope with the exigencies they may make about the University richly and wisely.

The challenge is great, the need is urgent.

The return flight will be from Windsor and other sights of the fabled country.

The trip is priced at $1,799, with food costs in the British Isles pushing up the ante. As in the two previous years, many of the meals while traveling will be included in the price.

Dr. Alan C. Coe, a 1965 graduate of WMU, has been elected president of the WMU Alumni Association, succeeding Sterling Breed, Kalamazoo, who served for two years at the helm.

Coe is currently dean of academic affairs for the regional campuses of Kent State University. He also holds an MBA from Western and earned his doctorate at Michigan State University.

He lives in Warren, Ohio.

Serving as new officers of the association with Coe are Dr. Thomas Randolph, Detroit, vice president, and Allen Emmons, Grand Rapids, treasurer.

Members of the executive council for the next year include Coe, Randolph,Emmons, Breed, and James W. Martin, Atlanta, Ga., Dewey Haner and Robert Welborn, Kalamazoo, and Russell A. Strong, director of alumni relations.

Coe is new president of association

Alumni travel

- England, Ireland and Wales are sites for mid-summer 1983 travel

In the past two years the Alumni office has selected travel adventures to Scandinavia and to Italy, both trips meeting with accolades from those who participated in them.

Using a different departure and a different destination, the Alumni office presents travel to England, Ireland and Wales.

Departure has been set for June 29, and the travelers will return July 14, flying from Detroit to London. From there the travelers will head west to Winchester, Salisbury, and Stonehenge. They will travel as far as Land's End before turning back to Bristol and then into Wales.

Crossing the southern part of Wales, they will go by boat to Ireland for three days on the Emerald Isle—Waterford, Limerick, Killarney and Dublin. Sailing back, the travelers will tour the northern reaches of Wales and to Chester. From there they will go southeast to Stratford-on-Avon, Oxford, east and north to Bedford and then Cambridge.

The trip will wind up with three days in London, with the opportunity to take side trips, perhaps to the south coast or to Canterbury, to Hampton Court Palace, Windsor and other sights of the fabled country.

The return flight will be from London to Detroit.

The trip is priced at $1,799, with food costs in the British Isles pushing up the ante. As in the two previous years, many of the meals while traveling will be included in the price.

Trips to Hawaii scheduled for 1983

After sending off successful trips in 1982 to the Caribbean, Europe and the

(Continued on page 12)
Reunions

Golden Anniversary Reunion set for the Class of 1933
Western’s class of 1933 will reunite on campus Friday, August 19, 1983, for its Golden Anniversary Reunion.
Richard “Abe” Sheldon and Jim Denherder are presently working with the WMU Alumni Office to select a reunion committee and begin planning for the celebration.
Golden Anniversary Reunions are once in a lifetime occasions. ‘33 class members will not want to miss theirs on August 19.

The Class of 1943 to celebrate 40th
On June 10 and 11, 1983, Western’s class of 1943 will return to campus to celebrate the 40th anniversary of its graduation.
A reunion committee is now being formed. Class members will receive an initial mailing in January regarding reunion plans.
‘43 graduates: plan to be in Kalamazoo June 10 and 11 for a reunion of your classmates.

ABE Corner

ABE lends support to alma mater
Alpha Beta Epsilon, through its chapters, has donated $500 to the Oaklands renovation project. In addition, the group recently voted to contribute $100 to the short term loan fund established for Western students through the Office of Student Financial Aid and Scholarships.

ABE Launches Operation Search
At the Fall interchapter council meeting of Alpha Beta Epsilon, Western’s alumna sorority, delegates representing the 14 chapters within Michigan agreed to launch Operation Search.
Under Operation Search, ABE chapters, working with the Alumni Office, will review and update the records of Western graduates in their geographical area. Their efforts will be concentrated on those alumni whom the University has lost track of over the years. ABE members will provide valuable updated information on “lost” alumni to improve the alumni record system and, more important, enhance communications between the University and its graduates.

A 1982 Homecoming replay

Did you miss the Homecoming celebration, “Under the Bronco Big Top,” this year?
If so, you missed an opportunity to visit with former classmates and professors, an opportunity to see the changes on campus and a chance to reminisce with your family about your days in college.
Circle Oct. 15, 1983, on your calendar today. Don’t miss Homecoming ’83.

 Alumni travel (Continued from page 11)

Canadian Rockies, Western’s alumni travel program is planning a two-option package to Hawaii.
One-week and two-week ventures in the Pacific paradise are ready, both departing from Chicago Saturday, Feb. 26.
One week will be concentrated in the Honolulu/Waikiki area, with participants staying seven nights in the Pacific Beach Hotel. In addition to a city sightseeing tour, plenty of time is allowed for those who want to soak up the warm, tropical sun and return to their winter-bound friends with a good tan.
Those planning for two weeks will spend time in Honolulu and Waikiki as well, but will also enjoy three nights on Maui, three nights in Kona and one night in Hilo. The latter two stops are on opposite sides of the largest island of the Hawaiian group.

The eight-day plan, February 26-March 5, is priced at $774 double occupancy from Chicago. The cost of the 15-day trip, Feb. 26-March 12, is set at $1,172.

For more information
More detailed information can be obtained from the Alumni Office (616) 383-6160.
Plan now to attend Homecoming ’83

Oct. 15

Above: Western students participated in a week of activities including the Homecoming Olympics, “Yell Like Hell” contest, Soap Box Derby, and the Fritter Fest, a doughnut eating contest featured above.
Left: The alumni luncheon was indeed “under the big top” as alumni gathered to renew friendships and visit with former faculty.

Alumni certainly think the Broncos are No. 1 as the team shut out Miami University 10-0. Mark Kujacznski shows his pride as he holds the game ball following his interception, the first against Miami this season, which resulted in the game’s only touchdown.

The traditional parade was judged as one of the “best yet” by those who lined the streets as it passed by. The Agriculture Club entry (above) won the Gold Pride award, and Bigelow Hall won the Theme award as they had done in 1981.
1923
Margaret Nicholson Maynard, LC '23, BA '26, was co-chairman of the 87th Lincoln Day banquet in Kalamazoo last April and was named one of the top ticket salesmen. In June the Delta chapter of Abe made a gift to the Lucille Nobbe scholarship fund in Mrs. Maynard's name, honoring her 41 years of active membership in the alumnae sorority. On June 29 she and her husband celebrated their 53rd wedding anniversary.

1926
Hazel Nevins Wildermuth, TC '26, BA '30, celebrated her 91st birthday last May.

1938
Josephine Smith Scholl, BA '38, last June was named "Citizen of the Year" in Williamson, where she continues to live after retirement. She taught there from 1956 to 1979. She says she is now busier than when she was actively teaching.

1939
Mildred Johnson Royal, TC '39, BS '42, MA '71, ED '79, was re-elected to a second term on the Board of Education last June. She is a learning disabilities specialist in the St. Joseph schools and teaches part-time at Southwest Michigan College.

1942
Dr. Kenneth W. Prescott, BS '42, represented his alma mater Sept. 23 at the inauguration of a new president of Southwest Texas State University at San Marcos. Prescott is chairman of the art department at the University of Texas, Austin.

1943
Fem Blomberg Lafollette, BS '43, MA '61, retired in May from the Lakeview schools, where she taught for 31 years.

1946
Raymond J. Lorens, BS '46, owner of the world's largest black diamond geode, had it exhibited last year in Washington, D.C. Living now in Getzville, Penn., Lorens was married June 5 to Anne Stith.

1947
Juana Goodrich Frohme, BS '47, was named woman of distinction for 1982 by Delta Kappa Gamma society at Marshall. She retired from teaching in 1976.

1949
Jack R. Woods, BA '49, became acting director of the W. E. Upjohn Institute for Employment Research in September upon the death of the director. Jack is also business manager for the Kalamazoo research center.

1950
Martin Slagter, BS '50, became superintendent of the Godfrey-Lee schools in Kent County in the summer. He had been director of elementary education since 1967.

1953
Buch Whipple Pershing, BS '53, MA '57, EdS '69, retired Aug. 1 after twenty years as principal of the Tappan Intermediate school, Ann Arbor.

1959
Ted F. McCarty, BBA '59, has been appointed to the Nazareth College board of trustees. He is president of American National Bank, Kalamazoo.

1961
Craig Bishop, BS '61, MA '69, and Sandra Lummens, BA '61, had their art work shown in the Kalamazoo Institute of Arts at the Grand Rapids Art Museum as part of the juried Michigan Artists 80/81.

1962
Marcha Baker Smith, BBA '62, received her master of science degree in human relations last May from Shippensburg State College in Pennsylvania. She lives in East Berlin, Penn.

1964
Louis B. M. Rizalo, BS '56, had his artistic work selected for inclusion in Michigan Artists 80/81, with showings in Kalamazoo and Grand Rapids.

1965
Floyd L. Parks, BBA '55, MBA '64, was promoted to executive vice president-trust administrator of the American National Holding Co.

1966
Richard Kline, BS '60, has recently had his art work displayed at the Midland Center for the Arts as a part of the statewide exhibition, Michigan Artists 80/81.

1969
Gene Fogel, BA '63, an 11-year news veteran at WJR in Detroit, has reached a pinnacle of success in the news business, as one of a team of three this year who received a coveted George Foster Peabody Award.

1970
Larry Taylor, BS '60, MA '70, is the new cross country coach at Greenville high school, where he has taught for 15 years.

1971
Craig Bishop, BS '61, MA '69, and Sandra Lummens, BA '61, had their art work shown in the Kalamazoo Institute of Arts at the Grand Rapids Art Museum as part of the juried Michigan Artists 80/81.

1973
John F. Gentlemen, BBA '61, has been elected executive vice president of the Martin E. Segal Co., New York. He joined the company in 1970 at Phoenix, moved to Washington and had been senior vice president for the Middle Atlantic region of the insurance consulting firm.

1976
Marcha Baker Smith, BBA '62, received her master of science degree in human relations last May from Shippensburg State College in Pennsylvania. She lives in East Berlin, Penn.

1982
Lorraine Hansen Russell, BS '82, represented WMU in late October at the inaugural ceremonies for a new president of Temple University in Philadelphia, where she is a faculty member.

1983
Edna Bogard Leavens, BA '61, MA '71, a teacher most of the time since she was 18 years of age, has retired from the Pine Trails elementary school in Allegan.

1984
Dr. David Lightfoot, MA '62, is the new superintendent of schools at Ravenna, mov-
Stamm clicks at Met opener

The opening night of the Metropolitan Opera Company’s 1982-83 season, one that Jeffrey Stamm, BM ’75, will not soon forget. With just four hours notice, he was invited to fill in for the famed Italian tenor, Luciano Pavarotti.

As an understudy to Pavarotti, Stamm was familiar with the role of the Italian singer in Richard Strauss’ ‘Der Rosenkavalier.’ According to Warner, Appel, producing music at Western, “It’s a cameole role in which he walks in, opens his music and sings one of the most beautiful, but difficult, arias in the repertoire and then exits.”

The opening crowd, which included Beverly Sills, Este Lauder, William R. Rockefeller and Kitty Carlisle, obviously liked what they heard. Stamm’s photo was inset into a picture of the crowd on the next day’s edition of the New York Daily News.

In an interview with the Kalamazoo Gazette, Stamm said, “I didn’t get nerves about five minutes before the show. Then, I just swallowed and said a prayer.”

“In any case, the audience seems especially promising. Appel noted, ‘He is studying Pavarotti’s repertoire, and they’ll probably work him into ‘La Boheme,’” he said. “In fact, he’s singing that opera soon in Denver where there is an international cast for two nights and an American cast for two nights.”

As an undergraduate, Stamm had been playing the leading role in the University’s production of the opera, “I Pagliacci.” Stamm later sang the role of ‘Figaro’ with the New Jersey State Opera and at the Buxton Festival in England a year ago this past summer.

Shea, L. Matthew, BS ’70, MA ’72, had her work selected for the Michigan Artists 80/81 show, and it appeared in both Kalamazoo and Grand Rapids.

Lt. Neil A. Rowe, BS ’70, retired last May from the Michigan State Police, commanding the Sandusky post as his last duty.

Linda Bowles Nushbaum, BS ’70, last spring received her Ph.D. from Ohio State University in guidance, counseling and educational administration. She is state guidance supervisor for Ohio’s department of education. Recently, Dr. Nushbaum completed a book, Ohio’s Career Guidance Program, Kindergarten-Adult.

Muirhead, E. Kenyon, BS ’70, has been named assistant to village superintendent at Grosse Pointe.

Greeley Frank Stuckey, MA ’71, is the new principal of the Comstock high school, moving there from the Northeast Middle School.

Gary L. Swanson, BS ’71, earned his JD degree from the University of Kansas Law School last May and is now practicing in Grand Junction, Colo.

Robert M. Supnick, BS ’71, MA ’74, and Constance M. Spencers, BA ’71, MA ’74, graduated again last August from WMU. Supnick received her doctor of education degree in educational leadership and Spencers a specialization in education, also in educational leadership.

Donald L. Hoyt, BBA ’71, MBA ’74, has been promoted to associate professor of accounting at Siena Heights College, Adrian. He makes his home in Brooklyn.

Robert W. Nixon, MBA ’70, has been promoted to director of capital asset planning and management for Arthur Andersen & Co. Prior to moving to Denver in 1981, he had been a financial consulting firm in St. Louis and Oklahoma. His new responsibilities are worldwide for the Chicago-based firm.

Larry Buhro, MA ’70, is the new North Elementary principal for the Comstock schools.

Sandra Tominson, ’63

David Ridgway, ’65

Marilyn Schlack, ’74
Barbara Seimers Vester, BS '71, has been re-elected president of the Lakeshore Junior Women's club at St. Joseph for a one-year term, having retired from teaching at Coloma in 1979.

1972

Jay C. Crouch, BM '72, was guest conductor of the Lake Michigan College music festival. He is director of bands at Brandywine high school, Niles.

Dr. H. C. Bitschenbender, BS '72, is a new assistant professor of international horseracing at Michigan State University. He has worked for the Michigan Blueberry Growers Assoc. and has traveled and studied agriculture problems in Nepal, Indonesia and Nigeria.

Marie Viers, MA '72, has been appointed assistant vice president for business and finance at Mercy College of Detroit. The Rev. Michael Ott, BA '72, became pastor of the Newways United Church of Christ June 1. In addition to his teaching graduate study, Ott has also edited books on Hegel and technology, and lectured by WMU's Prof. Robert J. Sijpesteijn.

Mark D. Smith, BA '72, has been admitted to practice in the state of Illinois. He is vice president of the Smith Agency in Monroe and has his ID degree at the Detroit College of Law.

Mary Hoyt, BS '72, is president of the Benton Harbor Alumni Education program. Victoria Harwood Lunnich, BS '72, has been named as the Michigan High School Athletic Coaches Association as one of nine award winners for 1973.

Bopp had formerly been with Grand Rapids Baas Media, Inc., and Grand Rapids Country Club. Gary Sako, BS '72, is the winner of an award from Owens Corning Fiberglas for a house he built in Davison Township. Sako is with Future Home Systems, Inc., and received a special recognition for his creative work.

Robert C. Bopp, BS '73, MA '75, is the new assistant director of the Developmental Disabilities Research Center at Kalamazoo. Bopp had formerly been with Grand Rapids Baptist College.

Jame H. Kays, BS '73, MA '80, received his Ph.D. in psychology in August at WMU. Kenneth Anne Randolf, BS '73, MA '76, earned his master's degree in guidance at WMU. He is now a guidance counselor at the Newaries United Church of Christ. The Rev. Richard Gerten, BA '73, a Traverse City catholic school administrator, was co-chairman of Richard Gerten's retirement fund.

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Sports

For many decades join Athletic Hall of Fame

Ray Swartz and Jerry Ashmore, nationally prominent trackmen from the 1930s and 1960s respectively, 1955 baseball All-American Bill Lajoie, and Rolla Anderson, a football-basketball Fame. 1930s ceremonies were held on campus baseball with the Detroit Tigers.

Sports previews

Men's Basketball
First-year coach Vernon Payne faces a major rebuilding task. Gone from the '81-'82 Broncos (15-14) are seven letterwinners who accounted for 82 percent of the scoring and 79 percent of the rebounding.

The returning reserves are forward Lary Blahnik (4.4 points and 3.5 rebounds per game) and point guard David Elliott (2.0 points per game and 77 assists). They had 16 starts apiece a year ago.

Other returnees are guards David Schinder, Cordell Eley and Mike Dietz, swingman Tim Waun and forward Kevin Oliver. Schuler was the lone '81-'82 lettermen who left the program.

The newcomer being counted on to provide immediate help is forward Tony Temple. Temple, a swingman who averaged 14 points and 13 rebounds in prep play.

Women's Basketball
Newly appointed coach Jim Hess, and a new assistant, Pat Charity, will boast experience and depth on the forward lines but need to find a point guard.

Although last year's WMU scoring and rebounding leader, forward Kim Worden, was lost to graduation, she is the only loss of a 7-19 squad. And when Williams averaged 9.2 points and should get help from sophomores Vicky Muskay and Jacquie Munson.

In the pivot, three juniors, Judy Moon, Carol Lantagne and Amy Sutton, return. Moon averaged 8.4 points and 6.4 rebounds per game.

Two letterwinners return at guard: junior Terri Walker (10.5 ppg) and senior Linda Berndt. Both were All-Mid-American Conference and second in team standings. At those sports were Mid-American defendants with seven goals and 22 assists as a junior.

Women's Cross Country
Coach Jack Harbaugh's initial Bronco grid squad got off to a 4-1-1 start, and was ranked No. 7 on NCAA Division I-AA polls. After three opening wins, they had a narrow 7-3 loss at Bowling Green, a 18-18 tie at Central Michigan and a 10-0 homecoming win over Miami.

The Western defense ranked No. 1 among the 93 Division I-AA members for scoring yield, giving up 7.0 points per game. Cornerbacks Mark Kucajnski and Demetrius Jones had been cited as Mid-American Conference "defensive players of the week" while backtack Shaun Faulkner won offensive honors.

Kicker Mike Prindle booted 10 straight field goals and twice tied the school record on 20 pass completions vs. Bowling Green.

Soccer
Coach Scott Ferris' club had already set a school season victory record en route to a 8-6-1 start. Along the way, they had an overtime tie at Notre Dame, a 2-1 win at Central Michigan, a 4-2 OT win over Kalamazoo College and a 1-0 loss to nationally ranked No. 15 Evansville. Mosen Khani had nine goals and five assists, Sergio Marcos six tallies and two assists. Goalie Kyle Leonard was giving up just one goal per game.

Volleyball
Coach Bob Buck's Broncos had a 21-4 record in their initial 25 outings, winning their last 11 straight. Buck's charges had also picked up first places in the Ferris State and Windy City Invitational, plus a second at its own WMU Classic. Jack Nickus and Amy Timmers had respective spiking norms of .405 and .315.

Sports Update

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