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Werner Sichel Lecture-Seminar Series
Academic Year 2004-2005
Department of Economics
College of Arts and Sciences
Western Michigan University

"Regional Economic Development: Current Issues" is the 41st annual public lecture-seminar series organized by the Department of Economics at Western Michigan University. This year's series will explore this important topic as seen by six leading academics and practitioners in the field. The series is directed by Professor Bassam Harik of the Economics Department, and is co-sponsored by the W.E. Upjohn Institute for Employment Research. The public is cordially invited to attend the lectures. In addition to the public lecture, each guest will present a seminar aimed at the economics faculty and graduate students. For more information, please contact Dr. Bassam Harik at 269.387.5536 or email him at bassam.harik@wmich.edu.

The Lecture-Seminar Series is coordinated with a graduate/advanced undergraduate course, Guest Economist Seminar (ECON 591,592) under the supervision of Professor Harik. The courses are offered during the Fall and Spring semesters for one academic credit to students enrolled at the University.

Travel Directions: From I-94 take U.S. 131 north to Exit 36A (Stadium Drive). Travel east on Stadium Drive to the fourth traffic light at Howard Street. Turn left onto Howard and take the second right to the WMU campus. Follow the signs to the Miller Auditorium parking ramp. Knauss Hall is the dark brick building opposite the Waldo Library clock tower.

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Western Michigan University

Department of Economics
College of Arts and Sciences

Werner Sichel Lecture-Seminar Series
Academic Year 2004-2005

Regional Economic Development: Current Issues

Public lectures on Wednesdays
3:00-4:30 PM
Room 3508 Knauss

William Schweke
Corporation for Enterprise Development
October 20, 2004

Michael Luger
University of North Carolina, Chapel Hill
November 17, 2004

Andrew Isserman
University of Illinois
January 12, 2005

Stuart Rosenfeld
Regional Technology Strategies, Inc.
February 2, 2005

Edward Hill
Cleveland State University
February 23, 2005

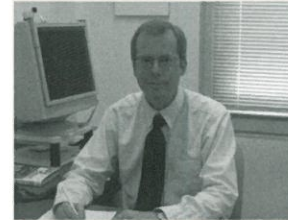
Ann Markusen
University of Minnesota
April 6, 2005

The Department of Economics and the College of Arts and Sciences gratefully acknowledge the co-sponsorship of this Series by the W.E. Upjohn Institute for Employment Research, Kalamazoo, Michigan.

William Schweke
Corporation for Enterprise Development

October 20, 2004

William Schweke is a Vice President at the Corporation for Enterprise Development and was President of Interchange, a firm specializing in public policy exchange between the United States and Europe. A graduate of the University of Texas at Austin, he is a specialist in development finance, plant closings, small and community business, environmentally-compatible development, and local development planning. In the past, he has written reports on investing pension funds in business development, operating small business initiatives, designing and running state-wide and local economic adjustment programs, reforming business incentives, and launching urban low-income neighborhood development initiatives. In his technical assistance work, he has advised a variety



of state and local governments, community-based organizations, foundation, trade unions, chambers of commerce, private utilities, and governmental authorities in the U.S. and Great Britain. And in the area of training, he has developed courses on rural development, community economic development, and local development planning.

Mr. Schweke's publications include: *Bidding for Business, Dislocated Workers in North Carolina: Aiding Their Transition to Good Jobs, Improving Your Business Climate: A Guide To Smarter Public Investments in Economic Development, Building Healthy Communities: Resources for Compatible Development, Smart Money: Education and Economic Development, Hidden in Plain Sight: A Look at the \$335 Billion Federal Asset-Building Budget, Employer IDA Initiatives: The Promise of Delivering Individual Development Accounts through Employers, and Rethinking Rural Development.*

His current research focuses on the impact of trade and investment liberalization on domestic economic development policies and practices, plant closings and globalization, economic adjustment programs for displaced workers, and business incentive reform.

Michael Luger
University of North Carolina, Chapel Hill

November 17, 2004

Michael I. Luger is Professor of Public Policy, Business, and Planning, and Director of the Carolina Center for Competitive Economics in the Kenan Institute for Private Enterprise, at the University of North Carolina at Chapel Hill. His areas of interest and expertise are regional economic development, state and local policy, infrastructure finance, and science and technology policy. His research in the Center for Competitive Economics addresses critical problems of state and local governments, federal agencies, private businesses, and some foreign clients.

Dr. Luger was the Carl H. Pegg Professor of City and Regional Planning and chairman of the Department of Public Policy at the University of North Carolina at Chapel Hill, until 1999. He also has taught in the economics departments of Duke University and the University of Maryland. He holds a PhD (economics) and MCP (city and regional planning) from Berkeley, and an MPA (public and international affairs) and AB (architecture) from Princeton.



Dr. Luger has served as consultant to many organizations, including the Asian Development Bank, USAID, the N.C. Department of Transportation, New York City, the World Bank, RTI International, the National Center for Economic Alternatives, the Business Development Board of Palm Beach County, and the Urban Institute. He has served as expert witness in North Carolina and Pennsylvania. In these engagements, Dr. Luger has provided advice and analysis to governments, NGOs, and universities on how to develop technology projects, including research parks and science complexes. His research projects have been funded from many sources, including the U.S. Environmental Protection Agency, the N.C. Department of Commerce, the National Science Foundation, the N.C. Department of Environment and Natural Resources, the Golden LEAF foundation, the N.C. Board of Science and Technology, the Appalachian Regional Commission, the N.C. Community College System, the U.S. Department of Labor, the U.S. Economic Development Administration, the Maine Science and Technology Foundation, and the N.C. Rural Center.

Dr. Luger has published over one hundred books, articles, and major reports. He serves on several editorial boards and serves (or has served) as an officer in many professional and service organizations. He lives in Durham with his wife and three children.

2007-2008
Andrew Isserman
Professor of Urban and Regional Planning and
Agricultural and Consumer Economics

University of Illinois

January 12, 2005

Professor Isserman develops, refines, and applies analytical methods for studying economic and demographic change and related policy issues. He has won two National Planning Awards from the American Planning Association, the GEM Award from the National Council for Geographic Education, a Research Fellowship from the American Statistical Association, and a medal from the Soviet Academy of Sciences, among other honors.

His research has been supported by the National Science Foundation, National Institutes of Health, Ford Foundation, Appalachian Regional Commission, U.S. Departments of Commerce, Defense, Energy, Housing and Urban Development, and Interior, and others.



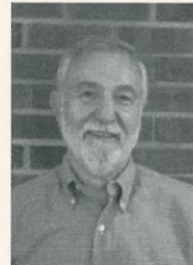
His research currently has two emphases. He is refining geographical control group methods and applying them to economic

development policy issues. Recently published studies have measured the effects on rural economies of casino gambling, dam construction, federal rural development programs, highway investment, military base closure, nuclear weapon site conversion, and other policy decisions. He also is working on methods for analyzing and forecasting local economic and demographic change. He seeks to make population forecasts in ways that induce people to learn more about their area and to engage the future proactively from a far better understanding of economic and demographic realities and prospects. He has practiced and improved this approach over the past four years working with planning firms including Barton Ashman Associates, Pflum, Klausmeier, and Gehrum, and LDR International.

Stuart Rosenfeld
Regional Technology Strategies, Inc.

February 2, 2005

Dr. Stuart A. Rosenfeld is President of Regional Technology Strategies, Inc. located in Carrboro, North Carolina. He previously served as deputy director of the Southern Growth Policies Board and director of the Southern Technology Council. Rosenfeld also organized and manages the Trans-Atlantic Technology and Training Alliance, a consortium of U.S., European, and South African colleges undertaking cooperative innovation and learning activities. His areas of interest include collaborative and cluster based economic development, workforce development, and technology diffusion. Prior to joining Southern Growth, he was a Senior Associate at the National Institute of Education, where he co-authored a National Assessment of Vocational Education for the U.S. Congress. Before that he directed a private elementary school in Vermont and earlier worked for ten



years in manufacturing at 30% the General Electric Company as an engineer and director of manufacturing education and management science sections. Dr. Rosenfeld has published numerous books and articles, including Competitive Manufacturing: New Strategies for Regional Development; Smart Firms in Small Towns; Significant Others: Exploring the Potential for Manufacturing

Networks; Industrial-Strength Strategies: Regional Clusters and Public Policy; Overachievers: Business Clusters that Work; learning now: Skills for an Information Economy; and Smart Systems: A Guide to Cluster Strategies for Less Favoured Regions. He has advised or testified before more than a dozen panels and committees of the U.S. Congress, the National Academy of Sciences, and the Organization of Economic Cooperation and Development. Rosenfeld has a Ed.D. in Education Planning, Social Policy, and Administration from Harvard University and a B.S. cum laude in chemical engineering from the University of Wisconsin-Madison. He currently is a Senior Policy Fellow with the Southern Growth Policies Board and Senior Research Associate with the Community College Research Center at Teachers College, Columbia University.

Edward Hill
Cleveland State University

February 23, 2005

Edward W. Hill is Senior Research Scholar in the Urban Center and Professor in Urban Studies and Public Administration. Ned writes on economic development and urban public policy and is editor of Economic Development Quarterly, which is dedicated to publishing research on the development of the American economy. Hill is co-author of one book, co-editor of four books, and author of over 60 articles, book chapters, and columns. In spring 2001, Dr. Hill published Ohio's Competitive Advantage: Manufacturing Productivity, a study of the manufacturing sector's continued importance to the economic health and well-being of the state's economy.

He was a member of Leadership Cleveland's Class of 1997, received Cleveland State University's Distinguished Faculty Award for Research in 1998, and was awarded the



Robertson Prize from the editors of Urban Studies in 1994. He was elected to the Board of Directors of the Urban Affairs Association in 1999 and was appointed to the Governor of Ohio's Task Force on Urban Revitalization in that same year. Hill was appointed a Nonresident Senior Fellow of the Brookings Institution's Center on Urban and Metropolitan Policy for the spring of 2000. He is coordinating national research projects on the competitive advantage of urban land. He earned his Ph.D. in Urban and Regional Planning and Economics from MIT in 1981.

Ann Markusen
University of Minnesota

April 6, 2005

Ann Markusen, professor, is the director of the Institute's Project on Regional and Industrial Economics. Currently, her research focuses on occupational approaches to regional development and on the arts, high tech and defense activities as regional economic stimulants.

Before joining the Humphrey Institute, Markusen was State of New Jersey Professor of Urban Planning and Policy Development at Rutgers University. She has held faculty positions at Northwestern, the University of California at Berkeley, and the University of Colorado. Markusen has been an economic policy fellow with the Brookings Institution and a research economist with the Michigan speaker of the house's office. She was a Fulbright Lecturer in regional development economics in Brazil and has written on European, Korean and Japanese regional economies as well as



on North American cities and regions. From 1995 to 2002, she served as a Senior Fellow at the Council on Foreign Relations in New York and in 2002, as a Visiting Fellow at the Public Policy Institute of California. Markusen has served as president of the North American Regional Science Association, regional planning track chair for the American executive committee and board member of the Economics Policy Institute in Washington, D.C. She holds doctorate and master of arts degrees in economics from Michigan State University and an undergraduate degree from Georgetown University School of Foreign Service.