Let's Conquer Intellectual Myopia
by H. R. Moore

The Sociology of Witchcraft
by Maxwell G. Marwick
Western Michigan University
Magazine

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COVER PICTURES

It's football time again! The thrills of a long run, a sensational pass, the yells of the crowd, the stirring band music and the joy of Bronco victories are with us again once more. The cover of this issue of the Western Michigan University Magazine gives a pictorial preview of the 1965 football season, showing the Brown and Gold gridders taking the field, head coach Bill Doolittle (top left), co-captains James Reid and Nelson Jackson, cheerleader Stephanie Iciek and last year's drum major Jack Smith.

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A quarterly publication of Western Michigan University, Kalamazoo. Membership in the WMU Alumni Association is $5.00 per year. Second class postage paid at Kalamazoo, Michigan.
THIS IS A YEAR of great activity at Western Michigan University. This is a year of achievement of progress and growth.

This is a time of which alumni can well be proud of Western and a time which students and faculty will find exciting and stimulating.

To begin with, Western is now operating on a year-round basis. This is a part of our contribution to the effort of providing for every qualified student an opportunity for higher education. It makes the fullest possible use of Western’s excellent faculty and our limited physical facilities. This new program provides educational opportunity for the equivalent of 2,000 full time students in addition to the more than 2,300 new students who entered our University this fall. This is an example of higher education making a change to meet the times.

Academic stature was added this year with the creation of new departments and the addition of outstanding educators to our already strong faculty.

An office to coordinate National Science Foundation projects and NDEA Institutes was created. Even more important in its long range potentials was the establishment of an Office of Research Services to inform our faculty about and assist them in the development of research projects.

With more than 16,000 students this year, Western has reached a new high point. But enrollment records are ephemeral things. They last for a year at best. So, we are planning ahead. With recognition of our needs by the Executive office and the generous assistance of the Legislature, Western has under construction a new Industrial and Engineering Technology Building which will be opened a year hence. A Distributive Education Building, financed by private and federal funds, will open in 1966. Of equal significance, but larger in concept, is what will happen in the years immediately following 1966.

By the end of this year bids will have been asked on: an addition to Waldo Library; a Liberal Arts complex, which will include the unique feature of a 10-story office tower; a self-liquidating auditorium seating 3,600 and adjacent to the Liberal Arts buildings; a fourth self-liquidating residence hall complex in Goldsworth Valley and one-hundred or more additional married housing units to accommodate in some large measure our increase in full time graduate students.

It might be appropriate to mention here that John Goldsworth Valley formerly was North Valley. That was merely a geographical designation. All of our alumni are certainly familiar with the great contributions John Goldsworth made to Western during his many years as director of the physical plant. It is fitting that he be recognized and naming the valley for him is most appropriate because it bears his imprint so markedly.

Under study are plans to remodel and expand McCracken Hall into a building for chemistry and paper technology; a Physical Science building and a general classroom building to house certain departments in the humanities and the social studies.

This is a great amount of physical growth. But, it is much more than just brick and mortar. New buildings are some of the tools essential to qualitative growth. We must have the facilities suited to our complex and diverse programs so they can be of the best. It is our intention to

(Continued on Page 7)
Let's Conquer Intellectual Myopia

By H. R. Moore
President, Bergstrom Paper Co.

Excerpts of address presented this summer before Paper Technology Foundation, Inc. of Western Michigan University

The "ALMA MATER" has been sung. The strident strains of "Pomp and Circumstance" have drifted off. Starry-eyed graduates charged with challenge and exhorted to excellence have had the future oratorically thrust into their hands. They are set to lay their lives and their sacred honor to the task of wresting the success of tomorrow from the abysmal failures of yesterday and today. God bless them and grant them good speed. Because that's what the rest of us have been trying to do ever since we embarked on our careers.

Our todays are an accumulation of our yesterdays. As we benefit from, as we review our yesterdays, we find in them the promise of a better tomorrow. Or do we?

In our company we find ourselves on the threshold of a great breakthrough. We are on the verge of breaking out of the 19th century and into the 20th. At least, we feel that way.

Now, am I being disloyal to the company that feeds my family? Am I suggesting that our buildings and pulp and papermaking equipment are aged, ill-favored and decrepit?

No, I don't think so. At least, not in any but a relative sense.

Let's look at the whole spectrum of our company and our industry. Few things are born—are created in the absence of need and travail. Hardship spawns and conceives accomplishment.

Our company was founded in 1904 by an upright, Christian gentleman who had lost his birthright by the flip of a coin. His brother, by winning the toss, bought out his interest in the family stove works. With the funds, thus secured, together with advances from friends, he purchased a run-down paper mill which had been established at Neenah, Wisconsin, in 1872. Today, there is neither stick nor stone left of that old mill. It has all been replaced. And who says the future belongs to the young? D. W. Bergstrom, who founded our company, was 57 years old in 1904. But he had a family to feed, raise and educate. So, he worked hard.

Hugh R. Moore, president of the Bergstrom Paper Co., Neenah, Wis., since May, 1962, holds a B.A. (1938) and a law degree (1948) from the University of Wisconsin. He has been an attorney ever since and at one time was assistant district attorney of Winnebago County, Wis.

Moore joined Bergstrom in 1951 as assistant to the president. Married, he has two children.

He served as a Marine infantry officer in World War II, rising to the rank of major. He has since spent 10 years in the reserves.

Moore has served on the Winnebago County Board of Supervisors; has been active in county grass roots political organizations as well as local bar associations; has chaired Community Chest and Brotherhood Week committees; held office in the P.T.A., a taxpayers association, and a chapter of the American Field Service and has been a member of eight industry associations and committees.

In addition, Moore has been an active church member and trustee in Oshkosh and Neenah.
In those old days we had itinerant papermakers. Machine tenders, back tenders, beatermen and others were wont to move from mill to mill. They had their little bag of tricks packed and ready to go at a moment’s notice. Whenever the spirit or wanderlust moved them, off they’d go. From Middletown, Ohio, to Kalamazoo; from Kalamazoo to Neenah; then back to the east to New York state. A good artisan always found a good job. Today, this is changed. A papermaker gets in the line of progression and invariably stays where he started to work. Today, it seems that only management people and executives become restive and fairly itinerant.

What’s the point of this comparison? It simply illustrates a change in needed skills. It’s the law of unbalanced supply and demand at work. The old-time machine tender never heard of training subordinates. He closely guarded the secrets of his trade, his highly developed skills, in the true old guild and craft traditions. Today instrumentation, controls, training programs, progression systems and seniority have stamped out the itinerant papermaker.

But no such combination will stamp out the itinerant executive. He’s going to vanish too, but not in person. Only his itinerance will disappear.

The old phrase, “We had a difference of opinion over company policies,” isn’t going to be heard as often in the future.

The reason it won’t be heard is not because of rigid conformity. Nor will it be because people aren’t going to be fired. I think it will be because we will be smarter. We’ll learn how to raise, train, conserve, stimulate—and most importantly—motivate the men and women who work with us.

In the Paper Technology Foundation meeting last January, it was reported that Western Michigan University has the largest paper technology school enrollment today. That report continued with the disquieting statistic that the eight semester course found an attrition of 50 per cent from enrollment to graduation. The report went on to state the 50 per cent loss to be standard, but expressed the school’s intent to improve this record. Let’s hope so.

Scholastic failure, change of heart or insufficient heart were cited as the most prevalent reasons for washing out. I suggest that these reasons are founded on a lack of motivation. This has to change. It will.

Before World War II we had a system of Navy flight training that started at a Naval Flight Station called an “E Base.” The “E” didn’t stand for “efficiency”—it stood for “elimination.” Depending on the needs of the service, and more important, the size of the budget for the period, fledgling pilots were eliminated. Ten or 15 per cent made the grade. The balance were down checked and washed out. To be washed out was a dismal experience. But, you never saw a more highly motivated group in your life. They really tried. Again, the law of supply and demand.

In industry today, we are screening prospective employees more carefully than ever. We are doing it more intelligently than ever. Since we realize the extent of our investment in a new employee, sound business judgment requires this care and selectivity. We used to pay lip service to this concept. Now we know it’s real.

Selection practices vary from mill
to mill and from company to company. But, the standards of all are getting higher. This raising of standards-for-hire decisions is happening in the face of a serious shortage of technically competent graduates.

We’re becoming more choosy because we have discovered that we tend to keep good people. This is true in our company and makes it important that we don’t make mistakes right off the bat. We want the best possible recruits because a mistake in selection is difficult to correct. The right decision in hiring pays big returns.

For many years, the paper industry had few places to turn for adequately educated, young technical people. This situation was recognized by people in this area. For ten years now, Western’s Paper Technology program has increased in proficiency and excellence of product.

The Paper Technology Foundation, six years ago, recognized the need for more adequate support of Western’s modern Lau-Caldor super calender is used to finish special coatings on 30 inch wide rolls of paper. The machine has 10 rolls which can apply up to 2,500 pounds of pressure per inch of nip roll while being driven by a 50 horsepower DC motor, up to 1,000 feet of paper a minute. this growing institution serving a critical industry and social need. The Foundation has not rested on its laurels. It continues to move ahead. Participation and cooperation grow each year. This takes hard work and dedication. But, hard work and excellent mean success. The desire for excellence is one of life’s greatest motivators. Recognition and commendation are the frosting on the cake. But, the dough is in the performance. Such a climate is bound to be contagious with students.

I have a curricular admonition for Western. Avoid Academic Myopia.

When we hire a graduate engineer at today’s starting salaries we do not anticipate he will spend the next twenty years of his working career at a drawing board or in a quality control laboratory. That would be poor organization and economic planning.

At today’s pace, our company must work on a scale of working generations. We have observed that these generations have about a fifteen-year span. Even our modest sized company has found that we must provide depth to our organization. We work on a back-up principle from the date of hire. A logical succession is available to those who aspire to greater responsibility. By and large the competent, young man who encounters responsibility coupled with a clear view of the paths open to his advancement likes what he sees.

But, if he has insufficient breadth to handle the peripheral skills required as he advances, you may have a frustrated man on your hands.

What are these peripheral skills? Administrators of schools of the humanities, schools of general letter and sciences, of liberal arts call these the “opportunities for intellectual enrichment.”

What it means is this. Our young, technical man has arrived at the apex of his first generation. He is slated to move into middle management. In his first fifteen years he may have exhibited some normal traits by playing poker, looking at girls or having a fondness for strong drink. But, by now he should be outgrowing these. Does he have the capacity for anything else?

Business today is expected to “participate.” These are the peripheral skills and activities.

Without being a Charlie Babbitt, has our young man engaged in any community or industry affairs? Sure, he’s a member of TAPPI (Technical Association of Pulp and Paper Industry). Who isn’t? But, has he served on a committee? Has he given a paper at one of the TAPPI meetings? Has he held an office?

Is our young man active in scouting, YMCA, CYO, Little League, Junior Achievement? Is he in PTA?

Has he joined the Junior Chamber of Commerce, been in United Fund, Red Cross, a church fund-raising drive, worked on an Optimist Project, joined any of the Knife and Fork Clubs in town?

Has he interested himself in public affairs, voluntary or elective? Has he been a member of a citizens’ committee for anything, an alderman, member of the County Board, the
city or area planning council, the police, fire or water commission, the legislative committee of the Chamber of Commerce, the school board?

If he is to move into the next generation, he will in all probability have been active in a number of these. That is providing he has been equipped, or has equipped himself, to perform these peripheral activities well. If he hasn’t, he has a problem so far as company advancement is concerned. He is a victim of intellectual myopia. To move along as expected he needs 20/20 intellectual vision. His family should have moved him to this. His school should have corrected any deficiency. For his intellectual traits will have been formed by the time he is hired.

It is a recurring cause for dismay to find a young technical man with some experience still unable to understand a financial statement, still unable to write a simple report and dismally deficient in the rudimentary elements of logic. He is a stone age candidate for advancement to increased responsibilities. He deserves stone age pay.

What this means is that the paper industry, and the industrial community in general, is more of a social organism than ever before. The profit responsibility must never be outweighed by the social responsibility. But, more and more it has become a management function to cope with this change.

Specialization has many benefits. Indeed, it is a requisite today in business and will become more so in the highly technical future. Our attempts to overcome technical deficiencies of the past should not mitigate the intellectual and social responsibilities of the present and future.

A short while back, after the usual treks, mill and equipment maker visitations, the government of Pakistan, together with a host of experts gathered by our State Department, built a lovely new paper mill out in the boondocks of East Pakistan. It was an assembly of beautiful, modern equipment—but it wasn’t making a profit.

So, some more experts were called in to review the operation. Our very competent Vice President for Production (now retired) was given leave to fly with others on an errand of international mercy and good will.

After a while, he wrote, “This is one of the finest, up-to-date paper machines I’ve ever seen. However, somehow the builders have overlooked save-all equipment. The whitewater fiber losses amount to 40 per cent of production every day.”

Later he wrote, “We’ve been looking at an excellent debarker for logs in the pulp mill. With the excessive cost of power and maintenance in this area, we are recommending that the company’s logs be peeled by hand. This will reduce the cost of this operation by 50 per cent.”

You may believe this is typical of foreign operations. It couldn’t happen here. I wonder. I think we can admit to ourselves that we encounter similar situations with dismaying frequency in our own operations. How often have we said to ourselves, “Why didn’t we think of that before?”

The reason we hadn’t, in my opinion, is that we have become too titillated and preoccupied by techniques and sophisticated controls. We tend to see an immediate problem without perception of its impact on the remainder of our total manufacturing complex. We have a further tendency to infatuate ourselves with gimmicks that we delude ourselves into thinking are total answers. This is where reasoning should enter and take over.

In paper technology, there are no cure-alls. With a basic technique for the manufacture of paper unchanged for over a hundred years, we are in a true state of obsolescence jeopardy.

We can’t quarrel too long with the production or technical man who wants to improve a vital component of our equipment. But, are these technical men too technical?

We must have careful, detailed engineering and carefully controlled application of chemistry. But, we must keep it in perspective to our total operations.

When D. W. Bergstrom purchased Winnebago Paper Mills in 1904, he paid the grand price of $100,000. That was a lot of money in those days. Today, he would have to pay over 200 times that amount to get its equivalent. He couldn’t hope to purchase its competitive equivalent.
The technological curriculae require food for thinking and reason beyond the scientific disciplines. Who knows, the fellow with the hose may now be enrolled in the school of Paper Technology at Western Michigan University. Let's hope so, and more power to him if you can help him.

If any saw or read “Barefoot in the Park,” he may remember that the hero, at the end of this slightly avant garde piece, took a walk in the park, barefoot and in the rain. When the play closed, he had a fulminating, roaring cold. We hope he didn’t die of pneumonia. And, I hope that the paper industry doesn’t catch a cold from the germ of intellectual myopia and expire on a bed of technical obsolescence.
Homecoming 1965

The annual boast of the student homecoming Committee that “This Homecoming will be the best ever” should prove to be true October 15 and 16 when the bells ring out for HOMECOMING ’65.

Students and alumni will thrill to the many events planned under the general theme of “The Wonderful World of Walt Disney.” The numerous lovable Disney characters which have delighted children and adults the world over will find new expression at the hands of our talented WMU students.

Homecoming preparations have long been underway . . . an event this important in the college calendar doesn’t just happen. The students will work at a fever pitch up to and including the dismissal of classes at 2:00 p.m. on Friday, October 15. The former Hoedown Day dress has given way to casual wear except, of course, for those young ladies who’ll take part in the Mudbowl Football game at 4:00 p.m. This event, new last year, has proven to be extremely interesting, especially for the male students cheering on their gals from the sidelines.

The traditional bonfire and fireworks display at 6:30 p.m. will be preceded by a new feature which should delight children and adults alike. A six man parachutist team will jump immediately before the pep rally on the Gateway Golf Course behind Leslie H. Wood Hall.

The Jazz Concert this year has been changed from 2:30 p.m. to immediately after the fireworks display, about 8:30 p.m. The students will snake dance to Read Fieldhouse which will vibrate to the rock and roll music of Jay and the Americans, graduate students will be able to study at Argonne and have use of multi-million dollar equipment which no single university could afford. It will bring to Western’s campus the expert knowledge of Argonne staff members. All this, too, is good.

This year will see further steps taken to bring into effect in the fall of 1966 a doctoral program in certain limited areas. This will be a new dimension for Western—one which will offer new and wider advantages to our students and faculty.

It is easy to see why I feel this is a year of action. But, it must be realized this progress is not an end in itself. What is accomplished this year brings Western to a new plateau which provides a base for building even higher, particularly as it relates to quality education.

James W. Miller
President
BELIEF IN WITCHCRAFT and sorcery is used as an explanation of otherwise inexplicable events, particularly misfortunes, in the opinion of Dr. Maxwell G. Marwick. Dr. Marwick, chairman of the Department of Anthropology and Sociology, Monash University, Victoria, Australia and a visiting professor at Western Michigan University’s summer session, sets forth his views on the Sociology of Witchcraft in the Fall issue of the Western Michigan University Magazine.

Witch beliefs cannot be legislated out nor preached out of existence as administrators and missionaries have attempted, Dr. Marwick writes. Both have failed, he explains, because they have sought to manipulate forces which they do not understand fully.

Dr. Marwick writes:

THE RAPID CHANGES overtaking the non-literate world tear down old networks of relationships, most of them based on kinship and other close ties, and establish new ones in a much more complicated, competitive, individualistic world. The strains of transfer from the old to the new do not necessarily encourage rational thinking. In many instances they may perpetuate rather than extinguish beliefs that we (snugly, on the basis of only a few centuries’ achievement) regard as inappropriate to life in modern society.

Any misfortune, whether resulting from what we, with legal precision rather than religious piety, might call Acts of God, or from specific infections, or from the sheer rundown condition of people who are ill fed and unwell, is explained in terms of the traditional belief system of the people concerned.

The illness of a baby may be attributed to the anger of the ancestor spirits who have been offended by the neglect or the immorality of their living descendants. The death of a woman in childbirth may be regarded as the normal outcome of improper conduct.

Death or misfortune that strikes suddenly, or that is associated with sinister circumstances, may be blamed on mystical evil-doers among the victim’s fellow men. Anthropologists classify these believed evil-doers as witches if their alleged powers are assumed to spring from the emanations of personality that enable them to harm others in ways inexplicable to ordinary mortals; and as sorcerers if their believed anti-social machinations are attributed to their using destructive magic, whether material or verbal in its main emphasis.

In those societies in which traditional beliefs allow for the existence of either or both of these mystical evil-doers, where there is a natural tendency for persons in tense relationships to accuse one another of these despicable “crimes” in much the same way that some of our politicians try, within the limits set by the laws of libel, to discredit their rivals by impugning their morals.

Natives often show remarkable insight into this link between social tension and involvement in believed incidents of witchcraft and sorcery. But they tend to describe the typical situation from the angle of the believer rather than from the more
skeptical attitude usually adopted by the anthropologist. Occasionally the native makes the observation that persons in strained relationships tend to accuse each other of witchcraft and sorcery and in this case his viewpoint is the same as that of the anthropologist. More often natives describe the situation by saying that persons in strained relationships practice sorcery or witchcraft against each other.

The comparative study of the sociology of witchcraft and sorcery has been hampered by the failure of anthropologists to distinguish between what they observed or ascertained about accusations of witchcraft and what their informants told them about their own beliefs in these supernatural happenings.

In a given social structure, the anthropologist may use the frequency of accusations (or, second best, the frequency of believed attacks) of sorcery and/or witchcraft in specific relationships as a series of strain-gauges to detect the directions and relative graduations of tensions just as the automotive engineer uses strain gauges to expose the weakest and the strongest parts of a physical system such as a wheel rim.

In some societies accusations are most common between in-laws, a point most Westerners can readily understand. In others they occur between rivals for leadership, whether in politics, love or protective magic. Among people believing in witchcraft and/or sorcery, anthropologists are likely to observe accusations, or ascertain that they are made, and informants are likely to report believed attacks wherever uncontrolled competition is allowed in personal relationships to build up to the point of hatred, when judicial arbitration seems a luke-warm, unsatisfying way of settling scores.

(WITCHCRAFT continued)
WMUK program director Garrard MacLeod at station’s new stereo control panel.

WMUK Goes Stereo

WHEN WESTERN’S campus FM radio station, WMUK, began broadcasting in stereophonic this summer, it marked a milestone in educational broadcasting in Michigan as well as culminating an intensive fund drive by the WMU Alumni Foundation. WMUK thus became the first educational FM radio station in Michigan and one of only a handful in the U.S. to engage in stereo broadcasting.

A grant of $25,000 by the Kalamazoo Foundation was augmented by more than $15,000 pledged by WMU alumni and WMUK listeners to modernize the station's facilities for stereo programming. The campus station, which may be received at 102.1 on the FM dial for both stereo and monophonic listening, is now broadcasting in stereo as much as possible.

Robert P. Dye, director of broadcasting at Western, and P. Glenn Bishop, station manager, hasten to point out that stereo broadcasting will in no way impair the quality of the signal heard on FM monophonic receivers.

The new equipment has promoted the extensive use of stereo recordings on such regular WMUK programs as Sunday Opera, Beau Arts, Music of the Masters, Showtime, Dinner Music and Summer Concert.

WMUK was started in 1950 as WMCR and subsequent power escalations increased its effective signal from a 25 mile to a 75 mile radius from its transmitter in Kalamazoo.

Alumnae, Alpha Beta Epsilon Needs You!

ALPHA BETA EPSILON needs the YOU of you, to give of yourself—the greatest gift—to give some of your time, your talents and your energies, so a deserving student may attend Western.

Alpha Beta Epsilon is the Western Michigan University Alumnae Sorority. It is open to all women who have ever attended or were graduated from Western, or who have an interest in supporting Western’s scholarship program.

If you believe, as we do, that America needs the brain power of its young people to insure a better future for us all, then we need you. We need your help in our group fund-raising projects to earn money for scholarships.

Scholarships are given to eligible students who, for the lack of funds, are unable to attend college. Such a scholarship may be for someone in your home town, who you know and admire for having a sincere desire to further his or her education, and the willingness to work hard to do well.

A.B.E. already has 18 chapters throughout Michigan and Indiana but we need more because the number of young people who require help is increasing in staggering progression. We need more members, more chapters, and an increased effort to do more where help is most needed.

Although our primary objective is to provide scholarships and to promote the interests of Western, of equal importance is our desire to form a sisterhood of loyal Western women.

Our monthly meetings are planned to include informative and interesting programs and social get-togethers as well as to carry out fund raising projects. Membership in Alpha Beta Epsilon automatically makes you a member of the WMU Alumni Association and entitles you to receive the WMU Magazine, the Newsletter and all other Alumni Association membership privileges.

IF YOU—have a little time to give—WE NEED YOU.

IF YOU—desire to promote the ideals of the Western Way—WE NEED YOU.

IF YOU—will return the following information—WE WELCOME YOU.

Charlotte Ferraro ’49
Delta, A.B.E.

ALPHA BETA EPSILON c/o Office of Alumni Relations
Western Michigan University
Kalamazoo, Michigan
( ) I would like the name of my nearest chapter.
( ) I would like more information.
( ) I might be interested in helping start a new chapter.

Name ________________________________ Year graduated ________

Year attended ________________________ Telephone ________

(HOMECOMING cont’d.)

p.m. This year the alumni will be able to dance to the familiar music of Bobby Davidson and later step down the hall to the main ballroom for a dance or two with the Peter Palmer band playing at the student dance.

As in the past, members of the WMU Alumni Association will be admitted to the dances without charge. Their Association membership card serves as their ticket. Other alumni will be charged $1.00 per person with the profits for the dance going to the Alumni Foundation.

HOMECOMING ’65 will be reunion time for the classes of 10, 15, 20, 25, 30, 35, 40, 45, 50, 55, 60, and ’64. Whatever your class, plan now to be in Kalamazoo on October 15 and 16 to enjoy HOMECOMING ’65 and . . . The Wonderful World of Walt Disney!
Western Michigan University
Alumni Foundation
1964-65 Honor Roll

Dear Alumni and Friends:

The WMU Alumni Association, recognizing a responsibility to actively assist in a material way the programs of the University, has just completed the first University Annual Fund Campaign.

The results of this campaign have been gratifying. A good start has been made on a program which over the years will aid Western in providing the margin of greatness that distinguishes the outstanding University.

To the supporters of Western whose names are listed in the following pages, may I extend my special thanks. You have marked the way for significant assistance to Western and your leadership is most sincerely appreciated.

With warm regards,
Robert S. Perry '44
President

ANNUAL ALUMNI GIVING CAMPAIGN

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Other Fund Areas:
- Margaret Mabie
- Geography
- Alice LeFevre
- Audiology & Speech Clinic
- Vocational Education
- School of Business
- Wm. Brown Scholarship
- Interfaith Chapel
- Art Department
- Occupational Therapy
- WMUK Radio
- Distributive Education
- Agricultural Distribution
- Music Department

369.00 100.00 469.00

$5,440.31 $813.00

Sub Total
Amount received by Alumni Foundation from Alumni Association Memberships

$6,253.31

$4,876.07

GRAND TOTAL

$11,129.38
Honor Roll of Donors in Annual Alumni Giving Campaign

HONOR ROLL OF DONORS CODE:

A: Paul V. Sangren Scholarship
B: Dwight B. Waldo Library
C: Distinguished Faculty
D: Bronco Athletic Scholarship
E: Margaret Mabie
F: Geography
G: Alice LeFevre
H: Audiology & Speech Clinic
I: Vocational Education
J: School of Business
K: Wm. Brown Scholarship
L: Interfaith Chapel
M: Art Department
N: Occupational Therapy
O: WMUK Radio
P: Distributive Education
Q: Agricultural Distribution
R: Music Department

It is possible that we may have made an error in compiling this list of donors. If we did, we apologize, but ask that you call the error to our attention so we can make the correction for the 1965-66 Honor Roll.

Honor Roll of Donors

MY BUSINESS IS EDUCATION. I believe in education with my whole heart. To guide—to lead—to inspire—to ignite the spark and fan the fire—as the young begin the eternal quest to develop their God-given talents to the limit of their capacities—this indeed is a noble and holy calling. I know of no more sacred mission under heaven.

You, the teachers, are the most important people on the face of the earth. For you are the discoverers, the inspirers, the guardians, and the developers of our nation's most precious, most priceless, and most significant commodity—educated talent. To your hands has been entrusted our most valuable natural resource—educated talent, as represented by our sons and daughters. And this is especially true of you who are the teachers in our elementary and secondary schools, where the great leaders of tomorrow's society are encouraged—and nurtured and cherished. We in the colleges and universities should not deceive ourselves—by the time the students reach us the die is well cast.

Only since the Sputnik era have we, as a nation, come to realize what is our noblest possession. We have, in times past, been entirely profligate—in fact, exceedingly cynical—about intellectualism—about education—about the development of the intellect.

John Gardner, former President of the Carnegie Foundation and newly appointed Secretary of Health, Education and Welfare, has remarked that "of all the earth-shaking changes which mark this revolutionary period in which we live, none, in the long run, will prove more significant than this—society's new attitude toward educated talent. Everywhere the search is for the uncommon man and the uncommon woman—for intelligence developed to its highest capacity."

Why the great change? What has happened?

All of civilization stands at the threshold of the knowledge explosion. The great central fact of our age is the awesome explosion of human knowledge.

As a civilization we have literally just begun to learn how to learn.

Although scientific and technological in its origin, the knowledge explosion will bring economic, political, and cultural by-products of enormous magnitude, creating for society not merely change, but entirely new and uncharted dimensions of human activity and thought. The rapid growth of this great institution into a large and distinguished University is certainly a result of the Knowledge Explosion.

The greatest fact of human history today is not change—which is always our partner through life—but
the rate of acceleration of change. In the long odyssey of the human spirit through the centuries men have never before lived in a time of such great scientific, economic, political, and social changes. We are—all of us—children of the great scientific revolution which, for better or for worse, has thrust us into the greatest maestrom of history.

If these revolutionary days are met with equally imaginative and vigorous thought and action in all areas of human learning—then a golden era does indeed lie ahead for us and for all mankind—an era which will permit the development of human character and personality to presently undreamed heights.

Our nation at long last has come to realize the potential of education—an instrument of national power. Truly the ferment is at work throughout the entire world.

All over the world education is recognized as the great hope of the new world—and you teachers have indeed become the most important people on the face of the earth. These are indeed exciting and challenging days in which to be a teacher.

There is abroad in our land today a wave of concern over patriotism. We are, most of us, eager to do our patriotic duty. And the answer is clear—the handwriting on the wall is unmistakable—the secret of national survival and supremacy is education.

How can you tell a patriot today? Is he one who is eternally suspicious of his neighbors, of the clergy, of our teachers? NO—he is rather one who has a firm and abiding faith in education.

The Russians have said repeatedly—"We will bury you."

Who will bury whom?

Time after time, literally and figuratively, the educated will bury the uneducated.

Where there is no educational vision, the people will certainly perish.

In the realm of economics, the answer is the same. Never before in the history of our economy has the high road to abundance been so clearly marked.

The vehicle is education, and the fuel is knowledge.

The ultimate antidote for poverty is education.

Any community which builds a strong, vital, viable educational program telegraphs to the world the fact that it is prepared to inherit the future.

From a personal and social standpoint, education is that mighty force and spirit which frees us from prejudice and provincialism.

Education is the great liberator which unfetters us from the bonds of time and place.

It magnificently increases our capacities for reaping the abundant joys and deep satisfactions of living. What a significant role education must play as we stand on the threshold of unheard of leisure for the common man—if this leisure is to be rich and meaningful.

Many of us here are concerned about our religious duty. Here, too, the message is unmistakable—theologically, the answer is unequivocal.

What could be a purer expression of high religion than to provide for our sons and daughters an educational opportunity which will permit and encourage them to grow and to develop to the limits of their God-given capacities.

Great teachers are very much in the business of building into each life something finer than culture, something rarer than competence, something nobler than success.

We should heed the words "Thou shalt love the Lord thy God with all thy heart, with all thy soul, and with all thy mind."

May our young students be able some day to say with Matthew Arnold:

"For eager teachers seized my youth,
Trimmed my faith and fanned my fire—
Showed me the high, white star of truth,
There let me gaze, and there aspire."

Commencement Highlights

A total of 911 students were awarded varying degrees at Western's 1965 Summer Session commencement as 4,500 persons in the audience at Waldo stadium watched
Alumni Receive 66 MA’s From WMU

SEVENTY-TWO WMU alumni returned to the campus to receive advanced degrees during the June commencement, including six who were awarded specialist degrees, three who earned master of business administration degrees and 63 who received master of arts degrees.

The alumni are listed by the year in which they received their previous degree at Western and the area in which the advanced degree was earned.

SPECIALIST IN EDUCATION

(Sixth Year)

1942: Leta C. Schoenhals, MA ’58, Guidance.
1948: Joseph R. Cooper, Secondary Administration and Supervision.
1954: Lucile Swanson, MA ’56, MA ’59, School Psychology.
1956: Helen G. Jennings, MA ’59, Guidance, and Howard C. Perron, MA ’57, General Administration.
1960: Robert A. DeYoung, MA, General Administration.
1961: Barbara L. Hamilton, MA, Special Education.

MASTER OF BUSINESS ADMINISTRATION

1990: Theodore Summers, MA ’61, Business Administration.
1951: Ralph C. Skrocki.

1959: Frederick J. Bolthouse.
1962: Russell L. Peach.

MASTER OF ARTS

1939: Betty J. futymosi, Curriculum Development and Coordination.
1940: Mary I. Hunt, Speech Pathology.
1942: Janet M. Kausrud, Teaching in Elementary School.
1951: Monty S. Manning, Teaching in Elementary School.
1953: Harold E. Groendyk, Guidance.
1955: Joan S. Orr, Teaching in Elementary School.
1958: Robert P. Howe, Secondary Administration and Supervision; and Thomas A. Polan, History.
1959: Julia A. Bugera, Librarianship; Gordon M. Cole, Guidance; Kenneth R. Gibson, History; Nancy D. Hain, Teaching in Elementary School; Jerry F. Reiman, School Psychology; Loyal A. Vannette, Guidance; and Donald R. Watkins, Curriculum Development and Coordination.
1960: Kenneth E. Dehning, Guidance; Lorraine V. Donovan, Teaching in Elementary School; Charles S. Miller, General Administration and Supervision; Joy E. Muehlenbeck, Elementary Administration and Supervision; Dennis L. Percy, Teaching of Business Education; Kenneth W. Rodamer, Chemistry; Sandra L. Roundhouse, Teaching of Business Education; J. Richard Vander Veen, Psychology; and Mildred Zuniga, Special Education.

1961: Richard D. Berry, Teaching in Elementary School; Ross A. DeHaan, Teaching Social Studies; Barbara L. Hamilton, MA, Special Education; Helen J. Healy, Librarianship; Denisson W. Nichols, Sociology; Jane L. Olson, Political Science; Laura L. Reed, Guidance; June L. Reimink, Elementary Administration and Supervision; Adde L. Schott, Teaching Art; Norman R. Schmidt, Psychology; and Ruth Spoelstra, Teaching Science and Mathematics.

1962: James H. Bolthouse, Guidance; Mary A. Janasik, Librarianship; Norma J. Johnson, Visiting Teacher; John T. McMahon, Jr., Guidance; William W. Murphy, English; Marjorie M. Potter, Teaching Home Economics; Spencer T. Rush, Elementary Administration and Supervision; Suzanne A. Stephens, English; William Timmer, Guidance; and Michael D. Wirt, Guidance.

1963: Robert E. Adams, Guidance; (Continued on Page 20)

PHOTO CREDITS

News & Information—4, 5, 6, 7, 10, 17; Kalamazoo Gazette—15, 16; Ferraro—19; WKZO-TV—left 2; Oscar Misselhorn sketch—1.

Larry Massanari, magna cum laude, and Mary Reedy, magna cum laude, were top honor graduates.

O. Harmsick of Taylor. Robert C. Whitman of Saginaw was commissioned a U.S. Navy ensign.
The 1965-66 Edition of Western Michigan University's basketball team should show a general overall improvement.

We are quick to point out that improvement hinges on such things as a healthy Ajac Triplett, a two-year starter in previous seasons who had to sit out last year's campaign after suffering a severe knee injury which required surgery, and a better balance which will be based upon an almost equal split of veterans and sophomores.

The Broncos will be more mobile and quick in the coming season, but they will have mediocre size when compared man-to-man with the competition we have lined up for our 1965-66 card which includes 12 Mid-American Conference games and tough independents Loyola and Detroit, as well as Michigan State of the Big Ten.

There are eight seniors returning, seven of whom lettered last year: two juniors, one a letterman; and nine sophomores, all coming up to the varsity off a good frosh team which posted a 12-2 mark last season.

Triplett, a top forward, was the Broncos' leading rebounder in his sophomore and junior seasons, during which he scored an average of 13.2 and 16.4 points per game. Trip brought down 527 rebounds in his two previous seasons, but didn't play in the last campaign because of that pre-season injury.

The lettermen are forwards Triplett (6 foot 3 inch, Gary senior); Bill Coole (6-4, Wayne senior); and Brian Best (6-3, Saginaw senior); centers John Scholtens (6-7, Chicago senior), and Willie Thomas (6-4, Detroit senior); and guards Bob Blohm (5-10, South Bend senior); Steve Eckert (6-1, Sturgis senior); and Barry Peterson (6-1, Rochester, Ind. junior). In addition, we will have guard Gus Buyse (6-0, Mishawaka, Ind. senior) who lettered two seasons ago as a sophomore.

The highest scoring returnees, besides Triplett, are guard Blohm (12.6 average), centers Thomas (10.7) and Scholtens (10.8), and forward Coole (6.9).

Thomas and Scholtens will team with Triplett in the main rebounding chores; other rebounding will depend on some of the outstanding sophs.

That top sophomore talent includes: center-forward Reggie Lacefield (6-4 of Gary), forwards Tom Cook (6-3 of Grand Rapids), Clarence Harville (6-3 of Gary), and Al Alston (6-2 of Philadelphia, Pa.); and guards Phil White (6-2 of Chicago), Joe Kramer (6-1 of South Bend), and Boice Bowman (5-10 of River Rouge).

Both Harville and Lacefield are products of WMU alumnus Bo Mallard, basketball coach at Roosevelt High, Gary, Ind. Mallard also coached Triplett and former WMU scoring king, Manny Newsome.

Cook was coached by former Bronco Ted Nicollette at Grand Rapids Union. Bowman, an excellent defensive player, was a starter on River Rouge coach Lofton Greene's 1963 Michigan state championship team. White, a playmaker type, was a member of Chicago's Crane Tech squad, finalists in the 1963 Illinois state tourney. Kramer, a speedy, shot-making guard, is from South Bend Riley High School.

Most of these sophomores will gain varsity experience during the 1965-66 season. They are expected, however, to contribute very much to the WMU basketball program and we hope that after this season, they will be full-fledged varsity performers in the seasons to come.

Rounding out the squad are Rich Miller (6-1, East Lansing junior guard), Jeff Schubert (6-3, Downers Grove, Ill. forward), and Dick Strand (6-2, Janesville, Wis. guard), both sophomores.

It takes time to mold a winner in the tough Mid-American Conference because this league, just like its sister conference, the Big Ten, is NOT a sophomore league.

Because of the ruggedness of the MAC and the 1965-66 schedule, I feel that the varsity is at least a year away from being a top contender for the MAC crown. I hasten to add, however, that the 1965-66 Broncos will battle well with any of them.

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A significant banquet decor was the centerpiece created by Mrs. Athel Packard (Mildred Titus '31), here drawing the admiration of, left to right, Miss Nobbs, Mrs. Ann Greenman (Ann Bush '61) who was mistress of ceremonies, Mrs. Lance Ferraro (Charlotte Grant '49) who is chapter president, and Mrs. Richard E. Comstock (Dorothy Peterson '61) who was chairman of the program.

Lucille Nobbs Assumed Role in 1941

A.B.E. Delta Chapter Honors Its Only Advisor

"Her most remarkable attribute as an advisor was close affinity with each of our Delta Chapter members. She took time to counsel us, to be with us, to chat with us and to entertain us, and to be a part of the development of our programs and growth as a chapter.

"Her sincere warmth and friendship for people brought forth the same kind of response not only from her students, but also from anyone she associated with and met. Her love for the best in literature inspired others to know the best. In a natural sort of way her zest for living was caught by anyone with her."

"She could revel in the memories and mysteries of the past, yet build ideals in others, planning for the future."

"This was Lucille Nobbs," so they said at the annual spring banquet of the Delta Chapter, Alpha Beta Epsilon sorority, honoring her for her services as faculty advisor of the group and for her inspiration which she gave as an instructor. Miss Nobbs retired this summer as associate professor emeritus of English after 44 years on the faculty.

The occasion was significant in that Miss Nobbs has been advisor to A.B.E. since the chapter was inaugurated in 1941. One of the first sorority chapters organized to promote the programs at Western Michigan, it began with a membership of 58, ten of whom are still active.

During the last 23 years some 300 alumnae women have served Western through the chapter. Currently the membership is 70.

Supporting the belief of Alpha Epsilon in education and its function in a world democracy, the chapter has had as one of its major projects the granting of scholarships to Kalamazoo area students who desire to study at WMU.

To date 16 students have been able to carry on their advanced studies through the aid of Delta chapter scholarship programs.

Mrs. Ann Greenman, with several former students of Miss Nobbs, painted tribute to the faculty advisor to A.B.E. Alumnae who participated in honoring Miss Nobbs were Mrs. Manon Howard (Betty Delano '33), Mrs. Victor Vanderberg (Maxine Ward '37), Mrs. Harry Schau (Susan Ward '45), Mrs. John Dye (Elizabeth Worden '42), Mrs. Frank Leach (Marian Barber '25), Mrs. John Cottrell (June Scales '49), and Misses Florence Bailey '37, Alice

The program cover was a photograph of the chapter charter with the signatures of the 58 charter members, prepared by Lance Ferraro, Kalamazoo photographer. The charter members were invited as special guests of the chapter.

During the program, Mrs. Ferraro, chapter president, conducted initiation services for a new member, Mrs. John Cottrell, assisted by Mrs. Richard Kishpaugh '48.

Home Cage Schedule

Western's home basketball card this coming hardcourt season features six MAC games and six non-conference games.

Dec. 1 Central Michigan  
8 Baldwin Wallace  
11 Illinois State

Jan. 5 Ohio*  
8 Bowling Green*  
12 Loyola  
15 Kent State*  
25 Northern Illinois

Feb. 9 Toledo*  
12 Miami*  
26 Marshall*  
28 Notre Dame

*Denotes MAC Game

HOMECOMING Oct. 15-16

THEME: "The Wonderful World of Walt Disney"
Jennie Kinne '08 died May 5 in Woodstock, III. A teacher in Kalamazoo for 43 years, she lived in the area until her retirement in 1938.

Dorothy M. Smith Anderson '23 died May 31 unexpectedly at her home near Homer. She taught for several years in the Homer area, and was a member of several organizations.

Ella N. Cowles '29 died May 20. An associate professor of romance languages at Michigan State University, she was a past president of the MSU Faculty Women's Association and a member of many professional organizations.

Walter Makomski '34 MA '43 died April 21 at his home in Grand Rapids. For the last five years he had been principal of Bowen School and prior to that served as assistant principal at Waterman, Vassar, Grass Lake, Napoleon, Niles and Benton Harbor schools before coming to Grand Rapids.

IN MEMORIAM

Helen Casey Brasmer, a student in 1928, died April 18 in a car accident near Kankakee, Ill. She taught in the Kalamazoo Public school system from 1927 to 1929 and from 1942 to 1944.

Florence M. BrownPearman '18 died-April 25 at her home in Muskegon after a five year illness. She was a member of the Eastern Star, past matron of the Maccabees and a member of the Pythian Sisters.

Ralph Graves '54 died May 23 in Kalamazoo after five years of failing health. He was the first driver training teacher in Albion and was funerary director of the Graves and King home for twelve years. Graves was active in scouting, was a past president of the Albion chapter of the American Red Cross and was a former treasurer and vestryman of St. James Episcopal Church.

Marty McGavin '58 died May 9 in Grand Rapids. He was head baseball coach at Godwin High the last six years. He was manager for the South Kent Recreation team in the United Baseball league several years ago and was also head of the Division Avenue Lumber team in the same circuit.

James Lalewicz '64, a produce manager for A & P Co. in Plymouth, was killed in an automobile accident April 9 in Northville.

Eric Swanson, a senior student at WMU, was killed June 13 in a Macomb County auto accident. His mother, three brothers and a sister were killed in an automobile accident in 1954, and his father had died unexpectedly in 1953. He is survived by a brother, David, who was paralyzed in 1964 in a diving accident.

Class Notes

'21-'29

Dr. Eleanor Aldworth '21 represented WMU at the inauguration of Dr. Charles H. Watts II as president of Bucknell University, Lewisburg, Pa. ... Helene Shell '21 BA '54 retired from Lansing Eastern High where she taught for the past 10 years ... Gladys Thompson '22 BS '49 retired in June after 28 years of teaching in Bellefonte ... Gladys Rowe '23, a teacher at Woodward School, Kalamazoo, retired in June ... C. Leo Redmond '23, Muskegon High athletic director for 21 years and Bunker School principal for 19 years, retired in June ... Arda Hambek '24 teaches first grade at Woodworth School in Leslie ... E. Burr Sherwood '24, veteran Iron Horse car director and county superintendent of schools, retired in June ... Molly E. Horn '24 retired from Milwood Elementary School, Kalamazoo ...
Fred Adams Heads Brand Names Foundation

Fred W. Adams ’32 of Groose Pointe, a member of the WMU Board of Trustees, has been elected chairman of the Brand Names Foundation, Inc. Adams is director of marketing, American Motors Corp., Detroit. He joined American Motors in 1955. In his present capacity with the firm, Adams is responsible for the supervision of all advertising, sales promotion, and merchandising for Ramblers automobiles.

He is a member of the WMU Alumni Association board of directors.

... Bill Perigo ’34 is coaching the Benton Harbor Twin City Sailors of the North American Basketball League ... Dr. Phyllis Delano ’34 is an instructor at Centenary College for Women, Hackettstown, N, J. ... Peter Lamer ’36 BS ’45 MA ’53 is superintendent of the Hopkins school system ... Richard Fitzgerald ’36 is principal of Springport High ... Laura Emery ’37 teaches the children of missionaries and is an associate missionary with The World Gospel Mission, Burundi, Africa ... Jeannette Garrison ’38 MA ’64 will be principal of Arcadia and Grand Prairie schools in Kalamazoo in the fall ... Wayne E. Barton ’39 received an MA at U of Miami (Fla.) in June ... Ray Wiles ’39 retired in June as head of the math dept. at Ionia High School, after 21 years in education ... Evelyn Lane ’39 is an occupational therapist for Genesee County ... Lloyd Livermore ’39 is principal of Lakeland School, Coldwater. He married Zoe Patterson Hewitt on May 27 in Coldwater.

’40 Sherwin D. Powell was elected vice president of the American Industrial Arts Association in April and honored as the Industrial Arts Teacher of the Year in Colorado.

’41 Morris R. Carpenter is vice president of the First National Bank in Fairbanks, Alaska ... Betty J. Johnston, professor and chairman of the department of Home and Family in the School of Home Economics at Southern Illinois U., has written a textbook, “Equipment for Modern Living,” published by the MacMillan Co. of New York ... Earl R. Knutson retired in June after 44 years in education, the last 20 at Creston High in Grand Rapids.

’42 Howard L. Bale was elected to a three year term on the board of directors of the American Driver and Traffic Safety Education Association, a department of the National Education Association ... Weddings: Gertrude J. VanderGugten and Victor W. Karhan April 10 in Cleveland, O.

’45 C. Grey Austin received his Ph.D. from the U. of Michigan and is associate director of higher education for the State of New York ... Rose Berry retired from teaching in June after 9 years in the Kalamazoo system.

’46 Dr. C. Marjorie Holton is associate dean of students at Chadron State College, Neb.

’47 R. Eugene Herberger is the new president of the Michigan College Chemistry Teachers’ Association ... James D. Gray received a diploma for advanced

Robert Bott Manager at Dow Corning

Robert P. Bott ’47 MA ’52 has been named manager of Midland personnel at Dow Corning. In his new position Bott is responsible for the employment, orientation and training of hourly and women employees, hourly job evaluation, group insurance, relocation housing, personnel communications and recreation. He joined Dow in 1948 as supervisor of trades training.

study from MSU ... John M. Phillips is coordinator of MSU elementary student teachers in the Grand Rapids area.

’48 Kenneth K. Kiesser is superintendent of schools in Warren ... Dr. Jack Ryan served as toastmaster for the Wayne School of Medicine alumni banquet in May at the Detroit Sheraton-Cadillac Hotel ... Jim Fox was promoted to the post of Grand Rapids Central High athletic director.

’49 Harry Wilklow, Jr. MA ’53 is now the mayor of Battle Creek ... John R. Milroy is the new president of the Kalamazoo Public Schools Board of Education.

Jack Woods Promoted By KVP Sutherland Paper

Jack R. Woods ’49 has been elected assistant treasurer of the KVP Sutherland Paper Co., Kalamazoo, by the firm’s board of directors. He joined the finance department in 1919. In his new duties, Woods will continue to administer taxes, insurance, and handle related duties for the company. He is president of the Kalamazoo Accountant’s Association, vice-president of the Western Michigan Chapter of Tax Executives Institute.

’50 James Rolfe MA ’54 has been elected Allegan city councilman ... William Gleason has been promoted to sales manager for Rapidan of Chicago, Inc. ... Dr. Clarence F. Decker was ordained to the Order of the Deaconate (Episcopal) at the Cathedral of St. James, Chicago ... William Root, Vicksburg High School band director, is president of the Michigan School Band and Orchestra Association for ’65-’67 ... Fred S. Bailey MA ’53 received his Ph.D. in Education from MSU in June ... Paul C. Shank received a diploma for advanced grad study from MSU ... Donald W. Christensen is the mayor of Springfield.

’51 Neval (Scotty) Wilson is the new head basketball coach at Kalamazoo Central High ... Robert McBride is principal of the new Evergreen Elementary School near Royal Oak ... Dr. Charles F. Mange, is coordinator of special education and associate professor of elementary and special education at MSU ... Don Kelly is the athletic director at Lowell High ... William F. Galbreath is assistant superintendent of Lakeshore public schools, Berrien county ... Marjorie Waldron MA ’59 retired in June after 44 years as a teacher and principal in Branch county schools.

’52 Walter M. Gendzill is superintendent of DeTour Township schools ... Alfred G. Russell was promoted to production manager of the Marshall Division of the Eaton Mfg. Co. ... L. Dale Bush is superintendent of the Jonesville Community Schools ... 1st Lt. Stanley F. Martin, Jr., is on the Air Force team responsible for the Agena program, important in Project Gemini, the first U.S. two-man space flight program.
Richard Bryck General Agent, Monarch Life

Richard D. Bryck '55 of Kalamazoo has been promoted to general agent of Monarch Life Insurance Co., where he has been a supervisor since 1962. Bryck joined Monarch in 1958 with no prior experience in insurance, and for the last four years has been leading the producer in the Kalamazoo agency. Bryck has been a member of the company's exclusive General Agents' President's Club.

'53 Thomas Ryan MA '57 is the new principal of Gulf Lake High... William Allison received a John Hay Fellowship Award for summer study at Yale University... Dr. Laverne Boss is superintendent of East Syracuse-Minoa Central School District in New York... Alva E. Mallory, Jr. was named vocational education consultant for Monroe County... Duane R. Brooks was promoted to production placement in the Midland Division of Dow Chemical... Clark E. Taylor received the degree of doctor of osteopathy from Kirkville College (Mo.) and is interning at Traverse City Osteopathic Hospital... D. Louis Christensen is academic principal of the Job Corps Training Center, Ft. Custer, Battle Creek... Lyle W. Harper is the new principal of Reed City High... Joel L. Burdin received the Ed.D. degree from MSU in June... Captain James G. Cobb was graduated from the Air Force pilot instructor course and assigned to Paine Field, Wash. James E. Dearing was named vocational registrar at the Auburn Hills pub in 1966...

James Snow Ass't. Mgr. At Burroughs Wellcome

James M. Snow '60 has been named Assistant to the Marketing Manager of Burroughs Wellcome & Co., Inc., Tuckahoe, N. Y. His principal responsibility is in market research. He previously worked in Flint, Mich. as the firm's medical representative. From 1953 to 1956 he was a member of the U.S. Army Security Agency.

Richard Laurent is principal of Mosley-Stanwood High, Cadillac... Ed Gerber is the new assistant football coach and head track coach at Owosso High... Clark Burnett will be head track coach next year at Dearrow Fordson High... Walter Schwartz MA '59 will be principal and athletic director of Galien High next year... Donald W. Reed MA '59 is elementary school principal in Buchanan... Benjamin Ebling received his Ph.D. from Ohio State U... WEDDING: Joyce M. Kovai and Leo C. Rodgers June 19 in Lansing.

'56 Harold E. Whipple MA '58 is the new superintendent of Galien Township school.

'57 Larry L. de Mink was elected president of the Kalamazoo Jaycees in May... David K. Adams was named assistant professor of History at Beloit (Wis.) College... Ken Ward MA is the new principal of the Galesburg-Augusta High... Rev. David A. Watters is organizing a new Presbyterian congregation on Staten Island, New York... James E. Dearing is chairman of the board of adult advisors to Teens, Inc., Battle Creek.

'58 Donald U. Weber MA '62 is head of the English Department and Music Director at St. Clair High... Richard J. Cook is head football coach at Zeeland High... Edward C. Livingston MA '59 taught this summer at the U of Wisconsin... John C. Xenos MA '61 is the trade and industrial coordinator at Walled Lake High... Robert Geiger is head football coach at Earlham College, Richmond, Ind. Gary Waterkamp is superintendent of Hartford schools... WEDDING: Georgia Sheldon '64 and Roger H. Newman June 12 in Otsego.

'59 William Barber is captain of the Kalamazoo City Police Department's traffic division... James A. Clark is principal of Mendon Community Schools... Lucille Corwin MA '65 is an instructor at the WMU Campus School... James Garlick MA '65 is acting principal of Amberly School in Portage... Jack E. Craig MA is principal of Persons Elementary School, Olivet... George L. Klaren is assistant principal of Otsego High and athletic director... Donald F. Kirby MA '63 is a psychological examiner with the State Dept. of Education in Hawaii... Allen W. Knight received a doctorate in zoology at the U of Utah and will teach at MSU... WEDDING: Harriet A. Many and Timothy E. Newski May 22 in Wyandotte.

'60 Franklin C. Simons earned the master of fine arts degree from Cranbrook Academy of Arts, Bloomfield Hills... Dennis DeBest Joins Holland-Suco Color Co.

Dennis C. DeBest '60 has joined the research and development department of Holland-Suco Color Co., a subsidiary of Chemetron Corp. He was formerly employed as a research chemist with U.S. Rubber. DeBest, a Three Rivers native, resides in Holland with his wife, the former Barbara Damson of Hastings, and their two children.
Marilyn Heim MA is an assistant professor of music at WMU . . . John L. Zeitelmaier was graduated from the University of Michigan Medical School in June . . . Captain Charles F. Christison has entered U.S. Air Force pilot training at Williams AFB, Ariz . . . Wesley L. Muth received his MBA from Wayne State University, Detroit, in June . . . Dr. Edwin R. Poge is an assistant professor of Speech Correction and Audiology at West Virginia University . . . William F. Stanley MA '64 teaches at Coldwater High School and his wife Elisabeth (Terry '61) is director of the Occupational Therapy Department at Kelllog High School . . . Paul T. Hoelsder has been named coating supervisor of Plainwell mill of Weyerhaeuser Co.'s paper division . . . Ned Dexter won a fellowship to the ninth American Studies conference at DePauw University this summer . . . Thomas C. Elias received his Ph.D. from the Institute of Paper Chemistry, Appleton, Wis . . . WEDDINGS: Judith R. Will and Neil E. McPherson . . . Betty J. Bennis and Ronald C. Vandervoo . . . Judith Coppens '62 and Larry E. Critteneder . . . Joyce A. Williams and Glen L. Cary . . .

'61 Philip A. Clark is the new assistant principal at Gull Lake High School

Jack Widas at McNeil Laboratories, Detroit

Jack C. Widas '61 of Kalamazoo has been named a professional service representative of McNeil Laboratories, Inc. After graduation he served three years in the U.S. Army. Prior to joining the pharmaceutical manufacturing firm, he was engaged in sales work. He'll now work in the Detroit district of McNeil.

. . . Edwin E. Petersen MA '64 is the new principal of Woodward School, Kalamazoo . . . Richard P. Matthews received the bachelor of divinity degree from Drew University, Madison, New Jersey . . . John Chadderman is administrative assistant in the supervisor's office, Ottawa National Forest in Ironwood . . . T. Karl H. Wuesching teaches at Texas Technological College, Lubbock, Texas . . . Air Force 1st Lt. John LaDue has joined the Judge Advocate's staff at Blytheville AFB, Ark . . . Eugene R. Sherrod of Paw Paw was graduated from the Kirkville (Mo.) College of Osteopathy and Surgery . . . Jack Piotter will be head tennis coach at the new Portage Northern High School . . . Larry Moulis is director of 19 resource centers serving 12,000 students in the Utica school system. He had taught for three and one-half years at Lansing Sexton High School

Lt. Jack Rayner Wins USAF Pilot's Wings

Second Lieutenant Jack E. Rayner '63 of Grand Blanc has been awarded U.S. Air Force pilot wings upon graduation from flying school at Moody AFB, Ga. He was assigned to Fairchild AFB, Wash. for flying duty in a unit which supports SAC's mission of keeping the nation's intercontinental missiles and jet bombers on constant alert.


'62 Barbara Carter is studying at the American Academy, Rome, this summer on a Fulbright Fellowship . . . Jerry Hauch is head football coach at Coloma High School . . . David L. Kemp '64 is Holland High School's football coach . . . Paul L. Gernant MA '64 has a teaching fellowship in the Economics department, at the U of Michigan . . . Hal C. Kemp was graduated from the Southern College of Optometry, Memphis, Tenn. . . . James Malone received the doctor of laws degree from Washington U., St. Louis . . . Linnea Benson is an occupational therapist in Sao Paulo, Brazil . . . Navy Lt. (j.g.) Don H. Taylor was the top aviation student in his graduating class at Whiting Field, Fla. . . . Lt. Gordon Bust was graduated from Air Force navigator training at James Connally AFB, Tex. . . . James L. Yetic earned the MA from Ohio State U in June . . . Bob Sleczak is varsity football coach at Fruitport High School . . . WEDDINGS: Norma Johnson and John J.

Lt. Terry Graham In U.S. Aerospace Force

Second Lieutenant Terry E. Graham '63 of Lapeer has won his pilot wings at the Vance AFB, Okla. flying school. He has been assigned to Laughlin AFB, Texas for flying duty in a unit which supports the Air Training Command mission of training airmen and officers for the nation's aerospace force.

'64 Edwin Bredeweg MA is principal of the new Oakridge High School in Muskegon . . . Fritz Lewis MA is assistant football coach at Olivet College . . . Kathryn Dennes, currently Miss Ion, teaches at Ionia High School. Other members of this class who are teachers include: Robert Campbell, Paw Paw;
Barry A. LaFaye is a graduate assistant at the U of Indiana.  Edmond N. Durocher graduated from Officer Training School at Lackland AFB, Texas, and was commissioned a 2nd Lt. in the Air Force.  James J. Deupree is a senior associate programmer with IBM in Los Angeles.  Roger Buchholtz received a special scholarship for advanced work at the U of Chicago.  Ronald J. Kida has a teaching assistantship in the Zoology department at Pennsylvania State U.  Robert E. Adkins MA is guidance director at Sitka, Alaska, High School.  Noel Koit attends the Wayne State U. Law School; Paul D. Moore.  J. Adams attends Yale University graduate school on a National Science Foundation traineeship.  Allen E. Thunnell has a U.S. Public Health traineeship in the pharmacology program of the U of Minnesota Medical School.  Duane Thatcher is director of bands at Middleville High School.  Other members of this class who are teaching include: Robert J. Gilling, Shelby Junior High; John H. Hoek, Paw Paw; Mary L. Luedtke, Albion; William Tennant, Lawton; Mary A. Janaski, Spring Lake; Marilyn Ferris Weller, Holland; Thomas MacGowan, Carolyln Suchik, and Christine A. Nelson, Redford Union, Detroit; C. David Bass, Grandville; Robert A. Harberts, Battle Creek Central High School; Sandra Hilton, Ben E. Krill MA, and Arla Vandenbosch, Grand Haven; Robert Siera, Janet Linehan, and Tracy Spencer, Allegan High School; Paul D. Moore, Paw Paw; David Smith, Deckerville High School; Aina Kairi, Albion High School; Carol Caverly, Constantine; Donna Hampshire, Peach Plains School, Grand Haven.

**Stephanie Cizek Is TWA Flight Hostess**

Stephanie Cizek '64 of Jackson has recently earned her flight hostess wings following completion of the Trans World Airlines' training course. She is now based at Boston and is assigned to TWA's jet liner fleet.

Janice A. Vermeulen and Gary L. Cramer ... Carol L. Gregor '65 and Ken M. Wingate ... Sabina Jasjak and John A. Lilly ... Carroll A. Karling and Jack Anderson ... Sharon Goffney and William L. Ingeron ... Beverly A. Purser and James A. Love ... Helen M. LeZotte and James Faulkner ... Diane Munro and Mannes G. Oerzen ... Karen A. Spreen '65 and Ronald C. Dewitch ... Lorana L. Kauffman and Lee G. Gleason MA ... Sandra F. Tromper and David K. Wilson ... Susanne M. Snyder '65 and Ronald D. Ross ... Janet M. Bolduc and Clifford R. Harvey ... Doris L. Robbins and Daniel V. Fiker ... Myrna L. Stevens and Emsign Robert L. Champoux.

**Mooray Kays Trains At Whirlpool Corp.**

Mooray Kays '65 is an industrial engineer trainee with the St. Joseph Division of the Whirlpool Corp.  Kays is a graduate of Charlotte High School.  While at WMU he was a member of the American Foundrymen's Society and a pole vaulter on the varsity track team.

**Dr. Earl W. Malcolm Joins C. H. Dexter & Sons, Inc.**

Dr. Earl W. Malcolm '59 has joined C. H. Dexter & Sons, Inc., of Windsor Locks, Conn., as a project manager in the product development department.  The last few years Dr. Malcolm has been associated with Dow Chemical's Jones River Division, Williamsburg, Va., as a research chemist.  He received his BS in chemistry from Western and went on to obtain a masters and doctorate at the Institute of Paper Chemistry, Appleton, Wis.  Dr. Malcolm is a member of TAPPI and is the author of a paper, "A Study of the Borate-Carbohydrate Complex," published by the Chemical Society.
1965 Miss Michigan

Esther Lynne Smith, Miss WMU

Lovely Esther Smith, WMU sophomore from Portage, Mich., reigns as the 1965 Miss Michigan after winning the crown in the finals at Muskegon this summer. She is representing Michigan in the Miss America Pageant. Miss Smith competed in the state contest as Miss Western Michigan University after winning that crown last April. Her parents are Mr. and Mrs. Martin Smith of Portage. Miss Smith is a music major at Western and has a fine soprano voice, singing in numerous University vocal groups. Western beauty and talent was well represented in the final judging at Muskegon as Carol Fedewa, a WMU junior from Grand Rapids, was second runnerup to the new Miss Michigan.
"We're Behind Western for Life!"

This expression of loyalty and support of Western Michigan University is typified by these alumni who have recently taken out Life Memberships in the Alumni Association.

<table>
<thead>
<tr>
<th>Name</th>
<th>City</th>
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<tbody>
<tr>
<td>Lynn Clark '17</td>
<td>Rockford, Michigan</td>
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<tr>
<td>William F. Delaney '64</td>
<td>Rockford, Michigan</td>
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<tr>
<td>Mary Terwillinger Delaney '62</td>
<td>Flint, Michigan</td>
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<td>Hal Gensichen '47</td>
<td>Rialto, California</td>
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<tr>
<td>Clifford M. Keddie '47</td>
<td>Houston, Texas</td>
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<td>Stephen Roger Lewis '64</td>
<td>Houston, Texas</td>
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<td>Patricia Voorhees Lewis '62</td>
<td>Kalamazoo, Michigan</td>
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<tr>
<td>James M. Matsui '62</td>
<td>Wahiawa, Hawaii</td>
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<td>Jane Richards Nott '62</td>
<td>Lambertville, Michigan</td>
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<td>John H. Peruzze '60</td>
<td>Battle Creek, Michigan</td>
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<td>Dr. John J. Pruis '47</td>
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<td>Angeline Zull Pruis '46</td>
<td>Kalamazoo, Michigan</td>
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<td>Jack Ryan '48</td>
<td>Royal Oak, Michigan</td>
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<tr>
<td>Les Patterson Ryan '48</td>
<td>Royal Oak, Michigan</td>
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<tr>
<td>Roger C. Steinger '64</td>
<td>Provo, Utah</td>
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<tr>
<td>Marilyn C. Van De Vennen '63</td>
<td>Portland, Michigan</td>
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