The Business Learning Community: A New Option for Freshman Business Students Starting in Fall 2009

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The Business Learning Community: 
A New Option for Freshman Business Students Starting in Fall 2009
Sponsored by Residence Life in partnership with the Haworth College of Business
Supported by Nancy M. Schullery, Director of Undergraduate Programs and Professor, BIS Department

Program Overview
In Fall 2009, entering freshmen will have the option of living in a community with other students who are interested in business. The business community residence will emphasize peer support and foster a positive environment for academic and social success among those with similar career interests. Those living on the two floors of LeFevre Hall reserved for pre-BBA students will be invited to special programs organized just for them. Students who choose to live in LeFevre may room with a non-business student and still enjoy programs and benefits of the Business Community.

Opportunities for Involvement
Attend programs about business sponsored by college
Choose to volunteer for residence hall government
Represent LeFevre Hall on the Haworth College of Business
Dean’s Student Leadership Advisory Board

Benefits for Students
Live with students with similar interests
Have academic support in Valley II:
Writing Center in Garneau-Harvey
Math tutors in Eicher Hall
Have support from RA's enrolled in the BBA program
Learn about business careers from alumni and faculty
Participate in campus-wide events & activities with students from many majors
Have access to fitness center & weight room in Eicher/LeFevre

Program Offerings
Opportunities to learn about business-related student organizations
Programs with faculty, staff and upper level business students
First Year Seminar section just for Business Community students (optional)
Speakers on business topics and career choices

Admission to Business Community
Students may choose LeFevre Business Community on their Residence Hall form
Rooms are arranged in groups of four students; all need not be in business

Faculty & Staff Volunteers
JoAnn Atkin, Ph.D. Assistant Prof., Marketing
Jan Gabel-Goes, Faculty Specialist, Business Communication
Geralyn Heystek, Academic & Career Advisor, HCoB
Paul Hildenbrand, Director, HCoB Advising and Admissions
Timothy Palmer, Ph.D., Professor, Management
Barbara Sagara, Faculty Specialist, Business Communication
John Weitzel, Faculty Specialist, Marketing
Bret Wagner, Ph.D., Director, ISM Program and Associate Professor, Management

Student Volunteers
Josh Breshgold
Sorina Dodu
Lindsay Ganfi
Ashley Heckman
Pamela McInstosh

Cost to Haworth Business College

Publicity
Included in Residence Life handbook - $0
Postcard in April to admitted students - $0

Programs
Welcome on Move-in Day: Admin. & Faculty - $0
Coffee and refreshments
BBQ during first week of classes
Food for 108 students, faculty volunteers, staff & SLAB - $150
T-shirts w/HCoB logo for students attending @$10 - $1200
Alumni speakers (volunteers) honorarium - $200
Business Bash of business-related student organization - $200
Total: Approximately $1850

Potential Funding Sources
Residence Life
HCoB Career Center Premier Partners is also a possibility