2018

Food Marketing Conference, 2018 - Food and CPG Marketing Board

Haworth College of Business

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For more than 3 years, Dr. Frank Gambino has been a tremendous leader, teacher, and mentor to the students of Western Michigan University’s Food & Consumer Package Goods Program (FMK). Thanks to Dr. Gambino’s leadership, WMU’s FMK program boasts nearly 100% job placement upon graduation and is one of the top FMK programs in the nation.

In recognition of Frank’s many contributions to the success and growth of the FMK program and its students, WMU has established an endowed scholarship in his honor. The Dr. Frank Gambino Student Leadership Scholarship is awarded to outstanding juniors or seniors pursuing degrees in the FMK program. Students who will one day be the leaders of the food and consumer goods industry.

Currently, over 40 students per year receive scholarship funds supported by endowments and industry contributions. Western Michigan University looks forward to combining your gift with those of our alumni, FMK board members, friends, and corporate partners to enhance this much needed scholarship and help more of our students become leaders in the FMK industry.

You too can help honor Dr. Frank Gambino by investing in the students of WMU’s Food & Consumer Package Goods program. Simply visit our website and make your gift to the Dr. Frank Gambino Student Leadership Scholarship today.

THANK YOU!

MyWMU.com/GambinoFund

The Food & CPG Marketing Industry Advisory Board

Since its inception over 59 years ago, the WMU Food & CPG Marketing Program has depended on and received strong support from members of the Food & CPG industries. One group of individuals that provides special support for the program are the members of our Food & CPG Marketing Industry Advisory Board. The Board members attend regular meetings to provide advice and assistance with curriculum development, student recruiting, industry tours, guest speakers, trade relations, scholarships, student internships, and job placement. They also play a major role in the organization of the Food Marketing Conference. The students and faculty of the WMU Food & CPG Marketing Program wish to express their deep appreciation to our Industry Advisory Board members for all their help and for their selfless dedication to Western Michigan University.

Fall 2017 Western Michigan University Food Marketing Program Advisory Board
“Western Michigan is a holistic program that excels in multiple areas including Student Development, Industry Relations, Exceptional Faculty, Creative and Broad Thinking and Consistent Positive Results. The Food Marketing program not only provided me with an education it provided me with the skills needed to succeed in my career. I feel is my responsibility to give back to the program in a small way by being a member of the board.”

Trent Weller
VP Consumables
Sams Club
Faculty and Administration Members

Satish Deshpande  
Dean  
Haworth College of Business

Dr. Mushtaq Luqmani  
Chair, Marketing

Dr. Frank Gambino  
Program Director

Dr. Duke Leingibul  
Faculty

Bob Samples  
Executive in Residence

Dr. Ann Veeck  
Faculty

Dr. Marcel Zondag  
Faculty

Phil Straniero  
Executive in Residence

Lisa Youtzy  
Administrative Assistant

Jennifer Palmatier  
Employer Relations Coordinator

Dr. Frank Gambino  
Program Director

WMU Food & CPG Marketing  
Program Honorary Members

Auday Arabo  
Associated Food & Petroleum Dealers

Doug Cygan  
Jewel-Osco Stores

Ed Deeb  
Michigan Food & Beverage

Michael Gorshe  
Accenture

Monica Hysell  
1-800-Flowers

Todd Jones  
Altria

Phil Lempert  
Supermarket Guru

Michael Sansolo  
Sansolo Solutions

Mark Switala  
Acosta Sales & Marketing