WMU Board of Trustees Formal Session June 9, 2011

WMU Board of Trustees

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WESTERN MICHIGAN UNIVERSITY
BOARD OF TRUSTEES FORMAL SESSION
THURSDAY, JUNE 9, 2011

The Board of Trustees formal session was called to order by Chair Archer at 11:35 a.m. on June 9, 2011, in Rooms 157-159, Bernhard Center.

Board members present: Chair Archer (via telephone), Vice Chair Johnston, Trustee Asmonga-Knapp, Trustee Carlson, Trustee Debel, Trustee Hettinger, Trustee Miller, and Trustee Tolbert.

Remarks by the Chair. Chair Archer said that he was sorry he could not be present at the meeting but was calling in from Detroit Metro Airport and would be boarding for a plane shortly. He noted that his remarks would be brief since he wanted to move ahead with the action agenda items and asked Vice Chair Johnston if he would chair the meeting when it was time for him to leave.

Chair Archer reported that he was pleased to learn that Kalamazoo has just been named one of the top twenty-five cities in the nation for recent college grads. He noted that this honor says a lot about both the community and the contribution the University makes to the area’s quality of life. He said that it was also great that the campus is filled today, and for the next several weeks, with hundreds of incoming students and their parents who are beginning the process of becoming part of the Bronco family. Chair Archer stated that were important decisions to be made at the meeting and spoke of how seriously the Board takes its fiduciary responsibilities, with is commitment to the students and families of today as well as those who come in the future. He said this goal is what the trustees consider in being good stewards of the University’s resources, and at the same time preserving quality.

Acceptance of the Agenda. On a motion by Trustee Hettinger, supported by Trustee Carlson, the agenda was accepted as presented.

Approval of the Minutes of the April 8 and May 4 Formal Sessions. The minutes were approved as distributed, following a motion by Trustee Tolbert, supported by Trustee Johnston.

Recommendation re Fall 2011 On-campus Tuition and Required Fee Rates – On a 8-0 call vote, following a motion by Trustee Miller, supported by Trustee Hettinger, the Board of Trustees approved a 6.6 percent increase in tuition and fees for the fall semester. The increase honors Governor Snyder’s request to keep cost increases below 7.1 percent. As reported by President Dunn, the tuition decision, along with targeted reductions in the coming year’s budget and an increase in available financial aid funds, reflect WMU’S efforts to preserve both quality and accessibility to degree programs. The increase will mean that a resident, full-time Michigan freshman or sophomore will pay $9,606 in tuition and required fees to attend WMU. Full-time status for an undergraduate student
is defined as taking 12 to 15 credits per semester (currently 12 to 16 credits), with the rate the same for all students whose credit load falls within that range. As in past years, student financial aid will be increased to assist with the higher tuition rates.

Recommendation re Fall 2011 Extended University Programs Tuition Rates. The Board of Trustees, following a motion by Trustee Miller, supported by Trustee Carlson, and 8-0 vote, approved tuition rates as follows, effective fall 2011—Online Courses—undergraduate 100 percent online courses will be assessed tuition in accordance with the on-campus resident undergraduate, lower level tuition rate per credit hour ($303) and maintain a $60 per credit hour fee for 100% undergraduate courses. EUP Location Courses—increase tuition by 7.1 percent, which amounts to $364.41 per credit hour per undergraduate courses and $515.15 per credit hour for graduate courses for all regional location and graduate online courses and/or programs offered through Extended University Programs (with the $20 per class technology fee for face-to-face and graduate online classes to continue).

General Fund Operating Budget 2011/12. The general fund operating budget was approved on a unanimous vote of the Board of Trustees following a motion by Trustee Hettinger, supported by Trustee Tolbert.

Remarks by the President. President Dunn invited Athletic Director Kathy Beauregard to bring the newly earned Jacoby Trophy to share with the Board, the trophy recognizes the top women’s athletic program in the Mid-American Conference. The Broncos also earned second place in the Reece Trophy standings which goes to the top men’s athletic program. President Dunn reported that it has been a terrific year for the Broncos and in recognition of the many accomplishments, congratulated the coaches present and noted the championships earned. He spoke of the naming OF Dr. Tererai Trent, a 2009 WMU graduate, as all-time favorite guest on the Oprah Winfrey show. Dr. Trent, a Zimbabwean child bride and cattle herder came to America, earned three degrees, and returned to help the children of her nation, after earning her Ph.D. at WMU in interdisciplinary evaluation. He noted that later in the meeting there will be a demonstration new Droid and iPhone apps developed by University students. President Dunn reported that following the meeting, there will be a groundbreaking at the Lee Honors College facilities for an addition to the building. Also, late today, the Board of Trustees and administration will host an event to congratulate the faculty members whose promotion and tenure are part of today’s agenda. He also spoke of attending the annual faculty retirement dinner, honoring 18 retiring faculty members with terms of service collectively totaling 533 years.

Remarks by the WSA President and GSAC Chair. Erin Kaplan and Joel Raveloharimisy spoke of the activities and plans for their organizations.

Remarks by the Faculty Senate President. Dr. Peter Krawutschke reported on the Faculty
APPS Demonstration. Presented as developed by WMU current students and graduates.

Consent Items. The following consent items were approved as moved by Trustee Miller, supported by Trustee Tolbert – personnel report, gift report, grant report, traffic ordinance change.

The meeting was adjourned at 12:20 p.m.

Respectfully submitted.

[Signature]

Betty Kocher
Secretary Board of Trustees
RECOMMENDATION RE: FALL SEMESTER 2011 ON-CAMPUS TUITION AND REQUIRED FEE RATES

It is recommended that effective with the fall 2011 semester, the following rates be approved. The proposed tuition increase coupled with a small student increase in the bundled enrollment fee will mean a resident, full-time Michigan freshman or sophomore will pay $9,606 in tuition and required fees to attend WMU for the 2011-12 academic year. That is an increase of $600 or 6.66% over the 2010-11 rates. Full-time status for an undergraduate student is defined as taking 12 to 15 credits per semester (currently 12 to 16 credits), and the rate is the same for all students whose credit load falls within that range.
WESTERN MICHIGAN UNIVERSITY
Recommendation re 2011/12 Tuition and Required Fees

Fall or Spring Semester Rates
(Effective with Fall Semester 2011)

Resident

Undergraduate - Lower
- $4,381 Flat Rate for 12 - 15 credits
- $303.00 per credit hour for 1 - 11 credits
- $4,381 plus $303.00 for each credit hour over 15

Undergraduate - Upper
- $4,840 Flat Rate for 12 - 15 credits
- $334.87 per credit hour for 1 - 11 credits
- $4,840 plus $334.87 for each credit hour over 15

Graduate
- $459.80 per credit hour

Non-Resident

Undergraduate - Lower
- $10,747 Flat Rate for 12 - 15 credits
- $743.32 per credit hour for 1 - 11 credits
- $10,747 plus $743.32 for each credit hour over 15

Undergraduate - Upper
- $11,967 Flat Rate for 12 - 15 credits
- $827.65 per credit hour for 1 - 11 credits
- $11,967 plus $827.65 for each credit hour over 15

Graduate
- $973.87 per credit hour

Summer I or Summer II Session Rates
(Effective with Summer I Session 2012)

Resident

Undergraduate - Lower
- $303.00 per credit hour

Undergraduate - Upper
- $334.87 per credit hour

Graduate
- $459.80 per credit hour

Non-Resident

Undergraduate - Lower
- $743.32 per credit hour

Undergraduate - Upper
- $827.65 per credit hour

Graduate
- $973.87 per credit hour

Required Fees

REQUIRED FEES (On-Campus Only)

<table>
<thead>
<tr>
<th></th>
<th>Per Semester</th>
<th>Full-Time</th>
<th>Part-Time</th>
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<tr>
<td>Enrollment*</td>
<td>$393.00</td>
<td>$190.25</td>
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<tr>
<td>Student Assessment Fee</td>
<td>$21.00</td>
<td>$21.00</td>
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<tr>
<td>Sustainability Fee</td>
<td>$8.00</td>
<td>$8.00</td>
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<tr>
<td><strong>Total</strong></td>
<td>$422.00</td>
<td>$228.25</td>
<td></td>
</tr>
</tbody>
</table>

**Per Session**

| Enrollment*          | $197.00      | $99.75    |           |
| Student Assessment Fee | $10.50      | $10.50    |           |
| Sustainability Fee   | $4.00        | $4.00     |           |
| **Total**            | $211.50      | $114.25   |           |

* The Enrollment Fee is a single per capita assessment which covers: Health Center Operations Fee; Technology Fee, covering information systems services for students; Facility Fee, for auxiliary building debt requirements; Recreation Fee, for recreation building debt service and building operations; and Infrastructure Fee, for deferred maintenance projects.
PROPOSAL: Extended University Programs Tuition Rate, Effective Fall 2011

Background

Extended University Programs' inclusive tuition rate benefits non-traditional students taking courses at WMU regional sites or online. These students are typically working adults whose tuition may be paid at least in part by their employers. Because there is no distinction between resident and non-resident tuition rates, Western Michigan University EUP students can take 100% online courses from anywhere in the United States.

A tuition adjustment is provided to the Kalamazoo undergraduate students negatively impacted by EUPs pricing structure. An online fee is assessed for these students as a means to offset the tuition loss, help to cover instructional costs, and maintain that online courses have a convenience charge.

Recommended Motion

Online Courses:
- Effective Fall 2011, Western Michigan University undergraduate 100% online courses will be assessed tuition in accordance with the on campus resident undergraduate - lower level tuition rate per credit hour ($303.00).
- Maintain a $60 per credit hour fee for 100% online undergraduate courses.

EUP Location Courses:
- Increase tuition by 7.1%, which amounts to $364.41 per credit hour for undergraduate courses and $515.15 per credit hour for graduate courses for all regional location and graduate online courses and/or programs offered through Extended University Programs (continue with the $20 per class technology fee for these face to face and graduate online classes).
GENERAL FUND OPERATING BUDGET 2011/12 (ROLL CALL)

It is recommended that the general fund operating budget for 2011/12 be approved.
WESTERN MICHIGAN UNIVERSITY
GENERAL FUND BUDGET OUTLOOK FOR 2011/12

2010/11 Board Approved Revenue Base (In Thousands) $343,243.0
Departmental revenue 60.9
State appropriation adjustment 415.1
Records initiation fee revenue 2,100.0

2010/11 Adjusted Revenue Base $345,819.0

2011/12 Revenue Changes (In Thousands)
Estimated state appropriation decrease (-15.0%) -$16,446.8
Estimated tuition revenue increase for 2011/12
On-Campus
Tuition increase (+7.1%) 14,346.6
Estimated enrollment change (+1.0%) 1,872.9
Estimated tuition block change (from 12 to 16 ch to 12 to 15 ch) 2,800.0
Estimated College of Business differential tuition 2,780.0
Estimated College of Fine Arts differential tuition 1,400.0
Off-campus (+7.1%) 1,231.9
Subtotal 2011/12 - Revenue Changes 7,984.6

2011/12 Estimated Resources Available $353,803.6

2010/11 Board Approved Expense Base
Departmental revenue $343,243.0

2010/11 Adjusted Expense Base $343,303.9

2011/12 Expense Changes (In Thousands)
Compensation increase $400.8
Student financial aid (+7.1%) 3,301.1
Debt service funding 3,000.0
EUP program support 1,231.9
College of Business - program support 2,085.0
- student financial aid 695.0
College of Fine Arts - program support 1,050.0
- student financial aid 350.0
Investments:
Academic advisors 300.0
Student Affairs 300.0
Diversity and Inclusion 200.0
Subtotal 2011/12 - Expense Changes $12,913.8
2011/12 Target Budget Reduction (-1.1%) -2,414.1

2011/12 Estimated Expenditures $353,803.6

2011/12 Estimated Excess Revenue over Expenditures $0.0
Western Michigan University
Board of Trustees

Agenda Item No. 4
June 9, 2011

PERSONNEL REPORT

ACADEMIC

Administrative Appointments
Satish Deshpande, Associate Dean for Operations and Graduate Programs, Haworth College of Business, effective July 1, 2011.

Tricia Hennessey, Director, Frostic School of Art, effective May 18, 2011

Irma Lopez, Chair, Department of Spanish, effective August 1, 2011.

Administrator Return to Faculty
Paul Pancella, Professor, Department of Physics, effective August 22, 2011.

Ekkehard Sinn, Professor, Department of Chemistry, effective July 1, 2011.

Mercedes Tasende, Professor, Department of Spanish, effective August 22, 2011.

Richard Utz, Professor, Department of English, effective August 22, 2011.

Patricia Villalobos, Professor, Gwen Frostic School of Art, effective May 18, 2011.

Appointments - Tenure Track
Jennifer Brown, Faculty Specialist II - Clinical Specialist, WMU Bronson School of Nursing, effective August 22, 2011.

Kathryn Docherty, Assistant Professor, Department of Biological Sciences, effective August 22, 2011.

Jessica Frieder, Assistant Professor, Department of Psychology, effective August 22, 2011.

Brian Gogan, Assistant Professor, Department of English, effective August 22, 2011.

Yan Lu, Assistant Professor, Department of Biological Sciences, effective August 22, 2011.

Blair Szymczyna, Assistant Professor, Department of Chemistry, effective August 22, 2011.

Anise Strong, Assistant Professor, Department of History, effective August 22, 2011.
Appointments - Tenure Track (cont'd.)
Stacey Wieland, Assistant Professor, School of Communication, effective August 22, 2011

Appointments - Term
Sam Cowling, Instructor, Department of Philosophy, effective August 22, 2011 through August 19, 2012

Tiffany Lee, Assistant Professor, Department of Physician Assistant/SPADA, effective June 13, 2011 through June 30, 2012.

Michael Ludwiczak, Faculty Specialist II - Aviation Specialist, College of Aviation, effective June 13, 2011 through June 30, 2012.

Whitney Moncrief, Assistant Professor, Department of Dance, effective August 22, 2011 through August 19, 2012.

Alice O. Pierce, Instructor, School of Music, effective August 22, 2011 through August 19, 2012

Change of Department Affiliation
Kathryn Lewis-Ginebaugh, Associate Professor, from University Counseling and Testing Center to the School of Social Work, effective December 16, 2011.

Ilana Nash, Associate Professor, from Department of English to Gender and Women’s Studies, effective fall 2011.

Appointments - Adjunct
Anna - Lisa Cox, Adjunct Assistant Professor, Department of History, effective Summer I 2011 through Spring 2014.

Nicholas Duesbery, Adjunct Professor, Department of Biological Sciences, effective Summer II 2011 through Summer I 2014.

Timothy Howard, Adjunct Associate Professor, Department of Counselor Education and Counseling Psychology, effective Summer II 2011 through Summer I 2014.

Resignations
Barbara Howes, Faculty Specialist II - Professional Specialist, School of Social Work, effective August 21, 2011.

Joni Jones, Master Faculty Specialist - Clinical Specialist, WMU Bronson School of Nursing, effective August 21, 2011.

Donna Brostek Lee, Assistant Professor, Department of Blindness and Low Vision Studies, effective August 19, 2011.

Heather Koole, Faculty Specialist I - Clinical Specialist, Department of Speech Pathology and Audiology, effective June 30, 2011.
Retirements with Emeriti Status
Suzanne Hedstrom, Associate Professor, Department of Counselor Education and Counseling Psychology, Associate Professor Emerita, effective April 30, 2012.

Charles Hines, Jr., Associate Professor, Department of Accountancy, Associate Professor Emeritus of Accountancy, effective August 17, 2012.

Catherine Julien, Professor, Department of History, Professor Emerita of History, effective May 15, 2011.

Trent Kynaston, Professor, School of Music, Professor Emeritus of Music, effective April 30, 2012.

Frederick MacDonald, Associate Professor, School of Social Work, Associate Professor Emeritus of Social Work, effective June 30, 2012.

Tenure
It is recommended that tenure be approved for the following faculty members, effective with the beginning of the 2011/2012 academic/fiscal year:

Karen Bondarchuk, Gwen Frostic School of Art
Walter Burt, Educational Leadership, Research and Technology
Amy Curtis, Department of Physician Assistant
William Davis, Gwen Frostic School of Art
Thomas Edmonds, Department of Finance and Commercial Law
Michael Famiano, Department of Physics
M. Patricia Fuehr, WMU Bronson School of Nursing
Donald Kane, Department of Biological Sciences
Wendy Kershner, WMU Bronson School of Nursing
Karen Lancendorfer, Department of Marketing
Thaweephan Leingpibul, Department of Marketing
Leszek Lilien, Department of Computer Science
Nichole Maury, Gwen Frostic School of Art
Casey McKittrick, Department of English
Christine Moser, Department of Economics
Stanley Pelkey, School of Music
Heather Petcovic, Department of Geosciences
Mary Peterson, Department of Speech Pathology and Audiology
Susan Piazza, Department of Special Education and Literacy Studies
Patricia Reeves, Department of Educational Leadership, Research and Technology
David Richter, Department of Mathematics
Thomas Rienzo, Department of Business Information Systems
Viviane Ruellot, Department of Foreign Languages
Kimberly Searing, WMU Bronson School of Nursing
Tenure (cont'd.)
It is recommended that tenure be approved for the following faculty members, effective with the beginning of the 2011/2012 academic/fiscal year:
Kenneth Smith, School of Music
Patric Spence, School of Communication
Susan Steuer, University Libraries
Deanna Swoboda, School of Music
Udaya Wagle, Department of Public Affairs and Administration
Yuan-Kang Wang, Department of Sociology
Caroline Webber, Family and Consumer Sciences

Promotion
It is recommended that the following promotions be approved for the following faculty members, effective with the beginning of the 2011/2012 academic/fiscal year:

Professor
Massood Alashbar, Department of Electrical and Computer Engineering
Diane Dirette, Department of Occupational Therapy
Vincent Lyon-Callo, Department of Anthropology
Richard Junger, School of Communication
Carla Koretsky, Department of Geosciences
Mahendra Lawoti, Department of Political Science
James Muchmore, Department of Teaching, Learning, and Educational Studies
Kathleen Propp, School of Communication
Elke Schoffers, Department of Chemistry
Vince Torano, Gwen Frostic School of Art
Jeffrey Terpstra, Department of Statistics
Nicholas Witschi, Department of English

Associate Professor
Karen Bondarchuk, Frostic School of Art
Walter Burt, Department of Educational Leadership, Research and Technology
William Davis, Frostic School of Art
Michael Famiano, Department of Physics
Donald Kane, Department of Biological Sciences
Karen Lancendorfer, Department of Marketing
Thaweephan (Duke) Leingpibul, Department of Marketing
Leszek Lilien, Department of Computer Science
Nichole Maury, Frostic School of Art
Christine Moser, Department of Economics
Stanley Pelkey, School of Music
Heather Petcovic, Department of Geosciences
Susan Piazza, Department of Special Education and Literacy Studies
Patricia Reeves, Department of Educational Leadership, Research and Technology
David Richter, Department of Mathematics
Vivian Ruellot, Department of Foreign Languages
Kenneth Smith, School of Music
Patric Spence, School of Communication
Susan Steuer, University Libraries
Promotion (cont’d.)
It is recommended that the following promotions be approved for the following faculty members, effective with the beginning of the 2011/2012 academic/fiscal year:

Associate Professor (cont’d.)
Deanna Swoboda, School of Music
Udaya Wagle, School of Public Affairs and Administration
Yuan-Kang Wang, Department of Sociology
Caroline Webber, Department of Family and Consumer Sciences

Master Faculty Specialist
Mervyn Elliott, Aviation Sciences
M. Patricia Fuehr, WMU Bronson School of Nursing
Martin Grant, Aviation Sciences
Laurie Hays, Department of Accountancy
Loren Heun, Department of Statistics
Wendy Kershner, WMU Bronson School of Nursing
Casey McKittrick, Department of English
Kimberly Searing, WMU Bronson School of Nursing

Faculty Specialist II
Kirsty Eisenhart, Department of Mathematics
Thomas Rienzo, Department of Business Information Systems

NON-ACADEMIC

Administrative Appointments
Paul Terzino, Director, Bernhard Center, effective June 20, 2011.

Retirements
Brenda Brewer, Office Coordinator, Department of History, effective June 30, 2011.


Sharon Dwan, Institutional Research Analyst, Institutional Research, effective June 12, 2011.

Susan Kremer, Executive Assistant, Vice President for Business and Finance, effective June 30, 2011.

Jan Prange, Gardener, Facilities Management – Landscape Services, effective June 30, 2011.

Mary Swartz, Director, Traverse City Campus, Extended University Services Traverse City, effective June 30, 2011.