8-1-1983

The Westerner Vol. 4 No. 1

Western Michigan University

Follow this and additional works at: http://scholarworks.wmich.edu/wmu_westerner

Part of the Higher Education Commons

WMU ScholarWorks Citation

http://scholarworks.wmich.edu/wmu_westerner/20

This Magazine is brought to you for free and open access by the Western Michigan University at ScholarWorks at WMU. It has been accepted for inclusion in The Westerner (1980-1997) by an authorized administrator of ScholarWorks at WMU. For more information, please contact maira.bundza@wmich.edu.
**Fossil collection given to Geology**

Mr. and Mrs. Herschel [Skip] Martin of rural Allegan have donated a large mineral and fossil collection to the Department of Geology at Western. The Martins have been active collectors for many years.

The centerpiece of the collection is an exceptionally large fossil ammonite from the Black Hills of South Dakota that still possesses much of its original "mother of pearl." The ammonite is the coiled shell of an animal that lived in the warm seas that covered a large part of North America about 100 million years ago.

Lloyd J. Schmitz, chairperson of the Department of Geology, said the large ammonite is "an excellent specimen and is comparable to those found only in the largest museums. The many mineral specimens in the collection represent a significant contribution that will help faculty members provide better examples of minerals for students in classes." The Martin collection also includes agate casts and grains of corals from Florida, polished Brazilian agates, and polished slabs of colored petrified wood. Numerous other mineral specimens from the gift will be added to the teaching and research collections.

Mr. and Mrs. Herschel (Skip) Martin (right), of rural Allegan, are seen here with part of the mineral and fossil collection which they have donated to the Department of Geology. With the Martins is Dr. Lloyd J. Schmitz, chairperson of the department.

**State urges foreign language study**

The recent passage of a position paper and policy statement on foreign language education by the State Board of Education has set the stage for a renewed commitment to foreign language study in the state's schools. "The Board has responded to a critical need to reinvigorate the study of foreign languages," said Robert J. Grif-
New EXCITEment at Western

There has been a lot of EXCITEment around Western since last fall, including an autumn visit by the "Father of the Computer Age," Dr. John G. Kemeny. That activity is continuing at a high level.

Project EXCITE (Expanding with Computers and Information Technology), a campus-wide emphasis on the computer that was announced by President John T. Bernhard during his State of the University address in September. Among other things, Project EXCITE requires every student who graduates from Western to be computer literate.

Project EXCITE has already received national and international attention, resulting in inquiries for more information. Requests have come from as far away as the University of Malaysia. Project EXCITE also involves faculty and staff members with the opportunity to increase their knowledge of computers. A series of workshops has been conducted during the spring and summer sessions. Dr. James H. Powell, chairman of the Department of Mathematics and director of Project EXCITE, said that nearly 300 people already have participated in two workshops. "And there's a waiting list that will take them in the fall semester. Nearly 200 faculty members who had not previously used computers in classes plan to do so in the next academic year." Through the workshops, faculty and staff members who had no previous knowledge of computers are learning about potential applications and Western's own expanding computer system.

A high point of Project EXCITE was a three-day visit to Western by Dr. John G. Kemeny, former president of Dartmouth College, who is the co-inventor of the BASIC programming language and co-developer of time sharing in computers.

Kemeny, who said Project EXCITE puts Western in the forefront of public universities, emphasized that computers are "invading every sphere of human life." It was Kemeny's enthusiasm over Western's computer emphasis that brought him to the campus for his visit, which sparked added interest within the University for the project, Powell said.

These other developments are underway through Project EXCITE:

- The Microcomputer Committee of Project EXCITE has been working toward the University becoming a "clearing house" for the discount purchase of microcomputers by faculty, staff, and students.
- The Computer Policy Committee of the University has approved the principal that Western should have a campus-wide computer network, linking all appropriate buildings, plans are now being developed to implement that concept.
- A public terminal room for student use is available on the first floor of the University Student Center, beginning last May.
- Several presentations on Project EXCITE have been made, including those to the Association of Community College Trustees in Louisville, KY; to the board of Central States Universities Inc.; meeting at WMU; and to the board of the WMU Foundation. Special presentations also have been made to legislators.

In addition to support from WMU students, faculty, and staff members, Powell said, there also has been "excellent support from President Bernhard, from the vice presidents, from other members of the President's Cabinet, and from the Board of Trustees."

Goldsmith is unique tutor with educational center

Dawn Goldsmith of Kalamazoo likes to swim and work jigsaw puzzles. She also enjoys her job as a calculus tutor at Western's Center for Educational Opportunity (CEO). That wouldn't be so unusual, except that Dawn celebrated her fourteenth birthday in June.

Dawn began tutoring second semester calculus at the CEO in July and is now working with junior and senior level University students.

At first, Dawn said, she didn't mention her age. Then one of her students asked her what year she was. She said, "I'm going to be a sophomore ... in high school." The reply was "Oh, really!" Dawn said the student thought it was great.

As a freshman at Loy Norrix High School last year, she made all "A" grades and at the same time earned a 4.0 GPA with honors in calculus I and II.

Dawn's achievements in mathematics began to accelerate two years ago when she took the Scholastic Aptitude Test (SAT) as part of the Johns Hopkins University Young Scholars Program. She scored 1370, which is in the top 2% nationally.

Dawn said she's not sure what she'll study when she goes to college, but it is exciting for all of us at the Center to watch her progress."

As an eighth grader at South Junior High School, Dawn took pre-calculus and biology at Loy Norrix High School. After learning that the high school did not offer a calculus course, she came to Western as a "permission to take classes" student.

Dawn scored in the top 4 percent in the Michigan mathematics prize competition in 1982. That same year she entered the national French contest, and scored first in the district and second in the state.

Last April she reached the second round of testing in the American Chemical Society competition. Under the auspices of the Johns Hopkins Center for Talented Youth, in 1982 Dawn attended Dickinson College in Pennsylvania to study expository writing.

Dawn said she's not sure what she'll study when she goes to college, but it may be mathematics or science. She stated that she enjoys tutoring and being able to help others. Along with her other interests, she plays the violin in the Kalamazoo Junior Symphony.

Karen R. LaRoe, director of the CEO, says, "Having the credentials to tutor at Dawn's age is remarkable. It will be exciting for all of us at the Center to continue working with her and to watch her progress."

Dawn is the daughter of Donald and Linda Goldsmith. He is a professor of mathematics at WMU and she is the coordinator of the professional development center at Kent Intermediate School District.
Foundation assets gained in past year

Assets of the WMU Foundation have increased significantly in the past year, from $5.4 million to $6.1 million, according to a recent report to the Board of Trustees by James Duncan, president of the Foundation's board of directors.

"Since 1977, when the University transferred holdings of $874,000 to the Foundation, the Foundation's investments have increased by 104.9 percent, which means an annual average rate of growth of 19.67 percent over five and a half years," Duncan said, "with a growth rate of 10.2 percent attributable to transfer holdings of $500,000, which means an annual average rate of growth of 16.3 percent.

The University's endowment now totals $3,749,633. Another $493,521 is in the endowment fund of the Technology Foundation, which has transferred its resources to the WMU Foundation for investment management.

"We are mindful of the responsibility we have as stewards of the gifts made to the University through the Foundation," said Duncan. "We feel a strong obligation to pursue aggressive investment policies, and we regularly review the performance of our investment managers."

Duncan noted that the "Partners in Progress" campaign total has reached $8.2 million, exceeding its goal by $1.4 million. He indicated that $300,000 to $500,000 was still needed "to put the finishing touches" on the John H. Fetzer Business Development Center, now under construction. "We believe telecommunications will be an essential part of such a facility, and we want to raise funds to ensure that state-of-the-art equipment can be installed."

Duncan also pointed to the special $600,000 campaign within the graphics and flexographic printing industries for Western's Department of Industrial Technology and Education. "This kind of corporate involvement taking place in this campaign should be very encouraging," Duncan told the Board. "While the principle of enlightened self-interest is understood in projects of this nature, the ultimate beneficiary is our society as a whole," Duncan said. "It is a much better educated, better employed, and better served society."

Evaluating Center completes survey

According to a survey just completed by the Evaluation Center and Western, registered voters in the Kalamazoo school district view their public schools as much as those in other local schools in this country.

Dr. Frank Rapley, superintendent of the Kalamazoo Public Schools, said that the survey represents another example of how the public can influence its schools, and of how Kalamazoo Public Schools and Western Michigan University cooperate on important projects.

According to James R. Sanders, director of the Evaluation Center and coordinator of the survey, the survey results identified discipline in the schools as the number-one concern of the voting public. This finding is consistent with national Gallup polls and the findings of a recent KVISD survey. Respondents generally viewed the performance of the public schools midway between excellent and poor.

The mission of the public schools is seen as being multi-faceted, with remedial programs, and gifted and talented programs, and remedial programs, and gifted and talented programs, and remedial programs, and gifted and talented programs.

The survey was conducted in April under the coordination of the Evaluation Center. An advisory committee of members from the Kalamazoo community participated in selecting issues to be addressed, interpreting the results, and preparing the final report. Trained community members conducted telephone interviews with a random sample of 301 registered voters who live in the Kalamazoo Public School District.

Gifts/grants total $12.6 million in 1982-83

The University received a total of $8,241,538 in grants and another $4,328,019 in gifts, for a total of nearly $12.6 million during the 1982-83 fiscal year.

The amount in grants is about the same as the previous year, which totaled $8,241,538. Gifts increased by more than $3.2 million, due mostly to the success of "Partners in Progress," Western's first capital campaign. Gifts during 1981-82 totaled $1,091,982.

"Needless to say, we're very pleased with and proud of this performance," said Presley R. T. Bernhardt.

"These figures are a clear demonstration of the strength of this University," Bernhardt said. "The University is supported both by the private and public sectors, and of its commitment to teaching, to research, and to public service."
Western's international focus

International Education and Programs

Western’s Office of International Education and Programs was created to coordinate all international programming through a single unit. The office works with various colleges, departments, and faculty members in order to monitor and encourage the development of Western’s international programs and activities.

International Education and Programs coordinates the University’s relations with foreign universities and agencies, and with American universities and agencies operating internationally. The office also coordinates Western’s foreign study programs, faculty exchanges, student exchange programs, and study tours abroad. In addition, it helps develop and implement international research, consulting, and technical assistance programs.

International Education and Programs works closely with two other university units responsible for serving the needs of foreign students: the International Student Services Office, which handles the admission and special circumstances of foreign students, and the Career English Language Center for International Students, which provides intensive English instruction for foreign students seeking admission to U.S. institutions of higher learning. Together, these three units are the key to Western’s thriving international education network.

The stories on this page are just a few examples of Western’s current commitment to international education.

Western signs agreement with Guangxi University

Western has entered into an agreement with Guangxi University in Nanning, People’s Republic of China, for the exchange of information, books, resources, materials, scholars, and students. Guangxi University is a comprehensive arts and sciences institution that is ranked among China’s leading universities.

Under the terms of the agreement, Guangxi University will send up to twenty visiting scholars to Western for graduate work over the next three years, fully paid by Guangxi. In return, the Chinese university has indicated its readiness to accept WMU faculty members and students at its facilities. The visiting scholars will be junior faculty members at Guangxi University and other institutions of higher education in the Guangxi region.

At the invitation of Guangxi University, a six-member delegation from Western visited the People’s Republic of China in May, in cooperation with the government of the Guangxi autonomous region, located in southwest China. In addition to the agreement with Guangxi, at least three more such agreements are expected to result from contacts developed in China.

Members of the delegation were asked to give lectures in their fields of expertise at several host universities in China. Chinese state television and local newspapers gave the mission full coverage throughout the trip.

The agreement between Guangxi University and WMU is considered unique. Western will be one of the few universities in the United States with Chinese graduate students who are paying fully for their own education, room, and board. The agreement will benefit Western by bringing Chinese scholars to WMU to study and lecture; provide opportunities for WMU scholars and students to study and conduct research in China; and provide opportunities for members of the WMU community to meet with Chinese people and learn about their country. The agreement will also strengthen Western’s reputation with state and federal governments, private foundations, and United Nations agencies.

... and has visitors from China

Eight members of the Chinese National Chemical and Construction Corporation silicone study group were at Western this summer to meet with the faculty of the Department of Paper Science and Engineering. They discussed the paper industry in the United States, the preparation of students for careers in the paper industry, Western’s program in paper science and technology, and China’s industrial and educational systems in that field.

Japanese college students attend summer institute

Twenty female college students from Japan recently attended the first summer institute in English Language and American Culture, sponsored by Western’s Office of International Education and Programs.

The students, freshmen and sophomores at St. Margaret’s Junior College in Tokyo, Japan, spent two weeks at Western from July 18-30, taking classes in the Career English Language Center for International Students (CELCIS) and engaging in lecture-discussion sessions conducted by Western faculty members on aspects of American culture.

Western and St. Margaret’s have a formal linkage through which St. Margaret’s students may enroll at WMU to complete their final two years of undergraduate study. “This summer’s institute was a pilot program for what we plan to have as an annual offering at Western,” said Dr. Norman C. Greenberg, dean of international education and programs. “This summer’s institute was a pilot program for what we plan to have as an annual offering at Western.” Currently, seven enrolled students from St. Margaret’s are on campus.

Classroom instruction in English and American culture was supplemented by a program of visits to American homes, an “all-American” picnic at Gull Lake, informal tours of the sights of Kalamazoo, attendance at various cultural events, and opportunities to sample Western’s athletic facilities.

Accompanying the students were two faculty members from St. Margaret’s: Dr. Asao Hasegawa, professor of music and a graduate of the Juilliard School of Music in New York; and Ms. Yoko Takenouchi, director of English language instruction.

The Japanese students and faculty members arrived directly from Tokyo.

Dr. Howard Dooley, assistant to the dean of International Education and Programs, Carol Dooley, and their sons welcome Japanese visitors into their home. (Photo courtesy Kalamazoo Gazette)

After spending two weeks at Western, the group began a tour that included visits to Chicago, Niagara Falls, New York City, and Toronto.

The Summer Institute in English Language and American Culture was developed to enhance cross-cultural communication and understanding between Japan and the United States, as well as to build academic linkages between Western and institutions of higher learning in Japan.

Korean agreement renewed

Western and Chungnam National University in Taegon, Korea, have renewed the five-year academic cooperation agreement between them.

Under the agreement, three Western students may study at Chungnam for a semester or one year without paying tuition and student fees. Room and board will also be free. Credits earned at Chungnam may be transferred to Western.

Western and Chungnam National University in Taegon, Korea, have renewed the five-year academic cooperation agreement between them.

Under the agreement, three Western students may study at Chungnam for a semester or one year without paying tuition and student fees. Room and board will also be free. Credits earned at Chungnam may be transferred to Western.
Medieval studies thrive at Western

Kalamazoo is a long way from medieval Europe in time and distance. But Western is as close to that period as it is possible to be in 1983. In fact, Western is a world of European history as it is possible to insist Western is as close to that period as it is possible to Middle Ages, was first suggested

Second group of students visit Italy

Beverly Ann Kohl and Cheryl L. Thomas, seniors in Western's printing management/marketing program, recently visited major printing facilities in northern Italy as guests of the Italian Association of Printing, Converting, and Paper Machinery Manufacturers, and the Italian Trade Commission. The all-expense paid tour of gravure, flexographic, and lithographic machinery manufacturers and facilities took place between June 19 and June 30.

This was the second time the tour has been offered to WMU students. "An earlier trip by WMU students was so successful that a second such trip was arranged," said Dr. John L. Fezer, chairman of the WMU Department of Industrial Technology and Education.

"This relationship with our Italian colleagues has been most beneficial to our students," Kohl said.

"We've been grateful for this opportunity and wish to thank the Italian Trade Commission for its sponsorship of this second trip," said Dr. Arvon D. Byle, professor in printing management and marketing. "We feel it is a great honor to be selected as a participating university."

Kohl and Thomas were selected on the basis of academic achievement, references, and a technical paper each did on aspects of the printing industry. Also participating in the tour were three students from the Rochester Institute of Technology, and three students and a faculty member from California Polytechnic State University.

Language study

(Continued from page 1)

Subjects well. You cannot understand the Middle Ages in a narrow frame." Grundler points out that most of our modern institutions developed during the Middle Ages. "Many of our attitudes, behavior patterns, and value systems derive from that time."

Thus, in our electronic age, it is encouraging to know that Western University is generating enthusiasm for Medieval studies and their relationship to twentieth century life.

Employees journey overseas

Hannah consults in Liberia

Dr. Robert W. Hannah, vice president for governmental relations, has been selected as the principal consultant to update a long-range plan for the University of Liberia in Africa. The project is funded through a loan from the World Bank to Liberia.

Hannah will be assisted by Dr. Charles Vail, immediate past president of Winthrop State College in North Carolina. Vail has a background in university planning.

In September 1982, Hannah was part of an eight-member assessment team that went to Liberia. The University of Liberia took a special interest in the report generated from that trip, resulting in Hannah's involvement in the updating of the school's long-range plan.

Ziring to visit USSR

Dr. Lawrence Ziring, director of Western's Institute of Government and Politics and professor of political science, has been invited to visit and work at the Institute of Oriental Studies, Academy of Sciences, in the Soviet Union this fall.

This is Ziring's third invitation to the institute; his last was in 1981. At that time he developed a joint research program with Dr. Yu. V. Gankovsky, head of the Middle East department of the institute. Ziring and Gankovsky are writing a book on contemporary geopolitics. The purpose of this twelve-day visit will be to exchange information. Ziring is also scheduled to lecture at the Moscow Institute.

African art show set for November

A special exhibit of African art is being planned for November 1 through December 13 in the Space Exhibition area of Knauss Hall on Western's campus.

According to Dr. Bruce Haight, associate professor of social science, the showing should be of special interest to former residents of Bigelow Hall, and also to those persons who were in Ibadan, Nigeria, as part of the WMU team which helped in the creation and development of the Ibadan Technical Institute.

While the exhibit has been planned to show pottery, textiles, and basketry, as well as sculptures and other objects by Lamidi Fakeye, the catalog for the show has been developed to be used as a teaching tool in a variety of areas touching on African studies. Dr. Haight, and Barbara Paxson, a St. Joseph art historian, helped prepare the catalog. It is available from Dr. Haight or the Campus Bookstore for $4.50, including postage and handling.

During the period of the exhibition, a lecture series discussing African art and history will also be presented.

This catalog picture shows just a few of the pieces to be on display during the upcoming African art show.
We must always have old memories and young hopes.

The Western faculty shown on these two pages retired during the 1982-83 academic year, and were honored at the annual Faculty Recognition Dinner held on June 3, 1983. Dr. L. Michael Moskovis was the featured speaker that evening, and the text of his speech is reproduced here to help you "recapture 80 vesterays" from a slightly different perspective. Dr. Moskovis was recently promoted to the position of associate vice president for academic affairs at WMU. He has been with the University in various capacities for nineteen years.

This is the time when novice speakers like me curse themselves for saying "yes" instead of saying "no." Some misguided souls actually believe that "no" is my favorite answer. But when it comes to Western, I'm strictly a "Yes Man." So, while I must admit that "no" was my inclination when I was first approached about serving as this evening's speaker, here I am.

But, having said yes, warm visions of Western, and particularly of our faculty, passed before my eyes. And my problem then was how to communicate that feeling to a group of people who had spent their careers helping to transform a proverbial, largely single-purpose college into a complex university offering programs and services of national and international significance. And, most of all, how to convey Western's depth of appreciation and affection to such a distinguished group.

But help was at hand— as help always is. Tearing into a fortune cookie a couple of weeks ago, I was thankful to read, "We must always have old memories and young hopes." Clever people, those New Jersey fortune-cookie makers!

So that's my theme this evening—a quick review of the way we were and a brief promise of the future you may make.

The years' emeriti represent about 500 years of service to this institution. That translates into six times the present age of Western, founded in 1903, and combines the professional commitment of twenty-three colleagues whose contributions coincided with many local, state, and national events which characterize the dynamic evolution of our institution. Let me mention a few of those events and all of these people.

In the 40's . . .

The senior member, in terms of University service, of this evening's emeriti class joined the faculty of Western Michigan College of Education. In 1956, it was known then, in 1944. When Herb Ellinger became a member of what was the vocational education department, Western had grown from a state normal school, with 13 faculty and 107 students housed in a few scattered buildings on 20 acres of land, into a regional teachers college organized into 26 academic departments, with 316 faculty serving 2,000 students. In 1944, Western concluded four land purchases that secured property later to become our west campus. The 1944 campus comprised about 280 acres and included 13 major academic buildings and dorms. When Herb joined the faculty of Western, World War II was in progress, and a V-5 and V-12 training program for about 900 naval cadets and navigators was in full operation.

Although graduate courses had been offered since 1939 in our curriculum, all advanced degrees were awarded by The University of Michigan. In 1944, the School of Occupational Therapy was transferred to Western from the Kalamazoo State Hospital, and our second president, Paul Sangren, had been in office for eight years.

Four years later, in 1948, Chet Hunt, a freshly minted Ph.D., joined our faculty. In that same year, Western became a member of the Mid-American Conference, the Hillside apartments were first occupied by faculty members, the Placement Center became a separate entity, and the position of University Comptroller was created and filled by C. B. Mac-Donald. In 1948, Kalamazoo had eight mills producing the largest tonnage of sugar beet in the world. Harry Truman was re-elected president and G. Mennen Williams was elected governor [of course, he was already being elected governor]. World War II had been over for just three years, and Western was experimenting a post-war bulge in veterans returning to complete their college education under the G.I. Bill. These vets were being housed in a collection of 105 trailers, barracks, and A-frame trailers.

One year later, 1949, Jack Meagher (in a bow tie) joined our faculty just in time to observe the dedication of the McCracken Science Building and Maybee Music Hall. Interestingly, the first commercially available computers were still several years away, a technological revolution which would revolutionize many major industries. For the first time Western won the MAC championship in baseball, an event which was to occur in each of the next three years. Buck Read retired as basketball coach, and Juddie Hyames, the baseball coach and director of athletics, passed away.

On the local scene, 1949 was the year in which the first parking meters were installed on Kalamazoo streets.

In the 50's . . .

Six years later, in 1955, a year after Western had celebrated its semi-centennial, Ed Ellsasser joined the history department and Tom Fulton the music department, both becoming faculty members in the newly-named Western Michigan College—a name change which recognized Western's growing academic diversity through a 1955 faculty vote.

One year later, 1956, Jean Lowrie, Genevieve Orr, and Phoebe Ruthven all began their distinguished service as a big year for the affirmative action movement. When they arrived on the scene, Western was experiencing a financial squeeze resulting from a severe recession—a crisis which resulted in the state reducing its appropriations and forcing Western to operate on what was called an "austerity budget." Enrollments that year were up by 13% percent and our student/faculty ratio was 24:1. Paradoxically, a 1958 report of the Michigan Legislative Committee on Education, the State Board of Education approved graduate degrees in areas other than education. For the first time since 1946, there were no new buildings under construction on campus, though 1957 was the year that the Mackinac Bridge opened. One year earlier, 1958, Jean Lowrie and Genevieve Orr, and Phoebe Ruthven all began their distinguished service as a big year for the affirmative action movement. When they arrived on the scene, Western was experiencing a financial squeeze resulting from a severe recession—a crisis which resulted in the state reducing its appropriations and forcing Western to operate on what was called an "austerity budget." Enrollments that year were up by 13% percent and our student/faculty ratio was 24:1. Paradoxically, a 1958 report of the Michigan Legislative Committee on Education, the State Board of Education approved graduate degrees in areas other than education. For the first time since 1946, there were no new buildings under construction on campus, though 1957 was the year that the Mackinac Bridge opened.
Two years later, in 1961, Don Weaver joined the faculty of the Department of Education, just in time to witness a change of University leadership. President Sangren had resigned in 1960 because of poor health and had been followed by Gerald Osborne, Dean of Liberal Arts and Sciences, who served as acting president. In 1961, James W. Miller was installed as Western’s fourth president, a position he held until 1974, to be succeeded by Western’s fifth president, John T. Bernhard. In 1963, the biology and geography departments moved from east campus into their new quarters in Wood Hall.

On the international scene, the Bay of Pigs aborted invasion of Cuba occurred—in the presidency of John F. Kennedy.

Three years later, in 1964, Irene Storoshenko became a member of the Department of Language. 1964 was also a year of major University expansion—in terms of new faculty, new academic programs, and new construction. Sangren Hall was dedicated and the Departments of Geography and Geology were split into separate entities. In 1964, Western’s Board of Trustees came into existence as a result of changes in the State constitution, and Portage was incorporated as a separate city.

The following year, 1965, saw the arrival of three new faculty members: Bob Barstow, Mary Hunt, and Bob Travers. Their arrival coincided with the start of a new split-semester academic calendar. That same year, the State Board approved doctoral programs in Educational Leadership, Science Education, and Special Education. By 1965, Western’s operating budget had climbed to 18.7 million dollars and the School of Applied Arts and Sciences moved into the newly completed Industrial Engineering and Technology Building, later named Kohrman Hall. 1965 was also the year President Lyndon Johnson announced his “Great Society” program, and U.S. ground forces were first committed to South Vietnam, an event which would profoundly affect higher education.

One year later, in 1966, Bobby Davidson joined the Department of Music and Arthuth Embi became a faculty member of the Social Science department, just in time to help Western celebrate its first and only MAC football title—though we still have hopes—and to note the closing of Western’s State Hotel in Kalamazoo. The hotel, raised from its divisional status to become a college that year, and doctoral programs in Chemistry and Sociology were inaugurated. This was also the year that the U.S. unmanned spacecraft “Surveyor II” landed on the moon, and Lake Superior College was founded. The following year, 1967, Erv Rayford became a member of the Department of Industrial Education, a year in which several major construction projects were completed, including Trimpe Hall, Brown Hall, Sprau Tower, Shaw Theatre, and the University—now Miller—Auditorium. The Departments of Anthropology and Transportation Technology were formed, and Continuing Education Regional Centers were established in Grand Rapids and Benton Harbor.

A concern about Western’s rapid growth was recognized by Vice President Seibert, who asked a faculty committee to examine the need for enrollment limitations as well as the viability of a branch or satellite campus. This was also the year that Michigan adopted a state income tax, no doubt in anticipation of the committee’s recommendation.

In 1968, Isabelle Smith joined the home economics faculty, the same year that the Department of Linguistics and the School of Social Work were formed. In 1968, the Department of School Services was split into two new entities: the Departments of Educational Leadership, and Counseling and Personnel. In the greater Kalamazoo area, Kalamazoo Valley Community College opened its doors, adding its status to a growing educational phenomenon. At the national level, we mourned the passing of Martin Luther King, Jr. and Senator Robert Kennedy, and witnessed the election of Richard Nixon and the capture of the “Pueblo” in the waters off North Korea.

By the time Herb Ellinger was celebrating his twenty-fifth anniversary with WMU in 1969, the last of this evening’s emeriti class, Neil Sanders, came from England to join the Department of Music. The campus continued to grow with Rood Hall, Everett Tower, and an addition to McCracken Hall all under construction, and the new Health Center opened. The Campus School closed that year, the Oaklands celebrated its 100th birthday, and William Milliken began his first term as governor.

In conclusion…

Two and one-half decades had passed between the arrivals of Herb Ellinger and Neil Sanders. In this time span, six presidents of the U.S. were elected to office and four governors had served the State. Three new state colleges and another university were established in Michigan, and two states were admitted to the Union. World War II, the Korean conflict, the Vietnam war, and our confrontation with Russia over Cuba occurred, as did the civil rights movement and the introduction of legislation to end discrimination. The atomic bomb was born. A president, a presidential candidate, and a civil rights leader were slain by assassins. We put a man in space and a manned spacecraft on the moon, and lived through McCarthyism and student protest. And through it all, tonight’s distinguished emeriti class continued to serve Western.

They witnessed awesome changes in our student body and in student conduct—ranging from the serious WWII GI’s, to the flower children of the 60’s, to the career-motivated students of today.

They observed a change in the racial, ethnic, and national backgrounds of our students and our faculty.

They were involved in, and contributed to, an educational enterprise which appeared to have unending growth—though they also lived from budget crunch to budget crisis.

They first enjoyed a work environment which resembled a closely-knit family, and watched it evolve into a complex, bureaucratic structure which often complicated the work that they set out to do.

They had a lot of fun, shed a few tears, and no doubt did their share of hand wringing… but all the while they helped this institution to flourish, to change, and to grow—stretching always their efforts and imagination about what Western could and can be.

But all that’s in the past. What about the rest of the fortune cookie and the good hopes? They abound. Though Western, as we all know, has recently struggled with serious budget problems, and with a concern about institutional purpose and identity, we are strong and we are confident. Times are tough—though not nearly as tough as those described so well by Leonard Kercher in his excellent paper, “Western Through the Great Depression”—but they’re pretty rugged just the same.

Fortunately, Western has always had good vision and the ability to look to the longer term and at more important consequences. We have also been blessed with a number of excellent teachers, scholars, and artists—and you are assembled in this room. Your lessons and your dreams will serve as a blueprint for our hopes, as well as for our necessary planning. We will draw our strength from this important legacy you have left for us.

Things will be different—just as the Western of 1984 is different from Herb Ellinger’s Western of 1944. But one thing will always be the same—our dedication and our promise that we will do more than merely survive or honor the status quo as we anticipate our University’s centennial just twenty years away.

We dedicate ourselves to continuing your good work, adding our own special efforts in our own special way, but never forgetting the happy old memories and the ever-young hopes that you here this evening have committed to our care.
The Fetzer Center . . .

From the beginning . . . Through the building . . .

The building is not even completed, but that hasn't stopped the people who are planning to use it—or dampened their enthusiasm for the programs that will be held there. The Fetzer Center is already filling its days and nights for the coming year.

The Business Research and Service Institute, which will be housed in the new Center, is Western's link with the area business community. B.R.S.I. is looking forward not only to moving into a new facility, but also toward offering more services to local businesses—especially in the field of managerial training and development.

Seminars and conferences to be held this year in the Fetzer Center include those planned by B.R.S.I. in the areas of accounting and finance, communications, information systems, law, management, and marketing.

In addition to programs sponsored by B.R.S.I., the Fetzer Center has already been booked for use by several area companies and professional groups. As an example, the following organizations are planning to hold meetings and/or training and development conferences at the Fetzer Center during the upcoming year:

- American Marketing Association
- American National Bank
- First of America Corporation
- General Motors
- Kalamazoo Chamber of Commerce
- Kalamazoo United Way
- National Accounting Association
- Professional Women's Dialogue
- Senior Core of Retired Executives
- Upjohn Company
- U.S. Small Business Administration
- Western's Business Research and Service Institute

In addition, the Fetzer Center will be used extensively by the employees on Western's campus. Several University departments have already made commitments to use the facility for academic and professional training.

In every way, it looks like it will be an exciting, busy, inaugural year for the Fetzer Business Development Center.
Sports

'Great Gold Rush' is theme for '83

Early this spring, Western's athletic department staff knew that plans needed to be made for a theme to be used during the upcoming athletic year. The theme's major use would be in pre-season ticket sales for football, basketball, and hockey games.

So, a few weeks ago, when athletic director, Tom Wonderling, former promotions director, Paul Viglianti, and Kalamazoo graphic designer, Dan Hook, sat down together, 'The Great Gold Rush of '83' began.

Response to the theme has been so positive that it has been added to many other phases of the Western athletic program. According to Hook, "The very positive aspect of this year's theme is that it can be expanded to a number of different areas and has many possible uses, such as for game programs, media press guides, and posters.'

Glass named soccer coach

Blake Glass, who guided Spring Arbor College to a 51-14-8 soccer record over the last four years and to a fifth place finish at the 1979 NAIA tournament, is the new Bronco soccer coach.

In his overall record was a 14-5-1 mark against Division I schools and four straight triumphs over Western. His 1979, 1981, and 1982 teams won NAIA District 23 crowns, with the former two contingents reaching area finals. Six of his players were NAIA All-Americans and another two earned Academic All-American honors.

A twenty-six year old native of Detroit, Glass had earlier experience to professional ranks as equipment manager (1978-80) with the Detroit Express of the North American Soccer League.

As a Spring Arbor undergraduate, Glass lettered as a sweeper-back from 1974-77, his senior team went 19-0-3 and ranked No. 4 nationally. He was an All-Midwest selection that year.

MAC directors pass resolution

Inasmuch as many NCAA institutions have been in violation of the Code in recent years, and Inasmuch as many of those violations can be traced to over-zealous Alma nus and recognizing that neither alumni nor staff wish to embarrass their institutions by actions which require the attention of the Enforcement Division of the NCAA,

Therefore be it resolved, that the Mid-American Conference Athletic Directors urgently request the cooperation of all alumni and friends of the University in limiting the involvement of alumni and friends to actions which are compatible with the NCAA Code, and

That alumni and friends are encouraged to clear with our Athletic Directors before engaging in any activity which touches on the recruitment of athletes.

Football

Western's 1983 football team has good experience at the skilled positions, but needs to find key replacements along both sides as it seeks to raise last year's 7-2-2 overall record and second place [5-2-2] Mid-American Conference standing.

Second-year Coach Jack Harbaugh has twenty-eight of forty-four lettermen back, including twelve starters from the club that compiled WMU's top winning percentage since an undefeated slate in 1941.

Five starters return from a defense that led all of NCAA Division I in scoring with an average yield of 7.1 points per game and led the Mid-Am in total defense [237.9 yards].

Cohesively, All-MAC picks Duane Wilson at tackle, center Matt Meares, and split end Bob Phillips, plus tackle Tim Lankerd, have graduated. Returning tailback Shawn Faulkner, a second team All-MAC choice, gained 910 yards last year [4.4 average], while Cliff Reed picked up 5.2 per trip enroute to a total of 339. Kurt Banterman will be back for his third year of regular duty at fullback.

Mike Prindle is also returning. He earned All-MAC second-team honors and set a season school kick scoring record with sixty-eight points.

Along the line, WMU returns tight end Bryan Brown, plus starting guards Tom Toth and Shawn Keenoy. Toth is another tackle. Key defensive losses are cornerbacks, 'MVP,' league interception leader, and All-MAC pick Mark Kuiackznski.

Soccer

Work on the new All-Pro Turf at Western's Waldo Stadium was completed in mid-July. Construction began in late May with the stripping of the old surface, which had been in use since 1973. All-Pro Turf is a weather resistant artificial system that features a shock absorbing polyethylene underpad and a three-eighth inch high fiber surface.

Plus Jim Mota, outside backfielder, and Randy Blackmore, strong safety.

Returning line backer, John Offerdahl, led the club in tackles [149] last year and ranked second in the MAC as a freshman, while senior tackle Mark McDonald led the down linemen with eighty-six stops, eleven of which went for losses.

Jeff Kacmack was an early season starter at tackle before suffering an injury, while converted line backer Jack Giarmo was a hit in spring practice at middle guard. He had eighty-five stops as a part-time regular in 1982.

Jerry Alford returns at one outside line backer spot, while leading the secondary are three-year starters Demetrious Jones at corner and free safety Mike Gary.

Men's cross country

Jack Shaw, head coach of the men's cross country team, will have six lettermen returning from last year's team which placed third at the Mid-American Invitational.

The two big guns returning from a year ago are seniors John Henning and Paul Welsh. Henning was selected as Western Michigan's 'most valuable'.
Abbott named to At-large Academic All-American team

Western Michigan hockey goaltender Steve Abbott has been named to the first team of the University Division At-Large Academic All-American team, as voted by the College Sports Information Directors of America. The four-year letterwinner, who has a 3.96 (4.0 scale) academic standing as a business major, joins nine others on the ten-man first team.

Abbott, a senior on Bill Wilkinson's hockey squad this past season, leaves Western owning two school records. He is the top all-time WMU netminder in terms of minutes played (with a four season total of 3,627:18) and saves (1,826).

Fall previews (Continued from page 9)

Johnston and Dorion, both wingers, tied for scoring leadership with thirty-one points, as Johnston led the team in goals with fifteen and Dorion in assists with twenty. Winger Grillo was third in scoring with eleven goals and eighteen assists.

Defensively, WMU returns junior goalie Glenn Heffey (4.01 GAA) plus five letterwinning defensemen.

Soccer
New coach, Blake Glass, takes over a team that returns nine starters from last year's 10-8-2 club. The key graduation losses were All-Midwest forward Mosen Khani, the WMU scoring leader with twelve goals and eight assists; and fullback Mitch Ginsburg, the club's "top defensive" player.

Goalie Kyle Leonard returns after posting a 1.36 goals against average and equaling the school shutout record with six last season. Sophomore forward Craig Tausk and sophomore for- ward Paulson, Heather Sawyer, and Lisa Musselman, '33, remember- ing Nick as an underclassman.

Abbott named to At-large Academic All-American team


Dear Alumni

Your university needs you!

We are looking for volunteers to assist in the Alumni/Admissions Ambassadors Program—alumni who are willing to devote some time to "selling" their alma mater to prospective students.

Alumni of all institutions are fond of saying "All they want is my money!" In an era of declining enrollments, and at a time when Western has more quality educational programs to offer than it has ever had before, alumni volunteers can make a difference.

If Western gave you the background that has enabled you to enjoy a suc- cessful career, then you can make a difference by talking with high school seniors who are trying to make an in- telligent choice for higher education.

If Western provided you with path- ways of personal growth that have made living an enjoyable experience, then you can make a difference in the future of your old campus at Kalamazoo.

Elsewhere in this issue there is a description of the new Ambassadors program. And there is a coupon you can fill out and return.

This is an initial step for you, but we'd like to carry the whole thing one move further—we'd like to know of your willingness to participate in alumni activities in your area. We'd also like to know if you would be willing to assist in fund raising programs, and what special mailing lists you would like to be on.

Are you interested in your own academic department or college? Your career field! Athletics? Whatever your particular interest that coincides with an activity at Western, we'd like some indication of how we may better serve you. Please tell us.

If you live in the Kalamazoo area and feel that you could make a contribu- tion of time and yourself to the Alumni Relations program, we want to hear from you. Our records updating process constantly needs more hands than can be supplied. Our staff people need assistance with special projects. For a few hours a week or month, you can become a more integral part of your University.

Call 383-6160, or drop us a line, and we'll take things from there.

Fall previews (Continued from page 9)

**Women's cross country**

With a cross country team that has been a consistently strong one, Coach Debbie Hunt wasn't quite sure a year ago what to expect from her young squad, but with a third place finish at the 1982 Mid-American Conference championships and five members of that team returning for this year, the 1983 season will not have as many unanswered questions.

Two of the five returnees earned All- MAC honors last year, as sophomore Kayla Skelly placed second at the championships, while fellow sophomore Chris Sharp finished third. Skelly was voted the team's "MVP" following her fine freshman perform- ance.

The remaining three veterans returning from the 1982 veteran group for 1983 are senior Sally Slocum, junior Sharon Smith, and sophomore Maggie Lillie. All three were consistently ranked in the Broncos' top six last season.

A new addition to this year's squad will be freshman Kelly Shumate, who was recognized as one of Michigan's top prep distance runners when she captured the Class "A" state cross country title in 1982.

**Hockey**

For Bill Wilkinson and the Bronco hockey team, 1982-83 was a year to learn a new system and, for a lot of young players, a chance to see ice time en route to an 11-23-2 season. In 1983-84, the game plan for the second-year coach and his young squad (just one senior on the twenty-four man roster) is to put the program into high gear.

The Broncos lose five lettermen but return fifteen, including the top three scorers. The biggest loss will be cap- tain and team "MVP," Bob Bailey.

When talking offense, the three named are mentioned first: sophomore Dan Dorion, and juniors Lance Johnston and Jim Grillo.

Among Alumni

Reunions

Right: The class of 1933 returned to campus June 17 to celebrate the golden anniver- sary of their graduation and become the youngest members of Western's newly-formed Golden Associates. Charles Hamp- ton, '33 (right), with his wife Eva, points a finger at Nick Musselman, '33, remember- ing Nick as an underclassman. On June 10 and 11, over fifty members from the 1943 graduating class returned to Kalamazoo to celebrate their fortieth anniversary. Above left: George Slaughter (left) and Fred Kahler reminisce about their basketball victories, including the one over UCLA and Jackie Robinson. Above right: Peg AshleyBonjour (left) and Margaret Mahoney Ouaderna are all smiles as they greet one another.
Alumni/Admissions Ambassadors Program starts third year.

'Alumni are a great untapped resource who can be a valuable extension to the Western Michigan University admissions program,' said President, John T. Bernhard in discussing the Alumni/Admissions Ambassadors Program. The 1983-84 school year will mark the third year of the program after two initial years of experimenting with area alumni volunteers. This year's program will be coordinated by the director of alumni relations and the assistant director of admissions offices. They will further develop what is becoming an effective organization of alumni volunteers who interact with prospective students. During the school year and number of high school students make application to those colleges in which they have an interest. The Alumni/Admissions Ambassadors Program enables the alumni who enjoyed his/her years at WMU, and is willing to promote the University's value to those college-bound students, the opportunity to participate in an endeavor that is beneficial to their alma mater.

The alumni relations and admissions offices are looking for Western alumni who:

- wish to participate in a worthwhile program
- enjoy talking with young people and their parents
- feel Western gave them a solid foundation and are willing to share this with others

Those volunteering will be contacted in the fall by the program coordinators, who will explain the details and the schedule. Alumni receptions will be scheduled around the state to orient the volunteers. In brief, the program entails alumni contacting high school seniors by phone in their local communities.

Alumni interested in receiving further information about the program are encouraged to contact the Alumni Relations Office.

The 1983 Alumni Ambassadors

Listed below are the 1983 Ambassadors whose task it was to contact those high school seniors in their local areas who had been accepted for admissions to WMU for the 1983-84 school year. The Ambassadors identified themselves as alumni of Western, they encouraged the students' matriculation for the fall, and they offered to convey back to the University any questions or concerns of the students. All contacts were made by phone during the Ambassador's leisure time.

Grand Rapids alumni recently hosted their third Annual Alumni Golf Outing. This year's M.C. was Woten Reynolds of WOTV in Grand Rapids. The committee consisted of (from left), Jerry Eagle, '63; Allen Emmott, '65; John Kennedy, '73; Richard Bostel, '61; Ronald Boekema, '63; and Thomas Tallman, '64.

Recognition for Maier planned.

A recognition banquet has been planned acknowledging Professor Paul Maier's twenty-five years at Western, by a group of his friends. Final plans are now being made for a special service in Kanley Chapel on Sunday, October 1, at 1:30 p.m. banquet will follow in the East Ballroom of the University Student Center.

Western alumni and friends of history professor Paul Maier who wish to attend these events should contact Jim and Carolyn Kline (616) 327-1283 for further information.

Alumni/Admissions Ambassadors Program starts third year.

The 1983 Alumni Ambassadors

Listed below are the 1983 Ambassadors whose task it was to contact those high school seniors in their local areas who had been accepted for admissions to WMU for the 1983-84 school year. The Ambassadors identified themselves as alumni of Western, they encouraged the students' matriculation for the fall, and they offered to convey back to the University any questions or concerns of the students. All contacts were made by phone during the Ambassador's leisure time.

KALAMAZOO

David and Bowman Bean and Susan Phillips Martha Ulmer

ANN ARBOR

Tony Middendorf Mark Feathley Diane Smith

LANSING

ANNE ANN BERRY

Ypsilanti

BAY CITY

ADOBE

POMONA

PEYTONVILLE

TOM and Nancy Moore

Kalamazoo

TOM and Judy Eisenberg

DETOUR

TOM and Judy Eisenberg

DENNIS PATCH

DETOUR

KENT and JoAnn Currie

BROONCO SPIRIT!

Gamma Chapter will host the fall inter-chapter council meeting in Grand Rapids Saturday, October 1, at the Elks Country Club. Chapter members are looking forward to welcoming delegates from all chapters to this meeting.
Alumni luncheon

What an eightieth birthday be without balloons and a cake? In honor of Western's birthday, the annual Homecoming luncheon, sponsored by the Alumni Association will feature both. The luncheon will be held in the northwest corner of the Calhoun Auditorium and followed by a trip to the Alumni Luncheon. A traditional box-style chicken luncheon will be served from 11:30 a.m. to 1:30 p.m. And, of course, there will be a birthday cake for dessert! It's a birthday luncheon you will not want to miss!

The cost for this year's luncheon is $5.00 for WMU Alumni Association members, $6.00 for non-members. A reduced price offered Association members. Students attending pay the full price. There is a $2.00 processing fee.

During the luncheon, we will present the Alumni of the Year Award to the following alumni: John R. Allen, '53; John F. Davis, '59; and Marilyn A. Ford, '80.

Alumni luncheon will be served from 11:30 a.m. to 1:30 p.m. And, of course, there will be a birthday cake for dessert! It's a birthday luncheon you will not want to miss!

The cost for this year's luncheon is $5.00 for WMU Alumni Association members, $6.00 for non-members. A reduced price offered Association members. Students attending pay the full price. There is a $2.00 processing fee.

During the luncheon, we will present the Alumni of the Year Award to the following alumni: John R. Allen, '53; John F. Davis, '59; and Marilyn A. Ford, '80.

Alumni luncheon will be served from 11:30 a.m. to 1:30 p.m. And, of course, there will be a birthday cake for dessert! It's a birthday luncheon you will not want to miss!

The cost for this year's luncheon is $5.00 for WMU Alumni Association members, $6.00 for non-members. A reduced price offered Association members. Students attending pay the full price. There is a $2.00 processing fee.

During the luncheon, we will present the Alumni of the Year Award to the following alumni: John R. Allen, '53; John F. Davis, '59; and Marilyn A. Ford, '80.

Alumni luncheon will be served from 11:30 a.m. to 1:30 p.m. And, of course, there will be a birthday cake for dessert! It's a birthday luncheon you will not want to miss!

The cost for this year's luncheon is $5.00 for WMU Alumni Association members, $6.00 for non-members. A reduced price offered Association members. Students attending pay the full price. There is a $2.00 processing fee.

During the luncheon, we will present the Alumni of the Year Award to the following alumni: John R. Allen, '53; John F. Davis, '59; and Marilyn A. Ford, '80.

Alumni luncheon will be served from 11:30 a.m. to 1:30 p.m. And, of course, there will be a birthday cake for dessert! It's a birthday luncheon you will not want to miss!

The cost for this year's luncheon is $5.00 for WMU Alumni Association members, $6.00 for non-members. A reduced price offered Association members. Students attending pay the full price. There is a $2.00 processing fee.

During the luncheon, we will present the Alumni of the Year Award to the following alumni: John R. Allen, '53; John F. Davis, '59; and Marilyn A. Ford, '80.

Alumni luncheon will be served from 11:30 a.m. to 1:30 p.m. And, of course, there will be a birthday cake for dessert! It's a birthday luncheon you will not want to miss!

The cost for this year's luncheon is $5.00 for WMU Alumni Association members, $6.00 for non-members. A reduced price offered Association members. Students attending pay the full price. There is a $2.00 processing fee.

During the luncheon, we will present the Alumni of the Year Award to the following alumni: John R. Allen, '53; John F. Davis, '59; and Marilyn A. Ford, '80.

Alumni luncheon will be served from 11:30 a.m. to 1:30 p.m. And, of course, there will be a birthday cake for dessert! It's a birthday luncheon you will not want to miss!

The cost for this year's luncheon is $5.00 for WMU Alumni Association members, $6.00 for non-members. A reduced price offered Association members. Students attending pay the full price. There is a $2.00 processing fee.

During the luncheon, we will present the Alumni of the Year Award to the following alumni: John R. Allen, '53; John F. Davis, '59; and Marilyn A. Ford, '80.

Alumni luncheon will be served from 11:30 a.m. to 1:30 p.m. And, of course, there will be a birthday cake for dessert! It's a birthday luncheon you will not want to miss!

The cost for this year's luncheon is $5.00 for WMU Alumni Association members, $6.00 for non-members. A reduced price offered Association members. Students attending pay the full price. There is a $2.00 processing fee.

During the luncheon, we will present the Alumni of the Year Award to the following alumni: John R. Allen, '53; John F. Davis, '59; and Marilyn A. Ford, '80.

Alumni luncheon will be served from 11:30 a.m. to 1:30 p.m. And, of course, there will be a birthday cake for dessert! It's a birthday luncheon you will not want to miss!

The cost for this year's luncheon is $5.00 for WMU Alumni Association members, $6.00 for non-members. A reduced price offered Association members. Students attending pay the full price. There is a $2.00 processing fee.

During the luncheon, we will present the Alumni of the Year Award to the following alumni: John R. Allen, '53; John F. Davis, '59; and Marilyn A. Ford, '80.

Alumni luncheon will be served from 11:30 a.m. to 1:30 p.m. And, of course, there will be a birthday cake for dessert! It's a birthday luncheon you will not want to miss!

The cost for this year's luncheon is $5.00 for WMU Alumni Association members, $6.00 for non-members. A reduced price offered Association members. Students attending pay the full price. There is a $2.00 processing fee.

During the luncheon, we will present the Alumni of the Year Award to the following alumni: John R. Allen, '53; John F. Davis, '59; and Marilyn A. Ford, '80.

Alumni luncheon will be served from 11:30 a.m. to 1:30 p.m. And, of course, there will be a birthday cake for dessert! It's a birthday luncheon you will not want to miss!

The cost for this year's luncheon is $5.00 for WMU Alumni Association members, $6.00 for non-members. A reduced price offered Association members. Students attending pay the full price. There is a $2.00 processing fee.

During the luncheon, we will present the Alumni of the Year Award to the following alumni: John R. Allen, '53; John F. Davis, '59; and Marilyn A. Ford, '80.

Alumni luncheon will be served from 11:30 a.m. to 1:30 p.m. And, of course, there will be a birthday cake for dessert! It's a birthday luncheon you will not want to miss!

The cost for this year's luncheon is $5.00 for WMU Alumni Association members, $6.00 for non-members. A reduced price offered Association members. Students attending pay the full price. There is a $2.00 processing fee.

During the luncheon, we will present the Alumni of the Year Award to the following alumni: John R. Allen, '53; John F. Davis, '59; and Marilyn A. Ford, '80.
Sorority coffee hour

Overnight accommodations for Homecoming weekend

For the third year, the WMU Alumni Association will host a coffee hour from 9:30 to 11:00 a.m. on Homecoming Saturday, in rooms 157-59 of the University Student Center, for alumnae of Alpha Omicron Pi, Alpha Sigma Alpha, Chi Omega, Chi Phi, Kappa Alpha, Kappa Sigma, Pi Beta Phi, Omega Chi, Rho Chi, and Sigma Kappa, five sororities which no longer have active chapters on campus. This event offers an opportunity for these alumnae to renew friendships.

A special mailing has been made to these alumnae as well as to former members of Pi Kappa Phi and Delta Zeta. Forensic organizations which gave members of these alumnae a home for their meetings during their high school years are also included.

The Sheraton, located just off I-94 at the Sprinkle Road exit, is offering a package which includes a double room, two complimentary drinks, and continental breakfast for two at a cost of $40 per night. Advance reservations are required by calling (616) 385-3922. La Quinta, also at the I-94 and Sprinkle Road exit, has a special package which includes a double room, continental breakfast for two at a cost of $43 per night, and two complimentary drinks. Reservations can be made by calling (616) 381-2130.

The Kalamazoo Center Hilton has a block of rooms reserved for Western graduates. The per night cost is $43 for a single and $50 for a double. Reservations must be made in advance by calling (616) 381-2130.

When making your reservations, regardless of the location, be sure to identify yourself as a Western alum returning for Homecoming.

Western family tree—how large is yours?

The WMU Alumni Association would like to know, how large is your Western family tree? In other words, how many members of your family have attended Western during its eighty-year lifetime?

The family with the largest "tree" will be guests of the Alumni Association at the Homecoming luncheon. Please submit your Western genealogical information to the Alumni Office by September 30. The winning family will be notified in early October.

Homecoming trivia answers

Here are the answers to the Homecoming trivia questions published in the June issue of the Westerner.

- What was the first alumni secretary? Al Colvin
- In what year did Western become a four-year institution? 1903
- What governor signed the bill providing for the establishment of a Manual Training school? Governor Bliss
- In what year was the first student housing unit built and what was it named? 1939, Walwood Union
- When was the bill signed which provided for the establishment of Western? May 27, 1903
- What was the school's nickname when it was founded? Broncos
- What was the school's nickname prior to the Broncos? Hilltoppers
- When did the nickname become the Broncos and who submitted the name? 1939, John Gill
- Who was the first alumni secretary? Carl Cooper
- Who was the trolley operator? Al Colvin
- When did the administration building move from its original location on east campus to the present location? 1952
- Who were the captain and coach of that team? Leo "Tiny" Redmond Milt Olander
- In what year did Western's basketball team go unbeaten? 1930

The 1983 Homecoming symbol was designed by WMU senior Diane Zwingeberg, an interior design major from Grand Rapids.

S.A.S.B.

The Student Alumni Service Board Officers wish all former members to know that the group is gearing up for another active year. S.A.S.B. alumni should contact the alumni office for updating. Future plans include a S.A.S.B. reunion.
1924
Floyd L. Haight, BA '24, was a speaker in June for the Dearborn Civil War Roundtable. His topic was "Civil War Soldiers" and Sailors' Reunions that were held on the Minor's Camp Ground near Montgomery, Michigan.

1941
Shirley Smith North, BS '41, MA '45, retired in June from the Winchell School in Kalamazoo.

1942
Frances Pikal, TC '42, BS '50, MA '57, was a speaker in June for the Dearborn Civil War Roundtable.

1943
Edna Kramer Stafford, BA '43, MS '58, retired in June from Kalamazoo's Loy Norrix High School.

1944
Betty Pickett Wollam, BA '44, retired in June from the Kalamazoo schools.

1945
Florence Oman Wossell, BS '45, retired from the Chime School, Kalamazoo, in June.

1947
Clarence Gumina, BA '47, retired at Garden City as director of elementary and secondary curriculum.

Lawrence J. Moody, BS '47, retired from teaching in June at Berrien Springs.

Dr. Donna Hackley Powell, BS '47, retired in April as chief of medical service at the Battle Creek VA Medical Center, having worked for thirty years for the VA. She earned her medical degree at Howard University.

1948
Joseph Cooper, BS '48, S.Ed. '65, is the 1983 recipient of the distinguished professional award of the Calhoun Area School Board Members Association. Cooper is retiring after thirty-five years with the Marshall schools. He is currently the third president of the American Amateur Baseball Congress.

1949
O. Patrick Hudson, BS '49, and Keith E. Dinda, BS '49, retired in June from Loy Norrix High School and Milwood Junior High, respectively, in Kalamazoo.

After more than twenty years, Marjorie Myers Leeson, BS '49, retired in April from Delta College's faculty, where she was professor of data processing. She was recently honored by the Society of Data Educators.

1950
Kenneth R. Beardslee, BS '50, vice president for business affairs at Spring Arbor College, was the 1983 recipient of the Lowell Award for the Spring Arbor Alumni Association.

John J. Baringer, BA '50, MA '53, and Harley E. Young, BS '50, all retired in June from the Kalamazoo schools: Central High, Loy Norrix High, and Woodward Elementary, respectively.

1952
George F. Henck, BS '52, MA '57, has been named 1983 Master Teacher by the Michigan Industrial Education Society. He has taught in Midland for thirty-three years and is department chair for industrial education in the new Dow High School there.

Dorothy Werden Kowal, BS '51, MA '57, retired from Kalamazoo's Central High School in June.

1953
Robert R. Miller, BA '53, MA '57, retired in June from the Community Education Center in Kalamazoo.

1956
Anythe Hansen Dezelisky, TC '56, was honored in May as one of four outstanding Muskegon teachers.

1957
Thomas R. Gapse, BBA '57, has been elected senior vice president-operations of Peoples Bank & Trust, Alpena, where he has been since 1968. He is also controller and secretary to the bank's board of directors.

John H. Roundhouse, MA '57, is the new head of the counseling department at Midland High School, where he has been a counselor for seventeen years.

Katherine Ingram Symczak, BS '57, MA '61, retired from Kalamazoo's Loy Norrix High School in June.

1958
Richard A. Morton, BBA '58, general manager of the Grand Rapids Press, has been elected a director of the Grand Rapids Chamber of Commerce.

1959
Jim Bouton, '59, was featured in the March 28 issue of Forbes Magazine in an article detailing his experiences with Big League Cards, a collector's item for baseball fans. Alex Pribish, BS '59, was one of three graduates of Hamtramck High School honored last April. He operates the Michigan Career Institute in Detroit, and in 1978 was named vocational educator of the year by the National Association of Trade and Technical Schools. Pribish lives in Leonard.

1960
Carol Lester Bailey, MA '60, retired in June from the Woodward Elementary School in Kalamazoo.

Clyde L. Walker, BBA '60, has been appointed vice president for marketing of Blue Cross and Blue Shield of Michigan. He joined the Shields in 1965.

1961
Edison Hoffman, MA '61, has retired as principal of St. Joseph's Brown Elementary School. Now he is teaching at Warner Christian Academy in South Daytona, FL.

Bruce D. Wagner, BBA '61, has been appointed vice president of corporate purchasing for James River Corp.

1962
Richard Cheohey, BBA '62, is co-owner of a Battle Creek carpet cleaning business, Magna-Dry.

Charles F. Klass II, BA '62, MBA '68, has been appointed chairman of the management services division of the Technical Association of the Pulp and Paper Industry. He is vice president of Inventing of America, Inc., King of Prussia, PA.

Dr. Jerry L. Yetich, BS '62, is co-author of a new book, Public Opinion: The Invisible Politics. He is a member of the political science faculty at North Texas State University, Denton.

1963
John J. Belanger, MA '63, retired in May as an assistant professor of English and speech at Ferris State College.

James H. Madaus, BBA '63, has been promoted to vice president and head of the Metro East Regional Banking Company, National Bank of Detroit. He supervises operations in four cities, and continues as chairman and president of NBG Port Huron Bank.

Robert E. Niskala, BBA '63, has been appointed office manager of Fortina and Munsel Realty Corp.'s Michigan office at Edwardsburg.

Calvin W. Rountie, MA '63, retired this year from Kalamazoo's Westwood School.

1964
Susan M. Haskin, MA '64, was recently appointed interim state librarian for the new State Library of Michigan. Ms. Haskin has been in library service since 1944.

Leonard M. Hoffius, BBA '64, an attorney in Grand Rapids, has been elected to the board of directors of United Community Bank, Hastings and Wayland.

Bernice Meyers Lyman, BA '64, MA '70, and Marion Steers Anderso, MA '64, retired in June from Kalamazoo's Parkwood- Upland and Lakewood Schools, respectively.

1965
George L. Brown, BBA '65, has been named manufacturing superintendent of the Cooperstville Plant of the Justice Rubber Co. He had been comptroller.

Herbert E. Evens, BS '65, has been named director, automotive sales, for Walbro Corp. He lives in Troy.

Robert Fortin, BA '65, became the new superintendent of schools at Cooperville July 1, promoted from high school principal.

James R. Perry, BBA '65, MBA '69, has been promoted to first vice president, Prudential Bache Securities, in New York.

Vigil G. S. Yen, MA '65, MEd '69, is now product manager for electric lift trucks produced by the industrial truck division of Clark Equipment Co. This promotion necessitated a move from Georgetown, KY, to Battle Creek.

Dr. John P. Ryan, BS '65, is the new superintendent of schools at Inland City. He was superintendent at Holton for the past five years.

Roy N. VanLo, BS '65, art director of the Battle Creek Enquirer, is receiving considerable attention as a woodcarver and painter. His wildlife paintings have won numerous prizes and appeared in many publications.

Dr. Charles T. Williams, BS '65, is associate executive director of the Michigan Education Association. He is vice president of the program services.

Thomas V. Withee, BA '65, a teacher and principal in the Southgate schools for seven years, has been appointed assistant superintendent for 1963-64, with the board also permits him to continue his private law practice.

1966
William T. Conway, BS '66, is the new principal of the Caro High School, moving there from Clu.

Mary Hoyt Harmon, BA '66, MA '72, is a partner in the Kalamazoo office of Comrunktech Consultants. She is a teacher at Portage Northern High School.

Dr. Bruce L. Jensen, BS '66, Ph.D. '70, will spend the 1963-64 academic year on sabbatical leave engaged in organic chemistry research at the University of South Carolina. Columbia. He is an associate professor at the University of Maine, Orono.

Christine Smith MacGregor, BS '66, is co-chair of the 1983 Charlotte-Pottawetter Area United Way Campaign. She is an arts consultant for the Eaton Intermediate School District, and also chairs Charlotte's Michigan Week activities.

Albert A. Morley, BA '66, MA '69, has opened Morley & Associates, a vocational rehabilitation consulting firm in Battle Creek.

Douglas Salerno, BA '66, MA '69, has earned his doctorate of philosophy degree in speech pathology from the University of Michigan. He teaches at Washmen Community College and lives in Ann Arbor.

Alumnus: A rural school

"Contrary to popular belief, the country school is not dead," says Ben Dod- lroma, BS '79.

Ben, a year ago, took his wife and three children to Otter, MT, where he has been teaching in a very rural school. His own three children count as part of the total enrollment of thir- teen.

Powder River County, where Otter is located, is five times the size of Van Buren County, yet has a population of only 2,500. High school students go to Broadus or Sheridan, and must live there during the week. None of them choose to go twenty-five miles daily to the rural bus stop.

In all, there are ninety small, rural schools in Montana, and Dodd'soma's school is the largest in the county.

All of this came about because Ben wanted to teach and, since jobs were scarce in Montana, he went looking out of state after completing his degree at Western.

Housing is provided for the family in a 12x65 foot mobile home, parked only five steps from the school. It's sixteen miles to Otter, population two, and fift- ty miles to Broadus, the county seat, population 700.

An afternoon each month is set aside for a trip to the bookmobile. It comes within twenty-two miles of the school and, because of the poor roads, it takes an hour to drive it one way.

If you have a yearning to teach, and also want to get away from the rigors of city life, you may find a home in the Montana school system."
1967
Michael D. Bourell, BA '67, has been named manager of mortgage sales for Credit Life Insurance Co., Springfield, OH. He had been sales manager of the company.

Robert D. Trapp, BA '68, is big in radio in Eastern Michigan, teaching broadcasting at Port Huron High School and serving as manager of WOR-FM, the Blue Water area's educational radio station.

Dale W. Strickland, BBA '66, has been promoted to vice president and manager of mortgage sales for Credit Life Insurance Co., Springfield, OH. He had been sales manager of the company.

1969
Delmar C. Brenner, MA '69, retired in June from Kalamazoo's Loy Norrix High School. Dr. Brenner, a graduate of Calvin, MA '69, has been named deputy director, marketing and public affairs, for the Michigan Department of Community Health. He was founder of Publiclic, Inc., and a former Michigan Senate executive, living in Ann Arbor.

Ronald R. Davis, BBA '69, heads the Michigan Employment Security Commission office in Shelby. The Rev. Robert L. Hansen, BS '69, has been certified as a professional chaplain by the College of Chaplains. He is presently chaplain at the West Suburban Hospital, Oak Park, IL.

Gary L. Heckman, BS '69, as executive director of the St. Ignace Development Authority, is deeply involved in the Marquette mission site archeological investigation taking place this summer.

Janis L. Legewie, BA '69, MSL '75, has been named woman of the year by the American Business Women's Association in Battle Creek. She teaches fifth grade at the West School.

Steven J. Smuka, BBA '69, is the new finance director for the city of Westland, having formerly been with the Michigan State Auditor's office as supervisor of delinquent accounts.

Crag R. Stillwell, BA '69, has received his law degree from Southwestern University School of Law in Los Angeles. He earned a masters degree at Michigan State, and had worked in radio until attending law school.

General Motors has appointed Ronald Sutkowi, MA '72, as staff project engineer in its warehousing and distribution division.

Jerald J. Wojcikowicz, BS '69, has been named sales development manager/household division, of the R. T. French Co., Rochester, NY.

1970
Geneva Ison, BA '70, MA '72, has received a $500 study grant from the Benton Harbor-St. Joseph branch of AAUW. She teaches in the Benton Harbor schools and is president of Elks Women's Auxiliary.

James A. Johnson, BBA '70, is now controller of Steers Plastic Products Co., Grand Haven.

John W. Nusbaum, BA '70, MA '72, in July became vice president of operations for the Sisters of St. Joseph Corp., Kalamazoo.

James R. Palmer, BS '70, has been appointed fraternity account supervisor for Neenah, Harper & Steers Advertising, Dayton, OH.

Jacob D. Pleurer, MA '70, has received his doctor of philosophy degree in pharmacology from the Hershey Medical Center of Pennsylvania State University at Hershey.

1971
Mascha C. Brown, BA '71, has been appointed director of public relations at GMI Engineering and Management Institute, Flint. Ms. Brown had been assistant director of alumni relations.

James A. Copper, BBA '71, is now an account executive/writer with Beardsley & Co., advertising, Richland.

Dennis R. Holloman, BS '71, became community development director in South Haven in April. He had previously served with the Van Buren County economic development department.

1972
Richard M. Anderson, BM '73, is the recipient of a certificate of excellence from the National Band Association. He is band director at Muskegon Heights High School.

David A. Barkman, BBA '72, has been promoted to vice president, mortgage loans, by First National Bank of Zeeland.

Verna Shipman Herman, MA '72, is retired as a teacher at Lakeside School.

Stanley J. Policka, BS '72, and his wife operate Wood Shed, Ltd., in Norton Shores, specializing in kitchen and bathroom design and installation.

Maria Ricossa, BA '73, was a member this summer of The Stage Three Company at Stratford, Ontario, Canada. She is an actress, working in Chicago.

Sue Wallace Roko, BS '73, MA '76, has been named woman of the year from the Michigan Jaycees Auxiliary.

Arthur C. Warner, Jr., BBA '72, is now president of Warner & Warner Nursery, Inc., in Grand Rapids.

1973
Alan R. App, BA '73, MA '76, was recently named labor market representative for the Business Employment and Training Corp. in Connoversville, IN.

Douglas G. Goldie, BS '73, has been promoted to manager of the Tampa division of General Homes Consolidated Companies.

Michael G. O'Hare, BBA '73, has been elected to the board of trustees of Lee Memorial Hospital.

Matthew D. Hanichen, BBA '74, is now manager of the Development Authority, is deeply involved with the city of Three Rivers.

1974
Deborah Bowen Mercer, BS '71, has opened the Genesis Reading Clinic in Chesaning.

Michael D. Phillips, BS '71, has been named social worker of the year by his employer, Hurley Medical Center, Flint.

Dr. Jaswant Singh, MSL '71, Ed.D. '82, has received a certificate of appreciation from the Michigan Intermediate Media Association. He is director of the Regional Memorial Hospital, Dowagiac.

Ronald D. Smith, BS '71, has been appointed vice president of condominium and real estate sales for Grand Traverse Resort Village.

Steven R. Spooner, BBA '71, has been named plant controller for the Marshall plant of the Eaton Corp.

1975
Sherry L. Burt, BS '75, in April became head of Michigan's minimum security camp for women at Clawson.

Linda H. Goldsmith, Ed.D. '75, is a part-time instructor at the Kalamazoo office of Community Tech Consultants. She is a consultant to Kent County schools.

Timothy T. Mingry, MA '75, is now a moving consultant for Ransler Moving & Storage, Kalamazoo.

Harriett Senl, BS '75, was named volunteer of the month for April by the American Cancer Society in Norton Shores. She has also recently retired from the Harry L. Rehman, MD office at Muskegon.

Larry L. Velisl, BA '75, is ranked 74th in the world in small branch operations.

The name of Ellen Thompson Weaver, BS '74, appears in the 1973 issue of Outstanding Young Women of America. She is chairperson of the band director advocacy and board, and serves on the advisory committee for health services at the Capitol Area Career Center, Lansing.

1976
Clinda Bridgeforth, BS '73, is a banker. She didn't plan it that way, but the dried up teaching market soon persuaded her to try her talents in another field. Today she is an assistant vice president and manager of the Third & Fourth office, San Francisco, for Wells Fargo Bank.

In a recent issue of Black Enterprise magazine she was one of four young black women featured, all of whom are achieving financial independence in the fast-paced world of finance and banking.

Dealing with the everyday problems of the work place with the need for profitability, Clinda has made her mark in the world of small branch operations. She says a positive attitude is one of her best tools for accomplishing her goals.
1976

Charles N. Glas, BA '76, MA '82, in addition to his other duties with the Vickbs school, will become halftime principal of the Indian Lake Elementary School in September.

Paul Griffin, '76, has retired from the San Antonio Spurs of the National Basketball Association. He is now with Franklin Life Insurance in San Antonio.

H. F. Magee, MPA '76, has opened a law practice in Dowagiac.

Marilyn Mazzalboshi, BA '76, MA '81, has been appointed soil conservationist for Wexford County.

1977

Mark S. Campbell, BBA '77, MBA '82, has been promoted to credit officer and manager, commercial administrative services, by American National Bank, Kalamazoo.

Dorothy J. Danz, MA '77, Ed. '78, is now a psychologist for the Holland schools.

Suzanne Ziemsinski, BA '76, MA '81, has been appointed soil conservationist for Wexford County.

1978

Terry A. Bertram, BS '78, in March became executive director of the Jackson-Hillsdale-Kalamazoo Area Coordinating Council. He has been with Goodwill Industries.

Patricia Cazo, MPA '78, has been appointed director of the office of criminal justice for the state of Michigan.

John W. DeGraff, BS '78, has been promoted to product manager by Peter Eckrich & Sons, Inc., Fort Wayne, IN.

Nancy Cox Kolody, MSL '79, is the new director of the Sturgis Public Library.

Rick E. Noonan, MA '78, has earned his MBA degree at the University of South Florida.

John M. Schau, BA '78, has opened his own office in San Antonio, CA, having earned a law degree at California Western School of Law.

1979

Doreen DiSanto, BS '79, is an occupational therapist with the Warren Woods school district.

Julie A. Hodge, BS '79, is now a health educator with Dowagiac Health Systems, Inc. She works in Cass and Van Buren Counties.

Sally Dobrulwski Siddall, MS '79, has become home economist for the Branch County Cooperative Extension office in Coldwater.

Thomas Munele, BBA '79, is a senior commercial loan analyst for City National Bank, Detroit.

O'Donnell receives service award

Elizabeth O'Donnell, MA '75, was one of eighty people to receive the 1983 Volunteer Action Awards from President Reagan at a recent White House ceremony.

She was cited specifically for two years of work in Chicago with the visually handicapped. She is a full-time volunteer at the Illinois Visually Handicapped Institute, where she teaches braille and independent living skills to the blind.

Affected with diabetes at the age of eight, O'Donnell is legally blind and has had one foot amputated, along with the toes of the other foot. She has also experienced total kidney failure and a kidney transplant.

She refuses to become a paid worker at the Institute, citing her need to have time to attend to her own medical problems, and also to avoid the bureaucratic tasks that would be a part of a staff member's life. Thus, on her Social Security disability payments, she supports herself and her sixteen-year-old son.

“Losing your sight is one of the most frightening things that can happen to people, and I, as a visually handicapped person, can empathize with that,” she says. “But when people discover they can still function, it turns things around for them dramatically. I love being part of that.”

Career guidance inventory—Kimberly J. Coulson, left, of Sauanac, who will attend WMU this fall, was a participant in a career-assessment program sponsored by Alumni Relations, Testing and Evaluation Services, and Counseling. The program permits the children of alumni to be tested for career preference. Coulson, one of nearly 200 participants, is seen here receiving results with Gerald T. Nowak from Testing and Evaluation Services.

Alumna president-elect of AAPA

Judith B. Willis, a 1976 cum laude graduate of Western's Physician's Assistant (PA) program, has been named president-elect of the 16,000-member American Academy of Physician Assistants (AAPA).

Willis in director of research and regional medical education at the Southwestern Michigan Area Health Education Center, and assistant to the dean of research at the Michigan State University College of Human Medicine. She will serve a three-year term that includes the offices of president-elect (1983-84), president (1984-85), and immediate past president (1985-86).

An active member of AAPA since 1976, Willis coordinated a federal contract to design a professional self-assessment examination for graduate PAs between 1976 and 1982. A certified physician's assistant, she was clinical coordinator for the PA program at 'WMU from 1977-79.

1980

Suzan Bogart, MSW '80, is head of child and family services for the state of Michigan in L江东tington. She is now writing a weekly column for the Ludington News Advocate, “Family Focus.”

Maura Cash, BS '80, has received her J.D. degree from the University of Toledo College of Law, and is living in Warren.

Music is a busy taskmaster for Bradley Creswell, BM '80. He conducts vocal music groups and teaches music at Muskegon Community College, Jordan College, and is chairman of the Spring Lake Presbyterian Church.

Dennis M. Daar, BBA '80, has been named northeastern regional manager for the medical products division, Stryker Corp. He lives in Eastontown, NJ.

Mark E. Kertz, BBA '80, received his J.D. degree from Valparaiso University in May.

1981

Linda Rupert McNerney, BBA '81, has passed her CPA certification examination. She is with Wilburger and Balch, Saginaw.

John B. Popp, BS '81, has graduated from the aircraft maintenance training course of the USAF, and is now stationed at Bergstrom AFB, Bryan, TX.

Sandria Winget, MSL '81, is the new director of the Dowagiac Public Library. She lives in Decorah.

1982

Galen Anderson, BS '82, is now vice president of the Lansing chapter of the American Society of Safety Engineers. He is an occupational safety consultant with the Bureau of Safety and Regulation, Michigan Department of Labor.

David Sabala, MA '82, has been named director of marketing for the Kalamazoo and Battle Creek operations of Ranier Moving & Storage Co.

James K. Sholl, MBA '83, has been promoted to manager, international finance, Kellogg Co., Battle Creek.

Jon A. Steeby, BEE '82, is now an electrical engineer for the Naval Air Systems Command, Arlington, VA.

1983

Steven White, BFA '83, has joined the family photographic business in Hastings.

Weddings

1965

Mike Oatley, BS '65, and Joyce Vanderpol, May 7 in Cadillac. He is a teacher and coach at Cadillac High School.

1971

David E. Hofacker, BS '71, and Ellen Prevost, November 13 in Royal Oak. They are employed by Crystal Mountain Resort, Thompsonville.

1973

Pamela Edibor, BBA '73, and James Costier, BA '73, May 7 in Benton Harbor. She is a Berrien County teacher and he owns Century 21--Total Real Estate, Coloma, where they live.

Robert K. Reid, BS '73, and Penelope Clarke, April 9 in Port Townsend, WA. He is a field engineer for Westinghouse and they live in Seattle.

1974

Jane L. Porter, BS '74, and Daniel S. Sharp, April 16 in East Lansing. She is an administrative assistant to the state's Representative and they live in Lansing.

Don R. Robinson, BA '74, and Julianne Beal, April 16 in St. Joseph. He is a Notre Dame law graduate and practices in Jackson, where they live.

1976

Jennifer Mortensen, BS '76, and Carl Sims, February 14 in Tallahassee, FL. She is employed by the Tallahassee Hilton Hotel.

1977

Pamela L. Borgerson, BBA '77, and Michael Zinkil, May 21 in St. Joseph. She is a secretary for the St. Joseph schools.


Kent L. Goetz, BA '77, and Martha Dewey, May 29 in Kalamazoo. He is a biblical designer in New York, and they live in New Haven, CT.

1978

Mark Culverhouse, BS '78, MPA '80, and Mardelle Luke-Dall, April 23 in Fort Lauderdale, FL. He is senior accountant for the city of Plantation, FL, and they live in Fort Lauderdale.
Valentine trained in 'Who's Who'

How well is Linda Koes Valentine, BBA '74, doing in the corporate world? Well enough that she has been selected for listing in Who's Who of American Women. More recently she was also chosen as a finalist for listing in Personals of America, gaining recognition out of 9,700 nominees. Her education at Western, and an MBA earned at Loyola University in 1980, have helped move her along. She is currently corporate compensation manager for Hart, Schaffner and Marx, Chicago.

Linda has used her organizational skills to create the MBA Network for women in business, and she served as its first president. She is married to Clark M. Valentine, Jr., '69, a project manager for the U. S. Department of Labor in Chicago.

Sheila Delaney, BA '78, and Richard Moore, November 20 in Grosse Pointe Farms. They live in St. Clair Shores. She is in customer service for Beckman Instruments.

Ron Hazan, BS '78, MS '81, and Richard Mattes, MA '81, in April at the Stark Community School of Canton. He is a teacher, and she is a counselor. They live in Olivet.

Christine E. Zbicaks, BS '78, and Stephen Murray, March 14 in Kalamazoo. She is an OT for the southwestern Michigan Rehabilitation Hospital in Kalamazoo.

Rehabilitation Hospital in Kalamazoo.

Gary R. Hagen, BS '81, and Diane Essing, April 2 in Muskegon. He is with Holland Pattern Co. and Holland Alloys. They live in Spring Lake.

David J. Hegedus, BS '81, and Elmore King, June 4 in Muskegon. He is a project development engineer and they live in Grand Rapids.

Cary J. Mulvany, BBA '81, and Kathy Timmons, BBA '83, May 28 in Kentwood. He is with Chicago Industrial Rubber, Elmhurst, and they live in Bloomington, IL.

Brian Quada, BBA '81, and Lynne Muller, May 17 in Battle Creek. He is a corporate auditor for Bell & Howell, Chicago.

Theresa Richmond, BS '81, and Dougles Irvine, May 7 in Cadillac. They are living in Canada, Australia, where he is a student.

Brian Semivian, BBA '81, and Jennifer Knight, BBA '83, May 9 in Flossing. They live in Bloomfield Hills.

Rafaniello, June 4 in Midland. She is a freelance graphic artist.

Murray, March 14 in Kalamazoo. She is a realtor for.For Gaston's, and William Raffanilo, June 4 in Midland. She is a freelance graphic artist.

1979

Sandra Eskew, BA '79, and Kenneth Hazan, March 19 in Grand Rapids. She is a social worker for Sandy Creek Nursing Center, Walhalla.

Susan L. Knox, BA '79, and Randy Oshorn, April 9 in Muskegon. They live in California.

Kimberlee Miller, BS '79, and Robert J. Hany, June 4 in Port Huron. They are living in Grand Blanc.

Linda Vazquez, April 9, and William Raffanilo, June 4 in Midland. She is a freelance graphic artist.

1980

Norman D. Ames, BS '80, and Rochelle Torbert, April 16 in Anchorage, AK. He is a cartographic technician for the Bureau of Land Management, Anchorage.

Andrew C. Galszke, BBA '80, and Lou Ann Pellely, BS '81, October 23 in Rochester. He is manager for Galszeki Building Supplies, Auburn Hills, and she is a marketing support representative for Resource Data Systems, Birmingham. They live in Rochester.

Mark S. Kempa, BBA '80, and Nancy VanderMolen, June 4 in Reedford. He is a vice president of Chain Supply Co., Detroit, and they live in Farmington Hills.

Kathleen Murphy, BBA '80, and Robert D. Erwin II, February 26 in South Bend, IN. They live in St. Charles, IL.

Susan L. Williams, BS '80, and Daniel W. Miller, May 7 in Greenville. She is a librarian at Whitehall High School and they live in North Muskegon.

1981

Jennifer Clarke, BA '81, and Jeffrey Philips, May 14 in Kalamazoo. She is an administrative assistant at Craig's Shoes, Chattamna, TN, where they live.

Ronald L. VandenBos, BBA '83, and Wendy M. Stamm, June 4 in Kalamazoo. He is a realtor.

1983


Clara E. Coke, BS '83, and Thomas E. Nowak, April 28 in Battle Creek. They are living in Cleveland.

Jon A. Effler, BS '83, and Kristine Hinkle, May 14 in Allegan.

Denise L. Howard, BS '83, and Robert Gentner, May 4 in Adrian. They live in Tecumseh.

Michael Minger, BS '83, and Jane Oren, May 14 in Bronson. He is with Allied Paper Corp., Kalamazoo.


Deaths

Rachel Acree, associate professor emeritus of home economics, died July 3 at her home in WaterVliet. She received her bachelor's degree from the University of Kentucky and a master's degree from Columbia University. In 1929, Miss Acree joined the faculty of WMU as a supervisor of the Home Economics Teacher Training Program in Paw Paw. Surviving are her sister-in-law, a niece, and two nephews.

Richard D. Drescher, TC '18, a long-time United Methodist missionary in Asia, died May 31 in Grand Rapids at the age of ninety-four. She first retired in 1954, but went back to Nepal at the age of seventy for three and one-half years.

Edith Osten-Sasken, TC '22, BS '61, and Mary M. Clark, April 25 in Marcellus. He was a teacher and principal for seven years in Battle Creek, he became the first superintendent of the Harper Creek school district. He also had been a superintendent for seven years each at Climax-Scotts, Gull Lake, and Hamilton. He leaves his wife, one son, a daughter, and four grandchildren.

Janice Lamer Rinehart, '67, and five grandchildren.

Hildegard Larson Engwall, BS '50, died April 11 in Manistee.

William F. McCarty, BA '50, died June 10 in Augusta, ME.

Mary L. Caton, BS '51, died in January at Petoskey, where he had been an instructor at North Central Michigan College. He leaves his wife and one daughter.

Peter A. Lamer, BS '45, MA '53, died April 26 in Scottsdale, AZ. After serving as a principal for seven years in Battle Creek, he became the first superintendent of the Harper Creek school district. He also had been a superintendent for seven years each at Climax-Scotts, Gull Lake, and Hamilton. He leaves his wife, one son, a daughter, and four grandchildren.

C. Marion Davis, BS '54, died May 25 in Decatur. He had been a teacher and principal in Decatur for twenty-eight years before retiring in 1972. He also spent twenty-two years in Cass County schools. He leaves his wife, three daughters, a son, nine grandchildren, and three great-grandchildren.

Joyce Hadley Titus, BS '57, died April 29 in Muskegon. She was a teacher for twenty-eight years in Cass County schools. Mrs. Titus leaves a son, one daughter, and seven grandchildren.

Hazel M. Johnson, BA '58, died April 25 in Marshall. She taught both before and after raising a family, and leaves three daughters, a son, and thirteen grandchildren.

Myrtle Taylor Tappen, BA '63, MA '69, died May 4 in Muskegon. She taught at the West Michigan Center for Handicapped Children before retiring. Mrs. Tappen leaves three daughters, sixteen grandchildren, and several great-grandchildren.

Robert J. Hitchcock, BS '67, died March 19 in Galesburg. He had been employed at the VA Hospital, Port Huron.

Doris Pleger Chelette, BA '68, a Kentwood teacher, April 13 in Grand Rapids. She taught for twenty-two years. Mrs. Chelette leaves her husband, two children, two grandchildren, and her mother.

Jo Ellen Hoffman, BS '74, died in January in Jackson.

Martha Beach Hayes, BA '75, MA '82, died May 5 in a two-car accident near Battle Creek. For the past seven years she was a teacher of the severely mentally retarded in the Branch schools. Twice she had been president of the Calhoun County Association for Retarded Citizens, and also a national officer. She leaves her husband, two children, and her father.

Mark J. Rasmussen, BBA '82, died June 4 at Augusta of cardiac arrest. He was assistant manager of Deck-n-Den Furniture in Kalamazoo. Rasmussen leaves his parents, two brothers, a sister, and a grandmother.
To care . . . Western’s voluntary spirit

Emeriti faculty/retirees give strong support

Western Michigan University numbers among its friends a group of individuals—alumni, faculty/staff/emeriti, students, parents, and friends—whose interest in the institution is remarkable and whose generosity toward Western is commendable. One very valuable expression of their generosity is their gift of time. This section is devoted to them in sincere appreciation for their efforts.

Western’s emeriti faculty and retirees are one of the University’s most dedicated support groups. They provide not only outstanding financial assistance, but an extraordinary amount of their precious retirement time. One of their more ambitious volunteer projects was the organization and execution of a benefit auction in support of the rejuvenation of The Oaklands—former home of two WMU presidents, and now an alumni/University community reception and small meeting center.

Below, with auctioneer John Schowalter, are (left to right) emeriti Zack York, Harry Hefner, and Die Leonardelli.

Wanted: Do you know this person?

Habitually wears brown and gold
Repeatedly heard humming strains of “Fight On, Fight On for Western...”
Frequently states, “There really is a Kalamazoo!”
Looks for other WMU grads
Makes occasional calls for good ole WMU
Has Western momentos around the office

You’ve undoubtedly found a WMU alumni volunteer. Report immediately to: The Development Fund, WMU Foundation, Kalamazoo, MI 49008, (616) 383-1864. Reward: An opportunity for you to help Western too!!

Development Fund Advisory Committee

The Development Fund is actively assisted in its annual giving campaign by the fourteen-member Development Fund Advisory Committee. In addition to on-going fund raising advice, this year the Committee has inaugurated a “Tree of Giving” program. Its goals are to increase individual support for Western and expand the base of volunteers devoted to assisting WMU.

Committee members also give of their time by organizing alumni phonathons in their geographic area.

Current committee members include:
- Dr. Yousef Alavi, Professor of Mathematics, Western Michigan University, Kalamazoo, MI.
- Ms. Margie Armstrong, ’70, Systems Analyst, Control Data Corporation, Rockville, MD.
- Mr. Wendell J. Christoff, ’68, President, C. J. Christoff & Sons, Inc., Lowell, MI.
- Dr. Michael Fleck, ’68, veterinarian, Westfield Animal Clinic, Kalamazoo, MI.
- Miss Gwen Frostic, ’29, Owner-President, Presscraft Papers, Inc., Ben-zonia, MI.
- Mr. Philip Gaiewski, ’74, Manager, Small Business Programs, Michigan State Chamber of Commerce, Lansing, MI, Chair.
- Miss Mary Jackson, ’32, Actress, Hollywood, CA.
- Mr. John Kennedy, ’73, Marketing Manager, Kelvinator International Corporation, Grand Rapids, MI.
- Mr. Die Leonardelli, Professor Emeritus, College of Education, Western Michigan University, Kalamazoo, MI.
- Dr. James W. Miller, President Emeritus, Western Michigan University, Kalamazoo, MI.
- Mr. Michael Patterson, ’70, Attorney at Law, Patterson, Phifer & Phillips, P.C., Detroit, MI.
- Dr. Keith Pretty, ’73, Attorney at Law, Lansing, MI.
- Mr. L. David Stader, ’52, Staff Manager, Michigan Bell Telephone, Detroit, MI.
- Ms. Katherine S. Tallman, ’74, Accountant, Williams Research Corporation, Walled Lake, MI.

Yousef Alavi Margie Armstrong Wendell Christoff Michael Fleck Gwen Frostic Philip Gaiewski
Mary Jackson John Kennedy Die Leonardelli James Miller Michael Patterson Keith Pretty
David Stader Katherine Tallman
Volunteers who have generously given of their time to call for WMU

Grand Rapids area alumni
Sharon Allen, ‘80
Judith A. Borello, ’66
Mary Jo Curtis, ’75
Denise Dempsey, ’78
Daniel W. DeFyke, ’79
Michael DeFyke
Alan C. Emmons, ’65
Jerry Engle, ’64
Marcia Ginkla, ’78
Donald Johnson, ’55
Mary J. Curtis, ’75
Michael DeVriendt
David S. Kothe, ’66
Donald Johnson, ’55
Daniel W. DeRyke, ’79
Denise Dempsey, ’78
Sharon Gilbert J. Logan, ’69
Jerry Engle, ’64
Marcia Ginkla, ’78
Donald Johnson, ’55
John W. Kennedy, ’73
David S. Kothe, ’66
Joan K., ’72, and Victor Krause
Freda M. Lehnen, ’61
Joan K., ’72, and Victor Krause
Judith C. Biener, ’61
Mary Jo Curtis, ’75
Michael DeVriendt
David S. Kothe, ’66
Donald Johnson, ’55
Daniel W. DeRyke, ’79
Denise Dempsey, ’78
Sharon Gilbert J. Logan, ’69
George Rabick, ’67
Sue Rabick, ’67
Richard, ’65, and
Judith A. Rabborn
Michael J. Sochacki, ’80
Dennis G. Spencer, ’66
Thalia C. Steffler, ’59
David C. Uthoff, ’72
joyce VanHoolens, ’63
Patricia A. Vanhonsense, ’70
Patricia A. Waring, ’65
William R. Waring, ’63
Philip Watterson, ’82
Charles N. Yared, ’62
Cathy R. Yared, ’62
Paul C. Knudstrup, ’68
Bruce Kocher, M.A. ’60
Marion Ludlow, ’47
Joan Mears, ’66
Cy Mallinson, ’71
Jack Mihelich, ’81
William D. Nance, ’81
Darlene Pontello
David N. Prudden, M.B.A. ’80
Diana Ronan
Katherine Sanborn, ’79
Karl Sandelin, ’50
Yvonne Spaulding, ’74
Janice VanderKley, ’80
Pat YeoSlambrouck, ’75
Sue Virgo, ’85
Mary Urban Wright, ’70

Kalamazoo area alumni
Loanne Allgood, ’75
Jean M. Amlicke, ’81
Brian Baughman, ’80
Betty Breed, ’52
Sterling Breed, M.A. ’58
Duncan Clarkson, ’56
Mildred Cudney, ’52
Mirimo DeHaan, ’46
Jean Gal, ’76
James R. Gerding, ’74
William Griffis, ’62
Joan Hines, ’52
John Hiner, ’50
John Hungerford, ’53
Gregg E. Johnson, ’81
Robert J. Kent, ’69

Lansing area alumni
Philip Giewekki, ’74
Ed Hogan, ’75
Michael P. Harty, ’75
Caryl Owen, M.A. ’79
Keith Pretty, ’73

Washington D.C. alumni
Margie L. Armstrong, ’70
Michael L. Gulino, ’85
Samuel M. Hall, Jr., ’63
Diane M. Lacey, ’78
James D. McCormick, ’74
Karen S. Stone, ’78
Theodore B. Stone, ’78

WMU Emeriti
Elmer R. Beloof
Margaret F. Beloof
Marcia S. Faustman
Margaret Feather
Frances S. Hardin
Harry S. Hefner
Elizabeth M. Lennon
Dominic B. Leonardi
Carl A. Linspons
Hermann E. Rothaux
Arnold E. Schneider
Russell H. Seibert
Edward R. Steen
Leo C. Stine
Zack L. York

WMU Foundation Board and Members
Incorporated in 1975, the Western Michigan University Foundation now numbers over 200 individuals dedicated to enhancing Western’s base of private support. Under the leadership of a Board of Directors, the Foundation meets twice annually to offer fund raising leadership and counsel, and to guide management of the Foundation’s investments. The great success of the University’s first capital fund drive, Partners in Progress, was due in large measure to the dedicated help of this significant volunteer group.

Current members of the WMU Foundation Board of Directors are:

One of the many WMU Foundation Board of Directors meetings, held in the University Student Center.

Partners for progress
Volunteers for the “Partners in Progress” capital campaign were given special recognition for their efforts at a dinner program recently held at the University Student Center.

Left above: These three volunteers served as solicitors during the Kalamazoo All-Business portion of the “Partners in Progress” campaign. Left to right are Ed Rossi, Ford Kieft, and Bill Steer.

Far left: College of Business dean, Darrell G. Jones, accepts a unique award for the many hours of travel and work he put in making the campaign a success.

Left: President John T. Bernhard (left) presents an appreciation gift to campaign chairperson, James H. Duncan.
Nineteen eighty-three marks Western's eightieth year of teaching, research, and service. In recognition of our anniversary, a group of dedicated alumni and friends are challenge you to match their $80,000 gift dollar for dollar! By taking advantage of their challenge, you can help boost individual support for Western by $160,000 in 1983.

How Does the Challenge Work? The challengers will match all new alumni gifts this year, and the amount previous donors increase their support this year.

Why Should You Help?
• Last year, less than two-thirds of the University's budget came from state legislated funds and student fees. Western has never been supported solely by state assistance. Now, as sources of support to higher education are shifting from the public to the private sector, Western will need to turn increasingly to its alumni and friends for support to ensure future financial stability.
• Support for your alma mater reflects positively upon you and your degree. Private gifts after graduation are a way of saying, "thank you" to the many who helped provide your education. They are also a measure of your respect for Western and your belief in the importance of higher education to our society.
• Your support helps raise other gifts. Many corporations and foundations base their giving upon a school's percentage of alumni support.

How Your Commitment Helps
• Your private gifts—whether designated to the "area of greatest need" or the program in which you have special interest—help provide scholarships and loans, grants, funds-in-aid, faculty/student research, library resources, instructional equipment, and other educational enrichment tools for which state assistance is not available.
• Your tax-deductible gifts bridge the growing gap between state legislated funding and the cost of a modern education.
Your University is committed to maintaining and enhancing the high quality of teaching, research, and service that have characterized our fine school for the past eighty years. Join the growing number of your fellow graduates who understand the need for private gift support, and who reflect their understanding through annual contributions.

Meet the Eightieth Anniversary Challenge
• If you've never given before, make an $80.00 gift today—just $1.00 for every anniversary year.
• If you're a regular supporter, increase your gift by $80.00 to help Western meet the challenges of the 80's.
• All gifts are needed and sincerely appreciated. Your participation in the Eightieth Anniversary Challenge is what really counts.

Charitable Gift Tax Laws Save You Money
How? By returning dollars to you in the form of a federal income tax deduction and, for residents of Michigan, a state income tax credit.

You Can Triple Your Gift!
There are over 900 matching gift companies in the U.S. which help their employees help their alma mater by matching dollar for dollar their private contributions. Begun in 1955 by the General Electric Foundation, this special partnership between businesses, universities, and their alumni has brought important additional gift dollars to higher education.

Your participation is easy. Simply obtain a matching gift form from your personnel or corporate giving office, complete it, and send it to the WMU Foundation along with your check. We'll do the rest.

The many facets of giving
Alumni and friends of Western extend their support in a number of ways, and choose to designate their gifts to a wide variety of programs. The samples listed below illustrate the broad range of ways you can give private support to WMU.

• Area of greatest need Unrestricted support is increasingly valuable to Western. Gifts to the "area of greatest need" permit flexibility in channeling support to worthwhile programs for which state assistance cannot be stretched.
• Scholarships and loans Many donors annually support a wide variety of scholarship and loan programs in the various colleges and departments. Check with the WMU Foundation if you wish to assist students in a particular department or program.
• Gifts in kind Gifts of books, equipment, and other instructional items are of great value to the University and are tax-deductible.
• Memorial gifts Memorial giving enables donors to perpetuate the name of a beloved family member or friend. These special gifts have resulted in scholarships, loan/award funds for students and program enrichment support—all in the name of someone who believed in higher education at Western.
• Honor fund gifts Can't think of a gift for someone who has everything? Consider remembering that person through a gift to the Honor Fund. This type of giving was created for those who would like to honor an alumnus, faculty member, or friend, or commemorate a special occasion. A gift to the Honor Fund is considered an unrestricted gift to the University.
• Reunion gifts These are something special offered in return. Last year the classes of 1932 and 1942 began a tradition of commemorating their fiftieth and fortieth reunions through a class reunion gift to their alma mater. These two classes, plus the classes of 1933 and 1943, have presented over $30,000 to the University in honor of their great days at WMU. These funds go for special projects, such as The Oaklands refurbishment and construction of an instructional sundial (scheduled for completion in 1984).

Keep your fingers (and pens) close to the dial when it comes to raising money for their school! We will be calling . . .

"I really enjoyed talking to our alumnus. Almost everyone was so nice to me. They made me feel proud of belonging to Western!" stated Janet Stacey '85, Lansing, one of thirty-two WMU students who helped to launch the Development Fund's annual phonathon program this spring.

Calling as part of Western's Eightieth Anniversary Challenge Program, students asked alumni for special gifts to honor the University's eightieth anniversary. Alumni responded very positively and generously, with over $67,000 pledged from 2,058 new alumni donors in just two months! Beginning in 1983, the Development Fund Phonathon Program will continue year-round in an effort to personally contact at least one-third of Western graduates annually. Calls are made for support, census information, and to say, "Thanks for your support!"

When you receive a call from a Western student, we hope you will step forward with your positive pledge of support to a great University!
President's Club membership continues to grow

In 1974 a special gift club was formed to accommodate alumni and friends who wished to establish an exemplary pattern of support. It was named to honor the five presidents who have guided the University. The President's Club of Western Michigan University was organized in order to:

- Encourage a high level of private support for the University by its alumni and friends;
- Facilitate members' interest and participation in University affairs;
- Provide the framework within which interests in Western Michigan University, its students, and programs can be expressed through lasting gifts and bequests;
- Recognize those individuals who do so much to ensure the future of educational excellence at Western, and
- Foster a free exchange of ideas between the University and its major benefactors.

In addition to an annual assembly of the President's Club membership, special events are planned which offer the opportunity for members to become more fully acquainted with one another, and enjoy the activities of the University.

Now in its ninth year, the President's Club continues to attract new members who not only recognize needs, but rise to meet the challenges. In its first year the Club had sixty members. On June 30, 1983, there were 231 alumni and friends on the rolls. Persons may become eligible for membership in the President's Club in one of the following ways:

- Make an outright gift of $15,000 or more in cash, securities, or real property.
- Sign an agreement to contribute $15,000 or more, at a rate of not less than $1,500 per year for ten years.

Loyal support within the University

The President's Club membership includes a growing number of faculty members who wish to show their commitment to the University in ways beyond their dedicated service. Their support is an example for others on and off campus.

Members presently on faculty and staff: Mr. Roger Bennett, associate professor of electrical engineering, College of Engineering and Applied Sciences; Dr. Ahmad D. Issa, associate professor of finance, College of Business; Dr. Fredric J. Mortimore, assistant director, Development Fund, Mr. David K. Rozelle, assistant professor of accountancy, College of Business, and Mr. James M. Steckelson, director, Management Services.

Former faculty members: Dr. Fred A. Bower, emeritus professor of mathematics, and Isabel Beeler, emeritus professor of counseling; Miss Margaret Hall, emeritus professor of education, Dr. Leonard C. Kercher, emeritus professor of sociology, and Dorothy E. Kercher, emeritus professor, library, Miss Eunice E. Kraft, emeritus professor, Latin and languages; Mr. Edwin E. Meader, former instructor of geography, Dr. James W. Miller, past president of Western; Dr. Frances Noble, emeritus professor of languages; Dr. Arnold E. Schneider, distinguished professor and former dean of the College of Business, Dr. Rosalia A. Schwem, emeritus professor of occupational therapy, Dr. Maurice F. Seay, emeritus professor in education; Dr. Russell H. Seibert, vice president emeritus, academic affairs, Mr. J. Towner Smith, former dean of men, Miss Marion R. Spear, emeritus professor of occupational therapy, Mrs. Jane Thomas, emeritus professor of occupational therapy, Miss Eunice Toms, emeritus professor in education.

Emeriti members in memoriam: Mr. Frank Ellsworth, Mrs. Zora Ellsworth, Miss Lucia C. Harrison, Dr. Margaret B. MacMillan, Dr. William McKinley Robinson, Dr. Paul Rood, Mr. D. C. Shilling, Mrs. Zora D. Shilling, Miss Lydia E. Siedschlag, Mr. Charles R. Staring, Miss Elaine L. Stevenson, Miss Bess L. Stinson.

- Arrange for a planned gift of $25,000 or more through a bequest, a whole life insurance policy, life income plan, or other planned giving instrument.
- Sign an agreement to make an annual gift of $1,000 or more per year for ten years and arrange for a deferred gift of $15,000 through life insurance, a life income gift, a bequest, or some other suitable means. The total gift in this instance would be $25,000.
- Individuals, foundations, corporations, or other organizations may sponsor the membership of relatives, friends, officers, etc.
- A person who is deceased may be named a Member in Memoriam upon receipt of a qualifying gift from one or any number of individuals.

Because it provides the means for perpetual support, the President's Club maintains a permanent roll of members, including those who are deceased or in whose name others have made sponsoring memorial gifts.

Last year, President's Club members contributed over a million dollars to the following areas of the University:

- Financial assistance for students, faculty, and programs;
- Scholarships for individual students and groups.
- President's Club Associates

Each year, a wide variety of educational programs and scholarships receive valuable support from corporate and business contributions. A special club, President's Club Associates, was formed in 1982 to recognize these corporate and business/industry donors who have demonstrated their interest and support through cash gifts of $15,000 or more.

Thanks to their participation, a critical element in meeting the challenge to higher education, these club donors help provide essential private funds that ensure program excellence and help new generations of students to achieve a meaningful education.

Donor recognition at any level encourages a higher level of private support for the University by its alumni and friends. It helps develop an active interest and participation in University affairs. It establishes better rapport between donors and the University. It provides a continuity and framework within which tangible, lasting gifts and bequests may be made. Above all, it signals a commitment to leadership, and a lasting support of the educational goals and successes of an outstanding educational institution.

Memorial and honor gifts

A truly meaningful tribute

Each year the University receives gift tributes made in honor or memory of alumni, faculty, students, and friends. When a memorial gift is received, the next of kin is notified of the thoughtfulness of the donors who sent expressions of sympathy, when an honor gift is received, the honoree is notified.

Numerous scholarships and short term loan funds have been established through this source. The guidelines for setting up funds are very flexible, and are developed jointly by the donor(s) and the WMU Foundation staff before a fund is established. Contributions may be made to new or existing funds in almost any manner. Donations may be made by outright gifts of cash and securities, or through bequests, trusts, and life insurance.

Scholarship/loan funds may be established to support students in specific programs, at specified levels. Some general funds are used to support deserving students without any specifications related to program or area.

For further information write the WMU Foundation at Western Michigan University, Kalamazoo, Michigan 49008, or call (616) 383-1864.
A planned giving sampler—the personal approach

People often ask, "What types of programs receive support from planned gifts?" It's a good question since what others have done can often serve as an example in planning our own personal philanthropy. The following examples help to illustrate the many different programs which have received support through Western's planned giving program. 

The Ed and Jean Rossi Athletic Scholarship Fund
Created by two long-time Bronco sports fans and members of WMU's President's Club, this scholarship program begins this fall. Under the plan, the Rossi's will donate $1,500 per year for ten years. Each year the fund will be invested and the annual earnings added to the balance. After the ten year period, the endowment balance will be $10,000 plus accumulated interest. Thereafter, the Rossi Scholarship Awards will be made from endowment earnings. The Dwight B. Waldo Library Endowment Fund
The academic library has been the very heart of the educational process since universities began. The Waldo Library Endowment Fund seeks outright and deferred gift commitments to provide future support for the purchase of educational materials. As an endowment, the principal will grow through new gifts, bequests, trusts, etc., and the interest earnings will go toward critically needed purchases of books and materials. The Kerr Educational Trust
Established by James W. Kerr of Albuerquerque, NM, this fund will provide future support for WMU's Department of Art. Mr. Kerr has established a living, or inter-vivos, trust for the management of his assets during his lifetime. At his passing, the bulk of his estate will flow into an endowment fund. In arranging this gift, Mr. Kerr retains use and control of his assets until his passing, whereupon Western will receive the funds from his trust. The Harold and Beulah McKee Unitrust
Created by two of Western's most generous benefactors, this unitrust pays the McKees a lifetime income, based upon the annual value of the unitrust's assets. Following the passing of the surviving spouse, the principal of the unitrust will provide permanent scholarship funds for a variety of academic programs. Because the unitrust was established irreversibly, the McKees received an income tax deduction at the time they created the trust. Towner and Mildred Smith
These two individuals have combined a bequest with a gift to Western's Pooled Income Fund. During their lifetime they receive a quarterly income check from the Pooled Income Fund, where their gift is combined with others to produce an excellent income for all donors to the Fund. After their passing, their Pooled Income Fund gift will be combined with their bequest to create an endowment fund to assist the Department of Industrial Technology and Education. These examples serve to illustrate the many different ways in which individuals have chosen to assist Western Michigan University through the planned giving program. In many cases, these people have helped themselves financially as well as providing much-needed support for Western's students and academic programs. If you would like to know more about how some of these techniques can serve you, your family, and your University, please contact Paul Knudstrup at the Foundation Office.

Other donor recognition clubs

University Club
The University Club recognizes all alumni, parents, and friends who make an annual gift of between $100 and $499 to academic areas. Already boasting more than 700 members, this club continues to grow each year at an outstanding rate. Such growth indicates an understanding of the importance private gifts play in providing the many extras at Western.

Oaklands Club
The Oaklands Club recognition designates all donors who make an annual gift of between $500 and $999. This level of recognition was created to better identify those alumni, parents, and friends who choose to contribute more than the minimum required for University Club. These substantial gifts go a long way toward strengthening those aspects of the University's educational program for which the State of Michigan does not appropriate money, or for which tax dollars are limited.

Cum Laude Club
The Cum Laude Club recognition rewards all contributors who make an annual gift of between $1,000 and $1,499. Every year more alumni, parents, and friends make major financial contributions to Western. The success and growth of any great university depends on the high level of private support it receives from these concerned individuals. Please direct any questions regarding donor recognition clubs to: Western Michigan University Foundation

Kalamazoo, Michigan 49008

Western Michigan University Foundation

Name ____________________________

Address ____________________________

City __________________ State ______  Zip ______

☐ Please send me information on how a planned gift can benefit me, my family, and WMU.

☐ I have worked on estate plans which include a provision for WMU.

Attention: Paul M. Knudstrup, Director

Planned Giving Services

WMU Foundation

Kalamazoo, Michigan 49008
Private support needed to benefit Western's students

Scholarships and grants allow both need-based students and academically talented students a chance to pursue their chosen fields. Without this outside help, many students would not be able to attend Western.

At a time when competition for students has never been more intense, federal and state cutbacks in aid to higher education are occurring and tuition is increasing, making private funding of scholarships essential.

One of the most important elements of Western's recruitment is our scholarship program. While present support is good, there is a great need for additional scholarship funds. A scholarship applicant should be lost for lack of funds.

Last year alone at Western, 7,155 students applied for some kind of financial aid. Of these 7,155, approximately 2,900 received help. There are several types of scholarship programs available to the student. They range in awards from $500 to $2,000 per academic year, as well as full academic and athletic scholarships.

To unwrap the system, Western Michigan University, like most universities and colleges, has a student financial aid department. This office is finding that more and more students qualify for financial aid based on need. For this reason, the value of undesignated gifts is stressed, so that scholarship money will be made available to more students, especially where the need is greatest. Contributions going into the General Scholarship Fund can be "innovative" in helping eligible students.

The following are some examples of student financial funding needs:

**Western Michigan University Medallion Scholarships**

The Western Michigan University Medallion Scholarships are the University's most prestigious scholarships for new freshmen. These scholarships signify the University's commitment to encouraging and recognizing superior intellectual achievement. These undergraduate scholarships will be fully funded for the amount of $20,000 ($5,000 annually). Some Medallion Scholarships will be open to students regardless of the degree program being pursued.

University Medallion Scholars are selected by a Medallion Scholarship Committee.

**Student Work Program**

Of the 7,185 students who applied and qualified for financial assistance through work opportunity aid for the school year [1982-83], the Office of Student Financial Aid and Scholarships was able to provide work opportunities for only 1,253. The 5,932 students who were unable to receive aid through work opportunity either were unable to enroll or had to rely upon disproportionate loans to remain in school. The inability to help all these students is compounded by the significant decrease in part-time job opportunities in the community. Through the University's Student Employment Referral Service, 2,429 students were placed in part-time positions in the Kalamazoo area during 1981-82, compared with 3,344 in 1979-80.

WMU students needing assistance want the opportunity to work. They are not asking for gift assistance, but the opportunity to help themselves through work and loan opportunities. Last year over 72 percent of the aid received by students through the Office of Student Financial Aid involved loan and work aids, and less than 28 percent was grants and scholarships.

The students awarded job opportunities through the Office of Student Financial Aid and Scholarships are placed throughout University departments and areas. Not only are some students, therefore, given the opportunity to work to meet part of their educational costs, but they provide much needed assistance to the areas in which they work. Indeed, various departments could use twice the number of students that are presently awarded work aids.

Dollars contributed for this work assistance program will enable Western Michigan University to increase the number of work opportunities it can provide for needy students.

**Western Michigan University Short Term Loans**

Short term loans are one of the oldest types of assistance provided to WMU students. These are emergency loans to help students meet immediate educational debts for which the student has no, or insufficient, funds at the time.

In recent years, students have borrowed from this program principally to help meet tuition costs. The short term loan enables students to spread their tuition costs over two to three months rather than making one lump payment. During 1981-82 there were 1,123 short term loans made for a total of $403,746.

Students can presently borrow up to $200 for tuition costs. Ordinarily, repayment is set for no longer than three months so that funds are repaid during the semester for which they were borrowed. Students are not permitted to enroll in the subsequent semester if they have failed to repay the short term loan. Many students who borrow under this program have long term loans for the same period, but funds for the latter are ordinarily not dispensed by the private lenders until three or four weeks after the semester has begun. A modest simple 5 percent interest rate is charged for most short term loans. On a $200 loan this would amount to less than $1 per month.

Students applying for participation in this program are seeking yet another way to help themselves meet their educational costs.