Fossil collection given to Geology

Mr. and Mrs. Herschel (Skip) Martin of rural Allegan have donated a large mineral and fossil collection to the Department of Geology at Western. The Martins have been active collectors for many years.

The centerpiece of the collection is an exceptionally large fossil ammonite from the Black Hills of South Dakota that still possesses much of its original "mother of pearl." The ammonite is the coiled shell of an animal that lived in the warm seas that covered a large part of North America about 100 million years ago.

Lloyd J. Schmaltz, chairperson of the Department of Geology, said the large ammonite is "an excellent specimen and is comparable to those found only in the largest museums. The many mineral specimens in the collection represent a significant contribution that will help faculty members provide better examples of minerals for students in classes."

The Martin collection also includes agate casts and grodes of corals from Florida, polished Brazilian agates, and polished slabs of colored petrified wood. Numerous other mineral specimens from the gift will be added to the teaching and research collections.

State urges foreign language study

The recent passage of a position paper and policy statement on foreign language education by the State Board of Education has set the stage for a renewed commitment to foreign language study in the state's schools. "The Board has responded to a critical need to reinvigorate the study of foreign languages," said Robert J. Grif-
New EXCITEment at Western

There has been a lot of EXCITEment around Western since last fall, including an autumn visit by the "Father of the Computer Age" Dr. John G. Kemeny. That activity is continuing at a high level.

The reason is Project EXCITE (Exposing with Computing and Information Technology), a campus-wide emphasis on the computer that was announced by President John T. Bernhard during his State of the University address in September 1982. Among other things, Project EXCITE requires every student who graduates from Western to have a high level of computer literacy.

Project EXCITE has already received national and international media attention in writing in inquiries for more information. Requests have come from as far away as the University of Malaysia.

Project EXCITE also provides faculty and staff members with the opportunity to increase their knowledge of computers. A series of workshops has been conducted during the spring and summer sessions. Dr. James H. Powell, chairman of the Department of Mathematics and director of Project EXCITE, said that nearly 300 people already have participated in the workshops. "And there's a waiting list that will take them in the fall semester. Nearly 200 faculty members who had not previously used computers in classes plan to do so in the next academic year."

Through the workshops, faculty and staff members who had no previous knowledge of computers are learning about potential applications and Western's own expanding computer system.

A high point of Project EXCITE was a three-day visit to Western by Dr. John G. Kemeny, former president of Dartmouth College, who is the co-inventor of the BASIC programming language and co-developer of time sharing in computers.

Kemeny, who said Project EXCITE puts Western in the forefront of public universities, emphasized that computers are "invading every sphere of human life." It was Kemeny's enthusiasm over Western's computer emphasis that brought him to the campus for his visit, which sparked added interest within the University for the project, Powell said.

These other developments are underway through Project EXCITE:

1. The Microcomputer Committee of Project EXCITE has been working toward the University becoming a "clearing house" for the discount purchase of microcomputers by faculty, staff, and students.
2. The Computer Policy Committee of the University has approved the principal that Western should have a campus-wide communication network, linking all appropriate applications and Western's own expanding computer system.

EXCITE has already been generated among all members of the campus community—faculty and staff, as well as students. Chet Arnold, director of Placement Services, reviews some of his work in a computer workshop for employees. The Westerner, Alumni Relations. WMU Alumni Association Board of Directors. Under the auspices of the Johns Hopkins Center for Talented Youth, in 1982 Dawn attended Dickinson College in Pennsylvania to study expository writing. Dawn's achievements in math and science began with algebra and went as far as you could go, as fast as you could go. As an eighth grader at South Junior High School, Dawn took pre-calculus and biology at Loy Norrix High School. After learning that the high school did not offer a calculus course, she came to Western as a "permission to take classes" student. Dawn scored in the top 4 percent in the Michigan mathematics prize competition in 1982. That same year she entered the national French contest, and scored first in the district and second in the state. Last April she reached the second round of testing in the American Chemical Society competition. Under the auspices of the Johns Hopkins Center for Talented Youth, in 1982 Dawn attended Dickinson College in Pennsylvania to study expository writing. Dawn said she's not sure what she'll study when she goes to college, but it may be mathematics or science. She stated that she enjoys tutoring and being able to help others. Along with her other interests, she plays the violin in the Kalamazoo Junior Symphony.

Karen R. LaRoc, director of the CEO, says, "Having the credentials to tutor at Dawn's age is remarkable. It will be exciting for all of us at the Center to continue working with her and to watch her progress." Dawn is the daughter of Donald and Linda Goldsmith. He is a professor of mathematics at WMU and she is the coordinator of the professional development center at Kent Intermediate School District.
Assets of the WMU Foundation have increased significantly in the past year, from $5.4 million to $6.1 million, according to a recent report to the Board of Trustees by James H. Duncan, president of the Foundation's board of directors.

"Since 1977, when the University transferred holdings of $874,000 to the Foundation, the Foundation's investments have increased by 104.9 percent, which means an annual average rate of growth of 19.67 percent over five and a half years," Duncan said.

The University's endowment now totals $3,749,633. Another $493,521 is in the endowment fund of the Technology Foundation, which has transferred its resources to the WMU Foundation for investment management.

"We are mindful of our responsibility as stewards of the gifts made to the University through the Foundation," said Duncan. "We feel a strong obligation to pursue aggressive investment policies, and we regularly review the performance of our investment managers." Duncan noted that the "Partners in Progress" campaign total has reached $8.2 million, exceeding its goal by $1.4 million. He indicated that $300,000 to $500,000 was still needed "to put the finishing touches" on the John H. Fetzer Business Development Center, now under construction. "We believe telecommunications is an essential part of such a facility, and we want to raise funds to ensure that state-of-the-art equipment can be installed," Duncan said.

Duncan also pointed to the special $800,000 campaign within the gravure printing industries for Western's Department of Industrial, Graphic, and Technological Education. "And of corporate involvement taking place in this campaign should be very encouraging," said Duncan, who recently told the Board, "It is vital for the University that the state accept the recommendation by the University that we receive $7 million in the third years." Duncan noted that $300,000 in the endowment of the Technology Foundation has been transferred to the Technology and Education project under the coordination of the Kalamazoo Community Foundation.

"We are encouraged by the growing number of our students who express pride in Western," Duncan said. "Corporate and foundation giving is important as never before. It provides the "Ronald McDonald House" a chance to expand its services and programs. It is important that our University cooperate on important projects.

According to James R. Sanders, associate director of the Evaluation Center and coordinator of the survey, the survey results identified discipline in the schools as the number-one concern of the voting public. This finding is consistent with national Gallup polls and the findings of a recent KVISD survey. Respondents generally viewed the performance of the public schools midway between excellent and poor.

The mission of the public schools is seen as being multi-faced, with importance placed on various factors: preparing students for jobs and college, developing moral character, cultural awareness, and social skills; and offering extracurricular programs, remedial programs, and gifted and talented programs.

The survey was conducted in April under the coordination of the Evaluation Center. An advisory committee of members from the Kalamazoo community participated in selecting issues to be addressed, interpreting the results, and preparing the final report. Trained community members conducted telephone interviews with a random sample of 301 registered voters who live in the Kalamazoo Public School District.

Dr. Frank Rapley, superintendent of the Kalamazoo Public Schools, said that the survey represents another example of how the public can influence its schools, and of how Kalamazoo Public Schools and Western Michigan University cooperate on important projects.

In a few words...

Cistercian Studies publishes honor book

The Institute of Cistercian Studies recently announced the publication of "A Vision of Will," a collection of essays by people who knew Thomas Aquinas, translated from the Latin by Wendy Besa.

The Life of Shensute, a biography by Cistercian Studies Series #73, was translated from the Coptic by David N. Bell, associate professor of religious studies at the Memorial University of Newfoundland. "John of Ford: Sermons on the Final Verses of the Song of Songs," Vols. 4 and 5 (Cistercian Studies Series #44 and #45), was translated from the Latin by Wendy Mary Beckett. Brother Patrick Hart, O.C.S., edited an enlarged, revised edition of "Thomas Merton, Monk" (Cistercian Studies Series #52), a collection of essays by people who knew Merton personally.

Breisch authors book on history writing

A book representing the first comprehensive account of Western historiography in half a century has been written by Dr. Ernst A. Breisch, professor and chairperson of the Department of History. Titled "Historiography: Ancient, Medieval and Modern," the book narrates and interprets the main lines of the development of history, from origins in Greek poetry to the present. It depicts the development of the writing of history over the centuries, and demonstrates how the development occurred in the context of changes in Western civilization. The book is published by the University of Chicago Press.

Summer 'Reading Horizons' published

The Summer 1983 edition of Reading Horizons has been published by the College of Education. Published quarterly since 1946, the publication is a journal devoted to the teaching of reading. It provides information, ideas, and developments to those interested in the teaching of reading. The editor for "Reading Horizons" is Kenneth VanderMeulen, director of the Reading Skills Center.

Funding renewed for Upward Bound Program

The Upward Bound Program has received renewal funding of $177,748 from the U.S. Department of Education for the next three years. This is the fourteenth year that the program has been at Western. It is a precollege preparatory program geared toward assisting high school sophomores and juniors academically, socially, and spiritually. Upward Bound is part of the Office of Special Programs.

About 100 students each year take part in the program at Western. Students spend their summers on campus and are enrolled in classes such as mathematics, reading, computer science, and writing. They also participate in extra-curricular activities. Although the major emphasis of the program is during summer months, activities are also scheduled throughout the year.

WMU Trustee Geneva Jones Williams saluted WMU Trustee Geneva Jones Williams was saluted June 29 at a special program in her honor sponsored by the Detroit Chapter of the National Association of Black Social Workers, Inc. (NABSW).

She was cited for her distinguished service to her community and her profession, and for using "her knowledge, skills, and commitment to support the NABSW." She also was recognized as a wife, mother, civic leader, caretaker woman, and active member of NABSW.

Mrs. Williams, who was appointed to WMU's governing board this past April, is the vice president for planning of United Community Services of Metropolitan Detroit.

Farrell awarded $5,000 grant

Dr. Daniel J. Farrell, assistant professor of management in the College of Business, has been awarded a $5,000 Dunhill Personnel System research grant by the American Society of Personnel Administrators (ASPA) Foundation.

Farrell's project, "Exit, Voice, Loyalty, and Neglect: Responses to Job Disatisfaction," will explore negative behavioral responses including turn-over, lateness, absenteeism, and error.

The Dunhill grant, now in its second year, is awarded to the person who, in the opinion of a Foundation evaluation committee, has formulated the most significant human-resource management project.

Johnson named president-elect of APAP

Dr. Norman P. (Pete) Johnson, director of the Physicians' Assistants Program, has been named president-elect of the National Association of Physician Assistant Programs (APAP). APAP is a national organization to share ideas and maintain standards. Its membership includes staff members from fifty-three PA programs. APAP works with the American Academy of Physician Assistants and other medical organizations to influence federal, state, and local policies affecting the use and employment of PAs.

Jamison on national board

Frank R. Jamison, professor of instructional communications and manager of television services, has been elected to the national board of directors of the National Federation of Local Cable Programmers (NFLCP). Jamison is one of eight at-large board members on the twenty-three member board. The group is active nationally, particularly in Congress, as a consumer and citizen advocacy body, and as a national clearinghouse for users of cable access channels in local communities.

For a number of years, Jamison has been active in cable related activities at the local, state, and national levels and has been a member of NFLCP since it was founded in 1977.

Gifts/grants total $12.6 million in 1982-83

The University received a total of $8,341,358 in grants and another $4,328,019 in gifts, for a total of nearly $12.6 million during the 1982-83 fiscal year.

The amount in grants is about the same as the previous year, which totaled $8,341,358. Gift income increased by more than $3.2 million, due mostly to the success of "Partners in Progress," Western's first capital campaign. Gifts during 1981-82 totaled $1,091,982.

"Needless to say, we're very pleased with and proud of this performance," said Presley and John T. Bernhard, "These figures are a clear demonstration of the strength of this University. They are made possible by both private and public sectors, and of its commitment to teaching, to research, and to public service."
Western's international focus

International Education and Programs

Western's Office of International Education and Programs was created to coordinate all international programming through a single unit. The office works with various colleges, departments, and faculty members in order to monitor and encourage the development of Western's international programs and activities.

International Education and Programs coordinates the University's relations with foreign universities and agencies, and with American universities and agencies operating internationally. The office also coordinates Western's foreign study programs, faculty exchanges, student exchange programs, and study tours abroad. In addition, it helps develop and implement international research, consulting, and technical assistance programs.

International Education and Programs works closely with two other university units responsible for serving the needs of foreign students: the International Student Services Office, which handles the admission and special circumstances of foreign students, and the Career English Language Center for International Students, which provides intensive English instruction for foreign students seeking admission to U.S. institutions of higher learning. Together, these three units are the key to Western's thriving international education network.

The stories on this page are just a few examples of Western's current commitment to international education.

Western signs agreement with Guangxi University

Western has entered into an agreement with Guangxi University in Nanning, People's Republic of China, for the exchange of information, books, resources, materials, scholars, and students. Guangxi University is a comprehensive arts and sciences institution that is ranked among China's leading universities.

Under the terms of the agreement, Guangxi University will send up to twenty visiting scholars to Western for graduate work over the next three years, fully paid by Guangxi. In return, the Chinese university has indicated its readiness to accept WMU faculty members and students at its facilities. The visiting scholars will be junior faculty members at Guangxi University and other institutions of higher education in the Guangxi region.

At the invitation of Guangxi University, a six-member delegation from Western visited the People's Republic of China in May, in cooperation with the government of the Guangxi autonomous region, located in southwest China. In addition to the agreement with Guangxi, at least three more such agreements are expected to result from contacts developed in China.

Members of the delegation were asked to give lectures in their fields of expertise at several host universities in China. Chinese state television and local newspapers gave the mission full coverage throughout the trip.

The agreement between Guangxi University and WMU is considered unique. Western will be one of the few universities in the United States with Chinese graduate students who are paying fully for their own education, room, and board. The agreement will benefit Western by bringing Chinese scholars to WMU to study and lecture; provide opportunities for WMU scholars and students to study and conduct research in China; and provide opportunities for members of the WMU community to meet with Chinese people and learn about their country. The agreement will also strengthen Western's reputation with state and federal governments, private foundations, and United Nations agencies.

Japanese college students attend summer institute

Twenty female college students from Japan recently attended the first summer institute in English Language and American Culture, sponsored by Western's Office of International Education and Programs.

The students, freshmen and sophomores at St. Margaret's Junior College in Tokyo, Japan, spent two weeks at Western from July 18-30, taking classes in the Career English Language Center for International Students (CELCIS) and engaging in lecture-discussion sessions conducted by Western faculty members on aspects of American culture.

Western and St. Margaret's have a formal linkage through which St. Margaret's students may enroll at WMU to complete their final two years of undergraduate study. "This summer's institute was a pilot program for what we plan to have as an annual offering at Western," said Dr. Robert Greenberg, dean of international education and programs. "This summer's institute was a pilot program for what we plan to have as an annual offering at Western." Currently, seven enrolled students from St. Margaret's are on campus.

Classroom instruction in English and American culture was supplemented by a program of visits to American homes, an "all-American" picnic at Gull Lake, informal tours of the sights of Kalamazoo, attendance at various cultural events, and opportunities to sample Western's athletic facilities.

Accompanying the students were two faculty members from St. Margaret's: Dr. Asao Hasegawa, professor of music and a graduate of the Juilliard School of Music; and Ms. Yoko Takenouchi, director of English language instruction.

The Japanese students and faculty members arrived directly from Tokyo.

Dr. Howard Dooley, assistant to the dean of International Education and Programs, Carol Dooley, and their sons welcome Japanese visitors into their home. (Photo courtesy Kalamazoo Gazette)

After spending two weeks at Western, the group began a tour that included visits to Chicago, Niagara Falls, New York City, and Toronto.

The Summer Institute in English Language and American Culture was developed to enhance cross-cultural communication and understanding between Japan and the United States, as well as to build academic linkages between Western and institutions of higher learning in Japan.

Korean agreement renewed

Western and Chungnam National University in Taegon, Korea, have renewed the five-year academic cooperation agreement between them.

Under the agreement, three Western students may study at Chungnam for a semester or one year without paying tuition and student fees. Room and board will also be free. Credits earned at Chungnam may be transferred to Western.
Medieval studies thrive at Western

Kalamazoo is a long way from medieval Europe in time and distance. But Western is as close to that period as it is possible to be. In fact, Western is a world of European history as it is possible to study in all areas of medieval studies.

Western offers its students both an undergraduate minor and a master of arts degree in medieval studies. But in this competitive, practical world, why would anyone want to "waste" their time studying such an obscure field? Medieval studies is a very broadening experience," says Dr. Otto Grunder, professor of religion and director of the Medieval Institute. "The very nature of medieval studies demands that you understand many subjects well. You cannot understand the Middle Ages in a narrow frame." Grunder points out that most of our modern institutions developed during the Middle Ages. "Many of the attitudes, behavior patterns, and value systems derive from that time."

Thus, in our electronic age, it is encouraging to know that Western is a leader in the study of an area of Knauss Hall on Western's campus. According to Dr. Bruce Haight, associate professor of social science, the showing should be of special interest to former residents of Bigelow Hall, and also to those persons who were in Ibadan, Nigeria, as part of the WMU team which helped in the creation and development of the Ibadan Technical Institute.

A special exhibit of African art is being planned for November 1 through December 13 in the Space Exhibition area of Knauss Hall on Western's campus.

According to Dr. Bruce Haight, associate professor of social science, the showing should be of special interest to former residents of Bigelow Hall, and also to those persons who were in Ibadan, Nigeria, as part of the WMU team which helped in the creation and development of the Ibadan Technical Institute.

The exhibit has been planned to promote and encourage the study of the Middle Ages, was first suggested in 1961 an interdisciplinary academic program, designed to promote and encourage the study of the Middle Ages.

The Institute has an active undergraduate minor and a master of arts degree in medieval studies. But in this competitive, practical world, why would anyone want to "waste" their time studying such an obscure field? Medieval studies is a very broadening experience," says Dr. Otto Grunder, professor of religion and director of the Medieval Institute. "The very nature of medieval studies demands that you understand many subjects well. You cannot understand the Middle Ages in a narrow frame." Grunder points out that most of our modern institutions developed during the Middle Ages. "Many of the attitudes, behavior patterns, and value systems derive from that time."

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The Western faculty shown on these two pages retired during the 1982-83 academic year, and were honored at the annual Faculty Recognition Dinner held on June 3, 1983. Dr. L. Michael Moskovits was the featured speaker that evening, and the text of his speech is reproduced here to help you "recapture 80 yesteryears" from a slightly different perspective. Dr. Moskovits was recently promoted to the position of associate vice president for academic affairs at WMU. He has been with the University in various capacities for nineteen years.

This is the time when novice speakers like me curse themselves for saying "yes" instead of saying "no." Some misguided souls actually believe that "no" is my favorite answer. But when it comes to Western, I'm strictly a "Yes Man." So, while I must admit that "no" was my inclination when I was first approached about serving as this evening's speaker, here I am.

But, having said yes, warm visions of Western, and particularly of our faculty, passed before my eyes. And my problem then was how to communicate that feeling to a group of people who had spent their careers helping to transform a proverbial sleepy, largely single-purpose college into a complex university offering programs and services of national and international significance. And, most of all, how to convey Western's depth of appreciation and affection to such a distinguished group.

But help was at hand—as help always is. Tearing into a fortune cookie a couple of weeks ago, I was thankful to read, "We must always have old memories and young hopes." Clever people, those New Jersey fortune cookie makers!

So that's my theme this evening—a quick review of the way we were and a brief promise about the future you made possible. This year's emeriti represent about 500 years of service to this institution. That translates into six times the present age of Western, founded in 1903, and combines the professional commitment of twenty-three colleagues whose contributions coincided with many local, state, and national events which characterize the dynamic evolution of our institution. Let me mention a few of those events and all of these people.

In the 40's... The senior member, in terms of University service, of this evening's emeriti class joined the faculty of Western Michigan College of Education, which was known then, in 1944. When Herb Ellinger became a member of what was the vocational education department, Western had grown from a state normal school, with 13 faculty and 107 students housed in a few scattered buildings on 20 acres of land, into a regional teachers college organized into 26 academic departments, with 316 faculty serving 2,000 students. In 1944, Western concluded four land purchases that secured property later to become our west campus. The 1944 campus comprised about 280 acres and included 13 major academic buildings and dorms. When Herb joined the faculty of Occupational Therapy was transferred to Western from the Kalamazoo State Hospital, and our second president, Paul Sangren, had been in office for eight years. Although graduate courses had been offered since 1939 in our new curriculum, all advanced degrees were awarded by The University of Michigan. In 1944, the School of Occupational Therapy was transferred to Western from the Kalamazoo State Hospital, and our second president, Paul Sangren, had been in office for eight years. Four years later, in 1948, Chat Hunt, a freshly minted Ph.D., joined our faculty. In that same year, Western became a member of the Mid-American Conference, the Hillside apartments were first occupied by faculty members, the Placement Center became a separate entity, and the position of University Comptroller was created and filled by C. B. MacDonald. In 1948, Kalamazoo had eight mills producing the largest tonnage of sugar beet pulp of any city in the world. Harry Truman was re-elected president and G. Mennen Williams was elected governor (of course, he was always being elected governor). World War II had been over for just three years, and Western was experiencing a post-war bulge in veterans returning to complete their college education under the G.I. Bill. These vets were being housed in a collection of 105 trailers, barracks, and dormitories.

One year later, 1949, Jack Meagher (in a bow tie) joined our faculty just in time to observe the dedication of the McCracken Science Building and Maybee Music Hall. Interestingly, the first commercially available computers were still several years away, a technological revolution which would soon be underway. The year was also in 1949 that Western won the MAC championship in baseball, an event which was to occur in each of the next three years. Buck Read retired as basketball coach, and Juddie Hyames, the baseball coach and director of athletics, passed away. On the local scene, the Mackinac Bridge opened.

In the 50's... Six years later, in 1955, a year after Western had celebrated its semi-centennial, Ed Ellasser joined the history department and Tom Fulton joined the faculty, both becoming faculty members in the newly-named Western Michigan College—a name change which recognized Western's growing academic diversity (though about one-third of the undergraduate students were still enrolled in education curriculum). By 1955, the College covered 483 acres and operated a $10 million operating budget of about 3 million dollars (at about the same size as our annual deficit nowadays). 1955 was also the year in which Martin Luther King, Jr., led the boycott of the Montgomery, Alabama bus system.

In 1956, Frank Scott accepted a position in the Department of Industrial Arts, the same year that President Sangren recommended a change in the organizational structure of the academic units into five schools, each with its own dean. These schools and our faculty/faculty ratio was 24:1 years later (in 1970). This 1956 academic reorganization was led by Russell Seibert, who was appointed Western's first vice president for academic affairs—a position he held longer than the combined years of service of all his successors. 1956 also marked the establishment of the School of Business as well as the Center for Sociological Research. It was also the year that Dwight Eisenhower was re-elected president and G. Mennen Williams was elected governor (of course, he was always being elected governor). World War II had been over for just three years, and Western was experiencing a post-war bulge in veterans returning to complete their college education under the G.I. Bill. These vets were being housed in a collection of 105 trailers, barracks, and dormitories.

One year later, 1957, Sputnik I was launched by the U.S.S.R., an event which triggered a huge policy of massive federal support for higher education. That's why we call it, "The Good Old Days." This was also the year that Ed Callan joined the English department; Roy Groulx the Department of Industrial Engineering, and Will Hahnenberg became a member of the music department. In 1957, Western Michigan College became Western Michigan University, and the State Board of Education approved graduate degrees in areas other than education. For the first time since 1946, there were no new buildings under construction on campus, though 1957 was the year that the Mackinac Bridge opened. One year later, 1958, Jean Lowrie, Genevieve Orr, and Phoebe Rutherford all began their distinguished service to the University, and 1958 was the year that the Sputnik II was launched. Paradoxically, a 1958 report of the Michigan Legislative Committee on Education recommended that the University Student Center be reduced by 10%—resulting from a severe recession—a crisis which resulted in the state reducing its appropriations and forcing Western to operate on what was called an "austerity budget." Enrollments that year were up by 13½ percent and our student/faculty ratio was 24:1.

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Historical Commission marker was dedicated in 1958 and now stands in front of the Seibernt Administration Building. On the local scene, the Upjohn Company first offered its common stock to the public. At the national level, the National Defense Act was passed, which contained provisions for student loans and fellowships and for stimulating education in the sciences and languages—sound familiar? In 1959, Margie Spradling joined the faculty as a member of the biology department, in a time in which Western was emerging as a multi-purpose university, and also the year that Kalamazoo became the "Mall City."

In the 60's. . .

Two years later, in 1961, Don Weaver joined the faculty of the Department of Education, just in time to witness a change of University leadership. President Sangren had resigned in 1960 because of poor health and had been followed by Gerald Osborne, Dean of Liberal Arts and Sciences, who served as acting president. In 1961, James W. Miller was installed as Western's fourth president, a position he held until 1974, to be succeeded by Western's fifth president, John T. Bernhard. In 1961, the biology and geography departments moved from east campus into their new quarters in Wood Hall. On the international scene, the Bay of Pigs aborted invasion of Cuba occurred—in the presidency of John F. Kennedy.

Three years later, in 1964, Irene Storoshenko became a member of the Department of Languages. 1964 was also a year of major University expansion in terms of new faculty, new academic programs, and building construction. Sangren Hall was dedicated and the Departments of Geography and Geology were established as separate entities. In 1964, Western's Board of Trustees came into existence as a result of changes in the state constitution, and Portage was incorporated as a separate city.

The following year, 1965, saw the arrival of three new faculty members: Bob Bartow, Mary Hunt, and Bob Travers. Their arrival coincided with the start of a new split-semester academic calendar. That same year, the State Board approved doctoral programs in Educational Leadership, Science Education, and Special Education. By 1966, Western's operating budget had climbed to 18.7 million dollars and the School of Applied Arts and Sciences moved into the newly completed Industrial Engineering and Technology Building, later named Kohrman Hall. 1965 was also the year President Lyndon Johnson announced his "Great Society" program, and U.S. ground forces were first committed to South Vietnam, an event which would profoundly affect higher education.

One year later, in 1966, Bobby Davidson joined the Department of Music and Artistic Expression became a faculty member of the School of Music. Just in time to help Western celebrate its first and only MAC football title—though we still have hopes—and to note the closing of Western's State Board of Education, just in time to witness a college that year, and doctoral programs in Chemistry and Sociology were inaugurated. This was also the year that the U.S. unmanned spacecraft "Surveyor I" landed on the moon, and Lake Superior College was founded. The following year, 1967, Erv Rayford became a member of the Department of Industrial Education, a year in which several major construction projects were completed, including Trimpe Hall, Brown Hall, Sprau Tower, Shaw Theatre, and the University—now Miller—Auditorium. The Departments of Anthropology and Transportation Technology were formed, and Continuing Education Regional Centers were established in Grand Rapids and Benton Harbor. A concern about Western's rapid growth was recognized by Vice President Seiber, who asked a faculty committe to examine the need for enrollment limitations as well as the viability of a branch or satellite campus. This was also the year that Michigan adopted a state income tax, no doubt in anticipation of the committee's recommendation.

In 1968, Isabelle Smith joined the home economics faculty, the same year that the Department of Linguistics and the School of Social Work were formed. In 1968, the Department of School Services was split into two new entities: the Departments of Educational Leadership, and Counseling and Personnel. In the greater Kalamazoo area, Kalamazoo Valley Community College opened its doors and added its stature to a growing educational phenomenon. At the national level, we mourned the assassinations of Martin Luther King, Jr. and Senator Robert Kennedy, and witnessed the election of Richard Nixon and the capture of the "Pueblo" in the waters off North Korea. By the time Herb Ellinger was celebrating his twenty-fifth anniversary with WMU in 1969, the last of this evening's emeriti class, Neill Sanders, came from England to join the Department of Music. The campus continued to grow with Rood Hall, Everett Tower, and an addition to McCracken Hall all under construction, and the new Health Center opened. The Campus School closed that year, the Oaklands celebrated its 100th birthday, and William Milliken began his first term as governor.

In conclusion. . .

Two and one-half decades had passed between the arrivals of Herb Ellinger and Neill Sanders. In this time span, six presidents of the U.S. were elected to office and four governors had served the State. Three new state colleges and another university were established in Michigan, and two states were admitted to the Union. World War II, the Korean conflict, the Vietnam war, and our confrontation with Russia over Cuba occurred, as did the civil rights movement and the introduction of legislation to end discrimination. The atomic bomb was born. A president, a presidential candidate, and a civil rights leader were slain by assassins. We put a man in space and a manned spacecraft on the moon, and lived through McCarthyism and student protest. And through it all, tonight's distinguished emeriti class continued to serve Western.

They witnessed awesome changes in our student body and in student conduct—ranging from the serious WWII GI's, to the flower children of the 60's, to the career-oriented students of today. They observed a change in the racial, ethnic, and national backgrounds of our students and our faculty. They were involved in, and contributed to, an educational enterprise which appeared to have unending growth—though they also lived from budget crunch to budget crisis.

They first enjoyed a work environment which resembled a closely-knit family, and watched it evolve into a complex, bureaucratic structure which often complicated the work that they set out to do.

They had a lot of fun, shed a few tears, and no doubt did their share of hand wringing—but all while the helped this institution to flourish, to change, and to grow—stretching always their efforts and imagination about what Western could and can be.

But all that's in the past. What about the rest of the fortune cookie and the good hopes? They abound.

Though Western, as we all know, has recently struggled with serious budget problems, and with a concern about institutional purpose and identity, we are strong and we are confident. Times are tough—though not nearly as tough as those described so well by Leonard Kercher in his excellent paper, "Western Through the Great Depression"—but they're pretty rugged just the same.

Fortunately, Western has always had good vision and the ability to look to the longer term and at more important consequences. We have also been blessed with a number of excellent teachers, scholars, and artists—and you are assembled in this room. Your lessons and your dreams will serve as a blueprint for our hopes, as well as for our necessary planning. We will draw our strength from this important legacy you have left for us.

Things will be different—just as the Western of 1984 is different from Herb Ellinger's Western of 1944. But one thing will always be the same—our dedication and our promise that we will do more than merely survive or honor the status quo as we continue our University's centennial just twenty years away.

We dedicate ourselves to continuing your good work, adding our own special efforts in our own special way, but never forgetting the happy old memories and the ever-young hopes that you here this evening have committed to our care.
The Fetzer Center...

From the beginning... Through the building...

The building is not even completed, but that hasn't stopped the people who are planning to use it—or dampened their enthusiasm for the programs that will be held there. The Fetzer Center is already filling its days and nights for the coming year.

The Business Research and Service Institute, which will be housed in the new Center, is Western's link with the area business community. B.R.S.I. is looking forward not only to moving into a new facility, but also toward offering more services to local businesses—especially in the field of managerial training and development. Seminars and conferences to be held this year in the Fetzer Center include those planned by B.R.S.I. in the areas of accounting and finance, communications, information systems, law, management, and marketing.

In addition to programs sponsored by B.R.S.I., the Fetzer Center has already been booked for use by several area companies and professional groups. As an example, the following organizations are planning to hold meetings and/or training and development conferences at the Fetzer Center during the upcoming year:

- American Marketing Association
- American National Bank
- First of America Corporation
- General Motors
- Kalamazoo Chamber of Commerce
- Kalamazoo United Way
- National Accounting Association
- Professional Women's Dialogue
- Senior Core of Retired Executives
- Upjohn Company
- U.S. Small Business Administration

In addition, the Fetzer Center will be used extensively by the employees on Western's campus. Several University departments have already made commitments to use the facility for academic and professional training.

In every way, it looks like it will be an exciting, busy, inaugural year for the Fetzer Business Development Center.

Above: Among those present at the October 23, 1981 groundbreaking ceremony were John E. Fetzer (left), for whom the building is named, Trustee Fred W. Adams of Grosse Pointe (middle), and Trustee Charles H. Ludlow of Kalamazoo.

Left: President John T. Bernhard (right) and dean of the College of Business, Darrell G. Jones, discuss progress as foundations are laid for the Center.

Left and below: Shown are various stages of the Fetzer Center's construction.

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Sports

'Great Gold Rush' is theme for '83

Early this spring, Western's athletic department needed to make a theme for Western and how it has been accepted," said Wonderful. Therefore it has been found that it has been added to many other phases of the Western athletic program. According to Hook, "The very positive aspect of this year's theme is that it can be expanded to a number of different areas and has many possible uses, such as for game programs, media press guides, and posters."

Glass named soccer coach

Blake Glass, who guided Spring Arbor College to a 51-18-4 soccer record over the last four years and to a first-place finish at the 1979 NAIA tournament, is the new Bronco soccer coach. Included in his overall record was a 14-3-1 mark against Division I schools and four straight triumphs over Western. His 1979, 1981, and 1982 teams won NAIA District 23 championships, with the former two contingents reaching area finals. Six of his players were NAIA All-Americans and another two earned Academic All-American honors.

A twenty-six year old native of Detroit, Glass had earlier exposure to professional ranks as equipment manager (1978-80) with the Detroit Express of the North American Soccer League. At Spring Arbor undergraduate, Glass lettered as a sweeperback from 1974-77, his senior team went 19-0-4 and ranked No. 4 nationally. He was an All-Midwest selection that year. Blake Glass

1983 Fall sports schedule

Inasmuch as many NCAA institutions have been in violation of the Code in recent years, and

Inasmuch as many of those violations can be traced to over-zealous alumni, and

Recognizing that neither alumni nor staff wish to embarrass their institution by actions which require the attention of the Enforcement Division of the NCAA,

Therefore be it resolved, that the Mid-American Conference Athletic Directors urgently request the cooperation of all alumni and friends of the University in limiting the involvement of alumni and friends to actions which are compatible with the NCAA Code, and

That alumni and friends are encouraged to clear with our Athletic Directors before engaging in any activity which touches on the recruitment of athletes.

Football

Western's 1983 football team has good experience at the skilled positions, but needs to find key replacements along the defensive line, which placed third at the 1982 TAC Midwest Championships at Goldsworth Park.

Returning linebacker, John Shaw, head coach of the men's cross country team, will have six lettermen returning from last year's team which placed third at the Mid-American Invitational.

The two big guns returning from a year ago are seniors John Henning and Paul Welsh. Henning was selected as Western Michigan's "Most Valuable" and All-MAC pick Mark Kujacek.

(Continued on page 10)
Abbott named to At-large Academic All-American team

Western Michigan hockey goaltender Abbott named to At-large Academic All-American team, as voted by the College Sports Information Directors of America. The four-year letterwinner, who has a 3.96 (4.0 scale) academic standing as a business major, joins nine others on the ten-man first team.

Abbott, a senior on Bill Wilkinson's hockey squad this past season, leaves Western owning two school records. He is the top all-time WMU netminder in terms of minutes played (with a four-season total of 3,627:18) and saves (1,826).

Fall previews (Continued from page 9)

performer, as he was the top Bronco runner in six of nine races. He was second at the Notre Dame Invitational and third at the Purdue Invite. Welsh owns the fifth fastest time at WMU's home Arcadia course, with a clocking of 25:04 as he placed fourth in a tri-meet win over Eastern Michigan and Michigan State.

Other Bronco barriers expected to contribute this season are sophomores Todd Billingsley, Tom Bronzina, Greg Palaridy, and Paul Pioszak. Both Billingsley and Pioszak were junior national qualifiers a year ago.

Women's cross country

With a cross country team that includes部 Hunt wasn't quite sure a year ago what to expect from her young squad, but with a third place finish at the 1982 Mid-American Conference championships and five members of that team returning for this year, the 1983 season will not have as many unanswered questions.

Two of the five returnees earned All-MAC honors last year, as sophomore Kayla Skelly placed second at the championships, who will be joined by sophomore Chris Sharp finished third. Skelly was voted the team's "MVP" following her fine freshman performance.

The remaining three veterans returning for the 1983 season are senior Sally Slocum, junior Sharon Smith, and sophomore Maggie Lilie. All three were consistently ranked in the Bronco's top six last season.

A new addition to this year's squad will be freshman Kelly Shumate, who was recognized as one of Michigan's top prep distance runners when she captured the Class "A" state cross country title in 1982.

Hockey

For Bill Wilkinson and the Bronco hockey team, 1982-83 was a year to learn a new system and, for a lot of young players, a chance to see ice time enroute to an 11-23-2 season. In 1983-84, the game plan for the second-year coach and his young squad (just one senior on the twenty-four man roster) is to put the program into high gear.

The Broncos lose five lettermen but return fifteen, including the top three scorers. The biggest loss will be captain and team "MVP," Bob Bailey.

When talking offense, the three names that are mentioned the most are sophomore Dan Dorion, and juniors Lance Johnston and Jim Grillo.

...football...
Alumni/Admissions Ambassadors Program starts third year.

‘Alumni are a great untapped resource who can be a valuable extension to the Western Michigan University admissions program,' said President, John T. Berends. The Alumni Relations and Admissions offices are looking for Western alumni who:

- wish to participate in a worthwhile program
- enjoy talking with young people and their parents
- feel Western gave them a solid foundation and are willing to share with others

Those volunteering will be contacted in the fall by the program coordinators, who will explain the details and the schedule. Alumni receptions will be scheduled around the state to orient the volunteers. In brief, the program entails alumni contacting high school seniors by phone in their local communities. Alumni interested in receiving further information about the program are encouraged to contact the Alumni Relations Office.

Grand Rapids alumni recently hosted their third Annual Golf Outing. This year's M.C. was Warren Reynolds of WOTV in Grand Rapids. The committee consisted of (from left) Jerry Eagle, '68; Allen Emmots, '66; John Kennedy, '73; Richard Bezisle, '61; Ronald Boehme, '69; and Thomas Tallman, '64.

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'Brown and Gold' copies available

The Alumni Office wishes to dispose of some old copies of the Brown and Gold which it has in its possession. First call goes to any alumni who are missing their copies.


Unfortunately, we must charge for the extra copies we have in order to get them to you. Send along five dollars, and we will mail you a book of your choice from the above list.


We'd like to find one or more copies of each of these years. Donations will be accepted.

The Flint express

To all interested Bronco boosters in the Flint area, there will be a special train leaving your city on Saturday, September 24, headed to Kalamazoo for the WMU/CMU football game. The train will be transporting both Western and Central fans. For further information, contact the Alumni Relations Office, (616) 383-6160.

Show those Flint area Chippewas... BRONCO SPIRIT!

ABE corner

Gamma Chapter will host the fall inter-chapter council meeting in Grand Rapids Saturday, October 1, at the Elks Country Club. Chapter members are looking forward to welcoming delegates from all chapters to this meeting.

Alumni/Admissions Ambassadors Program starts third year.

'The Alumni Office wishes to dispose of some old copies of the Brown and Gold which it has in its possession. First call goes to any alumni who are missing their copies. Years we have available in limited quantities are: 1945, 1946, 1947, 1948, 1949, 1952, 1953, 1954, 1956, 1958, 1959, 1960, and 1974. Unfortunately, we must charge for the extra copies we have in order to get them to you. Send along five dollars, and we will mail you a book of your choice from the above list. We are also looking for copies to add to our collection—especially those before 1945, as 1940, 1950, 1957, 1961, 1964, 1965, 1968, 1969, and 1973. We'd like to find one or more copies of each of these years. Donations will be accepted.'
Alumni luncheon

What an eighthieth birthday be without balloons and a cake? In honor of Western's birthday, the annual Homecoming luncheon sponsored by the WMU Alumni Association will feature both. And the best seat in the house will be at the Alumni Center, the location for this year's Homecoming.

Receptions for the residence hall directors are planned this year. They have an opportunity to see "their" halls. For the fourth consecutive year, the WMU Alumni Association will sponsor a reception for former directors Friday, October 11, 1985, 7:00 p.m., Alumni Center, in the Family Lounge of the University Student Center. Among the directors attending will be Carolene Potter, Margaret Hinds, Phil and Mare Bruce, Henry and Laura Heyerdahl, Tim and Maggie Cart, Mary Frisell, Dick and Sally Petersen, and Fred and Ann Stavrakos.

Alumni and their families are encouraged to attend all Homecoming events. They are looking forward to seeing you.

Class of 1958 celebrates 25th anniversary

Western's class of 1958 will reunite Homecoming weekend to celebrate the twenty-fifth anniversary of their graduation. The class will enjoy a dinner Friday, October 11, for class members and class guests at the Alumni Center. The social hour will begin at 7:00 p.m., with dinner served at 8:00 p.m.

Following dinner, an entertainment program is planned, with John Mills serving as master of ceremonies. Bob Baribeau and his string will welcome class members to reminisce a bit as well as update the group on the growth and development of their alma mater over the past twenty-five years. Cameratas Al Quick will speak on "The 1980s," and the class of 1958 will join other alumni at the Homecoming activities. Special tables for the class will be reserved at the luncheon and Afterglow dance. A block of seats are also reserved for class members to cheer on to a Homecoming victory.

Reception for residence hall directors
Sorority coffee hour

For the third year, the WMU Alumni Association will host a coffee hour from 9:30 to 11:00 a.m. on Homecoming Saturday, in rooms 157-59 of the University Student Center, for alumnae of Alpha Omicron Pi, Alpha Sigma Alpha, Chi Omega, Phi Beta, Sigma Chi, and Sigma Kappa, five sororities which no longer have active chapters on campus. This event offers an opportunity for these alumnae to renew friendships.

A special mailing has been made to these alumnae as well as to former members of Pi Kappa Phi and Academy, forensic organizations which became Alpha Omicron Pi and Sigma Kappa, respectively, in the early 30's. Plan to stop by for a cup of coffee and conversation with your sisters while waiting for the parade to make its way to the Center.

Overnight accommodations for Homecoming weekend

A number of Kalamazoo hotels are offering returning Western alumni special rates for Homecoming weekend, Friday, October 14 and Saturday, October 15.

The Kalamazoo Center Hilton has a block of rooms reserved for Western graduates. The per night cost is $43 for a single and $50 for a double. Reservations must be made in advance by calling (616) 381-2130.

The Sheraton, located just off I-94 at the Sprinkle Road exit, is offering a package which includes a double room, two complimentary drinks, and continental breakfast for two at a cost of $40 per night. Advance reservations are required by calling (616) 385-3922.

La Quinta, also at the I-94 and Sprinkle Road exit, has a special Homecoming offer for alumni making advance reservations. A double or single room is $22. Reservations can be made by calling (616) 388-3551.

When making your reservations, regardless of the location, be sure to identify yourself as a Western alum returning for Homecoming.

Western family tree—how large is yours?

The WMU Alumni Association would like to know, how large is your Western family tree? In other words, how many members of your family have attended Western during its eighty-year lifetime?

The family with the largest "tree" will be guests of the Alumni Association at the Homecoming luncheon. Please submit your Western genealogical information to the Alumni Office by September 30. The winning family will be notified in early October.

Homecoming trivia answers

Here are the answers to the Homecoming trivia questions published in the June issue of the Westerner.

- By what five names has Western been known in and what year were each of these names acquired? Western State Normal School, 1903; Western State Teachers College, 1927; Western Michigan College of Education, 1941; Western Michigan College, 1955; Western Michigan University, 1957
- Name Western's presidents. Dwight B. Waldo, Paul Sangren, Gerald Osborn (acting), James W. Miller, Myron Coulter, John T. Bernhard
- On what date did Western become a functioning institution? June 27, 1904
- Who headed the first Department of Manual Training? George Waite
- In what year did Western's football team post a perfect season—undefeated and never scored against? 1922
-Who were the captain and coach of that team? Leo "Tiny" Redmond, Milt Olander
- In what year did Western's basketball team go unbeaten? 1930
1924
Floyd L. Haight, BA '24, was a speaker in June for the Dearborn Civil War Roundtable. His topic was "Civil War Soldiers" and "Sailers' Reunions that were held on the Minor's Camp Ground near Montgomery, Michigan."

1941
Shirley Smith North, BS '41, MA '45, retired in June from the Winchell School in Kalamazoo.

1942
Frances Pikal, TC '42, BC '50, MS '57, was a June retiree from Kalamazoo's Loy Norrix High School.

1943
Edna Kramer Stafford, BA '43, MS '58, retired in June from Kalamazoo's Loy Norrix High School.

1944
Betty Pickett Wollam, BA '44, retired in June from the Kalamazoo schools.

1945
Lawrence O. Worrall, MS '45, BS '47, retired from the Chime School, Kalamazoo, in June.

1947
Clarence Connina, BA '47, retired at Garden City as director of elementary and secondary curriculum.

1948
Joseph Cooper, BS '48, S Ed '65, is the 1983 recipient of the distinguished professional award of the Calhoun Area School Board Members Association. Cooper is retiring after thirty-five years with the Marshall schools. He is currently the third president of the American Amateur Baseball Congress.

1949
O. Patrick Hudson, BS '49, and Keith E. Dinda, BS '49, retired in June from Loy Norrix High School and Milwood Junior High, respectively, in Kalamazoo.

After more than twenty years, Marjorie Myers Leeson, BS '49, retired in April from Delta College's faculty, where she was professor of data processing. She was recently honored by the Society of Data Educators.

1950
Kenneth R. Beardslee, BS '50, vice president for business affairs at Spring Arbor College, was the 1983 recipient of the Lowell Award from the Spring Arbor Alumni Association. This prize is awarded on the basis of his J. Bar- ringer, BA '50, MA '53, and Harley E. Young, BS '50, all retired in June from the Kalamazoo schools. Central High, Loy Norrix High, and Woodward Elementary, respectively.

1952
George F. Hench, BS '52, MA '57, has been named 1983 Master Teacher by the Michigan Industrial Education Society. He has taught in Midland for thirteen years and is department chair for industrial education in the new Dow High School there.

Dorothy Werden Kowal, BS '51, MA '57, retired from Kalamazoo's Central High School in June.

1953
Robert R. Miller, BA '53, MA '57, retired in June from the Community Education Center in Kalamazoo.

1956
Andythe Hansen Dezelisky, TC '56, was honored in May as one of four outstanding Muskegon teachers.

1957
Thomas R. Gapse, BBA '57, has been elected senior vice president-operations of Peoples Bank & Trust, Alpena, where he has been since 1968. He is also controller and secretary to the bank's board of directors.

John H. Roundhouse, MA '57, is the new head of the counseling department at Midland High School, where he has been a counselor for seventeen years.

Katherine Ingham Syzmczak, MA '57, BS '51, retired from Kalamazoo's Loy Norrix High School in June.

1958
Richard A. Morton, BBA '58, general manager of the Grand Rapids Press, has been elected a director of the Grand Rapids Chamber of Commerce.

1959
Jim Bonton, '59, was featured in the March 28 issue of Forbes Magazine in an article detailing his experiences with Big League Cards, a collector's item for baseball fans.

Alex Pribish, BS '59, was one of three graduates of Hartsmiack High School honored last April. He operates the Michigan Career Institute in Detroit, and in 1978 was named vocational educator of the year by the National Association of Trade and Technical Schools. Pribish lives in Leonard.

1960
Carol Lester Bailey, MA '60, retired in June from the Woodward Elementary School in Kalamazoo.

Clyde L. Walker, BBA '60, has been appointed vice president for marketing of Blue Cross and Blue Shield of Michigan. He joined the Shields in 1965.

1961
Edison Hoffman, MA '61, has retired as principal of St. Joseph's Brown Elementary School. Now he is teaching at Warner Christian Academy in South Daytona, FL.

Bruce D. Wagger, BBA '61, has been appointed vice president of corporate purchasing for James River Corp.

1962
Richard Chobey, BBA '62, is co-owner of a Battle Creek carpet cleaning business, Magna-Dry.

Charles P. Klass '62, BA '62, MBA '68, has been appointed chairman of the management services division of the Technical Association of the Pulp and Paper Industry. He is vice president of Inventing of America, Inc., King of Prussia, PA.

Dr. Jerry L. Yetic, BS '62, is co-author of a new book, "Public Opinion: The Invisible Politics." He is a member of the political science faculty at North Texas State University, Denton.

1963
John J. Belanger, MA '63, retired in May as an assistant professor of English and speech at Ferris State College.

James H. Madaus, BBA '63, has been promoted to vice president and head of the Metro East Regional Banking Company, National Bank of Detroit. He supervises operations in four cities, and continues as chairman and president of NBD Port Huron Bank.

Robert E. Niskala, BBA '63, has been appointed office manager of Fortuna and Minnrel Mortgage Corp.'s Michigan office at Ed- wardsburg.

Calvin W. Rostie, MA '63, retired this year from Kalamazoo's Westwood School.

1964
Susan M. Haskin, MA '64, was recently appointed interim state librarian for the new State Library of Michigan. Ms. Haskin has been in library service since 1944.

Leonard M. Hoffius, BBA '64, an attorney in Grand Rapids, has been elected to the board of directors of United Community Bank, Hastings and Wayland.

Bernice Meyers Lyman, BA '64, MA '70, and Marion Steers Anderson, MS '64, retired in June from Kalamazoo's Parkwood-Upjohn and Lakewood Schools, respectively.

1965
George L. Brown, BBA '65, has been named manufacturing superintendent of the Cooperville Pot of Olive Grove.

He had been comptroller.

Herbert E. Evers, BS '65, has been named director, automotive sales, for Walbro Corp. He lives in Troy.

Robert Forlin, BA '65, became the new superintendent of schools at Cooperville July 1, promoted from high school principal.

James P. Perry, BBA '65, MBA '69, has been promoted to first vice president and Prudential Bache Securities, in New York. Virgil C. Szymczak, BS '59, MBA '69, is now product manager for electric lift trucks produced by the industrial truck division of Clark Equipment Co. This promotion necessitated a move from Georgetown, KY, to Battle Creek.

Dr. John P. Ryan, BS '65, is the new superintendent of schools at Inlay City. He was superintendent at Holton for the past five years.

Roy M. Vanloo '65, art director of the Battle Creek Enquirer, is receiving considerable attention as a woodcarver and painter. His wildlife paintings have won numerous prizes and appeared in many publications.

Dr. Charles T. Williams, BS '65, is associate executive director of the Michigan Education Association, Lansing, for parent-teacher organizations.

Thomas V. Withee, BA '65, a teacher and principal in the Southgate schools for seven-teen years, has been appointed assistant superintendent for 1983-84, with the board also permits him to continue his private law practice.

1966
William T. Conway, BA '66, is the new principal of the Caro High School, moving there from Clio.

Mary Hoyt Harmon, BA '66, MA '72, is a partner in the Kalamazoo office of Com- munitest Consultants. She is a teacher at Portage Northern High School.

Dr. Bruce L. Jensen, BS '66, Ph.D.'70, will spend the 1983-84 academic year on sabatical leave engaged in organic chemis- try research at the University of North Carolina, Columbia. He is an associate pro- fessor at the University of Maine, Orono.

Christine Smith MacGregor, BS '66, is co- chair of the 1983 Charlotte-Potterville Area United Way campaign. She is an arts con- sultant for the Eaton Intermediate School District, and also chairs Charlotte's Michigan Week activities.

Albert A. Morley, BA '66, MA '69, has opened Morley & Associates, a vocational rehabilitation consulting firm in Battle Creek.

Douglas Salerno, BA '66, MA '69, has earned his doctor of philosophy degree in speech pathology from the University of Michigan. He teaches at Washenaw Community College and lives in Ann Arbor.

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Alumnotes

"Contrary to popular belief, the country school is not dead," says Ben Dod- lama, BS '79.

Ben, a year ago, took his wife and three children to Otter, MT, where he has been teaching in a very rural school. His own three children count as part of the total enrollment of thirteen.

Powder River County, where Otter is located, is five times the size of Van Buren County, yet has a population of only 2,500. High school students go to Broadus or Sheridan, and must live there during the week. None of them choose to go twenty-five miles daily to the "school bus stop!"

In all, there are ninety small, rural schools in Montana, and Doddema's school is the largest in the county.
1969
Delmar C. Brenner, MA '69, retired in June from Kalamazoo's Loy Norrix High School. Dr. Brenner had been named director, marketing and public affairs, for the Michigan Department of Community Health. He was founder of Publiccom, Inc., and a former Michigan Senate executive, living in Ypsilanti.

Ronald R. Davis, BBA '69, has headed the Michigan Employment Security Commission office in Shelby. The Rev. Robert L. Hansen, BS '69, has been certified as a professional chaplain by the College of Chaplains. He is presently chaplain at the West Suburban Hospital, Oak Park, Il.

Gary L. Heckman, BS '69, as executive director of the St. Ignace Downtowner Development Authority, is deeply involved in the Marquette mission site archeological investigation taking place this summer. Janis L. Ludwig, BA '69, MSL '73, has been named woman of the year by the American Business Women's Association in Battle Creek. She teaches fifth grade at the Westlake School.

Stephen J. Smuka, BBA '69, is the new finance director for the city of Westland, having formerly been with the Michigan State Taxpayer's office as supervisor of delinquent accounts.

Craig R. Stillwell, BS '69, has received his law degree from Southwestern University School of Law in Los Angeles. He earned a certificate in business at Michigan State, and had worked in radio until attending law school.

General Motors has appointed Ronald S. Ludlow, BS '69, as staff computer expert in its warehousing and distribution division.

Gerald J. Woycieszak, BS '69, has been named sales development manager-household division, of the R. T. French Co., Rochester, NY.

1970
Geneva Ison, BA '70, MA '72, has received a $500 study grant from the Benton Harbor-St. Joseph branch of AAWU. She teaches in the Benton Harbor schools and is president of Delta Kappa Epsilon.

James A. Johnson, BBA '70, is now controller of Michigan Plastic Products Co., Grand Haven.

John W. Nusbaum, BA '70, MA '74, in July became vice president of operations for the Sisters of St. Joseph Corp., Kalamazoo.

James R. Palmer, BS '70, has been appointed Frigidaire account supervisor for Needham, Harper & Steers Advertising, Dayton, OH.

Jacob D. Peuler, MA '70, has received his doctorate in philosophy in pharmacology from the Hershey Medical Center of Pennsylvania State University.

1971
Ishma C. Brown, BA '71, has been appointed director of public relations at GMi Engineering and Management Institute, Flint. He had been assistant director of alumni relations.

James A. Cooper, BBA '71, is now an account executive-writer with Beardsley & Co., advertising, Richland.

David R. Hoffman, BS '71, became community development director in South Haven in April. He had previously served with the Van Buren County economic development department.

1972
Richard M. Anderson, BM '72, is the recipient of a certificate of excellence from the National Band Association. He is band director and assistant principal at Traverse City Central High School.

David A. Barkman, BBA '72, has been promoted to vice president, mortgage loans, by First National Bank of Zeeland.

Mead Publishing Paper Division has promoted Richard L. Granger, Jr., BS '72, to technical-sellent-paper machines at its East Alton, Ill., mill.

Verna Shipman Herman, MA '72, has retired as teacher at Lakeside Elementary School in Bloomfield Hills.

Stanley J. Policka, BS '72, and his wife operate Wood Shed, Ltd., in Norton Shores, specializing in kitchen and bathroom design and installation.

Maria Ricossa, BA '72, was a member this summer of the Stage Three Company at Stratford, Ontario. She is an equity actress, working in the Chicago area.

Sue Wallace Roko, BS '72, MA '76, has received an "Outstanding Young Woman" award from the Michigan Jaycees Auxiliary.

Archie A. Warner, Jr., BBA '72, is now president of Harold & Warner Nursery, Inc., in Grand Rapids.

1973
Alan R. Appel, BA '73, MA '76, was recently named labor market representative for the Business Employment and Training Corp. in Connersville, Ind.

Douglas L. Guido, BS '73, has been promoted to manager of the Tampa division of General Homes Consolidated Companies.

Michael G. O'Hare, BBA '73, has been elected to the board of trustees of the Memorial Hospital, Waterford. He manages the Dowagiac office of Selden & Seidman.

1974
Patricia Dennis Appel, BA '74, is the new associate director of alumni relations for Eastern Michigan University, Ypsilanti.

Mark W. Bonnema, BBA '74, is now director of financial services for Canonic, Inc., Muskegon.

Matthew D. Hanich, BS '74, MA '81, is the new elementary principal at Schoolcraft.

Mark Hoekstra, BBA '74, is a new partner in Hoekstra Shoes, Grand Rapids, and is vice president and general merchandising manager for the three-generation family business.

Kelly J. Ketterman, BS '74, has been promoted to district manager for Wright Kay & Co., jewelers. He lives in Grosse Pointe.

Larry G. Kinney, MA '74, is the new director of the Crystal Eich Corp., Jonesville, WI.

Carol Crawford Krug, BS '74, has been named second vice-president-corporate services at United Community Bank, Wayland.

David E. Olson, BA '74, is now the community education director for Plainwell schools.

Tim Schoeder, BBA '74, owner of Graphic Services Studio, St. Joseph, has won a photographic award from the Michiana Local Art Exhibition.

The name of Ellen Thompson Weaver, BS '74, appears in the 1982 issue of Outstanding Young Women of America. She is chairman of the bandercap advocacy alliance board, and serves on the advisory committees for health services at the Capitol Area Career Center, Lansing.

1975
Sherry L. Burt, BS '75, in April became head of Michigan's minimum security camp for women at Clarkson.

Linda H. Goldsmith, Ed.D. '75, is a partner in the Kalamazoo office of Computer Consultants. She is a consultant to Kent County government.

Timothy T. Mingey, MA '75, is now a moving consultant for Ransler Moving & Storage, Edwards, WI.

Harriett Sell, MA '75, was named volunteer of the month for April by the American Cancer Society in Norton Shores.

Larry L. Vinel, BA '75, MA '76, is director of planning and community development for the city of Three Rivers.

Clinda Bridgeforth, BS '73, is a banker. She didn't plan it that way, but the dried-up teaching market soon persuaded her to try her talents in another field. Today she is an assistant vice president at Mid manager of the First State, & Revere office, San Francisco, for Wells Fargo Bank.

In a recent issue of Black Enterprise magazine she was one of four young black women featured, all of whom are achieving financial independence in the fast-paced world of finance and banking.

Balancing the everyday problems of the work place with the need for profitability, Clinda has made her mark in the world of small branch operations. She says a positive attitude is one of her best tools for accomplishing her goals.
1976
Charles N. Glase, BA '76, MA '82, in addition to his other duties with the Vicksburg school, becomes halftime principal of the Indian Lake Elementary School in September.

Paul Griffin, '76, has retired from the San Antonio Spurs of the National Basketball Association. He is now living out of Franklin Life Insurance in San Antonio.

Nancy Cox Kolady, MLS '76, has opened a law practice in Dowagiac.

Marilyn Maszenski Shy, BA '76, MA '81, has been appointed soil conservationist for Wexford County.

1977
Mark S. Campbell, BBA '77, MBA '83, has been promoted to credit officer and manager, commercial administrative services, by American National Bank, Kalamazoo.

Toni Ehlers Hartke, MA '77, will be working this fall as a private consultant for Head Start programs in Boston.

Mary Ann Lord, BA '77, has been commissioned as a missionary to Latin America. She is with Wycliffe Bible Translators, and is now in Costa Rica studying in preparation for her work in Peru.

John L. Pharmo, BS '77, is in Malorra this fall, teaching history and coaching basketball at the American School. He has been an assistant football coach at Lincoln High School in Detroit.

1978
Terry A. Bertram, BS '78, in March became executive director of the Jackson, Hillsdale, Calhoun, Van Buren County Community Board. He has been with Goodwill Industries.

Patricia Cuzzo, MPA '78, has been appointed director of the office of criminal justice for the state of Michigan.

John W. DeGraff, BS '78, has been promoted to product manager by Peter Eckrich & Sons, Inc., Fort Wayne, IN.

Nancy Cox Kolady, MLS '76, is the new director of the Sturges Public Library.

Rick E. Noonan, MA '78, has earned his MBA degree at the University of South Florida.

John M. Schau, BA '78, has opened his own law practice in San Antonio, CA, having earned a law degree at California Western School of Law.

1979
Doreen DiSanto, BS '79, is an occupational therapist with the Warren Woods school district.

Julie A. Hodge, BS '79, is now a health educator with Dowagiac Health Systems, Inc. She works in Cass and Van Buren Counties.

Sally Dobrowolski Middleton, MA '79, has become home economist for the Branch County Cooperative Extension office in Coldwater.

Thomas Munroe, BBA '79, is a senior commercial loan analyst for City National Bank, Detroit.

1980
Susan Bogart, MSW '80, is head of child and family services for the state of Michigan in Ludington. She is now writing a weekly column for the Ludington News Advocate.

Maura Cash, BS '80, has received her J.D. degree from the University of Toledo College of Law, and is living in Warren.

Music is a busy taskmaster for Bradley Creswell, BM '80. He conducts vocal music groups and teaches music at Muskegon Community College, Jordan College, and is chairman of the Spring Lake Presbyterian Church.

Dennis M. Daar, BBA '80, has been named northeast regional manager for the medical products division, Stryker Corp. He lives in Eastontown, NJ.

Mark E. Koster, BBA '80, received his J.D. degree from Valparaiso University in May.

1981
Linda Rupp McInerney, BBA '81, has passed her CPA certification examination. She is with Weygant and Balch, Saginaw.

John B. Popp, BS '81, has graduated from the aircraft maintenance training course of the USAF, and is now stationed at Bergstrom AFB, Bryan, TX.

Sandra Wingert, MLS '81, is the new director of the Dowagiac Public Library. She lives in Decatur.

1982
Gal Anderson, BS '82, is now vice president of the Lansing chapter of the American Society of Safety Engineers. He is an occupational safety consultant with the Bureau of Safety and Regulation, Michigan Department of Labor.

David Sabada, MA '82, has been named director of marketing for the Kalamazoo and Battle Creek operations of Ranier Moving & Storage Co.

James K. Sholl, MBA '83, has been promoted to manager, international finance, Kellogg Co., Battle Creek.

Jon A. Steeby, BBA '82, is now an electrical engineer for the Naval Air Systems Command, Arlington, VA.

1983
Steven White, BBA '83, has joined the family photographic business in Hastings.

Career guidance inventory—Kimberly J. Coulson, left, of Sanam, who will attend WMU this fall, was a participant in a career-assessment program sponsored by Alumni Relations, Testing and Evaluation Services, and Counseling. The program permits the children of alumni to be tested for career preferences. Coulson, one of nearly 200 participants, is seen here receiving results with Gerald T. Nowak from Testing and Evaluation Services.

Alumna president-elect of AAPA

Judith B. Willis, a 1976 cum laude graduate of Western Michigan's Physician's Assistant (PA) program, has been named president-elect of the 16,000-member American Academy of Physician Assistants (AAPA). Willis is director of research and regional medical education at the Southwestern Michigan Area Health Education Center, and assistant to the dean of research at the Michigan State University College of Human Medicine. She will serve a three-year term that includes the offices of president-elect (1983-84), president (1984-85), and immediate past president (1985-86).

An active member of AAPA since 1976, Willis coordinated a federal contract to design a professional self-assessment examination for graduate PAs between 1976 and 1982. A certified physician's assistant, she was clinical coordinator for the PA program at WMU from 1977-79.

Weddings

1965
Mike Osley, BS '65, and Joyce VanderPol, May 7 in Cadillac. He is a teacher and coach at Cadillac High School.

1971
David E. Hoefacker, BS '71, and Ellen Prevost, November 13 in Royal Oak. They are employed by Crystal Mountain Resort, Thompsonville.

1973
Pamela Edinborough, BA '73, and James Cottier, BA '73, May 7 in Benton Harbor. She is a Berrien County teacher and he owns Century 21-Tula Real Estate, Coloma, where they live.

Robert K. Reid, BS '73, and Penelope Clarke, April 9 in Port Townsend, WA. He is a field engineer for Westinghouse and they live in Seattle.

1974
Jane L. Porter, BA '74, and Daniel S. Sharp, April 16 in East Lansing. She is an administrative assistant to the Michigan House Representatives and they live in Lansing.

Jon R. Robinson, BA '74, and Julianne Beal, April 16 in St. Joseph. He is a Notre Dame law graduate and practices in Jackson, where they live.

1976
Jennifer Mortensen, BS '76, and Carl Sims, February 14 in Tallahassee, FL. She is employed by the Tallahassee Hilton Hotel.

1977
Pamela L. Borgerson, BBA '77, and Michael Zinkl, May 21 in St. Joseph. She is a secretary for the St. Joseph schools.


Kent L. Goetz, BA '77, and Martha Dewey, May 29 in Kalamazoo. He is a theatrical designer in New York, and they live in New Haven, CT.

1978
Mark Culverhouse, BS '78, and Polly LeDuke, April 23 in Fort Lauderdale, FL. He is senior accountant for the city of Plantation, FL, and they live in Fort Lauderdale.
Sheila Delaney, BA '78, and Richard Moore, November 20 in Groose Point Farms. They live in St. Clair Shores. They are in customer service for Beckman Instruments.

M. Hazon, BS '78, MA '81, and Richard Mattes, MA '81, in April at the Staff Communion of the School Sisters of St. Joseph. He is a teacher, and she is a counselor. They live in Olivet.

Christine E. Zbicnik, BS '78, and Stephen Murray, March 14 in Kalamazoo. She is an OT for the Southwestern Michigan Rehabilitation Hospital in Kalamazoo.

Gary R. Hagen, BS '81, and Diane Ensing, April 2 in Muskegon. He is with Holland Patent Co. and Holland Alloys. They live in Spring Lake.

David J. Hegedus, BS '81, and Elionne King, June 4 in Muskegon. He is a product development engineer and they live in Grand Rapids.

Cary J. Mulvany, BBA '81, and Kathy Timmons, BBA '83, May 28 in Kentwood Chapel. He is with Chicago Industrial Rubber, Elmhurst, and they live in Bloomington, IL.

Brian Quada, BBA '81, and Lynne Muller, May 17 in Battle Creek. He is a corporate auditor for Bell & Howell, Chicago.

Theresa Richmond, BS '81, and Dougles Irvine, May 7 in Cadillac. They are living in Canberra, Australia, where he is a student.

Brian Semivian, BBA '81, and Jennifer Knight, BM '83, April 9 in Flossing. They live in Bloomfield Hills.

1982


Kathleen Crigger, BA '82, and Stephen Nelson, BFA '82, June 4 in Muskegon. They are living in Muskegon.

Cecile Fransman, MSW '82, and Harry Hewitt, June 11 in Kalamazoo. They live in Cincinnati.

Stacey Freeland, BS '82, and Timothy Clancy, June 11 at Gull Lake. She is a nurse and he is a research nurse at Methodist Hospital, Kalamazoo, and they live in Battle Creek.

Brenna Lynn Henkel, BS '82, and Mark Scharrer, June 4 in Kalamazoo. She is a WMU graduate student.

Beth Henkel, BBA '82, and Ronald R. Berumann, BBA '82, April 8 in Kalamazoo. He is a pro golfer at Kalamazoo Country Club.

Philip L. Mikolajewski, BS '82, and Jolene Jezlyo, February 26 in Wyandotte. He works for Chrysler Corp.

Greg Orchard, BS '82, and Sherry Hogle, April 23 in Steviesville. He is an industrial engineer for Danone Corp., St. Charles, IL, and they live in Aurora, IL.

Teresa Scott, BBA '82, and Harless Fogtas, May 7 in Stevensville. They live in Kalamazoo.

Jan Marie Sell, BBA '82, and Michael Kimberly, April 30 in Plainwell. She is a Plainwell special education teacher and they live in Kalamazoo.

Ronald L. VandenBroos, BBA '83, and Wendy M. Stamm, June 4 in Kalamazoo. He is a realtor.

1983


Claire E. Cok, BS '83, and Thomas E. Noll, May 30 in Battle Creek. They are living in Cleveland.

Jon A. Effer, BS '83, and Kristine Hinkle, May 14 in Allegan.

Denise L. Howard, BS '83, and Robert Genter, May 4 in Adrian. They live in Tecumseh.

Michael Minger, BS '83, and Jean Oren, April 14 in Bronson. He is with Allied Paper Corp., Kalamazoo.

Linda Russell, BS '83, and Joseph DeLape, June 4 in Watervliet. They live in St. Joseph.

Deaths

Rachel Acree, associate professor emeritus of home economics, died July 3 at her home in Waterloo. In 1980 she received her bachelor's degree from the University of Kentucky and a master's degree from Columbia University. In 1929, Miss Acree joined the faculty of WMU as a supervisor of the Home Economics Teacher Training Program in Paw Paw. Surviving her are sister-in-law, a niece, and two nephews.

Robert W., BS '53, died March 26 in Delta. He was a graduate of Drexel, PA, a long-time United Methodist missionary in Asia, and died May 14 in Grand Rapids at the age of ninety-four. She first retired in 1954, but went back to Nepal at the age of seventy for three and a half years of solitude.

Edith Osten-Sakken, TC '72, BS '61, died May 19 in Hart.

Joseph E. Piche, TC '22, died May 2 in Marshall. He was a representative of Sun Life of Canada. His wife, Frances Sterling Piche, TC '22, died November 16, 1982. They leave two children, two grandchildren, and two great-grandchildren.

Charles A. Sedgman, TC '22, BS '29, died January 24 in Eaton Rapids.

Gladyse Hyde Peterson, TC '23, BA '45, died May 28 in Muskegon, where she had been a teacher for many years.

Rose Marie Boone Dejonge, TC '24, died May 27 in Ludington.

Catherine Metzger Poe, TC '30, BA '42, died October in Jackson.

Richard Vanderkoln, BA '30, died April 19 in Grand Haven. He taught in Cedar Springs and Springville for forty years and he died in January 1972. He leaves his wife, three children, three grandchildren, and two great-grandchildren.

Frank W. Kissell, TC '31, BA '40, died May 17 in New Baltimore. He had owned the Kottage Primary in Mt. Clemens since 1946, and leaves his wife and four great-grandchildren.

Phe M. McIntyre, BA '36, died May 12 in Port Huron. She was a longtime faculty member at Port Huron Junior College, and head of its business department. She earned her MA at the University of Michigan. Miss McIntyre leaves one sister.

Leonard H. VanDam, BA '38, died June 9 in Kalamazoo. He had been an Upjohn Co. laboratory technician until his retirement. He leaves three daughters, two grandchildren, twelve great-grandchildren, his brother, and four sisters.

Albert S. Zagers, BA '39, former superintendent of the Godfrey-Lee Schools, died April 13. He leaves his wife, three daughters, and four grandchildren.

Virginia Pots Ironside, BA '41, died May 29 in Lansing. She was director of music at Grandville and then professor of music at Olivet College. Before completing her studies at Western, she was a vocal instructor at Juilliard School in New York.

Mrs. Ironside was also a member of the national champion women's relay swimming team in 1952. She leaves her husband, a daughter, and one son.

Dale W. Patterson, BS '41, died March 29 in South Haven. He was a lifetime member and a civic director and coach of all sports at South Haven. In 1951 a sportsmanship award was created and named for him at the high school. He leaves his wife, two children, and one grandchild.

Edward C. Taft, Jr., TC '42, died May 3 in Jackson.

Elizabeth Parker Booth, BS '43, died May 1 in Tuscon, AZ. She had been a teacher in Homer for thirty years, retiring in 1982. Surviving her are her husband, two children, four grandchildren, and her mother.

Peter A. Lamer, BS '45, MA '53, died April 26 in Scottsdale, AZ. After serving as a principal for seven years in Battle Creek, he became the first superintendent of the Harper Creek school district. He also had been a superintendent for seven years each at Climax-Scotts, Gull Lake, and Hamilton. He leaves his wife, one son, a daughter, Janice Lamer Reinert, '67, and five grandchildren.

Hildregarl Larson Engwall, BS '50, died April 11 in Manistee.

William F. McCurdy, BA '50, died June 10 in Augusta, ME.

M. Marion Cation, BS '51, died in January at Petoskey, where he had been an instructor at North Central Michigan College. He leaves his wife, four children, and four grandchildren.

Peter J. Jeup, BS '53, died May 6 in Mt. Clemens, where he was a high school counselor. He leaves his wife, two children, and two grandchildren.

C. Marion Davis, BS '54, died May 25 in Decatur. He had been a teacher and principal in Decatur for twenty-eight years before retiring in 1972. He also spent twenty-two years in Cass County schools. He leaves his wife, three daughters, a son, nine grandchildren, and three great-grandchildren.

Joyce Hadley Titus, BS '57, died April 29 in Muskegon. She was a teacher for twenty-eight years in Muskegon. Mrs. Titus leaves a son, one daughter, and seven grandchildren.

Hazel M. Wall, KS '42, died April 25 in Marshall. She taught both before and after raising a family, and leaves three daughters, a son, and thirteen grandchildren.

Myrille Taylor Tappan, BA '63, MA '69, died May 4 in Muskegon. She taught at the West Michigan Center for Handicapped Children before retiring. Mrs. Tappan leaves three daughters, sixteen grandchildren, and several great-grandchildren.

Robert J. Hitchcock, BS '67, died March 19 in Caledonia. He had been employed at the VA Hospital, Fort Custer.

Doris Pleger Chelette, BA '69, a Kentwood teacher, died April 15 in Grand Rapids. She taught for twenty-two years. Mrs. Chelette leaves her husband, two children, two grandchildren, and her mother.

Joe Ellen Hoffman, BS '74, died in January in Jackson.

Martha Beach Hayes, BS '75, MA '82, died May 5 in a two-car accident near Battle Creek. For the past seven years she was a teacher of the severely mentally retarded in the Branch schools. Twice she had been a president of the Calhoun County Association for Retarded Citizens, and also a national officer. She leaves her husband, two children, and her father.

Mark J. Raseman, BBA '82, died June 4 at Augusta of cardiac arrest. He was assistant manager of Deck-in Furniture Kalamazoo. Raseman leaves his parents, two brothers, a sister, and a grandmother.
To care... Western's voluntary spirit

Western Michigan University numbers among its friends a group of individuals—alumni, faculty/staff/emeriti, students, parents, and friends—whose interest in the institution is remarkable and whose generosity toward Western is commendable. One very valuable expression of their generosity is their gift of time. This section is devoted to them in sincere appreciation for their efforts.

Emeriti faculty/retirees give strong support

Western’s emeriti faculty and retirees are one of the University’s most dedicated support groups. They provide not only outstanding financial assistance, but an extraordinary amount of their precious retirement time. One of their more ambitious volunteer projects was the organization and execution of a benefit auction in support of the rejuvenation of The Oaklands—former home of two WMU presidents, and now an alumni/University community reception and small meeting center.

Below, with auctioneer John Schowalter, are (left to right) emeriti Zack York, Harry Hefner, and Die Leonardelli.

Wanted: Do you know this person?

Habitually wears brown and gold
Repeatedly heard humming strains of “Fight On, Fight On for Western...”
Frequently states, “There really is a Kalamazoo!”
Looks for other WMU grads
Makes occasional calls for good ole WMU
Has Western moments around the office
You’ve undoubtedly found a WMU alumni volunteer. Report immediately to: The Development Fund, WMU Foundation, Kalamazoo, MI 49008, (616) 383-1864. Reward: An opportunity for you to help Western too!!

Development Fund Advisory Committee

The Development Fund is actively assisted in its annual giving campaign by the fourteen-member Development Fund Advisory Committee. In addition to on-going fund raising advice, this year the Committee has inaugurated a “Tree of Giving” program. Its goals are to increase individual support for Western and expand the base of volunteers devoted to assisting WMU. Committee members also give of their time by organizing alumni phonathons in their geographic area.

Current committee members include:
• Dr. Yousef Alavi, Professor of Mathematics, Western Michigan University, Kalamazoo, MI.
• Ms. Margie Armstrong, ’70, Systems Analyst, Control Data Corporation, Rockville, MD.
• Wendell Christoff, ’68, President, C. J. Christoff & Sons, Inc., Lowell, MI.
• Dr. Michael Fleck, ’68, veterinarian, Westfield Animal Clinic, Kalamazoo, MI.
• Miss Gwen Frostic, ’29, Owner-President, Presscraft Papers, Inc., Benzie, MI.
• Mr. Philip Gaieski, ’74, Manager, Small Business Program, Michigan State Chamber of Commerce, Lansing, MI, Chair.
• Miss Mary Jackson, ’32, Actress, Hollywood, CA.
• Dr. Michael Patterson, ’70, Attorney at Law, Patterson, Phifer & Phillips, P.C., Detroit, MI.
• Mr. John Kennedy, ’73, Marketing Manager, Kelvinator International Corporation, Grand Rapids, MI.
• Mr. Die Leonardelli, Professor Emeritus, College of Education, Western Michigan University, Kalamazoo, MI.
• Dr. James W. Miller, President Emeritus, Western Michigan University, Kalamazoo, MI.
• Mr. Philip Gajewski, ’74, Attorney at Law, Lansing, MI.
• Ms. Katherine S. Tallman, ’74, Accountant, Williams Research Corporation, Walled Lake, MI.
• Mr. David Stader, ’52, Staff Manager, Michigan Bell Telephone, Detroit, MI.

Mr. Wendell J. Christoff, ’68, President, C. J. Christoff & Sons, Inc., Lowell, MI.

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• Mr. Philip Gajewski, ’74, Attorney at Law, Lansing, MI.
• Ms. Katherine S. Tallman, ’74, Accountant, Williams Research Corporation, Walled Lake, MI.
Volunteers who have generously given of their time to call for WMU

Grand Rapids area alumni
- Sharon Allen, '80
- Judith C. Bien, '61
- Joseph A. Borello, '66
- Mary Jo Curtis, '75
- Denise Dempsey, '78
- Daniel W. De Vry, '79
- Michael De Vriendt
- Alan C. Emmons, '65
- Jerry Engle, '64
- Marcia Ginks, '78
- Donald Johnson, '55
- Mary Jo Curtis, '75
- David S. Kothe, '66
- Donald Johnson, '55
- Daniel W. DeRyke, '79
- Denise Dempsey, '78
- Sharon Gilbert
- Joseph A. Borello, '66
- Jerry Engle, '64
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- Marcia Ginks, '78
- Donald Johnson, '55
- Mary Jo Curtis, '75
- David S. Kothe, '66
- Daniel W. DeRyke, '79
- Denise Dempsey, '78
- Sharon Gilbert

Kalamazoo area alumni
- Luanne Allgood, '75
- Jean M. Amlichke, '81
- Brian Baghman, '80
- Betty Breed, '52
- Sterling Breed, M.A., '58
- Duncan Clarkson, '56
- Mildred Cudney, '52
- Miriam DeHaan, '46
- Jean Gal, '76
- James R. Gerding, '74
- William Griffiofs, '62
- Joan Hines, '52
- John Hiner, '50
- John Hungerford, '53
- Greg E. Johnson, '31
- Robert J. Kent, '69
- Paul C. Knudstrup, '68
- Bruce Kocher, M.A., '60
- Marion Ludlow, '47
- Joan Macy, '66
- Cy Mallinson, '71
- Jack Mihelich, '81
- William D. Nance, '81
- Darlene Pottello
- David N. Prudden, M.B.A., '80
- Diane Ronan
- Katherine Sanborn, '79
- Karl Sandelin, '50
- Yvonne Spaulding, '74
- Rosemary Takacs, '74
- Janice VanderKley, '80
- Pat Vanslambrook, '75
- Betty Virgo, '45
- Mary Urban Wright, '70
- Thomas A. Mitchell, '78
- Ralph Oldenburger, '61
- Printha, '63, and
- Ronald Ownen, '71
- Janet M. Paasche, '61
- George Rabick, '67
- Sue Rabick, '67
- Richard, '65, and
- Judith A. Rarburn
- Michael J. Sochacki, '60
- Dennis G. Spencer, '66
- Thalia C. Steffler, '59
- David C. Uthoff, '72
- Joyce Vann hoop, '36
- Patricia A. Vanterson, '70
- Patricia A. Waring, '65
- William R. Waring, '63
- Philip Watterson, '32
- Charles N. Yared, '62
- Cathy R. Yared, '62
- Edwin Kieft, and Bill Steers.

Lansing area alumni
- Philip Garewski, '74
- Ed Hogan, '75
- Michael P. Harris, '75
- Cheryl Owen, M.A., '79
- Keith Pretty, '73
- Washington D.C. alumni
- Margie L. Armstrong, '70
- Michael L. Gulino, '65
- Samuel M. Hall, Jr., '63
- Diane M. Lacey, '78
- James D. McCormick, '74
- Karen S. Stone, '78
- Theodore B. Stone, '78
- James T. Bernhard (left) presents an appreciation gift to campaign chairperson, James H. Duncan.

WMU Foundation Board and Members
Incorporated in 1975, the Western Michigan University Foundation now numbers over 200 individuals dedicated to enhancing Western's base of private support. Under the leadership of a Board of Directors, the Foundation meets twice annually to offer fund raising leadership and counsel, and to guide management of the Foundation's investments. The great success of the University's first capital fund drive, Partners in Progress, was due in large measure to the dedicated help of this significant volunteer group.

Current members of the WMU Foundation Board of Directors are:
- Ex officio members include John Bernhard, Alfred Edwards, Russell Gabier, and Robert Weinight.

WMU Emeriti
- Elmer R. Beloof
- Margaret F. Beloof
- Marcella S. Feusman
- Margaret Feather
- Frances S. Hadrin
- Harry S. Hefner
- Elizabeth M. Lennon
- Dominique B. Leonardelli
- Carl A. Lindstrom
- Hermann E. Rothfuss
- Arnold E. Schneider
- Russell H. Seibert
- Edward B. Steen
- Leo C. Stine
- Zack L. York

College of Business Dean Emeritus Arnold E. Schneider (above left); Professor Emeritus Frances Hardin (above center), and Washington, D.C. alumnus Samuel M. Hall, Jr. are three of the many people who devote some of their time and professional expertise toward supporting Western.

One of the many WMU Foundation Board of Directors meetings, held in the University Student Center.

Partners for progress
Volunteers for the "Partners in Progress" capital campaign were given special recognition for their efforts at a dinner program recently held at the University Student Center.

Left above: These three volunteers served as solicitors during the Kalamazoo All-Business portion of the "Partners in Progress" campaign. Left to right are Ed Rossi, Ford Kieft, and Bill Steers.

Far left: College of Business dean, Darrall G. Jones, accepts a unique award for the many hours of travel and work he put into making the campaign a success.

Left: President John T. Bernhard (left) presents an appreciation gift to campaign chairperson, James H. Duncan.
Challence 1983

Nineteen eighty-three marks Western's eighty-third year of teaching, research, and service. In recognition of our anniversary and the need for increased private support this year, a group of dedicated alumni and friends are challenging you to match their $80,000 gift dollar for dollar!

By taking advantage of their challenge, you can help boost individual support for Western by $160,000 in 1983.

How Does the Challenge Work?
The challengers will match all new and increased alumni gifts this year, and the amount previous donors increase their support this year.

Why Should You Help?
• Last year, less than two-thirds of the University's budget came from state legislated funds and student fees. Western has never been supported solely by state assistance. Now, as sources of support to higher education are shifting from the public to the private sector, Western will need to turn increasingly to its alumni and friends for support to ensure future financial stability.

• Support for your alma mater reflects positively upon you and your degree. Private gifts after graduation are a way of saying, "thank you" to the many who helped provide your education. They are also a measure of your respect for Western and your belief in the importance of higher education to our society.

• Your support helps raise other gifts. Many corporations and foundations base their giving upon a school's percentage of alumni support.

How Your Commitment Helps
• Your private gifts—whether designated to the "area of greatest need" or the program in which you have special interest—help provide scholarships and loans, grants, and aids-in-aid, faculty/student research, library resources, instructional equipment, and other educational enrichment tools for which state assistance is not available.

• Your tax-deductible gifts bridge the growing gap between state legislated funding and the cost of a modern education.

Your University is committed to maintaining and enhancing the high quality of teaching, research, and service that have characterized our fine school for the past eighty years. Join the growing number of your fellow graduates who understand the need for private gift support, and who reflect their understanding through annual contributions.

Meet the Eightieth Anniversary Challenge
• If you've never given before, make an $80.00 gift today—just $1.00 for every anniversary year.

• If you're a regular supporter, increase your gift by $80.00 to help Western meet the challenges of the 80's.

• All gifts are needed and sincerely appreciated. Your participation in the Eightieth Anniversary Challenge is what really counts.

Charitable Gift Tax Laws Save You Money
How? By returning dollars to you in the form of a federal income tax deduction and, for residents of Michigan, a state income tax credit.

You Can Triple Your Gift!
There are over 900 matching gift programs in the U.S. which help their employees help their alma mater by matching dollar for dollar their private contributions. Begun in 1955 by the General Electric Foundation, this special partnership between businesses, universities, and their alumni has brought important additional gift dollars to higher education.

Your participation is easy. Simply obtain a matching gift form from your employer or corporate giving office, complete it, and send it to the WMU Foundation along with your check. We'll do the rest.

The many facets of giving
Alumni and friends of Western extend their support in a number of ways, and choose to designate their gifts to a wide variety of programs. The samples listed below illustrate the broad range of ways you can give private support to WMU:

• Area of greatest need Unrestricted support is increasingly valuable to Western. Gifts to the "area of greatest need" permit flexibility in channeling support to worthwhile programs for which state assistance cannot be stretched.

• Scholarships and loans Many donors annually support a wide variety of scholarship and loan programs in the various colleges and departments. Check with the WMU Foundation if you wish to assist students in a particular department or program.

• Gifts in kind Gifts of books, equipment, and other instructional items are of great value to the University and are tax-deductible.

• Memorial gifts Memorial giving enables donors to perpetuate the name of a beloved family member or friend. These special gifts have resulted in scholarships, loan/award funds for students and program enrichment support—all in the name of someone who believed in higher education at Western.

• Honor fund gifts Can't think of a gift for someone who has everything? Consider remembering that person through a gift to the Honor Fund. This type of giving was created for those who would like to honor an alumnus, faculty member, or friend, or commemorate a special occasion. A gift to the Honor Fund is considered an unrestricted gift to the University.

• Reunion gifts These are something special offered in return. Last year the classes of 1933 and 1942 began a tradition of commemorating their fiftieth and fortieth reunions through a class reunion gift to their alma mater. These two classes, plus the classes of 1933 and 1943, have presented over $30,000 to the University in honor of their great days at WMU. These funds go for special projects, such as The Oaklands refurbishment and construction of an instructional sundial (scheduled for completion in 1984).

• Library gifts Support of the University's libraries is becoming increasingly important as resources for the acquisition of books and periodicals continue to dwindle, and inflation continues to dramatically impact the publication industry.

• Academic colleges and programs Alumni gifts to academic programs throughout the University are an important source of assistance in upgrading instructional equipment and materials, and in pursuing special research programs.

Whatever you decide to support and however you choose to make your gift, it directly affects the quality of education at Western Michigan University.

We will be calling ... "I really enjoyed talking to our alumnus. Almost everyone was so nice to me. They made me feel proud of belonging to Western!" stated Janet Stacey, '85, Lansing, one of thirty-two WMU students who helped to launch the Development Fund's annual phonathon program this spring.

Calling as part of Western's Eightieth Anniversary Challenge Program, students asked alumni for special gifts to honor the University's eightieth anniversary. Alumni responded very positively and generously, with over $67,000 pledged from 2,058 new alumni donors in just two months! Beginning in 1983, the Development Fund Phonathon Program will continue year-round in an effort to personally contact at least one-third of Western graduates annually. Calls are made for support, census information, and to say, "Thanks for your support!"

When you receive a call from a Western student, we hope you will step forward with your positive pledge of support to a great University!
In 1974 a special gift club was formed to accommodate alumni and friends who wished to establish an exemplary pattern of support. It was named to honor the five presidents who have so much to ensure the future of educational excellence at Western, and to accommodate alumni and friends who wish to establish an exemplary pattern of support. It was named to honor the five presidents who have volunteered to become more fully acquainted with the University.

Additional events are planned which offer the opportunity for members to become more fully acquainted with one another, and enjoy the activities of the University. In its ninth year, the President's Club continues to attract new members who not only recognize needs, but rise to meet the challenges. In its first year the Club had sixty members. On June 30, 1983, there were 231 alumni and friends on the rolls. Persons may become eligible for membership in the President's Club in one of the following ways:

- Make an outright gift of $15,000 or more in cash, securities, or real property.
- Sign an agreement to contribute $15,000 or more, at a rate of not less than $1,500 per year for ten years.

Loyal support within the University

The President's Club membership includes a growing number of faculty members who wish to show their commitment to the University in ways beyond their dedicated service. Their support is an example for others on and off campus.

Memorial honor gifts

A truly meaningful tribute

Each year the University receives gift tributes made in honor or memory of alumni, faculty, students, and friends. When a memorial gift is received, the next of kin is notified of the thoughtful act of the donor. Expressions of sympathy, when an honor gift is received, the honoree is notified. Numerous scholarships and short term loan funds have been established through this source. The guidelines for setting up funds are very flexible, and are developed jointly by the donor(s) and the WMU Foundation staff before a fund is established. Contributions may be made to new or existing funds in almost any manner. Donations may be made by outright gifts of cash and securities, or through bequests, trusts, and life insurance. Scholarship/loan funds may be established to support students in specific programs, at specified levels. Some general funds are used to support academic departments and to meet special needs. For further information write the WMU Foundation at Western Michigan University, Kalamazoo, Michigan 49008, or call (616) 383-1864.

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A planned giving sampler—The personal approach

People often ask, "What types of programs receive support from planned gifts?" It's a good question since what others have done can often serve as an example in planning our own personal philanthropy. The following examples help to illustrate the many different programs which have received support through Western's planned giving program.

The Ed and Jean Rossi Athletic Scholarship Fund
Created by two long-time Bronco sports fans and members of WMU's President's Club, this scholarship program begins this fall. Under the plan, the Rossi's will donate $1,500 per year for ten years. Each year Western will be awarded to an outstanding Western athlete, with the remaining $1,000 being placed in a permanent endowment fund. The principal of the endowment fund will be invested and the annual earnings added to the balance. After the ten year period, the endowment balance will be $10,000 plus accumulated interest. Thereafter, the Rossi Scholarship Awards will be made from endowment earnings. The Dwight B. Waldo Library Endowment Fund
The academic library has been the very heart of the educational process since universities began. The Waldo Library Endowment Fund seeks outright and deferred gift commitments to provide future support for the purchase of educational materials. As an endowment, the principal will grow through new gifts, bequests, trusts, etc., and the interest earnings will go toward critically needed purchases of books and materials.

Other donor recognition clubs

University Club
The University Club recognizes all alumni, parents, and friends who make an annual gift of between $100 and $499 to academic areas. Already boasting more than 700 members, this club continues to grow each year at an outstanding rate. Such growth indicates an understanding of the importance private gifts play in providing the many extras at Western.

Oaklands Club
The Oaklands Club recognition designates all donors who make an annual gift of between $500 and $999. This level of recognition was created to better identify those alumni, parents, and friends who choose to contribute more than the minimum required for University Club. These substantial gifts go a long way toward strengthening those aspects of the University's educational program for which the State of Michigan does not appropriate money, or for which tax dollars are limited.

Cum Laude Club
The Cum Laude Club recognition rewards all contributors who make an annual gift of between $1,000 and $1,499. Every year more alumni, parents, and friends make major financial contributions to WMU. The success and growth of any great university depends on the high level of private support it receives from these concerned individuals. Please direct any questions regarding donor recognition clubs to: Western Michigan University Foundation

Western Michigan University Foundation
Name ____________________________
Address __________________________
City ____________________________ State ______ Zip ___________
□ Please send me information on how a planned gift can benefit me, my family, and WMU.
□ I have worked on estate plans which include a provision for WMU.

Attention: Paul M. Knudstrup, Director
Planned Giving Services
WMU Foundation
Kalamazoo, Michigan 49008

WMU's Pooled Income Fund. During their lifetime they receive a quarterly income check from the Pooled Income Fund, where their gift is combined with others to produce an excellent income for all donors to the Fund. After their passing, their Pooled Income Fund gift will be combined with their bequest to create an endowment fund to assist the Department of Industrial Technology and Education. These examples serve to illustrate the many different ways in which individuals have chosen to assist Western Michigan University through the planned giving program. In many cases, these people have helped themselves financially as well as providing much-needed support for Western's students and academic programs. If you would like to know more about how some of these techniques can serve you, your family, and your University, please contact Paul Knudstrup at the Foundation Office.
Private support needed to benefit Western's students.

Scholarships and grants allow both need based students and academically talented students a chance to pursue their chosen fields. Without this outside help, many students would not be able to attend Western.

At a time when competition for students has never been more intense, federal and state cutbacks in aid to higher education are occurring and tuition is increasing, making private funding of scholarships essential.

One of the most important elements of Western's recruitment is our scholarship program. While present support is good, there is a great need for additional scholarship funds. No scholarship applicant should be lost for lack of funds.

Last year alone, 7,155 students applied for some kind of financial aid. Of those 7,155, approximately 2,900 received help. There are several types of scholarship programs available to the student. They range in awards from $500 to $2,000 per academic year, as well as full academic and athletic scholarships.

To unscramble the system, Western Michigan University, like most universities and colleges, has a student financial aid department. This office is finding that more and more students qualify for financial aid based on need. For this reason, the value of undesignated gifts is stressed, so that scholarship money will be made available to more students, especially where the need is greatest. Contributions going into the General Scholarship Fund can be "innovative" in helping eligible students.

The following are some examples of student financial funding needs:

Western Michigan University Medallion Scholarships

The Western Michigan University Medallion Scholarships are the University's most prestigious scholarships for new freshmen. These scholarships signify the University's commitment to encouraging and recognizing superior intellectual achievement. These undergraduate scholarships will be fully funded for the amount of $20,000 ($5,000 annually). Some Medallion Scholarships will be open to students regardless of the degree program being pursued.

University Medallion Scholars are selected by a Medallion Scholarship Committee.

Student Work Program

Of the 7,185 students who applied and qualified for financial assistance through work opportunity aid for the school year (1982-83), the Office of Student Financial Aid and Scholarships was able to provide work opportunities for only 1,253. The 5,932 students who were unable to receive aid through work opportunity either were unable to enroll or had to rely upon disproportionate loans to remain in school. The inability to help all these students is compounded by the significant decrease in part-time job opportunities in the community. Through the University's Student Employment Referral Service, 2,429 students were placed in part-time positions in the Kalamazoo area during 1981-82, compared with 3,344 in 1979-80.

WMU students needing assistance want the opportunity to work. They are not asking for gift assistance, but the opportunity to help themselves through work and loan opportunities. Last year over 72 percent of the aid received by students through the Office of Student Financial Aid involved loan and work aids, and less than 28 percent was grants and scholarships.

The students awarded job opportunities through the Office of Student Financial Aid and Scholarships are placed throughout University departments and areas. Not only are some students, therefore, given the opportunity to work to help meet part of their educational costs, but they provide much needed assistance to the areas in which they work. Indeed, various departments could use twice the number of students that are presently awarded work aids.

Dollars contributed for this work assistance program will enable Western Michigan University to increase the number of work opportunities it can provide for needy students.

Student Short Term Loan Program

Student short term loans are one of the oldest types of assistance provided WMU students. These are emergency loans to help students meet immediate educational debts for which the student has no, or insufficient, funds at the time.

In recent years, students have borrowed from this program principally to help meet tuition costs. The short-term loan enables students to spread their tuition costs over two to three months rather than making one lump payment. During 1981-82 there were 3,123 short term loans made for a total of $403,746.

Students can presently borrow up to $200 for tuition costs. Ordinarily, repayment is set for no longer than three months so that funds are repaid during the semester for which they were borrowed. Students are not permitted to enroll in the subsequent semester if they have failed to repay the short term loan. Many students who borrow under this program have long term loans for the same period, but funds for the latter are ordinarily not dispersed by the private lenders until three or four weeks after the semester has begun. A modest simple 5 percent interest rate is charged for most short term loans. On a $200 loan this would amount to less than $1 per month.

Students applying for participation in this program are seeking yet another way to help themselves meet their educational costs.