Students hunt for jobs by computer

The Computer Age has arrived in Western’s Office of Placement Services, with a unique computerized job referral system that matches prospective employers with WMU students seeking that all-important first job. Students have been able to use the system since the start of the fall semester, according to John B. Penniman, assistant director of placement at Western.

The computer system is unique to Western and is regarded as a “state of the art” technique in placement circles, stated Penniman. Students list their academic background and special skills on a computer form. This information includes a student’s major(s), minor(s), degree and date of graduation, grade point average, specific job interest(s), work experience, outside activities, special skills, and job location preference.

The data is then stored in a computer. When an employer calls Placement Services, a staff member uses the computer to generate a listing of all students with the qualifications desired by the employer. Placement Services can provide an employer with a printout in two days.

“There’s no other placement office we know of that can furnish this much information so quickly and out of a computer,” Penniman said. “The employers we’ve shown it to have been very excited; they haven’t seen it anywhere else. We hope it produces a large roster of employers and, therefore, a larger list of opportunities for our students.”

“The important thing,” Penniman stated, “is for candidates to get their data to us early.” He said all such information should be prepared during a student’s junior year for use early in the senior year.

It took about a year and a half to set up the system. Penniman noted, “We had a great deal of support from the University’s academic computer center. A new computer language, Data Processing Language [DPL], enables us to do our own programming, rather than waiting for a programmer to become available to help us.”

Penniman said the system may be of more interest to those students with majors in less demand. “The high-demand majors get a fair amount of demand majors get a fair amount of

(Continued on page 3)

Western shows its bones to the community

This November Western’s anthropology department held a very special—and very old—exhibition. The bones of a 10,000 year old mastodon, recovered from a rural DeKalb field this summer, have become an intriguing challenge for the department’s professors and students. Were early hunters at the site of the animal’s death? The story began in late May, when area businessman and farmer Robert Powers discovered a four foot tusk of the prehistoric, elephant-like creature while plowing his field. He contacted Elizabeth B. Garland, WMU professor of anthropology, and the search was on for the remainder of the animal’s bones.

Garland says the site excavation is now complete. At the beginning of the dig, Garland’s field school class did the work. When class ended in June, excavation continued with student volunteers and two graduate assistants. They found most of the front of the animal, including the skull, tusks, teeth, jaws, shoulder blades, some ribs, and portions of the backbone, but none of the hind quarters or rear legs.

“That fact suggests to me, rather strongly, that butchering by humans occurred at the scene,” Garland said. “Savaging by predators, like wolves, would not have produced this selective kind of removal of portions of the carcass. So we suspect that there was paleo-Indian activity at this site.”

However, the excavators have found no evidence of stone tools used for butchering. “We looked very carefully for them. All dirt surrounding the bones was put through a quarter-inch screen. I would think that if the animal were butchered, we would find stone tools. But, it’s a stoneless area, so tools used to butcher could have been brought in and taken away again.”

The WMU anthropologist said that her team has been primarily concerned with getting the bones out of the ground and preserving them. The next step, which has already begun, is analysis. Garland said it will take at least until next spring to examine all of the material excavated. The investigation will include a comparison with other studies and an analysis of plant material found in the peat in which the bones have been lying for thousands of years. This information will help date and reconstruct the site that existed at the time of the mastodon’s death.

Currently, the bones have been removed from exhibition so that preservation work and analyses can continue. However, the mastodon remains will be back on public display during winter semester.
Continuing the theme of cooperation between business and the campus, Roger B. Smith, chairman and chief executive officer of the General Motors Corp., declared that the John E. Fetzer Business Center "stands as a very tangible symbol of the effort both business and academia are making—and still need to make—to strengthen the ties that bind us together."

Smith was presented with an honorary doctor of laws degree November 11 in ceremonies in the C. W. Kirsch Auditorium of the Fetzer Center, as part of the dedication activities for the center. The General Motors Corp., through the GM Foundation and in the name of the Fisher Body Plant in Kalamazoo, contributed $100,000 to "Partners in Progress," naming part of the dining room in the Fetzer Center.

"You have been and continue to be in the forefront of this country's economic recovery," the degree citation said. "Your infectious enthu-

WMU Foundation Board elects officers

Internal reorganization and the election of new officers and directors were both approved by the Western Michigan University Foundation's board of directors at its annual meeting on November 2.

As recommended by its executive committee, the Foundation Board revised its by-laws, changing the titles of its officers to match organizational patterns at highly successful, institutionally related foundations across the country. WMU President John T. Bernard explained that the organizational changes were made "to strengthen the position of the University's chief development officer, to reinforce the volunteer leadership in the Foundation, and to emulate common practice in the corporate and business community."

New officers are: Chairman of the Board, Richard E. Biebel, president and chief executive officer, Foremost Corporation of America, Grand Rapids; Vice Chairman, William J. Magee, Jr., president, Bronson Woods Development Co. and treasurer, Don Cain REALTORS, Inc., Kalamazoo; President and Chief Executive Officer, Russell L. Gabier, WMU assistant vice president for alumni affairs and development, and Treasurer, Robert B. Wentrigh, WMU vice president for finance.


Directors re-elected to three-year terms are: James O. Berghorst, James H. Duncans, Harold H. Holland, Charles H. Ludlow, Harold A. McKay, and Russell H. Seibert, all of Kalamazoo; Gwen Frostic of Benzie County, Michael L. Colino of Washington, D.C., and Riebel.

Emeritus status was granted to three retiring directors. They are: Carlton "Scotty" Cameron, Marshall; John W. Dwyer, Grand Rapids; and Harry Con-}

siasm, dedication to hard work, and unwavering confidence in both your country and your company—and employees and products—has fostered an improved spirit of cooperation. "This is best illustrated," the citation continued, "by your commitment to the establishment of a bond of enlightened self-interest between com-}

Both business and the academic community are increasingly learning the value of cooperative effort." Smith said in his convocation address.

"We're increasingly coming to realize that no major part of the American agenda can be achieved by a single sector of society working alone." Smith, who became chairman and chief executive officer in 1981, had been executive vice president since 1974. He began his career at GM in 1949 as a senior clerk in the general accounting department of the corporation's Detroit office.

Information network announced

Five Michigan universities have joined the Michigan Department of Com-}

"Partners in Progress," a network of Michigan businesses, enabling Michigan businesses to use the technological excellence of the state's research universities.

Governor James J. Blanchard discussed the technology transfer network while on campus for dedication ceremonies at the new John E. Fetzer Business Development Center. "The technology transfer network and the Fetzer Center," he said, "reflect the new marriage between 'town and gown,' a marriage built on the need for economic development and diversification based on the most advanced technological research. Our public universities are a treasure house of technological expertise," the Governor said. "This network enables businesses to tap into the enormous volume of information and specialized research available to help them improve their operations, develop new products, and create jobs.

The statewide network includes Western Michigan University, Michigan State University, University of Michigan, Wayne State University, and Michigan Technological University. Other state colleges and universities will be invited to join in the near future. Western's Office of Service (WESTOPS) is responsible for coordinating the network at Western.

Businesses can make use of the system through their local business-}

President named was William P. Peters, senior vice president, research and engineering, Container Corp. of America, Chicago, Illinois. His term expires in 1988.

The vice presidents, elected to one-year terms, are: Richard W. Flores, research associate, Department of Paper Science and Engineering, WMU, Kalamazoo; J. L. Hillman, marketing manager, paper chemicals, American Cyanamid Co., Wayne, New Jersey; S. Stolley, senior vice president, Hammerrmill Paper Co., Erie, Pennsy}

The president, four vice presidents, treasurer, executive secretary, and ten trustees were elected at the annual meeting of the Paper Technology Foundation, Inc. at Western in October.

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Businesses can make use of the system through their local business-
Cooperation is the answer to higher education problems

Citing support of public higher education as "an investment in political stability, human resources, and economic growth," Fred W. Adams, a WMU trustee from Groose Pointe, has called for cooperation among institutions and public in the face of mounting financial problems for higher education.

"Higher education faces what will probably be the toughest years we have had, or will have, as individuals and institutions," Adams said in a presentation to fellow trustees at a recent national meeting of the Association of Governing Boards of Universities and Colleges. "The task ahead is indeed formidable on our college and university campuses, and we must—faculty, administration, students, trustees—work together as colleagues on this extremely complex problem with understanding, determination, courage, planning, and, above all, a sense of cooperation."

Adams noted that both the Michigan Association of Governing Boards and the President's Council of State Colleges and Universities "have pledged their cooperation and support" to Governor James J. Blanchard's recently appointed Commission on the Future of Higher Education in Michigan. Adams is a member of a similar effort at Western, the Blue Ribbon Task Force on the Nature of the University. That task force is part of the WMU Faculty Senate.

In his remarks, Adams cited a variety of circumstances to back up his points about the state's public system of fifteen higher education institutions: 
- Executive-order budget cuts last year totaled $135 million, or more than 20 percent of the original amount appropriated, resulting in a real gain of only 3 percent over two years earlier—a figure that puts Michigan last among the fifty states.
- Appropriations for higher education over the past decade, less inflation, have declined by 11 percent, ranking Michigan forty-ninth among the states.
- The share of the state budget appropriated for higher education has declined in the last ten years from 15.4 percent to 13.3 percent, while the share for non-education items has increased from 51 percent to 75 percent.
- Last year, 59 percent of operating costs for public higher education in Michigan came from state appropriations—down from 64 percent just four years ago and 76 percent fifteen years ago, disregarding inflation-driven increases in operating costs.
- Tuition, as a result, has been driven up, so that now average tuition in Michigan is $500 more than the national average.
- Adams cited a host of responses that higher education already has made or is making to these circumstances, including administrative consolidation and the initiation of programs aimed at economic growth in the state, such as the establishment of "seed-money" research pools.
- "But the best strategy we have at our fingertips is the cooperation among all parties involved," Adams said. "We are all in this together—faculty, students, administrators, trustees, regents, government units, and, yes, taxpayers."

Brighter future for education predicted

Despite the bleak picture of American education painted by recent reports, one expert is predicting a "renaissance of education" in the next decade.

Dr. John Sandberg, dean of the College of Education, recently said, "I think the future is very, very bright. I think within the next decade we're going to see a re-birth or 'renaissance' of education in the United States."

Reports issued this year by the President's Commission on Excellence in Education and the Carnegie Foundation for the Advancement of Teaching stated that the quality of education in the United States is declining. The reports recommended a back-to-basics movement in the classrooms, longer school years, and higher pay to attract better teachers.

"For the past ten years or so, we have systematically telling young people that there is no career for them in teaching. That's not true anymore, and we will have teacher shortages. There will be jobs and improved salaries. I think that young people who want to go into a service occupation should look at teaching. It will take them four years to prepare, but within four years the prospects of getting a job in education will be outstanding," said Sandberg.

While the reports said that education in the U.S. is in a state of crisis, Sandberg said, "Over the past many years, the whole fabric of American education has changed. I'm not sure we're in a crisis, but there are some very serious problems. Some of the worst problems are with not enough parental involvement in the educational system. We need not only the intervention of parents—that they will be responsible for overseeing homework and that they will ask the appropriate questions. They need to give not only financial support, but moral support to the educational system."

However, he said, America's basic educational system is sound, and look at the world, we probably have one of the best educational systems. We don't exclude people from our public educational system like some other societies. Many of our young people are extremely well educated, and, of course, our democratic system of government depends upon a well educated electorate."

Mentor/Mentee Program on the rise

The Minority Mentor/Mentee Program at Western has retained 79.5 percent of last year's participants, a 1.5 percent increase over the 1982-83 retention rate. The program is part of the Office of Academic Affairs. It is designed to retain minority freshmen who might otherwise drop out of school. The program involves close personal counseling and guidance provided to the students by volunteer WMU faculty and staff members on a one-to-one basis.

Pond area renamed for biologist

Former friends and co-workers of the late Beth Schultz, professor of biology from 1958 to 1979, gathered in late Beth Valley, a breeding area and haven for mute swan, to name and dedicate the Goldsworthy Valley Pond area as the Beth Schultz Swan Sanctuary.

So said and done February 28, worked to establish the pond as a breeding area and haven for mute swan, the Kellogg Bird Sanctuary.

The Commission on the Status of Women initiated the memorial, which consists of a bronze plaque mounted on a rock. The Department of Biology will plant a tree nearby.

President John T. Bernhard was among those who spoke at the dedication ceremony. He said Schultz was "one of the most interesting people" he has had the pleasure of meeting at WMU. "She was a superior person, an outstanding teacher, and an ardent environmentalist. I think she had a love affair with the world in which she lived and worked, and that was certainly to her credit."

HIREing is underway

In today's competitive job market, Western's graduates need all the help they can get! So says Dr. Chester C. Arnold, director of Placement Services.

With this in mind, placement has launched "Project HIRE"—Helpful Information Regarding Employment—a nationwide campaign to promote the hiring of Western graduates.

The immediate purpose of this effort is to enlist the aid of alumni all over the United States who are willing to help the Placement Services staff identify career opportunities for fellow graduates. "Our goal is to build a network of several thousand alumni who will promote the use of our services. Many of these alumni are potential employers or have contacts that are sources of job leads," stated Arnold.

According to Arnold, his staff is especially interested in developing contacts with smaller employers, because many new employment opportunities are coming from smaller organizations which often do not have the time, experience, or resources to conduct on-campus recruiting. "However, using our new computer referral system, we can easily match employment opportunities with potential candidates and provide these employers with quick phone or mail referrals."

Another aspect of Project HIRE is focused at home on Western's campus. Currently, the Placement Services staff is working with faculty members in all of the colleges, developing job search materials and resources. These will be used in classes to give students skills in a wide variety of job placement techniques.

If any alumni are interested in learning more about Project HIRE, or need additional information about Placement Services, they should contact Dr. Arnold.

Jobs by computer

(Continued from page 1)
Health grant emphasizes prevention

The Center for Human Services has done it again! In the last issue of the Westerner, the Center’s activities on campus and in the community were featured. Now a $295,468 federal grant, emphasizing health promotion and disease prevention, has been awarded to the Center.

Western is one of seven universities in the country to receive support for such a program from the U.S. Department of Health and Human Services. The three-year grant project will begin in January 1984.

The program will provide for special training of faculty in the college and for the development of training materials to be distributed nationally. The goal of the program is to help expand the role of health professionals by emphasizing treatment as well as prevention.

"The grant will provide us with the opportunity to involve all nine academic units of the College of Health and Human Services, as well as a number of community health agencies, in a major effort to integrate principles of health promotion and disease prevention into programs for our students," said Dr. Clyde R. Willis, director of the Center for Human Services and principal investigator for the grant. Those units include the departments of occupational therapy, speech pathology and audiology, blind rehabilitation and mobility, the School of Social Work, and programs in medical technology, gerontology, substance abuse, physicians’ assistants, and holistic medicine.

Faculty members in the college will be trained in intensive sessions during the summer and will return to their classes the following academic year as resource persons. Topics to be covered during the sessions will be determined by an advisory board, to be composed of persons from community health agencies and units of the college. Likely subjects will be in the areas of family planning, pregnancy and infant health, occupational safety and health, surveillance and control of infectious diseases, smoking and health, misuse of drugs, nutrition, and physical fitness and exercise.

The grant funds will be used for trainers, materials for program sessions, and to provide paid time for the faculty members to use their skills the following year.

"The award recognizes the high quality of our academic programs and our innovative efforts within the college," said Dr. William A. Burian, dean of the college. "We look forward to developing a project that will link our units with a number of community agencies in a mutually beneficial venture."

Besides promoting local awareness, the materials developed will be used to heighten national awareness with allied health professionals through dissemination to colleges and universities across the country.

Speech Pathology and Audiology receives grant

The Department of Speech Pathology and Audiology at Western has received a $146,000 grant from the U.S. Department of Education to strengthen its graduate program. The grant will support program development in several areas and will provide financial assistance to graduate students.

The grant will promote the expansion of academic and practicum internship preparation in communicative services to three groups: hearing-impaired persons, severely and multiply handicapped and autistic youth, and preschool speech and language-impaired children.

"This funding will insure the currency, comprehensiveness, and quality of our students’ academic and clinical education," said Dr. Robert L. Erickson, chairperson of the department. "By preparing speech pathology and audiology students to work more comprehensively with the hearing impaired, we are responding to the fact that the profession needs to do more than give hearing tests and fit hearing aids," said Erickson. "We are trying to strengthen the rehabilitative and habilitative services offered."

The second group, the severely and multiply handicapped, have only in recent years been able to be more adequately served. Special emphasis will be placed on working with technological advances in this area, such as microcomputers.

The third group, preschool speech and language-impaired children, will be placed in new naturalistic language therapy situations, according to Erickson.

Tax laws favor giving

A gift to Western qualifies as a federal income tax deduction and, for residents of the State of Michigan, a tax credit, which further reduces the cost of your gift. The Michigan Tax Credit allowed is 50 percent of the gift, 20 percent of the donor’s tax liability, or $100 (single return) or $200 (joint return), whichever is less.

According to the Economic Recovery Tax Act of 1981, you may now claim a federal tax deduction for your charitable contribution, even if you file the short form. The limit is one half of your gift, to not exceed $100.00. These examples are only a guide. Consult your tax adviser for the benefits applicable to your situation. The tax savings derived from the contribution credit may affect your federal taxable income for the taxable year following the year of the contribution.

As you can see, tax laws favor charitable contributions to higher education. While these tax advantages are not the reason for your gift to Western, nevertheless they should be considered in your gift planning.

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Among Alumni

1934
Wilbur Hutchison, BA '34, has been an honorary member of the Valparaiso University alumni association, in recognition of his services as a professor of administrative sciences. He retired in 1983, after teaching there for thirty-five years. Hutchison holds a JD degree from the University of Toledo School of Law.

1935
John Zernba, BA '35, an associate professor of history at WMU since 1962, this year saw published his history of the Third Christian Reformed Church of Kalamazoo, A Goodly Heritage.

1940
Sheldon Crook, BA '40, has retired as social service coordinator for the Dodge City, KS, residential treatment center of Methodist Youthville, Inc. He had been with them twenty-five years.

1949
Rex Bean, BS '49, MA '67, is now a United Methodist minister serving the Chase-Barton church near Reed City. He retired in 1981 as director of guidance for the Mona Shores Public Schools and continues to live in Muskegon.

1950
Dr. Katharine G. Butler, BA '50, MA '53, Ed. '61, has been elected president of the International Association of Logopedics and Phoniatics. She is the first American so honored, the election taking place in August 1981 as director of the American Center for Research, School of Education, University of Chicago.

1954
Bishop, A... Chri... Christian Reformed Church of Kalamazoo, a... a... associate professor of history at John Yzenbaard, BA '35, an associate professor of history at WMU, has been elected to honorary membership of the Valparaiso University Alumni Association.

1955
Dr. Philip Mason, BM '55, last spring served as associate concert-master of the Northwood Orchestra in New York's Carnegie Hall. He is an associate professor of music at Albion College. His operatic roles include the Festival of the Lakes tour of eight Michigan cities.

1956
William E. Lee, BBA '56, has been appointed to the domestic lending council of Robert Morris Associates. He is vice president and officer in charge of the commercial loan department, American National Bank, Kalamazoo. He is also first vice president of the Michigan chapter of the Morris group.

1958
James Karling, BBA '60, has been named national director of health care financial services at Arthur Young, accounting and management consulting firm. A partner in Detroit since 1974, Karling is based now in Phoenix, Arizona. He is a trustee of the University of Detroit and the Rehabilitation Institute.

1961
Gene Bonham, BBA '61, MBA '64, has founded Inland Steel Co., as manager, federal taxes. Bonham moved from Clark Equipment, in October and is now located in Chicago.

1962
Maralyn Ensley Braford, BS '62, MA '67, is now a Social Security representative. She worked since 1965. Robert Kent, BS '63, MA '70, was recently elected director of year-end term on the executive board of the College Swim Coaches Association of America. There is a swimmer's coaching project in Kalamazoo and this winter seeks its fourteenth consecutive league crown.

1963
Rex Bean, BS '63, has been re-elected to the Alumni Association of Western Michigan University. He is president of the Alumni Center for Research, School of Education.

1964
Ronald H. Dykhouse, BS '64, is now chairman of the board of Arctic Air, Inc., Portland, OR. He had been president of Lamb-Weston, Inc., an Amfac subsidiary.

1965
Dennis Archer, BS '65, has become forty-year member of the National Bar Association, one of the largest firms in Michigan outside the Detroit area.

1966
Charles Beauface, BS '66, has promoted to eleven colony. He is the director of the Alumni Association of Western Michigan University.

1967
Eleanor H. Pinkham, BS '67, has been appointed as a co-member of the Michigan Alumni Association. She is director of libraries and media services at Kalamazoo College.

5

Members of the class of 1934 will celebrate the golden anniversary of their graduation from Western at a reunion in Kalamazoo on Friday, June 15, 1984.

A reunion committee composed of Ed and Mary (Harvey) Crosby, Merton Dean, Leon German, Leo and Mildred Wood (Pegg), Elizabeth Velely Selby, Maurice Wee, and Margaret Balfour Weiland are working with the Alumni Relations Office on plans for this special occasion.

Below is a listing of 1934 class members for whom the Alumni Office has no current address. Your help is needed in locating these individuals so that they will also receive notification of the reunion. Send any information to the WMU Alumni Office, Kalamazoo, MI 49008.
Alumni Association new life members

Richard Carlson, BBA '71, Wiltonia, OR

Robert Haines, BBA '70, has been appointed vice president for development for the University of Illinois Foundation.

Robert J. Cseh, BBA '70, has been appointed assistant director of institutional research for Grove City College in Pennsylvania.

Martin P. Hinsch, BBA '70, has been appointed assistant director of the Office of Student Financial Aid at the University of Illinois at Chicago.

Thomas A. Murphy, BBA '70, has been appointed assistant director of the Office of Institutional Research at the University of Illinois at Chicago.

Mary E. L. Mize, BBA '70, has been appointed assistant director of the Office of Student Financial Aid at the University of Illinois at Chicago.

Michael A. Smith, BBA '70, has been appointed assistant director of the Office of Institutional Research at the University of Illinois at Chicago.

David W. Woods, BBA '70, has been appointed assistant vice president for Extension for Illinois State University.

Homecoming '84

Homecoming is never far away for the Alumni Office, and at this time we'd like to just remind you of the date—Saturday, October 6, 1984.

Richard T. Cole, BA '69, in September

Publicom, Inc. in Lansing since 1978 and graduated from the Defense Equal Faculty

 Minneapolis.

principal of Jefferson Elementary

president for Norwest Audit Services, Min-

Siegler, Inc., plastics division, Mendon.

summer, she appeared in performances of

Harvey,

American United Life Insurance Co. He will have responsibilities in eleven states.

1972

James D. Alderink, BS '72, MA '74, has been named operations superintendent for the Midland Nuclear plant of Consumers Power Co. in Consumers since 1974 and at Midland since 1979.

Loren F. Bass, BA '72, on June 1 became cooperative extension director for Luce County. He had previously been the assistant director for Luce County.

Ronald Burns, BS '72, has been promoted to vice president of Caldwell Banker-Pearle Realty, Inc., in Battle Creek.

Joshua J. Cobot, BS '72, is a doctoral student at Temple University in Philadelphia and a dancer and choreographer for the Ann Vachon Dance Conduit. He is an assistant professor of dance at Stockton State College in New Jersey. In 1981 he won the Philadelphia Dance Alliance award for outstanding new choreography.

Roger D. Borne, BBA '72, has moved from Addison to Dowagiac as superintendent of schools.

In December, John C. Anderson, BS '72, became principal of the Sherwood School in Saginaw Township.

Marcia Freidige, BA '72, graduated in July from the Bronson Methodist Hospital School of Medical Technology in Kalamazoo.

Copyright Goldy, BBA '72, has joined the Fortino & Minsel Realty Corp., Edwardsburg and Cassopolis.

Daniel E. Huizenga, BBA '72, BBA '77, has become financial contract administrator at Corporate Funding, Inc., a captive equipment leasing firm in Grand Rapids.

William C. Lake, BBA '72, became controller-business manager for Central Michigan Newspapers, Inc., Mt. Pleasant, in August. He has been living in Mt. Pleasant.

Karl W. Lindebaugh, BBA '72, has been elected a director of First National Bank of Big Rapids in Michigan.

Anthony J. Magdowski, BBA '72, has been appointed vice president of JKL Management, Inc., a management and construction company in Detroit.

Roger K. Miller, BS '72, has been promoted to assistant vice president of student services at Kalamazoo Valley Community College.

Mr. Michael C. McKinley, BS '72, has been appointed assistant professor of education, Kansas State Prison, Leavenworth. She was listed in 1982 as a Young Career Woman of America.

Thomas H. Purves, BBA '72, has completed MBA at Golden Gate University, San Francisco, where he is a tax analyst for Standard Oil Co. of Californi-

Norman C. Seiler, BBA '72, became president of Kalamazoo Savings and Loan Corp. on August 1, where he had been executive vice president since 1981.

James E. Lamond, BS '72, MS '80, has been named quality control supervisor, in addition to being engineering services supervisor, for Huron Products Co. in Kalamazoo.

Timothy J. Slater, BS '72, is the new principal of White Junior High at Lapeer.

1968

Roger Bennett, MS '68, has been named a project engineer in control technology at the Keenan & Bartlett Co. in Pittsburgh, where he is currently an assistant professor of electrical engineering and president of the WMU Faculty Senate.

Kevin M. Cooney, BS '68, is the new director of government for Whirlpool Corporation's refrigeration group. He has recently been director of Whirlpool's Evansville Division's Morgan Avenue plant, and will continue to work in Evansville.

Mary Lu DeMet, BBA '68, is a new vice president for Norwest Audit Services, Minneapolis. She is in charge of auditing information systems for all banks in Norwest.

Charles Dykstra, Sr. Ed. ’68, has joined the counseling guidance staff at Lake Michigan Community College, St. Joseph.

Ann Delavergne Mincukis, BA '68, is a new assistant professor at the America Bank of Michigan. She works in data processing in Battle Creek.

Thomas J. Miller, BA '68, in September became marketing manager for Lec Sigel Inc., plastics division, Mendon.

David C. Neiler, BS '68, MA '73, became principal of Jefferson Elementary School, St. Joseph.

Robert L. Riemersma, BS '68, has been named executive vice president of the Mea - dowsco., Inc., moving there from Edwardsburg.

Dad Dalman, BA '71, has been elected to the board of directors of the Holland Community Bank.

Marcia Fridige, BBA '72, has joined the Fortino & Minsel Realty Corp., Edwardsburg and Cassopolis.

Daniel E. Huizenga, BBA '72, BBA '77, has become financial contract administrator at Corporate Funding, Inc., a captive equipment leasing firm in Grand Rapids.

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American United Life Insurance Co. He will have responsibilities in eleven states.
Alumni programs coming up

Two special programs lie directly ahead for WMU’s Western alumni in Michigan. One is the Alumni Ambassadors program, in which alumni will have the opportunity to contact admittance students for the fall of 1984 and encourage their attendance. The other is the Alumni Development Program, which has been in operation for two years, and is one of the factors credited with giving some stability to the Hull figures during the current fall term.

In addition, alumni children who are seniors and juniors in high school will be offered an opportunity to engage in a career assessment program at Western during the spring, at no cost. Offered for the first time last spring, nearly 200 students took the career assessment inventory offered by the University Testing Service, which includes a one-on-one counseling session with their child.

More details about these programs will shortly appear in the mail.
Robert P. Battles, MA '77, was named teacher of the year by students at Fennville Elementary School.

David D. Dempsey, BA '77, has been named assistant to Governor James Blanchard. He will be working in environmental areas and is a former vice chairman of the Michigan Conservation Commission.

John Janick, BBA '77, is a new vice president and commercial loan officer for American National Bank, Kalamazoo.

Timothy Jenney, MA '77, became superintendent of schools at Leland in August.

William J. Ludwig, BS '77, is now vice president and creative group head, Chevrolet, for Campbell-Ewald advertising in Warren.

H. Brian McDonald, BBA '77, is now president of Oceanic Canning Co., succeeding his father. The company dates back to the 1890s. Brian’s great-grandfather became president in 1910.

Dennis G. Parker, BS '77, has been appointed director of sports programs for Austin Middle School, Beaumont, TX.

Denise L. Russo, BA '77, has become medical secretary to Amstrop Corp., Muskegon.

James Sanderson, BBA '77, is a member of Michigan’s largest out-state law firms—Varnum, Riddering, Schmidt and Howlett, Kalamazoo.

Thomas Tarnutzer, MA '77, has been named administrative assistant for special education programs in the Wayland schools.

Joshlyn Simmons Williams, BS '77, has received a master's degree in teaching from Michigan State University. She teaches in Benton Harbor.

1978

Susan K. Blodgett, MPA '78, has been promoted to sergeant at the Portage Police Department.

Pamela Brown, BS '78, became assistant agency relations director for United Way of Saginaw in July.

Suzanne Street Callahan, MA '78, is the new director of Christian education and youth at the First United Methodist Church, Battle Creek.

Suzanne K. Carlston, MA '78, is now counselor at Leland and the Mona Shores schools, Muskegon.

Karolyn C. Cash, BA '78, is now manager of the Galesburg branch of Kalamazoo Savi ons & Loan.

Patrick M. Dufli, MPA '78, has been admitted to the practice of law in Michigan. He currently teaches part-time at Lansing Community College and in Portland adult education.

Carolyn L. Fitzpatrick, MPA '78, has been elected to the board of directors of the National Hospice Organization. She is director of Good Samaritan Hospice Care in Battle Creek.

Alison Gase, MA '78, has become a counselor and English teacher at Zeeland High School.

Mari Hall, BS '78, has joined the advisory committee for WMU’s geology department. She is a geophysicist for the Exxon Exploration and Production Co., Houston, TX.

Charles O. Cash, Jr., BBA '78, has become head hockey coach for Trenton High School, where he played inter-scholastic hockey.

Michael Izkowitzki, BBA '78, has been elevated to adverting and public relations officer of Clinton Bank & Trust, DeWitt.

Barbara Elmore James, BBA '78, has become tax manager for Alexander Grant & Co., Kalamazoo.

James Huling, MPA '78, BS '77, has moved to the Virgin Islands, where she hopes to continue her dance activities.

1979

Gregory and Virginia Kinta, BS '78, have returned to Tanzania, East Africa, to teach, where they have been since 1980. They have a new daughter and teach Tanzanian, European, and American children at St. Constantine's school in Arusha.

Robert Koch, MA '78, has joined Psychological Consultants of Battle Creek. He also works with Family and Children’s Service of Calhoun County.

David LaPorte, BS '78, has been promoted to controller of the Sherman, TX, automotive glass fabrication plant of LOF Glass.

Michael P. Mathews, BS '78, received his baccalaureate degree in 1980. He opened his own law office in East Lansing.

William N. Natsis, BBA '78, in August was appointed to vice president of the Pacific National Bank's corporate cash management department. He lives in Burbank and is currently a law student as well.

Myra Norman, BBA '78, is now a professional medical representative for Syntax, Inc., in the Lansing area.

Robert L. Puckett, Jr., MA '78, has opened a private law practice in St. Joseph. He is a graduate of Cooley Law School and first practiced in Grand Rapids.

Donald Reed, BBA '78, has been named director of sales for the Ann Arbor firm.

Thomas O. Schleuter, BBA '78, has been named a commercial loan officer by First of America Bank-Michigan. He is in Kalamazoo’s Crosstown office.

Kenneth A. Wilson, MA '78, has moved from Cassopolis to Willow Run as high school principal.

1979

Mark C. Chatter, BS '79, has joined the law firm of Hoffman & Watts in Allegan. He received his JD degree from Cooley Law School.

Arthur Diehl III, BBA '79, has been promoted to credit manager-commercial loans by Independent Security Vantage Bank, Chicago.

Dr. Paul Ehardt, BS '79, is interning at the Portage Grand Hospital Center, where he will be a physical therapist, after completing his MD degree at Wayne State University.

Dr. Diane Lloyd Gille, MA '78, Ed.D. '82, has been appointed an assistant professor of business and economics at the University of Wisconsin-Stevens Point.

LeAnn Lawrence, BS '79, returned to China in September for a second year of study at Nankai University in Tianjin, People’s Republic of China.

Marjorie Hollenshe Lindenfield, MSL '79, has become children’s librarian at Ritter Public Library, Vermillion, OH. She had formerly been with the Dubuque, IA, library.

Phillip Maatman, MA '78, has moved to Dowagiac as director of adult education for the school districts there.

Dr. John A. Merrill, BS '79, has moved to Saginaw as director of adult education for the Midland School District.

Donald Opp, BS '79, has opened a dental practice in Charlevoix. He completed his dental studies at the University of Michigan.

Shawn Ockerman, BS '78, is now public relations director for The Jaqua Co., Grand Rapids.

Linda Powers, BS '79, received her master’s degree in science degree in education from Indiana University in July. She is a teacher of the emotionally handicapped in Elkhart, IN.

Mark Schouck, BBA '79, MA '80, is a guest artist in the dance program at Illinois State University, Normal.

Amy Shochet, BA '79, has become the personal publicist for entertainer Rod Stewart. As a composer, her new song, “Stuck on You,” has recently been published.

Peggy A. Smith, BS '79, is violinist with the West Shore Symphony string quartet. Grand Ledge.

Dorothy Spurlock, BS '78, MS '80, vice president of employment services, became the seventh member of the Kalamazoo City Commission in her first bid for elective office in November. She was the only commissioner elected who had not previously served.

Patricia Wilson-O’Leary, MA '79, has been elected president of Kalamazoo Network, a women’s support organization. She is a consultant to KVSD and Michigan State University, and is co-author of a textbook: A Guidebook to Cooperative Learning: Teaching Students to Work in Groups.

1980

Debbie Buehler, BBA '80, has become media and research director for The Qua Co., Grand Rapids.

Charlene Bunnell, BS '80, is now teaching business education at Constantine High School.

Maura R. Cook, BS '80, graduated last June from the College of Law, University of Toledo.

Bradley Creswell, BM '80, is teaching at both Muskegon Community College and the University of Michigan, having earned his master’s degree in vocal performance this past spring at the latter. He also had a busy summer, including the Grand Haven/Saugatuck Music Festival (in Guys and Dolls and Side by Side, among other shows).

Carol A. Dupke, BBA '80, is a manufacturer’s representative for Federal-Mogul Corp. She lives in Louisville and travels in Kentucky, Indiana, Ohio, and Michigan.

Dean Huib, MPA '80, has become planning director for Kalamazoo County.

Jule S. Kersh, BS '80, is now an advertising sales representative for People magazine in Chicago.

Craig Koller, BS '80, has become assistant chief of the Canteen Service at VA Medical Center, Phoenix, AZ.

William C. Kurtz, BBA '80, has become cashier at the Western Reserve Bank at Coldwater. He lives in Quinby.

Elaine E. Maltz, BFA '80, MA '81, is a member of the Footpath Dance Company in Cleveland.

Mark F. McCabe, BBA '80, has been promoted to audit senior at the Battle Creek office of Price Waterhouse.

Kirk W. McKay, BBA '80, has begun a business, McKay’s Mobile Wash, in Muskegon, where he will be repairing cars, trucks, airplanes, and other vehicles in large numbers.

Kurt G. Miller, BA '80, was promoted in July to commercial loan officer of the Southern Michigan National Bank, Coldwater.

Dr. T. H. Kenegak, Ed.D. '80, is now education director for Trans-Africa division, General Conference of Seventh-Adventists. He lives in Harare, Zimbabwe.

Dann O'Connor, BFA '80, MA '81, is studying to become an orthodontist. He was a scholarship student at the Martha Graham School of Dance. She lives in New York City.

Shelly Barfield, BBA '80, is teaching dance in the East Lansing Arts Workshop.

Ernest Perich, BS '80, has become design director for Group 243 Design, Inc., Ann Arbor.

Judith Philippi, MA '80, has had second poem published in Today’s Greatest Poems, by the World of Poetry Press. She is a guidance counselor at Water Valley High School.

Gloria Sarkisian, BA '80, has joined the advertising department of the Melius Newspapers in Allen Park.

Mary L. Schall, BBA '80, has become an operations systems manager for Republic Bank of Houston, TX.

John T. Spear, MBA '80, is now director of alumni relations for the Teem Systems Division of Bendix at Teterboro, NJ.

Carrie Zekind-Rela, BA '80, has received her MS degree in electrical engineering from the University of South Carolina.

1981

Olga Bonfiglio, MA '81, has become assistant director to the president for public relations at Nazareth College.

Vana Carter, BFA '81, is an assistant to Billy Goodyear, owner of Goodyear Company in Los Angeles.

James E. Grenier, BS '81, was elected president of the University of Detroit’s Student Bar Association and also was the winner of a $6,000 university
Alumni activities

Upper Peninsula and Northern Wisconsin—WMU alumni in the UP and northern Wisconsin will rally Saturday, January 14, in Marquette. The Hockey Broncos take on the NMU Wildcats that evening at Lakeview Arena. Western alumni from the region are invited to join the team for a pre-game buffet luncheon at the Ramada Inn (Marquette) at 2:00 p.m. Saturday. The cost for the meal is $9.00 a person. The group will then gather at Lakeview Arena for the 7:30 p.m. hockey game and cheer the U on to victory. Game reserved tickets are $4.00. A promotional flyer has been mailed to all alumni in the region. If you did not receive this information and would like to attend the January 14 outing, please call the Alumni Office at 616-383-6160.

Grand Rapids—G. R. area alumni will soon be hearing about plans for late winter basketball games against Ohio University. Bring the entire family for dinner and see the Broncos memorabilia that fills the store. Take advantage of the coupon on the back of athletic tickets—a 25 cent single with the purchase of fresh tama and a medium soft drink. A complete kid’s meal (for those under 12) will be available for just 79 cents. A drawing for Bronco athletic tickets and other prizes will be held at 6:30 p.m. Game tickets for that evening’s basketball game will also be on sale.

Kalamazoo—Kalamazoo area alumni and friends will want to stop by the Wendy’s on West Michigan Avenue Wednesday, January 11, from 5:30–7:30 p.m., as the store unveils its new “Western Look” prior to the 7:30 p.m. basketball game against Ohio University. Bring the entire family for dinner and see the Bronco memorabilia that fills the store. Take advantage of the coupon on the back of athletic tickets—a 25 single with the purchase of fresh tama and a medium soft drink. A complete kid’s meal (for those under 12) will be available for just 79 cents. A drawing for Bronco athletic tickets and other prizes will be held at 6:30 p.m. Game tickets for that evening’s basketball game will also be on sale.

Lora Clift, BS ’73, and John Skaggs, August 20 in Barrow Creek. He is a medical physicist in Kalamazoo. She is with U.S. Air Force, and she is stationed at Laughlin AFB, TX.

Diane McGuire, BS ’77, is with Home Health Services, Jackson, has spent eight years studying entomological therapy at the Cleveland Clinic, funded in part by a grant from the Jackson chapter of the United Otostomy Assoc.

Patricia Meyer, BS ’72, is now a family nurse practitioner at the Galesburg Swedish American Medical Center.

Susan Johnson Osewude, BBA ’72, has joined Lambrecht, Kalamazoo, as a 1,000 a.m. Saturday.

Diane Dazogne, BS ’76, and Mickey F. Pedro, September 18 in Paw Paw. She is with the Fort Care Senior Services.

Charles L. Lowe, BS ’77, and Pamela Kink, BS ’74, have joined Reproductive Health Center/Planned Parenthood, Kalamazoo. They live in Galesburg.

Mark L. Niemours, BA ’73, and Marianne Roach, September 3 in Minneapolis. He is with the University of Minnesota. She is with the University of Minnesota.

Daniel Walter, BS ’76, and Elaine B. Grady, September 10 in Phoenix, AZ. He is a project engineer for Hamilton Test Systems.

Jeffery V. McLeese, BS ’74, and Sandy Browning, BS ’75, are a married couple with their four children. His wife, Sandy, is with the University of Minnesota.

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They live in Troy.

Charles D. Murdock, BS '77, and Deborah L. Murdock, October 15 in Pontiac. They live in Troy.

Thomas E. Nechypor, BS '77, and Paula M. Nechypor, January 22 in Kalamazoo.

Randy E. Orwig, BBA '77, and Brenda Kay Smith, BSE '77, are employed with American National Bank & Trust, and they live in Monroe.

Gerald Petrick, MA '77, and Mary Philp, MS '79, MA '80, December 24, 1981, and they live in Jackson.

American National Bank

Kalamazoo Gazette, and he is an engineer. They live in Plainwell.

Paul H. Zimmerman, BS '77, and Rosemarie Dobson in August in Livonia. They are creative director for a Tulsa, OK, advertising agency.

They live in Adrian.

Charles F. Abensberg, BA '78, and Beth Stoddard, September 10 in Otego Lake. He is with a Gaylord radio station.

Dana E. Zick, BA '78, and Vanda Verecke, October 1 in Fayetteville, OH. They live in Athens.

Charles Christensen, BS '78, MA '80, and Maureen Begley, September 24 in East Longmeadow, MA. He is a tax analyst for the Connecticut State Senate and the economy. They live in Albany.

Kenneth Mejeur, BBA '78, and Janell Smith, BA '78, and May-Chune Dobsop. He is an engineering assistant for a Dutch firm. They live in Holland.

They live in Troy.

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Philip G. Varios, BS '77, and Gail M. Riggs, October 8 in Muskegon. He is an electrical engineer for Chrysler Corp., and they live in Adrian.

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Darryl Rausch, BBA '82, and Christine Corry, BBA '82, have a son, Darrell C. They reside in Kalamazoo. He is with Prudential Insurance Company.

L. Joseph D. Richardson, BS '82, and Dr. Mary M. Fanta, BS '83, October 14 in Kalamazoo. He is an Army helicopter pilot, stationed at Ft. Hood, TX.

STEVEN J. SCHIMP, BS '82, and Brenda Hunt, October 22 in Vicksburg. He is with M & M Schimp & Associates.

Michael F. Seberger, BBA '82, and Gina Ausein, BS '83, September 10 in Saline. He is with Central Grocers Cooperative, Franklin Park, IL. They live in River Grove.

Emily Spiteri, MA '83, and Jon Gillespie, MA '82, in January in Hillsdale. He is head athletic trainer at Loras College, Dubuque, IA.

Tim Talbot, BS '82, and James T. Doyle, BBA '82, October 29 in Fond du Lac. He is a sales representative for the Hi-Line Corporation. She lives in Southfield.

James E. Davis, BS '83, and Karen M. Amundson, October 17 in Chicago, IL. They accompany their tours of duty in the Middle East. She is a sales representative for the Bank of America.

Robert E. McRae, BBA '83, and Terri A. Ayres, August 23 in Whittier, CA. She is a dental hygienist and he is a consultant for the以后的班级。
Volleyball news flash

The women's volleyball team generated enough excitement in the Kalamazoo community area to set an NCAA record. Over 8,500 fans packed into Field House on December 3 to watch the WMU spikers beat Nebraska in the first round of tournament play-offs—the largest crowd ever to see an NCAA volleyball match.

Volleyball takes it all in MAC

Coach Rob Buck's Bronco volleyball team finished the regular season with a 30-0 record and had the distinction of being the nation's only undefeated team. They won a second straight Mid-American Conference title with an 18-0 record and qualified for the NCAA tournament.

The spikers also achieved a fine following as they attracted several crowds in excess of 1,000 spectators. One crowd of over 5,000 watched the Illinois State match and another, in excess of 4,700, witnessed the Louisville contest.

Of the thirty matches played, twenty-two were decided in the minimum three games, five in four, and just three went the full five games. The closest call was a 15-8, 15-1, 10-15, 10-15, and 16-14 win at Miami in which WMU trailed 14-8 in game five.

Sports

The champions—Western's 1983 women's volleyball team includes (left to right) 1—Jackie Backus, 2—Sarah Powers, 3—Amy Timmers, 4—Lisa Cancelli, 5—Paige Paulson, 6—Rachael Pathum, 7—Liz Potempa, 8—Charlene Horcher, 9—Heather Sawyer, and 10—Carolann Honum.

Gymnastics

The 1983-84 gymnastics season is here, and Western's gymnastic programs, under Fred Orlofsky and Kathy Beauregard, are primed and ready to perform.

The men's squad, under Orlofsky, set a new WMU team scoring mark of 264.15 last year at Kent State. With the talent returning, Orlofsky feels the Broncos can reach the 270 mark and improve on their second place finish at the Great Lakes League Championships. The Broncos are returning seniors Alan Scharns and Jim LaHoe, junior Joe Bleau, and sophomore Dan Meyer. Bill Redcliffe, Arnold Gwinn, and Don Schenk are this year's newcomers.

Kathy Beauregard's women are coming off a 1982-83 season which saw them place fourth at the Mid-American Conference Championships and finish with an 8-4 dual meet record.

Back from a squad which set a new team scoring mark of 170.55, is talented all-around Raeanne Smith, whom repeated from 1982. Backus and Amy Timmers, and sophomore Heather Sawyer, all of whom repeated from 1982, Backus, a member of the United States team at the World University Games, was named the Mid-Am's most valuable player.

Backus led the club with a .450 batting average (equivalent to a .450 baseball batting average), while sophomore Paige Paulson, Timmers, and Sawyer all topped the .300 plateau with norms of .370, .350, and .340. Sawyer also averaged 10.74 assists per game.

Gary on Academic All-District team

Senior safety Mike Gary, from Western's football team, has been named to the 1983 All-District IV Academic team in balloting recently conducted by the College Sports Information Directors of America. Gary has a 3.61 (4.0 scale) academic average as an art major. He achieved similar honors in 1982.

This fall, he has been in on ninety-four tackles, ranking second on the squad in that category, and is WMU's interception leader with six. He is a three-year regular, with twelve career interceptions to rank number seven among all-time Broncos in that category.

Men's cross country

Coach Jack Shaw's team had a 3-2 record, and finished fifth at the Mid-American Conference men's cross country championships. Earning All-MAC honors with an eleventh place finish was senior Paul Welch, while classmate John Henning was nineteenth.

Western placed third at the Track Athletics Congress Midwest championships, with freshman Paul Pioszak leading the team with a tenth place performance.

Women's cross country

The Western women's cross country team had its best showing ever in the Mid-American Conference by taking second place, just one point behind 1983 champion Bowling Green. Individually, Kayla Skelly, Sally Slocum, and Kelly Shumate ran 1-2-3 at the championship meet for Coach Debbie Hunt's team. Skelly set a league meet record of 17:12 for 5,000 meters, while also capturing All-MAC honors with a tenth place finish.

Coach Jack Shaw's club set team records for attempts (213) and completions (125). His efforts helped Coach Jack Harbaugh's club set team records for passing attempts (280), completions (154), yardage (1,775), and first downs passing (86).

On defense, sophomore All-MAC linebacker John Offerdahl set a season tackle record with 181 and blocked kicks (3). Senior free safety Mike Gary set season (10) and career (12) marks for touchdown saves, while senior corner- back Demetrius Jones became WMU's career leader for pass deflections (33) and blocked kicks (3).

Fall Reviews

For left: Paul Welch
Middle: Kayla Skelly
Left: Shawn Faulkner

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