



2011

# WMU Assessment in Action Day Conference Program 2011

Office of Assessment and Undergraduate Studies

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2nd Annual  
Assessment in Action Day



Sponsored by the Associate Provost for Assessment and Undergraduate Studies

## Assessment in Action Day Schedule of Events

Time/Duration	Event	Location
8:30 to 9 a.m.	CHECK-IN/REGISTRATION	Fetzer Center Lobby
9 to 9:45 a.m.	WELCOME AND INTRODUCTIONS: Dr. David Reinhold	Room 1010 (Lecture Hall)
9:45 to 10 a.m.	KEYNOTE ADDRESS <i>Foundations in Assessment</i> <b>Keynote Speaker: Dr. Mary Allen</b>	
10 to 10:50 a.m.	ANNOUNCEMENT OF THE UASC INDIVIDUAL ASSESSMENT EXCELLENCE AWARD WINNER Presenter: Dr. David Reinhold	
10 to 10:50 a.m.	BREAK OUT SESSION I (choice of two) <i>General Education Assessment</i> Presenter: Dr. Mary Allen	Room 1010 (Lecture Hall)
	<i>Assessment and Strategic Planning</i> Presenter: Dr. Sue Stapleton	Room 2020
10:50 to 11 a.m.	BREAK ( <i>General Education Assessment</i> will not participate in the break)	
11 to 11:50 a.m.	BREAK OUT SESSION II (choice of two) <i>General Education Assessment (continued)</i> Presenter: Dr. Mary Allen	Room 1010 (Lecture Hall)
	<i>Graduate Student Assessment: Is it really so different?</i> Panel: Dr. Mary Z. Anderson Dr. Marcia Fetters Dr. Dennis McCrumb	Room 2020
11:50 a.m. to 12 p.m.	BREAK	
12 p.m.-1 p.m.	BUFFET LUNCHEON	Room 1045/55
	POSTER SESSION: Assessment Fellows (past and present) and the Assessment for Learning Project Fellows	
1 to 1:50 p.m.	BREAK OUT SESSION III (choice of two) <i>Breaking Down Barriers: How to Say Yes to Assessment</i> Presenter: Dr. David Reinhold	Room 1060
	<i>Rubric Development Workshop</i> Presenter: Dr. Mary Allen	Room 2020
2 to 2:50 p.m.	BREAK OUT SESSION IV (choice of two) <i>Have Data, Now What?</i> Presenter: Dr. Katharine Cummings	Room 1060
	<i>Issues Relating to Assessing Professional Behaviors</i> Facilitators: Mr. Carrick Craig Dr. Carla Chase	Room 2020
3 to 3:30 p.m.	BRIEF CLOSING SESSION AND DOOR PRIZES	Room 1010 (Lecture Hall)

## Session Descriptions

### **Keynote Address:**

#### ***Foundations in Assessment***

Keynote Speaker: Dr. Mary Allen, Professor Emeritus of Psychology, the University of California-Bakersfield and Assessment Consultant

Effective assessment engages campus professionals in meaningful discussions that focus on student development. We will review the foundations of effective assessment.

### **Break Out Session I:** (choice of two)

#### ***General Education Assessment***

Presenter: Dr. Mary Allen

The assessment of General Education presents unique challenges to an institution. We will discuss strategies for effective General Education assessment.

#### ***Assessment and Strategic Planning***

Presenter: Dr. Sue Stapleton, Associate Dean, College of Arts and Sciences

The fundamentals of strategic planning in higher education along with design of metrics for assessment will be discussed.

### **Break Out Session II** (choice of two)

#### ***General Education Assessment (continued)***

Presenter: Dr. Mary Allen

#### ***Graduate Student Assessment: Is it really so different?***

Panel: Dr. Mary Z. Anderson, Faculty Member, Counselor Education, Counseling Psychology

Dr. Marcia Fetters, Co-director W. K. Kellogg Woodrow Wilson Teaching Fellowship at WMU, Secondary Education Program Coordinator

Dr. Dennis McCrumb, Faculty Member, Educational Leadership

In this session, a panel of faculty from graduate level programs will discuss their assessment processes and the ways in which they have used assessment results to improve their programs.

### **Break Out Session III** (choice of two)

#### ***Breaking Down Barriers: How to Say Yes to Assessment***

Presenter: Dr. David Reinhold, Associate Provost for Assessment and Undergraduate Studies

This presentation will discuss some of the common obstacles to doing effective assessment and ways in which we may be able to overcome those obstacles. Participants will be encouraged to share additional issues that can impede the successful implementation of assessment plans.

### ***Rubric Development Workshop***

Presenter: Dr. Mary Allen

Rubrics specify the criteria we use to assess student products and behaviors. After a brief introduction, participants in this workshop will draft a rubric. You are encouraged to come with a colleague and work together to develop a rubric that will be useful to your program.

### **Poster Session (during luncheon)**

Learn about the assessment work of the Assessment Fellows (past and present) who were awarded with the Faculty Assessment Grant to help them to further their assessment efforts. We will also be featuring the assessment work of several of the Assessment for Learning Research Fellows.

### **Break Out Session IV (choice of two)**

#### ***Have Data, Now What?***

Presenter: Dr. Katharine Cummings, Associate Dean, College of Education and Human Development and Director of Teacher Education

This session will focus on using data to inform decision-making in academic and non-academic units. Data collection is only one step in “doing” assessment—the most important aspects of assessment involve determining what the data indicate about our students and what we can do to improve student learning.

#### ***Issues Relating to Assessing Professional Behaviors***

Facilitators: Mr. Carrick Craig, Deputy General Counsel

Dr. Carla Chase, Faculty Member, Occupational Therapy

Participants in this session will receive tips for assessing professional behaviors, tools for reviewing your current policy and advice for responding appropriately to a variety of situations that may include dismissing students from your professional program.

### **Closing**

We will meet briefly to collect evaluation forms and to hand out door prizes!

## **Acknowledgements**

We wish to thank:

*All of the presenters for sharing their knowledge and experiences*

*Assessment in Action Day Planning Committee*

**Sue Brodasky**

Executive Assistant, Office of Information Technology

**Carla Chase**

Assistant Professor, Occupational Therapy

**Marcia Feters**

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*And a big thanks to all of you who attended the conference today!*