Internal candidates sought for dean
An internal search is under way for a new Lee Honors College dean to fill a vacancy that will be created when Dean Nicholas Andreasretires this summer. Application reviews will begin Monday, March 18, for the position, which is posted on the Human Resources website. To apply, visit wmich.edu/hr and click the job opportunities link under careers at WMU page, click the search job postings link under faculty and staff positions.

Event recognizes excellence in diversity
Registration runs through Wednesday, March 27, for the third annual Excellence in Diversity Awards event at 5 p.m. Wednesday, April 3, in the Bernhard Center Ballroom. WMU employees, students, departments and organizations will be honored, and appetizers from around the world will be served. Visit wmich.edu/diversityandinclusion/EIDA2013.html to RSVP or obtain more information.

Bookstore sale slated for March 26-28
The Bookstore Shops' Big Sale Tuesday through Thursday, March 26-28, is an opportunity to get deep discounts on computer demonstration models, LCD TVs, clothes, art supplies, overstocks and more. The sale will take place from 9 a.m. to 5 p.m. in Textbook Alley on the lower level of the Bernhard Center. Items are sold as is, and all sales are final. Payroll deduction for purchases will not be available.

Panel to discuss internationalization
Join faculty members from the College of Arts and Sciences in a discussion of practical strategies for internationalizing courses Wednesday, March 27. The Global Engagement Faculty Panel, which will particularly examine courses that lack an obvious global focus, is set for noon to 1:30 p.m. in the Humanities Center, 2500 Knauss Hall.

Respecting Differences program set
All employees should have received a postcard "ticket" in campus mail for the 2013 Respecting Differences program, "Expanding Ourselves, Embracing Differences," featuring the spoken-word duo Kinetic Affect. Employees are asked to bring the postcard with them to the program, which will be presented at 1:30 p.m. Tuesday, March 19, and again at 9 a.m. Wednesday, March 20, in Kalamazoo's Chenery Auditorium.

NPR’s Brooke Gladstone to give talk
Mark your calendars for a visit to campus by Brooke Gladstone, host of the NPR show “On the Media” and author of "The Influencing Machine: Brooke Gladstone on the Media." She will present a lecture on "The Influence of the Media" at 7 p.m., Tuesday, April 2, in 2452 Knauss Hall. A reception and book signing will immediately follow in 2500 Knauss Hall.

Carlson, Hettinger leading WMU trustees
Jeanne H. Carlson of Novi, Mich., and James F. Hettinger of Fennville, Mich., have been elected to serve for 2013 as chair and vice chair, respectively, of the WMU Board of Trustees.

Carlson, a trustee since 2007, replaces William D. Johnston of Portage, Mich., who remains on the board. She retired as president and chief executive officer of Blue Care Network of Michigan in 2010 after a 33-year career with the organization.

Hettinger, a trustee since 2009, replaces Carlson in the vice chair position. He retired in 2008 as president and CEO of Battle Creek Unlimited after 30 years of service with this major economic-development organization.

Both the chair and vice chair were appointed to the board by former Gov. Jennifer Granholm. They will serve one-year terms along with the three other board officers, who are all WMU employees. Their names and board positions are: Betty A. Kocher, secretary; Janice Van Der Kley, treasurer and assistant secretary; and Sandra Steinbach, assistant treasurer.

Service-learning, community work wins national praise
The Corporation for National and Community Service has named WMU to a select list of the nation’s colleges and universities that earned a slot on the 2013 President’s Higher Education Community Service Honor Roll With Distinction.

The honor roll recognizes higher education institutions that reflect the values of exemplary community service and achieve meaningful outcomes in their communities.

Just 100 schools around the nation earned “with distinction” status this in annual awards program that was established in 2006. They included WMU and only two other schools in the state—Michigan State University and the University of Michigan-Ann Arbor. Kalamazoo College was singled out as a finalist for one of five Presidential Awards.

“This is a marvelous community that has embraced service learning and helped us build that concept into our academic and extracurricular programs for students,” says WMU President John M. Dunn. “It is no coincidence that both WMU and Kalamazoo College have been able to build a culture of service on our campuses. This is an area in which we will continue to seize opportunities for the benefit of both our students and the communities we serve.”

WMU’s honor roll selection was based on a number of specific initiatives as well as the overall culture and record of community service compiled during 2011-12, a record that included 18,200 students being involved in some kind of community service, 5,200 students engaged in academic service-learning experiences and students performing 632,408 total community service hours.

The Corporation for National and Community Service oversees the honor roll in collaboration with Campus Compact, the American Council on Education, and the U.S. departments of Education and of Housing and Urban Development.

Shawn Tenney, director of the Office of Service-Learning, submitted WMU’s application for the award. The application continued on page 4

National firm to take over operation of WMU Bookstore
Trustees Feb. 27 authorized WMU to enter a lease agreement with the Follett Higher Education Group Inc., a move that paves the way for the firm to manage all bookstore operations, including the sale and rental of books as well as the sale of clothing, technology and other items.

Nationally, universities are moving away from self-operation and engaging private firms to run bookstore operations. Ten of Michigan’s 15 public universities have already made that move.

WMU will be taking advantage of Follett’s national purchasing power, national market research, and level of innovation and service.

Plans call for the 900-square-foot company to take over operations Thursday, April 11, and close all stores until Monday, April 15, while Follett conducts inventories.

WMU’s 13 bookstore employees have been informed of the transition plan that has been worked out between Follett and the University.
The station's Web ticker at wmuk.org will provide special announcements of WMUK's spring fund drive, which starts March 16, and continues through Friday, April 5. Contributions, online giving at wmuk.org, and all donations are tax deductible. WMUK's fund drive goal is to raise $250,000 by April 5. Those donations will, in turn, trigger gifts from the Kalamazoo Community Foundation to Kalamazoo County Ready 4s. A temporary pact will raise program funds for WMUK. Those donations will, in turn, trigger gifts from the Kalamazoo Community Foundation to Kalamazoo County Ready 4s. A temporary pact will raise program funds for WMUK. Those donations will, in turn, trigger gifts from the Kalamazoo Community Foundation to Kalamazoo County Ready 4s. An annual scholarship in honor of the station's first employee, Bob McLaughlin, will be created. Visit wmich.edu/news/ for details and more events news.

**Retirement Reception**

Joseph J. Guilfoyle, College of Aviation, will be honored for his 13 years of service during a retirement reception from 4 to 6 p.m. Thursday, March 28, in the lobby of the college’s Aircraft Maintenance Hangar, 135 N. Helmer Road in Battle Creek, Mich.

**Jobs**

Current job opportunities at WMU are announced daily on the Human Resources website at wmich.edu/hr/careers-at-wmu.html. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

**Around campus and beyond**

**Talk focuses on Michigan policies**

Gilda Jacobs, a former state legislator who directs a statewide organization dedicated to helping Michigan’s economically vulnerable population, is the keynote speaker for this year’s WHitney Young Jr. Scholars Program. She will speak on “Truth or Consequences: Public Policy and the Future of Michigan,” at 7 p.m. Thursday, March 21, in 4010 College of Health and Human Services building.

**Chavez Scholarship fundraiser slated**

Southwest Michigan will celebrate the life and work of civil rights leader César E. Chávez during an annual scholarship fundraising dinner starting at 6:30 p.m. Saturday, March 23, in the Fetzer Center. To register, call (269) 760-8138.

**Event features 16 different cultures**

The music, dance, food and fashions of 16 cultures will be featured during the 24th International Festival from 4 to 8 p.m. Sunday, March 24, in the Bernhard Center Ballroom. There will be display tables and cultural performances. Admission is free, and for a nominal fee, attendees may sample traditional foods.

**Seniors’ readying for prom night**

Area senior citizens will join WMU employees and students for a night of big band music and dancing during the annual Senior Prom from 7 to 10 p.m. Thursday, March 28, in the Bernhard Center Ballroom.

**WMUK starts on-air spring fund drive March 16**

WMU’s public radio station WMUK will feature a partnership with two community organizations when it opens the on-air portion of its spring fund drive Saturday, March 16.

In what’s being called the Partnership for Quality Pre-Kindergarten Education, the temporary pact will raise program funds for WMUK. Those donations will, in turn, trigger gifts from the Kalamazoo Community Foundation to Kalamazoo County Ready 4s.

The goal of Ready 4s is to provide a high-quality pre-kindergarten experience for every 4-year-old child living in Kalamazoo County. WMUK’s fund drive goal is to raise $160,000 in pre-drive mail-in contributions, online giving at wmuk.org and on-air pledges.

The station’s Web ticker at wmuk.org will feature up-to-date results of the station’s fundraising effort throughout the drive.

**Chair named fellow of national group**

Said Abubak, chair of chemical and paper engineering, has been named a fellow of the American Institute of Chemical Engineers. As a fellow of the AIChE, Abubak joins engineers from around the world who are active professionally in academia or the private sector.

**Psychologist honored for lifetime’s work**

Aliece Dickinson, psychology, has received the Organizational Behavior Management Network Lifetime Achievement award. The honor is given to an individual who has fundamentally advanced understanding and application of behavioral principles in organizational settings. A faculty member since 1984, Dickinson has been dedicated to promoting industrial and organizational psychology and behavior analysis. She received a number of glowing endorsements in a recent issue of the OB Network newsletter from former colleagues, students and well-known professionals.

Dickinson co-edited one of the first handbooks to examine applying behavioral principles to business settings. She is a co-founder of the OB Network, housed at WMU, which develops, enhances and supports the growth and vitality of organizational behavior management through research, education, practice and collaboration.

**English prof writes academic text**

Staci Perryman-Clark, English, has written “Afrocentric Teacher-Research: Rethinking Appropriateness and Inclusion.” The book was published by Peter Lang Publishing in January and is a qualitatively based teacher-research study. The text examines the ways in which African American students and all students perform expository writing tasks using an Ebony-based rhetoric- and composition-focused first-year writing curriculum.

Reviewers declare that the book “pushes our understandings about what might constitute a common approach into a fresh new space by putting an Afrocentric worldview at the center of a writing curriculum that teaches students to value ‘all’ languages and language practices.”

Perryman-Clark directs WMU’s first-year writing program. She was recently elected to rhetoric and composition’s flagship organization, the Conference on College Composition and Communication Executive Committee.

**Abubak**

**Dickinson**

**Perryman-Clark**
Alumnus to lead recruitment, enrollment management efforts

Christopher W. Tremblay, assistant vice chancellor for enrollment management at the University of Michigan-Dearborn, has been named associate provost for enrollment management.

Tremblay, an alumnus who began his career working in WMU's Office of Admissions, is returning to his alma mater following more than a decade of enrollment work at public and private universities. His appointment, effective May 6, fills the vacancy created by Ken A. Fisher, landscape and private universities. His appointment, effective May 6, fills the vacancy created by the retirement of Alan W. G. L. Garcia.

Tremblay's passion for WMU and his clear knowledge of our state and nation's enrollment environment were clear to us all during his visit to campus earlier this winter, "says Timothy Greene, provost and vice president for academic affairs.

"We expect him to hit the ground running and to move quickly ahead with the ideas and commitment he shared during his visit here," Tremblay will oversee the Office of Admissions, Office of Student Financial Aid and Scholarships, Registrar's Office and Fall-Year Experience Programs, which includes WMU's orientation and Fall Welcome units. His responsibilities will encompass student recruitment and enrollment.

"My enrollment management journey began when WMU entrusted me to conduct high school visits and recruit new students in the semester before I completed my bachelor's degree. It was a privilege, and I have been hooked ever since," says Tremblay. "Returning to WMU is the ultimate homecoming. To give back to my alma mater for all that it gave me as an undergraduate and a graduate student is going to be rewarding, personally and professionally."

Tremblay has been at UM-Dearborn since 2006, serving first as director of admissions and orientation, then as executive director of enrollment management and interim director of financial aid before being promoted to his current position in 2011. Under his watch, undergraduate enrollment has increased by 14 percent, and the school saw its four largest freshman classes in history, even as the average ACT scores and grade point average of incoming freshmen spiked.

Previously, Tremblay was director of admissions at Gannon University for three years and worked in WMU's admissions office for nine years as a counselor, assistant director and orientation coordinator.

Faculty members urged to take national survey

WMU is one of hundreds of U.S. colleges and universities participating in the 2013 Faculty Survey of Student Engagement, a national research project that studies faculty perspectives on student engagement.

The survey period will begin Tuesday, March 26, when WMU instructors of all 2013 spring semester undergraduate, credit-bearing courses will receive an invitation to participate. Faculty members will have through Tuesday, April 16, to respond and complete the online questions. FSSE officials will send the email invitations under the signature of WMU President John M. Dunn. FSSE works in conjunction with the National Survey of Student Engagement.

Data collected by the two surveys can be compared to identify gaps in perceptions between faculty members and students at participating institutions.

"We encourage faculty to complete the FSSE which will take approximately 15-20 minutes," says David Reinhold, associate provost for assessment and undergraduate studies. "The information gathered here, along with the NSSE data, will be used to support our strategic planning efforts. FSSE collects data to discover the types of educational experiences emphasized at each participating school as well as faculty practices at these schools related to teaching, performing research and other professional activities. These data allow WMU to compare information collected from previous surveys and compare faculty experiences across lower- and upper-level courses.

For more information, contact Karen Stokes Chapo at karen.stokeschapo@wmich.edu or (269) 387-3867.

Staffer to give Keystone talk

Lisa García, director of the WMU Business Connection office, will discuss "Connecting Industry and Academia" at 8 a.m. Friday, March 22, as part of the Keystone Community Bank Breakfast Speaker Series.

The free event begins with breakfast at 7:30 a.m. in 2150 Schneider Hall. Reservations are required and may be made by contacting Lisa Garcia at (269) 387-6059.

Garcia, a Kalamazoo native, has directed the Business Connection since its inception in early 2012 and has more than 10 years of advertising and marketing experience at agencies throughout the United States. Her office is dedicated to strategically matching WMU's resources, including faculty and student experts, with the needs of the local business community. It serves as a one-stop shop for companies that want to engage with WMU to help grow their enterprises.

Tremblay
The retirements of 11 faculty members and 14 staff members were approved by the University trustees at their Feb. 27 meeting. Trustees also signed off on three faculty resignations as well as two faculty leaves. All of the faculty members who are retiring are doing so with emeritus status. Their names, positions, years of continuous service and effective dates of retirement are:

- Bosom E. Hank, Haenicke Institute, 34 years, Dec. 31 (change in retirement date only); George J. Haus, special education and literacy studies, 26 years, effective Aug. 31, 2017;
- Margaret M. Merron, College of Fine Arts, 13 years, effective June 30; David Orchanian, occupational therapy, 15 years, effective April 30; Galen E. Rike, University Libraries, 21 years, effective June 30;
- Darryl A. Salsbury, Center for English Language and Culture for International Students, 37 years, effective June 30; Nancy M. Schullery, business information systems, 16 years, effective Dec. 31; Karen F. Thomas, special education and literacy studies, 18 years, effective Dec. 31;
- Neal T. Turner, finance and commercial law, 17 years, effective April 30, 2018; and Paul T. Wilson, special education and literacy studies, 27 years, effective Aug. 31.

The staff members retiring are:
- Connie S. Basham, student financial aid and scholarships, 25 years, effective March 31; Carl C. Desi, landscape services, 33 years, effective Feb. 28; Charles J. Dineen, maintenance services, 36 years, effective Dec. 31, 2012;
- Sandra T. Duke, theatre, 20 years, effective July 31; Kenneth A. Fisher, landscape services, 33 years, effective March 31; Joseph J. Guilfoyle, special education and literacy studies, 17 years, effective March 31; Linda L. Ickes, Business Career Center, 14 years, effective March 31;
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