A quarterly publication of Western Michigan University, Kalamazoo. Membership in the WMU Alumni Association is $5.00 per year. Second class postage paid at Kalamazoo, Michigan.

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Member, American Alumni Council

Vol. 25 Spring 1967 No. 2

COVER PHOTO

Western’s most-traveled musical group, the Varsity Vagabonds, posed on the lovely, winding staircase in The Oaklands, campus home of WMU President James W. Miller, after a campus concert. For the story on their upcoming overseas tour and some nostalgia on past performances in less-gracious but still enjoyable settings, see page 7.
The article by Russell L. Bearss in this issue of the Magazine focuses our attention on the significant challenge and opportunity facing society in the recruiting and preparing of a much larger percentage of our young people to serve as technically and vocationally skilled persons in our ever growing economy. Previous eras have been characterized by major advances in agricultural production and manufacturing know-how. Today's greatest single challenge is to bring forth to the fullest, for the benefit of society as a whole and for the individual members of our society, the potential of our human resources. Support for this position is to be found in the following statement from a recent Michigan Manpower Study:

"The underlying feature of the projected labor force characteristics is an increasingly greater linkage between the educational system and the labor force. The projections describe the emergence of a new socio-economic structure for Michigan's economy. During the agricultural and manufacturing era a large proportion of jobs were in manual occupations requiring dexterity and experience. The activities of the classroom had little relationship to job functions.

"In contrast to this situation, the human resources era is characterized by a high proportion of occupations in white-collar activities, especially in those of a professional and technical nature. These occupations typically require development of specific skills in the classroom, ranging from a mathematical aptitude and skill in self-expression to the development of general analytical ability."

Western Michigan University seeks through all of its programs to bring to the fullest, each student's potential in order to provide for continued economic growth, political stability, and the moral, spiritual, and intellectual fiber of which the whole cloth of culture is woven. Western has given and will continue to give major attention to its programs in engineering technology. Specifically, I am referring to mechanical, electrical, automotive, aviation, civil, metallurgical, industrial supervision and industrial engineering technology, and paper and pulp technology. The question is often raised as to how engineering technology curricula differ from other engineering programs. Engineering technology at this University designates programs of engineering instruction where the emphasis is on the application of engineering principles to manufacturing processes. The majority of engineering programs today are predominately resource-science orientated with little or no involvement in laboratory disciplines. The engineering technology curricula are primarily concerned with educating people to perform the essential functions of engineering outside the realm of pure research where mathematical and scientific analyses are the dominating factors.

We have 1,120 students in our engineering technology programs. In addition, we have several hundred more students who are preparing themselves through two- and four-year programs to make specific contributions to the growth and development of our food and petroleum industries. It is, we feel, significant that approximately two hundred of our students are currently engaged in programs of technical and vocational education in cooperative arrangements between industry and Western Michigan University.

Nothing, in my opinion, is more conducive to successful classroom performance and satisfactory performance in a particular industry than the cooperative programs in which the student alternately is challenged to achieve for specified periods of time both in the classroom and in a specific industry. Needless to say, any successful cooperative program is dependent upon close and workable relationships between the University and the industry involved.

Scholarships, equipment, library resources, and most important of all, the interest and energies of those industrialists and businessmen serving on our advisory committees, have given us an outstanding start to obtain faculty and students committed to and involved in programs designed to prepare for business and industry individuals who are skilled in aptitudes and attitudes to make a real contribution both to the growth of their individual respective economic institutions and to the communities in which these businesses and industries are located.

Complementing our program of preparing engineering technologists, Western also prepares industrial education teachers for high schools and community colleges. These teachers are in a position to provide vocational education for young people who seek the training which will enable them to enter industry, but who do not have the desire to attend a four-year institution of higher learning.

Through our engineering technology and industrial education programs, we feel that Western is making a measurable contribution to the people of our state and to Michigan's economy.

James W. Miller
President
One of the most challenging jobs industry faces in the next five years will be finding and training the technicians and skilled workers to replace those who retire or move up to management jobs—and this does not consider the additional labor needed to expand production and satisfy the demands of our rapidly growing economy. The automobile industry already has a shortage of technically trained people, and I know this is true in many other industries as well. In the years ahead, we can expect this shortage to become more acute.

At the end of every school year, over 2.5 million American teenagers enter the labor market. Many of these young people have difficulty finding jobs. At the same time American industry needs hundreds of thousands of skilled people it cannot find. The reason for this gap between employment of our young people and the demand for skilled workers is that modern manufacturing methods have raised the level of skill and knowledge needed in industry.

To meet this demand for higher skills, and to give young people the opportunity to find jobs with a future, we must improve and expand our national educational system at three different levels:

- First, we need better vocational education and vocational counseling in our high schools—with improved liaison between schools and industry.
- Second, we need more two-year technical institutes and community colleges with strong technical or vocational programs.
- Third, we need more training programs sponsored jointly by industry, government, and our schools to train recent high school graduates and other workers whose skills have not kept pace with the advance of technology.

When we talk about training programs, we in industry are very much aware of the difficult job facing today's teachers and administrators. The number of their students often increases faster than their budgets. Moreover, our schools have the job of preparing young people for life, as well as for the more specific task of earning a living.

But, the fact remains that it is the rare high school graduate, directly out of school, who comes to industry with any skill that can be used in any job more demand-

Photo on opposite page, taken in new WMU Industrial and Engineering Technology Bldg., shows metal die casting machine operated by faculty member and student. Inset photo shows small dish, embossed with WMU seal, made on this machine. The die-casting machine, valued at $25,000, was a gift to WMU from Doehler-Jarvis Division of National Lead Co. All photos in this article were taken at WMU technology facilities.

Russell L. Bearss '50 is plant manager of the Toledo Machining Plant of the Chrysler Corp., a position he has held since Feb., 1966. The new plant will ultimately employ some 3,500 persons. Bearss joined Chrysler in 1951 as a tool engineer at the Hamtramck plant and has held various administrative posts since then. Prior to becoming head of the new Toledo Machining Plant, Bearss headed the Highland Park Machining Plant for Chrysler.
ing than the simplest assembly line work. Even students with several years of drafting often are unable to make a cross section of a simple assembly of a group of mechanical components. The student with one year of electronics is not even close to having the skills he needs for a job in that field. And many high school graduates who have not taken math during their last two years have forgotten the elementary number skills they need to qualify for an industrial apprentice program.

All this is not necessarily the fault of our schools. Until very recently, industry has done much less than it should to maintain contact with local schools and universities and to keep counselors and curriculum heads informed of the educational needs of industry. As a result, most vocational curriculums are badly out of date. We have a problem in this area today because industry has not communicated its needs to public education.

TO HELP OUR SCHOOLS keep their programs up-to-date, industry should, on a regular basis, invite counselors and supervisors from local educational institutions to visit its plants. Educators must be provided with more opportunities to talk with personnel and technical training people, and to explore the educational requirements for the kinds of jobs available to their graduates. Casual plant tours are not enough. We need in-depth discussions to make school-industry contacts productive.

One thing needed in many of our schools is more realistic counseling. High school students are at an age when they must take at least the first steps toward choosing their careers. In our society, there is great emphasis—perhaps an exaggerated emphasis—on preparing for a white collar professional job.

Obviously, all students who want a full, four-year college education, and are qualified for it, should be encouraged to go to college. And many industries maintain active programs in support of higher education through direct grants and scholarships.

Today, however, more than 40 percent of those boys who begin four-year college programs in America do not finish. Some, of course, drop out because of financial need, and this is a great waste and a loss to us all. But there are also many who drop out for other reasons—because they lack interest in the work or do not have the right aptitude for what they are trying to study.

WOULDN'T IT BE BETTER for all involved—for the students, for the colleges, and for industry—if more of these students were encouraged to take vocational programs and perhaps enter an apprenticeship or a two-year technical institute rather than a four-year college?

If high school and junior college counselors are to advise their students properly, they must know the needs of local industry and understand the career opportunities in different lines of technical work. Beyond this, they should themselves have respect for dignified—and well-paid—"blue collar" jobs in industry.

Counselors will be able to accomplish this only if we in industry sit down with them and explore each other's needs and problems. Is the counselor aware of the various industrial training programs open to graduates who do not go on to college? Is he familiar with the entrance requirements? Does he know about the career opportunities in industry open to technically trained students? Until industry representatives communicate with the local school counselors neither group can find out what the other can do toward solving our twin problems of unemployment among young people and of unfilled industrial demand for skilled workers.

ONE OF INDUSTRY’S greatest needs is for journeymen in the well-known trades of tool and die-makers, machine repairmen, electricians, pipefitters, millwrights, and sheet metal workers. Also needed are mechanics, machine and equipment operators, and inspectors with gage knowledge—knowledge of micrometers, calipers, vernier scales, blueprint reading, volume and pressure gauges, use of templetts, snap gages, and indicator gages.

Many categories of technicians are in demand, including metallurgical lab technicians with skills in ferrous and non-ferrous material specifications, plastic and rubber specifications, gasket and sealer specifications, and coolants, cutting oils, die lubricant, and machine lubricant specifications. Other technicians are needed
for industrial waste disposal testing and controls, heat treatment furnace controls, and heat treat furnace atmosphere controls.

There is a sharply increased need for computer technicians, such as programmers, key punch operators, and data processing technicians.

People are needed with skills in manufacturing engineering areas, such as tool and process engineers, plant layout engineers, and draftsmen.

For production control operations, material follow-up men, schedulers, planning clerks, material handling specialists, and crib attendants are needed.

In industrial engineering there is a need for methods engineers and time study men. Engineers and analysts are needed for quality control operations, and there is a continuing demand for training personnel and conference leaders, cost clerks, timekeepers, stenographers and typists.

Industry needs a lot of people with a lot of skills, and they are needed every working day.

Now you may be wondering—and I hope you are—how we in industry fill all these needs. One way is to send a requisition to the personnel department, but unfortunately it’s not always that simple. Very often the people with the skills we need are just not available.

Whenever possible, employees are upgraded to fill these needs, but this means on-the-job training for both the on-roll employee and the new-hire, who very likely is not even trained for the lesser skilled job he already is filling.

The best industry can do, of course, is to anticipate these needs before they arise. By planning ahead and working with local educational institutions—either high schools or community colleges—special non-degree courses may be set up to prepare both young people and older unemployed workers for jobs in industry.

For example, special training programs have been developed with the state employment offices and local boards of education. The costs of these vocational programs in local schools in some cases may be underwritten by the Manpower Development and Training Act. Industry’s part in such programs is to point out that jobs are available for people with specific skills and to assist the schools in planning curriculums and securing training materials.

The cooperation industry has received from the various government agencies and educational institutions in developing these programs has been outstanding, and there are many other areas in which industry, education, and government share a mutual interest.

Another approach to training that is more individualized is the tuition refund programs through which employees are encouraged to improve their skills and acquire new abilities. Under this plan an employee is reimbursed by his employer for tuition for job-related courses to obtain basic schooling or to obtain a high school diploma or a college degree.

Many industries also sponsor management and engineering trainees for advanced degrees at major universities while they work on an in-service program of job rotation.

In practically all of these efforts, industry works with the colleges, the vocational schools, and the public schools in planning the training programs for the specific skills, but even closer cooperation is needed, particularly at the high school level. If schools and local industry worked together, high school vocational curriculums, for example, could certainly be improved.

Machine shop courses could be updated and better geared toward local industry demands. And courses in electronics could take the high school student to the point where he has some knowledge of solid state electronics. He then can be introduced to computers and trained to maintain static control panels and numerically controlled machine tools.
Vocational courses must include better training in basic skills. A skilled technician or apprentice tradesman should be able to express himself clearly, understand written instructions, and follow what he is being taught. He needs all the physics he can get; he needs as much math as possible, and he must have good basic mathematical skills.

A screening test at the end of the junior year might be used to select students who need a refresher course in fractions, decimals, and elementary algebra. In basic subjects like English, math, and the sciences, the student in the vocational curriculum probably should take the same courses as college preparatory students. He needs these skills in industry, and they will enable him to go on to a two-year technical school or a four-year college if he decides later to continue his formal education.

**Vocational Education** has reached a period where it is getting visibility throughout many walks of life. We are hearing and seeing everyone from the president of the United States on down to our local educational and business leaders discuss the shortage of skills and technicians. There is nothing more powerful than an idea that has come of age.

For those of you who sincerely wish to improve the level of vocational education in your communities and in your schools, go to the business leaders in your area and ask them to sit on a vocational committee. Go to the local banker, the local garage owner, the local tool shop owner, the local grain mill operator and ask him to sit with you on a vocational advisory committee. These men are there for the asking, and most of them share your interest.

Very often vocational education teachers feel that they are held in less regard than other teaching professionals. Those who do should be reminded of a comment by our late President Kennedy, who said, “Every man can make a difference and each man should try.”

One such man in the field of vocational education is William Ramsey.

Just south of Toledo, Ohio, is an institution called the Penta County Vocational School. This school, started only a few years ago, covers five counties and also encompasses several school districts. If you pause to discuss the school with people in the area or with state, county or local officials, almost to a man, they refer to it as “Bill Ramsey's Penta County School.”

**Bill Ramsey** was in the Rossford, Ohio high school system prior to developing, selling, and building the Penta County Vocational School—which today stands as a working example of what one man can do when an idea comes of age.

The growth of community colleges with two-year programs leading to technicians’ degrees is another development in the field of education that is very encouraging to all of us in industry. Enrollments in two-year colleges have nearly doubled since 1950, and they now exceed one million. Students in these colleges can prepare for jobs in industry as electronics technicians, draftsmen, tool engineers, tool designers, or engineering aides. Graduates of these technical institutes are in great demand, and often move into further technical training programs in industry. Their opportunities for advancement in the years ahead are excellent.

A technical background in tool and manufacturing engineering is good preparation for moving on to a management position. For example, a tool designer with ambition and ability can easily become a manufacturing process engineer or a cost estimator, and eventually a production manager or a manager of manufacturing engineering.

**The Needs of Industry** are many and varied, but our human needs remain the greatest. Industry today needs engineers, technicians, and skilled tradesmen who are not afraid of change, but who accept it happily as the condition of progress. We need managers who approach problems as opportunities, not as a cause for complaint.

The men who work in industry must be men who are always open to learning, who communicate their problems and knowledge to those around them, and who follow the developments in their field. Only if industry continues to get the men it needs—men who have learned to learn and who have the capacity to keep on learning throughout their working lives—will we be able to do our job.

This is the challenge facing all of us, both in industry and in our schools. Working together, I am confident we will meet it successfully.
Varsity Vagabonds members are, left to right, front: Mona Lindauer of Kalamazoo, Virginia Bockman of Grand Rapids, Diane Newton of Kalamazoo, Helen Ash of Otsego, Sharon Hale of Wyoming, Mich., Luana First of Gobles, and Dianne Edwards of Vicksburg; rear row: Joe Koestner of Kalamazoo, Jack Liles of Coloma, Neil Findley of Pontiac, Robert Cooper of Grand Rapids, Gary Storkan of Hastings, Paul and Larry Irey of Kalamazoo, and group director, Dr. Elwyn Carter, professor of music at WMU.

Western's Varsity Vagabonds

Sing, for You're Super!

A BIT OF HOME and a touch of the American college campus will be delivered this spring to United States servicemen stationed in Europe. Western Michigan University's internationally known Varsity Vagabonds will be the special carriers as they make their third USO tour since 1963, leaving Kalamazoo for Frankfurt, Germany, April 16. The USO tour will end June 10.

At the request of the USO, the Vagabonds toured military installations in the Caribbean and the Panama Canal Zone in 1963. Two years later they toured the Northeast Military Command in Greenland, Iceland, Labrador and Newfoundland. So enthusiastic was their reception on the two previous tours that the USO and the National Music Council asked the troupe, which includes fourteen students, seven men and seven women, and Dr. Elwyn Carter, director, to tour Europe.

For months the group has been preparing for the trip with musical rehearsals and with sessions on the geography, history and culture of European countries.

"There is no doubt," Dr. Carter says, "that this trip will add to the many satisfying memories of our tours by the Varsity Vagabonds. Our students reaped rich rewards from the opportunity of providing entertainment for our servicemen. We believe we brightened their tour of duty so far from home.

"There was the time at Fort Sherman, in the Canal Zone, when the servicemen commandeered an LST, took it across the harbor and returned with a group of children from an orphanage. We sang our hearts out for them and I'm certain their lives were made a little brighter.

"WE LEARNED TO HITCHHIKE to make certain we were on time for our engagements. The Military Air Transport System (MATS) was to provide us transportation, but there were times when it wasn't on schedule. Once the Vagabonds and baggage took over the portion of a plane from which potatoes had been unloaded. That trip took us from Newfoundland to Iceland in a raging blizzard.

"While we were in Newfoundland we managed to work in a concert at the Harmon Air Base School. When it was finished we found the whole troop engaged in a counseling session with a group of high school students who sought advice about college. We did a good job of selling the excellence of Western.

"At the final concert in Iceland the audience included the Honorable James Penfield, the United States ambassador to that country. He was keenly disappointed he had not been informed earlier of our visit so that he could have arranged an appearance before a group of NATO ministers who had left only hours before.

"There are some things we will never forget—like the tears in the eyes of some of the men when the group sang Dixie and the feeling in our own hearts when, at the final concert of the tour, we sang our Alma Mater."
Photo in upper left shows the olympic torch lighting ceremony at Olympia, Greece, prior to start of 1964 Olympic games held at Tokyo. Olympia, part of its ruins shown in upper right photo, was site of the ancient games. Middle photo on right shows the Olympic stadium in Athens, site of the first modern olympiad held in 1896. Compare this small stadium with spacious 100,000 seat stadium in Mexico City pictured in this article. Photo on bottom left shows olympic flame ceremony held at Olympia, Greece. Symbols to the left are part of Mexican 1968 olympic posters.
Mexico and the 1968 Olympics

George G. Dales

The 19th Modern Olympiad will begin with the ceremony to light the Olympic flame from the rays of the sun in the ancient Altis at the foot of the Cronos hill. From there the flame will be carried by hundreds of young Greek boys in a relay to the Athens Stadium, the site of the First Modern Olympiad held in 1896. The flame will then be transported to Mexico where thousands of young Mexicans will relay it throughout the countryside and finally to the Olympic Stadium.

Before the Olympic flame signals the start of the Olympic games in Mexico, much planning and preparation is taking place to accommodate some 10,000 athletes and officials representing more than 100 countries and the hundreds of thousands of spectators who will attend.

Will they be ready? Can they put it on? How will the altitude affect performances? These are questions being asked in international sports circles. The proud Mexicans want to demonstrate to the world that not only can they build the necessary facilities and train the personnel to stage this quadrennial world sports spectacle, but they can also develop a sports program which will produce world-ranked athletes for the 1968 games.

The ancient Greek Ideal to create and develop international amity and good will through sports, is being practiced in Mexico. Sports specialists from Poland, Bulgaria, East Germany, Hungary, New Zealand and the United States have rallied to assist in the pre-Olympic efforts. The United States Department of State is cooperating by making it possible for American coaches, trainers and athletes to participate.

George G. Dales has been WMU's track and cross country coach since joining Western's faculty in 1953, shortly after being graduated cum laude from Miami University, Oxford, Ohio. He received his MA at the University of Michigan in 1950. His Greek ancestry and fluency with that language combined with his wide knowledge of track techniques and physical education led to foreign assignments the last three summers by the U.S. Department of State to aid first the Greek Olympic track squad and then the Mexican Olympic team. His WMU track teams have won nine consecutive Mid-American Conference titles while his cross country teams have won two national titles and been in the top 10 nationally for 10 years.
Last summer a team of United States college track coaches was invited to participate in a project to organize and conduct clinics and in-service training sessions in Mexico City. These sessions were held for athletes at the Mexican Sports Center, for professional students and teachers at the National School for Physical Education, and for coaches and officials at the University of Mexico. Included in this project were lectures, slow-motion and stop-action technique analysis of champions, and field demonstrations and practices.

Several outstanding athletes were sent to Mexico to participate in the International Sports Week “Little Olympics.” A medical consulting team was also sent to observe the athletes, to gather data and to make recommendations to the United States Olympic Committee for our participation in the 1968 Olympic Games.

The findings of this group indicate that:

1. Gastro-intestinal troubles will be the most important problem for the athletes and visitors;
2. Strict environmental controls will need to be exercised;
3. A drop-off of physical ability can be expected in the performance of tasks requiring endurance in the 7,500 feet altitude of Mexico City.

A final “pre-olympic preview” will be held next fall, one year before the big event, and at least fifty countries will be represented.

In October, 1968, the 19th Olympiad will go down in history. On the final day the flame will be extinguished, the olympic hymn will be sung, and the sports world will look forward to the 20th Olympic Games to be held in Munich, Germany.


1967 WMU Track Prospects

Coach George G. Dales and his Bronco track team will be after their 10th straight Mid-American championship this outdoor season. While Dales has a nucleus of experienced runners in most events, he’ll have to rely on untried sophomores to some extent to achieve this goal.

Western has a strong 440 yard relay team which set an MAC mark last season, finished as Central Collegiate Conference champs, and took second in the U.S. Track and Field Federation meet. It’s composed of Steve Strauch of Detroit, Don Castronovo of Oceanside, N.Y., Boice Bowman of River Rouge, and Horace Coleman, Jr. of Detroit.

Dales also has depth in the sprints, among members of the 440 relay contingent and in the hurdles events, with Bob Hendershott of Grand Rapids and Chuck LeMon returning to join soph star Dick Kamischke of St. Clair Shores.

Pole vaulters Paul Seeley of Ferndale and Phil Kornoclej of Grand Rapids are back, as is Dave Bagder of Grand Rapids in the long jump, Bill Gould of Adrian in the shot put, and Dick Jelinek of McHenry, Ill. in the discus. Sophomores could help in the field events, too, with pole vaulter Wayne Lambert of Detroit, high jumper Bob Gray of Clarkston, and long jumper Doug Slater of Kalamazoo, all of whom can score, available.

Dales hopes that his new men in the mid-distances and distance events will also break into the scoring column. Aside from 440 man Gerry Missig of Warren and 880 man Lark Lambert of Vienna, Va., coach Dales looks to Rick Manuszak of Calumet City, Ill. in the 440 and Don Bristol of Detroit in the 880.

This year the conference has added the steeplechase and the six mile run events which means that Dales will need good performances from several distance runners, such as sophomores Mike Hazilla of Binghampton, N.Y., Ken Coates of Wyoming, Mich., Keith Reed of Detroit, John Schrader of Riverview, and Dave Kays of Kalamazoo.

Dales figures that, aside from Western, Miami and Kent State, because of the added distance events, will be the MAC teams to beat in 1967. Highlights at home during the regular season include meets with Northern Illinois (May 6), Ohio U. and DePaul (May 13) and the Michigan Federation Meet (May 27). Western returns 19 lettermen.

Outdoor Track Schedule

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<td>OHIO UNIVERSITY* &amp; DePaul</td>
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<td>19-20</td>
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<td>MICHIGAN FEDERATION MEET</td>
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Home Meets in CAPS
In many respects, this generation has been difficult to educate because it has been raised in a transitional era of strife, tension, turmoil, and dramatic change. All have been affected, directly or indirectly, by the surging fight for equal rights. All have witnessed the end of colonialism, and all have felt the impact of a host of scientific advances unmatched in the history of the world.

Yet we pause, we reflect, we ponder. The year that many, if not most, of these graduating seniors were born, the United Nations charter was adopted at a San Francisco convention. Its preamble stated its purpose:

"To save succeeding generations from the scourge of war, which twice in our lifetime has brought untold sorrow to mankind, and to reaffirm faith in fundamental human rights, in the dignity and worth of the human person, and in the equal rights of men and women and of nations large and small; and to establish conditions under which justice and respect for the obligations arising from treaties and other sources of international law can be maintained, and to promote social progress and better standards of life and larger freedom."

Are we really any closer to realizing those bold and idealistic purposes than we were in 1945 when most of you graduating seniors were born? I think so. Thanks to leaders such as Harry S. Truman, Dwight D. Eisenhower, John F. Kennedy, Lyndon B. Johnson, and a myriad of others, tremendous progress has been made in race relations.

Thanks to the good will which exists in most of us, we are far closer to the brotherhood of man, to equal rights for all, than we have ever been before in the course of our modern history. And, thanks to men such as Jonas Salk, there has come increased alleviation of human suffering and disease around the globe.

This is not to say that the struggle is nearly over. As a matter of fact, it has only just begun. I can assure you, however, that its end will not come in your lifetime or mine, for it has been the lot of man to experience continuously those conditions which demand reform, whether they be political, economic, social, religious, or intellectual. Mankind may always be faced with inhumanity, deprivation, disease, and starvation. The fight against these ills of society may never be completely won.
Yet this does not mean the fight is not worthwhile, that we should succumb to apathetic surrender. We have constantly before us a continuing challenge to enlist our best talents in behalf of justice, freedom, morality, the relief of pain. The fainthearted among us may never accept the challenge. It is rather to the courageous, to the strong in spirit, to the men and women who are not afraid to keep on dreaming and to work for the ultimate achievement of those dreams that there will fall the task of accepting this challenge in behalf of us all.

For so many of the rest of us today there exists a reluctance to accept this challenge because the future seems so heavily clouded with doubt, suspicion, and fear. The old, familiar guideposts no longer seem adequate in time of change, and we are convinced that the tempo of the whole historical process has been enormously speeded up.

Perhaps no generation of human beings has ever been quite so sure that it was participating in the closing of one era and the beginning of another.

As a result, we have witnessed in recent years an increasing tendency towards a polarization of attitudes, with some having decided frankly to face toward the past and back reluctantly into the future, while others are inclined to forget the past entirely and to assume that the future calls for experimentation along novel, even extremist lines.

For these latter individuals, not only the old guideposts but the very roads and fences are obliterated. Their "brave new world" will not be marred by any sentimental traditions; it will be absolutely unfettered by the burdensome chains of history. For these protesters and cultural rebels I must confess I hold some sympathy, though at the same time I must also confess that I hold considerable alarm over the extreme forms taken by some of their protestations and rebellions.

In this connection I should like to relate to you a succession of incidents which may well portray the reasons for my alarm.

Recently my wife and I attended a series of lectures on the campus of one of our principal liberal arts colleges presented by one of the nation's foremost interpreters of modern art. The net effect of these hours of artistic encounter, as far as I was concerned, was the total dehumanization of man.

As I watched a steady procession of stick figures, blobs of color, and abstractions of virtually meaningless form, I reached the chilling conviction that the artists who had created them were not hoaxing or "pulling our collective legs." Rather, their nihilism and dehumanization seemed deadly serious.

We subsequently experienced another unsettlement the following weekend on another campus when we attended the play, "The Caretaker," called a good example of the contemporary "theatre of the absurd." Set in a surrounding of junk, without theme, with no plausible beginning and no plausible ending, the play had as its preponderant impact on the audience the futility of man's existence, his complete lack of purpose and intent, an absence of any sense of dignity in man.

As my wife and I left the theatre, our paths crossed that of a philosopher neighbor of ours. We chatted informally about the play we had just seen and he commented to me that he had, just the night before, listened to a televised performance of the new music of silence: discordant, themeless, unpleasant to the ear, interspersed quite literally with long periods of silence. Again, the flavor was one of nihilism, of absurdity, of pointlessness.

A week later I arrived in Washington, D.C., to attend the annual meeting of one of the professional associations to which I belong. I had not been in the hotel in which I was staying more than a few minutes when I was cautioned, with others, not to walk far from the hotel after dark, due to the rising incidence of muggings, rollings, and beatings.

As if to punctuate the warning, the Washington Post two days later carried an alarming article indicating that personal assaults had risen in the national Capitol 68 per cent over the number the preceding year, while the total increase in crime was 15.8 per cent.
You can gather from these illustrations that I AM concerned about the atmosphere of moral skepticism and cynicism abroad in this land of ours, about the intellectual climate in which we are presently immersed, about the denial of values, standards, traditions which is so evident all about us.

Lest you begin to think that I am an incurable and hopeless conservative, I want to set the record straight. I am, by nature, an optimist and a liberal. Yet I am also wedded to the conviction that, despite the seamy, the sordid, the unwholesome aspects of our society and our culture, this nation possesses a treasure of ideals, of standards, a basic pattern of social, political, and economic life which has no equal anywhere else on the face of this globe.

I AM WELL AWARE of the need for repair and improvement of certain features of our social, political, and economic institutions, but I am not advocating their destruction. As one of my friends has quipped, if your house develops some rot in its foundation, you can get rid of the rot by burning the house down, but the better approach is to replace the specific boards with new ones and end up by keeping the house.

What has this to do with you who are about to graduate? My hope is that you will take the time and trouble to discern and become concerned about the rotten boards in our social and economic structure that you may work toward the goal of their replacement.

Simultaneously, I hope that you will never permit yourself to be duped by those who suggest a quicker and seemingly easier solution through the destruction or overthrow of the essential structure of our existing institutions which have been so well and so laboriously built up through the long generations which have preceded.

Now what you do with these institutions, what you make of your individual lives, will be, in the final analysis, up to each of you to decide. For life is made up of a succession of decisions based on alternative choices.

ACTUALLY, FROM THE DAYS of your childhood forward, you have been making choices, consciously or unconsciously, hour after hour. Typical of the range of choices have been such things as the food you eat, the clothes you wear, the friends with whom you associate, the clubs you join, the things you buy, and the use you make of your time and talent.

And it is from the choices you will make from this day forward, from this day of decision, that you will become individually what you will be in the future. And the choices will become increasingly complicated and momentous.

I admit that most of us are under great pressure to make choices that reflect easy answers to the problems that continually beset us. The rewards of conscientiousness, dependability, absolute integrity, sometimes seem few and far between compared with the ease with which corners can be cut and dishonest and immoral practices engaged in. At times the most difficult path to follow may be that which is at once morally straight but collectively unpopular. Let there be no mistake: what a man chooses, he is.

Grads and audience of nearly 5,000 listen.
Perhaps never in our nation’s history have we had such need for those who are willing to take a stand for what they believe to be right, for those who will not compromise with that which they know to be wrong, for those who are willing to make the unpopular choice when their conscience dictates that it must be the choice to make.

What I am sounding here is a call to commitment, a commitment to a toughened moral fiber, a commitment to an aroused conscience, a commitment to a dynamic faith in the future of this great nation and its people.

No finer expression of this faith in our national destiny has been rendered than that written by Bruce Catton in his lead editorial in an early issue of the American Heritage when he said (quote):

“The fabric of American life is a seamless web. Everything fits in somewhere. History is a continuous process; it extends far back into the past, and it will go on—in spite of today’s uneasy qualms—for into the future... Our American heritage is greater than any one of us. It can express itself in very homely truths; in the end, it can lift up our eyes beyond the glow in the sunset skies.” (unquote)

It seems to me that we all need today to concentrate not only on the painful realities of the shortcomings of our social and economic order and to work together for their solutions, but we also need to keep our vision upon the totality of our undertaking, upon the “glow in the sunset skies.”

In closing, my prayer is that each of you will never permit yourself to become so shortsighted, so blinded by temporary and yet curable ills besetting our American way of life that you permit yourself to lose the broader vision and faith in the essential soundness of that way of life which has been won for us by our forebears and which we should transmit to those who will follow.

Let there be no mistake: what a nation chooses, it is. What a man chooses, he is. Today, tomorrow, always.

The final act, turning in commencement robes.

1967 Baseball Prospects

By Charlie Maher
Head Coach

Each year at this time all of the coaches of spring sports are asked, “What kind of a team are you going to have?” I am sure each coach is pleased to be asked this question. It shows a continued interest in WMU’s well-organized, year-around sports program.

However, the question is often difficult to answer. But, the thing that pleases me is the number of people who are interested enough to ask. The time to be concerned is when they don’t ask. For this reason, a frank and honest appraisal of the 1967 baseball squad is as good an answer as can be given.

First, let’s take a look at the returning letter winners from last year’s team. I feel that we have a good nucleus returning from the 1966 varsity.

On the infield we have at first base Chuck Koselke, who last year as a sophomore led the team in hitting as
well as doing a fine job defensively. He is backed up again this year by Gary Lautzenhiser, our reserve first baseman and outfielder last season.

At second base we have Glen Merchant, a senior, and Pat Locanto, a junior, with Bruce Roberts slated to be our shortstop. He has proven to be an outstanding infielder and is expected to be the leader on the infield this season.

WE LOST OUR REGULAR third baseman from last season. However, Rick Truman played some at third last year and should be an improved ball player.

Since many people consider pitching to be 70 percent of baseball success or failure, an in-depth look at our pitching is next.

Jimmy Johnson, who pitches and plays outfield when not on the mound, has a fine record over the last two years and we are expecting him to be one of our top pitchers. Chuck Kline and Eric Hall, both seniors, helped carry the load in their sophomore and junior years, and will be invaluable again. Chuck Mestek and John Mayer, both juniors, pitched some last year and should contribute considerably to our mound staff this year.

Last year's regular catcher, Bruce Bales, graduated, so the catching will be handled by Dick Brown, now a senior. He'll be backed up by Mat Peraino, a junior, and we hope they'll do the job.

We must improve in the outfield, particularly when Jimmy Johnson is pitching, as he is our top outfielder. Jimmy Van Dyck and Del Mackie are the only other letter winners from last year's team.

WESTERN HAS A SATISFACTORY group of players coming up from last year's freshman team. On the infield we are looking for Eric Munther to help at third base, and Dan Benoit to aid the catching corps.

We have some sophomore pitchers who I think will contribute a great deal to Western's future baseball prospects. These include Rick Gamble, Bob Crane, Ken Bratherton, John Pasierb, and several others who have shown considerable promise during indoor practice.

Again, let me say that our real problem is to come up with a capable outfield. Here we must get some help from sophomores such as John Schlukebir, Chris Hacias, Frank Samp, and Sam Antonazzo, among others.

I feel that the success of the 1967 baseball season depends on how well the sophomores fit into our program, as well as continued good play from returning lettermen.

Tennis coach Hap Sorensen's team posted a 3-11 dual match record last year and finished second in the MAC to rugged Toledo. Western had won 12 straight league titles prior to last year's finish. Sorensen's teams have won a total of 12 conference titles, including two ties, since he took over at WMU in 1950.

This year the Broncos have a full 16 match schedule, including six with Big Ten teams plus Notre Dame. To face this formidable card, WMU returns three lettermen: captain Tom Essenberg of Holland, Ken Germain of Allen Park and Steve Hughes of Adrian. Last year's number one player, Ron Seifert of South Bend, Ind., will forego the net sport this spring to concentrate on football, in which he has earned two WMU letters as a varsity quarterback.

Golf coach George Hobbs is in his second season as head coach. Last season his squad posted a 2-12 dual record and finished sixth in the MAC with an 806 total.

This season Hobbs has a 16 match dual card in addition to the all Mid-American Conference matches at Kent State (May 1), plus the Michigan State Invitational tourney (May 12-13). He has four lettermen returning: Gary Beers of Lakewood, Ohio, the team's only senior, Dave Llewellyn of Kalamazoo, Bob Michalke of Dowagiac and Fred Root of Kalamazoo.

1967 Varsity Football
Indoors
Mar. 31 at Ball State & DePaul
April 7 at Northwestern
8 at Wisconsin

Outdoors
April 19 at Kentucky
20 at Miami, O.*
21 at Bowling Green*
22 at Toledo*
26 at Purdue
29 at Marshall*

May 3 MICHIGAN STATE
5 OHIO UNIVERSITY*
16 at Michigan State
20 at Marshall*
23 MICHIGAN STATE
May 10 NOTRE DAME
13 KENT STATE*
19-20 MAC matches at Bowling Green*
Wisconsin's Lt. Governor Jack Olson '42 this winter received two honors related to his football days at Western and to his present eminence in the political world.

Last December Lt. Gov. Olson was announced as one of 25 national winners of Sports Illustrated Magazine's Silver Anniversary All-American awards to football stars of 25 years ago who have most distinguished themselves in their careers since college days. He was nominated for the award by WMU and was the only person selected from the state of Michigan.

During Western's regionally televised basketball game with Bowling Green at Read Field House in January, Mr. Olson received the first annual "Man of the Year Award" for 1967 from the WMU varsity letter winners "W" Club. He was introduced by WMU President James W. Miller, who paid glowing tribute to Olson's post-graduate successes as well as to his undergraduate contributions to football at Western. Olson played on the Bronco 1941 unbeaten grid squad, Western's last undefeated team.

Last November he was elected to his second term as Wisconsin lieutenant governor, having previously served 1962-64.
Six WMU Alumni Included

Outstanding Young Women & Men of America

Six Western Michigan University alumni are included in the 1966 editions of the biographical compilations of America's most outstanding young people between the ages of 21 and 35. Four alumnae are listed in Outstanding Young Women of America, while two alumni are included in Outstanding Young Men of America.

Western alumnae included are:

Dr. Helen M. Morsink ’55, assistant professor of education at Central Michigan University;

Mrs. Lela (Williams) Llorens ’53, director, Occupational Therapy Department, Lafayette Clinic, Detroit;

Mrs. Janet (Drennan) Berghorst ’57, MA ’63 of Kalamazoo, a magna cum laude graduate, who is a music teacher-counselor;

Mrs. Martha (Wallace) Read ’58 of Brighton, Mass., a speech and language therapist and clinical instructor at Boston University.

Western alumni listed are:

D. Gerald Meininger ’57, MA ’62 of Kalamazoo, district sales manager of O. O. McKinley Co.

Emanuel “Manny” Newsome ’64, MA ’65 who is now in an administrative capacity with the Indiana state government at Indianapolis (see class notes).

Persons listed in the books have distinguished themselves in the eyes of the selection bodies, the Boards of Advisory Editors.

Guidelines for selection include unselfish service to others, charitable activities, community service, professional excellence, business advancement, and civic and professional recognition.

Includes $1,000 Stipend

Three Receive Distinguished Faculty Awards

THREE WESTERN FACULTY members received Distinguished Faculty awards of $1,000 each from WMU Alumni Association president Lloyd C. Hartman of Wyoming, Mich., during the annual spring faculty meeting. They are: Dr. Charles T. Brown, head, Department of Speech; Dr. Margaret B. Macmillan, history professor; and David W. Adams, associate professor of teacher education.

They were chosen by a committee of faculty, alumni and students from 192 nominations for the honor made by faculty and student ballot.

This is the second year that the WMU Alumni Association has made the award.

Dr. Brown joined Western's faculty in 1948. He is a graduate of Westminster (Penna.) College and earned his advanced degrees at the University of Wisconsin.

Dr. Macmillan has been a WMU faculty member since 1920 after graduating from the University of Michigan, except for the period 1934-44 when she left to earn her master's degree and then teach at Hunter College. She received her doctorate in 1943 at Columbia University.

Adams is an Ohio Wesleyan University graduate and earned his M.A. from New York University. He had served as assistant to the dean of New York City Community College, Brooklyn, 1953-56, when he joined Western's faculty.

Student nominations included such comments as: “... the most stimulating instructor in my undergraduate life,” and “... is responsible for my living in a world of concern.”
Hartman Re-elected Alumni President

Lloyd "Whitey" Hartman '50 has been elected to his second term as president of the WMU Alumni Association Board of Directors.

Lloyd is married to the former Ruth E. Rathbun. While at Western, he was a member of the football and track teams.

After graduation from Western, Lloyd taught and coached at Fremont High School, moving from there to the staff of Muskegon High School and then to his present position as assistant superintendent of the Wyoming, Michigan Public Schools.

Lloyd was elected vice president of the WMU Alumni Association Board of Directors in 1964 after serving several years as a member. In 1966 he succeeded Robert Perry as board president.

The Hartmans have a daughter, Kathy, who is a WMU freshman, and three younger sons.

Downtown Coaches Club Grows

The WMU "Downtown Coaches Club" ended a fine season of football and basketball enthusiasm on Feb. 23 to climax a series of Thursday noon luncheons which began in September and ended after the final basketball game of the season.

The meetings were hosted each week on a rotating basis by four members of the Bronco Boosters Board of Directors, which is a subsidiary of the WMU Alumni Association.

The "Downtown Coaches Club" this season broke all previous attendance records with an average of 66 businessmen "downtown coaches" attending each meeting.

Much of the success of these luncheons can be attributed to the hard work of James Conway of the University Bookstores; Jack Moss, Kalamazoo Gazette sports writer; Larry Osterman, sports director of WKZO radio and TV; and Dan Daniels, program director of WKLZ radio.

At each meeting, the highlight sport of the week was recapitulated with coaches showing films and reporting on what happened at the previous game or games and giving some insight into what to expect in upcoming contests.

Florida Alumni Hear About WMU Growth

Fifty alumni in the Florida area gathered at Bradenton, Florida on Jan. 29 to view slides of Western's growing facilities and hear a verbal report on Western as it is today from Dr. Gerald Osborn, dean of the School of Liberal Arts and Sciences. This comprised the largest gathering at a meeting of WMU alumni in Florida.

Guests came from as far as Ft. Lauderdale to meet with Dr. Osborn and the other alumni present.

The Reverend John Mangrum was master of ceremonies and was re-elected to his third term as president of the WMU Florida Alumni Club.

Plans are underway for a similar meeting next year, including a campus representative.

1951-52 Title Basketball Team Reunion

Thirty Bronco basketball alumni met for a "championship team" reunion on Feb. 4, 1967 at WMU. Charles "Bud" Brobeck, who played on that 1951-52 title team, which tied Miami for WMU's only MAC basketball crown, was host and M.C. at the reunion dinner.

Bill Perigo, who was WMU basketball coach at that time, was the after-dinner speaker.

Other guests included Mrs. Perigo, Mr. and Mrs. Joe Hoy, Mr. and Mrs. Tom Slaughter, Miss Margaret Feather, Mr. and Mrs. Peter Ellis, Mr. and Mrs. Pat Clysdale, and Mr. and Mrs. John Lore.

Hoy, who becomes WMU athletic director this summer, recapped that basketball season, with Lore pointing out some long-forgotten memories in relation to each basketball alumni present.

Those who also attended included Mr. and Mrs. Jim Betchek of Berrien Springs, Mr. and Mrs. Neil Benford of St. Joseph, Mr. and Mrs. Bob Diment of Flint, Mr. and Mrs. Jim Hipsher of Wabash, Ind., Mr. and Mrs. Bob Porter of Grand Rapids, Dr. and Mrs. Bob Bakeman of Grand Rapids, Mr. and Mrs. Hal Stacey of Comstock Park, Mr. and Mrs. Ron Jackson of Kalamazoo.
and Mrs. Roy Healy of Richland, Mr. and Mrs. Fran Reidy of Portage, Bob Adams of South Bend, Ind., Joe Shaw of Lansing, and Norval Burgett of Howell.

**New WMU Alumni Clubs in Wisconsin**

Thirty-five WMU Alumni from Wisconsin attended an organizational meeting at Madison in mid-February to formulate plans to establish alumni clubs in Madison and Milwaukee. Heading the groups will be Walt Chojnowski '53 in Madison and Dave Langeland '54 and Charles D. Miller '58 in Milwaukee.

Wisconsin Lt. Governor Jack Olson '42 was guest speaker at the organizational meeting dinner in Madison. Wisconsin area WMU alumni also met WMU hockey coach Ed Edwards, assistant professor of general business, and team captain Ron Lang, Battle Creek senior.

On hand to present the latest news about WMU to the group was Thomas Coyne, assistant to WMU President James W. Miller, and alumni director John Lore, who coordinated the meeting.

That evening the group watched the University of Wisconsin varsity hockey team beat Western's hockey club.

**Michigan Week Is May 21-27**

Michigan Week May 21-27 this year will be celebrated in a variety of ways by virtually all civic and community organizations in addition to governmental units down to the smallest hamlet in Michigan. With perhaps the majority of all WMU alumni residing in Michigan and a great share of them assuming the role of community leaders, it follows that most alumni will gladly aid in this promotion of the great state of Michigan, its heritage and resources.

So you Michigamians should be prepared when you are called on in your communities to help make Michigan Week, May 21-27, the biggest and best yet. And in between make it a point to actively extoll the fine virtues of the Water-Winter Wonderland—Michigan.

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**IN MEMORIAM**

Dwight A. Finger '23 suffered a fatal heart attack in November. He retired in 1963 after 40 years of teaching at Pat tengill Jr. High School, Lansing.

Laura Fouch Reed '23 (AB '37) died in November at Norfolk, Virginia where she had been living with her daughter since the summer of 1963.

Dorothy E. Hanbridge '40 died in February at a Port Huron hospital after a long illness. She taught elementary school in Port Huron.

Dr. DeForest Walton '41 a Hastings optometrist for nearly three decades passed away in December at the Alamo Nursing Home near Kalamazoo.

Craig Robinson '53, a resident of Kansas, was killed in an automobile accident in November.

Mrs. Myrtle Abrahamson '55 died in November at Battle Creek. She had been a teacher at Newman Elementary School for eighteen years.

Sharon (McDonald) Martinsen '66 and her husband, Daniel, were killed in an auto accident near York, Alabama, last December while they were en route to Kalamazoo to spend the Christmas holidays with relatives.

Catherine Mae Myers MA '66 died in New Hyde Park, New York in February after a brief illness. She had taught seven years, including five at Richland, and was teaching at Garden City, N. Y. at the time of her death.
John Zaremba Seen On Network TV Weekly Dramatic Series

John Zaremba '32 can be seen on Friday nights over the ABC television network as a regular member of the cast of the series, "The Time Tunnel," playing the role of Dr. Ray Swain. Zaremba, who had parts in a number of Hollywood movies in the 1950's, has in recent years done most of his acting work in television, although he did have an important role in Walt Disney's full length feature, "Follow Me Boys," currently being shown in movie houses across the nation.

Zaremba, while a Western student, was active in student dramatic productions, the symphony orchestra, student government, glee club and choir, and was marching band drum major. Prior to moving to Hollywood he served in newspaper advertising in Chicago and Grand Rapids before publishing his own weekly paper in Grand Rapids.
count... Kermit R. Hummel '43 is now business management manager for General Motors Oldsmobile Division, Lansing... Milton P. Brown '46 has resigned as assistant human relations director for the city of Ann Arbor to accept a position in the Community Relations Department at the Ypsilanti State Hospital... John Aulbrecht '47 was elected chairman of the Marshall Chamber of Commerce Retail Division for 1967... Douglas W. Everhart '47 has been appointed director of the new consultation center for recently hospitalized mental patients, in Macomb County... James Gray '47 and his family are now residing in Brighton where he began his duties as superintendent of schools in July 1966.

'50-'54 Kenneth E. Long '50 a member of the Kalamazoo law firm of Stanley, Davidoff, Long & Gray has been appointed deputy city attorney for urban renewal of the city of Kalamazoo... Robert Ball '51 is the chairman of the 1967 Cancer Crusade in St. Joseph County... Robert S. Baird '51 has been promoted to vice president-account supervisor for the Norman, Navan, Moore & Baird Advertising Agency in Grand Rapids... Larry Trexler '51 is a new member of the board of directors for the Commercial National Bank of Ithaca... George L. Walsh '52 has been appointed administrative assistant to the Dean in the College of Human Medicine and to the Dean in the College of Veterinary Medicine at Michigan State University. He received his MA degree from MSU in 1965... Dr. Janett (Bigelow) Sherman '52 is the recipient of a N.I.H. training fellowship in diabetes research and teaching at Sinai Hospital and Wayne State University in Detroit... M. Allyn Reed Jr. '52 has completed his examination for certified public accountant. He is employed by the accounting firm of Lybrand, Ross Brothers and Montgomery in Niles... Dr. Rudolf Schmut '52 has joined the research and development department of Texxon, Inc., South Hadley Falls, Mass., as manager of product and process development. He has been active in TAPPI, PIMA and served as conference secretary of the European TAPPI... Francis (Morton) Warwick '53 is a member of the first graduating class of Eastern Airlines Marketing Training School in Coral Gables, Florida...  

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**Jack Frank, Associate Director Instructional Resources, Brockport, N.Y.**

Jack B. Frank '49 associate director of instructional resources at the State University College at Brockport, N.Y., is now compiling reflections and conclusions drawn from a six-week European trip last summer during a 12 nation study of broadcast media. The trip was made under the auspices of the U.S. Department of State and the U.S. Information Agency. Frank was appointed to the Brockport faculty in 1963 as an associate professor of education and associate director of the Instructional Television Center. He assumed his new post last year.

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**Maj. Kenneth Cowan Receives 3rd Army Commendation Medal**

U.S. Army Major Kenneth D. Cowan '51 recently received his third award of the Army Commendation Medal for excellent service from August 1963 to June 1966. The citation states, "His leadership, initiative, and imagination have resulted in increased enrollment, a higher cadet retention rate, and a better understanding of ROTC by the entire community." He is now a student at the Army Command and General Staff College, Ft. Leavenworth, Kas.

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**Paul Turner Is Public Information Director, American Nuclear Society**

Paul Turner '52, a former WMU Herald staff member, has been named Public Information Director of the American Nuclear Society, a 7,000 member scientific and educational organization with headquarters at Hinsdale, Ill. He joined the staff of the society in 1954 and has been responsible for publications production and managing national technical meetings. Prior to then he was on the staff of Argonne National Laboratory near Chicago, with administrative and public information responsibilities.

Turner will now disseminate factual nuclear information, including responsibility for new public information programs and press relations.

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**Vilmars Kukainis Promoted to U.S. Army Rank of Major**

On the right, Vilmars Kukainis '57 of St. Joseph has been promoted to the U.S. Army rank of major, in ceremonies held at headquarters, I Field Force, in Vietnam. Maj. Kukainis, a plans and operations officer, entered active duty in 1951. His last assignment before Vietnam was in Iran.
Rep. Donald Riegle Wins Nat'l Political Spotlight With Victory

U.S. Representative Donald Riegle of Flint '59 is being tabbed by political experts as a potential new star on the political horizon although he is only 28 years old. He used a computer plus much time and effort to unseat by 10,000 votes incumbent John G. Mackie, long-time Michigan State Highway Commissioner, who was elected to the congressional post for the first time in 1964. Riegle unseated Mackie last November.

Rep. Riegle says he plans to employ the same computer he used to analyze past voting trends and socio-economic patterns in his district during the election campaign to henceforth determine the needs of his constituents and how to solve their problems.

His is reported to have been the most complete and sophisticated use of computers ever undertaken in the political arena.

'56 Mrs. Vera Calhoun principal of the Jennings Elementary School, Quincy, submitted her resignation to the Board of Education to accept a position with Olivet College ... Kenneth G. Blasszyk is currently serving as a top aide on the staff of Michigan 3rd District Congressman Garry E. Brown in Washington D.C. ... Gene Anderson has been named manager of a New Customer Technical Service Group for Brown Co.'s Pulp, Paper and Board Manufacturing Division, Kalamazoo ... Daniel L. Prensa has received his MA in Latin American studies from the University of Texas ... Philip Steen has recently been appointed to the music faculty at Eastern Michigan University and is also director of the Men's Glee Club ... Tom Taube has joined the WKZO-AM-TV sports staff in Kalamazoo after being at WHFB radio, Benton Harbor the last three years. He has been in broadcasting for eight years after gaining experience on WMCR-FM and WIDR at WMU as a student ... Douglas H. Teller has been appointed Curator of Art at George Washington University, Wash., D.C.

'57 Kent E. Claire has been appoint-
ed product development specialist in nylon by Celanese Plastics Co., Newark, N.J. ... Eugene Jakubiak '57 has been named principal of Nuclear Community High School ... George Price MA '65 is the new head basketball coach at Pennfield High School in Battle Creek ... Fred G. Timmer has been named acting city manager of South Haven ... Charles Williams '57 has gone into business with his brother Wayne Williams '61 as new owners of the Volkswagon dealership to be known as Port City Volkswagon, Inc. at Muskegon ... David M. Zielinski is now a member of the faculty at Jackson Community College.

Richard Whitmer Wins Univ. of Michigan Law School Burke 2nd Prize

Richard E. Whitmer '63, a magna cum laude graduate, won the second prize in the 1966 Nathan Burke Memorial Competition at the University of Michigan Law School. His paper was entitled, "Idea Protection—A New Approach."

After his graduation from WMU, Whitmer spent 10 weeks in India and Japan under a federal program for graduate students. He received his J.D. Degree in 1965 and is presently the executive assistant to the director of the Michigan Department of Commerce.

has been named conference coordinator for the 28th International Congress on Alcohol and Alcoholism to be held in the U.S. in 1968 ... Mrs. Shirley A. Haan is a new junior high mathematics instructor in the Ravenna public schools ... James M. Jennings MA '62 was recently hired as the principal of Silver Harbor the last three years. He has been an NIMH research grant. She is also establishing a private practice in speech and language therapy ... Carol Rumbles is teaching at the Alpena Public School System.

Manny Newsome Now In Indiana State Governmental Post

Emanuel "Manny" Newsome '64 MA '65, one of Western's all-time basketball greats, is now settled in his new post as Director of the Talent Utilization Through Educational Opportunity Resources Office, State of Indiana Scholarship Department, Indianapolis, Ind. Manny left a position last September as counselor and field representative for WMU's Office of Student Financial Aid, after a year's service.

He was co-captain of the Broncos as a senior and his number 5 jersey was retired. Manny, in three years as a varsity regular, scored 1,786 points, a WMU record; and his 45 points in a game and 653 in a season (despite missing four games with an injury) are also WMU scoring marks.
Ralph Stocker Receives Promotion to Rank of U.S. Army Captain

Ralph F. Stocker '64 of Kalamazoo has been promoted to captain in the U. S. Army at Ft. Eustis, Va. Captain Stocker is commander of Company E, 1st Battalion, U. S. Army Transportation School, Ft. Eustis. He entered the army in June 1964, after receiving his commission through the ROTC program at Western.

Two Recent Graduates Receive U.S. Air Force Commissions

Donald L. Oesterle '65 of Lansing and Richard W. Kahler '66 of San Leandro, Calif., have been commissioned as second lieutenants in the U. S. Air Force. Both attended OTS at Lackland AFB, Texas. Oesterle has been assigned to Mather AFB, Calif., for navigator training, while Kahler is training at Chanute AFB, Ill. for duty as a weather officer.

Daniel Pellegron Elected President Of Seminary Class

Daniel E. Pellegron '66 of Three Rivers has been elected president of his class of 125 new students at Union Theological Seminary in New York City. He is enrolled in a three year program leading to ordination in the United Presbyterian Church. He hopes to go into a specialized or experimental area of the ministry which will take him into social and political needs.
Larry Osterman to Broadcast Detroit Tigers TV Games

Larry D. Osterman '66 of Kalamazoo, who has been sports editor for eight years at WKZO-AM-TV, Kalamazoo, this spring joins former major league star George Kell on the television broadcast team for the Detroit Tigers baseball network. Kell and Osterman will announce some 40 televised Detroit baseball games over the next season. Osterman has broadcast play-by-play accounts of virtually all WMU football and basketball games over WKZO in recent years.

in Europe . . . Paul D. Ryenga has joined the personnel staff services unit of the Upjohn Co., Kalamazoo . . . Robert Braun is the new manager of the Woolworth store in Petoskey . . . Rex Conely has been named assistant manager of the Rockford branch of Union Bank & Trust Co. . . . William F. Karbowski has been commissioned a second lieutenant in the U.S. Air Force upon graduation from Officer Training School at Lockland AFB, Texas . . . Bert Smith is teaching social studies and is junior varsity basketball coach in the Bridgman school system . . . Barbara Warner is teaching at the junior high school in Allegan . . . Alice Weeks has completed 2½ years service with the Peace Corps in Santiago, Chile.

'65 Airman Thomas L. Bowen has been selected for training at Amarillo AFB, Texas, as an Air Force personnel specialist . . . Max R. Wolpert is now a chemical control analyst for The Upjohn Company, Kalamazoo . . . Ralph W. Reymer has resigned as director of the Calhoun County Community Action Agency to accept a position as a district teaching coordinator in the Battle Creek-Marshall area . . . Jane Murray, director of orchestras and instructor of stringed instruments in the Adrian public schools, has been appointed Alpha Province president of Sigma Alpha Iota, international professional music fraternity . . . Jeanette Barton Flathkiler of Hampton, Va., is employed as a home teacher for the Virginia Commission for the Visually Handicapped . . . Lt. James F. Walker is presently at Ft. Knox, Ky., and will be reassigned to the 2nd Infantry Division.

U.S. Army, Korea, in June 1967 . . . Steven C. Kaiser is stationed at the U.S. Army base at Fort Sam Houston, Texas . . . Robert L. Mathis is studying for the ministry at Colgate Divinity School, Rochester, N. Y. . . . John J. Castillo is serving as a Battle Creek Job Corps communication skills instructor . . . Jo Ann Rydsta Cooley has been appointed instructor for a course in modern dance at Jackson Community College . . . The following members of this class are teaching: Bruce W. Carlson, Johannesburg, Mich.; Mary A. Steffus, Hobart, Ind.; Kathleen M. Specia, Detroit; Charles Van Gise, Holly; Donald Petroff, Detroit; Larry C. Smith, Hilldale.

'66 Frederick J. Payne has been appointed assistant vice-president of the Security First Bank & Trust Company of Ravenna . . . Karen Zantjes has been hired as occupational therapist for the Berrien County intermediate school district . . . Shirley Bill is currently a social service worker at Lake City . . . Wayne A. Patterson has taken a position with the A. C. Spark Plug Division in Flint as a test engineer . . . Dennis W. Shufelt MA '66 has been hired as principal of Lawton High School . . . Joseph A. Straka MA '66 has received an assistantship to the University of Wisconsin in Milwaukee where he is studying for his doctorate in psychology . . . Roger Kik has been appointed manager of the Kroger store in Alma . . . Ralph R. Stevenson has enlisted in the flight program of the U.S. Marine Corps and is in Quantico, Va. . . . Suzanne Yeomans is presently a graduate student at the University of Wisconsin where she has accepted an assistantship in speech and hearing therapy . . . Rennie Crabtree is an ensign in the U.S. Navy stationed in Pensacola, Florida . . . Michael Gokey is in training at the Defense Language Institute in Monterey, Calif., as a U.S. Air Force language specialist . . . Raymond E. Wiersema MBA has been named vice-president of the Ravenna Security First Bank & Trust Co. . . . Brennan A. Arklie has assumed a position with the General Adjustment Bureau in Chicago . . . Mrs. LaVerne LeRoy MA of Three Rivers recently was guest soloist for the Philharmonic Society's presentation of Handel's "Messiah" . . . Michael J. and Patricia Weaver of Kalamazoo recently left for Nigeria as Peace Corps volunteers . . . John M. Brennan recently joined the office services unit of The Upjohn Company in Kalamazoo . . . Charles H. Townsend of Delton and Loris L. Helen are new members of the medical services section of the medical development unit of The Upjohn Company, Kalamazoo . . . The following members of this class are teaching: Bruce Brumback, Bangor; Mary E. Spencer, New Buffalo; Cherri Van Dam, Grand Haven; Sandra Sloan, Berrien County, MI; Watervliet; William P. Walker, Jackson; Virginia Slanton, Paw Paw; Roberta Coasham, MA, Three Rivers; Dennis Kiel, Armada; James Houseman, Lawton; Ann Harrison, Paw Paw; Martha Fuller Haroff, Marshall; Glenn Sykes, Holland; Marge Senkowski, MA, Vicksburg; Ellen Sterroyk Marsh, Battle Creek Lakeview; Laurie Perry, Gobles; John S. Hand, Jackson Community College; David A. Lund, Alpena; Joseph C. Mischley, Alpena; Linda Young, Armada; Ray Buckus, Holland.

Two 1966 WMU Grads Receive U.S. Air Force Commissions

Benjamin Howlett '66 of Gregory, Mich., and Darvin L. Johnston '66 of Archdale, Mich., have both received commissions as second lieutenants in the U.S. Air Force. Both were trained at Lackland AFB, Texas, and both have been assigned to Sheppard AFB. Lt. Johnston, a Detroit native, will be a missile launch officer while Lt. Howlett, a Stockbridge native, is a transportation officer.
Alumni Giving Campaign Over the Top!

ONE OF THE MOST positive reports of alumni concern for continued progress of Western Michigan University was announced at the January meeting of the University's Board of Trustees when it was revealed the $100,000 goal of the 1966 Annual Alumni Giving Campaign had been exceeded by $5,847.32. The campaign, only the second such annual drive in Western's history, has been conducted under the auspices of the University's Alumni Association Board of Directors.

The directors began this program of annual giving with a fund drive held during 1964-65 as a means of demonstrating coordinated, effective alumni support for Western. The first campaign with its total of $11,124.38 did not give evidence of any truly worthwhile alumni involvement in the growth of W.M.U. Realizing that a strong, viable, and involved alumni body is a mark of a major university, the directors made some radical changes in their approach to the problem of providing financial support for Western.

The first, and probably most important step, was the selection of Al Pugno, '33, to serve as national chairman for the drive. Pugno, a former outstanding Western athlete, successful coach, and currently one of the top insurance executives in the midwest, had long been associated with alumni activities.

THE NEXT STEP was a shift from a fiscal year fund drive to a calendar year drive and the establishment of a goal of $100,000. An Alumni Fund Office was opened adjacent to the Alumni Office in Walwood Union under the direction of the Administrative Assistant to the President, Tom Coyne.

During the course of the campaign, regional and local chairmen were appointed, three direct mail solicitations were sent out to the total alumni body, and personal letters were sent to numerous special groups among the alumni such as: individual classes, lawyers, doctors, alumni of specific departments, and athletic letter winners.

One feature of the campaign in the Kalamazoo area was a telethon during the last week of November in which local alumni volunteers contacted graduates in Kalamazoo and Battle Creek urging their support of the purposes of the campaign.

As in the previous campaign, the four major areas of solicitation were:

- The Paul V. Sangren Scholarship Fund—to provide academic scholarships for outstanding students selected by the University Scholarship Office on the basis of academic achievement and need.
- The Dwight B. Waldo Library Fund—to provide for the acquisition of books, research materials and equipment to insure the excellent library necessary for outstanding scholarship.
- Distinguished Faculty Grants—to provide for grants to be awarded faculty members for distinguished achievement in teaching or scholarship.
- Bronco Athletic Scholarship Fund—to provide for adequate financial assistance to maintain a sound inter-collegiate athletic program.

IN ADDITION to these four areas, special gifts were encouraged wherever an alumnus or University friend had a particular area of interest. The faculty of the University as well as certain student groups were also contacted in the campaign.

In addition to the dramatic rise in total dollars received, one of the most noteworthy effects of the campaign was the jump in average gifts from $4.02 to over $40.00.

As a wrap-up of the 1966 campaign, an Honor Roll listing all donors to the drive will be published with appropriate information about disbursements to the various funds. At this writing, neither the national chairman nor a goal has been selected for the 1967 annual campaign, but this information will also be published in the 1966 Honor Roll.

Second Alumni Tour to Europe

The departure date from New York for the second Alumni Tour to Europe and Africa sponsored by the WMU Alumni Office is July 24, with the return scheduled for August 13. In between those two dates will be visits to such exciting points on the map as Lisbon, Madrid, Seville, Tangier, Casablanca, Algiers, Tunis, Palermo, Rome, Nice and Zurich.

The alumni tour itinerary has been carefully selected to offer one of the finest tour packages available today to travelers. All accommodations are strictly first class with arrangements handled by Ambassador Travel Service, Kalamazoo. Travel to Europe is by DC-8 jetliner.

Dr. and Mrs. Dale Faunce, professor of education, will offer a wealth of travel experience as tour guides to alumni joining them on the trip. Dr. Faunce served as director on the 1965 alumni tour and Mrs. Faunce toured Europe in 1964.

The well-planned tour is offered for $923, a price which cannot be matched anywhere for the wide variety of scenic and historic European and African locations to be visited.

For more information contact John Lore, Director, Alumni Relations, Walwood Union Bldg., Western Michigan University, Kalamazoo, Michigan 49001.
These are new Life Members of the Western Michigan University Alumni Association. The Alumni Association as well as all previous Life Members are proud to welcome this unusually large group to their ranks.

David A. Bell '59
Lawton, Oklahoma

Dr. Walter G. Briney '56
Denver, Colorado

Arnold D. Brown '49
Randolph, Mass.

Luther R. Deese '65
Muskegon Heights, Michigan

James W. Duchaine '51
Manistique, Michigan

Clayton C. Flemming '51
Marine City, Michigan

Marjorie Archer Frazier '26
Inkster, Michigan

Albert J. Klosterman '57
Kalamazoo, Michigan

Terry Lynn Redamak '64
New Buffalo, Michigan

Aldona Yuker Stephenson '39
South Haven, Michigan

George L. Walsh '52
East Lansing, Michigan

Eugene Andrie '40
Missoula, Montana

James H. Bull '57
LaGrange Park, Illinois

John William Costello '63
Charlotte, Michigan

Robert W. Decker '57
Valencia, Venezuela

Dorothy Rodgers Edyvean '45
Indianapolis, Indiana

A. Rodney Lenderink Sr., '37
Kalamazoo, Michigan

John E. Ripmaster '64, '65
Grand Rapids, Michigan

Thomas John Scibilia '65
Deer Park, New York

Mary Ann Steffus '65
Gary, Indiana