President's Corner

$2,000,000 More

AN INCREASE in operating funds of approximately two million dollars is being asked by Western Michigan University of the Michigan legislature for the 1963-64 fiscal year. This request is based on the University's best judgments as to the monies needed if we are to fulfill Western's assigned role of educating the youth of Michigan. The operating problems of Western stem largely from its dramatic growth over the past ten years. During the period from 1952 to 1962, Western has added to its annual enrollment 6,969 students, or an increase of 168 per cent. This is phenomenal growth over a relatively short period of time and has served to tax the facilities and the staff of the University to the utmost.

Since 1955, the operating cost per student of the University has increased $102 or 18 per cent. At the same time, faculty salaries throughout the country have risen 43 per cent. While annual appropriations have increased, they have failed to keep pace with the rising cost of higher education. Rather than gaining ground, Western has been losing financial support on a per capita basis at a time when the demands placed upon it have been ever-increasing.

Since 1955, Western has consistently maintained one of the lowest operating costs per student in the state. Certainly there is every reason for the University to continue to review its operations to preserve the economical use of funds at its disposal. Its size, complexity, and diversity, however, are such that funds of more realistic

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MORE THAN 6,400 air miles is an impressive distance for any student to come to Western Michigan University. But when 66 students and three faculty members cover such a span, it becomes an event of major significance.

Such was the case last summer when a group from Keio University of Tokyo, Japan, attended a special seminar on American Civilization from June 23 to August 4. Keio (pronounced KAY-oh) has an enrollment of some 20,000 students on four campuses within the city of Tokyo. It has been coeducational since the end of World War II.

Plans for the unique program were inaugurated more than a year ago when Dr. Samuel I. Clark, a member of WMU’s political science department, was in Japan as a lecturer for a semester. Upon his return to Kalamazoo, Dr. Clark enlisted the aid of the Division of Field Services and the Institute of Regional Studies to assist in preparations for the Japanese visitors.

After months of planning, final arrangements were mapped out with the assistance of university and government officials from both countries.

On June 23 the program got under way when the ten women and 59 men arrived on Western’s campus.

The students were housed in university residence halls—the women in French Hall, the men in Hoekje Hall. Although each had a Japanese roommate, their room assignments were mixed with those of American students to encourage East-West friendships.

Soon after their arrival, the Japanese visitors plunged into a whirl of classes, tours and social activities. During the six weeks, the group followed a strenuous academic and social schedule. Classes in Conversational English were held each weekday from 8:30 to 10 a.m. The instruction was supplemented by movies showing American tourist attractions.

Afternoons were devoted to a series of lectures on American Civilization given by WMU professors. The range of topics covered American History, Geography and Resources of the U.S., Social Life, Thought and Conviction, Cultural Life, the American Economy and Politics. The series was culminated by President James W. Miller’s discussion of “The Genius of American Politics” on August 3.

Evening activities were varied. They included attendance at campus musical concerts, a special performance of the Summer Session play, drive-in movies and a mixer dance with summer school students. A popular weekly feature was an informal “evening at home” with the family of the Rev. Minoru Mochizuki, Presbyterian campus minister.

Many special events were scheduled during the seminar. On June
The group visited Lansing for a tour of the state capitol and a personal visit with Governor John Swainson. Independence Day was celebrated with a traditional American picnic at the Clark Estate on Lake Michigan near South Haven. The itinerary also included trips to Detroit for visits with Japanese-American families and a tour of the Ford Motor Company.

In the Kalamazoo area the Far East visitors toured the Upjohn Company, visited the new Art Center building and spent an afternoon at a nearby farm. Each member of the group was given the opportunity to spend week-ends as guests of families in Kalamazoo, Ann Arbor, Detroit, Holland and many other cities in the southern Michigan area.

Other highlights of the seminar were two events held in the University Student Center ballroom—a Japan Festival on July 24 and a farewell dinner on August 3. The festival, staged by the Keio students in their traditional kimonos, featured colored slides of typical Japanese scenes, folk songs and dances. An audience of more than 350 students, faculty and Kalamazoo residents attended the unusual program.

The farewell dinner feted WMU faculty and staff members who assisted in the seminar program. It was highlighted by the presentation of Certificates of Achievement to each of the Keio University students by President Miller.

On August 4 the Japanese visitors left Western Michigan’s campus for tours of other parts of the country before returning home. Many of them scheduled stops at Niagara Falls, New York City, Boston, Washington, D.C., the Grand Canyon, Los Angeles, San Francisco and Seattle. A few planned extended stays in the U.S. until early December.

Prior to their departure, Dr. Clark asked the Keio group to complete questionnaires giving their impressions of the seminar, the university and the community. An analysis of the evaluation forms by Dr. Clark’s staff was enlightening, amusing and somewhat confusing.

Comments on the English Conversation classes revealed that most of the Japanese students felt the instruction was good and the training helpful. Many, however, indicated a preference for learning English by actual conversation with American students and faculty members in round table discussions. Some expressed the view that the movies of American scenes were too elementary to be effective, although they enjoyed seeing pictures of other parts of the country.

WMU’s dormitory accommodations rated as “very satisfactory” by nearly all the visitors. The only drawback, as one student explained it, “Everything was nice but squeaking bed.” One or two indicated a preference for tub baths instead of showers. Several indicated a desire for American roommates. As one phrased it, “. . . to live with native American for learning English and American civilization.”

In most instances, American food rated high with the Keio University students. Their evaluation sheets listed ice cream as the overwhelming favorite, followed by hamburgers, chicken and a few special desserts.

Under least-liked American foods, the Japanese listed hot dogs, oatmeal, “buttered milk” and one vehement vote against pizzas. American versions of Japanese and Chinese dishes were also given an Oriental thumbs down. Some had difficulty appreciating steak, although one endorsed the entire range of menus by stating, “Everything I like. I have gained weight since I come here.”

At the opposite extreme was the comment, “I couldn’t find any food which suit or make me enjoy my tongue.”

The question of too much or too little social life prompted a few of the more durable visitors to state they felt that there could have been more. Most, however, agreed it was adequate, but preferred fewer planned activities. Something may have been missing, according to one student who said, “. . . but I wanted to be associated with more boys. I’m a girl.”

The Japanese were high in their praise of all the people they had met on the WMU campus and in Kalamazoo.

“They almost all are friendly, kind and have warm hearts.” Other comments followed a similar vein: “I don’t know how to say thanks to the people of Kalamazoo. I will never forget their kindness.”

One point which seemed to amuse the Japanese was the average American’s lack of knowledge about Japan. As one student pointed out, “. . . almost all American people, including teachers, do not know Japan at all. Present complicated Japan doesn’t consist of only tea ceremony or flower arrangement.”

A few of the answers remain somewhat perplexing to Dr. Clark and his staff. In answer to the question of whether the students had changed their views of the U.S.A. and its people since coming to WMU, a Keio visitor stated, “I think United States is young, however she is hopeful. American people are trying to know Japan. This fact has made me pleasant.”

Equally puzzling was the comment offered in answer to the query about the most amusing incident during their stay.

“It’s the road race which operated
in front of our university.” Dr. Clark believes the visitor was describing the Soap Box derby conducted on West Michigan Avenue in July.

Distances and highway facilities seemed to impress the Japanese. Many reported astonishment at seeing so many highways in Michigan. Others noted that “... the U.S.A. is more widespread that I had imagined.”

Undoubtedly the warm welcome which the visitors received at the university and in Kalamazoo created many lasting friendships. One young Japanese summed it up for his fellow students when he wrote, “Kalamazoo will be my second home town forever.”

Another who had difficulty expressing himself said, “Kalamazooers are enough kind to us to be surprised beyond imagination.”

Following their stay in Kalamazoo, the students left for travel visits throughout the United States for the remainder of the summer, planning on returning home in the fall. Some even made plans for extended stays in the United States.

Although there are no immediate plans for another seminar, Dr. Clark and WMU officials agree that future programs of this type would be a giant step toward greater world harmony. They are unanimous in their hope that more foreign visitors may be “surprised beyond imagination” by the kindness of Western Michigan University and Kalamazoo.

Tragedy Ends Venture

Tragedy marked the post-seminar activities of the Keio University group. On August 17 while returning to Kalamazoo for a brief visit with friends, Miss Yukiko Murakami was killed in the crash of a Greyhound bus and a steel truck on the Ohio Turnpike near Cleveland. Her companion, Miss Sachiko Kaneko, was severely injured.

The girls were returning from a visit to Washington, D.C., and the Japanese embassy there when the accident occurred.

Special memorial services for Miss Murakami were held in Kanley Chapel August 24, conducted by Rev. Mochizuki.
LITTLE IS KNOWN about higher education during the Stone Age, which is perhaps just as well. Because of a weakness in the liberal arts, the B.A. was not offered, and there was only B.S., or Bachelor of Stones. Laboratory facilities were meager, owing to a lack of government contracts and support from private industry, but the stars were readily available, on clear nights, for those interested in astronomy. (Scholars, who went around without much on, looked at the stars with the naked eye.)

Prehistoric students, being before history, failed to comprehend the fundamentals of the subject, such as its being divided into Ancient, Medieval, and Modern.

There were no College Boards. This was fortunate, because without saw or plane, boards were rough.

Nor were there any fraternities. The only clubs on the campus were those carried by the students or, in self-defense, by members of the faculty.

Alumni organizations were in their infancy, where some of them have remained. The alumni secretary occupied a small cave, left behind when the director of development moved to a larger one. While waiting for contributions to come in, he idly doodled on the wall, completely unaware that art critics would someday mistake his drawing of certain members of the board of trustees for dinosaurs and saber-toothed tigers.

The Alumni Quarterly came out every quarter of a century, and was as eagerly awaited as it is today.

The Classical Period

In ancient Athens everyone knew Greek, and in ancient Rome everyone know Latin, even small children—which those who have taken Elementary Greek or Elementary Latin will find hard to believe. Universities wishing to teach a language which had little practical use but was good for mental discipline could have offered English if they had thought of it.

Buildings were all in the classical style, and what looked like genuine marble was genuine marble. However, philosophy classes were sometimes held on the steps, the students being so eager to learn that they couldn’t wait to get inside.

The Peripatetic School was a college where the professors kept moving from town to town, closely followed by students and creditors. Sometimes lectures were held in the Groves of Academe, where students could munch apples and olives and occasionally cast an anxious eye at birds in the branches overhead.

Under the Caesars, taxation became so burdensome that Romans in the upper brackets found they might as well give money to their Alma Mater instead of letting the State have it. Thus it was that crowds often gathered along the Appian Way to applaud a spirited chariot race between the chairman of the funds drive and the tax collector, each trying to get to a good prospect first.

The word “donor” comes from the Latin donare, to
give, and is not to be confused with *dunare*, to dun, though it frequently is.

When a prominent alumnus was thrown to the lions, customary procedure in the alumni office was to observe a moment of silence, broken only by the sound of munching. Then the secretary, wrapping his toga a little more tightly around him, solemnly declared, “Well, we might as well take him off the cultivation list.”

**The Middle Ages**

In the period known as the Dark Ages, or nighthood, everyone was in the dark. Higher education survived only because of illuminated manuscripts, which were discovered during a routine burning of a library. It is interesting to reconstruct a typical classroom scene: a group of dedicated students clustered around a glowing piece of parchment, listening to a lecture in Advanced Monasticism, a ten-year course. If some found it hard to concentrate, it was because they were dreaming about quitting before exams and going off on a crusade.

Some left even sooner, before the end of the lecture, having spied a beautiful damsel being pursued by a dragon who had designs on her. Damsels, who were invariably in distress, wrought havoc on a young man’s grade-point average.

Members of the faculty were better off than previously, because they wore coats of armor. Fully ac- coutered, and with their visors down, they could summon up enough courage to go into the president’s office and ask for a promotion even though they had not published a thing.

At this time the alumni council became more aggressive in its fund drives, using such persuasive devices as the thumbscrew, the knout, the rack, and the wheel. A wealthy alumnus would usually donate generously if a sufficient number of alumni, armed with pikestaffs and halberds, could cross his moat and storm his castle walls. A few could be counted on to survive the rain of stones, arrows, and molten lead. Such a group of alumni, known as “the committee,” was customarily conducted to the castle by a troubador, who led in the singing of the Alma Mater Song the while.

**The Renaissance**

During the Renaissance, universities sprang up all over Europe. You could go to bed at night, with not a university around, and the next morning there would be two universities right down the street, each with a faculty, student body, campanile, and need for additional endowment.

The first universities were in Italy, where Dante was required reading. Some students said his “Paradise” and “Purgatory” were as hard as “Hell.” Boccaccio was not required but was read anyhow, and in the original Italian, so much being lost in translation. Other institutions soon followed, such as Heidelberg, where a popular elective was Duelling 103a,b, usually taken concurrently with First Aid, and the Sorbonne, which never seemed to catch on with tourists as much as the Eiffel Tower, the Folies Bergere, and Napoleon’s Tomb. In England there was Oxford, where, by curious coincidence, all of the young instructors were named Don. There was also Cambridge.

The important thing about the Renaissance, which was a time of awakening (even in the classroom), was education of the Whole Man. Previously such vital parts as the elbows and ear lobes had been neglected. The graduate of a university was supposed, above all, to be a Gentleman. This meant that he should know such things as archery, falconry, and fencing (subjects now largely relegated to Physical Education and given only one-half credit per semester), as well as, in the senior year, how to use a knife and fork.

During the Renaissance, the works of Homer, Virgil, and other classical writers were rediscovered, much to the disappointment of students.

Alumni officials concentrated their efforts on securing
a patron, someone rich like Lorenzo de Medici, someone clever like Machiavelli, or (if they wished to get rid of a troublesome member of the administration) someone really useful like Lucrezia Borgia.

Colonial America

The first universities in America were founded by the Puritans. This explains the strict regulations about Late Hours, Compulsive Chapel, No Liquor on the Campus, and Off-Limits to Underclassmen which still exist at many institutions.

Some crafts were taught, but witchcraft was an extracurricular activity. Witch-burning, on the other hand, was the seventeenth century equivalent of hanging a football coach in effigy at the end of a bad season. Though deplored, it was passed off by the authorities as attributable to “youthful exuberance.”

Harvard set the example for naming colleges after donors. William and Mary, though making a good try, failed to start a trend for using first names. It was more successful, however, in starting Phi Beta Kappa, a fraternity which permitted no rough stuff in its initiations. At first the Phi Beta Kappa key was worn on the key ring, but the practice went out with the discovery of the watch chain and vest.

During the Colonial Period, alumni officials limited their fund-raising activities to those times when an alumnus was securely fastened, hands and legs, in the stocks. In this position he was completely helpless and gave generously, or could be frisked.

Revolutionary America

Higher education came to a virtual standstill during the Revolution—every able-bodied male having enlisted for the duration. Since the ROTC was not yet established, college men were forced to have other qualifications for a commission, such as money.

General George Washington was given an honorary degree by Harvard, and this helped see him through the difficult winter at Valley Forge. Since he gave no commencement address, it is assumed that he made a substantial contribution to the building fund. Then again, mindful of the reputation he had gained through Parson Weems’s spreading of the cherry tree story, he may have established a chair in Ethics.

Unlike the situation during World War I, when colleges and universities abandoned the teaching of German in order to humiliate the Kaiser, the Colonists waged the Revolutionary War successfully without prohibiting the teaching of English. They did, however, force students to substitute such good old American words as “suspenders” for “braces,” and themes were marked down when the spelling “tyre” was used for “tire” and “colour” for “color.”

The alumni publication, variously called the Alumni Bulletin, the Alumni Quarterly, and the Alumni Newsletter, was probably invented at this time by Benjamin Franklin, who invented almost everything else, including bifocals and kites. The first such publication was probably Poor Alumnus’ Almanac, full of such homely sayings as “Early to bed and early to rise makes a man healthy, wealthy, and wise enough to write his Alma Mater into his will.”

Contemporary America

In the nineteenth century, denominational colleges were founded in all parts of the country, especially Ohio. In the smaller of these colleges, money was mostly given in small denominations. A few colleges were not named after John Wesley.

State universities came into being at about the same time, and were tax supported. Every taxpayer was therefore a donor, but without getting his name on a building or being invited to dinner by the president. The taxpayer, in short, was in the same class as the Anonymous Giver, but not because he asked that his name be withheld.

About the middle of the nineteenth century, women were admitted to college. This was done (1) to relieve men of having to take women’s parts in dramatic productions, (2) to provide cheer leaders with shapelier legs, and (3) to recruit members for the Women’s Glee Club, which was not prospering. Women students came to be known as co-eds, meaning that they went along with a man’s education, and he could study and date simultaneously. It was not realized, when they were admitted, that women would get most of the high marks, especially from professors who graded on curves.

In the twentieth century, important strides were made, such as the distinction which developed between education and Education. Teachers came to be trained in what were at first called Normal Schools. With the detection of certain abnormalities, the name was changed to Teachers Colleges.

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Otto Yntema, WMU Director of Field Services, soon ends three years of dedicated service as Michigan's foremost

Parent-Teacher

by Herbert Auer

O TTO YNTEMA, as president of the Michigan Congress of Parents and Teachers, has demonstrated the kind of leadership that has meant action and progress for education in our state. He has done much to bring the attention of our Michigan citizens the real needs of education not only at the elementary and secondary level, but also at the college and university level.

That tribute—like many others being voiced in Michigan—is paid to Otto Yntema, WMU director of field services, by Lynn M. Bartlett, state superintendent of public instruction.

Within several months, Otto will complete his busy three-year term as president of the Michigan PTA. Appropriately, he will preside at his final PTA convention in Kalamazoo. An estimated 2,000 delegates from the many PTA units across Michigan will come to Kalamazoo at the WMU campus April 29, April 30 and May 1. The election of a new president will be one of the highlights of the 46th annual convention.

Otto is the first man to head the Michigan Congress of Parents and Teachers. The growing concern among fathers for better homes, schools and communities is part of a trend across the nation—and certainly is true in Michigan. About 40 per cent of the 2,000 PTA units in Michigan have men as presidents this year.

When Otto presided for the first time at the 1961 convention in Detroit, the Detroit Free Press wrote: "The PTA isn't as pretty as it used to be. All the frills, fancy hats and orchids are missing. But the PTA looks pretty impressive in its 'working clothes.' The reason for the new look is that the men are taking their part."

Otto was elected president in 1960 after a long tenure as a member of the Michigan PTA Board of Managers. "With his elevation to the presidency of the Michigan Congress we could see his unwavering devotion to a cause in which he thoroughly believed," observed James Ten-Brink, a regional vice-president of the Michigan PTA and the Muskegon County superintendent of schools. Ten-Brink, who has worked with Otto and WMU in extension courses many years, continues: "Otto's dynamic personality and leadership abilities have played a leading role in bringing about a better understanding by PTA workers and the lay public in their acceptance of a greater responsibility for revitalizing educational resources in Michigan."

Another educational leader in Michigan puts it another way: "In his many years of service to the PTA—and particularly during his presidency—he taught the importance of an action program based on a balanced, up-to-date educational philosophy at the state and local level."

The nationally-recognized "Study of Michigan Schools Project" appropriately is concerned this year with Higher Education. President Otto, the first professional educator to lead the Michigan PTA, has been a moving force in the Higher Education project. An excellent publication was developed by a task force of Michigan college representatives as a discussion guide.

Otto, himself, has stressed the importance of this Higher Education project to PTA members and the leaders of 29 cooperating organizations. He has pointed out, "The education of our youth does not end with graduation from high school. Parents must be concerned about two questions: (1) Do our present elementary and secondary programs adequately prepare students for education beyond the high school, and (2) In view of the increasing demand, shall we have adequate educational facilities available for our children when they graduate from high schools."

It's a challenge that is offered by Otto, when he puts it squarely up to PTA members: "The answer to both of these questions will be determined by the decisions which we make today."

The PTA movement has always been concerned with all the children and Otto is fast to point this out in his remarks about higher education,
"Special education opportunities must be provided for young people who will not complete high school or who will not attend four years of college."

The PTA contributions in the understanding of higher education needs is expressed by Ferris N. Crawford, assistant superintendent of public instruction, who has been closely identified with higher education. Ferris credits much of this to Otto, "because of his efforts, Michigan leads the way in the nation by directing the attention of parents of elementary and secondary children to the issues in higher education."

He continues, "because of Otto's peculiar interest and knowledge in the field of higher education, we especially owe him a great debt for helping to bring these problems before the citizens."

The Study of Michigan Schools project has also been praised by E. Dale Kennedy, executive secretary of the Michigan Education Association. He has said, "This project has done more perhaps to acquaint lay citizens with education at all levels than any other single effort."

"Through this project," Dale declares, "Otto has been able to involve the PTA members more closely as an integral part of the educational process and team."

The PTA and Michigan Education Association are working closer together now than ever before. A new joint committee is exploring areas of common concern, such as the recruitment of teachers. Dale points out that, "This is a tribute to Otto's understanding of the working relationship which must exist between the educator and parent in order to provide the best educational program possible for our youth."

With the growing PTA concern for better schools, Otto has been able to enlist the assistance of many noted, respected educators. Whereas the Michigan PTA board may have been chiefly lay leaders in the past, Otto has added college specialists to provide better balance. This contribution is cited by Everett J. Soop, director of the University of Michigan Extension Service and a member of the PTA board. He reports that, "Otto has been instrumental in bringing more college personnel into active PTA work and more adults to a greater awareness of school and college problems."

During his administration as Michigan PTA president, the organization has become keenly concerned too with other community problems. The state PTA has become a moving force in such areas as legislation, the Constitutional Convention, safety, health, juvenile protection and others.

PTA members have been encouraged by Otto to participate actively to help solve community problems. This he has done by a keen, discriminating recognition of the forces that are changing our communities.

This wide, broad concern for the better life is evaluated by Edgar L. Harden, president of Northern Michigan College. He says, "Otto has always kept his eye on the distant goal of educating people for their responsibilities as parents, citizens, and as workers or professional people in their communities."

In his many speeches to PTA groups across the state, Otto is forever stressing that "the PTA is an educational organization." Rather than criticize the occasional PTA that spends its time on fund-raising activities, Otto has attempted to challenge them to aim higher. This educational emphasis has been spotted by Clifford E. Erickson, provost of Michigan State University and formerly dean of education there. Cliff explains that "Under Otto's leadership, the PTA is giving increasing attention in a significant way to the educational problems that confront the schools."

Working with the PTA, Otto has utilized his excellent training and experiences as an adult education leader. The first president of the Adult Education Association of Michigan, Otto has been a key figure in the PTA Leadership Development Workshops. Many of the materials being used were written by him over the past decade.

The hours spent by Otto in PTA work cannot be estimated, nor can the miles driven in the evening after a full day at his WMU desk.

Truly, he has been unselfish in his dedication and devotion to the PTA. One of his colleagues has said, "Otto has dedicated his life and efforts to helping people find better ways to help themselves." He has always believed that the grass-roots approach through the PTA (and other groups) is the best way to solve our problems.

To move toward this goal, Otto has probably participated in more PTA workshops, moderated more PTA panels and conducted more PTA discussion groups than any other person in Michigan.

While on PTA assignments, Otto constantly meets old friends. Some of them he knew while a student at Hope College or the University of Michigan . . . others he knew while teaching at Jamestown, at Hope, or at University High . . . others he has worked with while serving as director of the Division of Field Services since 1947 . . . others in his work with the Michigan Youth Commission, Cancer Society and other organizations.

This "picture" of Otto would not be complete unless we pointed to the sly twinkle in his eyes as he defeats a pal in a game of gin rummy, as he picks up a new book about history, as he looks forward to an outing with his children and grandchildren, as he leads up to a trick on a friend while toastmastering a banquet.

Truly, Otto is a "regular guy."

The Michigan PTA and the people of Michigan are grateful to Western Michigan University for its willingness to share the talents of Otto Yntema, in the interest of better homes, churches, schools and communities.

The biographer is Herbert A. Auer '40 and a former student of history under Otto. Herb, now on the executive staff of the Michigan State Medical Society, is an area vice-president of the Michigan PTA. A son of Herb and Grace (Grace Lundy '39), Art, is a junior at WMU.
A former Western Michigan University athlete has been elected lieutenant governor of Wisconsin.

Jack Olson, Wisconsin Dells business and civic leader, will take office shortly after the first of the year. He will be the top-ranking Republican among state office holders. Both United States senators from the Badger state, William Proxmire and Gov. Gaylord Nelson, who unseated the veteran Alexander Wiley (R) in the November election, are Democrats. So is Wisconsin's new governor, John R. Reynolds.

Olson was returned the victor in the race for lieutenant governor by a margin over 12,000 votes. His opponent was David Carley, another former Western Michigan University student, who is presently the director of the state's natural resource development commission.

Jack's triumph was the result of an intensive campaign that took him more than 80,000 miles during the last two years—into everyone of the state's 72 counties and nearly every hamlet and city.

Olson is a comparative newcomer to Wisconsin's political scene, in fact this year marked the first time his name had appeared on an election ballot. He did seek the GOP nomination for governor in 1960, but did not submit his name for endorsement. However, he did not formally withdraw as a candidate until after the GOP state convention, which endorsed Phillip G. Kuehn, the Republican gubernatorial candidate in 1960 and again in 1962.

The new lieutenant governor is the scion of hardy, industrious pioneers who came to this country from Norway in 1861. His great-grandparents, Mr. and Mrs. Ole Olson, left their Nordic environs, immigrated to America, and settled in North Dakota.

Grandfather of Jack was a rugged old stalwart, Ben Olson, a native of North Dakota. He married an Irish lassie, Nellie Ryan, in 1890, and came to Wisconsin Dells, then Kibbourn, in 1891.

It was Ben who was among the first to visualize the Dells of the Wisconsin river as a summer resort area second to none in the United States. The young Viking used a rowboat to transport two passengers up the picturesque stream and back again. It took him all day and he collected $1 per person.

His first power boat, a stern-wheeler with a 20 h.p. gasoline motor, was constructed in 1894. It had a capacity of 16 passengers. That was the modest origin of the Olson Boat Co. Old Ben was 84 years old when he died in 1952, and he piloted his own speed boat until three weeks before death came.

Grover Olson is the only child of Mr. and Mrs. Ben Olson, Sr. He became active in the boat company about 1910 and has been associated with the firm, and with the Dells as a leading tourist attraction, ever since. His marriage to Miss Jane Zimmerman of Reedsburg took place in May 1917. Their two sons are Jack, 42, and Ben, 35. They have one daughter, Mary Jane (Mrs. Lambert Van Hout) of Kimberly, Wis. Ben is also a former student and athlete of Western Michigan.

Jack attended both elementary and high school at Wisconsin Dells. He is the only athlete in the history of the Dells high school to win 16 letters in sports, four each in football, basketball, baseball and track. He broke the state shotput record in the state high school track and field meet and placed second in the discus. More than a dozen colleges and universities sought him for his gridiron prowess.

Attending the University of Wisconsin for one year where he earned numerals in football, basketball and track, Jack later matriculated at Western Michigan University. Here he won letters in both football and track.

His marriage to Eleanor Lang of Kalamazoo occurred March 7, 1942. Immediately thereafter Jack enlisted in the Navy and served four years during World War II. He was a PT boat commander in the North Atlantic and received his honorable discharge in 1946 with the rank of lieutenant, junior grade.

Returning in 1946, he immediately took over the publicity and promotion of Wisconsin Dells which has
brought the area to the attention of the nation and the world.

Slightly more than 150,000 people visited the Dells in 1946. Because of the promotion activities of the local Chamber of Commerce, a program championed by Olson, nearly 1½ million vacationists came to the Dells area in 1962.

Local business firms with which he is associated include Olson Boat Company as manager; president, Wisconsin Amphibious Ducks, Inc., tourist attraction; Fort Dells, another attraction; director, Farmers & Merchants State bank, Wisconsin Dells; and director of the Capitol Indemnity Insurance Company, Madison.

Jack is an elder and past congregation president of the United Presbyterian church, Wisconsin Dells; past president and charter member of the Wisconsin Dells Rotary club; secretary-treasurer, Wisconsin Dells Regional Chamber of Commerce; secretary and director, Wisconsin Good Roads Association; immediate past president, Northern Great Lakes Area Governor's council; and former chairman of the Wisconsin State Chamber of Commerce Tourist and Travel committee.

A year ago, at the request of Hawaii's Gov. Quinn, Jack spent several weeks in Honolulu as director of an economic development project, bureau of business and research, of the University of Hawaii.

John DeWilde Named
AID Top Representative
For U.S. in Israel

John E. DeWilde '36 has been appointed Representative in Israel for the Agency for International Development, under the U.S. Department of State.

The AID staff in Israel has been headed by a mission director, but with the previously announced termination of United States technical assistance activities in the country effective June 30, DeWilde will serve as AID Representative.

He has been controller in AID's Tel Aviv Mission for the past two years. As representative, Mr. DeWilde will represent AID in future applications for U.S. development loans to Israel, PL 480 agricultural commodity programs, Cooley loan applications and the continuing programming of local currency balances.

He started in government work as a statistician in Michigan in 1941 and successively worked for the Treasury Department, the War Assets Administraion, the U.S. Military government in Germany and the Department of State before joining the foreign aid program. His work with the program was principally in Washington before his 1960 assignment to Tel Aviv.

He is married to the former Marjorie Townsend of Allegan, Michigan, and they have one son, Richard, who is serving as a second lieutenant in the Armored Corps.

As you will note on page 11, DeWilde is one of seven Western Michigan alumni who appear for the first time in the new edition of Who's Who in America.

Seven Alumni in New Who’s Who

Seven former Western Michigan University students have been named in Volume 32 of Who’s Who in America.

Among those appearing in the book is John E. De Wilde '36, a government official for the United States Overseas Mission in Israel. He makes his permanent home in Holland, Michigan. (See page 10.)

Charles E. Kirsch '51, an executive with the Kirsch Company, Sturgis, has been there since 1949.

D. Gordon Knapp '19, is with the Upjohn Company, Kalamazoo, and presently is vice president-treasurer. He is also active in many pharmaceutical organizations.

Pearl E. Oldt '34, has been executive secretary for International Association of Printing House Craftsmen Inc., since 1947. He makes his home in Cincinnati.

Don R. Ostrander '34, is an Air Force officer now in Washington D.C., living in Alexandria, Virginia. In 1960 he was decorated with the Legion of Merit.

Raymond W. Saber '38, is chief biologist, defense section, Detroit Office of Civilian Defense since 1954. He has been the author of many articles concerning biological aspects of disease and its treatment.

Dr. Maurice J. Weed '34, of DeKalb, Ill., is head of the music department and a composer for Northern Illinois University. Some of his works include An After Easter Prayer, Wonder of the Starry Night, Symphonie Breve and Introduction and Scherzo.

The First Class

Mrs. Warren Carlton (at left) recently brought an original photograph of the first graduating class—1905—to the campus and presented it to President James W. Miller for the University Archives.

Shown below is the class of 1905 of Western State Normal School, left to right: Josephine LaDuke, Lawton; Vivian Simmons Carlton, Kalamazoo; Bessie Ashton, Kalamazoo; Archie Polley, Kalamazoo; Hebe Hunt, Kalamazoo; Lewis Fie, Kalamazoo, and Ione Peacock, Schoolcraft.

PICTURE CREDITS

Cover, WMU News Service: 1, Kalamazoo Gazette; 2, WMU News Service; 4, 5, 6, 24, cartoons by Zane Cannon; 7, WMU News Service; 10, U.S. Department of State; 11, WMU News Service; 12, 13, Kalamazoo Gazette and WMU News Service; 14, 15, Schiavone Studios; 16, 17, WMU News Service; 18, Schiavone Studios; 20, U.S. Air Force; 21, McHale Studio and Schiavone Studios; 24, U.S. Air Force; back cover, WMU News Service.
Mud and Fun for Homecoming

OCTOBER 20 dawned (well, hardly), but it was cold and damp, and Homecoming wasn’t off to the best of beginnings. House displays began to melt away and the parade preparations proceeded under difficulty. And the Big Bronco Barbecue wasn’t exactly a howling success.

But the displays were judged, and the parade went off with few hitches, with most of the floats and riders holding up well. Waldo Stadium looked like an umbrella ad, but the Bronco gridders held forth valiantly, furnishing considerable satisfaction to the home crowd as they encountered little difficulty with Toledo.

The band again put on a fine halftime performance, and immediately left the stadium for drier quarters.

Alumni again found the University Student Center a busy place as several thousand turned out for the evening of dancing and lots of conversation. Students were delighted with their two big “name” bands, and Queen Judy Baumgartner delighted everyone in her appearances.

It was fun, it was a successful Homecoming—but the order for 1963 has already been placed—“drier, please”!

Fortunatley the cheerleader’s enthusiasm did not match her hairdo.
'Peter Pan' won first prize among house displays for Henry Hall.

Hoe Down day is always a memorable and curious time of expressive dress!
In their first season as a major football participant, the Broncos posted a nifty 5-4 record and a fourth place finish in the rugged Mid-American Conference with a 3-3 mark.

Coach Merle J. Schlosser called it "a gratifying season," despite losing close games to the top three Mid-American Conference teams and independent Louisville. He referred to the facts that his Broncos finished as the third team offensively, averaging 295.3 yards per game, and second team defensively, allowing only 226.4 yards per game, in the final league statistics. He was also referring to the fact that senior quarterback Roger Theder won the loop's individual passing title with 46 completions in 93 attempts in six league games and that Theder was the league's top total offensive performer with 133 plays for 635 yards. In all games, Theder also ranked the best with 58 completions in 124 attempts for 824 yards and six touchdowns in passing plus 50 yards rushing for a total offense of 874 yards.

Fullback Bill Schlee, a consistent performer all season, was second in the league's individual rushing totals with 412 yards in 88 carries, an average of 4.7 yards. For the season, Schlee carried 120 times for 599 yards, a 5.0 mark.

The Broncos opened with a 28-0 win over Central Michigan, the eventual IAAc champion, then lost a heart-breaking 27-21 game at Louisville. WMU then lost on successive weekends 17-7 to rugged Miami and 10-6 to league champion Bowling Green before putting together four straight wins. The victory string included: 21-0 over Toledo, 12-0 over Marshall, 19-6 over Kent State and 28-20 over highly-regarded Brigham Young, WMU lost its finale to once beaten Ohio (7-6 by champion Bowling Green) 32-16 in Waldo Stadium.

Fourteen seniors will be missing from next year's team which opens at the University of Wisconsin. Included are seven starters: quarterback and co-captain Theder; left halfback Jim Bednar; fullback Schlee; center and co-captain Mike Maul; tackles Marv Feenstra and Butch LaRoue; and end Allen Schau. In addition, Schlosser loses halfbacks Karl Toth and Joe DeOrio; guards Chuck Gullickson and Ken Vianello; tackle Al McDonald; and center Gene Cavich.

The squad elected halfback Alan Gibbs and end Bill Somerville as next year's co-captains. Both will be seniors. Gibbs was the team's second leading rusher behind Schlee with 271 yards and one touchdown. Somerville, injured with a shoulder separation causing him to miss the Brigham Young and Ohio contests, caught seven passes for 118 yards and one touchdown.

Bednar had 202 yards rushing in 40 carries and was top receiver with 12 passes caught for 255 yards and three touchdowns; he was also the team's leading punter.

George Ihl, a sophomore from Marionette, Wis., took over the number one job on defense as safetyman. His work was outstanding. In the line, senior guard-linebacker Pat Emerick of Inlay City, a pro prospect at 6-3, 235 pounds, had seventy tackles in the nine games to far outshine any other player. Next to Emerick was Ihl with 46.

For Schlosser's 1963 team, sub quarterback Ken Barnhill, a sophomore this year, will probably lead the team. He completed seven of nine passes for 151 yards and two touchdowns. At halfback, Schlosser has returning Gibbs, John Klein, Allen Howze, John Miller, all letterwinners, and Art Willick. Returnees at fullback include lettermen George Archer who gained 158 yards in 45 trips and Jim Webb, a converted signal caller. Returning for end duty are Somerville and alternate starter Ron Schneider, both of Chicago, Ill.,
Tom Patterson of Parma who scored touchdowns on passes in the Brigham Young and Ohio games, Joe Walker of Ann Arbor, and Jim Petersen who was sidelined with infectious mononucleosis after the season opener.

Returning tackles include Paul Rakow of Detroit, Larry Bartolameo, of Iron Mountain, and Jim DePoy of LaPorte, Ind. Top guard returnees are Mike Hudnut of Flint, starter Chuck Liectke of LaGrange, Ill., and Dick Wilhelm of Hammond, Ind. Returning for center duty are Denny Rutowski of Centerline, Jim Gilstrap of South Bend, Ind., and Jim Foster of Grosse Pointe. All of the above-mentioned are lettermen except Foster, Walker and DePoy.

The final standings in the Mid-American Conference and WMU's final record:

Mid-American Standings:

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<td>6. Toledo University</td>
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WMU 28 Central Michigan 0
Louisville 27 WMU 21
*Miami, Ohio 17 WMU 7
*Bowling Green 10 WMU 6
*WMU 21 Toledo 0
*WMU 12 Marshall 0
*WMU 19 Kent State 6
WMU 28 Brigham Young 20
*Ohio University 32 WMU 16
*Mid-American Conference Games

Letterwinners

VARSITY FOOTBALL — George Archer, Bay City; Ken Barnhill, Wayne; Larry Bartolameo, Iron Mountain; Jim Bednar, Thornton, Ill.; Joe DeOrio, Dearborn; Jim DePoy, LaPorte, Ind.; Pat Emerick, Imlay City; Marv Feenstra, Zeeland; Alan Gibbs, Battle Creek Lakeview; Jim Gilstrap, South Bend, Ind.; Ivan Gullickson, Saskahtewan, Canada; Mike Hudnut, Flint; George Ihler, Marquette; Wis.; John Klein, Athens; Chuck Liectke, LaGrange, Ill.; Francis C. LaRoue, Grand Rapids; Mike Maul, Grand Blanc; Al McDonald, Detroit; Edward Miller, St. Louis, Mo.; Thomas Patterson, Parma; Paul Rakow, Detroit; Dennis Rutowski, Centerline; Allen Schau, Galien; Bill Schlee, Hart; Ron Schneider, Owosso; Bill Somerville, Chicago, Ill.; Roger Theder, Watertown, Wis.; Karl Toth, Sturgis; Ken Vianello, Chicago, Ill.; and Dick Wilhelm, Hammond, Ind.

FRESHMAN FOOTBALL — Jack Anderson, Saginaw; Jim Barress, Grand Rapids; Danny Grandall, Southlake; Dick DeKett, Grand Blanc; Mike Exum, Benton Harbor; Tom Gleason, South Bend, Ind.; Bob Grimes, Bangor; Chuck Harrison, Montreal, Canada; Nelson Jackson, Detroit; Gerald Jelsomino, Wyandotte; Don Johnson, Colon; Joe Karam, Detroit; Dave Katt, Vicksburg; Bill Kattula, Detroit; Dave Lengyel, Detroit; Tom Mancour, Linden; Russ Maynard; Detroit; Jim McKinley, Bangor; Ken Moon-Dillard, Detroit; Jerry Morris, Detroit; Ken Nobis, Jackson; Torre Ossomo, Chicago, Ill.; Bob Perry, Battle Creek; Tom Phimister, Dearborn; Jim Preston, Detroit; Roger Pulliam, Gary, Ind.; Jim Reid, Flint; Chad Root, Rockford; Jim Sande, Detroit; Bill Schult, South Bend, Ind.; Ed Shorter, Pontiac; Don Sievert, Ft. Wayne, Ind.; Bill Smith, Dearborn; Glenn Swain, LaPorte, Ind.; Steve Terlep, Elkhart, Ind.; George Vavrek, Hobart, Ind.; Bill Weber, Kalamazoo; Lionel (Lonny) Wells, Flint; Stan Williams, Michigan City, Ind.; Bernard Wilson, Detroit; Greg Yambrik, Flint; and Ulises Young, Benton Harbor.

VARSITY CROSS-COUNTRY — Jerry Bashaw, Lincoln Park; Neil Browne, Westland; Bruce Burston, Melbourne, Australia; Bob Deneen, Flint; John Dockstader, Newburgh, N. Y.; Dick Greene, Griffith, Ind.; and Richard Mach, Lake Orion.

FRESHMAN CROSS-COUNTRY — John Flaminio, Kalamazoo; Tony Kileman, Dearborn; Wolfgang Lugar, Ann Arbor; Terry McGavin, Detroit; Gary Myers, Ft. Wayne, Ind.; Theodore Nelson, Highland; Louis Proctor, Covert; and John Trowbridge, Alton, Ill.

Secory First Winner of New Alumni Award

President James W. Miller, left, presents to Frank Secory '35 the first annual award of the Alumni Association to former Bronco athletes who have earned national recognition for their prowess. The award was made at the banquet following the annual varsity-alumni baseball game Oct. 12. Secory was a longtime major league baseball player and is an 11-year veteran as a National League umpire, returning to the campus almost every fall to "work" the annual game. Now a resident of Port Huron, Secory has a daughter, Jacquie, who is a junior on the campus. In front are Charlie Maher, head baseball coach, and Len (Lefty) Johnston '54.
THE 1962-63 SCHOOL YEAR HAS BEGUN

Intent in the discussion at the first Alumni Association board of directors meeting, held Sept. 15, are: Don Hayes '50, Bob Burns '41, Bob Perry '49, Alice Gernant '41, Lee Gabe '42, and Al Pugno '33.

A way with women is shown by Tom Coyne, new director of alumni relations, at a recent alumni council meeting. With him are Laura Long '34, Zola Volpel '39, Alice Gernant '41, and Barbara Bird '40.

Alumni President Virgil Westdale confers with Harold Harding of the University of Chicago before Harding's talk to the Alumni Council Nov. 17.

The alumni staff is shown in its daily task of keeping up with former Broncos.
AND WMU ALUMNI HAVE BEEN BUSY

A happy quartet at the Big Bronco Barbecue at Homecoming (forced indoors by the weather) were Bill Brown '53, Chuck Higgins '54, Ted Smith, and Jim Hoy '48.

Don't tell me! You were in Smith Burnham, weren't you?

1912 graduates celebrated their 50th year as guests at a brunch at homecoming. Front row, left to right, are: President James W. Miller; Marietta Adriance Howe, Carl A. Price, Deal Ridler, Adah Tazelaar Rork, and Lois Fenner Kester, Kalamazoo; Ruth Revelli Strong, Grand Junction; Iva Boughton Boyer, Schoolcraft, and President Emeritus Paul V. Sangren. Back row: Robert Chittendon, Schoolcraft; Harold VanDeWalker, Battle Creek; Samuel Mayer, Lansing; LaVerne Argabright, Dowagiac; Theresa Remine, Detroit; Cora Travis Schau, Parch- ment; Ruth Johnson, and Eska Rogers, Kalamazoo.

Key sponsors for the San Diego Alumni club homecoming brunch and broadcast were: Bob Gilbert '49, Fern Snyder '30, Dorothy Willis '54, Gene Hartzler '48, Bob Campbell '50, Barbara Hall '53, and Elson Carr '38.
Bronco Harriers
Third in National Run; Second in MAC

Western Michigan completed one of its most successful cross country seasons by finishing third in the annual NCAA run at East Lansing, behind San Jose and Villanova.

Under coach George Dales the Broncos won the opening double dual over Central Michigan and Calvin with 21 points to 55-58, respectively; then beat the Air Force Academy 16-43.

WMU won the Notre Dame Invitational run at South Bend over an eleven-team field with Ohio running second. The Broncos then beat Illinois 23-51 and Indiana 23-54 and went into the Mid-American run at Oxford, Ohio, as heavy favorites to win their sixth straight crown. But Ohio's Bobcats upset the Broncos in a close one and took the title with 23 points; WMU's second place came on 33 points.

The CCC was a re-run of the Mid-American, with Ohio getting the title on 50 points to second place Western Michigan's 62.

Sophomore Bruce Burston of Melbourne, Australia, became WMU's eighth cross-country All-American with a thirteenth place finish in the NCAA run. Senior Dick Greene was sixteenth; senior Jerry Bashaw was 20th; sophomore Neil Browne was 37th; junior John Dockstader was 62nd; senior Dick Mach was 86th; and sophomore Bob Deneen was 129th in the NCAA field.

Dales will lose co-captains Bashaw and Greene, and Mach by graduation. The Broncos had some sophomores who came through brilliantly when needed; particularly Burston and Browne, whom Dales will build around for 1963. Fresh coach Bob Parks had some promising runners, including Terry Moore, Detroit Redford; Ted Nelson, Millford; Gary Myers, Ft. Wayne, Indiana; John Trowbridge, Alton, Illinois; and Jim Carter, Chicago, Illinois.

'05-'19 Ethel J. Rix '15 was honored as the Woman of the Year by the Marenisco Elementary School near Ironwood . . . Theodore Barton '19 BS '25 recently retired from the faculty of Dearborn's Fordson High School after 34 years in the Dearborn school system. . . Early Davis '19 BS '33 of Louisville, Ky., high school teacher, was anxiously awaiting the WMU-Louisville football game, only to be hospitalized for 16 days just prior to the game and thus missing the encounter . . . James M. Shackleton '19 has been elected president of the new Central National Bank of Alma. He is former senior vice president of the Michigan National Bank in Saginaw, retiring early this year.

'22-'29 Mildred Brightman '22 BS '55 has been named principal of the Marenisco Elementary School near Ironwood . . . Lorene Cook Ash '22 has been chosen teacher-of-the-month in Detroit. She has also been selected for the Detroit Education Association award.

Mrs. Ash is a sixth and seventh grade reading teacher at Marshall elementary school in Detroit . . . L. P. Moyer '24 has been named to a four-year term as secretary-treasurer of the new United States Baseball Federation. He is Kalamazoo city recreation director and president of the National Committee for Amateur Baseball . . . Raymond O. Rider '24 BS '57 has left the 108-year-old one-room Ross School where he taught for 36 years to enter Grand Rapids' new Raymond O. Rider Elementary School which was named for him . . . After 41 years of teaching in the Newaygo county schools, Etta Anderson '25 BS '56 retired this past spring . . . Lyle J. Shaw '26 BS '33, who taught school in Escanaba for 42 years and turned a brewery into a technical school, is leaving to make his home in Indiana, near Culver, where he was born . . . Walter P. Ewalt '27 AB '29 has been promoted to the rank of professor of industrial engineering at Georgia Institute of Technology at Atlanta, after completing 31 years in the physics department . . . Doris Klaussen '27 has been appointed as part time consultant in special education for the Calhoun County Board of Education in Marshall . . . Arlene Brandt '28 is librarian of the Perry public schools . . . Charles A. Sedgman '29 ended a 42-year teaching career this past June when he retired from the faculty of Lansing's Walter French Junior High School.
30 Thereman G. Harris, head of the speech department and director of debate and forensics at Eastern High School in Lansing, has been elected second vice-president of the Michigan Speech Association. Neva H. Hill recently received her MA degree at WMU in teaching in the elementary school. Clarence C. Hollister retired last July after more than three decades of postal service at Bronson.

31 Frederick Harren, drafting instructor at St. Joseph High School, has been appointed manager and treasurer of the Berrien Teachers Credit Union.

32 Marvin E. Beekman is director of special education for Lansing public schools. Clarence B. Young is a writer and speaker for the C. S. Mott Program of the Flint Board of Education. He has written for national magazines, radio and promotional publications on the history of Flint and Genesee County as well as historic automobiles.

34 Earl Greene, Tecumseh director of elementary education, has been granted a one-year leave of absence so that he may work on an advanced degree at Columbia University in New York.

36 George N. McCormick has completed the reserve associate command and general staff course at the Command and General Staff College at Fort Leavenworth, Kans. Winfred E. Hope recently received his MA degree at WMU in teaching in the elementary school. Donald Francisco is the new marketing manager, industrial products, for Dow Corning Corp., Midland.

37 Walter J. Koets is teaching 5th grade at Grand Haven. William Wang has been named acting principal of Midland High School. He has served as assistant principal for the past two and a half years. David Arnold is vice president of the new United Baseball Federation of State High School Athletic Associations.

38 Harold A. Jacobson, executive vice-president, American National Bank & Trust Co., Kalamazoo, has been elected to a three-year term as a director of Robert Morris Associates.

39 Raymond Early, 31 Bicarel Drive, San Francisco, Calif., represented Western at the inauguration of Brother

Smith '33 Chosen National Insurance Group Chairman

C. Carney Smith '33 is national chairman of the General Agents and Managers Conference of the National Association of Life Underwriters, elected in September in Chicago. He entered the life insurance business in 1946 and is now general agent in Washington, D.C., for the Mutual Benefit Life Insurance Co. of Newark, N. J., and is president of the D.C. chapter of the American Society of Chartered Life Underwriters. He is a trustee of the Detroit Institute of Technology.

Timothy Michael as President of Saint Mary's College of California. He is a professor at the City College and University of San Francisco. Kenneth Beagle, now in his 17th year as superintendent of schools in Grand Ledge, is now endeavoring to stimulate interest in the provision of special educational facilities for handicapped and retarded children. Charles E. Henry is now a member of the partnership of the Goldberg Hardware in South Haven.

41 Receiving her MA degree in librarianship from WMU last summer was Catherine S. Armitage. Dr. Betty Johnston is chairman of the Home and Family Department of Southern Illinois University, Carbondale. She earned her doctorate at Purdue University.

42 Lt. Col. Henry B. Zuideren has retired from active duty with the Army after 21 years of service, and plans to make his home in Hopewell, Va. Donald G. Sorensen is the Grand Haven district supervisor for Penn Mutual Life Insurance Co. John L. Tidd has recently become a member of the National Aeronautics and Space Administration team at Redstone Arsenal, Huntsville, Ala. Teaching at the University of Oklahoma in Norman, is Dr. Paul Unger, who has recently been promoted to the rank of associate professor of education. Merton R. Garlock received his MA degree in teaching of industrial education from WMU last summer.

43 Dwight Brink BS '53 is now the principal at the Coloma Elementary School. Members of this class receiving MA degrees from WMU this summer were Lola L. Hall in guidance and Luceal E. Westphal in teaching in the elementary school. Dr. Leon R. Tindall has opened a new dentist office at 425 East Centre in Portage. He has been practicing dentistry in Kalamazoo the past 17 years.

44 Blanche Burgess MA '59, elementary art teacher for the Sturgis public schools, is the recipient of a national award for recognition as one of the outstanding teachers in the United States. Merrie Frost is now area school coordinator for Grand Ledge public schools. Rella L. Anderson was elected president of the Kalamazoo Kiwanis Club. His 1962 Kalamazoo College football team was unbeaten taking the championship of the Michigan Intercollegiate Athletic Association.

45 Marilyn V. Floyd received her MA degree in teaching of home economics at WMU last summer.

47 Robert Williams has been nominated as director of personnel for the board of education at Grand Rapids Junior College. He is currently director of counseling. Lowell Hoffmeister is the new principal of the Delton Kellogg elementary schools. Phyllis E. Seabolt received her MA degree in teaching of home economics at WMU last summer.

48 Capt. John Wild has been promoted to major in the U.S. Air Force in Grand Rapids. Dr. Dean Smith is coordinator of curriculum at the Eddy School in St. Clair. Maj. William J. Kowalski MA '53 has been appointed
to the staff of the Marine Corps reserve unit in Kalamazoo... Peter P. Wallus is coordinator of secondary education in the Kalamazoo public schools.

’49 Richard L. Cutler is associate professor of psychology at the University of Michigan and research associate at University School in Ann Arbor... Harold C. Henrickson MA ’53 is the new assistant varsity football coach at the Grand Haven High School... Patrick Butler has been appointed librarian of the new Wayne County Community College which will open in September 1964 in Livonia... The new head football coach of Warren High School is Steve Novak... The Rev. Eugene Ballard is the pastor of the Tower Hart Baptist Church in East Lansing, where he is doing work for his master’s degree in pastoral counseling at Michigan State University... Arthur M. Jensen MA ’53 is a Kellogg Fellow at the University of California in Los Angeles. He is on sabbatical leave from San Diego City College, where he has been placement director for the past three years, doing his doctoral study in junior college administration... June L. Biek received her MA at WMU in teaching in the elementary school this summer. Clarence M. Williams received an Ed.D. degree in educational psychology at the end of the summer term at Michigan State University... Lucille Ford Neujaehr is dividing her time between teaching and being principal at Hillcrest School in Kalamazoo... Esther L. Cole BS ’56 is teaching biology at Brandywine High School in Niles.

’50 Walton Piggott, Jr. MA ’57 is assistant professor of health and physical education at Ferris Institute... Francis Woodruff has been named head teacher at Columbiaville, where he has served as 7th grade social studies teacher for the past two years... Kenneth E. Long has been added to the law firm of Stanley, Stanley, and Davidoff in Kalamazoo. He resides at 3415 Silver Hills, Kalamazoo, with his wife and two daughters... E. Arthur Pierre has been appointed principal at Lincoln School in Kalamazoo. He served as acting assistant at Lincoln during the past school year and for the opening weeks of the current year... Charles Noneman is teaching choral music at the Northeast Intermediate School in Midland. He resides at 812 E. St. Andrews, Midland, with his wife Nanine Landis ’53 and two daughters... William W. Rogers has been appointed as special representative, vice president-finance and accounting of the Milwaukee Road with headquarters in Chicago. He has held various positions with the New York Central railroad in New York City since 1953, his most recent position having been that of assistant general statistician... Benton Harbor Attorney Maurice D. Bucklick has joined Attorney Richard W. Insley as an associate. They practice in the Robinson building, 139 Pipestone... Dr. Duane Allen, who just finished a year of surgical residency at Detroit Receiving Hospital, has opened his new medical office at the Harper Medical Center... Helen Lander and Barbara Stephenson ’49 were July visitors in the home of Mr. and Mrs. Donald (Carol Ritchie) Seeks of Pico Rivera, Calif. Eugene E. Strout MA ’55 has been named principal of Bridgeport High School. He came to Bridgeport one year ago and was at Charlotte High School for seven years... William L. Dudas and George V. VanTyre received their MA degrees at WMU last summer. Dudas was in the teaching of physical education, while VanTyre was in secondary administration and supervision... Richard E. Rittenberg visited East Berlin this past summer, which helps in giving his students at Asbury Park, N. J., a first-hand account of life in East Berlin during a current events class. Rittenberg went to Europe for a three-week course in contemporary European economics which was given to English speaking teachers from all over the world by the Netherlands University for International Co-operation at Utrecht... Capt. John S. Hiner has been assigned to duty at Wiesbaden at Ramstein, Germany. His wife Joan Lyons ’51 and children are planning to join him... Stan Weber and Wes Knapper ’56 are now owners of the Lew Hubbard men’s wear store in Kalamazoo... Robert J. Burns is teaching sixth grade at Central Elementary School in John H. Richardson MA ’56 is teaching second grade at Pershing Elementary School in Kalamazoo... WEDDINGS: Patricia A. Bailey and John J. Mertaugh at Drummond Island.

’51 Dick Bruny managed the Detroit Ivytive which captured the National Senior Amateur Baseball Federation championship at Dayton, O.... Robert L. Thompson and Charles W. Zabonick received their MA degrees during the summer at WMU. Thompson’s field was geology, while Zabonick’s area was teaching of science and math... Richard Blies has been named new assistant superintendent at Howell. He had been assistant superintendent of schools at Clio... James Capitan is principal of the Houghton Lake School. He had been assistant principal of the Owosso High School... Duane L. Hooker is the new West Ottawa High School principal in Holland... M. J. Neevaux is the new Ithaca High School Principal. He served a similar capacity in Boyne City... Byron E. White has been ordained and installed as pastor of the Coopersville Reformed Church... WEDDINGS: Beverly J. Sherwood and Charles W. Stout in Midland.

’52 Lilian F. Gortline and Eleanor J. Sturage received their MA degrees last summer at WMU in teaching in the elementary school... Arthur Hupp has been appointed a technical advisor for
Perkins-Goodwin Enterprises in New York. He was formerly an official of the Watervliet Paper Co. . . . Janette D. Miller Bigelow is a third year student at Wayne State University College of Medicine, where she is doing physiological research for the department of anesthesiology. . . . Dr. Rudolf Schmutz is listed in the current edition American Men of Science. He is a chemist with the West Virginia Pulp & Paper Co., in Mechanicville, N. Y. . . . Mr. and Mrs. Lewis Yost and children are living in Ibadan, Nigeria, Africa, for the next two years. He has accepted a teaching position with the Technical College of the University of Nigeria. . . . Louis F. VanderLinde MA '58 received an Ed.D. degree in elementary classroom teaching at Michigan State University at the end of the summer term. Gordon Sherwood is now living in Italy, and reports that his own compositions are more often performed in Europe than in the United States . . . Milton R. Cudney MA '55 is conducting research at Ohio State University on a program seeking to develop new and improved guidance techniques to assist high school students in the selection of careers.

'53 Lynn C. Oberlin received an MA degree in elementary administration and supervision at WMU last summer . . . Robert L. Sharpe has been named assistant to the division manager of Consumers Power Company's West Wayne division, headquartered at Livonia. He had been industrial gas engineer with the company's Lansing division . . . John H. Koenig MA '54 has joined the manpower training and development programs of the vocational education division, Department of Public Instruction, Lansing . . . Joel Burdin, coordinator of instruction for the Okemos schools, has resigned to take a position with Indiana State College, Terre Haute, Ind., as an assistant professor of education.

Fenwick Leaves WM, Joins Formica at Cincinnati

Raymond E. Fenwick '57 left the University Alumni directorship Sept. 1 to become communications manager for the Formica Corp., Cincinnati. He edits internal and external company publications in his new job, and before joining the University staff had been a publications editor for United States Gypsum Co., Chicago.

Mandrell '54 Admissions Director at K-College

James Mandrell '54 MA '58 has been named director of admissions at Kalamazoo College. He has been an admissions counselor and co-ordinator of student financial aid since joining the K-College staff two years ago. He had formerly taught at Cheboygan and Plainwell. Mandrell lives on the campus.

'54 Pat Fitzgerald MA has been promoted to manager of State Farm Insurance Co. in West Palm Beach, Fla. He had been an agent in Marshall, Mich. . . . Edward Busch has been named as a diagnostician for the mentally handicapped education program. He was formerly guidance director at Portland. He plans to live in Stanton . . . Dr. Jacqueline Steward Waters is now teaching in the School of Dentistry at Howard University. Her husband, Dr. Terrell Waters, has been commissioned captain in the Air Force. After completing two years they plan to open a dental clinic in Washington, D. C. . . . Donald L. Irman MA is the new superintendent of schools for Paw Paw. He has been principal at Benton Harbor High School since 1958 . . . Martha L. Smith is now an assistant professor of psychology, education and music at Central Michigan University laboratory school in Mt. Pleasant . . . The following members of this class received their MA degrees at WMU last summer: Bernard J. Blue, teaching of music; Charles D. Brill, teaching of music; Margaret W. Carpenter, teaching in the elementary school; Modalon J. Cashkurt, teaching of math and science; Clinton V. Drummond, teaching of industrial education; David C. Hanna, teaching of social studies; Donald J. Russe, teaching of music; Donald L. A. Sears, elementary administration and supervision and Andrew V. Young, teaching in the elementary school . . . The Rev. Jean A. Crabtree '59 formerly of Mendon, has been appointed pastor of Howard City-Morley Methodist Churches. He and his wife Barbara A. Carr live at Howard City . . . William H. Mejear has joined the Michigan Chemical Corporation in its research department at St. Louis, Mich. He and his family live at Alma . . . Weddings: Illa Houckins and James Rogers July 22 in Santa Monica, Calif. 

'55 John Carr of Sparta has an article, “Skillful Training Is the Key,” appearing in the current issue of "The Insurance Salesman," one of the nation's leading business journals and the largest paid-subscription journal in the life and health insurance industry. He is a representative of the Farm Bureau Insurance Co. . . . John Isom, formerly district manager for Air France in Indianapolis, has been promoted to manager of the Detroit district. His new duties will cover the development of passenger and cargo sales in the state of Michigan and Toledo. O. M. Robert W. Dennis has passed the examination to become a certified public accountant in the state of Michigan . . . Arthur H. Boerman of Dearborn was recently promoted to assistant cashier, real estate mortgage department of the Wyandotte Savings Bank . . . Charles
Bernice Beers Snow Harrison '10, AB '44 died Sept. 15. She lived in Augusta and retired from teaching at Galesburg in 1955. She leaves her husband, one son and five grandchildren.

Lois Warrant Colegrove '10 died Dec. 6 in Plainwell. She leaves three sons and six grandchildren.

Sara S. Hare '11 died Aug. 21 in Grand Rapids, where she lived at the M. J. Clark Memorial Home. She was a longtime Kalamazoo elementary teacher, retiring in 1948.

Clyde S. Price '11 died Dec. 1 at his Montague home. He had been superintendent of schools in Tustin, Farmington, Bloomdale and Flat Rock, and in 1948 retired from active duty with the U.S. Army as a lieutenant colonel. He held an honorary degree from the University of Besancon, France.

Glady's C. Clack '12 died July 8 at Bryan, O. She was a longtime teacher in the Wayland area, and leaves her husband, two sons, and eight grandchildren.

Jeanne Paxton '31 BA '30 died Aug. 7 in Grand Rapids. She taught for 15 years in Battle Creek and then in Grand Rapids until her 1942 retirement.

Mabel Hazel Schae Munch '14 AB '27 died Aug. 31 in Kalamazoo. She taught in Kalamazoo and Dowagiac, and is survived by her husband, one son and three grandchildren.

Carl Austin, a student from 1915 to 1919, died Sept. 2 in Kalamazoo after a long illness. He retired in 1961 after having served as Kalamazoo Gazette circulation manager from 1922 to 1948 and after 1948 as plant superintendent. He was a member of Sigma Tau Gamma fraternity. Mr. Austin leaves his wife, one daughter and four grandchildren.

Mary B. Owens '17, AB '39 died Sept. 30 in Marshall. She retired from teaching in 1956, and leaves one sister and a brother.

Marion F. Russell, a student in 1918, died Sept. 2 in Grand Rapids. A former teacher, for 25 years she was a partner in the Old Thatcher Tea House, Yarmouthport, Mass. She leaves three sisters.

Adolph A. Comont, a student in 1918 and 1919, died Nov. 2 in Minneapolis. He had been employed by Continental Motors there until retiring two years ago. He leaves his wife, four daughters, a brother and a sister.

Mary Minty Coats '22 died Sept. 19 in Champaign, Ill., and had lived in Kalamazoo and Lansing. She leaves two sisters.

Doris L. Zimmerman Pleyter, a student between 1922 and 1961, died July 12 in Sparta. She had long taught near Grant, where she lived, and leaves her husband, two sons, and her mother.

Lorraine M. Smith '32 BS '37 died Aug. 1 at Gun Lake. She retired as a Kalamazoo teacher in 1961.

Sister Mary Borromeo, SSJ, '23 AB '25 died Nov. 30 in Kalamazoo. She had been a public school teacher before taking her vows, and had then taught in Roman Catholic schools in Kalamazoo, Detroit, Sandusky, and Portland.

Jennie L. Smith '23, a teacher in Kalamazoo and Oscoda until retiring in 1960, died Oct. 6 in Kalamazoo. She leaves one sister.

Mable Keyes Dake '24 died Oct. 5 in Battle Creek. She retired from teaching in 1954 and lived in Durand. She leaves her husband, two children and two grandchildren.

Sister M. Marion (Hander) '25, the first president of Nazareth College, died recently in Kalamazoo. She was for six years superior general of the Sisters of St. Joseph, and served as Nazareth president for five years, and also was a school principal. She leaves four sisters and a brother.

William J. Riley, a student in 1927 and 1928, died Nov. 26 in St. Joseph. He claimed the title of "World's Homeiest Man," was a public accountant in New York where he played in several motion pictures. He leaves his wife, one son, a daughter, Mrs. Eugene Wank (Patti Riley '59), and four grandchildren.

Susan Johnson Evans, a student from 1930 to 1938, died Aug. 29 in Battle Creek. She was teaching in 1956 and retired in 1959. She leaves two grandchildren, 10 great-grandchildren, and one great-great-grandchild.

Charlotte B. Pope '31, a Grand Rapids teacher from 1900 to 1947, died Nov. 22 in Grand Rapids. She leaves a brother and a sister.

Hazel M. Courcel '35 died July 24 in Grand Rapids, where she had taught for many years until retiring a year ago as an elementary principal. She leaves two brothers and a sister.

Daniel Nameth '35 collapsed and died of a heart attack Nov. 2 while refereeing a Grand Rapids high school football game. He had formerly been a coach in Grand Rapids.

Bertha A. Ross '35 died Sept. 2 in Kalamazoo. She taught for many years in Covert, South Haven, Niles and Kalamazoo.

Ruby Wagar Stough, a student in 1938 and 1939, died Sept. 23 in Treasure Island, Fla. She retired as a Muskegon teacher in 1951. A daughter and one brother survive.

Ruth Pinney '42 died Aug. 13 in Battle Creek. She had retired in 1953 after 39 years of teaching, most of it in Battle Creek, and leaves a sister and two brothers.
H. Duane Plough '42 died suddenly Oct. 17 at Marquette, where he had been a member of the staff of Northern Michigan College since 1952. From 1938 until 1932 he was associated with WMU as assistant director of the Walwood Union. He leaves his wife, the former Geneva Wells, a student from 1936 to 1939, and eight children. His father, John, was a member of the WMU faculty from 1941 until retiring in 1956.

Calvin W. Diffenback, Jr., '57, manager of Schuler's Restaurant, Grand Haven, was fatally injured in an automobile accident near Midland Nov. 18.

Thomas L. Nichols, a student between 1957 and 1960, died Sept. 2 in a one-car crash near Kalamazoo. Charles E. Helms, MA '61, head of the Grace A. Dow Memorial Library, Midland, died Dec. 8 in Ann Arbor. He had gone to Midland in 1961, after having been Allegan librarian.

$2,000,000 More

(Continued from Inside Cover) amounts must be made available if Western is to provide the quality education needed by its students. Currently we are receiving $493 per student from the state treasury. This is the smallest number of dollars appropriated per student in the nine four-year, publicly-supported, degree-granting institutions now in operation in the state of Michigan.

Additional operating funds are needed at Western for the following major purposes:

1. To hire sufficient faculty to provide Western with a teacher-student ratio of 1:20. This, incidentally, is the ratio which business—man Beardsley Rumf said institutions of higher learning would have to come up to some day. Western needs to get down to this figure, because we now have a ration of 1:25.4.

2. To complete the implementation of the salary schedule established by the State Board of Education in 1959 to the point that all eligible staff, both professional and service, are on schedule.

3. To provide sufficient funds with which to purchase the increased supplies and materials needed because of an expanded enrollment and physical plant.

4. To correct the condition of perpetual shortages of essential equipment.

5. To add at least 18,000 volumes to a library which is woefully inadequate in space to cope successfully, not only with an increased undergraduate student body, but, more importantly in our present stage of development, with the graduate program which is now serving approximately 1,300 students.

As of the moment, Western continues to operate its academic programs with less square feet of academic space per full-time student than any other publicly-supported institution of higher education in the state of Michigan. The size of Western's enrollments and the complexity and diversity of Western's programs of education create conditions which can only be corrected by the construction of additional academic space.

For the 1963-64 academic year, we are requesting $2,500,000 for the purpose of continuing construction on the Paul V. Sangren Hall. We are requesting an additional $1,250,000 to complete planning and begin construction of an Industrial and Engineering Technology Building. Another $1,500,000 is required to complete plans and begin construction of a Liberal Arts and General Classroom Building. In addition, we are asking for $160,000 to begin planning for a much-needed Auditorium-Classroom Building. These are the new physical facilities which we need to consider immediately in terms of new construction. One very significant request is $200,000 to begin what will eventually be $800,000 worth of extensive remodeling of the Campus School. This remodeling will not only include repair, renovation, and refurbishing of the Campus School, but also external improvements of the East Campus in terms of the traffic flow and of the parking in the areas adjacent to the Campus School building.

The long-range needs for additions to our physical plant are a matter of continuous study by the University. We have prepared a tentative plan for campus development that has been in the making for several years. Within the next year it is hoped that, with the aid and cooperation of the Building Division of the state of Michigan, this plan will be made firm. Our long-range planning is designed to reflect our best judgments as to:

1. The estimates of future enrollments, trusting that the Legislature will accept our judgment that we as a single institution should not grow beyond 20,000 students.

2. Changing objectives of the University.

3. Continuing demands placed on the University for curricula change and expansion, local, state, and national standards and trends.

4. Need to remove temporary, condemned, and obsolete facilities.

5. Need to remodel old structures into more usable facilities.

6. Over-all improvement of the educational service rendered the state by the University.

The most difficult task facing the University in the next few years is to make adequate preparations to accommodate the increasing numbers of qualified students seeking admission. If these students are to be serviced by higher education, physical facilities must be made available.
A Short History of Education

(Continued from Page 6)

John Dewey introduced Progressive Education, where students quickly knew more than their teachers and told them so. Robert Hutchins turned the University of Chicago upside down, thereby necessitating a new building program. At St. John’s College everyone studied the Great Books, which were more economical because they did not come out each year in a revised edition. Educational television gave college professors an excuse for owning a television set, which they had previously maintained would destroy the reading habit. This made it possible for them to watch Westerns and old movies without losing status.

Of recent years, an increasing number of students spend their junior year abroad. This enables them to get a glimpse of professors who have been away for several years on Fulbrights and Guggenheims.

Student government has grown apace, students now not only governing themselves but giving valuable suggestions, in the form of ultimatums, to the presidents and deans. In wide use is the Honor System, which makes the professor leave the room during an examination because he is not to be trusted.

Along with these improvements in education has come a subtle change in the American alumnus. No longer interested only in the record of his college’s football team, he is likely to appear at his class reunion full of such penetrating questions as “Why is the tuition higher than it was in 1934?” “Is it true that 85% of the members of the faculty are Communists?” and “How can I get my son (or daughter) in?”

Alumni magazines have kept pace with such advancements. The writing has improved, thanks to schools of journalism, until there is excitement and suspense even in the obituary column. Expression has reached such a high point of originality that a request for funds may appear, at first reading, to be a gift offer.

However, if pictorial content continues to increase, it will not be necessary for alumni to know how to read. This cannot come too soon.

Richard Armour is the author of 22 books of humor and satire, including the recent Golf Is a Four-Letter Word. In addition to his books he has written more than 5,000 pieces of light verse and prose for magazines in the United States and Great Britain. He is, as well, professor of English and dean of the faculty at Scripps College in Claremont, California.

Commissioned last spring while Professor Armour was on leave in Japan, “A Short History of Education” is, according to the author, “Probably the first piece of the sort written in an unheated Zen Buddhist temple” while the writer was clad “in long underwear, heaviest suit, overcoat, sweater, and goose pimples.” Since he had no access to any but Japanese books, he reports the history “had to be out of my head, which is what I am most of the time, anyhow.”
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Latest Additions to the Ranks of the Life Membership Program

Dr. Charles E. Beadles, Jr. ’56
San Diego, California

Barbara Lunn Hall ’53
San Diego, California

Mr. James R. Holmes ’52
Mobile, Alabama

Mr. Jon P. Naleid ’59
Helen (Friemund) Naleid ’58
Racine, Wisconsin

Mr. Jack L. Neal ’61
Charlotte (Soules) Neal ’61
Reseda, California

Mr. Richard J. Paxson ’60
Adele (Schenk) Paxson ’59
Saginaw, Michigan

Mr. Robert S. Perry ’49
Elaine (Caulkins) Perry ’46
Grand Rapids, Michigan

Mr. Harold Pogats ’59
Detroit, Michigan

Mr. Robert B. Burns ’41
Grand Rapids, Michigan

Mr. Robert B. Burns ’41
Grand Rapids, Michigan

Mr. Milton Stibal ’59
Melinda (Slayton) Stibal ’59
Coloma, Michigan

Betty E. Yonkers ’50
Niles, Michigan

Mr. Robert B. Burns ’41
Grand Rapids, Michigan

Mr. Frederick W. Payne ’54
Charleen (Nielson) Payne ’53
Flint, Michigan

Mr. William E. St. Clair ’49
Royal Oak, Michigan

Dr. Richard W. Yarger ’52
Kathryn (Tuleen) Yarger ’52
Kalamazoo, Michigan

Mr. Lawrence P. Long ’40
Laura (Cruse) Long ’34
Muskegon, Michigan

Mr. Virgil Westdale ’49
Farmington, Michigan

Mr. Gerald Black ’33
Oxford, Michigan

GRAND TOTAL OF LIFE MEMBERSHIPS 100
First there was the campaign, then the contest to narrow the candidates to 10 (and it actually became 12), followed by the voting by students—and Miss Judy Baumgartner of Kalamazoo became one of the prettiest homecoming queens in many a year on the campus.

Her radiant smile guided the 1962 festivities from the snake dance and bonfire through the rigorous appearances at three homecoming dances. Queen Judy is a junior coed from Kalamazoo, majoring in elementary education, blessed with appearance, poise and personality.

Queen Judy was nominated by Alpha Sigma Alpha Sorority, and was chosen from a field of 40 entrants for the honor. She is a graduate of the Portage high school and is the daughter of Mr. and Mrs. Henry Baumgartner, 5223 Mapleridge, Kalamazoo.

Appearing with her during her reign were members of her court: Miss Elaine Coates, Muskegon; Miss Algul Engin, Istanbul, Turkey; Miss Beverly Pink, Belleville, and Miss Jean Poland, Detroit.