Dear Friends,

It is with great pleasure that I welcome you to the first issue of WMU, The Western Michigan University Magazine. An outgrowth of the Westerner, this new publication is a graphic example of the exciting changes the University is undergoing.

The Westerner has served us well for more than 15 years. However, as WMU has advanced in size, stature and complexity, so too is it advancing in the way it informs and communicates. With the magazine, we want to engage you, inform you and thank you for being part of the University’s past, present and future.

Our goal is to tell the continuing WMU story through people—students, faculty, staff, alumni, donors and friends. And what a wonderful story it is—full of success, service and satisfaction.

The WMU Magazine truly is a publication of, by and for WMU people. For instance, we received many of our ideas for the magazine from people like you, through focus groups in Kalamazoo, Grand Rapids and Detroit as well as here on campus.

We also created the “look” of the magazine with the help of students in our highly regarded Design Center and its faculty director. In addition, staff members with many years of service to WMU—many of whom also are alumni—shaped the magazine’s editorial direction.

To be sure you continue to receive the magazine, look for information elsewhere in this issue on joining the WMU Alumni Association or becoming a donor. Meanwhile, join me now in the pages of the WMU Magazine as our great story unfolds.

Very sincerely,

Diether Haenicke
President
President stepping down

Dr. Diether H. Haenicke, one of the state's longest serving university presidents, announced this June that he'll step down on July 31, 1998, to return to the faculty. Upon leaving, the 62-year-old Haenicke will have headed WMU, the state's fourth largest university, for 13 years. The year's notice will provide ample time for the Board of Trustees to select a successor and for Haenicke to complete important projects.

"I've given my best efforts to this position for about 12 years now and still greatly enjoy my work and am pleased with the progress our University makes every year. However, the daily work is strenuous and taxing and challenging even for a person in better health than I," he said in a letter to trustees.

"I'd like to return to the faculty and use my remaining years to lead a more private life, to write and teach about matters that are important and dear to me, and to make myself useful to the University and to the community in different ways than my present position allows."

Sports fans turn on and tune in

You can now hear broadcasts of WMU football, hockey and men's basketball from anywhere in the world. All you need to do is turn on your computer and access the World Wide Web.

The easy-to-download broadcasts can be run only on computers using at least a 14.4 modem. Just access the Bronco athletics Web site at www.wmich.edu/athletics and click on the AudioNet logo. Then follow the instructions for how to receive the play-by-play Bronco broadcasts.

Building a winning tradition

Two major fund-raising campaigns begun this summer will continue enhancing athletic excellence at WMU for years to come.

The public portion of an initiative to raise $4 million toward a $7 million addition to Waldo Stadium was announced July 17. The 50,000-square-foot addition will provide new locker rooms, coaches' offices, meeting rooms, training rooms and other facilities.

Alumni and corporations have already contributed 75 percent of the private support total. Construction work on the 58-year-old stadium will enhance training and recruiting and will be completed by the start of the 1998 football season.

The special fund-raising campaign came at the heels of the annual Mike Gary Athletic Fund drive. The 1997 drive brought in $457,848. This amount topped the fund-raising goal by $42,848 and was a 13.6 percent increase over last year's total.

The Gary Fund provides support for nine men's and nine women's intercollegiate sports in areas such as scholarships, travel, special equipment purchases and academic services.

Please take your seats

Alumnus Jerome Barrington Neal, a former military officer and CIA official from Fort Collins, Colo., will create a history professorship in his name through an estate bequest.

Six other named professorships already have been created. They are part of a program established by President Diether H. Haenicke to recognize excellence in teaching and research. Each is supported by an endowment created from unrestricted gifts made to WMU by private donors and put at the president's discretion. The faculty members selected for the professorships and the donors who made them possible are:

**Teaching excellence**—Dr. Raja G. Aravamuthan, the Gordon H. Sindecuse Professor of Paper and Printing Science and Engineering; Wendy L. Cornish, the Helen Frays Professor of Dance; David L. Rozelle, the Beulah I. Kendall Professor of Accountancy; and Dr. Judith F. Stone, the Mary U. Meader Professor of Modern European History.

**Research excellence**—Dr. Erika Loeffler-Friedl, the Edwin E. Meader Professor of Anthropology, and Dr. Daniel L. Stufflebeam, the Harold and Beulah McKee Professor of Education.
Everything but the popcorn
A new campus theater began showing foreign and independent films this fall in surroundings as inviting as those normally reserved for Hollywood's commercial blockbusters.

Located in the venerable Oakland Recital Hall on the historic East Campus, the Campus Cinema officially opened its doors during a dedication Sept. 5.

The event culminated a lengthy fund-raising and construction initiative that renovated the hall for primary use as an art film theater. Support came from the State of Michigan as well as the Irving S. Gilmore Foundation and other private donors.

New coach takes the court
Ron Stewart has been named head coach for women's basketball. From 1987 to 1996, Stewart was an assistant with the nationally prominent men's basketball programs at the University of Florida and Kansas State University. Most recently, he was national director of Showcase Camps for All Star Sports of Lenior, N.C.

While Stewart was at Florida, the Gators qualified for two NCAA tournaments, reaching the Final Four in 1994. While at Kansas, the Wildcats made four NCAA appearances.

Admissions dean comes on board
John Fraire has been selected as the new dean of admissions. He had been director of admissions at Brooklyn College of the City University of New York since 1993. Fraire's previous admissions experience includes two years as director of undergraduate admissions at Pace University in New York City and six years as a senior admissions officer at Harvard University.

Icon well worth the wait
WMU spirit takes on many forms and its latest manifestation features four legs and a mane. This new point of pride, a larger-than-life bronze sculpture of a horse, has been installed between Read Fieldhouse and the Student Recreation Center.

Known as the Bronco Sculpture, the 1,800-pound, 9.5-by-14-foot landmark depicts a Thoroughbred in the act of jumping. It was formally unveiled in a dedication ceremony April 25 and is designed to promote pride as well as to give WMU supporters a new icon to use in their pictures and memories.

Veryl Goodnight, an artist from Santa Fe, N.M., designed the piece. It was purchased and installed through an estate gift from two educators, David B., B.A. '34, and Margaret M.J. Smyth, formerly of Sunfield, Mich.
Up in the Air and Under Control

She was 15 when she took off for the first time and she’s never looked back—or down.

The time Rachel Nave of Kentwood has logged in the air since then has taken her to the right place at the right time. With a looming shortage of pilots in commercial aviation and a dearth of women and minorities on the payroll of the nation’s airlines, the April 1997 WMU graduate may be able to write her own ticket.

But after spending part of her college career in the University’s School of Aviation Sciences, Nave knows that the way to guarantee success in aviation is to stack the deck in your favor. Making sure everything that can be controlled
Flight Facility Arrives at State-of-the-Art Destination

“I heard Western is getting a couple of new Cessna 172s,” a U.S. Air Force Academy cadet was overheard saying at this May’s National Intercollegiate Flying Association championship in Battle Creek. When told that WMU aviators would indeed be working with six of the coveted new planes, the cadet expressed both amazement and envy.

WMU aviation staff and students are growing accustomed to that kind of reaction. The talk of the college aviation community, the School of Aviation Sciences’ new equipment and facilities feature everything from access to an aerobatic trainer, state-of-the-art engine test cells and flight simulators to a huge new maintenance hangar that can accommodate a 737 jet.

“There’s no other school in the world with the level of sophisticated equipment we now have,” Joseph H. Dunlap, the school’s director, says.

The aviation unit moved into new state-of-the-art facilities in Battle Creek this summer, culminating four years of work funded by a $6 million federal grant, $6.5 million in matching funds from Battle Creek’s Tax Increment Finance Authority and a $2.9 million award from the W.K. Kellogg Foundation. Besides the new fleet of Cessnas, major new facility and equipment upgrades include:

- New and remodeled space totaling 76,500 square feet at Battle Creek’s W.K. Kellogg Airport, including a flight operations building, with administrative offices, flight planning areas and flight briefing/debrieffing rooms; a new classroom building with a computer laboratory, a simulator laboratory, a library and faculty offices; and a hangar/laboratory/maintenance building big enough to accommodate indoor instruction on large passenger aircraft.
- Three sophisticated Mooney Ovation aircraft purchased for the program, which allow students to train with such state-of-the-art technology as an Electronic Flight Information System, a Global Positioning System, a storm scope and a radar altimeter.
- An Extra 300L German aerobatic trainer, the only one in use in a college program in the United States, which assures students learn how to recover from unusual attitudes during flight—a skill airlines highly value.

continued from page 5

is taken care of can often carry a pilot through the times when total control is impossible.

Although she built an impressive resume as a pilot, the savvy aviator decided not to limit herself to the cockpit. Midway through her college career, she switched majors from aviation to finance and sees her ultimate role in aviation as a manager.

“I didn’t really want to limit myself to the role of pilot,” says Nave, who is nonetheless sure her future lies in commercial aviation. “Some corporate pilots manage multi-million dollar operations and that requires someone with business sense to oversee the investments.”

Whatever role she plays, she’ll bring a wealth of flight, leadership and organizational talents to the job.

Her managerial skills were showcased last spring while serving as the 1996-97 co-captain of WMU’s precision flight team, the Sky Broncos, and the student president of the National Intercollegiate Flying Association.

In those leadership positions, she played a pivotal role in organizing the May 1997 NIFA championship that WMU played host to at its new aviation facilities in Battle Creek. As one of the key organizers for the event, Nave was involved in everything from lining up industry sponsors, securing trophies and setting the program to welcoming nearly 800 guests to the concluding banquet.

Her flight credentials include being named 1996 female pilot of the year and placing eighth in top pilot standings at the 1996 NIFA championship in Daytona Beach. Only a battle with poor weather at this year’s event—conditions out of her control—kept her from being a major contender
for 1997 top pilot honors on her home field. That title was won by her teammate, Matthew Colles of Charlotte.

"It was my last competition and I really wanted to do well in all my events," Nave said after one of her strongest flight events was scrubbed due to May weather that would have done Alaska proud. "But these are things that we have no control over."

After struggling against high winds, sideways rain and a wind-chill of 26 degrees, Rachel and her teammates reveled in Colles' accomplishment as well as their team's eventual third-place finish in the fight for the national championship.

For a team with good ground event skills but a national reputation built on its flight skills, the weather conditions spelled disaster. Flight events were cut short or canceled, so team members had to scrap for every point in ground events and turn in outstanding performances during their few flying opportunities. It paid off as the Sky Broncos pulled off their sixth consecutive top-three finish in the annual national event.

"One of these years, we'll have half an ounce of luck to go with our skill and we're going to win it all," says Sky Bronco Coach Mark Serbenski. "Our teams have just been so much better each year, it has to happen."

When it does happen, it will be without Nave, who moved on after her graduation last spring to her first full-time job as a client service representative for a Kalamazoo area investment firm. In the future she hopes to use all of her skills for a career somewhere in the aviation industry.

Her flight background drew many admiring queries during her first job search, but then so did her experience as an intern learning the financial planning ropes at an investment and securities firm. And if potential employers wondered about her people skills, Nave was able to point to her job with an adult and family counseling practice or the year she spent juggling the demands of guiding a 14-person team of talented aviators while organizing a national event for 400 competitors.

She prepared herself to take off in the work force by diversifying her education and controlling as many factors as possible. The rest is fortune.

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**WMU is Helping to Change the Face of Aviation**

If WMU and those supporting its aviation program have their way, the cockpit of the future will be staffed by increasing numbers of women and minorities. In addition, flight crews of every nationality will be filled with pilots who have the management and interpersonal skills that will dramatically cut the 60 percent rate of accidents attributed to human error.

With the military no longer training large numbers of pilots, the aviation industry faces both a shortage of women and minorities in the work force and forecasts of a shortage of new pilots by the year 2000, when most military-trained pilots from the Vietnam War era will have retired.

Pilot shortages and the need for new skills in the cockpit are international problems. But the solutions for nations from the United States to Japan to the United Kingdom may be found in the skies over West Michigan. That's because WMU's School of Aviation Sciences is in the process of developing one of the most up-to-date and innovative aviation programs in the world. Some of its new initiatives are as follows:

- A new curriculum, designed to train students with no previous flight experience, focuses on providing the best flight instruction possible and turning out pilots who have good crew resource management and decision-making skills in addition to top-notch technical abilities. "We're really training captains, not just pilots," says one of the curriculum's developers.

- An International Pilot Training Centre, launched this fall, capitalizes on the aviation school's June certification by the European equivalent of the Federal Aviation Administration. About a dozen students are expected to be among the first pilots trained in the nation's only university-based pilot training program certified by European regulators. The 56-week training program is expected to attract contracts with airline firms from around the globe, eager to have their pilots trained in Midwestern weather conditions and at a facility with state-of-the-art technology.

- Outreach programs in high schools around Michigan are designed to put students—especially young women and minority students—in the cockpit for flight instruction and introduce them to the idea of a career in aviation. A spring scholarship competition gives interested students financial support to study aviation at WMU.

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**STORY BY CHERYL ROLAND**
**IMAGES BY JOHN GILROY, TONY DUGAL, GARY CIALDELLA, DWIGHT CENDROWSKI**
Battling potholes, perspiration and prairie winds, WMU students nabbed a 16th-place finish June 19-28 in Sunrayce, a prestigious 1,200-mile cross-country competition sponsored by GM, EDS and the U.S. Department of Energy. It pitted WMU's solar-powered Sunseeker 97 against cars from 35 other colleges and universities. Schools ranging from this year's winner, Cal State-LA, to MIT were among the select few to build cars that qualified to compete in the race. The project, based in the College of Engineering and Applied Sciences, had participants from several other WMU colleges.
1 WMU's 1995 solar car, the only solar vehicle invited to be part of the 1997 Sunrayce advance team, proved to be a media favorite wherever it went.

2 The famed Indianapolis Motor Speedway was the race's starting point. 3 Sunseeker team leader Steve Hunt was among many participants asked by race fans to sign autographs. 4 Sponsor logos applied to the Sunseeker tour truck readied it for the road. 5 Daily maintenance kept Sunseeker in peak racing condition. 6 Before the race and along the route, team members taught children about solar power as part of their educational outreach program.

7 Daily updates were posted on the teams World Wide Web page so fans around the country could track Sunseeker's progress. 8 Official team mascots spent the entire trip as backseat drivers. 9 By the end of the first hot day, the sun's heat had begun to take its human toll. 10 Sunseeker fans awaited their solar car at the finish line in Colorado Springs. 11 Trading team T-shirts with other teams and Sunrayce officials was a popular activity at race end.

12 The grueling 10-day learning experience left many students fondly recalling some of the quieter moments.
Timothy Light, WMU's provost and vice president for academic affairs, began his academic career with a medical misdiagnosis. But he's hoping to help take the University into the next century with a prescription for success.

Light, selected by President Haenicke as the University's chief academic officer last fall, brings more than 35 years of higher education experience to the post. He's come full circle from his days growing up in Kalamazoo and probably the best undergraduate education in the country at that time,” he said. “It never hit any of this — it was strictly about America and Europe. “I can remember after my first four months in Hong Kong thinking that I’d never been so stimulated in my life,” he continued. “I learned what poverty was really about, what development was about, why there were revolutions going on, and what colonialism was and why people didn’t like it.”

PROVOST’S GLOBAL VIEW LIGHTS PATH TO FUTURE

But Light said the most valuable lesson he learned was how to deal with the constant change endemic to that part of the world. “Growing up in Kalamazoo and going to college at Yale had left me expecting a uniform stability from our institutions with only the most gradual change expected of any individual,” he said. “What I learned from living in Hong Kong and traveling throughout Asia is that dynamic flexibility and quickness of response are two critical virtues that are necessary for success in the future.”

Experiences like these color Light’s approach to his new job. “All the opportunities I've had to go overseas have forced me to look at what we do in the context of what's going on in the world,” he said. “First, we're now at WMU dependent upon foreign student tuition to meet our budgets. Secondly, the standards of attainment are often being forged in other countries, frequently in places we thought of as impoverished, Third World countries only 10 years ago. I can see the competition for our young people being established there. “Thirdly, the rapidity of change that goes on in the rest of the world is reality,” he said. “Our sense that we've got to move very slowly and do it our way is not reality.”

So what does all that mean for Western Michigan University as it prepares for the next century? Continued change, Light said, particularly in the way the University responds to world events and student needs.

At the international level, Light's been working with Haenicke to support the president's "international initiative," which calls for: increasing international enrollment to 2,000 students; having 200 to 300 WMU students studying abroad
for credit each year; and hiring a cadre of faculty members with experience abroad.

The University also must become more outwardly directed in other ways. Recognizing that the new world of higher education is highly competitive, Light said WMU must strive even harder to adapt to changes in the composition of its students and in the environment they face when they graduate.

"Generally speaking, WMU is well positioned for this competitive world of change," Light said. "We're an unusual institution. Almost half of our undergraduates come in as transfers. Half of our graduate students are enrolled through the Division of Continuing Education. Both groups, in other words, demand and get from WMU a flexibility that was unthinkable in my day when most of us attended the same college for four years and then were full-time residents at graduate school."

Building on such flexibility is more important than ever as competition for students heats up, Light said. The University must develop new courses, discard others and advance new delivery systems.

"Professional and pre-professional education are a major part of what we do," Light said. "Along with offering a very fine liberal arts base in our excellent College of Arts and Sciences, WMU trains young people for specific careers. Adapting our modes of delivery (and in some cases, at least what we offer) is essential to professional education because the world of work changes so rapidly.

"Our biggest challenge in the coming decade," he continued, "will be to become ever more flexible in order to meet new demands for our services quickly and effectively enough so that potential students don't get in the habit of looking to competitors to meet their needs. Just as much, we need to be able to eliminate programs once their usefulness is demonstrably over."

The key, Light said, will be for the University to embrace change without jeopardizing its mission.

"Becoming more quickly responsive means having to distinguish between what is really a core value to us and what is simply 'the way we've always done things,'" Light said. "Core values — in higher education that means largely our academic standards — must not be compromised. But how we deliver our education is likely to be increasingly varied."

Light said he's proud that the University has made tremendous strides over the years in such areas as new doctoral programs and rising freshman ACT scores. "We need to sustain that," he said. "At the same time, we need to recognize that our base continues to be offering education not only to the genius but to the average college kid. We don't want to lose sight of that, and we need to bring that average college kid into the 21st century, which means that an understanding of the rest of the world has to be prominent."

In other words, the University needs to capitalize on the position it has created as a comprehensive institution with world-class programs and bargain prices.

"I'd characterize WMU in this way," Light said. "We're largely an undergraduate institution — that is about 75 percent of our students. All but a few of our faculty teach undergraduates and do so very well. The remaining 25 percent as graduate students makes us 'graduate intensive' (proportionately more so than Michigan State, for example). We support research in subjects where we have acknowledged excellence. We do all this at a terribly low price," he concluded. "Put that all together — excellent college teaching, graduate intensiveness, selected research, extraordinary cost effectiveness and a flexible delivery system — and you have our niche.

"What I'm doing is trying to help us move in directions that will capitalize upon that niche."

STORY BY RUTH STEVENS / IMAGE BY JOHN GILROY
McGrew moves into the spotlight

Those who question the power of the Internet might want to talk to Dr. Timothy McGrew, associate professor of philosophy. Early last summer the global computer network catapulted him into the spotlight during the high-profile online chess matches between Gary Kasparov and the IBM computer Deep Blue.

As a commentator for the Internet Chess Club, McGrew won instant fame when he discovered a move that would have forced a draw in game two instead of a Kasparov defeat. News of McGrew’s discovery spread quickly through the information superhighway. Soon he was fielding calls from the New York Times, Reuters, ABC Radio News, National Public Radio and the Los Angeles Times.

A specialist in paradoxes, logic and theories of knowledge, McGrew doesn’t view Kasparov’s ultimate loss to Deep Blue as the demise of human chess or the human mind. “It would be a big mistake to repose too much confidence in a computer,” he says. “For all of its undoubted speed, it can’t bring the intuition and flexibility the human mind can to a really difficult problem.”

Thinking globally

The “world” of work often has a literal meaning for the growing number of graduates who eventually work and live around the globe. To help meet the practical language needs of such students, WMU established a Department of Asian and Middle Eastern Languages this summer.

The new department augments the programs currently provided by the Department of Foreign Languages and Literatures. It offers only minors, concentrations and courses that supplement other fields of study. Instruction emphasizes study abroad and intensive summer programs and focuses on the principal non-European languages of Arabic, Chinese and Japanese. Other languages may be added as demands and resources permit.

Dr. Hideko N. Abe, formerly an assistant professor of East Asian studies at Vanderbilt University, was hired in August to head the new department. Abe also has taught at other colleges and universities in the United States and Japan. She has a bachelor’s degree from Shikoku Christian College in Japan and master’s and doctoral degrees from Arizona State University.

Maritime initiative sets sail

While Michigan may have been built on the auto industry, a group of West Michigan historians and researchers are out to remind the public that the state also boasts a rich maritime heritage. WMU and the Michigan Maritime Museum in South Haven have joined forces and resources to launch the Great Lakes Center for Maritime Studies. The jointly administered center draws on the expertise of several College of Arts and Sciences departments in an effort to foster research on issues critical to understanding Great Lakes maritime history and culture.

It also offers programs to expand public awareness of the region’s maritime history and will provide field training for students in such disciplines as public history and archaeology.

In search of enlightenment

Dr. Nora Berrah, associate professor of physics, is heading a 15-member team of U.S. physicists seeking to unlock the fundamental secrets of atomic and molecular structure.

The team’s work is funded by a $900,000 U.S. Department of Energy grant and being conducted at the Advanced Light Source facility at Lawrence Berkeley National Laboratory in California.
College News

College of Education

Online project nets results
More Southwest Michigan youngsters are cruising the information superhighway through a two-year-old initiative known as SMILE or Southwest Michigan Interconnect for Learning Experiences.

SMILE
A collaboration between WMU, intermediate school districts and regional education media centers, SMILE has helped provide Internet infrastructure and technical support and training to schools in 16 Southwest Michigan counties.

"Through SMILE, schools are no longer spectators but participants in the information revolution," says Dr. James J. Bosco, director of the SMILE project and the College of Education's Office for Educational Technology. "We now have an increasing number of teachers who are comfortable with the technology, who understand what it means and who are beginning to imagine and develop the kind of applications that are necessary."

The second time around
More and more grandparents across the nation are saying "been there, done that" as they find themselves parenting another generation — their grandchildren.

Grandparent-headed households have increased by more than 40 percent in the past five years. The increase is due in large measure to teenage pregnancies and to illness, incarceration, drug abuse or death taking a child's parents out of the picture.

WMU educators and family specialists have written materials for a special course that is helping the transition back to parenthood. Dr. Linda L. Danison, chairperson of the Department of Family and Consumer Sciences, heads the project, which is providing these materials to grandparent support groups in Michigan as well as other states. The course text covers everything from dealing with the cost of athletic shoes to the legal problems of getting a child medical treatment.

The spirit of sportsmanship
At the professional level, boxers have been known to nibble on opponents and baseball players to spit on umpires. Officials at eight area high schools hope to head off such behavior by helping their students develop a more sporting spirit.

The officials, all from the Kalamazoo Valley Athletic Conference, have teamed up with WMU experts in a four-year research project to improve sportsmanship in the ninth through 12th grades. The effort focuses on an equal number of boys and girls and athletes and non-athletes, with new students taking part each year. Coaches, school administrators and parents also will participate.

Initiated by athletic directors within the conference, the project is being directed by Dr. Debra S. Berkey, chairperson of the Department of Health, Physical Education and Recreation, and Dr. Jody A. Brylinsky, an associate professor in the department.

"I think the common theme is that everybody wants more positive enthusiasm at their sporting events," Brylinsky says. "That's why we plan to draw on the parents and the adult spectators. Students have told us that this is where they think this school spirit could come from."

Curriculum changes
The Department of Education and Professional Development is offering a new master of arts degree with a concentration in human resources development. A continuation of a Department of Educational Leadership program, it better meets the professional demands of those charged with influencing change in organizations. The revision is part of a larger department effort to redesign its master's-level programs.

This fall, the Department of Counselor Education and Counseling Psychology began offering counselor education as a doctor of philosophy degree rather than a doctor of education degree. The program was revised to maintain a strong practitioner base while enhancing the research skills of students who may want to pursue a scientific approach to counselor education.

www.wmich.edu/coe/
Joy in Mudville
Rain and mud didn't dampen the spirit or performance of the Mini Baja team as it captured sixth place in the Society of Automotive Engineers' Midwest Mini Baja competition in East Liberty, Ohio, this summer.

Students from 80 colleges and universities in the United States, Canada and Puerto Rico competed in the event, which featured dune-buggy-like off-road vehicles designed, engineered and built by students. Each team used an unmodified eight-horsepower Briggs and Stratton engine.

The competition included hill climbing, acceleration, top speed braking, skid pulling and maneuverability events. A four-hour endurance race, complete with hills and jumps, concluded the competition. Among WMU's high scores were a first in ergonomics and a second in safety.

Building conference confidence
Industrial ergonomics students presented their research in June at one of the top professional conferences in the nation. Topics covered by the two graduate and one undergraduate presenters at the XII Annual International Occupation Ergonomics and Safety Conference in Washington, D.C., ranged from minimizing the stress of doing repetitive lifting to raising the comfort and safety level of workers using keyboards.

The research presentations raised the students' own comfort level, says Dr. Tycho K. Fredericks, assistant professor of industrial and manufacturing engineering and faculty advisor to some of the students. Fredericks, an industrial ergonomics specialist and a frequent presenter himself, notes that it's highly unusual for students, especially undergraduates, to make presentations at such a professional conference.

In all, three undergraduate and five graduate students were listed as co-authors of three of the five WMU papers presented. Now, bolstered by their summer success, two of the undergraduates are aiming for another national conference in San Diego this fall.

Student aims high
Anyone asking John L. Hazel how he spent his summer will probably be impressed with the answer. Hazel, a graduate student in the materials science and engineering master's program, was working with scientists at the Wright-Patterson Air Force Base in Ohio.

He was one of 100 students from across the nation selected to participate in the U.S. Air Force graduate student research program. His research, sponsored by the National Science Foundation and the Air Force, focused on nanoengineering semiconductor surfaces for microelectromechanic systems.

Nanoengineering involves designing and building microscopic machines. Hazel is working to control friction in these tiny devices.

One of the best
A professional engineering fraternity has chosen Dr. John W. Gesink, associate professor of electrical and computer engineering, as the 1997 recipient of its "outstanding faculty award." Graduating seniors in Theta Tau present the award annually in recognition of faculty members who present engineering concepts clearly, provide extraordinary assistance, motivate students to excel and teach with enthusiasm. Gesink has been a WMU faculty member since 1984.

New degree offered
The Department of Construction Engineering, Materials Engineering and Industrial Design will be offering a new master of science degree in construction management beginning in the winter semester. The program is designed to meet the needs of engineering and technology graduates working in the construction industry who want to play an active role in the management of state, national or international construction. No master's-level program of this kind is presently offered in Michigan.
College of Fine Arts

The color this fall is silver
Art on stage and outdoors is helping to mark this year's silver anniversary of the College of Fine Arts.

This fall, Patrick Dougherty of Chapel Hill, N.C., is visiting campus. With the help of WMU students, the internationally-recognized artist is using material from the natural landscape to create an outdoor sculpture. Dougherty has produced works for museums, botanical gardens and galleries in the United States, Denmark, Japan, Italy and England.

In December, the college will return to its roots and present the beloved opera Hansel and Gretel. The college presented the opera 25 years ago to celebrate its founding. Miller Auditorium, the School of Music and the Department of Dance are collaborating on the production.

The anniversary celebration concludes in April with a production of The Nightingale. Ramon Zupko, professor of music, commissioned the opera for the college and Phi Mu Alpha Sinfonia, the professional music fraternity. The production will feature WMU singers, actors, dancers, musicians and graphic artists, who will provide computer-generated scenery.

Bring on the bass
Two WMU bassists were among the featured performers at the International Society of Bassists held at Rice University in Texas this summer. Associate professor of music Thomas Knific and student Shawn B. Sommer performed before more than 400 bass players attending the world conference.

Jazzing it up in Germany
Lindsey A. Thomas, associate professor of dance, won a first-place choreography award this summer during the sixth Jazz Dance World Congress in Wiesbaden, Germany.

Thomas won the Gold Award in the Leo Award Competition for her dance, "Hey Pachuco!," which was performed at the international competition by six WMU students and faculty members.

Thomas choreographed the piece to music from the Jim Carrey film The Mask, incorporating swing movements and contemporary jazz dance. Eighteen groups from 15 countries performed at the event.

Feeling the beat
WMU's exceptional jazz program has once again captured several prestigious awards from Down Beat magazine. Students receiving awards were: saxophonist Shawn "Thunder" Wallace, bassist Shawn B. Sommer, jazz vocalist Monty Arnold and vocal soloists Timothy J. Brent and Mari Anne Jayme.

In a special tribute, music professor Trent P. Kynaston won an achievement award in recognition of his tireless work in the instrumental jazz program.

'Thunder' rumbles on CBS
WMU music student Shawn "Thunder" Wallace, was profiled this summer on the popular CBS program Sunday Morning.

The Eaton Rapids saxophonist has four CDs to his credit, is working on a fifth, and has shared the stage or opened for performers like Ray Charles, Branford Marsalis and Billy Taylor.

Wallace, a junior, began studying classical and jazz music with his father at age six. By the time he reached his teens, Wallace was composing his own work and performing as a guest soloist with professional big bands.

In addition to footage of him playing at a jazz club in Detroit, the CBS piece also showed him presenting a jazz flute workshop at the Dalton Center and participating in his campus Bible study. "He's a great student, a wonderful young man and very, very talented and serious," says Trent P. Kynaston, professor of music. "Shawn works extremely hard and I think that's important. Many times you'll get students who have a natural ability at something and they just kind of lay back and wait for it to happen. I don't think he works hard because he's trying to be great. He just loves it so much that he's constantly involved in the music."
Better than ever at 75

Getting on in years is cause for celebration in the Department of Occupational Therapy. At age 75, WMU’s OT program isn’t only one of the oldest academic programs in the nation, it’s also highly respected.

It all started in 1922 when Marion R. Spear, director of occupational therapy at the Kalamazoo Asylum, began an occupational therapy training program to fill the post-World War I demand for therapists. The first collaboration between Spear’s training program and WMU began just two years later. By 1944, the entire program was transferred to WMU, making it the first non-teaching education program at the University.

Throughout 1997, the department has been commemorating its diamond jubilee. Events have included research conferences, a birthday party held as part of the national meeting of the American Occupational Therapy Association in Florida and a visit to campus by actor Ben Vereen, who credits occupational therapists with saving his life after an automobile accident.

The anniversary activities will conclude this fall with a major on-campus celebration that includes workshops, clinic and campus tours, and a banquet honoring outstanding alumni from around the country.

Broncos ‘saddle up’ for hippotherapy

With a bronco for a mascot, it seems fitting that WMU is helping to launch the world’s first university-based training program to certify health care professionals in the use of horses and riding to treat clients.

Funded by a grant from the W.K. Kellogg Foundation of Battle Creek, WMU and the Cheff Center for the Handicapped in Augusta have established a three-year pilot project that will enable certified physical and occupational therapists to earn additional certification in a technique known as hippotherapy.

Used as a form of treatment in Europe for more than 25 years, hippotherapy has proven effective in improving posture, balance, mobility and function in patients with motor disorders. The technique derives its unusual name from the Greek word for horse, which is “hippo.”

The project also will establish a hippotherapy clinic at the Cheff Center and a graduate certificate program in hippotherapy in the Department of Occupational Therapy. The program will officially get under way in the summer of 1998.

Longtime educator honored

A new two-year scholarship to honor outstanding achievement by students preparing for careers in the field of social work has been established in the name of a longtime faculty member who retired last year.

The Deloris Jordan Phillips Scholarship in Social Work was established by President Diether H. Haenicke to honor Phillips’ 24 years of service to the University and her focus on community involvement. Haenicke allocated $25,000 in unrestricted funds for the scholarship, and donations from a number of others also have contributed to the endowed fund.

The two-year scholarship is based primarily on merit and will alternate between undergraduate and graduate students. Phillips joined the WMU faculty in 1972 and devoted herself to teaching, promoting the field of social work and improving race relations in the community.
Haworth College of Business

A lot to talk about

An effort to stimulate discussion about important developments in Michigan, the nation and the world gained momentum this fall as the Haworth College of Business' Distinguished Speaker Series kicked off its second season.

The series brings business, education and government leaders together to talk about the impact of the accelerating rate of change in the global economy.

Speakers for the 1997-98 academic year include Arnold G. Langbo, chairman and chief executive officer of the Kellogg Co., a leading manufacturer of breakfast foods, and Ann McLaughlin, chairman of the Aspen Institute, a non-profit, non-partisan organization whose goal is to enhance the effectiveness of those who lead the nation's democratic institutions.

Two additional distinguished speakers will be announced at a later date.

Tapping a valuable resource

Business and community leaders are providing guidance on a variety of issues in the Haworth College of Business through a new advisory council.

The council, which met for the first time this past spring, consists of more than two dozen individuals with a wide range of backgrounds—from partners in professional organizations and educators to officers in large global corporations and entrepreneurs who have started their own businesses.

The goal is to have 50 members meet twice a year to help the college evaluate its progress and make strategic decisions. The council's major responsibility is to assure that the college maintains close contact with the business community.

Instrumental in bringing the idea to fruition were Charles W. Elliott, senior advisor to WMU President Diether H. Haenicke and retired executive vice president for administration and chief financial officer of the Kellogg Co., and the council's first chairman, Daniel R. Smith, retired chairman and chief executive officer of the First of America Bank Corp.

New dean Dr. James W. Schmotter is supportive of the idea of such advisory boards. When he was dean of the College of Business and Economics at Lehigh University, he restructured the mission and leadership and increased the diversity of a 50-member business advisory council there.

"Business schools have a unique opportunity to reach out to external constituents and develop partnerships," he says. "We have to do this because of what we teach. That's an important role that we play on all campuses, and I'm eager to do even more in this area at WMU. I think we have some great opportunities."

The global economy, up close and personal

A group of business students obtained firsthand knowledge of Latin American business operations during an early summer trip to South America. The group of 14 students and four faculty members traveled to Buenos Aires, as part of an international business seminar offered through the business curriculum.

With the assistance of an Argentinean university, students attended lectures on the history, economics, politics and business conditions of Argentina.

The group also toured a multi-national corporation and two local manufacturing operations in addition to enjoying a number of cultural events.

This is the third year of the international seminar, which is designed to give students an understanding of the business, cultural and social conditions of another country. Past trips have taken the travelers to Mexico and Germany.

www.spider.hcob.wmich.edu/
Lee Honors College

A golden opportunity
A new initiative in the Lee Honors College seeks to create a permanent endowment to fund the research, travel and creative activities of honors students. The interesting twist is that a student committee will decide which projects receive funding.

Dean Joseph G. Reish and recent graduates Amber J. Pritchard, Marc A. Humphrey and David C. Grandy collaborated on the idea for the new Honors Student Opportunity Fund. The group is now in the process of raising the $10,000 needed to establish the fund. They began by sending a fund-raising letter to all honors students in the Class of 1997. This will become a tradition, as each new graduating class will be asked to contribute to the effort.

"This student opportunity fund was created to help students fund their creative, scholarly activity," Pritchard says of the project. "I think it will help inspire students to get more out of their education. What more could graduating seniors give back to the Lee Honors College community?"

The fund will provide grants for attending conferences, conducting research, staging productions, attracting distinguished speakers and participating in other scholarly activities. All honors students will be eligible to apply, and any research or performance project will be considered for funding.

Applications are available through the college. Once the program is funded, award allocations will be made throughout the year and will be granted on the basis of available money.

We Were Each Other's Prisoners
An Oral History of World War II American and German Prisoners of War

Dr. Lewis H. Carlson, professor of history
The drama, danger and drudgery of being a World War II prisoner are brought to life in 34 main narratives culled from interviews with more than 150 POWs from across the United States and Germany. The stories range from a German teen facing an American firing squad to one of the famed Tuskegee airmen battling both German captivity and racism.

Reasonable Children
Moral Education and Moral Learning
University Press of Kansas, 1996

Dr. Michael S. Pritchard, professor of philosophy
Pritchard weighs in on the growing national debate on moral education in the schools with this book that advocates teaching children to think reasonably and reflectively, rather than indoctrinating particular values in them.

Investigating the Archaeological Record of the Great Lakes State
Essays in Honor of Elizabeth Baldwin Garland
WMU's New Issues Press, 1996

Numerous authors
A tribute to the career of Dr. Elizabeth Baldwin Garland, professor emerita of anthropology, this book promises to be a valuable resource for Great Lakes archaeologists. It includes 11 essays by 21 authors and co-authors, all former students or colleagues of Garland, and provides the first comprehensive book on Michigan archaeology in more than two decades.

We Were Each Other's Prisoners
Higher Ground
In their third CD, this vocal jazz ensemble includes an eclectic mix of jazz and pop.

University Chorale
In Voce
Choral masterworks, folk-songs and spirituals are performed by one of the leading collegiate choruses in the United States.

Western Jazz Quartet
Blue Harts
Members of the Western Jazz Quartet garnered a four-star rating from Down Beat magazine with this collection of original compositions.

University Jazz Orchestra
Spritely Overdue
Nominated for a Grammy Award in the big band/jazz category in 1996, this CD features the University Jazz Orchestra and several student combos, composers and arrangers.

School of Music
Music for December
A parade of music school ensembles perform a seasonal mix of classical, jazz and traditional carols.

All compact discs feature the work of WMU artists and can be purchased through the WMU Bookstore. Prices vary between $10 and $15, plus shipping and handling. Call 800-922-6794 for ordering.
The 1997 Distinguished Alumni Award Recipients

Peter A. Schweitzer
Master of Business Administration '67
President of J. Walter Thompson Co. and JWT/The Americas

Peter Schweitzer serves in the most senior corporate management group of one of the top five advertising agencies in the world. In addition, he is the global business director for the Ford Motor Co. and directs operations of all JWT offices in the Americas, including the United States, Canada and Latin America.

Richard E. Whitmer
Bachelor of Science '63
President and CEO of Blue Cross/Blue Shield of Michigan

Richard Whitmer heads one of the nation's largest nonprofit corporations, which he joined in 1977 as senior vice president and general counsel. Named to his current position in 1987, he has put his company on solid financial ground and moved it into the forefront as one of the state's favored service providers.

The WMU Alumni Association proudly announces and congratulates the 1997 recipients of its Distinguished Alumni Award. These two leaders join the other 99 alumnae and alumni who have received the Association's most prestigious award since 1963. In addition, WMUAA members support the Teaching Excellence Awards, Legacy Scholarship Awards and a wide range of other programs.

To learn more about the WMU Alumni Association, visit us on the World Wide Web at www.wmich.edu/alumni. Or give us a call at 616/387-8777.
Members of the classes of 1947 and 1952 converged on Kalamazoo Friday and Saturday, June 13 and 14, for the WMU Alumni Association's annual Reunion Weekend.

Highlighting Friday's activities was the ever popular presentation by Dr. Robert J. Ricci, professor of music, entitled "The Music That Made You Dance." On Saturday, the breakfast program featured a keynote address entitled "Reflection" by Thomas E. Coyne, B.A. '55, of Kalamazoo, vice president emeritus for student affairs. The reunion concluded with a social hour, the taking of class photographs and a dinner program featuring John Pruiss, B.A. '47, of Muncie, Ind., as master of ceremonies.

To obtain this valuable WMU memento, call the association at 616-387-8776 or check out its World Wide Web page under products and services.

To receive all issues of the WMU Magazine, join the Alumni Association or become a donor to the University," says Keith A. Pretty, vice president for external affairs and general counsel. "There's no better way to continue the WMU experience."

To join the association, call Jamie Jeremy, director of alumni relations, at 616-387-8777 or write to the WMU Alumni Association, Western Michigan University, 1201 Oliver St., Kalamazoo, MI 49008.

To donate to the Annual Fund or the Mike Gary Fund or to discuss other giving opportunities, call Bud Bender, director of development, at 616-387-8700 or write the office at the previously mentioned address.

Members for life

We at the WMU Alumni Association welcome our newest life members. We commend them for their continued interest in their alma mater.

Dwight M. Carattini
B.B.A. '91, Battle Creek, MI

Susan Gomer Carattini
B.S. '86, Battle Creek, MI

Susan J. Davitt
B.S. '81, Farmington Hills, MI

Margaret A. DeKiep
B.A. '40, Grand Rapids, MI

Garrett C. DeMots
B.S. '56, Palm Harbor, FL

Arvella L. Dyer
B.S. '46, Plainfield, MA

Ruth E. George
B.S. '46, Union City, MI

Mary Stodard Honeywell
B.S. '40, Tucson, AZ

Johanna Bolte Hopkins
B.A. '37, Holland, MI

Claire Hakes Johnson
Princeton, IL

Watts C. Johnson
B.A. '47, Princeton, IL

Michael E. Klima
B.S. '77, Beverly Hills, MI

M. Maxine Brakeman Cook Legault
B.S. '45, Portage, MI

Sandra Overhiser Lewis
B.A. '90, M.P.A. '96, Kalamazoo, MI

Carolyn Sink Ritchie
Decatur, MI

W. Ward Ritchie
B.S. '52, M.A. '63, Decatur, MI

Gail G. Russell
B.S. '39, Dowagiac, MI

Neil C. Swiacki
M.B.A. '82, Farmington Hills, MI

Robert L. Tobey Jr.
B.B.A. '81, Charlottesville, VA

R. Christopher Travis
B.B.A. '84, South Lyon, MI

Katherine Palmer Travis
B.S. '85, South Lyon, MI

Brad D. Wilson
B.B.A. '83, Sarasota, FL
Don’t hesitate to contact us when you have news to share in our Classnotes or Obituaries sections. For Classnotes, make sure to include your name (first, middle, last, maiden); address; degree; year(s) graduated and phone number. We’ll publish your news as space permits.

Write: Classnotes/Obituaries
WMU Magazine
1201 Oliver Street
Kalamazoo, MI 49008-9985

Fax: (616) 387-8770
E-mail: rosalie.nelsen@wmich.edu

1950 - 1954

Dr. Herbert S. Moyer
BS ’53, has been named to the Michigan State Board of Education. Moyer is a retired superintendent of education for the Bedford Public Schools in Temperance.

1955 - 1959

Richard D. Bryck
’55, CLU, CIC, qualified for membership in the Million Dollar Round Table’s 1996 Honor Roll. Bryck is the owner of Richard D. Bryck & Associates, Kalamazoo.

Jacqueline Baas Harmon
BA ’55, is serving as pastor of Lone Oak United Methodist Church, Lone Oak, TX.

Charles L. Burkett
BS ’57, retired as of Sept. 30, 1997, from the Michigan Farm Bureau after 40 years of service.

1960 - 1964

Richard R. Teugh
BS ’60, has retired from the chemical division of Georgia-Pacific Corp. after 34 years of service.

Greg A. Hastings
PhD ’61, was recently made an honorary member of the Humanitarian Committee for the city of Pereyaslav Khmelinsky, Ukraine (Kiev Region). Hastings is acting chairperson, foundation, research and reading, at East Carolina University.

1965 - 1969

Bruce A. Bales
BA ’66, recently retired after more than 28 years with the U.S. Secret Service. Bales’ final assignment was special agent in charge of the division responsible for the protection of former president Gerald Ford.

Sally Taft Bishop
BS ’66, received the 1997 College of Natural Sciences Distinguished Science and Math Teacher Award from Michigan State University’s College of Natural Sciences. Bishop is a teacher at Battle Creek Lakeview High School.

D. James McDowel
BS ’66, was recently named executive vice president of AAA Arizona, Phoenix, AZ.

Gregory K. Nelson
BBA ’68, recently joined the staff of Eastern Michigan University as an accountant in the Centers for Corporate Training, Ypsilanti.

1970 - 1974

David Loux
MA ’70, recently received the 25th annual Alfred Allen Award presented by the Association for the Education and Rehabilitation of the Blind. Loux is manager of field services for The Seeing Eye Inc., Morristown, NJ.

Leslie R. White
BS ’70, was recently elected chairperson of the American Public Transit Association. White is executive director of the Vancouver, WA, transit system.

La Marr Miller
BA ’71, and his wife, Kay, recently opened a Padgett Business Services financial reporting and tax consulting office in the Kalamazoo area.

Joel L. Olah
PhD ’76, BA ’71, was recently elected charter president of the Gerontology Society of Iowa. Olah is executive director of Aging Resources of Central Iowa.

1950 - 1954

Ted Sampanes
BS ’69, MBA ’77, was recently promoted to division manager of dealer network planning for Yamaha Marine Power Group, Atlanta, GA.

Victor J. Skomedal
BBA ’69, was recently promoted to director-marketing communications, in the Human Resources and Communications Department of Aeroquip Corp., Maumee, OH.

Gregory Zimmer
BBA ’69, was recently appointed director of marketing for the original equipment manufacturing sales division of Cooper Automotive, Troy.

1970 - 1974

Lloyd H. Dean
BS ’72, MA ’78, has been promoted to executive vice president, operations, for Advocate Health Care, Oak Brook, IL.

Alan McEvoy
MA ’72, PhD ’75, recently received the 1997 Frederick Milton Thrasher Award by the National Gang Crime Research Center. McEvoy is an author and sociologist/professor at Wittenberg College, Springfield, OH.
Christine Munro Danley
BA '73, was the recipient of the 1996 Milken
Family Foundation National Educator Award.
Danley is an elementary school teacher
in Ft. Wayne, IN.

Judith Minty
MA '73, is an award-winning poet and professor
emirata of English at Humboldt State University.
Minty's work has appeared in more than
50 anthologies and in numerous magazines
and literary journals.

Bill Casey
MOT '74, is president of Casey Occupational
Therapy Services, Sonoma, CA.

Gregory S. Gay
BBA '74, is a quality engineer
for Aero-Motive Co., Kalamazoo.

Susan Poteracki Hoffman
BA '74, was recently named officer, consumer
operations supervisor, for FMB-First Michigan
Bank-Grand Rapids.

Dr. Patricia Pokay
BA '74, was a recipient of Eastern Michigan
University's 1997 Distinguished Faculty Award.
Pokay is a professor of education.

Fred Tobin
BA '74, MPA '76, was recently designated senior
account representative for Security First Group,
Uniontown, OH.

1975-1979

Kevin Barry
BS '75, wrote the special two-hour John Wayne
biography that aired this summer on the A&E
network's documentary series "Biography."
Barry is a producer/writer for VH-1.

Frank Calvaruso
BS '76, was recently promoted to regional
vice president of the southeast United States
for General Electric Investments, Stamford, CN.

John L. Barnes
BBA '77, has opened his own law firm in
Three Rivers and was recently elected president
of the St. Joseph County Bar Association.

Million dollar idea
Lounette Dyer, B.S. '82, had the right idea at the
right time. Now, she's getting noticed in the business
world. In fact, she and 19 other women were featured
on the cover of Forbes magazine under the headline:
"Look who's making it big in Silicon Valley."

Silicon Valley Success Story
Lounette Dyer's whirlwind ascension to success as a Silicon Valley
entrepreneur held some big surprises—one in particular.

"I never expected that I could walk into a large, credible venture
capital company with nothing but an idea and three transparencies and
walk out with a million dollars," Dyer explains. "I knew people who
had done it, but I didn't know I could do it."

Since then, her company, Cogit Corp., has raised more
than $6 million in capital to develop an up-and-coming service called
"data-mining." Cogit helps businesses like Bank of America and BellSouth
identify patterns in customer databases that can be used in marketing
and merchandising.

The mathematical wizardry behind her success showed itself
in high school when Dyer took college-level calculus classes at Muskegon
Community College. Her next stop was WMU, where she majored in
math and computer science.

A Presidential Scholar, she worked as a software developer
for Kalamazoo's Pharmacia & Upjohn while completing her degree and
also played in the WMU band as well as the Grand Rapids Symphony.
Then it was on to the California Institute of Technology to earn
master's and doctoral degrees in computer science.

In 1991 Dyer began working as a free-lance software developer on
Wall Street and three years later founded a California software development
company. When it was paralyzed by an unwieldy equity structure, she quit
and, with fellow employee Robert Flynn, founded Cogit Corp. in September
1996. "That first time around, I didn't know how to run a company," she admits. "My background was as a researcher."

Currently, Dyer and Flynn and their 25 employees are developing
reference accounts by discounting their fees and working hard to make
their first customers successful.

"A lot of people are starting their own companies out here
or consulting," she says in explaining why she finds her new environment
so exciting. "Everyone is sort of risk-addicted instead of risk-averse."
Classnotes

Alumni are listed under their preferred class year. Municipalities mentioned are located in Michigan unless otherwise noted. Names printed in brown denote membership in the WMU Alumni Association.

Susan Niemiec Couch
BS '77, was recently named by AT&T to its Leaders Council, a recognition the company bestows annually to the top 2 percent of its nationwide business sales force.

Michael C. Pidek
BS '77, was selected as district Flight Instructor of the Year for 1996 by Flight One Inc., Owosso, where Pidek is chief pilot and flight instructor.

Mark E. Fry
BS '78, MA '81, has been promoted to political/military affairs analyst for Germany, Austria and Switzerland. Fry is a foreign service officer (diplomat) with the U.S. Department of State.

Andrew R. Knoll
BS '78, was recently named senior recovery engineer in the corporate Applied Technologies group of Champion International Corp., Pensacola, FL.

Thomas J. Vance
BS '78, has been promoted to Lt. Col. in the U.S. Army Reserve.

1980-1984

Mark J. Graff
BBA '80, was recently appointed vice president of marketing and sales for Fabri-Kal Corp., Kalamazoo.

Miriam Blanks-Smart
BA '80, has been appointed a public administrator for Wayne Co. by Michigan Atty. Gen. Frank J. Kelley. Blanks-Smart is an attorney specializing in probate law and employment and commercial litigation in Birmingham and Detroit.

Richard P. Dopp
CPA, BBA '81, was recently promoted to chief financial officer for Campbell/Manix, a Southfield contracting firm that designs and builds industrial and commercial buildings.

Rosemary R. Boyd
BA '82, is teaching cognitively disabled children at an elementary school in La Crosse, WI, and working toward a master's degree in special education.

Sgt. 1st Class Dana L. Houston
BS '82, was deployed in support of Operation Joint Endeavor in Bosnia and Croatia as an operation sergeant from December 1995 to July 1996.

Lt. Ken W. Jalali
BSE '82, recently participated in Exercise Invitex 97-1, which was designed to improve communications skills between NATO forces and assets from the USS Theodore Roosevelt Battle Group.

Sheryl Obiedzinski Vander Baan
BA '82, was recently appointed corporate tax director for Old Kent Financial Corp., Grand Rapids.

David Golladay Jr.
BS '83, has joined Biggs/Gilmore Communications as an account supervisor for the agency's outdoor segment in Kalamazoo.

David L. Neeser
BBA '83, is vice president, commercial lender III for FMB-Community Bank, Holland.

Edward M. Rogalski
PE, BSE '84, recently joined Bandag Inc., Muscatine, IA, as senior mechanical engineer.

Michael J. Romoser
BBA '84, recently joined Seattle, the Magazine for the Pacific Northwest, as its publisher and general manager.

1985-1989

Gary Broda
BS '85, was recently named vice president and general manager, interior systems, for Peregrine Inc., Southfield.

Sandra E. Corrigan
BBA '85, has joined Plante & Moran, LLP as a senior consultant in the firm's Management Consulting Group, Southfield.

Timothy M. Witteborn
BS '85, was appointed campaign cabinet chair of commercial services for the United Way of Oakland County. Witteborn is a partner with the law firm of Strobl & Borda in Bloomfield Hills.

John D. Kintner
BS '87, was named 1996 Employee of the Year of Transworld Systems Inc. Kintner is the company's marketing/public relations department production supervisor and staff writer, Rohnert Park, CA.

Douglas J. Cropsey
BA '83, an attorney, has joined the office of the general counsel at Ford Motor Co., Dearborn.

Kathleen Rutledge Cropsey
BS '89, was recently promoted to technical director of the paper mill at the Crown Vantage Paper Co., Ypsilanti.

Kevin Korpi
BS '89, recently joined the Michigan Chamber of Commerce as director of environmental and regulatory affairs, Lansing.

Lt. j.g. Jeffery R. Springborn
BBA '89, was recently promoted to his present rank while serving with Tactical Electronic Warfare Squadron 132, Naval Air Station, Whidbey Island, Oak Harbor, WA.

1990-1995

Deborah Bjes
BS '90, in January joined the Chicago office of Querry & Harrow Ltd. as an associate with a concentration in general litigation.

Rhonda Lee Cox
BS '90, is coordinator of services for emotional, behavioral and other health impaired students at Wake Technical Community College, Raleigh, NC. Cox is an educational consultant/behavioral specialist.

Marion Starling Boyer
MA '91, in July 1996 attended the Twelfth Annual Highlights Foundation Writers Workshop at the Chautauqua Institution in western New York State. Boyer is a playwright and communications instructor at Kalamazoo Valley Community College.

Michele Brouillard
BS '91, recently joined C-E Communications as a senior account executive in the Chevrolet Affinity/Programs group, Detroit.
Donald J. Dietsch
BS '91, recently accepted an engineering position at Packaging Resources, Coleman.

Marna Sharnas
CPA, BBA '91, has been promoted to audit associate with Plante & Moran, LLP, Bloomfield Hills.

Capt. Ken Humphrey
BA '92, was recently promoted to his present rank and reported for duty with headquarters battalion, Marine Corps Air Ground Combat Center, Twentynine Palms, CA.

Kenneth W. Marter
BBA '92, in January joined The Seibels Bruce Group Inc., a property and casualty insurance company in Columbia, SC, as director of finance.

Ronald E. Reid
BBA '75, MPA '83, EdD '92, recently received the County Road Association of Michigan's Annual Merit Award. Reid is managing director of the Kalamazoo County Road Commission.

Ensign Aaron P. Knobloch
BS '93, was recently designated a naval aviator following completion of flight training with Training Air Wing Two, Naval Air Station, Kingsville, TX.

Richard Micek
BBA '93, has joined TRINOVA Corp. as an accountant in the corporate controller's department, Maumee, OH.

Yasmin C. Quadir
BBA '93, was recently named account manager of the bond department for Aon Risk Services Inc. of Michigan, Detroit.

Jennifer Smith
BS '93, has joined the Michigan Association of Health Plans in Lansing as director of education.

1st Lt. James C. Theisen
BS '93, recently reported for duty with the Marine Aviation Training Support Group, Naval Air Station, Lemoore, CA.

Rodger Jones
MA '95, was recently promoted to vice president/executive art director, at Biggs/Gilmore, Kalamazoo.

Hard work pays off
Murry Weatherall, M.P.A. '80, has drawn upon a strong work ethic honed at a young age to rise in the post office ranks and keep the customer satisfied.

Quality and service with a smile
It's telling that Murry Weatherall won't make excuses for glitches in the U.S. mail. As postmaster and area service manager for Grand Rapids and the surrounding region, Weatherall prefers to focus on customer satisfaction.

"It's not good business—in any business—to tell the customer he's wrong," Weatherall says. "We expect every customer's needs to be satisfied. We know that on occasion, people aren't. And even though there may be a valid reason for it, we're not going to make excuses."

That reluctance is one quality that helped propel Weatherall through the post office ranks to his current position, which puts him in charge of 100 post offices and 3,800 employees who handle an average of 700,000 pieces of mail each day.

Weatherall began his Postal Service career in 1973 in Grand Rapids, fresh out of the military. While working full time as a clerk and mail handler and helping his wife, Florence, raise two sons, he also carried a full load of college credits and earned his bachelor's degree.

More years chock-full of work, family and study followed as Weatherall was promoted to new areas of responsibility, working in labor relations and management positions across Southwest Michigan and in Chicago. Again, he dovetailed these professional endeavors with educational ones, this time obtaining a master's degree from WMU.

Weatherall says he and his siblings share a drive for success instilled in them by their hard-working parents. His mother worked long days at home to care for 10 children while his father spent 33 years with the C&O railroad and also owned a car-cleaning and selling business in Grand Rapids.

"I take pride in the fact that I'm a homegrown product," Weatherall says. "I started out at the Grand Rapids post office unloading trucks. I got a good education at local institutions. Graduate school at Western prepared me very well. You always hear that you can never go home again. That's not always the case. I came back to Southwest Michigan from Chicago, and it's been a great fit."
Obituaries

Alumni are listed under their preferred class year. Municipalities mentioned are located in Michigan unless otherwise noted.

1915-1924

Mabelle Shaffner Vance
TC ’18, Sept. 14, 1996, in Milwaukee, WI.

Lillian M. Snyder

Richard E. Clark

Williamine HooKstra Rolfe
TC ’24, April 17, 1997, in Allegan.

1925-1929

E. Lucile Curtice
TC ’26, April 8, 1995, in Trenton.

Dorothy Deile Purdy
TC ’26, Oct. 2, 1996, in Ruskin, FL.

Helen Mott Kruger
TC ’28, BS ’54, March 12, 1997, in Sturgis.

Dr. Herbert G. Tag
TC ’26, BA ’28, Nov. 18, 1996, in Battle Creek.

Louise Green Terry

1930-1934

Elizabeth F. Blair

Ella-Nora Curtis Eaton
BA ’30, Nov. 1, 1996, in Battle Creek.

Mona Clark Walker
BS ’30, April 16, 1997, in Cooper Township.

Pauline Cauder Smith

Marie Eaman Crocker

Gladys Andrews Fleming
BA ’32, Jan. 24, 1997, in Richmond, VA.

Verna Beth Campbell Newton
BA ’33, MA ’60, Feb. 12, 1997, in Portage.

1935-1939

Katheryn Williams Lasko

Roy Meier
BS ’35, Nov. 11, 1996, in Lewiston.

Roberta Haas Varner
BA ’35, March 23, 1997, in Lake Junaluska, NC.

Veryl Myers Larson

Margaret L. Meyer
TC ’36, April 29, 1997, in Seattle, WA.

Richard Noyes Percy

Lloyd M. Chapin

Anna J. Herlein Cole
BS ’38, July 16, 1995, in Fremont.

Lena E. Bottomley

Willow Niegarth Brown

1940-1944

William M. Dunavin
BS ’40, March 27, 1997, in Saline.

Dr. Marie E. McMahan
TC ’36, BS ’40, March 31, 1997, in Hudsonville.

Wayne Ellis Roe Jr.
BA ’40, April 21, 1997, in Mason.

Agnes E. Morrison

1945-1949

Herbert Kenneth Hamill
BA ’46, Aug. 31, 1996, in Citrus Springs, FL.

Dr. William E. Engbretson
BA ’47, TC ’48, Dec. 5, 1996, in Richmond, BC.

Albertine Lucile Luck
BS ’47, April 21, 1997, in Kalkaska.

Bernice Warner Dillon
BS ’48, April 27, 1996, in Grand Rapids.

Dr. Roman J. Madziar
BA ’49, June 19, 1996, in Dallas, TX.

James B. Shumaker

1950-1954

Leila Baad Frey
TC ’50, April 4, 1997, in Leslie.

Robert L. Glazier

Floyd P. Kupiecki
BS ’50, April 23, 1997, in Kalamazoo.

Budd J. Norris
BA ’50, Jan. 28, 1997, in Sarasota, FL.

Laura Downs
BA ’51, April 21, 1997, in Austin, TX.
Kenneth Mc Cartney  
BM '51, MA '63, Jan. 29, 1997, in Plainwell.

David C. Schlick  
BS '52, May 24, 1997, in Plymouth.

Evelyn MacVean Yerden  

John G. Hungerford  
BBA '53, April 26, 1997, in Kalamazoo.

Helen Brooks Madsen  
TC '35, BS '53, July 4, 1996, in Oviedo, FL.

Robert W. Petersen  

Robert Leason Sharpe  

Dorothy Jacques Camp  

Richard B. Putnam  
BA '56, May 27, 1997, in Flint.

Ted Brooks Sr.  
BS '57, April 6, 1997, in Kalamazoo.

Shirley Andrews Hawn  
BA '57, April 21, 1997, in Jones.

Miriam Leimer Berryman  
BA '58, March 14, 1997, in Arcadia.

Donald R. Brems  
BBA '58, April 27, 1997, in Flat Rock, NC.

Norman E. Burland  
BS '58, March 14, 1997, in Kalamazoo.

William Pat Fitzgerald  
MA '58, March 5, 1997, Daytona Beach, FL.

Frances Hetler LaPointe  

June Pearl Evans Overhiser  
BS '58, March 3, 1997, in Allegan County.

Lester Slagh  
BS '58, MA '66, April 27, 1997, in Zeeland.

Steven M. Pede  

Alberta Southworth Me Grew  
BA '60, March 30, 1997, in Tucson, AZ.

Wayne E. Power  
BBA '60, Dec. 14, 1996, in Bradenton, FL.

Mildred Cadwell Grossman  

Loren B. Perry  

Minnie Commans Nienhouse  

Una Simmons Sain  
BA '63, July 14, 1994, in Detroit.

Bertha Farmer Van Order  

Eva Grow Bower  

Shari Lynn Essex Gephart  
BS '66, Dec. 31, 1996, in University Place, WA.

Harold W. DeYoung  
BS '68, MBA '77, May 10, 1997, in Holland.

William Tade Walsh Jr.  
BBA '68, March 14, 1997, in Stuart, FL.

Glenn A. Osborn  
BS '69, MA '71, June 2, 1997, in Kalamazoo.

Thelma Palmer Struthers  
BS '70, March 19, 1997, in Anderson, IN.

James W. Wickline Jr.  
BS '70, May 25, 1997, in Allegan.

Gary W. Soboleski  
BS '71, May 19, 1997, in Kalamazoo.

Alvin Williams Jr.  
BS '71, May 1996, in Kalamazoo.

Lt. Col. John Roy Wolfe  
BBA '71, MBA '72, Feb. 4, 1997, in Washington, DC.

James A. Jaroch  
BS '74, Feb. 23, 1997, in Gap, PA.

Dean C. Miller  
BA '76, Dec. 18, 1995, in Newago.

Stephen A. Crumm  
MSW '84, April 24, 1997, in Goodrich.

Candace J. Meso  
MA '84, June 30, 1996, in Marquette.

Mary Carolyn Wynbeek Robinson  

Lora Wile Miller  
MA '89, April 22, 1997, in Stevensville.

Stefanie Perrigo Hill  

A. Dianne Wells Murray  
BS '91, May 8, 1997, in Marcellus.

Amy Finch-Howard  

Janet D. Kanzler  
associate professor emerita of health, physical education and recreation, June 24, 1997, in Pinehurst, NC.

Charles R. Helgesen  
professor emeritus of communication, April 26, 1997, in Kalamazoo.
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It starts the school year off with a bang, attracting more than 15,000 students, faculty and staff to the Fountain Plaza near Miller Auditorium for more than seven hours. It's Bronco Bash, now in its 17th year, a major initiative of the Division of Student Affairs.

"This special event is one way we foster a sense of spirit, pride and tradition in returning students as well as in new students," says Dr. Theresa A. Powell, vice president for student affairs. "It really helps to bring the campus together after the quieter days of summer."

This year's Bronco Bash took place Sept. 2 and incorporated another successful community-building event, WMU's annual Volunteer Opportunities Fair. Additionally, it featured the usual array of booths and displays by University units, student groups and area merchants, while local bands performed and no fewer than three radio stations broadcast live from the event.

The evening before the bash, students were treated to Gold Rush, a special program that included appearances by President Diether H. Haenicke, new football coach Gary Darnell and the Bronco Marching Band. After the program, the president and other University administrators and staff members served free pizza and soft drinks to more than 3,000 happy Broncos.

The spirit and enthusiasm generated through Bronco Bash and Gold Rush are continued throughout the year with WMU Pride Day on the first Friday of each month. It helps all members of the University community show their true colors—brown and gold. •
Ball Game

It's a Whole New Game
The following interview with new head football coach Gary Darnell took place just before the Bronco's 34-14 season opening win over Temple. Darnell, a former all conference linebacker at Oklahoma State University, has spent the past 23 years coaching at some of the country's most recognized football schools. He came to WMU after five years as defensive coordinator at the University of Texas. His other coaching stops have included Notre Dame, the University of Florida, Wake Forest, North Carolina, Kansas State and Tennessee Tech.

WMU Magazine: What are some of your first impressions about WMU?

Gary Darnell: Commitment. This is a school where there's a tremendous amount of commitment, whether it's academics or athletics. Now, let me show you what I mean. In the eight months that I've been here, President Haenicke and the trustees have approved a $7 million upgrade of Waldo Stadium to improve facilities for our athletes and coaches. Already three-quarters of the money needed has been raised by an alumni group headed by former players Bill Brown ('53) and John Offerdahl ('90). When these facilities are ready next year, they'll help us attract the top talent we need to build a championship program.

WMU: Speaking of championships, I understand that there will be a Mid-American Conference championship game this year.

Darnell: That's right. The MAC is expanding and divisional play is just one of the changes that will give us more national exposure. As part of league play, there are two additions to the conference, Marshall, last year's division IAA national champion, and Northern Illinois, both former MAC members. We'll be playing in the west division along with Central and the other Michigan schools. The second major change was to get out of the Las Vegas Bowl. Instead, the MAC will be the home team for the new Ford Motor City Bowl, which will be played on Dec. 26 at the Silverdome. Both the Motor City Bowl and the conference championship game will be televised by ESPN.

WMU: What will it take to bring a championship to WMU?

Darnell: It all starts with attitude and a simple philosophy. We don't play football to participate, we play it to win. Everyone associated with our program has to buy into that philosophy and do whatever it takes.

WMU: How have the players responded?

Darnell: I can honestly say that the players have given us everything that we've asked of them. We had over 50 who stayed here all summer and worked out. The team is starting to feel comfortable with the new systems that we're putting in place. That's something important to keep in mind. We've changed everything for these kids: the plays, the formations, the way things are called. It's a whole new ball game for them.

WMU: Tell us about the kind of football you'll play.

Darnell: Bill Cubit, our offensive coordinator, is the guy who'll make the offense run. I guarantee we'll play an exciting brand of football. We'll mix it up a lot and be as unpredictable as we can be, so that our opponents are forced to react to us. On defense, we have Chuck Driesbach as the coordinator. Chuck and I both believe that we'll go after people. We'll play a swarming, attack type of defense. However, let me say that for us to be successful, it'll take a real coordinated effort between offense, kicking and defense.

WMU: What do you think of this year's schedule, and do you only play west-division conference teams?

Darnell: This year's schedule is the best in a very long time. We play teams from both divisions, including the past three MAC champions, Ball State, Toledo and CMU. Three of our five home games are at night, which will be something we'll do more of in the coming years. In addition, we opened the season against Temple of the Big East Conference, travel to East Lansing to take on the Spartans for our second game and end the season at Northeast Louisiana on Nov. 15.

WMU: How can Bronco fans help you and the team this year?

Darnell: Well, being there is the biggest thing that they can do. Everywhere that I've coached or played, we've had a 12th man on the field, our home crowd. Every coach in the conference likes to play at Waldo. It's a terrific stadium in a great town. What I want is for them to hate coming to Kalamazoo because of the home field advantage that our fans can give us.

INTERVIEW BY MATT KURZ
IMAGES BY JOHN LACKO AND TONY DUGAL
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Fall Schedule 1997

Les Enfants Terribles: Children of the Game
Wednesday, October 1

Stars of the Kirov Ballet
Thursday, October 9

STOMP
Tuesday, October 28 – Sunday, November 2

Great American Brass Band Festival
Wednesday, November 5

A Chorus Line
Friday, November 7 – Sunday, November 9

House of Blues
Tuesday, November 25

WMU College of Fine Arts
Hansel & Gretel
Saturday, December 13 – Sunday, December 14
The Department of Philosophy at WMU is noted for its ethics program, so it might be worthwhile to ask what it is we expect students to learn in an ethics class.

In other words, can ethics be taught?

Some people might think the answer is obvious. If students study ethics, they should become more ethical! And becoming more ethical, they think, is something that’s badly needed in contemporary society, perhaps especially among the young.

But remember that courses in a university are supposed to impart knowledge. So what is the knowledge ethics courses are supposed to impart?

Certainly, any ethics course must give students an idea of the long history and great variety of ethical thinking. One can learn the different systems of Greek ethics, the many varieties of religious ethics and contemporary ethics such as utilitarianism, natural law, existentialism, communitarianism and libertarianism.

But do those who think that young people aren’t as ethical as they might be believe that what is lacking is this kind of knowledge? This seems unlikely.

Often, when people complain about students’ lack of ethics, what they mean is that students hold opinions about controversial subjects, such as drugs and sex, that are different from the norm. People rarely think that students don’t know that it’s wrong to lie and steal.

In fact, the knowledge of right and wrong isn’t some profound or arcane kind of knowledge; it’s imparted at an early age to nearly everyone. Although skeptics and cynics might disagree, no one really disputes the ethical basics.

So it looks as if students don’t need to be taught the basics of what is right and what is wrong. Where it’s really true that students aren’t as ethical as they ought to be, it must not be because they don’t know what is ethical. It must be because although they know what is ethical, for some reason they choose not to be ethical. However, the very certainty of basic ethics may mislead us into thinking that all ethical questions have easy and self-evident answers. An antidote to this faulty generalization is to study ‘applied’ ethics. It often deals with questions, such as assisted suicide or affirmative action, to which the answers are by no means evident.

Learning to think astutely about such unresolved questions is a chief benefit of courses in applied ethics. But now let me suggest something else of value: ethical theory. Here are a few questions I sometimes use to get the ball rolling in informal discussions:

Does ethics change?
Is ethics the same for everybody?
Is ethics only a matter of opinion?
Where does ethics come from?

I think you’ll recognize in those questions, which are among the deepest in philosophy, the kinds of puzzles thinking people have when they go beyond right and wrong, when they begin to worry about “foundations” or “ultimate principles.”

Philosophers are trained to examine such questions. Thoughtful students find studying them an interesting subject in its own right, although many think they already know the answers (in order: yes, no, yes, and society or religion!).

Students are surprised to learn that their preconceptions about the “correct” answers don’t stand up to close examination. This discovery, as I see it, is the benefit of studying ethical theory— for grasping how complicated things are right beneath the surface is the best defense against dogmatism, self-righteousness and rigid thinking.

Those, to my mind, are the greatest enemies of ethics. It’s sad how many people don’t seem to understand this. They could benefit from a course in ethics!
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