Reflections on a Presidency
Dear Friends,

Nearing the end of 13 years as your president, I catch myself reflecting with some satisfaction on our accomplishments while anxiously anticipating what the future holds for this University that means so much to us all.

I think about how it was when Carol and I first came to WMU from the Ohio State University in 1985. Our plan was to stop here in Kalamazoo for perhaps five years before returning to the Big Ten.

Along the way a funny thing happened. We fell in love with the University, with Kalamazoo and with all of you. So the plan changed. Kalamazoo became our home. Our family grew up here. Our daughter, Jenny, will have her first child here soon and our son, Kurt, began his career here.

Over the years we have accomplished much together. But my own pride lies in the truly stunning academic advances we have made. It is in this arena that I believe the major and, I hope, lasting changes have occurred.

There are many who share the credit. They include our dedicated faculty, who helped shape and realize a vision for the University; a committed group of administrators, who steered our course; and a Board of Trustees that, in all my years here, always has kept the best interests of our students and the University foremost in their minds and hearts.

Finally, I must recognize you, our alumni and friends. You have been wonderful in your support of our ideas, candid in your feedback and advice and, most of all, loyal to WMU. Without you we could not have come so far.

So, on behalf of Carol and myself, I thank everyone for their help over the years, their many kindnesses and their friendship, which we hope will endure. It truly has been a great ride!

Diether Haenicke
President
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Floyd chosen as sixth president

The Board of Trustees April 24 appointed Dr. Elson S. Floyd, executive vice chancellor of the University of North Carolina at Chapel Hill, as WMU's sixth president, concluding a 10-month search that involved all key University constituencies.

Floyd, 42, will succeed Dr. Diether H. Haenicke, who will retire from the presidency July 31 and return to the faculty after 13 years in office. When Floyd takes office Aug. 1, he will be the youngest president of a state university in Michigan.

Trustees praised Floyd as energetic, dynamic and charismatic. He says he was "gratified" by the board's confidence in him and applauds Haenicke for bringing WMU "to the threshold of a new era."

UNC Chancellor Michael Hooker says Floyd deserves a presidency, "especially at an up-and-coming university like WMU."

The president-elect says his vision for WMU is as a "premier student-centered research university." He set as priorities a strong relationship with the Legislature, private fund raising, continued research growth, community outreach and quality of life on campus.

Floyd, a native of Henderson, N.C., has three degrees from UNC. He has been the chief administrative and operating officer there since 1995.

Between 1978, when he began his career at UNC, and 1995, he held a variety of posts at the Chapel Hill campus, at the UNC system office and at Eastern Washington University, where he was vice president and executive vice president. He also was executive director of Washington's higher education coordinating board.

He and his wife, Carmeneto, have two children, Kenny, 14, and Jessica, 12.

Just 'plane' awesome

British Airways' Concorde ushered in a new era in aviation education at the University March 7 when it delivered the carrier's first group of students to WMU's new International Pilot Training Centre at the W.K. Kellogg Airport in Battle Creek, Mich.

President Diether H. Haenicke used the occasion to announce that the W.K. Kellogg Foundation of Battle Creek has given WMU a $5.2 million grant for facilities and programs for the School of Aviation Sciences. The grant brings the foundation's support for WMU's aviation programs to $8.2 million since 1993.

WMU has contracts with British Airways and the Irish carrier Aer Lingus to train pilots with no previous airline experience. After the 13-month program, pilots are prepared to enter service.

Gov. John Engler, who was on hand, applauded WMU's new international profile in aviation. The Concorde's rare Midwest appearance, and the first in Southwest Michigan, drew more than 40,000 spectators.

Record freshman class possible

Having admitted nearly 8,600 students by this past March, WMU appears to be well on the way to witnessing its largest freshman class ever.

Continuation of the high number of applications and subsequent admissions could make this fall's entering class larger than in 1989, when WMU enrolled a record freshman class.

The March figures also represent admission increases over last year of 10 percent for minority students, 20 percent for transfer students and 31 percent for graduate students.

Building named for Haenicke

The Board of Trustees has named the new science research pavilion now under construction Diether H. Haenicke Hall, in recognition of President Haenicke's commitment to fund raising and dedication to the academic enterprise.

The building is part of a $44.4 million project to provide cutting-edge facilities for science research and teaching. When completed in 1999, it will join Rood Hall, Everett Tower and a completely renovated Wood Hall to form a science quadrangle on the west edge of West Campus.
Four additional faculty members have been rewarded for their outstanding performance in teaching and research through a named professorship program established last year by President Diether H. Haenicke.

The professorships carry the names of friends of the University and donors whose exceptional philanthropy has significantly increased WMU’s general endowment.

Six faculty members were chosen for the honor last year.

The four faculty members named this year and their new titles are: Dr. Paul L. Maier, the Russell H. Seibert Professor of Ancient History; Dr. Michael S. Pritchard, the Willard A. Brown Professor of Philosophy; Herbert S. Scott, the Gwen Frostic Professor of Creative Writing; and Dr. Lawrence Ziring, the Arnold E. Schneider Professor of Political Science.

Caledonia, Mich. Richard was named the nation’s top college pilot and top female pilot. This is the second year in a row that a Sky Bronco has captured top pilot honors.

Co-captains, Greg Killeen of West Islip, N.Y., and Pat Denney of Athens, Mich., contributed to the championship win by placing in the top 10 in individual events.

Dr. Jack C. Plano, a political science faculty member from 1952 to 1987, has been selected as the University’s first Outstanding Emeritus Scholar. The award was inaugurated this year to recognize retired faculty members with exemplary scholarship.

Plano has an extensive publication record, is editor of a political dictionary series and founded New Issues Press at WMU.
Making the Difference

After 13 years as president, Diether Haenicke has changed the face of Western Michigan University and prepared it for the new millennium.
Attention incoming Western Michigan University freshmen: A fresh, but seasoned, professor is heading toward Brown Hall classrooms. If you get him, plan on plenty of homework.

Always one for big agendas, WMU President Diether H. Haenicke is drawing up plans for a freshman-level "Great Books" course that will be anything but an easy "A." According to the president's very preliminary syllabus, the semester will start with a Greek drama from Sophocles and quickly proceed to the Enlightenment (Kant's philosophy is a likely topic). From there it's on to the 19th Century for a stack of novels (one English, one French, one German, one Russian). And sometime around Thanksgiving the class will probably tackle John Updike or other contemporary writers.

Ideally, students in this Great Books course will access plenty of course materials on-line. You see, the president plans to get some computer training so he can have his own Web site for the students.

"Right now, I sit in front of this equipment and I know I can do only 10 percent of what this machine can do," Haenicke laments.

While concurrently teaching literature from several centuries and learning the finer points of the Digital Age, Haenicke also plans to press ahead with a couple book ideas. One, called Disgusted in Oshtemo, is already in progress. It's a collection of letters he's received as president and his often witty responses.

"It's just light, fluffy stuff," Haenicke says.

A more serious thesis floating around in his head has a first-draft title of The Theme of Obsession in Literature. "It would make a wonderful book," Haenicke says. "I want a few years to read and write. I still have a couple of miles on the odometer in these areas."

Hey, didn't somebody say this man is retiring this summer? "I want to be around young people," says Haenicke, 63, offering one explanation why he won't just fade away after leaving the presidency July 31 to return to the faculty.

"They energize me."

Haenicke has energized WMU in ways few could have envisioned 13 years ago when he left his job as provost at the Ohio State University to become WMU's fifth president. In that time, WMU has added $440 million in new construction. An equally impressive building boom in academics means WMU offers dozens of new learning avenues, from an increased emphasis in international studies to graduate, research and doctoral programs never even contemplated before Haenicke's arrival in 1985.
"I've never seen his equal" in higher education leadership, says WMU Provost Timothy Light, who has held high-ranking positions at colleges and universities across the country.

To thank him, the WMU Board of Trustees has named WMU's new science research pavilion for Haenicke. It is part of a $44.4 million project to renew the sciences at WMU.

"That's one of the ironies of my life," he chuckles graciously.

Yet the idea of a science center named after a man who began his career as a language and poetry scholar is symbolic of Haenicke's all-encompassing leadership.

"I don't want to be remembered exclusively as a president who built a lot of buildings," Haenicke says, hoping his legacy will also include recognition for the stirring academic exploits housed within all those new bricks on campus.

"I gave the school an increased level of ambition, and that is more lasting, I hope, than the buildings," he says.

He did it by raising funds, constructing buildings and working to strengthen the faculty's sense of its own potential.

Haenicke recognized early that he would need to raise large sums of money to attain his far-reaching academic and bricks-and-mortar goals. On an early attempt at fund raising, he brought Upjohn Co. executive Bill Parfet on campus for a tour of the dilapidated East Campus building that served as WMU's business school in the mid-1980s.

"We walked through the halls and plaster was falling down from the ceilings," Haenicke remembers. "I said, 'Bill, this is where we teach our future business leaders.'"

Soon, Parfet and others responded enthusiastically to such presidential pitches.

"People came basically out of the woodwork," Haenicke says. "I would not have succeeded without those who stepped forward early to help us (financially)."

"-lasting, I hope, than the buildings."

The WMU Foundation had assets of $7.4 million in 1985. Today's total is $74 million. Beyond such statistics, other higher education officials who've competed against Haenicke for funds offer plenty of anecdotal evidence of his sales prowess.

"A few years ago we were working very hard to raise money for our Museum Center and several other programs," remembers Dr. Tim Quinn, who recently stepped down as president of Northwestern Michigan College in Traverse City. "I made what I thought was a strong pitch to a very wealthy philanthropist in this area. The person listened intently and then finally said, 'Well, I'll have to talk this over with Diether.'"

"I said, 'What? You're not even a WMU graduate!'" Quinn remembers. "The donor said, 'I know, but I have a very special relationship with Diether Haenicke.' I was floored."
Here are a few of the president's favorite things after 13 years at Western Michigan University.

**FAVORITE YEAR ON CAMPUS**
"I'd have to say both 1985 and this year. In 1985 there was a honeymoon, of course. Everyone was so hopeful. And this year there is so much appreciation. It's very gratifying."

**FAVORITE STUDENT ACCOMPLISHMENT**
"There are so many. One of them would be my Presidential Intern program. We've had men and women, black and white, all serving as assistants in my administration. All of them have become very, very close to me."

**FAVORITE BUILDING ON CAMPUS**
"Waldo Library. It is what I hoped for right from the start. My next office will be there. It's where I want to be."

**FAVORITE UNRENOVATED BUILDING**
"East Hall. I've hoped many times I would get together a renovation for that historic, beautiful building, but other things always took precedence."

**FAVORITE RESIDENCE HALL FOOD**
"I enjoy the salad bar and the variety. You can eat deep-fried grease or perfectly healthy dishes. I never have those kind of options at home."

**FAVORITE FACULTY PROJECT**
"Again, there are many. I really enjoy the creative writing of Stuart Dybek in our English department. He is very, very talented."

**FAVORITE WMU ATHLETE**
"(Basketball player) Saddi Washington. He's a wonderful athlete and he's a very fine gentleman. And he will graduate with a high grade point average this spring."

**FAVORITE FUND-RAISING PITCH**
"I tell people I am shameless because I'm not asking for myself, I'm asking for the students and the academic programs. And no one can ever give enough for that."

**FAVORITE WMU ACCOLADE**
"The letters that alumni write. I get e-mail from people who graduated years ago reminiscing about what Western meant to them."

Haenicke chortles with delight when hearing such tales. "I know exactly who Tim Quinn is talking about," he laughs.

Like many of the skills he needed to preside over WMU's growth, fund raising wasn't among Haenicke's early career strengths.

"When Carol and I got married I never thought I'd be anything more than perhaps a well-known professor in my field," Haenicke says. "People suddenly pulled me into other things. At Wayne State, I was elected to the faculty senate. I was selling then. I was selling languages. I was selling liberal arts and traditional academic values."

When he arrived at WMU, the new president found more than a few selling points.

"At the time, I said, 'This school is not as good overall as Ohio State, but there are spots of brilliance all over.'"

He found teaching and writing gems in such departments as business, history, physics, math and English.

"But what we suffered from at the time was a slight inferiority complex," he says. "There was still the mentality of the old teachers' college."

Haenicke points to a 1987 meeting at The Oaklands as a watershed moment in WMU's maturation from a solid teaching college to a teaching and research university with a nationally recognized assortment of graduate programs. The president gathered the chairpersons of several key departments — history, English, political science, economics and physics, among others — and dropped a campus bombshell. He told these leaders of the WMU faculty establishment that he wanted to revolutionize their departments by adding doctoral programs.

"The reaction was dead silence," Haenicke remembers.

Dr. Shirley Clay Scott, the current dean of the WMU Graduate College, was a professor of English at the time. She was also one of the many faculty members who shook their heads at Haenicke's ambitious drive for doctoral programs.

"A lot of faculty members didn't think we had the horsepower," Scott remembers. "My first reaction was, 'This is not what we need to do.' Our orientation had been heavily undergrad."

"I told the president how I felt and he said, 'I've looked at the vitae of this faculty. You could do this but you just don't perceive yourselves in that way.'""

Almost every English department faculty member now teaches both graduate and undergraduate classes. The department recently graduated its first two doctoral candidates. Twenty more will soon follow.
And the English undergraduate program "is really fortified now with scholar/teachers," Scott says. "We've undergone an increase in both energy and workload and developed a willingness to devise new programs."

Departments across the University can boast of similar growth.

"The WMU that was here is not even recognizable," Scott says.

And the folks in Ann Arbor, East Lansing and elsewhere are taking notice. Last fall, WMU played host to a meeting of graduate deans from most other Michigan universities. Many of the visitors hadn't been to the University in years. From the new buildings to the new special library collections, they were "stunned" with the changes, Scott says.

"They were simply amazed at what has happened on our campus," she says. "There was very much a sense of surprise and they all attributed it to a president who had a vision and knew how to enact it."

After overcoming so many hurdles at WMU, Haenicke's greatest challenge now may be letting go of the reins.

"It's going to be very difficult for him," says his wife, Carol.

And yet Haenicke says he has no second thoughts about his decision to step down 18 months before the end of his contract.

"I'm not collapsing," says Haenicke, who was diagnosed with heart disease two decades ago and had his first bypass at the age of 47. "But my health is not the best. And I always felt I should go out on a high note. Most of what I wanted to do is done."

Now, as they go about the business of preparing to welcome Haenicke's successor, many in the WMU community can't help but pause a little longer to appreciate his era.

Thirteen years ago, Haenicke handed Lori Waddles her WMU bachelor's degree. It was Haenicke's first WMU commencement and the start of a long relationship between the president and Waddles, who now serves as chairperson of the WMU Board of Trustees.

Waddles' mother keeps a photo of that 1985 commencement on her mantle and often likes to say to her daughter, "Look how far we've come."

Waddles uses that same exclamation to describe her alma mater.

"None of us could possibly have imagined Diether moving so many agendas forward as he has. We couldn't have imagined then what we would become by 1998."
Shedding light on the secrets of
Focus and intensity are the hallmarks of Nora Berrah's approach to physics, whether she's exploring the secrets of atomic structure or turning reluctant first-year physics students into true believers.

It's not unusual to find Berrah one week focusing a photon beam on a molecule to understand its structure and dynamics. The following week, she may be standing in front of an introductory physics class using the rudiments of her research to explain fundamental concepts to a class of freshmen.

"I am both a teacher and a researcher," Berrah says. "Teaching and research should go hand in hand. In my opinion, they are complementary."

Berrah, a WMU physics faculty member since 1991, heads a national research team charged by the U.S. Department of Energy with literally shedding light on atomic and molecular structure by focusing one of the brightest beams produced on earth on atoms and molecules. The research she does at WMU and at Lawrence Berkeley National Laboratory in California has been supported by nearly $1.8 million in federal grants since 1992.

Berrah's team of 15 scientists, who come from the nation's top universities and research labs, along with her research team from WMU, are working at the Advanced Light Source at Berkeley. The facility is a research tool the size of a football field which produces photon beams that, because of their intense, focused nature, are actually brighter than the sun.

The ALS features an enclosed ring that is about one-tenth of a mile in circumference and through which electrons continuously move, excited by magnetic structures placed at intervals along the ring. Researchers from around the world compete for "beamtime" at various locations along the ring. Those assignments are granted based on the nature and quality of the proposed research.

Berrah and members of both her national and WMU teams work 18-hour days during their stays at Berkeley to take maximum advantage of each 24-hour period of beamtime they are allowed on the rare tool they need for their research.

"The photons are used as a probing agent," Berrah says of the technique. "They disturb the samples by exciting them and force them to eject various electrons, which are then recorded and analyzed. The result is like a microscopic photo of extreme detail that allows us to discern various physical processes that give us a better understanding of matter."

Using the light, she says, is an "elegant" and precise method that has provided significant contributions to the understanding of atoms and molecules. Recent data gathered by her team holds promise for better understanding of how greenhouse gases are affecting global climate change.

In fact, the research is going so well that Berrah's team will be getting some relief from the intense competition among the world's researchers for beamtime at the unique research site. A new "beamline" is being built by the the ALS facility and 35 percent of its beamtime over the next three years will be dedicated to the work that Berrah's groups are doing.

To make full use of the enormous advantage that such access to the ALS facility gives her team, Berrah will take a year-long sabbatical from teaching next year. But after that, she'll be back in the classroom, balancing the demands of being both a successful researcher and an effective teacher.

Unlike many researchers who are at the top of their game, Berrah does not confine herself to the select few graduate students who are involved in her projects and are already on their way to research careers. A WMU freshman whose major requires an introductory physics course could easily find this research star at the head of the classroom.

She brings the same kind of focus and intensity that she uses in research to the challenging and often frustrating task of unlocking the secrets of physics for young minds. Many students have never even had a basic introduction to the discipline and some are even angry about having to take the class. Reaching them requires an unusual blend — physics expressed in its simplest
terms along with a sense of excitement about what is happening in the discipline's frontiers.

"I enjoy teaching introductory courses," she says. "It can be quite a challenge, but it is gratifying. Sometimes, when I am explaining things to students, some of them have their eyes all wide open and round and others display this wonder and excitement."

Her enthusiasm for the subject means she goes the extra mile in showing her students what physics can mean. She routinely takes her younger students on tours of WMU's particle accelerator laboratory to explain the research that goes on there.

Once she even rented a van to take a group of freshman physics students to Argonne National Laboratory in Illinois. Berrah gave her students an insider's view of the facility where she was a staff researcher before coming to WMU.

But students aren't the only ones who reap the benefits when a top-notch researcher devotes time to introducing students to the discipline. Berrah says it forces her to reduce some very complicated work into its simplest components.

"If you can't explain what you do simply," she says, "it may mean that you don't understand what you're doing. You have to bring a simple picture to students or they'll have a hard time understanding it."

And while teaching those introductory physics courses, Berrah is always on the lookout for students like Marc Humphrey, who started working with her during his freshman year. Humphrey initially just wanted a solid background in physics, but had not decided to become a physicist. He began working with Berrah on research at WMU and at Berkeley and now he is a graduate student in physics at Harvard and planning a research career (see related story).

"Teaching introductory classes may allow you to meet students who might become interested in enrolling in physics and considering it as a career," she says.

Rhodes Scholarship to Oxford University.

But it was his research experience with Berrah that made a difference when it came to admission to Harvard, Humphrey says. In addition to working with her on campus, he had the opportunity to travel to Lawrence Berkeley National Laboratory in California to assist Berrah in her work at the Advanced Light Source.

"Competition for slots in the top physics programs is extremely fierce," Humphrey says. "As a result, it is necessary to add to your record some edge that will catch the collective eye of a review board. I know for a fact that my grades and academic performance alone would have never been sufficient to place me where I am today.

**Hooked on physics**

Marc Humphrey's plans for the future took a quantum leap forward last year when he was accepted into Harvard University's physics Ph.D. program.

His journey from Kalamazoo to Cambridge began in 1994 when Dr. Nora Berrah, WMU associate professor of physics, invited him to conduct research with her during the summer after his freshman year at the University.

Berrah recognized Humphrey's potential. An academic standout at Kalamazoo Central High School, he had received a Medallion Scholarship, WMU's top award, and was headed for a double major in mathematics and physics. With a little encouragement and a dose of experience, she knew, he had the capability to go places.

"I am well aware that without meeting Dr. Berrah, I would never have been able to chase my dream here," says Humphrey, B.S. '97, who is finishing his first year of graduate studies at Harvard.

At WMU, he maintained a 3.98 grade point average, was the University's first recipient of a prestigious national Goldwater Scholarship and was a semi-finalist for the..."
College News

College of Arts and Sciences

Turn-of-the-century Holland
Graduate student Paula Lange has earned some valuable hands-on experience compiling a traveling exhibit that details the maritime history of Holland, Mich., over the last 150 years.

Lange

Working with Dr. Kristin Szylvian, assistant professor of history, Lange used drawings, advertisements and photographs to construct the city's lakeshore life of shipbuilders, fishermen, lighthouse keepers, tourists and many others.

Lange worked closely with the community to compile the work, which includes a number of photos from private collections.

"People invited me into their homes, talked and talked about what Holland was like years ago and shared their family photographs with me," Lange says. "I discovered a small community of people deeply interested in the history of the area."

"Holland: A Vision of Lakeshore Prosperity" is the first exhibit organized by the Great Lakes Center for Maritime Studies, a partnership between WMU and the Michigan Maritime Museum.

The exhibit will travel to schools, malls and corporate facilities in West Michigan before making its permanent home at the Holland Museum.

Keeping the peace
Name-calling and knuckle sandwiches can be the order of the day when 11- to 14-year-olds handle disputes, but a group of WMU faculty, students and community members want to make sure these youngsters also have some positive choices when dealing with anger.

Trained as conflict mediators, the group is working in non-school settings to provide anger management, communication and conflict resolution skills to youngsters through a variety of youth organizations. They use role playing and other interactive exercises to raise awareness and understanding so youngsters can make positive communication choices when dealing with friends, parents and teachers.

"We really get to talk about why it's important to communicate, why it's important to ask questions," says Dr. Susan L. Caulfield, associate professor of sociology and facilitator of the project. "Through our exercises, young people really get an appreciation for what goes into everyday conversation. They are kind of amazed and intrigued by it."

Wrestling with rural writing
WMU's Third Coast Writing Project has been chosen as one of six leaders of a national effort to improve writing in rural schools.

Through "Rural Voice, Country Schools," WMU will work with eight rural schools in Southwest Michigan to gather information on them and the communities in which they exist. The data will be used to design strategies to strengthen rural education in America.

The Third Coast Writing Project is one of more than 150 sites for the National Writing Project, an effort to improve writing instruction.

Fans of the Middle Ages gather in Kalamazoo
The campus became a mecca for medievalists for four days in May when nearly 2,700 leading scholars from around the globe gathered for the 33rd International Congress on Medieval Studies.

The annual event attracts experts from as far away as the British Museum and the Vatican to regale one another with research findings on topics ranging from "English Medieval Drama and the Historical Origins of Violence" to "Methods of Enforcing Currency Restrictions in Late Medieval England." Highlights this year included a first-time offering of medieval French cuisine and a celebration of the 900th birthday of composer Hildegard von Bingen, who's been making a comeback on the classical music charts in recent years.
College of Education

Reading hits the road

WMU's reputation for reading excellence has led to a new highly tailored master's degree in the Detroit area.

Working in conjunction with teacher leaders and assistant superintendents, WMU is providing a master of arts in reading to 60 teachers in the Dearborn, Livonia and South Lyon public schools. The program has the elements of the traditional 36-hour master's degree, but it has been tailored to the needs of each district.

"When teachers come to campus for a master's they often self-select based upon what they think their needs are," says Dr. Karen Thomas, coordinator of the program and an associate professor of education and professional development. "Here, we actually have school personnel saying this is our mission and thrust—can you give us courses in keeping with our philosophy and mission and in which the teachers can grow and do research?" The first class enrolled in the WMU program will graduate in 2000.

College reorganized

The College of Education has announced a major structural reorganization that will improve the quality of graduates and better meet the needs of the changing K-12 environment.

The reorganization, which took effect in March, integrates teacher education programs with those designed for school administrators.

"This is simply a structural change and out of that will grow changes in curriculum and programs," says Dr. Frank E. Rapley, dean of the College of Education. "This recognizes that teachers and administrators need to be prepared together, that they share some of the responsibilities for leadership in the schools and that administrators come from the ranks of teachers."

Under the reorganization, the number of departments within the college was reduced from six to five. The Department of Educational Leadership, which primarily has trained future administrators, was merged under two existing departments, Special Education and Education and Professional Development. Each of these departments has been adjusted and renamed to reflect the change.

Recommendations for changes emerged from the collaborative efforts of 80 faculty, staff and administrators.

Also under the reorganization, the college's Merze Tate Center for Research and Information Processing has become the Merze Tate Center for Research on School Reform.

Keeping pace with computers

Teachers may never know more about computers than the kids in their classroom, but a WMU technology project will at least keep them up to speed.

Funded by a $150,000 grant, the project is designed to ensure that graduating educators will be fully prepared to use technology in the classroom.

"Using computers effectively goes beyond knowing how to surf the Internet or use a word processing program," says Dr. James J. Bosco, director of the Office of Educational Technology in the College of Education and leader of the WMU project. "It really goes to the question of how do we use this powerful tool to make the learning environment in classrooms better?"

The WMU initiative will "lace" computers and technology throughout the education curriculum, whether students plan to teach math, science, history or English. The college also will adopt entry-level technology standards that will require potential education majors to have basic computer skills.

Professional fraternity establishes WMU chapter

Phi Epsilon Kappa, a national professional fraternity for those pursuing careers related to health, sport and recreation, has established a chapter at WMU. Some 32 WMU students were inducted as charter members. Students are invited to pledge based upon grade point average and professional service records. The fraternity is one of two student professional organizations under the Department of Health, Physical Education and Recreation.
College of Engineering and Applied Sciences

Egg-citing project
Imagine designing and building a container to protect a raw egg dropped 20 feet onto a solid surface. That will be the goal of five students from the Department of Paper and Printing Science and Engineering who have been chosen to compete in Energy Challenge '98.

Sponsored by the U.S. Department of Energy, the annual competition promotes energy efficiency and manufacturing design efficiency in the pulp and paper industry.

Teams are chosen based upon their proposals to design and build a thermal-insulated, impact-resistant liquid packaging system using chemical wood pulp, secondary wood cellulose and paper chemicals.

The WMU proposal was one of 10 in the country chosen for the event. This summer, eight teams will be selected to participate in the national competition in Georgia, where they'll discover if their creations withstand the impact.

Two new degrees
A bachelor of science degree in chemical engineering and a doctor of philosophy degree in paper and imaging science and engineering will be offered with the start of fall semester.

The chemical engineering degree will include unique specialties in paper and pulping and inks and imaging.

The doctoral program is a logical development of WMU's paper and printing science program, which holds national prominence as a major supplier of paper and printing science engineers at the bachelor's and master's level.

WMU is the only campus in the world that houses both paper and printing pilot plants on one campus.

Math matters
Teams of middle school students descended on the WMU campus in March to compete in the statewide MATHCOUNTS Competition sponsored by the Michigan Society of Professional Engineers.

Some 175 students took part in the event, which encourages seventh- and eighth-graders to develop and sustain an interest in math, a skill crucial to engineering professionals.

MATH MATHEMATICS MATHCOUNTS COUNTS COUNTS COUNTS

"Hosting this competition allows us to show our support for these young students while encouraging them to keep developing their math skills," says Dr. Leonard R. Lamberson, dean of the College of Engineering and Applied Sciences. "We hope the students get a favorable impression of WMU and the engineering profession in general."

The top four winners from the state competition advanced to the national MATHCOUNTS finals in Washington, D.C., in May.

Uplifting products
A self-elevating hunting stand to aid physically challenged hunters, an atmospheric probe for a space shuttle mission, a system to guide blind bowlers to bowling pins and a home dry cleaning machine were just a few of the ventures displayed at the 22nd Conference on Senior Engineering Design Projects in April.

Students from seven engineering departments presented 85 projects they have completed to solve problems facing business and industry. The products or systems designed by students are frequently adapted by companies. This year, for example, a water filtration system designed by a student will be used in the paper industry.

www.wmich.edu/engineer/
All that jazz
Two student jazz ensembles made a trip to New York in January to perform at the annual International Association of Jazz Educators Conference.

Considered the "Rose Bowl of jazz conferences," the event featured the Gold Company Sextet and the WMU Jazz Quintet.

This is the fifth year WMU musicians have been invited to perform at the event.

Artist-in-residence
Maestro Yoshimi Takeda, music director of the Kalamazoo Symphony Orchestra, will share his talents with WMU students as an artist-in-residence in the School of Music beginning July 1, 1998, through June 30, 2001.

Takeda, who will conclude his tenure as KSO's music director in 1999, says he is "delighted" with the opportunity to teach at WMU. He plans to offer master classes in conducting and orchestra audition preparation as well as to perform more contemporary music. He also expects to lead opera performances, special chamber music ensembles and guest lectures.

Dancer headed to congress
Winning a seat in congress has taken on new meaning for Lindsey A. Thomas.

Thomas, an associate professor of dance, has been selected to serve on the board of directors for the Jazz Dance World Congress 1998. The event takes place in Phoenix this August and includes a series of performances, classes and panel discussions on jazz dance.

Thomas won first place for choreography for her dance Hey! Pachuco at the congress in 1997. Thomas will not compete at the conference. However, she and a six-member troupe of WMU students will present Hey! Pachuco and A Spot for Swans at the event.

A major production
Theatre professionals from Hollywood to New York City visited the WMU campus this winter for the annual Theatre Arts Conference.

Serving as guest instructors, the group of professionals offered master classes in directing and scenic, costume and lighting design as well as scenic painting, computer-aided design and arts management.

WMU theatre students and 70 conference participants from around the country attended the event, which also featured workshops, portfolio critique sessions and roundtable discussions on theatre practices.

High visibility
Talented young art students had the opportunity to show off their work to a wide audience this spring during the annual Student Art Exhibition.

A return to Carnegie Hall
The Merling Trio, the resident faculty trio, made its second appearance at New York’s Carnegie Hall in February. The group premiered The Pure Space Into Which Flowers Endlessly Open, a new work by Terry Winter Owens. Trio members include: Susan Wiersma Uchimura, pianist; Bruce Uchimura, cellist; and Renata Artman Knific, violinist. The trio debuted at Carnegie Hall in 1993.
Nursing wins accreditation

WMU's School of Nursing is just four years old, but it has already earned national accreditation from a prestigious professional agency.

The National League for Nursing Accrediting Commission has granted the WMU School of Nursing a five-year accreditation after an intensive examination that included a site visit last October. This is the highest accreditation level a new program can receive.

"This is very early for a school this young to receive accreditation," says Dr. Bernardine M. Lacey, who helped launch the WMU School of Nursing in 1994 and currently serves as its director. "We wanted those students who took a chance and came to us early to graduate from an accredited program. We've been working on this and talking about it ever since the school was started."

WMU joins 14 other public and private nursing programs in the state of Michigan and some 1,500 across the nation that are accredited.

Lacey says the accreditation not only validates the school's excellence in the professional community, but it also opens the door to new federal funding opportunities for the nursing program and enrolled students.

The National League for Nursing Accrediting Commission is an independent subsidiary of the National League of Nursing. It is the leading accrediting body for all types of nursing education programs—baccalaureate, master's, associate's, diploma and licensed practical nursing—within the United States.

National recognition

Two WMU graduate programs have been rated among the best in the nation by U.S. News & World Report magazine.

WMU's master's degree programs in occupational therapy and in speech pathology are listed as 18th and 21st, respectively, among comparable programs in the country. They are the only programs in Michigan listed in the top 25 in those two categories.

The rankings are part of the magazine's 1998 America's Best Graduate Schools, which was published in March. This is the first year the magazine has rated graduate programs in occupational therapy and speech pathology.

"We are very proud of these two programs—two of the earliest in their respective professions," says Dr. Janet I. Pisaneschi, dean of the College of Health and Human Services. "We have always known that their quality and effectiveness are of the highest standard, but this confirmation by U.S. News & World Report is further evidence that our assessment is right on the mark."

The programs were ranked using quantitative data as well as reputational surveys completed by deans, faculty and administrators of accredited graduate programs around the country.

Meeting a critical need

A shortage of professionals trained to work with children who are visually impaired will be remedied by a new dual-degree program offered through the Departments of Special Education and Blind Rehabilitation.

Aided by a $326,328 grant from the U.S. Department of Education, the program will train professionals to meet the educational as well as orientation and mobility needs of children with visual impairments to help prepare them for life as independent adults.

The grant will fund the first year of a three-year project aimed at developing and implementing a graduate program in which students will earn two master's degrees and become certified in special education and blind rehabilitation.

At the top of their game

The WMU men's and women's goal ball teams finished second and third, respectively, in an international competition held in February at the University. Teams from six states and Canada participated in the event.

Goal ball is a fast-paced, goal-oriented sport similar to hockey or soccer. It is played exclusively by visually-impaired or blindfolded players. Competitors rely on their sense of hearing and touch to maneuver a 3.5-pound ball with a bell in it across the goal line.

Three WMU men have been selected for the USA Men's Goal Ball Team. In July they will play in the World Games for Blind Athletes in Spain. Dr. Paul E. Ponchillia, professor of blind rehabilitation, will serve as one of the U.S. coaches.
Changing the way they do business
The Haworth College of Business is revising its bachelor of business administration degree program to better serve its students and the businesses that hire them.

The new program, which takes effect with the fall semester, offers more courses in the freshman year, introduces courses that integrate disciplines, and requires students to participate in an internship, study abroad experience or directed research project.

"Students will leave the program with more self-direction, more hands-on, real-world experience and more exposure to how the various business functions interact," says Dr. James W. Schmottter, dean of the college. "Our goal is to deliver the best undergraduate business program in Michigan and surrounding states by the year 2006."

The revised program will introduce five new courses into the curriculum. Students also will be required to develop a portfolio of personal activities, accomplishments and products that demonstrate use of coursework in a professional context.

The revised curriculum is the result of more than a year of discussion and analysis of the best practices taking place in undergraduate business education. Faculty, alumni and those industry representatives who hire WMU graduates played a role in the changes.

Food marketers prepare for 2000
Some 500 to 600 executives in the food retail industry came to the WMU campus in March for the 33rd annual Food Marketing Conference.

The event, titled “Preparing for the New Millennium,” featured lectures by prominent industry leaders from Gerber Products Co., Wal-Mart Super Centers, American Stores Inc. and the Kellogg Co.

Workshops on issues such as store design, using the World Wide Web for marketing and ensuring a quality work force also were popular attractions.

As a special feature, Edward F. Buron, senior vice president of human resources for Jewel-Osco Stores, was honored with the Adrian Trimpe Distinguished Service Award for nearly 40 years of service in forging links between higher education and the food marketing profession. Trimpe was the founder of WMU’s nationally known Food Marketing Program, which sponsored the conference with Sigma Phi Omega professional business fraternity.

Distinguished speakers
Edsel B. Ford II, president and chief operating officer of the Ford Motor Credit Co., delivered the final lecture of the 1997-98 Distinguished Speakers Series in April.

Ford, the great-grandson of Ford Motor Co. founder Henry Ford, spoke on the changing world of customer expectations and the increasing demands placed upon companies in the information age.

Plans are already under way for the 1998-99 series. Dick DeVos, president of the Amway Corp. in Ada, will lecture Sept. 22.
Eldridge/Fox residence halls in Goldsworth Valley will take on the look of a small English residential college this fall. The halls, which house most Lee Honors College freshmen and sophomores, will be the site of seven honors courses taught by WMU faculty members.

Dr. Joseph G. Reish, dean of the college, says the classes are just one of a number of steps the college is taking to strengthen the sense of community where the bulk of honors college students live. Reish taught one of the original classes in the valley as a pilot project and found it to be a success. "In spite of wet hair, slippers and, on one occasion, a bathrobe, students overwhelmingly welcomed me into their environment," Reish says. "This fall I will teach there again. I enjoy meeting with students on their turf."

And the students seem to agree. This is how Lindsay Lawrence, a freshman during the 1997 pilot project, described her experience. "This environment has created a sense of community where students in my class have the opportunity to hold study groups, assist one another in writing papers and provide emotional support and encouragement for each other."

In addition to expanding classroom offerings, Reish says the college also is working with students to expand activities and social events.

A key event
The musical events of the Irving S. Gilmore International Keyboard Festival were on the agenda this spring for 25 Lee Honors College students. The students took part in an intensive nine-day seminar that paralleled the April 25-May 3 event. "The Gilmore" features scores of keyboard-related performances, master classes, school programs and workshops throughout Southwest Michigan. Talents such as Ray Charles, Andre Watts and Bruce Hornsby as well as promising new keyboard artists have performed at the festival.

In addition to formal classes and writing papers, the honors college students also attended 12 classical, jazz and new age music performances and seminars. Dr. Robert J. Ricci, professor of music and a jazz pianist, instructed the three-credit course. This is the fourth time the college has offered the seminar to coincide with the event.

"I have always been nicely surprised by the level of musical sophistication acquired by the students even into the fifth day of the festival," says Dr. Joseph G. Reish, dean of the Lee Honors College. "Yes, this is musical appreciation, but it's also a musical history course focused on the many uses of the keyboard, from harpsichord to forte piano to the concert grands and from jazz piano to the organ keyboard."

books

Pakistan in the Twentieth Century
Lawrence Ziring
Oxford University Press, 1997
Dr. Lawrence Ziring, professor of political science
A devoted scholar and frequent visitor to Pakistan for more than 40 years, Ziring has written a book that examines the political history of this independent nation-state. He describes the personalities and events that shaped Pakistan's development in the last 50 years.

Health Communication
Strategies for Health Professionals
Dr. Peter G. Northouse, professor of communication (co-author)
This book provides health care professionals with strategies to improve communication with patients, families and other health care professionals. An updated version of an earlier work, it tackles issues of control and sensitivity in provider/patient relationships and current topics like AIDS and community-based health care.

Communicating with Customers
Service Approaches, Ethics and Impact
Dr. Wendy Z. Ford, assistant professor of communication
Ford examines a wide array of communication behaviors that represent different customer service approaches. She uncovers the unethical nature of many common practices and considers the long-term effects on the customer and the providers.

Rethinking American Indian History
University of New Mexico Press, 1997
Dr. Donald L. Fixico, professor of history, editor
This work, edited by Fixico, presents seven essays by leading scholars of Native American history. The authors challenge previous scholarship about Native Americans and their communities and encourage understanding native peoples on their own terms.
Don't hesitate to contact us when you have news to share in our Classnotes or Obituaries sections. For Classnotes, make sure to include your name (first, middle, last, maiden); address; degree(s); year(s) graduated and phone number. We'll publish your photos as space permits.

Write: Classnotes/Obituaries
WMU Magazine
1201 Oliver Street
Kalamazoo MI 49008-9985
Fax: 616 387-8770
E-mail: rosalie.nelsen@wmich.edu

1950-1964

George L. Walsh

Alan F. Quick
BA '58, retired in January from Central Michigan University after serving as an administrator and faculty member for over 34 years. He is married to Arlene D. Ramsey Quick, BS '58.

Dr. Jack L. Moore
BA '59, has received a 1997 Physicians' Exceptional Contribution Award from the Southern California Permanente Medical Group. Moore is an anesthesiologist, Bellflower Medical Center, Bellflower, CA.

Tom J. Ghysels
BA '61, was recently appointed to Willis Corroon Americas' National Employee Benefits Advisory Council. Ghysels is managing director for employee benefits, Willis Corroon Corp., Nashville, TN.

1965-1974

Donald L. Niewyk
BA '62, is the author of a recently published book, Fresh Wounds: Early Narratives of Holocaust Survival. Niewyk is professor of history at Southern Methodist University, Dallas, TX.

Donald J. Brunswick
BS '66, MA '71, was named Distinguished Assistant Principal of 1997 by the School Administrators Association of New York State. Brunswick is associate principal at Windsor Central High School, Windsor, NY.

David L. Guinn
BA '66, MBA '67, was recently promoted to vice president of business and organizational development for BT Office Products International, Buffalo Grove, IL.

Navy Capt. James D. George
MA '68, recently reported for duty at the National Naval Medical Center, Bethesda, MD.

Marianne Vaubel Leedy
BA '68, recently became a Certified Financial Planner and Chartered Mutual Fund Counselor. Leedy is a financial educator for The Scarborough Group Inc., Annapolis, MD.

William E. Trebilcock
MBA '68, was named 1997 Executive of the Year by a committee representing several beverage industry suppliers. Trebilcock is chairperson and CEO of Mid-Continent Bottlers Inc., Des Moines, IA.

Douglas W. Stanley
BBA '70, was named 1996-97 Salesman of the Year for Adam Wholesalers, Toledo, OH. This is the fourth time Stanley has been awarded this prestigious honor in his 11 years with the company.

Michael F. Tobin
Ed.D. '70, was named professor emeritus at Connecticut State University upon his retirement as professor of educational leadership.

Paul M. Cornett Sr.
BBA '71, was selected for inclusion in Who's Who in the Midwest. 1997 edition. Cornett is an attorney in Little Chute, WI.

Edward A. Perez
BS '71, and his wife, Linda LaPrad, recently opened an independent office of Robert Thomas Securities Inc. in Farmington, MO.

Stephen J. Rosen
BS '71, was chosen 1998 Ambassador of the Year by the Williamsburg Area Chamber of Commerce, Williamsburg, VA. Rosen is employed by Ardsen Offset Printers.

Rev. George Hosko
MSL '72, a member of the Basilian Fathers, has accepted a position as a librarian at the University of St. Thomas, Houston, TX.

Dr. Barbara Elsner-Donnelly Mieras
BA '72, MA '74, MA '84, was recently named CEO and president of Davenport College, headquartered in Grand Rapids. Mieras was previously senior vice president of the multi-campus college.

Dr. Norma L. Loomis
BS '73, MA '77, was selected for inclusion in the 20th edition of Who's Who of American Women and the 15th edition of Who in the World. Loomis is a licensed marriage and family therapist in Goshen, IN.

Steven R. Schrier
BA '73, was recently selected for inclusion in the first edition of Who in Media & Communications in the United States. He is a television producer for the Michigan Department of Community Health at the Kalamazoo Psychiatric Hospital.

Jane Naffziger Issac
BS '74, was recently appointed vice president, head of small business banking, for Bank Rhode Island, East Providence, RI.

Richard A. Marinucci
BS '74, was recently named president of the 43-nation International Association of Fire Chiefs. Marinucci has served as fire chief in Farmington Hills for 13 years.
1975-1984

Glenn A. Northrop
BS '75, was recently named senior vice president and director of development at Rapp Collins Worldwide, New York, NY.

John Vander Molen
BS '76, in December was promoted to chief operating officer for the Michigan Farm Bureau, Lansing.

Jeff W. Corey
BBA '80, was recently promoted to director of public relations for Palace Sports and Entertainment, The Palace of Auburn Hills, Auburn Hills.

Carl T. Kidd
BBA '81, was recently named vice president of Medicaid operations for Memorial/Sisters of Charity Health Network, Houston, TX. Kidd was formerly chief administrative officer for Medicaid with Humana Health Care Plans.

Barbara J. Baker Luter
BA '81, is assistant to the regional sales manager for Wilson Sporting Goods Golf Division, Elkhart, IN.

John F. O'Malley
BBA '81, was promoted to associate administrator at Macomb Hospital Center, which is a member of the Detroit-Macomb Hospital Corp. and affiliated with the St. John Health System.

William T. Telzerow
BBA '81, recently joined Huntington Bancshares Inc. as an assistant vice president, Columbus, OH. Telzerow was formerly a vice president and controller at Trumbull Savings & Loan, Warren, OH.

Jeffrey O. Davidson
BS '83, was recently made a partner in the law firm of Baker & Daniels, Fort Wayne, IN.

Jayne M-Sikorski Harris
BS '83, is employed at Dawkins Middle School, Spartanburg, SC, and is working to complete requirements for certification in elementary education.

Brenda L. Hunt
BS '83, MPA '86, was recently named president and CEO of the Battle Creek Community Foundation Board of Trustees.

I love chocolate

Teresa Low, MBA '96, brings an international perspective to her new job at Hershey International. Named the "Outstanding Marketing MBA Student" in 1996-97, she previously worked for a Singapore ad agency.

Marketing manager has sweet job

"I love chocolate," says Teresa Low, MBA '96. And that's not the only reason she is delighted with her position as assistant regional marketing manager/Asia/Pacific for Hershey International.

"In international marketing, there's always some new, complex challenge that keeps the adrenaline flowing," she says. She supports the company's marketing efforts in Japan, China and the Philippines.

Not surprisingly, the job involves frequent travel — two weeks every two months or so — a requirement that Low finds essential: "It's difficult to manage marketing from afar. It's important to actually be there periodically, to see the marketplace operate."

Low says several factors have been invaluable to her success at Hershey. First is her own international background. She grew up in Asia and earned her bachelor's degree in business administration at the University of Singapore.

"My own experience has given me a deep knowledge of the culture," says Low, who speaks Cantonese, Mandarin and some Japanese. "I know the Asian consumer. And my language capabilities allow me to communicate better and feel closer to the Hershey team in my markets."

Low came to Kalamazoo and WMU when her husband moved here to pursue his degree. She entered the MBA program and worked as a graduate assistant in the Department of Marketing. Both experiences were good preparation for feeling at home in the American business culture.

"My MBA gave me a rounded education that covered a variety of topics — finance, management, legal, marketing," she says. "It was a great foundation on which to build. I liked the professionalism in the marketing department and the introduction to the American work culture it gave me."

After graduation, Low was tempted to return to Asia to job-hunt. But then both she and her husband, Eric Choo, BBA '96, a financial analyst, were offered positions with the chocolate giant. Starting out in Pennsylvania, they recently moved to the company's office near Fort Lauderdale, Fla.

Low has never regretted her decision. "Chocolate makes people happy," she says. "It's a great product to market."
Members for Life

We at the WMU Alumni Association would like to take this opportunity to welcome our newest life members. We thank you and commend you for your continued interest in your University through life membership in our association.

Sherry M. Bogdan
BS '93, Kalamazoo

Ryan D. Bruneau
BS '94, Sunnyvale, CA

Lindbergh Chatman Jr.
BBA '69, MBA '72, Barberton, OH

Reginald P. Coady
MAL '72, Dearborn, MI

William H. Cox
BA '61, Kalamazoo

Jerry C. Gephart
BS '66, University Place, WA

Karen A. Kopka
BS '93, MBA '96, Kalamazoo

William J. McKnight
BBA '82, Reno, NV

Ricardo R. Moore
BS '93, Detroit

John R. Nickel
BBA '88, Canton, MI

Lisa Schaffner Nickel
BA '88, Canton, MI

Steven R. Rich
BBA '85, London, UK

Patricia Lawson Roach
BBA '78, Kalamazoo

Samuel I. Roach
BBA '86, Kalamazoo

Sheila A. Sheridan
BS '68, Naples, FL

Mary B. TenHave
BS '77, MA '84, Kalamazoo

Michael J. Thiel
BBA '94, Chicago

Ava D. Thrower
BA '74, Allen Park, MI

Richard E. Whitmer
BS '63, East Lansing, MI

Wayne T. Worosz
BBA '97, Plymouth, MI

Classnotes

Robert J. Luter
BS '83, is engineering manager for the Ventline Division of Philips Products, Bristol, IN.

Thomas J. Browne
BS '84, has been appointed executive director of an industry-wide year 2000 program recently established by the Air Transport Association, Washington, DC.

J. Joseph Merem
BBA '84, has recently joined Various Markets Inc., Royal Oak, as a commercial producer. He was formerly president of Merem Insurance Services, Farmington Hills.

Renee J. Rashid-Merem
BBA '84, was recently named corporate communications manager for Meritor Automotive, Troy. Rashid-Merem was formerly associated with EDS Corp., Detroit.

1985-1989

Brian W. Ness
MPA '85, was recently appointed north region engineer for the Michigan Department of Transportation, Gaylord.

Lori Pattison
BS '85, was recently appointed a visiting assistant professor of Spanish in the foreign languages department at Albion College. Pattison has taught Spanish at several colleges in the United States and Spain.

Kathryn E. Gaines
BBA '86, has been promoted to vice president, account supervisor, for Campbell-Ewald Advertising, Warren.

Daniel O. Kennedy
BBA '86, has joined Hunton & Williams as an associate in the firm's business practice group and as a member of its corporate and securities team in Atlanta, GA.

1990-1994

Daniel J. Gavlas
BBA '87, has been appointed account manager for the Marshall+Poe LLC, CPA firm in Elkhart, IN.

Dr. Pamela J. Simmons Reeves
BS '87, was recently named associate chief of staff for ambulatory care at the Ann Arbor VA Medical Center. Reeves joined the center's medical staff in 1995.

Kristina Flower Arundel
BBA '89, recently accepted the position of manager of business development for Andrews Hooper & Pavlik PLC, Lansing.

Navy Ensign Steven G. Heath
BS '90, recently received his commission as a naval officer after completing officer candidate school in Pensacola, FL.

Sandra J. Overhiser Lewis
BA '90, MPA '96, is a lobbyist with Muchmore Harrington Smalley & Associates, a public relations management firm in Lansing.

Michele M. Woywood
BS '90, was recently promoted to general manager, Lord & Taylor-Lakeside, Sterling Heights.

James B. Thelen
BA '92, was recently appointed assistant general counsel at WMU. Thelen was previously an associate attorney at Miller, Canfield, Paddock and Stone, Kalamazoo.

Michael G. Brady
BA '93, has joined the law firm of Warner Norcross & Judd LLP, Grand Rapids, as an associate. Brady earned his JD, magna cum laude, from the University of Michigan Law School.
In the eye of the storm

Dedication and hard work have helped Jonathan A. Blakley, B.S. '91, make it to network radio news, where he remains fascinated by the level of talent but admits, "No one has a cape on their back."

Radio news more like 'Beat the Clock'

Jonathan Blakley has a natural ability to beat the clock.

Even as a student at WMU in the late 1980s, Blakley would intentionally start his papers at the last minute, knowing that the pressure would produce his best work.

The skill still serves him well today as a news writer for ABC Radio Networks in New York City. The networks provide news and entertainment to more than 2,000 radio stations in the United States and 90 other countries.

Blakley's job is to gather and write the national news stories heard every half hour. Taping an average of 10 interviews a day, he extracts "sound bites" from them and writes the stories—often minutes before they go on the air.

"The stress is not impossible, but there are times when it can get very nail-biting," Blakley says. "I sweat in there but it's good stress—it makes the day go by fast. I need a job where there is some pressure. That's just the way I am."

A native of Detroit, Blakley began his career in broadcasting at WIDR, the University's student-run radio station. He completed internships at WWMT television in Kalamazoo and WXYT radio in Detroit, then landed his first professional reporter's job at WITL radio in Lansing. After a stint at WKZO radio in Kalamazoo, he worked for five years at Detroit radio news powerhouse WWJ, where he polished the skills that sent him to New York City.

But Blakley's future may find him spending more time in front of a classroom than a microphone. He's just six credits shy of a master's degree from Wayne State University and he plans to eventually become a journalism professor at a black college or university.

"I want to make sure the next generation of African American journalists is prepared for the rigors of this profession," he says. "My goal is to take everything I've learned and prepare people for this incredibly demanding but rewarding career."
On behalf of all members of the WMU Alumni Association, the Board of Directors extends heartfelt appreciation to Diether and Carol Haenicke for their dedicated service to our alma mater. Best wishes to you both.
1910-1929

Ruth Misener
TC '16, Sept. 11, 1997, in Royal Oak.

Esther Dean Nyland
TC '18, Nov. 21, 1997, in Grand Haven.

Ruby Ashley Knights

Iva Hoyt Brown

Esther Dean Nyland
TC '18, Nov. 21, 1997, in Grand Haven.

Ruby Ashley Knights

Iva Hoyt Brown

1930-1939

Ruth Misener
TC '16, Sept. 11, 1997, in Royal Oak.

Esther Dean Nyland
TC '18, Nov. 21, 1997, in Grand Haven.

Ruby Ashley Knights

Iva Hoyt Brown

Ruby Ashley Knights

Iva Hoyt Brown

1940-1949

Clifford A. Dahl Sr.

Sherwin D. Powell
BS '40, May 6, 1997, in Colorado Springs, CO.

Margaret L. Morey

Mildred German Wolford
TC '34, BS '41, Jan. 17, 1997, in Lansing.

Gerald C. Martin Sr.

Zabelle A. Goolian
BA '43, Nov. 6, 1997, in Grand Rapids.

Lemoine Bogue Hulett

Eileen Webster Low

Margaret DeLeys Harrington

Wilma Tagg

Loma Potts Jones
TC '30, BS '45, MA '60, May 14, 1997, in Three Rivers.

Carroll D. Lockard
BS '45, Dec. 9, 1997, in Dearborn.

Dorothy Chase Jennings

Francis E. Lindsay

John H. Shirley
BS '48, Nov. 1, 1997, in Kalamazoo.

Michael Mandjack

Edward W. Marineau
BA '49, Dec. 3, 1997, in West Palm Beach, FL.
1950-1959

Col. Charles E. Bayliss
BS '50, Nov. 7, 1997, in Deland, FL.
James N. Heathcote
BS '50, Sept. 9, 1997, in South Bend, IN.
Kenneth E. Kibler
Myron R. Sears
BS '50, July 23, 1996, in Venice, FL.
Ruth Sternburgh Anderson
Hazel Sine Heisler
BS '51, Sept. 4, 1997, in Lansing.
Robert T. Love
Flateau Allen
BS '52, Feb. 9, 1998, in Florida.
Peggy Thoma Cook
Charlotte Brender Doyle
John J. Broski Jr.
BS '53, Nov. 9, 1997, in Grand Rapids.
Betty Cummins Gaunt
Ron Heaviland
BA '54, Dec. 21, 1997, in Carlsbad, CA.
Ralph J. Merritt
BS '54, MA '64, Nov. 1, 1997, in Lansing.
Myrl O. Wilkinson
BA '54, Oct. 25, 1997, in Terre Haute, IN.
Bernice Gould Osborne
Mary Coleman Waara
BS '55, Sept. 11, 1997, in Grand Blanc.
Hugh Barden
BS '56, Dec. 9, 1997, in Tacoma, WA.
Conrad Hinz

1960-1969

Mary Jane Honeysett
Neal W. Sawyer
Richard R. Thompson
BS '60, MS '64, Aug. 18, 1997, in Traverse City.
Dorothy Krueger Haist
TC '26, BA '61, Jan. 19, 1998, in Ionia.
Marian Linsner Ross
John A. Westveer
Hope VanWagnar George
Frances Lofts Linsea
Louis A. Poos
MA '62, Sept. 1997, in Annapolis, MD.
Marion Hess Walton
BS '62, MA '66, Oct. 23, 1997, in Rutherfordton, NC.

1970-1979

Dorothy Curtiss Hawkins
James Snyder Henry
Karen Powell Morrow
Mary Lou Mahlin Robinson
MSL '71, Nov. 11, 1997, in Kalamazoo.
Michael D. Gauvin
V. Thomas Lindsay

Susan Hentges Sayles
BS ’72, Jan. 3, 1998, in Milwaukee, WI.

Janet Scott Ricker
MSL ’75, Nov. 2, 1997, in Battle Creek.

Richard W. Taylor
BS ’75, Jan. 6, 1998, in Ann Arbor.

Carol Quinn Bachmann
BS ’76, Jan. 22, 1996, in Bartlett, IL.

Larry M. Bolton
BS ’76, Nov. 22, 1997, in Southfield.

Anthony E. Griffin

Dorothy Ernst Texter

Thomas N. Thurman
MA ’77, Nov. 20, 1997, in Lake Forest, IL.

Pamela Pyzik Ayres

1980-1998

Diane L. Birtman
BS ’80, Jan. 3, 1998, in Union Pier.

Craig P. Koller
BS ’80, Sept. 9, 1997, in Murfreesboro, TN.

Gary D. Lackey
BBA ’80, Aug. 15, 1997, in Atlanta, GA.

Nancy J. Vick Edstrom
BS ’81, MS ’82, Dec. 1, 1997, in Springfield, IL.

Dale R. Pitsch
BS ’81, July 6, 1997, in Barlow Lake.

Diane Train Dillon
BS ’82, Jan. 6, 1998, in Paw Paw.

Teresa Wurn Hagenbarth

John Bruce Dorstewitz
BA ’85, Dec. 4, 1997, in Washington, DC.

Brian E. King
BS ’85, BS ’95, Jan. 30, 1998, in Schoolcraft.

Perry A. Preisel
BS ’85, Jan. 1998, in Fenton.

Tommy Walker Sr.

Sherry Davis Hill

Winifred Hubbard Stewart

Pamela Cecelia Benedict

Janice Rose Pedler
BS ’93, Dec. 15, 1997, in Elkhart, IN.

Eric F. Reusch
BA ’93, Feb. 8, 1998, in Cheboygan.

Dr. James Lehto

Janet B. Teeple

Bonnie E. Yates
BS ’96, Feb. 6, 1998, in Montgomery.

Michelle L. Thelen

FACULTY

Dr. George E. Kohrman
Professor emeritus of industrial engineering, Dec. 6, 1997, in Kalamazoo.

Dr. Gerald C. Martin
Professor emeritus of educational leadership, Dec. 5, 1997, in Paw Paw.

Dr. Frances S. Hardin
Professor emerita of marketing, March 23, 1998, in Kalamazoo.

Dr. Elwyn F. Carter
Professor emeritus of music, Jan. 28, 1998, in Largo, FL.

Dr. Samuel I. Clark
Founding director of the Lee Honors College and professor emeritus of political science, Jan. 27, 1998, in Zeeland.

Dr. Robert M. Oswald
Professor emeritus of counselor education and counseling psychology, March 17, 1998, in Mobile, AL.

Hooked on physics
continued from page 12

"A physics Ph.D. is primarily a research degree, so schools are looking for students who have proven that they have been involved with — and survived — the research process," he continues.

"While working with Dr. Berrah over four years, I developed early on many different skills that an experimental physicist might one day learn."

Berrah's role as a mentor went well beyond the physics laboratories, Humphrey says. She also helped him apply for several grants to cover his travel expenses, supported him in applying to and preparing for two national professional conferences and wrote more than 20 letters of recommendation to various schools and fellowship programs.

"From the first days when she gave a little known undergraduate a chance in her lab to recent times where she has defended my ability to numerous selection committees, there has never been a doubt in my mind that her role was vital," he says. "This role was strictly voluntary and a result of her unselfish interest in the development of a student under her wing."

Humphrey hopes to specialize in biomedical applications of physics at Harvard. This spring, he's beginning work at a hospital research laboratory on a new atomic physics technique that is making fast advances in Magnetic Resonance Imaging procedures.

He expects to complete his doctorate in five or six years, and then plans to return to the undergraduate arena to teach and conduct research.

"I've seen firsthand what a difference can be made when a bright-eyed young undergraduate receives tremendous support," Humphrey says. "I'm living out my dream now. I'd like to one day help others live out theirs."
1998 Bronco Football

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The Big Dance
After a 22-year absence from the NCAA college basketball tournament, the Broncos' return to March Madness was nothing short of electrifying.

Even though it won the MAC regular season championship, some thought the Brown and Gold didn't belong in the NCAA. But after defeating fifth-seeded Clemson in the opening round of the Midwest Regional and playing eventual regional champion Stanford to a standstill for much of its second-round game, no one questioned the Broncos' talent or tenacity.

"What a wonderful group of athletes this is and what a great going away present this team has given me," said retiring President Diether H. Haenicke.

In celebration of the season and as a farewell to four senior starters, Saddi Washington, Rashad Johnson, Jason Kimbrough and Aaron Toothman, the campus and community gathered at University Arena to salute the team. More than 1,000 fans turned out to see the unfurling of MAC championship and NCAA banners and to cheer their beloved Broncos.

"They are a very special team, and I couldn't be prouder if they were my own sons," said Coach Bob Donewald.

Bronco logo gets a face lift
After a year of review by nearly 100 students, athletes, coaches, staffers and alumni, Western Michigan University's athletic logo, introduced in 1988, is getting a new look.

The new athletic image program, which includes several identity marks, a new-look Bronco and enhanced brown and gold color treatments, was unveiled on April 9 by Athletic Director Kathy Beauregard.

"With the success that the Broncos have had this year, we wanted to take our image to the next level as well," Beauregard said. "These new logos are designed to communicate the speed, aggressiveness and determination of the Broncos."

The project was first considered in March 1997 and kicked into high gear when the idea was approved by President Diether H. Haenicke in late summer.

"Whenever you change something as important as a logo, you need to proceed carefully and bring many people into the process," said Matt Kurz, director of marketing, public relations and communications, one of the seven-person team that steered the project to completion.

The first step in the design project was a series of input meetings between students, athletes, coaches, staff, alumni and SME Design of New York. SME was brought in because of its work for professional teams like the Jacksonville Jaguars and universities like Penn State and Kentucky.

Meetings scheduled over the following months allowed these same groups to review design concepts and provide feedback to SME on the new logos and their various elements.

"The University was great to involve so many students in this process," said Gina Geraci, a freshman from Chicago and one of the students who took part in the project.

"The logos and colors are very important to us because they represent our school when we leave campus and we want to be proud of them."

How the campus community has responded to the new athletic look can perhaps best be summed up by Terry Hudson, director of the WMU Bookstore.

"We knew the new look would be popular, but we had no idea just how big a hit it would be," he said.

"We sold more merchandise in the first two days after it was introduced than we typically sell in a month."

That’s college life for members of WMU’s award-winning vocal jazz ensemble, Gold Company. Down time is rare when you’re part of what many consider to be the best university jazz group in the world. GC may be a one-credit class, notes Dr. Stephen L. Zegree, chairperson of jazz studies and the group’s director, but it’s serious business.

“We set extremely high standards and expectations for our students,” Zegree says. “We want to make sure they get an educational opportunity that can’t be found anywhere else, and we truly believe that’s what we offer here at WMU.”

As a result, the internationally acclaimed group of 16 singers, eight instrumentalists and two sound specialists is consistently in top form. “Top form” certainly fit GC this past February when the company presented its annual WMU show in Miller Auditorium, which always includes choreography and other special elements. The no-holds-barred extravaganza marked the group’s 20th anniversary, featured some 75 GC alumni and had the campus buzzing for weeks.

Dedicated to the late Elwyn “Doc” Carter, it also turned the spotlight on the group’s history. Carter, who died this past January, was a professor emeritus of music and chairperson of the School of Music from 1945 to 1965. In the late 1940s, he began including “pop” music in an off-shoot group of the University Choir.

Although somewhat controversial at the time, Carter’s Varsity Vagabonds became so popular that by the 1960s and 1970s, the U.S. government was booking the group for USO tours overseas. When Carter retired in 1978, the Vagabonds were renamed Gold Company, and Zegree took over as director.
In the ensuing years, he has brought GC to a world-class level as well as introduced an equally talented sister group, GCII, less well-known only because its performing schedule and time commitment are less rigorous.

"Dr. Zegree has a plan for the whole program," says Carrie Bursch, a senior from Grand Ledge majoring in piano and vocal performance. "There's a reason for everything he does. He demands the best of us and won't accept anything less. He does what's necessary to keep us growing and learning."

Bursch, who hopes to pursue a career in musical theatre as a performer and an accompanist, says she thought she was doing well as a music major until she joined GC. "We're always motivated to go to the next level," she says. "I've improved my skills as a musician and singer and received real training performing in front of an audience."

It is, in fact, GC's combination of musical versatility and professional quality training that sets it apart from other university jazz programs and leads to a gold mine of professional experience for students as well as a staggering number of accolades for the group.

GC has appeared with such guest artists as Bobby McFerrin and Rita Moreno, won more than 20 awards from Down Beat magazine, made six record albums and presented nearly 500 performances in the United States and abroad.

Just this past spring, GC members toured France, Belgium and Luxembourg, putting on professionally booked concerts and clinics. But its crowning achievement so far came in 1993, when it was one of only two U.S. groups invited to perform at the World Symposium on Choral Music.

With a history like that, you get noticed.

"Basically, I came to this school just to be a member of that ensemble and the rest is icing on the cake," says John Rodgers, a senior from Miami, Fla., majoring in jazz studies. Rodgers, men's section leader for GC, says he studied at three Florida universities. Then, just like classmate Bursch, he attended one of Zegree's workshops and knew he had to join the jazz ensemble.

Rodgers, who already has a number of professional credits, intends to move to New York after graduation and continue branching out as a performer. When he does, he'll be one of hundreds of GC veterans across the country pursuing their professional dreams.

"Gold Company has helped me have the career I always wanted," says April Arabian Tini, B.M. '83, M.M. '85. "I worked very hard, but a window of opportunity was opened by the Gold Company program."

Tini, an adjunct faculty member at Wayne State University, sang in GC for several years, then went on to become GCII's first director and even filled in for a year as director of GC. Now she splits her time between teaching, working as a clinician and an adjudicator, and singing professionally. She's recorded national commercials, has sung in symphony choruses in Boston and Chicago, and regularly appears with Detroit-area jazz groups.

Other alumni, such as Mark Jackson, '89, have put more focus on show business. Jackson's career took off quickly after he went to New York two years ago at the invitation of friend and fellow GC alumnus Mike Harvey, B.M. '85.

"It was time for me to go," Jackson says. "So I moved to New York and stayed with Mike for a year. I was singing jingles, background and weddings, and I was bartending and doing..."
World-Class Jazz Entertainment

continued from page 31

construction. I was just trying to make it in New York as a singer.”

Then, he says, even though he never acted before, he got a huge break. After only seven months in the Big Apple, he went to an open Broadway casting call—just for the experience. Harvey “hung out” with him as he waited in line for seven hours and when Jackson was finally called, served as his accompanist.

The singer ended up with a contract to play Tom Collins in the current hit show Rent. After a short stint on Broadway, he joined Rent’s Los Angeles cast and now performs with one of the show’s national touring companies.

Other GC alumni are making their mark in every corner of the entertainment industry, as well as education and numerous other fields, building successful careers based on the hard work and good training they received at WMU.

For example, Mike Harvey, Jackson’s one-time roommate, works as a major studio session singer in New York City. Brian Steckler, B.M. ’93, is providing the “er” in the recent frog-filled Budweiser beer commercial. Lauri Barger-Baker, B.M. ’91, recently played in the national touring company of Grease. Andre Mika, who attended WMU in the late 1980s, is director of international music for DreamWorks SKG, Steven Spielberg’s California production company. Tony award nominee Marin Mazzie, B.M. ’82, is starring in the current Broadway hit Ragtime.

“The list goes on and on,” says Zegree, with understandable pride. “It’s wonderful to see that kind of success.”

A Quiet Partner

continued from page 9

Nurturing what she calls “more a than a career, actually a deep love of libraries” has helped her create balance in her life. “One of the reasons we came to WMU was that the Board of Trustees was very amenable to having the president’s wife work outside the home,” she recalls.

Joking that she “beat Diether to the punch,” Haenicke retired from the library last Aug. 1, one year to the day before Dr. Haenicke is to leave the presidency. Looking back, she can’t imagine how she squeezed a full-time job into a schedule so full of other duties. The role of the president’s spouse is a demanding job in its own. How did she do it? “I think every working woman knows that you simply become very organized,” she says, with typical understatement.

The pace of the Haenickes’ life together will change greatly when they leave the presidency. “After years of meeting each other for dinner with a hundred other people, we joke that we hope we’ll still get along when we spend more time together,” she says.

Laughing about the changing dynamics of their life is typical for the couple. “Humor is a very important quality in our marriage,” she says. “We can laugh at almost anything.”

The Haenickes have laughed together for nearly 36 years since meeting at the University of Munich. She traveled there from Detroit to take German classes as part of Wayne State University’s foreign study program. A German native, her future husband was a graduate student there.

They married in 1962, and eventually settled in Detroit, where Dr. Haenicke taught at Wayne State and rose to become its chief academic officer. After 15 years in Detroit, the Haenickes moved to Columbus, Ohio. Diether Haenicke left the position of vice president for academic affairs and provost at the Ohio State University to take the helm at WMU. For her part, Haenicke left a public library directorship to come with her husband to Kalamazoo.

Though decidedly less action-packed than the last 13 years, the Haenickes’ revamped lifestyle—“reading a lot of books and listening to a lot of music”—still will allow plenty of opportunity to engage the University and the larger Kalamazoo community. Both the Haenickes will be active in local organizations, from the Kalamazoo Symphony Orchestra to the local hospice service, and return often to the campus for sports events, concerts and the theatre.

Haenicke also will continue to attend poetry readings associated with the Carol Ann Haenicke American Women’s Poetry Collection, which is housed in the Meader Rare Book Room at Waldo Library. Having the collection named in her honor in 1993 was “one of the highlights of my time at WMU,” she says. One of the largest general collections of women’s poetry in the United States, it currently is endowed with more than $500,000—an amount that will continue to grow.

While there is much to anticipate in her new life, Haenicke says she’ll be sad to lose the frequent contact with University students. “So many of them come up and introduce themselves and say hello when we’re on campus.” she says. “I speak for both of us when I say that’s what we’ll miss the most.”

Does she have any words of wisdom to pass along to the spouse of the University’s next leader? “When we came here, a bit of advice I got from the wife of the president of Ohio State was just to be yourself,” she says.

Though Haenicke says she has loved her family’s time at Western Michigan University, she acknowledges “there are a lot of stresses and strains” tied to public life. Being true to the quiet, private person that is Carol Haenicke has helped enormously.
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WESTERN MICHIGAN UNIVERSITY
"Our money must be wisely spent," said Diether, the new president.

"But we must build, if we're to grow, and that takes money, don't you know."

The year was nineteen-eighty-five.

Most schools were struggling to survive.

He walked the campus east to west, and then he walked around the rest.

"I do not like what I have seen," said Diether of the lack of green.

"I do not say this to be mean."

We need more flowers and more trees.

We need more blooming shrubberies.

If we're to grow, things must be planted.

"And so they shall," the people chanted.

"I do not like what I have seen," said Diether, still not to be mean.

"Our business building is obscene.

I do not like what I have seen.

I think I'll ask our many friends if they will help us make amends.

To be a first-rate place of knowledge, we'll build the Haworth Business College."
And so it went, from year to year. A building there, a building here. "A center for the honor student, I think," said Diether, "would be prudent. We must make haste, we dare not tarry; we must expand Wal-do Li-brary. Let's not forget the Brown and Gold! Our sports facilities are quite old."

Now, when he'd finished theatre, too, some wondered what was left to do. What could there be, to next revamp? Of course! A second parking ramp. Still not quite pleased with what he'd seen, though much was built, and all was green, he still had one thing left to do, "This school must be a Research Two!"

"I do not like what I have seen. I do not say this to be mean. But research here is pretty lean. I do not like what I have seen." Don Thompson and his able crew, would help him get to Research Two, but not without the fifty million, to build the new research pavilion. There still was much that he could do, but he'd leave that to someone new. He told the trustees, "That was all! I'll read and write and teach next fall."

For now, he liked what he had seen: the buildings built, the campus green. It really was quite re-splen-dent, What he had built as president. One wonders of his secret dream, (or what he'll do without Bob Beam). He'll travel with his lovely wife. He'll take some time, and get a life. But what one thing would be most dear? What secret wish, deferred each year? What will he do when he leaves here? Go to the Knollwood for a beer.
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K WMU BRONCO CAP
Embroidered "WMU Broncos"
Color: black with houndstooth bill
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