Gov. appoints two to Board of Trustees

Michigan Gov. Rick Snyder has appointed Michelle Crumm of Ann Arbor and Ronald “Ron” Hall of Detroit to the WMU Board of Trustees.

The new trustees will serve eight-year terms that began in 2013, and each replaces a board member whose terms expired at the end of 2012.

Crumm, CEO and owner of Ann Arbor-based Present Value, replaces Larry Tolbert. Previously, she was a co-founder and chief business officer of Adaptive Materials Inc. Her background also includes positions at the Kellogg Co. and at Plante and Moran. Crumm was named one of 2007’s Most Influential Women by Crain’s Detroit Business and one of Entrepreneurs Women of the Year in 2008.

Hall, president and CEO of Bridgewater Interiors and chairman and CEO of New Center Stamping, is a 1965 WMU alumnus who replaces Larry Tolbert. He also is president and CEO of Renaissance Capital Alliance and CEO of Departure Travel Management. Hall is well known for turning the Michigan Minority Supplier Development Council into one of the premier minority business organizations in the country. In addition, he was assistant vice president of minority business development for New Detroit Inc., the nation’s first urban coalition.

East Hall to be renovated, converted to alumni center

With the proposed private development of historic East Campus at an official standstill, WMU officials have decided to focus all preservation efforts on renovating the institution’s birthplace, East Hall, for use as an alumni event center.

“More than a dozen years ago, we had all of our East Campus buildings assessed,” says WMU President John M. Dunn. “We were told then, we needed to save something, or lose it all.” We’ve decided we can wait no longer, and it is of paramount importance to our campus and community to save the core of East Hall.”

The decision means the three other early structures built nearby at the top of Prospect Hill—West Hall, North Hall, and the Speech and Hearing Center—will be razed to avoid the continuing expenditure of WMU dollars for security, utilities and basic maintenance and to open up the area for campus green space and parking for the alumni center. The University will salvage important architectural elements from the buildings that will be razed.

Plans call for East Hall to serve as a gathering place that can be a focal point for alumni efforts and information about University history. The structure would also house part of WMU’s development and alumni operations. The reconstructed WMU Trolley that once carried students up Prospect Hill would be permanently displayed nearby, and the entire area would be convenient for alumni tailgaters.

Numerous activities scheduled for annual MLK celebration

Activities for this year’s local Martin Luther King Jr. Celebration begin Thursday, Jan. 17, and continue throughout 2013 to honor the 50th anniversary of King’s visit to WMU in 1963.

All activities are free and open to the public, with a jam-packed day scheduled for Monday, Jan. 21, the federal holiday commemorating King’s life. The day will kick off with the City of Kalamazoo Communitywide Day of Service and feature a convocation in Kalamazoo College’s Stetson Chapel with a keynote talk by Harvey Hollins III, director of the Michigan Office of Urban and Metropolitan Initiatives. There also will be a presidential inauguration viewing in WMU’s Miller Auditorium and a march to MLK Park that starts at WMU.

Other major events include a WMU visitation day Saturday, Jan. 19, for area public school students and their families; a Black History 101 Mobile Museum exhibit Friday, Jan. 18, in the Hicks Student Center at Kalamazoo College; with a keynote address by Khalid el-Hakim, mobile museum
Entrepreneurship series resumes
Bridget Lorenz Lemberg, founder and lab director of Forensic Fluids Laborato-
ries, will speak at 8 a.m. Friday, Jan. 11, in 2150 Schneider Hall as part of the
first Entrepreneurship Forum of 2013. The free event begins with breakfast at
7:30 a.m., and reservations are required at kayla.j.hunt@wmich.edu or (269) 387-6059. Forensic Fluids is a pioneer in the field of oral fluid drug testing.

Tigers pitcher is keynote speaker
Former Detroit Tiger and 1984 World
Series champion Dan Petry will be the keynote speaker for WMU’s third annual
Bronco Baseball Leadoff Dinner Thurs-
day, Jan. 17, in downtown Kalamazoo’s
Cityscape Event Center. All proceeds
go to the Bronco baseball program. Visit
wmubroncos.com to register online. For
details, contact Stacy Thimmes at stacy.
thimmes@wmich.edu or (269) 387-3062.

Registration open for culture courses
The Confucius Institute at WMU is accepting registrations for spring Chinese
culture courses that begin Tuesday, Jan.
22. The low-cost courses are taught by
instructors from Beijing Language and
Culture University and are open to the public. They meet once a week, are taught
in English, and are offered to adults age 18 or older for personal enrichment.
A half-price tuition discount is avail-
able to those age 55 and older, WMU part-time faculty and staff members, and
WMU students. Full-time faculty and staff members at the University pay
no tuition. For more information or to register, visit the Confucius Institute at
wmuconfucius.org or contact the insti-
tute at wmu-confucius-c@wmich.edu
or (269) 387-3784.

Coach to speak about joy of sport
Kalamazoo College head volleyball
coach and newly published author Jeanne
Hess will present a Keystone Community
Bank Breakfast Speaker Series talk at
8 a.m. Friday, Jan. 25, in 2150 Schneider
Hall. Hess has written a book focusing
on how sporting life reflects our cultural
beliefs. She says people can bring the joy
of athletics to everyday pursuits. Her free
talk begins with breakfast at 7:30 a.m. Res-
ervations are required at kayla.j.hunt@wmich.edu or (269) 387-6259.

New learning community forms
Building on efforts started earlier in 2012,
the University is creating a new Sustain-
ability Across Research and Teaching faculty
learning community that will begin this
month and run through April 2014.
Space is limited, so register at wmich.
edu/facels/Programs/Communities.html
by Saturday, Jan. 12. Participants will meet
every once every three weeks for two hours.

For more information, send an email to
wmu-sustainability@wmich.edu or call
the Office of Sustainability at (269) 387-0742.

Jobs
Current job opportunities at WMU are
announced daily on the Human Resources
website at wmich.edu/hr/careers-at-wmu.
Please note that applications must be
submitted online by the stated dead-
line. Complete application procedures are
included with each posting.

Sabbatical leaves granted for 33 faculty members
During its Dec. 5 meeting, the WMU
Board of Trustees granted sabbatical leaves for 33 faculty members:
- Paul V. Engelmann, industrial and
manufacturing engineering, was granted a sabbatical leave for the 2013 spring semes-
ter. The remaining 32 sabbaticals will take place during the 2013-14 academic year and are
for Christine Browning, mathematics;
David L. Code, music; James A. Eckert,
marketing; Lin Foulk, music; Thomas W.
Gorczyca, physics; Chien-Juh Gu, sociology;
Gregory Veeck, geography; Kristina Wirtz,
health and educational studies; Paul R.
Huang, economics; Rand H. Johnson, world
sciences.
- Bilbao, chemistry; Cynthia J.
Poritz, mathematics; Elke Schoffters,
chemistry; Helen M. Sharp, speech pathology
and audiology; Andrea B. Smith, teaching,
learning and educational studies;
Nichole A. Maury, art; Casey D. McKittrick,
finance and commercial law; Ho Sung Lee,
anthropology; Lynn Nations Johnson, teaching,
learning and educational studies;
Michael Nassaney, anthropology; Nicolas S. Witschi, English;
and Richard W. Zinszer, family and consumer
sciences.
- chemistry and paper engineering; Richard
Kratovas, English; C.R. Krishna-Swamy,
finance and commercial law; Ho Sung Lee,
mechanical and aeronautical engineering;
- Paul V. Engelmann, industrial and
manufacturing engineering; Bill Bell,
mechanical engineering; Thomas W.
Gorczyca, physics; Chien-Juh Gu, sociology;
Tarun Gupta, industrial and manufacturing
engineering.
- Chemical and paper engineering; Richard
Kratovas, English; C.R. Krishna-Swamy,
finance and commercial law; Ho Sung Lee,
mechanical and aeronautical engineering;
Nichole A. Maury, art; Casey D. McKittrick,
English; Matthew S. Mingus, public affairs
and administration; Ilana Nash, gender and
women’s studies; Michael Nassaney, anthro-
pology; Nicole S. Witschi, English;
and Richard W. Zinszer, family and consumer
sciences.
- Financial Aid Associate
- Staffer recognized for job excellence
Ronald H. Uldricks, a power plant power
house mechanic apprentice, received the
Excellence in Apprenticeship Award from
the Michigan Apprentice
Building and Trades Council.

Emeritus honored in counseling
John S. Geisler, counselor education and
counseling psychology, received the first
Lifetime Achievement Award bestowed by
the Michigan Counseling
Association. In addition, the association initiated a scholarship pro-
gram in his honor.

Geisler, a WMU faculty
member from 1976 to
2005, has been an MSA
member for 44 years. He
is a past president of the organization as well as a long-standing member of the Governing Council and served 20 years as by-laws chair
and eight years as licensure chair.

He also has been president of several other professional organizations and was instrumental in the writing and passage of the Michigan licensed professional coun-
selor law. Geisler will serve for one term on legislative committees, boards and councils
and also served on the Michigan Board of Counseling for eight years, which included
both years as chair.

NSF praises innovative math project
Christian R. Hirsch, mathematics, has
been leading a mathematics software design
and development effort that the National
Science Foundation (NSF) is featuring as a transforma-
tive tool that levels the playing field for all students by providing ready access
to mathematical and statistical software.

Hirsch was the principal investigator for the Core
Math Tools Project, which involved almost 10 years of cycles of research, development
and classroom testing. The effort wrapped
up at the end of 2012 and is being featured as an
NSF highlight, with information about the software
distributed to media, other federal agencies and Congress as well as featured in
NSF publications and other outlets.

Hirsch’s former doctoral student, Brin
Keller, now a Michigan State University
faculty member, was responsible for coding
the project’s software and served as co-
principal investigator.

Contest winners announced
Kalamazoo College head volleyball
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Finalists for enrollment manager position to speak on campus

Two finalists for the position of associate provost for enrollment management who have strong track records in growing enrollment will be on campus this week. The two were identified following a national search and will make public presentations as well as meet with numerous University groups.

• Bryan J. Terry, associate vice president for enrollment management and student academic success at Montclair State University, will give his presentation at 2 p.m. Friday, Jan. 11, also in 2020 Fetter Center.

• Terry has been the enrollment management chief at Montclair State since 2009. He previously served as associate vice president for enrollment management for three years at Seton Hall University.

In addition, Terry also has held enrollment management or financial aid positions at the University of Miami, Florida A&M University, Wayne State University, Illinois State University, Fornbone College and Lewis and Clark Community College.

Tremblay, a 1994 and 1999 WMU alumnus, launched his admissions career at WMU. He served at the University as an admissions counselor, assistant director of admissions and orientation coordinator from 1994 to 2003, then became director of admissions at Lamar University.

He has been at U of M-Dearborn since 2006, serving first as director of admissions and orientation, then as executive director of enrollment management and interim director of financial aid before being promoted to his current position in 2011.

Visit wmich.edu/provost for detailed information about both candidates.

Graduate College selects inaugural faculty fellows

Jon Adams, English and gender and women’s studies, and Louisa Bierlein Palmer, educational leadership, research and technology, were selected as Graduate College Faculty Fellows beginning spring 2013.

The fellowships program is a new WMU initiative that provides an opportunity for faculty members to develop as leaders on campus while making significant contributions to graduate education.

Both of the inaugural fellows have helped coordinate graduate education in their departments or units and serve as Graduate Studies Council members. During this fellowship year, Adams will focus on student and faculty engagement and success while Bierlein Palmer will focus on graduate admissions and enrollment.

Climate change is series focus

The Lee Honors College’s 2013 Lyceum Lecture Series focuses on climate change and will continue through April 17.

The talks, which are being presented by WMU faculty members, are being held from noon to 1 p.m. Wednesdays in the Lee Honors College building lounge. Those attending are welcome to bring a brown bag lunch.

Visit wmich.edu/news/events for details.

Music emeritus to perform

Robert Whaley, emeritus in music, will return to campus for a free tuba recital at 7:30 p.m. Tuesday, Jan. 15, in the Dalton Center Recital Hall.

The concert will also feature the recently retired director of academic advising for the College of Fine Arts, Margaret Hamilton, on horn; current music faculty member Jacob Cameron on tuba, and former music faculty member Yu-Lien The on piano.

Whaley joined the School of Music faculty in 1966 and is a founding member of the Western Brass Quintet. He retired from WMU in 2001, but continues to be active as a chamber, solo and orchestral performer. Last year, Whaley celebrated his 47th year as principal tubist with the Kalamazoo Symphony Orchestra.
IN HARMONY WITH HER JOB

On Campus

WMUK announcer and producer Cara Lieurance has music in her.

Lieurance grew up with musicians in her family, and this legacy built her appreciation and love of many kinds of music. Her great-grandfather, Thurlow Lieurance, was a noted composer of classical music. Her father is a musician, bandleader and instrument repair technician. In addition, her sister Barbara is an acclaimed classical pianist and WMU alumna who performed this past October in the Dalton Center.

But Lieurance credits the fact that she listened to CBC Radio every night where she grew up in northern Canada for helping her decide she would become a radio announcer, if not a professional musician herself.

She interned at and joined the staff of campus radio station WMUK while still a student, studying the flute and communication. Twenty years later, she is still the announcer for the station’s morning classical music show.

Lieurance enjoys experiencing music, whether interviewing a local musician or a world-renowned one, building WMUK’s extensive music library that includes more than 10,000 classical CDs, or organizing an event to feature local talent.

“I feel fortunate to be able to hear for the 800th time a piece by Johannes Brahms, and I still enjoy it,” she says. “Since it’s been my only job, this place is pretty much my family. And everyone is outstanding at what they do. I am grateful to re-experience music and learn so much from the guests I interview.”

Over the years, technology has changed from splicing reel-to-reel audio tape to editing her digitally recorded shows on a computer. She also conducts more live interviews and added a second show to her roster.

David Marlatt, an office associate in WMU’s Fro intimate, introduced her to a wooden flute commonly used in Celtic music. As her interest in Celtic music grew, she and Marlatt, a fiddler, started and today co-host WMUK’s Celtic music show, “The Pure Drop.” The two also play in an Irish band, “Whiskey Before Breakfast.”

She met her husband, Dan Keto, a naturalist at the Kalamazoo Nature Center, on the job when he volunteered to answer phones during a WMUK pledge drive.

Partner colleges sign new agreements

Four Michigan community college presidents and WMU Provost Timothy Greene met on campus Dec. 4 to formally sign a series of agreements that will make it easier for their students to earn a critical credential that will help them throughout their careers.

The agreements will allow students to begin their studies at the community college level, transfer to WMU and still earn an associate degree using WMU credits to complete their degree requirements.

The presidents participating in the signing along with Greene were Gary Wheeler, Glen Oaks Community College; Dennis Bona, Kellogg Community College; Robert Harrison, Lake Michigan College; and Brent Knight, Lansing Community College.

The agreements are tailored to each institution, but they generally allow students who earn at least 30 credits at their community colleges to apply as many as 30 WMU credits toward completing an associate degree, which typically requires around 60 credits.

Combined, the four partner community colleges send about 300 transfer students to WMU each fall. Many transfer students have already completed their associate degree requirements, but a lot have not.

The University has been working with its community college partners to find ways to make those transfer transitions more seamless and allow students to derive the maximum benefit of each part of their collegiate experience.

With the Dec. signing, a total of seven community colleges have inked reverse transfer agreements with WMU.

Events slated for first Universitywide common read

Three public events have been set for the common read of “The Immortal Life of Henrietta Lacks” by Rebecca Skloot, the book chosen for WMU’s first Universitywide common read.

• Skloot will speak at 7 p.m. Monday, Jan. 14, in the Gilmore Theatre Complex’s Shaw Theatre. Seating will be open, and a book signing will follow the author’s talk.

• The Center for the Study of Ethics in Society will sponsor a panel of WMU faculty members discussing the book on Henrietta Lacks, as it relates to research writing and ethical choice, at 4 p.m. Wednesday, Jan. 30, in the University Center for the Humanities in Knauss Hall.

• David Lacks, Henrietta’s son, and another member of the Lacks family will participate in a question-and-answer session starting at 4:30 p.m. Monday, Feb. 11, in the Fetzer Center’s Kirsch Auditorium. Seating will be open, and a book signing will follow until 8 p.m.

East Hall to be renovated

The University has searched in vain for decades to fund the $60-plus million necessary to rehabilitate East Hall’s four core buildings.

The most recent effort was for a private developer to use state brownfield redevelopment and historic preservation tax credits not available to nonprofit WMU to renovate the structures for various commercial ventures. The project fell through last year when anticipated Michigan tax credits were eliminated.

To save East Hall, WMU will commit $15 million in borrowed funds to renovate the building—the limit that can be borrowed to accomplish the renovation given University building priorities for mission-critical purposes. The extent of the renovation and the fate of East Hall’s wings would be determined by how much private support could also be garnered.

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