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The Westerner (1980-1997)

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## The Westerner Vol. 5 No. 2

Western Michigan University

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# the Westerner

Western Michigan University • Kalamazoo, Michigan

October 1984 • Volume 5, Number 2

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**An unusual few days**—The Dalton Center for the Performing Arts weathered two unexpected blows to its pride during July when a stone thrown from a lawn mower shattered one of its windows, and the ceiling in one rehearsal room collapsed. The stone produced the spider web effect this student stopped to examine. The collapse brought down 65 percent of the ceiling and duct work in the center's largest rehearsal room. No one was injured in either incident and the large rehearsal room was ready for students when they began fall semester classes. No cost estimate for the damage was available at press time, and an investigation into the cause of the collapse continues.

## New office aids nontraditional students

Western has established an Office of Evening and Weekend Programs to better meet the needs of its nontraditional students.

Jane C. Vander Weyden, a former teacher and most recently coordinator of the Center for Women's Services, has been appointed director. The office is part of the Division of Continuing Education.

"The creation of the office and the appointment of Ms. Vander Weyden represents a significant new thrust for Western," President John T. Bernhard said. "It represents a continued, emphasized commitment to meet the educational and educational-support needs of nontraditional students.

"Increasingly," Bernhard said, "our clientele at Western will be those

students who are older than age twenty-five and who represent women and minority groups. This new office reflects our awareness of that fact and our determination to be a comprehensive and responsive institution for all of the people of West Michigan."

## More freshmen are attending Western

The number of freshman students at Western this fall is 3.7 percent greater than last fall, despite a slight decrease in total enrollment.

Nearly 135 more freshmen registered for fall classes this year but overall, the University has 305 fewer students this year than it did in 1983-84.

Total enrollment adds up to 18,237 students. Out-of-state residents accounted for 9.2 percent of the total. When continuing-education figures are reported later in the semester, the combined on- and off-campus enrollment is expected to be more than 20,000 students.

"We're most encouraged," President John T. Bernhard said. "These figures mean we've more than held our own in the face of decreasing student populations in the state and elsewhere."

## Ho receives appointments in China

Dr. Alfred K. Ho, professor of economics and assistant to Western's dean of international



Alfred Ho

education and programs, has received two academic appointments in the People's Republic of China.

Ho has been appointed visiting professor of economics by Guangxi University at Nanning and adjunct professor by the Beijing Institute of Information and Control in the Chinese capital city of Peking.

Ho is the first WMU faculty member to receive academic appointments in China.

"I'll be a consultant, in a way," Ho said in explaining the significance of the appointments. "These appointments will facilitate my travel to the Far East. They will enable me to continue my research in Chinese economic policies, and I may be called over to China to teach and conduct research."

Ho has published five books dealing with China, Japan, and the Far East. Publication in 1982 of his book titled *Developing the Economy of the People's Republic of China* opened the doors that enabled Ho to earn the Chinese appointments.

Ho, a native of Peking, spent this past May and June teaching at Nankai University and also delivered lectures at several other Chinese universities.

"In China, there is a need for expertise in statistics, econometrics, and quantitative analysis," Ho said. "They need to bring in experts from outside. As a result of my appointments, I'll be training future mid-caliber government officials."

Ties between Western and Guangxi University, a

comprehensive arts and sciences institution located in southwestern China, are not new. The two schools entered into an exchange agreement in 1983.

A delegation of higher education and government officials from China visited Western September 9-13.

The group was on campus to discuss further exchanges of scholars, students, and educational materials between Western and Guangxi higher education institutions. The delegation met with Chinese scholars, including seven professors of Guangxi University who are enrolled at Western.

## Chinese Fulbright studying here

Western is playing host this year to its first Fulbright Scholar-In-Residence from the People's Republic of China.

Dr. Zi-qiang He, a professor at Nankai University in Tianjin, is lecturing and doing research in the field of tourism in Western's Department of Geography during a seven-month term as a Fulbright scholar.

"Tourism is a big and growing industry in China," Dr. Alfred K. Ho said. "The Chinese are very interested in improving their tourist facilities and accommodations."

Western is a pioneer in travel and tourism education. Since 1981, WMU has had a growing tourism and travel program in its Department of Geography. He's visit is an outgrowth of an ongoing exchange program between WMU and Nankai University.

## Faculty contract still not ratified

A four-day strike by some faculty members ended September 13 when these instructors returned to work.

### Proposal C: 'A dagger in the heart of higher ed'

"A dagger in the heart of higher education" is the way Gov. James J. Blanchard describes Proposal C, the so-called "Voter's Choice" amendment to the state constitution that is on the November 6 ballot. WMU President John T. Bernhard says, "The effect of Proposal C on higher education would be disastrous."

The impact of Proposal C on higher education is described in detail in a special section in this edition of *the Westerner*. "Readers are urged to share it with others who care about the quality of life in our state," Bernhard said.

No state funds were used in producing this section.

"Not since the notorious and soundly defeated 'Tisch Amendment' has there been so great a threat to sound public finance in Michigan, and to the treasured concept of representative government," Bernhard said. "'Voter's Choice' isn't, and must be opposed in every appropriate fashion."

However, a new three-year contract calling for compensation increases of 7 percent, 7.5 percent, and 8 percent respectively had not been ratified by press time.

Bargaining teams for both Western and the union ratified the tentative agreement September 14; however, during a meeting with its membership, the union leadership recommended it be rejected. The union membership failed to ratify the agreement in an October 3 election.

Classes for the fall semester began August 29 and the previous three-year contract expired September 5. All faculty members continued to teach until a strike by an estimated 50 percent of the faculty began September 10.

The University remained open during the strike under a contingency plan implemented by the administration. Some faculty members have objected to the University's position that persons who struck will not be paid if they did not meet their normal responsibilities to the University.

President John T. Bernhard has said any funds remaining after strike-related costs are recovered will be used primarily for student financial aid programs.



## Gallegos named education dean

Dr. Arnold M. Gallegos, dean of the College of Education at Northern Arizona University in Flagstaff, has been named the new dean of Western's College of Education.

"We are fortunate to have found and attracted a person of Dr. Gallegos' experience and proven abilities," Dr. Philip Denenfeld, vice president for academic affairs, said. "The reaction of both faculty and staff who met him was positive and enthusiastic, with mutual respect and a shared confidence in the future of our College of Education."

Gallegos replaces Dr. John E. Sandberg, dean of the college since 1971, who resigned effective June 30 to serve as a tenured faculty member in the college.



**U.S. official honored**—Dr. Vincent M. McGugan, left, a U.S. Department of State regional education officer for Latin America, received an honorary doctor of public service degree from Western on September 7. The degree was presented at a dinner in honor of Dr. Arnold M. Gallegos, right, Western's new dean of the College of Education. McGugan was cited for his "outstanding record as a foreign service officer and as an ambassador of education." The former teacher, principal, and superintendent has devoted his professional career to educational excellence in Michigan, the United States, and Latin America. He holds bachelor's and master's degrees from WMU and a doctorate from Michigan State University.

**MPA graduates protecting the environment**—Two Western alumni recently joined Gov. James Blanchard, seated, for an appropriations bill signing. The bill earmarks \$600,000 for cleaning up water contamination in Battle Creek. Invited to the signing were Ted Havens, director of the Calhoun County Environmental Health Department, and Gary Guenther, deputy director of the Michigan Department of Natural Resources. Both are graduates of the Masters of Public Administration program. "This is a moment of glory for the hard work hours that go into administering certain cleanup efforts . . ." Havens said. Pictured, from left to right, are: Battle Creek City Commissioner Stanley Canfield, Battle Creek Mayor Maude Bristol, state Rep. Vernon Ehlers of Grand Rapids, Battle Creek City

Commissioner Richard Wentworth, Havens, state Rep. Charles Harrison of Pontiac, and Guenther.



## National guard and Western sign degree-program agreement

Western and the Michigan Army National Guard have entered into an agreement that provides a two-year bachelor's degree-completion program for members of the guard.

The agreement enables an estimated 50 to 100 guardspersons to enroll in Western's applied liberal studies program, which is part of the General University Studies program. Guardspersons may enroll through regional centers in Battle Creek, Benton Harbor, Grand Rapids, Lansing, and Muskegon, or through the main campus in Kalamazoo.

The guard will provide 75 percent of the undergraduate tuition of officers and officer candidates. The student pays the remaining 25 percent. It is expected that by October 1, 1985, all guardspersons will be eligible to

participate in the program and that graduate study will also be included.

The program will help officers and officer candidates fulfill guard educational goals and requirements, including a provision that all commissioned officers appointed after September 1983 attain a bachelor's degree before being promoted to the rank of major or higher.

The program provides coursework in communication skills, community concerns, environmental concerns, human-relations skills, international concerns, and technical skills. In addition, four business courses are part of the program.

Students whose goals do not match liberal studies may enroll in General University Studies' criminal justice, technical/scientific, health, or American studies programs.



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## Job market for teachers showing improvement

The job market for kindergarten through twelfth-grade teachers has improved significantly from a year ago, Western's University Placement Services officials say.

"We noted a dramatic increase in teacher job listings in June," Bonnie M. Truax, assistant director for educational placement, said, "and a lot of the openings are in Michigan."

Requests from school district administrators for direct referrals of recent Western graduates and alumni have risen just as dramatically as the number of openings.

Truax said teachers in the fields of mathematics, science, foreign languages, special education, music,

and English stand "much better chances" of finding a job in 1984 than in 1983. She said prospects for elementary teachers—the largest group of teachers turned out by schools of education in Michigan—are "better."

Out-of-state listings for teachers also are up.

## Admissions adds toll-free numbers

Prospective Western students across the Midwest may now place toll-free calls to the Office of Undergraduate Admissions.

Recently installed telephone lines enable Michigan, Illinois, Indiana, Ohio, Wisconsin, and western New York residents to call the admissions office free of charge.

The toll-free admissions number in Michigan is 1-800-DIAL WMU (1-800-342-5968). The toll-free number for callers in Illinois, Indiana, Ohio, Wisconsin, and western New York is 1-800-PLAN WMU (1-800-752-6968).

The new lines were installed to facilitate the flow of information to prospective students as they go through the admissions process by eliminating some of the time that correspondence entails.

Admissions office telephone lines are staffed during University business hours. The admissions office number for local calls, 383-1950, remains unchanged.

## Alumni: We need you How about sending a student our way?

Undergraduate admissions needs your help in identifying prospective students. If you should come in contact with, or know of, a prospective student who is interested in Western, please fill out the form below. We will then forward all important information to the student.

Join us in Western's plan for success.

### Alumni/Student Referral

Name of student

Address

City

State

Zip

Phone

High School Graduation Year

Academic Area of Interest

Name of Alumna/Alumnus

Graduation Year

Please send to: Western Michigan University  
Undergraduate Admissions  
Seibert Administration Building  
Kalamazoo, MI 49008-3899



Barbara Waldo Brown holds up a picture of her father, Dwight B. Waldo, Western's first president. "It puts you in kind of a spot," Brown says of her role as the president's daughter.



## Being the president's daughter isn't all fun

"It's not always much fun to grow up as the president's daughter," says Mrs. Barbara Waldo Brown, one of four daughters and one son of the late Dwight Bryant Waldo, Western's first president.

Brown, who is a member of the President's Club of major donors, attended Western in 1931-33 (her junior and senior years) "so I could get my diploma from my father." She attended the University of Wisconsin during her first two years of college and was delighted to discover that the teachers at Western "were every bit as good as the ones in Wisconsin."

"To this day, I don't know what we said to one another when I received my diploma," she said recently. "But whatever it was, we grinned like two fools. I'd give my eye teeth to know what we said."

So being the daughter of the president wasn't all bad.

But it kept Brown on her toes. "It puts you in kind of a spot," she said, in her strong and engaging baritone. "You don't go to class without your lesson, believe me. You better know anything your teacher might ask, from first grade on up."

### A man of kindness, honesty

As for her father, "He was a man of kindness, and of honesty—at any price," Brown said with a chuckle. "His mind was always on his business. I can remember walking down the hall in the ad building and saying, 'Hi, dad.' And he wouldn't even see me or recognize me. I'd have to poke him and say, 'Hey, don't you speak to your daughter nowadays?'"

An historian by education with bachelor's and master's degrees from

Albion College, Waldo taught at Beloit and Albion colleges and was the first president at Northern State Normal School in Marquette before coming to Western as president in 1904. The school had been established by the Michigan Board of Education a year earlier—the year the Wright brothers at Kitty Hawk taught the world how to fly.

Waldo's leadership was described as "dynamic" and as "benevolently paternal" by the late Dr. Leonard Kercher in an unpublished paper. The paper, titled "Western Through the Great Depression," was quoted in *Western—A 20th Century University* by the late Dr. Leo Stine. Both Kercher, a sociologist, and Stine, a political scientist, died this year.

### Western weathered Depression

Western, which reached its peak pre-Depression enrollment of 2,316 students in 1927-28, was severely tested by the crash of the stock market in 1929 and its aftermath, when enrollment dipped to 1,300.

"But," Kercher wrote, "served by a progressive faculty and a dynamic president, it had kept in the forefront of these developments and had, by 1929, achieved a position of leadership among the nation's teacher-training institutions."

During that time, Brown can remember people telling her, "Oh, you're Dwight Waldo's daughter? If it hadn't been for your father, I never could have gotten through school."

"He could always find a job for someone who needed it," she said. "If you were cold, he always could find an extra coat or an extra sweater. That's the kind of thing I remember about him."

"The campus was small, and a lot of fun then," she continued, "much like a family. The faculty was more or less—some of 'em were less—together on things. And if you had a problem, you knew who could solve it. Time after time we'd be shooed out of the living room and up to bed because somebody came with a problem that they figured dad could help them solve."

### Phenomenal growth

Western began with 107 students, a far cry from the more than 18,000 students who now attend the University.

By 1934-35 Western had 140 faculty members in twenty-one departments and the Campus School, considerable growth from the original eleven teachers who initially offered courses in history, civics, sciences, mathematics, psychology, methods, English, drawing, manual training, domestic science, and physical education. Today, the College of Arts and Sciences alone has more than twenty departments.

According to Kircher, Waldo "could evoke a wide spectrum of emotional responses, ranging from venomous enmity from bitter political foes to devoted affection from close associates."

Could he be overbearing?

"I would imagine it would seem very much so to some members of the faculty," Brown said, "but not with his family. You've got to remember that there were a few sour apples then. He probably did seem overbearing at times, but I don't think he was."

Brown and her sisters, Elizabeth and Dorothy, went to Western's Campus School as well as to its college. Betty lives in Hilton Head Island, North Carolina, and Dolly lives in Maine. Ruth, a halfsister by Waldo's first wife, lives in Eugene, Oregon. "We call Ruth at least once a week," Brown said. A halfbrother, Herbert, is deceased.

### Kalamazoo is home for Brown

Brown has lived most of her life in Kalamazoo, except for the time she was in sixth grade when her father spent a year helping Western Washington University reorganize, and except for a few years in Columbus, Ohio.

"When my first husband, Russell McBride, died in 1951, I decided it would be much simpler to raise two children alone back here, where I knew more people," Brown said. "It was a smaller town . . . back then, it was a small town. My mother, Lilian, was

still alive here, and the children, Barbara and Dwight, still remembered many of their friends."

Twenty-two years ago, Brown married Robert J. Brown, a retired manufacturing executive, a former executive director of the Kalamazoo County Chamber of Commerce, and a former star center for the University of Michigan football team.

Barbara, or Bobbie, now lives in Kalamazoo and is a member of the staff at Kalamazoo Valley Community College. She is the only Waldo grandchild to graduate from Western. Dwight, or Bud, who lives in nearby Mattawan, works in the Upjohn Co. power plant.

The elder Dwight Waldo died in 1939, just three years after leaving the presidency, the victim of Parkinson's Disease. By then Western had survived threats to its very existence.

President Waldo had, quoting Kercher, "a ready sense of humor" and "was completely devoted to Western's well-being and never backed away from any fight which he felt threatened its interests."

"It was (the) combination of president and faculty," Leo Stine said, "that was successful in bringing the institution through a great depression when there were strong pressures within the state legislature to close the institution."

### Disease took its toll

Those difficult years, and his disease, took their toll on Dwight Waldo. "The only thing I could see was when he smiled, his eyes no longer smiled," Brown said. "That puzzled me until we realized the cause."

Brown is a member of the President's Club "because it was a question of what could I do for my father except give something back to the University. I'm not sure I really appreciated him enough when he was alive. You don't. You're there, and you're young, and you just take everything for granted."

Her gifts benefit the library, which is, of course, named for President Waldo. The University also has recognized its first and second presidents with the Waldo-Sangren Scholarships to help students conduct research under the guidance of a faculty member. Dr. Paul V. Sangren was president from 1936 to 1960.

by Michael J. Matthews

## New aid director says plan ahead

John A. Kundel, a former associate director of student financial aid at the University of Iowa, has been named director of Western's Office of Student Financial Aid and Scholarships.



John Kundel

He replaces Dr. Edward W. Harkenrider, who retired last January. Kundel's responsibilities involve annually overseeing the dissemination of approximately \$22 million in aid from various financial assistance programs to about 72 percent of Western's 18,200 students.

Kundel, who has a particular interest in a student services emphasis in financial aid, recommends students start looking for 1985-86 scholarships immediately.

"Especially for high school seniors, now is the time to begin searching for a variety of scholarship funds that do

exist in the corporate and private sector," Kundel said. "We've heard many times about parents and students interested in applying for a scholarship in May, but that's too late 99 percent of the time."

In searching for scholarships, Kundel suggests students turn first to their high school counselors, then local service organizations, their parents' employers, and their churches.

Application materials for college-based financial aid should be available from high school counselors in November. These materials also may be requested directly from the financial aid office of the university or college the student is planning to attend.

Aid is available if a student is willing to assume a debt, Kundel said, adding there are work programs that are generally available and the federal Guaranteed Student Loan Program is available to many families.



# Sports

## Coach Payne hopes past experience will pay off this season

Coach Vernon Payne is looking for improvement in Western's basketball fortunes because of the experience gained over the last two years. The new season starts November 25.

Payne's first two Bronco teams went through seasons of 5-23 and 4-22. Freshmen accounted for almost half of the playing time and this inexperience in part accounted for the fact that Western was 1-6 in games decided by four or fewer points.

Payne has improved the team's size and experience through the addition of three incoming freshmen and a like number of transfers, and he has eight returning lettermen.

"We'll have much more competition for positions, which will improve our program," Payne said. "Naturally, we'd like to have as many experienced players on the floor as possible, but the younger players are very competitive and this should make for tough battles to earn positions."

## Women cagers may be contenders this year

Third-year coach Jim Hess looks for Western's women's basketball team to move up to the contender class in the



**A winning start**—Bronco fans packed the stands for Western's home opener against Miami University September 8 and they celebrated along with team members as Western registered a 17-13 victory. This winning performance was repeated the next Saturday as the Broncos beat Illinois State University 41-14, but the streak was broken September 22 when Central Michigan University topped the Broncos 38-19. Western got back on track September 29, though, beating Marshall University, 42-7.

Mid-American Conference (MAC) during the 1984-85 season, which starts November 25.

Hess' initial Bronco team of 1982-83 had a 3-23 record and was winless in all eighteen league games. Then the 1983-84 edition forged a 13-12 mark to become the nation's fifth most improved team and shared sixth place in the MAC at 8-10.

Four of five starters return from that club. The upcoming team figures to have much stronger depth because of six other letterwinners; the return of six-foot Amy Sutton, a 1982-83 starter; and the addition of three quality

freshmen.

"We'll be able to use eight or nine players effectively this year while last year we had continually used five or six," Hess said. "We'll be able to play a more wide open game in regard to using an increased-pressure defense and pushing the ball up the court faster."

Top non-MAC teams on the Bronco schedule are National Collegiate Athletic Association tournament representative Louisville, Big Ten runner-up Wisconsin, and Michigan State, the fourth-place finisher in the Big Ten.

## Student commutes from Oregon for unique program

Most students attend summer school only to catch up on courses missed during the regular academic year. But one Western student has not only completed most of his degree in a unique summer program, but has commuted from Oregon to do so.

Harold Godfrey, forty-three of Klamath Falls, Oregon, expects to complete his bachelor of science degree in health studies in August 1985. This is the fourth summer he has attended Western's summer health studies workshops, which enable students to earn up to twelve credit hours in two intensive workshop sessions.

When Godfrey, an instructor in radiology at the Oregon Institute of Technology, completes his degree, he will move up the ranks to an assistant professor. And he's already looking towards going on for a master's degree.

The bachelor of science degree in health studies was first offered in 1973 through the General University Studies curriculum of the Division of Continuing Education. Since then, more than 1,900 students have been admitted to the program and more than 700 have graduated.

Sterling L. Breed, a professor in WMU's Counseling Center and adviser to the health studies program, said initially the degree was designed for registered nurses. Its student body has grown to include dental hygienists, radiological technologists, respiratory therapists, and medical laboratory technicians, who have achieved

licensure or registry and want to earn a bachelor's degree.

A group from WMU worked with nurses in the Muskegon area to develop the program. The group also looked at requirements for entrance to graduate schools to ensure Western's graduates could easily move on.

Western's program begins by giving credit for licensure. For example, registered nurses, respiratory therapists, radiological technologists, and medical laboratory technicians who present proof of registry/certification are granted forty-five hours of General University Studies credit in health studies.

Although the hours are not considered senior college credit, they move the student well on the way to a degree. Other requirements include the completion of 122 semester hours of academic credit, with a minimum of 60 hours of academic credit from an accredited four-year, degree-granting institution. At least thirty hours of credit must be taken through WMU, which may include credit for independent study and credit completed both on and off campus.

Courses in the program are offered throughout the year at WMU's home base in Kalamazoo and at WMU's five regional centers in Battle Creek, Benton Harbor, Grand Rapids, Lansing, and Muskegon. The intensive two-week workshop sessions, through which Godfrey has virtually completed his degree, are offered twice each summer.

In addition to attending classes at Western, credit can be obtained by taking courses at other higher education institutions, by taking correspondence courses, and by attending certain conventions.

Classes are designed to provide a broad background so students can move up in their professions, or even move out of a profession and into a different career.

## Collins-Bondon receives promotion

Dr. Carolyn R. Collins-Bondon, director of Western's Upward Bound program since 1981, has been appointed assistant to the vice president for university relations.

Collins-Bondon replaces Barbara Maddox, who is now director of business and community development for the Michigan Chamber of Commerce. Her responsibilities include maintaining contact with members of state government.

Collins-Bondon's background includes excellent organizational ability, keen insight, and leadership of a successful campus program.

## Icers in good shape to face 1984-85 foes

In looking back at Western's 1983-84 hockey season, a lot of good things happened.

The Broncos qualified for the Central Collegiate Hockey Association (CCHA) playoffs for the first time since the 1976-77 season. The team made good use of the opportunity as it knocked off eventual National Collegiate Athletic Association champion Bowling Green to reach the finals of the tournament.

A major reason why last year's icers were so successful was the turn-around in total points. Two years ago, the Broncos scored only 302 points while allowing 417. In 1983-84, the Brown and Gold tallied 504 points and allowed 452.

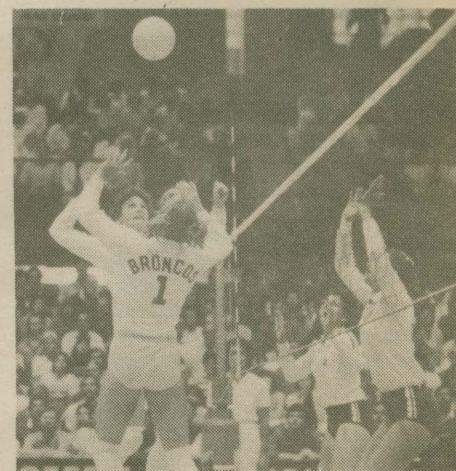
When the year ended, Coach Bill Wilkinson's squad had turned a 1982-83 output of 11-23-2 into a winning 1983-84 campaign of 22-18-2. Wilkinson, beginning his third year at the helm, hasn't stopped smiling since the weekend at the Joe Louis Arena last March. The reason could be that all but one player from that team returns this season.

A total of twenty-three lettermen return to the ice for the first game of the season October 12. The Bronco staff has added six incoming freshmen to the roster, including three defensemen, two forwards, and one goalie.

## Alumnus wins silver medal

Clark Delor, thirty-seven of Otsego, wasn't a participant in the 1984 Summer Olympics but the Western alumnus is an olympic medalist just the same. Delor was a silver medalist in the annual Blind Olympics held in St. Louis, Missouri.

He received the award in the power lifting category with a combined lift weight of about 600 pounds. Although this is an individual event, Delor also participated as a member of the Kalamazoo goal ball team. Goal ball is a cross between dodge ball and soccer.



**Tough fight**—The Bronco volleyball team fought hard for five games September 18, but lost its first home match of the fall by three games to two. A crowd of 4,386 watched the contest against defending National Collegiate Athletic Association champion the University of Hawaii. League play began September 21.



# Prop. C: 'Choice' or Chaos?

## Special Report from Michigan Institutions of Higher Education

Would undermine representative government

### Proposal C is 'crippling' tax initiative

Proposal C, the "Voter's Choice" constitutional amendment now on the Nov. 6 state ballot, is one of the most radical tax change measures ever proposed in Michigan and, if approved,

would fundamentally change Michigan's state government.

An immediate result could well be disaster for Michigan's shaky economic recovery, say opponents.

Gov. James Blanchard, calling the vote one of the most important decisions voters will make about the future of Michigan, said, if passed, Proposal C would not only cripple state govern-

ment, but local government and education as well. He said approval of the amendment would be a "tragic signal that Michigan has derailed its economic plans."

The amendment has three main facets: It would require a public vote to raise any state or local taxes, all of which would be rolled back to their Dec. 31, 1981, levels, including fees and permit charges; it would require a four-fifths vote of the appropriate legislative body to boost fees or permit charges; and it would limit non-resident income taxes to one-half of 1 percent.

Besides rolling back the current 3/4 percent temporary income tax rate increase, which, while in effect is helping the state reach solid economic ground, the amendment would roll back gasoline taxes designated for road and bridge repairs and cigarette taxes designated to restore the state's cash flow. It also would disrupt the unemployment compensation reform package that is enabling the state to repay its debt to the federal government.

Proposal C would greatly weaken the effectiveness of the State Legislature. The power to tax is fundamental to representative government. Without that power, government would move even more slowly than it does to address problems.

Voters would have to go to the polls to resolve even the most minute tax issues, an expensive, time-consuming, complicated process that could turn every tax question into a political football.

The main target of Proposal C is the state's temporary income tax increase. That measure, however, already has been cut twice by state lawmakers and will automatically revert to its 1981 level of 4.6 percent in October 1987, having done its job of wiping out the huge \$1.7 billion deficit piled up by the state during the recession.

With the temporary increase, the state balanced the budget in 1983 and 1984, enacted a zero growth budget for 1985 and reduced the accumulated debt to about \$225 million — a debt that should be paid by the end of 1985.

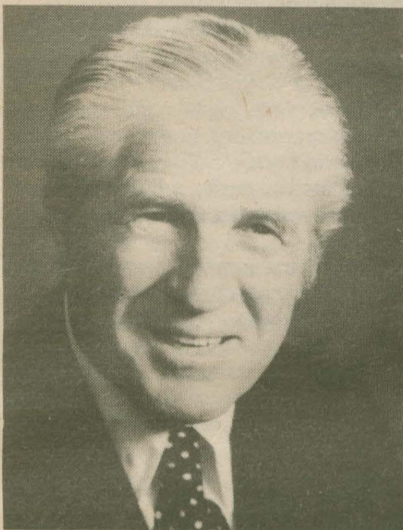
Proposal C would erase this temporary margin and leave standing the large state deficit, cutting chunks from state funding for higher education, schools, public health, transportation and state police, say economists.

The proposal could eliminate \$700 million in state government funds in 1985 and \$925 million in 1986; it also could affect \$500 million a year now going to local government units, says Ronald C. Fisher, deputy state treasurer for tax and economic policy.

However, Proposal C is more than a drastic tax initiative which would fundamentally change representative government in Michigan. It would seriously weaken public universities, which are playing a key role in revitalizing Michigan's economy.

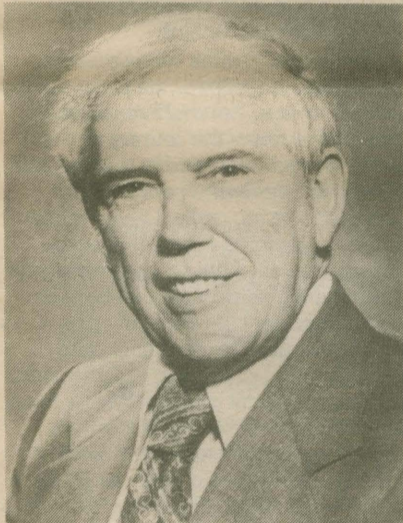
Some 80 high-technology companies have developed as university "spinoffs" or were formed to utilize Michigan universities' research expertise, and the

(continued on next page)



#### George Romney, former governor, former chairman of American Motors Corp.:

*"Taxation without representation was the principal reason for the American Revolution and the Voter's Choice is another form of taxation without representation"...which would "establish a process easily manipulated by special interests exercising minority control."*



#### Doug Fraser, former president of United Auto Workers:

*"I am strongly opposed to the proposed 'Voter's Choice' amendment. The loss of revenue would do serious harm to many state services, and I'm especially concerned about our public colleges and universities. Then there's the provision that would force Detroit to reduce its income tax. The city doesn't need another major problem right now. But most importantly — the bottom line — is that 'Voter's Choice' is destructive of representative government. We elect people to make the decisions that 'Voter's Choice' would usurp. 'Voter's Choice' means government by referendum. It would effectively abolish the system of representative government designed by our forefathers."*

## Economic recovery endangered

Just as Michigan thought it had nearly refloated its economy following the recessionary storms of the 1970s, along comes Proposal C to torpedo the whole effort.

This is the view of concerned state leaders who are trying to chart a new course for the state's economy.

Opponents of Proposal C say that its timing is particularly bad in that it would have a devastating effect on Michigan's still-fragile economic recovery and would turn aside the state's plan to have its budget in the black by the end of 1985.

In 1983, faced with a \$1.75 billion debt and other fiscal problems, the state levied a temporary tax increase, raising the 4.6 percent rate to 6.35 percent and cutting back \$225 million in state spending. Since then, the increase has been rolled back twice. This year, state lawmakers stipulated that the increase would be reverted to 4.6 percent no later than October 1987.

With the help of the extra tax dollars, the state balanced the budget in 1983

and 1984, enacted a zero growth budget for 1985 and reduced the accumulated debt to \$225 million. The debt should be totally eliminated by the end of 1985.

Passage of Proposal C would roll back taxes to Dec. 31, 1981 levels within 90 days, unless voters chose to continue them. That would cause an immediate loss of \$925 million a year in state government revenues and \$500 million in local government revenues.

"It would derail the fiscal recovery that we are trying to bring about," says Ronald C. Fisher, deputy state treasurer.

If the unemployment compensation reform package of 1982 is included in the rollback provisions of Proposal C, the federal government would impose tax increases on employers. The current non-taxable employer contributions would become federal unemployment taxes. The federal government would also impose an interest penalty on the state's \$2.6 billion unemployment debt, and the interest would be payable immediately.

Proposal C would also:

— Threaten \$487.7 million in state aid each year, including \$150 million for school districts; \$203.7 million for local communities and governments; \$160 million in tuition and state aid for public universities; and \$40 million in tuition and state aid for community colleges.

— Threaten \$588 million in state revenues from federal matching funds. Michigan currently gets back 68 cents for every federal tax dollar its residents send to Washington.

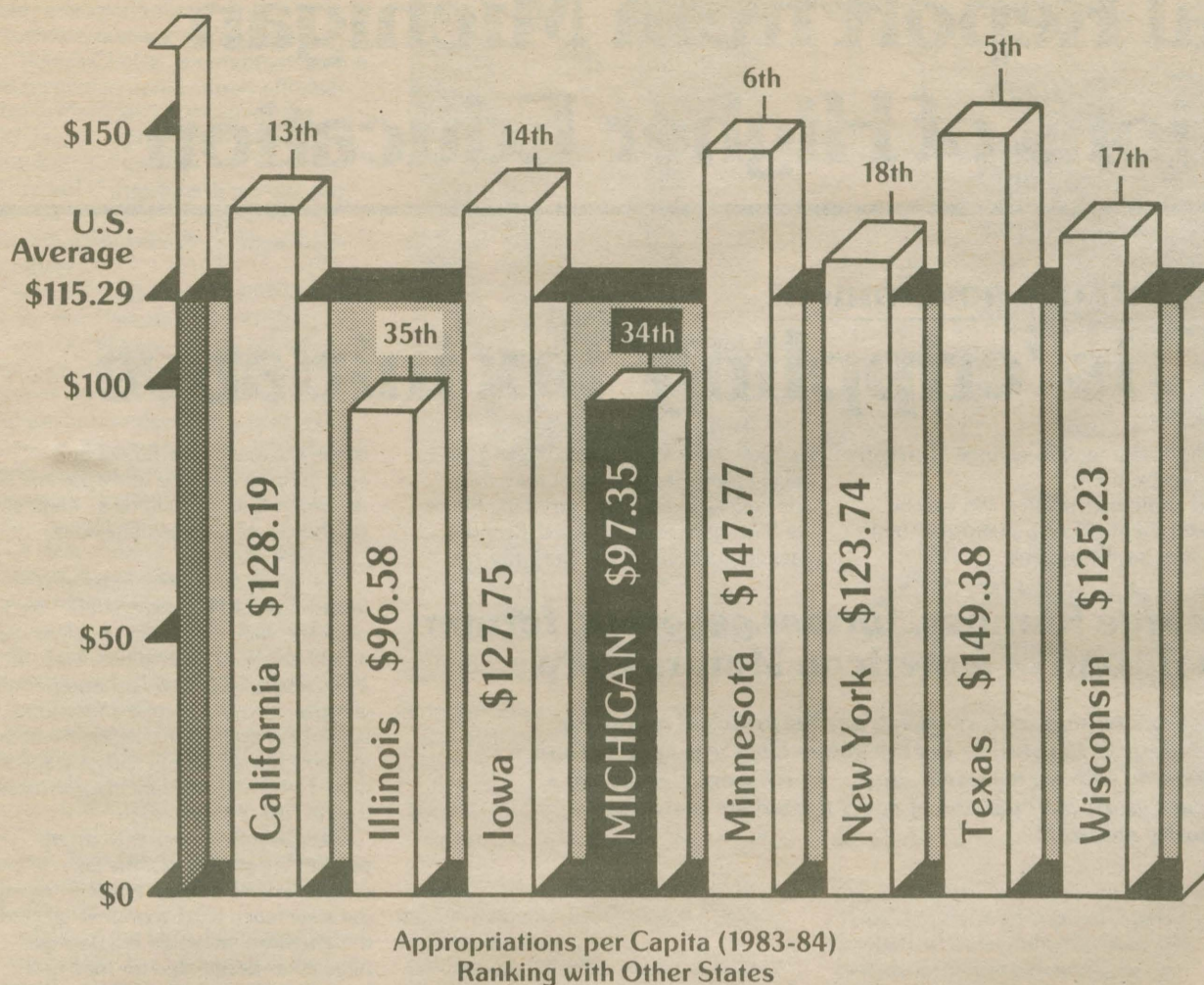
— Restrict the state's ability to raise revenue, making its bonds less attractive to potential investors. The state's diminished standing in financial markets could force local governments to borrow more at much higher interest rates.

— Hamper state efforts to sell \$33 million in sewage treatment plant bonds to finance construction of treatment facilities in hundreds of Michigan townships, cities and counties.

— Stop funding for the cleanup of 64 toxic waste sites that threaten the water supplies of more than 300,000 residents statewide.



## How States Support Higher Education



## Higher tuition, lower student aid seen if voters approve Prop. 'C'

Education leaders view Proposal C as a serious threat to both the quality and affordability of Michigan's first-class system of higher education.

Higher education is among those state services that depend heavily on general fund revenue. Under the "Voter's Choice" amendment on the November ballot, Michigan's four-year colleges and universities stand to lose about \$80 million in state appropriations for the upcoming academic year, according to Ronald C. Fisher, deputy state treasurer. Two-year community colleges could lose \$40 million in tuition and state aid, he adds.

Should Proposal C pass, the state could lose a total of \$925 million, according to the Citizens Research Council of Michigan (CRCM). The sudden drop in revenue would have immediate impact on state programs and services, whether subjected to across-the-board or selective cuts, says CRCM.

Almost half of that money — \$430 million — goes to support education, economic development, and social programs, according to the Economic Alliance for Michigan.

"The proposal, if passed, would pose serious and immediate revenue problems for state colleges and universities," says Glenn Stevens, executive director of the Presidents Council, an organization of officers of Michigan state colleges and universities. "In fact, I predict the initial budget deficit for those institutions would range from 13 to 19 percent. Since tuition would be the only remaining major revenue source, tuition increases would likely fall into that range."

State appropriations and tuition are the two major sources of funding for state institutions; thus, a decline in state support usually places a disproportionate share of the financing burden on students.

Michigan placed 50th among the states for its percentage of increase in

funding for higher education from 1973-74 to 1983-84.

A steady, statewide increase in student tuition (peaking at an average increase of 16.5 percent in 1981-82) paralleled this decline in state support. Last year, The University of Michigan, Michigan State University and Wayne State University ranked first, third and fourth, respectively, in tuition levels among the nation's 62 public research universities, according to the National Association of State Universities and Land Grant Colleges.

Proposal C would amend the Michigan Constitution to require a popular vote on any new tax or change in the base or rate of a state or local tax. It also calls for a popular vote or four-fifths approval by "the appropriate legislative body" for the adoption of any new fee, license, user fee, or permit.

Since both requirements would be retroactive to December, 1981, the income tax rate would roll back to 4.6 percent unless voters approve the current rate in a special election.

Ironically, the tax will automatically roll back to that level by 1987. But in the meantime, state officials are emphatic that the funds from the temporary rate above 4.6 percent are vital if state programs are to recover from the hundreds of millions of dollars lost during the recession.

Opponents argue that Proposal C

would severely reduce state services, damage the state's credit rating, and undermine Michigan's system of representative government.

Not only would approval of Proposal C probably force institutions to raise tuition, but it could also mean cuts in institutionally funded financial aid programs, notes Ron Jersa, director of Michigan Student Financial Aid Services. The Michigan Competitive Scholarship, which received about \$13 million from the state last year, also would be in danger, he predicts.

This year's long-sought increase in state appropriations (11.2 percent more in 1984-85 than the previous year), enabled most of the state's 15 public colleges and universities to freeze in-state undergraduate tuition for the first time in more than a decade. Some state officials and college administrators fear that Proposal C would mean a return to the retrenchment and double-digit tuition increases of recent years.

"It's difficult to predict how 'Voter's Choice' would affect every aspect of higher education but it's obvious that schools would either have to raise tuition or start slashing programs," says Patricia Widmayer, executive director of the Governor's Commission on the Future of Higher Education. "Clearly, the state's contribution to higher education would plummet."

### This Report . . .

This special report was prepared, utilizing non-tax dollar funds, by the Department of News and Information Services of The University of Michigan under the auspices of the Presidents Council of State Colleges and Universities. Members of the Council are:

Central Michigan University  
Eastern Michigan University  
Ferris State College  
Grand Valley State College  
Lake Superior State College  
Michigan State University  
Michigan Technological University

Northern Michigan University  
Oakland University  
Saginaw Valley State College  
University of Michigan  
(Ann Arbor, Dearborn and Flint)  
Wayne State University  
Western Michigan University

## Tax initiative would weaken public schools

(from page 1)

state has invested in university facilities that will underscore Michigan's status as a leader in research and applied technology, particularly manufacturing.

For example, Michigan Tech Ventures is furthering the state's effort to expand high-technology enterprise in Michigan's Upper Peninsula. A for-profit, tax-paying company, Michigan Tech Ventures owns Michigan Tech Capital Corporation, a federally licensed venture capital firm designed to help small businesses. Michigan Technological University's endowment fund owns all stock in Michigan Tech Ventures.

The state is providing an electrical engineering and computer science building for the University of Michigan College of Engineering, enabling it to support industrial technology for computer-assisted design and computer-assisted manufacturing.

The state, along with industry, helped finance renovation of the Engineering Building at Wayne State University, where research will be conducted for major corporations, and paid for a new Plant and Soil Science Building at Michigan State University, which will enhance a state agricultural research program.

For the first time in a decade, the state in the last fiscal year was able to increase its allocation to colleges and universities.

"If now, all of a sudden, the state has to withdraw its renewed commitment to higher education, the potential for continued contributions to economic development simply dries up," notes U-M Vice President for State Relations Richard L. Kennedy. "You cannot compete in a high-tech world with second-rate facilities and people.

"If adopted, I think 'Voter's Choice' would be a tragedy for the people of the state," he says. "It would send a message to the rest of the country that we are no longer interested in meeting our responsibilities to the people of this state, that we are really no longer interested in providing a decent business climate and all of the services needed to sustain the quality of life that have become important to Michigan citizens. It's really several large steps backward."

William E. Lobenherz, vice president for governmental affairs at Wayne State, says Proposal C "should be of paramount concern to students," since at Wayne State it would mean an increase in tuition of about 23 percent, or \$450 a year, to replace lost funds.

"Recognizing the severe threat to higher education and its students, posed by what is now Proposal C, the Wayne State Board of Governors in July adopted a special resolution expressing their strong opposition to both the content and concepts of the proposal," he says.

Legislators and state officials concede that state government can always tighten its belt and improve its spending habits, but say that Proposal C is not the best way to do that.

Ray Brennan, executive co-director of the Campaign to Promote Michigan, which opposes Proposal C, says, "The major drawback to Proposal C is the devastatingly crippling effect it will have all across the state — in every city or village — on the ability of local governments to provide basic services to citizens."

Doug Drake, staff director of the House Taxation Committee, says, "There are lots of ways that people can get at the big things if they want to get at them without making a change to the Constitution. When you have a representative government, you've simply got to have faith in the people you elect. If you lose that faith, there are better avenues open to address that other than Proposal C."



# Q and A

## On Proposal C

For the fifth time in eight years, Michigan voters will find a tax referendum on the ballot. The following series of questions and answers provides some perspective on what Proposal C on the Nov. 6 ballot will mean to Michigan citizens.

**Q.** What is Proposal C?

**A.** If passed, the proposed amendment to the Constitution would require that any increase in state or local taxes adopted after Dec. 31, 1981, be approved by voters. It would prevent increases in new fees, licenses, user fees or permits by the state, or any unit, without an 80 percent affirmative vote by the appropriate legislative body, or approval by a majority of voters. It would limit non-resident income tax rates to one half of 1 percent.

**Q.** What is happening to the income tax level?

**A.** The 1983 fiscal reform package, coupled with spending cuts totaling \$225 million, already has accomplished a 21 percent state income tax rollback and has provided for another automatic 16 percent rollback. The package will return the income tax rate back to its 1981 level of 4.6 percent no later than Oct. 1, 1987. Based on the current rate of recovery, most budget experts predict that the state will be in a position to lower the rate well before then. They warn, however, that moving too quickly now could regenerate some of the problems the tax package has overcome. The present 5.35 percent rate took effect on Sept. 1, earlier than expected, and saved state taxpayers some \$38.4 million per month. The rate next will roll back—to 5.1 percent—no later than Jan. 1, 1986.

**Q.** How would passage of Proposal C affect representative government?

**A.** We assign to our elected representatives responsibility for studying, debating and deciding which governmental services are essential and how they can be financed, and we hold them accountable for their decisions. Backers of the "Voter's Choice" amendment, unhappy with the choices that a majority of legislators believed were necessary to pull the state from the brink of economic disaster, want to bring an end to the system of representative government as we have practiced it successfully for more than a hundred years. The "minority rule" provision of Proposal C opens the way for dominance of legislative bodies by only 20 percent of the members. By refusing approval of key financial issues, one in five would be in control. Fringe groups could exercise disproportionate control of legislative units at all levels, including school boards and city councils.

**Q.** What effect would passage of Proposal C have on the state's colleges and universities?

**A.** Michigan's colleges and universities have not yet recovered from drastic funding cuts they sustained during the recession. In years past, among the first areas to suffer when the state experienced fiscal difficulties were funds earmarked for aid to K-12 and higher education.

The inability of the state to keep pace with inflation has shifted more of the burden for financing college costs to students and their parents. With increased appropriations this year for higher education, all 15 of the state's four-year public colleges and universities were able to freeze tuition, thereby halting that shift. Additional cuts would mean rising tuitions, with a corresponding decrease in accessibility of Michigan youth to higher education.

An abrupt decrease in appropriations for higher education would mean eliminating or curtailing research and development programs which are vital to stimulating private and governmental investment in high-technology industries. Such investments already have created new jobs in Michigan and increased the state's tax revenues. Michigan can ill-afford, at a time when other states are increasing their investment in higher education and their economic future, to have its educational institutions suffer more damage.

The evidence of past decline is clear. In 1983-84, we ranked 34th among the states in per capita support for higher education. We ranked 36th nationally in higher education expenditures as a percentage of personal income. And in 1982-83, the last years for which figures are available, we ranked 42nd in the nation in expenditures for each student.

**Q.** And if Proposal C passes?

**A.** The rollback provision of Proposal C would mean an immediate drop in operating revenue of \$925 million per year, according to the Citizens Research Council. This drop of operating revenue would include a loss of \$260 million in state transportation revenues from gasoline and weight taxes and another \$300 million in federal transportation payments. That effect alone would eliminate thousands of road construction jobs. Aid to education would have to be cut at all levels. At the municipal level, revenue cuts could amount to more than \$500 million.

## 'C' weakens representative rule, fiscal responsibility

"Voter's Choice," Proposal C on the November state ballot, is really a form of do-it-yourself legislation that would seriously undermine state government, since it weakens representative rule and fiscal responsibility.

"It's a denial of the institution of government," says Harvey Brazier, professor of economics at The University of Michigan and author of "Taxation in Michigan: An Appraisal."

"It denies the Legislature one of its basic functions — that of making budget decisions. That's what we have representative government for."

Brazier says the proposal would "place the state in a position where getting back to a sound fiscal status would be almost impossible. It would require major cuts in the budget and

would be extremely difficult to carry out. But the thing that frightens me most is what it portends for the future of financing government in Michigan."

Some taxpayers are unhappy with Michigan's tax structure — but Proposal C is not the answer, according to Brazier.

"It's like shooting off your foot to avoid (walking into) what you think is a difficult situation," he says.

Ray Brennan, executive co-director of the Campaign to Promote Michigan, is particularly concerned about the facet of the proposal requiring a four-fifths vote of a governing body to levy fees.

"What happens at the university or city council level? If you have a nine-member board, two of those nine members can overrule the other seven. You could end up with ludicrous situations."



Ann Arbor News Photo

### Richard Austin, Secretary of State:

"...I believe Proposal 'C' to be the most dangerous ballot proposal ever to be presented to the voters of this state. The impact on our education system, at all levels, as well as on state and local governments, would be felt by every Michigan citizen. "For example, passage of Proposal 'C' would force me to close 110 of our existing 180 Branch Offices resulting in long lines and reduced levels of service at the remaining offices."



Ann Arbor News Photo

### Thomas Brennan, former Michigan chief justice and head of the Cooley Law School:

"The idea of changing the whole theory of government from one of representative government to a kind of referendum democracy where even the tiniest decisions have to be made with an expensive vote of the entire public is simply bad government...a kind of fraud on voters."

## Our tax rates lower than in other states

Michigan's taxes on income, sales, business and fuel compare favorably to taxes in other states.

According to figures issued by the state Department of Management and Budget, Michigan ranked 18th among the states in per person state and local taxes in 1983.

The Treasury Department says taxes in the state today, compared to individual income, are lower than they were in the latter half of the 1970s. In 1982, state and local taxes in Michigan represented \$115 for each \$1,000 in personal income, compared to \$124 in 1979.

Michigan in 1982 ranked 33rd in state government taxes and sixth in local taxes, taking into account personal income.

Michigan ranked 23rd in per capita personal income in 1982, with an annual average income of \$10,956, according to federal statistics.

Alaska ranked highest with an average income of \$16,257, and Mississippi ranked lowest with an average income of \$7,778.

Michigan's 4 percent sales tax is the

lowest among the Great Lakes states. Illinois, Indiana, Ohio and Wisconsin have 5 percent rates, and Minnesota has a 6 percent sales tax.

Of the 45 states that levy a state sales tax, 12 have the same 4 percent rate as Michigan's. Twenty-four levy higher rates. Nine have lower rates.

Thirty states allow local-option sales taxes — levied by municipalities in addition to the state sales tax — which Michigan law does not permit.

In 1980, Michigan placed 43rd among the states in the fraction of taxes levied on business.

Michigan's fuel tax rates appear high compared to southern states, but compare favorably with rates in other northern states, where roads require more maintenance.

Michigan levies 15 cents per gallon for gas and diesel, the same amount levied by Wisconsin. Minnesota's 17-cent and Washington's 18-cent rates are higher.

Michigan limits transportation spending to funds generated by transportation taxes. Most states supplement fuel taxes with money from their general fund.

Doug Drake, staff director of the House Taxation Committee, says voters could be faced with a number of complicated, trivial election issues about which they know little, but which are important to a limited number of people.

He cites Public Act 406 of 1982 as an example. As a result of that legislation, 30 Michigan life insurance companies were required to pay a total of \$500,000 in additional taxes. Insurance companies previously had paid few taxes under the state tax structure, Drake says.

"Under 'Voter's Choice,' that tax increase would go to a statewide vote, and I don't think that's the kind of thing people want to vote on," he says. "It was incredibly complex. We had to do a lot of research into federal tax law and

federal insurance law and state tax law and state insurance law to make sure we were doing the right thing."

In addition, the state is currently trying to decide whether to change its tax laws to match changes in the 1984 federal internal revenue code.

Proposal C could mean the issue would have to be placed before the public in a referendum.

"If you read the proposal strictly, you could argue that you would have to have a separate vote on each individual change. And there are over 50 changes in this one that would affect income taxes," Drake notes.

Brennan likewise contends voters would be faced with a horde of elections, many of which would generate little interest.



# University research vital for future prosperity

The partnership between education and industry has become a new vital force in leading the state toward a more stable economic future.

However, passage of Proposal C — the "Voter's Choice" amendment on the Nov. 6 ballot — could cripple efforts to diversify Michigan's economic base which rely on tapping its universities' technological expertise.

Proposal C threatens important economic initiatives by cutting funds the universities will need to continue helping industry.

"Spending cutbacks would eventually pull our first-class universities down to the level of cheaper, inferior schools," says Edward Gramlich, chairman of The University of Michigan economics department and professor of public policy. Passage of the amendment at this time, he adds, would threaten state schools' reputations for excellence and "invite mediocrity or worse."

The state could in turn lose valuable human capital to other parts of the country, officials fear. Last year, Michigan's four-year institutions graduated nearly 50,000 degree-holders whose knowledge and skills are crucial to Michigan's revitalization.

University/industry partnerships are stimulating investment in high-technology industries and in research and development leading to new products, new jobs and new industries. Some 80 high tech firms have been established around campuses of Michigan colleges and universities.

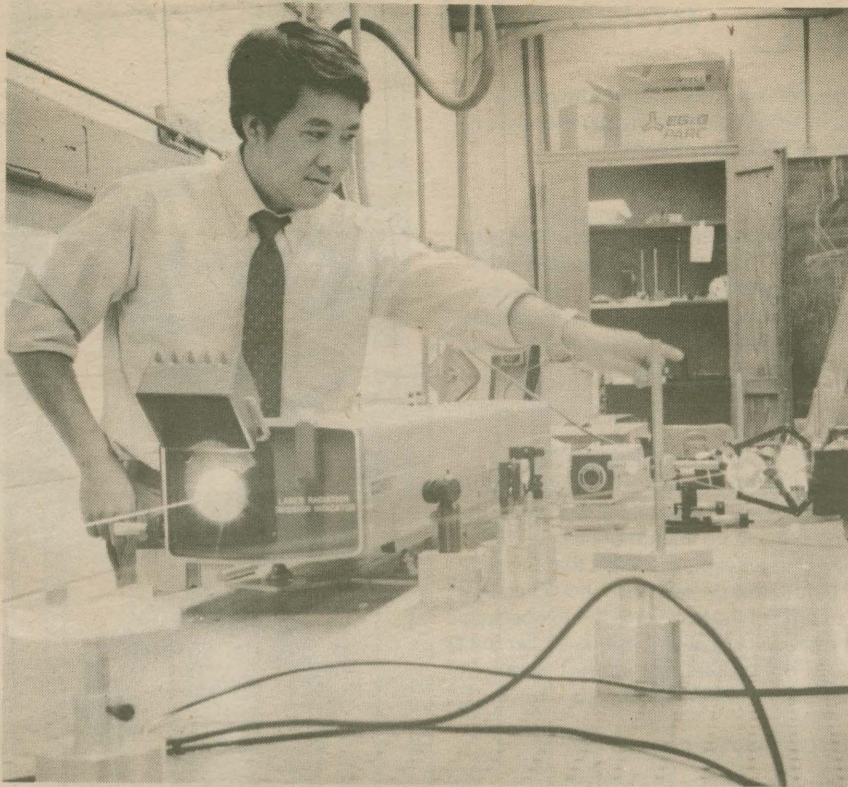
In addition, the U-M, Michigan State University (MSU), and Michigan Technological University (MTU), among others, have established non-profit corporations to facilitate economic development and technology transfer throughout the state.

The Industrial Technology Institute (ITI) in Ann Arbor, the Molecular Biology Institute (MBI) in Lansing, and the Metropolitan Center for High Technology (MCHT) in Detroit have close ties not only with their neighboring universities, but also with institutions across the state. All three institutes have received state support either directly or indirectly through seed money and facilities.

A continuing influx of federal dollars plays a key role in maintaining the strength of Michigan's research universities and their ability to help industry.

The \$134 million that Michigan received in federal research funding may appear small compared to other states' portions of the federal research pie. (California received more than \$600 million.) Michigan's total nevertheless represents a large research investment in Michigan universities, plus employment for thousands of Michigan citizens.

To protect that investment, the state must examine the condition of its research facilities, says the preliminary report of the Governor's Commission on the Future of Higher Education. Michigan's "poor record" of procuring federal research grants can be linked to inadequate facilities, not equipped "to



Research discoveries at Michigan's universities will lead to new products and future industrial expansion. A Wayne State University scientist, Iam Choon Khoo (left), has demonstrated that liquid crystals, like those which are juggled by small electrical charges to show time in digital watches, also can be manipulated by low power laser light beams. He believes his finding will have wide application in communications including improving vision in industrial robots. At right, MSU Prof. J. Gregory Zeikus of the Michigan Biotechnology Institute is conducting and promoting biotechnology research that will lead to better use of Michigan's forests and agricultural products.



conduct the frontier research that can . . . produce technological spinoffs," says the Commission report.

Moreover, interstate rivalry in attracting and nurturing science/engineering-based technology is so intense, the state should pay special attention to "centers of excellence in emerging technologies," the report continues.

But universities cannot count on in-

creases in state help in upgrading those centers' facilities if Proposal C passes in November, notes John Cantlon, vice president for research and graduate studies at MSU. He also worries that Proposal C could discourage prospective faculty and entrepreneurs in high-growth research areas from locating in Michigan.

James E. Lesch, director of U-M's

division of Research Development and Administration, also sees the ballot amendment as a step backward. He points to private initiatives that, while not part of the public education system, initially receive support from a state agency.

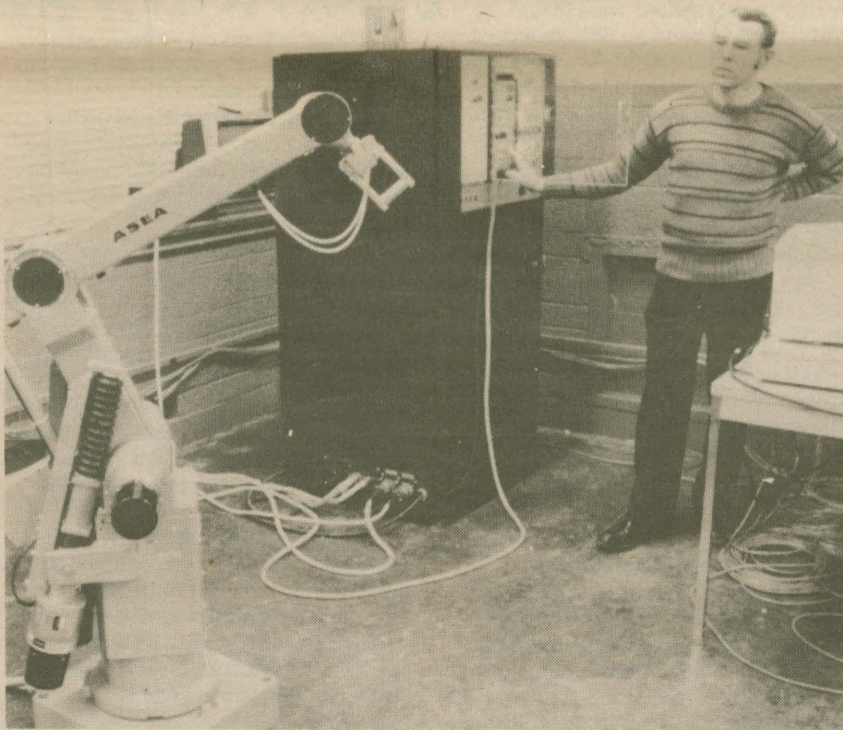
For example, Ann Arbor's ITI will eventually be self-supporting but began with a grant from the Michigan Economic Development Authority.

The U-M's Industrial Development Division (IDD) has brought several industries specializing in areas such as laser and computer technology to Michigan, says Lesch. Five machine-vision firms have located in Ann Arbor because of the U-M.

MTU's Michigan Tech Ventures — like Neogen, U-M's Michigan Research Corporation, and MCHT — assists academic entrepreneurs in starting new firms. MTU's Bureau of Industrial Development provides technical assistance to Michigan businesses.

Dale F. Stein, president of Michigan Tech, describes the "Voter's Choice" proposal as "an attractive trap that will leave the people of Michigan, if they are drawn into it, with a dismal economic future."

The proposal, he says, is destructive to the very basis of future economic growth — a well educated and trained citizenry. "New jobs and the effective defense of existing jobs are based on knowledge and information. If a state is to develop the human resources to compete effectively in the knowledge and information society, the state must provide quality educational opportunity for its people."



John Caldwell, research engineer in The University of Michigan College of Engineering, tests a standard industrial robot used in demonstrating computer-aided design models of more complicated robot behavior involving accuracy, speed, vision and intelligence.

## Sources

The following sources were used in preparation of this Special Report:

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- U-M Department of Research Development Administration
- Governor's Commission on the Future of Higher Education, Preliminary Report
- National Science Foundation
- Michigan Department of Commerce
- Michigan Department of Management and Budget
- Michigan Department of the Treasury
- Michigan President's Council
- Michigan Tax Information Council
- Economic Alliance for Michigan
- National Association of State Universities and Land Grant Colleges



# Among Alumni

*We have  
the future  
in minds*

## Dear Alumni:

"We have the future in minds" is the theme for National Higher Education Week to be observed October 13 through 20. Throughout its history, this nation has been blessed with great minds and the list of their contributions to our society is endless.

Today we are in the midst of a new industrial and technological age. With this age comes the need to provide our citizens with an education that goes beyond the three R's.

One way Western has addressed this need is with Project EXCITE, which has been discussed in detail in previous issues of this publication. All Western students now graduate with computer literacy.

During a February 1983 visit to Western to receive an honorary degree, John G. Kemeny, past president of Dartmouth College and an architect of the computer age, predicted that "in less than a generation computer literacy will be as essential for survival in our society as being able to read and write is today."

Western's campuswide emphasis on computers is but one example of how we and our sister institutions are ad-

ressing the need for educating the citizenry so everyone can survive in the new technological society.

One of the purposes of National Higher Education Week is to draw attention to how colleges and universities are preparing their students for the challenging times ahead. The ever-increasing educational needs of our citizenry require that we have a system of higher education that is accessible to all. As fate would have it, this need comes at a time when adequate funding for higher education in many states is not available, thus tuition must be raised to a level that prevents accessibility to many.

As I am most familiar with the situa-

tion in Michigan, I will use it as an example. Within the past decade, Michigan's economic plight has taken its toll on the state's higher education system, which was recognized nationally for its quality and comprehensiveness. In the early 70s, Michigan ranked among the top ten states in its per capita fiscal support for higher education. It now ranks thirty-ninth due to the decrease in state appropriations during the "recession years."

While colleges and universities did considerable budget trimming during this period, inflation, coupled with the cuts in state aid, forced tuition rates upward. According to 1982 fall sta-

Photograph provided by CASE

tistics, the average annual resident tuition at a Michigan public college or university was \$1,540. The national average was \$979.

If Michigan citizens are to be prepared to compete in the new industrial and technological society, an education must be accessible and affordable.

Recognizing that, the governor and legislature approved an increase of 11.4 percent in the 1984-85 appropriation to higher education—with the stipulation that 1983-84 tuition levels be maintained. This is a step in the right direction for Michigan.

To our alumni scattered throughout all fifty states, I ask that during the week of October 13 and in the weeks that follow, you take time to learn more about the needs of higher education in your state and the level of funding provided by your state government.

Do what you can as a citizen to make sure funding for higher education is a priority. It must be a priority because "we have the future in minds."

Sincerely,

*M. Jamie Feeney*

## Alumni gatherings

### ■ Detroit

Detroit area alumni and friends are invited to the yuletide feast and sleigh ride in Greenfield Village 6:30 p.m. December 4. The special evening includes a sleigh ride through the festively decorated village.

Reservations for this delightful evening are being accepted on a first-come, first-served basis. The Yuletide Evening costs \$24 per person. Space is limited, so make your reservation today. The reservation deadline is October 17.

### ■ Lansing

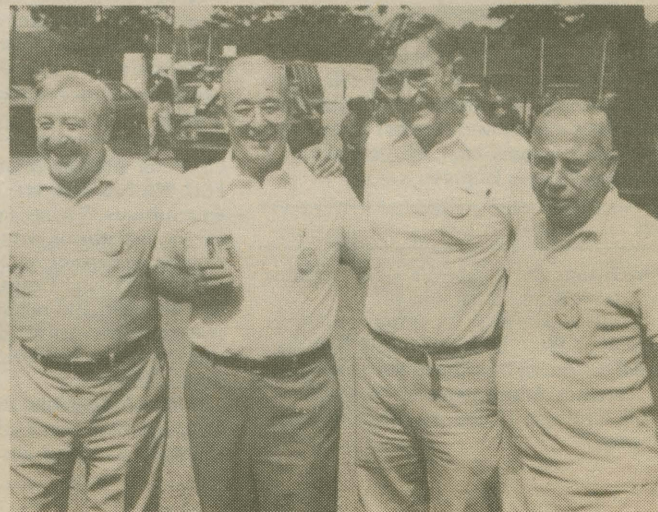
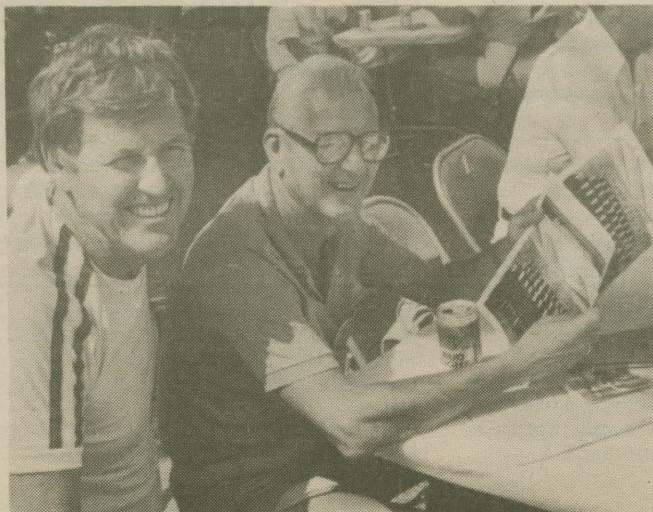
Western alumni in Lansing will gather in the Mother Lode Parlor of the Silver Dollar Saloon on East Michigan Avenue from 5:00 to 7:00 p.m. October 20 prior to the WMU/MSU hockey game at Munn Ice Arena. Western graduates will want to be on hand this evening as the Broncos and Spartans begin the Central Collegiate Hockey Association season. Following the game, Bronco fans will return to Mother Lode's to meet the team.

### ■ Chicago

The Alumni Association will host a reception 4:00 to 6:30 p.m. October 27 at the Downtown Marriott (Michigan Avenue). Hockey Coach Bill Wilkinson will be on hand. A video entitled "Look to Western" will be shown and plans for future events in the Chicago area will be discussed.

■ Detailed information and reservation forms for each of the events just mentioned have been mailed to area alumni. For more information and reservations, call the alumni relations office at (616) 383-6160.

**Wartime reunion**—More than 200 "wartime" alumni returned to Western August 17 through 19 for the first reunion of men who were brought to campus during World War II for the V-12 and V-5 programs. Joining the Naval and Marine representatives at the weekend festivities were former faculty and staff members Manley Ellis, John Gill, Margaret Feather, Clayton Maus, Towner Smith, Don Scott, Henry Beukema, Edythe Mange, and Rudy Miller. Reunion events included a cookout lunch and dancing to the sound of '40s music, which was appropriately provided by Bobby Davidson and his orchestra. Manley Ellis, right, came to dance and dance he did, swinging around the dance floor with Folly Golden Michael as the band played "In the Mood." Jack Mudie of Glendale, California, and Carl Ryan of Marshall, bottom, took time during lunch to look at pictures of themselves in dress uniform forty years ago. Four other participants, bottom right, shared a room in Vandercook Hall during July 1943. The roommates, Joe Crain of Kalamazoo, Louis Schneider of Tecumseh, Lendis Stewart of Adrian, and Al Keegan of Rialto, California, were reunited at the cookout.





# Alumnotes

## 1932

**Lorraine Boekeloo Beebe**, BS '32, in 1983 was named to the Michigan Women's Hall of Fame.

## 1939

**Fran Milliman Baden**, BA '39, MA '57, has been elected to the board of trustees and the executive committee for the Michigan chapter, American Arthritis Foundation.

## 1941

**Alan Craig Sell**, BM '41, in July received a Master of Sacred Music degree from Southwestern Baptist Theological Seminary, Fort Worth, TX.

## 1946

**Catherine F. Hoffman**, OT '46, is a new Fellow of the American Occupational Therapy Association. She lives in Sycamore, IL.

## 1947

**Cy M. Davis**, BS '47, has written a book about his experiences in baseball. He has retired from teaching and lives in Jackson, MS.  
**James A. Hart**, BS '47, has retired after thirty-six years of teaching in the Portage public schools. He was also a longtime baseball coach.

## 1948

**John B. Buckhout**, BBA '48, in August was elected Kalamazoo Township treasurer, his first try at elective office. He will officially take office November 20.

## 1950

**William N. McCallum**, BS '50, has been elected president of the Lafayette Bank & Trust Co., Lafayette, IN.

## 1953

**Carol Stein Brown**, BS '53, MA '56, is the author of three manuals on stained glass. All are distributed nationwide. She lives in Pinckney.

## 1955

**Richard D. Bryck**, BS '55, MA '57, is the new president of the Kalamazoo chapter, Chartered Life Underwriters.  
**Donald Z. Thall**, BA '55, in August was re-elected to a four-year term as Kalamazoo Township clerk. He is unopposed on the November ballot.

## 1956

**Patricia Kelly Montgomery**, BS '56, has a governor's appointment to the State Tenure Commission. She lives in Dearborn.  
**Mary Belle Ryan**, BS '56, after twenty-two years of teaching, is writing for the *Zeeland Record*. She recently won second prize for a story entered in the *Grand Haven Tribune's* Snowbound Writers Contest.

## 1958

**Ira Murchison**, '58, Western's 1956 Olympic gold medal winner, is back in the news—with good news. After undergoing a colostomy in 1959, he has recently had his "internal plumbing" reconnected in surgery at the Veterans Administration Westside Hospital, Chicago, IL. He reports "I feel like a new man."

## 1960

**Mary Louise Whittington Patterson**, BA '60, has retired as a classroom teacher and now lives in Middletown, OH.

## 1962

**James C. Coleman**, BS '62, in August became staff vice president for personnel relations at General Dynamics Corp., St. Louis, MO. He lives in Chesterfield, MO.

## 1965

**John D. Avery**, BM '65, MM '72, has become director of music and Christian education at the First United Methodist Church, Hereford, TX.  
**Dennis Golomb**, BA '65, is now human resources manager for Talman-Home Mortgage Corp., Chicago, IL. He lives in Evergreen Park, IL.  
**Leo Soorus**, BBA '65, August 1 became director, government relations, for Whirlpool Corp. He had been manager, distributor education. He is training chairman for the Blossomland United Way and a member of the distributive education advisory committee at Lake Michigan College.

## 1966

**Lt. Col. William J. Ely, Jr.**, BS '66, participated in Ocean Venture 84, a combined military services exercise. He is a brigade executive officer with the 82nd Airborne Division, Ft. Bragg, NC.  
**John George**, MA '66, has become athletic director at Indiana's Hammond High School, in addition to serving as head football coach.  
**Robert F. Wagner**, BA '66, is now sales manager for John H. Tapper, Inc., Paw Paw, MI.  
**Ronald W. Weaver**, BA '66, has been named residential carpet marketing manager for Armstrong World Industries, Lancaster, PA.

## 1967

**Gary S. Gerson**, BA '67, has received his Doctor of Ministry degree from Chicago Theological Seminary and is serving as rabbi of Oak Park Temple B'Nai Abraham Zion, Oak Park, IL.  
**Howard J. Gezon**, MBA '67, has retired from General Motors and is now cold-forming manager at Alken-Zeigler, Kalkaska. He lives in Williamsburg, VA.  
**Gary J. Iteen**, BA '67, is now a claims account executive, special risk division, Zurich-American Insurance Co., Schaumburg, IL. He lives in Montgomery, IL.

**Lanny Y. Tuthill**, MS '67, has been promoted to lieutenant colonel in the U.S. Air Force and is operations officer for an F-4 fighter tactical training squadron.  
**Nancy R. Wilcox**, BBA '67, MS '72, has been elected treasurer and chief accounting officer of Safe Gard Services, Inc., Ft. Lauderdale, FL.

## 1968

**Dr. Peter Graham-Mist**, BS '68, MA '69, EdD '80, has been transferred to the Amphibious Warfare School, Quantico, VA, for ten months of duty. Next spring he expects to be sent on an operational tour with the Marine Corps. He is a clinical psychologist, and recently completed a two-year program in advanced family therapy at the Washington School of Psychiatry.  
**Robert J. Spaniola**, BBA '68, has become Los Angeles district sales manager for Dow Chemical Co. He lives in Irvine, CA.

## 1969

**Mary Schippers Horn**, MS '69, was recently chosen national Methodist Theological Student of the Year. She is currently serving as chaplain at Ohio State University Hospital.

## 1970

**Linda Hayes Cook**, BS '70, was teacher of the year for Altamonte Springs, FL, schools.  
**Carl R. DeKuiper**, MBA '70, has been promoted to director of manufacturing planning and services for Gerber Products Co., Fremont. He has worked there since 1964.  
**James R. Nelson**, BS '70, received an MS degree in computer science from Nova University in June. He lives in Margate, FL.  
**Gary E. Watson**, BS '70, vice president for engineering for Western Products, Milwaukee, WI, has been named by the Society of Automotive Engineers as its outstanding younger member for 1983-84.

## 1971

**John Conroy**, BA '71, MA '76, in August was elected supervisor of Prairie Ronde Township, Kalamazoo County. He will be unopposed on the November ballot. He is director of community education for the Portage schools.  
**Mary Agnes Pierce**, BS '71, has received an MS degree in biology from Niagara University.

## 1972

**Wanetta Frank Armintrout**, BS '72, MA '75, was teacher of the month for April in the Wayland schools. She teaches sixth grade at Moline.  
**Paul A. Dorsey**, MA '72, PhD '80, has been appointed an assistant professor of computer information systems at Millikin University, Decatur, IL. He recently completed an MBA at the University of Minnesota.

**David A. Heatherly**, BBA '72, has been named vice president of underwriting at Foremost Corp. of America, after twelve years with State Farm Insurance, Marshall. He has earned CPCU and CLU designations.  
**M. June Smith**, BS '72, last spring became director of advertising and promotion for Electro-Voice, Inc., Buchanan. She had been with a Chicago advertising agency.

## 1973

**Mark W. Anderson**, BA '73, in June became director of marketing for San Giorgio-Skinner Co., Hershey, PA. He had been with Hershey Foods Corp. He earned his MA degree from the American School of International Management.  
**David Pollock**, BA '73, MA '80, has become a senior research associate for Alcon, Bedford, TX. His wife, **Sandy Bickel**, BA '73, is teaching in the Hurst-Euless-Bedford School District.  
**J. Thomas Senko**, BS '73, has received his DO degree from the University of New England College of Osteopathic Medicine, Biddeford, ME. He is now an intern at Metropolitan Hospital, Philadelphia, PA, and will also serve in the U.S. Navy.

## 1974

**Jeanne M. Klein**, BA '74, an assistant professor of communication arts at Ohio Northern University, is on leave this year pursuing a doctorate at the University of Kansas.  
**Linda Shouldice Walters**, BBA '74, in August was elected clerk of Charleston Township, Kalamazoo County. She was appointed to the post in spring and will be unopposed on the November ballot.

## 1975

**Sandra K. Ball**, MA '75, is woman of the year for the Quota Club of Kalamazoo. She is program coordinator for autistic children and the hearing impaired for the Kalamazoo Valley Intermediate School District.  
**Virginia Paganelli Caruso**, SpA '75, has received a Woodrow Wilson doctoral dissertation research grant for studies at Michigan State University on "A History of Woman Suffrage in Michigan." She is an associate professor of history at Nazareth College, Kalamazoo.  
**Patricia Terpstra Fanberg**, MS '75, has been appointed business development specialist with the Oceana Economic Development Corp., Hart. She lives in Shelby, MS.  
**Forest S. Henslee**, BBA '75, is now a field manager with the Comptroller of the Currency, Albuquerque, N.M.  
**Richard Hostetler**, BME '75, is now employed as a design engineer for Metal-Fab, Ormond Beach, FL.

## 1976

**Thomas C. Byrum**, BS '76, MA '82, is now an elementary assistant principal in the Delton-Kellogg schools.  
**Dr. Steven M. Farrar**, MA '76, has been appointed principal of Washington Elementary School, Holland. He had been a computer company partner in Utica, NY.

## 1977

**Roger L. Myers**, BS '77, MPA '81, this spring was appointed administrator of the Michigan Masonic Home, Alma. He had been with the William Beaumont Hospital system, Detroit.  
**Harold W. Rix**, BBA '77, in May received his Master of Divinity degree from Southern Baptist Theological Seminary, Louisville, KY.  
**Anne Zettelmaier**, BS '77, has earned her MD degree from Michigan State University and is now in her internship at Marquette General Hospital.

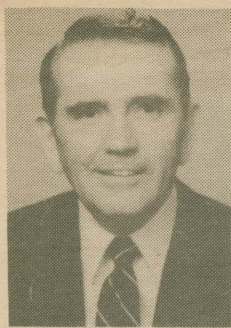
## 1978

**Douglas J. Davey**, BS '78, has joined Carpenter Industrial Supply Co., Jackson, as a junior partner. His wife is the former **Karen Weber**, BS '77. They have one son.

## 1983

**Tracy R. Berglund**, MSA '83, has received two awards from the Massachusetts Society of Certified Public Accountants. She is with Price Waterhouse, Boston, and was given a gold medal for her performance in the November 1983 CPA examination. She also won the national Elijah Watt Sells award for taking all four subjects of the Uniform CPA exam at one time and receiving the highest grades.  
**Laura Bradshaw**, BA '83, has become drama reviewer for the Mt. Pleasant *Morning Sun*, in addition to her other reportorial duties.  
**Dawn Geresy**, BS '83, is now manager of the accessories department for Lord & Taylor, Ann Arbor.  
**Larry D. Glendening**, BA '83, has been promoted to corporate manager of technical computer services by Weldun International, Bridgman.  
**Cynthia Kittleson**, BA '83, has received the 1984 Sickels award from Indiana University for her outstanding work in children's librarianship while an MSL candidate at the university.  
**Douglas P. Kuck**, BS '83, won first place in the nationwide competition for the U.S. Precision Flight Team in a June meet at DeQueen, AR. He will fly with the team in international competition next August in Florida.





William McCallum, '50



Leo Soorus, '65



Ronald Weaver, '66



Gary Watson, '70



Roger Myers, '77

**Frank W. Langer**, MSW '83, is a partner in a new family counseling agency that opened in May in Dowagiac.

**Dennis R. Wooley**, MA '83, has been promoted to staff vice president, human resources, by Whirlpool Corp., St. Joseph.

**James B. Zessin**, BBA '83, has become a registered representative for Universal Heritage Investments Corp., Bay City.

### 1984

**Robert P. Arndt**, BBA '84, is a financial analyst for Ford Motor Co. He is also the developer of Dino's Pizzas in the downriver Detroit area. He has four stores, with more to open.

**Lori D. Battilana**, BBA '84, has become a marketing assistant for First Federal Savings, Kalamazoo.

## Weddings

### 1966

**John Sorensen**, BS '66, MA '75, and **Glo Morris**, June 15 in Lake Odessa.

### 1973

**Dennis T. Ward**, BA '73, and **Joanne Tully**, BA '79, September 29 in Detroit. He is an assistant vice president, international division, National Bank of Detroit.

### 1977

**Paul LaRose**, MA '77, and **Colleen Hill**, BS '78, MA '79, September 29 in Grand Rapids. They are living in Oak Park, IL. Both are blind rehabilitation specialists for the Veterans Administration.

### 1980

**Michael McVay**, BBA '80, and **Kathleen McCrory**, BA '82, July 24 in Detroit.

### 1981

**Shelley M. Grueber**, BS '81, and **Charles V. Duke**, July 21 in Traverse City. She is an evaluator/supervisor for Kelly Services, Fremont, CA.

### 1982

**Christine Paquin**, BM '82, and **John Salerno**, June 30. She is a vocal music teacher in the Allegan schools.

### 1983

**Gina Erwin**, BS '83, and **Kevin Gancarz**, December 30 in Ludington. They live in Scottville.

**Michael LaPensee**, BME '83, and **Kathryn Wilson**, May 12 in Rockford, IL. He is a project engineer with Warner Electric Brake and Clutch, South Beloit, IL. They live in Rockford.

## Deaths

**Leo C. Stine**, a distinguished professor of political science, dean of continuing education, and associate dean of The Graduate College, died July 10 in Little Rock, AR. He earned degrees from Illinois State University and the University of Illinois, and joined Western's faculty in 1952. He retired in 1979. Stine was a former president of the Kalamazoo Council of Churches, a member of the national board of Christian Social Concerns of the United Methodist Church, director of the Michigan Citizenship Clearing House, and a consultant to the Michigan Constitutional

Convention of 1963. Stine was also author of *Western: A 20th Century University*. He leaves his wife, Margaret; five children, including **Marilyn Stine-Sarow**, BS '69, Madison, WI, and **Alan**, BME '79, Kalamazoo; and two grandchildren.

### 1910

**Hazel Hine Brooks**, TC '10, died November 11, 1980, it has been learned. She had lived in Cloverdale.

### 1913

**Nina Salisbury Snow**, TC '13, died July 25 in Munising. She had taught in Paw Paw and Battle Creek, and had served as principal of Gratiot County Normal school and Fergus, MT, County Normal school. She leaves one son, one daughter, six grandchildren, and four great-grandchildren.

### 1914

**Mary Delaney**, TC '14, BS '28, died March 29 in Centreville.

### 1917

**Prof. Metta J. Rice**, TC '17, died March 5 in Holland.

### 1918

**Lucia Cobb Hardwick**, TC '18, died December 9, 1983, in Jenkintown, PA.

### 1919

**Miriam Stainton Cronewett**, TC '19, BA '55, died July 3 in Kalamazoo. She had been a teacher in Traverse City, Allegan, and Lawton. She had lived in Lawton for many years. She leaves one son, four grandchildren, and six great-grandchildren.

### 1920

**Mary McCulloch Newhouse Stearns**, TC '20, died July 5 in Kalamazoo. She was a Kalamazoo teacher for many years and earned her MA degree from the University of Michigan. She leaves one sister and one brother, **John V. McCulloch**, BA '33, Lansing.

### 1921

**Adda Dilts**, TC '21, BA '26, died July 1 in Kalamazoo. She taught for thirty years in Kalamazoo, was an exchange teacher in England for a year, and was director of rural child services in Southwest Virginia's Appalachian region. She retired in 1957 after six more years of teaching in Michigan. From then until 1970 she was resident friend at the Friends' Meeting House in Kalamazoo. Then she lived in Ann Arbor for several years before returning to Kalamazoo.

### 1922

**Leona M. Baldwin**, TC '22, died August 9 in Kalamazoo. A retired Kalamazoo teacher, she was widely known as a nature photographer, having won many awards. One sister survives.

### 1926

**Walter R. Holdeman**, BA '26, died May 28 in Jackson.

### 1927

**Martha Dowsett Hedlund**, TC '27, died July 11 in Kalamazoo. She was a Battle Creek teacher for several years. Mrs. Hedlund leaves her husband, three children, six grandchildren, one sister, and one brother.

### 1928

**Bernice Flagg Robinson**, TC '28, BS '55, died December 18, 1983, in Decatur. She leaves her husband and one daughter.

### 1929

**Marian MacKellar Idema**, BA '29, died March 11 in Grand Rapids.

**Ina Densmore Lymburner**, TC '29, BA '41, died August 17 in Grand Rapids, where she had been a teacher for many years.

**Katharine M. Minshall**, BS '29, died July 17 at Berrien Center. She had taught for forty-five years, thirty-three of them at Lansing Sexton High School. Miss Minshall held a master's degree from Northwestern University. She lived in Hartford after her retirement.

### 1930

**Prof. Frederick J. Rogers**, BA '30, chairman of the English department from 1956 to 1966, died July 11 in Kalamazoo. He had retired from the faculty as a professor emeritus of English in 1971. His first association with Western was in 1913 when he entered kindergarten in the old campus school. Rogers was a past president of the Faculty Senate, president of the American Association of University Professors chapter and of the Friends of the Library. He earned his MA degree at Columbia University and his PhD degree from the University of Michigan. He taught in South Haven from 1930 to 1936 and at Kalamazoo Central from 1936 to 1942. After World War II service in the Army Air Corps, he joined Western's faculty in 1946. Rogers leaves his wife, the former **Katharine Dukette**, who is an assistant professor emerita of English.

### 1931

**Dortha Harrison Shurlow**, BS '31, died August 13 in Galesburg.

### 1938

**Harold L. Sonnenberg**, BS '38, died July 6 in Southgate, where he had been a teacher. He leaves his wife and two children.

### 1941

**Prof. Joseph G. Sheehan**, BS '41, MA '46, one of Western's foremost graduates in the field of speech pathology, died November 13, 1983, in Santa Monica, CA. He was a professor of psychology and director of the speech and hearing clinic at the University of California, Los Angeles, CA, where he had been a faculty member since 1949. Sheehan earned his undergraduate degree in chemistry, and in 1950 earned his doctorate in psychology from the University of Michigan. A Fellow of the American Psychological Association and of the American Speech and Hearing Association, he was also a consulting psychologist for the Veterans Administration and the California Mental Hygiene Department. He was an author and editor of note, and a frequent visiting scholar all over the world. Sheehan leaves his wife and three children.

### 1943

**Lorraine Dygert Doornbos**, BS '43, died July 31 in Caledonia. She taught in the schools there for many years. She leaves her husband, four brothers, and two sisters.

### 1945

**Marilyn VanSoest Czarnecki Miller**, BS '45, died September 22, 1983, in Kalamazoo. She made her home in St. Joseph, and leaves her husband.

### 1947

**Prof. Melvin J. Bigelow**, BS '47, was killed in an automobile accident in Pocatello, ID, July 6. His wife died three and one-half weeks later of injuries incurred in the accident. He was a professor of chemistry at Idaho State College.

### 1956

**Anna Rossiter**, BS '56, recently died in Hesperia where she had been an elementary teacher.

### 1957

**Dorma Cronk Mix**, BS '57, died June 24 in Battle Creek. She was a teacher for forty-three years, principally in Pennfield and Harper Creek, retiring in 1975. In 1971 she was named woman of the year by the Cereal City chapter, American Business Women's Association, of which she was a charter member. She was also a member of Alpha Beta Epsilon.

### 1958

**Crystal Finkbeiner Smith**, BS '58, died July 13 in Ann Arbor. She retired from teaching in 1970, after twenty-five years in the Plainwell system, and continued to make her home in Plainwell. Mrs. Smith leaves one son, one grandson, two sisters, and one brother.

### 1959

**Thomas Harvey Carey**, BM '59, MA '64, died July 1 in Warren. He was a teacher at Lincoln High School, Warren, and formerly taught in Galesburg. He was also associated with the Warren Community Concert Band. He leaves his wife, **Mary Lee Marshall Carey**, BM '62; three children; his mother, one brother, and one sister.

**Anna Mills Decker**, BS '59, died March 14, 1982, at Burr Oak, it has been learned. Two children survive.

### 1960

**Berthana Clinton**, BS '60, MA '64, died June 24 in Alto. She worked for the Kent County Library.

### 1961

**Charles W. Land**, BBA '61, died April 25 in Crown Point, IN. He was vice president of manufacturing at Anthony J. Pizza Food Products, Chicago Heights, IL. He leaves his wife.

### 1964

**Dorothy Kistler Higgins**, BS '64, died in Ionia recently, it has been learned.

### 1971

**Marsha C. Brown**, BA '71, died July 25 in Flint. She had been with General Motors Institute since 1973, and was director of public relations since 1982. She was very active in many community and religious organizations in the Flint area. She leaves her parents, one brother, and one sister.

### 1981

**Anthony D. Samara**, BS '81, died February 10 in Ford, NJ. He leaves his wife, **Mogda Hawkins Samara**, BS '82, now of Portage.



# DECEMBER 31

is the last day to make your gift to Western and have it credited to 1984 for Michigan and federal income tax purposes. Please remember, your gifts ensure excellence in programming and instruction.

## Undesignated Contributions

Your gifts to the "area of greatest need" fund a variety of needs for which the University does not receive state assistance and for which money it does receive cannot be stretched far enough to meet.

- Some examples are:
- Teaching excellence awards
- Visiting scholars and artists-in-residence
- Instructional equipment and aids
- Research
- Special projects "seed money"
- Library resources

## Designated gifts

Some of the areas alumni and friends choose to support annually are:

- Class reunion gift funds
- University libraries
- Academic scholarships and loans for designated departments

- WMUK
- Food distribution programs
- Paper science and engineering
- College of Business
- Counseling Center
- Blind rehabilitation department
- Occupational therapy department
- Communication arts and sciences department
- Mathematics department
- School of Music
- Theatre department
- Engineering technology department
- School of social work
- Minority student services
- Whitney Young Scholars Award
- Dr. Martin Luther King Award
- Sociology department
- Center for Women's Services
- WIDR
- Institute of Cistercian Studies
- Endowment Campaign
- Computer center
- Economics department
- Mike Gary Athletic Fund
- Geology department
- Physics department

- Reading Center and Clinic
- Campus landscaping
- Miller Auditorium
- Medieval Institute
- Graduate College
- Honors College

## Gibersons bequest benefits libraries

Nestled in the shadow of Arizona's Santa Rita Mountains lies Green Valley, home of Charles and Emma Giberson. Long active on the Kalamazoo business and government scene, the Gibersons are enjoying their retirement years in the beautiful surroundings of one of southern Arizona's favorite communities.

Chuck and Emma talked with our financial and estate planning office for guidance in making their commitment to Western. After discussing the matter with us they decided upon the option that best matched their overall estate plan.

The Gibersons have chosen to leave the bulk of their estate to Western as a bequest to create a permanent fund in their names. They plan for their estate to come to WMU to support the purchase of critically needed materials and equipment in the library system.

Because of their generosity, future generations of students and faculty scholars will enjoy a more complete range of library services.

"Chuck," for many years owner of Giberson Office Systems and Equipment Company, served on the Kalamazoo County Board of Commissioners from 1971-75, and was its chairman in 1974-75. Following his graduation from Western in 1937, he taught in Onondaga for two years and spent a year with the Shakespeare Company.

Through his company he was associated with the Systems Division of Remington Rand for twenty-six years, eighteen of which were as district manager. His long tenure on the board of Gull Lake Country Club heightened his affection for golf, an interest he continues in Arizona when the links are not too crowded.

## Year-end tax tips

As the end of 1984 rapidly approaches, many of you are thinking of year-end tax and charitable gift planning strategies.



Paul Knudstrup

Doing your planning now enables you to get a handle on your financial situation while there is time to implement plans that will save you taxes this year.

Planning your year-end gifts at this time enables you to do more for your people and that can add to your joy of giving.

The end of the year is a traditional time for thinking of others and deciding how you can help further Western's educational programs, but it's also a time for you to plan your financial affairs to reap the most tax benefits. There are many ways to support the work of your University and each type of gift has its own advantages depending upon your financial situation.

### Gift Cash

This is the most popular way to give at this year-end time and it gains you a tax deduction of up to 50 percent of your adjusted gross income. A gift of cash is an immediate gift and provides meaningful assistance to the University right away. Cash gifts qualify for the federal and state tax deduction and the Michigan state income tax credit.

For those of us that do not itemize (and that includes the majority of American taxpayers today) you may take a federal deduction of up to 25 percent of the first \$300 of contributions.

### Gift Stocks

Recent tax law changes have altered the holding period for long-term capital gain property, like stocks. Previously, you needed to have owned the stock for one year for you to take a long-term capital gain on its sale or disposition.

For most of you that means for the stocks you now own that have gone up in value, you would need to have owned them for more than one year if they are to qualify for long-term capital gain treatment.

Stocks purchased after June 23 fall under the new rules, which provide for a six-month-long term, capital gain holding period. If your stock has appreciated in value and you wish to avoid paying capital gains tax on that appreciation, consider making a gift of the stock to Western Michigan University. You receive an income tax deduction equal to the full fair market value of the stock as of the day of the gift.

There are several different ways to go about making a gift of stock. Please contact the Office of Financial and Estate Planning for further information and assistance in planning your gift.

### Give Life Insurance Policies

Many of our younger benefactors have been delighted to learn of this low-cost way to make a major future gift to Western.

When you take out a life insurance policy naming the WMU Foundation as owner and beneficiary, as the yearly premiums are made they become tax deductible gifts.

For instance, Mr. Caplan, age twenty-nine, recently took out a \$50,000 Universal Life type policy and named Western as owner and beneficiary. The modest \$350 annual premium is tax deductible each year as it is paid. By taking out this policy, Mr. Caplan has assured the University of a future substantial sum and in the meantime, he receives important income tax benefits.

This approach also works well for older donors who in years past pur-

chased policies that are now no longer needed.

### Give and Receive an Income

Contributors older than the age of fifty will be pleased to learn about the Western life income plan. These plans provide benefactors with a lifetime income for themselves and if they so choose, a surviving spouse, in addition to offering current income tax benefits.

The Western life income plans include two pooled income funds, charitable remainder unitrusts and annuity trusts, and an asset replacement trust. All of these plans carry significant tax benefits and provide a secure life income for the donors.

### Additional Information

For more information on these approaches to planning your charitable gifts and year-end tax strategies, please clip and mail the coupon on this page. We will forward to you our informative and attractive booklet, "A Guide to Gifts and Bequests." It will answer many of your questions.

### New Foundation officers

—Elected WMU Foundation officers at the Foundation's annual meeting September 14 were, from left to right, (front) Harold H. Holland, vice chairman; William J. Maze, chairman; and (back) J. Michael Kemp, James S. Ware, and John W. "Jack" Kirsch, all directors. Maze, who was vice chairman this year and lives in Kalamazoo, is president of the Bronson Woods Development Corp. and a broker with A. G. Edwards, Inc. Holland is president, chairman, and chief executive officer of the American National Holding Co. and chairman and chief executive officer of the American National Bank and Trust Co. of Michigan in Kalamazoo. Russell L. Gabier, assistant vice president for university relations, was re-elected president and chief executive officer of the Foundation. Guido A. Binda was re-elected to the board of directors.



Yes, I would like to know more about charitable giving and year-end tax planning.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Mail to:

WMU Foundation  
Paul M. C. Knudstrup, Director  
Financial and Estate Planning  
Kalamazoo, MI 49008-3899