Printing center receives $200,000 Kellogg grant

Western has received a $200,000 grant to help fund a $2.8 million project establishing a printing management and research center.

The center will serve as a Midwest's educational and research center for printing and paper-making industries. It will provide a site for undergraduate and continuing education programs, as well as a library, classroom space, and a laboratory for printing and industry research.

In addition to the grant, which was provided by the W. K. Kellogg Foundation, the project will be supported by cash and in-kind contributions from industry, and gifts from alumni, friends of the program, and public sources.

As evidence of the level of support for the project, Charles Thompson, vice president for financial affairs for the General Printing Ink in Chicago, and the fund-raising chairperson of the WMU Printing Industry Advisory Committee, cited industry's commitment of $800,000 in cash, and $700,000 in equipment, along with the contribution of student scholarships and internships.

"We are excited by the prospect of having a printing center for research and continuing education in this region, which is a major supplier of printing and print-related industry such as ink, imaging, and press manufacturers," Thompson said. Homer C. "Scrap" Cox, chairperson of the advisory committee and general manager of the Carton and Container Division of the General Foods Corp. in Battle Creek, explained the industry need, saying, "As printing moves from a craft to a highly technological science, our industry will need trained individuals in the workforce. At the same time the existing workforce needs to be updated on new technology through continuing education."

Board of Trustees elects new slate of officers and gains two new members

Fred W. Adams of Grosse Pointe and Carol A. Waszkiewicz of Kalamazoo were elected chair and vice chair of the WMU Board of Trustees during an annual meeting January 18.

Other officers elected during the meeting were: secretary, Chauncey J. Brinn, vice president for university relations; treasurer, Robert M. Beam, vice president for finance; assistant treasurer, Gerald C. Schwemmin, university controller; and assistant secretary, Beam.

Adams' term is for two years, all the other officers were elected for one year as prescribed by the board's by-laws. Adams, the only charter member of the WMU Board of Trustees still serving on the governing board, was the first trustee chairman of the board.

Governor selects Detroit area pair to help govern Western

Winifred D. Fraser of Northville and Barry L. Howard of West Bloomfield have been appointed by Gov. James J. Blanchard to the WMU Board of Trustees. If their appointments are confirmed by the Michigan Senate, the two will serve on the board until 1992.

Fraser and Howard replace Robert D. Caine and Gayl F. Werme, both of development consulting firm in Detroit. Last June she retired from Wayne State University, where she had served as associate dean of the graduate school and associate professor of psychology.

The sixty-year-old Fraser received her bachelor's, master's, and doctoral degrees in psychology from Wayne State. She is president-elect of the Women's Economic Club of Detroit, as well as a member of the board of directors of the Mental Health Association in Michigan, the board of management of Interim House, a Detroit agency for battered women, and the board of directors of the YMCA of Metropolitan Detroit. She has also chaired Wayne State's Commission on the Status of Women and is a member of Phi Beta Kappa, Psi Chi, and Sigma Xi.

Howard, thirty-six, is an attorney in Southfield, specializing in labor law and administrative law. He received his bachelor's degree in history from the University of Michigan and his law degree from the University of Detroit. A native of Mount Clemens, Howard is an active member of the State Bar of Michigan, serving on its representative assembly and serving as chair of Law PAC, the organization's political ac-
Maier is among the nation's best

A member of the College of Arts and Sciences faculty has been named one of the nation's twenty-five finest professors, in recognition of his stature as an academic and his effectiveness as a teacher.

Dr. Paul L. Maier, professor of ancient history, was awarded a citation as one of the nation's twenty-five best professors by the Carnegie Foundation, CASE makes an annual selection of twenty-five citation award winners from among thousands of nominees forwarded by colleges and universities in the United States.

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List of presidential hopefuls narrowed

On January 31 Western's screening committee narrowed the field of candidates seeking WMU's presidency from nineteen to eight persons. University Trustee Charles H. Ludlow, chairman of the presidential search committee, said good progress was made and he expects the committee to narrow the field to five strong candidates after one more meeting.

"I am really pleased with the progress that we made tonight," Ludlow said after the meeting. "Screening committee members had obviously done their homework." He added that, "In narrowing the field, we concentrated on the following key areas of experience and expertise: academic leadership and scholarship, collective bargaining, affirmative action, fund-raising and alumni relations, trustee and legislative relations, and long-range planning."

Kemp cited for his service to WMU

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Bernhard comments on findings in higher education commission report

WMU President John T. Bernhard says he is encouraged by a December 13 recommendation by the Governor's Commission on the Future of Higher Education in Michigan, but is concerned about the commission's recommendations regarding doctoral degree programs.

"We are greatly encouraged by the tone and direction of the report, especially its strong recommendations regarding tuition stability, increased student aid, the need for new instructional equipment, and more funds for deferred maintenance," Bernhard said.

"In fact, Western already has responded to several of those concerns, first by joining Michigan's other state colleges and universities in a tuition freeze last fall and by designating portions of the University's 1984-85 operating budget for both instructional equipment and deferred maintenance.

"We applaud the relationship the commission has established between the state's system of higher education and economic development, a relationship that Western has pursued aggressively for many years, most recently through our Office of Public Service and WESTOPS."

Bernhard cited ten positive actions mentioned in the commission report which he considers particularly important to Western:

- The expression of support for tuition stability and limiting future tuition increases to inflation rates.
- The recommendation that student aid be increased and equal access for women, minorities, and handicapped be assured.
- The recommendation that funding support be provided for new instructional equipment.
- The recognition of deferred maintenance as a serious problem.
- The rejection of a centralized system for coordinating higher education.
- The recognition of WMU as a doctoral-granting institution as first recognized by the prestigious Carnegie Commission in the mid-1960s.
- The recommendation that WMU, along with Eastern Michigan University, be a first priority in sharing a $10 million remodeling fund with other institutions.
- The recognition of Western's paper science and engineering programs as a "Center for Scholarly Excellence," and worthy of sharing a $15 million annual appropriation over a three- to five-year period.
- The recommendation that funding support be provided for WESTOPS, which is part of the state's technology transfer network.
- The recommendation that aid be provided to attract, retain, and motivate faculty.
- Negative commission findings which Bernhard cited are as follows.
- The recommendation that $2 million be provided annually for state-supported graduate fellowships (in disciplines related to economic development and the impact of technology on people and environment). These would be administered by the Department of Education, based on a plan developed by the Department of Commerce and the State Superintendent of Public Instruction.
- The adoption of a standard to determine which institutions should be closed or merged, based on a formula that would trigger a cost-benefit analysis whenever an institution loses more than one-third of its peak-year enrollment. (WMU's peak enrollment was 21,846 in the fall of 1971, its 1984 enrollment was 18,237.)
- The restriction of Ph.D.-level work to only two "research universities" (Michigan State University and Wayne State University).
- The adoption of a "classification system" by state policymakers as a basis for future funding. (Western would be classified as a "general state university," along with Central Michigan University, Eastern Michigan University, and Northern Michigan University. However, WMU could maintain its current eight doctoral degrees if justified on the criteria of "cost effectiveness, uniqueness, and quality." But the commission recommended no funding for any new doctorates.
- "We are confident that our eight doctoral programs would meet the commission's criteria of cost effectiveness, uniqueness, and quality in any review of those programs," Bernhard said.

"Western has a well-established tradition of excellence in graduate education, including that at the doctoral level. In fact, Western is the only four-year university in the western half of the lower peninsula to offer doctoral degrees. Such programs not only foster research, they enhance the application of research and other knowledge."

"We plan to carefully monitor any proposed implementation steps for the report," Bernhard concluded.

Technology transfer idea gaining momentum

The idea of a campus-based technology transfer network to spur economic development in Michigan, especially among small- and medium-sized businesses and industries, is gaining momentum.

Dr. Jack S. Wood, director of Western's Office of Public Service (WESTOPS), notes that the idea has been endorsed in two recent reports by advisory commissions to Gov. James J. Blanchard.

The most recent report recommends the state "expand and adequately fund current technology transfer network activities." These activities are based on the WESTOPS model, which to date has responded to more than 1,600 requests for information and technical assistance from WMU.

"Western and WESTOPS are part of a technology transfer network that is already in place, but which needs additional support," Wood said. "We're right on the brink of some really exciting developments."

The network, which includes Western, Michigan State University, the University of Michigan, Michigan Technological University, Wayne State University, and the Department of Commerce, is expected to eventually include all fifteen of Michigan's higher education campuses.

"The current network can be refined by establishment of a uniform computer network between institutions, along with placement of technology transfer agents on all campuses as well as in the state Department of Commerce," the report said.
WMU television programs earn awards

Four television programs produced by Western placed first in competition for the 1984 Philo T. Farnsworth Awards sponsored by the Central States Region of the National Federation of Local Cable Programmers.

Another University program won a second in the competition, which attracted 116 entries from four states. No other entrant received a comparable number of awards.

Earning WMU firsts in the professional division were: "Bronco Football '83" in the sports category; "weightedness will make this fly" in the arts and cultural expressions category; "WMU Presents" in the compilation-yearly programming category; and "Idlewild: The Apollo of Michigan" in the minority programming category.

Placing second in the documentary-profile category, professional division, was WMU's "Paolo Soleri: Arcosanti."

Entries were judged on the basis of content, the best use of available equipment, technical quality, and overall impression. The competition, begun in 1983, is named in honor of an early television pioneer. "Bronco Football '83," a thirty-minute grid highlight program, was produced by William G. Col-...
Inaugurations: everything from rhetorical to rowdy

President Ronald Reagan's second inauguration will be remembered as the inauguration without a parade.

But when the parade was cancelled January 21 because of unusually frigid Washington, D.C., weather, it wasn't a historic first. WMU history professor Dr. Albert Castel says.

Poor weather also forced the cancellation of Andrew Jackson's second inauguration parade in 1835, according to Castel, author of a book about Andrew Johnson, the nation's seventeenth president.

In fact, ceremonies for Ulysses S. Grant's second inauguration in 1873 were held under such bitter conditions "that some of the West Point cadets keeled over," he said. "At the inauguration hall, people wore their overcoats while dancing and the champagne even froze."

Castel said presidential inaugurations over the years have been memorable for more than just the weather.

The most eloquent inaugural address Franklin Roosevelt's first inaugural address in 1933 was "very effective in rallying the people and raising morale," Castel said. In that address, Roosevelt told a Depression-ravaged nation that "the only thing we have to fear is fear itself."

The most eloquent inaugural address "Without doubt," Castel said, "the most eloquent address was Abraham Lincoln's second inaugural." It was delivered just weeks before the close of the Civil War in the spring of 1865.

Lincoln's address concluded with a paragraph that began, "With malice toward none, with charity for all, with firmness in the right, as God gives us to see the right, let us strive on to finish the work we are in, to bind up the nation's wounds."

Regarding inaugural addresses Castel noted that they have ranged in length from 125 to 8,445 words, with George Washington's second address in 1793 being the shortest and William Henry Harrison's in 1841 being the longest.

The simplest inaugural ceremony "Certainly, the simplest would have to be Thomas Jefferson's in 1801," Castel said. "He simply proceeded to the Senate chamber with an informal escort, read his speech, which, given his poor voice, very few people could hear, and that was it."

The rowdiest inauguration This dubious distinction belongs to Andrew Jackson's first inauguration in 1829. "The White House was thrown open to all comers. People literally came in through the windows and left through the windows, and practically sacked the place," Castel said.

The most bizarre inauguration Castel said Lincoln's second inauguration qualifies for this "honor" as a result of the antics of Johnson, Lincoln's vice president.

"Prior to the inauguration, Johnson, who had been feeling ill and had been to a party the night before—complained of feeling weak and asked for a stimulant," Castel said. "He was given and drank two big tumblers full of whisky. Well, the whisky got to him. He gave a rambling, discordant and very, very embarrassing speech."

Recent clearly in photographs of the inauguration, Castel added, is John Wilkes Booth, who was to assassinate Lincoln slightly more than a month later.

In a few words:

Western represented on council Dr. Arnold Holt, president of the College of Education, and Dr. John E. Sandberg, faculty member in the college, have been named to a statewide advisory council by Philip E. Runkel, Michigan superintendent for public instruction.

The two were invited to serve on Michigan's advisory council to the new North Central Regional Educational Laboratory, which is part of a network of organizations set up throughout the country to produce educational assessment and development services to the region.

The advisory council will provide guidance regarding individual state needs.

ASCAP honors Curtis-Smith again Curtis-Smith, professor of music, is a recipient of a 1984-85 American Society of Composers, Authors, and Publishers (ASCAP) award. This marks the eighth time Curtis-Smith has received an ASCAP award.

Disadvantaged students served A Special Services for Disadvantaged Students Program has been established in the Academic Skills Center. It was designed to meet the unique needs of physically handicapped, first-generation (neither parent having acquired a bachelor's degree), and low-income students.

25 Year Club inducts twenty-two Twenty-two faculty and staff members were recognized for their twenty-five years of continuous service to the University with induction into the WMU 25 Year Club at a banquet December 5.

Faculty members inducted were: Richard D. Brewer, biology; Roger L. Cole, languages and linguistics; John A. Copp, economics, William S. Fox, social science; Fred V. Hartenstein, management; William O. Haynes, consumer resources and technology; William F. Morrison, finance and commercial law; James E. Nadyon, political science; James D. Neill, Counseling Center; Barbara J. Renshenhouse, art; Lloyd Schmalz, geology; Donna Schumann, biology; Robert E. Sechler, mathematics; Robert L. Shaffer, English; and James E. B. Stiller, paper science and engineering.

Staff members inducted were: Henrietta Ackerson, president's office; Helen F. Baker, food service; Doris J. Blackburn, custodial; Anna Bren, data processing/SCIT; Dorothy J. George, financial aid and scholarships office; Fotoula Kazanowski, arts and sciences; and Lloyd W. Wester, plant accounting.

New training program initiated

University President John T. Bernhard established a new program, called the Management Associates, early this year to increase the number of women and minorities in higher-level administrative positions at Western.

The first two program participants are Dr. Earl M. Washington, associate professor of communication arts and sciences, and Dr. Beverlee A. White, an associate professor in the WMU Counseling Center.

Washington is spending nine months coordinating a program for the recruitment and development of black faculty members at Western. Faculty members from predominately black colleges and universities will be invited to complete doctoral degrees and to teach at Western. Master's degree candidates will be sought and faculty exchanges will be arranged between Western and black institutions.

White is spending five months working in staff development at Kalamazoo Valley Community College. She will help update affirmative action information, consolidate personnel handbooks, coordinate the hiring of at least three staff members, and make recommendations for an employee wellness program.

Book Nook

Stufflebeam edits, writes new books Dr. Daniel L. Stufflebeam, director of the Evaluation Center and professor of education, has written and edited a series of books dealing with the evaluation of programs in educational and human service institutions.

Conducting Educational Needs Assessment was written by Stufflebeam with three others, including Robert O. Brinkerhoff, associate professor of educational leadership. Systematic Evaluation was co-written by Stufflebeam, and with two others he edited Evaluation Models: Viewpoints of Educational and Human Services Evaluation.

Black heritage documented The history of blacks in southwestern Michigan has been documented in a new book by Dr. Benjamin C. Wilson, associate professor of Black American Studies. The Rural Black Heritage Between Chicago and Detroit, 1850-1929: A Photographic Album and Random Thoughts was published by Western's New Issues Press.

Eighth edition planned Paul B. Horton, professor emeritus of sociology, is co-author of the only textbook in the discipline of sociology to be published in an eighth edition. The new edition of The Sociology of Social Problems was published this January.

Information about WMU available WMU news and sports information is available by calling News Hotline, (616) 383-6171, and Sports Line, (616) 383-GOLD. Hotline includes information about speakers, events, registration, and rescheduled activities. Sports Line has sports scores, comments, and schedule information.
Basketball coach Vernon Payne, right, has moved into the players' residence hall in an effort to improve his squad's performance. The move has allowed him to have closer contact with players like Pete Homan, right, and Kelvin Oliver, middle, who joined him in his room recently to view a video tape of an opposing team.

Payne moves into players' residence hall

Coaching Vernon Payne says he's prepared to do anything necessary to improve Western's basketball program and his decision to move into the players' residence hall is proof of this commitment.

The third-year Bronco coach moved into his new Eicher Hall address on September 1 and plans to stay there for the remainder of the school year. "I think that moving back into the dormitory was necessary at this stage in order for us to come together as a basketball program," Payne said.

"It is important that we install an atmosphere conducive to the work ethic. I want to raise the expectation level of the players through a more disciplined approach. If my moving into the dorm was necessary to better the program, then I was prepared to do it."

Payne is looking for this to be the turnaround year from his previous two squads that finished 5-23 and 4-22 respectively. He feels the new approach will keep him in closer contact with the players so he can better supervise their activities.

"I'm very fortunate to have a wonderful wife of nineteen years and three great children who believe in what I'm doing," Payne said.

"They've always supported my decisions in the past and they're supporting this one. They understand the necessity of what I'm doing and are with me 100 percent."

Payne admits he initially harbored second thoughts about moving in with the players.

"This is an idea that I've been kicking around for the past three seasons. I felt, however, that it was in our best interests the previous two years to concentrate on recruiting. Now that we've established that, I felt that the time was right for me to initiate the move into the dorm."

"At no time do I want our players to feel as if they are being locked up at night. I want them to feel that they have their own privacy and I think we've accomplished that thus far."

"At the same time I want the players to feel as if they are being looked at around the clock."

"I'm excited and enthusiastic after talking with Chauncey Brinn (vice president for governmental relations) and President Bernhard and meeting with members of the staff."

"They are young, knowledgeable, and energetic. I'm also impressed with the Kalamazoo community. To have the willing and ready to support competitive teams and the staff is committed to accomplishing that goal."

How do you view your job?

"The job of the athletic director is to use the knowledge, skill, and expertise available to him to provide the leadership necessary to reach our goals."

Western's new athletic director, Leland Byrd, right, chats with his associate director, Pat Clysdale.

New athletic director talks about his post at Western

Editor's note: October 5, 1984, Dr. Leland Byrd became Western's sixth director of intercollegiate athletics. The following question and answer interview appeared in the November 10 WMU Football Playbook game program.

What interested you in applying for your present post at Western Michigan?

"I really missed the undercurrent of excitement that abounds on a college campus, working with coaches and young people, setting and establishing goals."

What have been your impressions since coming to Western?

"I'm excited and enthusiastic after talking with Chauncey Brinn (vice president for governmental relations) and President Bernhard and meeting with members of the staff."

"They are young, knowledgeable, and energetic. I'm also impressed with the Kalamazoo community. To have the willing and ready to support competitive teams and the staff is committed to accomplishing that goal."

How are you going to reach your overall goal?

"We need to always integrate the athletic program with the academic community and to assure as much as possible that our student-athletes obtain degrees."

"We'll also face budget problems. Fund raising becomes very important as do gate receipts. Both of these factors benefit from winning, competitive teams."

"Public relations is an integral part of our program. To be successful, we must have the support of our many publics—students, administrators, faculty, alumni, fans, and community."

What are your feelings on Title IX?

"Title IX brought a focus on women's sports. It enabled our women's programs to make great strides in a short period of time. As I previously mentioned, our goal is to field competitive, winning teams throughout our total program."

How has the role of the athletic director changed over the years?

"It's become more of a business function. It used to be you scheduled games, handled travel arrangements, and made coaching appointments."

"Now, there's increasing pressure to make both ends meet financially. Almost everywhere, budgets have tripled during the last decade because of constantly rising costs."
When Bernie Saunders first put on a Western hockey uniform in 1976, his style that produced seventy-six goals, eighty-eight assists, and 154 points over a 140-game career. Saunders led Western in goal scoring three different seasons and was the only player in the University's history to be team captain, most valuable and most improved player, and recipient of the sportsmanship award. In 1982, following a three-year professional career that included two stints with the Quebec Nordiques, Saunders joined the Kalamazoo-based Upjohn Company as a purchasing agent. "I was never gifted with talent, but I played hard no matter what the score. I believe that people remember me as someone who worked hard on the ice and in the classroom, and I try to carry this over into the business world." Saunders' years in professional hockey weren't idyllic. He spent the 1979-80 season with Cincinnati of the Central Hockey League, Syracuse of the American Hockey League, and the NHL Nordiques. In 1980-81, he spent two months with the Nordiques, in between two stints with the Nova Scotia Voyageurs, a powerful farm club of the Montreal Canadiens. The following year, Saunders wasn't retained by Quebec, despite being the third leading scorer in its training camp. He had hopes of being traded, but when that didn't come about, he eventually obtained his release and signed with the Kalamazoo Wings. "I had been talking with the Upjohn people about a position and wanted to give myself one last year of hockey, but in Kalamazoo," Saunders said. "That year was satisfying for Saunders because he had thirty-eight goals and forty-two assists while helping his centerman Brett Jarrett, claim most valuable player honors in the International Hockey League. In citing the difference between college and professional hockey, Saunders points out that "one is a profession, it's not a game but your bread and butter. I was a goal scorer and was expected to score goals," he said. "When I didn't, I was criticized, and justifiably so." Saunders' most pleasant on-ice moment at WMU was beating Bowling Green 3-2 on the road his freshman year. The Falcons had already booked their airplane tickets to the National Collegiate Athletic Association tournament, but Bob Gardner's overtime goal kept them in Ohio and sent the Broncos into the Central Collegiate Hockey Association final. Academically, Saunders says he "was pleasantly surprised" at the amount of information he learned at Western. "It all came back to me once I went into business," he said. Saunders is still involved with hockey. He's coaching Portage Northern High's team for a second year, he heads up the alumni association of Bronco hockey players, and he's the color commentator on WKMI radio for its broadcasts of WMU hockey.

Former Icer continues his involvement in the sport he loves...
The beauty of the beast

Mother Nature provided both bad news and rare beauty New Year’s Eve when an ice storm blasted Southwest Michigan—downing trees and snapping power lines.

About 75,000 area residents lost power to their homes and were forced to spend the beginning of 1985 without heat or light. Western’s campus suffered limited damage and was never without electricity.

However, power to the transmitter of WMUK was interrupted and the University’s public radio station was knocked off the air for four days until a portable generator could be installed. Western did not lose its electricity because power lines to the substation serving campus were not affected by the storm and because most campus lines are underground.

Other Kalamazoo area residents were not so lucky and in response to a plea from the Red Cross, WMU opened the University Student Center as a temporary shelter (A). More than 225 people needing a warm place to stay used the shelter during the two days it was open. Meals were provided at Red Cross expense.

Meanwhile grounds crews labored to clear debris from around campus (D) after the weight of the ice tore branches from their limbs (B). In addition, a tree removal firm had to be called in to clear branches from the roof of The Oaklands (E), which was not damaged. Despite the havoc the storm caused, Western’s campus seemed like a shimmering fantasy world for a few days as frail tree branches bent to the ground with the weight of their icy burden (C) and ice-encrusted power lines (F) glittered in the sunlight.
Among Alumni

Dear alumni:

Anniversaries are a time to reflect on the past and a time to plan for the future. As February marks my first anniversary as Western's alumni director, I would briefly like to reflect on the past twelve months, and share some plans for the future.

The increased involvements of the Alumni Association's board members is responsible for many of our accomplishments over the past year. The board has worked diligently to obtain better financial reporting, a more timely production and mailing schedule for the Westerner, and a membership marketing plan.

In addition to those successful accomplishments, the board is currently strengthening its awards nomination and selection processes and reviewing its constitution and bylaws. All of these efforts have contributed to making your Alumni Association stronger. Besides strengthening the association's internal structure, successes were also noted last year in several program areas. Bright spots in our outreach programs, included the fifty, forty, and twenty-five-year reunions, the successful staging of the first-ever wartime reunion; and increased activities among our Detroit area alumni.

Looking ahead to this year, the alumni office staff will take a systematic approach to building a network of regional alumni organizations, beginning with four or five areas containing a large concentration of alumni. As the organizations in these targeted areas evolve, we will turn our attention to new areas.

Again, as I have done so often in my messages to you, I ask for your help. As we build and expand the network of regional organizations, I hope you will become involved, express your opinions and ideas for programs, and most important, assume responsibility to insure the success of these regional programs.

Sincerely,
M. Jamie Lemos

E. Michael Kilbourn is one of many Western alumni who have found success as entrepreneurs.

Successful realtor continues taking control of his life

After gaining sales experience at a local real estate firm, Kilbourn formed his own company.

"I was not getting recognition for achievements working for someone else," he said. "I did not perceive a risk in starting my own firm—I just moved forward."

In the last three years, Kilbourn's personal sales record totaled more than $27 million. He attributes his success to several factors.

"I know how to close a sale, and I enjoy solving people's investment problems. To be successful, you have to be persistent. I don't give up easily and I follow things through," he said.

"The complexities and challenges of investment real estate give me a great deal of pleasure. I could not be in business for myself, or spend twelve hours a day working if I didn't enjoy it. I don't think of this as work."

After being self-employed, could he accept employment with someone else? "If I ever did," Kilbourn said, "it would certainly have to be an arrangement where I was given extreme latitude for making my own decisions. Being in direct control of my life."

Kilbourn currently serves on the board of directors of several firms, and is an active member of professional and community organizations. He is a director of the Michigan Association of Realtors and a former vice president of the Kalamazoo Board of Realtors. In June 1983 he was appointed Midwest regional vice president and director by the Real Estate Educators Association.

When asked what motivates him, Kilbourn replied, "The need for recognition, and the satisfaction of helping my clients achieve their investment goals. Money is not a main motivator for me—it's a way of measuring success."

As for aspiring entrepreneurs, Kilbourn suggests they write down their goals and objectives, "Because part of being successful is knowing where you're going. Setting your goals as specific as possible is an important part of being successful is knowing where you're going. Setting your goals as specific as possible is an important part of measuring success."

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We would like to remind Western alumni and friends that two exciting travel programs are being offered this summer and fall.

You may take advantage of the Alumni University Abroad-Great Britain program from July 26 to August 16 at a cost of $2,251 per person. Participants will depart from New York and discover that this trip is a perfect blend of social, cultural, and educational experiences.

You may also take part in a Mediterranean Odyssey from October 9 to October 19 at a cost of $2,179 per person. This trip includes a three-day cruise of Greek islands, as well as a complete sightseeing tour of Athens, ancient Corinth, and Delphi. The point of departure for the excursion is Chicago. For more information on these trips, contact the alumni relations office at (616) 383-6160.

Association seeks awards nominations

Each year the WMU Alumni Association presents Teaching Excellence and Distinguished Alumni Awards. Nominations from alumni are a vital part of the selection process for both of these awards. Interested WMU graduates are urged to complete and submit nominations for both awards using the forms appearing on this page. Included on each form is an explanation of the criteria used to select award recipients.

The Distinguished Alumni Award is given to alumni who have achieved a high level in their particular professional field. It is the most prestigious award the Alumni Association bestows. The Teaching Excellence Awards are given to full-time faculty members who are judged to be exceptionally effective teachers.

The deadline for submitting nominations for both awards is May 15. Completed nomination forms should be sent to the address listed on the forms.

**NOMINATION FORM**

**DISTINGUISHED ALUMNI AWARD**

The Distinguished Alumni Award is the most prestigious award the Alumni Association presents to an alumnus of Western Michigan University. To be considered, an alumnus must have achieved a high level in his/her particular professional field, and must be present at the October 5 awards dinner.

Nominee’s Name [Maiden]  
Graduation Year Major  
Address  
City State  
Zip Phone  
Professional Title Organization  
City State  

**SUPPORTING INFORMATION** (Please use additional sheet if more space is needed)

Awards, Honors, or Activities  
Other Information  

Your Name  
Address  
Graduation Year Phone  
City State  
Zip  

**IMPORTANT:** The nomination deadline for 1985 awards is May 15. Complete and return this form to Western Michigan University, Office of Alumni Relations, Kalamazoo, Michigan 49008-3899.

**NOMINATION FORM**

**TEACHING EXCELLENCE AWARD**

Teaching Excellence Award nominees must be full-time members of the faculty. There are a great many ideas concerning what constitutes effective teaching. The Alumni Association Teaching Excellence Awards Committee is looking for the professor that:

- Possesses a comprehensive knowledge of his or her field  
- Organizes and presents subject matter effectively  
- Demonstrates resourcefulness  
- Clearly states requirements and effectively manages the course  
- Arouses interest  
- Stimulates thinking and develops understanding  
- Structures instruction so as to facilitate learning  
- Possesses a comprehensive knowledge of his or her field  
- Organizes and presents subject matter effectively  
- Demonstrates resourcefulness  
- Clearly states requirements and effectively manages the course  
- Arouses interest  
- Stimulates thinking and develops understanding  
- Structures instruction so as to facilitate learning

Nominee’s Name  
Nominee’s Department  
Your Name  
Address  
City State  
Zip Phone [Home] [Work]  
List of courses taken from nominee  

Approximate date of courses  

**SUPPORTIVE INFORMATION** [Additional sheets may be used]  

**IMPORTANT:** The nomination deadline for 1985 awards is May 15. Complete and return this form to Western Michigan University, Office of Alumni Relations, Kalamazoo, Michigan 49008-3899.

*Only those nominations with supportive information will be forwarded to the selection committee.
45 to celebrate fortieth anniversary.

Western Michigan College's 1945 graduating class will reunite June 7 and 8 in Kalamazoo to celebrate its fortieth anniversary.

A reunion committee, composed of Inez Vanderpyle Hice, Gladys Jones Kingsnorth, Lois Hervey Rusektea, Alberta Hocker Studier, and Yvonne Fisher Waskin, is planning this special occasion with the help of the alumni relations office. In April class members will receive detailed information about the reunion, and more details will appear in the next issue of the Westerner.

Over the years, the alumni office has lost track of many 1945 graduates. If you have any information regarding the whereabouts of the alumni listed on this page, please contact the WMU Office of Alumni Relations, Kalamazoo, Michigan, 49008-3899.

1910
Howard A. Cramer, TC '10, one of our oldest alumni, is still active and living in Pemona, CA. He retired from General Electric Co., Ontario, CA, in 1957.

1924
Cornelia Koster, TC '24, BA '36, was the oldest teacher participating in a recent reunion of the long defunct Thomas Edison school in Kalamazoo. Rudell Miller, BA '24, and Elizabeth Cross Miller, TC '24, celebrated their sixtieth wedding anniversary October 12 in Kalamazoo, where they have spent all of their married life. He was for many years a partner in, and later owner of, Miller & Boerman Sporting Goods. They have three children, ten grandchildren, and four great-grandchildren.

1928
Jean L. Taylor, BA '28, has been honored by Morgan Park Military Academy in Chicago, IL. He taught there for some years before moving to Courtland College in California. Morgan Park now has a Jean Taylor Alumni Scholarship in recognition of his 32-year career as editor of its alumni newsletter. He lives in Rolling Hills Estates, CA.

1929
Edith Beadle Bronewa, BA '29, and Clarence Bronewa, BA '31, last August were featured in a senior citizens' column in the Grand Rapids Press. Both are longtime teachers and inveterate travelers to Europe. She is also a widely published author.

1932
N. Lorraine Beebe, BS '32, is one of two Kalamazoo WMU alums appointed by Gov. James Blanchard to the Michigan Committee on Juvenile Justice. Brouwer and D. Clyde Schoemaker Sanders, both BA '32, observed their fiftieth wedding anniversary November 29 in Kalamazoo. Both are retired teachers and inveterate travelers to Europe: She is also a widely published author.

1933
Mildred Scarlett Carter, TC '33, and her husband, Conant, celebrated their twenty-seventh wedding anniversary November 29. She is a retired teacher and they live in Kalamazoo. They have three daughters and two grandchildren.

1944
Bruce W. Ambrose, BA '44, has become executive director of the Michigan State Medical Society, where he has worked since 1971.

1948
Robert H. Barseow, BA '48, a retired member of the WMU social work faculty, in November was featured in a Kalamazoo Gazette article that described his retirement activities and concerns.

1949
Gordon Hunsberger, BS '49, has retired as head football coach at Grand Rapids Junior College, a position he held for the last twenty-nine years. He is still athletic director.

1950
Guy R. Benson, BS '50, has received a 1984 W. E. Upjohn Award from The Upjohn Co. The award includes a cash payment and a medal. He is head of dry products packaging, WMU's department of languages and linguistics.

1951
Glen Clemens, BS '51, last summer was named to the board of directors of American Bank of Niles. He is owner of Lumber Services Limited, Cassopolis, and lives in Kalamazoo.

1953
Dr. L.H. "Vern" Bos, MA '53, retired last June 30 as superintendent of the Kent Intermediate School District.

1954
Patricia Boynton Kasdorf, BS '54, MS '59, is part-time children's librarian #4 Plainwell's Random Library.

1955
William Hassel, BS '55, dean of library and learning resources at Lake Michigan College, Benton Harbor, is the longest serving staff member at that institution, having been there twenty-seven years. He is also an instructor in children's literature.

1956
Doris Watkins Weiss Kehoe, BA '56, MA '71, retired in June as a teacher in the Bronson school system, beginning there in 1959. She has three children and fifteen grandchildren.

1957
Robert L. Cook, BS '57, is now special education director for the Kelloggsville schools.

1959
Rowland O. "Ron" Davies, BA '59, was recently featured in the Detroit News, as someone who handles investment portfolios for athletic stars, including several Detroit Tigers.

1961
Barbara Adams, BA '61, earned her juris doctor degree at Wayne State University. She lives in Clarkston.

1962
Larry K. Best, BM '62, MA '70, has been named employee relations supervisor for Clark Market Systems Technology Co., Battle Creek.

1963
John R. Ahbro, BS '63, has become director of employee relations and administrative services for Dow Latm America. He lives in Missouri City, TX.

1964
Dr. Kenneth Deal, MA '64, EdD '67, has been appointed director of business and finance for the Redford Union School District.

1968
Ronald H. Dykehouse, BS '68, has been elected to the board of directors of the American Frozen Food Institute. He is executive vice president of Amfac, Inc., San Francisco, CA, and president and chairman of the Amfac Food Group.

1969
Richard Fluke, MBA '69, has been elected to a three-year term as an alternate delegate of the Michigan Hospital Association to the American Hospital Association House of Delegates. He is executive director of Pennock Hospital, Hastings.

1970
Richard L. Patterson, BA '70, has been elected president of the Parchment Board of Education. He is vice president and secretary of Interlake, Inc., Kalamazoo.

1971
Shirley Karr Smith, BS '64, MA '72, has retired as a program counselor at Kalamazoo Valley Community College.

1975
Lewis Burchard, BBA '65, MA '70, is the new principal of Eau Claire High School. He is also a colonel in the Michigan National Guard and commands an infantry brigade in Wyoming. He moved from Hillsdale to Eau Claire.

1976
Ione Condit, BS '65, MA '77, this year became elementary principal for the Decatur schools.

1984
Dale Cryan, BA '65, MA '72, has been appointed assistant principal of Albion High School.

1990
May Foster-Haverkamp, BS '65, MA '74, has been appointed director of special projects for the academic affairs office at Ferris State College, where she is also an associate professor of business education.

1992
Robert L. Kent, BS '65, MS '68, has been named outstanding principal of the year for a four-county region by the Michigan Elementary and Middle School Principals' Association. He has been principal of the Mendon Elementary School since 1986.
Alumni gather

Branch County

The fifth annual spring dinner for Western alumni in Branch County will be held May 10 at the new Quality Inn and Convention Center, Coldwater. The evening will begin with a social hour at 6:30 p.m. and finish with dinner and the program. Invitations and reservation forms will be mailed in April to all area alumni. For more information, call either Bruce Gregory, (517) 278-6502, or the Office of Alumni Relations, (616) 383-6160.

Dale G. Grillin, BBA ’69, senior vice president of First of America Bank, Battle Creek, has been elected chairman of the board of trustees for Battle Creek Community Hospital. He has not been treasurer since 1983.

Walter E. Jarvis, Jr., BBA ’69, has been appointed vice president in the trust administration division, National Bank of Detroit. He lives in Sterling Heights.

Thomas J. Malott, MBA ’69, has been promoted to president and chief operating officer of the Rambung Co., India. In 1972, he joined the firm in 1981.

Robert P. Malott, BM ’69, is a part-time clinician in music therapy for the WMU School of Music. She is currently professor of music Music Therapists and an elected delegate to the National Association of Music Therapists Assembly of Delegates.

Joy L. Williams, BBA ’69, has become a community worker for the Northside Association for Community Development, Kalamazoo.

1970

Harry K. Bhagava, WHO ’70, has received a 1984 W. E. Upjohn Award from The Upjohn Co. The award includes a cash payment and a medal. He is manager of pharmaceutical planning, distribution, and inventory control.

Peter F. Clancy, MBA ’70, is now vice president of CBS Markets, New York, NY. He lives in Laredo, CT.

Robert C. Critchfield, BBA ’70, last fall became president and chief executive officer of First National Bank in Fenton. He had held a similar post in Defiance, OH.

Robert A. Hecht, MBE ’78, has become director of corporate communications for Harbor Industries, Grand Haven.

Charles M. Hobbs, BBA ’70, has been promoted to senior accountant by Federal Home Loans, Battle Creek.

William P. LeTarte, BBA ’70, MBA ’77, EdD ’83, has been superintendent of the Mar-Lee School District, Calhoun County.

1971

Trenia Brown, BBA ’71, MA ’78, is one of two WMU Alumnae to be appointed by Gov. James Blanchard to the Michigan Committee on Juvenile Justice. The Rev. Patricia Delong, BBA ’71, has been ordained in the United Church of Christ. On November 20, she was installed as assistant pastor and minister of education for Riverside Church, New York, NY. She completed her master of divinity degree at the Pacific School of Religion.

Douglas A. Dewey, BBA ’71, is now director of the data processing department for Kalamazoo County.

Karen Miller Eichfeld, BBA ’71, is a branch librarian at the Lexington Park Library, St. Mary’s County, MD. She lives in St. Leonard, MD.

Gary L. Hankinson, BBA ’71, MA ’73, has become director of the Mid-Michigan Center for Alcohol and Drug Treatment, Lansing.

Dale D. Harrison, BBA ’71, has been transferred to Midland as residential marketing specialist for Consumers Power Co. He resides in Gladwin.

Carol J. Rizzo, BS ’71, MA ’83, has become a USF basic training and is now stationed at Keesler AFB, Gulfport, MS.

William J. Ryke, BBA ’70, has been named to the Million Dollar Round Table in insurance. He is with InsuranCenter Benefits, Grand Rapids.

William F. Smith, BBA ’71, MBA ’73, has been named vice president and director of marketing for First of America Bank Co., which is headquartered in Kalamazoo.

1972

Bill Courliss, BS ’72, has become assistant principal of Standish-Sterling Central High School.

Carolyn Cheeks Kilpatrick, BS ’72, a member of the Michigan House of Representatives from Detroit, has been promoted by The Upjohn Co. to manager, food services-Area II and community worker for the Northside Association.

Shari Workman LaBrenz, BS ’72, MA ’74, has been appointed vice president of the National Bank of Commerce. She is also a senior resource officer at American National Bank, Kalamazoo.

Peter J. Dion, BS ’73, has become principal of the Pine Ridge Elementary School, Forest Hills Schools, Grand Rapids.

1973

Stephen Buckbee, BS ’73, has become a science instructor at Bayview Community College, Escanaba. His wife, Toni Murphy, BS ’73, is a science teacher at the Gladstone Family Medical Clinic.

Peter J. Dion, BS ’73, has become principal of the Pine Ridge Elementary School, Forest Hills Schools, Grand Rapids.

1974

Mark Alexander, BA ’74, is now used car manager for Dick Loehr’s Auto Mart, Kalamazoo.

Martin Bielang, BBA ’74, MA ’81, has become director of the Parchment school to the Broward County, FL schools. He is living in Ft. Lauderdale, FL.

1975

Kim A. Appel, BS ’75, has joined First of America Bank-South Central as manager of the Battle Creek office.

Greg Armstrong, BS ’75, is now general manager of the Battle Creek Bank Farm Bureau.

Mary D. Kopper, BS ’75, is now a marketing services manager for the Kalamazoo Board of Realtors. He is with Don Cain, Inc.

Robert J. Brazda, BBA ’74, has been named a president of Celler Insurance Co., Buchanan. She is also a senior insurance agent for the firm.

Nancy M. Franke, BS ’71, has been named a partner in the accounting firm of Bristol, A. Gliedman, PC, Rochester.

1976

Kim A. Appel, BS ’76, has joined First of America Bank-South Central as manager in Battle Creek.

Robert J. Brazda, BBA ’74, has received a new assignment at the Great Western Bank in Battle Creek.

Mary D. Kopper, BS ’76, now owns and manages two new State Farm Insurance agencies for the firm. She is in Battle Creek.

Mary Kramer, BS ’76, is now middle school principal in Horror, MI.

Patricia J. McCallum, BS ’76, is now the executive director of the Vaccine Neighborhood Association, Kalamazoo.

1977

James Bonner, BS ’77, is dean of students at Grand Haven High School.

Harold E. Fisher, BBA ’77, has opened his own public accounting firm in Battle Creek, after working for Price Waterhouse Co. in Battle Creek.

Robert A. Kelly, BBA ’77, MA ’84, has had his third training bulletin published by Michigan Police Officer magazine. He has been with the Marshall Police Department since 1977.

Dennis Neubacher, BBA ’77, was featured last June in a lengthy article in the Detroit Free Press describing the injuries he incurred earlier that month in a news reporting helicopter crash. He has reported for the past three months, despite suffering crushed vertebrae in the lower back.

Emily Word, BS ’77, MA ’83, has stepped down as president of the Battle Creek branch of the National Association for the Advancement of Colored People. She is coordinator of the Twenty-Five-Year Emerging Leaders program at the National Association and is a recent addition to the WMU Alumni Association Board of Directors. She has also four children.
1978

Barbara Adler, BA '78, MSAW '81, presented a paper last September at the International Congress for Prevention of Child Abuse meeting in Montreal. She has a private practice in South Haven and has recently been awarded a clinical membership in the International Academy of Professional Counseling and Psychotherapy.

Dr. Charles Palanca, BBA '78, MBA '82, is now vice president of the Saginaw Valley Community College.

Mark Flowers, MFA '79, has been appointed painting/foundation professor at the Savannah College of Art and Design. He now resides in Bluffton, SC.

Laura Kullenberg, BA '79, in November visited an unusual stack of observing conditions there. She is project officer for the Horn of Africa, Oslan America, Boston, MA.

Kevin McKeough, BS '79, has been promoted to national sales manager of the furniture division, Fabri-Cote Corp., Hamtramck, MI.

Brent J. Profitz, BBA '79, has become a district sales manager for Humphrey Products Co., Kalamazoo.

Geraldine Thomas, MA '79, has been promoted to assistant counselor at Kalamazoo Valley Community College.

1980

Diane Bolton, MA '80, is teaching this year in Homer.

Charlene M. Bunnell, BS '80, is now business manager of the Watervliet schools.

Ernest G. Perich, BS '80, has been appointed vice president of the Group 243 Design, Inc., Ann Arbor. He now resides in Ypsilanti.

1981

2nd Lt. Arvon Arakelian, BS '81, has been appointed assistant dean for student affairs at the University of Detroit School of Law, having graduated from there this past year. He is also a Wyzarte city commissioner.

Dr. William D. Howard, MA '81, PhD '83, has been appointed an assistant professor of education at Northern Michigan University.

Steven Kenzie, MPA '81, is now with ERA Real Estate in Salinas.

Joseph S. Daly, BBA '81, has been appointed an assistant dean for student affairs at the University of Detroit School of Law, having graduated from there this past year. He is also a Wyzarte city commissioner.

Mike Slobachek, BS '81, has received a 1981 outstanding teaching assistant award from the WMU physics department.

1982

Mary P. Bartane, BS '82, is now on the staff of the optometry department at the University of Houston, TX.

David Burns, BS '82, has received his master's degree in library science at the University of Illinois, and is librarian for the Denver Theological Seminary.

Lynne Drury, BS '82, now a WMU graduate student in creative writing, co-wrote an article in the October Associated Writing Programs of America newsletter entitled "Inside: Western Michigan University.

Nancy Engardio, BFA '82, is now a graphic designer for KMH, Inc., Ceresco.

John D. Jasper, BS '82, is now associate field representative for the National Grape Cooperative in Michigan.

Jeanne Kopko, BS '82, has become active counselor for Beverly Manor, Novi. She lives in West Bloomfield.

Laurie Shank, BS '82, now teaching emotionally impaired students at Albion High School.

Leah Starr, BS '82, has joined Family and Children's Services of Calhoun County as a counselor.

Peter B. Tipp, BS '82, has become executive director of Big Brothers/Big Sisters of Southcentral Michigan. The organization's offices are in Battle Creek.

1983

Richard Campbell, MBA '83, has moved to Kalamazoo as an investment officer with American National Bank.

Steve Elders, BS '83, is now a loan officer with the Federal Land Bank Association in Bay City.

Stan Ellis, BBA '83, is a partner in a new men's store in downtown Battle Creek, Gent's Men's Wear.

Rozana Hussain, BS '83, has received 1983-84 outstanding teaching assistant and outstanding scholarship awards from the WMU physics department.

Philip J. King, BS '83, has graduated from the Fort Worth, TX, police academy and has worked for that department for the past year.

Mary Ann Link, BBA '83, has become a marketing representative for HMO West in Battle Creek.

Richard E. Lovell, MPA '83, has become director of communications for the Kellogg Company, Battle Creek.

Ann and Chris Rhodes, MBA '83, have been promoted to chief financial officer of Public Sector Consultants, Inc., Lansing. She continues to live in Kalamazoo.

1984

Paul N. Arnold, BBA '84, has become an account executive for Capital Systems, Inc., Saginaw.

Jerry Booth, MPA '84, has become employee relations manager at L. Perrigo Co., Allegan. He lives in Berrien Springs.

Julia Paradine, BBA '84, has now an administrative trainee in finance for Gerber Products Co., Fremont.

James Stithole, BBA '84, is now an economist with the Chamber of Mines for the government of Zimbabwe, Africa. He resided his wife and two children there for two years of study at WMU and now lives in Harare, the capital city.

Weddings

1967

Philip Teirstein, BA '67, and Cynthia Fenton, MSAW '79, July 30 in The Outlands. She is a social worker in the Kalamazoo County Mental Health Program and he is a psychologist at the Kalamazoo Regional Psychiatric Hospital.

1968

Mary Jane Bettman, BBA '68, and Terry G. Borr, BBA '68, August 11 in East Lansing. Both are with IBM's National Marketing Division, Atlanta, GA.

1969

Charles P. Alexander, MBA '69, and Linda White, November 18 in Ossining, NY. He is assistant treasurer of Ryder System, Inc. They live in Miami Lakes, FL.

James A. Laure, BBA '69, and Debbie Pyke, November 3 in Kalamazoo. He is with W.A. Christie Rhodes, Inc. They live in Glen Ellyn, IL.

John Malm, BBA '69, and Suzanne Kamp, October 27 in Bridgman. He is a printing estimator with Charles P. Young Co., Chicago, IL. They live in Western Springs, IL.

William Sprague, BS '69, MA '76, and Patricia McNiel, August 18 in Paw Paw. He is a teacher in the Lakeview schools, Battle Creek. They live in Richland.

1970

Jack Boersen, BS '70, and Bev Boerskool, August 17 in Hamilton. He is with Dog Life, Inc.

Michael D. Patterson, BS '70, and Sheila Davis, in August in Detroit. He is an attorney, and a member of the WMU Development Fund Advisory Council.

Marvin B. Way, BS '70, MFA '76, and Barbara Brown, in Harrold. She is with the Oceana County Department of Social Services. They live in Shelby.

1971

Vincent Piersante, Jr., BS '71, and Claudia Joseph, BS '76, August 25 in Ottawa. She is a special agent of the criminal investigation division of the Michigan Treasury Department. He is sergeant in the internal affairs section of the Detroit Police Department. They live in Detroit.

1972

Donald A. Sonnenberg, BBA '72, and Keren Jensen, October 6 in Benton Harbor. She is with Art's Appliance and TV, Bridgman. They live in Sawyer.

1973

Larry Horak, BBA '73, and Jackyllynn Companion, October 13 in Sawyer. She is with Weldon International, Bridgman. They live in Three Oaks.

James D. Mills, BS '73, MA '79, and Marilyn Mises, August 18, in Traverse City. He is a physical therapist at Munson Medical Center.

Keith A. Pretty, BS '73, and Gretchen Hartenburg, born 30 in Lansing. They live in Grand Rapids.

Sandra Weldeing, BA '73, and Jonathan Bromley, July 21 in Jackson. They teach at Grass Lake High School.

1974

Alan E. Brown, MSW '74, and Sherly Lee, BS '74, August 18 in Paw Paw. She is with the Kalamazoo County Mental Health Clinic and he is owner of Family Counseling Associates, Kalamazoo. They live in Portage.

Marie McElrigh, BS '74, and Andrew Colvin, September 29 in Kalamazoo. She is an analyst programmer for the Kellogg Co. Richard V. Medonis, BBA '74, and Mary Carroll, October 27 in Kalamazoo. He is chief accountant for the VA Medical Center, Battle Creek. They live in Kalamazoo.

Max J. Riekse, TC '74, and Linda Green, September 18 in Battle Creek. He is a teacher in Muskegon. They live in Fruitport.

Gimbels promotes alumnus

Louise Inselberg, a 1983 graduate who majored in business administration, has been promoted to college relations manager by Gimbels Midwest.
Chinese scholar is no tourist—Zi-qiang He, left, hopes to apply what he is learning during his seven-month U.S. stay toward developing the tourist trade in the People’s Republic of China. Westem’s first Fulbright scholar in Residence from China. He works out of the geography department, which is chaired by Joseph P. Stolman, right, professor of the Department of Geography at Nankai University in Tianjin. His visit is being sponsored by the Office of International Education and International Services.

1975
Bruce Cuddeback, B.A. ’75, and Susan Bridges, August 31 in Paw Paw. He is with the Cass County Health Department.
Robert W. Daniel, B.S., and Cynthia Suding, September 1 in Battle Creek. She is a faculty member at Calit/State University, Stanislaus.

1976
Nicholas Bazan, B.A. ’76, and Brenda Barnette, September 15 in Hendersonville, TN. She is a director of Housing T.X.
Thomas C. Byrum, B.S. ’76, M.A. ’76, and Maryellen Petroisky, November 2 in Greenfield Village, Dearborn. She is assistant principal at Delton-Kellogg Elementary School. They live in Portland.

1977
William L. Carey, B.B.A. ’77, and Annette Sabol, September 8 at Higgins Lake. He is a partner at Davis, Carey & Graying.
John Kolin, B.S. ’77, and Randall J. Bass, July 7 in Southfield. She is an attorney at Davis & Carey.

1978
Janice Dates, B.S. ’78, and David Horvud, August 11 in Hoffman Estates. She is a teacher at Fremont High School, Schaumburg, IL. They live in Chicago, IL.
Virginia Jasper, B.S. ’76, and Kevin Panasse, September 15 in St. Joseph. She is a systems operator at Warehouse Imports, Napkins, FL. They live in Bonita Springs, FL.
Terril L. Lane, B.A. ’78, and Robert J. Frouch, July 21 in Kalamazoo. She is a day care home administrator.

1979
Thomas W. Bouma, B.A. ’79, and Julie Coughlin, August 10 in Holland. He is employed by the city of Portage. Joe H. Connell, B.S. ’79, and Rhonda Johnson, B.B.A. ’79, in August in Minneapolis. He is a teacher and she is with the Texas Department of Mental-Health-Mental Retardation. They live in Houston.

1980
Kristie Brouwer, B.S. ’80, and Jeffrey Hanson, July 7 in Grand Haven. She is an occupational therapist with the Jackson schools. They live in Jackson.

1981
Brian Cross, B.S. ’79, and Kristina Kangas, September 7 in Kalamazoo. Karen Hunsanger, B.S. ’79, and Gary Poole, July 21 in Huron City. She is an elementary teacher and he is with the Michigan Department of Social Security Administration. They live in Chicago, IL.

1982
Joanne Grazauskas, B.A. ’82, and Paul Clancy, B.A. ’82, October 20 in St. Joseph. She is an assistant manager for Zales jewelers and he is a production coordinator for Upjohn Healthcare Services, Kalamazoo. James K. Gray, B.S. ’82, and Corinne Fawley, B.S. ’82, August 3 in Elkhart, IN. She is an accountant for Oil Tool Manufacturing and he is a medical technologist at Bellevue Hospital, Detroit, MI. Jeanette Hase, B.A. ’82, and Lawrence McNitt, September 29 in Benton Harbor. She is an accountant for Auto Specialties Manufacturing. Colleen Hennscl, B.S. ’82, and Keith Swett, B.S. ’82, live in Arlington, TX. She is a fourth-grade teacher at Tekonsha. They live in Kalamazoo.

1983
Terry J. Vette, B.B.A. ’82, and Julie Postema, B.A. ’82, live in Kalamazoo. He is an accountant with Thangst & Bell.
Elsa Vigland, B.S. ’82, and Gregory Fleet, August 25 in Springfield, IL. She is a graphics assistant at Oldsmobile. They live in Lansing, MI.

1984
James H. Walder, B.A. ’82, and Karen Pesko, September 1 in St. Joseph. He is a systems analyst for CompuServe in Rochester. They live in Wixom.
Timothy Welling, B.S. ’82, and Brenda Mulvany, B.S. ’83, September 1 in Mason. They live in Three Rivers.
**Deaths**

Florence Wood Carpenter, TC '11, died December 10 in Grand Rapids. She had been a teacher at one time in Comstock. She leaves two children, five grandchildren, and seven great-grandchildren.

Alice Stanton Phillips, TC '15, died October 3 in Southfield. Married to a Methodist minister in many places, notably Port Huron and Detroit. She leaves two children, five grandchildren, and four great-grandchildren.

Gertrude Jewett Bacheiler, TC '18, died November 16 in Kalamazoo. She leaves four daughters, two sons, including Thomas L., BA '53, Kalamazoo; eighteen grandchildren; fifteen great-grandchildren; and one sister, Marta Errington Bird, TC '21, BS '39, died in October 10 in Battle Creek. She taught in the Battle Creek area and in the Holland Community School system for thirty years. She was a member of lota chapter, Alpha Beta Epsilon. She leaves one daughter and one granddaughter.

Karl L. Wood, TC '24, died November 23 in Philadelphia. He had been a Kalamazoo postal clerk for forty years and lived in Otsego. He leaves his wife, three children, ten grandchildren, and eight great-grandchildren.

Hazel Elsworth Carr, TC '25, died November 30 in Battle Creek. She had taught in Battle Creek and Detroit. She was married to an Iowa school superintendent, and director of elementary education in the Holland Community School system, retiring after forty years.

Gladice Decker Adams, BS '27, died December 5 in Cedar Rapids. He retired from the Quincy school system in 1962. She is survived by her sister.

Ollie Boyd, BS '27, died November 3 in St. Joseph. She taught in the East Chicago schools for more than forty years, and most recently had lived in Sawyer.

Gladys L. Kline, TC '27, died October 25 in Kalamazoo. She was a Kalamazoo County social worker for many years.

Mabel Gibson Simpson, TC '27, died November 13 in Cedar Springs. She had made her home for many years in Sand Lake, where she had taught, been a postal clerk and been a newspaper correspondent.

Bernard L. Spaulding, BA '28, died October 22 in Loveland, CO. Formerly of Grand Rapids, he was superintendent of the Fairview School for twenty-five years, and had been a principal in the Wayne State University High School Coaches' Hall of Fame. He leaves two children, one sister, and four great-grandchildren.

Thelma MacDonald Key, a student in the early 20s, died December 2 in Grand Rapids.

The Rev. Herbert E. Ryan, BA '33, died in September in Safford, Arizona. He had been an administrator of a home for the aged. He had an MBA degree from Wayne State University and earned his doctorate at Michigan State University.

Elwin C. Whitling, BA '38, died in August in Iowa City, IA. He leaves his wife, Beverly (Kass) Whitling, BA '41, and their children.

Mary Leone Pungen Altman, BS '39, died November 23 in Chantanooga, TN. A former teacher in Plainwell and Grand Rapids, she had lived in Greenville, TN. She leaves two children and one brother.

Raymond C. Deur, BS '39, an emeritus assistant professor of biology, died November 15 in Kalamazoo. He was on the WMU faculty from 1943 to 1976 and was widely noted for his work in outdoor education. In 1973 he received the Teaching Excellence Award from the WMU Alumni Association. He received many awards from professional and civic groups and in 1980 received the Diamond Jubilee award from the Michigan Audubon Society. That same year he received the Julian W. Smith Award from the Michigan Outdoor Education Association. He and his wife took many student groups throughout the United States and Europe. She leaves his wife, Elizabeth (Hawthaw), BA '36, and two daughters.

Marguerite Szakas Orosz, BS '47, died November 16 in Kalamazoo. She leaves her husband, one daughter, her parents, and one brother, Joseph R. Szakas, BA '58, Niles.

Emma Roy, BS '50, died November 22 in Mattawan, where he had lived for forty-nine years. He leaves his wife, one son, three daughters, and two brothers.

Arthur Havey Ziele, BS '50, died July 3 in Sarasota, FL. She taught for thirty years in the Waterloo school system. She leaves her parents, one daughter, Margaret Ziele Campbell, BS '65, eight grandchildren, and one great-grandson.

Francis M. Reemtsen, BS '51, died August 21 in Highland Spring, VA. He was purchasing agent for Kawneer Co., Harrisonburg, VA. He leaves his wife and three children.

Gladys Simeon, BA '56, died November 26 in Kalamazoo. A retired Kalama zoo teacher, she leaves one son; one daughter, Joan Collinsworth, BS '63, Laven, AZ; four sisters, and five grandchildren.

Ann M. Genetti, BS '58, died October 24 in Ironwood. She made her home in Kalamazoo and had spent thirty-seven years working with the hearing impaired—most recently teaching at the J. P. Kennedy Center, Kalamazoo.

Dr. James A. Hoeh, Jr., BA '60, died September 26 in Groose Pointe. He earned two advanced degrees at the University of Michigan and at the time of his death was deputy superintendent of the Groose Pointe schools. He had also taught at Redford and at the University of Wisconsin, and in West, CT. He was co-author of two books. He leaves his wife, his parents, one sister, and one brother.

Mary Alice Parsons Watters Mitchell, MA '60, died December 11 in Plainwell. She had taught in Homer, Otsego, Ithaca, Turkey, and at University High. She leaves a daughter, three grandchildren, and two great-grandchildren.

Donald N. Budde, BS '61, died October 30, 1984 in Oneida, WI where he was president of Chemco Tank Corp. He leaves his wife, his parents, two children, and two brothers, David, BBA '57, Grand Rapids, and his twin, Bruce, MBA '54, Troy.

Janice Brockway Slocum, BA '62, died October 29 in Portage. She had taught in Fremont and Godwin Heights, and in Wisconsin. She leaves her husband, her mother, and one sister.

Jack Del Hunt, BA '70, died December 5 in Kalamazoo. He was an insurance agent in Vicksburg and Delton, and had been a Kalamazoo police officer, and served three terms on the Kalamazoo County Board of Commissioners, his last term serving as chairman. He leaves his wife, his parents, (Somers), BA '65, MA '67, two children, his mother, and his grandparents.
Inside the WMU Foundation: Dottie Mortimore

Ever wondered about the folks who devote themselves to raising funds for Western Michigan University? In this question and answer interview with Doretha "Dottie" Mortimore, Development Fund director, the Westerner asked what brought her to WMU and to fund raising, and why she believes Western needs your annual support.

What brought you to Western?

"The need I felt in 1965 to obtain a university education. After graduating from high school in 1960, I worked in business in my hometown of Coldwater. After several years, however, I began to sense that my horizons were limited by my lack of a university education.

"I chose Western because my mother received her B.A. and M.A. degrees here and the school had an excellent reputation in my area."

Did you pursue a course of study for a particular career?

"At first I thought I wanted to teach in secondary education, so I majored in history and English. My studies changed, however, while I was fulfilling the non-Western world requirement at WMU.

"It took a course on the history of Japan from Professor Andrew Nahm. His lectures fascinated me and I developed a deep interest in the peoples and cultures of Asia. After receiving my B.A. in 1968, I went on to master's work in history, concentrating on U.S. diplomatic and East Asian history.

"I then received a Sp.A. [Specialist in Arts] degree in 1974 in International and Area Studies. My graduate work took some time as I interrupted my study to live and conduct research in South Korea in 1970."

Why didn't you go on in your academic field?

"Quite frankly, because I decided the life of research was not for me. When I returned to campus in 1971, I decided to use the management and administrative skills I'd obtained in the business world at my Alma Mater and began working full-time here."

When and why did you join the development office?

"I saw the development office as a challenging opportunity to combine my skills with my extensive knowledge of the University and joined the office in 1979.

"I'm happiest when working with people. This position gives me ample opportunity to meet a broad spectrum of our alumni body and to promote an institution I believe in—Western."

What are the responsibilities of your office—the Development Fund?

"This office is responsible for raising annual charitable contributions from alumni, parents, and friends who feel a kinship to Western and who are interested in assisting the University achieve its goals."

Many people believe the state of Michigan provides all the University's operating funds. Is this true?

"No, and it has never been true. Western is a state-assisted, not state-supported, university.

"Less than two-thirds of the University's total annual budget is derived from state assistance, tuition, and fees. The next best personal way is the telephone. This is why "WMU Calling" is becoming such an integral part of our annual appeal."

Where do these annual gifts go?

"They're used for student scholarships and loans, instructional support, library acquisitions, state-of-the-art equipment, and research. Private support will be increasingly important if Western is to maintain and enhance its quality programs."

May donors designate their gifts?

"Of course. We receive many gifts tagged for a specific department or program. In these instances, we notify the appropriate academic administrator that a gift has been made and is ready for them to use."

Are you sure the needs aided by private support can't be met by asking for additional monies from the state?

"Yes. For the last fifteen years, there has been a steady erosion in the percentage of the state budget that is allocated to higher education. Michigan colleges and universities have been hit very hard and the need is very real for additional funds.

"Let me also point out that educational leaders agree that the road to excellence for any college or university has always been paved with private gifts."

"Without such help, universities do not become great! It is the gifts of individuals, corporations, and foundations that have always fostered the best in American higher education."

Can the small gift of just one alumnus or friend really make a difference?

"Absolutely. When placed with the thousands of other gifts. From 1970 to 1980, there was a loss to WMU in real income from the state of Michigan of about five million dollars. This has been replaced, in part, by outside gifts.

"If we are to continue to push ahead the frontiers of knowledge, and to educate our young people for meaningful lives in a host of careers, then it is the gifts of those who have gone before that will make a significant difference."

Some people don't enjoy asking others for money. How do you feel about it?

"One of the most remarkable characteristics of Americans is their need to help worthwhile causes, to the extent they are able. And I represent a very worthwhile cause—educating minds at a fine university.

"I believe most people know that the present and future of our society rests upon a highly educated citizenry. When you are proud of the cause you represent, and know that people feel a special pride in giving, asking for money is no problem."

How many WMU alumni actually make gifts each year?

"In 1983, over 9,000 alumni supported their Alma Mater. This translates to a participation rate of about 11 percent. The average for American public universities is 14 percent. I'd like to see Western alumni at this level and beyond by 1986."

How much money do alumni contribute?

"Last year alumni gifts totaled over one-half million dollars. Again, I'd like to see their support grow substantially in the next few years. I believe that is possible.

"Many of our alumni have not given simply because we have not been able to ask them in a personal, meaningful way."

How do you ask alumni for contributions?

"We'd like to ask everyone face-to-face, but of course this is impossible. The next best personal way is via the telephone. This is why "WMU Calling" is becoming such an integral part of our annual appeal."

Would you summarize again why one person's gift is important?

"Each gift helps swell total private support. As a development professional on the staff at Western, I feel proud to work with the many, many volunteers who assist us in raising money for the continuation of educational programs that have produced such a fine alumni body.

"If we are to continue to be an outstanding university, we need not only your gifts, but also your continuing testimony of the worth of this institution in your life and career."

"Each of our alumni and friends can make a difference in the future of Western Michigan University."

"Less than two-thirds of the University's total annual budget is derived from state assistance, tuition, and fees."

"... the road to excellence ... has always been paved with private gifts."

"Each of our alumni and friends can make a difference."

"The need I felt in 1965 to obtain a university education. After graduating from high school in 1960, I worked in business in my hometown of Coldwater. After several years, however, I began to sense that my horizons were limited by my lack of a university education."

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