Sherman family increases ties to health care, WMU

Sherman is becoming a more familiar moniker these days in Western Michigan University health care circles. Not only does a new nursing scholarship carry the Sherman family name, but so does the recently acquired interfaith chapel on the former Kalamazoo Psychiatric Hospital grounds.

Both the scholarship and the chapel naming resulted from efforts by V. Clayton Sherman, M.B.A. '68, Ed.D. '75, to honor his late mother, June M. Sherman, a national mental health pioneer, and his late sister, Nola Benson, a pediatric nurse.

Sherman of Inverness, Ill., and West Palm Beach, Fla., is chair and president of Management House Inc., a management consulting firm in Chicago.

He established the June M. Sherman NOLA Scholarship Endowment in the School of Nursing earlier this year with a $100,000 gift to the WMU Foundation. "NOLA" scholarships will be awarded to WMU students who are seeking careers in "Nursing Others for Life Achievement." Preference will be given to those interested in mental health, pediatrics, oncology and nursing administration.

Sherman continues on page 2.

Foundation names volunteer award winners

Gary Cramer, B.S. '64, M.A. '72, and Dr. Lloyd J. Schmaltz have received the Western Michigan University Foundation's outstanding volunteer awards for 1998. Cramer was named Volunteer of the Year and Schmaltz received the Bill Brown Award for Exemplary Service and Leadership.

The Volunteer of the Year award was created in 1985 to recognize the special service performed by fund-raising volunteers. The Bill Brown award was created in 1995 to recognize alumni and friends who have demonstrated exceptional depth, breadth and length of volunteer service.

In 1998, Cramer and his wife, Janice, B.A. '64, established a scholarship for students from Kalamazoo Township to attend WMU.

Schmaltz has served the University as an employee, volunteer, donor and ambassador. The professor emeritus of geology and past chair of the Department of Geology joined WMU’s faculty in 1959 and retired in 1988.

His many volunteer and service activities during the past 20 years have included strengthening relations with students, alumni and donors as well as creating or helping to create student scholarships.

Cramer has worked with the Mike Gary Athletic Fund for the past 17 years, consistently serving in a variety of leadership roles. A former elementary principal, he has been supervisor of the Charter Township of Kalamazoo since 1996.
G.W. and Edna Haworth receive Distinguished Philanthropy Award

G.W. is the founding chair of Holland-based Haworth Inc., one of the nation’s largest office furniture companies. Edna is a former high school English teacher.

In 1998, the Haworths donated $1 million toward the construction of a youth-dedicated facility for the Boys and Girls Clubs of Greater Holland. Over the years, the couple also has made significant gifts to Hope College and Western Michigan University. Their giving to WMU includes a $5 million corporate and family gift in 1989 toward a new facility to house what is now the Haworth College of Business.

Gerrard is an emeritus director of the WMU Foundation and a member of the President’s Circle, Academy of Volunteers and several other University organizations. In 1986, the WMU Alumni Association named him a recipient of the Distinguished Alumni Award.

President Richard Nixon and one from President George Bush.

The June M. Sherman Interfaith Chapel became part of WMU last year when the state of Michigan transferred the former Kalamazoo Psychiatric Hospital grounds to the University. It was dedicated in 1965 and is located near Oakland Drive, just a short distance from the building that houses the School of Nursing.

Sherman

Continues from page 1

In addition, at Sherman’s request, the Board of Trustees passed a resolution Jan. 22 naming the interfaith chapel for his mother. June, who died in 1994, was director of volunteer services at KPH. She joined the hospital in 1948 and, except for one year, worked there continuously until her retirement in 1974.

The first director of volunteers at a state psychiatric hospital in the United States, she marshaled more than 1,800 area residents into one of the largest volunteer forces ever to serve a health facility.

She also founded the Citizens Association for Kalamazoo State Hospital in the late 1950s and spearheaded its private fund-raising campaign to raise the money needed to build the chapel that now bears her name.

Such exceptional professional and community contributions helped June earn two Presidential Commendations, one from
Anonymous donor endows nursing chair

A $1.5 million gift from an anonymous donor has established a permanent endowed chair for the School of Nursing in Western Michigan University's College of Health and Human Services. The full-time professorship was created in honor of Bernardine M. Lacey, who has been director of the nursing school since its inception in 1994.

"This very generous plan will allow us to build on the tremendous base the School of Nursing already has established and to enhance its programs by adding another preeminent health care educator to the faculty," WMU President Elson S. Floyd said.

"The health sciences are of critical importance to the future of the University and this development can only strengthen our growth in that arena."

The new faculty position is WMU's third endowed chair but the first one to be endowed by a living individual. The others are the Pharmacia & Upjohn Chair in Business Administration, which was funded by Pharmacia & Upjohn in Kalamazoo, and the Frays-Jones Chair in Social Work Research, which was funded by Helen Stewart Frays and Clare and Clarice Platt Jones.

Janet I. Pisaneschi, dean of the College of Health and Human Services, said naming an endowed chair for Lacey is appropriate recognition for her creativity and commitment as the School of Nursing's founding director.

"We're grateful to the donor for this tangible expression of respect for Dr. Lacey and for the support in assuring that WMU's school will indeed be among the leaders in the field," Pisaneschi said.

In 1996, the School of Nursing awarded its first four-year bachelor of science degrees in nursing. This past May, just four years after its founding, it was granted national accreditation by the United States' only recognized accrediting agency for nursing.

Before coming to WMU, Lacey was assistant professor in the College of Nursing and director of the Homeless Project at Howard University in Washington, D.C.; held adjunct appointments in the schools of nursing at the University of Virginia at Charlottesville and Johns Hopkins; and served as a consultant for the W.K. Kellogg Foundation and the International Council of Nurses.

She also served on the Clinton/Gore Transition Team on Health Care Delivery and was an adviser on health care reform for President Clinton's administration.

Medallion Scholarship Committee reports more than $31,000 raised at 1999 benefit

The Medallion Scholarship Committee reported raising more than $31,000 at this year's benefit dinner, held Feb. 6 at Western Michigan University's Fetzer Center.

Medallion Scholarships are WMU's most prestigious undergraduate financial aid awards. They are created through designated funds set up by individual donors and through a special endowment fund that is supported by the Medallion Benefit Committee's annual dinner as well as by donor gifts.

The 1999 dinner gave those attending a chance to meet several of WMU's Medallion Scholarship recipients and some of their parents. It featured a reception and short program and concluded with participants enjoying the annual performance of Gold Company, the University's internationally known vocal jazz ensemble.

Co-chairing the benefit committee this year were Aija, M.B.A. '84, M.A. '91, and Konrads, B.A. '55, Lubavs. Aija is the owner of Lubavs Qualitative Research in Kalamazoo and Konrads is vice chief of staff for the city's Bronson Methodist Hospital. Major sponsors for the benefit dinner were Blue Cross Blue Shield of West Michigan and Borgess Health Alliance of Kalamazoo.

The Medallion program was created in 1984 and is one of the largest merit-based scholarship programs offered at any U.S. public university. The awards, valued at $32,000 over four years, are named in honor of prominent individuals and alumni and friends of WMU.

In 1998, 21 students were selected to receive Medallion Scholarships. To date, 218 students have received about $5.2 million from the program.
Noteworthy contributions

Seelye fund for athletics increased by $130,000
An additional five gifts totaling $130,000 have been received for the Donald J. Seelye Endowed Scholarship Fund for Athletics. Jane, the late Seelye’s wife, contributed $100,000 to the fund; sons Michael and Patrick, B.S. ’76, gave $5,000 each; and Seeco Investments and Don Seelye Ford Inc. gave $10,000 each.

The scholarship fund was established this past summer through a combined $100,000 gift from Seelye’s friends and family, including Jane, Michael and Patrick, all of Kalamazoo.

Donald Seelye, who died in 1997, founded Don Seelye Ford in Kalamazoo in 1963. He developed the business into one of the largest and best known automobile dealerships in the region and actively managed the company until 1993. Michael and Patrick now run the business and its sister dealerships.

Gilmore Foundation assists celebrated jazz program
The Irving S. Gilmore Foundation has donated $212,600 to the award-winning jazz studies program. The gift allows the School of Music to add a jazz brass specialist to the faculty, bring more high-profile guest artists to campus, and better equip and promote jazz studies.

The Gilmore Foundation has supported WMU extensively over the years. Founded in 1972 by Irving Gilmore, a pianist and Kalamazoo-area businessman, the foundation concentrates on sustaining and improving the cultural, social and economic life of greater Kalamazoo.

The jazz program, which dates back to 1905, is among the top university jazz offerings in the United States and has gained a national reputation for its innovative approach to jazz education. The recent gift will help the program attain additional prominence here and abroad.

Fond memories inspire donor to honor teachers
Rex V., B.S. ’66, and Judith A. Jeschke of Apple Valley, Minn., have created a $32,000 Medallion Scholarship in tribute to two of Rex’s favorite history professors at Western Michigan University. Preference will be given to a student planning to major in history.

Jeschke retired in 1996 as vice president of the college and school division of the West Publishing Co. in Eagan, Minn. While at WMU, he minored in history, majored in secondary education and political science, and completed all but the thesis requirement for a master’s degree in history.

Although he did not pursue a career in history, Jeschke attributes his success in the business world to his graduate school experience. He said he created the Medallion Scholarship to give something back to his alma mater while honoring the two teachers who had the greatest impact on him: Dr. Albert E. Castel of Hillsdale, Mich., and Dr. Alan S. Brown of Kalamazoo.

“They were outstanding scholars and teachers and also were thoughtful, understanding and compassionate,” Jeschke said.

Castel, professor emeritus of history, was Jeschke’s graduate adviser. The civil war scholar served WMU from 1960 to 1991. He received the University’s Distinguished Faculty Scholar Award, the highest honor for faculty members, in 1985. He is the author of several books, including Decision in the West: The Atlanta Campaign of 1864, which won the prestigious Lincoln Prize for the best Civil War book published in 1992.

Brown, also professor emeritus of history, joined WMU in 1955 and retired in 1991. He founded the University Archives and Regional History Collections in 1959, serving part time as its director until 1966. Active with state and local historical groups, he specialized in Michigan history and American history, especially colonial America and the American Revolution.

“Both faculty members gave me an appreciation of what it meant to study history and do extensive research,” Jeschke said. “They were motivational and demanded excellence that carried over into other areas of my life.”

Research fund endowed
An $80,000 gift from the Eulalia S. Toms estate has established the Eulalia Toms Family and Consumer Sciences Research Endowment.

The endowment will encourage research that benefits the quality of life of individuals and families. Awards will go to faculty members in the Department of Family and Consumer Sciences.

Toms of Kalamazoo was on the WMU faculty from 1947 to 1970, during which time she also taught home economics in area schools. An assistant professor emeritus of teacher education, she died in 1998.
Illinois couple establishes two Medallion Scholarships

Richard, B.A. '41, and Helen Lenon of Glenview, Ill., have donated a total of $64,000 to establish a Medallion Scholarship in each of their names. Helen attended WMU from 1939 to 1941.

Longtime foundation director Guido Binda dies

Guido A. Binda, a retired, nationally known architect, died Nov. 5, 1998, at home in Battle Creek. He was 90.

Binda co-founded the Michigan Woodwork & Specialties Co., a local architectural firm. He worked with the firm from 1947 to 1985, specializing in school design.

In 1977, Guido and his wife established the Guido A. and Elizabeth H. Binda Foundation. To date, the foundation had donated more than $1 million to educational projects, the arts and community social services.

Although not WMU alumni, Guido and Elizabeth were longtime benefactors of the University. Their gifts have included one for $100,000 in 1985 to establish an endowed Medallion Scholarship fund in their names that, with additional support over the years, has so far provided Medallion awards to four students.

Guido was a director of the WMU Foundation from 1981 to 1994, and a director emeritus until his death. In addition, he was a member of several University and foundation organizations, including the Academy of Volunteers, President's Circle and Medallion Scholarship Selection Committee.

He also was an active volunteer in the Battle Creek community.

Richard is the retired chairman of the board of International Mineral and Chemicals Corp., now called IMCERA Group, of Northbrook, Ill. He also is past president and chief executive officer of IMC Global, and remains on its board as a director.

A member of the University's Academy of Volunteers, Richard is a director emeritus of the WMU Foundation and a 1976 recipient of the WMU Alumni Association's Distinguished Alumni Award.

Endowed scholarship named for Voelker family

Ronald J. Voelker, B.B.A. '60, of Battle Creek, Mich., has donated $100,521 to establish the Voelker Family Endowed Scholarship. Whenever possible, scholarships from the fund will go to students from Michigan's Bedford Township.

Voelker is co-owner of Battle Creek Auto Glass as well as Barney's Glass Service in Kalamazoo. A volunteer for the University's Mike Gary Athletic Fund, he is a life member of the WMU Alumni Association and a member of the President's Circle.

Gift benefits OT students

A $10,000 gift from the estate of Alma S. Boughey, B.S. '53, has established the Alma S. Boughey Occupational Therapy Scholarship.

Proceeds from the permanent endowment fund will go toward scholarships for full-time undergraduate students in the nationally recognized Department of Occupational Therapy. The scholarships will be awarded primarily based upon financial need.

Boughey of Marble Falls, Texas, died earlier this year. She studied occupational therapy at WMU and went on to forge a distinguished health care career that included service as chief of occupational therapy for a veterans affairs hospital.

Scholarship pays tribute to donor's late sister

Mary Ruth White has given $10,000 to establish the Helen Elizabeth Gibbens Endowed Scholarship for the Physician Assistant Program.

Scholarships generated from this endowment will support full-time students in the Department of Physician Assistant. They will be awarded primarily based on financial need.

White of Buchanan, Mich., made the donation in honor of her late sister, Helen Gibbens. Gibbens, assistant professor emeritus in the health center, died this year. She joined WMU in 1946 after serving as an Army lieutenant and nurse in World War II. For the next 35 years, she worked as a nurse and a nursing supervisor in the University's health service.

Other notable donations

The WMU Foundation has received numerous other donations of note since the last issue of Forward was published. They include gifts from:

- Various donors—total of $300,000 in gift pledges for unrestricted use by the Mike Gary Athletic Fund.
- Anonymous donor—$20,000 for the gift annuity program.
- Christine Weisblat—$10,191 for the University's Science Campaign Equipment Fund.
- George F. Ball, B.S. '66—$10,000 for the Mike Gary Athletic Fund in support of the hockey pep band.
- Tecumseh Corrugated Box Co.—$10,000 to the Jeffrey T. Robideau Awards for Meritorious Scholarship.
Planned giving arrangement benefits Bronco tennis program, four donors

A planned giving arrangement accepted by the Western Michigan University Board of Trustees this past December has provided a home for the Bronco tennis program as well as substantial tax and income benefits for four donors.

Under the arrangement, West Hills Enterprises Inc. of Kalamazoo turned over two properties to WMU. In return, the University created two $618,500 charitable remainder trusts, one each for the properties' former owners, Paul F. and Sue Coash of Kalamazoo and Robert and Susan McLean of Portage, Mich.

The properties, known as the West Hills Athletic Club and West Hills Professional Center, are both located on 11th Street in Oshtemo, Mich. West Hills Enterprises continues to operate and manage the businesses with its current staff.

Robert M. Beam, WMU vice president for business and finance, said the University's Division of Intercollegiate Athletics has had a long-term relationship with the West Hills Athletic Club, using its facilities for the men's and women's tennis teams. Beam noted that WMU became interested in the property when it learned that the owners were considering its sale.

"Because our current athletic and recreation facilities are stretched to capacity, we didn't want to see the West Hills Athletic Club sold to someone who might discontinue its operations," Beam said. "Besides our tennis teams, we have increased needs for facilities like this as a result of our increasing commitment to women's sports."

The charitable remainder trusts established by the Coashs' and McLean's gift are a popular long-term gift planning option for many donors today, according to Kenneth DeVries, WMU director of planned giving services.

Under the terms of the trusts, which are administered by WMU as trustee, the principal corpus of the trust is invested by WMU to provide a life income to the donors, DeVries explained. The remainder of the principal will be distributed to the University for its unrestricted use when the charitable trusts terminate.

"We are absolutely delighted with this arrangement," the Coashs and McLean said. "This is a win-win situation for us, the members of West Hills Athletic Club, our employees and WMU."

WMU Foundation elects officers for 1998-99

James S. Brady, B.S. '66, was re-elected to a one-year term as chair of the 1998-99 Western Michigan University Foundation Board of Directors during the organization's annual meeting this past fall.

Brady is a partner at Miller Johnson Snell & Cummiskey in Grand Rapids, Mich. A former WMU trustee, he has served on the 42-member foundation board since 1995.

Joseph B. Hemker, B.B.A. '76, of Richland, Mich., and Wendy L. Stock, B.B.A. '72, of Grand Rapids, were elected to one-year terms as co-vice chairs of the 1998-99 board. Hemker is an attorney with Howard & Howard Attorneys in Kalamazoo and Stock is vice president of NBD Grand Rapids, NA.

Re-elected to one year terms were Bud Bender as secretary and Robert M. Beam, B.B.A. '65, M.B.A. '71, as treasurer. Both reside in Texas Township, Mich.

Also at the annual meeting, Ronald A. Elenbaas, B.B.A., '74, of Hickory Corners, Mich., was elected to his first three-year term as a director. Fourteen incumbent directors were re-elected.

In addition, the chair of the board of directors appointed committee leaders for 1998-99. They are: Aija Lubavs, M.B.A. '84, M.A. '91, of Kalamazoo, development committee chair; William D. Johnston, B.S. '70, of Portage, investment committee chair; Carolyn L. Briscoe, B.S. '66, of Detroit, membership committee chair; and Richard M. Hughey, B.A. '52, of Kalamazoo, nominating committee chair.

In other business, 14 new foundation members and 12 incumbent members were selected, all for five-year terms of membership.

Annual giving year ends on June 30

Have you made your gift to WMU for 1998-99? To be included among this year's donors, your gift must be received by the WMU Foundation before June 30. If you have questions, or would like to make a gift by telephone using credit card payment, call the foundation at 616 387-8700.
Development Office announces staff changes, fills five vacant positions

The Development Office at Western Michigan University has filled vacancies in three new five-year positions and two existing permanent positions. Appointed to the new positions were Kathleen A. Barnes, B.A. '69, M.S.W. '82; Jerry R. George; and Alice I. Stout. Appointed to the existing positions were Shannon K. Landis and Shelley Renae Murphy, B.A. '92.

Bud Bender, associate vice president for development, said the newly created posts provide for directors of major gifts and directors of development.

"During the next few years, these new staff members will help the University strengthen its relationships with alumni, friends and business partners throughout Michigan and across the country," he said.

"Equally important, they'll spend a lot of time with individuals and organizations to match donor interests with WMU's areas of greatest need."

Barnes was named a director of major gifts and is focusing her fundraising efforts on the College of Education and the College of Fine Arts. She had been development director for Catholic and Family Services in Kalamazoo.

Previously, she was development director for the Kalamazoo Symphony and Senior Services of Kalamazoo. Barnes of Battle Creek, Mich., has two degrees from WMU, a bachelor's in sociology and a master of social work.

George was named a director of development and is working with the Division of Intercollegiate Athletics. He had been athletic development director at Indiana's Valparaiso University.

Previously, he held the same position at the University of Texas at Arlington and served as coordinator of athletic marketing at South Dakota State University. George of Portage, Mich., received a bachelor of science degree in physical education from Southern Illinois University in 1979 and a master of sports administration degree from Illinois State University in 1986.

Stout was named a director of major gifts and is working with the College of Health and Human Services. She had been capital campaign/major gifts director for St. Joseph's Mercy of Macomb Hospital Foundation in Mt. Clemens, Mich.

Previously, she was a telemarketer for the Detroit Symphony Orchestra and fund development officer for St. Luke's Hospital Foundation in Saginaw, Mich. Stout of Grand Rapids, Mich., received a bachelor of science in physical education from Northwest Missouri State University in 1977. She is completing a master's degree in public health and health promotion at Central Michigan University.

Landis was named coordinator of donor relations and special events, succeeding Susan L. Davis, who resigned. She is coordinating President's Circle activities and managing a variety of donor relations and special event activities for the Development Office as well as the University.

A Kalamazoo resident, Landis had been WMU's banquet manager. Previously, she was banquet manager for Schuler's Inc. in Stevensville, Mich. She received a bachelor of arts degree in journalism from Indiana University in 1991.

Murphy was named director of annual giving, succeeding Stephen M. Keizer, who is now WMU's director of corporate and foundation relations.

She is overseeing the Development Office's annual giving program, which includes the phonathon and direct mail activities.

Murphy of Grand Rapids, Mich., received a bachelor of arts degree in English from the University of Virginia in 1993.
"Veronica"
photograph of actress
Veronica Lake from the
Myers Collection at
Western Michigan University