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COVER ILLUSTRATION

This architectural color sketch depicts the future aerial view one would see looking south from a point about over the Health Services Building after WMU's pedestrian campus concept is partially implemented. It shows Vande Giessen Road closed off south of Michigan Avenue and replaced by a tree and shrub-lined pedestrian parkway. Michigan Avenue runs from left to right across the bottom of this sketch.

Later when the pedestrian campus concept is completed, as shown in the color drawing across pages 12 and 13, Michigan Avenue will also be closed off in this area in the cover sketch. McCracken Hall, Kanley Chapel with its bell tower, and Wood Hall dominate the foreground along Michigan Avenue's southside in this sketch, which was prepared under the direction of WMU's Campus Planning Department. See page 8 for an analysis of the needs for and gains from the pedestrian campus plan by Dr. Myron L. Coulter, WMU Vice President for Institutional Services.

Alumni Officers
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Robert Bradshaw '54, Ypsilanti
Vice President
Donald Burge '52, Kalamazoo
Vice President
Thomas L. Reece '64, Kalamazoo
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John S. Lore '65, Kalamazoo

Alumni Directors
Term Expires Dec. 31, 1970
Barbara Bird '50, Grand Rapids
Donald Burge '52, Kalamazoo
Rev. John F. Mangrum '43, Tampa, Fla.
Thomas L. Reece '64, Kalamazoo
Stephen Schreifer '67, Harper Woods
Dian (Butterfield) Zahner '62, Grand Rapids

Term Expires Dec. 31, 1971
Robert Bradshaw '54, Ypsilanti
Sterling L. Breed '55, Kalamazoo
Robert Burns '41, Grand Rapids
Harry Contos, Jr. '50, Kalamazoo
Charles D. Miller '58, Kalamazoo
Robert J. Noga '63, Ypsilanti
Carl Oelrich '47, Los Angeles, Calif.
Phyllis J. (Miller) Streid '42, Plainwell
Fredric B. Zook '64, Ottawa, Kas.

Term Expires Dec. 31, 1972
Fred W. Adams '32, Grosse Pointe
Robert M. Adelizzi '57, Barrington, Ill.
Miriam (VanderWeele) DeHaan '46, Kalamazoo
David F. Forsman '55, Mountain View, Calif.
Jefferson Hicks '67, Ferndale
M. Jolene (Morris) Henderson '67, Detroit
Karen (Knoska) Seelig '64, Paw Paw

Ex-Officio
President, A.B.E.
Harriet (Heethuis) Oliver '53, North Muskegon
President Alumni "W" Club
Lewis S. Lang '47, Hastings

UNIVERSITY MAGAZINE, Western Michigan University, is a quarterly publication of Western Michigan University, Kalamazoo, Michigan 49001. Membership in the WMU Alumni Association is $5.00 per year which entitles each member to four issues of the UNIVERSITY MAGAZINE and eight issues of the WESTERN MICHIGAN UNIVERSITY NEWSLETTER annually. Second class postage paid at Kalamazoo, Michigan.

Photo #3, page 2—Kalamazoo Gazette.
Some of you may have heard me quote the Latin motto of the newly organized Hampshire College at Hadley, Massachusetts, Non Satis Scire (to know is not enough). While I personally feel that they might have been well-advised to add Non Satis Sentire (to feel is not enough), I think that the existing motto at Hampshire is both significant and relevant in our times. Yeats, the poet, put it this way:

"God, guard me from those thoughts men think
In the mind alone.
He that sings a lasting song
Thinks in a marrow bone."

Edna St. Vincent Millay in one of her favorite poems says it this way:

"Pity me not because the light of day
At close of day no longer walks the sky;
Pity me not for beauties passed away
From field and thicket as the year goes by;
Pity me not the waning of the moon,
Nor that ebbing tide goes out to sea,
Nor that a man's desire is hushed so soon,
And you no longer look with love on me.
Than the great tide that treads the shifting shore
Strewing fresh wreckage gathered in the gales:
Pity me that the heart is slow to learn
What the swift mind beholds at every turn."

My generation was one that stressed the importance of thinking clearly. I believe it is obvious that to think clearly without feeling strongly has serious limitations for both the University and society. From the standpoint of this University I would hope that we would all feel most strongly about the value of each and every person on this campus and in society as a whole and do our thinking in the "marrow bone" as well as in the mind. In my judgment, it is the combination of thinking clearly and feeling strongly that is significant, not the over-emphasis of one or the other.

James W. Miller
President
If people want contact with the living earth, they must preserve open-space care for its non-human inhabitants.

At long last we realize that people are a part of the natural world, not apart from it.
The Wide Open Spaces:
GOLDSWORTH VALLEY
a progress report

What has been done

Four years ago a beautiful pond surrounded by trees, bushes, and a shelter was only a dream. Now it is a reality. In warm weather, students sit by the pond or study in the shelter. At all seasons biology classes use the pond and the woods as study areas. Goldsworth Valley is an open area of 40 acres between dormitories and classroom buildings—a valley to enjoy.

Goldsworth Valley Timetable
1966-67

• Conversations took place between WMU vice president Dr. John Pruis, landscape architect Robert O'Boyle, and Dr. Beth Schultz of the WMU Biology Department. Administration plans for the area were discussed and efforts were started to eliminate gold fish from the Goldsworth Valley pond.

Keys to photos on page 2:

1. This photo shows the first fish poisoning near the Japanese bridge over the Goldsworth Valley pond.
2. Second fish poisoning and introduction of the new swans to the pond.
3. Part of the fish kill was this 14 inch goldfish which had stirred up the muddy bottom of the pond.
4. The Mall City divers cleaned litter from the bottom of the pond.

• The University Magazine in the fall of 1967 published an article entitled "Aesthetic Growth." The article, by Dr. Beth Schultz and Robert O'Boyle, described the multiple-use needs for the pond and the efforts being made toward that end.

September, 1967

• First fish poisoning . . . 10,000 carp were destroyed, some of them 14" long. These fish are undesirable because they stir up the bottom of the pond, sift dirt through their teeth and cause water to become turbid. As a result, light is prevented from passing through the water, and no vegetation—except algae—can survive.

• A student group was formed called the Campus Ecological Development Committee (now known as the Campus Environment Committee). Dr. Beth Schultz was the faculty advisor and Mrs. Donna Schumann was acting advisor. The purpose of the committee was to enlist the interest and involvement of students in the planning and use of portions of Goldsworth Valley.

April, 1968

• The dozen ducks in the pond were removed and two mute swans were introduced on long-term loan from the Kellogg Bird Sanctuary.

August, 1968

• Mall City Divers (scuba divers) cleaned the litter from the bottom of the pond. This litter included a bicycle, a two-wheel trailer, street signs, cement blocks, and fencing.
Leave natural whatever possible. Plant things which will have a strong chance for survival in a human element.

This relatively small tract of land can be made to serve many interests.

The Goldsworth Valley pond area can be used for individual or small group gatherings, observing, or obtaining specimens for biology classes.
July, 1968
- Second fish poisoning...4,000 more undesirable carp were killed.

August, 1968
- Five hundred pine trees were planted on the slopes behind Sangren Hall.

October, 1968
- Alpha Lambda Delta planted rye on the Oliver Street hillside to hold the sod.
- Phi Mu Sorority and Sigma Chi Fraternity restocked the pond with 1,200 bass and bluegill fingerlings.

December, 1968
- Dedication of the shelter which was constructed with alumni funds.

Spring, 1969
- Clearing began for a geology garden in the valley.
- Lilacs were planted on the campus walk between Maybee Hall and McCracken Hall. Campus dormitories were encouraged to improve their grounds by the planting of bulbs and shrubs.

About the future

Maintenance of a small pond depends on continuing management procedures. Left alone, a shallow pond, such as Goldsworth Valley pond, will evolve to marsh in a relatively few years. Research is being planned toward increasing the knowledge of such management problems as stabilizing the goldfish population at tolerable levels, analysis of terrestrial vegetation, developing more suitable accommodations for the swans, and establishing coordination and communication among groups interested in using this open space.

Procedures toward formulation of a policy for development and use undoubtedly require bringing people together who are presently using or having responsibility for using the space. They can then define their problems as they see them, specify their interests in use of the space, and suggest items of policy and methods of control. Included in discussions could be social organizations, varsity soccer, informal athletics, the homecoming committee, valley residents, security officers, physical plant personnel, the sciences and other academic departments, and the University administration.

The people who came together to make it possible:

Herb Williams, Buildings & Grounds
Robert O'Boyle, Landscape architect
Dr. John Pruis, former WMU vice president
Dr. Myron Coulter, WMU vice president
Mrs. Betty Fouch, WMU Audio-Visual Dept.
R. D. VanDeusen, Kellogg Bird Sanctuary
Ben Smith, graduate student, Biology Dept.
Mrs. Donna Schumann, Biology Dept.
Dr. Norbert Noecker, Agriculture Dept.
Dr. Jack Wood, Biology Dept.
Dr. Beth Schultz, Biology Dept.
Dr. & Mrs. Richard Pippen, Biology Dept.
Diane DelPizzo, assistant dean of students
Marjorie Hannon, student
Kathy Vande Giessen, student
Dick Wilcox, scuba diver
Brian Bigelow, scuba diver

Keys to photos on page 4:

5. The pond was then restocked with desirable aquatic life.
6. An integral part of the pond area, the WMU Alumni Shelter, was dedicated in Goldsworth Valley in December, 1968.
7. Biology classes often use the pond as a study area.
8. Non-academic pursuits are also served by the pond area, such as canoe races at Homecoming time.
This Earth

with its great green trees
its infinite life
and boundless beauty
the only earth there'll ever be

These Waters

of deep springs
of rivers and lakes
drops of dew
and clouds above
all the water there has ever been
all there will ever be

The air all around

that everything must breathe
over and over
forever and ever

Love this earth

love it as much as life itself
earth from which all life has come
earth to which all life returns

Love its waters

and keep them clean
water on which all life depends

Love clear air

care enough to keep it clear
clear enough to see the stars

And earth will remain

beyond time

Gwen Frostic
People are a part of Goldsworth Valley; they should not be fenced out.
Activities should be limited to those which allow humans to enjoy, not destroy.
The valley is a lovely place. The environment must be maintained to sustain the plants and animals. If the valley is maintained, it will remain lovely and people can enjoy it for a long time to come.

Gwen Frostic, a former student at WMU some years ago, operates Presscraft Papers at Benzonia, Mich., where she creates block prints, mostly of Michigan's natural wonders, sold around the world. She also writes lovely nature poetry and prose and has authored a number of books.

Keys to photos on this page:
9. A nice place to study or just relax.
10. So many new things for a youngster to see, touch, and smell in the solace of the pond area.
11. A quiet place for dad and mom to read the paper and give junior some fresh air.
12. Many WMU students walk through Goldsworth Valley's beauty on their way to class and recreation.
The bulwark of the economy of the State of Michigan is the automobile industry. However, that which is such a boon to the state and its financial support of this and other institutions of higher education is at the same time a bane to the physical environment of these institutions. Each day thousands of cars proceed to, from and through the heart of Western Michigan University's campus creating traffic jams, parking problems and a dangerous intermingling of flesh and steel. Given these problematic conditions, and the prospect of an increasingly worsening situation, campus planners began several years ago to study and develop workable solutions.

Architectural sketch on preceding page shows the pedestrian parkway which will replace Vande Giessen Road on the West Campus. The building on the right is Mary Moore Hall, as you look toward the north from a point between Sprau Tower and Instructional Facility #1, which would be to your left out of the sketch.
There is no single answer to the problem, unless it be the generalization that all vehicles should be eliminated from the University environs. Yet, this is not only an oversimplification, but an impractical position. Where would the thousands of commuters store their automobiles? How would thousands of traveling citizens efficiently reach other areas of the community without some appropriate means of avoiding the campus? How could the surrounding community absorb the traffic and parking problems caused by prohibiting all vehicular travel on University grounds? And how could the daily vital services of groups and individuals outside the University community be carried out without vehicular access to the campus?

It is obvious that the planners could not dismiss these problems by simply declaring a permanent moratorium on vehicles on and adjacent to the campus. Above sketch is a future view looking along the Dorothy Upjohn Dalton Promenade toward the south from a point near the Wood Hall parking lot, which is to your right rear. In the left foreground is Instructional Facility #1, behind it is Sprau Tower, and to the distant right is the University Auditorium. The structure in the right foreground is a future building which will indeed turn the Dalton Promenade into a pedestrian mall.
The problems of congestion have been compounded by the explosive growth of both the University and the Kalamazoo community in the decade of the 60's. For instance, large new residential areas have developed west of the campus, thereby increasing the volume of traffic through the campus. Meanwhile, the University was tripling its enrollment during the same 10 years to a peak of 20,125 students in the fall of 1969. As many as 5,000 student automobiles are driven into and on the campus each day. Faculty and staff growth has accompanied the increase in enrollment and has greatly multiplied the problems of traffic and parking. The campus congestion is heightened at the morning, noon and evening hours, but it remains a problem throughout the day with changes of classes at every hour producing heavy vehicular and pedestrian movement.

Several alternatives have been explored in an attempt to overcome these problems. Among them were such considerations as tunneling traffic under West Michigan Avenue through the campus, constructing several pedestrian bridges across West Michigan Avenue which presently divides the main campus. After carefully studying the costs and desirability of the various possibilities and after holding preliminary discussions with officials of the city of Kalamazoo, the University planners determined that the most feasible solution to the problem of traffic congestion was to close the campus portion of West Michigan Avenue to vehicular-through traffic.

As early as 1962 when the Campus Development Plan was initiated, the architectural planning consultants proposed the concept of a pedestrian campus. This plan called for the conversion of West Michigan Avenue to pedestrian use exclusively and the development of an academic core of buildings which would be centered in the vicinity of Wood Hall. This plan was accepted by the University with the understanding that if West Michigan Avenue were to be closed to vehicular traffic, an alternate

WMU’s first multi-tiered parking ramp opened this year just north of Gary Physical Education Center. It holds 608 cars on four levels, with 400 metered spaces, the rest for students, faculty and staff. It's open 20 hours daily.
Western Michigan University's Campus Development Plan, as shown in this color drawing, includes the pedestrian campus concept as an integral ingredient. The letter keys to the various usage designations as contained on this drawing are as follows:

- **a**—athletic uses including recreation
- **b**—buffer strips
- **c**—dormitory areas
- **d**—main campus entries
As can be seen, Michigan Avenue will cease to penetrate the entire campus. From the west it will extend only to near the Student Services Building and from the east to the Administration Building. Vande Giessen Road will be closed as will part of Gilkinson Avenue. This drawing was prepared by the WMU Campus Planning Department.
provision must be made to accommodate the flow of traffic around the perimeter of the campus.

In order to accomplish this necessity the University and the city planners proposed what is now known as the Howard Street extension. This thoroughfare is planned as a multi-lane street which would begin at the intersection of Stadium Drive and the present Howard Street, proceed west across the former University golf course, then connect with and proceed north on what is presently Sutherland Avenue, intersect with West Michigan Avenue and continue north and west to an ultimate junction with West Main Street and U.S. 131. Thus all traffic from the areas west and north of the University could easily and quickly move toward the downtown business district of Kalamazoo without passing through the campus.

With the completion of the Howard Street Extension, there would no longer be a need to maintain Vande Giessen Road as a means of ingress and egress for the campus. It would be closed to traffic and converted into a mall for pedestrian use. All University-bound vehicles would park on the perimeters of the campus on surface lots and in strategically-located campus parking structures and would avoid penetrating the heart of the campus. In this way, the University's projected academic facilities could be concentrated according to the present campus plan between Howard Street on the west, the Kalamazoo

One of the distinguishing features of the Liberal Arts Complex is the Dalton Promenade which will connect the Sangren Hall area to the Auditorium area. The southerly portion of this lovely pedestrian mall is already done. The inset photo on page 14 is a blowup of the plaque which identifies the Dalton Promenade, as shown in the large photo.

Photo on this page shows a portion of Instructional Facility #1, which represents a dramatic departure in a classroom building design in that it consists of three connected structures grouped around a central courtyard. The structures will be an instructional communications classroom building, a faculty office building, and a lecture hall, using pre-cast concrete sections.
College boundaries on the east, Stadium Drive on the south and the north boundary of the Goldsworth Valley residence halls. There would be no need for the University to acquire land for expansion of academic building sites west of the Howard Street Extension.

Even though the completion of the Campus Development Plan will result in a rather high density of building on the main campus, this heavy concentration plus the elimination of through traffic will make possible a truly pedestrian campus. The plan calls for an imaginative architectural and landscaping treatment of buildings and walkways as a means of creating functional, attractive physical facilities in an aesthetically appealing environment.

When the plan is fully developed, faculty and student travel to the East Campus will be drastically reduced, and the major academic facilities will be within easy walking distance from the center of the West Campus. There is a firm belief that the realization of the Campus Development Plan will not only eliminate unnecessary congestion, but will bring into existence a University campus which will be a source of pride to the students, the faculty, the alumni and the entire community of Kalamazoo. With the interest and the support of all who benefit from and take pride in the growth of Western Michigan University, we look forward to the day which brings the return of the pedestrian.

This article was written by Dr. Myron L. Coulter, WMU Vice President for Institutional Services.
Photo to the left is a view looking north across the Liberal Arts Plaza toward Wood Hall from near the Auditorium while the above photo shows the striking plaza fountain with Sprau Tower behind it.
the performing arts/Auditorium Preview

BROADWAY SERIES

Wed. Sept. 30, 1970—1776, a musical comedy
Tues., Dec. 1, 1970—GEORGE MI, a musical
Fri., Jan. 15, 1971—ZORBA, a musical
Thurs., Feb. 18, 1971—FORTY CARATS, a comedy
Wed., Mar. 24, 1971—HADRIAN VII, a drama

CELEBRITY SERIES

Fri., Oct. 30, 1970—AL HIRT, trumpeter
Mon., Nov. 23, 1970—HORST JANKOWSKI, PIANO, ORCHESTRA, CHOIR
Mon., Feb. 15, 1971—GLENN YARBROUGH, pop singer
Wed., Mar. 17, 1971—FERRANTE & TEICHER, duo pianists
Mon., Apr. 5, 1971—INTERNATIONAL ICE REVIEW

SPECIAL EVENTS

Oct. 12, 13 & 14, 1970—HAIR, the rock musical
The WMU Alumni Association has found itself a sparkling new home which will aptly serve the needs of Western Michigan University's alumni body. Since 1954 the Alumni Association had been housed in Walwood Union Building. In those days the East Campus was the focal point of the University. Since then the campus has extended westward where the core of the University was established on what is known as the West Campus. This caused many difficulties, not only for Alumni Relations office activities in conjunction with the rest of the University, but also because of the remoteness of our office. Many alums could not visit the Alumni Office or would not visit us once they had parked their cars on the west campus and conducted business there.

This problem of remoteness caused concern not only to the University and to the alumni office staff, but mostly to the alumni body because they did not feel they had a communication link with the University staff who represented them. The problem was studied many times during those 16 years by the Alumni Association but because of other priorities and the needs of academic facility development, the problem was never really resolved. Because of the accelerating growth of alumni participation and support within the last few years, the problem of new quarters was brought to a head last September when Barbara Bird, then President of the Alumni Association, appointed a special committee of Harry Contos, Chairman (an attorney in Kalamazoo), Robert Burns (appellate judge in Grand Rapids), Donald Burge (prosecuting attorney in Kalamazoo), and herself, to give serious study to the matter of acquiring facilities to serve the needs of Western's alumni.

The committee studied the concept of an alumni center and surveyed the needs of WMU alumni. It researched the years 1965 through 1969 which showed an increase of 17,980 graduates out of a total alumni list of 30,000. This growth, along with the increasing support of the alumni, not only financially, but in other ways, spotlighted the growing need for new alumni quarters.

This survey also revealed an interesting factor which was not considered by the Alumni Board in the original plan. Alumni want some type of lounge to serve as a center for them when they come to the campus, something they can identify with. This brought up problems such as proximity to the center of the campus and, most importantly, the availability of close-by parking.

The committee met with WMU President James W. Miller, Vice President Myron Coulter and Vice President Paul Griffith to discuss such an alumni center. Several possibilities were considered and further study was made by the Campus Planning Office under the charge of Vice President Coulter.

The site selected was in the Hillside Apartment complex consisting of three floors across the street from the parking ramp which serves the University Student Center, the Administration Building, and Read Field House. Much modernization and remodeling had to be done.

In late April alumni directors, secretaries, records supervisor, clerks and student employees worked with the movers to transfer the alumni offices from Walwood Union Building to the former Hillside Apartments.

We have named the new quarters the ALUMNI CENTER, underlining the concept that the CENTER belongs not only to the University and the Alumni Relations Office but also to the alumni body. We invite alums to drop in, use the lounge which has all comforts possible, and offers the assistance of the alumni staff. These quarters belong to our alumni—with a bottomless pot of coffee and interesting materials on Western's history.

We would be remiss in not extending our sincere gratitude to the very fine Board of Directors of the Alumni Association which made our new quarters possible and most importantly, to the association committee which planned and effected our new and ideal location within one year. The Alumni Board and the alumni body extend our appreciation to Harry Contos, Robert Burns, Donald Burge, and Barbara Bird.

John S. Lore, Director
Alumni Relations
'24-'39

Sam Bishop '24 earlier this year received the Golden Key Award presented by five national education organizations because of his influence on the life of a prominent businessman. Bishop was selected by Malcolm T. Stamper, vice president of Boeing Co. and the developer of the 747 superjet, as the teacher most impressed on his memory.

Bishop coached and taught 44 years at Detroit's Northwestern High School until retirement two years ago. Stamper noted that he can still remember the lessons in self discipline and fair play instilled in him by Bishop.

Floyd L. Haight '24, chairman of the Dearborn Historical Commission since 1939, earlier this year was cited by the American Association for State and Local History "for an outstanding half-century career as historian, educator, and historical administrator." Haight taught history and social studies in the Dearborn public schools from 1929 until retirement in 1961, also serving as head of social studies at Dearborn high.

Albert E. Bowen '26 has been honored with the recent naming of an elementary school in Louisville, Kentucky for him. He has been in planning and research with the International Harvester Co. engineering department at Louisville since 1947. Two years after that he was first elected to the Jefferson County (Ky.) Board of Education and is credited with pushing for extensive school construction.

Bowen in 1952 became chairman of the board of education and served for another four years in this capacity.

Clifford A. Clapp '26 has retired from the Southwestern Michigan Council of the Boy Scouts of America, after 22 years as executive and 18 years as a scoutmaster.

Gardner Kirsten '29 recently retired after 39 years with the Federal Food and Drug Administration. He spent 36 years in the New York office of FDA, and in 1966 transferred to the San Francisco District Office where he was the senior supervising chemist until his retirement.

Dr. B. Everard Blanchard '31 has been listed in the following publications: "Two Thousand Men of Achievement," "Creative and Successful Personalities of the World," "America's Community Leaders," and "National Social Directory." He has also been invited to membership in the "International Association for the Advancement of Educational Research." He is the graduate programs coordinator in DePaul (Chicago) University's School of Education.

Carl R. Stelter '32 has recently retired as principal of Selby school in Flint. He has been with the Flint schools since 1943 as teacher, coach and principal.

Albert C. Johnsen '33 has been appointed superintendent of Godwin Heights Schools at Grand Rapids. He was dean of business affairs at Lake Michigan College at Benton Harbor previously.

Mrs. Marjorie Lee Luna of Kalamazoo, a student in 1933 and 34, this spring became the first woman district judge in Michigan's District Nine at Kalamazoo. A practicing attorney since being admitted to the Michigan Bar Assoc. following her 1938 graduation from Chicago's Blackstone College of Law, she served as an assistant prosecuting attorney in Allegan county before beginning general law practice there in 1939.

Leonard Gernant '34, M.A. '35, director of academic services at WMU, has been named president of the Michigan Society of Gerontology.

Dr. Stuart W. Russell '37 has been elected president of the New Hampshire Medical Society. He is an assistant clinical professor for orthopedic surgery at the Dartmouth Medical School and staff member of the Mary Hitchcock Memorial Hospital.

Clarence M. Hansen '38, associate professor of agricultural engineering at Michigan State University recently was named Michigan's 1969 Engineer of the Year by the Michigan Section of the American Association of Agricultural Engineers. The award was made in recognition of Hansen's past research contributions in agriculture.

He holds an M.A. from Columbia and has been an MSU faculty member since 1945.

L. E. Mills '38 of Dearborn, has been named an assistant vice president for public relations by Michigan Bell Telephone Co.

James E. Breidenstein '39 has been named to the board of directors of Cadillac (Mich.) Molded Rubber Inc. to serve as secretary-treasurer.

Edwin Fredrickson '39 was recognized recently for his many years of exceptional service by being presented with the Teacher of the Year award at Creston High School, Grand Rapids. He is a machine shop instructor and has taught at the school for 28 years.

Lawton K. Smith '39 has been appointed director of the Safety Target Of Plymouth (S.T.O.P.) program. He will be charged with building a program of safety education for kindergarten through the high school level students.

'40-'49

Ruth L. Cadhou '40 M.A. '57 has been elected North Central Region vice president for Alpha Delta Kappa, an international honorary sorority for women educators.

Garrett Loode '40 has been named registrar at General Motors Institute in Flint.

Robert J. Coleman '42 has been appointed controller of Commonwealth
vice president of the Federation of
by the National Institute of Real
Services, Inc., Jackson.
appointed probate judge of
State
elected president and chief operating
Colleges.
designated Certified Residential Broker
Estate Brokers.
Buren
at
president of
imicals
York and Chicago. He resides in
president since 1967. He joined
the

Dow Chemical Co.
Riverside styrofoam plant at Pevely, Mis-
souri. He had been superintendent since
June 1968.
Wigren first joined Dow after gradu-
ation in 1957 under WMU's cooperative
program with the University of
Michigan.
Dr. W. James Giddis '52 M.A. '53,
associate professor, was recently named
chairman of the Department of Edu-
cational Administration in the Miami
Ohio) University School of Education.
Dr. Giddis has been a Miami faculty
member since 1966.
He received his Doctor of Education
degree from Michigan State University
in 1964, serving for two years at East
Lansing as regional director of continu-
ing education until leaving for Miami
in 1966.
From 1953-64 he had been a teacher
and principal in secondary schools at
Dowagiac, Decatur, Carsonville, Bangor
and Brandywine, Mich.
Verne L. Hartson '53 has been named
manager of the Indianapolis, Ind.,
group division office of Aetna Life &
Casualty.
Lyle F. Shaw '53 has been named vice
president for business affairs of Lake
Superior State College. He also serves
as assistant professor of business
administration.
Jack Pennell '54 has been appointed
controller at South Haven Community
Hospital.

'50-'54
David Moorman '50 has joined the
Kalamazoo engineering firm of R.C. Byrne
& Associates Inc. He will be in
charge of mechanical engineering.
Don R. Poffenberger '50 has recently
been named Southern California district
manager for Kirsch Company.
David C. Bailey '51 recently received
his Ph.D. in history from Michigan
State University.
James G. Bennett '51 has been ap-
pointed welfare supervisor for the Albion
office of the Calhoun County Social
Services Department.
Alice A. DeVries '51 has written a
new book, "Tell It The Way It Was."
In her book she speaks of the little
school house and its more personal form
of teaching, which was a familiar
part of her childhood.
John H. Nelson '51 has been elected
president of the Kalamazoo Management
Association.
Daniel Stearns '51 has been named
assistant treasurer of Brown Co. in
Kalamazoo.
Irvin VonDestinon '51 has been named
business manager for the Van Buren
County Board of Education.
John H. Herr '52 recently received his
Ph.D. in theatre from Michigan State
University.
Jerry L. Wigren, a student 1952-55,
this past winter was named plant

manager of the Dow Chemical Co.
Riverside styrofoam plant at Pevely, Mis-
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as assistant professor of business
administration.
Jack Pennell '54 has been appointed
controller at South Haven Community
Hospital.

'55-'56
Raynor N. Beech '55 has been named
director of the Beth Moser Mental
Health Clinic in Jackson.
Arthur H. Boerna '55 was recently
appointed assistant vice president with
the Wyandotte Savings Bank of
Wyandotte.
Douglas Bradford '55 has been ap-
pointed assistant to the president at
Hastings Manufacturing Co.
Wesley R. Christensen '55 has been
named assistant secretary, group division,
at Aetna Life & Casualty, Hartford,
Conn.
David Forsman '55 represented WMU
at the inauguration of Dr. Albert R.
Jansen as president of the University of
San Francisco.
Ronald L. Gow '55 has been named
director of public relations of Whirlpool
Corp. in Benton Harbor.
Charles E. Kolb '55 has been appointed
manager of manufacturing engineering for
the Wirecom Division of Cook
Electric in Morton Grove, Ill.
Kenneth Lacey '55 has been named
distribution manager for Westab Inc.,
Kalamazoo Division.
John Wittenberg '55 M.A. '64 has
transferred to the post of case work
supervisor in Ogemaw County.
Walter Doudy, Jr. '56 recently com-
pleted his first year in the post of director
of special programs at Kalamazoo
Valley Community College. He has taken his graduate work at the University of Michigan in social work.

In his KVCC post he has responsibility for student aid programs, coordination of applications for federal funds, and is also working in the counseling department on increasing the opportunities for students from disadvantaged backgrounds to attend KVCC.

L. J. Fierens '56 has been elected vice president for sales of the Associated Truck Lines after 14 years with the firm. He came to ATL as a sales trainee immediately after graduation. Three years later the Bay City native was named manager of sales and operations at ATL's Cleveland terminal and in 1963 was named Ohio district sales manager.

Samuel A. Virdin '56 has been named National Sales Manager-Advanced Systems Division of the Singer Company's Friden Division. In his new post Virdin is responsible for the marketing of Friden's nearly complete line of advanced systems equipment.

He joined Friden as a salesman in 1960 at Philadelphia, was promoted to systems manager in 1965 and to Cincinnati Branch Manager in 1967.

Hugh Barden '56 represented WMU at the inauguration of Dr. Eugene W. Wiegman as president of Pacific Lutheran University, Tacoma, Wash.

Charles F. Briggs '56 has been promoted toLt. Col. in the U. S. Army. He is currently assigned to the office of the Army Chief of Staff at the Pentagon.

Donald V. Martin '56 has been appointed branch manager of the Weyerhaeuser Co. Plainwell Plant.

'57-'59

Clarissa Barton '57 M.A. '69 has returned to Fremont, Mich., after spending eight years in Africa as a missionary.

Albert J. Klosterman '57 has been elected president of the Kalamazoo YWCA Board.

Kenneth S. Walthers Jr. '57 M.A. '68 has been appointed principal of Howell Junior High School.

Richard D. Barnhill '58 has been named Ann Arbor representative for a Detroit agency of the National Life Insurance Co. of Vermont.

Donald R. Brems '58 has been named product group sales manager for styron polystyrene at the Dow Chemical Co., Midland.

John E. Daley '58 has been named director of fund development and community relations at Borgess Hospital in Kalamazoo.

Robert K. Kinning '58 has joined the staff of Muskegon Bank & Trust Co. as vice president.

Frederick C. Mitchke '58 has been named vice president and treasurer of the Skyline Corporation, Elkhart, Ind.

Gerhard F. Carlson '59 M.A. '63 recently received his Ph.D. in special education from Wayne State University.

David L. Powell '59 has been named assistant vice president and manager of the mortgage department of Mount Clemens Savings Bank.

'60-'62

William R. Audas '60 has been named assistant director of the University of Michigan Placement Services.

Theron Bailey '60 is the new pastor of Wesley Park United Methodist Church in Wyoming, Michigan.

Lamar E. Bullock '60 M.A. '62 recently received his Ph.D. in physics from Michigan State University.

Dr. Bili P. Cassatt '60, Doctor of Osteopathy, has recently set up practice in Cadillac, Mich.

Arlen D. White '60 has been appointed director of the planning department of Fargo Engineering Co. in Jackson.

Lt. Merritt N. Walter '60 of Martin, Mich. has been named commanding officer of the Coast and Geodetic Survey Ships "Rude" and "Heck." The 90-foot, 190 ton wire drag ships, the only ones of their kind in the nation, are designed to obtain information about navigational hazards in coastal areas by dragging wires between them along the ocean bottom. They specifically seek out sunken wrecks, sunken oil platforms and rock outcroppings and boulders.

Lt. Walter became a commissioned officer in 1967 after six years prior service in the U.S. Navy.

Dr. Leslie H. Cochran '61 M.A. '62 has been named assistant Dean of the School of Fine and Applied Arts at Central Michigan University where he holds the rank of associate professor of industrial education and technology. He joined the CMU faculty in Feb., 1969, and continues half-time with his responsibilities in the Industrial Education and Technology Department.

His new duties involve the coordinating of the activities of the school and its seven academic departments.

David Hershey '61 recently received his Ph.D. from Michigan State University and is now the associate director of admissions and scholarships at WMU.

John S. Murray '61 has been named executive director of a new YMCA branch at West Bend, Wis.

James Salit '61 has been promoted to manager of clerical processing for Amway Corp., Ada, Mich.

James E. VanBloys '61 has been promoted to vice president, director and supervisor of shops at the A. I. Holcomb Co. in Grand Rapids.

James C. Coleman '62 has been named personnel manager of the Tyler Refrigeration Division of Clark Equipment Co. in Niles.

Gerald L. Engle '62 has been promoted to Class 5 in the Foreign Service Division of the United States. He is presently assigned to the Department of State's Foreign Service Institute and enrolled in Bulgarian language training.
George G. LaPlante '62 has been named manager of the Battle Creek branch of Kalamazoo's First National Bank and Trust Company.

'63-'64

George E. Colyer '63 M.A. '65 has been named to the Board of Directors of the Capp's Ferry Training Home for the Mentally Retarded in Douglas county, Ga.

Terry E. Graham '63 has been assigned to Boeing 727 aircraft originating from Newark Airport following graduation from United Air Lines' Flight School in Denver.

Ralph Hathaway '63 and his family have recently returned to Michigan after spending four years in Africa as missionaries.

Lawrence W. Lezotte '63 M.A. '65 recently received his Ph.D. in education from Michigan State University.

Thomas R. Rensberry '63 has opened a new law office in Gaylord, Mich.

Theodore G. Van Istendal '63 recently received his Ph.D. in education from Michigan State University.

William E. Fine '63 has been named a senior development chemist at Nicolet Paper Co., West De Pere, Wis.

Gilbert H. Bradley Jr. '63 recently became the first Negro elected to the Kalamazoo city post of vice mayor and only the second Negro ever elected to the Kalamazoo city commission. He was formerly from Inkster.

David L. Franklin '64 recently received his doctorate from Illinois State University.

Richard J. Hasas '64 received his doctor's degree with honors in veterinary medicine from Michigan State University.

William F. Pickard '64 has been awarded a Markus Foundation Fellowship. It will be used to work on his doctorate at Ohio State University.

'65-'66

Robert D. Conden '65 was recently named to the position of sales promotion and advertising manager for the Kent-Moore Corp. Service Tool Division in Warren.

R. Bruce Himebaugh '65 M.A. '66 is now the Director of Student Financial Aids at Wilmington College, Wilmington, Ohio.

Michael L. Jones '65 recently joined the chemical marketing support unit of the Upjohn Co., Kalamazoo.

Lee S. Mimms '65 produced a special Bob Hope TV Show on May 9. The show was staged under the auspices of the United States Olympic Fund-Raising Committee.

Richard A. Spertling '65 has been assigned to Boeing 727 aircraft originating from Washington National Airport, following his graduation from United Air Lines' Flight Training Center in Denver.

Troy L. Allen '65 was to join WMU's administrative staff in late June as assistant to the Vice President for Institutional Services, Dr. Myron L. Coulter. He was completing graduate work this spring at Eastern Michigan University.

Allen had been a community school director at Flint the past three years after teaching at Grand Rapids Central High School and at the former Fort Custer Job Corps Center near Battle Creek following graduation from WMU.

A former varsity quarterback at WMU, Allen had a brief fling at pro football with the New York Jets before becoming a teacher.

John J. Castillo '65 M.A. '67 this May was promoted to the post of Director of the Mexican-American Division of the Michigan Civil Rights Commission. He had been Director of the M.C.R.C. Battle Creek regional office the past year. Castillo, who has attended the University of Denver Law School, joined the Civil Rights Commission staff in 1967. His new headquarters are at Lansing.

He was instrumental in the recent establishment of a new emergency loan fund for Mexican-American students at WMU through a Kalamazoo organization (El Grupo del Rosario of St. Augustine Church) which raised initial funds for the loan fund via dances and other projects.

The new loan fund is believed to be the first for Mexican-American students at a Michigan college, says Castillo.

Leland C. Swenson '65 recently received his Ph.D. from Wayne State University, in the field of psychology.

John F. Tucka '65 has been appointed supervisor, manpower planning, in the production control department of Automatic Electric Co., Northlake, Ill.

Richard Tyner '65 has been elected to the Mercy Hospital board of trustees in Benton Harbor.

John Wilk '65 has been named Kiwanian of the Year in Benton Harbor.

Ray Wilson '65 has been named district conservationist for Mecosta County.

1st Lt. Albert E. Yougel '65 was recently promoted to captain in the Medical Service Corps.

James E. Baker, Jr. '66 has been named a registered representative by Bache & Co., a world-wide investment firm in Schenectady, N. Y.

Robert J. Borgon '66 has been appointed senior media buyer for Young & Rubicam, Inc., advertising agency, Detroit.

Gary Button '66 has been named the budget and systems analyst for North American Rockwell at the Fairfield, Iowa, universal joint plant.

Edward J. DeVries '66, M.B. '68 has been named district supervisor of the Grand Rapids Central Vocation Rehabilitation office.

Paula O. Hoiack '66 has joined the staff of the Jackson county prosecutor,
assigned to the trial division. She recently received her Juris Doctor degree from North Dakota University.

Robert Hozian M.B. '66 has been appointed personnel manager of the Jackson, Miss., manufacturing plant of Sperry Rand Corp., Vickers Division. Jack A. Riggs '66 M.B.A. has been appointed instructor of marketing at Ball State University.

Dale E. Kreitner '66 has been appointed branch manager of the Coloma Office of the LaSalle Federal Savings & Loan Assoc.

Moses L. Walker '66 was recently named the Kalamazoo Jaycees Outstanding Young Man of Kalamazoo and received the "Distinguished Service Award." The honor is presented for outstanding community service and leadership.

Walker has been Executive Director of Kalamazoo's Douglass Community Association the past two years. He holds a master's degree in social work from Wayne State University and has been involved in many community projects at Kalamazoo.

'67-'68

William C. Crothers M.B.A. '67 has been appointed assistant to the president of Roberts Wesleyan College in Rochester, N. Y.

David E. Jensen '67 of Kalamazoo was recently granted his Certified Public Accountant certificate by the Michigan State Board of Accountancy.

David J. Nyman '67 has been named supervisor in the group claim department at the Indianapolis, Ind. branch of Aetna Life & Casualty.

Stephen H. Phillips M.B.A. '67 has been appointed product evaluation engineer at the Dow Chemical Co., Midland.

Jack L. Vande Giessen '67 has joined the Dow Chemical Co. Midland Division Data Processing Services.

Jefferson Hicks '67, president of the unique firm, Young Men on the Move, located in Royal Oak township, has recently been featured in various Detroit area newspaper stories for the meteoric rise of his fledgling company. The firm, which trains minority group men in manufacturing, production, purchasing and administration techniques, recently reached the milestone of producing its sole product, a "Rollalmatic" memo pad. Hicks said the firm's goal was reaching the $1-million sales mark by its first anniversary this July. He said, "Never before in this country has there been a group with little or no money that started a business within the framework of free enterprise and grew to what we have."

U.S.A.F. 1st Lt. Robert E. Wolf '67 recently received the Air Medal at Clark AFB in the Philippines. He was cited for his outstanding airmanship and courage on successful missions in support of the U. S. effort in Vietnam.

Douglas Finley '68 has been appointed director of parks and recreation for the city of Portage.

Roosevelt Love '68 has been appointed youth program developer for Citizens for Economic Opportunity in Ann Arbor.

Richard Markoff '68 recently represented WMU at the inauguration of Dr. Walter Daniel as president of Lincoln University, Jefferson City, Missouri.

John McElwain M.S. '68 has been appointed product evaluation engineer at North American Rockwell Automotive Divisions' new technical center in Troy. He will be responsible for product testing, analysis, evaluation and recommendations.

Raymond P. Ogden M.S. '68 has been appointed Director of Learning Resources at Gogebic Community College.

John P. Rummel M.A. '68 has been named Director of Advertising and Public Relations for Farmers and Manufacturers Beet Sugar Assoc., Saginaw.

Joe D. Thomas M.B.A. '68 has been named manager of public relations by the Kellogg Co. of Battle Creek.

Nancy E. Bell '68 M.A. '69 is currently working as part of a team of four specialists teaching long-cane technique to blind persons at the New Zealand Foundation for the Blind in Aukland. She is also working to evaluate a new electronic device contained in eye glasses to aid blind persons. The device is similar to sonar which bounces signals back to an earphone worn as part of the glasses.

She says she hopes to return to the U. S. after a year in New Zealand and teach the use of the electronics device to blind persons in this country.

'69

Mrs. Shirley A. Collier, M.A., a former teacher in the Grand Rapids School District, has been named by the State Board of Education to a task force to study the goals of Michigan education.

Sheridan J. Engel '69 has been named an associate performance engineer in the nuclear power generation department at Babcock & Wilcox in Barberton Ohio. He joined the firm immediately after graduation from WMU.

The firm is one of the largest suppliers of conventional and nuclear steam generating systems for electrical power, industrial process and marine service.

Richard F. Corona M.A. has been named to the Northwood Institute faculty as an instructor in business and assistant football coach.

David L. DeBlecourt has been assigned to the Farmers Home Administration office in Paw Paw as an assistant county supervisor. FHA is an agency of the U.S. Department of Agriculture estab-
lished to serve the needs of rural America through loans and grants. Larry A. DeShane has been named professional sales representative for Pfizer Laboratories division of Chas. Pfizer & Co. in Grand Rapids.

Katherine Detjen has joined the staff of the Huron-Tuscola-Sanilac office of the Catholic Family Service agency as a caseworker. Arnold D. DeVissier has been appointed junior research biologist in the virology department at Parke, Davis & Co., Detroit.

Susan J. Hampshire has been awarded the silver wings of an American Airlines stewardess and has been assigned to flight duty out of Buffalo, N. Y.

Michael W. LaBeau has accepted the position of probation officer in Monroe County.

Patricia Langston is a traffic supervisor in General Telephone's Muskegon Toll Center.

Norman McCulloray is now heading the new community school program in Buchanan.

Linda Ortega has joined the professional staff of the Mitten Bay Girl Scout Council. She is a district adviser serving in the Bay County area.

Van Fetsing, M.A., has accepted a casework position with the Family Service and Children's Aid Society of Jackson County.

Lyle F. Warnock, Jr., M.B.A., has been promoted to manager of the gyro reference division of the Instrument Division of Lear Siegler, Inc. in Grand Rapids.

IN MEMORIAM

SAMUEL G. MEYER '12 died in Lansing last December. WMU football team captain in 1911, he returned to the campus in 1916-17 and assisted in coaching football and also taught in the Industrial Education Department. Meantime, he had coached football at Flint Central H.S. and after World War I, returned to Flint Central.

MRS. MARY TURBS AMEY L.C. '18, B.S. '48 passed away in November. She had taught around the Kalamazoo-Portage area schools for over 30 years.

MABEL W. KELLEY L.C. '19, a retired special education teacher in Detroit, died last October.

MRS. IDA M. FONGER '21 passed away at a Grand Rapids hospital in April. She taught more than 30 years in the Grand Rapids School system.

NELLIE B. LA-DICK '23 died at a Holland hospital last January. She retired from teaching in 1942.

DOROTHY G. BRUMM '24, a Grand Rapids teacher for 39 years, passed away at a Grand Rapids hospital last March.

RUTH C. SMITH L.C. '25, A.B. '56 died at a Battle Creek hospital last year. She had been a teacher more than 40 years prior to her retirement.

CLARENCE J. FOSTER '30 died last March at a Benton Harbor hospital of an apparent heart attack. He was a former principal of Fairplain school.

GLADYS HARRIS '30, a home economics teacher at Buchanan high school, died last December in Niles, after an illness of several months.

EARL C. VAN SICKLE '33, a teacher and administrator in the Thornapple Kellogg School system for 34 years, died in March. He had retired in 1968.

SUSAN (DROEGE) AUTEN B.B.A. '68
THOMAS L. BOHS '67
SUSAN (MOONEY) BOHS '68
Birmingham, Michigan

GARY W. GOMOLL B.B.A. '67
Detroit, Michigan

RICHALED E. HARVEY '50
BEVERLY (SLOVER) HARVEY '48
BARTH L. MIDDLETON '68
LAWRENCE P. MOSER '24 & '20
WINIFRED (COLEMAN) MOSER
Kalamazoo, Michigan

KATHERINE (MORRIS) LANGWORTHY M.A. '64
Three Rivers, Michigan

DONALD P. NASH B.B.A. '63 M.A. '68
Westland, Michigan

ALUMNI
ASSOCIATION
NEW LIFE
MEMBERS

WALTER J. STUCKI M.A. '67
La Tour-de-Peilz Suisse, Switzerland

ROY H. FRY M.A. '65
Chicago, Illinois

WAYNE R. GUTOWSKY '62
Santa Ana, California

KENNETH G. WEBER B.S. '68
Benton Harbor, Michigan

KATHARINE (MORRIS) LANGWORTHY M.A. '64
Three Rivers, Michigan

LAWRENCE P. MOSER '24 & '20
WINIFRED (COLEMAN) MOSER
Kalamazoo, Michigan

KATHERINE (MORRIS) LANGWORTHY M.A. '64
Three Rivers, Michigan

DONALD P. NASH B.B.A. '63 M.A. '68
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BENTON HARBOR, MICHIGAN 49019
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