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Assessment in Action Conference

Assessment

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Spring 2010

## WMU Assessment in Action Day Conference Program 2010

Office of Assessment and Undergraduate Studies

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**WMU**

WESTERN MICHIGAN UNIVERSITY

**1<sup>st</sup> Annual  
Assessment in Action Day**



**Friday, March 12, 2010  
Fetzer Center**

# Assessment in Action Schedule of Events

## Friday, March 12, 2010

Time/Duration	Event	Location
8:30-9 a.m.	CHECK-IN AND CONTINENTAL BREAKFAST	Fetzer Center Lobby and Room #1040
9-9:40 a.m.	<p>OPENING SESSION: <i>“What is the Assessment Climate at WMU?”</i> and <i>“Dave Reinhold’s Top Ten List for Assessment”</i></p> <p>Presenters: Allison Kelaher-Young – Faculty Member, Teaching Learning and Educational Studies and Associate Director for Faculty Development David Reinhold – Associate Provost for Assessment and Undergraduate Studies</p>	Room #1040
9:40-10:30 a.m.	<p>BREAK OUT SESSION I</p> <p><b>A) <i>“Appreciating the ‘A’ Word – Putting a Plan in Action: Non-degree awarding units”</i></b></p> <p>Presenters: Laura Darrah – Assistant Director of Residence Hall Life Maira Bundza and Brad Dennis – Faculty Members, University Libraries</p> <p><b>B) <i>“Assessment for Improvement - Closing the Loop: Degree awarding units”</i></b></p> <p>Presenters: Joni Jones and Kim Searing – Faculty Members, WMU Bronson School of Nursing Cheryl Lyon-Jenness – Faculty Member, Department of History Katharine Cummings – Associate Dean for the College of Education and Human Development</p>	<p>Room #1040</p> <p>Room #2030</p>
10:30-10:45 a.m.	BREAK	
10:45-11:30 a.m.	<p>BREAK OUT SESSION II</p> <p><b>A) <i>“Extreme Makeover: Assessment Plans Edition”</i></b></p> <p>Facilitator: Katharine Cummings – Associate Dean for the College of Education and Human Development</p> <p><b>B) <i>“Tool Time: Assessment Tools”</i></b></p> <p>Facilitator: Sarah Summy – Faculty Member, Department of Special Education and Literacy Studies</p>	<p>Room #2030</p> <p>Room #1040</p>
11:30-11:45 a.m.	BREAK	
11:45 a.m.-1:15 p.m.	<p>*LUNCH</p> <p>*ANNOUNCEMENT OF ASSESSMENT EXCELLENCE UNIT AWARD WINNER Presenter – David Reinhold – Associate Provost for Assessment and Undergraduate Studies</p> <p>*INTRODUCTION OF KEYNOTE SPEAKER Provost Timothy Greene</p> <div style="border: 1px solid black; padding: 5px;"> <p>*KEYNOTE ADDRESS: <i>“Creating Clear Pathways: Assessing and Enhancing the First Year Experience at WMU”</i> <b>Keynote Speaker: Jillian Kinzie</b> Associate Director, Center for Postsecondary Research NSSE Institute, Indiana University</p> </div>	Room #1045
1:15-1:30 p.m.	BREAK	
1:30-2:15 p.m.	<p>SESSION III: <i>“University Support for Assessment: 2009-10 Assessment Fellows’ Projects”</i></p> <p>Presenters: Dave Reinhold – Associate Provost for Assessment and Undergraduate Studies Glinda Rawls – Instructor and Career Counselor, University Counseling and Testing Center Zoann Snyder – Faculty Member, School of Social Work Toni Woolfork-Barnes – Director of WMU First Year Experience</p>	Room #1040
2:20-3 p.m.	<p>CLOSING SESSION: <i>“Where Do We Go From Here?”</i></p> <p>Presenters: Allison Kelaher-Young – Faculty Member, Teaching Learning and Educational Studies and Associate Director for Faculty Development Dave Reinhold – Associate Provost for Assessment and Undergraduate Studies</p>	Room #1040

## Session Descriptions:

### \*Opening Session

#### *“What is the Assessment Climate at WMU?” and “Dave Reinhold’s Top Ten List for Assessment”*

Presenters – Allison Kelaher-Young and David Reinhold

In this opening session, we will be discussing as a community our collective thoughts on assessment of student learning. What do we know about assessment? How can we learn more about assessment? And what are some key ideas that might be a good place to start when talking about assessment.

### \*Break Out Session I

#### *A) “Appreciating the “A” Word – Putting a Plan in Action: Non-degree awarding units”*

Presenters – Brad Dennis, Laura Darrah and Maira Bundza

Non-degree awarding units are actively engaged in assessments like surveys, focus groups and individual conversations. Framing those in an assessment plan is a chance to add intentionality to the process. A plan provides guidance, connects assessment to your goals, identifies missing areas, and outlines how the results will be used and more. Join us to see two different approaches to starting a plan and have some in-session work time to draft something to take back to your department. Examples of each approach will be shared.

#### *B) “Assessment for Improvement - Closing the Loop: Degree awarding units”*

Presenters – Katharine Cummings, Joni Jones, Cheryl Lyon-Jenness and Kim Searing

Join the WMU Bronson School of Nursing and the History Department in this session where they will share an overview of their assessment efforts and lessons learned. The importance of using assessment results to make changes to classes, programs and curriculum will be the focus. Having a plan and collecting the data is a great beginning, but using the results of your assessments is the key to making the assessment useful.

### \*Break Out Session II

#### *A) “Extreme Makeover: Assessment Plans Edition”*

Facilitator – Katharine Cummings

In this hands on work group session, an overview of how to write a simple but effective assessment plan will be provided. Examples will be shown and time will be built in to the session to work on writing outcome statements and to answer specific questions.

## **B) “Tool Time: Assessment Tools”**

Facilitator – Sarah Summy

In this hands on work group session, we will show you some samples of exemplary rubrics and provide you with the basics for how to create your own rubric. Time will be spent working on providing suggestions to those who brought in rubrics for feedback as well as time to work on creating a rubric from scratch with the assistance of the facilitator(s) if requested.

### **\*Keynote Address**

#### **“Creating Clear Pathways: Assessing and Enhancing the First Year Experience at WMU”**

##### **Keynote Speaker: Jillian Kinzie**

Associate Director, Center for Postsecondary Research NSSE Institute, Indiana University

<http://nsse.iub.edu/html/staff.cfm?iuid=jikinzie>

First-year student success is no accident. Student engagement in a variety of intentionally designed educationally-purposeful activities is necessary to achieve desirable learning outcomes. A common feature of institutions with strong undergraduate programs is the creation of clear pathways for student success via enrollment materials, supportive resources, rituals, and in-and-out of class experiences that heighten students’ commitment to academic success. This presentation will highlight these practices and their implications for promoting student success. We will also consider WMU's results from the National Survey of Student Engagement (NSSE) as a tool for reflecting on practices related to first year student achievement and how these data and other campus assessment results can guide the development and improvement of the first year experience.

### **\*Session III**

#### **“University Support for Assessment: 2009-10 Assessment Fellows’ Projects”**

Presenters – David Reinhold, Glinda Rawls, Zoann Snyder, and Toni Woolfork-Barnes

A description of the annual Faculty Assessment Grants will be provided and then the 2009-10 Faculty Assessment Grant winners will present an overview of their work on assessment in their fields of expertise. They will also be providing information, tips and helpful hints on how to apply for the annual Faculty Assessment Grants for those who may be interested.

### **\*Closing Session**

#### **“Where Do We Go From Here?”**

Presenters – Allison Kelaher-Young and David Reinhold

In this last session of the day, we will be gathering together as a community once again to talk about what we have learned from our participation at Assessment in Action. Where can we go from here with the ideas we have learned? Where do we want to go from here? And how we can learn from each other and collaborate to share ideas, resources and knowledge of assessment of student learning?

## Assessment Resources at WMU

### Dave Reinhold

Associate Provost for Assessment and Undergraduate Studies

Email: [david.reinhold@wmich.edu](mailto:david.reinhold@wmich.edu)

### Karen Stokes

Assessment Programs Specialist

WMU iWebfolio and TracDat Administrator

Email: [karen.stokes@wmich.edu](mailto:karen.stokes@wmich.edu)

Phone: (269) 387-3867

### TAC (Traveling Assessment Consultation) Teams

The University Assessment Steering Committee (UASC) now offers on-site consultation service for assisting your department or college with your assessment program. The Traveling Assessment Consultation (TAC) Teams will be made up of several knowledgeable members of the WMU community. We will come to you and can:

- Help revise your assessment plan
- Help refine assessment techniques
- Give a presentation to your department or college explaining best practices
- Conduct a question and answer session to start dialog within your department

For more information go to: <http://www.wmich.edu/poapa/assessment/TAC-teams.html>

### University Assessment Steering Committee

Committee Chair: Patrick Benton

Faculty Member, College of Aviation

Email: [patrick.benton@wmich.edu](mailto:patrick.benton@wmich.edu)

WMU Assessment Web Site: <http://www.wmich.edu/assessment/>

## **Assessment in Action Day Planning Committee**

### ***Assessment in Action Committee***

(A sub-committee of the University Assessment Steering Committee)

**Brynne Belinger**

HLC Self-Study Coordinator, Office of Institutional Effectiveness

**Sue Brodasky**

Executive Assistant, Office of Information Technology

**Maira Bundza**

Assistant Professor, University Libraries

**Carla Chase**

Assistant Professor, Occupational Therapy

**Katharine Cummings**

Associate Dean, College of Education and Human Development

**Bryce Dickey**

FS II-Clinical Specialist, Family and Consumer Sciences

**Marcia Fetters**

Associate Professor, Teaching, Learning and Educational Studies

**Allison Kelaher-Young**

Faculty Member, Teaching Learning and Educational Studies and Associate Director for Faculty Development

**David Reinhold**

Associate Provost for Assessment and Undergraduate Studies

**Kathleen Springsteen**

Project Coordinator, Office of Institutional Effectiveness

**Karen Stokes**

Assessment Programs Specialist, Office of Assessment and Undergraduate Studies

## **Sponsored by the Office of Assessment and Undergraduate Studies**

### **Thank You**

To the Fetzer Center for the use of their facilities and catering services and to all of our presenters for sharing their knowledge and experiences. And a big thanks to all of you who came to the workshop today!

