



# PRISM

The Western Michigan University Newsletter for Academic Affairs

## Items of Academic Interest

### COLLEGE OF ARTS AND SCIENCES

The School of Communication will embark this year on a capital campaign entitled "Our Second Century—Honoring the Past, Embracing the Future, Invest in Our Next 100 Years!" The goal of the campaign is to build on the gifts the School received this year and to raise additional endowment-focused support that will help guarantee a bright future for the School of Communication. To launch the campaign and ensure its ultimate success, the School is gratified to announce significant and generous gifts that have recently been committed to the School of Communication. A leadership gift of \$500,000 was received from 1956



Jack Clifford

alumnus **Jack Clifford**. This gift will provide both immediate and long-term funding for three critical areas within the School: the creation of the Clifford Media and Communication Resource Center in the newly renovated



Roz Abrams

Brown Hall; an endowment to support and enhance the on-going activities of the Clifford Center; and an endowment for research and creative activities of our undergraduates, graduate students, and faculty. Alumna **Roz Abrams** ('70) gave a gift of \$100,000. The Roslyn M. Abrams Endowed Scholarship in Communication will support up to four communication students each year who need financial assistance. A sociology and speech major at WMU, Roz's gift is personal. "If I had not been given a chance to do something I did not think I could do, I would not have had such

a blessed life." Her scholarship will be available to four students each year with a minimum GPA of 2.0 who have overcome socioeconomic obstacles or educational disadvantages. Recognizing the varied needs across the School,



Randy Doran

**Randy Doran** ('83) invested \$100,000 to fund and endow the creation of the Randall and Lisa Doran Conference Room in the newly renovated Brown Hall, and to establish, in partnership with Steve and Ann Rhodes, a general endowment to promote, enhance, and improve the School for our students and faculty. With more than 30 years invested in WMU and the School of Communication, most recently as its director since 1999, no one knows the School's history of excellence, potential for the future, or financial challenges better than director and professor

**Steve Rhodes**. "I know what it is like to try and promote the School and the good work being done by our students and faculty without funding. And I know what it is like for students and faculty to do without funding for crucial elements of their programs." In that spirit, Steve and his wife Ann have pledged a long-term gift of \$100,000 to the School of Communication.

"We can think of no better way to thank those that have given so generously this year than to acknowledge their gifts by building on their investments." The School has also received a gift from Peter and Laurel Northouse. In partnership with Sage Publications, they have given \$20,000 to the School of Communication to establish the Northouse Endowed Leadership Scholarship. This gift will provide a \$1,000 scholarship in Fall 2007 for juniors or seniors seeking a degree in communication who have a GPA of at least 2.75 and who demonstrate good citizenship in the classroom and the University. **Northouse** has been a professor in the School since 1974 and he is a scholar with an international reputation for his work in Leadership and Health-Communication. He has been involved in teaching and conducting research on leadership for more than thirty years. His book "Leadership: Theory and Practice" is currently in its fourth edition and is widely recognized as one of the major texts on leadership theory. It is used at over 250 colleges and universities, including West Point Military Academy and the Canadian Forces College. It has been translated in several languages including Arabic, Chinese, French, Korean, and Swedish. The book received the 2004 book of the year award at Sage Publications and is one of the best selling books in the country on leadership. Each of these benefactors hope their gift will inspire and encourage fellow alumni and friends of the School to make their own personal investments to the School, no matter what size or kind. When combined with other gifts, no gift is too small. And, as can be seen with the Clifford, Abrams, Doran, and Northouse gifts, there are many ways to give and contribute. To continue to work toward becoming one of this country's premier schools of communication, the School needs the support of its alumni, emeriti, and friends. More information about the School's upcoming capital campaign will be available later this year. However, if you have questions, would like to know more about how you can become involved in the campaign, or would like to talk about making a gift, please contact **Nick McLaren**, Director of Development for the College of Arts & Sciences at: [nick.mclaren@wmich.edu](mailto:nick.mclaren@wmich.edu) or Steve Rhodes at: [steve.rhodes@wmich.edu](mailto:steve.rhodes@wmich.edu).

**William Van Deburg**, Evjue-Bascom professor of Afro-American Studies at the University of Wisconsin, Madison, paid a visit to WMU, his Alma Mater, on Tuesday, April 17, 2007. He was invited by the Theta of Michigan Chapter of Phi Beta Kappa and the Department of History. After completing his B.A. in History at Western in 1970, Van Deburg continued his studies at Michigan State University, where he received his M.A. and Ph.D. specializing in African American History. In 1973, he was appointed Assistant Professor of Afro-American

Continued on page 2

---

## Items of Academic Interest Continued...

---

Studies at the University of Wisconsin, Madison, where he has taught and researched for the last 34 years. He has served as chair of the Afro-American Studies Department, and in 2003 was appointed to his present named professorship. Dr. Van Deburg has had a productive scholarly career. He is author of five books dealing with topics such as slavery, the Black power movement, and African American popular culture in America, and has edited two important volumes on African-American nationalism. He is author of twenty nine scholarly articles on similar topics. One of his recent publications, "Hoodlums: Black Villains and Social Bandits in American Life," was published by the University of Chicago Press in 2004. Dr. Van Deburg presented the keynote lecture to Phi Beta Kappa's inductees at the 2007 initiation event. He spoke on the topic, "Black History and the Creation of Knowledge." As a guest of the history department, he renewed acquaintance with former his former undergraduate mentor, Professor Peter Schmitt, whom Van Deburg credits with inspiring him to pursue the academic career at which he has been so successful.

### HAWORTH COLLEGE OF BUSINESS

Haworth College of Business and IBM announced a joint effort to provide students with free information technology (IT) resources to help build the skills required by the 21st century workplace. The initiative provides students and teachers with a wide range of free IBM software and services resources designed to build service-oriented and open standards skills. The Business Information Systems department will use the IBM Academic Initiative software resources to strengthen IT education. Currently, the faculty is developing a new service oriented IT education curriculum that supports the study of Business Intelligence, Business Report Writing and Process Analysis and Modeling. When completed, these courses will be offered to students majoring in other business areas such as management, accounting, and marketing. IBM and WMU will help students build an integrated mix of skills that they can apply in real-world business environments.

**James J. Donoghue**, former Dow Jones Newswire publisher and chief operating officer and current general manager of InterShow, was inducted into the Marketing Alumni Hall of Fame on April 20 during the Department of Marketing's annual awards banquet at the Fetzer Center. The Marketing Alumni Hall of Fame was established to recognize graduates who have distinguished themselves through their outstanding professional achievements, community leadership and dedicated service to WMU. Thirty alumni have previously been inducted, including WMU Trustee **Kenneth V. Miller**. Donoghue earned a bachelor's degree in business administration with a major in advertising from WMU in 1970. While a student, he worked as an advertising sales representative and then as advertising sales manager for the Western Herald. Following graduation, he worked as a sales representative for Dow Jones & Company, as marketing manager for Owens-Corning Fiberglass, and then as senior sales representative and Detroit sales manager for The Wall Street Journal. From 1980 to 1997, Donoghue worked for Time Inc., where his positions included vice president of corporate sales and marketing and associate publisher and advertising director for People Magazine. In 1997, Donoghue rejoined Dow Jones & Company as vice president-sales and

marketing for DJ Newswires. In 2002, he became vice president-market development for The Wall Street Journal, and from 2004 through 2006, he served as publisher and chief operating officer, Financial News Services, DJ Newswires. In 2007, Donoghue joined Sarasota, Fla.-based InterShow as general manager of a new division. The division's focus is on the Web site [www.MoneyShow.com](http://www.MoneyShow.com). InterShow is the leading producer of conferences for the financial communities of individual investors, traders and financial advisors. Donoghue and his wife, Marty, reside in Princeton, N.J., where he has served on the board of directors for the Stuart Country Day School.

### EMERITI COUNCIL

WMU's Emeriti Council, the Western Association of Retired Faculty (WARF) and the Friends of WMU, the university's political action committee, sponsored a "Forum on the Future of the University: WMU Financing and State Relations" on April 20, 2007. The speakers identified projections on state and university revenue for the next several years as well as a number of options for university and state action. Tom Clay, State Director for the Citizens Research Council of Michigan, emphasized that the state budget has now suffered through seven years of spending cuts; reserves are exhausted; spending pressures are growing faster than revenues; and General Fund revenues are lower this fiscal year than they were in 1996. Michigan now ranks 26<sup>th</sup> in appropriations per student. Per student appropriations are now six percent lower than the average for other Great Lakes states. **Bob Beam**, WMU's VP for Finance, underscored the decline in state legislative support by showing that WMU's state appropriation between 1977 and 2007 rose by 226 percent but inflation during that period increased by 231 percent. As a result, the state budget appropriation constituted 75 percent of the university's revenue in 1972 but declined to 40 percent by 2005; meanwhile, tuition moved from 25 percent to 60 percent of WMU's revenue. **Greg Rosine**, WMU's Senior VP for Advancement and Legislative Affairs, corroborated other data from Beam on the deficit in this year's university budget. A revenue shortfall has raised uncertainty whether the university will ever receive state funds that are currently held back. Furthermore, for the next fiscal year, the university may receive a reduction as a result of negotiations as to what will replace the small business tax eliminated by the state legislature last year. Rosine also circulated a graph showing that WMU's per student allocation this year of \$4,847 is well below the other high research universities whose per student allocations are all above \$8,000. **Dr. Jon Neill**, chief negotiator for the AAUP, did not quarrel with the projections for deficits in the operating budgets for the next several years, but emphasized that the state audit reports for WMU paint a different picture. These assets held by the University and the Foundation reveal that under the new Michigan accounting rules, WMU has several million dollars in available assets. Beam questioned how much of these restricted funds were actually available, but Neill's approach did at least raise the possibility that in the short run, some of these funds might meet immediate financial needs and be preferable to more dire options. Neither Beam nor Neill, however, argued that drawing down assets to meet operating fund needs was a sound budgetary solution in the long run.

## Items of Academic Interest Continued...

### COLLEGE OF EDUCATION



WMU's Urban Program Education majors organized a basketball team and cheerleading squad at Edison Elementary. Interns **Ryan Cramer** and **Lance Brinkman**, with WMU Urban Program graduate, **Tawnya Olen** coached the 4<sup>th</sup> and 5<sup>th</sup> grade boys' basketball team this past season. Another Urban Program graduate, **Eric Grabow**, ran the scoreboards. Principal **Chuck Tansey** said, "It was the best season ever for the team." To heighten the school's spirit, pre-intern **Amy Cvitkovic** began a cheerleading squad. This was a first at Edison. Urban Program Coordinator at Edison, **Pat Stringham**, said she was very proud of her students' initiative and hard work to make this an awesome experience for the Edison students. "Yea, Edison...Yea, Urban Program!"

State Farm provided \$1,000 stipends for the third straight year to assist College of Education students performing their internships (student teaching), under the umbrella of the College's School/University Partnership Team. This year, a record total of 32 College of Education interns were supported by State Farm awards, which prove to be particularly helpful during a critical time in the students' collegiate careers. Within the awards, special emphasis was placed on rewarding students choosing to perform their internships in urban schools "of promise." According to WMU College of Education faculty member and SUPT director **Lynn Nations-Johnson**, the Urban Program (a program within SUPT) recently completed its seventh year, and State Farm support has become increasingly important in the program's success. The Urban Program allows



students to have a two-semester experience (pre-internship and internship semester) immersed in the life and teaching of urban schools. On May 9, 2007, Western Michigan University honored State Farm with a ceremony in Lansing in recognition of State Farm's generous assistance to the SUPT program. Numerous State Farm representatives were in attendance, including Vice President of Operations Mark Odland. Odland told the audience that education continues to be a top priority for the State Farm Foundation, explaining that State Farm CEO Ed Rust is "passionate about education." The event featured remarks from WMU College of Education Dean **Gary Wegenke** and various other representatives of the WMU administration, and was also attended by numerous members of the state legislature representing the hometowns of the WMU interns.

### COLLEGE OF ENGINEERING AND APPLIED SCIENCES

Although no one kept an official count, students devoured 530 Oscar Mayer hotdogs during Co-op Cookout, a three-hour event that brought students and potential co-operative opportunities together in an informal arena. "We thought of this as an opportunity to get them all together in an informal setting

with no resumes allowed," said **Fred Sitkins**, the CEAS director of co-operative education who coordinated the event.



"We have the formal Engineering Opportunity Day in the fall, but we wanted to remind students that employers are recruiting year-round," he said. Among the companies that participated were the event's two sponsors: Kraft – which includes Post Cereals – brought the hotdogs, and Dana Corp. contributed funds for the condiments, buns, and soda pop. Representatives from Stryker Corp., Kalamazoo County Road Commission, and Tenneco Automotive also interviewed. "They were all looking



for specific kinds of co-op students," Sitkins said. "We tried to attract the kind of students they wanted." Company representatives brought information about the kinds of students they are looking for and interviewed students informally. The reps gave business cards to students who wrote contact information for the reps to make future contact. According to Sitkins, students sometimes wait until after finals to begin looking for positions, and the cookout served as a reminder to start earlier. "This was an opportunity to get them all together." The turnout was larger than anticipated. Two "soda pop and bun" runs to area grocery stores were required to feed the troops. "The event was successful far beyond our expectations," Sitkins said. Sitkins credited

**Jennifer Messana**, a graduate assistant in Career & Student Employment Services for the cookout idea. Others who contributed to the success of the event include **Tracey Moon**, engineering and aviation career advisor and **Kim DeVries**, CEAS academic advisor. Cooperative education, an optional program at WMU, brings classroom and work experience together and benefits both students and employers. CEAS presently offers students three options in co-operative education. In alternating co-ops, students work one semester and attend class the next for a minimum of three semesters. For concurrent co-ops, students are employed part-time while they attend classes during the academic year and full time during the summer. In internships, students are employed either part- or full-time during the summer and possibly during the school year. Sitkins' immediate goal is to have 30 to 40 students registered in co-operative options. In the future, he would like "far more." Those interested in co-ops – students and employers – should contact him at [fred.sitkins@wmich.edu](mailto:fred.sitkins@wmich.edu).



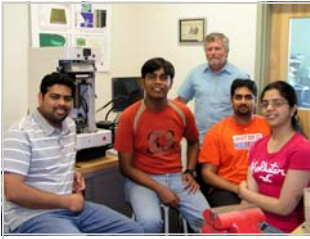
Tim Anderson (left), human resources manager from Kraft, discusses co-op opportunities and cookout event with Fred Sitkins, CEAS co-op director, at the Co-op Cookout. Kraft donated 1,000 Oscar Mayer hotdogs to the event, and Dana Corp. donated funds for the buns, condiments, and soda pop.

For the next eight weeks, **Pretty Khare**, who begins his fourth year as a mechanical engineering at the Indian Institute of Technology (IIT), in Kharagpur, India, will be researching with **Dr. John Patten**, WMU's Department of Manufacturing Engineering chair. Specifically he will be working with three WMU graduate students – **Ramesh Kattumenu**, **Deepak Ravindra**, and **Madhavi Aysola** – in the study related to diamond points and the machining of silicon carbide. Most of the work will be done in the CEAS Tribology Analysis Lab at WMU using the micro-tribometer. Khare is the first of eight

*Continued on page 4*



## Items of Academic Interest Continued...



Researchers in the CEAS Parkview Tribology Analysis Lab (left to right): Ramesh Kattumenu, Pretty Khare, who will be a senior next fall at the Indian Institute of Technology in India, Dr. John Patten (standing), chair of WMU's Department of Manufacturing Engineering, Deepak Ravindra, and Madhavi Aysola. Khare, a senior in mechanical engineering at the Indian Institute of Technology in India.

third-year IIT engineering students who will be spending eight weeks at the Parkview Campus participating in CEAS research projects. The group is part of the new Summer Undergraduate Program for Engineering Students from India, organized and co-ordinated by **Dr. Raja Aravamuthan**, professor in the Department of Paper Engineering, Chemical Engineering, and Imaging (PCI). The IIT students are enrolled in Summer I independent study classes of different departments and will work with various engineering professors. "They have the opportunity to enhance their abilities to conduct independent research," he said. "We can assess their potential as prospective graduate students." The

selection of students who have completed their third year means that the students are already well educated in engineering, Aravamuthan said. At the conclusion of the program, the students submit a written report to the project advisor and make an oral presentation to the CEAS faculty and students. Students were selected from 32



Dr. Raja Aravamuthan

applications, and the program is limited to students in one of the seven IIT programs. Aravamuthan said that between 225,000 and 250,000 students test each year for admission to IIT and about 4,000 are admitted. "IIT is the best institution in India, and IIT students are the top engineering students in India," said Aravamuthan, who graduated from IIT 39 years ago. The 2007 summer program resulted from collaboration between the CEAS and the Haenicke Institute of Global Education (HIGE). While Khare is in manufacturing engineering, the

other students who are presently enrolled include two in industrial engineering, one in computer science, one in civil engineering, and three in PCI. One of the PCI students will work on research with the National Council for Air and Stream Improvement (NCASI), a privately funded organization that does research in the paper field and shares research facilities at Parkview. Aravamuthan said that if this year's summer program works as expected, it is possible to double the program's capacity and streamline the program in the near future.

## COLLEGE OF FINE ARTS



Gwen Frostic School of Art

The WMU Board of Trustees approved the naming of the Gwen Frostic School of Art at its April 27, 2007 meeting. **Gwen Frostic** was a celebrated Michigan artist, whose lifelong affection for her alma mater culminated

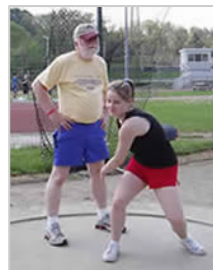
in her bequest of a gift of \$13 million to WMU, the largest single gift in the school's history.

**Dr. Von Washington**, director of the Multicultural Theatre Program at Western Michigan University and a local playwright, has been invited to take his most recent production, "Remnants from Senegal," to the prestigious Fringe of the National Black Theatre Festival. This production, which premiered in September 2006 at WMU's Gilmore Theatre Complex, tells the story of a family reunion taken down an unexpected path by a family secret finally brought to light. The NBTF selectively invites the most professional collegiate theatre productions from around the world, making this a distinguished honor for Washington, his company, and the WMU Department of Theatre. The National Black Theatre Festival, held in Winston-Salem, NC from July 30 to August 30, 2007 will include the contributions of two other WMU professors this year. **Joan Herrington**, chair of the Department of Theatre and a renowned August Wilson scholar was integral in planning an international colloquium at the Festival on Wilson's body of work. Another WMU professor, **Olasope Oyelaran**, Interim Director of International Studies at the Haenicke Institute for Global Education, will chair the colloquium. The Festival will also include over 100 theatrical performances, workshops and seminars, and the reading of several new works. Inclusion in the NBTF Fringe, which showcases theatre productions from around the world, is an illustrious achievement for Washington and his cast of Western theatre students. The cast of "Remnants From Senegal" includes: WMU students and alum, **Hal Bates Jr., La'Avery Black, CaSaundra Flagg, Brandon Higgins, Oliver Murphy, Crystal Lucas-Perry, Bianca Washington, and Iva Washington**. The creative team includes: **Laura Williams** (Stage Manager).



## COLLEGE OF HEALTH AND HUMAN SERVICES

The 20th annual Senior and Junior Sports Education Camps were held on WMU's campus from May 7-12, and taught students with visual impairments how to make adaptations that allow them to participate in goal-ball, judo, track and field, power-lifting, swimming, wrestling, and other sports. The sports camps introduce students to physical education and popular sports, allow them to take their knowledge back to teachers, and encourage them to practice and increase their skills so that they may compete on their school teams. The camps, co-sponsored by the Michigan Blind



www.usaba.org.

Athletic Association, help students develop their skills and to gain a more positive view of themselves as athletes. Sports camp evaluations show that students have increased their participation in sports after attending a camp. The senior sports camp concluded with a track and field competition at Kanley Track on Saturday, May 12. For more information on the United States Association of Blind Athletes, see

# Faculty Accolades

## COLLEGE OF FINE ARTS

**John Running-Johnson**, Sculpture Technician and Sculpture Tour Administrative Assistant, will have his sculpture titled "Mask" included in the University of Toledo's annual juried exhibition.

Associate Professor of Music **Edward A. Roth** was awarded a \$6,000 grant from Spectrum Health to conduct a study exploring the effects of rhythmic auditory stimulation on gait parameters of a patient with traumatic brain injury and to supervise the internship of undergraduate student **Erin Bristol**.

Professor of Music **Daniel C. Jacobson** was named to "Who's Who Among America's Teachers" for the sixth time. He authored a commissioned article for the monumental African American National Biography project to be published in 2008 by Harvard University and Oxford University Press, and his research on Schubert's Tenth Symphony is being featured this summer in seminars at universities in Austria and Sweden.

Assistant Professor of Music **Stanley C. Pelkey** presented a solo organ recital at First United Methodist Church—Kalamazoo as part of its Lenten Organ Recital Series, then traveled to Exeter, England where he presented his paper, "Musical Quotation, Keyboard Music, and British National Identity in the Long Eighteenth Century," at the Narrating the Eighteenth Century conference.



Bradley A. Wong

Professor of Music **Bradley A. Wong** will present solo recitals at the University of Oklahoma Clarinet Symposium in June and the International Clarinet Association ClarinetFest in Vancouver, British Columbia in July. He recently performed with Opus 21: Music Without Boundaries in New York's Symphony Space, earning praise from the New York Times for his performance of Steve Reich's New York Counterpoint.

School of Art advisor, **Ellen Armstrong**, has work included in the exhibition: The Voice Within, at the West Michigan Cancer Center, 200 North Park Street, Kalamazoo, MI 49007-3731, from March 2007-2008. There was a reception for the artists on April 17, 2007 at 7 p.m.

## COLLEGE OF HEALTH AND HUMAN SERVICES

**Dr. Sandra Murphy**, Coordinator of Field Education and a faculty specialist in the School of Social Work was named Doctoral Student of the Year by the University of Georgia School of Social Work, where she completed her doctoral work in December, 2006.

Faculty and graduate students from the WMU School of Social Work have been involved with an "Attendance Pilot" project in conjunction with Kalamazoo Communities In Schools, a partnership organization originally created by the City of Kalamazoo and Kalamazoo Public Schools. Associate Professor **Ineke Way** and six graduate interns in the Master of

Social Work Program recently presented results from the program involving students from Edison Environmental Sciences Academy, Milwood Elementary, and Milwood Magnet School. Preliminary results indicate that almost 100% of the students involved showed improvements in their attendance as a result of the pilot. School of Social Work faculty will continue their work with the project in the coming year.



Ineke Way

## COLLEGE OF ARTS AND SCIENCES

**Annegret Paul** (Mathematics) and 17 other mathematicians and computer scientists successfully mapped a 120-year-old puzzle. The team, with creative minds hailing from the United States and Europe, was convened by the American Institute of Mathematics in Palo Alto, Calif., to map a theoretical object known as "Lie group E8." The Atlas of Lie Groups Project is funded by the National Science Foundation.

**Bill Cobern's** (Mallinson Institute) latest paper will appear in the July 2007 (p. 257-62) issue of the Canadian Journal of Science, Mathematics and Technology Education. The paper title is: "ID Hysteria Says More about Some People's Freudian ID than about Science."

**Eli Rubin** of the Department of History has been awarded a prestigious two-year Alexander von Humboldt Fellowship. The Alexander von Humboldt Foundation is a non-profit organization established by the Federal Republic of Germany for the promotion of international research cooperation. It enables highly qualified scholars not resident in Germany to spend extended periods of research in Germany. The postdoctoral fellowship is awarded to US scholars who are recent Ph.D.s for a period of 13 to 24 months to carry out research in Germany. The project Rubin will be pursuing is entitled "Material Memory: Marzahn, Socialism, and the GDR" and will focus on the communist-era housing projects of the East Berlin suburb Marzahn. It will attempt to identify the extent to which personal memories were contained within material possessions and surroundings—and the extent to which the complete rebuilding and replacement of those surroundings during the construction of Marzahn changed the relationship between personal memory and citizens' understanding of history. This project will form the basis of Rubin's second book.



Susan Pozo

**Susan Pozo** (Economics) and **Catalina Amuedo-Dorantes** of San Diego State University (Ph.D. WMU 1998) received a \$138,000 grant from the Department of Health and Human Services and the National Institute of Health to undertake a study entitled "Remittances and Risk: Evidence from Mexican Migrants." This research will examine how the repatriated earnings of immigrant workers are influenced by risks these workers face.

## Faculty Accolades Continued...



Jean Kimmel

**Jean Kimmel** (Economics) has received a grant of \$64,616 from the W.E. Upjohn Institute for Employment Research to write a book titled "The Role of Caregiving in Mothers' Time Use: Recent Evidence from the New American Time Use Survey." This is a two-year project jointly undertaken with Rachel Connelly of Bowdoin College. Kimmel also has been named a Research Fellow by the Institute for the Study of Labor in Bonn, Germany.

**Christine Moser** (Economics) was named a U.S. Embassy Science Fellow in 2006. In this capacity she will function as an agricultural policy advisor to the Ministry of Agriculture, Livestock, and Fisheries in Madagascar. Her focus will be on ways to improve agricultural production technology and market capacity in the rice and potato markets. This study will be funded by the USDA.



Robert Ulin

**Robert Ulin's** (Anthropology) essay "Revisiting Cultural Relativism: Old Prospects for a New Cultural Critique" has been accepted for publication in *Anthropological Quarterly*. The essay will be published this Fall.

**Stuart Dybek** (English) has been chosen to receive The Mark Twain Award in 2007 for "distinguished contributions to Midwestern literature" from the Society for the Study of Midwestern Literature at Michigan State University.

**Dr. Robert E. Vann** has received a WMU Instructional Development Grant of \$3,550 to help finance program development of an international education project to create the WMU Center for Multilingualism in Michigan. Once established, this Center will work in collaboration with 269 area code school districts and ISDs to create and expand K-12 world language education programs and heritage language maintenance ESL programs. The project will provide an informational website on these types of language education and it will facilitate collaborative field research and professional development opportunities for WMU faculty and students in area schools. Among other things, the grant will provide for IT support for the Center website as well as technological and public relations resources for the Center.

**Jun Wang** (Foreign Languages) recently received funding through the Instructional Development Fund for a project on teaching Business Chinese, and Vincent Desroches for being awarded a Visiting Scholars Grant. Vincent will be welcoming Haitian filmmaker Arnold Antonin during the Francophone Film Festival next March.

## HAWORTH COLLEGE OF BUSINESS

**Christine Stamper** has been appointed to the editorial board for the *Journal of Organizational Behavior*.

**Drs. Kathleen E. Sinning** and **Hans J. Dykxhoorn** are the editors of the *Journal of International Accounting, Auditing and Taxation*. The peer-reviewed journal is issued twice per

year and publishes articles that deal with all areas of international accounting including auditing, taxation, information systems, and management advisory services. The journal is a publication of Elsevier, a global leader in science, technical, and medical publishing. It is included in ScienceDirect, which provides online access to the full text of Elsevier's print journals.

**Dr. Michael Tarn** continues to serve as the Managing Editor of the *International Journal of Management Theory and Practice*, and has been invited to serve on the editorial review board of two journals: *Information Resources Management Journal* and *Decision Science*.

**Dr. Devrim Yamin's** single-authored article published in *Business Quest* in 2005 was selected as that journal's best paper of the year.

**Dr. Ajay Samant** and **Dr. Onur Arugaslan** won the Best Paper Award for their article "American Depository Receipts: A Study of Issuance from the Australian Region" at the Association for Global Business Conference in Newport Beach, California in November 2006.

A paper by Dr. Onur Arugaslan (Department of Finance and Commercial Law) entitled "On the Conditioning of the Financial Market's Reaction to Seasoned Equity Offerings," (co-authored with Louise Miller of Texas A&M University-Commerce) was published in the Jul-Dec 2006 Issue of the *Lahore Journal of Economics*.

**Dr. Andrew A. Brogowicz** was presented with the Adrian Trimpe Distinguished Service Award at Western Michigan University 42<sup>nd</sup> Annual Food Marketing Conference held at the Radisson Plaza Hotel on March-19-20. Brogowicz, who will be retiring on June 30, has been chairperson of the Department of Marketing for the past 16 years and also serves as director of undergraduate business programs for the Haworth College of Business. **Dr. Frank Gambino** was presented with an Outstanding Food Marketing Alumni Award at the conference. Gambino, who received his B.S. degree from WMU in 1977 with a major in food distribution and his Ed.D. degree in 1993, is a professor of marketing and director of Western's nationally recognized Food and Consumer Package Goods Marketing Program. Over 500 students, faculty, and industry representatives participated in the Food Marketing Conference, which featured several workshops, a panel of executives from the Network of Executive Women, and the following keynote speakers: Brian Driscoll, Senior Vice President, Kraft Foods North America; Fred Morganthall, President, Harris Teeter Supermarkets; Caroline Cotton Nakken, President & CEO, Mass Connections; and Craig Sturken, Chairman, President & CEO, Spartan Stores.

**JoAnn L. Atkin** (Assistant Professor of Marketing) and Bonnie B. Reece presented their paper entitled "Privacy Policies: Not just for the Internet Anymore!" at the 2007 American Academy of Advertising's National Conference in Burlington, VT. Also, JoAnn L. Atkin and Richard Beltrami's article (2007, forthcoming) "Exploring the Perceived Believability of DTC Advertising" was accepted for publication in the *Journal of Marketing Communication*. In

*Continued on page 7*



Dr. Onur Arugaslan



Dr. Andrew Brogowicz



## Faculty Accolades Continued...

addition, **Karen Lanceondorfer** (Assistant Professor of Marketing) and JoAnn L. Atkin and Bonnie B. Reece had their article (2007, forthcoming) "Love Dogs? Love the Ad!" accepted for publication in the *Journal of Business Research* (special issue).



The Business Information Systems Department at Haworth College of Business, WMU is using

the collaborative technology tools of Web 2.0 to connect WMU students enrolled in its introductory business computing course with high school students learning to use Microsoft Office applications. WMU students benefit through greater expertise in software, high school students benefit from peer to peer tutoring, and everyone benefits from experiential learning in a Web 2.0 environment. Pilot studies began Spring 2007 with Kalamazoo Central High School. Current technologies focus on Google Groups and Google Docs and Spreadsheets, but the department plans to utilize the IBM Academic initiative to improve the WMU / high school connection as it evolves.

## COLLEGE OF EDUCATION

The Council for the International Exchange of Scholars invited **Dr. Linda Dannison**, chair of Family and Consumer Sciences, to serve on the 2007-2008 Sociology and Social Work Peer Review committee for the Fulbright Senior Specialists Program. She will review applications for the Fulbright Senior Specialists Program during the next year.

**Dr. Allison Downey**, assistant professor of the Creative Arts Education program in the Department of Teaching, Learning, and Educational Studies, was one of ten finalists and the only Michigander on the bill to perform at the Wildflower Arts & Music Festival held in Richardson, Texas on Saturday, May 19, 2007. Allison performed in the Eisemann Center - Countrywide Theatre during the final competition, and then again later in the evening with her husband, bass player and Western Michigan University professor, **John Austin**, on the Acoustic Stage of the Festival. Wildflower is an annual award-winning, multi-day eclectic arts and music festival that draws over 50,000 attendees.

## LEE HONORS COLLEGE

**Dr. Diether Haenicke**, Interim President; **Dr. Joseph Reish**, Dean of University Libraries; **Dr. Sush Datta-Sandhu**, Professor of Political Science; **Dr. Thomas Bailey**, Professor of English; and **Dr. Shirley Bach**, Professor Emerita of Philosophy were recognized as Faculty Fellows by the Lee Honors College at its April Graduation Reception. The Faculty Fellows program recognizes distinguished teaching and service to the Lee Honors College.

## COLLEGE OF ENGINEERING AND APPLIED SCIENCES

Several WMU professors volunteered to judge 51 projects at the Southwest Regional Science and Engineering Fair for area high schools. The event was organized by the Kalamazoo Area Math and Science Center (KAMSC) and hosted by WMU's CEAS at the Parkview Campus. Students from both the KAMSC and the Battle Creek Area Math and Science Center competed for the honor of qualifying for the 2007 Intel International Science and Engineering Fair (ISEF) held in Albuquerque, NM, this month. According to KAMSC's **Dr. John Goudie**, who organized the local fair, the Intel ISEF is the world's largest pre-college celebration of science. Nearly 1,500 students from 40 nations are competing this week for scholarships, tuition grants, internships, scientific field trips, and a \$50,000 college scholarship. WMU professors who served as judges included **Dr. Tycho Fredericks**, associate professor in industrial engineering; **Dr. James Kamman**, associate professor of mechanical engineering; **Dr. Don Kane**, associate professor of biology; and **Dr. Elke Schoffers**, assistant professor of chemistry. Also judging the projects were grad assistants

**Hussam Alkhasawneh**, a Ph.D. candidate in paper engineering, chemical engineering, and imaging; and **Julie Ryan**, a Ph.D. candidate in biology. CEAS professors also served as mentors for three projects. **Dr. Ikhlas Abdul-Qader**, associate professor of electrical and computer engineering, **Dr. Sherif Yehia**, assistant professor in civil engineering, and graduate students **Ammar Zalt** and **Vijay Meganathan** assisted a project presented by

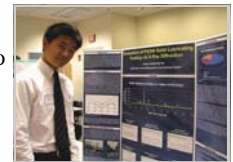
Eric Mott, a senior at KAMSC and Parchment High School senior, with partner Griffin Jackson. The project evaluated an optical sensor to monitor the structural health of bridge applications. **Dr. Pnina Ari-Gur**, professor of mechanical and aeronautical engineering, mentored with James Sun-Taek Oh, a KAMSC and Portage Central High School junior, who examined PS 304, a space age lubricant.

"When vital constituents of rockets collide, the frictional wear produces detrimental effects on machinery," Oh said. "NASA developed PS 304 to protect and reduce frictional wear that results from collisions in space." **Dr. Tianshu Liu**, associate professor in aeronautical engineering, and his grad assistant **Sudesh Woodiga** worked with Tony Liao, a senior at KAMSC and Portage Northern High School, examining fluid dynamics of vortex rings in a closed liquid surroundings.

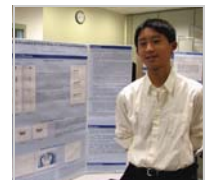
**Dr. Andrew Kline**, assistant professor in Paper Engineering, Chemical Engineering, and Imaging (PCI), and **Dr. Sherif Yehia**, assistant professor in the Department of Civil and Construction Engineering (CCE), coordinated and supervised about 30 Kalamazoo Christian Middle School students in Career Exploration Week, a weeklong program held annually to enable students to explore careers in engineering. The activities included chemistry experiments and bridge-building



Eric Mott, a KAMSC and Parchment High School senior, discusses his science project with judges Dr. James Kamman, associate professor in mechanical engineering, and Julie Ryan, a Ph.D. grad assistant in biology.



James Sun-Taek Oh, a KAMSC and Portage Central High School junior, had Dr. Pnina Ari-Gur, professor of mechanical and aeronautical engineering, as his CEAS mentor.



Tony Liao, a KAMSC and Portage Northern High School senior, had Dr. Tianshu Liu, associate professor in aeronautical engineering, as his CEAS mentor.

Continued on page 8

## Faculty Accolades Continued...



Examining the "fizzing" quality of a mixture and why the balloon is not inflating are (left to right) **Amanda Rossman**, a WMU second-year civil engineering student from Flint; KCMS student **Rebecca Dykstra**, **Dr. Andrew Kline**, a WMU chemical engineering professor, and KCMS student **Haley Hixon**.

computer simulation. The event was held at WMU's Parkview Campus. Kline led the students in a number of experiments in which students observed the effects of mixing common household products like baking soda, vinegar, lemon juice, and Alka Seltzer. "These activities are related to what they would be doing if they studied chemical engineering," Kline said. Yehia taught basic bridge design principles and had the students use computer simulation software to test various bridge designs in terms



Watching their bridge design collapse in a simulation amuses KCMS students (seated left to right) **Brendan Pomeroy**, **Reid Petro**, and **Luke Sly** and their WMU civil engineering student mentors (standing left to right) **Josh Host**, **Ammar Zalt**, and **Joe Barbera**.

of stability, safety, and cost. "They played with the different designs and made changes and adjustments after each test until they achieved a successful result," Yehia said. The students also studied the simulated effects of using various cement components on the bridge's strength and cost. "This program is designed to give the students a complete hands-on experience in bridge design," Yehia said. The middle schooler students came to Parkview every morning. The program included an introduction on the first day, then two days of engineering problem solving and data manipulation, one day of preparing a PowerPoint presentation on what they learned about the data, and a

final day making a PowerPoint oral report assessing what they had learned. Several WMU engineering students assisted in the event including four civil engineering students: sophomore **Amanda Rossman**, seniors **Josh Host** and **Joe Barbera**, and master's candidate **Ammar Zalt**.

**Donald Knight**, doctoral student in counseling psychology, was awarded the Inaugural Annual Research and Creative Activity Awards presented by the Lewis Walker Institute for the Study of Race and Ethnic Relations. Donald received the award for his research project on "African American Male College Students' Experiences Being Reared in Single-Parent Homes." Donald gave a presentation on the project at the Walker Institute Special Research/Creative Activity Forum on April 11.



Donald Knight

This past year, membership in the WMU chapter of Kappa Delta Pi, an international honor/service education society, has grown astronomically. The spring initiation ceremony welcomed 44 new members. "KDP monthly meetings are well attended by members who hear guest speakers give outstanding presentations," said **Pat Stringham**, faculty counselor for the chapter. "The group made fleece blankets for children entering homeless shelters, worked at the Kalamazoo Soup Kitchen, took part in 'Challenge Day,' and raised money for the Big Brothers' and Big Sisters' Foundation. In addition, the group helped children at the Interfaith Community Center by participating in their tutoring program, donating winter hats and gloves, and sponsoring a 'Reading is Fun' day. Children who have never owned a book walked away with at least four!" said Stringham. She concluded, "I am very proud of what our chapter of Kappa Delta Pi accomplished this past school year. It is an amazing group of dedicated students. I am very excited about next year to see what we can accomplish with even more members!"

Counselor Education and Counseling Psychology 2007 awards were presented at the annual awards reception on April 10. Recipients were:

- Graduate Teaching Effectiveness Award: **Chris Crans-Stuive**
- Graduate Research and Creative Scholars Award: **Darryl Plunkett**
- Robert & Diane Betz Award for Doctoral Studies in CECP: **Adriana Fox**, doctoral student in counselor education; **Kara Wolff**, doctoral student in counseling psychology
- Robert O. Brinkerhoff Scholarship for Human Resource Development: **Deborah Bryde**
- Kenneth Bullmer Scholarship for Doctoral Students in Counseling Psychology: **Nancy Hammouhah**
- CECP Alumni Scholarship: **Amanda Roundhouse**, master's student; **Stephaney Carter**, doctoral student
- Arthur and Margaret Manske Outstanding Master's Student in School Counseling: **Kevin Paradine**; **Lisa Piccard**
- Paul and Phyllis Griffeth Outstanding Master's Student in Student Affairs: **Jeffrey Eppley**
- Outstanding Master's Student in CECP: **Bridget Nolan**
- Thelma M. Urbick Outstanding Doctoral Student in Counselor Education Award: **Robert Powell**
- Outstanding Doctoral Student in Counseling Psychology: **Julie Davis**; **Jody Tomko**
- Outstanding Alumni Award: **Charles Donaldson**; **Randy Flood**

## Student Accolades

### COLLEGE OF EDUCATION



Alta Moda runway fashion show

The "Alta Moda" runway fashion show, featuring the designs of WMU students, was held April 21 at the Radisson Hotel. An audience of seven hundred people enjoyed the spring show made possible by 100 volunteers including forty members of the Merchandising Opportunities Design Association. MODA members worked hard since January planning, fundraising, and producing the event. Ten hair and makeup volunteers from Panopolous salon, 40 models, videographers, photographers, the DJ and many more participated to make this an exciting event.



## Faculty Accolades Continued...

### LEE HONORS COLLEGE

The Lee Honors College has published the fifth annual edition of *The Laureate*, a journal which features poetry, short stories, and short plays written by Western Michigan University undergraduate students.

**Talat Mangla**, April graduate, was named a Young Woman of Achievement by the YWCA of Kalamazoo.

### COLLEGE OF ENGINEERING AND APPLIED SCIENCES

The IME annual Student Recognition luncheon paid tribute to IME's top, seven professional societies, and three honor societies. Clausing Industrial Inc., which has been supporting IME programs for 54 years, provided the lunch. Several



Some of IME's top students: (from left): Murray Swoish (EGR), Shannon Bowerson (IEN), Meike Pampalone (GEM), J. D. Steinmetz (MFT), Lawrence Pitcher (IEN), Dr. Tim Greene (CEAS dean), Ashley Ford (UEM), Anil Kumar (Ph.D.), Brian Sather (MFEG), and Dr. Paul Engelmann (IME chair).

students received multiple honors. UEM senior **Melissa Saltzman** was the 2007 IME Presidential Scholar and Dean's scholar, and she won two scholarships. The departmental outstanding students for IME's four undergraduate programs are **Murray Swoish (EGR), Lawrence Pitcher (IEN), John (J. D.) Steinmetz (MFT), and Ashley Ford (UEM)**. For the graduate programs, the top students are **Meike Pampalone (GEM), Brian Sather**

**(MFEG), Nikki Crocker (IEG), and Anil Kumar (IE Ph.D.)**. **Shannon Bowerson (IEN)** earned an outstanding service award and won two scholarships. The CEAS dean's scholars for the undergraduate programs are **Swoish (EGR), Pitcher (IEN), Steinmetz (MFT), and Saltzman (UEM)**. Representing Clausing Industrial, Inc., Jim Lester, the company's inside marketing manager, presented freshman **Cory Barber** with the Clausing Scholarship. The following students were honored with scholarships and awards: **James Vlieg, Lauren Lambert, and Josh Wiese (SME Chapter 116 Roscoe Douglas Scholarships), Aaron Copeland (Foundry Educational Foundation Scholarship), Jason Klein (Detroit-Windsor Chapter of the American Foundry Society (AFS) Scholarship), Adil Abdelwahab and Kyle Manduch (AFS Central Mich. Chapter Scholarship), Melissa Saltzman (George E Kehrman Scholarship), Supreeta Amin (Kenneth W. Knight Scholarship), Lawrence Pitcher, Michael Kruse, and John Knapp (IIE Best Paper Region IV), Nicholas Czarnecki and Trent Kenworthy (IME 1420 TA Awards), David Geiser (Spring '06) and Garrett Beulle (Fall '06) (IME 1420 AutoCAD Contest Winners), Ella Lambrix (Fall '06) (IEEE Paper Contest Winner).**



Melissa Saltzman was honored as IME's Presidential and Dean scholar. With her is Dr. David Lyth, whom she honored as her most supportive faculty member.



Jim Lester (left), Clausing Industrial's inside marketing manager, presents the Clausing Scholarship to freshman Cory Barber.

Jaymi Gonzalez, a representative of the Kellogg Foundation presented scholarships to six IE students: **Ashley Bazzana, Shannon Bowerson, Bryan Dopkins, Alisha Hankins, Ella**



Jaymi Gonzalez (left), Kellogg Foundation representative, with IE scholarship winners (left to right) Ben Smith, Alisha Hankins, Shannon Bowerson, Ashley Bazzana, Bryan Dopkins, and Ella Lambrix.

**Lambrix, and Benjamin Smith. Dr. Paul Engelmann, the IME chair, called the students "the future," and told them, "All people have gifts. You are people with a series of gifts that will lead to better products, better services, and hopefully better lives for all the people you will serve."**

Shannon Bowerson, a junior from Livonia majoring in industrial engineering, has won a Tau Beta Pi scholarship, awarded to members of the engineering honor society based on high scholarship, campus leadership and service, and promise of future contributions to the engineering profession.

Consideration is also given to economic need and academic commitment. The national scholarship is awarded to students in all fields of engineering in all Tau Beta Pi Chapters across the United States. As part of the application process, Bowerson, who maintains a 3.79 GPA, wrote two essays: one explained her future goals and plans, and the other described how the scholarship would help meet financial need. IME faculty members **Dr. Steven Butt** and **Dr. Bob White** recommended Bowerson for the scholarship. Last month she also won an

outstanding service award for the Department of Industrial and Manufacturing Engineering (IME). A Lee Honors College scholar, Bowerson is also a member of Alpha Pi Mu Industrial Engineering Honors Society, Phi Sigma Theta Honors Society, Phi Kappa Phi Honors Society, and Golden Key International Honors Society. She is president of the WMU chapter of Institute of Industrial Engineering and vice president of Tau Beta Pi Engineering Honors Society. She

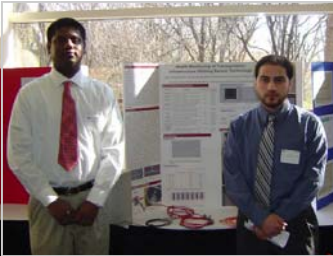
works on various IE projects at The Human Performance Institute at WMU, is employed at Parkview Café at the Parkview Campus, and has been active in intramural sports, Special Olympics, and Best Buddies. "It truly is an honor to receive the award," she said. After graduation in April 2008, she her current plans include remaining at WMU for master's degree and possibly a Ph.D. She plans a career as a college professor. In February, she also won an Eaton E-Week scholarship. "Through all the awards I have been so generously awarded this past year, I really feel like the endless hours of studying and hard work have paid off," she said. "I am beyond grateful for all the awards and scholarships I have received and to all those people that made it happen."



Shannon Bowerson, a junior majoring in industrial engineering, has won a Tau Beta Pi scholarship. Here she poses with Dr. Tim Greene (left), the CEAS dean, and Dr. Paul Engelmann, the IME department chair.

*Continued on page 10*

## Student Accolades Continued...



Winning an award for their research poster at Research Day are CEAS graduate students Vijay Meganathan (ECE) (left), and Ammar Zalt (CCE) who pose with their winning research poster.

Last month, four CEAS graduate students won awards at Research Day, an event that showcased graduate-student research and creativity. The event was organized by The Graduate College, the Graduate Student Advisory Committee, the Research Policy Council and the Office of the Vice President for Research. Each graduate program was invited to nominate two presentations for poster displays. The program included poster presentations by about 40 graduate students. Each

poster was judged by two faculty members; then prizes were awarded for the best poster presentations. Every winning poster received a \$200 cash award. **Sridevi Krishnamurthy**, a student in the electrical and computer engineering Ph.D. program, won an award for her research on wireless passive sensing system using surface acoustic wave sensors. Her research deals with the design, fabrication and characterization of a passive wireless sensing system based on surface acoustic wave sensors. Her advisor is **Dr. Massood Atashbar**, associate professor in the Department of Electrical and Computer Engineering (ECE). **Ammar Zalt**, a civil engineering master's student, and **Vijay Meganathan**, an electrical engineering master's student, won an award for their poster presentation titled "Health Monitoring of Transportation Infrastructure Utilizing Sensor Technology." Their project is jointly mentored by **Dr. Sherif Yehia**, assistant professor in the Department of Civil and Construction Engineering (CCE), and **Dr. Ikhlas Abdel-Qader**, associate professor in the ECE department. **Imad Zyout**, an electrical and computer engineering Ph.D. student who is also mentored by Abdel-Qader, was honored for his poster titled "Embedded ROI Coding of Mammograms Via Combined SPIHT and Integer Wavelet Transforms." Zyout's research work is in telemedicine and focuses on enhancing mammogram transmission speeds by developing new coding and compression techniques. The winning posters were among few that were awarded to graduate programs at the university.

Earlier this year, **David Darbyshire**, owner of DASI Solutions, a leading provider of engineering process solutions, donated 30 licenses for SolidWorks to WMU's student chapter of the Society of Automotive Engineers to support the SAE race car team. He said the software would provide team members with "state of the art technologies to give their designs the competitive edge." SolidWorks is used for 3D solid modeling and virtual design validation. "It's a tool for advanced concepts and analysis earlier in the design phase," Darbyshire said. "It works well in CAD-CAM." SAE President **Nate Urban** and Vice-President **Nicholas Horsmon**, both mechanical engineering seniors, expressed the team's appreciation for the donation in an informal ceremony at the Parkview Campus. Last year Darbyshire made a similar donation of SolidWorks licenses to WMU's solar car team, which is presently preparing for the 2008 North American Solar Challenge. DASI was honored last year by SolidWorks Corporation as an educational development program reseller based on DASI's demonstrated ability to support major educational institutions with the

highest level of services. WMU's SAE race team is presently preparing for the Sports Car Club of America (SCCA) autocross competition and working on next year's WMU entry in the 2008 Formula SAE® competition. The event is held annually at a Ford facility where the competition includes approximately 120 vehicles from colleges and universities throughout the world. Up to 15 members of WMU's team took a formula-style prototype racing car to the 2006 competition, which challenged SAE student members to design, build, and compete. The event is governed by a 125 pages of rules with restrictions on the car frame and engine to challenge the students' knowledge, creativity, and imagination. **Dr. Bade Shrestha**, an associate professor in the Department of Mechanical and Aeronautical Engineering, is the advisor to WMU's SAE student chapter.



Posing with the present WMU Formula 1 vehicle are (left to right) Dr. Bade Shrestha, SAE advisor; Nate Urban, SAE president; David Darbyshire, owner of DASI Solutions who donated 30 licenses of SolidWorks to the WMU SAE chapter; Nicholas Horsmon, SAE vice-president, and **Alix Phillips**, a WMU mechanical engineering student who works with DASI.

## COLLEGE OF FINE ARTS

Junior dance major **Jillian Sellers** and freshman dance major **Tercell Waters** were accepted by audition for the Alvin Ailey Summer Intensive training program in New York City.

Freshman dance major **Sarah VanDalsen** was selected to be a summer apprentice with Ballet Concerto in Fort Worth, TX. Junior dance majors **Jackie Nowicki** and **Matt Baker** were awarded scholarships to attend the American Dance Festival in summer 2007. The American Dance Festival is considered one of the premiere modern dance festivals in the United States. Both Nowicki and Baker, BFA candidates, earned the scholarships through an audition at Ohio University in March 2007.

Alumna **Molly Britton** (BFA 06) will serve as a rehearsal director/assistant for choreographer Dianne McIntyre at the summer 2007 American Dance Festival in Durham, North Carolina. She will assist Ms. McIntyre with the restaging of Helen Tamiris' dance entitled "How Long, Brethren?." Molly performed several roles in the dance when it was produced by the Department of Dance at Western Michigan University in February 2006. The American Dance Festival is one of the oldest and most respected modern dance festivals in the United States.

Two design students in the Department of Theatre, **Zac Law** and **Marine Dettman** have received Certificates of Merit for their design work on the production of "The Pillowman."

The University Chorale, at the request of one of the largest music publishers in America (Santa Barbara Music Publishing), recorded a work by American composer Paul Carey. The recording has been posted on the SBMP global Web site and will be distributed to over 10,000 high schools and colleges in North America. The University Chorale is conducted by **James K. Bass**, Director of Choral Activities.

## Student Accolades Continued...

In what may be a first in the history of the International Society of Bassists, three current or former WMU students have successfully earned spots in the semifinals of all three divisions of the ISB double bass competition. **John Sutton**, a graduate student from Appleton, Wisconsin, is competing in the jazz division; **Noah Krzan**, a senior from Kalamazoo, is competing in the orchestral division; and **David Story**, an alumnus from Stevens Point, Wisconsin, is competing in the solo division. Only twelve semifinalists are selected world wide by recorded audition for each division. The competition is scheduled to conclude in June in Oklahoma.

Students in the Jazz Studies program have once again received multiple recognitions from Down Beat magazine in its annual Student Music Awards. The June issue marks the 30th anniversary of the competition. Drummer **Ryan Andrews**, a senior from Kalamazoo, was named College Winner in the blues/pop/rock soloist category. College Outstanding Performance awards went to Andrews in the jazz soloist category, vocalist **Aubrey Johnson**, a senior from Green Bay, Wisconsin, in the jazz vocalist category and pianist/composer **Logan Thomas**, a senior from Kalamazoo, for his "The Legends Throne" in the original song category and The Giraud/Mattei Project in the blues/pop/rock group category.

### COLLEGE OF HEALTH AND HUMAN SERVICES

At the Inaugural Dinner for the Friends of Borgess Nursing Endowment Fund on Tuesday May 8, **Brook Pahssen**, a 2005 graduate of the Bronson School of Nursing, received the "Rising Star" award. Comments made during the presentation attested to Brook's caring, commitment and professionalism.

### COLLEGE OF ARTS AND SCIENCES

The following students were honored at a Department of Biological Sciences Spring Luncheon on Thursday, April 19, 2007:

- Distinguished Senior in Biomedical Sciences: **Dima Akl**
- Distinguished Senior in Biology: **Jaime Timmins**
- Distinguished Pre-Professional in Biological Sciences: **Caroline Clifford**
- Merrill Wiseman Award in Microbiology: **Shruti Sevak**
- Presidential Scholar in Biological Sciences: **Shruti Sevak**
- Distinguished Biological Sciences Graduate Student: **Andrea Kryger, Petra Kohler**
- Margaret Thomas Du Mond Award: **Sarah Wood**
- Hazel Wirick Scholarship: **Christine Carpenter, Peter Scott**
- Leo C. Vander Beek Graduate Student Plant Biology Award: **Derrick Hilton**
- Colin J. Gould Memorial Scholarship: **Nathaniel Meyer**
- Frank Hinds Zoology Award: **Matthew Burr, West Bishop**
- MPI Outstanding Undergraduate Research Award: **Jamie Johnson**
- MPI Outstanding Graduate Research Award: **Daniel Kueh**

**Tom Dickinson**, BA '63 (Physics) and 2003 WMU Distinguished Alumnus has been honored again by his current institution, Washington State University.

**James Armstrong**, MFA (English) alumnus, caught the attention of Garrison Keillor's radio show at the beginning of December: his poem "Prayer" from Blue Lash (Milkweed Editions) was selected for "The Writers Almanac." Usually, poets are selected for several days.

MFA alum **David Schaafsma**, now a professor of English at the University of Illinois at Chicago, invited Katherine Joslin to speak to his class on March 13. The class is currently reading Katherine's book, "Jane Addams, A Writer's Life," as part of the study of the Chicago settlement founder and Nobel Peace Prize winner.

Alumna **Norris Tweah**, a Liberian MDA student who graduated in 2006, has been awarded a Scott Family Fellowship. The Government of Liberia, working in cooperation with the John Snow, Inc. Research and Training Institute (JSI R&T) and the Center for Global Development (CGD), and through the generosity of the family of Ed Scott, is funding five to six Fellows to work in Liberia for one year. The Fellow's role will be to provide timely and effective support as "special assistants" to senior Liberian government officials, primarily Cabinet officials, in a wide range of areas and activities. The Scott Family Liberia Fellow's responsibilities will vary from position to position and will depend on the specific senior official with which they work, but generally will include: coordinating and communicating within the Ministry/Agency, across other government agencies, and with major international agencies; providing research, analysis and advice to the senior official on selected substantive policy issues; drafting policy paper, talking points, speeches, letters, notes, correspondence, etc. Tweah received her BA in Broadcast and Cable Production in 2003 from the School of Communication. Three biological sciences students gave presentations at the Annual Meeting of the Society for Neuroscience, Michigan Chapter, in Ann Arbor on May 5th. They included:

- **Monica Czarnopys** won an award (\$200) for best poster presentation by an undergraduate student
- **Nathan Peplinski** received the Duncan McCarthy Award (\$600), one of two awards given for best paper and slide presentation (combined) for graduate students. This is a very prestigious award with students from the University of Michigan, Michigan State University, Wayne State University, Central Michigan University, Grand Valley State University, Kalamazoo College and Western Michigan University, all competing for two named awards sponsored by Pfizer.
- **Jennifer Smith**, graduate student

**Kylie Schultz** of Clare, Mich., received second place honors in the Third Annual Midwest Chinese Speaking Contest held at Northwestern University. More than sixty one students from twenty one Midwestern universities participated in the event that separated students into five groups based on their language experience. The competition consisted of two parts, including a three-minute speech and a talent show. Schultz, a WMU graduate student majoring in psychology, competed in the second year group and spoke of her dream of going to rural China and working with school children. Her talent show

*Continued on page 12*



## Student Accolades Continued...

performance included reading a poem from the Song Dynasty and singing a Chinese love song based on the poem. Schultz is a student in the Chinese language program. She participated in the University's China Study Tour in the summer of 2005.

### HAWORTH COLLEGE OF BUSINESS

A team of WMU marketing students placed third out of 155 university teams in a March 29 national competition in New Orleans. A team from WMU's chapter of the American



Marketing Association was one of eight teams chosen earlier this year to present its plan to bring back tourism to New Orleans at the AMA Collegiate Conference. The conference brought together more than 1,000 of the nation's top marketing students and

their faculty advisors. A team from the University of Pennsylvania placed first, while a team from the University of Nevada-Las Vegas came in second. WMU placed third, and the remaining finalists were from British Columbia Institute of Technology, Loyola University-New Orleans, Texas State University San Marcos, University of Nevada-Reno and University of Wisconsin-Whitewater. In all, 155 teams from Canada, Puerto Rico and the United States competed earlier in the competition's first round. The top eight were selected in a blind review by fifty five judges from industry marketing or advertising positions, with each case reviewed by four judges. The top eight presented their plans to representatives from the New Orleans Convention and Visitors Bureau and its ad agency.

Two Sales and Business Marketing (SBM) students have excelled in the nation's most prestigious university sales competition, placing 4th in the US, and extending a top five winning streak to five years. **Joe Kotz** and **Molly Mutschler** teamed up to compete in the National Collegiate Sales Competition at Kennesaw State University (Georgia) on March 15 through 17. Approximately eighty-eight students



from forty-four universities competed at the event. The competition was structured for the first time in a tournament format with five elimination rounds. Teams were eliminated in the first four rounds; the final round determined the overall winner of the competition. Seeding in the initial rounds was based on years of experience and placement in past competitions. Based on this past performance criteria, WMU was seeded number one out of the forty-four universities competing this year. WMU placed fourth overall this year and is the only university to have placed in the top five for each of

the past five years. The WMU Sales and Business Marketing Program has approximately 350 students and is one of only a few programs in the nation to offer a major concentrated in sales. Founded in 2000, the program is nationally recognized and already considered to be among the best in the country.

Haworth senior **Steven Gole** received the Best Student Case Study Award at the recent 2007 International Telecommunications Education and Research Association (ITERA) conference in Louisville, Kentucky. Gole was among four Telecommunications & Information Management (TIM) majors who presented research at the conference. Other presenters included seniors **Brian Del Vecchio** and **Deanne Folk** and junior **Justin Knapp**.



A team of four Advertising and Promotion majors will be representing Western Michigan University as part of EdVenture Partners Cadillac National Case Study Competition. The WMU team will compete against up to 100 other student teams from universities across the nation, and they have already been placed among the top two undergraduate submissions nationwide. The top two teams in the national winners will be flown, all expenses paid, to Detroit, Michigan to present their case studies to top executives from Cadillac and Modernista!, Cadillac's advertising agency. The top team prize award is \$3,000 with a second place award of \$1,000 to each undergraduate team.



There is also an opportunity for one student to receive an internship with Modernista!, Agency of Record for Cadillac. In an EdVenture Partners National Case Study, small teams of students within a class are challenged to consider and answer a number of analytical questions regarding a client's brand positioning, a communication strategy or any other current strategic situation as identified by the sponsoring client. WMU has participated in the EdVenture Partners Cadillac National Case Study Competition for the past three years, placing in the top ten, nationally, each year. This year's team includes the following seniors: **Laura Gera**, **Shannon Bailey**, **Janice Ojczyk**, and **Michelle Jovanovic**. Their advisor is **Dr. JoAnn Atkin** who uses this competition as the advertising and promotion major student's capstone project in MKTG 4810: Integrated Marketing Communications Campaigns. The students won the "right" to represent WMU in the competition by beating out three other student teams in their MKTG 4810 class.

## Student Accolades Continued...

Two teams from HCOB's Society for Excellence in Human Resources represented WMU at a statewide competition designed to test students knowledge of the field and to motivate and prepare students for the upcoming Professional in Human Resources certification tests. **Nicole Cleven, Natasha Gibbon, Ricky Robbins and Jennifer Munsell** (alternate) took first place in the competition.

Three advertising and promotion majors from Western Michigan University's Haworth College of Business were among just seven students statewide to win 2007-08 scholarships from the Adcraft Club of Detroit's Adcraft Foundation. The Adcraft Club of Detroit is the nation's largest



advertising club. Its foundation annually awards cash grants to advertising and marketing students from Michigan universities. Students are nominated by faculty members and must submit an application and transcript, along with an essay demonstrating their knowledge and understanding of the

advertising business. Winners were presented their scholarships and honored at a luncheon reception (along with their faculty advisor) in Troy on April 19.

- **Bridget Jancarz**, of Vicksburg, Mich., received a \$4,000 scholarship. She is a junior with a major in advertising and promotion, and minors in communication and general business. She is Vice-President of the Business Technology Network and President of Golden Key International Honour Society. She is also a member of the Lee Honors College. Bridget will be an Executive Intern with Target this summer and an intern at creative agency Biggs|Gilmore this upcoming school year. She was nominated by **Dr. Karen M. Lancendorfer**, assistant professor of marketing.
- **Stacy Averill** of Vicksburg, Mich., received a \$3,000 scholarship. As a senior majoring in advertising and promotion with minors in art and general business, she is also an executive member of the WMU Ad Club. She is a 2007 Who's Who Among Students in American Universities & Colleges recipient, and is currently employed at WMU's Office of University Relations as a student Design Assistant. She was nominated by Dr. Karen M. Lancendorfer, assistant professor of marketing.
- **Danielle Thayer** of Battle Creek, Mich., received a \$1,000 scholarship. She is a senior majoring in advertising and promotion with minors in general and international business. She was recently honored by Who's Who Among Students in American Colleges & Universities,

and is a member of the WMU Ad Club, Phi Kappa Phi Honor Society, and Beta Gamma Sigma Honor Society. Danielle will be interning at creative agency Biggs|Gilmore this upcoming school year. Danielle was nominated by Dr. Karen M. Lancendorfer, assistant professor of marketing.

A team of seven Advertising and Promotion majors traveled to Southfield, MI April 19-20 to compete in the 2007 American Advertising Federation's (AAF) National Student Advertising Competition (NSAC). The students represented Western Michigan University as part of District 6, and competed against 18 other student teams from universities located in Michigan, Indiana and Illinois for the right to compete in the national competition held in Louisville, Kentucky in June.

Each year, a corporate sponsor provides an assignment or case study to the AAF outlining the history of its product and current advertising situation. The case study is always candid and reflects a real world situation. Students must research the product and its competition, identify potential problem areas and devise a completely integrated communications campaign for the client. Each student team then "pitches" its campaign to a panel of judges. The 2007 NSAC Challenge this year revolves around the Coca-Cola Company. The Coca-Cola Company has asked 2007 NSAC participants to create an integrated marketing campaign for Coca-Cola classic, the most popular and biggest-selling soft drink in history.

WMU has participated in the District 6 competition for the past three years, taking 2<sup>nd</sup> place two years ago and finishing 5<sup>th</sup> last year.

This year's team included the following seniors: **Racquel Ankney, Erin Wood, Nicole Brown, Brandon Weir, Emilee Frederick, Arianne Flintoff and Jackie Kerby**. Their advisor is Dr. JoAnn Atkin who uses this competition as the advertising and promotion major student's capstone project in MKTG 4810: Integrated Marketing Communications Campaigns. The students won the "right" to represent WMU in the competition by beating out two other student teams in the MKTG 4810 class. "What the students do for this project is what they will actually do for a real client when they enter the advertising and promotion industry," says Dr. Atkin. "The experience of developing a campaign from start to finish and then presenting those ideas to industry professionals is invaluable."



From left to right: [back row] Jackie Kerby, Raquel Ankney, Emilee Frederick, Erin Wood, Brandon Weir; (front row) Arianne Flintoff and Nicole Brown.



# Upcoming Events

## HAWORTH COLLEGE OF BUSINESS

The Haworth College of Business and Keystone Community Bank invites you to attend the eighth presentation of the Seventh Annual Keystone Community Bank Breakfast Speaker Series. This event will take place in the Dean's Conference Room (Room 2150 Schneider Hall) of the Haworth College of Business on Friday, May 25, 2007 beginning at 8:00 a.m. The speaker is Mr. Kenneth V. Miller, Executive Vice President of Havirco, a Kalamazoo investment management firm, which he has co-owed since 1993. His presentation is entitled, "Process + Politics = Precedence." Mr. Miller is Chairman of the Board of Directors of Keystone Community Bank of Kalamazoo. He is also an owner of the Millennium Restaurant Group, which operates restaurants in southwest Michigan, including The Union Cabaret and Grille, Epic Bistro, The Black Swan, Fieldstone Grill and Martell' Tavern on the Green. Previously, he was director of the WMU Foundation, a position he stepped down from when he was appointed to the WMU Board of Trustees in 2002. Mr. Miller recently served as Chairman of the WMU Presidential Search Committee. Mr. Miller earned both a bachelor's and a master's degree in business administration from WMU and a juris doctorate from Thomas M. Cooley Law School in Lansing, MI. The Keystone Community Bank Breakfast Speaker Series is underwritten through the generosity of Keystone Community Bank. The series provides an opportunity for the local community to hear prominent business leaders, WMU faculty, alumni, and friends of the College of Business discuss current business issues, corporate strategies, as well as key information regarding the continuing progress of the business college. Parking will be available in the Fetzer Center parking lot. Please RSVP to the Office of the Dean at 269.387.5050. A complimentary breakfast will be available beginning at 7:30 am.

## COLLEGE OF ENGINEERING AND APPLIED SCIENCES



Dr. Sam Ramrattan (facing camera) and an assistant demonstrate pouring liquid metal into a mold. High school students view the process from behind a safety curtain in the Parkview Campus Metal Casting Lab.

**Dr. Sam Ramrattan**, a professor in the Department of Industrial and Manufacturing Engineering, is hosting a weeklong metal-casting workshop June 26-30, 2007. Nine area high school students are presently enrolled in the hands-on workshop that will accommodate up to 15 tenth-through-twelfth-grade high school students. Students who attend the program are sponsored by various chapters of the American Foundry Society (AFS) and the North American Die Casting Association

(NADCA). There is no cost to the students, who stay in WMU dorms and enjoy campus life. During the students' five-day campus visit, Ramrattan, a technical advisor to the American Foundrymen's Society and a Key Professor for the Foundry Educational Foundation, directs activities in the College of Engineering and Applied Sciences, Parkview Campus Metal Casting Laboratory. The topics covered are metal casting history and trends and the relationship of manufacturing, which

includes molding, melting, filling, and finishing, and quality. Coursework includes the use of computers, math, and science in metal casting. Students are also introduced to WMU and its entrance requirements and expectations. Field trips to meet with professionals in the foundry industry enables students to see real-world technology and to review career opportunities in metal casting. Ramrattan has been offering similar metal-casting workshops each summer for the past eight years. WMU has had a casting metal program in various engineering curricula since the college opened over 100 years ago. Its most recent accreditation began in 1992 when Ramrattan joined the faculty. Metal casting is currently a program option in the industrial, manufacturing, graphics, and engineering management programs.

A WMU engineering team is preparing for the 3<sup>rd</sup> Chainless Challenge - a hydraulic bicycle design competition sponsored by Parker Hannifin Corporation and scheduled for July 30 to August 1 in Cleveland, OH. The competition challenges engineering and engineering technology students nationwide to be innovative in the design and development of a bicycle that transfers the rider's manual power from the pedal to the driving wheel without using a traditional chain or other direct drive mechanisms. The criteria of the competition are established by Parker. Bike performance is tested on both a 12-mile speed race over hilly terrain and a 150-meter sprint circuit. Other categories by which the bike is judged include design innovation, reliability and safety, and manufacturability and workmanship. Students are also judged on the basis of the design report. This is the third year that a WMU team will be competing in the event. Last year the bike earned first place in design reliability and safety, second place in the speed race, and third in the sprint circuit.

According to **Dr. Alamgir Choudhury**, leader of the project and an assistant professor in the Department of Industrial and Manufacturing Engineering (IME), this year's model will be lighter and more functional than last year's bike. "We've simplified the hydraulic circuit and redesigned the front and rear drive trains," he said. In addition to Choudhury, **Dr. James Kamman**, associate professor in the Department of Mechanical and Aeronautical Engineering (MAE), **Dr. Pavel Ikononov**, assistant professor of IME and **Glen Hall**, IME laboratory technician, are also working in the project this summer. Students on the WMU



Working on the hydraulic bike is Dr. Alamgir Choudhury, assistant professor in IME. Behind him is Dr. Stoyan Stoychev, who earned a Ph.D. in mechanical engineering at WMU, and seated on the bike is Manik Kapoor, a mechanical engineering student.



In April representative from Parker Hannifin presented funding for the Parker-Hannifin Motion and Control Lab and for scholarships. Attending the presentation were (Kneeling left to right with the hydraulic bike) Stoyan Stoychev (MAE), Manik Kapoor (MAE), and Dr. Pavel Ikononov (IME); (standing left to right) Dr. Parviz Merati (MAE chair), Parker Hannifin Hydraulic Group HR Manager Duane Crockrom, Dr. Alamgir Choudhury (IME), Dr. James Kamman (MAE), Parker Hannifin Global Motion and Control Training Manager Larry Schrader, and Dr. Tim Greene (CEAS dean).

*Continued on page 15*



## Upcoming Events Continued...

team include **Ananda Paudel** of IME, and **Manik Kapoor** and **Stoyan Stoychev** of MAE. Parker Hannifin has been a generous contributor both to the Parkview Campus Parker Hannifin Motion and Control Lab and for scholarships for engineering students. In April, Parker Hannifin representatives **Duane Crockrom**, Hydraulic Group HR Manager, and **Larry Schrader**, Global Motion and Control Training Manager, presented the college with additional funding. In addition to the members of the hydraulic bike team, others in attendance at that presentation were **Dr. Tim Greene**, the CEAS dean, and **Dr. Parviz Merati**, MAE chair. Parker Hannifin sponsors CEAS research in the areas of hydraulics, pneumatics, and motion control. Much of the work on the hydraulic bike is done in the Parkview Parker Hannifin Campus Motion and Control Lab.

This summer, for the second year, the Michigan-Louis Stokes Alliance for Minority Participation program (Michigan LSAMP) will be offering a summer pre-first-year program for incoming freshmen of under-represented minorities enrolled in any of four alliance partner universities: University of Michigan, Michigan State University, Wayne State University, and Western Michigan University. According to **Dr. Raja Aravamuthan**, a CEAS professor leading the pre-college program project, the program welcomes students who are enrolled as freshmen, whose ACT scores are between 18 and 24, and who are going into science, technology, engineering, or mathematics (STEM) programs. The students will take four weeks of classes to prepare them for their first college classes in the fall. This summer's classes include math, biology, chemistry, physics, academic skills, computer applications, and technical communication. Michigan LSAMP is a



Dr. Raja Aravamuthan, a CEAS professor who heads up the Michigan LSAMP program, in his office at the Parkview Campus.

five-year, \$5 million National Science Foundation program with half the funding coming from the participating universities. The alliance was formed in January 2006 by the four universities based on a federal initiative that aims to attract and retain underrepresented minorities to STEM majors. This summer's course work at WMU begins July 10 for up to 24 students. Presently 15 Michigan State University, Wayne State University, and WMU students are enrolled. "We want to help all people who need help," Aravamuthan said. He added that the LSAMP program also will make faculty-mentored research and industrial co-op/internship positions available to the students in their sophomore and junior years.



Science, technology, engineering, and mathematics students enrolled in the 2006 Michigan LSAMP Summer Program completed work in several areas to prepare for their first year of college courses.

## COLLEGE OF HEALTH AND HUMAN SERVICES

The College of Health and Human Services will hold a blood drive from 11am to 5pm on Wednesday, May 23, 2007 in the atrium area of the college building. To make an appointment in advance, go to [www.givelife.org](http://www.givelife.org) and use the sponsor code "WMU". Or contact **Susan Celestini** at [susan.celestini@wmich.edu](mailto:susan.celestini@wmich.edu). Donors may also come at any time during the drive to donate blood.

## EXTENDED UNIVERSITY PROGRAMS

The 2nd Annual "Celebrate Literacy" Conference will be held at WMU-Southwest on Tuesday, June 12 from 8 am to 7:30 pm. This year's conference is packed with great presenters, dynamic speakers and a host of workshop topics that are aimed to educate, enhance and inspire. Participants will hear from two nationally-recognized speakers who are experts in their respective fields. Delivering the keynote address is Dr. Sonya L. Whitaker, director of Literacy, Social Studies and Career Education for Schaumburg Public Schools, the largest elementary school system in Illinois. Dr. Whitaker is not only a dynamic "edutainer," but she is also a passionate educator who truly believes in a literate community. The luncheon speaker is Dr. Edward Green, general manager for Family Literacy Center, Inc., a national speaker and expert on family literacy. **Drs. Karen Thomas** and **Lauren Freedman**, both professors in the Department of Special Education and Literacy Studies on the main campus, will lend their enthusiasm and expertise in literacy to host several sessions within the K-12 Education Strategies track. In addition, **Dr. Leonard Seawood**, director of WMU's Southwest Campus, will speak to conference attendees about how to create a culture of literacy. The registration fee is \$25, which includes a catered breakfast and lunch. The deadline for registration is June 5. For more information, please visit [www.sw.wmich.edu/Events/LiteracyConf/](http://www.sw.wmich.edu/Events/LiteracyConf/) or call (269) 925-6100.

WMU Libraries presents the "Research Beyond Google" workshop on July 10, 12, 17, and 19 at 9:30 am to 12:00 pm at Waldo Library. Participants will learn about electronic information retrieval techniques and copyright issues as they relate to the online environment, learn to locate, navigate, and use digital library collections, and learn to navigate sources for locating images, statistical sources, and other kinds of specialized resources. They will also be familiarized with the use of digitized primary source material and gain first hand experience using a course management system. This workshop will feature both in person and web-based instruction by **Dr. Michele Behr**, WMU Off Campus Librarian, and **Dr. Edward Eckel**, WMU Science Librarian. In person classes will be supplemented with online modules using WebCT/Blackboard for group discussion, communication with instructors and students, readings, and other activities. School librarians, teachers or instructors in any K-16 institution (particularly teachers with responsibility for media centers), public librarians and support staff in all kinds of libraries are welcome to take part in this workshop. The cost for the workshop is \$175. For more information or to register, call the Office of Lifelong Learning & Education at (269) 387-4174.

WMU's Office of Lifelong Learning & Education invites you to learn about "The Disney Keys to Excellence" through a Disney Institute Seminar on June 12, 2007 from 8 am to 4:30 pm at DeVos Place in Grand Rapids. This event will allow you

*Continued on page 16*

## Upcoming Events Continued...

to take an inside look at the "business behind the magic" from the world-renowned Disney Institute. Disney's professional facilitators will share the successful business practices that have made the Disney name synonymous with leadership strategies, service excellence, and customer loyalty throughout the world. This unique one-day event will challenge you to look at your business – whether it's small, mid-sized or large – in an entirely new light. Showcasing the powerful strategies and business models that are the cornerstones of Disney's long-term success, you'll learn how to apply Disney's innovative approach to your own organization for immediate results. Having trained tens of thousands of leaders from more than 35 countries and over 40 industries, the Disney Institute is a leader of professional development programs in the areas of leadership, loyalty, management, service and creativity. Utilizing the successful management principles and business philosophies of the *Walt Disney World*® Resort, the Disney Institute provides a unique and compelling behind-the-scenes opportunity to "experience the business behind the magic." The Disney Keys to Excellence is ideal for any size business - from leaders in Fortune 500 companies and mid-sized organizations to start-ups. Whether you're the newest member of an organization or a seasoned executive, you'll find enormous value in this one-of-a-kind program. This event takes place at the DeVos Place located at 303 Monroe Ave, Grand Rapids. For questions or registration information, please visit <http://eup.wmich.edu/olle/conferences/Disney> . You can also call the Office of Lifelong Learning & Education at (269)387-4174 or e-mail Cheryl.Lay@wmich.edu.

## COLLEGE OF EDUCATION

The Department of Health, Physical Education and Recreation will hold its annual spring golf outing for alumni, friends, faculty and students on Thursday, June 14 at the Prairies Golf Club on W. Main. All proceeds will be used to benefit the education of the HPER students at WMU. For more information, email: james.horn@wmich.edu.

## COLLEGE OF FINE ARTS

The School of Music's 56th annual summer music camp for high school students, SEMINAR 2007, will present a series of concerts in July as part of its two-week session. On Monday evening, July 9, WMU faculty member **Lori Sims** will present a solo piano recital at 7:30 pm in the Dalton Center Recital Hall. Former SEMINAR students will be featured in an alumni recital on Thursday, July 12, at 7:30 pm in the Dalton Center Recital Hall. Continuing a 39-year tradition, the brass choir and concert choir will provide music for the morning worship service in Kalamazoo's Cathedral Church of Christ the King (2600 Vincent Avenue) on Sunday, July 15, beginning at 9:15 am. Later that afternoon, the Woodwind Choir and string chamber music ensembles will present a concert at 4 pm in the Dalton Center Recital Hall. The Merling Trio, a resident faculty ensemble in the School of Music, will perform on Monday, July 16, at 7:30 pm in the Dalton Center Recital Hall. On Thursday evening, July 19, the pianists will present a public recital at 7 pm in the Dalton Center Recital Hall. The SEMINAR 2007 Large Ensemble Concert on Friday, July 20, will feature the wind ensemble, concert choir, and string

orchestra performing in Miller Auditorium at 7:30 pm. SEMINAR 2007 will conclude with a festival of five simultaneous chamber music concerts (string, woodwind, brass and percussion, vocal/choral, and piano) in the Dalton Center at 10:30 am on Saturday, July 21. All concerts are free and open to the public.

## COLLEGE OF ARTS AND SCIENCES

The Werner Sichel Lecture-Seminar Series is scheduled for 2007-2008. "Globalization and International Development: Critical Issues of the 21st Century" is the topic. The seminar series features six outstanding economists whose presentations focus on the challenges and opportunities of globalization and international development. This year's series is directed by professor **Sisay Asefa**. All presentations are free and open to the public. They are all held at 3 pm in 3508 Knauss Hall. Details on the speakers and topics will be available soon on the Department of Economics' website at [www.wmich.edu/economics](http://www.wmich.edu/economics). The lecture-seminar series includes the following presenters:

- September 26, 2007  
Dr. Kenneth Reinert, George Mason University
- October 24, 2007  
Dr. Lisa D. Cook, Michigan State University
- November 14, 2007  
Dr. Steven Tadelet, Center for Global Development
- February 27, 2008  
Dr. Hadi Saleh Esfahani, University of Illinois-Urbana
- March 26, 2008  
Dr. Joseph Joyce, Wellesley College
- April 9, 2008  
Dr. Linda Tesar, University of Michigan

Invite a K-12 teacher to apply for one of the Third Coast Writing Project 2007 summer programs, or apply to participate yourself. Most programs are held on campus in Schneider Hall. The programs are as follows:

- TCWP Invitational Summer Institute (July 2-July 27). Our flagship program, the ISI features writing workshops, reading and research, response groups, and demonstrations of effective teaching strategies.
- Teacher as Writer Summer Workshop (July 2-July 13). This two-week program provides time for writing, response groups, discussion of writing, and submission for publication.
- Digital Storytelling (June 25-29). Learn to create digital stories and how to integrate this exciting new genre into your coursework. This program is supported by a special NWP grant.
- Improving Thinking and Comprehension Workshop (June 25-29). A one-week reading/thinking/comprehension program that features teaching strategies that support all content areas and all grade levels.
- English Language Learners – Connected to Classrooms and the World (July 17-19). A three-day mini-institute that features classroom strategies and structures for teachers who work with English language learners.
- Camp for Young Writers – June 18-29. Kids (ages 8-13) explore and expand creative writing skills while building a community of writers. Two age groups: (8-10), with a focus on reading, writing, and discovering campers' own

*Continued on page 17*

## Upcoming Events Continued...

writing process; and (ages 11-13), for advanced aspiring authors and writers. Each day introduces a new writing tool. (Camps meet daily for two weeks M-F 8 a.m. to noon).

Flyers and application materials can also be downloaded at the TCWP website – <http://www.writingproject.org/wmich.edu>.

ANTH 6900, CRN: 32068, Doing Archeology, is offered June 4-8, 11-15 and 18-22, M-F, 9 am to 4 pm. The instructor is **Dr. Michael Nassaney**. The course is held at Fort St. Joseph in Niles, Michigan. It introduces participants to the archeology of an 18<sup>th</sup> century trading post in Niles, Michigan. Students participate in the University-based Fort St. Joseph Archaeological Project and learn how to conduct site survey, excavation, data recovery, site recordation, artifact credit, and historical reconstruction in a field setting. Three sections are available: June 4-8, Continuing Education for adults: \$125; June 11-15, high school students: \$125; June 18-22, teachers: \$125 for N/C; or continuing education credits are available. Register online at: [http://eup.wmich.edu/courses/summer\\_ii\\_2007/](http://eup.wmich.edu/courses/summer_ii_2007/) or contact Dr. Michael Nassaney at [michael.nassaney@wmich.edu](mailto:michael.nassaney@wmich.edu).

WMU offers a special summer science program for students entering eighth grade next school year (2007/2008). Expenses for this program are paid for by a grant from the National Science Foundation (NSF); therefore WMU is able to offer the program completely free to all area students. NSF funded the project so that WMU can study student learning in an effort to improve the teaching of science. The program features hands-on science activities that support the Michigan science curriculum, and it will be taught by science teachers from Kalamazoo Public middle schools. The subject matter is designed for typical students. The curriculum will be both fun and serious, and will give students a head-start on eighth grade science. The dates for this program are June 18-28, 2007 (mornings, Monday-Thursday). The time of the program is 9 am until 12 noon (including snacks/breaks). The program takes place at Wood Hall on WMU's campus. All incoming eighth-grade students are invited to come with the understanding that classroom materials such as worksheets and assessments will be analyzed as part of the NSF research project. To obtain an enrollment application, contact **Theresa McGee** at [theresa.mcgee@wmich.edu](mailto:theresa.mcgee@wmich.edu) or call 387-3550.

Join the School of Communication for its fourth annual Tailgate at the Tower, Sprau Tower Plaza/Brown Hall area, Saturday, October 20, 10:30 a.m. to noon.

## What We're Reading

No items submitted for this issue.

-  **COLLEGE OF AVIATION**
-  **GRADUATE COLLEGE**
-  **UNIVERSITY LIBRARIES**

### PRISM Newsletter

**Editor-in-Chief: Janet Disaneschi**

**Editors: Amy Routhier  
Megan Anderson**

**Production: Linsay Singer**

**Accredited by The Higher Learning Commission and a member of the North Central Association**

[www.ncahigherlearningcommission.org](http://www.ncahigherlearningcommission.org)

1-800-621-7440

